TUESDAY, APRIL 13:

BREAKOUTS - Available starting at 12 noon.

PLEASE NOTE THAT THESE BREAKOUTS HAVE BEEN PRE-RECORDED.
Conference registrants will be able to view all 5 breakouts at any time starting at noon on Tuesday, April 13. Contact information for each presenter will be available for follow up questions. The General Sessions will all be conducted live but will also be recorded for you to view following the conference.

1. ALTERNATIVE SEARCH ENGINES
Most of us begin (and end) our searching in Google. Did you realize there are a variety of general and vertical search engines that provide different results? This session will explore a variety of alternative search engines to enhance your online experience.

   Bev Butula, Director of Library Services, Davis Kuelthau

2. PARLIAMENTARY PROCEDURE: "ROBERT'S RULES" AND THE WISCONSIN STATUTES
Rules of procedure are important for meetings of school boards, subunits, and committees to be as efficient and productive as possible. Parliamentary procedure as set forth in Robert's Rules of Order and the Wisconsin statutes are the primary sources recognized as governing procedures of such meetings. This presentation will review both the basic and the subtle aspects of these procedures, particularly those that commonly arise while WASSA members are taking notes to draft the minutes of the meeting. The objective will be to provide you with an enhanced understanding of the applicable rules of procedure in specific circumstances with which you are very familiar.

   Attorneys Mike Julka and Doug Witte, Boardman & Clark LLP

3. THE GREAT RESPONSIBILITY OF CULTURAL HUMILITY
From microaggressions to systemic inequities, this critical conversation will amplify experiences from the margins through a race explicit (not exclusive) lens. By leaning on her personal truth and reflecting on the joys, challenges, and successes felt across 15+ years of story-holding through her leadership on a Hate Response Team and within a department focused on campus climate, Amanda will present a cultural humility framework to push for an educational revolution that advances equity and justice.

   Amanda Goodenough, Director of Campus Climate, Division of Diversity & Inclusion, UW-La Crosse

4. COVID AND COVID LEAVE MANAGEMENT
WASSA members have been at the forefront of COVID-19 management for school districts since the beginnings of the pandemic. That responsibility has and likely will continue until we are able to conquer COVID-19. Employee leave. Quarantine periods for staff and students. Isolation obligations. All impact the superintendent's assistant's job and often give primary management responsibilities to her/him in these areas. Join Kirk Strang of Strang, Patteson, Renning, Lewis & Lacy for what we hope is among the final legal discussions of the pandemic and how to manage it at the district office level.

   Attorney Kirk Strang, Strang, Patteson, Renning, Lewis & Lacy
5. POLICY PARADISE
Are you tired of travel restrictions, wearing masks, and eating too much food you have to cook? How about joining us for a digital dinner of delectable policy delights, staged in a virtual setting of white sand beaches and palm trees?

_Beverages:_
• Appetizers:
  • Artichoke Special Update Dip - 2019-20 was a special year.

_Salads and Soups:_
• Split Policy Soup - Dividing can be disastrous.
• Signature Tossed Policies - Never forget to add these policies into the bowl.

_Entrees:_
Title IX Tilapia - Warning: may make you look like you swallowed the lemon.
Chicken Pot Turnover Policies - Change may be just around the corner. Be ready!

_Dessert:_
• Funnel Your Policies Cake - Some sweet tips to keep current on policy - whether you use Neola or not.


**LIVESTREAM:**

1:00 p.m.  WELCOME - Jon Bales, Executive Director, WASDA

1:15 p.m.  GENERAL SESSION

10 Legal Developments That Affect Your Job and How You Do it
Sometimes its all about you. This General Session looks at the executive assistant to the superintendent position and considers legal developments that uniquely affect those who serve and how they do their jobs. This session will focus on the latest legal news from Washington, Wisconsin State Government, state and federal agencies, and more, but with the WASSA member's perspective and essential question: what am I supposed to do about all this? Join Kirk Strang of Strang, Patteson, Renning, Lewis & Lacy for a lively, fresh discussion of new legal developments and issues, and how they affect you as a new presidential administration, Congress, and agency personnel get to work.

Attorney Kirk Strang, Strang, Patteson, Renning, Lewis & Lacy

2:30 p.m.  BREAK

2:45 p.m.  GENERAL SESSION

SAA Legislative Update
In this session, SAA Executive Director John Forester will review the SAA's top state budget priorities, discuss the status of the current 2021-23 state budget deliberations inside the State Capitol and highlight important ways that school administrators can successfully advocate for their students during the state budget process. Finally, John will leave time to answer member questions.

John Forester, Executive Director, SAA

3:45 p.m.  ADJOURN
**WEDNESDAY, APRIL 14:**

8:00 a.m.  **GENERAL SESSION**

**The Impact of 30 Second Moments**

960. That is the number of 30-second increments we get in an 8 hour day. 960 chances to change a life. 960 opportunities to share a story. 960 times to make a student, parent, or community member feel like they are part of your school. Moments have the ability to stick in our brains forever. A sight, smell, or taste brings us back to our childhood. We have a responsibility to be intentional about how we utilize these moments. The fact is simply this...you will be remembered, the only question is how. Every 30 seconds matter.

*Joe Sanfelippo, Supt., Fall Creek*

9:30 a.m.  **BREAK**

9:45 a.m.  **GENERAL SESSION**

**Supporting your Superintendent Panel**

Our Superintendent's juggle many responsibilities and challenges on a daily basis. How can we, as their Assistants, support them at a higher more efficient level? This will be a collaborative session where a panel of several Assistants from districts of varying sizes will share creative and innovative ways that they support their Superintendent's on a daily basis.

*Moderator - Jessica Doyle-Rudin, Asst., Kenosha*

*Kristi Deaver - Kickapoo*

*Stacy Lockington - Holmen*

*Tim Miner - Hudson*

*Shelia Lefeber - Kiel*

11:00 a.m  **BREAK**

11:15 a.m.  **GENERAL SESSION**

**Legal Q & A**

Back by popular demand! WASSA members confront a variety of legal challenges, and not a year goes by where superintendent's assistants won't see old problems generate new legal issues. Mix in a healthy dose of new laws and regulations, legal developments in our courts, and agency decision making, and there's almost no legal developments or issues affecting schools that WASSA members won't play a role in handling. Join Kirk Strang of Strang, Patteson, Renning, Lewis & Lacy for this WASSA favorite.

*Attorney Kirk Strang, Strang, Patteson, Renning, Lewis & Lacy*

12:00 p.m.  **CLOSING REMARKS/CONFERENCE ADJOURNS**