

# The Guild

Established in 1985, The Guild of Professional Tour Guides of Washington DC is comprised of over 550 DC licensed guides, tour operators (Affiliates) and businesses, government agencies, and organizations who provide services to the tourism industry (Friends).

## The Guild:

- Promotes tourism in the Washington, D.C. metropolitan area.
- Provides a forum for the discussion of issues of concern to members.
- Represents the interests of the members.
- Provides dynamic training, and educational and volunteer activities for tour guides.
- Works with government and tourism related organizations to create a visitor-friendly tour destination.

*To join The Guild and to learn more about the services we offer, visit us at:*  
[www.washingtondctourguides.com](http://www.washingtondctourguides.com)



**Become a Guild Affiliate or Friend** - Gain access to top quality professional guides.

Attend Guild meetings and network with guides.

Benefit from our advocacy work, with government agencies and tourism-related organizations, to solve problems and make Washington, DC a visitor-friendly tour destination.

Get updates about what is happening in Washington DC.

**THE GUILD OF PROFESSIONAL  
TOUR GUIDES OF  
WASHINGTON D.C.**

P.O. Box 242  
Washington DC 20044-0242



**Guild of Professional  
Tour Guides of  
Washington D.C.**



**Guild Affiliate**



## Why Hire a Guild Guide?

### A Better Client Experience

As a professional organization, the Guild requires guides to pass a test prior to acceptance into The Guild. This test demonstrates their knowledge of the history and culture of Washington, DC, and how to get around the area.

Guild Guides come from varied backgrounds and are able to enliven the travel experience for visitors by uncovering and sharing the unique cultural, historical, and social aspects of each site.

Guild guides are highly educated, skilled professionals, who strive to create memorable experiences for your clients.



## Join The Guild

### The Guild is comprised of:

**Licensed Tour Guides** consisting of *Guild Guides, Guild Certified Guides, and Certified Master Guides.*

As **Guild Guides** continue to develop their knowledge and skills they can advance to **Guild Certified Guides**. Guild Certified Guides with five years experience, can advance to **Certified Master Guides**.

**Affiliates** - tour companies who organize tours, bring groups to Washington, DC, and hire guides.

**Friends** - businesses, government agencies, and organizations who provide services to the tourism industry and promote and enhance Washington, DC as a tour destination.



## Benefits of Membership

### Affiliate Members Enjoy:

- Access to monthly membership meetings and events.
- Access to an on-line directory of professional tour guides that provides personal descriptions and qualifications of Guild members. When you request a DC tour guide, your request is emailed immediately to all 450+ tour guide members.
- Access to the Annual Fall Showcase / Job Fair that provides opportunities for Affiliates to meet and interview guides and learn more about the services offered by Friends.
- Access to the Guild's channels of communications including our website, on-line newsletter, and social media sites.