

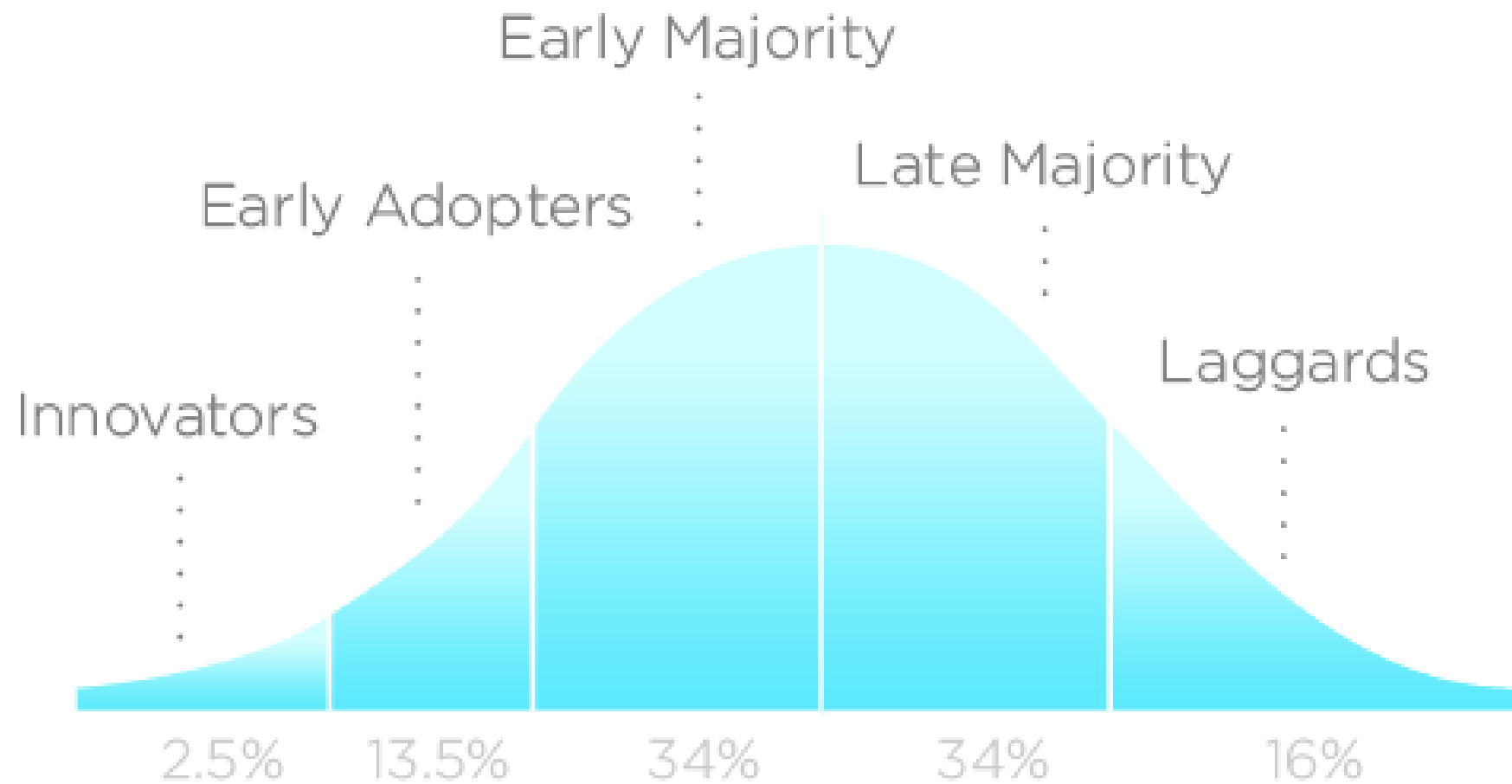


Forging Ahead: Profitability During a Labor Shortage

2019 CONVENTION & TRADE SHOW | INTENTIONAL FROM GRAPE TO GLASS

Why are you attending this session?

- To learn various ways to adapt to the labor shortage
- To learn how these methods could impact your operation
- To react to the shortage sooner rather than later



INNOVATION ADOPTION LIFECYCLE

Adopting innovations early carry risks

- Unknowns could cost you later on
- Not doing anything will have a greater cost
- The risk of not being an early adopter is much greater than the risk attempting to be an early adopter
- Our goal is to make you as comfortable as possible with early adoption

Speakers and Panel Members

- Sadie Drury – General Manager - North Slope Vineyard Mgt
- Bill Dickard – Vineyard Manager – Shaw Vineyards
- Lacey Lybeck – Vineyard Manager - Sagemoor Vineyards
- Joe Cotta – Vineyard Manager - SMWE - Cold Creek Vineyard
- Michelle Moyer – Panel Moderator – Assoc. Professor, Dept Horticulture, Statewide Viticulture Extension Specialist, WSU IAREC