



ADVERTISING OPPORTUNITIES

Winegrowers is proud to offer its members weekly and monthly updates on current events, news, research, and education programs in the Washington Wine Industry. This has established Winegrowers as a trusted source for industry information, with more than 1,000 industry decision-makers receiving our monthly newsletter.

This provides YOU with an opportunity to reach your customers by advertising your products, services, notices, and more on the Winegrowers website and Grape Post e-newsletter. We reach all sectors of the wine industry, including growers, vintners, and allied members.

Guidelines & Rates

- All ads are 828 pixels x 315 pixels (same size as a Facebook cover ad)
- Submit hi-res, print-ready PNG ad (they can be in color or B/W)
- If we must typeset or design, an additional set-fee (\$50 minimum) will be charged
- Rates are non-commissionable
- Advertisements are first paid, first served
- All ads are non-refundable
- Website ads will be placed in best option available determined by Winegrowers staff

OPTION 1: Website OR Grape Post e-Newsletter

	1 Month	3 Months (10% discount)	6 Months (20% discount)	12 Months (30% discount)
Member Rates	\$75	\$202.50	\$360	\$630
Non-member Rates	\$150	\$405	\$720	\$1,260

OPTION 2: Website AND Grape Post e-Newsletter

	1 Month	3 Months (10% discount)	6 Months (20% discount)	12 Months (30% discount)
Member Rates	\$125	\$337.50	\$600	\$1,050
Non-member Rates	\$250	\$675	\$1,200	\$2,100

OPTION 3: Dedicated E-blast

Member Rates	\$470
Non-member Rates	\$940

ADVERTISING ORDER FORM

Please complete this form and email to katlyn@wawinegrowers.org.

Company Name: _____ 2018 Member? _____

Name: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____

Choose Advertising Option (you can select Option 3 in addition to Option 1 or 2):

- Option 1: Website OR Grape Post E-Newsletter (circle one)
- Option 2: Website AND Grape Post E-Newsletter
- Option 3: Dedicated E-blast

Choose Duration Option (applicable for Option 1 and 2 only):

- 1 month
- 3 months
- 6 months
- 12 months

What week or month would you like your advertisement to start?

Please note that this is a request, not a guarantee.

Total Advertising Amount:

Using the rates on the previous page please calculate your total amount: \$

Payment Method (please select one):

- Credit Card (we will contact you)
- Check (make payable to Washington Winegrowers Association)

**payment must be received in our office before ad will be placed*

