



FOR IMMEDIATE RELEASE

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Washington Winegrowers 2018 Convention & Trade Show

The Washington Winegrowers Association's (formerly known as the Washington Association of Wine Grape Growers) 2018 Convention & Trade Show on February 6-8, 2018, is being held at the Three Rivers Convention Center in Kennewick, WA.

This year's Winegrowers Convention theme is *Washington Wine: By Design*, the premier educational and networking opportunity for the Northwest wine and grape industry to see, taste, and experience the industry's innovative approach.

This three-day event is the second largest of its kind in the nation including a sold-out trade show, poster session spotlighting the latest industry research, a State of the Industry report featuring WSU President Kirk Schultz, diverse educational sessions with distinguished speakers including *The Wine Economist* editor Mike Veseth, an Honor Luncheon recognizing industry leaders and legends, a Leadership Luncheon with keynote speaker Pablos Holman, and networking opportunities galore!

Check out the educational sessions and more on the online program here:

<http://bit.ly/2018WWAConventionProgram>

Visit www.wawinegrowers.org to register. Online registration closes on Thursday, January 25th at 11:59 p.m. Onsite registration will be available.

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The Washington Winegrowers Association serves as the synergistic leader and unifying voice – through advocacy and education – for growers, vintners, partners, and policymakers.

Note: Representatives of the media interested in covering the Convention should contact Katlyn Straub directly at katlyn@wawinegrowers.org to apply for a complimentary press pass.