



Freelance writer: ag-tech + sustainability

Ceres Imaging is a venture-backed farming solutions company on a mission to help commercial growers become more profitable and more sustainable. Using scientific-grade aerial imagery and analytics powered by machine learning, we pinpoint irrigation, nutrient management, pest, and disease issues—before they impact crop quality or yield.

We're looking for freelance writers with a background in agriculture or sustainability to **(1) help capture our customers' success stories in short case studies, and/or (2) produce blog posts on topics of interest to our grower audience**—including sustainability practices, agronomic research, and market challenges.

Our ideal writer is:

- Familiar with agronomic concepts and commercial farming practices.
- A well-practiced interviewer—adept at steering a conversation to the “money quote.”
- Meticulous about technical details.
- Personable and persistent in getting busy interviewees on the phone.

In addition to career writers, agriculture communications students and college journalists are encouraged to apply—**especially those familiar with vineyard or orchard management**. This is an excellent opportunity to build a portfolio as relevant in the tech space as it is in ag.

We typically pay \$250-\$400 per case study or blog post, depending on level of experience and complexity of the assignment.

To apply, please go to http://bit.ly/casestudywriter_ceresimaging. We are reviewing applications on a rolling basis.

To learn more about us, please go to ceresimaging.net. We're also on [Facebook](#), [LinkedIn](#), [Instagram](#), and [Twitter](#).