

EDUCATIONAL PROGRAMS SERVING WASHINGTON STATE'S GRAPE & WINE INDUSTRY

Participating Public Schools & Universities

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[South Seattle College](#)

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[Wenatchee Valley College](#) [Latino Ag Education Program](#)

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EDUCATIONAL PROGRAMS SERVING WASHINGTON STATE'S WINE INDUSTRY
Public Colleges & Universities

| Credential | Program | Description | School | Location | Contact |
|--|-----------------------------|--|-----------------------|----------------------|---|
| SHORT COURSES | | | | | |
| Professional Development & Consumer Ed | Trade Training | Wide range of topics includes: wine faults, palate training, marketing and branding strategies for small wineries wine tourism and, social media utilization. | CWU | Ellensburg | John Hudelson (509) 607-9760 hudelson@cwu.edu |
| Consumer Education | Consumer Series | Consumer tasting and educational events. This is a recurring annual series of tastings open to the general public who wish to enhance their wine knowledge and have fun. Series one to two times a year and associated with a fee. | CWU | Ellensburg | John Hudelson (509) 607-9760 hudelson@cwu.edu |
| Professional Development | Wines, Vines & Dollar Signs | A blend of courses from the Vineyard & Winery Technology and Business Administration programs. Preparation for careers in the Washington wine industry. Courses explore the multiple links among wine making, grape growing, and wine marketing in Washington State and the Columbia Valley. | Yakima Valley College | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |
| Professional Development | Workshops | Various classes for the grape and wine industry, with programs offered throughout the year. Seminars include sensory, management, marketing, wine chemistry, and etc. | Yakima Valley College | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |

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|---|-------------------------|--|-------------------------------|--------------|---|
| Professional Development | Courses | Purchase self directed on-line courses that are identical to the coursework of the credit certificate option. | WSU | Distance | Thresesa Beaver 509-335-3446 tbeaver@wsu.edu |
| Professional Development and Consumer Education | Workshops and Seminars | Various classes for the grape and wine industry are offered throughout the year. Topics include sensory evaluation, wine analysis, fermentation management, vine physiology, vineyard management, pest and diseases, vineyard & winery management. | WSU | Richland, WA | Thomas Henick-Kling (509) 372-7224 thk@wsu.edu |
| Professional Development | Workshops and Seminars | A variety of short courses and seminars are offered throughout the year. Topics include sensory evaluation, wine analysis, grape identification, wine marketing and sales, consumer wine education, compliance, vineyard/winery accounting/taxation, and others. | Walla Walla Community College | Walla Walla | Danielle Swan-Froese (509) 524-5170 |
| CERTIFICATES | | | | | |
| Certificate | Wine Trade Professional | An intensive, professional development program that covers the fundamentals of viticulture and winemaking, but focuses on the business and trade aspects of the wine industry. The program also covers the major wine regions of the world and sensory analysis of a wide variety of wines. The fifteen credit program is given fall quarter of every year. | CWU | Ellensburg | John Hudelson (509) 607-9760 hudelson@cwu.edu |
| Certificate | Viticulture | For people now working in the wine industry. On-line course over two years with three, two-day wine camps for hands-on work and demonstration. These non-credit professional certificate programs are tailored for people who are interested in working in the wine industry - grape growing and/or winemaking - but are not interested in obtaining a college degree. | WSU | Distance | Theresa Beaver (509) 335-3446 tbeaver@wsu.edu Dr. Thomas Henick-Kling (509) 372-7224 thk@wsu.edu |

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|-------------------|--------------------------|---|-----------------------|----------------------|---|
| Certificate | Enology | See above | WSU | Distance | Theresa Beaver (509) 335-3446 tbeaver@wsu.edu Dr. Thomas Henick-Kling (509) 372-7224 thk@wsu.edu |
| Certificate | Wine Production | A one-year certificate composed of the core classes of the Wine Production degree. | South Seattle College | Seattle | Jane Rockhold 206.934.6846 jane.rockhold@seattlecolleges.edu |
| Certificate | Wine Marketing and Sales | A one-year certificate composed of the core classes of the Marketing and Sales degree. For students who are just getting a start in the wine industry or professionals who need information on current trends and to enhance their skills. | South Seattle College | Seattle | Jane Rockhold 206.934.6846 jane.rockhold@seattlecolleges.edu |
| Certificate | Food and Wine Pairing | A one-year certificate emphasizing the relationships between wine and food. Includes Sensory analysis and wine-focused courses to enhance understanding of styles and differences in regional production. For students who are just getting a start in the wine industry or professionals who need information on current trends and to enhance their skills. | South Seattle College | Seattle | Jane Rockhold 206.934.6846 jane.rockhold@seattlecolleges.edu |
| Short Certificate | Entrepreneurship | A 5-course certificate emphasizing the business of wine. The certificate also covers wine regions of the world to enhance understanding of styles and differences in regional production. | South Seattle College | Seattle | Jane Rockhold 206.934.6846 jane.rockhold@seattlecolleges.edu |
| Certificate | Wine Sales | The certificate can stand-alone or be earned as a specialty certificate with the AAS-Agribusiness or AAS-Business Management. | Yakima Valley College | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |

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| Certificate | Vineyard Technology | A one-year certificate focused on the core courses in the Vineyard Program. | Yakima Valley College | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |
| Certificate | Winery Technology | A one-year certificate focused on the core courses in the Winery Program. | Yakima Valley College | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |
| Certificate | Hispanic Orchard Employee Education Program (HOEEP) | Two-quarter programs include: Level 1: principles and practices of horticulture, English language instruction, math, computer skills, civics and GED orientation – all taught in Spanish; Level 2: orchard production systems; Level 3: integrated pest management; (stand alone) Level 4: farm management, business planning, and finance (stand alone). English language, math, and computer skills training incorporated in all levels. | Wenatchee Valley College | Omak, Wenatchee, Big Bend, YVC, CBC, Grandview, etc. (alternate each quarter based on demand) | Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu |
| Certificate | HOEEP VII/Integrated Pest Mgmt Tech/Vineyard Mgmt | Prepares Latino vineyard employees as pest management scouts and introduces them to basic vineyard economics and management | Wenatchee Valley College | Omak, Wenatchee, Big Bend, YVC, CBC, Grandview, etc. (alternate each quarter based on demand) | Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu |
| Certificate | HOEEP Viticulture Level 5 (stand alone) | Principles of grape physiology and production, nutrition; pest, crop and irrigation management; vineyard economics. English language, math, and computer skills training incorporated. | Wenatchee Valley College | Omak, Wenatchee, Big Bend, YVC, CBC, Grandview, etc. (alternate each quarter based on demand) | Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu |

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| Certificate | HOEEP Advanced Viticulture Level 6 | Articulation with AAS program at YVC - Students take tree fruit classes at WV C and core viticulture classes at YVC to earn AAS degree from YVC | Wenatchee Valley College | Central Washington and WVC district | Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu |
| Certificate | Viticulture Science | This certificate focuses on the science of growing and farming wine grapes. Equivalent to the first year curriculum requirements of the AAAS degree. | Walla Walla Community College | Walla Walla | Danielle Swan-Froese (509) 524-5170 |
| Certificate | Fermentation Science | This certificate focuses on the science of wine making. Equivalent to the second year curriculum requirements of the AAAS degree. | Walla Walla Community College | Walla Walla | Danielle Swan-Froese (509) 524-5170 |
| ASSOCIATE DEGREES | | | | | |
| A.A.A.S. | Wine Business | This technical degree is designed to serve the needs of the student who is new to the wine marketing industry or for persons who wish to focus their current marketing skills toward a career in the wine industry. | Walla Walla Community College | Walla Walla | Danielle Swan-Froese (509) 524-5170 |
| A.A.S.-T | Enology and Viticulture | Articulated with WSU. Earned after completion of the two year program of study. | Walla Walla Community College | Walla Walla | Danielle Swan-Froese (509) 524-5170 |

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| A.A.A.S. | Enology and Viticulture | Students study the science of wine making and grape growing along with some business, marketing and wine appreciation coursework. Includes hands-on lab and externship experience. In addition to a 5+ acre estate teaching vineyard providing hands-on vineyard experience, students also learn at winemaking at a fully bonded & licensed teaching winery. | Walla Walla Community College | Walla Walla | Danielle Swan-Froese (509) 524-5170 |
| A.A.A.S. | Energy Systems – Cellar Maintenance Concentration | Students gain knowledge and skills need to operate, control, maintain, and repair industrial machinery and equipment, such as pumps, motors, valve gates, heaters, chillers, and fans used in wine/food/beverage production machinery. | Walla Walla Community College | Walla Walla | Danielle Swan-Froese (509) 524-5170 |
| A.A.S. | Vineyard Technology | Hands-on training will be provided in all aspects of vineyard operations with a broad knowledge of viticulture and applied sciences. | Yakima Valley College | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |
| A.A.S | Winery Technology | Students will learn appropriate winemaking principles from fermentation to bottling and management with experience in the college Teaching Winery and tasting room. | Yakima Valley College | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |
| A.A.S. | Wine Production | Winemaking principles and laboratory analysis to prepare students for work within a production facility. Coursework in business and operations to support production activities. Sensory analysis and wine-focused courses to enhance understanding of styles and differences in regional production. | South Seattle College | Seattle | Jane Rockhold 206.934.6846 jane.rockhold@seattlecolleges.edu |

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| A.A.S. | Wine Marketing and Sales | Focus on fundamentals of marketing and sales of wine: Business operations, Distribution Networks and Entrepreneurial opportunities in the industry. Sensory analysis and wine-focused courses to enhance understanding of styles and differences in regional production and food and wine pairing. | South Seattle College | Seattle | Jane Rockhold 206.934.6846 jane.rockhold@seattlecolleges.edu |
| A.A.S | Articulation with AAS program at YVC | Students take tree fruit classes at WVC and core viticulture classes at YVC to earn AAS degree from YVC. | WVC & YVC | | Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu |
| MINOR | | | | | |
| Minor | Wine Trade and Tourism Minor | Interdisciplinary program that prepares students for many areas of wine tourism basics of enology and viticulture, tasting room and wine event management, hospitality services, wine retailing, distribution and import/export, wine sales, research/ applications in wine tourism and direct to consumer marketing. | CWU | Ellensburg | John Hudelson (509) 607-9760 hudelson@cwu.edu |
| BACHELOR'S DEGREE | | | | | |
| B.S. | Global Wine Studies | Coursework in business planning, wine marketing and branding, import and export, wine analysis, international wine trade, global wine regions, wine faults, developing wine regions and viticulture and enology. | CWU | Ellensburg | John Hudelson (509) 607-9760 hudelson@cwu.edu |

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| B.A. | Hospitality Business Management (Wine Business Management Specialization) | The program's overarching objective is to provide a pool of highly skilled business leaders focused on the burgeoning wine industry. Toward this effort, graduates of the program will be educated across a broad range of wine business and related functional areas from the management of wine production to the identification and development of demand generators. | WSU | Tri-Cities and Pullman | Dr. Dennis Reynolds (general info) 509-335-4344 der@wsu.edu Dr. Nancy Swanger (Director) 509-335-2443 swanger@wsu.edu Donna Paul (Academic Director) 509-372- 7233 DonnaPaul@wsu.edu |
| B.S. | Viticulture and Enology Major | Areas of learning in Viticulture & Enology include the science and technology of plant propagation, cultural practices, genetic improvement, harvesting, storage, processing, marketing, and other specific aspects of grape growing and winemaking. | WSU | Tri-Cities and Pullman | Mysti Meiers (Advising) (509) 372-7472 mysti.meiers@wsu.edu Dr. Thomas Henick-Kling (Director, Grad Student Advice) (509) 372-7224 thk@wsu.edu |

DEGREE ARTICULATION INFORMATION

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| A.A.S.-T | Vineyard Technology | This AAS-T degree will transfer into the B.S. in Viticulture and Enology at WSU. It offers a unique pathway to WSU for students interested in agriculture related fields. Gain hands on learning and applied classes at YVC then transfer seamlessly to the WSU V&E Program. | YVC → WSU | Grandview/ Yakima | Trent Ball (509) 882-7007 tball@YVCC.edu |
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| A.A.S.-T | Enology and Viticulture | This AAS-T degree will transfer into the B.S. in Viticulture and Enology & WSU. This degree offers students the opportunity to gain hands on winery and vineyard experiences as well as the academic coursework to support and enhance those experiences. Students who complete the AAS-T at WWCC can transfer seamlessly to the WSU V & E program. | WWCC → WSU | Walla Walla | |
| B.S. | Viticulture and Enology Major | <p>Areas of learning in Viticulture & Enology include the science and technology of plant propagation, cultural practices, genetic improvement, harvesting, storage, processing, marketing, and other specific aspects of grape growing and winemaking.</p> <p>Students who complete the AAS-T in Enology and Viticulture at WWCC or the AAS-T in Vineyard Technology at YVC can transfer seamlessly into the BS in Viticulture and Enology at WSU. This degree provides students the basic foundation in the sciences as well as applied science of viticulture and enology. It also offers the opportunity to gain hands on experience in vineyard, winery, and research labs.</p> <p>Students who complete the AAS-T in Enology and Viticulture at WWCC or the AAS-T in Vineyard Technology at YVC with at least a 2.0 cumulative grade point average will be certified as Viticulture and Enology majors in the Integrated Plant Sciences degree program; and will be granted Junior standing, assuming the total number of credits accepted in transfer equals at least 60 semester credits.</p> | WWCC/YVC → WSU | Tri-Cities and Pullman | <p>Mysti Meiers (Advising) (509) 372-7472 mysti.meiers@wsu.edu</p> <p>Dr. Thomas Henick-Kling (Director, Grad Student Advice) (509) 372-7224 thk@wsu.edu</p> |