



**FOR IMMEDIATE RELEASE**

Nicki Everett  
Communications Manager  
509.782.8234  
[nicki@wawinegrowers.org](mailto:nicki@wawinegrowers.org)

**SAVE THE DATE FOR THE WINEGROWERS 2020 CONVENTION & TRADE SHOW**

The Washington Winegrowers Association's 2020 Convention & Trade Show from Monday, March 2 to Thursday, March 5, 2020, is being held at the Three Rivers Convention Center in Kennewick, WA.

Join the winegrape industry from all around the PNW to learn about and leverage the opportunities that abound for Washington wine. You won't want to miss the industry event of the year featuring our keynote speaker, Lulie Halstead, CEO of Wine Intelligence. Session topics including grower-winemaker communications, natural winemaking and biodynamics, vineyard renovation, alternative packaging, avoiding mechanization mistakes, and more! A focus on the State of the Industry, including current market trends, consolidation, and consumer research trends on sustainability, and an industry trade show with nearly 200 booths make this a do not miss event for industry professionals.

Trade show booths and sponsorship packages are available now.

Visit [www.wawinegrowers.org](http://www.wawinegrowers.org) to register. Online registration opens on Friday, November 1<sup>st</sup>. Onsite registration will be available.

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*The Washington Winegrowers Association serves as the synergistic leader and unifying voice – through advocacy and education – for growers, vintners, partners, and policymakers.*

**Note:** Representatives of the media interested in covering the Convention should contact Nicki Everett directly at [nicki@wawinegrowers.org](mailto:nicki@wawinegrowers.org) to apply for a press pass.