



## PARTNERSHIP PROGRAM

The conference provides you with an ideal opportunity to showcase your organization to all the delegates from the Western Canadian Water marketplace, including utility managers, operators, government representatives and consulting engineers.

### Why Sponsor WCW’s Annual Conference?

Be seen as an Industry Leader by the more than 400 attendees expected from Saskatchewan, Alberta, Manitoba, Northwest Territories, and Nunavut, representing large and small municipal water utilities, commercial and industrial users, government, engineering and consulting firms, industry suppliers, and educational institutes.

The Western Canada Water Conference is an unrivalled and cost-effective marketing solution, providing you with new contacts and great exposure, culminating in an event that will bring you face-to-face with your key customers and prospects.

This year’s conference offers you and your organization the following benefits:

- Network with industry colleagues and stakeholders.
- Capture new prospects while enhancing your corporate profile to existing clients.
- Increase your brand recognition in the region with a decision-making audience.
- Obtain exposure to your target market away from everyday distractions.

Partnership opportunities for the WCW19 Conference have been categorized as Ocean, Lake, River, Stream and Creek. A sponsor may achieve a certain category by selecting one or a combination of partnering opportunities defined below, subject to availability. Choose from the list of partnership opportunities which can be tailored to suit your individual commitment level interests. The Sponsorship Committee encourages new partnering opportunities, please contact us to discuss any alternative ideas.

	OCEAN	LAKE	RIVER	STREAM	CREEK
<b>TOTAL SPONSORSHIP</b>	<b>\$12,000</b>	<b>\$9,000</b>	<b>\$6,000</b>	<b>\$3,000</b>	<b>\$1,500</b>
Recognition in WCW Magazine <sup>2</sup>	Half page	Logo	Name Listed	Name Listed	Name Listed
Logo & Link on Conference Website	✓	✓	✓	✓	✓
Logo on Conference Media Screens <sup>5</sup>	✓	✓	✓	✓	✓
Logo on Sponsor Signs at Venue	✓	✓	✓	✓	
Complimentary 3-Day Registrations <sup>4</sup>	4	3	2	1	
Gala Tickets	4	3	2	1	
Sponsor Badge	✓	✓			
Recognition at Opening Ceremonies	✓	✓			
Exhibition Booth	✓				

Notes: 1 If received prior to August 1 2019; logo only

2 If received prior to magazine deadlines - June 1 2019

3 Item must be approved;

4 Or equivalent single day registrations, a value of \$625 per 3-day registration or \$395 per single day registration.

5 Size of ad will be based on level of sponsorship

## PARTNERSHIP OPPORTUNITIES

### ■ Opening Ceremonies/Awards

ONE OPPORTUNITY AVAILABLE

Be the exclusive sponsor of the Opening Session, awards and keynote presentation. This function is Wednesday morning, beginning with a breakfast and ending with our Keynote Speaker. Special Award recipients will be honoured during the proceedings. This event is open to all conference delegates. Sponsor will receive:

- Organization's name and logo prominently displayed in the breakfast area and acknowledgement card on all tables.
- Introduction of the keynote speaker by a representative of your organization.
- Organization information (if desired) at the entrance to the breakfast area.
- One reserved table (seats eight) at the breakfast.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost: \$12,000

**SOLD**

### ■ Nametag Lanyard

ONE OPPORTUNITY AVAILABLE

Utility badge holder (strap) will be attached to the delegate badges. Sponsor will receive:

- Organization's name and logo on the utility badge holder (strap).
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost: \$12,000

**SOLD**

### ■ Conference App

ONE OPPORTUNITY AVAILABLE

The app will be the only method for delegates to keep up to date at the conference. Sponsor will receive:

- Organization's name and logo prominently displayed on opening screen of app.
- A branded sign with download instructions for the app.
- Organization information tab (if desired) in app.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost: \$9,000

### ■ Event Greening Sponsorship

ONE OPPORTUNITY AVAILABLE

Support the conservation efforts of WCW and provide carbon offset credit for delegates traveling to the conference. Sponsor will receive:

- Organization's name and logo prominently displayed at registration area and at recycle stations.
- Sponsor will purchase carbon offset credits for registered delegates in the name of WCW (Approximate value of \$3,000).
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$6,000+offset credits

**SOLD**

### ■ Young Professionals Pub Night

ONE OPPORTUNITY AVAILABLE

This event is held on Wednesday evening following technical sessions. This offsite event is open to all conference delegates. Sponsor will receive:

- Organization's name and logo prominently displayed at the event. Opportunity to bring your own branded promotional materials.
- Branded host drink tickets.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost: \$6,000

### ■ WCWEA Breakfast

ONE OPPORTUNITY AVAILABLE

The WCWEA Breakfast will be held on Thursday and is open to all conference delegates. This session provides attendees with the opportunity for networking and demonstrates hospitality to conference delegates. Sponsor will receive:

- Organization's name and logo prominently displayed in the event area and acknowledgement card on all tables.
- Introduction of the speaker by a representative of your organization.
- Organization information (if desired) to be available at the entrance to the event area.
- One reserved table (seats eight).
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$6,000

**SOLD**



## PARTNERSHIP OPPORTUNITIES

### ■ WCS AWWA Luncheon

ONE OPPORTUNITY AVAILABLE

The WCS AWWA Luncheon will be held on Thursday and is open to all conference delegates. This session provides attendees with the opportunity for networking demonstrates hospitality to conference delegates. Sponsor will receive:

- Organization's name and logo prominently displayed in the event area and acknowledgement cards on all the tables.
- Introduction of the speaker by a representative of your organization.
- Organization information (if desired) to be available at the entrance to the event area.
- One reserved table (seats eight).
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$6,000

**SOLD**

### ■ Gala Dinner

ONE OPPORTUNITY AVAILABLE

The Gala is a celebratory event on Thursday evening. Delegates must purchase tickets for this event, which includes a cocktail hour, formal dinner and entertainment. Sponsor will receive:

- Organization's name and logo prominently displayed in the reception area and acknowledgement cards on all the tables.
- Organization information/booth (if desired) to be available in the reception area for cocktail hour.
- One reserved table (seats eight) at the Gala.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost: \$6,000

### ■ Gala Reception

ONE OPPORTUNITY AVAILABLE

The Gala will be a celebratory event Thursday evening. Delegates must purchase tickets for this event, which includes a cocktail hour, dinner and entertainment. Sponsor will receive:

- Organization's name and logo prominently displayed in the reception area and acknowledgement cards on all the tables.
- Branded host drink tickets.
- 4 Complimentary Gala tickets.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost: \$3,000

**SOLD**

### ■ Water for People Breakfast

ONE OPPORTUNITY AVAILABLE

The Water for People Breakfast is held Friday morning to promote awareness of WCW's Charity of Choice. Delegates must purchase tickets for this event, which includes breakfast and a special speaker. Sponsor will receive:

- Organization's name and logo prominently displayed in the Breakfast area and acknowledgement cards on all the tables.
- Introduction of the speaker by a representative of your organization
- Organization information to be available at the entrance to the Breakfast area.
- One reserved table (seats eight) at the breakfast.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost: \$3,000

### ■ Entertainment Night

TWO OPPORTUNITIES AVAILABLE

This function is Wednesday evening and is available to all conference registrants. Sponsors will receive:

- Organization's name and logo prominently displayed in the event area and acknowledgement cards on all the tables.
- Acknowledgement at the event with speaking opportunity by a representative of your organization.
- Organization information (if desired) to be available at the entrance to the event area.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$3,000

**SOLD**

### ■ Technical Session Rooms

FOUR OPPORTUNITIES AVAILABLE

Technical session will run Wednesday afternoon, all day Thursday, and Friday morning of the conference. Sponsors will receive:

- Organization's name and logo prominently displayed outside session room and labeled as the session room host i.e. "XYZ Room".
- Organization information (if desired) to be available in the session room.
- Opportunity to provide a moderator for the session (if desired).



## PARTNERSHIP OPPORTUNITIES

- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$3,000

### ■ Student Poster Competition

ONE OPPORTUNITY AVAILABLE

The WCS AWWA will host a Poster Competition on Thursday in the morning outside the Technical Session rooms. Sponsor will receive:

- Organization's name and logo prominently displayed with the Student/YP posters (including during coffee break).
- Organization information (if desired) to be available near poster display.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$1,500

### ■ AWWA Water Taste Test

ONE OPPORTUNITY AVAILABLE

The AWWA 'Best of the West' Water Taste Test is a competition held on Wednesday during the Exhibition Luncheon. Utilities across Western Canada will compete. Sponsor will receive:

- Organization's name and logo prominently displayed in the event area.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$1,500

**SOLD**

### ■ Tours

FOUR OPPORTUNITIES AVAILABLE

Tours are held on Tuesday. There are four opportunities to sponsor these tours and the sponsors will receive:

- Three seats on the tour.
- Opportunity for a Organization representative to speak to participants.
- Organization information (if desired) to be available on Tour transportation vehicle.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$1500

### ■ Workshop Rooms

FOUR OPPORTUNITIES AVAILABLE

Pre-Conference day Workshops will run Tuesday. Sponsors will receive:

- Organization's name and logo prominently displayed outside session room.
- Acknowledgement of sponsorship in Conference App, Conference Website and event media screens.
- Cost \$1,500

### ■ Refreshment Breaks

FIVE OPPORTUNITIES AVAILABLE

Morning and afternoon refreshment breaks will be provided during the Technical sessions. Sponsors will receive:

- Organization's name and logo prominently displayed in the break area.
- Acknowledgement of sponsorship in Conference Program, Conference Website and event media screens.
- Cost \$1,500

### ■ WCW Conference Photographer

ONE OPPORTUNITY AVAILABLE

The Conference Photographer will be capturing the highlights throughout the entire conference. Sponsor will receive:

- Organization's name and logo prominently displayed near registration desk.
- Acknowledgement of sponsorship in Conference Program, Conference Website and event media screens.
- Cost \$1,500



# PARTNERSHIP COMMITMENT FORM

To apply for a sponsorship opportunity, please complete this form and return it with payment to:

aarisman@wcwwa.ca  
 Fax: 1.877.283.2007  
 WCW  
 Box 1708 Cochrane AB T4C 1B6

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Web URL: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

## Please indicate desired Sponsorship:

<input type="checkbox"/> Opening Ceremonies/Awards <b>SOLD</b>	\$12 000	<input type="checkbox"/> WFP Breakfast (one available)	\$3 000
<input type="checkbox"/> Nametag Lanyard <b>SOLD</b>	\$12 000	<input type="checkbox"/> Entertainment Night <b>SOLD</b>	\$3 000
<input type="checkbox"/> Conference App (one available)	\$9 000	<input type="checkbox"/> Technical Session Room (one available)	\$3 000
<input type="checkbox"/> Event Greening Sponsorship <b>SOLD</b>	\$6 000	<input type="checkbox"/> Student Poster Competition (one available)	\$1 500
<input type="checkbox"/> YP Pub Night (one available)	\$6 000	<input type="checkbox"/> Water Taste Test <b>SOLD</b>	\$1 500
<input type="checkbox"/> WCS AWWA Luncheon <b>SOLD</b>	\$6 000	<input type="checkbox"/> Tours (two available)	\$1 500
<input type="checkbox"/> WCWEA Breakfast <b>SOLD</b>	\$6 000	<input type="checkbox"/> Workshop Rooms (four available)	\$1 500
<input type="checkbox"/> Gala Dinner (one available)	\$6 000	<input type="checkbox"/> Refreshment Break (four available)	\$1 500
<input type="checkbox"/> Gala Reception <b>SOLD</b>	\$3 000	<input type="checkbox"/> WCW Photographer (one available)	\$1 500

By signing here, I am confirming that I am an authorized agent of the above indicated organization and have the authority to commit to this sponsorship on their behalf. I understand there will be no cancellation or refund after sponsorship form has been received and that payment in full is due at this time to confirm sponsorship. I also understand sponsorships are non-refundable and non-transferable and all promotional content must be pre-approved by WCW. I understand booth and exhibitor personnel costs are extra. I have read and agree to all deadlines and conditions.

We hereby agree to abide by all rules and regulations in this package.

Signature: \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Total Sponsorship Commitment \$ \_\_\_\_\_

Method of Payment				
Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> Cheque (make payable to WCW) <input type="checkbox"/> Please Invoice				
Card Number	Expiry Date	CVV	Card Holder Name	Signature

