



SPONSORSHIP AND EXHIBITOR PROSPECTUS

The 2019 WDMA Technical & Manufacturing Conference will be held in Minneapolis, Minnesota at the Graduate Minneapolis hotel from Tuesday, June 25 to Thursday, June 27, 2019.

Fostering both technical and professional development, the Technical and Manufacturing Conference is the premier destination to participate in an unbeatable lineup of technical and manufacturing education sessions will showcase why this year's conference proves to be the most innovative and a must attend event.

To capitalize on the opportunity to share your brand with this important audience, we've created sponsorship packages that will get your message front-and-center throughout the conference.

DIAMOND SPONSORSHIPS

TUESDAY NETWORKING RECEPTION SPONSOR: \$5,000

SOLD

TUESDAY, JUNE 25

First impressions are a powerful phenomenon. Let your brand be the first connection attendees make when they arrive to the Technical & Manufacturing Conference. The Technical & Manufacturing Conference receptions are highly anticipated by attendees and a great opportunity to engage conference participants.

WEDNESDAY NETWORKING LUNCH SPONSOR: \$5,000

WEDNESDAY, JUNE 26

Reach out to a captive audience with the opportunity to address attendees for 10- 15 minutes while they enjoy the opportunity to meet other participants and network. All conference attendees love a good meal and good conversation.

- ◆ The opportunity to market in the Supplier Showcase: Sound Bite
- ◆ Logo recognition in the WDMA Technical & Manufacturing Conference Program and Conference Signage
- ◆ Link to your website through WDMA marketing materials leading up to the event
- ◆ Two (2) complimentary Conference Registrations (\$695 value)
- ◆ One (1) complimentary Exhibitor Table (\$550 value)
- ◆ One (1) exclusive promotional piece inserted in all attendee folders (sponsor to provide insert)
- ◆ Sponsor-designated ribbons for all company employees on their meeting badges

PLATINUM SPONSORSHIPS

CONTINENTAL BREAKFAST SPONSOR: \$3,000

WEDNESDAY, JUNE 26 and THURSDAY, JUNE 27

Ensure attendees are running on full cylinders! The Continental Breakfast is a chance for attendees to fill up on coffee, grab some food, and talk with exhibitors and network with each other.

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- ◆ One (1) complimentary Exhibitor Table (\$550 value)
- ◆ One (1) exclusive promotional piece inserted in all attendee folders (sponsor to provide insert)
- ◆ Sponsor-designated ribbons for all company employees on their meeting badges

CONTACT MEG CZAIKOSKI FOR SPONSORSHIP DETAILS & COMMITMENTS: MCZAIKOSKI@WDMA.COM | 202.367.2360



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PLATINUM SPONSORSHIPS

WEDNESDAY NETWORKING COCKTAIL HOUR SPONSOR: \$3,000

WEDNESDAY, JUNE 20

Networking is one of the key reasons professionals attend the Technical & Manufacturing Conference. Sharing your brand with attendees by sponsoring the networking cocktail hour is your chance to connect with participants prior to the Supplier Appreciation Dinner. Your company logo will be displayed throughout the cocktail hour on napkins.

ALL COFFEE BREAKS SPONSOR: \$3,000

Associate your brand with a great space for attendees to connect and recharge in between sessions!

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- ◆ One (1) complimentary Exhibitor Table (\$550 value)
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GOLD SPONSORSHIPS

HOTEL KEY CARDS SPONSOR: \$2,500

SOLD

Putting your logo on a hotel key card given to every attendee gives sponsors an exclusive avenue to surround conference attendees with their logo.

INTERNET FOR MEETING ROOMS SPONSOR: \$2,500

SOLD

Help us keep our attendees connected at their fingertips, interact with fellow participants and share their experience on social media by giving them access to the internet.

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SILVER SPONSORSHIPS

PROGRAM SPONSOR: \$2,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the front cover of the Conference Program to create a lasting impression with each conference participant.

LANYARD SPONSOR: \$2,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression with each conference participant.

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- ◆ Logo recognition in the WDMA Technical & Manufacturing Conference Program and Conference Signage
- ◆ Link to your website through WDMA marketing materials leading up to the event
- ◆ One (1) complimentary Exhibitor Table (\$550 value)
- ◆ One (1) exclusive promotional piece inserted in all attendee folders (sponsor to provide insert)
- ◆ Sponsor-designated ribbons for all company employees on their meeting badges

BRONZE SPONSORSHIPS

TABLE TOP EXHIBITOR: \$550

Six (6) Exhibit Spaces Available

Tabletops are available to WDMA Member companies only.

The Technical & Manufacturing tabletop showcase is a key element that makes the Conference a success! This will enhance your opportunity to see customers, and be readily available before and after educational sessions and during the event breaks, without taking you away from the Conference and speaker program.

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SUPPLIER SHOWCASE: SOUND BITE

2-MINUTE MARKETING PRESENTATION

Have a marketing video you want to share? Your company's video will broadcast in rotation one hour prior to the beginning of the conference's opening speaker on Wednesday June 26, and Thursday, June 27. The videos will also be played during seating leading up to the Supplier Appreciation Dinner Thursday evening. Up to three different sponsor marketing videos will be promoted in the pre-conference email materials each week.





**SPONSORSHIP AND EXHIBITOR PROSPECTUS
SPONSORSHIP AND EXHIBITOR FORM**

Company Name: _____
Contact Name: _____
Contact Title: _____
Address: _____
City, State, Zip: _____
Email: _____
Phone: _____
Co. Website: _____

SPONSORSHIP LEVEL AND ITEM

Diamond: \$5,000

- Tuesday Networking Reception Wednesday Networking Lunch

Platinum: \$3,000

- Continental Breakfasts Coffee Breaks Wednesday Cocktail Hour

Gold: \$2,500

- Hotel Key Cards Internet for Meeting Rooms

Silver: \$2,000

- Conference Program Conference Lanyards

Bronze: \$550

- Table Top Exhibit

Please e-mail your corporate logo and any additional copy to mczaikoski@wdma.com. All files must be provided in both JPEG and EPS format to ensure the best quality and detail. JPEG files are requested at a high resolution (300 dpi or higher).

As a sponsor you have the opportunity to place one promotional flyer in the attendee folders, no larger than a standard 8 ½ x 11 sheet of paper. Please use your own discretion printing in color, or b/w, and on one or both sides of the flyer. The promotional flyer must be sent no later than June 14 to the following address:

WDMA
Att. Meg Czaikoski
2025 M St. NW #800
Washington, DC 20036