

## CALL FOR SPEAKERS

### FAQs for 2019 WDMA Technical & Manufacturing Conference

WDMA's Technical and Manufacturing Conference is the premier destination to participate in leading-edge conversation on emerging technologies, manufacturing applications, regulatory issues, and a wide range of topics of interest to the window, door, and skylight industry.

Fostering both technical and professional development, the goal of the Technical and Manufacturing Conference is to deliver helpful, practical, real-world information to our attendees. Our conference draws over 150 professionals from the window, door, and skylight industry's leading companies!

**Andersen Windows   Caldwell Manufacturing   Cardinal Glass Industries   JELD-WEN, inc.   Kop-Coat**  
**Marvin Windows & Doors   Pella   RiteScreen   Therma-Tru   VELUX America   VT Industries**

The event is unique and can feature a number of opportunities to include **plant tours, workshops, keynote presentations, and breakout sessions.**

WDMA's Technical and Manufacturing Conference is a curated experience. Speaking at the conference is an amazing experience and if you have ever attended, you know that the audience expects presentations with high energy. If you are thinking, "I have a great story to share, should I submit my idea?," here are a few tips and guidelines to give you an idea of what we're looking for:

#### **For plant tours, we're looking for facilities that:**

- Are on the cutting edge of technology and willing to share your best practices
- Have a great story to tell and a passion for sharing knowledge with others
- Provide clear cases on continuous improvement initiatives, teachings and how-to's

#### **For our workshops sessions, we're looking for speakers that:**

- Can highlight a tip or trick focused on best practices to improve manufacturing processes, workforce development, or a successful case study
- Engage the audience in hands on and group think exercises, that allow the attendees to actively work through the topic their learning
- Give in-depth training on specific topics to last up to 1.5 hours.

#### **For our keynote presentations and breakout sessions, we're looking for speakers that:**

- Can facilitate an interactive conversation around Leadership and Manufacturing, or Technical and Engineering topics
- Understand the manufacturing process and can help solve common challenges that manufacturers face
- Tell a great success story

Now that you have an idea of what we're looking for, here are a few **helpful tips for crafting your speaker submission:**

- Outline your talking points – think about why an attendee should give you their time
- List what problems your session will address
- Who is the audience for your story?
- What are the take-away or action items the attendee walks away with?

Once you have those four things outlined, you are ready to apply to speak at the Technical and Manufacturing Conference!

When submitting your application, be as precise and descriptive as possible – the more direct you are, the easier it is for our team to understand exactly what you would like to speak about.

Let us know what other speaking experience that you have.

Be critical when choosing the duration and format of your session: plant tours, workshops, breakout sessions, and keynote presentations.

The Call for Speakers opens **December 10, 2018** and closes on **February 28, 2019**. All speakers will be notified of their selection status the week of **March 11**.

Contact Meg Czaikoski at [mzcaikoski@wdma.com](mailto:mzcaikoski@wdma.com) or (202) 367-2360 if you have any questions.