



2018 WELD Cleveland Leadership Series January



Patty Bollheimer



Mary Johnson



Holly Matson



Kate Bang (Moderator)

January 16, 2018
Tuesday

Networking
7:30am-8:00am

Program
8:00am-9:30am

Boys & Girls Club of Cleveland
6114 Broadway Ave
Cleveland, OH 44127

- Registration Fees -
Member:
\$25 (\$30 after 01/04/18)
Non-Member:
\$35 (\$40 after 01/04/18)
*No refunds or credits after
01/04/18*

*For sponsorship opportunities,
contact Laura Oleksa at
loleksa@aluminumline.com*

Register at:
www.weldusa.org

Hosted by:



BOYS & GIRLS CLUBS
OF CLEVELAND

You Can't Do it All!!! So Get Help!

Women are often not comfortable asking for help. Asking for help will allow you to experience greater success and feel more connected and confident both at home and at work.

Join WELD as we kick off our year on the 2018 theme of ALL IN, January's program will feature a panel of distinguished experts including **Patty Bollheimer, Mary Johnson, and Holly Matson** on building a circle of support on the home front to ensure you have work/life balance. **Kate Bang** will moderate a lively discussion on the following topics:

- Defining work/life balance
- Determining what's most important
- Creating your support network (self, work/community, family, marriage, household)
- Education your children on when and how to ask for help

Online registration closes at midnight on January 11th! After registration closes, those wishing to attend the event must register and pay at the door. Late fees will apply and only a limited number of "walk ins" can be accommodated. Contact Mindy Koenig at mkoenig@weldoh.org for questions or additional information



About Our Speaker...



Patty Bollheimer **Area Human Resources Manager** **Parker Hannifin Corporation – Hydraulic** **Group**

Patty Bollheimer is an Area Human Resources Manager for the Hydraulics Group of Parker Hannifin Corporation. With annual of \$13 billion, Parker Hannifin is the world's leading diversified manufacturer of motion and control technologies and systems, providing precision-engineered solutions for a wide variety of mobile, industrial and aerospace markets. The company employs approximately 55,000 people in 48 countries around the world. In her 17-year career with Parker, Patty has held various positions of increasing responsibility and scope. Today, she is responsible for nearly 2000 employees in 19 locations across five operating divisions in the US. She enjoys providing consultation and partnering with senior leadership to cultivate and transform a culture focused on employee ownership, building a high talent workforce, and creating sustainable business results.

Patty moved to Cleveland in October 2010 after working as the Division Human Resource Manager for Parker in New Haven, Indiana. Patty has more than 25 years of human resources experience in manufacturing and university environments.

Patty earned her MBA from Indiana Tech in 2007 and an MS in Agency Counseling and a BS in Business Administration from Indiana State University in Terre Haute, Indiana. Patty has been active in serving the community through music and jail ministry and through board leadership and membership. Due to extensive travel in her job, Patty is on hiatus from long-term service commitments while she spends more time with her daughter who is a senior at Aurora High School before sending her off to college. She and her daughter enjoy volunteering together through an organization they began called Project G.I.V.E.

About Our Speaker...



Mary Johnson **CEO** **Vitiman Kandie, LLC**

Mary Johnson is a personal fitness trainer at VK Fitness studio in the city of University Heights, Ohio. Mary is a cold pressed juice and fitness apparel creator, motivational speaker, and soon to be published author that has over 10 years' experience in helping other make a complete life style change and maintaining it. In 2009, Mary lost over 120 pounds after becoming uncomfortable with obesity due to a failed marriage and lacking self-love. Mary got her start at Nulife Fitness Camp where she was a member for a year and became a trainer the next year. During that time, she developed a love for counseling members who struggled with eating healthy and staying committed to the program. In 2012 Mary created her cold press juices Vitiman Kandie that aids in flushing the digestive track when you struggle with normal bowel movements. This detox, not cleanse also provides energy and spiritual balance. Mary travels from state to state as a motivational speaker to share her knowledge on how to make a complete lifestyle change mentally, physically, and spiritually. Her book "From This to That: The Key to a Lifestyle Change" is due to release in the spring of 2018.



In her free time, Mary enjoys being a mentor to up and coming young business entrepreneurs, advocating for childhood obesity, running marathons, and participating in body building competitions. She is currently a resident in Euclid, Ohio.

About Our Speaker...



Holly Matson **Owner** **Lightseeds by Holly**

Holly Matson has been a talented administrative and marketing assistant for decades and is now the owner of Lightseeds by Holly, a Holistic Virtual Assistant service. She is a business support expert and author whose journey from working in corporate America to being an independent contractor offers encouragement to anyone struggling with entrepreneurship.



As a Holistic Virtual Assistant, Holly understands at a deep level the needs and goals of holistic practitioners, coaches, healers and therapists. She loves language and the feelings and energy that words create. She offers a variety of business support, editing services, event coordination, and organizational and administrative guidance.

Besides supporting her business clients, Holly often writes and speaks about how to effectively delegate to a virtual team, how to keep a holistic approach to business, and how to balance entrepreneurship with personal goals. Her book, "The Spiritual Virtual Assistant," was designed to teach others in administrative fields how to create a business and thrive in the holistic community.

A lifelong Cleveland area resident, Holly now lives in Lake County, surrounded by nature.

About Our Moderator...



Kate M. Bang, MBA, CEBS
President
USI Insurance, Cleveland Employee Benefits Agency

Kate Bang currently leads a talented team of professionals to deliver exceptional service and support to employers managing employee benefit programs. Under Kate's leadership, USI Insurance has experienced extraordinary growth in the Cleveland market. Prior to assuming this role, Kate also served USI Insurance as Vice President, Senior Account Executive, and as an Employee Benefits Consultant. She has extensive new business development and client management experience in the employee benefits industry. Kate believes strongly in the use of long-term strategies and individualized solutions for her clients' benefit plans and uses the extensive array of USI resources to provide sensible, affordable, and effective solutions.

Kate has authored articles for local publications and delivered benefits presentations to local, national, and international audiences. Prior to joining the agency in 2004, she was responsible for the establishment and growth of an employee benefits division for an Akron-based insurance agency.

Kate is a licensed Life and Health Agent and a Certified Employee Benefits Specialist (CEBS). Kate also served as President of the Northeast Ohio ISCEBS Chapter and is a member of the Akron chapter of the Society for Human Resource Management.

A committed volunteer, Kate participates throughout the Cleveland community as the Circle of Red Chair for the American Heart Association, a member of the Engaging Women's Committee at the Union Club of Cleveland, a board member for The City Mission, and a mentor for the CVCA School of Business and Entrepreneurship. Kate also teaches Junior Achievement classes to local students at Beachwood Elementary.

Kate graduated Summa Cum Laude with a Bachelor of Arts degree from Bowling Green State University and earned an MBA in Systems Analysis from Baldwin-Wallace College. She also earned the Certified Employee Benefit Specialist (CEBS) Designation from the International Foundation of Employee Benefit Plans and Wharton School of Business in 2003.