



WELD California September 2023 Webinar



Zach Fink

Part I: Responsibility in the Race for AI *Exploring the tactical applications & ethical questions of this powerful technology*

Generative A.I. is here. The race has started. It's not just important to ask "could we?" as we explore the many applications and use cases in which A.I. can be leveraged to change the way we work, but also ask "should we?" questions as we contemplate what and how to deploy a technology which will fundamentally shift how society works.

Watch
This First 

YOUTUBE

When women lead, our economy, companies and communities thrive.

**Wednesday
September 20, 2023**

Webinar event

9:00am-10:15am PST
12:00pm-1:15pm EST

- Registration Fees -

Member: \$20

Non-Member: \$30

Student Member - \$5

*No refunds or credits after
09/13/2023*

*Registration closes at midnight on
09/18/2023.*

*Late fees apply after registration
closes*

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dkellar@weldoh.org*

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Responsibility in the Race for A.I.:

On October 19th, 2016, University of Cambridge Professor of Theoretical Physics, Stephen Hawking predicted "Success in creating AI could be the biggest event in the history of our civilization. But it could also be the last, unless we learn how to avoid the risks".

Zach will lead an engaging, interactive, and insightful webinar that will work through this balancing act. By exploring both the "could we?" and "should we?" questions that the rise of Generative AI poses we'll share applicable and powerful use cases to drive tactical optimization in the work we do as well as explore the trade off's we should stop and ask ourselves prior to rolling AI out. Topics will include:

- The rules of Humane Tech
- Practical use cases – how A.I. is being leveraged today / where it could be going in the near future
- Responsible A.I. deployment and technology ethics

WELD's mission is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves. A national 501(c)(3) organization, WELD builds programs, events and a community to support the leadership development of women and drive business growth.

Register at: www.weldusa.org



About The Speaker



Zach Fink

**Operating Model Strategy &
Transformation Practice Lead,
Acquis Consulting Group**

Zach has always been intrinsically interested in how large systems, communities, organizations, and people work. That interest has fueled a passion around exploring and influencing the psychological and strategic trade-off decisions that drive proactive strategy and change how people think and work. The hardest thing to do is change... it also happens to be the only true constant in life and in business – this is the mindset that has driven Zach to spend the majority of his time helping C-Level executives do just that; from setting strategy, to reimagining operating models, through driving the human centered transformation to bring these transformations to life.

Zach leads Acquis Consulting Group's Operating Model Strategy & Transformation practice – providing deep knowledge and expertise across Operating Model, Org. Design, Growth Strategy, and Human Centered Transformation. Zach also leads thought leadership on Generative A.I impact – and has been tracing societal impact and technology ethics for the past decade. Recently, Zach has spoken on the rise of Generative A.I. in multiple leadership forums as well as advised senior leaders on how to take action when it comes to technology ethics.

Outside of Acquis, Zach is an avid reader, writer (blog coming soon), and executive / life coach for rising founders of impact driven businesses. Zach is based in Philadelphia, he's a huge Philly sports fan, and spends most of his free time eating great food, staying active, and volunteering in the broader Philadelphia community with the people he loves.