



WELD Government Boards & Commissions Skills Certification Program October 2019

Sponsored by:



Becky Cornett, PhD



Barb Smoot



Jen Vessells



**Commissioner
Marilyn Brown**



Jeffrey Johnson

October 17, 2019

Thursday

9:30am-3:30pm

Thompson Hine

41 S. High Street, Ste. 1700
Columbus, Ohio 43215

-Registration Fees-
Member - \$225
Non-Member - \$325

*Additional Fee for SHRM/
CPE/CLE Continuing
Education Credit: \$125*

Membership Special:
*Join WELD for \$100 to
attend this event at the
member rate!*

*Registration closes on
and no refunds or credits
after 10/10/19. Late fees
apply after registration
closes. Contact Barb
Smoot at
smootb@weldoh.org if
you have any questions.*

Register at:
www.weldusa.org

Course Description

Serving on a federal/state/county/city board or commission is an excellent way to serve your community. It provides an opportunity to have a voice in decision making and to serve as a bridge between government and the community ensuring oversight and raising awareness of important community issues. Having more women in these roles is a critical component of WELD's mission given the positive economic impact women have when they are in leadership roles.

These positions come with high accountability and responsibility. This course will provide instruction on the governance of government boards & commissions, explain special rules on ethics, conflict of interest, conduct and parliamentary proceedings and end with an overview of the appointment process. Leadership attributes of effective participation will also be covered.

Franklin County Commissioner Marilyn Brown and **Jeffrey Johnson** will be our special guest speakers.

Participants are expected to complete course prework and submit bios and resumes. Those who successfully complete the course will receive a certificate of completion.

Those individuals successfully completing this program will be able to display the certification logo in their resumes and electronic profiles.

CONTINUING LEGAL EDUCATION

Approved for 4.5 hours of CLE by the Ohio Supreme Court

SHRM PROFESSIONAL DEVELOPMENT CREDITS



WELD is recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). This program is valid for 4.5 PDC. For more information about certification or recertification, please visit shrmcertification.org. SHRM Bock Alignment: HR Expertise (Corporate Social Responsibility)

ACCOUNTANCY BOARD OF OHIO CPE CREDITS

In accordance with the standards of the National Registry of CPE Sponsors, 5.4 CPE credits will be granted for this session based on a 50-minute hour. See page 2 of this flyer for complete details.

Course Agenda and Special Details

COURSE AGENDA

Time	Topic
9:30am-9:45am	Check in & Networking
9:45am-10:00am	Opening Remarks
10:00am-11:30am	Governance of Government Boards & Commissions
11:30am-12:15pm	Lunch Break
12:15pm-1:45pm	Ethics, Conflict of Interest, Conduct & Parliamentary Proceedings
1:45pm-2:00pm	Break
2:00pm-3:30pm	The Appointment Process & Effective Participation on Government Boards & Commissions

SESSION PRE-WORK

Participants are required to submit a bio or resume by October 11th to Danielle Callaghan (dcallaghan@weldoh.org) and review the course pre-read by October 16th. Danielle will distribute course pre-read materials on October 11th. No extensions for bio/resume submission are available. The pre-read is designed to increase familiarity with the listing of boards and commissions at various governmental levels.

ACCOUNTANCY BOARD OF OHIO CPE CREDITS

To register for this event, go to www.weldusa.org. Select events, WELD national events, and then the event title: **WELD Government Boards & Commissions Skills Certification Program**.

In accordance with the standards of the National Registry of CPE Sponsors, 5.4 CPE credit will be granted for this session based on a 50-minute hour. Certificates will be provided at the end of the session. In order to be awarded the full credit hours, you must be present, registering your attendance and departure on the attendance sheets.

Field of Study: Personal Development

Prerequisites: None

Who Should Attend: Individuals considering service on government boards & commissions are recommended to attend. Others are welcome.

Advanced Preparation: Participants are required to submit a bio or resume by October 11th (no extensions available) and review the course pre-read by October 16th.

Program Level: Basic

Delivery Method: Group Live

Refund and Cancellations: Requests for refunds or credits must be received by email no later than October 10, 2019. No refunds or credits will be granted after October 10, 2019. For more information regarding refund, complaint, and/or program cancellation notice, please contact our offices at 866-614-9353.

Women for Economic and Leadership Development (WELD) is registered with the Accountancy Board of Ohio as a CPE Sponsor.

WELD's mission is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves. A national 501(c)(3) organization, WELD builds programs, events and a community to support the leadership development of women and drive business growth.

About Our Special Guest Speaker...



Marilyn Brown Franklin County Commissioner

Commissioner Marilyn Brown knows that every resident of Franklin County deserves a high quality of life, built on the cornerstones of inclusive economic development and social justice.

Marilyn is committed to advancing policies and actions that create and retain good jobs for Franklin County residents as the surest path to a strong safety net and a solid foundation for our kids. Her focus on economic development includes workforce readiness so that these jobs are filled by Franklin County residents, including those who face challenges to sustainable-wage employment.

Marilyn works closely with the County's Department of Economic Development, Chambers of Commerce, the Mid-Ohio Regional Planning Commission (MORPC), and others to attract new jobs and retain existing jobs here in Franklin County. She is a former Board Chair at MORPC, and serves on the Boards of Columbus 2020 and the US Global Leadership Coalition. In 2016, Marilyn was honored to receive the Ohio Minority Business Enterprise (Ohio MBE) Frank W. Watson Advocacy award.



Marilyn is taking an active leadership role in the planning of the County's new Public Safety Center, and her work as chair of the Franklin County Reentry Coalition underscores her focus on smart and fair justice. Marilyn is Vice Chair of the County Commissioners Association of Ohio's Justice and Public Safety Committee. At the national level, she serves as the Vice Chair for the Courts and Corrections subcommittee on Justice and Public Safety at the National Association of Counties (NACo).

Marilyn's stewardship of the construction of Huntington Park, the Common Pleas Courthouse, and the Franklin County Dog Shelter, and the renovation of the Judicial Services Building, have led to national recognition of these projects for job creation, quality contracting and construction standards, and award-winning design, construction, sustainability, accessibility, and fiscal stewardship.

She recognizes the importance of community enrichment – especially the arts and culture as it both enriches community and education for our kids and adults and provides for many jobs. She was named as one of the 25 Most Influential People by Shadowbox Live in 2014, and serves on the NACo National Arts Consortium and Large Urban Counties Caucus.

On issues of human rights and equality, Marilyn carries her family's long tradition of Tikkun Olam, or Repairing the World, with her as she works on behalf of women's rights, diversity and inclusion for all people, and open and equitable access to education, housing, and government. She is a vocal advocate for social justice and progressive issues. She has served on the Board of Directors of The Center for Family Safety & Healing and on the advisory council of CHOICES for Victims of Domestic Violence, and is a leader against family violence in all its forms.

Additionally, Marilyn is active as a leader in the movements for LGBTQ and marriage equality, for women's reproductive and educational freedoms, for the reintegration into society's fabric for ex-offenders, for protection of workers' safety and right to organize. She leads with an ongoing commitment to the care, safety, and education of our County's most vulnerable residents because every family in our community deserves a safe, stable and nurturing place to call home.

Marilyn's office staff takes to heart that every initiative and policy should be viewed through a lens of social justice. Her middle grandson, Max, gave the office its focus and mandate when, at age 8, he attended a staff meeting and declared, "You are doing a lot of things. You should take the good things that work and do more of that."

Marilyn Brown has been elected by the voters of Franklin County to serve as Commissioner in 2006, 2010, and 2014. She has been selected by her colleagues to serve as Commission President in 2008, 2011, 2014, and 2015.

Prior to elected office, Marilyn had extensive experience in public service working in economic development, social justice, race relations, and fair housing. She holds a masters' degree in organizational development from Weatherhead School of Management at Case Western Reserve University, and is the author of a chapter entitled "What's Important Now" in the book *Women on Fire*, vol 2. She and her husband, former Chief Justice of the Ohio Supreme Court Eric Brown, have two daughters - Beryl and her husband Andrew; and Daryn. The Browns have three grandsons, Vincent, Max and Alex. She and Eric are members of Congregation Tifereth Israel.

About Our Special Guest Speaker...



Jeffrey Johnson
Chief
Minority Business Development Division
Ohio Development Services Agency



Jeffrey Johnson is the Chief of the Minority Business Development Division of the Ohio Development Services Agency. In this role, he is responsible to lead the state's efforts to help develop and grow Ohio minority-owned businesses. Johnson works closely with the Ohio Minority Business Advisory Council and seven Minority Business Assistance Centers around the state to support the agency's efforts.

Previously, Johnson was the Vice President of Government and NonProfit Lending at JP Morgan & Chase where he provided expertise on bonds, loans and tax credits. During his time, he underwrote and approved the largest municipal bond transaction in the history of the Business Banking unit for more than \$35 million. Johnson has more than 20 years' experience in business banking along with 15 years' experience working with government municipalities and community organizations.

Johnson is also an active member in his community, where he has served as a board member to the New Albany Joint Park District, New Albany Plain Local School District and the Columbus Urban League.

Johnson holds a bachelor's degree in Accountancy from the University of Illinois Champaign-Urbana and a master's degree of business administration from DePaul University Kellstadt Graduate School of Business.

About Our Instructor...



Becky Sutherland Cornett, PhD

Retired from The Ohio State University
Wexner Medical Center

Becky Sutherland Cornett, Ph.D., is a volunteer community leader in Delaware County, Ohio and a member of the WELD Impact Committee. Cornett was appointed to three-year terms on the Delaware County Transit Board in October 2018, to the SourcePoint board of directors in January 2019 and to the board of Delaware County League of Women Voters in July 2019. She is also a volunteer for the Delaware City Schools; a member of the Friends of the Delaware District Library, and a volunteer guardian for the Area Agency on Aging. Cornett's previous board appointments include Lutheran Social Services of Central Ohio, where she was the inaugural chair of the Quality and Compliance Committee and a member of the Executive Committee, and the WELD National board, where she was the first chair of the Impact Committee.

Cornett retired in late 2017 from Ohio State's Wexner Medical Center after three decades of service. Her experience over the years encompassed clinical services, operations management, regulatory compliance, finance administration, strategic planning, and government affairs. She co-authored two textbooks on speech-language pathology and has contributed over 130 book chapters, articles, and presentations during her career. Cornett continues publishing articles for WELD with Barb Smoot in *Smart Business Columbus* magazine and is co-authoring a chapter on professional accountability for the upcoming 5th edition of *Professional Issues in Speech-Language Pathology and Audiology* (Plural Publishing).

About Our Instructor...



Jen Vessells
Of Counsel
Kegler Brown Hill + Ritter



Jen Vessells focuses her practice in Business/Corporate Law and uses her background in formal opinion writing as a Senior Assistant Attorney General at the office of the Ohio Attorney General to the benefit of her clients. Her experience in research, memoranda and brainstorming legal theories helps Jen create policies and processes that aid her business clients with compliance with state laws and regulations.

Business, Mergers + Acquisitions

Jen lends her legal counsel to businesses during all stages of their life cycle in order to meet a variety of legal needs. From entity selection and initial formation, structuring and corporate governance, and capital raising and other fundraising, Jen brings her extensive legal writing experience to the negotiation and drafting of general contracts, internal policies and processes, statements of work, service agreements, operating agreements, licensing agreements, confidentiality agreements and more. She also plays an important role as part of our M+A team in both buy- and sell-side transactions through drafting of documents and due diligence management.

Technology Licensing

As part of her work with licensing agreements and contracts, Jen assists businesses with IT vendor agreements and software licensing. Navigating the complexities and jargon of tech-based agreements, Jen helps clients contract with vendors that not only provide critical services and valuable business solutions, but also work together to innovate and develop new solutions. To these ends, she advises and negotiates on scope and terms, and also drafts and reviews contracts for Software as a Service agreements (SaaS), Platform as a Service agreements (PaaS), and others.

Practice Areas

- Corporate
- Emerging Businesses
- IP Strategy + Consulting
- Mergers + Acquisitions
- Real Estate
- Tax

Education

- The Ohio State University Moritz College of Law (J.D., 2009)
- University of Cincinnati (B.B.A., 2006)
- Bar Admissions
- Ohio

Special Honors

- Ohio Attorney General All-Staff Pride Award (2018)

Reported Cases

- Participated in numerous matters for the trustee in the Bernard L. Madoff SIPA litigation, including drafting and filing of applications, motions, actions and oppositions.

Charitable + Civic Involvement

- Columbus Collegiate Academy – Main and Columbus Collegiate Academy – Dana, Board of Directors, former member
- United Preparatory Academy, Board of Directors, former member

About Our Instructor...



Barb Smoot
President & CEO
WELD



Barb Smoot is the President & CEO of Women for Economic and Leadership Development (WELD), the organization that develops and advances women's leadership to strengthen the economic prosperity of the communities it serves. As WELD's first president, Barb is the driving force behind WELD's rapid growth. She serves as primary community liaison, overseeing fundraising, collaborative partnerships and development and implementation of WELD's new strategic initiatives, including WELD's national expansion.

Barb is very active in the Columbus community in a variety of ways. She is a commissioner on the Columbus Women's Commission and chairs the Pay Equity Committee. Barb is on the national board of National Church Residences and sits on the Audit, Finance & Risk Committee. In addition, she was elected to the National Church Residences Investment Corporation Board. Most recently, Barb was appointed to the City of Westerville Board of Zoning Appeals and joined the Advisory Board of The Overcomer Foundation. Barb has served on the Board Development Committee for the Girl Scouts of Ohio's Heartland and on the boards of the Nationwide Federal Credit Union, the Martin Luther King Arts Complex, St. Joseph Montessori School, and WELD.

Barb was recognized as one of *Columbus Business First's 2019 Power 100* and selected as *Columbus CEO 2017 CEO of the Year for Small Nonprofits*. She is one of *Smart Business's* 2016 Smart 50 award winners and was recognized as the 2014 NAWBO Columbus Women's Business Champion. Under Barb's leadership, WELD was awarded the Columbus Business First 2019 Outstanding Diversity Organization (Micro Category) and featured as Community Network of the Year by *The Women's Book*.

Barb has 20+ years of financial services experience and is a past Fellow in the Society of Actuaries. She is a graduate of Amherst College with a Bachelor of Arts in Physics.