



# WELD Columbus Leadership Series May 2019

WELD is excited to share part two of our 2019 Leadership Series sponsored by **JPMorgan Chase & Co.** will focus on this year's *Women WELDing the Way®* calendar theme **Be the Difference**. This six-part series will share strategies for participants to make their impact in the community, establish their brand and leadership style and make career decisions – all in ways unique to them.

## JPMORGAN CHASE & Co.



**Mikaela Hunt**  
Moderator

**Casey Cramer**

**Nori Schaffner**

**Lena Tenney**

**Alexandria Woods**

**May 15, 2019**  
Wednesday

**Networking**  
7:30am-8:00am

**Program**  
8:00am-9:30am

**The Fawcett Center**  
2400 Olentangy River Rd  
Columbus, Ohio 43210

-Registration Fees-  
Member - \$25  
Non-Member - \$45

*No refunds after 5/8/19*

*For sponsorship opportunities, contact Barb Smoot at [smootb@weldoh.org](mailto:smootb@weldoh.org)*

**Register at:**  
[www.weldusa.org](http://www.weldusa.org)

### **In Our Shoes: A Different Dream – Success by Your Terms**

Join WELD for an engaging panel of some of our community's most successful emerging leaders featuring **Mikaela Hunt of Mikaela Media** as the moderator. Our panelists are:

- **Casey Cramer**, Marketing Manager, Navigator Management Partners
- **Nori Shoji-Shaffner**, Clinical Counselor, Directions Counseling Group
- **Lena Tenney**, Coordinator of Public Engagement, Kirwan Institute for the Study of Race & Ethnicity at The Ohio State University
- **Alexandria Woods**, Legal Supervisor, Law Department, Alliance Data Card Service

From generation to generation, the definition of professional and personal “success” has changed over the years. Like their predecessors, today’s generation of emerging professionals have re-imagined their own picture of success as they pursue joyful living. Topics covered in this session will include:

- How do power, position and purpose factor into your definition of success?
- Is it really about the money at all, even just a little?
- What does joyful living look like and feel like in your shoes?
- What are the key drivers of your success and what actions on your part contributed to it?
- What advice would you give your peers concerned about “not hitting their stride” in life?

*Registration closes on May 9<sup>th</sup>, 2019 Late fees apply after registration closes. Contact Mindy Koenig at [mkoenig@weldoh.org](mailto:mkoenig@weldoh.org) if you have questions.*

## About Our Moderator...



### **Mikaela Hunt**

Mikaela Media

Mikaela Hunt is an award-winning journalist that spent nearly 17 years in TV news, working in every seat from producer to anchor with her last stop on NBC 4 Today for seven years as the morning co-anchor. Mikaela now owns Mikaela Media, a brand journalism company that tells stories through video and written content and shares them online. She also is the co-host of Cbuzz, a podcast for the Columbus Chamber of Commerce that highlights business innovators in Central Ohio. In early 2018, she started co-hosting “What Matters with Mindy & Mikaela”- a live radio program and podcast for Central Ohio families on 610 WTVN and iHeart radio.

Mikaela is a Business First honoree; the publication recognized her in their 2017 “40 Under 40” class. She is a member of the National Association of Women Business Owners and on the Columbus chapter’s Board of Directors. She is a member of the Columbus Parent magazine advisory board and sits on the Ronald McDonald House Marketing Committee. Mikaela also speaks to women’s leadership groups across Columbus about how to “Find Your Story.” She lives in the Hilliard area with her husband, two elementary-aged sons and two miniature dachshunds.

## About Our Panelist...



**Casey Cramer**  
Marketing Manager  
Navigator Management Partners

Casey Cramer is a marketing communications specialist with 11 years of experience leading corporate marketing and internal communications for multimillion-dollar companies across diverse industries. She is a respected leader of creative, multimedia and corporate communications initiatives. Casey conceptualizes and orchestrates marketing campaigns that effectively reinforce and build brands.

Casey has a bachelor's degree in communication from Bowling Green State University and is a Prosci® certified change practitioner. She resides in Lewis Center with her husband and two daughters.

## About Our Panelist...



**Nori Shoji-Schaffner**  
Professional Clinical Counselor  
Directions Counseling Group

Nori received her Masters degree in Clinical Pastoral Counseling from Ashland Theological Seminary and her doctoral degree in Organizational Leadership from Regent University. Her past experience in mental health involved working at Alpha Psychiatric Services, where she provided counseling services to psychiatric patients who were diagnosed with personality disorders, bipolar disorder, schizophrenia, and other major mental health issues.

Nori offers expertise in bicultural issues specifically related to the Asian community. Her fluency in the Japanese language has allowed her to counsel many clients who have faced significant challenges due to cultural transitions. She strives to be a safe place for people who are the minority.

In addition to counseling, Nori seeks to provide support to companies who face multicultural issues, ethical dilemmas in a diverse work environment, or leadership transitions. She has lectured nationally and internationally as well as developed and taught several courses on multi-cultural perspectives in counseling, cross-cultural theories, and concepts of leadership. Nori is available for consultations and speaking engagements to help companies who are seeking grow and further succeed.

## About Our Panelist...



### **Lena Tenney**

Coordinator of Public Engagement  
Kirwan Institute for the Study of Race &  
Ethnicity at The Ohio State University  
Pronouns: they/them/theirs  
Honorific: Mx. Tenney

Lena Tenney is Coordinator of Public Engagement for the Kirwan Institute for the Study of Race and Ethnicity at The Ohio State University. They direct the facilitation portfolio of the Race and Cognition Program, which includes traveling around the nation to facilitate trainings about implicit bias, structural racism, and being an active bystander. Lena is a co-author of the 2017 edition of the Kirwan Institute's *State of the Science: Implicit Bias Review* publication and a co-creator of the Implicit Bias Module Series online learning platform.

A trained Intergroup Dialogue facilitator, Lena has a background in inclusive education and coalitional activism work. They are a founding member of two grassroots community activist groups that have sought to ensure legal protections for and institutional inclusion of LGBTQ individuals at the municipal and campus levels. Lena previously served on the LGBTQ Student Success Task Force for The Ohio State University and currently serves as a member of the Board of Directors for TransOhio—a statewide non-profit organization dedicated to advocating for transgender individuals and communities.

Lena holds a Masters of Education and a Masters of Public Administration from the University of Oklahoma. They also graduated Phi Beta Kappa with a Bachelors of Arts in Religious Studies and History from the University of Oklahoma.

## About Our Panelist...



### **Alexandria Woods**

Legal Supervisor, Law Department  
Alliance Card Data Services

I am a legal professional, wife, mother of two young boys, and an aspiring writer. I currently lead a team of paralegals on our bank regulatory and corporate governance legal practice groups at Alliance Data. My current title is Legal Supervisor but worked for 5 years as a paralegal before taking on my leadership role. I earned my Bachelors of Science in Psychology from The Ohio State University and my Associates of Applied Science in Paralegal Studies from Columbus State Community College.

My career began in customer service because at my core is a desire to help people. What I didn't understand was that while it was a very easy industry to get into, getting out of it was harder than I anticipated. Even so, I was dissatisfied with what I was doing and sought more because there wasn't enough challenge in the customer service roles I held, I had long since plateaued, and frankly, I felt that I was underachieving. Attending college for Paralegal Studies at the time was a way for me to advance and challenge myself, plus I'd been unpleasantly surprised by some of the legal battles I witnessed. I excelled in my performance as a paralegal and before I realized the leader in myself, those around me did so and encouraged me to climb even higher to where I am today.

My career journey has been about seeking growth, continuing education, challenging myself, and capitalizing on opportunities. A return to school for a Juris Doctor is up in the air for me right now, but certainly not outside the realm of possibility. I refuse to allow the lack of time (mother, professional, wife, etc.), or the daunting monetary commitment to stop me from pursuing that goal if I decide it's what I want to do and is best for my family.

A little more about my background, I grew up in Dayton, Ohio in a single parent household where my mom often worked three jobs to support four children. I moved to Columbus to attend college after high school but visit my birthplace often because that's where my family resides. My familial relationships are incredibly important to me along with those bonds I share with close friends. I enjoy new experiences whether it be places, people, cultures, or foods and I have a passion for fitness and sports. I play tennis, basketball, and volleyball and though I've not been able to practice as much as I'd like to in recent memory, they're still very much some of my favorite activities.