



# 2019 WELD Columbus Leadership Series February

WELD is excited to announce that our 2019 Leadership Series sponsored by **JPMorgan Chase & Co.** will focus on this year's *Women WELDing the Way*® calendar theme **Be the Difference**. This six-part series will share strategies for participants to make their impact in the community, establish their brand and leadership style and make career decisions – all in ways unique to them.

## JPMORGAN CHASE & CO.

When women lead, our economy, companies and communities thrive.

### How to make a difference in your job...and life

In front of every powerful woman is an opportunity. As women, we know how difficult it is to conquer all of our demands and it's up to each of us to make the most of the opportunities before us. We have a lot on our plate and we're constantly striving for that ever-elusive work-life balance. Sometimes work and life intersect in ways we could never predict, and we do our best to straddle both worlds.

As a wife and mother of three young boys, with a demanding career, **Amy Bonitatibus, Managing Director, Chief Marketing & Communications Officer, Chase Home Lending**, explains, "I am all too familiar with how stressful this experience can be. It's fair to say, I am by no means an expert on work-life balance or career management, but being present in the moment, whether at work or home, has helped me in both areas of my life. Let's define what success means for you, and find ways to make a difference in your job...and life."

Join WELD for the exciting kickoff of our **Be the Difference** leadership series sponsored by **JPMorgan Chase & Co.**!

*Registration closes at noon on February 14<sup>th</sup>! Late fees apply after registration closes. Contact Mindy Koenig at [mkoenig@weldoh.org](mailto:mkoenig@weldoh.org) if you have questions.*

**Amy Bonitatibus**

**February 20, 2019**  
Wednesday

**Networking**  
5:30pm-6:00pm

**Program**  
6:00pm-7:30pm

**The Fawcett Center**  
2400 Olentangy River Rd  
Columbus, OH 43210

- Registration Fees -
- Member:  
\$35 (\$45 after 2/6/19)
- Non-Member:  
\$55

*No refunds or credits after  
2/6/19*

*For sponsorship opportunities,  
contact Barb Smoot at  
[smootb@weldoh.org](mailto:smootb@weldoh.org)*

**Register at:**  
[www.weldusa.org](http://www.weldusa.org)



## About Our Speaker...



**Amy Bonitatibus**  
**Managing Director**  
**Chief Marketing & Communications Officer**  
**Chase Home Lending**

Her passion for marketing and communications has taken her from the halls of Congress to the highest levels of Wall Street. Amy began her career as deputy press secretary to Senator Hillary Clinton, where she drafted and edited speeches, congressional testimony, press statements and op-eds for the Senator. She also served as communications and policy director on a number of congressional campaigns.

She was previously a Senior Director at Fannie Mae, where she managed executive communications and media relations and led a grassroots media campaign for the U.S. Department of the Treasury's Making Home Affordable program where she traveled to hardest-hit markets across the country with Treasury officials to talk about the program's progress and local impact.

In 2012, Amy joined Chase. Since then, she has held a number of senior marketing and communications positions and led some of Chase's highest-profile public relations and communications campaigns. That includes the 2016 launch of the Freedom Unlimited and Sapphire Reserve credit cards. Both cards drew record sales, and Sapphire Reserve was featured by The Wall Street Journal in its "Best of the Year" ranking for the public relations campaign.

Today, Amy leads Home Lending's marketing initiatives to acquire, retain and deepen customer relationships as well as branding, digital and analytics. She also manages media relations, public affairs and social media along with internal and executive communications for Chase's home lending business.

Amy is a member of the WELD national board of directors. She holds a Bachelor of Arts degree from Georgetown University and a Master of Policy Management from the Georgetown Public Policy Institute.