



WELD National C-Suite Series Corporate Board Training Program September 2025



Michael Benstock



Venita Fields

Join WELD for its **2025 C-Suite Series: For-Profit Board Service**. This series of webinars is designed to equip you with the tools and knowledge needed to obtain your first seat on a for-profit company board.

By participating in this recurring series, you will have a built in “accountability” method to serve as a reminder to allocate the necessary time to pursue your goals of joining the board of a for-profit company.

September 17, 2025
Wednesday

10:00am-11:00am EST

*For WELD Members
Only!*

Registration Fee:

Regular Member - \$50

E-chapter Member - \$60

No refunds after 9/14/2025.

*Registration closes on
9/14/2025. Late fees apply
after registration closes.
Contact Stefany Wendeln at
swendeln@weldoh.org with
any questions.*

*For sponsorship opportunities,
contact Deepa Kellar at
dkellar@weldoh.org.*

**Register at:
www.weldusa.org**

Board Observer Programs: Strategic Pathways into Public Company Boardrooms

Getting on the board of a public company can be a tough mountain to climb. Many companies favor tapping individuals who already have public company boardroom experience. How do you obtain this experience if you've never been on one of these boards before?

WELD is excited to announce that **Michael Benstock, Chairperson, President and Chief Executive Officer, Superior Group of Companies, Inc.,** and **Venita Fields, Partner, Pelhams2K Managers, LLC and Independent Director,** will provide an overview of the best practices board observer program that SGC launched.

The goal of this program is to provide participants with a firsthand understanding of the responsibilities and dynamics involved in serving on a public company board. This exposure is expected to contribute to their professional development and enhance their knowledge of corporate governance practices in order to help them be better positioned to join a public company board.

This January, SGC announced the names of the two outstanding individuals selected to participate in the 2025 program, one of them being **WELD member Tauana McDonald, FACHE, President & CEO, Mount Carmel Health System!**

Join us for this informative webinar which will provide insight into a unique and strategic pathway into the boardroom.

WELD's mission is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves. A national 501(c)(3) organization, WELD builds programs, events and a community to support the leadership development of women and drive business growth.



About Our Speaker...



Michael Benstock

**Chairperson, President and Chief Executive Officer
Superior Group of Companies, Inc.**



Michael Benstock has served as President and Chief Executive Officer of Superior Group of Companies, Inc. since October 24, 2003. Prior to becoming CEO, he served as Co-President of the Company from May 1, 1992 until October 24, 2003, and Executive Vice President of the Company prior to that. He has served as Chairperson of the Board since February 2023 and has been a Director of the Company since 1985.

He currently serves on the Board of Directors and as a member of the Audit, Corporate Governance and Nominating, and Compensation Committees of Crown Crafts, Inc. (Nasdaq: CRWS), since May 1, 2023. Prior to that he served as a Director of USAmeriBank from 2007 to December 31, 2017 and Chair of its audit committee from 2014 to December 31, 2017, at which time USAmeriBank was acquired by Valley National Bank. Mr. Benstock was a Trustee of the Committee for Economic Development of The Conference Board and sat on its Workforce Committee from January 1, 2023 until December 31, 2024.

About Superior Group of Companies, Inc. (SGC):

Established in 1920, Superior Group of Companies is comprised of three attractive business segments each serving large, fragmented and growing addressable markets. Across Healthcare Apparel, Branded Products and Contact Centers, each segment enables businesses to create extraordinary brand engagement experiences for their customers and employees. SGC's commitment to service, quality, advanced technology, and omnichannel commerce provides unparalleled competitive advantages. We are committed to enhancing shareholder value by continuing to pursue a combination of organic growth and strategic acquisitions. For more information visit www.superiorgroupofcompanies.com.



About Our Moderator...



Venita Fields

**Partner, Pelhams2K Managers, LLC
Independent Director**

Superior Group of Companies Board Committee

Membership(s):

Audit Committee, Corporate Governance, Nominating & Ethics Committee and Capital Committee

Ms. Fields is an experienced independent corporate board director and has also served on numerous company boards as an investor. She has over 35 years of financial management in banks and investment firms and serves as a Qualified Financial Expert on boards. **Ms. Fields has extensive board experience and serves on one public company board (Superior Group of Companies: (NASDAQ: "SGC") and three private company boards.**

Throughout her successful financial services career, Venita has served in numerous leadership roles. In her corporate banking career Ms. Fields structured, closed and/or managed approximately \$2.0 billion in senior investments in the automotive, aviation, food, industrial manufacturing, retail, and service sectors, achieving the rank of Senior Vice President with Bank of America.

Ms. Fields is a Partner for Pelham S2K Managers, LLC ("Pelham S2K"), providing junior capital and private equity investments for privately held middle market companies. Formed in 2016, Pelham S2K is the Manager and General Partner of two \$100 million Limited Partnerships, Pelham S2K I & II. She currently serves as an Advisor and a member of the Investment Committee.

Previously for more than a decade, Ms. Fields was a Partner with Smith Whiley & Company. She was also a senior member of Smith Whiley's Investment Committee and oversaw the investment and commitment of 38 mezzanine and private equity transactions that the Advisor directed and managed in its three private equity funds: SW Pelham Fund, L.P., Fund II and Fund III. **As an investor, she has served as a Board Director on a dozen portfolio companies in the food and beverage, manufacturing, retail, and business services sectors throughout the USA.**

Ms. Fields has a Master of Management degree from the J.L. Kellogg Graduate School of Management and a B.A. degree from Northwestern University. In addition, she joined the faculty at Kellogg as a Guest Lecturer teaching Entrepreneurial Finance from 2010-2012.

Ms. Fields is a member and/or leader of the following organizations: Association for Corporate Growth (ACG) Chicago, Past Chapter President; Chicago Finance Exchange (CFE), Past President; Economic Club of Chicago; National Association of Corporate Directors (NACD) and Women Corporate Directors (WCD), Ms. Fields is a past Board Director for the Chicago Chapter of the Private Directors Association. She is a current Board Director for the Moran Center for Youth Advocacy (Evanston, IL) and The Ravinia Festival, the oldest outdoor music festival in the United States (Highland Park, IL) and her alma mater, Chatham Hall, a 130 year all girls preparatory school. Ms. Fields is a member of the Evanston-Northshore Alumnae Chapter of Delta Sigma Theta, Inc.