

Women for Economic and Leadership Development

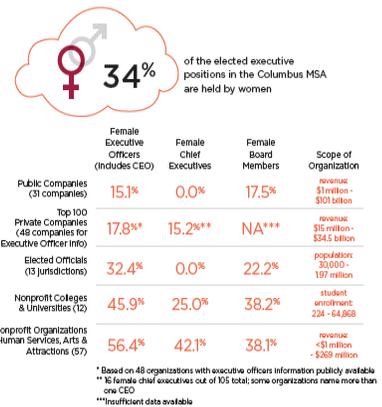
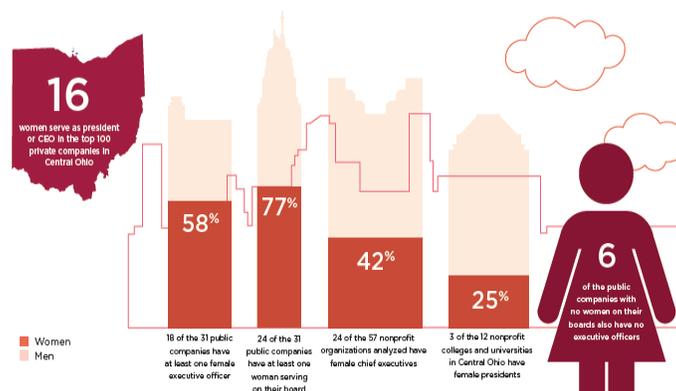


WELD

2019 WELD National Board & Associates

Authored by: *The WELD Governance Committee*

2019



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The WELD National Board – Overview

WELD's mission is to develop and advance women's leadership to strengthen the economic prosperity in the communities we serve. WELD is a 501(c)(3) organization governed by a national board. The role of the WELD board is to provide general oversight of the property, funds and business of the organization either directly or through delegation. The Board's responsibilities consist of, without limitation:

- Determining the future direction of WELD
- Contracting with and evaluation of the President & CEO
- Delegating appropriately to WELD associates and volunteers
- Managing the activities of all Board of Director committees and task forces of WELD
- Establishing general policies and operating procedures for WELD
- Approving the WELD strategic plans, financial reports and budgets
- Fundraising and
- Attending WELD programs and events and from time to time representing WELD in the communities it serves.

The 2019 WELD National Board

WELD's 2019 national board members appears in the table below. Their bios follow.

| Name | Title | Company Name |
|-------------------------------------|--|--|
| Christine Aucreman, CPA, CFE, FHFMA | VP, Financial Planning & Operations | Mount Carmel Health System |
| Vinita Bahri-Mehra | Director + Asia-Pacific Team Leader | Kegler, Brown, Hill + Ritter |
| Amy Bonitatibus | Managing Director, Chief Marketing & Communications Officer, Chase Home Lending | Chase |
| Irina Ceaparu | Senior Manager, Enterprise Information Management, Business Information Delivery | Alliance Data |
| Kwame Christian | Director | American Negotiation Institute |
| Marsha Conaway | Partner | JL Conaway Consulting, LLC |
| Rita McNeil Danish | Partner | Taft Law |
| Aparna Dial, MS, MBA, LEED AP | WMC Senior Sustainability Consultant | The Ohio State Wexner Medical Center |
| Joy Gallo | Chief Procurement Officer | Performance Health |
| Sara Goldhardt, CPA | Director, State & Local Tax Services | GBQ Partners LLC |
| Susan Barrett Harty | Partner | Vorys, Sater, Seymour and Pease LLP |
| Lori Kendall | Operating Partner Adjunct Faculty | Morgan Hill Partners Case Western Reserve University & The Ohio State University |
| Michael Kiene, CPA | Partner | EY Columbus |
| Purba Majumder | President | Cybervation, Inc. |
| Manuel Martinez | Dean of Undergraduate Studies; Associate Professor of Spanish | Ohio Dominican University |
| Jeff Milgrom | President & CEO | Event Marketing Strategies |
| Sarah Mueller, LEED AP | Healthcare Practice Leader | NBBJ Design |
| Mary Sheehan | Principal Research Scientist | Battelle |
| Lisa Shuneson, CPA, PFS | Partner | Whalen & Company, CPAs |
| JoAnn Strasser | Partner | Thompson Hine LLP |
| Sapna Welsh | Partner | Leverage HR |

Board Bios



Christine Aucreman, CPA, CFE, FHFMA

**VP, Financial Planning & Operations
Mount Carmel Health System**

Christine Aucreman has served as the Vice President, Financial Planning & Operations at Mount Carmel Health System in Columbus, Ohio since March 2014. In this role, Christine has executive accountability for Financial and Capital Planning for the system; Financial Operations of the Acute Care, Physician and Corporate Divisions; Business Intelligence, Clinical Documentation Improvement, Case Management, Coding and Health Information Management.

Before relocating to Columbus, Christine served as the Chief Revenue Cycle Officer for the Surgical Hospital at Southwoods, in Youngstown, Ohio. Prior to joining Southwoods, she held progressive levels of senior leadership positions within ValleyCare Health System of Ohio (formerly Forum Health) including Chief Financial Officer of Trumbull Memorial Hospital and Senior Vice President of Revenue Cycle and Financial Operations for the system. Her previous experience also includes serving as SEC Reporting Manager for an international automotive manufacturing company and audit work with a regional public accounting firm.

In July 2018, Christine was featured in an article in American Healthcare Leader magazine. She has served on the Board of the Central Ohio Chapter of Healthcare Financial Management Association (COHFMA) since 2015 and on the Board of the New Albany Surgery Center since 2014. She was selected for the Leadership Mahoning Valley Class of 2012. In addition, in 2011 the Community Foundation of Youngstown named Christine to the "Forty under 40" class, which recognizes rising stars in the Youngstown / Warren business community.

Christine is a Certified Public Accountant and holds a Bachelor of Science in Business Administration (Accounting) from Youngstown State University. She is also a Certified Fraud Examiner, Certified Healthcare Financial Professional and a Six-Sigma Black Belt. Christine is an active member of WELD and has served on the planning committee for the annual "Women in Leadership" conference, which is sponsored by COHFMA, for the last three years.



Vinita Bahri-Mehra

**Director + Asia-Pacific Team Leader
Kegler, Brown, Hill + Ritter**

Vinita serves as the firm's Asia-Pacific Team Leader and is qualified and licensed to practice law in both Ohio and India. She counsels corporate clients regarding a broad range of complex national and international corporate transactions and intellectual property issues.

Global Business

Vinita represents U.S. companies in international transactions on a wide variety of legal issues, including outsourcing agreements, joint ventures, logistics and distribution restructuring, exporting overseas, tax structuring, mergers and acquisitions, project finance, licensing, intellectual property protection, and management and operational strategies. Vinita counsels non-U.S. companies on the legal and tax issues pertaining to undertaking expanding business operations in the U.S. Vinita also advises companies on federal trade compliance issues such as export control regulations, FCPA and more.

Global Education

As leader of the firm's Global Education practice initiative, Vinita has led dozens of education projects for institutions across the country, doing business in nearly twenty of the world's leading markets and guiding public universities through the complex regulatory and funding process involved in global expansion. While addressing the complex regulatory, tax and contractual issues at play, Vinita works with educational leaders and university counsel to devise and execute new market strategies, implement project development initiatives, and establish education support services and recruiting initiatives.

Corporate Law

Vinita maintains a diverse domestic corporate practice, including matters related to business formation and structuring, M+A, and contract drafting and negotiation. Vinita is skilled in strategic counseling regarding the tax and legal issues important to firm clients when considering expansion into other markets.

Intellectual Property

As part of her comprehensive global business practice, Vinita counsels U.S. and international clients in the proactive protection and enforcement of their IP assets and in complying with global IP laws.

International Franchising

Vinita is trusted by clients with international franchising concerns to negotiate and draft master franchise and license agreements, prepare franchise disclosure documents, where applicable, and manage relationships and agreements across borders. Besides handling initial offerings and mediating the relationship between franchisor and franchisee, Vinita focuses on compliance with franchise and intellectual property registrations along with other filing requirements in foreign jurisdictions. Her practice also emphasizes international brand positioning and protection, as well as dispute resolution in foreign jurisdictions.



Amy Bonitatibus

**Managing Director
Chief Marketing & Communications Officer
Chase Home Lending**

Amy Bonitatibus is Chief Marketing & Communications Officer of Home Lending at Chase.

Her passion for marketing and communications has taken her from the halls of Congress to the highest levels of Wall Street. Amy began her career as deputy press secretary to Senator Hillary Clinton, where she drafted and edited speeches, congressional testimony, press statements and op-eds for the Senator. She also served as communications and policy director on a number of congressional campaigns.

She was previously a Senior Director at Fannie Mae, where she managed executive communications and media relations and led a grassroots media campaign for the U.S. Department of the Treasury's Making Home Affordable program where she traveled to hardest-hit markets across the country with Treasury officials to talk about the program's progress and local impact.

In 2012, Amy joined Chase. Since then, she has held a number of senior marketing and communications positions and led some of Chase's highest-profile public relations and communications campaigns. That includes the 2016 launch of the Freedom Unlimited and Sapphire Reserve credit cards. Both cards drew record sales, and Sapphire Reserve was featured by The Wall Street Journal in its "Best of the Year" ranking for the public relations campaign.

Today, Amy leads Home Lending's marketing initiatives to acquire, retain and deepen customer relationships as well as branding, digital and analytics. She

also manages media relations, public affairs and social media along with internal and executive communications for Chase's home lending business.

Amy holds a Bachelor of Arts degree from Georgetown University and a Master of Policy Management from the Georgetown Public Policy Institute.



Irina Ceaparu

**Senior Manager, Enterprise Information Management, Business Information Delivery
Alliance Data**

Irina Ceaparu, Senior Manager, Enterprise Information Management joined Alliance Data in 2004 and has held multiple roles in the organization. She spent 8 years in a variety of analytical roles within the Marketing department, focused on CRM, reporting and analytics, and then redefined her role and career path by using her passion for learning and supported Marketing associates achieve success through on-boarding, training, development and knowledge sharing programs. In 2016 she was recognized for her work and leadership in the learning & development space with the highest recognition in the company - the President's Circle Award. She joined the HR department in 2017 and continued to expand her contributions in the organizational development arena to the entire Card Services business, most notable by implementing a best in class onboarding program for associates and leaders. In 2018 she transitioned into a new role in the IT department where she leads efforts around Data Governance and Quality. She is a national board member of WELD and has held several roles such as Director of Programing, Director of National Signature Events and Governance Committee member. She is also the 2018 President for COATD (Central Ohio Association for Talent Development). Irina holds an MS in Computer Science from University of Maryland and an MBA from University of Cincinnati.



Kwame Christian, Esq., M.A.

**Director
American Negotiation Institute**

Kwame Christian, Esq., M.A. is the Director of the American Negotiation Institute where he puts on workshops designed to make difficult conversations easier. As an attorney and mediator with a bachelors of arts in Psychology, a Master of Public Policy, and a law degree, Kwame brings a unique multidisciplinary approach to the topic of conflict management and negotiation.

He's the author of *Nobody Will Play With Me: How to Find Confidence in Conflict* and [TEDx Talk, Finding Confidence in Conflict](#), was the most popular TED Talk on the topic of conflict of 2017. He also hosts the [top negotiation podcast in the country, Negotiate Anything](#). The show has been downloaded over 400,000 times and has listeners in 181 different countries.



Marsha J. Conaway
Partner
J L Conaway Consulting, LLC

JL Conaway Consulting, LLC, provides consulting services to clients on effective Human Resource Strategy, Executive Coaching, impactful leadership strategies, and workshop facilitation. Specialized services for performance improvement are provided through the use of Lominger Leadership Architect; facilitation of KEPNER and FOURIE’s Problem Solving and Innovative Thinking; Achieve Global and Situational Leadership platforms. Key client services include organizational design, organizational effectiveness through workforce engagement, development of diversity and inclusion strategies aligned with organizational goals and merger/acquisition HR integration.

An experienced Human Resources Executive, she has established herself as a recognized business partner and people leader. Her broad industry experience spans telecommunications, auto/home insurance, healthcare hospital systems and electric utilities. Throughout her career, she continues to serve on non-profit boards and community committees in various leadership capacities.

She earned a Bachelor of Science in Business, University of Toledo, and a Masters’ Degree in Business, Indiana Northern Graduate School of Professional Management.



Rita McNeil Danish
Partner/Columbus
Taft Law

As a trusted advisor, Rita leads her clients down the unconventional path to successful outcomes. She is a savvy problem solver, legal strategist, and committed advocate. Her vast matrix of experiences in the public and private sectors have made her keenly adept in municipal law, crisis management, government affairs, economic development and personnel/human resources. Rita serves those in the corporate community who need assistance navigating public sector organizations that are owned and operated by government entities. She also addresses organizations in the public sector, which require legal counsel who understands the nuances of government law. She brings her passion to empower economic growth in local communities through diversity and inclusion work with small, women-and minority-owned businesses.

Rita has significant hands-on public and private experience from serving in a variety of roles, including:

- Judge and Magistrate, Franklin County Court of Common Pleas, Domestic and Juvenile Divisions
- City Attorney for the cities of Cincinnati and Dayton, Ohio, and Greensboro, N.C.
- Vice President of Government Affairs, Cincinnati USA Regional Chamber
- Section Chief, Civil Rights Division, Ohio Attorney General’s Office
- Chief Legal Counsel, Ohio Department of Commerce
- Assistant Deputy Legal Counsel for Governor George V. Voinovich

Active in the community, Rita contributes her legal knowledge to multiple causes and diversity and inclusion organizations. She is a member of the

National Coalition of 100 Black Women, Inc. (NCBW), a group that advocates on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education and economic empowerment. Rita is also a board member for the Court Appointed Special Advocates (CASA), which provides supportive services for abused and neglected children. She previously served as vice president and board member of Ohio's Minority Development Finance Advisory Board, which assists in creating employment opportunities and wealth in the minority business community. She also served as the first president of the St. Vincent de Paul Charitable Pharmacy Board in Cincinnati, a group that provides a last resort safety net for those who have no other way to access their prescription medication. Rita aided the Supreme Court of Ohio and the Ohio Judicial System's Board of Commissioners on Character & Fitness. The board is responsible for ensuring that each applicant for admission to the practice of law possesses the requisite character, fitness and moral qualifications for admission.



 THE OHIO STATE UNIVERSITY
WEXNER MEDICAL CENTER

Aparna Dial, MS, MBA, LEED AP
WMC Senior Sustainability Consultant
The Ohio State University Wexner Medical Center

Aparna Dial has a distinguished public service record with over 20 years of administrative, strategic and operational experience. She currently leads sustainability initiatives at The Ohio State University Wexner Medical Center (OSUWMC). In her current capacity, she is responsible for leadership, strategic planning, development, coordination and implementation of sustainability programs, standards and policies at the OSUWMC in alignment with the academic campus. She advises Medical Center leadership on all matters pertaining to sustainable practices, culture, formulation of WMC and University policies, and the integration of university wide sustainability efforts.

Prior to working in her current capacity she was the Deputy Director of Public Service and the Smart Columbus Program Manager for the City of Columbus. She provided leadership and oversight of the city's public service sustainability programs and the Refuse Division with over 200 personnel including refuse, recycling, bulk waste, and yard waste collection programs in compliance with federal, state and local mandates. She successfully led the City of Columbus's USDOT Smart City Challenge application and interview team and was instrumental in the City of Columbus winning the \$40 million U.S. Department of Transportation Smart Cities Challenge grant and \$10 million grant from the Paul G. Allen Family Foundation.

Prior to her work at the city she served as the Director of Energy Services and Sustainability at The Ohio State University and as the University Energy and Sustainability Engineer. As the University Director she was responsible for the administration of programs on the Columbus Campus and served as the technical resource for all six campuses.

She has also worked for the Arizona Department of Environmental Quality in the Division of Surface Water (Enforcement Unit) and the Ohio EPA (Division of Air Pollution Control).

She has an undergraduate degree in Civil Engineering from Osmania University, India, an M.S. in Civil and Environmental Engineering from Utah State University and an MBA with a focus in finance from The Fisher College of Business at The Ohio State University.



Joy Gallo
Chief Procurement Officer
Performance Health

Joy Gallo joined Performance Health as Chief Procurement Officer in May 2019 where she oversees \$1.0 billion in strategic outsourcing, supplier relations, procurement of products, indirect sourcing, demand planning, planning and contraction. Prior to joining Performance Health, Gallo was Vice President of Purchasing at Henry Schein Animal Health in 2016. With over 20 years of global procurement and commercial experience, Joy Gallo's leadership skills have driven growth in managing distribution and manufacturing businesses.

Prior to joining Henry Schein Animal Health, Gallo joined Ashland Distribution, located in Dublin, Ohio in 1996. During her tenure, she has held numerous roles increasing in responsibility and focused on strategic sourcing, procurement, commercial sales, and supply chain. In 2014, Gallo was named the Global Director of Procurement for the Ashland Performance Materials business. In this position, Gallo was responsible for Ashland's global procurement for direct chemicals, indirect, bulk and rail logistics in addition to all tolling and sub-contracting manufacturing. She managed \$1.4 billion in global responsibility with teams in North America, Europe, Asia and South America. Gallo has been instrumental in creating a balanced supplier portfolio and strategic planning.

She currently serves on the national board of Women for Economic Leadership Development (WELD) in Columbus, Ohio and leads the WELD Corporate Relations Committee. She received a Bachelor of Science degree from The Ohio State University and completed executive training at the Kellogg School of Management at Northwestern University.



Sara Goldhardt, CPA
Director, State & Local Tax Services
GBQ Partners LLC

Sara has over 18 years of experience in federal and state and local tax, servicing both public and private companies in the manufacturing, construction, healthcare, professional services and retail industries.

Sara is GBQ's State Income/Franchise Tax Service Line Leader. In this role, Sara coordinates the successful completion of all multistate income/franchise tax engagements. Sara focuses her expertise on managing state income tax compliance, Ohio Commercial Activity Tax (CAT) consulting, nexus studies, allocation/apportionment reviews and transactional planning. She also assists clients with municipal income taxes, employment taxes and mobile workforce tax matters.

Prior to joining GBQ, Sara worked in the Federal Tax Practice of the Columbus, Ohio office of Deloitte, where she worked mainly on middle-market clients in the manufacturing and construction industries. Sara was also employed as a Senior Tax Accountant at Greif in Delaware, Ohio. While at Greif, she worked extensively in the areas of federal tax compliance, FAS 109, multistate income and franchise tax compliance and state income tax audits.

Sara is active in the community serving as the National Board Treasurer for Women for Economic and Leadership Development (WELD). In this role, she is the Board Chair of the Audit and Finance Committee of WELD.

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| | <p>Education The Ohio State University B.S., Business Administration, Accounting</p> <p>Professional Associations</p> <ul style="list-style-type: none"> • American Institute of Certified Public Accountants • The Ohio Society of Certified Public Accountants |
|--|--|



VORYS
Vorys, Sater, Seymour and Pease LLP
Legal Counsel

Susan Barrett Harty
Partner, Columbus Office
Vorys, Sater, Seymour and Pease LLP

Susan is a partner in the Vorys Columbus office and a member of the litigation practice group. She is national counsel for a Fortune 50 corporation, defending it on all toxic tort products and premises liability, intentional tort and workers' compensation matters. She also is national counsel for a Fortune 500 corporation in toxic tort and premises liability matters. Susan also is a member of the national toxic torts defense team for another Fortune 500 company. She has assisted multinational clients in developing and implementing litigation hold policies and records management programs. She also develops strategies for the client's compliance with international hazardous material regulations, such as REACH, (Registration, Evaluation, Authorization and Restriction of Chemical Substances), RoHS (Restriction of Hazardous Substances Directive) and GHS (Globally Harmonized System of Classification and Labeling of Chemicals). Susan develops product warning and risk reduction programs for clients and works extensively with experts on medical, industrial hygiene, epidemiology, human factors, and toxicological issues regarding food flavorings and additives, asbestos, benzene, beryllium, butadiene, cadmium, hexavalent chromium, silica, TDI (toluene Di-isocyanate) and other toxins. She also defends food manufacturers against negligence and products liability claims.

Susan also defends corporations in class actions, employment litigation and contractual disputes relating to software and technology licensing agreements.

Career highlights include:

- Successfully defending five wage and hour class action lawsuits in Massachusetts and obtaining a favorable decision in the Massachusetts Supreme Court
- Securing the dismissal of a putative class action alleging claims of fraud and breach of contract against a software developer
- As national counsel, successfully defending toxic tort claims in almost every state as well as in federal courts, including through Multi-District Litigation

Susan is a frequent speaker and writer on topics regarding class actions, litigation holds, e-discovery and the recent changes to the Federal Rules of Civil Procedure, REACH, China RoHS, European Union RoHS, global hazardous material regulations and food safety issues. She is also a member of *Law360's* Aerospace & Defense editorial advisory board. As chair of the firm's training committee, Susan developed and implemented the firm's legal project management training program.

Susan received her J.D. *summa cum laude* from the University of Dayton School Of Law and her B.A. with honors from the University of Dayton.

Susan also is the founder and initial co-chair of Vorys Women's Initiative.



Dr. Lori D. Kendall

**Operating Partner, Morgan Hill Partners
Adjunct Faculty, Case Western Reserve University & The Ohio State University**

Lori is an operating partner at Morgan Hill Partners, with 25+ years' experience leading technology and venture-backed software and service firms. As a technologist and educator, she's focused on new venture incubation and acceleration for early to mid-stage companies to partner with founders, investors, and entrepreneurship accelerators within higher education. Morgan Hill Partners' mission is to build vibrant entrepreneurial hubs throughout the US and Europe, especially in regions and markets currently undercapitalized.

Lori concurrently serves as adjunct faculty at Case Western Reserve University and The Ohio State University, where she teaches graduate and undergraduate courses in marketing & research analytics, and leadership. Previously Lori held executive leadership positions at Polycom and Genesys, and co-founded Transera Communications, which was successfully acquired by Cisco in 2018. Lori has served in R&D and Marketing positions at leading firms Novell and Xerox as well as a number of venture-backed startups including Aion, an AI pioneer, and Enkata, a data mining company. Lori completed her Ph.D. in Management from Case Western Reserve University in Cleveland, Ohio. She holds an MBA from Holy Names University in Oakland, CA.



Michael Kiene

**Partner
EY Assurance – Columbus Office**

Michael Kiene is an assurance partner in the EY Columbus office that has more than 15 years of experience serving large multinational SEC manufacturing and service clients in the diversified industrial, life sciences and technology industries. Michael was previously in the Cleveland office where he was a Senior Manager.

Michael was recently named as a board member of the Ohio United Way and he was previously a member of the United Way Organizational Assessment Committee. He is also the EY Alumni Executive Sponsor for the Columbus office.

Michael is a CPA and is a member of the AICPA and Ohio Society of CPAs. He received a BSBA in Accountancy and an MBA from John Carroll University in Cleveland.



Purba Majumder

**President and Co-Founder, Cybervation
Founder, CoolTechGirls**

Purba Majumder is the president and co-founder of Cybervation, a rapidly-growing innovative technology solutions company in Dublin, Ohio. Cybervation with offices in the U.S. and India serves clients nationwide. The company provides enterprise software solutions, custom software/mobile app development, staffing and transcription services. Cybervation is deeply committed to empowering girls and women towards STEM careers through community focused efforts and its non-profit organization, CoolTechGirls.

Majumder is an accomplished Software Executive with over 22 years of experience in software development, consulting and program management. She worked in corporate America for over 15 years, most recently as a vice president at JPMorgan Chase and as a senior software professional with Sterling Commerce (now IBM). Majumder and Cybervation have earned numerous awards and recognition for its business and philanthropic contributions. In 2018, she was awarded Volunteer of the Year Award by the Ohio River Valley Women's Business Council; in 2016 Proclamation by the City of Dublin in Honor of National Entrepreneurship Week. In the same year, Smart Business recognized the company as a Progressive Organization at the Smart Women Breakfast. Cybervation was also honored with the Smart 50 Award in 2016 and 2017. The company received the Columbus Business First BizTech Minority Business Award in 2017.

With a strong desire to educate young women and provide guidance for STEM (Science, Technology, Engineering and Math) careers, Majumder founded the non-profit organization CoolTechGirls in 2013. The organization aims to expose school-age girls towards a variety of academic and career options through hands-on activities and showcase women role models. In 2015, Majumder and her company Cybervation were recognized with a Columbus Business First Corporate Caring Award in the education category for her work with CoolTechGirls. In 2016, Ohio Asian American Commerce Group honored Majumder with the Philanthropic Leader Award for her work in the non-profit space.

Majumder has been featured in Columbus CEO magazine in the Indian Connection edition in 2015. She was also featured in All Sides with Ann Fisher in 2015 and at the January 2016 Enterprising Women which focused on STEM pursuits for girls. Majumder and CoolTechGirls were also featured in Business First After Five magazine in 2017. She has been a panelist in many women's tech events. In 2018, Majumder was a speaker for the TEDx Innovation Drive. In 2014, Sunny 95 recognized her as one of its 20 Outstanding Women. Columbus Business First recognized Majumder with the Biztech Award for being an Outstanding Woman in Technology in 2016.

A strong community supporter and passionate contributor to the field of education, Majumder is an active Board member of the Enterprising Women organization and a member of the National Board of Directors for Women for Economic and Leadership Development (WELD). She also served on The Wellington School Board for the last 4 years and the See Kids Dream Board.

Majumder received her Master's from the University of Toledo. She is the mother of two daughters and resides with her family in Dublin, Ohio.



Manuel Martínez
Dean of Undergraduate Studies and Associate Professor of Spanish
Ohio Dominican University

Dr. Manuel Martínez (Havana, 1964) is the Dean of Undergraduate Studies and Associate Professor of Spanish at Ohio Dominican University in Columbus, Ohio.

He has an AA from Miami-Dade Community College and a BBA and MBA from the University of Miami. He has a Masters and a Doctoral degree from the University of Cincinnati in Latin American and Spanish Peninsular literature. He has lived in France and has taught at the Université d'Angers.

He has presented papers on contemporary Cuban and Cuban-American writers and is published in the area of contemporary Caribbean literature with an emphasis on Cuban authors. He is a published translator of literary texts including "Woman of Letters", the collected poems of Cuban poet Gleyvis Coro Montanet.

Before beginning his academic career, he worked and traveled extensively in Latin America. He lives in Granville, Ohio.



Jeff Milgrom
President & CEO
Event Marketing Strategies

Jeff Milgrom has been involved in the production, promotion, and marketing of television programs, concerts, fairs and festivals, sports, and other live events across the country for more than three decades.

He is currently President and CEO of Event Marketing Strategies, an experiential engagement agency with headquarters in Columbus, where the company creates experiences for a number of Fortune 500 corporations and brands.

A Detroit native, Milgrom graduated with a Bachelor's degree from the University of Michigan and worked in radio and TV at WJR and WXYZ-TV, respectively, before moving to Columbus to work at Warner Cable Communications (now Spectrum) as senior producer entertainment and sports in the pioneering medium of interactive television.

He has also served on a number of Columbus non-profit boards including Central Ohio Crime Stoppers, Capital Area Humane Society, Juvenile Diabetes Research Foundation and Mount Carmel College of Nursing, where he also served as board chair.

Jeff and his wife Valerie live in the Victorian Village area of the Short North in Columbus, Ohio. They have four children and two grandsons.



Sarah Mueller, LEED AP
Healthcare Practice Leader
NBBJ

Sarah Mueller is a healthcare strategist with more than 20 years of experience in helping healthcare providers streamline their operations to realize new efficiencies and improve outcomes. She spent 15 years in administration, operations and facility planning at The Ohio State University Wexner Medical Center before founding her own consultancy specializing in healthcare logistics and back-of-house operations. She also led a healthcare operational planning consultancy, housed within a large architecture firm, before joining the NBBJ Columbus healthcare team.

At NBBJ, Sarah focuses on building personal relationships and new business with the firm's healthcare clients, as well as oversees healthcare projects throughout the Midwest. Responsible for noticing trends and opportunities in the market and implementing strong solutions for each client, she takes a personal approach to collaboration, getting to know all stakeholders to build consensus and trust.

Professional Affiliations

Women for Economic Leadership and Development
Association for Healthcare Resource and Materials Management

Registrations

LEED Accredited Professional (LEED AP)

Education

Bachelor of Science in Business Administration, 1997The Ohio State University

Board Service

Upper Arlington Public Library
Women for Economic and Leadership Development (WELD)



Mary Sheehan
Principal Research Scientist
Battelle

Mary Sheehan is a Principal Research Scientist in the Health Research group within Battelle. Battelle is known for solving the world's toughest challenges using advanced science and technology, and Mary supports that mission through Battelle's healthcare quality improvement business line. With federal clients like the Centers for Medicare & Medicaid Services (CMS), the Centers for Disease Control and Prevention (CDC), and local clients, Mary's work centers around finding efficient and affordable innovations to the healthcare system that can improve patient outcomes. She knows that access to quality healthcare can impact people's ability to live a more productive and purpose-driven life. Using data management, her clinical background, and her ability to identify performance gaps, Mary's largest project involves the oversight of over 2,000 quality measures that are used in CMS payment and performance programs.

Mary joined Battelle after gaining clinical experience as a Pediatric Nutrition Support Specialist at Johns Hopkins Children's Center and public health experience serving as Program Manager at Columbus Public Health. Ms. Sheehan is a Registered and Licensed Dietitian with a diverse career including

10 years of experience in both clinical and public health nutrition, research, program planning and evaluation, and healthcare quality improvement. At a local level, Mary has been a part of projects that assess the feasibility of redesigning the delivery of behavioral healthcare and serves on the Battelle Women's Network leadership team. She has recently been elected to be a board member for the Healthcare Collaborative of Greater Columbus, is an active member of the Young Alumni committee for Varsity O, is a member of the Greater Columbus Rowing Association, and has been an active member of WELD since 2013. She has served as the WELD Keynote event co-chair in 2017 and 2018 and has served on the Women WELDing the Way Calendar committee for the past 3 years. Mary is a proud alumna from The Ohio State University, earning both her Bachelor of Science and Master of Public Health from OSU.



Lisa Shuneson, CPA, PFS
Partner
Whalen & Company, CPAs

Lisa G. Shuneson is a Managing Partner for Whalen & Company, CPAs, and also serves as Partner of Assurance Services, overseeing the firm's accounting and audit practices. Additionally, she leads the estate and trust planning area of the firm. Lisa has extensive experience working with both large and small businesses in providing practical advice on business operations. During her 20 plus years in public accounting, Lisa has worked with a variety of clients in industries such as restaurant, professional services, manufacturing, distribution, nonprofit and construction. Lisa's wealth of experience, along with her depth of knowledge in taxation, provides business owners and executives with valuable business planning guidance.

Lisa holds a Bachelor of Arts degree in business administration with a concentration in accounting from Cedarville University. She is a Certified Public Accountant and Personal Financial Specialist. She is a member of the Ohio Society of Certified Public Accountants, the American Institute of Certified Public Accountants, the Worthington Estate Planning Council, the Women Presidents' Organization, the Women's Economic Leadership Development national board and the Women's International Business Forum. In addition, Lisa is a former Board Member and Chair of Public Policy Committee at the National Association of Women Business Owners, and also previously served as Treasurer and Executive Committee Member of Veteran Empowerment Through Motorsports.



**THOMPSON
HINE**

JoAnn Strasser

**Partner
Thompson Hine LLP**

JoAnn is a partner and vice chair of our Corporate Transactions & Securities practice group and her practice focuses on the representation of registered funds and registered investment advisers. She works with a broad spectrum of clients, from large, well established fund complexes to entrepreneurial investment advisers registering unique "first to market" funds. With over 20 years' experience in private practice, she has the depth of experience necessary to identify issues, solve problems, and enable clients to achieve their business objectives.

Professional Activities

- Cincinnati Bar Association
- Greater Cincinnati Mutual Funds Association, board member. As the attorney on the board, conduct an annual regulatory/compliance workshop and, in 2005, organized and moderated a regional directors workshop with the participation of the Independent Directors Counsel and Investment Company Institute.
- ICI Independent Counsel Roundtable, Annual Participant (invitation only)
- WELD, Board Member and Secretary, 2014 - Present

Community Activities

- United Way of Central Ohio, Women's Leadership Council Member, 2012-present
- YWCA Greater Cincinnati, Financial Committee Member, 2009-2011

Distinctions

- Included in *Women in Business Law* 2017 edition as one of the leading Corporate/M&A practitioners in the world
- Listed in *Legal 500*, 2017 and 2018



LEVERAGE
Global Talent Development

Sapna Welsh

**Partner
Leverage HR**

Sapna Welsh is a founding Partner with Leverage HR. Leverage HR is a team of facilitators, coaches, and diversity experts focused on transitioning diverse talent to the top through an international, multilingual network. Sapna is committed to inspire her clients to understand their talents and leverage them to maximize their personal leadership and achieve their goals. Since the publication of *Worldly Women*, she has trained and coached countless women, and developed and implemented solutions to create diverse leadership teams with some of the most notable Fortune 500 and Fortune 1000 companies, and NGOs across the US and Europe.

The red thread that runs throughout Sapna's career is a commitment to women's leadership development from being on the ground floor for the launch on the Women's initiative at Deloitte, to leading the inclusion strategy for JPMC T&O. She currently serves as National Programming Board Chair for WELD (Women for Economic Leadership Development) and was selected to participate in the 2019 cohort of Leadership Westerville.

Sapna holds a graduate degree from The Ohio State University, an undergraduate degree from The George Washington University, and licensure as a Professional of Human Resources and Registered Corporate Coach. She

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| | is also certified in various personality and leadership assessments. She is committed to her family, community, and profession. Sapna, her husband and three children currently reside in Ohio. |
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The WELD National Office

WELD's national office is staffed with employees and contractors.

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|  <p>Barb Smoot President & CEO</p> |  <p>Deepa Kellar National Chapter Management Officer</p> |  <p>Mindy Koenig National Operations Officer</p> |
|  <p>Danielle Callaghan National Events and Membership Manager</p> |  <p>Krista Link Christy Johnson CPAs Bookkeeper, Contractor</p> |  <p>Elizabeth Martin Special Projects Contractor</p> |
|  <p>Peggy Potter The Ultimate Assistant LLC Executive Assistant Contractor</p> |  <p>Nicole Washington MicroBiz Coach Website Administrator Contractor</p> | |