



# 2019 Tell It Like It Is Thursday® November

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WELD is excited to share its 2019 Webinar Series, **Tell It Like It Is Thursday®** sponsored by **Huntington National Bank**. This year's theme is **Move UP!** Are you ready to move? Move up? Move somewhere? What does it mean to "move up?" Does one need to move up first emotionally or mentally, to move up physically and professionally? Does one want to move or need to move? And if yes . . . how, where and when? Or is it moving on the ladder up, down, backwards, across, laterally? Is there a place in one's life that one needs to move now to make a difference?

Finally...what will moving up do for you? Will it create more happiness, presence, solitude, achievement or just because 'it is the thing to do – to prove something to someone else'?

## Move UP!

**When women lead, our economy, companies and communities thrive.**

### Are You Wide Awake? What It Means to be a Conscious Leader

Around the globe, organizations are experiencing numerous distractions, dysfunctions, and dynamics that have the power to initiate a downward spiral from which it is difficult to recover. These issues become pivotal when leaders are engaging their auto-pilot and not showing up fully present at work. The effects include unhealthy cultures, destructive communication, low morale, higher waste and absenteeism, more conflict, more frequent safety and quality issues, and higher turnover. Any one of these issues is problematic; when they all converge, the business is in serious trouble, which is why it's crucial you and your leaders are Wide Awake and acting with intention.

In this session, participants will be awakened to the signs, symptoms, and costs -- in business and personal life -- of moving through one's life on auto-pilot and discover what's required to become a Conscious Leader:

- Recognize and identify the signs and symptoms of moving through life on auto-pilot.
- Understand what it means to be a Conscious Leader; including the four main requirements for leading Wide Awake!
- Define next steps in their personal growth journey to becoming the next best version of themselves.

Registration closes at midnight on November 18<sup>th</sup>! Late fees apply after registration closes. Please contact Danielle Callaghan at [dcallaghan@weldoh.org](mailto:dcallaghan@weldoh.org) for questions.

**Laura Prisc**

**November 21, 2019**  
Thursday

12:00pm-1:00pm EST  
11:00am-12:00pm CST

#### - Registration Fees -

Member:

\$25

Non-Member:

\$50

*No refunds or credits  
after 11/14/2019*

*For sponsorship opportunities,  
contact Deepa Kellar-  
[dkellar@weldoh.org](mailto:dkellar@weldoh.org)*

**Register at:**  
[www.weldusa.org](http://www.weldusa.org)



## About Our Speaker...



### Laura Prisc

Laura Prisc is The Most Trusted Authority on Conscious Leadership for High Performance Organizations. For more than 20 years, she's worked side-by-side with leaders at all levels in organizations of every size imaginable, from one-location operations through the full continuum of multi-site global organizations.

As a keen observer of human nature, Laura has always been fascinated by people and has sought to understand how they think and why they do what they do. This has served her—and many others—very well in the area of navigating the human-related challenges within business organizations.

Laura finds that there are people in many organizations who seem to be functioning on autopilot rather than actually thinking about what they are doing and the impact of their actions on the business. They have talent and expertise, yet they don't appear to be bringing it to their work.

In her book, *Conscious Leadership®: Are Your Leaders Wide Awake?*, Laura dispels common myths about leadership and motivation, while demonstrating the tools she uses to allow her clients to see self and others more clearly—to recognize, understand, and acknowledge each individual's unique strengths, styles and preferences.

Laura has made it her mission to help leaders in business view leadership and team-building holistically, thereby allowing them to engage everyone within an organization optimally.

Laura's previous experience includes positions held at John Maxwell Team, Constellium, and Longview Fibre Paper and Packaging, Inc.

Laura holds a Master's Degree in Study Communication/Leadership and a Bachelor's Degree in Organizational and Mass Communication from Washington State University.