



2019 Webinar Series Get Ready! February

In partnership with **Nolan Branding**, WELD is pleased to announce a new three-part webinar series **Get Ready!** designed to complement the **Move UP** theme of the **2019 Tell It Like It Is Thursday®** webinar series. We realize that there are some key activities people need to have in place as they seek higher levels of leadership in their companies, nonprofit leadership opportunities in their communities and a sharper image as entrepreneurs.

When women lead, our economy, companies and communities thrive.

Digitize Your Candidacy

Armed now with your keyword-centric resume, we will learn how to optimize your digital presence through exploration of LinkedIn. From developing your profile to optimizing front-end formatting, shaping the back-end of your profile, creating your recruiter profile, joining groups, following influencers, and more, we will explore what LinkedIn can do for your search beyond simply presenting your resume.

About Samantha Nolan

Samantha Nolan, owner of the personal branding firm Nolan Branding, is regarded as one of the most accomplished and effective personal branding experts in the U.S. with over 9,000 clients in over 47 states and around the world.

Samantha's well-known "Dear Sam" job search and resume advice column is published weekly in more than 20 newspapers across Ohio, Oklahoma, Pennsylvania, Massachusetts, Arkansas, Missouri and other states. Samantha is an expert writer and brand strategist who is driven by helping others succeed.

Samantha completed her undergraduate degree in Business Administration and her graduate degree in Marketing and Communication. She resides in Central Ohio with her husband and two children.

About Nolan Branding

Nolan Branding—led by Personal Branding Expert Samantha Nolan—specializes in personal branding through resumes, cover letters, interview and career coaching, and LinkedIn profile development. With more than 9,000 clients worldwide and more than two million readers and viewers weekly, Nolan and her team are recognized as industry experts. Visit them at www.nolanbranding.com.

Registration closes at midnight February 10th! Late fees apply after registration closes. Please contact Mindy Koenig at mkoenig@weldoh.org for questions.



Samantha Nolan

**February 14, 2019
Thursday**

12:00pm-1:00pm EST
11:00pm-12:00pm CST

- Registration Fees -

Member:
\$25

Non-Member:
\$50

*No refunds or credits
after 1/31/2019*

*For sponsorship opportunities,
contact Barb Smoot –
smootb@weldoh.org*

**Register at:
www.weldusa.org**





WELD Get Ready Series 2019 Calendar

**Join WELD to advance your career, build your connections
and blaze a trail for women coming behind you.**

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Define Your Brand will expose you to what is important to determine even before you being to develop your resume and will explore best practices to build a powerful, keyword-rich resume that gets traction and results.

Digitize Your Candidacy will help you optimize your digital presence through exploration of LinkedIn and what this platform can do beyond just presenting your resume.

Articulate Your Message will provide best practices interview strategy tips and follow-up protocol.

Kick off the new year with WELD and Nolan Branding to get you ready for your career and business goals by joining us for this personal branding webinar series.

Get Me Ready!

Date	Topic	Presenter
January 17 th 12:00-1:00 pm EST	Define Your Brand	Nolan Branding
February 14 th 12:00-1:00 pm EST	Digitize Your Candidacy	Nolan Branding
March 14 th 12:00-1:00 pm EST	Articulate Your Message	Nolan Branding



NOLAN BRANDING
WHERE CAREERS TAKE FLIGHT

This calendar may be subject to change. Visit www.weldusa.org for up-to-date information on upcoming programs and events or to be added to our newsletter. Contact us at weldevts@weldoh.org for more information. For more information on Nolan Branding, visit www.nolanbranding.com.

The mission of Women for Economic and Leadership Development (WELD) is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves. A national 501(c)(3) organization, WELD builds programs, events and a community to support the leadership development of women and drive business growth.