



# WELD Webinar Series 2019 Calendar

## Tell It Like It Is Thursday®

Join WELD to advance your career, build your connections  
and blaze a trail for women coming behind you.

WELD is excited to share its 2019 Webinar Series, Tell It Like It Is Thursday® sponsored by Huntington National Bank. This year's theme is **Move UP!** Are you ready to move? Move up? Move somewhere? What does it mean to "move up?" Does one need to move up first emotionally or mentally, to move up physically and professionally? Does one want to move or need to move? And if yes . . . how, where and when? Is there a place in one's life that one needs to move now to make a difference? Does that look mean to move up emotionally first before physically moving up? Or is it moving on the ladder up, down, backwards, across, laterally? Finally...what will moving up do for you? Will it create more happiness, presence, solitude, achievement or just because 'it is the thing to do – to prove something to someone else'?

Series Sponsor: 

Date	Topic	Presenter
January 24 <sup>th</sup> 12:00-1:00 pm EST	Building a Winning Career Game Plan with Engaging Allies	Julie Kratz
February 28 <sup>nd</sup> 12:00-1:00 pm EST	The Power of Supportive Women's Networks	Amy Vetter
March 28 <sup>st</sup> 12:00-1:00 pm EST	Follow Your Own North Star	Jackie Williams
April 25 <sup>th</sup> 12:00-1:00 pm EST	Electronic Networking & Career Advancement \with LinkedIn	Susan Brophy
May 23 <sup>rd</sup> 12:00-1:00 pm EST	Business Storytelling for Leaders	Aditi Patil
June 27 <sup>th</sup> 12:00-1:00 pm EST	Digital Marketing & Technology...having the knowledge in the landscape you need to know	Danielle Walton
July 25 <sup>th</sup> 12:00-1:00 pm EST	It's Good to be Queen...move up from Princess to Queen	Roselyn Wilkinson
August 22 <sup>nd</sup> 12:00-1:00 pm EST	Confessions of a Superwoman...Are you ready to burn your cape?	Dr. Karen Townsend
September 26 <sup>th</sup> 12:00-1:00 pm EST	Know the Signs of Struggle and the Impact to Performance	Victoria Trapp
October 24 <sup>th</sup> 12:00-1:00 pm EST	Lead with Words...	Piper Moore
November 21 <sup>st</sup> h 12:00-1:00 pm ST	Are You Wide Awake? What it Means to be a Conscious Leader	Laura Prisc

*This calendar may be subject to change. Visit [www.weldusa.org](http://www.weldusa.org) for up-to-date information on upcoming programs and events or to be added to our newsletter. These events are free for corporate members. Contact us at [weldevents@weldoh.org](mailto:weldevents@weldoh.org) for more information.*

The mission of Women for Economic and Leadership Development (WELD) is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves. A national 501(c)(3) organization, WELD builds programs, events and a community to support the leadership development of women and drive business growth.



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In partnership with **Nolan Branding**, WELD is pleased to announce a new three-part webinar series **Get Me Ready!** designed to compliment the **Move UP** theme of the **2019 Tell It Like It Is Thursday®** webinar series. We realize that there are some key activities people need to have in place as they seek higher levels of leadership in their companies, nonprofit leadership opportunities in their communities and a sharper image as entrepreneurs.

**Define Your Brand** will expose you to what is important to determine even before you being to develop your resume and will explore best practices to build a powerful, keyword-rich resume that gets traction and results.

**Digitize Your Candidacy** will help you optimize your digital presence through exploration of LinkedIn and what this platform can do beyond just presenting your resume.

**Articulate Your Message** will provide best practices interview strategy tips and follow-up protocol.

Kick off the new year with WELD and Nolan Branding to get you ready for your career and business goals by joining us for this personal branding webinar series.

## Get Me Ready!

Date	Topic	Presenter
January 17 <sup>th</sup> 12:00-1:00 pm EST	Define Your Brand	Nolan Branding
February 14 <sup>th</sup> 12:00-1:00 pm EST	Digitize Your Candidacy	Nolan Branding
March 14 <sup>th</sup> 12:00-1:00 pm EST	Articulate Your Message	Jackie Williams



**NOLAN BRANDING**  
WHERE CAREERS TAKE FLIGHT

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