



# 2019 Tell It Like It Is Thursday®

## May

Sponsored by:



WELD is excited to share its 2019 Webinar Series, **Tell It Like It Is Thursday®** sponsored by **Huntington National Bank**. This year's theme is **Move UP!** Are you ready to move? Move up? Move somewhere? What does it mean to "move up?" Does one need to move up first emotionally or mentally, to move up physically and professionally? Does one want to move or need to move? And if yes . . . how, where and when? Or is it moving on the ladder up, down, backwards, across, laterally? Is there a place in one's life that one needs to move now to make a difference?

Finally...what will moving up do for you? Will it create more happiness, presence, solitude, achievement or just because 'it is the thing to do – to prove something to someone else'?

### Move UP!

When women lead, our economy, companies and communities thrive.

#### Move Up in Your Communication: A Story-Telling Approach

The attention span of an average human being is now 8 seconds, at an all-time low since 2000 (12 seconds). With distractions all around, communicating & influencing is a challenge. Whether you are a leader asking for additional budgets, or asking your boss for a raise, or gaining buy-in from your peers for an important decision, every word counts.

Engaging your audience to deliver inspiration, and drive a call to action is very important. How can we engage people in this environment where technology & distractions abound? Dive into the world of story-telling in this session to learn more. In this session you will:

- Understand why Story-telling is critical to moving up your communication.
- Uncover the Science behind Story-telling.
- Learn a story-telling model to apply to every day conversations.

Ultimately, you will leave with insights and tips on how to move up in your communication ( whether written or verbal) by engaging audiences, and delivering a powerful call to action.

Registration closes at midnight on May 19<sup>th</sup>! Late fees apply after registration closes. Please contact Mindy Koenig at [mkoenig@weldoh.org](mailto:mkoenig@weldoh.org) for questions.

**Aditi Patil**

**May 23, 2019**  
Thursday

12:00pm-1:00pm EST  
11:00am-12:00pm CST

- **Registration Fees** -  
Member:  
\$25  
Non-Member:  
\$50

*No refunds or credits  
after 5/10/2019*

*For sponsorship opportunities,  
contact Barb Smoot –  
[smootb@weldoh.org](mailto:smootb@weldoh.org)*

**Register at:**  
[www.weldusa.org](http://www.weldusa.org)



## About Our Speaker...



### **Aditi Patil, MBA, ACC Executive & Career Coach**

Aditi is an Executive & Career Coach with a focus on Neuroscience based coaching & Leadership Development. Her “Big Why” is to empower individuals, leaders and teams to create their unique path & achieve their goals with greater self-belief. It is this purpose that drew her to coaching after spending a decade doing leadership roles in Sales & Marketing.

For the last 6 years she has been coaching individuals & teams. She is an Associate Certified Coach with the International Coach Federation. She is also a certified facilitator for many Franklin Covey leadership courses ( 7 habits of highly effective people etc. )

She is the founder of Aditi Patil Coaching & Consulting, where she coaches individuals & conducts workshops on Story-telling, Career Transition & Leadership Development. She also works with the Impact Group where she focuses on coaching Relocating Spouses in their career journey.

She has delivered her story-telling workshops at ThedaCare, Wisconsin ( a healthcare company), at the Leading through excellence summit at Ohio State University, and at Iowa Lean Consortium, in Iowa. With her diverse work experience, in India, Malaysia, Singapore and the US, she brings together different perspectives to create insights for the participants in her workshops. She is focused on having participants walk away with at least one practical insight that they can apply right after the workshop.

She is also a published author with multiple stories in Chicken Soup for the soul, and recently published a children’s book last year titled “The True story of the Ugly duckling”

You can connect with her on LinkedIn here: [www.linkedin.com/in/patiladiti](http://www.linkedin.com/in/patiladiti)

Her writing can be viewed here: <https://www.patiladiti.com/blog>

She lives in the Seattle area with her husband and 2 boys (ages 12 and 6). When she is not working or writing, or running behind her boys, she loves contributing to the community and volunteers with the India Association of Western Washington, and the International Coach federation, Washington Chapter.