



# 2018 WELD Columbus Emerging Professionals' Series November



Meet our **2018 Women WELDing the Way®!** These women have earned their accomplishments and their seat at the table. They have learned how to own their power and influence and use them. Their stories of leadership and impact will inspire you as they have inspired the many men and women who know them.

## Reach Back & Lift Up.

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**Danielle Virant**

**November 14, 2018**  
Wednesday

**Networking**  
5:30pm-6:00pm

**Program**  
6:00pm-7:00pm

**Navigator Management  
Partners**  
1400 Goodale Blvd  
Suite 100  
Columbus, Ohio 43212

- Registration Fees -  
Member:

\$25 (\$30 after 11/2/18)

Non-Member:

\$35 (\$40 after 11/2/18)

*No refunds or credits after  
11/2/18*

**Register at:**  
[www.weldusa.org](http://www.weldusa.org)

## There is no "I" in Customer Obsessed

Meet **2018 Woman WELDing the Way®**, **Danielle Virant, Division Vice President, Commercial Services, Abbott Nutrition**. Join WELD for our November Emerging Professionals' Series featuring Danielle.

It is not digital technology that is disrupting business these days, it is the expectations of our customers. Organizations that are centered around putting the customer first, or being Customer Obsessed, will grow faster than their competitors.

*Online registration closes at midnight on November 9<sup>th</sup>! After registration closes, those wishing to attend the event must register and pay at the door. Late fees will apply and only a limited number of "walk ins" can be accommodated. Contact Mindy Koenig at [mkoenig@weldoh.org](mailto:mkoenig@weldoh.org) for questions or additional information.*



## About Our Speaker...



**Danielle Virant**  
**Division Vice President, Commercial Services**  
**Abbott Nutrition**

In her position as Division Vice President, Commercial Services at Abbott, Danielle Virant is a leader, mentor, and strong advocate for women in the workplace. She credits her ability to push projects over the finish line to her grit and determination, which she learned from her father and upbringing in a small farming community. Danielle is known for having the courage to make tough decisions that, while not always easy, are ultimately in the best interests of her team and company.

Danielle's passion for mentorship led her to hold several leadership positions, including roles with Women Leaders of Abbott (WLA) and the Ohio Chapter of the Healthcare Businesswoman's Association (HBA). As co-founder of the Ohio HBA mentorship program, Danielle has positively touched the lives of more than 200 women who have completed the course.

At Abbott, she created a leadership development course designed to advance the careers of men and women in the Nutrition division. The program included a baseline skill assessment, competency development, and training simulations with real-life business scenarios to help improve leadership skills. Leveraging the success of that program, she launched a program to help her team members become more effective leaders by developing their personal leadership styles. In just three years, Danielle's commitment to helping women develop their careers led to increased diversity among her direct reports.

In the community, Danielle serves on the Community Shelter Board's Women Leaders, where the goals are to reduce homelessness and the number of babies born into homelessness in Central Ohio. To help new moms with needed essentials, she facilitated a large donation of diaper bags and infant nutrition from Abbott to the organization.

Whether in the community or in the workplace, Danielle is dedicated to ensuring that women thrive in corporate America. Her key advice? Identify a vision for your career and chart a path for each of the goals identified. Empowerment is key to success.

"No one achieves anything great by themselves. Everyone needs a team, and you need to bring people with you."

