

SUCCESSFUL ACADEMIC PUBLISHING: A GLOBAL PERSPECTIVE
A WERA Workshop
November 30, 2017
10:30-13:30

Rationale:

Internationally, the ability of early career faculty and graduate students to demonstrate productivity through their scholarly publications remains a hallmark of academic success. Nonetheless, scholarly writing and publication are challenges for many young faculty and graduate students who are still new to the process and, thus, in need of mentoring and support in this area. Professional associations like the World Educational Research Association (WERA) can be of great help to these emerging scholars by providing them with the tools required to publish in quality academic outlets, such as journals, edited volumes, or conference proceedings. Specifically, a session that clarifies the process of developing a research program, organizing a manuscript, collaborating with others, and publishing research findings would serve as an essential professional development experience. Thus, it is the purpose of this three-hour session to offer mentoring and support to emerging scholars who wish to learn more about academic writing and what is required to be successful in getting published.

Organization and Goals:

This three-hour course is organized in three parts. Part I will be an overview of the publishing process, covering a range of topics from establishing research and writing habits and collaborating with others to learning how to maintain momentum. Part II will be a presentation by three international scholars known for their accomplishments in academic publishing and for their mentoring of others in this area. Each of the scholars will offer guidance on a specific aspect of publishing including “How to Achieve Quality in Qualitative and Quantitative Research;” “Finding the Right Publication Outlet;” and “How to Achieve and Sustain Productivity.” Finally, Part III will be an extended question and answer period where all presenters will address attendees’ issues and concerns. Ideally, so as not to interfere significantly with the published program, this special session would be offered early in the conference schedule.

Presenters

Dr. Patricia A. Alexander
Jean Mullan Professor of Literacy and Distinguished Scholar-Teacher
Director of the Disciplined Reading and Learning Research Laboratory
University of Maryland, USA
Senior Editor, *Contemporary Educational Psychology*

Dr. Liesel Ebersöhn
Director of the Centre for the Study of Resilience
University of Pretoria
Pretoria, South Africa
Secretary General: World Education Research Association

Dr. Sari A Lindblom-Ylänne
Vice-Rector at the University of Helsinki
Helsinki, Finland
Past President of the World Education Research Association
Past President of European Association for Research for Learning and Instruction

Dr. Pak-Tee Ng
Associate Dean of Leadership Learning and Head of Policy and Leadership Studies
Academic Group at National Institute of Education, Singapore
Executive Editor of *Educational Research for Policy and Practice*

Session Schedule

Part I

10:30-11:30 *The Fundamentals of Academic Publishing*
Patricia A. Alexander, University of Maryland, USA

Part II

11:30-12:00 *Achieving Quality in Qualitative and Quantitative Research*
Sari A. Lindblom-Ylänne, University of Helsinki, Finland

12:00-12:30 *How to Achieve and Sustain Productivity*
Liesel Ebersöhn, University of Pretoria

12:30-13:00 *Finding the Right Publication Outlet*
Pak-Tee Ng, National Institute of Education, Singapore

Part III

13:00-13:30 *Question and Answer Period*
Presenter Panel