

Western States Communication Association
Legislative Assembly meeting
6:30 - 8:00 p.m.
Monday, February 20, 2006
Palm Springs, CA

- I. 6:35p.m. - Call to Order—Mary Jane Collier, President.
- II. Announcement of Recording Secretary—Robin Heaton, and Parliamentarian—Dave Natharius
- III. Review of Legislative Assembly procedures—Mary Jane Collier.
- IV. Credentials Committee Report—Michael Brydges, Chair, Credentials Committee.
 - A. Delegate Sign in – 38 in attendance.
- V. 6:40p.m. - Approval of 2005 Legislative Assembly Minutes.
- VI. Information Items
 - A. Results of Association-wide elections—Mary Jane Collier
 1. President Elect – Sara Hayden, University of Montana
 2. 1st Vice President – Sue Pendell, Colorado State University
 3. Delegates at Large – Patricia O’Keefe, College of Marin; Bradford Hall, University of New Mexico; Dreama Moon, California State University, San Marcos; Peter Nwosu, California State University, Northridge; Susan Poulsen, Portland State University.
 - B. Results of Association Searches—Mary Jane Collier
 1. WJC Editor search is underway. Recommendations are coming.
 2. Candidate for Newsletter Editor, Bill Eadie approved and accepted. Blaine Gross stepping down.
 - C. Executive Council actions—Mark Bergstrom, Executive Director
 1. The results of Audit conducted at the conclusion of Sue Pendell’s term as ED Found the records to be accurate. The Auditors did suggest changes in our financial procedures. The Executive Council acted on those recommendations and the improved procedures are now part of the policy and procedures Manual.
 2. Taylor and Francis Proposal.
 - a. The Executive Council approved a proposal from Routledge/Taylor and Francis. During the transition to Taylor and Francis during 2005, WJC and CR Editors experienced a decrease in the content page budget due to a different interpretation of the different ways pages count. T&F proposed increasing the page count for 2006 (at no charge) in order to minimize the loss of content. They proposed increasing the 2007 page budget for *WJC* from 384 pages/volume to 512 pages/volume—a total increase of 128 pages. In the same year, they will increase the *CR* budget from the current 112 pages/volume to 128 pages/volume—a total increase of 16 pages. (This would equal a combined 144-page increase for both volumes.) In order for us to facilitate this 30% increase in page budget, The Executive Committee viewed increasing the current institutional subscription

rate from \$208 to \$269 beginning in 2007 as the most cost effective solution.

There will be no increase in individual or departmental subscription prices.

- b. Question regarding price increase of page budget. Explanation:
Journals are being marketed internationally and the page increase is necessary.
3. Approved the WSCA Scholar Award.
 - a. The WSCA Scholar Award will recognize “sustained contribution to the study of human communication from a member of WSCA who has made a difference in the way scholars and students think about the nature, function, and scope of communication.” Criteria will include (1) a sustained research program, (2) theoretical, (3) analytically sound, (4) moves the discipline (as indicated by citations and other evidence), and (5) featured in WSCA journals as well as other outlets. The committee will solicit nominations from Association members. The nomination should include a nominating letter and academic vita (self nominations are acceptable). The committee would rank the nominations based on the criteria.
 - b. Committee Structure:
 - 1). The incoming President appoints one previous editor of WJC or CR
 - 2). The immediate Past President chairs the committee
 - 3). The Executive Council appoints one member from the association
 - 4). Two members elected by the legislative committee serving two-year staggered terms
4. The Finance Committee recommended a service contract with CCS. The Executive Committee approved the Service Contract with CCS. It should reduce and stabilize our costs associated with the integrated data base and web site.
5. A motion was passed that “authorized Mary Jane Collier to delegate appropriate duties that do not require presidential authority, while retaining full Presidential responsibility.
6. A committee was formed to look at issues concerning the USRC.
7. Policy and Procedure manual was amended to include “the immediate past president or his or her designee” to represent WSCA on the NCA nominating committee.
8. The Finance Committee recommended a “reimbursement” column be added to the actual and budget spreadsheet. The Executive Council approved the recommendation.
- D. 2009 convention hotel–Mark Bergstrom, Executive Director
 1. The Marriot Mesa was approved as the Hotel for the Phoenix Convention. \$139 room rate.
 - a. Question directed to Mary Jane regarding who the local host would be. ASU has already agreed to local host the 2009 convention.
- E. 2010 convention site–Mark Bergstrom, Executive Director
 1. Legislative Assembly approved Anchorage site selection in 2005. Sara Hayden and Myself are going in march to investigate the two hotel possibilities.

F. Convention registration–Mark Bergstrom, Executive Director

	Prereg	Conference	total
Members	368	171	539
NonMembers	57	79	136
Total	425	247	672

G. WSCA membership–Mark Bergstrom

1. Active Membership as of (02/10/2006)

Total Active:	1,119
Contingent:	7
Department:	44
Honorary:	19
Life:	30
Regular:	589
Student:	412
Retired:	18

H. WSCA assets-Mark Bergstrom

1. Our assets are improving and we are financially sound. More later on budget report.

a. 2004	\$198,999.05
b. 2005	\$211,297.50

I. NCA Legislative Council–Tasha Van Horn (representing Community Colleges, 2005 through 2007), Robert Stockton (representing K-12, 2003 through 2005); Deanna L. Fassett (representing 4+ year institutions, 2004 through 2006).

1. Certification and 2 year level concerns:

- a. Discussion regarding development of standards to be approved by NCA's Legislative body.
- b. Pros and Cons discussed
- c. Motion to approve but due to concern regarding impact, motion was tabled until 2007.
- d. Approved new journal
- e. By laws changed
- f. On-line news magazine geared toward general public
- g. Dissolution of undergrad caucus approved
- h. Minutes from legislative meeting available on NCA website.

VII. Action Items

A. 2005 revised & 2006 Budgets–Mark Bergstrom, Executive Director

1. \$30,000 Surplus
2. Publications – Estimated owed to Taylor and Francis = \$16,000
3. Fisher and Dickins award moved to convention expenses.
4. Handout budget and revisions
 - a. Convention Page
 - 1). President Elect was over budget due to strike at hotel.

- 2). President Dinner was funded and will be reimbursed.
- 3). Made approximately \$2,000 at San Francisco Convention
- b. Administration Page
 - 1). Addition of Creative Computer Services (CCS) Column
 - a). Original budget \$5,000 – Expenses \$13, 800. \$13,400 goes to CCS for service contract approved by Executive Council.
 - 3). Finance committee warns of possibility of members dues increase in 2007.
 - a). Dues have not been increased in 10 years.
5. Question on Budget line 92 Service Charges. Explanation: Fees were never raised to accommodate online processing.
6. 7:10p.m. Motion to approve budget – Voted and approved.
- B. WSCA Scholar Award Committee-Mary Jane, President
 1. Formerly the Executive Council had an Ad Hoc Award. This award was determined to be an appropriate addition for WSCA by the Executive Council.
 2. President provided description of the award and
 3. Nominations will come from association members
 4. Structure: 1 previous editor will be appointed; 1 previous Executive Committee member will be appointed for 1 and 2 year terms.
 5. 1st announcement of award will be in Seattle, 2007.
 6. Question about the use of the phrase “Human Communication.”
 7. Question about limiting nomination to people with publications in WSCA journals.
 8. Question about a name being associated with the award.
 9. Question about when this committee will begin meeting. Answer: NCA ideally.
 10. Program will spotlight award recipient in a panel at the following conference.
 11. Question about the definition of “sustained.”
 12. 7:20p.m. Motion to approve committee structure – Voted and approved.
- C. Resolutions from Interest Groups
 1. Rhetoric and Public Address Interest Group - WSCA should establish procedures for the development and online maintenance of interest group internet web pages linked to the WSCA Group.
 - a. Addressed by Mark Bergstrom – This is not currently possible with the resources we currently have. Links can be provided on the WSCA page to other web pages. We would need to raise the budget to accommodate a person who could maintain a web page.
 - b. Requests were made for access to template for consistency in web pages.
 - c. Question: would WSCA pay for server space to develop web pages to be linked on the WSCA site. Response: Interest groups could use the \$200.00 they already get.
 - d. Bill Eadie is hoping to redesign the appearance and function of the newsletter to include more news from the interest groups.
 - e. Question: Would link possibilities be extended to affiliations such as ORWAC? Answer: Certainly.
 - f. Question: Is there room on the server? Response: Yes but Mark Bergstrom is not able to do the maintenance.

- g. 7:35p.m. Resolution on the Floor – Motion and Second withdrawn to discuss limitations with Interest Groups.
- 2. Resolution for the Intercultural Communication Interest Group – Charge the Time and Place Committee with exploring the location of future hotels/conference sites with specific attention to the cost and accessibility for student members (e.g. negotiate for student conference hotel rate/inexpensive locations etc.)
 - a. Other conferences (Art Historians Association) negotiate on behalf of students for a special rate.
 - b. Mark Bergstrom – Our size is a struggle. We must have 16 meeting room – this space is provided for free if we have sufficient room nights. We are working hard for cheaper rates.
 - c. Question: Do we want students at a different hotel?
 - d. Local Host need is also a constraint.
 - e. Reference made to the newsletter as a way to promote multiple students in a room.
 - f. Question: Are there ways to defer cost for student? Response: Mentoring and Memorial Funds or possible travel award. Encourage members to donate lunch tickets.
 - g. Discussion about locating hotels in more populated areas for better access to food etc.
 - h. Negotiated rate may increase number of students staying at the conference hotel.
 - i. Resolution on the floor – Motion to involve further research and discussion.
 - j. 7:51p.m. Voted and approved
- D. Resolutions from the Floor
- E. Resolutions of Appreciation:
 - 1. Be it Resolved that the Western States Communication Association expresses its heartfelt appreciation to the following for their service:
 Myron (Ron) Lustig, Immediate Past President of WSCA,
 Mary Jane Collier, President of WSCA,
 Connie Bullis and Dennis Alexander, for convention program planning,
 Lisa Flores, Second Vice President, for planning the Undergraduate Scholars Research Conference, the Graduate Student Workshop, and the Graduate Programs Open House and for membership efforts, all committee members who have served during the year, Heather Hundley, and Donna Gotch, Co-Chairs of the Local Host Committee, and the faculty, students, and staff of California State University, San Bernardino for convention arrangements, Robert Trapp for coordinating the Western Forensics Association tournament, the staff and management of the Riviera Resort for their service and hospitality.
 - 2. Be it resolved further that the outgoing President of WSCA be instructed to write letters communicating the appreciation of the Legislative Assembly to the above named persons and to their appropriate administrators.

VIII. Elections

- A. At-Large Representatives to Executive Council—two members (to serve 2006-2008 starting with the meeting tomorrow morning, including an annual meeting at NCA the evening prior to the convention and an annual meeting at WSCA the day prior to the convention).
 - 1. Susan Larson – Southern Utah University
 - 2. Shane Moreman – California State University, Fresno
 - 3. Nominated by acclimation
- B. WSCA Nominating Committee—two members (to serve with Immediate Past President Ron Lustig, Committee Chair; two members elected by the Executive Council for 2006, and members from the Associations’ Interest Groups as specified in the Constitution & Bylaws: for 2006-07, one representative each from Elementary & Public Schools, Intercultural Communication, Language & Social Interaction, Performance Studies, Rhetoric & Public Address).
 - 1. Karen Lovaas – San Francisco State University
 - 2. Anne Hubbell – New Mexico State University
 - 3. Motion to close and nominate by acclimation
- C. WSCA Representative to NCA Legislative Assembly—one member representing K-12, to serve 2006 through 2008 starting with NCA in Boston, including Wednesday afternoon, Saturday and Sunday morning meetings).
 - 1. Bob Stockton, Katella High School
 - 2. Motion to close and nominate by acclimation
- D. WSCA Scholar Committee (If approved under VII B)-two members to serve 2006-2008) This first year, one member for a two-year term and one member for a one-year term).
 - 1. Amy Kilgard – San Francisco State University (2 years)
 - 2. Kevin Ayotte – California State University, Fresno (1 year)
 - 3. Motion to close and nominate by acclimation

IX. 8:07 p.m. Adjournment