

WESTERN STATES COMMUNICATION ASSOCIATION 72nd ANNUAL CONVENTION

TRANSLATING OUR SCHOLARSHIP INTO PRACTICE

The Coeur d'Alene Resort, Coeur d'Alene, Idaho
February 23-27, 2001

Use your browser's EDIT/FIND command to
search for topics, concepts, or people's names
[Table of Contents](#)

WELCOME TO WSCA AND COEUR D'ALENE

On behalf of the officers and Executive Council of WSCA, it is my great pleasure to welcome you to our 72st annual convention here at this beautiful resort. Our WSCA convention is a time for us as teachers and scholars to do things that we cannot often do in our busy professional lives-- share current knowledge about communication, learn from the best and brightest in our discipline, reflect on what we study and teach,

connect with our academic friends and colleagues, talk, eat, and even dance together! For those of us who have been WSCA members for a long time, the WSCA convention is among our favorite times of the year!

For those of you who are new to WSCA, I extend a warm welcome! Please join us at the Newcomer's Reception Saturday 4:15 PM, and come along to the convention kickoff events, including our WSCA "Great Town Hall Debate" (always a fun affair) and reception. WSCA has a long history of welcoming new members and encouraging new scholars. I look forward to meeting you!

President Elect Sandra Petronio has planned a wonderful program for us all, based on her theme of "Translating Scholarship into Practice." She has lined up a compelling preconference on this theme, as well as many different workshops for Saturday. We are so fortunate to have Dr. Irwin Altman joining us Sunday 10:00 AM as our keynote speaker on the convention theme. Look for programs highlighting teaching and spotlights on the work on scholars who have made a difference.

Local Host Betsy W. Bach and her colleagues have lined up many events for our pleasure. Among these are sleigh rides, visits to the spa, and our traditional WSCA Sock Hop on Sunday Evening. Enjoy all of the amenities of this lovely resort and natural beauty of the local area. In fact, we encourage you to return to Coeur d'Alene in April for the Northwest Communication Association meeting!

Please join in on the workings of the association. Attend business meetings in your areas. Volunteer for a committee, or consider serving in a leadership capacity. The success of our organization depends on each of us. Finally, please do attend our Convention Luncheon on Monday as we highlight the traditions and future of WSCA.

It has been my pleasure to serve as your President. WSCA is my academic home and I treasure my time leading our organization. I see a bright future for us as a discipline and association. Thank you for joining us! Have a wonderful, fruitful, and fun convention!

Warmly,

Dawn O. Braithwaite, President

Western States Communication Association

TABLE OF CONTENTS

Welcome from WSCA President	3
General Information	5
Convention Synopsis	6
Hotel Floor Plan.....	8
Executive Council	10
WCSA Committees	11
Life Members	13

WSCA Departmental Members	14
Past Presidents	15
Distinguished Service Awards	16
Convention Planners	18
Local Arrangements Committee.....	20
Workshops	21
Sponsored Sessions	
Call for Papers 2002 Convention	
Index of Program Participants	

Participating Exhibitors

Participating Advertisers

GENERAL INFORMATION

Registration: Registration Area is in Conference Center Lobby

Friday, 6:00-9:00 pm

Saturday, 7:30 am–6:00 pm

Sunday, 7:30 am-4:00 pm

Monday, 7:30 am-4:00 pm

Publishers' Exhibit Area:

Saturday, Noon-5:00 pm

Sunday, 8:00 am-5:00 pm

Monday, 8:00 am-5:00 pm

Remember the 25th Annual Meeting of the NorthWest Communication Association!! Coeur d'Alene, Idaho April 5-7, 2001 Silver Jubilee Celebration

Theme: "Communication as Community: Understanding Each Other, Discovering Ourselves"

Submission Deadline: February 2, 2001

Contact

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[Table of Contents](#)

CONVENTION SYNOPSIS

Friday, February 23, 2001

Finance Committee	1:00-2:00pm
Publications Committee	1:00-2:00pm
Executive Council	2:30-10:00pm

Saturday, February 24, 2001

Preconference: Changing Tides of Social Trends	8:30am-4:00pm
Workshops	8:30am-4:00pm
Interest Group Convention Planners 2002	4:00-5:15pm
Newcomers' Reception	4:15-5:15pm
Kick-Off Program: "WSCA Great Town Hall Debate"	5:30-6:30pm
No-Host Reception	6:30-8:00pm
Executives Club Dinner	7:30-9:30pm

Sunday, February 25, 2001

Business Meetings 7:00-8:00am

Communication & Law; Freedom of Speech

Communication Theory and Research

Language and Social Interaction

Media Studies

Community College

Convention Brunch 9:30-11:00am

Keynote Speech 10:00am-11:20pm

Distinguished Professor Irwin Altman:

“Making Communication Research Accessible:
Doing it Naturally”

Business Meetings 5:30-6:30pm

Organization for Research on Women and
Communication

Communication and Instruction

Elementary and Secondary Education

Health Communication

Interpersonal Communication

Sock Hop!!!!!!! 8:00pm – 12:00am

“Coeur d’Alene Cajun”

Monday, February 26, 2001

Reception & Convention 11:30am-2:00pm

Luncheon

Business Meetings 5:10-6:10pm

Intercultural Communication

Performance Studies

Rhetoric and Public Address

Organizational Communication

Western Forensic Association

Legislative Assembly

6:15-8:00pm

Tuesday, February 27, 2001

Interest Group Convention

7:30-8:45am

Executive Council

9:00-11:30am

[Table of Contents](#)

TRAVEL to WSCA

Air Travel to Spokane/Coeur d'Alene

Spokane International Airport is approximately 30 miles (45 minutes) west of the Coeur d'Alene Resort, and is served by Alaska, Delta, Horizon, Northwest, Southwest, and United Airlines.

Resort Limo Vans are available for transportation from the airport for a cost of \$ 40.00 round trip. Van transportation must be arranged prior to arrival either on the resort room reservation form or by calling (800) 688-LAKE.

Travel by Car to Coeur d'Alene

If you travel by car from the airport, take I-90 east to Idaho, and exiting at Exit 11, which is business 90 (City Center). Stay to the right, and the resort will be approximately 3 miles down the road, on the right hand side of Sherman Avenue. You will see the lake and the city beach on the right.

Resort Registration

Enclosed is your hotel reservation form. Yes, the room rates are REAL-- \$74.00 for an Economy room, \$99.00 for a Deluxe, and \$135.00 for a Premium room with a view of the lake and a fireplace! The rates are the same whether there are one or four people in the room.

CONVENTION EVENTS

Friday, February 23 – Tuesday, February 27

Enjoy the Resort Spa and Fitness Center – Take advantage of the Resort's first class Spa, which offers facials (starting at \$65.00), massages, body wraps and herbal baths (all starting at \$75.00). Prices vary according to treatment desired. Register early, as the Spa is very popular, 800-684-0514. You must cancel 24 hours in advance or you will be Williamed! Check out the spa website at <http://www.cdaresort.com/spa.htm>.

Child Care – Enroll your kids in the Resort's VIK (Very Important Kids) day camp. Camp runs from 9:00 a.m. – 4:00 p.m. with lunch included. Kids from ages 4-12 play in the Resort's recreation center, where they can swim, bowl, play video games, etc. Cost is \$50.00 per day and must be arranged 48 hours in advance by calling (800) 688-LAKE, and asking for the Recreation Center.

Individual baby-sitting services may also be arranged by calling the above number.

Sleigh Rides – Information and sign-up for sleigh rides (weather permitting, of course) will be available at the local host table at WSCA registration.

Friday, February 23

Skiing at Silver Mountain - ride the Resort bus to Silver Mountain, home of the world's longest gondola. Leave at 9:00 a.m., return at 6:00 p.m. Bus is \$15.00 round trip, daily lift ticket is \$33.00. Must have 20 people minimum/36 maximum. Send check for \$48.00 postmarked by February 15 to Betsy W. Bach. See <http://www.silvermt.com/>.

Volunteer at Habitat for Humanity – grab a hammer and join the Coeur d'Alene Habitat group finish their 23rd house! Meet in the Resort entrance for a ride to the site. We'll leave at 9:00 a.m. and return at

4:00 p.m.

Saturday, February 24

Skiing at Schweitzer Mountain – ride the Resort bus to Schweitzer Mountain in Sandpoint. Leave at 8:00 a.m., return at 7:00 p.m. Bus is \$15.00, lift ticket \$37.00. Must have 20 people minimum/36 maximum. Send check for \$52.00 postmarked by February 15 to Betsy W.Bach. Check it out at <http://www.schweitzer.com/>.

Trip to Sandpoint and Shopping at Coldwater Creek – ride the Resort bus to a day of shopping in scenic Sandpoint, Idaho. Bus will leave at 9:00 a.m. and return at 4:00 p.m. Bus is \$23.00 round trip. Check out the Coldwater Creek website at <http://www.coldwater-creek.com>. Must have 20 people minimum/36 maximum. Send check for \$23.00 to Betsy W. Bach.

Sunday, February 25

Sock Hop – Participate in a WSCA tradition – the Sock Hop. This year’s theme is “Coeur d’Alene Cajun,” and will be done in true Mardi Gras style. Mardi Gras trinkets will be distributed, so come and join the fun. Dance from 9:00 p.m. until 1:00 a.m.

Monday, February 26

Wine Tasting – Calling all wine aficionados! Sam, the Resort sommelier, will treat us to a vertical tasting of regional wines, from 7:00 p.m. – 10:00 p.m., in the Beverly’s bar. Appetizers will be served.

[Table of Contents](#)

EXECUTIVE COUNCIL

President

Dawn O. Braithwaite, University of Nebraska, Lincoln

President Elect

Sandra Petronio, Wayne State University

First Vice President

Kathy Adams, California State University, Fresno

Second Vice President

Sharon Downey, California State University, Long Beach

Immediate Past President

Dennis C. Alexander, University of Utah

Executive Director

Connie Conlee, California State University, Fresno

Members-at-Large

Sue Pendell, Colorado State University

Karen Rasmussen, California State University, Long Beach

Stephanie Coopman, San Jose State University

Wenshu Lee, San Jose State University

Editor, *Western Journal of Communication*

David Henry, University of Nevada, Las Vegas

Editor Elect, *Western Journal of Communication*

Daniel J. Canary, Arizona State University

Editor, *Communication Reports*

Myron Lustig, San Diego State University

Editor Elect, *Communication Reports*

Beth A. Le Poire, University of California, Santa Barbara

Editor, *WSCA News/Webmaster*

John Cagle, California State University, Fresno

Speech Activities Coordinator

Duane Fish, Northwest College

President, Executives Club

Betsy W. Bach, University of Montana

Publications Committee Chair

Craig R. Smith, California State University, Long Beach

Finance Committee Chair

Paul Krivonos, California State University, Northridge

[Table of Contents](#)

COMMITTEES 2000-2001

Time and Place Committee

Timothy Hegstrom (Chair), Karen Huck, Christina Beck

Nominating Committee

Dennis C. Alexander (Chair), Julie Benson-Rosston,
Karen Foss, Dreama Moon, Gust Yep

Finance Committee

Paul Krivonos (Chair), Pamela Kalbfleisch, Timothy Downs

Distinguished Service Award

Karen Rasmussen (Chair), Dennis C. Alexander, Betsy W. Bach

Model Teaching Program Award

Sue Pendell (Chair), Julie Benson-Rosston (Communication & Instruction), Linda Zeuschner
(Community College),

Melissa Beall (Elementary & Secondary)

Fisher Award

David Henry (Chair), Daniel J. Canary, Leroy Dorsey,
Bonnie Dow, Dennis Gouran, Tom Nakayama, Martha Watson

Dickens Award

Myron Lustig (Chair), Paul Krivonos, Sandra Metts, Barbara Wilson

Publications Committee

Craig R. Smith (Chair), Laura Guerrero, Patricia Geist,
David Henry (ex-officio), Myron Lustig (ex-officio)

WSCA Representatives to NCA Legislative Council

Veronica Duncan (2000), Anneliese Harper (2001), Robert Stockton (2002)

AD HOC COMMITTEES

Future of the Association Committee

Dennis Alexander (Chair), Betsy W. Bach, Mark Bergstrom, Connie Conlee, Ron Lustig, Sue Pendell,
and Leah VandeBerg

[Table of Contents](#)

LIFE MEMBERS

Katherine Adams, California State University, Fresno

Dennis Alexander, University of Utah

James A. Anderson, University of Utah

Dawn O. Braithwaite, University of Nebraska-Lincoln

Douglas Fraleigh, California State University, Fresno

Patricia M. Ganer, Cypress College

James M. Gelwicks, Western State College

Kimberly Barnett Gibson, St. Mary's University

Susan A. Hellweg, San Diego State University

Suzanne McCorkle, Boise State University

Paul A. Mongeau, Miami University, Ohio

Douglas Barry, California State University, Fresno

Sue D. Pendell, Colorado State University

Sandra Petronio, Wayne State University

David R. Seibold, University of California, Santa Barbara

Malcolm O. Sillars, University of Utah

Robert W. Bogelsang, Portland State University

John L. Williams, California State University, Sacramento

WSCA DEPARTMENTAL MEMBERS

Boise State University

Cal Poly, San Luis Obispo

California Speech Communication Association

California State University, Chico

California State University, Fresno

California State University, Northridge

College of Wooster

Fresno City College

Hartnell College

Humboldt State University

Idaho State University

Linfield College

Long Beach City College

Midland Lutheran College

Portland State University

Saddleback College

Santa Barbara Community College

Skagit Valley College

University of Alaska

University of California, Davis

University of New Mexico

University of Utah

University of Washington

Weber State University

West Valley College

[Table of Contents](#)**PRESIDENTS****WESTERN STATES COMMUNICATION
ASSOCIATION**

Name	Year	School	Conv. City	Conv. Date
W. Arthur Cable*	1929	U. of Arizona	San Francisco	Nov. 1929
W. Arthur Cable*	1930	U. of Arizona	San Francisco	Nov. 1930
Lee Emerson Basset*	1931	Stanford	Pasadena	Nov. 1931
Ray K. Immel*	1932	USC	Los Angeles	Dec. 1932
Frederick W. Orr*	1933		Portland	Nov. 1933
E. Ray Nichols*	1934	U. of Redlands	Salt Lake City	Nov. 1934
Joseph F. Smith*	1935	U. of Utah	San Francisco	Nov. 1935
Edward Z. Rowell*	1936		Pasadena	Nov. 1936
Elwood Murray	1937	U. of Denver	Denver	Nov. 1937

WESTERN STATES COMMUNICATION ASSOCIATION

John L. Casteel	1938	U. of Colorado	Seattle	Nov. 1938
Elvena Miller*	1939	Seattle P. S.	San Francisco	Nov. 1939
J. Richard Bietry	1940	U. of Colorado	Los Angeles	Nov. 1940
Charles F. Lindsley*	1941	Occidental	Salt Lake City	Nov. 1941
T. Earl Pardoe*	1942	Brigham Young U.	no convention	
Earl W. Wells*	1943	Oregon State U.	Denver/Salem	Feb. 1944
Horace G. Rahskopf*	1944	U. of Washington	divisional	Nov. 1944
Alan Nichols*	1945	USC	Los Angeles	Apr. 1946
Mabel F. Gifford*	1946		San Francisco	Nov. 1946
Robert D. Clark	1947	U. of Oregon	Salt Lake City	Dec. 1947
Joseph H. Baccus*	1948	U. of Redlands	Seattle	Nov. 1948
Virgil A. Anderson*	1949	Stanford	San Jose	Nov. 1949
Norman Freestone*	1950	Occidental	Santa Barbara	Nov. 1950
Roy D. Mahaffey*	1951	Linfield College	San Jose	Nov. 1951
Susie S. Niles*	1952	SLC P. S.	Denver	Nov. 1952
William McCoard*	1953	USC	Fresno	Nov. 1953
Alonzo Morley*	1954	Brigham Young U.	Tucson	Nov. 1954
Wayne Eubank	1955	U. of New Mexico	Los Angeles	Dec. 1955
Milton Dickens*	1956	USC	Eugene	Aug. 1956
Kathleen Pendergast	1957	U. of Washington	Santa Barbara	Nov. 1957
Upton Palmer*	1958	UC, Santa Barbara	Salt Lake City	Nov. 1958
Johnnye Akin	1959	U. of Denver	Palo Alto	Nov. 1959
Lawrence Mouat*	1960	San Jose State	Corvallis	Nov. 1960
Theodore O. H. Karl*	1961	Pacific Lutheran	Fresno	Nov. 1961
John Wright*	1962	CSU, Fresno	Long Beach	Nov. 1962
Joseph Wagner	1963	CSU, Long Beach	San Francisco	Mar. 1964
Ruth Jackson	1964	Palo Alto P. S.	Boulder	Apr. 1965
Halbert Greaves*	1965	U. of Utah	Los Angeles	Mar. 1966

Earl Cain*	1966	CSU, Long Beach	Seattle	Nov. 1966
Milton Dobkin	1967	Humboldt State	Sacramento	Nov. 1967
Harold Livingston*	1968	Oregon State	Salt Lake City	Nov. 1968
James McBath*	1969	USC	San Diego	Nov. 1969
Marcella Oberle*	1970	CSU, Los Angeles	Portland	Nov. 1970
Donald J. Cameron	1971	CSU, Northridge	Fresno	Nov. 1971
John W. Keltner	1972	Oregon State	Honolulu	Nov. 1972
Robert R. Boren	1973	Boise State	Albuquerque	Nov. 1973
Walter R. Fisher	1974	USC	Newport Beach	Nov. 1974
Eldon E. Baker	1975	U. of Montana	Seattle	Nov. 1975
Robert D. Kully	1976	CSU, Los Angeles	San Francisco	Nov. 1976
Lucy M. Keele	1977	CSU, Fullerton	Phoenix	Nov. 1977
R. Wayne Pace	1978	Brigham Young U.	Los Angeles	Feb. 1979
Carmendale Fernandes	1979	Fremont H. S.	Portland	Feb. 1980
Robert Vogelsang	1980	Portland State	San Jose	Feb. 1981
Nancy G. McDermid	1981	San Fransisco State	Denver	Feb. 1982
William W. Wilmot	1982	U. of Montana	Albuquerque	Feb. 1983
John C. Hammerback	1983	CSU, Hayward	Seattle	Feb. 1984
Jody Nyquist	1984	U. of Washington	Fresno	Feb. 1985
B. Aubrey Fisher*	1985	U. of Utah	Tucson	Feb. 1986
Jo Sprague	1986	San Jose State	Salt Lake City	Feb. 1987
Malcolm O. Sillars	1987	U. of Utah	San Diego	Feb. 1988
David Natharius	1988	CSU, Fresno	Spokane	Feb. 1989
Lynn K. Wells	1989	Saddleback CC	Sacramento	Feb. 1990
Thomas M. Scheidel	1990	U. of Washington	Phoenix	Feb. 1991
Janis F. Andersen	1991	San Diego State	Boise	Feb. 1992
Stephen Littlejohn	1992	Humboldt State	Albuquerque	Feb. 1993
William F. Eadie	1993	CSU, Northridge	San Jose	Feb. 1994

Robert K. Avery	1994	U. of Utah	Portland	Feb. 1995
Jolene Koester	1995	CSU, Sacramento	Pasadena	Feb. 1996
Betsy W. Bach	1996	U. of Montana	Monterey Bay	Feb. 1997
Leslie A. Baxter	1997	U. of Iowa	Denver	Feb. 1998
Peter A. Andersen	1998	San Diego State	Vancouver, BC	Feb. 1999
Dennis C. Alexander	1999	U. of Utah	Sacramento	Feb. 2000
Dawn O. Braithwaite	2000	U. of Nebraska	Coeur d'Alene	Feb. 2001
Sandra Petronio	2001	Wayne State U.	Long Beach	Feb. 2002
Kathy Adams	2002	CSU, Fresno		Feb. 2003

**Indicates deceased*

[Table of Contents](#)

DISTINGUISHED SERVICE AWARDS

1979	Thorrell Fest, University of Colorado
1980	No Award
1981	Anthony Hillbruner, California State University, Los Angeles
1982	Janet Bolton, University of Southern California
1983	No Award
1984	Fred McMahon, California State University, Northridge
1985	Marcella Oberle, California State University, Los Angeles
	Milton Dobkin, Humboldt State University
1986	Carmendale Fernandes, Humboldt State University
	Gertrude Baccus, Redlands High School
1987	B. Aubrey Fisher, University of Utah

1988	Robert Kully, California State University, Los Angeles
1989	Gale Richards, Arizona State University
1990	Walter Fisher, University of Southern California
1991	James McBath, University of Southern California
1992	Malcolm O. Sillars, University of Utah
1993	Jack A. Samosky, California State University, Hayward
1994	Thomas M. Scheidel, University of Washington
1995	Nancy G. McDermid, San Francisco State University
1996	John “Sam” Keltner, Oregon State University
1997	Lucy Keele, California State University, Fullerton
1998	Robert Boren, Boise State University
1999	David Natharius, California State University, Fresno
2000	Jody Nyquist, University of Washington

[Table of Contents](#)

WSCA 2001 CONVENTION PLANNERS

Primary Program Planner and WSCA President Elect

Sandra Petronio, Wayne State University

Communication and Instruction

Julie Benson-Rosston, Red Rocks Community College

Communication and the Law/Freedom of Speech

John Reinard, California State University, Fullerton

Communication Theory and Research

Mary McPherson, California State University, Long Beach

Community College

Linda Zeuschner, Cuesta College

Elementary and Secondary Education

Melissa Beall, University of Northern Iowa

Executives Club

WSCA Affiliate Organization

Betsy W. Bach, University of Montana

Health Communication

Julie Yingling, Humboldt State University

Intercultural Communication

Anneliese Harper, Scottsdale Community College

Interpersonal Communication

Beth A. Le Poire, University of California, Santa Barbara

Language and Social Interaction

Jeffrey Robinson, Penn State University

Media Studies

Brian Ott, Colorado State University

Organization for Research on Women and Communication

WSCA Affiliate Organization

Cindy Griffin, Colorado State University

Organizational Communication

Angela Trethewey, Arizona State University

Performance Studies

Rob Leonard, University of Utah

Rhetoric and Public Address

Benita Dilley, University of Colorado

Western Forensic Association

WSCA Affiliate Organization

Duane Fisher, Northwest College

Assistants to the President Elect

Mary Claire Morr, Arizona State University

Heather Seipke Stuckey, Wayne State University

David A. Cichocki, Wayne State University

Assistant to the Executive Director

Sally Tannenbaum, California State University, Fresno

Scheduling Assistants

Jeff Youngquist, Wayne State University

Laura Andea, Wayne State University

LOCAL HOST COMMITTEES

Local Hosts: Betsy W. Bach, University of Montana

David Cornelius, Eastern Washington

University

Jeff Stafford, Eastern Washington

University

John Gribas, Idaho State

University

[Table of Contents](#)

FRIDAY, FEBRUARY 23

MEETINGS

1101 FINANCE COMMITTEE

1:00-2:00, Friday, February 23

1102 PUBLICATIONS COMMITTEE

1:00-2:00, Friday, February 23

1201 EXECUTIVE COUNCIL

2:30-10:00, Friday, February 23

SATURDAY, FEBRUARY 24

PRECONFERENCE AND WORKSHOPS

2201 PRECONFERENCE

Preconference Sponsored by the President Elect

8:30-4:00 pm, Saturday, February 24

CHANGING TIDES OF SOCIAL TRENDS:

**HOW CONTRIBUTIONS OF COMMUNICATION SCHOLARSHIP TRANSLATE INTO
EVERYDAY PRACTICES**

This preconference provides an opportunity to explore how communication scholars can address the great social issues of our day through research, teaching, and service. The first set of speakers will focus on important social problems: the second set of speakers will focus on avenues for addressing them. Participants in the workshop will then meet in small groups to discuss specific ways of bringing our work and expertise to bear on targeted problems.

Addressing the Great Social Issues of Our Day:

Managing the Social Impact of Technology

Shiv Ganesh, University of Montana

Confronting the Symbolic and Social Problems of the Market

George Cheney, University of Montana

Responding to Local and Global Environmental Crises

Connie Bullis, University of Utah

Mediating Incivility and Conflict

William Wilmot, University of Montana

Optimizing Individual and Social Well-Being

Sally Planalp, University of Montana

Avenues and Tools for Addressing Social Issues

Engaging Public Debate

David Henry, University of Nevada, Las Vegas

Service Learning and Critical Pedagogy

Heather Crandell, Washington State University

Legal Communication Consulting

Lucy Keele, Consultant and Past WSCA President

Disciplinary Contributions in the Academic Community

Doug Parry, University of Alaska, Anchorage

Applied Research

Melanie Trost, Arizona State University

Communication Skills Training

Rebecca Litke, California State University, Northridge

Discussion Groups on Using Tolls to Address Social Issues

Round-Up and Epilogue

Preconference Coordinators: Daniel J. Canary, Arizona State University

Sally Planalp, University of Montana

2202 MEDIATION: TRANSLATING SCHOLARSHIP INTO
PRACTICE AND PRACTICE INTO SCHOLARSHIP

8:30-11:30 am Saturday, February 24

This interactive workshop will overview new research and ethical issues in mediation, facilitate a discussion of how research may affect current mediation practices, and create a series of questions practitioners would like to see addressed in future research.

The workshop is appropriate both for scholars interested and involved in teaching and researching mediation and for practicing mediators.

Presenters:

Suzanne McCorkle, Boise State University

Melanie Reese, Boise State University

Fee: \$5.00

2203 “Bridging the Gap Between Theory and Application: An activity Centered Approach to Teaching Communication Theory”

8:30-11:30 am, Saturday, February 24

Based on Dr. Malcolm Knowle’s adult experiential learning paradigm, this workshop will demonstrate how an activity centered approach to instructing communication concepts can increase learner awareness of the value of communication principles. Workshop participants will experience how the model activity, utilizing conflict management as a medium, can bridge the gap between theory and the practical application of several communication concepts to “real-life” situations. They will then cooperate in developing activities in other topical areas using a structured approach that will be provided. At the end of the workshop, each participant will leave with a packet containing a copy of the completed model that was used for demonstration, a structured guideline for further activity development and suggestions for various ways to incorporate activities into their lesson plans.

Presenters:

Julie Bruno, Sierra College

William Bray, San Francisco State University

Fee: \$30.00

2204 Translating *YOUR* Scholarship for the Mass Media, the Popular Culture, and the General Public

8:30-11:30 am, Saturday, February 24

This workshop will share strategies and tips for WSCA members to popularize their research and teaching expertise and get media coverage – to better reach the general public and specialized audiences who could benefit. Workshop participants will also be offered “training” on meeting the media.

Presenters:

Mary-Lou Galician, Arizona State University

William Eadie, National Communication Association

Fee: \$5.00

2205 Online Survey Research Methods and Data

8:30-11:30 am, Saturday, February 24

Using the Internet to collect social science data is a relatively new phenomenon, but the success of online data collection is of growing interest to communication researchers who are beginning to see the Internet as viable and useful research tool. However, due to the technical nature of web page construction, online survey construction and design, server and database interaction, successful implementation of online research can be a bit frustrating.

The first component of this workshop is a short analysis of the rationale, strengths and weaknesses of collecting self-report data online. Next is an interactive demonstration and instruction on constructing .html-versions of quantitative and qualitative self-report surveys. Topics in this section include construction methods for different question types (i.e., Likert, semantic differential, open-ended), numeric coding of survey responses, usability and design considerations. Next is instruction on how survey responses are posted to a database using SQL (Secure Query Language or CGI scripts. The final portion is a demonstration of how to efficiently transfer the numeric or data from the database to statistical analysis software packages.

Presenters:

Ryan Burns, University of Oklahoma

Michelle Mazur, University of Oklahoma

Fee: \$10.00

2206 Revisiting Feminist Alliances

1:00-4:00 pm, Saturday, February 24

Racial difference marks the site of an ongoing struggle in feminist alliance formation. This workshop aims to open up spaces of silence, guilt and anger that underlie this struggle. Panelists will open the dialogue by discussing their research and experiences, and then open the discussion to attendees. Later the group will break out into groups of white women and women of color to continue to clarify issues of tension. From there the groups will move into a "fishbowl" formation so that each group can listen in on the conversations of the other. The workshop will close by moving back into the large group to discuss what each workshop participant envisions for herself for the following year.

Presenters:

Aimee M. Carrillo Rowe, University of Washington

Sheena Malhotra, California State University, Northridge

Kathryn Sorrells, California State University, Northridge

Fee: \$5.00

2207 Representing Teaching: Integrating Philosophy and Practice in a Teaching Portfolio

1:00-4:00 pm, Saturday, February 24

This workshop will be facilitated in an interactive format. Facilitators will provide concrete information about teaching portfolios, but also encourage active participation in reflective, scholarly discussion about teaching.

Presenters:

Deanna P. Dannels, North Carolina State University

John S. Caputo, Gonzaga University

Kipp Preble, Chaffey College

Fee: \$15.00

2208 Incorporating Technology into the Intercultural Communication Course

1:00-4:00 pm, Saturday, February 24

This workshop will be taught via lecture, active demonstration, and discussion. The first half-hour will be dedicated to a lecture introduction on how computer technology can enhance the intercultural communication classroom. The next hour will consist of a lecture on how to incorporate technology into everyday lectures and activities. This will enhance intercultural understanding. The course will conclude with a half-hour for discussion and questions.

Presenters:

Lisa A. Stefani, Grossmont College

Itsuo Shirono, Meikai University

Fee: \$10.00

2209 **WORKSHOP EXPLORING THE COORDINATED MANAGEMENT OF MEANING**

8:30-4:00 pm, Saturday, February 25

This participatory workshop is designed for people with an interest in CMM. The workshop will include a report of an international survey of who is using CMM in what contexts, discussion of the history and current status of CMM, and focused work on identifying the needs and opportunities for developing CMM in the future.

Facilitator: W. Barnett Pearce, The Fielding Institute

Special Guest: Vernon Cronen, University of Massachusetts, Amherst

Questions addressed will include:

- How has CMM changed over the years?
- What are our personal stories with CMM?
- What are some exemplary experiences using CMM?
- How would we characterize and evaluate the state of CMM's development?
- What Ideas/practices have been most productive/useful?
 - What ideas/practices are most promising as "next steps"?
 - How have we been successful in teaching CMM to undergraduates, graduates, and practitioners?

Fee: None

2210 TACKLING THE CONUNDRUM OF THE ELECTION

8:30-4:00 pm, Saturday, February 24

This workshop explores research in progress on the election and the post-Clinton presidency. Issues such as the Clintons, including the First Lady, the 2000 presidential election campaign, and the rhetorical presidency in the 21st century are viable topics. Participants interested in discussion their work should brief position abstract to share.

Facilitators: Craig Allen Smith, Wayne State University

Kathy B. Smith, Wake Forest University

Fee: None

2211 IS DIALOGUE THE ANSWER? THAT DEPENDS – WHAT'S THE QUESTION?

8:30-4:00 pm, Saturday, February 24

Especially in the past decade, “dialogue” has become a focal concern of educational reformers, composition scholars, organizational theorists, psychotherapists, political theorists and activists, feminists, philosophers, and communication scholars and teachers. In virtually every instance of its use, this term is honorific. The participants on this program affirm the importance and usefulness of dialogue, and we also recognize that it can be problematic in many different ways. Our goals are to explore problems that accompany efforts by communication professionals to appropriate insights from the dialogue literature and problems that may arise in efforts to promote dialogue in interpersonal, organizational, public, on-line, and other settings. We also want to engage those attending the program in conversation about these problems.

Presenters:

John Stewart, University of Washington

Laura Black, University of Washington

Todd Kelshaw, University of Washington

Amanda Graham, University of Washington

Karen E. Zidiker, University of Washington

Cindy King, University of Washington

Aimee Carillo Rowe, University of Washington

[Table of Contents](#)

2401 INTEREST GROUP CHAIRS CONVENTION 2002 PLANNING MEETING

4:00-5:15pm, Saturday, February 24

First Vice President Kathy Adams will meet with interest group chairs for the purposes of planning the 2002 WSCA Convention.

2501 WSCA NEWCOMERS' RECEPTION AND ORIENTATION

4:15-5:15pm, Saturday, February 24

WSCA Second Vice President Sharon Downey hosts this reception to welcome new members and brief information session for newcomers. If this is your first WSCA, be sure to come!!!

2601 WSCA Kick-Off Program: "WSCA Great Town Hall Debate"

5:30-6:30pm, Saturday, February 24

Presented by the President Elect

Join us for a great debate about one of the new century's most compelling issues: whether technology changes human communication. Be sure to come and listen to the arguments.

2701 CONVENTION NO HOST RECEPTION

6:30-8:00pm, Saturday, February 24

2801 EXECUTIVES CLUB DINNER

7:30-9:30pm, Saturday, February 24

[Table of Contents](#)

SUNDAY, FEBRUARY 25

BUSINESS MEETINGS

7:00-8:00 am, Sunday, February 25

Communication and Law/Freedom of Speech Communication Theory and Research

Language and Social Interaction Media Studies Community College

3201

**ROUND-TABLE DISCUSSION: TRANSLATING OUR SCHOLARSHIP
INTO PRACTICE: CONNECTING TO THE COMMUNITY THROUGH
OUR SPEECH COMMUNICATION COURSES**

**8:05-9:25 am, Sunday,
February 25**

Presented by the Community College Interest Group

This discussion will be on how to provide Community College students with assignments and tasks that connect the classroom to the community.

Chair: Michael Brydges, Cypress College

Presenters:

Michael Brydges, Cypress College

Charmaine I. Kaimikaua, Golden West College

Jaima Bennett, Golden West College

Donna Gotch, California State University, San Bernadino

3202 **EXTENDING EXISTING COMMUNICATION THEORY**

**8:05-9:25 am, Sunday,
February 25**

Presented by the Communication Theory and Research Interest Group

Chair: Kristen Berkos, Louisiana State University

“Facing Illness: Facework in Chronic Illness.” (Top paper for the Communication Theory and Research Interest Group)

Nathan Miczo, University of Arizona

“A Theory of Marital Power Revisited: Dyadic Power Theory.”

Norah E. Dunbar, California State University, Long Beach

“An Analytical Investigation of Expectancy Violation Theory.”

Josh Gregory, California State University, Fullerton

Kasim Alimahomed, California State University, Fullerton

Respondent: Mary B. McPherson, California State University, Long Beach

3203

CELEBRATION OF THE NORTHWEST COMMUNICATION ASSOCIATION

8:05-9:25 am, Sunday, February 25

Sponsored by the President Elect

Chairs: Dawn O. Braithwaite, President, Western States Communication Association

Martha J. Einerson, President, Northwest Communication Association

Panelists:

David Cornelius, Eastern Washington University

Martha J. Einerson, University of Idaho

Barbara Gayle, University of Portland

Suzanne McCorkle, Boise State University

**3204 PRACTICE MEETS POWER & CULTURE IN DEFINING
HEALTH CARE ISSUES**

**8:05-9:25 am, Sunday,
February 25**

Presented by the Health Communication Interest Group

**Chair: Leigh Ford, Western
Michigan University**

“Health Communication and AIDS Among Poor Women in Developing Countries: I
Thomas Steinfatt, University of Miami

“Tragic Versus Comic Framing of Collegiate Binge Drinking: Analysis and
Implications for Intervention.”

Tom Workman, University of Nebraska-Lincoln

“When Worldviews Collide: Differing Attitudes, Differing Practices of Memphis
Obstetricians and Midwives.”

Cyd C. Ropp, California Polytechnic State University

“The Power to Define Ourselves: The Disability Movement Storms the Internet.”
Stephanie Coopman, San Jose State University

**3205 SCHOLARSHIP INTO PRACTICE AND PRACTICE INTO
SCHOLARSHIP: A GROUNDED APPROACH TO TEACHING
INTERCULTURAL COMMUNICATION**

**8:05-9:25, Sunday,
February 25**

Presented by the Intercultural Communication Interest Group

This panel is the result of a learner-centered experiential approach to Intercultural
Communication. Participants will discuss a) Interactive Management Methodology, b)
Undergraduate vs. Graduate Experiences and c) Implications for Teaching Intercultural
Communication in Academic and Corporate Settings.

Chair: Benjamin Broome, Arizona State University

Presenters: Sara DeTurk
Puvana Ganesan
Tamie Kanata
Erla KristjansDottir

3206 CRITICAL MOMENTS IN PROVIDER-PATIENT INTERACTIONS

**8:05-9:25 am, Sunday,
February 25**

Presented by the Language and Social Interaction Interest Group

**Chair: Charlotte M. Jones, Carroll
College**

“Pediatrician-Parent Communication: Parent Resistance to Counseling in Viral Diagnoses.”

Tanya Stivers, University of California, Los Angeles

“Taking the Patient’s History: Two Preferences in the Design of Physicians’ Questions During History Taking.”

John Heritage, University of California, Los Angeles

“Referencing Patients’ Questionnaires and Resources for Raising “Delicate” Topics.”

Wayne A. Beach, San Diego State University

“Negotiating a Patient’s Request for Prescription Medication.”

Jeffrey D. Robinson, The Pennsylvania State University

Respondent: Elizabeth Boyd, VA HSR&D, Menlo Park; University of California, San Francisco

3207 TOP THREE COMPETITIVE PAPERS IN MEDIA STUDIES

**8:05-9:25 am, Sunday,
February 25**

Presented by the Media Studies Interest Group

Chair: Brian L. Ott, Colorado State University

“Polysemy, Public Memory, and Civil Rights Advocacy

Arne G’Schwind, Colorado State University

“Toward a Production-Based Criticism of Televised Presidential Political Advertisements, 1952-1992.”

Amber M. Iwasiuk, California State University, Chico

“Ads as Social Discourse: Alternate Advertising’s Construction of Social and Political Identity.”

Trine Kvidal, University of Utah

Respondent: Karen Huck, Central Oregon Community College

3208 BUILDING COMMON GROUND: BRIDGING METATHEORETICAL DIVIDES IN ORGANIZATIONAL COMMUNICATION SCHOLARSHIP

8:05-9:25 am, Sunday, February 25

Presented by the Organizational Communication Interest Group

Chair: George Cheney, University of Montana

“Uniting Opposition: An Argumentative and Philosophical Analysis of Metatheoretical Incommensurability.”

Joel Iverson, Arizona State University

“Does the Conflict Really Exist?”

Pamela Zaug, Arizona State University

“Deterministic Paradigms and Perspectives to Common Ground: Actions Speak Louder Than Words, or Do They?”

Tanya Joosten, Arizona State University

Respondent: Steve Corman, Arizona State University

3209 TEXTUALITY AS SOCIAL PRACTICE

8:05-9:25 am, Sunday, February 25

Presented by the Performance Studies Interest Group

Chair: Christie Logan, California State University, Northridge

“Herman Hesse’s *Siddhartha*: Textuality and Ideology

Matthew Monfuletho, California State University, Northridge

“The Beatles’ *Sergeant Pepper’s Lonely Hearts Club Band*: Textuality and Social Action.”

Edwin Tionson, California State University, Northridge

“Lois Ann Yamanaka’s *Saturday Night at the Pahala Theatre*: Textuality and Cultural Intervention.”

Grace Agodong, California State University, Northridge

“Las Vegas (the place): Textuality and Consumption.”

Claudia Haddad, California State University, Northridge

“Albert Golden’s *Memoirs of a Geisha*: Textuality and Hegemony.”

Kelly O’Bannon, California State University, Northridge

Respondent: Linda Park-Fuller, Arizona State University

3210

**TRANSFORMING IDEOLOGICAL CONSCIOUSNESS
THROUGH IDENTIFICATION: PUTTING THEORY INTO
PRACTICE**

8:05-9:25 am, Sunday, February 25

Presented by the Rhetoric and Public Address Interest Group

Chair: Anne Pym, California State University, Hayward

“Haven’s Gate: A Rhetorical Conversion to Suicide.”

Chris Kernoin, California State University, Hayward

“Transformative Rhetoric.”

Michelle Holly, California State University, Hayward

“War Incantations: How George Bush Constituted a Wartime Public Out of a Peace Time America.”

Jennifer Adams, California State University, Hayward

Respondent: David Henry, University of Nevada at Las Vegas

3211 **TRANSLATING CONCEPTUAL ISSUES IN
PARLIAMENTARY DEBATE INTO PRACTICE**

**8:05-9:25 am, Sunday,
February 25**

Presented by the Western Forensics Association

**Chair: William Sheffield,
California State University,
Northridge**

“Balancing the Sides: Preliminary Explanations on Opposition Win-Loss Biases in Parliamentary Debate.”

Konrad Hack, Point Loma Nazarene University

“Parliamentary Debate as a Language Game.”

John Foy, University of Wyoming

“The Forensics Fellows Program: Integration of University Faculty into Parliamentary Debate Preparation.”

Skip Rutledge, Point Loma Nazarene University

“Parliamentary Debate and the Politics of the Public Sphere.”

Matt Stannard, University of Wyoming

“Discourse as Education: Student Perspectives on Post-round Disclosure and Critic in NPDA Parliamentary Debate.”

Rick Travis, Point Loma Nazarene University

Phil Rath, Point Loma Nazarene University

3212 **HOLOCAUST DENIAL: MADNESS MASQUERADING AS FREE
SPEECH?**

**8:05-9:25 am, Sunday,
February 25**

Presented by the Communication and Law and Freedom of Speech Interest Group

**Chair: Nancy Oft Rose, ret. Sough
Eugene High School**

“Holocaust Denial Debates: The Significance of Irving V. Lipstandt/Penguin.”

Marouf Hasian, University of Utah

“Holocaust Denial Under the Guise of Scholarship: The Institute for Historical Review and Its Spawn.”

Jill Bullis, California State University, Fullerton

Paul Chiotti, Brea High School

John Reinard, California State University, Fullerton

“The Cult of Holocaust Denial.”

John E. Crawford, Arizona State University

3301 **CONVENTION BRUNCH**

Advanced tickets Required

**9:30-10:00 am,
Sunday, February 25**

3302 **GENERAL KEYNOTE SESSION**

10:00-11:20 am

Presented by the President Elect, Sandra Petronio

Keynote Speaker:

Irwin Altman, Distinguished Professor, University of Utah, presents:

**“Making Communication Research Accessible:
Doing**

it Naturally.”

3401 **DEBATING AND TEACHING IN THE PEOPLE’S
REPUBLIC OF CHINA: STUDENT AND COACH
PERSPECTIVES**

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Community College Interest Group

Chair: Shelton Hill, Palomar College

“Teaching Public Speaking to University Students in the People’s Republic of China.”

Gary Rybold, Irvine Valley College

“From CEDA to the China Debates: A Student View of Debating Opportunities in Community College.”

Pedram Agharokh, Irvine Valley College

“The Ultimate Cultural Exchange Opportunity: Administration of the U.S./P.R.C. Debate Tours.”

William Sheffield, California State University, Northridge

“Intercultural Argumentation: The Transition of a Community College Student into a New Field.”

David Gibson, California State University, Northridge

3402 FREEDOM OF SPEECH IN THE SPEECH COMMUNICATION CLASSROOM

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Community College Interest Group

Chair: Heather Smith, Santa Monica College

“Student Perceptions on the Boundaries of Classroom Speech

Dave Zuckerman, University of Oklahoma

“Balancing Freedom of Expression and Audience Analysis

Heather Smith, Santa Monica College

“Religion in the Speech Communication Classroom

Mark Lillis, Santa Barbara City College

“Freedom of Speech

Jeremy Teitelbaum, Santa Barbara City College

3403 COMPETITIVE PAPERS I: COMMUNICATION AND INSTRUCTION

11:30-12:50 pm, Sunday, February 25

Presented by the Communication and Instruction Interest Group

Chair: Karen Zediker, University of Washington

“Nonverbal Immediacy, Instructors’ Sex, Expectancy Violations and Student Ratings of Satisfaction.” (*Student Debut Paper*)

Jennifer Michelle Regaldo, Arizona State University West

Students’ Perceptions about Attractive Teachers Who Misbehave.”

Kristen M. Berkos, Louisiana State University

Loretta L. Pecchioni, Louisiana State University

“Sixth Graders Speak Out: Troublesome Intercultural Encounters.”

Marjorie A. Jaasma, California State University, Stanislaus

“Classroom Discourse, Participation Sequences and Their Influence on Student Learning in a Music Classroom (Student debut paper)

Janet Weston Colvin, University of Utah

Respondent: Jeff Kerksen-Griep, University of Portland

[Table of Contents](#)

**3404 DEALING WITH THE NAKED NAZI: FREEDOM OF
EXPRESSION IN THE PUBLIC SPHERE**

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Communication and Law and Freedom of Expression

These panelists, representing three Western states and a wide array of backgrounds in public broadcasting, will participate in a lively roundtable discussion of freedom of expression issues in public access television, public television, and public radio.

Active audience participation is invited.

Chair: Laurel Traynowicz Hetherington, Boise State University

Susan DeCamp, Community Seven Public Access Television,
Williamings, Montana

Dennis Haarsager, KWSU, Washington State University

Sandra Haarsager, University of Idaho

Betsy Krueger, Washington State University

Peter C. Lutze, Boise State University, Treasure Valley Public
Access Television

Susan Ross, Washington State University

Randy Ammon, Executive Director, International Wildlife Film
Festival, Missoula Montana

**3405 TEACHING ACTIVITIES FOR NCA'S K-12 STANDARDS FOR
SPEAKING, LISTENING AND MEDIA LITERACY**

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Elementary and Secondary Education

A new publication of teaching activities for NCA's K-12 Standards on speaking, listening, and media literacy will soon be available. Members of the Task Force who worked on this project since its inception will provide an overview of the book and focus on how to use the book to improve teaching communication K-12 classrooms

Sherry Morreale, National Communication Association

Chair:

Melissa L. Beall, University of Northern Iowa

Pamela Cooper, Northwestern University

John Heineman, Lincoln (NE) H. S.

3406 **ANALYZING THE PRACTICE OF HEALTH
COMMUNICATION: RHETORIC AND HEALTH
COMMUNICATION ARTIFACTS**

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Health Communication Interest Group

**Chair: Madeline M. Keaveney,
California State University,
Chico**

“Perpetuating the Patriarchy: A Rhetorical Criticism of the Butte County Woman’s
Newspaper.”

Brenda J. Hayes, California State University, Chico

“Egg Donation and the Surrogate Mother Web Sites: An Analysis of Persuasive
Strategies.”

Makiko Ishikawa, California State University, Chico

“Laser Eye Surgery: Are We Seeing Everything? An Ideological and Production
Analysis of Ophthalmologists’ Laser Eye Surgery Information Packets.”

Amber Iwasiuk, California State University, Chico

Respondent: Julie Yingling, Humboldt State University

3407 **CURRENT ISSUES IN INTERCULTURAL
COMMUNICATION RESEARCH**

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Intercultural Communication Interest Group

Chair: Melanie Bloom, California State University, Fresno

“Intercultural Empathy: Myth, Competency or Possibility for Alliance Building?”

Sara DeTurk, Arizona State University

“Negotiating Identity and Representation in Pacoima, California.”

Amy London, California State University, Northridge

“Reconsidering Collectivism and Individualism in Japanese Organizations.”

Tomoko Masumoto, University of New Mexico

“Exploring a Dialogic Way of Learning About “Others” in an Intercultural Classroom Context.”

Tamie Kanata, Arizona State University

Respondent: Eric Aoki, Colorado State University

3408 MAKING SENSE AND MAKING NICE OVER THE AIRWAVES: EXPLORATIONS OF COOPERATION AND NON-COOPERATION IN BROADCAST TALK

11:30-12:50 pm, Sunday February 25

Presented by the Language and Social Interaction Interest Group

Chair: Robert E. Nofsinger, Washington State University

“Category Membership and Activities Enacted in a 911 Emergency Call: The Columbine School Shooting.”

William Faux, University of Denver

“Dominating Discursively: An Analysis of Dr. Laura Schlessinger’s Enforcement of Morality in Talk Show Conversation.”

Kara Heinrichs, University of Denver

“Footing on the Danny Bonaduce & Jamie White Show.”

Tama Maynard, University of Denver

Respondent: Robert E. Nofsinger, Washington State University

[Table of Contents](#)

**3409 TRANSLATING ORGANIZATIONAL COMMUNICATION
SCHOLARSHIP INTO PRACTICE: A ROUNDTABLE
DISCUSSION**

**11:30–12:50 pm,
Sunday, February 25**

Presented by the Organizational Communication

This panel explores how organizational communication scholars already make organizational communication scholarship useful for the everyday world and how we might continue translating scholarship into practice.

Chair: Angela Trethewey, Arizona State University

Brenda J. Allen, University of Colorado, Boulder

Karen L. Ashcraft, University of Utah

George Cheney, University of Montana

Stan Deetz, University of Colorado Boulder

Tim Kuhn, University of Colorado Boulder

Sarah Tracy, Arizona State University

**3410 THE IMPORTANCE OF COMMUNICATION PROFESSIONALS
AS UPPER UNIVERSITY ADMINISTRATORS**

11:30-12:50 pm, Sunday, February 25

This panel aims to provide a forum for upper administrators to discuss this utility of having a communication background in doing their jobs as university administrators. For many years, individuals holding degrees in the natural sciences have represented the kind of person often selected for upper university administration. Recently, the discipline of communication has enjoyed having a number of our faculty selected for important university posts. These administrators will talk about the advantages of being trained in communication and the way their background helps them succeed.

Chair: Ron Lustig, San Diego State University

Participants: President Jolene Koester, California State University, Northridge
Provost Charles Bantz, Wayne State University
Vice Provost Moya Ball, Trinity University
Assistant Provost Betsy W. Bach, University of Montana
Associate Dean Janice Andersen, San Diego State University

**3411 CULTURAL, HISTORICAL AND FAMILIAL
COMMUNICATION AS PERFORMANCE**

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Performance Studies Interest Group

**Chair: Robert G. Leonard,
University of Utah**

“Scottish Folk Dancing as Enactment of Ethnic Identity and Culture.”

Erin McNeal Reser, University of Utah

“Your Mission, Should You Choose To Accept It...: The Influence of Family Stories
on Select LDS Missionaries.”

G. Layne Gneiting, Arizona State University

“*Buona Pasqua*: A Day in the Life of One Italian-American Family.”

Rose Loschiavo, Arizona State University

“Ordinary Heroes.”

Gail Miller, University of Texas

Respondent: Christie Logan, California State University Northridge

**3412 MESSAGES THAT SHAPE AN AUDIENCE’S SELF
CONCEPT: THEORETICAL PRINCIPLES AND CASE
STUDIES OF RECONSTITUTIVE**

**11:30-12:50 pm,
Sunday, February 25**

Presented by the Rhetoric and Public Address Interest Group

Chair: John Hammerback, California State University, Hayward

“Shaping the Industrial and Information Age: Blaise Pascal’s Reconstitutive Discourse.”

Tyrone Adams, Southern Methodist University

“Ho Chi Minh’s Reconstitutive Formula for Cultural Revolution.”

Peter A. Decaro, Buena Vista University

“The Rhetorical Dynamics of Discourse that Reformulates Character.”

John Hammerback, California State University, Hayward

“Reconstructing the Body Politic: Yeltsin, Putin, and the Struggle for Russian Identity.”

Marilyn Young, Florida State University

Respondent Karen Foss, University of New Mexico

**3501 LINKING THE COMMUNICATION CLASSROOM AND
THE WORKPLACE**

1:00-2:20 pm, Sunday, February 25

Presented by the Community College Interest Group

Chair: Jane Patton, Mission College

“How Can Communication Studies Be Responsive to Workplace Communication Needs?”

Jane Patton, Mission College

“From the Ivory Tower of Speech to the Foxholes of Community Communication Needs.”

Bob Alto, Mendocino College

“Linking Technology, the Workplace, and Communication.”

Rae Ann Ianiello, Ohlone College

“Lessons from the Workplace/Lessons for the Workplace: Reflections of a Trainer

Megan Laxier, Mission College, West Valley College

[Table of Contents](#)

**3502 ROUNDTABLE DISCUSSION: FUTURE DIRECTION FOR
COMMUNICATION ACROSS THE CURRICULUM
PROGRAMS**

**1:00-2:20 pm, Sunday,
February 25**

Presented by the Communication and Instruction Interest Group
This roundtable discussion will provide a forum in which panelists share ideas regarding ways to unify, diversify, and strengthen the CXC movement.

Chair: Sherry Morreale, National Communication Association

Julie Benson-Rosston, Red Rocks Community College

Deanna P. Dannels, North Carolina State University

Ann Darling, University of Utah

Stephanie D. Tomlinson, University of Washington

**3503 TRIALS OF THE CENTURY: COMMUNICATION
PERSPECTIVES ON THE TWENTIETH CENTURY’S MOST
CELEBRATED TRAILS**

**1:00-2:20 pm, Sunday,
February 25**

Presented by the Communication and Law and Freedom of Expression Interest Group

Discussion of the “Top 10 Trials of the Twentieth Century” and the criteria for selecting them. Development of a set of communication principles and concepts challenged and illustrated by the celebrated trials.

Chair: Lini Allen, University of Northern Colorado

Janice Schuetz, University of New Mexico

Lucy Keele, Keele and Associates

Steven Hunt, Lewis and Clark College

Hans Hohmann, San Jose State University

Ann Burnett, North Dakota State University

3504 THEORETICAL PERSPECTIVES IN COMMUNICATION RESEARCH

**1:00-2:20 pm, Sunday,
February 25**

Presented by the Communication Theory and Research Interest Group

**Chair: John Gribas, Idaho State
University**

“The Persistence of Positivism: A Methodological Analysis of Recent Communication Articles.”

Laurel Traynowicz Hetherington, Boise State University

Julia Wilson Elzie, Boise State University

William Widi, Boise State University

“Reflection, Authenticity and History: Building a Bridge Across the Great Divide.”

Tim Ellis, Boise State University

“Radicalized Modernity: An Appreciation and Critique of The Consequence of Modernity.”

Michael Kenneth Rabby, Arizona State University

Respondent: Scott Lybargar, California State University, Long Beach

3505 POLITICS, POWER, AND PRACTICE IN HEALTH CARE ORGANIZATIONS

1:00-2:20 pm, Sunday, February 25

Presented by the Health Communication Interest Group

Chair: Stephanie Coopman, San Jose State University

“The Significant Others: The Informal Power of Nurses for Promoting Patient Care.”

Scott T. Paynton, Humboldt State University

“Great Expectations: ER’s Depiction of Birth.”

Cyd C. Ropp, California Polytechnic State University

“The Business of Breathing: Asthmatic Medicaid Patients as Consumers and Products.”

S. Renee Gillespie, University of Colorado, Boulder

Facilitator: Stephanie Coopman, San Jose State University

3506

TRANSLATING OUR SCHOLARSHIP INTO PRACTICE:

Communication implications for gay, lesbian and bisexual cultural identities in career, media and the classroom

1:00-2:20 pm, Sunday, February 25

Presented by the Intercultural Communication Interest Group

Chair: Katherine Adams, California State University, Fresno

“My Japanese/Mexican-American, Catholic/Buddhist, Working Class to Professional Class Professorial Self: Making (Space) in the Cultural Classroom for my (Gay) Identity.”

Eric Aoki, Colorado State University

“Practical Implications of Ignoring Bisexuality in Communication Scholarship.”

Kristin Hibler, Arizona State University

“Building the Classroom Community: The Pride Club Speakers Panel.”

Robin McGehee, College of the Sequoias

“Stereotypes, Star Power and Ideology: *The Next Best Thing* and Critical Consumption in the Classroom.”

Jamie Skerski, Indiana University

Respondent:

**Katherine Adams,
California State
University, Fresno**

[Table of Contents](#)

**3507 THE STATE OF CONFLICT AND MEDIATION
COMMUNICATION RESEARCH AND PRACTICE: PANEL
IN HONOR OF WILLIAM W. WILMOT**

**1:00-2:20 pm, Sunday,
February 25**

Presented by the Interpersonal Communication Interest Group

**Chair: Dawn O. Braithwaite,
University of
Nebraska-Lincoln**

In honor of the retirement and ongoing contributions of William W. Wilmot, these panelists come together to discuss the current state and future of scholarship and applications in the areas of conflict and negotiation communication.

“The State of Conflict and Mediation Communication Research.”

Daniel J. Canary, Arizona State University

Alan L. Sillars, University of Montana

“The State of Conflict and Mediation Communication Practice.”

Jean Civikly-Powell, University of New Mexico

William W. Wilmot, University of Montana

**3508 CONVERSATION ANALYSIS: ELEVENTH ANNUAL DATA
SESSION**

1:00-2:20 pm, Sunday February 25

Presented by the Language and Social Interaction Interest Group

Five panelists, all trained in Conversation Analysis, will use this method to publically analyze a segment of videotape data. The data will be played multiple times for the benefit of the participants and the audience and transcripts of the data will be provided. Audience members are invited to join the participants in a collective project of analysis, and to comment and ask questions.

Chair: Leslie H. Jarmon, University of Texas at Austin

Wayne A. Beach, San Diego State University

Charlotte M. Jones, Carroll College

Daniel P. Modaff, Ohio University

Jeffrey D. Robinson, The Pennsylvania State University

Tanya Stivers, University of California, Los Angeles

3509 **PRACTICAL APPLICATIONS OF THE MASS
COMMUNICATION RESEARCH TRADITION**

1:00-2:20 pm, Sunday, February 25

Presented by the Media Studies Interest Group

**Chair: Robert K. Avery, University
of Utah**

“The Influence of Power: Lessons from the Research on Politics and the Press.”

Melinda A. Meier, University of Utah

“Understanding the News Paradigm: The Conflict Between the Headline and the Bottom Line.”

Marie Jackson, University of Utah

“Exploring the Meaning of Moving Images: The Instructional Role of Documentary Film.”

Howie Arnstad, University of Utah

“Channels for Learning: What We Know About the Use of Multimedia Education.”

Beth Fratkin, University of Utah

“When Medium Theory Makes Sense: Setting an Ecclesiastical Agenda.”

Jeff T. Nellerhoe, University of Utah

“What Does the Mass Communication Research Tradition Say About Privacy?”

J. L. Agraz, University of Utah

Respondent: Alan G. Stavitsky, University of Oregon

**3510 MEMBERSHIP IN CONTEMPORARY ORGANIZATIONAL
LIFE: FOUR CASES**

**1:00-2:20 pm, Sunday,
February 25**

Presented by the Organizational Communication Interest Group

**Chair: Patricia Geist, San Diego
State University**

“The Simulacra of the Cubicle: A Baudrillardian Approach to the Temporary Employee.”

Kasim Alimahomed, California State University, Fullerton

Josh Gregory, California State University, Fullerton

“The Downside of Downsizing: Victims and Survivors in an Aerospace Company.”

Dinah Forrester, Chapman University

Alexis Olds, Cuesta College and Chapman University

“Pink Collar Workers in the Digital Age: Implications for Gender Relations in Academic Libraries.”

Renee Houston, University of Puget Sound

Lori Ricigliano, University of Puget Sound

“Discipline, Education and the Normalizing of Students Through University Judicial Hearings.”

Alexander Lyon, University of Colorado, Boulder

Respondent: Robert McPhee, Arizona State University

**3511 THEORIES THAT HAVE STOOD THE TEST OF TIME SERIES:
FEATURING W. BARNETT PEARCE AND COORDINATED
MANAGEMENT OF MEANING (CMM)**

1:00-2:20pm, Sunday, February 25

Sponsored by the President –Elect

Chair and **Stephen Littlejohn,** Facilitator:**Public Dialogue** **Consortium**

Introduction: Sandra Petronio, Wayne State University

Description: Since its origin in 1975, CMM has developed academically (primarily in the United States) and in forms of practice (in Europe and South America as well as in the United States). The participants on this panel illustrate and breadth, history and future of CMM. Audience members are encouraged to enter into a dialogue to discuss the theory and its impact

“An Interview: Context, Themes, and Conversational Partners.”

W. Barnett Pearce, The Fielding Institute

Vernon Cronen, University of Massachusetts, Amherst

“Fishbowl Discussion: CMM’s Past and Present.”

Kimberly Pearce, De Anza College

J. Kevin Barge, Baylor University

Liliana Castaneda Rossman, California State University, San Marcos

Arther Jensen, Syracuse University

Participatory Process

W. Barnett Pearce, The Fielding Institute

Vernon Cronen, University of Massachusetts, Amherst

Stephen Littlejohn, Public Dialogue Consortium

Kimberly Pearce, De Anza College

J. Kevin Barge, Baylor University

Liliana Castaneda Rossman, California State University, San Marcos

Arther Jensen, Syracuse University

1:00-2:20 pm, Sunday, February 25

Presented by the Organization for Research on Women and Communication Interest Group

Chair: Jennifer Simpson, University of Colorado

“From Spouses to Candidates: Hillary Rodham Clinton, Elizabeth Dole, and the Gendered Office of the U.S. President.”

Karrin Vasby Anderson, Colorado State University

“Nude Women and the Wembley Wobble: Rhetorical Moments in the Womens Institute.”

Mary Valentine, California Federation of Teachers

“The Bicycle, Women’s Rights, and Elizabeth Cady Stanton.”

Lisa S. Strange, Pennsylvania State University

Robert S. Brown, Ashland University

“A Study into the Rhetoric of Biography: The Case History of Sarah Hopkins Bradford and Harriet Tubman.”

Keisha Davenport, University of Utah

Respondent: Suzanne Daughton, Southern Illinois University

[Table of Contents](#)

3513 RHETORICAL CRITIQUES OF POPULAR CULUTRE:
COMPETITIVE PAPERS

1:00-2:20 pm, Sunday, February 25

Presented by the Rhetoric and Public Address Interest Group

Chair: Karen Rasmussen, California State University, Long Beach

“California State Railroad Museum: Orientational Moves.”

Teresa Bergman, University of California, Davis

“A Critical Analysis of the Jerry Springer Show.”

Jon Bruschke, California State University, Fullerton

Michele Choe, California State University, Fullerton

“Blind to Color: An Ideological Criticism of the Rhetoric of Ward Connerly.”

Kristi Morioka-Hathaway, California State University, Chico

“The Gendering of Rosie the Riveter: Mythological Trickster of World War II.”

Nina M. Reich, University of North Carolina, Chapel Hill

Respondent Karen Rasmussen, California State University, Long Beach

3601 GREAT IDEAS FOR TEACHING SPEECH

**2:30-3:50 pm, Sunday,
February 25**

Presented by the Community College Interest Group

**Chair: Kay Harrison, Ohlone
College**

“Small Group Communication and Service Learning.”

Kimberly Hubbert, Cerritos College

“Impromptu Speaking Using Multicultural Pictures.”

Patricia O’Keefe, Evergreen College

“Semi-Impromptu End of Term Review Activity.”

Ellen Shide Crannell, DeAnza College, West Valley College, San
Jose State University

“Decreasing Anxiety and Increasing a Sense of Community by Utilizing the
Internet.”

Tasha Van Horn, Citrus College

“Giving the Good Stuff: The Word Assignment (Learning to Paraphrase).”

Monica Flores-Mason

“Breaking the Ice in the Basic Course: Storytelling for Any Speech Communication
Class.”

Heather Smith, Santa Monica College

**3602 TECHNOLOGY AND COMMUNICATION EDUCATION
PEDAGOGY: ISSUES, TRENDS, OPPORTUNITIES AND
CHALLENGES**

**2:30-3:50 pm, Sunday,
February 25**

Presented by the Communication and Instruction Interest Group

**Chair: Julie Benson-Rosston, Red
Rocks Community College**

“New Skills for New Communication Spaces.”

Bob Schrag, North Carolina State University

“Liberation Pedagogy and the Technology of Emancipation.”

James A. Anderson, University of Utah

“Instructional Technology: Implications for Students’ Motivation to Learn.”

Jeff Kerksen-Griep, University of Portland

Elayne Shapiro, University of Portland

“Where’s There’s a Widget, There’s a Presentation: Communication Skills and
Engineering Courses.”

Ann Darling, University of Utah

“‘Beyond the Basic’” Theorizing Technology in the Basic Course.”

Deanna Dannels, North Carolina State University

3603 HATE SPEECH AND THE HATE GROUPS NEXT DOOR

**2:30-3:50 pm, Sunday,
February 25**

Presented by the Communication and Law and Freedom of Speech Interest Group

**Chair: Michael Fahs, California
Polytechnic State
University, San Luis
Obispa**

“Hate Group Speech in the Public Forum: Free Speech or Free for All?”

Bernardo A. Attias, California State University, Northridge

“Mapping the Extent of the Hate Group Network.”

Julie Mallard, California State University, Fullerton

Karen Fliss, California State University, Fullerton

Oscar Slone, California State University, Fullerton

“The Hate Groups Around Us: The Northwest and Extremist Groups Nearby.”

Robert Emry, California State University, Fullerton

Stacy Geck, University of Southern California

Respondent: Douglas Fraleigh, California State University, Fresno

**3604 TRANSLATING WHITENESS STUDIES SCHOLARSHIP
INTO INTERCULTURAL PEDAGOGICAL PRACTICE:
APPLICATIONS AND IMPLICATIONS**

**2:30-3:50 pm, Sunday,
February 25**

Presented by the Intercultural Communication Interest Group

**Chair: Jolanta A. Drzewiecka,
Washington State
University**

“Creating a Dialogue for Change: Educating graduate Teaching Assistants in Whiteness Studies.”

Kristen Treinen, Southern Illinois University, Carbondale

“Resisting Racism, Classism and Other ‘Isms’: The Challenges of Whiteness Studies Scholarship for Communication Pedagogy.”

Deanna Fassett, San Jose State University

Who Can Speak For/Against Whiteness?: Interrogating Whiteness as a Recentering Pedagogical Practice.”

Aimee M. Carrillo Rowe, University of Washington

“Traitors, Sinners and the Materiality of Whiteness.”

Wenshu Lee, San Jose State University

Grace Lee, San Jose State University

Richard Lofton, San Jose State University

Tony Santa Ana, San Jose State University

Respondent: Kelly J. Madison, California State University, Los Angeles

3605

**THE IMPORTANCE OF INTERPERSONAL
RELATIONSHIPS: THE EFFECTS OF THE LOSS OF A
RELATIONSHIP OR INTERPERSONAL REJECTION**

**2:30-3:50 pm, Sunday,
February 25**

Presented by the Interpersonal Communication Interest Group

**Chair: Neil Mansharmani, Wayne
State University**

“The Importance of Interpersonal Communication In Restructuring Family Relationships After Divorce.”

David A. Cichocki, Wayne State University

“The Effects of the Loss of Interpersonal Relationships In Later Life.”

Heather Seipke-Stuckey, Wayne State University

“Knowing When to Get Lost: Competent Rejection of Flirtation.”

Melanie Trost, Arizona State University

Mary Claire Morr, Arizona State University

“Disengagement Strategies Within Same-Sex and Opposite-Sex Friendships.”

Rose Loschiavo, Arizona State University

Susan J. Messman, Arizona State University

Respondent: Laura L. Winn, Wayne State University

3606

**TOP FOUR PANEL IN INTERPERSONAL
COMMUNICATION**

**2:30-3:50 pm, Sunday,
February 25**

Presented by the Interpersonal Communication Interest Group

**Chair: William F. Sharkey,
University of Hawai'i,
Manoa**

“Does It Make a Difference If They Hurt You In a Funny Way? Humorously and Non-Humorously Phrased Hurtful Messages In Personal Relationships.”

Amy M. Bippus, California State University, Long Beach

Stacy L. Young, California State University, Long Beach

“Power, Empathy, and Sex Role Ideology as Predictors of Obsessive Relational Intrusion.”

Brian H. Spitzberg, San Diego State University

William R. Cupach, Illinois State University

“Contradictions of Interaction for Wives of Elderly Husbands With Adult Dementia.”

Leslie A. Baxter, University of Iowa

Dawn O. Braithwaite, University of Nebraska, Lincoln

Tamara D. Golish, Luther College

Loreen N. Olson, University of Minnesota, Morris

“Couple Perceptions of Their Similarities and Differences: A Dialectical Perspective.”

Leslie A. Baxter, University of Iowa

D. Lee West, University of Iowa

Jan Loney, University of Iowa

Respondent: A. Elizabeth Lindsey, New Mexico State University

3607

**PARTICIPATORY ACTION RESEARCH AND SPEECH
COMMUNICATION: TRANSLATING OUR SCHOLARSHIP
INTO PRACTICE – A ROUNDTABLE DISCUSSION**

**2:30-3:50 pm, Sunday,
February 25**

Presented by the Intercultural Communication Interest Group

Chair: Charmaine I. Kaimikaua, Golden West College

Kathryn Sorrells, California State University, Northridge

Archana Pathak, California State University, Fullerton

Michael Brydges, Cypress College

3608

**IN HONOR OF DIANE FURNO LAMUDE AND HER CONTRIBUTIONS
TO MEDIA STUDIES**

**2:30-3:50 pm, Sunday,
February 25**

Presented by the President Elect

Chair: Jeanine Congalton, California State University, Fullerton

“A Comparison of Cultural Values in Hispanic and African-American Television.”

Kevin Lamude, California State University, San Bernadino

“The Relationship of Sports Spectator Identification and Media Use.”

Joe Scudder, Northern Illinois University, Dekalb

“Media Studeis and Classroom Praxis.”

Emily Plec, University of Utah, Salt Lake City

“Media Effects Research from Diane’s Seminar.”

Janice Schuetz, University of New Mexico, Albuquerque

3609 ORGANIZATIONAL COMMUNICATION SCHOLARS ON TECHNOLOGY: A STATE OF THE DISCIPLINE ROUNDTABLE DISCUSSION

2:30-3:50 pm, Sunday, February 25

Presented by the Organizational Communication Interest Group

Chair: Michelle H. Jackson, University of Colorado, Boulder

Steve Corman, Arizona State University

Anna Fondriest, University of Colorado, Boulder

Shiv Ganesh, University of Montana

Renee Houston, University of Puget Sound

Tim Kuhn, University of Colorado, Boulder

Brett Maddex, University of Colorado, Boulder

3610 ESSENTIAL WORKS IN communication Studies

2:30-3:50 pm, Sunday, February 25

Presented by the President Elect

Presenters: Janis Andersen, San Diego State University
Caren Deming, University of Arizona

David Henry, University of Nevada, Las Vegas

Steve McDermott, California Polytechnic State University, San Luis
Obispo

**3611 THEORIES THAT HAVE STOOD THE TEST OF TIME SERIES:
FEATURING GERRY PHILIPSEN AND SPEECH CODE THEORY**

2:30-3:50 pm, Sunday, February 25

Presented by the President Elect

Chair: Charles A. Braithwaite, University of Nebraska

Description: Speech Code Theory has had a significant impact on the discipline of communication over the last decade. This panel features the work of Gerry Philipsen and his contribution and development of Speech Code Theory. The panel members will highlight the work of Professor Philipsen and discuss his endeavors to advance this theoretical perspective and Professor Philipsen will discuss future directions. Audience Members are encouraged to enter into a dialogue discussing the theory and its impact on the discipline.

Participants: Natalie Dollar, University of Nebraska
Charles A. Braithwaite, University of Nebraska
Patricia Covarrubias, University of Washington
Lisa Coutu, University of Washington
Gerry Philipsen, University of Washington

**3612 PANEL SERIES - FROM IDEA TO ARTICLE: FACILITATING ACADEMIC SUCCESS:
PART I**

2:30-3:50 pm, Sunday, February 25

Presented by the Organization for Research on Women and Communication

This hands-on, interactive program is designed to address several pressures that scholars currently face: (1) increasing pressures to publish; (2) the lack felt by many scholars of an intellectual community; (3) the lack of time to do research; and (4) the yearning many scholars feel for more meaningful intellectual exchange at professional conventions. In this two-part program, we will discuss the publication process, share strategies, and workshop ideas. All interested individuals are welcome and encouraged to attend.

Presenters:

“Publication from the Perspective of a Journal Editor.”

Suzanne Daughton, Southern Illinois University

“Survival Tips for Young Scholars.”

Cindy L. Griffin, Colorado State University

“Increasing Productivity and Efficiency as a Scholar.”

Sonja K. Foss, University of Colorado, Denver

“Responding to Feedback and Rejections.”

Karen A. Foss, University of New Mexico

3613 LOOK WHAT HAPPENED TO FROG

2:30-3:50pm, Sunday, February 25

Chair: Cynthia Lawrence, Bullard High School, CA

This panel provides information and activities on how to use storytelling to teach communication competencies.

Presenter: Pamela Cooper, Northwestern University

3701 WHO WILL GRADE THE GRADERS? SPEECH COMMUNICATION INSTRUCTORS AND THE DIFFERENCES IN THEIR APPROACHES TO GRADING

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Community College Interest Group

**Chair: Mark J. Porrovecchio,
DeAnza College, West
Valley College, San Jose
State University**

“The Disconnect Between Grading and Achievement in Communication Performance Courses.”

Tim Hegstrom, San Jose State University

“Collaborative Grading: Combining Constructivism with Traditionalism.”

Ellen Shide Crannell, DeAnza College, West Valley College, San Jose State University

“Dewey and Russell: Modernist Suggestions for Contemporary Grading.”

**Mark J. Porrovecchio,
DeAnza College, West
Valley College, San Jose
State University**

“Pedagogical Assumptions and Grading/Assessment in Public Speaking for Non-Native Speakers.”

Wenshu Lee, San Jose State University

3702

TRANSLATING SCHOLARSHIP INTO PRACTICE AT OUR OWN COLLEGES

**4:00-5:00 pm, Sunday,
February 25**

Presented by the Community College Interest Group

**Chair:Linda Zeuschner, Cuesta
College**

“How Ohlone College, Winner of the 1999 WSCA Model Teaching Award, Presents Communication as Integral to Students’ Education.”

Kay Harrison, Ohlone College

“International Debating and Our Community College.”

Gary Rybold, Irvine Valley College

“Creating a Community or Team within the Speech Communication Department.”

Melanie Anson, Citrus College

“Translating Scholarship into Practice from College to Community.”

Michael Brydges, Cypress College

“Faculty Professionalism: Experiences as District Academic Senate President.”

Kate Motoyama, College of San Mateo

3703 TOP FOUR PAPERS: COMMUNICATION AND INSTRUCTION

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Communication and Instruction Interest Group

**Chair: Julie Benson-Rosston, Red
Rocks Community College**

“Face-Support Enhances Students’ Self-Determination Toward a Communication Theory of Motivation to Learn.”

Jeff Kerksen-Griep, University of Portland

Bohn Lattin, University of Portland

“You get Pushed Back”: The Social Construction of Educational Success and Failure and its Implications for Educational Reform.”

Deanna L. Fassett, San Jose State University

“Students’ Use of Power in the Classroom: An Investigation of Student Power, Teacher Power, and Teacher Immediacy.”

Tamara Golish, Luther College

Loreen N. Olson, University of Minnesota, Morris

“The Debate Surrounding Communication Across the Curriculum Programs.”

Stephanie Tomlinson, University of Washington

Respondent: Deanna Dannels, North Carolina State University

3705 TOP FOUR PAPERS IN HEALTH COMMUNICATION

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Health Communication Interest Group

**Chair: Scott Paynton, Humboldt
State University**

“The Influence of Physician Sex and Regard on Patient Compliance and Satisfaction.”

Carrie J. Cropley, California State University, Fullerton

“Context and Communication Practices: Place Images in a Public Health Clinic in the U.S. – Mexico Border Region.”

Angela F. Brumley-Shelton, University of Kentucky

Leigh Arden Ford, Western Michigan University

“Hospital Advertising: Do Patients Rate Hospital Advertising as a Source of Influence for Selecting Hospitals?”

Karen Myers, University of New Mexico

“When the Courage to Ask Meets the Power to Please: Viagra and the Discourse of Sexual Normalcy.”

Matthew H. Barton, University of Nebraska-Lincoln

Phyllis M. Japp, University of Nebraska-Lincoln

Respondent: Christie Beck, Ohio University

3706 A ROUND TABLE DISCUSSION ON NONVERBAL CODING

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Interpersonal Communication Interest Group

Panelists for this program will discuss their own research dealing with nonverbal communication variables. They will also discuss the challenges facing researchers doing work in this area including macro versus micro coding, inter-rater reliability issues, and observer versus participant ratings.

Chair: Beth A. Le Poire, University of California, Santa Barbara

Peter Andersen, San Diego State University

Amy Ebesu-Hubbard, University of Hawai'i

Kory Floyd, Arizona State University

Laura Guerrero, Arizona State University

Beth A. Le Poire, University of California, Santa Barbara

Valerie Manusov, University of Washington

Carolyn Shepard, University of California, Santa Barbara

**3707 “FOR THE BETTERMENT OF SOCIETY”:
ETHNOGRAPHIC STUDIES OF COMMUNITY**

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Language and Social Interaction

**Chair: Donal Carbaugh, University
of Massachusetts- Amherst**

“You are Real People!”: Face-to-Face “Reunions” Among HIV Chat Room
Participants.”

Leah Bryant, University of Nebraska-Lincoln

“There Are No Small Parts, Just Small Actors”: An Ethnographic View of Theater
Culture.”

Suzan Czajkowski, University of Montana

“Community Communication: Exploring the “Rhythm” of Togetherness.”

Jolane Flanigan, University of Massachusetts-Amherst

“Venting” in the Workplace: An Ethnographic Study Among Resident Assistants.”

Brendon Burchard, University of Montana

Respondent: Charles A. Braithwaite, University of Nebraska-Lincoln

**3708 ATHLETES AND THEIR BALLS: COMMUNICATING
SPORT, GENDER AND HEROISM**

**4:00-5:20 pm, Sunday,
February 25**

Co-Presented by the Media Studies Interest Group and Organization for Research on
Women and Communication

**Chair: A. Susan Owen, University
of Puget Sound**

“Hoop Games: Narratives of Identity in Televised Professional Sports.”

Leah R. Vande Berg, California State University, Sacramento

“Laughing at Men Getting Hit in the Groin: Comic Emasculation in WWF
Wrestling, Baseball Bloopers, Golf Commercials, and Other Media Representations
of American Sports Culture.”

Nick Trujillo, California State University, Sacramento

“Sexism, Tradition, and Modernity: A Linguistic Feminist Examination of Golf.”

Heather L. Hundley, California State University, San Bernardino

“The Event of Mark McGwire: Defining Heroism in American Culture.”

Bob Krizek, Saint Louis University

Respondent: Harry W. Haines, Trinity University

3709 **EMBODYING IDEOLOGIES: WRESTLING WITH
SOLDIERS IN FILM**

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Media Studies Interest Group

**Chair: Carmen Huaco-Nuzum,
Colorado State University**

“The Ideology of the Body-Slam: A Critical Examination of Professional Wrestling.”

Scott R. Stroud, San Jose State University

“Reconciling Conflicting Discourses and Comforting the Crowds: Ideology and Idealism in A Few Good Men.”

Tracey Quigley, Pennsylvania State University

“Memorializing Masculinity: The Masculine Warrior Soldier in Saving Private Ryan.”

Derek T. Buescher, University of Puget Sound

Respondent: Eric Aoki, Colorado State University

3710 **ORGANIZING GROUPS AND TEAMS**

**4:00–5:20 pm, Sunday,
February 25**

Presented by the Organizational Communication Interest Group

**Chair: Kathleen Krone, University
of Nebraska, Lincoln**

“A Question for the New Millennium: Teams – A Chimera or an Emancipatory Process?”

Devon Brown, University of Colorado, Boulder

“Building Effective Leadership Teams: A Color-Based Approach

Tim Ellis, Boise State University

“Virtual Communication: Group Communication in a geographically Disbursed Work Team.”

Paul Tibbles, San Francisco State University

Respondent: Michael Mayer, Arizona State University

3711 **WHY NCA DOCTORAL HONORS SEMINARS ARE SO COOL!!!**

**4:00-5:20 pm, Sunday,
February 25**

Sponsored by the President Elect

**Chair: Betsy W. Bach, University
of Montana**

An Overview of the NCA Doctoral Honors Seminar

William Eadie, Associate Director, National Communication
Association

Faculty Panelists:

Robert Avery, University of Utah

Sandra Metts, Illinois state University

Student Panelists:

Robert Agne, University of Colorado, Boulder

Diane Martin, University of Utah

Christine Sabee, Northwestern University

Mary Claire Morr, Arizona State University

3712 **NCA BY-LAWS MEETING**

4:00-5:20 pm, Sunday, February
25

Presented by President Elect

Participants: William Balthrop, 1st Vice President

Dawn O. Braithwaite, WSCA President

For more than a year, the Task Force on Constitutional Revision has deliberated about how well NCA's Constitution and By-Laws continue to serve as an Association that has grown significantly in membership and professional visibility and that must confront new challenges and opportunities. This session provides an open forum for WSCA members to discuss possibilities for change and extends a conversation initiated at the NCA Conference in Seattle.

A working statement has been published in Spectra and is available on the NCA website. The results of this on-going conversation will have significant influence on the final recommendations submitted to NCA's Legislative Council at the 2001 Atlanta Convention.

3713 RHETORICAL THEORY: COMPETITIVE PAPERS

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Rhetoric and Public Address Interest Group

**Chair: Susan Fillippeli, Auburn
University**

“The New Bitserism: Taking Stock and Adding Twists to the Rhetorical Situation.”

Michael R. Kramer, University of Minnesota

“Northrop Frye: An Anatomy of His Rhetorical Vision

Jennifer MacLennan, University of Saskatchewan

“Virtuosity in Platonic and Sophistical Rhetoric.”

David L. Palmer, University of Northern Colorado

“The Rhetoric of Inevitability: Technological Determinism as Rhetorical Form.”

David Schulz, Pennsylvania State University

Respondent Susan Fillippeli, Auburn University

**3714 PANEL SERIES - FROM IDEA TO ARTICLE: FACILITATING ACADEMIC
SUCCESS: PART II**

4:00-5:20, Sunday, February 25

Presented by the Organization for Research on Women and
Communication

This hands-on, interactive program is designed to address several pressures that scholars currently face: (1) increasing pressures to publish; (2) the lack felt by many scholars of an intellectual community; (3) the lack of time to do research; and (4) the yearning many scholars feel for more meaningful intellectual exchange at professional conventions. In this two-part program, we will discuss the publication process, share strategies, and workshop ideas. All interested individuals are welcome and encouraged to attend.

Presenters:

Brenda J. Allen, University of Colorado, Boulder

Olga I. Davis, Arizona State University

Suzanne Daughton, Southern Illinois University

Lisa A. Flores, University of Utah

Karen A. Foss, University of New Mexico

Sonja K. Foss, University of Colorado, Denver

Barbara M. Gayle, University of Portland

Patricia Geist, San Diego State University

Cindy L. Griffin, Colorado State University

3715

**THE INTERFACE AND INFUSION OF FEMINIST
SPIRITUALITIES IN ACADEMIC WORK**

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Organization for Research on Women and Communication Interest Group

This roundtable discussion offers scholars a chance to discuss the infusion of feminist spirituality in academic work. For the purposes of this discussion, spirituality in academic work means the source of spiritual wellness that each individual scholar draws on for energy and renewal. As each scholar is unique, the discussion centers on the questions of how individuals approach the interface and infusion of feminist spiritualities in their research and teaching, and on how they draw energy and renewal from their spirituality in light of the demands of academic work.

Moderators: Margie McCue, University of Iowa
Derek Sweet, University of Denver

3716

**THE INTERFACE OF ACADEMIC DEBATE AND THE
'REAL WORLD'**

**4:00-5:20 pm, Sunday,
February 25**

Presented by the Western Forensics Interest Group

Chair: Robert Emry, California State University, Fullerton

“Dealing with the Challenges of Starting an Urban Debate Outreach Project.”
Jeanine Congalton, California State University, Fullerton

Denise Frye, California State University, Fullerton & Orange Coast

“Issues Facing College-High School Interfaces with Debate Outreach.”
Casey Arbenz, California State University, Fullerton

Sylvia Beltran, Southern California Urban Debate League

“Practical Concerns When Working with Urban High School Debaters: The
Backbone of Debate Outreach.”

William Neesen, University of Louisville

Ede Warner, University of Louisville

Jon Bruschke, California State University, Fullerton

“Gone on Debating: Competitive Academic Debate as a Tool of Empowerment for
Urban America.”

Ede Warner, University of Louisville

Jon Bruschke, California State University, Fullerton

“Bridging the Gap Between Empowerment Scholarship and Forensics Outreach
Practice.”

Kelly Gift, University of Louisville

Ede Warner, University of Louisville

Jon Bruschke, California State University, Fullerton

3801 CALIFORNIA SPEECH COMMUNICATION ASSOCIATION RECEPTION

5:30-7:00pm, Sunday, February 25

BUSINESS MEETINGS

5:30-6:30 pm, Sunday, February 25

Organization for Research on Women and

**Communication
Communication and
Instruction
Elementary and
Secondary Education
Health Communication
Interpersonal
Communication**

3901 WSCA SOCK HOP!! "Coeur d'Alene Cajun"

**8:00pm – 12:00 am,
Sunday, February 25**

Sponsored by Wadsworth Publishers, Houghton Mifflin, and the
Local Hosts

Disc Jockey: Robin McGehee

Planners: University of Montana Graduate Students

Bring your beads and dancing shoes!

Don't Forget to Attend the Annual WSCA Sock Hop

Made Possible by Wadsworth Publishers and Houghton Mifflin

With DJ Robin McGehee

Sunday February 25, 2001 in Bays 1-5

8:00pm to 12 Midnight

[Table of Contents](#)

MONDAY, FEBRUARY 26

4101 **TRANSLATING INSTRUCTIONAL SCHOLARSHIP INTO
CLASSROOM PRACTICE: EXAMINING SOCIAL SCIENTIFIC,
INTERPRETIVE AND CRITICAL APPROACHES TO RESEARCH**

**8:30-9:50 am, Monday,
February 26**

Presented by the Communication and Instruction Interest Group

**Chair: Jo Sprague, San Jose
State University**

“Questions as Contact: An Interpretive Study of Task/Relationship Tension in
College Classrooms.”

Laura Black, University of Washington

“Critical Theory in Classroom Contexts: identifying Barriers to Engaged Student
Interaction.”

Cindy King, University of Washington

“The Effects of Teachers’ Questions on Student Learning.”

Catherine Puckering, University of Washington

“Teachers-as-Researchers: Permeating Boundaries Between Researchers and the
Researched.”

Karen E. Zediker, University of Washington

Stephanie D. Tomlinson, University of Washington

4102

**A ROUNDTABLE DISCUSSION: FROM WHERE WILL
FUTURE K-12 TEACHERS COME? QUESTIONS, ISSUES
AND CONCERNS FOR THE 21ST CENTURY**

**8:30-9:50 am, Monday,
February 26**

Presented by the Communication and Instruction Interest Group and the Elementary and Secondary Education Interest Group

Panelists will share their views about the overall K-12 teacher shortage, particularly in communication education that prepares future speech teachers.

Chair: Melissa Beall, University of Northern Iowa

Sherry Morreale, National Communication Association

Pamela Cooper, Northwestern University

Sandy Hunt, University of Washington

Cynthia Lawrence, Bullard High School, Fresno, CA

Nancy Oft Rose, South Eugene High School

Robert Stockton, Katella High School, Anaheim

John Heineman, Lincoln (NE) H. S.

4103

Perspectives on Communication and Law: Competitive Papers

**8:30-9:50 am, Monday,
February 27**

Presented by the Communication and Law and Freedom of Speech Interest Group

**Chair: Tim Hegstrom, San Jose
State University**

“The Effect of Pretrial Newspaper Coverage on Federal Murder and Robbery Cases.”

Jon Brusckke, California State University, Fullerton

William E. Loges, Baylor University

“He Beat Me vs. She’s a Liar: A Theoretical Perspective for Examining Identity Construction in the Courtroom.”

Monique A. Myers, University of Denver

“Persuading the Jury Through Voir Dire Questioning Designed to Establish Rapport and Empathy.”

John Reinard, California State University, Fullerton

Omar Khalid, California State University, Fullerton

Jason Liso, California State University, Fullerton

“Pragma-Dialectical Argumentation theory, Legal Practice, and Argumentative Evaluation.”

Ryan Alford, University of New Mexico

Respondent: Ann K. Burnett, North Dakota State University

[Table of Contents](#)

**4104 EXPLORING TIME AND SPACE IN COMMUNICATION
THEORY: A ROUND-TABLE DISCUSSION**

**8:30-9:50 am, Monday,
February 26**

Presented by the Communication Theory and Research Interest Group

Chair: Kathryn Sorrells, California State University, Northridge

The panelists will discuss theory and research involving social and personal space and use of time as it applies instructional, environmental and women’s communication.

“The Experience of Mothering as it Relates to Personal and Social Norms or Time and Space.”

Kate Willink, University of New Mexico

“Assumptions of Time and Space in Interactions Between Teachers and Students

Kersti Tyson, University of New Mexico

“The Influence of Time and Space on Our Communication and Attitudes About the Environment”

Bridget Tyson, University of Utah

Respondent: Melanie Reese, Boise State University

**4105 COMPETITIVE PAPERS IN HEALTH COMMUNICATION:
SOCIAL EFFECTS ON HEALTH DECISIONS**

8:30-9:50 am, Monday, February 26

Presented by the Health Communication Interest Group

Chair: Marifran Mattson, Purdue University

“Psychosocial Characteristics and Sex Differences Among College Smokers and Nonsmokers.”

Nathan Miczo, University of Arizona

Chris Segrin, University of Arizona

“The Days of the God-Like Doctors Are Over.” Information Seeking and Experiences with Physicians of Cancer Patients, Their Families and Friends.”

Tamara Ginossar, University of New Mexico

“Smart Sportswear for the Active Man: A Metaphorical Criticism on an AIDS Prevention Poster.”

Britta H. Limary, University of New Mexico

Respondent: Bryan Whaley, University of San Francisco

4107 **COMPETITIVE PANEL IN NONVERBAL
COMMUNICATION AND SOCIAL INFLUENCE
PROCESSES**

8:30-9:50 am, Monday, February 26

Presented by the Interpersonal Communication Interest Group

Chair: Beth A. Le Poire, University of California, Santa Barbara

“Elements of an Affection Exchange Theory: Socioevolutionary Paradigm for Understanding Affectionate Communication.”

Kory Floyd, Arizona State University

“Uncovering Relational Drug Resistance in High School.”

Melanie R. Trost, Arizona State University

Stephen M. Yoshimura, Arizona State University

Emily J. Langan, University of Texas, San Antonio

Mary Claire Morr, Arizona State University

David P. MacKinnon, Arizona State University

“Think Before You Wink: Interpretations of Winking Behavior.”

Christine A. Bender, University of Hawai’i, Manoa

Lanae J. Santos, University of Hawai’i, Manoa

Amy S. E. Hubbard, University of Hawai’I, Manoa

“Finger Tips: Effects of Touch on Gratuities Received in Same-Sex and Cross-Sex Dyads.”

A. Allen Tsuji, University of Hawai’i, Manoa

Christine Williams, University of Hawai’i, Manoa

Virgilio Seatriz, Jr., University of Hawai’i, Manoa

Amy S. E. Hubbard, University of Hawai’I, Manoa

Respondent: Melanie Barnes, DePauw University

**4108 WARRIORS WITH MANY FACES: CINEMATIC HEROES
IN WAR AND SCIENCE FICTION**

**8:30-9:50 am, Monday,
February 26**

Presented by the Media Studies Interest Group

**Chair: Karen Rasmussen,
California State University,
Long Beach**

“The Transmodern Hero in The Matrix.”

Jose Rodriguez, California State University, Long Beach

“The Heroes of Phantom Menace.”

Christine Ryan, California State University, Long Beach

“Top Guns in Vietnam: The Fighter Pilot as Protected Warrior Hero.”

Sharon D. Downey, California State University, Long Beach

“The Vietnam Veteran as Victim, Avenger, and Social Savior.”

Karen Rasmussen, California State University, Long Beach

Jennifer Aenas, California State University, Long Beach

Respondent: A. Susan Owen, University of Puget Sound

**4109 DIALOGUE, DISCOURSE, NARRATIVE, AND VOICE:
CONSTITUTING ORGANIZATIONS**

**8:30-9:50 am, Monday,
February 26**

Presented by the Organizational Communication Interest Group

**Chair: Karen L. Ashcraft,
University of Utah**

“Dialogical Wisdom, Managerial Practice, and Organizational Life.”

J. Kevin Barge, Baylor University

Martin Little, Kensington Consultation Center

“The Implications of Studying Power From Various Perspectives and the Practical Importance of Systematic and Discursive Approaches for Studying Organizations.”

Alexander Lyon, University of Colorado, Boulder

“In the Beginning: Organizational Creation Stories.”

Jennifer Reeder, Arizona State University

“Toward a Richer Theory of Organizational Voice.”

Jennifer Lyn Simpson, University of Colorado, Boulder

Respondent: Connie Bullis, University of Utah

**4110 PERFORMANCE IDEAS AND USING PERFORMANCE IN THE
CLASSROOM**

**8:30-9:50 am, Monday,
February 26**

Presented by the Performance Studies Interest Group

Description:

Opportunity to interact and develop new ideas about performance studies.

4111 SPOTLIGHT ON THE SCHOLARSHIP OF ROBERT P. NEWMAN

8:30-9:50 am, Monday, February 26

Presented by the President Elect

Chair: Dawn O. Braithwaite, University of Nebraska, Lincoln

Panelists: Marouf Hasian, University of Utah

David Henry, University of Nevada, Las Vegas

Sally K. Murphy, California State University, Hayward

Phillip Wander, San Jose State University

4112 **TRANSLATING OUR SCHOLARSHIP INTO PRACTICE:
PERFORMANCE AS MEANS FOR COMMUNITY FACT AND
FICTION**

8:30-9:50 am, Monday, February 26

Presented by the Performance Studies Interest Group

Chair: Tracy Marafiote, University of Utah

“Vampires, Satanism and Black Trench Coats: Gothic Body as a Site of Resistance.”

Naida Zukic, Arizona State University

“Applying Cunningham’s Literary Evaluation to Community Performance.”

Raymond Bud Zeuschner, California Polytechnic State University, San
Luis Obispo

“Innovations in Performance: Theory and Practice, The Efficacy of the
Demonstrations at the WTO Summit in Seattle.”

Randi Picarelli, California State University, Northridge

“Folktales in Fairytales.”

Mary Hittner, Arizona State University

“Imagining and Emoting the Fictional – A Case for Emotional Contagion?”

Donna F. Henson, Arizona State University

Respondent: Nathan Stucky, Southern Illinois University

4113

**TRANSLATING OUR SCHOLARSHIP INTO PRACTICE:
CONTINUING TO COURT ALLIANCES BEGUN AT THE 2000 NCA
CONVENTION**

**8:30-9:50 pm, Monday,
February 26**

Presented by the Organization for Research on Women and Communication Interest Group
At the National Communication Association convention in 2000, ORWAC organized a round-table program that brought individuals from various divisions and caucuses together to discuss our similar goals, visions, and needs. We continue that discussion in this program, inviting members of ORWAC as well as WSCA's various divisions and affiliations to join us in building a stronger academic community. Please come prepared to discuss three questions: What is your vision for ORWAC as an affiliate of the Western States Communication Association?; How can ORWAC continue to build alliances with its members?; and, How can ORWAC build stronger alliances with other WSCA interest groups?

Moderators: Brenda Allen, University of Colorado
Lisa Flores, University of Utah
Karen Foss, University of New Mexico
Cindy Griffin, Colorado State University
Rona Tamiko Halualani, San Jose State University
Charmaine Kaimikaua, Golden West College
Tasha Souza, Humboldt State University

4201

MASTER TEACHER PANEL I

**10:00-11:20 am,
Monday February 26**

Presented by the Communication and Instruction Interest Group

**Chair: Deanna Dannels, North
Carolina State University**

Presenters: John S. Caputo, Gonzaga University
Janet M. Hoffmann, Macon State College

4202

**PEOPLE FIRST: INTERPERSONAL INTERCULTURAL
COMMUNICATION**

10:00-11:20 am,

Monday, February 26

Presented by the Intercultural Communication Interest Group

**Chair: Charmaine Kaimikaua,
Golden West College**

“Dialectical Tensions Within Intercultural Friendships Among Taiwanese International Students.”

Terria Chen, Washington State University

Jolanta A. Drzewiecka, Washington State University

Patricia Sias, Washington State University

“Multiculturalism and Interpersonal Attraction: A Research Proposal.”

Josh Gregory, California State University, Fullerton

“Communicating With People who Happen to be Deaf.”

Blaine Goss, New Mexico State University

Karthik Sethuraman, New Mexico State University

“Polite Language in Intercultural Interactions: When is Saying “Thank You” Going Too Far?”

Sharon Selnick, California State University, Fullerton

Respondent: Marouf Hasian, University of Utah

[Table of Contents](#)

**4203 PRACTICING SCHOLARSHIP: LINKING LEARNING AND
COMMUNITY SERVICE IN LOS ANGELES, CA**

**10:00-11:20 am,
Monday, February 26**

Presented by the Intercultural Communication Interest Group

Panel members will discuss their experience as participants in service-learning projects, which were integral components in two graduate-level seminars. A brief introduction to community service learning will be followed by descriptions of the projects, and insights gained from the community service work. Panel members will also explore the challenges faced in their work and articulate problematic areas of community service learning.

In one case, graduate students in the International Communication seminar at CSUN participated in a project that combined action research with service learning pedagogy. The project focused on challenging media-generated, negative and stereotypical representations about Pacoima, a low-income, primarily Latino/a and African American Community. CSUN students worked with Pacoima Beautiful, a non-profit organization dedicated to environmental education and advocacy, to uncover stories and visual images of what the residents found beautiful, positive, and special about their community.

In the second case study, panel members will discuss their involvement in a service-learning project implemented in the Feminist Rhetorical Theory seminar. Audience participation in a discussion of the benefits and challenges of integrating community service learning projects in intercultural communication courses will be facilitated by the chair.

Chair: Kathryn Sorrells, California State University, Northridge

Katie Gibson, California State University, Northridge

Kathy Goodson, California State University, Northridge

Claudia Haddad, California State University, Northridge

Amy London, California State University, Northridge

Matthew Monfuletho, California State University, Northridge

Kelly O'Bannon, California State University, Northridge

Randi Picarelli, California State University, Northridge

Kai-Wen Lin, California State University, Northridge

[Table of Contents](#)

**4204 THE PROMISE AND POTENTIAL OF ATTACHMENT
STYLE RESEARCH FOR INTERPERSONAL
COMMUNICATION: A ROUND TABLE DISCUSSION**

**10:00-11:20 am,
Monday, February 26**

Presented by the Interpersonal Communication Interest Group

Panelists for this program will discuss their own research dealing with attachment styles. They will also discuss the challenges facing researchers doing work in this area.

Chair: Walter R. Zakahi, New Mexico State University

Guy Bachman, Arizona State University

Daniel J. Canary, Arizona State University

Laura Guerrero, Arizona State University

Beth A. Le Poire, University of California, Santa Barbara

**4205 COMPETITIVE PANEL IN FAMILY COMMUNICATION
AND CONFLICT**

**10:00-11:20 am,
Monday, February 26**

Presented by the Interpersonal Communication Interest Group

**Chair: Melanie Barnes, DePauw
University**

“Competent Communication and Coping Effectively With Conflict In the Family System.”

Marjan Vena, University of New Mexico

“Predictors of Constructive and Destructive Conflict Patterns: A Comparison of Romantic Relationships and Friendships.”

Sandra Metts, Illinois State University

Faith Lashure, Illinois State University

Mary Clemens, Illinois State University

“Toxic Communication in Adolescent Dating Relationships: Experience, Responses, and Repair.”

Stephen M. Yoshimura, Arizona State University

“Wonder if Anything Good’s on TV Tonight? An Exploration of Maintenance in Couples’ Television Watching.”

Christina M. Granato, Arizona State University

Jess K. Alberts, Arizona State University

Respondent:

**Dawn O. Braithwaite,
University of Nebraska,
Lincoln**

4206

**TOP THREE COMPETITIVE PAPERS IN LANGUAGE AND
SOCIAL INTERACTION**

10:00-11:20 am,

Monday, February 26

Presented by the Language and Social Interaction

**Chair: Julie Yingling, Humboldt
State University**

“To Label or Not to Label: The Role of Language Usage and Self-Blame in Recovery from Sexual Violence.”

Stacy L. Young, California State University, Long Beach

Katheryn C. Maguire, University of Texas, Austin

“The Art of Producing Laughables: Some Techniques for Generating Appreciation in Entertainment Interviews.”

L. D. Linton, University of California, Santa Barbara

“The Turn-Initial “You” in Conversation: The Effect on Conversational Structure.”

David A. Cichocki, Wayne State University

Respondent: Julie Yingling, Humboldt State University

4207 QUESTIONS OF POWER AND ETHICS: BEHIND THE SCENES
AND THE IMAGES

**10:00-11:20 am,
Monday February 26**

Presented by the Media Studies Interest Group

**Chair: Mary-Lou Galician, Arizona
State University**

“News and the Other: Emmanuel Levinas and Journalistic Ethics.”
John Foy, University of Wyoming

Matthew Stannard, University of Wyoming

“Motherhood is Power: Reading Baby Boom Through Lenses of Resistance.”
Lisa Barry, Albion College

“From Bicycle Kicks to Sports Bras: The Evolution of Representational Images of the
U.S. Women’s Soccer Team.”

Matt Johnson, University of Puget Sound

Respondent: Janelen Hill, Regis University

4208 PUTTING FEMINIST THEORY INTO PRACTICE: CASE
STUDIES

**10:00-11:20 am,
Monday, February 26**

Presented by the Organizational Communication

**Chair: Connie Bullis, University of
Utah**

“From Sky Girl to Flight Attendant: A Feminist Analysis of an Occupation.”
Alexandra Murphy, DePaul University

“An Application of Feminist Standpoint Theory to Men’s and Women’s Emotional
Experience in a Corrections Organization.”

Kathleen Krone, University of Nebraska – Lincoln

Debbie Dougherty, University of Nebraska – Lincoln

Diane Kay Sloan, University of Nebraska – Lincoln

“Feminist Perspectives and Practical Alternatives”

Karen L. Ashcraft, University of Utah

Brenda J. Allen, University of Colorado, Boulder

“What Do Women Say About Feminist Practice?”

Diane Martin, University of Utah

Respondent: Angela Trethewey, Arizona State University

[Table of Contents](#)

4209 GRADUATE STUDENT OPEN HOUSE

**10:00-11:20 am,
Monday, February
26**

Presented by the President Elect

Students, come and find the perfect graduate program

Departments, come and find the best graduate students

**4210 PREPARING FUTURE FACULTY FOR THE NEW MILLENIUM: NEW
ROLES, RESPONSIBILITIES, & CHALLENGES**

**10:00-11:30 am,
Monday, February 26**

Presented by the WSCA Vice President

**Chair: Sherry P. Morreale, NCA
Associate Director**

Panelists:

Jean Civikly-Powell, University of New Mexico

Kenneth D. Frandsen, University of New Mexico

Melva Kearney, University of New Mexico, Partner Faculty

Description: The communication discipline is one of six academic fields to receive a grant from the Council of Graduate Schools and the Association of American Colleges and Universities to support a national initiative that addresses the doctoral preparation of future faculty. This timely initiative – Preparing Future Faculty – brings research universities, the “producers” of Ph.D.s, and colleges and universities, the “consumers” who hire Ph.D.s together in partnerships to improve the quality of faculty preparation. In a roundtable discussion, learn more about what “PFF” is and how it works from local and regional program participants. Following the discussion, attend an informal reception and talk with national and regional “PFFers” about ways that communication scholar-teachers can get involved.

4301 RECEPTION AND CONVENTION LUNCHEON

**11:30-2:00 pm,
Monday, February 26**

Presiding: Dawn O. Braithwaite, WSCA President

Presidential Address: “Doing More with More.”

4401 IDEALOGIES OF SELF-OTHER RELATIONS: UNDOING
THE BINARY CLOSURE THROUGH SITUATED
EXAMINATIONS

**2:10-3:30 pm, Monday,
February 26**

Presented by the Intercultural Communication Interest Group

**Chair: Mary Jane Collier,
University of Denver**

“Nation, Diaspora, and the Dialectics of Transnational Communication: Revisiting the Indigenization-Poststructuralism Debate in Filipino and Filipino American Cultural Politics.”

Lily Mendoza, Arizona State University

“Asian American Identity Formations: The Mobilization of Cultural Geography in Intercultural Communication

Kathleen Wong (Lau), Arizona State University

“Diaspora and Transnational Dynamics of Exclusion

Jolanta A. Drzewiecka, Washington State University

“Articulating the Legacy of Identity.”

Rona Tamiko Halualani, University of Denver

Respondent:

**Mary Jane Collier,
University of Denver**

4402

COMPETITIVE PANEL IN SOCIAL SUPPORT

**2:10-3:30 pm, Monday,
February 26**

Presented by the Interpersonal Communication Interest Group

**Chair: Carolyn Shepard,
University of California,
Santa Barbara**

“Social Support and Interaction: The Fit between Conceptualization and Methodology.”

April A. Kedrowicz, University of Utah

“Assessing Social Support: Developing a New Scale.”

Yan Xu, University of Southern California

“Judgments of Face Concerns from Account Sequences between Friends.”

Valerie Manusov, University of Washington

Jody Koenig, University of Washington

April R. Trees, University of Colorado

“The Effect of Relational Closeness on Excuse Giving and Responses for Assistance.”

Kimo Ah Yun, University of Washington

Sophie McDowell, University of Washington

Eve-Anne Doohan, University of Washington

Laura Black, University of Washington

Saskia Witteborn, University of Washington

Respondent:

Kory Floyd, Arizona State University

4403

TRANSLATING CRITIQUE INTO RESISTANCE: THE THREE KINGS AND VIETNAM

**2:10-3:30 pm, Monday,
February 26**

Presented by the Media Studies Interest Group

**Chair: Robert K. Avery, University
of Utah**

“Inter-Generational Transformations of Traumatic Memory: Vestiges of Vietnam in The Three Kings.”

Peter C. Ehrenhaus, Pacific Lutheran University

“Post-Colonial Fantasies and Gender Politics: A Comparative Analysis of Courage Under Fire, G.I. Jane and The Three Kings.”

A. Susan Owen, University of Puget Sound

“Learning to Say Good-bye to Ideological Crisis: Comparative Readings of The Three Kings and Rules of Engagement.”

Harry W. Haines, Trinity University

Respondent: Robert K. Avery, University of Utah

4404 **IMAGE AND IDENTITY: QUESTIONS OF
AUTHENTICITY, REALITY AND CULTURE**

**2:10-3:30 pm, Monday,
February 26**

Presented by the Media Studies Interest Group

**Chair: Heather L. Hundley,
California State University,
San Bernardino**

“Profiling: Asian America: Race/Identity/Spectacle and the Case of Wen Ho Lee.”

Kent Ono, University of California, Davis

“I’m Bart Simpson, Who the Hell Are You?” A Study in Postmodern Image (Re)Construction.”

Brian L. Ott, Colorado State University

“National Memory and Identity.”

Carole Blair, University of California, Davis

“Imaging Authenticity, Performing Reality: Consumption and the Creation of a Comforting Self.”

Greg Dickinson, Colorado State University

**4405 TRANSLATING SCHOLARSHIP INTO ACTION: A
ROUNDTABLE DISCUSSION ON PARTICIPATORY
ACTION RESEARCH/ERS**

**2:10-3:30 pm,
Monday, February
26**

Presented by the Organizational Communication Interest Group

Chair: Michelle H. Jackson, University of Colorado, Boulder
 Betsy W. Bach, University of Montana

Dan Brouwer, Arizona State University

Stan Deetz, University of Colorado, Boulder

Patricia Riley, University of Southern California

Jennifer Simpson, University of Colorado, Boulder

**4406 SILENCED BY CHOICE (?): THE TIMELESS PURSUIT OF
IDENTITY**

**2:10-3:30 pm, Monday,
February 26**

Presented by the Performance Studies Interest Group

This solo, storytelling performance assesses choices and accountability while celebrating the vitality of the human spirit. It portrays the true story of a mariner who was deserted on an island in 1704.

Performer: G. Layne Gneiting, Arizona State University

Respondent: Eileen Ringnalda, University of Utah

[Table of Contents](#)

4407 MODEL TEACHING PROGRAM AWARD PRESENTATION

**2:10-3:30 pm, Monday,
February 26**

Presented by the President Elect

Description: This presentation reviews the program designed and implemented by the Model Teaching Program Award Recipient and the Salt Lake Community College Department of Communication. They were selected on the basis of the breadth and depth of their associate degree program, their development of distance education, their co-curricular activities in the community, and the training of their faculty.

4408 ROUNDTABLE IN VISUAL RHETORIC

**2:10-3:30 pm, Monday,
February 26**

Presented by the Rhetoric and Public Address Interest Group

The current officers of the Rhetoric and Public Address division invite all members of the Division and anyone interested in visual rhetoric come and participate in a discussion of the current issues in and status of the topic of visual rhetoric. The division business meeting will follow this roundtable.

Chair: Benita Dilley, Georgia State University

Lisa Barry, University of California, Davis

Teresa Bergman, University of California, Davis

Susan Fillippeli, Auburn University

Geoff Klinger, University of Utah

4409 CRITICAL PUBLIC ADDRESS AND PUBLIC ADDRESS

COMPETITIVE PAPERS

2:10-3:30 pm, Monday, February 26

Presented by the Rhetoric and Public Address Interest Group

Chair: Sara Hayden, University of Montana

“Persuading the Hermit Kingdom to Emerge from its Cold War Time Wrap: President Kim Dae-jung’s Approach to North Korea.”

Laura Ainsworth, California State University, Chico

“Hilary Rodham Clinton: The Rhetorical Examination of the Three Communicative Stages of an Historic First Lady.”

Carol Lynn Bower, Arizona State University

“Claiming of Social Space in Reconstruction.”

Kristin Brown, University of Minnesota

“The Quest to ‘Leave No Child Behind’ and the Discourse of Marian Wright Edelman: A Burkean Analysis of the Children’s Rights Movement.”

Jonathan Hammond, Georgia State University

“The Vallanfigham case and Abraham Lincoln’s Uncivil Discourse.”

Marouf Hasian, University of Utah

4410 **Feminist Dichotomies: REVISITING OUR TRADITIONS**

2:10-3:30 pm, Monday, February 26

Presented by the Organization for Research on Women and Communication Interest Group

Chair: Leah Wyman, California State University, Long Beach

“The Image of the Woman: Foreground and Background Messages about Women in Fairy Tales.”

Britta H. Limary, University of New Mexico

“Jewish Feminists in America: Examining the Conflict Between Jewish and Feminist Identity and Humor.”

Shana A. Heinrich, San Diego State University

“Reflexively Examining Women’s Marital Surname Choices: A Practical Research Endeavor.”

Monique A. Meyers, University of Denver

“Communicating and Gender: A Theoretical Review and Critique.”

Tim Dun, University of Iowa

“Development Communication as Feminist Discourse: Towards Service Learning Pedagogy.”

Charles Okigbo, North Dakota State University

Mark Meister, North Dakota State University

Respondent: Barbara Gayle, University of Portland

**4501 COMPETITIVE PAPERS: TESTING, META-ANALYZING,
AND THEORIZING ABOUT LANGUAGE AND SOCIAL
INTERACTION**

**3:40-5:00 pm, Monday,
February 26**

Presented by the Language and Social Interaction Interest Group

**Chair: Jeffrey D. Robinson, The
Pennsylvania State
University**

“Measures of Language Attitudes: Testing the Validity of Speaker Evaluations.”

Aaron Castelan Cargile, California State University, Long Beach

“A Meta-Analysis of the Effectiveness of Threat and Promise Enforcement in Bargaining Simulations.”

Raymond W. Preiss, University of Puget Sound

Barbara Gayle, University of Portland

Mike Allen, University of Wisconsin-Milwaukee

“The Interplay of Emotional Contagion and Emotional Intelligence: A Prospective Area for Future Interaction Research.”

Lisa Allspach, Western Illinois University

Patricia Wood, University of Arizona

Respondent: Jeffrey D. Robinson, Pennsylvania State University

[Table of Contents](#)

4502

MASTER TEACHER PANEL II

**3:40-5:00 pm, Monday,
February 26**

Presented by the Communication and Instruction Interest Group

**Chair: Deanna Dannels, North
Carolina State University**

Presenters: Janice Scheutz, University of New Mexico
Robert K. Tiemens, University of Utah

4503

**A ROUNDTABLE DISCUSSION ON COMMUNICATION
CONTRIBUTIONS TO THE SCHOLARSHIP OF TEACHING
AND LEARNING – PART II**

**3:40-5:00 pm, Monday,
February 26**

Presented by the Elementary and Secondary Education Interest Group

This discussion began at the 2000 Northwest Communication Association conference in April and continued with special programs at NCA in November.

Panelists from various academic settings and geographical regions will address how involvement in the Carnegie Foundation's "Scholarship of Teaching and Learning" project plays out on their campuses and in their departments, as well as communication-related issues and agendas they see emerging as a result of these campus and discipline conversations.

Chair: Melissa L. Beall, University of Northern Iowa

James Applegate, University of Kentucky and NCA President

Betsy W. Bach, University of Montana

Melissa Beall, University of Northern Iowa

Pamela Cooper, Northwestern University

Jeff Kerssen-Griep, University of Portland

Sherry Morreale, NCA, and Project Coordinator for the Scholars of Teaching and Learning Project

4504 TOP FOUR PAPERS IN INTERCULTURAL COMMUNICATION

**3:40-5:00 pm, Monday,
February 26**

Presented by the Intercultural Communication Interest Group

**Chair:Katheryn , California State
University, Northridge**

“Images of Western Ideology and the Middle Eastern Other in Popular Film.”

Mara Berkland, University of Utah

“Colonial Arabian Tales, Anglo American Rhetorics and the Legend of “Lawrence of Arabia.”

Marouf Hasain, University of Utah

“Cross-Cultural Comparison of Relational Maintenance Strategies in equitable and Inequitable Relationships: Koreans Versus European Americans.”

Young-ok Yum, Kansas State University

“Discursive Strategies in German and American Business Negotiation: An Exploratory Study.”

Saskia Wittenborn, University of Washington

Respondent: Jolene Koester, California State University, Northridge

4505 COMPETITIVE PAPERS: STUDIES OF LANGUAGE AND SOCIAL INTERACTION IN MEDIATED CONTEXTS

**3:40-5:00 pm, Monday,
February 25**

Presented by the Language and Social Interaction Interest Group

**Chair: Alan Harris, California
State University,
Northridge**

Discrediting the Interviewee: Lines of Questioning and the Constitution of Illegitimacy in Broadcast News Interviews.”

Andrew L. Roth, Pomona College

“Life Stories in Process: “I’m a Nut Job” and “The Vinnie Pelligrini Principle”:
Constructing Identities, Relationships, and Meaning in Discourse.”

Jody Koenig, University of Washington

“Advice Columns from Women’s Magazines: An Application of the
Information-Seeking Dialogue.”

Alexandra Hendriks, University of Arizona

**Respondent: Alan Harris,
California State University,
Northridge**

4506 TOP THREE PAPERS IN ORGANIZATIONAL
COMMUNICATION

**3:40-5:00 pm, Monday,
February 26**

Presented by the Organizational Communication Interest Group

**Chair: Angela Trethewey, Arizona
State University**

“Empowerment and Social Support in Nonprofit Organization; Confronting the Tacit
Employment Contract of Organizational Communication Studies.”

Karen L. Ashcraft, University of Utah

April Kedrowicz, University of Utah

“Examining Associations Between Organizational Assimilation and Employee Dissent.”

Jeffery Kassing, Arizona State University

Todd Armstrong, Arizona State University

“Discursive Positioning in Organizational Hierarchies.”

Robert McPhee, Arizona State University

Respondent: Michelle Jackson, University of Colorado, Boulder

4507

**THEORIES THAT HAVE STOOD THE TEST OF TIME SERIES:
FEATURING LESLIE A. BAXTER AND DIALECTICAL THEORY**

**3:40-5:00 pm, Monday,
February 26**

Sponsored by the President Elect

**Chair: Sandra Petronio, Wayne
State University**

Description: Dialectical theory has made a significant impact on communication research in the last decade. This panel focuses on Leslie A. Baxter and her contribution to dialectical theory. The panel members will highlight the work of Professor Baxter and discuss her endeavors to extend and develop this theoretical perspective. Professor will discuss future directions. Audience members are encouraged to enter into a dialogue discussing the theory and its impact on the discipline.

Participants: Connie Bullis, University of Utah

William Wilmot, University of Montana

Dawn O. Braithwaite, University of Nebraska, Lincoln

Barbara Montgomery, University of Southern Colorado

Leslie A. Baxter, University of Iowa

4508

THE DARK-SIDE OF HUMAN COMMUNICATION

**3:40-5:00 pm, Monday,
February 26**

Presented by the Interpersonal Communication Interest Group

Chair: Stephen M. Yoshimura, Arizona State University

“Violence in Romantic Relationships: The Role of Affective Traits.”

Gregory Hoobler, Michigan State University

Brian H. Spitzberg, San Diego State University

Peter A. Andersen, San Diego State University

Joseph A. Davis, San Diego State University

“Cyberstalking and the Technologies of Interpersonal Terrorism.”

Brian H. Spitzberg, San Diego State University

Gregory Hoobler, Michigan State University

“The Dynamics of Verbal Coercion to Unwanted Sexual Intimacy: An Initial Investigation.”

Michael Motley, University of California, Davis

“Loneliness in Married Prison Inmates: Perceptions of Relational Histories and Marital Qualities.”

Chris Segrin, University of Arizona

Jeanne Flora, University of La Verne

Respondent: Melanie Trost, Arizona State University

[Table of Contents](#)

3:40-5:00 pm, Monday, February 26

Presented by the Performance Studies Interest Group

Set in a gallery known for its fabled collection of “dead art,” Mind Fields marvels at New World inventions while simultaneously sifting through a hodgepodge of contradictions that banefully effect human psyches. Performers are both researchers and authors. Audience members act as respondents following the performance.

Chair: Monica L. Turner, California State University, Northridge

Emily Beal, California State University, Northridge

Kristo Cobin, California State University, Northridge

Helen Orzel, California State University, Northridge

Aaron D. Spore, California State University, Northridge

Tim Bermejo, California State University, Northridge

Christine Watkins, California State University, Northridge

Brenda Rodriguez, California State University, Northridge

Paola Marcus, California State University, Northridge

Respondent: Monica L. Turner, California State University, Northridge

4510 **GENDER, SEXUALITY, CULTURE AND RHETORIC:
COMPETITIVE PAPERS**

3:40-5:00 pm, Monday, February 26

Presented by the Rhetoric and Public Address Interest Group

Chair: Lisa Barry, Albion College

“Corps/ Corpse: The U.S. Military at Risk of Infection

Daniel Brouwer, Arizona State University

“Christianity, Homosexuality, and the ‘Plain Sense’ of Scripture: A Critical History of Interpretation.”

Kristy Maddoux, University of Puget Sound

“Performing a Rhetoric of Science: Dr. Laura’s Portrayal of Homosexuality.”

Paul Turpin, University of Colorado, Boulder

Respondent: Lisa Barry, Albion College

4511

**MOTHERHOOD, URINALS, AND THE GODDESS:
FEMINIST PERSPECTIVES ON IDENTITY, SPACE AND
ARCHETYPES**

**3:40-5:00 pm, Monday,
February 26**

Presented by the Organization for Research on Women and Communication Interest
Group

**Chair: Bonnie M. Orkow,
University of Denver**

“Consuming Motherhood: A generic Analysis of Advertisements in Parents
Magazine.”

Kate Willink, University of New Mexico

“On the Death of the Urinal.”(Debut Paper)

Kasim Alimahomed, California State University, Fullerton

Josh Gregory, California State University, Fullerton

“A Feminist Revisioning of Inanna, Queen of the Underworld: Towards a
Reclamation of Goddess.”

Nina M. Reich, University of North Carolina, Chapel Hill

“Pioneer Patchwork Pieces: A Feminist Analysis of Mormon Women’s Textual and
Textile Autobiographies.”

Jennifer Reeder, Arizona State University

Respondent: Mary Rose Williams, Lane Community College

BUSINESS MEETINGS

5:10-6:10 pm, Monday

**Intercultural
Communication
Performance
Studies
Rhetoric and Public
Address**

Organizational Communication Western Forensic Association

4601 LEGISLATIVE ASSEMBLY

**6:15-8:00 pm,
Monday, February 26**

Presiding: Sharon Downey, Second Vice President

[Table of Contents](#)

TUESDAY, FEBRUARY 27

5101 INTEREST GROUP CHAIRS CONVENTION 2002 PLANNING MEETING

**7:00-8:45 am,
Tuesday, February 27**

Kathy Adams, First Vice President offers a second session for planners.

5102 EXECUTIVE COUNCIL MEETING

**9:00-11:30 am,
Tuesday, February 27**

5103 COMPETITIVE PAPERS II: COMMUNICATION AND INSTRUCTION

8:30-9:50 am, Tuesday, February 27

Presented by the Communication and Instruction Interest Group

Chair: Edward Pappas, Wayne State University

“A Feminist Pedagogical Perspective of *Dead Poet’s Society*.”

Elaine Dubbs, University of Oklahoma

“Using Attribution and Appraisal Theories for Research in Interpersonal Conflict
Communication Between Students and Teachers.”

Christina M. Sabe, Northwestern University

“Re-conceptualizing Communication Climate in Instructional Settings: Moving
From Static Evaluation to Dialectical Tension.”

Tasha J. Souza, Humboldt State University

“Teaching Communication in an Effective Large Lecture Format.”

Madeline M. Keaveney, California State University, Chico

Respondent: Ann Darling, University of Utah

5104 Perspectives on Freedom of Expression: Competitive Papers

8:30-9:50 am, Tuesday, February 26

Presented by the Communication and Law and Freedom of Expression Interest
Group

Chair: John Reinard, California State University, Fullerton

“Coded Racial Discourse, The Media, and the Defense of Doug Collins.”

Mara Berkland, University of Utah

“Wouldn’t You Like to be a Bastard, Too? The Search and Reunion
Movement-Bastard Nation, Advocate for Adoptee Rights.”

Laura M. Dickinson, South Plains College

“Free Speech” and the Bonds of Civil Discourse: Nonviolent Transcendence of the
Civility/ Incivility Dualism.”

Ellen W. Grosevski, Washington State University

“20th Century Presidential Proclamations: A question of Constitutionality.”

Aaron Mahr, Buena Vista University

Respondent: Paul Siegel, Gallaudet University

5105 **COMPETITIVE PAPERS IN HEALTH COMMUNICATION:
CONSTRUCTING VIEWS OF HEALTH**

**8:30-9:50 am, Tuesday,
February 27**

Presented by the Health Communication Interest Group

**Chair: Liliana Rossmann,
California State University,
San Marcos**

“The Social Construction of Health: A Discursive Approach.”

Pratibha Shukla, University of New Mexico

“The Positive and Negative AIDS Couple: Communicating Discoveries and Recoveries Within Two Worlds.”

Marcia Koch, San Diego State University

“Do Wheelchair-bound People Feel Immediacy?”

Carrie E. Benedict, University of Montana

Respondent: Juliann C. Scholl, University of Nebraska-Lincoln

5106 **THE RHETORIC OF NARRATIVE IN INTERCULTURAL
COMMUNICATION**

**8:30-9:50 am, Tuesday,
February 27**

Presented by the Intercultural Communication Interest Group

**Chair: Jolanta Drzewiecka,
Washington State University**

“Soul Food and Sunday Dinner: A cultural look at African American Traditions Using Kenneth Burke’s Pentad as a Method of Analysis.”

Martha Chew, University of New Mexico

Donna George, University of New Mexico

“Multivalent Narratives and Insights from the Bhagavada Gita.”

Scott Stroud, San Jose State University

“Intercultural Pragmatics: Perspectival Worldview and 13th Century Spanish Astronomy.”

Clark Callahan, University of Oklahoma

“Masayuki Suo’s “Shall We Dance?” A Rhetorical Analysis of Cross-Cultural Communication.”

Kate Willink, University of New Mexico

Akiko Fukamoto, University of New Mexico

Britta Limary, University of New Mexico

“Searching for Cultural Premises in Narratives: A Comparative Analysis.”

Lise VanderVoort, University of Iowa

Respondent: Robin Crabtree, New Mexico State University

**5107 TRANSLATING MEDIA SCHOLARSHIP INTO PRACTICE:
COMMUNITY-ORIENTED PUBLIC SERVICE
ANNOUNCEMENTS**

**8:30-9:50 am, Tuesday,
February 27**

Presented by the Media Studies Interest Group

This roundtable panel will explore the convention theme of “Translating our Scholarship into Practice” by examining the role of media scholars in the teaching and production of community-oriented public service announcements.

Chair: Peter Wollheim, Boise State University

Hamid Khani, San Francisco State University

Sheena Malhotra, Regis University

Michael Parkinson, Texas Tech University

Ekachai Daradirek, Southern Illinois University

Peter Lutze, Boise State University

Peter Wollheim, Boise State University

**5108 TRANSLATING SCHOLARSHIP INTO PEDAGOGICAL PRACTICE:
TEACHING STRATEGIES FOR THE ORGANIZATIONAL
COMMUNICATION COURSE**

8:30-9:50 am, Tuesday, February 27

Presented by the Organizational Communication Interest Group

Chair: Geri Merrigan, San Francisco State University

Participants: John Gribas, Idaho State University

Ruth Guzley, California State University, Chico

Susan Avanzino, California State University, Chico

Sarah Tracy, Arizona State University

Stephanie Hamel, University of Texas, Austin

[Table of Contents](#)

5109 CONFLICT AND DISSENTION IN ORGANIZATIONS AND
ORGANIZATIONAL THEORY

8:30-9:50 am, Tuesday, February 27

Presented by the Organizational Communication Interest Group and the
Interpersonal communication Interest Group

**Chair: Stephanie Coopman, San
Jose State University**

“Dissension in the Organization as a Function of Control Expectancies.”

Jeffery Kassing, Arizona State University, West

Theodore Avtgis, St. John’s University

“Interpersonal Conflict in Organizations: Explaining Conflict Styles via
Face-Negotiation Theory.”

John Oetzel, University of New Mexico

Karen Myers, University of New Mexico

Mary Meares, University of New Mexico

Estefana Lara, University of New Mexico

“Conflict in Superior-Subordinate Relationships: A Review of Literature.”

Nathan Wilson, California State University, Fullerton

Respondent: Daniel J. Canary, Arizona State University

**5110 ABOLISHING WAREHOUSE PRISONS FOR WOMEN:
PERFORMANCE AND ACTION ROUNDTABLE**

**8:30-9:50 am, Tuesday,
February 27**

Presented by the Performance Studies Interest Group

This performance and action roundtable is a follow up to an NCA 2000 (Seattle) program on the question of how communication professionals can help to change conditions for incarcerated women.

Chair: Kristin Bervig Valentine, Arizona State University

Shawny Anderson, St. Mary's College of California

Lynda Dee Dixon, Bowling Green State University

Olga I. Davis, Arizona State University

Linda Park-Fuller, Arizona State University

Mary Hittner, Arizona State University

Respondent: Kristin Bervig Valentine, Arizona State University

**5111 RHETORIC CONSTRUCTING CULTURE: COMPETITIVE
PAPERS**

**8:30-9:50 am, Tuesday,
February 27**

Presented by the Rhetoric and Public Address Interest Group

Chair: Theodore Prosis, California State University, Long Beach

“Collective Memory, Responsibility, and the Representational Practice of
Liminality: An Analysis of the Beit Hashoah Museum of Tolerance.”

Theodore Prosis, California State University, Long Beach

“Uncovering Contributions to Patriarchy: A Closer Look at Aspasia of Miletus”

Katie Gibson, Pennsylvania State University

“Buy Nothing: The Rhetoric of Anticonsumerism.”

Jason Taylor, Arizona State University

“Uncovering Contributions to Patriarchy: A Closer Look at Aspasia of Miletus.”

Cynthia Mitchell, Georgia State University

**5201 RHETORIC AND CULTURAL MARGINALIZATION:
COMPETITIVE PAPERS**

10:00-11:20am,

Tuesday, February 27

Presented by the Rhetoric and Public Address Interest Group

Chair: Anne Pym, California State University, Hayward

“Hero or Heathen: John Rocker and the discourse of Cultural Irony.”

Matthew Barton, University of Nebraska at Lincoln

Phyllis M. Japp, University of Nebraska at Lincoln

“Framing the Cubas Narrative: The American Dream and the Capitalist Reality.”

George Dionisopoulous, San Diego State University

Normal J. Afsheen, San Diego State University

“Colonial Discourse and the Navajo Internment 1846-1868.”

Janice Schuetz, University of New Mexico

“Multivalent Narratives: Extending the Narrative Paradigm with Insights from
Ancient Indian Rhetoric.”

Scott Stroud, San Jose University

**5202 THORNS AND PETALS: MAKING SENSE OUT OF
PROBLEMATIC AND TROUBLESOME
COMMUNICATION**

10:00-11:20 am, Sunday, February 25

Presented by the Interpersonal Communication Interest Group

Chair: Tim A. Dun, The University of Iowa

“Who is at Fault? A Qualitative Analysis of How Individuals with HIV Communicate Blame.”

Leah E. Bryant, University of Nebraska, Lincoln

“Relationship Alternatives: A Conceptualization of the ‘Back-burner Relationship’ Phenomenon.”

Amy E. Wagner, The University of Iowa

“‘Don’t Pick Your Nose’: Understanding Critical Assessments in the Classroom.”

Susan A. Dun, University of Illinois

“Dilemmas of Supportive Communication: A Relational Dialectics Approach.”

Tim A. Dun, The University of Iowa

Respondent: Sally Planalp, University of Montana, Missoula

5203 (RE)IMAGINING THE FAMILIAR: MEDIA REPRESENTATIONS OF THE FAMILY AND FAMILY RELATIONS

10:00-11:20am, Tuesday, February 27

Presented by the Media Studies Interest Group

Chair: Mary Rohlring, Boise State University

“Single Mothers and Single Others: Rhetoricizing Motherhood in Stahl’s Imitation of Life.”

Lisa Barry, Albion College

“The Oddfather: Variations on Fatherhood in Films of the Nineties.”

Peter C. Lutze, Boise State University

“Crazy Women and the Families that Sustain Them”

Laurel Traynowicz Hetherington, Boise State University

“Elusive Images: Media Representations of the Hispanic Family.”

Robert McCarl, Boise State University

“Telling the Story of Family Grief in Film.”

Hans Rosenwinkel, University of Idaho

“Romany Filmmakers’ Choices in Depicting Gypsy Family Life.”

Anna Banks, University of Idaho

[Table of Contents](#)

WESTERN STATES COMMUNICATION ASSOCIATION

2002 Annual Convention, Long Beach, California

March 2-5, 2002

CALL

Workshop Proposals, Program Proposals,
And Competitive Papers

"Communication Creates, Constrains and Liberates"

WSCA announces its call for workshops, program proposals, and papers for its annual convention to be held March 2-5, 2002, at the Westin Long Beach Hotel in Long Beach, California.

Katherine Adams, WSCA President Elect

Primary Program Planner

I. Program Proposal (*deadline received by 6/14/01*)

II. Workshop Proposals (*deadline received by 6/14/01*)

III. Competitive Papers (*deadline received by 9/13/01*)

IV. Basic Course Conference Announcement

Send all program proposals and competitive papers directly to the appropriate Program Planner for each interest group. Only workshop proposals should be mailed directly to the WSCA President Elect, Katherine Adams, Department of Communication, California State University, Fresno, 5201 N. Maple Ave, Fresno, CA 93740-8027.

I. PROGRAM PROPOSALS

1. **Program proposals** should be focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Typically, a program will consist of a chair and individual presenters, although round-table discussions, performance venues, or other unique formats are encouraged. Respondents may be included or omitted as appropriate. Alternatively, people are encouraged to use facilitators instead of respondents to promote conversations between the participants and audience. Innovative program proposals are encouraged, especially those that provide opportunities for meaningful interaction between participants and attendees. Programs co-sponsored with other interest groups are also welcomed.

2. **Thematic programs** that capture the spirit of "Communication Creates, Constrains and Liberates" are encouraged. Panels should critically engage the myriad of implications of this theme in our theory and research as well as our personal and social practices.

3. **Program proposals should include:**

- (a) Thematic title of the program
- (b) Names, addresses, phones, email addresses, and affiliation of all participants
- (c) Title and brief description of each presentation
- (d) Equipment needed for the panel

(Note: equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions)

4. **Five** copies of each program proposal must be **RECEIVED** by the appropriate interest-group

program planner **NO LATER THAN Thursday, June 14, 2001**

II. WORKSHOP PROPOSALS

1. **A workshop** is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations, an area of research, a new theoretical perspective, and the application of some body of knowledge, skill development, or any clearly focused topic. Workshop presenters are encouraged to advertise their workshops and solicit participation.

2. Workshops are scheduled for the first full day of the convention, March 2, 2002. Participants pay a modest registration fee. The fee is intended to cover only the direct cost (materials, etc.) incurred in conducting the workshop (see #4 below).

3. Workshops of interest to members of the Western

Forensics Association is encouraged and will be programmed on Sunday evening, after completion of the WFA tournament.

4. **Workshop proposals should include:**

(a) Title of the workshop

(b) Names, full addresses, email addresses, and affiliations of all presenters

(c) Rationale and goals of the workshop

(d) Outline and description of workshop activities

(e) Room size and configuration requested (theater seating, etc.)

(f) Equipment requirements

(Note: equipment availability is extremely limited.

See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions)

(g) Maximum enrollment

(h) Fee amount, set in accordance with WSCA policy (see below)

(i) Time-block requested (e.g., three hours, six hours)

5. **Guide to setting fees for workshop leaders:** WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fees goes to cover convention costs. The fee above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials and any out-of-the-ordinary expenses. The cost of producing materials for participants and unusual audio-visual requests must be covered within the fees you suggest. The association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, it must be approved by the President Elect prior to any commitment to the individual.

One copy of each workshop proposal should be mailed, faxed, or sent as an email attachment (saved in MS Word and followed by a mailed hard copy) to the President Elect. The proposal must be **RECEIVED NO LATER THAN Thursday, June 14 2001**

Katherine Adams, President -Elect

Department of Communication

California State University, Fresno

5201 N. Maple Ave

California State University, Fresno

Fresno, California 93740-8027

Email: kathy@csufresno.edu

Fax: 559-278-4113

Telephone: 559-278-4546

III. COMPETITIVE PAPERS

1. **Authors are encouraged to submit papers** to the interest groups for competitive selection. Papers may include research reports employing any methodology, theoretical developments or critiques, critical analyses, and in some cases, works in progress. Submit each paper to one interest group only.

Special Note: Regarding the Community College, Elementary, and Secondary Education Interest Groups, historically, these interest groups have not sponsored competitive papers. Please contact the interest group chair before submitting a competitive paper to either interest group.

(Note: Competitive papers should not have been presented previously at another conference, (with the exception of a student-only conference), be accepted for publication, or published, with the exception of a student-only publication)

2. **Submitted papers should include:**

(a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author.

(b) A 250-500-word abstract of the paper (with title appearing on this page),

(c) Typically, a maximum of twenty-five pages of text

(d) No information identifying the author may appear in the paper beyond the title page

3. **Submission:** Information on individual interest group requirements and addresses for submission to interest group chairs will be on the WSCA web site after February, 2001 and printed in the WSCA Newsletter the spring prior to the conference. Completed papers are submitted directly to the interest group chairs, unless the interest group indicates otherwise.

4. **Research in Progress.** Some interest groups sponsor programs of "Research in Progress." Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group you are planning to send your paper accepts research in progress before submitting it.

5. **Debut Award.** The WSCA Executive Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors "who have not presented a paper at a state, regional, national or international convention, or published in any academic journal." All authors of a co-authored paper must meet these eligibility requirements to be considered a Debut Paper. **If you believe you qualify, please write DEBUT PAPER in the upper right-hand corner of the title page.**

Papers presented at student-only conferences or published in student-only journals are exempted from the requirement.

Any paper eligible for the Debut Award should be marked "DEBUT" in the upper right-hand corner of the title page (indicate whether bachelors masters or doctoral student). Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executive Club Debut Award.

6. **Five** copies of each competitive paper must be **RECEIVED** by the appropriate interest-group program planner **NO LATER THAN Thursday September 13, 2001**

IV. PRECONFERENCE ANNOUNCEMENT

BASIC COURSE CONFERENCE

In keeping with the general theme of the conference, this preconference will focus on the way in which the basic course constrains and liberates students. Papers or presentations should examine issues such as: (a) which forms of discourse are privileged and which are marginalized? (b) What important features of communication are not addressed in the basic course? (c) How do issues such as instructor ideology constrain the intellectual territory of the basic course? (d) Do state mandates or university general requirements limit the manner in which the basic course is taught? and (d) Are outcome assessments a good thing?

The basic course conference will be held on Saturday, March 2, 2002 and will be coordinated by Robert Powell, Department of Communication, California State University, Fresno.

For more information contact:

Professor Robert Powell

Department of Communication

5201 N. Maple Ave.

California State University, Fresno

Fresno, CA 93727-8027

Email: robertpo@csufresno.edu

559-278-4113 (fax)

559-278-4216

[Table of Contents](#)

Index

A

Adams, Jennifer, 3210

Adams, Katherine, 3506

Adams, Tyrone, 3412

Aesnas, Jennifer, 4108

Afsheen, Normal J., 5201

Agharokh, Pedram, 3401

Agne, Robert, 3711

Agodong, Grace, 3209

Agraz, J. L., 3509

Ainsworth, Laura, 4409

Alberts Jess K., 4205

Alford, Ryan, 4103

Alimahomed, Kasim, 3202, 3510, 4511

Allen, Brenda J., 3409, 3714, 4113, 4208

Allen, Lin, 3503

Allen, Mike, 4501

Allspach, Lisa, 4501

Alto, Bob, 3501

Ammon, Randy, 3404

Andersen, Peter, 3706, 5107, 4508

Anderson, James A., 3602

Andersen, Janice, 3401, 3601

Anderson, Karrin Vasby, 3512

Anderson, Shawny, 5111

Anson, Melanie, 3702

Aoki, Eric, 3407, 3506, 3709

Applegate, James, 4503

Arbenz, Casey, 3706

Armstrong, Todd, 4506

Arnstad, Howie, 3509

Ashcraft, Karen L., 3409, 4109, 4208, 4506

Attias, Bernardo A., 3603

Avanzino, Susan, 5109

Avery, Robert K., 3509, 3711, 4403

Avtgis, Theodore, 5110

B

Bach, Betsy W. 3401, 3711, 4405, 4503

Bachman, Guy, 4204

Ball, Moya, 3410

Balthrop, William, 3712

Banks, Anna, 5203

Bantz, Charles, 3401
Barge, J. Kevin, 3511, 4109
Barnes, Melanie, 4107, 4205
Barry, Lisa, 4207, 4408, 4510, 5203
Barton, Matthew H., 3705, 5201
Baxter, Leslie A., 3606, 4507
Beach, Wayne A., 3206, 3508
Beal, Emily, 4509
Beall, Melissa, 3405, 4102, 4503
Beck, Christina, 3705
Beltran, Sylvia, 3716
Bender, Christine A., 4107
Benedict, Carrie E., 5105
Bennett, Jaima, 3201
Benson-Rosston, Julie, 3502, 3602, 3703
Bergman, Teresa, 3513, 4408
Berkland, Mara, 4504, 5104
Berkos, Kristen M., 3202, 3403
Bermejo, Tim, 4509
Bippus, Amy M., 3606
Black, Laura, 2210, 4101, 4402
Blair, Carole, 4404
Bloom, Melanie, 3407
Bower, Carol Lynn, 4409
Boyd, Elizabeth, 3206
Braithwaite, Charles A., 3203, 3611, 3707
Braithwaite, Dawn O., 3203, 3507, 3606, 3712, 4111, 4205, 4507
Bray, William, 2203

Broome, Benjamin, 3205
Brouwer, Daniel, 4405, 4510
Brown, Devon, 3710
Brown, Kristin, 4409
Brown, Robert S., 3512
Brumley-Shelton, Angela F., 3507
Bruno, Julie, 2203
Bruschke, Jon, 3513, 3716, 4103
Bryant, Leah E., 3707, 5202
Brydges, Michael, 3201, 3607, 3702, 4106
Buescher, Derek T., 3709
Bullis, Connie, 2201, 4208, 4109, 4507
Bullis, Jill, 3212
Burchard, Brendon, 3707
Burnett, Ann, 3503, 4103
Burns, Ryan, 2205

c

Callahan, Clark, 5106
Canary, Daniel J., 2201, 3507, 4204, 5110
Caputo, John S., 2207, 4201
Carbaugh, Donal, 3707
Carrillo Rowe, Aimee M., 2206, 2210, 3604
Chen, Terria, 4202
Cheney, George, 2201, 3208, 3409
Chew, Martha, 5106
Chiotti, Paul, 3212

Choe, Michele, 3513
Cichocki, David A., 3605, 4206
Civikly-Powell, Jean, 3507, 4210
Clemens, Mary, 4205
Cobin, Kristo, 4509
Collier, Mary Jane, 4401
Colvin, Janet Weston, 3403
Congalton, Jeanine, 3608, 3711
Cooper, Pamela, 3405, 4102, 4503, 3613
Coopman, Stephanie, 3204, 3505, 5110
Corman, Steve, 3208, 3609
Cornielus, David, 3203
Covarrubias, Patricia, 3611
Couto, Lisa, 3611
Crabtree, Robin, 5106
Cronen, Vernon, 2209, 3511
Crandell, Heather, 2201
Crannell, Ellen Shide, 3601, 3701
Crawford, John E., 3212
Cropley, Carrie J., 3705
Cupach, William R., 3606
Czajkowski, Suzan, 3707

D

Dannels, Deanna P., 2207, 3502, 3602, 3703, 4201, 4502
Daradirek, Ekachai, 5108
Darling, Ann, 3502, 3602, 5103

Daughton, Suzanne M., 3512, 3612, 3714

Davenport, Keisha, 3512

David, Joseph, A., 4508, 5107

Davis, Olga I., 3714, 5111

DeCamp, Susan, 3404

Decaro, Peter A., 3412

Deetz, Stan, 3409, 4405

Deming, Caren, 3610

DeTurk, Sara, 3205, 3407

Dickinson, Greg, 4404

Dickinson, Laura M., 5104

Dilley, Benita, 4208, 4408

Dionisopoulous, George, 5201

Dixon, Lynda Dee, 5111

Dollar, Natalie, 3611

Doohan, Eve-Anne, 4402

Dougherty, Debbie, 4208

Downey, Sharon D., 4108

Drzewiecka, Jolanta A., 3604, 4202, 4401, 5106

Dubbs, Elaine, 5103

Dun, Susan A., 5202

Dun, Tim A., 4410, 5202

Dunbar, Norah E., 3202

E

Eadie, William, 2204, 3711

Ebesu-Hubbard, Amy, 3706

Ehrenhaus, Peter C., 4403

Einerson, Martha J., 3203

Ellis, Tim, 3504, 3710

Elzie, Julia Wilson, 3504

Emry, Robert, 3603, 3716

F

Fahs, Michael, 3603

Fassett, Deanna, 3604, 3703

Faux, William, 3408

Fillippeli, Susan, 3713, 4408

Flanigan, Jolane, 3707

Fliss, Karen, 3603

Flora, Jeanne, 4508, 5107

Flores, Lisa A., 3714, 4113

Flores-Mason, Monica, 3601

Floyd, Kory, 3706, 4107, 4402

Fondriest, Anna, 3609

Ford, Leigh A., 3204, 3705

Forrester, Dinah, 3510

Foss, Karen A., 3412, 3612, 3714, 4113

Foss, Sonja K., 3612, 3714

Foy, John, 3211, 4207

Fraleigh, Douglas, 3603

Frandsen, Kenneth, 4210

Fratkin, Beth, 3509

Frye, Denise, 3716

Fukamoto, Akiko, 5106

G

G'Schwind, Arne, 3207

Galician, Mary-Lou, 2204, 4207

Ganesan, Puvana, 3205

Ganesh, Shiv, 2201, 3609

Gayle, Barbara M., 3203, 3714, 4410, 4501

Geck, Stacy, 3603

Geist, Patricia, 3510, 3714

George, Donna, 5106

Gibson, David, 3401

Gibson, Katie, 4203, 5112

Gift, Kelly, 3716

Gillespie, S. Renee, 3505

Ginossar, Tamar, 4105

Gneiting, G. Layne, 3411, 4406

Golish Tamara D., 3606, 3703

Goodson, Kathy, 4203

Grosevski, Ellen W., 5104

Goss, Blaine, 4202

Gotch, Donna, 3201

Graham, Amanda, 2210

Granato, Christina M., 4205

Gregory, Josh, 3202, 3510, 4202, 4511

Gribas, John, 3504, 5109

Griffin, Cindy L., 3612, 3714, 4113

Guerrero, Laura, 3706, 4204

Guzley, Ruth, 5109

H

Haarsager, Dennis, 3404

Haarsager, Sandra, 3404

Hack, Konrad, 3211

Haddad, Claudia, 3209, 4203

Haines, Harry W., 3708, 4403

Halualani, Rona Tamiko, 4113, 4401

Hamel, Stephanie, 5109

Hammerback, John, 3412

Hammond, Jonathan, 4409

Harris, Alan, 4505

Harrison, Kay, 3601, 3702

Hasian, Marouf, 3212, 4111, 4202, 4409, 4504

Hayden, Sara, 4409

Hayes, Brenda J., 3406

Hegstrom, Tim, 3701, 4103

Heineman, John, 3405

Heinrichs, Kara, 3408

Heinricy, Shana A., 4410

Hendriks, Alexandra, 4505

Henry, David, 2201, 3210, 3610, 4111

Henson, Donna F., 4112

Heritage, John, 3606

Hetherington, Laurel Traynowicz, 3404, 3504, 5203

Hibler, Kristine, 3506

Hill, Janellen, 4207

Hill, Shelton, 3401

Hittner, Mary, 4112, 5111

Hoffman, Janet M., 4201

Hohmann, Hans, 3503

Holly, Michelle, 3210

Hoobler, Gregory, 4508, 5107

Houston, Rene'e, 3510, 3609

Huaco-Nuzum, Carmen, 3708

Hubbard, Amy S. E., 4107

Hubbert, Kimberly, 3601

Huck, Karen, 3207

Hundley, Heather L., 3708, 4404

Hunt, Sandy, 4102

Hunt, Steven, 3503

I

Ianiello, Rae Ann, 3501

Ishikawa, Makiko, 3406

Iverson, Joel, 3208

Iwasiuk, Amber M., 3207, 3406

J

Jaasma, Marjorie A., 3403

Jackson, Marie, 3509

Jackson, Michelle H., 3609, 4405, 4406

Japp, Phyllis M., 3705, 5201

Jarmon, Leslie H., 3508

Jensen, Arther, 3511

Johnson, Matt, 4207

Jones, Charlotte M., 3206, 3508

Joosten, Tanya, 3208

K

Kaimikaua, Charmaine I., 3201, 3607, 4113, 4202

Kanata, Tamie, 3205, 3407

Kearney, Melva, 4210

Kassing, Jeffery, 4506, 5110

Keaveney, Madeline M., 3406, 5103

Kedrowicz, April A., 4402, 4506

Keele, Lucy, 2201, 3503

Kelshaw, Todd, 2210

Kernoin, Chris, 3210

Kerssen-Griep, Jeff, 3403, 3602, 3703, 4503

Khalid, Omar, 4103

Khani, Hamid, 5108

King, Cindy, 2210, 4101

Klinger, Geoff, 4408

Koch, Marcia, 5105

Koenig, Jody, 4402, 4505

Koester, Jolene, 3410, 4504

Kramer, Michael R., 3713

KristjansDottir, Erla, 3205

Krizek, Bob, 3708

Krone, Kathleen, 3710, 4208

Krueger, Betsy, 3404

Kuhn, Tim, 3409, 3609

Kvidal, Trine, 3207

L

Lamude, Kevin, 3608

Langan, Emily J., 4107

Lara, Estefana, 5110

Lashure, Faith, 4205

Lattin, Bohn, 3703

Lawrence, Cynthia, 3613, 4102

Laxier, Megan, 3501

Le Poire, Beth A., 3706, 4107, 4204

Lee, Grace, 3604

Lee, Wenshu, 3604, 3701

Leonard, Robert G., 3411

Lillis Mark, 3402

Limary, Britta H., 4105, 4410, 5106

Lin, Kai-Wen, 4203

Lindsey, A. Elizabeth, 3606

Linton, L. D., 4206

Liso, Jason, 4103

Little, Martin, 4109

Little, Rebecca, 2201

Littlejohn, Stephen, 3511

Lofton, Richard, 3604

Logan, Christie, 3209, 3411

Loges, William E., 4103

London, Amy, 3407, 4203

Loney, Jan, 3606

Loschiavo, Rose, 3411, 3605

Lutze, Peter C., 3404, 5108, 5203

Lybarger, Scott, 3504

Lyon, Alexander, 3510, 4109

M

MacKinnon, David P., 4107

MacLennan, Jennifer, 3713

Maddex, Brett, 3609

Maddoux, Kristy, 4510

Madison, Kelly J., 3604

Maguire, Katheryn C., 4206

Mahr, Aaron, 5104

Malhotra, Sheena, 2206, 5108

Mallard, Julie, 3603

Mansharamani, Neil, 3605

Manusov, Valerie, 3706, 4402

Marafiote, Tracy, 4112

Marcus, Paola, 4509

Martin, Diane, 3711, 4208

Masumoto, Tomoko, 3407

Mattson, Marifran, 4105
Mayer, Michael, 3710
Maynard, Tama, 3408
Mazur, Michelle, 2205
McCarl, Robert, 5203
McCorkle, Suzanne, 2202, 3203
McCue, Margie, 3715
McDermott, Stephen, 3610
McDowell, Sophie, 4402
McGehee, Robin, 3506
McPhee, Robert, 3510, 4506
McPherson, Mary B., 3202
Meares, Mary, 5110
Meier, Melinda A., 3509
Meister, Mark, 4410
Mendoza, Lily, 4401
Merrigan, Geri, 5109
Messman, Susan J., 3605
Metts, Sandra, 3711, 4205
Miczo, Nathan, 3202, 4105
Miller, Gail, 3411
Mitchell, Cynthia, 5112
Modaff, Daniel P., 3508
Monfuletho, Matthew, 3209, 4203
Montgomery, Barbara, 4507
Morioka-Hathaway, Kristi, 3513
Morr, Mary Claire, 3605, 3711, 4107
Morreale, Sherry, 3405, 3502, 4102, 4210, 4503

Motley, Michael, 5107, 4508

Motoyama, Kate, 3702

Murphy, Alexandra, 4208

Murphy, Sally, 4111

Myers, Karen, 3705, 5110

Myers, Monique A., 4103, 4410

N

Neesen, William, 3716

Nellermoe, Jeff T., 3509

Nofsinger, Robert E., 3408

O

O'Bannon, Kelly, 3209, 4203

O'Keefe, Patricia, 3601

Oetzel, John, 5110

Oft Rose, Nancy, 3212, 4102

Okigbo, Charles, 4410

Olds, Alexis, 3510

Olson, Loreen N., 3606

Ono, Kent, 4404

Orkow, Bonnie M., 4511

Orzel, Helen, 4509

Ott, Brian L., 3702, 4404

Owen, A. Susan, 3708, 4108, 4403

P

Palmer, David L., 3713

Pappas, Edward, 5103

Park-Fuller, Linda, 3209, 5111

Parkinson, Michael, 5108

Parry, Doug, 2201

Pathak, Archana, 3607

Patton, Jane, 3501

Paynton, Scott T., 3505, 3705

Pearce, Kimberly, 3511

Pearce W. Barnett, 2209, 3511

Pecchioni, Loretta L., 3403

Petronio, Sandra, 3511, 4507

Philipsen, Gerry, 3611

Picarelli, Randi, 4112, 4203

Planalp, Sally, 2201, 5202

Plec, Emily, 3608

Porrovecchio, Mark J., 3701

Preble, Kipp, 2207

Preiss, Raymond W., 4501

Prosis, Theodore, 5112

Puckering, Catherine, 4101

Pym, Anne, 3210, 5201

Q

Quigley, Tracey, 3709

R

Rabby, Michael Kenneth, 3504

Rasmussen, Karen, 3513, 4108

Rath, Phil, 3211

Reeder, Jennifer, 4109, 5111

Reese, Melanie, 2202, 4104

Regaldo, Jennifer Michelle, 3403

Reich, Nina M., 3513, 4511

Reinard, John, 3212, 4103, 5104

Reser, Erin McNeal, 3411

Ricigliano, Lori, 3510

Riley, Patricia, 4405

Ringnalda, Eileen, 4406

Robinson, Jeffrey D., 3206, 3508, 4501

Rodriguez, Brenda, 4509

Rodriguez, Jose, 4108

Rohlfing, Mary, 5203

Ropp, Cyd C., 3204, 3505

Rosenwinkel, Hans, 5203

Ross, Susan, 3404

Rossman, Liliana C., 3511, 5105

Roth, Andrew L., 4505

Rutledge, Skip, 3211

Ryan, Christine, 4108

Rybold, Gary, 3401, 3702

S

Sabee, Christine M., 3711, 5103

Santa Ana, Tony, 3604

Santos, Lanae J., 4107

Scholl, Juliann C., 5105

Schrag, Bob, 3602

Schuetz, Janice, 3503, 3608, 4502, 5201

Schulz, David, 3713

Scudder, Joe, 3608

Seatriz, Jr., Virgilio, 4107

Segrin, Chris, 4105, 4508, 5107

Selnick, Sharon, 4202

Sethuraman, Karthik, 4202

Shapiro, Elayne, 3602

Sharkey, William F., 3606

Sheffield, William, 3211, 3401

Shepard, Carolyn, 3706, 4402

Shirono, Itsuo, 2208

Shukla, Pratibha, 5105

Sias, Patricia, 4202

Siegel, Paul, 5104

Sillars, Alan L., 3507

Simpson, Jennifer L., 3512, 4109, 4405

Skerski, Jamie, 3506

Sloan, Diane Kay, 4208

Slone, Oscar, 3603

Smith, Heather, 3402, 3601

, Kathryn, 2206, 3607, 4203, 4504

Souza, Tasha J., 4113, 5103

Spitzberg, Brian H., 3606, 4508, 5107

Spore, Aaron D., 4509

Sprague, Jo, 4101

Stannard, Matt, 3211, 4207

Stavitsky, Alan G., 3509

Stefani, Lisa A., 2208

Steinfatt, Thomas, 3204

Stewart, John, 2210

Stivers, Tanya, 3206, 3508

Stockton, Robert, 4102

Strange, Lisa S., 3512

Stroud, Scott R., 3709, 5106, 5201

Stuckey, Heather Seipke, 3605

Stucky, Nathan, 4112

Sweet, Derek, 3715

T

Taylor, Jason, 5112

Teitelbaum, Jeremy, 3402

Tibbles, Paul, 3710

Tiemens, Robert K., 4502

Tiongson, Edwin, 3209

Tomlinson, Stephanie D., 3502, 3703, 4101

Tracy, Sarah, 3409, 5109

Travis, Rick, 3211

Trees, April R., 4402

Treinen, Kristen, 3604

Trethewey, Angela, 3409, 4208, 4506

Trost, Melanie R., 2201, 3605, 4107, 4508, 5107

Trujillo, Nick, 3708

Tsuji, A. Allen, 4107

Turner, Monica L., 4509

Turpin, Paul, 4510

Tyson, Bridget, 4104

Tyson, Kersti, 4104

v

Valentine, Kristin Bervig, 5111

Valentine, Mary, 3512

Van Horn, Tasha, 3601

Vande Berg, Leah R., 3708

VanderVoort, Lise, 5106

Vena, Marjan, 4205

w

Wagner, Amy E., 5202

Wander, Phillip, 4111

Warner, Ede, 3716

Watkins, Christine, 4509

West, D. Lee, 3606

Whaley, Bryan, 4105

Widi, William, 3504

Williams, Christine, 4107

Williams, Mary Rose, 4511

Willink, Kate, 4104, 4511, 5106

Wilmot, William W., 2201, 3507, 4507

Wilson, Nathan, 5110

Winn, Laura L., 3605

Witteborn Saskia, 4402, 4504

Wollheim, Peter, 5108

Wong (Lau), Kathleen, 4101

Wood, Patricia, 4501

Workman, Tom, 3204

Wyman, Leah, 4410

x

Xu, Yan, 4402

y

Yingling, Julie, 3406, 4206

Yoshimura, Stephen M., 4107, 4205, 4508, 5107

Young, Marilyn, 3412

Young, Stacy L., 3606, 4206

Yum, Young-Ok, 4504

Yun, Kimo Ah, 4402

z

Zakahi, Walter R., 4204

Zaug, Pamela, 3208

Zediker, Karen E., 3403, 4101

Zeuschner, Linda, 3702

Zeuschner, Raymond Bud, 4112

Zuckerman, Dave, 3402

Zukic, Naida, 4112

[Table of Contents](#)