

**WSCA 2003 SPECIAL EVENTS
SALT LAKE CITY**

by
Dennis Alexander, Local Host Coordinator

**Saturday, February 15
Ski Day at Snowbird**

An all area lift ticket and two timed ski races are a part of the fun for those who are not attending workshops or the pre-conference. The ski group will return to the Marriott Hotel in time to attend the Convention Kickoff. Transportation will be arranged. If you need to rent ski gear, it too can be arranged.

Cost of skiing and the race is \$50.00

**Sunday, February 16
LDS Tabernacle Choir Radio Broadcast
"Music and the Spoken Word"
Time: 9:00 am to 10:00 am**

An American institution is the weekly radio broadcast of the LDS Tabernacle Choir. The WSCA group will take the short walk to the Conference Center and sit together. A limited number of complimentary tickets are available for this event.

Cost - None

**Monday, February 17
Utah Jazz vs. Minnesota Timberwolves
Time: 7:00 pm until conclusion**

The Utah Jazz are in town, and it is a short walk to the Delta Center. A block of tickets are reserved for WSCA members. The ticket price will be discounted based on the number of requests. Hence, a pre-convention cost cannot be announced but it will be a substantial savings over the individual ticket price.

Reserve a seat and the nominal price to be announced based on the number of reservations.

EXECUTIVE COUNCIL

President

Katherine Adams, California State University, Fresno

President Elect

Connie Bullis, University of Utah

First Vice President

Myron W. Lustig, San Diego State University

Second Vice President

Sara Hayden, University of Montana, Missoula

Immediate Past President

Sandra Petronio, Wayne State University

Executive Director

Sue Pendell, Colorado State University

Members-at-Large

Julie A. Benson-Rosston (2001 – 2003), University of Montana

Melanie M. Bloom (2001 – 2003), California State University, Fresno

Leigh Ford (2002 – 2004), Western Michigan University

Melissa Beall (2002 – 2004), University of Northern Iowa

Editor, *Western Journal of Communication*

Daniel J. Canary, Arizona State University

Editor, *Communication Reports*

Beth A. Le Poire, University of California at Santa Barbara

Editor Elect-Walter Zakahi, New Mexico State University

Editor, *WSCA News & Web*

Stephanie Coopman, San Jose State University

Speech Activities Coordinator

Duane Fish, Northwest College

President, Executives Club

Connie Conlee, California State University, Fresno

Publications Committee Chair

Patricia Geist-Martin, San Diego State University

Finance Committee Chair

Tim Downs, Gannon University

COMMITTEES AND ELECTED REPRESENTATIVES 2002-2003

Finance Committee

Tim Downs (Chair); Paul Krivonos; Wenshu Lee

Publications Committee

Patricia Geist-Martin (Chair); Leah Ceccarelli; Brian
Ott; David Henry; Dan Canary; Beth LePoire;
Walter Zakahi; Stephanie Coopman

Time and Place Committee

Christina Beck (Chair); Michele Jackson;
Sandra Petronio; Robert Stockton

Futures Committee

Sandra Petronio (Chair); Dawn Braithwaite; Betsy Bach;
Susan Messman; Walter Zakahi; Sara Hayden

Nominating Committee

Sandra Petronio (Chair); Barbara Gayle;
Bill Sharkey; Madeline Keaveney; Julie Yingling

Distinguished Service Award

Melanie Bloom (Chair); Connie Conlee;
2002 Lynn K. Wells; Sandra Petronio

Model Teaching Program Award

Julie Benson-Rosston (Chair); the Chairpersons of
the Elementary-Secondary, Community Colleges,
and Communication and Instruction Interest Groups

Fisher Award

David Henry (Chair)

WSCA Representatives to NCA Legislative Council

Robert Stockton, representing K-12, 2000-2002;
Lucy Keele, representing 4 year + institutions, 2001-2003;
Tasha Van Horn, representing Community Colleges, 2002-2004

Elected representatives to the Legislative Assembly 2001-2003

Karen Ashcraft; Christina Beck;
John Caputo; Barbara Gayle; John Oetzel

Elected representatives to the Legislative Assembly 2002-2004

Natalie Dollar; Susan Messman; Kate Motoyama;
William Sharkey; Leah Wyman

LIFE MEMBERS*

Katherine Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Dawn O. Braithwaite, University of Nebraska-Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Robert Clark, University of Oregon
Douglas Fraleigh, California State University, Fresno
Patricia M. Ganer, Cypress College
James M. Gelwicks, Western State College of Colorado
Kimberly Barnett Gibson, St. Mary's University
Susan A. Hellweg, San Diego State University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Miami University, Ohio
Patricia O'Keefe, Evergreen Valley College
Douglas Parry, University of Alaska, Anchorage
Sue D. Pendell, Colorado State University
Sandra Petronio, Wayne State University
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai'i at Manoa
Robert Stockton, Katella High School
Malcolm O. Sillars, University of Utah
Robert W. Vogelsang, Portland State University
Marlene M. von Friederichs-Fitzwater, California State U, Sacramento
John L. Williams, California State University, Sacramento

*Life Members as of 11/05/02

WSCA DEPARTMENTAL MEMBERS*

Boise State University
California Polytechnic State University
California State University, Chico
California State University, Fresno
California State University, Fullerton
California State University, Long Beach
California State University, San Bernardino
Casper College
Chulalongkorn University
College of Wooster
Colorado State University
Eastern Washington University
Humboldt State University
Idaho State University
Lewis and Clark State College
Los Angeles Valley College
North Idaho College
Oregon State University
Saddleback College
Saint Mary's College
San Diego State University

San Francisco State University
San Jose State University
Santa Barbara City College
Santa Rosa Junior College
The New School
University of Alaska, Fairbanks
University of Arizona
University of Colorado, Denver
University of Denver
University of Montana
University of Nebraska
University of Nevada
University of New Mexico
University of Puget Sound
University of Utah
University of Wyoming
USC Annenberg School for Communication
Wayne State University
Weber State University
West Valley College
Willamette University

*WSCA Departmental Members as of 11/5/02

PAST PRESIDENTS
WESTERN STATES COMMUNICATION ASSOCIATION

Name	Year	School	Conv. City	Conv. Date
W. Arthur Cable*	1929	U. of Arizona	San Francisco	Nov. 1929
W. Arthur Cable*	1930	U. of Arizona	San Francisco	Nov. 1930
Lee Emerson Basset*	1931	Stanford	Pasadena	Nov. 1931
Ray K. Immel*	1932	USC	Los Angeles	Dec. 1932
Frederick W. Orr*	1933		Portland	Nov. 1933
E. Ray Nichols*	1934	U. of Redlands	Salt Lake City	Nov. 1934
Joseph F. Smith*	1935	U. of Utah	San Francisco	Nov. 1935
Edward Z. Rowell*	1936		Pasadena	Nov. 1936
Elwood Murray	1937	U. of Denver	Denver	Nov. 1937
John L. Casteel	1938	U. of Colorado	Seattle	Nov. 1938
Elvena Miller*	1939	Seattle P. S.	San Francisco	Nov. 1939
J. Richard Bietry	1940	U. of Colorado	Los Angeles	Nov. 1940
Charles F. Lindsley*	1941	Occidental	Salt Lake City	Nov. 1941
T. Earl Pardoe*	1942	Brigham Young U.	no convention	
Earl W. Wells*	1943	Oregon State U.	Denver/Salem	Feb. 1944
Horace G. Rahskopf*	1944	U. of Washington	divisional	Nov. 1944
Alan Nichols*	1945	USC	Los Angeles	Apr. 1946
Mabel F. Gifford*	1946		San Francisco	Nov. 1946
Robert D. Clark	1947	U. of Oregon	Salt Lake City	Dec. 1947
Joseph H. Baccus*	1948	U. of Redlands	Seattle	Nov. 1948
Virgil A. Anderson*	1949	Stanford	San Jose	Nov. 1949
Norman Freestone*	1950	Occidental	Santa Barbara	Nov. 1950
Roy D. Mahaffey*	1951	Linfield College	San Jose	Nov. 1951
Susie S. Niles*	1952	SLC P. S.	Denver	Nov. 1952
William McCoard*	1953	USC	Fresno	Nov. 1953
Alonzo Morley*	1954	Brigham Young U.	Tucson	Nov. 1954
Wayne Eubank	1955	U. of New Mexico	Los Angeles	Dec. 1955
Milton Dickens*	1956	USC	Eugene	Aug. 1956
Kathleen Pendergast	1957	U. of Washington	Santa Barbara	Nov. 1957
Upton Palmer*	1958	UC, Santa Barbara	Salt Lake City	Nov. 1958
Johnnye Akin	1959	U. of Denver	Palo Alto	Nov. 1959
Lawrence Mouat*	1960	San Jose State	Corvallis	Nov. 1960
Theodore O. H. Karl*	1961	Pacific Lutheran	Fresno	Nov. 1961
John Wright*	1962	CSU, Fresno	Long Beach	Nov. 1962
Joseph Wagner	1963	CSU, Long Beach	San Francisco	Mar. 1964
Ruth Jackson	1964	Palo Alto P. S.	Boulder	Apr. 1965
Halbert Greaves*	1965	U. of Utah	Los Angeles	Mar. 1966
Earl Cain*	1966	CSU, Long Beach	Seattle	Nov. 1966
Milton Dobkin	1967	Humboldt State	Sacramento	Nov. 1967
Harold Livingston*	1968	Oregon State	Salt Lake City	Nov. 1968
James McBath*	1969	USC	San Diego	Nov. 1969
Marcella Oberle*	1970	CSU, Los Angeles	Portland	Nov. 1970
Donald J. Cameron	1971	CSU, Northridge	Fresno	Nov. 1971
John W. Keltner	1972	Oregon State	Honolulu	Nov. 1972
Robert R. Boren	1973	Boise State	Albuquerque	Nov. 1973
Walter R. Fisher	1974	USC	Newport Beach	Nov. 1974
Eldon E. Baker	1975	U. of Montana	Seattle	Nov. 1975
Robert D. Kully	1976	CSU, Los Angeles	San Francisco	Nov. 1976
Lucy M. Keele	1977	CSU, Fullerton	Phoenix	Nov. 1977
R. Wayne Pace	1978	Brigham Young U.	Los Angeles	Feb. 1979

Carmendale Fernandes	1979	Fremont H. S.	Portland	Feb. 1980
Robert Vogelsang	1980	Portland State	San Jose	Feb. 1981
Nancy G. McDermid	1981	San Francisco State	Denver	Feb. 1982
William W. Wilmot	1982	U. of Montana	Albuquerque	Feb. 1983
John C. Hammerback	1983	CSU, Hayward	Seattle	Feb. 1984
Jody Nyquist	1984	U. of Washington	Fresno	Feb. 1985
B. Aubrey Fisher*	1985	U. of Utah	Tucson	Feb. 1986
Jo Sprague	1986	San Jose State	Salt Lake City	Feb. 1987
Malcolm O. Sillars	1987	U. of Utah	San Diego	Feb. 1988
David Natharius	1988	CSU, Fresno	Spokane	Feb. 1989
Lynn K. Wells	1989	Saddleback CC	Sacramento	Feb. 1990
Thomas M. Scheidel	1990	U. of Washington	Phoenix	Feb. 1991
Janis F. Andersen	1991	San Diego State	Boise	Feb. 1992
Stephen Littlejohn	1992	Humboldt State	Albuquerque	Feb. 1993
William F. Eadie	1993	CSU, Northridge	San Jose	Feb. 1994
Robert K. Avery	1994	U. of Utah	Portland	Feb. 1995
Jolene Koester	1995	CSU, Sacramento	Pasadena	Feb. 1996
Betsy W. Bach	1996	U. of Montana	Monterey Bay	Feb. 1997
Leslie A. Baxter	1997	U. of Iowa	Denver	Feb. 1998
Peter A. Andersen	1998	San Diego State	Vancouver, BC	Feb. 1999
Dennis C. Alexander	1999	U. of Utah	Sacramento	Feb. 2000
Dawn O. Braithwaite	2000	U. of Nebraska	Coeur d'Alene	Feb. 2001
Sandra Petronio	2001	Wayne State	Long Beach	Feb. 2002
Katherine Adams	2002	CSU, Fresno	Salt Lake City	Feb. 2003
Connie Bullis	2003	University of Utah	Albuquerque	Feb. 2004
Myron W. Lustig	2004	San Diego State	San Francisco	Feb. 2005

**Indicates deceased*

DISTINGUISHED SERVICE AWARDS

1979	Thorrell Fest, University of Colorado
1980	No Award
1981	Anthony Hillbruner, California State University, Los Angeles
1982	Janet Bolton, University of Southern California
1983	No Award
1984	Fred McMahon, California State University, Northridge
1985	Marcella Oberle, California State University, Los Angeles Milton Dobkin, Humboldt State University
1986	Carmendale Fernandes, Humboldt State University Gertrude Baccus, Redlands High School
1987	B. Aubrey Fisher, University of Utah
1988	Robert Kully, California State University, Los Angeles
1989	Gale Richards, Arizona State University
1990	Walter Fisher, University of Southern California
1991	James McBath, University of Southern California
1992	Malcolm O. Sillars, University of Utah
1993	Jack A. Samosky, California State University, Hayward
1994	Thomas M. Scheidel, University of Washington
1995	Nancy G. McDermid, San Francisco State University
1996	John "Sam" Keltner, Oregon State University
1997	Lucy Keele, California State University, Fullerton
1998	Robert Boren, Boise State University
1999	David Natharius, California State University, Fresno
2000	Jody Nyquist, University of Washington
2001	William W. Wilmot, University of Montana

WSCA 2003 CONVENTION PLANNERS

Primary Program Planner and WSCA President Elect

Connie Bullis, University of Utah

Assistant to the President Elect

Marianne Neuwirth, University of Utah

Executive Director

Sue Pendell, Colorado State University

Assistants to the Executive Director

Ali Searle, Scott Simpson, Colorado State University

Communication and Instruction

Tasha Souza, Humbolt State University

Communication Theory and Research

Kirsten Berkos, Bryant College

Community College

Tasha Van Horn, Citrus College

Elementary and Secondary Education

Bob Stockton, Katella High School

Executives Club

William Eadie, San Diego State University

Freedom of Speech and Legal Communication

Paul Siegel, Gallaudet University

Health Communication

Juliann C. Scholl, Texas Tech University

Intercultural Communication

Kathryn Sorrells, California State University, Northridge

Interpersonal Communication

Susan Messman, Arizona State University

Language and Social Interaction

Gary Ruud, California State University, Fullerton

Media Studies

Lisa Barry, Trinity College

Organization for Research on Women and Communication

Lisa Flores, University of Utah

Organizational Communication

Rene Houston, University of Puget Sound

Performance Studies

Eileen Ringnalda, University of Utah

Rhetoric and Public Address

Lisa Barry, Trinity College

Western Forensics Association

Matthew Taylor, California State University, Long Beach

LOCAL HOST COMMITTEES

Local Host:

Dennis Alexander, University of Utah

Assistant to the Local Host

Kate Schneider

Web Designer

Scott Nelson

Keynote Speaker Coordinators

Connie Bullis, University of Utah
Steve Schwarze, University of Montana

Soc Hop Coordinator

Dennis Alexander, University of Utah

SPECIAL THANKS

WSCA offers a huge “thank you” to our local hosts, especially to the one and only Dennis Alexander, for his significant contributions to this convention!! Also, thanks to Scott Nelson for his Web Design, to Cassandra Van Buren for her computer assistance and expertise, and to Colleen Garside for her assistance with organizing the ski day.

FRIDAY, FEBRUARY 14

1101 FINANCE COMMITTEE

11:00am-1:00pm

Brighton (2nd Floor)

1102 FUTURES COMMITTEE

11:00am-1:00pm

Alta (2nd Floor)

1201 PUBLICATIONS COMMITTEE

12:00am-2:00pm

Park City (2nd Floor)

1202 TIME AND PLACE COMMITTEE

12:00am-2:00pm

Snowbird (2nd Floor)

1301 EXECUTIVE COUNCIL

2:30-10:00pm

Solitude (1st Floor)

WORKSHOPS

Saturday, February 15

2101 PRE-CONFERENCE: COMMUNICATING FOR SUSTAINABILITY ACROSS DIMENSIONS OF LIFE

8:00am – 5:00pm

Salon B (1st Floor)

In keeping with the general conference theme, this preconference will highlight the symbolic-material interplays that are too often ignored in our discipline's preoccupation with its own mythos (read: symbol worship). Asserting some variety of social constructions (which most of us do) does not mean that is "all there is" or that our very symbolicity is free from constraints by material conditions (as, for example, the great social and communication theorist Jürgen Habermas has observed). At the same time, this preconference theme alerts us to the various ways in which rhetoric and communication help to shape or reshape the material world. The *Oxford English Dictionary* defines sustainability with these terms: ability to be borne, endured, upheld, defended. Thus, the very term "sustainability" suggests a bridge between the symbolic and material dimensions of life. The preconference theme, along with the overall theme of the conference, directs us to profound practical and philosophical questions about "How can we do this?" "How can we justify this?" "How long can we do this?" and: "How could we do things better?"

Relevant sub-themes or sub-topics include:

- Consumption and Consumerism
- Time and Human Energy
- Natural Resources and the Physical Environment
- Health, Wellness, and Resilience
- Structural Inequalities and Forms of Oppression
- Ideas of Growth and Progress
- Violence and War
- The Communication Explosion/Implosion (depending upon the point of view!)
- Cross-Cultural and Trans-historical Aspects of Any of the Above
- The Role of Education in any of the Above
- Alternative Models and Visions
- The Market and Marketing
- Personal and Family Life
- Labor and Worklife
- Roles of Technology

The format will include several "keynote" addresses, small-group break-out sessions, and general discussions. Speakers and discussants include:

On the Environment:

Tarla Rai Peterson, University of Utah; Dennis Jaehne, San Jose State University; Steve Schwarze, University of Montana; Juliet Roper, Waikato University; and Sharon Livesey, Fordham University

On Work, and Labor and Business:

Dana Cloud, University of Texas-Austin, and Loril Gossett, University of Nevada-Las Vegas

On Culture and Society:

Donal Carbaugh, University of Massachusetts-Amherst, and Lisa Coutu, University of Washington

On Health and Well-being:

Melanie Trost, University of Montana, Sally Planalp, University of Utah

Coordinators:

George Cheney, University of Utah: george.cheney@utah.edu

Jennifer Peeples, Utah State University: jpeeples@cc.usu.edu

Fee: \$10:00

2201 INVITING TRANSFORMATION: AN INVITATIONAL APPROACH TO THE PUBLIC SPEAKING COURSE

9:00 am - 12:00 pm, Saturday, Feb. 15

Salon G (1st Floor)

This workshop is designed to help public speaking instructors revise their courses to reflect multicultural and invitational approaches to communication. The presenters, Sonja K. Foss and Karen A Foss, are the authors of a public speaking book, *Inviting Transformation: Presentational Speaking for a Changing World* (2nd ed.) and have successfully incorporated invitational perspectives and practices in their own public speaking courses.

Presenters:

Karen A. Foss, University of New Mexico: kfoss@unm.edu

Sonja K. Foss, University of Colorado at Denver: sfoss@carbon.cudenver.edu

Fee: \$15.00

2202 USING A MEDIA LITERACY APPROACH TO TEACH MASS COMMUNICATION

9:00am-12:00pm, Saturday, Feb. 15

Alta (2nd Floor)

This workshop seeks to help participants gain an understanding of the international background and theory of media literacy, to develop curriculum and pedagogy that helps students understand the impact of mass media from a media literacy perspective, and to gain an understanding of ethical dimensions of mass communication from a media literacy approach.

Presenters:

John S. Caputo, Gonzaga University: caputo@gonzaga.edu

Kipp Preble, Chaffey College: kipp.preble@eee.org

Fee: \$10.00

2203 INCORPORATING TECHNOLOGY INTO THE INTERCULTURAL COMMUNICATION COURSE: ACTIVITIES AND APPLICATIONS

9:00am-12:00pm, Saturday, Feb. 15

Snowbird (2nd Floor)

This course aims to provide participants with exposure to webquest activities that transport the student via the Internet to other cultures to explore intercultural communication with people around the world. It also aims to introduce participants to activities and applications that focus on core intercultural communication concepts such as cross-cultural interaction, history, religion, family, value systems, language, nonverbal communication, business practices, educational systems and healthcare systems around the world. Participants will walk away with checklists and guidelines for designing their own Internet-based activities and applications.

Presenters:

Lisa A. Stefani, Grossmont College: Lstef28@aol.com

Itsuo Shirono, Meikai University, Japan: ishirono@da2.so-net.or.jp

Fee: \$15.00

2301 STUDENT MEDIA: CREATING AND SUPERVISING EFFECTIVE MULTIMEDIA OPPORTUNITIES FOR STUDENTS IN SUPPORT OF THE CURRICULUM

1:00-4:00pm

Salon A (1st Floor)

Presented by the Community College Interest Group

Traditional venues for student media are becoming quickly dated. Students need converged and multimedia training to be of value in the new digital marketplace. Salt Lake Community College has met these needs by establishing a media center that provides opportunities for students to write the same stories for multiple venues: newspaper, online sites, television broadcasts, and radio. Students must maintain a daily and professional presence in and on these media.

This workshop will explain how Salt Lake Community College has addressed the political, financial, organizational, and governance issues involved in setting up and managing our media center. The workshop will include an on-site tour of the media center in action and a chance to try out the various technologies, and a meeting with our student editors. Light refreshments provided. Transportation from the convention hotel to the Media Center will be provided by SLCC faculty. Refreshments will also be provided.

Presenters:

Randal Chase - Salt Lake Community College
Developing An Integrated Multimedia Center

Jay Williams - Salt Lake Community College
Operating An Integrated Multimedia Center

Art Kanehara - Salt Lake Community College
Hands-On Demonstration Of TV Broadcast Program

Patrick Kibbie - Salt Lake Community College
Hands-On Demonstration Of Journalism Program

Ben Spencer - Salt Lake Community College
Hands-On Demonstration Of Online Newspaper And Radio

Fee: \$20.00

2302 COMMUNICATION FOR COUPLES

1:00-4:00pm

Salon H (1st Floor)

This workshop is designed to train those who work with couples to facilitate greater understanding of interpersonal communication theory as it relates to real-life situations within a romantic relationship. Through an understanding of individual strengths and weaknesses, CFC participants will discover ways to improve the quality, effectiveness, and satisfaction of their own communication style with a romantic partner.

Presenter:

Roxanne Maynard, Chandler Gilbert Community College: drmaynard@cox.net

Fee: \$10.00

2303 PURSUING A GRADUATE DEGREE IN COMMUNICATION STUDIES: A WSCA GRADUATE SCHOOL WORKSHOP AND OPEN HOUSE*

12:00-4:00pm

Salon J (1st Floor)

1. NCA Undergraduate Student Organizations: Bringing The Communication Discipline Into The 21st Century

NCA supports the success of undergraduate students through three organizations. Lambda Pi Eta is an undergraduate honor society for communication students in four-year colleges and universities and Sigma Chi Eta is for students in community colleges. NCASC is an organization of student clubs, active on two- and four-year campuses. This panel will provide information about these vital student organizations, which encourage student interest and participation in the communication discipline. Learn how to start a chapter or club, why these clubs are good for

communication departments, and what to do once a student organization begins. Current faculty advisors from this region's student organizations will share lessons learned and best-practices.

Chairs: Judy C. Pearson, NCA
James L. Gaudino, NCA
Sherwyn P. Morreale, NCA

Panelists: John Caputo, Gonzaga University, WA
Sam Ciraulo, San Jose State University, CA

2. What Graduate School Can Do for You

In this session, faculty members with consulting or career advising expertise will talk with students about employment issues in today's job market, the advantages a graduate education provides, how to market a Communication Studies graduate degree, and pursuing a career in academia. Additionally, professionals who received their graduate degrees in Communication Studies will discuss how their education has helped them in their careers. Each presenter will give a short talk followed by questions.

Panelists: Dennis Alexander, University of Utah
Charles Braithwaite, University of Nebraska
Liz Leckie, Assistant Dean, College of Humanities, University of Utah
Nadine Wimmer, M.A., co-anchor, KSL News

3. How to Choose the Program Right for You and What to Expect Once You Get There

Topics to be covered in this roundtable session include the differences between M.A. and Ph.D. programs; ways to conduct and narrow a search for the right school; ways to make yourself competitive; funding possibilities, including Teaching and Research Assistantships; the differences and similarities between undergraduate and graduate work; choosing a focus and workable research topics; developing relationships with faculty mentors and graduate student peers; and balancing work and life.

Panelists: Betsy Wackernagel Bach, University of Montana
Dawn O. Braithwaite, University of Nebraska
K. Annika Hylmo, Loyola Marymount University
Daniel Lair, University of Utah
Michael Martinez, California State University, Fresno
Sue Poulsen, Portland State University
Karen Stout, Western Washington University

Graduate School Open House Salon I (1st Floor)

Following the four panels, workshop participants and other interested parties are invited to meet with Directors of Graduate Studies from around the region.

***Please note that the Open House is a different room than the Workshop.**

2401 CONVENTION PLANNING 2004

4:00-5:15 pm Park City (2nd Floor)

President Elect Myron Lustig will meet with interest group chairs for the purposes of planning the 2004 WSCA Convention.

2402 WSCA NEWCOMERS' RECEPTION AND ORIENTATION

4:15-5:15 pm, Saturday, February 15

Sundance (1st Floor)

WSCA Second Vice-President Sara Hayden invites you to this reception and brief information session for newcomers. If this is your first WSCA be sure to come!!

2501 CONVENTION KICKOFF:

5:30-6:30 pm, Saturday, February 15

Salon F (1st Floor)

“Celebrating Life” by TOUCH

Directed by Wangari WaNyatetu-Waigwa, Weber State University

2601 CONVENTION NO-HOST RECEPTION

6:30-8:00 pm, Saturday, February 15

Salon E (1st Floor)

2701 EXECUTIVES CLUB DINNER

7:30-9:30 pm, Saturday, February 15

Sundance (1st Floor)

SUNDAY, FEBRUARY 16
Program

BUSINESS MEETINGS

7:20-8:20 am, Sunday, February 16

3101 Freedom of Expression/Legal Communication	Salon B (1 st Floor)
3102 Community College	Salon C (1 st Floor)
3103 Rhetoric and Public Address	Salon A (1 st Floor)
3104 Western Forensics Association	Timpanogas Room West Coast Hotel

PANELS

3201 COMPETITIVE PAPERS IN FREEDOM OF EXPRESSION/ LEGAL COMMUNICATION

8:30-9:50, Sunday, February 16 Salon B (1st Floor)

Presented by the Freedom of Expression / Legal Communication Interest Group

Chair: Harry Sharp, Jr. California State Polytechnic University, Pomona

Broadcasting and the Deregulation of Public Service Obligations
Beth Fratkin, University of Utah

Virtual Obscenity in the Real Community
Daniel Paskin, University of Miami

Virtual Convictions: The Rhetoric of Reality in the Strange Case of Patrick Naughton
Kenneth Rufo, University of Georgia

On Forcing Screen Writers to be Novelists: Statutory and Constitutional Impediments to Mandatory Video
Descriptions for the Blind
Paul Siegel, Gallaudet University

Respondent: Douglas Fraleigh, California State University, Fresno

**3202 RHETORICAL RESPONSES TO, AND CONSTRUCTIONS OF EVIL: TOP PAPERS IN
RHETORIC & PUBLIC ADDRESS**

8:30-9:50, Sunday, February 16 Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Tracy Quigley, The Pennsylvania State University

The Myth of National Unity: President George W. Bush's Rhetorical Reconstruction of America
William E. Belk, University of Nevada, Las Vegas

The Dextrotropic War Concerning Evil: An Ideological Criticism of President George W. Bush's First Post
9/11 State of the Union Address
Steven P. Garry, Arizona State University

Ronald Reagan's "Evil Empire" Speech: An Argument for an Expanded Definition of Epideictic Discourse*

Kirsten Clark, University of Nevada, Las Vegas

Scripting a Tragedy: The "Isaac and Ishmael" Episode of *The West Wing* as Parable**

Rob Jones, San Diego State University

George N. Dionisopoulos, San Diego State University

Respondent/Facilitator: Lisa R. Barry, Trinity College

*Debut Paper

** Top Paper

3203 GIFTS (GREAT IDEAS FOR TEACHING SPEECH)

8:30-9:50, Sunday, February 16

Salon C (1st Floor)

Presented by the Community College Interest Group

This panel is a collection of unique classroom techniques, assignments, and strategies used in the instruction of undergraduate speech communication courses.

Chair: Brenda Ahnholz, Ohlone College

Synergistic Inquiry: An Organic & Holistic Approach to Conflict Resolution

Charmaine Kaimikaua, Cypress College

The Audience is Listening: Increasing a Student's Persuasive Speaking Potential

Patricia O'Keefe, College of Marin

Home Grown Persuasive Speeches

Diane Conrad, Riverside Community College, Moreno Valley Campus

An Exercise in Self-Disclosure Using the Social Penetration Model

Hans Peeters, Ohlone College

Service Learning in the Hybrid Course

Kim Gyuran, Modesto Junior College

Community Interview for Informative Speech

Diana Roberts, Community College of Southern Nevada

3204 COMPETITIVE PAPERS I: ARTICULATIONS OF IDENTITY AND DIFFERENCE IN INSTRUCTIONAL SETTINGS

8:30-9:50, Sunday, February 16

Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Chair: Elise Dallimore, Northeastern University

Beyond The Breach: Transforming White Identities In The Communication Classroom

Marc D. Rich, California State University, Long Beach

Aaron Castelan Cargile, California State University, Long Beach

The Performance Of "Student" In The Classroom: A Comparison Of Two Hollywood Teacher Films
Janet Colvin, University of Utah.

"Hey Coach": Identity Maintenance Among High School Speech Teachers
Ann L. Darling, University of Utah
Brian C. Pilling, University of Utah

Respondent: John Caputo, Gonzaga University

3205 CULTURAL VARIATION IN ADAPTATION, PARTICIPATION, AND RITES OF PASSAGE

8:30-9:50, Sunday, February 16 Salon J (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Anneliese Harper, Scottsdale Community College

Self-Perceived Language Competence and East Asian Students' Oral Participation in American University Classrooms
Ee Lin Lee, University of New Mexico

Cross-Cultural Adaptation of International Students' Spouses
Mariko Yokota, University of New Mexico

Rites of Passage in Norway and India: A Cross-Cultural Analysis Assessing Individualism and Collectivism
Ayesha Madni, California State University, Long Beach

Respondent: Myron W. Lustig, San Diego State University

3206 CONVERSATION ANALYSIS: THIRTEENTH ANNUAL DATA SESSION

8:30-9:50, Sunday, February 16 Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses.

Chair: Leslie H. Jarmon, University of Texas at Austin

Participants: Wayne A. Beach, San Diego State University
Charlotte M. Jones, Carroll College
Daniel P. Modaff, Ohio University
Jeffrey D. Robinson, The Pennsylvania State University
Tanya Stivers, University of California, Los Angeles

3207 AUTO-ETHNOGRAPHY: COMMUNICATION FOR SUSTAINABILITY THROUGH TRAUMA

8:30-9:50, Sunday, February 16 Salon H (1st Floor)

Presented by the Performance Studies Interest Group

Three authors explore how auto-ethnographic communication helped them come to terms with traumatic experiences.

Chair: Eileen Ringnald, University of Utah

Retrospective Journeys of Communication Sustainability: Performative Auto-Ethnographies of the Suicide Dead and Their Living Survivors

Nicholas Zoffel, San Jose State University

Sam Ciraulo, San Jose State University

Blood Breath: Communication Apprehension of Feminine Disease

Suzette M. Rios de Scheurer, San Jose State University

Respondent: Leonard Hawes, University of Utah

3208 SUSTAINING MEANING IN WORK

8:30-9:50, Sunday, February 16

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Transformations in the form and nature of work in the past decade have led writers from various fields to explore implications for a “new” meaning of work. Some examine the effect of workplace change on meaning (e.g., Gamst, 1995; Guevara & Ord, 1996; Harpaz & Fu, 2002), while others explore the processes involved in finding and creating meaning (e.g., Fox, 1994; Osborn, 2000). This panel explores both, with a focus on how communication sustains the meaning of work in times of change. Panelists present reflections and study findings on the meaning of work as renewed employee trust following exposed top management fraud, ethical obligations in applied ethnography, spirituality in the workplace, discernment of inner calling among Christian higher education.

Facilitator: Juanie N. Walker, Pepperdine University

“Letting Lives Speak”: Helping Students Develop Spiritual Meanings of Work

Deborah Dunn, Westmont College

Finding Meaning on the Path to Higher Ground: The Impact of Integrating Spirituality and Work

Beth Goodier, College of Charleston

Finding Meaning in Ethnographic Research

Alexandra G. Murphy, DePaul University

Helping Employees Reconstruct a Meaning of Work Following Managerial Fraud

Hollie Packman, Studio 8 Consulting

Spiritual Calling as Vocation: An Examination of Vocation at a Christian University

Juanie Walker, Pepperdine University

3209 SPACES, PLACES AND POWER

8:30-9:50, Sunday, February 16

Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Greg Dickson, Colorado State University

The Material Rhetoric of Residence Halls: Suggested Agency and Resistance in the Everyday

Ryan Peterson, Colorado State University

My Sorority as Defined by Place, Strategy, Tactic and Panopticism
Addie Sealy, Colorado State University

The Body in the Gym: An Analysis of Gender and Class Construction in Gym Culture
Liz Story Warner, Colorado State University
Jami L. Radcliff, Colorado State University

Sowing Our Wild Oats: An Analysis of the Construction of a Consumptive Identity
Casey Malone Maugh, Pennsylvania State University

Respondent/Facilitator: Carole Blair, University of California-Davis, Washington Center

3210 APPLYING COMMUNICATION PRIVACY MANAGEMENT THEORY

8:30-9:50, Sunday, February 16 Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Sandra Petronio, Wayne State University

Private Disclosure in a Family Membership Transition: In-Laws' Disclosures to Newlyweds
Mary Claire Morr, University of Denver

CIA, FBI, Homeland Security and Privacy Issues
Jeff Youngquist, Wayne State University

Examining the Dialectical Tensions of Boundary Turbulence in Post-Divorce Families: An Application of CPM Theory
Tamara D. Golish, Penn State University

Nonverbal Boundary Coordination: An Exploratory Examination of Implicit Disclosures
Jack Sargent, Kean University

Medical Privacy Dilemmas: Physician Regulating Disclosure to Third Parties at the Patient's Request
Laura Andea, Wayne State University

Considering the Applications of Communication Privacy Management Theory
Sandra Petronio, Wayne State University

3211 WATCHING WOMEN: FEMINISM, MEDIA, AND REPRESENTATION

8:30-9:50, Sunday, February 16 Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

Chair: Helene A. Shugart, University of Utah

Creating New Categories, Expanding Old Stereotypes and Reifying Gender Roles: The Women of *Sex and the City*
Allison Crase, San Diego State University

Changes in *Vogue* Advertisements from the 1950s to the 1990s: A Content Analysis
Vida C. Hirsch y Salazar, University of New Mexico

Speaking Against Women: Women's Fitness Magazines' Appropriation Strategies
Hillary A. Jones, Colorado State University

Fantastical Feminism: A Feminist Reading of the *Gilmore Girls*
A. L. Zimmerman, San Diego State University

Respondent: Catherine Egley Waggoner, Wittenberg University

3212 TOP THREE PAPERS IN HEALTH COMMUNICATION

8:30-9:50, Sunday, February 16 Salon F (1st Floor)

Presented by the Health Communication Interest Group

Chair: Juliann C. Scholl, Texas Tech University

Health News Processing and the Shifting Undercurrent of Ego Involvement
Heather J. Ward, University of Wisconsin-Madison*

One Time, One Exposure, One Person: Negotiating Identity and Relationships Through HIV Disclosure
Marcia Koch, San Diego State University

Clinician-Patient Communication and Shared Decision Making During the Birthing Process: A
Quantitative Analysis of Women's Birth Stories
Carma L. Bylund, University of Iowa

Respondent: Scott D. Moore, California State University, Fresno

*Top Paper in Health Communication and Top Student Paper

**3213 RHETORICAL ANALYSES OF SEXUAL (MIS)BEHAVIOR, ANARCHY AND DENIAL
(COMPETITIVE PAPERS)**

8:30-9:50, Sunday, February 16 Park City (2nd Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: David P. Schulz, California State University, Stanislaus

The Rhetorical Jack the Ripper
Dirk C. Gibson, University of New Mexico

Taking the "Sex" Out of Harassment: An Argument for Desexualisation of Institutional Policies*
Kristen M. Huffman, Arizona State University

Struggling for Hegemonic Subjectivity: Finding "Global Justice" in Anarchist Rhetoric
Christina R. Foust, University of North Carolina, Chapel Hill

The Pragmatic Style: Mainstream Conspiracy and the Anti-Defamation League's Counter-Conspiratorial
Refutation of Holocaust Denial Literature
Maegan Parker, University of Puget Sound

Respondent/Facilitator: Matthew Barton, Southern Utah University

*Debut Paper

3301 GENERAL KEYNOTE SESSION

10:00-11:20 am, Sunday, February 16 Salon F (1st Floor)
Co-Sponsored by the Tanner's Humanities Center, University of Utah

Keynote Speaker: Lois Marie Gibbs

Love Canal: 25 Years Later - What Have We Learned

Lois Marie Gibbs first gained national recognition as the housewife, who in 1978, discovered that her child was attending an elementary school built on top of a 20,000 ton, toxic-chemical dump in Niagara Falls, New York. When the state determined the area to be a public health hazard, but did not take steps to protect people, Lois Gibbs became an activist. Through her strategic communication, she successfully persuaded her state government and the federal government to close the school and relocate families out of the vicinity. In October 1980, President Jimmy Carter delivered an Emergency Declaration, which moved 900 families from this hazardous area and signified the victory of this grassroots movement.

Since 1981, as Executive Director of the Center For Health, Environment and Justice (CHEJ), Lois Gibbs has assisted over 10,000 grassroots groups nationwide with the goal of eliminating the sources of dioxin exposure, and other chemicals, which she feared most at Love Canal. In her address, Lois Gibbs will bring the Love Canal story up to date and discuss the issues society faces today from chemical exposures.

3402 RHETORICAL (RE)CONSTRUCTIONS: SOJOURNER TRUTH, FREDERICK DOUGLASS, VIRGINIA WOOLF AND THE SAND CREEK MASSACRE

(COMPETITIVE PAPERS)

11:30-12:50, Sunday, February 16 Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Lisa R. Barry, Trinity College

Constructing Sojourner Truth: White Remembrances and the Rhetorical Bifurcation of Identity
Kerith M. Woodyard, University of Utah

Broadening the Base of Rhetorical Theory: An Argument for the Inclusion of Frederick Douglass Among Notable Rhetorical Theorists

Marita Gronnvoll, University of Washington*

(Re)Writing Virginia Woolf: The Emergence of the Androgynous *Telos*
Kristin A. Brown, University of Minnesota

Collapsing Time: Examining Emerging Contemporary Collective Memory Narratives in the Ongoing Commemoration of the Sand Creek Massacre

Lindsay Calhoun, University of Utah

Respondent/Facilitator: Sara Hayden, University of Montana

*Debut Paper

3403 WSCA COMMUNITY COLLEGE DIVISION ROUNDTABLE DISCUSSION TO DEVELOP NEW WSCA COMMUNITY COLLEGE DIVISION BY-LAWS

11:30-12:50, Sunday, February 16 Salon C (1st Floor)

Presented by the Community College Interest Group

Chair: Tasha Van Horn

3404 COMPETITIVE PAPERS II: CONSIDERING STUDENT PERSPECTIVES ON CLASSROOM EXPERIENCES AND PRACTICES

11:30-12:50, Sunday, February 16

Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Chair: Deanna Fassett, San Jose State University

Do We See Student Evaluations the Same Way?: Student and Instructor Perception Compared

Sarah Sweer, Western Illinois University

Lisa Miczo, Western Illinois University

Student Responses and Evaluations of Teacher-Initiated Embarrassment

Mary McPherson, CSU, Long Beach

Amy Bippus, CSU, Long Beach

Adult Students' Perspectives on the ESL Experience

Maria del Carmen Hammel, University of La Verne

Alexis S. Olds, Cuesta College and University of La Verne

Respondent: Elise Dallimore, Northeastern University

3405 SUSTAINING THE INTERACTIVE LIVES OF OLDER ADULTS: THEORETICAL DEVELOPMENTS IN COMMUNICATION AND AGING RESEARCH

11:30 - 12:50, Sunday, February 16

Salon J (1st Floor)

Presented by the Communication Theory Interest Group

Chair: Mark J. Bergstrom, University of Utah

Instructional Communication Theory and Older Adults

Jon F. Nussbaum, Pennsylvania State University

Doreen Barringer, Pennsylvania State University

Amanda Kundrat, Pennsylvania State University

On-Line Support and Older Adults: A Theoretical Examination of Benefits and Limitations of Computer-Mediated Support Networks for Older Adults and Possible Health Outcomes

Kevin B. Wright, University of Memphis

James L. Query, Jr., University of Houston

Organizational Communication and Aging Theory: Age-Related Processes in Organizations

Mark J. Bergstrom, University of Utah

Michael E. Holmes, Ball State University

Cultural Issues in Communication and Aging: Theoretical Implications for Communication and Aging

Loretta L. Pecchioni, Louisiana State University

Hiroshi Ota, Aichi Shukutoku University

Lisa Sparks, George Mason University

Facilitator: Jon F. Nussbaum, Pennsylvania State University

3406 SUSTAINABLE STORIES: COMMUNICATING IDENTITY THROUGH NARRATIVE

11:30-12:50, Sunday, February 16

Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

Chair: Pamela J. Cooper, Northwestern University

Reality Bytes: The Construction of Identity Through Personal Advertisements
on an Online Bulletin Board

Christina M. Sabee, San Jose State University

Constructing Maternal Identity Through Birth Narratives

Carma L. Bylund, University of Iowa

Constructing Identities Amidst Contradicting Values: A Narrative Analysis of Denise Austin's Daily
Workouts

Melissa Camacho, San Francisco State University

Eavesdropping on Identity Construction: High School Students Communicate Their Visions for the Future

Hilary R. Altman, Northwestern University

3407 YOUNG SCHOLARS' PAPERS IN PERFORMANCE STUDIES

11:30-12:50, Sunday, February 16

Salon H (1st Floor)

Presented by the Performance Studies Interest Group

Chair: Kristin Valentine, Arizona State University

Understanding Online Gay Personals and Dating: An Autoethnography

Craig Rich, University of Portland

Representing the Queer Figure: *The Laramie Project's* Construction of the Matthew Shepard Story

Alex Peterson, University of Puget Sound (Debut)

Respondent: Mary S. Strine, University of Utah

**3408 CORPORATE ETHICS, SOCIAL RESPONSIBILITY AND THE U.S. CORPORATE
"MELTDOWN"**

11:30-12:50, Sunday, February 16

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

In December 2001, a company known as Enron, which had been ranked seventh in the Fortune 500 listing of the country's largest corporations, filed for bankruptcy protection. On January 28, 2002, *Business Week* estimated the size of the collapse at \$50 billion and went on to claim that \$1 billion in employee retirement accounts simply disappeared. As the story of Enron's collapse unfolded in the press and in business periodicals, suspicions arose regarding questionable business and accounting practices occurring both at Enron and at the offices of its accounting partner, Arthur Andersen. Congressional committees held public hearings, criminal prosecutions began, and President Bush proposed a series of reforms of accounting practices designed to prevent future Enron cases.

Since the Enron scandal became public, many other complaints emerged regarding questionable business practices and a lack of corporate social responsibility. The environment of corporate cultures which produces these situations raises important issues for organizational communication scholars to consider: the ability of stakeholders to effectively monitor and regulate operations, the dominance of managerial discourse, and the central role that the U.S. plays in the global economy.

This roundtable discussion, reflecting of the recent deluge of corporate scandals, will explore specific cases (Enron, Arthur Anderson), international globalization and ethics, as well as the general topic of the intersection between organizational communication and ethics.

Facilitator: Renee Houston, University of Puget Sound

Panelists: James Anderson, University of Utah
Rod Carveth, Texas Tech University
David Droge, University of Puget Sound
Shiv Ganesh, University of Montana
Renee Houston, University of Puget Sound
Diane Martin, University of Portland
Jamie Snider, University of Portland

3409 CULTURAL MYTHS, CULTURAL VALUES, AND CULTURAL CAPITAL: POLITICAL NEGOTIATIONS IN VARIED CONTEXTS

11:30-12:50, Sunday, February 16 Salon B (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Jolanta Drzewiecka, Washington State University

Mythic Rhetoric and Chinese Political Crisis: A Preliminary Inquiry
William E. Belk, University of Nevada, Las Vegas

The Impact of Culture on Integration: An Analysis of the United Kingdom's European Union Negotiation
Emily T. Cripe, Arizona State University

"Tag, You're It!" Living in an Evolved World Society: Albuquerque's Graffiti Culture
Kimberly A. McCormick, University of New Mexico

Respondent: Krishna Kandath, University of New Mexico

3410 FACILITATING GROUP COMMUNICATION: INNOVATIONS AND APPLICATION WITH NATURAL GROUPS

11:30-12:50, Sunday, February 16 Brighton (2nd Floor)

Co-Sponsored by the Interpersonal Communication Interest Group and the Organizational Communication Interest Group

Chair/Discussion Facilitator: Lawrence R. Frey, University of Colorado at Boulder

Facilitating Zero-History Groups of Helping Professionals: Transforming Primary Tension into Connected Engagement Through Symbolic Interaction
Sunwolf, Santa Clara University

The Role of Facilitation in Protracted Conflict Situations: Promoting Citizen Peace-Building Efforts in Cyprus

Benjamin J. Broome, Arizona State University

Facilitating Dialogue and Deliberation in Environmental Conflict: The Use of Groups in Collaborative Learning

Gregg Walker, Oregon State University

Steve E. Daniels, Utah State University

Who Owns the Jazz Festival...? A Case of Facilitated Intergroup Conflict Management

Richard W. Sline, Weber State University

3411 TOP THREE COMPETITIVE PAPERS FOR THE ORGANIZATION FOR RESEARCH ON WOMEN AND COMMUNICATION

11:30-12:50, Sunday, February 16

Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

Chair: Erin Reser, University of Utah

Mediating a Movement, Authorizing Discourse: Kate Millett, *Sexual Politics*, and Feminism's Second Wave*

Kristan Poirot, University of Georgia

Womanhood: Division, Vision and Identity in The Church of Jesus Christ of Latter-Day Saints

Tina Hatch, University of Utah

Hillary Rodham Clinton's Address to the United Nations Fourth World Conference on Women: A Rhetorical Approach Toward Affecting Audiences with Distinct Cultural Differences

Mike Sperla, San Diego State University

Respondent: Karen Foss, University of New Mexico

* Top Paper, Top Student Paper

**3413 DISCOURSES OF FEMINISM & FEMININITY IN MEDIA:
SUBVERSION, SOCIALIZATION AND REPRESENTATION IN FILM,
MUSIC AND TELEVISION (COMPETITIVE PAPERS)**

11:30-12:50, Sunday, February 16

Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Teresa Bergman, California State University, Chico

Women, Girls, Ladies, Feminists: An Analysis of the Competing Discourses of Femininity and Feminism in *Sex and the City*

Candice Taffolla-Schreiber, Southwestern College

Strange Little Girls: Tori Amos' Sub-Versive Recoding*

Hilary A. Jones, Colorado State University

Sorry, Charlie, But the Angels Still Have a Long Way to Go: Reading Representations of Women in *Charlie's Angels*

Kathleen Creamer, Colorado State University

Telenovelas: A Multifunctional Television Genre

Felicia Nicole Marie De Vargas, The University of New Mexico

Respondent/Facilitator: A. Susan Owen, University of Puget Sound

*Debut Paper

3415 STUDENT CONVERSATIONS ABOUT RACE: MAKING PRIVATE TALK PUBLIC

11:30-12:50, Sunday, February 16 Park City (2nd Floor)

Presented by the Intercultural Communication Interest Group

Chair: Marc D. Rich, California State University, Long Beach

Panelists: Aaron Cargile, California State University, Long Beach
Julia Johnson, California State University, Northridge
Gordon Nakagawa, California State University, Northridge
Marc Rich, California State University, Long Beach
Subrina J. Robinson, Southern Illinois University, Carbondale
Brenda J. Allen, University of Colorado, Denver

3501 CONSTRUCTING, NEGOTIATING AND THEORIZING IDENTITY

1:00-2:20, Sunday, February 16 Salon E

Presented by the Intercultural Communication Interest Group

Chair: Karen Lovaas, San Francisco State University

Ethnography of Foreign/Second Language Learners' Negotiated Ethnic/National Identity
Yuko Kawai, University of New Mexico

Processes in Identity Formation: An Interdisciplinary Exploration
Joshua W. Avera, California State University, Fresno

Theories of Bicultural Identity
Melissa Morgan, Western Washington University

Invisible Minorities: The Identity Construction of Multiracial Asian Americans
Jennifer H. T. A. Morrison, San Jose State University

Respondent: Rona Halualani, San Jose State University

3502 RHETORICAL APPEALS AND RHETORICAL RESPONSES: ANALYZING SPEECHES OF WEDDINGTON, PELTIER, MINOW, E. ROOSEVELT AND L. BUSH, AND THE CONGRESSIONAL WOMEN'S CAUCUS

1:00-2:20, Sunday, February 16 Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Matthew Barton, Southern Utah University

Roe v. Wade: The Oral Argument of Sarah Weddington*
Elizabeth Meyers-Bass, Colorado State University

Justice for Peltier? An Analysis of Leonard Peltier's Response to Denial of Clemency
Danielle Endres, University of Washington

Actor and Spectator Judgment: Newton Minow's 1961 Address to the National Association of Broadcasters*
Delaura Kostiw, University of Nevada, Las Vegas

To Educate America: A Comparative Analysis of Eleanor Roosevelt's and Laura Bush's Responses to the Attacks on America
Lisa R. Barry, Trinity College

Women and Public Sphere Rhetoric: Investigating Speeches by the Congressional Women's Caucus on the Oppression of Afghan Women*
Susan E. Altrui, Colorado State University

Respondent/Facilitator: Martha Solomon Watson, University of Nevada, Las Vegas
*Debut Papers

3503 ENHANCING YOUR CAREER: THE NEXT STEP AFTER TENURE

1:00-2:20, Sunday, February 16 Salon C (1st Floor)

Presented by the Community College Interest Group

Each of the panelists is a faculty member at a community college. Panelists will discuss their experiences in various leadership positions and offer suggestions concerning that specific career track.

Panel Members:

Isa Engleberg, Prince George's Community College, MD, 2nd Vice President, NCA

Kate Motoyama, San Mateo, CA: Past Faculty Senate/District Faculty
Senate President

John Giertz, Bakersfield Community College, CA, Sigma Chi Eta Student Honor Club Advisor
Kay Harrison, Ohlone College, CA, Past WSCA Community College Division Chair

3504 TOP FOUR PAPERS IN COMMUNICATION AND INSTRUCTION

1:00-2:20, Sunday, February 16 Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Chair: John Caputo, Gonzaga University

Quality Participation And Discussion Effectiveness: Student and Faculty
Generated Strategies

Elise J. Dallimore, Northeastern University

Julie H. Hertenstein, Northeastern University

Marjorie B. Platt, Northeastern University

Does Dialogue Really Matter For Learning? An Investigation of the Presence of Dialogue In Students'
Accounts of Successful Learning Experiences

Andi Hamilton Zamora, Whatcom Community College

“You Don’t Get To Choose That”: The Strategic Rhetoric of Educational Success and Failure

Deanna L. Fassett, San Jose State University

John T. Warren, Bowling Green State University

Identity Messages in The Classroom: The Relationship Between Instructional Facework and Student Attentiveness, Responsiveness, Task-Mastery Orientation, and Motivation to Learn

Jeff Kerssen-Griep, University of Portland

Jon Hess, University of Missouri, Columbia

April R. Trees, University of Colorado, Boulder

Respondent: Colleen Garside, Weber State University

3505 “LET’S TALK ABOUT SEX”: THE COMMODIFICATION AND ORGANIZATION OF SEXUALITIES

1:00-2:20, Sunday, February 16

Salon J (1st Floor)

Presented by the Organizational Communication Interest Group

This interactive roundtable is designed to further our understandings of the ways in which our seemingly private and unique sexualities are increasingly commodified and normalized in and through everyday organizational discourse and practice. Specifically, we explore how sexuality is (re)produced, managed, purchased, sold, celebrated, exploited, harnessed, and denied in contemporary working life. Moreover, we explore the simultaneously empowering and constraining (symbolic and material) effects of contemporary articulations of sexualities for individuals and collectives.

Each participant has agreed to provide a brief presentation (4-5 minutes) of a short, position paper (3-5 pages) that highlights a particular aspect of organized sexualities. The papers/presentations will explore how sexualities are organized in contexts ranging from organizational theory and practice, the academy, the media, the prison, and the high school sex education class.

Facilitator: Angela Trethewey, Arizona State University

Panelists: Karen Ashcraft, University of Utah
Brenda Allen, University of Colorado, Denver
Catherine Ashcraft, University of Colorado, Boulder
Daniel Brouwer, Arizona State University
Sarah Tracy, Arizona State University

3506 SUSTAINING LIFE THROUGH STORIES OF DEATH

1:00-2:20, Sunday, February 16

Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

Chair: Mary Meares, Washington State University

Telling Our Stories: Construction of Public Grief Following Tragic Events
Melanie Barnes, DePauw University

Intersections of Memory, Media, and Academic Product: Processing Death at an Early Age
Glenda Balas, University of New Mexico

Stories From the Crime Scene: Coping Devices of the Police Who See Death Most Often
Bob Gassaway, University of New Mexico

Deathly Experiences: A Narrative Analysis of the Cultural Experience of Death
Amie D. Kincaid, University of New Mexico

Respondent: Sue Balter-Reitz, Montana State University-Billings

3508 COMMUNICATION AS CREATING AND SUSTAINING ROMANTIC AND FAMILIAL RELATIONSHIPS

1:00-2:20, Sunday, February 16

Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Susan Messman, Arizona State University

Friends With Benefits: Initial Explorations of Sexual, Non-Romantic Relationships

Paul A. Mongeau, Arizona State University

Artemio Ramirez, University of Minnesota-Duluth

Matthew Vorell, Miami University

Communication and Co-Parenting Children in Stepfamilies: Structures of Interactions Within Parent Teams

Dawn O. Braithwaite, University of Nebraska-Lincoln

Mark Fine, University of Missouri, Columbia

Paul Schrodtt, University of Nebraska-Lincoln

Chad McBride, University of Nebraska-Lincoln

Leslie A. Baxter, University of Iowa

Attachment Styles and Family Communication

Tamara D. Golish, Pennsylvania State University

Loreen N. Olson, Cleveland State University

Small Slightings and Acts of Grace: Social Allergies and Enrichments in Close Relationships

Michael R. Cunningham, University of Louisville

Stephen R. Shamblen, University of Louisville

Lara K. Ault, University of Louisville

Who Dares Ask? Outcome Assessments as Predictors of Information Seeking in Relationships

Walid A. Afifi, Pennsylvania State University

Megan Dillow, Pennsylvania State University

Christopher Morse, Pennsylvania State University

3509 SOCIAL RESPONSIBILITY IN A GLOBAL SYSTEM

1:00-2:20, Sunday, February 16

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Chair: Nikki C. Townsley, University of Colorado, Boulder

Investigating the Boardroom in the Classroom: Organizational Responsibility and Accountability Across International Boundaries

Janel Anderson Crider, University of Minnesota

Maria Angeli Diaz, De La Salle University

Navigable Space: Negotiating the Complexities & the Responsibilities of Designing Global Training for Diverse National Audiences

Stephanie Reding Galarneault, Purdue University

Human Rights NGOs, the UN and Global Responsibility: Challenging States by Behaving as if People Mattered

Michael Stohl, University of California, Santa Barbara

Flexible Social Responsibility: National Responses to Changing Global Conditions

Nikki C. Townsley, University of Colorado, Boulder

Cynthia Stohl, University of California, Santa Barbara

Respondent: Steve May, University of North Carolina, Chapel Hill

3510 INCORPORATING PARLIAMENTARY DEBATE INTO THE K-12 CLASSROOM

1:00-2:20, Sunday, February 16

Salon B (1st Floor)

Presented by the Elementary and Secondary School Interest Group

This panel will focus on how to incorporate parliamentary debate into the K-12 classroom in order to enhance the critical thinking abilities of your students.

Presenters: Raymond Puchot, College of Lake County
Annette Bigham, College of Lake County
Kathy Lingo, University of Texas, Dallas

3511 FEMINIST PRAXIS: ENACTMENTS, CONFRONTATIONS, AND ANALYSES

1:00-2:20, Sunday, February 16

Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

Chair: Caren Deming, University of Arizona

The Tracing of My Feminist Consciousness: A Proposed Model for Becoming and Understanding a Certain Feminist Identity

Kathleen M. Creamer, Colorado State University

Only Words: A Feminist Confrontational Rhetoric

Chuck E. Goehring, San Diego State University

Schismatics as Critical Rhetorical Practice

Emily Plec, Western Oregon University

Respondent: Janet Cramer, University of New Mexico

3512 OVERCOMING BARRIERS TO INFORMATION: DIFFERENT CONCEPTUALIZATIONS OF "ACCESS" TO HEALTH CARE

1:00-2:20 Sunday, February 16

Salon F (1st Floor)

Presented by the Health Communication Interest Group

Chair: Dan O'Hair, University of Oklahoma

Accessing Health Information on the Internet: Patient Evaluation of Medical Web Sites

Leah E. Bryant, DePaul University

Naomi Lacy, University of Nebraska Medical Center

Healthcare Rigidity and Southeast-Asian Women in America: Barriers to Health Information
Mikaela Marlow, DePaul University
Donald R. Martin, DePaul University

Humor in the Health Care Setting: Helping Patients and Providers Gain Greater Access to Each Other
Juliann C. Scholl, Texas Tech University

Respondent: Nancy J. Eckstein, Wheaton College

3513 QUESTIONS OF PLEASURE AND IDENTITY IN CULTURAL STUDIES

1:00-2:20, Sunday, February 16 Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Fernando P. Delgado, Arizona State University West

Do You Still Enjoy Media? *Jouissance*, or, Critical Reading as Textual Bliss
Brian L. Ott, Colorado State University

Pleasure, Place, and the Abstractions of Postmodernity
Greg Dickinson, Colorado State University

"You Go, Girl!": Camp as Resistive Performance of Gender and Sexuality
Helene A. Shugart, University of Utah
Catherine Egley Waggoner, Wittenberg University

3601 MEDIA FORUM ON VISUAL REPRESENTATION, LYNCHING, AND THE CAMPAIGN FOR ANTI-LYNCHING LEGISLATION: CULTURAL AND POLITICAL USES OF PHOTOGRAPHIC IMAGES

2:30-3:50, Sunday, February 16 Alta (2nd Floor)

Presented by the Media Studies and Rhetoric and Public Address Interest Groups

Chair: Peter Ehrenhaus, Pacific Lutheran University

Presenters: A. Susan Owen, University of Puget Sound
Peter Ehrenhaus, Pacific Lutheran University

Discussants: Dexter Gordon, University of Puget Sound
James Jasinski, University of Puget Sound

3602 RHETORICAL ANALYSES OF MYTH, RELIGIOUS PARABLES, NARRATIVES AND IMAGES OF THE SUBLIME (COMPETITIVE PAPERS PANEL)

2:30-3:50, Sunday, February 16 Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Harry Sharp, Cal Poly San Luis Obispo

Calvin & Hobbes Get Religion: A Rhetorical Analysis
Janet L. Jacobsen, Arizona State University

Adaptation, Consistency, and Flexibility: A Rhetorical Analysis of the Parables of Jesus
Matt Koschmann, University of New Mexico

“Wilderness” in Wilderness Therapy Programs: A Call to Ideal Behavior Via Images of the Sublime
Marianne Neuwirth, University of Utah

Covenants, Liminality, and Transformations: The Communicative Import of Four Narratives
Marc D. Rich, California State University, Long Beach
Karen Rasmussen, California State University, Long Beach

Says Who? The Inter-Subcultural Battle for an Authorizing Stage as Persuasive Strategy and Form
Mark Williams

Respondent/Facilitator: Gary Collier, California State University, Chico

3603 UPDATING CURRICULUM: PREPARING STUDENTS FOR A DIGITALLY INTEGRATED WORLD

2:30-3:50, Sunday, February 16

Salon C (1st Floor)

Presented by the Community College Interest Group

Communication technologies have created a whole new world of possibilities for all forms of communication, from interpersonal through business to mass communication settings. Updating curriculum to address these new realities is a daunting task. Salt Lake Community College has been a leader in this regard, and will present a panel that discusses how this can be accomplished. The panel will discuss each of the following communication categories: interpersonal, organizational, speech, public relations, journalism, broadcasting, and telecommunication. After the presentations, the panel will respond to questions from those attending.

Chair: Carolyn Clark, Salt Lake Community College

Applying Technology in Interpersonal Communication & Public Speaking
Shirley Jones, SLCC

Applying Technology in Organizational Communication
Carolyn Clark, SLCC

Applying Technology in Public Relations
Jay Williams, SLCC

Applying Technology in Journalism
Patrick Kibbie, SLCC

Applying Technology in Broadcast and Telecommunication
Randal Chase, SLCC

3604 MASTER TEACHER PANEL

2:30-3:50, Sunday, February 16

Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Chair: Colleen Garside, Weber State University

Master Teachers: James Anderson, University of Utah

Lawrence Frey, University of Colorado at Boulder

3605 A RESPONSE TO THE “INSTITUTE IN THE QUALITATIVE CASE STUDY IN COMMUNICATION RESEARCH”

2:30-3:50, Sunday, February 16

Salon J (1st Floor)

Presented by the Communication Theory Interest Group

Chair: Gerry Philipsen, University of Washington

The Importance of Method in Phronetic Social Science: An Analysis and Response to a Critique of Philipsen’s Empirical Approach in Case Study Research
Cynthia King, University of Washington

Critical Consequences and the Role of the “Expert”: How Do We Know Enough, and What Do We Do When We Know?
Erica Erland, University of Washington

The Usefulness of Case Studies for Theory Building and Social Scholarship in Qualitative Research
Marita Gronnvoll, University of Washington

What Does it Mean to “Matter?” The Case Study as Science and or Phronesis in Social Inquiry
Laura Black, University of Washington

The Case of a Case: Boston Public, the N-Word, and Mediated Discourse
Derek Greenfield, University of Washington

Heuristic Discovery, Descriptive Theory and Phronesis: Can the Ethnography of Communication be Phronetic Social Science?
Jay Leighter, University of Washington

3606 INTERACTION IN INTERVIEWS: HOW PARTICIPANTS PURSUE A BALANCE BETWEEN INTERPERSONAL AND INSTITUTIONAL ENDS

2:30-3:50, Sunday, February 16

Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

Chair: Curtis D. LeBaron, Brigham Young University

Attending and Disattending During a Medical Consultation
Wayne A. Beach, San Diego State University

Doctors’ and Patients’ Shifts Between Clinical and Vernacular Terms
Jenny S. Mandelbaum, Rutgers University

From Small Talk to Substance in Employment Screening Interviews
Phillip Glenn, Emerson College
Michael P. Thompson, Brigham Young University
Curtis D. LeBaron, Brigham Young University

How Participants Pursue Both Interpersonal and Institutional Ends During an Employment Interview
Curtis D. LeBaron, Brigham Young University
Michael P. Thompson, Brigham Young University
Phillip Glenn, Emerson College

3607 ORGANIZATIONAL COMMUNICATION IN THE HP-COMPAQ MERGER

2:30-3:50, Sunday, February 16

Salon H (1st Floor)

Presented by the Organizational Communication Interest Group

The HP-Compaq merger attracted international attention and intensive media coverage in the spring of 2002. It also sparked scholarly discussion from various fields in news and business media. Melding two large and fiercely competitive organizations is not only a formidable challenge but also an excellent opportunity to observe the functions and the internal and external communication processes of organizational communication.

This panel will analyze and critique of HP in the HP/Compaq merger. Panelists will compare and contrast the two organizational cultures, and the panel will include perspectives from the shareholders, leaders, employees and others.

Chair: Paul Krivonos, California State University, Northridge

HP & Compaq: Cultural (Mis)fit?

Patricia Riley, University of Southern California

Hewlett-Packard and Compaq Computer: Merger Heaven or Hell?

Joann Keyton, University of Kansas

HP Employees: Audience and Speakers for HP-Compaq Merger Messages

Betty A. Sproule, retired Hewlett Packard Manager

Hewlett and Shareholder Voice

Tim Hegstrom, San Jose State University

The Regulative Communication of the Hp Leadership During the Pre-Combination Stage of the HP/Compaq Merger

Jensen Chung, San Francisco State University

Respondent: Gerianne Merrigan, San Francisco State University

3608 SUSTAINABILITY AND THE DIFFUSION OF IDEAS AND PRACTICES: THEORIZING AND APPLYING ORGANIZATIONAL COMMUNICATION

2:30-3:50, Sunday, February 16

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Chair: Mary Meares, University of New Mexico

Sustainability, Ecology, and Economics: Merged Discourses as New Knowledge

Alex Heintzman, University of Colorado, Boulder

Diffusion of Xeriscaping Among Residents in Albuquerque

Holly Siebert Kawakami, University of New Mexico

A Heuristic for the Field: Answering the Question, "What is Organizational Communication?"

Paul Leonardi, University of Colorado, Boulder

Brett Maddex, University of Colorado, Boulder

Angela Gilman, University of Colorado, Boulder

The Structure and Function of Call Center Interaction: A Descriptive Analysis of a Direct Sales Company

Nancy R. Birch, University of Utah

Respondent: Sarah Tracy, Arizona State University

3609 ARGUMENTS DURING WAR: THE CONSTRUCTION OF HEROES AND VILLIANS

2:30-3:50, Sunday, February 16

Salon B (1st Floor)

Presented by the Western Forensics Association

Chair: David S. Olsen, California State University, Los Angeles

Propagandic Hues

Edward Langer, California State University, Los Angeles

Saddam Hussein: Villain of Villains

Amy Jung, California State University, Los Angeles

Karzai and the U.S.: A Delicate Construction of Savior and Villain

Patchree Patchrint, California State University, Los Angeles

Yeshitela Fights Back: US Imperialism and the Philippines

Patrick Camangian, California State University, Los Angeles

Respondent: Julia R. Johnson, California State University, Northridge

3610 TRANSITIONAL ADOPTION AND COMMUNICATION PRIVACY MANAGEMENT THEORY: EXPLORATION OF INTERFACES

2:30-3:50, Sunday, February 16

Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

The purpose of this panel is to explore the ways in which CPM (Communication Privacy Management Theory) may be of value to the study of communicative practices of families formed through transnational adoption. Such families must communicatively negotiate issues of race, culture, class and gender in necessarily explicit ways.

This panel will showcase Sandra Petronio who has developed CPM and her new work, *Boundaries of Privacy: Dialectics of Disclosure*, (2002). This will be an interactive panel involving dialogue among the participants as well as with audience members on the implications of CPM for researching communicating in and about families formed through transnational adoption.

Chair/Facilitator: Kathleen M. Galvin, Northwestern University

Participants: Sandra Petronio, Wayne State University
Jeanne Elmhorst, T-VI Community College
Kathleen M. Galvin, Northwestern University

3611 GENDERED REFLECTIONS AND INVESTIGATIONS

2:30-3:50, Sunday, February 16

Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

Chair: Richard Lofton, University of Utah

Warfare and Political Life: The Containment of the “Feminine” in President George W. Bush’s September 20, 2001, Speech to Congress

Katie L. Gibson, Pennsylvania State University

The Gendering and Embodiment of Gossip

Susan Hafen, University of Wisconsin, Eau Claire

Crashing Waves: Communication Similarities and Differences Between 2nd and 3rd Wave Feminists

Tracey C. Mahoney, University of Wyoming

Respondent: Glenda Balas, University of New Mexico

3612 FORGING INTERCULTURAL ALLIANCES AND RELATIONSHIPS: PERFORMANCE, POETICS AND POLITICS

2:30-3:50, Sunday, February 16

Salon F (1st Floor)

Presented by the Performance Studies Interest Group and the Intercultural Communication Interest Group

This panel explores intercultural alliance building and interracial relationships through poetry and performance. Two separate pieces examine the challenges, struggles, and rewards of forging intimate interpersonal relationships across cultural and racial lines.

Chair: Christie Logan, California State University, Northridge

Panelists: Nathan Carter, Howard University

Tricia Fair, California State University, Northridge

Amy London, College of the Canyons

Respondents: Tracey Owens Patton, Iowa State University

Emily Plec, Western Oregon University

3613 INSTRUCTIONAL COMMUNICATION PROCESSES: EXPLORATION THROUGH META-ANALYSIS

2:30-3:50, Sunday, February 16

Park City (2nd Floor)

Presented by the Communication and Instruction Interest Group

Chair: Craig Rich, University of Portland

The Use of Power Point in the Classroom

Elayne Shapiro, University of Portland

Jeff Kerksen-Greip, University of Portland

The Effectiveness of Classroom Humor in Promoting Student Learning

Diane Martin, University of Portland

Using Leading Questions Effectively in the Classroom

Barbara Mae Gayle, University of Portland

Exploring the Efficacy of Advanced Organizers in the Classroom

Raymond W. Preiss, University of Puget Sound

3701 COMMUNICATING FOR SUSTAINABILITY IN INTERCULTURAL RELATIONSHIPS AND FACILITATION TEAMS

4:00-5:20, Sunday, February 16

Salon E (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Michael E. Brydges, Cypress College

Building and Sustaining Intercultural Relationships: Public Perception and Practical Benefits of Friendships and Romantic Relationships in Intercultural Contexts

Tony Docan, University of New Mexico

Relationships are About Giving and Giving is about Relationships: A Demonstration of Relational Giving in Mexico through Three Relationships

Melissa A. Tafoya, Arizona State University

Can We Work Together? Issues of Cultural Diversity in a Facilitation Team

Hsuch-hua Vivian Chen, Arizona State University

Sue-Ann Yuin Quan Chia, Arizona State University

Kaori Ishida, Arizona State University

Respondent: Mary Meares, Washington State University

3702 SUSTAINING ORAL TRADITION IN RHETORIC: MEMORY, TECHNOLOGY, AND VISION

4:00-5:20, Sunday, February 16

Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Anne Pym, California State University, Hayward

The Construction of Commonplaces Through the Art of Memory

Jason Ingram, University of Southern California

From Orality to Literacy to *Visuality*

Emily Plec, Western Oregon University

Rhetoric and Public Memory in Oral Culture

G. Mitchell Reyes, Pennsylvania State University

Respondent/Facilitator: Anne Pym, California State University, Hayward

3703 CREATING A CAMPUS CULTURE TO SUSTAIN LEARNING COMMUNITIES: AN INVITATION TO COMMUNICATION INSTRUCTORS TO JOIN A GROWING NATIONAL MOVEMENT

4:00-5:20, Sunday, February 16

Salon C (1st Floor)

Co-Sponsored by the Community College Interest Group and Communication and Instruction Interest Group

Participants will share examples of three successful applications of learning community models in community college and university first-year programs. Audience members will have the opportunity to explore various learning community models related to communication courses/outcomes, to discover the

rationale for linking communication courses with courses in other disciplines, to enjoy the benefits students report from their learning community experiences, and to hear about experiences with the national learning communities movement.

Chair: Edwina Stoll, De Anza College, CA

Panel Members are three National Learning Communities Fellows:

Sally Murphy, California State University, Hayward

Connie Della-Piana, Consultant, National Science Foundation/Division of Undergraduate Education

Edwina Stoll, De Anza College, CA

3704 SUSTAINING EXCELLENCE AND WELLBEING IN INTERCOLLEGIATE FORENSICS

4:00-5:20, Sunday, February 16

Salon B (1st Floor)

Presented by the Western Forensics Association

Chair: Matthew Taylor, California State University, Long Beach

Sustaining the Mental and Physical Well Being of our Community

Raymond Puchot, College of Lake County

Annette Bigham, College of Lake County

Kathy Lingo, University of Texas, Dallas

Innovation and Assessment in Forensics: Format Diversity for Sustainability

Shawn Batt, University of the Pacific

Sustaining Resource-Challenged Policy Debate Teams through Cooperative Debate Camps: The Wyoming Debate Cooperative Experience

Matthew Stannard, University of Wyoming

Respondent: Matthew Taylor, California State University, Long Beach

3705 IMPROVING AN EXTANT THEORY OF COMMUNICATION

4:00-5:20, Sunday, February 16

Salon J (1st Floor)

Presented by the Communication Theory Interest Group

Chair: Gerry Philipsen, University of Washington

Speech Codes Theory Proposition One

Jay Leichter, University of Washington

Speech Codes Theory Proposition Two

Larry Massey, University of Washington

Speech Codes Theory Proposition Three

Nancy Bixler, University of Washington

Speech Codes Theory Proposition Four

Danielle Endres, University of Washington

Speech Codes Theory Proposition Five

Patricia Covarrubias, University of Montana

Does Speech Codes Theory Accommodate Oppositional Codes?
Lisa Coutu, University of Washington

Speech Codes Theory and the Voices of the Silent?
Erica Erland, University of Washington

Respondent: Gerry Philipsen, University of Washington

3706 DESCRIBING NEW PRACTICES IN SOCIAL INTERACTION: BEGINNING, DERAILING, HALTING, AND APOLOGIZING

4:00-5:20, Sunday, February 16 Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

Chair: Daniel P. Modaff, Ohio University

Pre-beginning a Turn: The Placement, Composition, and Ordering of Preparatory Actions to Speak
Larry D. Linton, University of California, Santa Barbara

Responsive Derailing: A Practice Recipients Use to Interrupt Tellings, Informings, and Other Multi-Unit Turns
Chris J. Koenig, University of California, Los Angeles

“No no no” and Other Types of Multiple Sayings in Interaction
Tanya Stivers, University of California, Los Angeles

Apologies in Interaction
Jeffrey D. Robinson, Pennsylvania State University

3707 STORIES FROM THE FIELD: A PERFORMANCE EXPLORING IDENTITY AND REPRESENTATION IN THE MORMON MISSIONARY

4:00-5:20, Sunday, February 16 Salon H (1st Floor)

Presented by the Performance Studies Interest Group

Students from Salt Lake Community College, many of them Missionaries themselves, will be performing stories from and about Mormon Missions for an insightful understanding of the experience of, and the identity construction found in, the Mormon Mission.

Chair: Robert G. Leonard, Salt Lake Community College

Performance written by:
Natalie Cheung, Salt Lake Community College
Vince Dilley, Salt Lake Community College
Agenor Ferreira, Salt Lake Community College
Brianna Frazier, Salt Lake Community College
Steve Hawley, Salt Lake Community College
Allison Johansson, Salt Lake Community College
Dan Neville, Salt Lake Community College
Theresa O'Connor, Salt Lake Community College
Lione Packer, Salt Lake Community College

Respondent: Tracy Marafiotte, University of Utah

3708 TOP FOUR PANEL IN ORGANIZATIONAL COMMUNICATION

4:00-5:20, Sunday, February 16

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Chair: Renee Houston, University of Puget Sound

Sustaining the Organization: Communication Style and Humor Functions in Leader/Member Relationships**

Diane Martin, University of Portland

Craig O. Rich, University of Portland

Barbara Mae Gayle, University of Portland

So You Want to be a Fire Fighter? A Case Study Examining the Roles of Socialization and Social Identity on Adopting the Role of Firefighter*

Karen Kroman Myers, Arizona State University

Sensemaking & Emotions In Organizations: Accounting for Emotions in a Rational(ized) Context

Debbie S. Dougherty, University of Missouri-Columbia

Kristina Drumheller, McMurray University

Communication as Ritual: An Alternative Approach to Understanding Facilitative Implementation of Group Support Systems

Clifton Scott, Arizona State University

Respondent: John Oetzel, University of New Mexico

** Top Paper

* Top Student Paper

3710 TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION

4:00-5:20, Sunday, February 16

Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Cailin Kulp, University of Hawaii at Manoa

Uncertainty and the Avoidance of the State of One's Family in Stepfamilies, Post-divorce Single Parent Families, and First Marriage Families

Tamara D. Golish, Pennsylvania State University

Paul Schrodt, University of Nebraska-Lincoln

An Expectancy Violations Analysis of Factors Affecting Relational Outcomes and Communicative Responses Following Hurtful Events in Dating Relationships

Guy Foster Bachman, California State University, Long Beach

Laura K. Guerrero, Arizona State University

"Loving the Voodoo That You Do:" Relational Quality as a Function of Competent Manipulation and Adult Attachment

Jennifer Brundidge, San Diego State University

Brian H. Spitzberg, San Diego State University

Humor Ability, Unwillingness to Communicate, Loneliness, and Perceived Stress: Testing a Security Theory of Laughter

Nathan Miczo, Western Illinois University

Respondent: William F. Sharkey, University of Hawaii at Manoa

3711 RHETORICAL DEPICTIONS, NOSTALGIA, AND CONTEMPORARY RURAL WOMEN

4:00-5:20, Sunday, February 16

Salon I (1st floor)

Presented by the Organization for Research on Women and Communication and Rhetoric and Public Address Interest Group

Chair: Jan Schuetz, University of New Mexico

Television Nostalgia and the Rhetorical Depictions of Rural Women

Karen Rasmussen, California State University, Long Beach

Ann Johnson, California State University, Long Beach

Insider/Outsider Depictions of Farm Women

Joan McCrell, University of New Mexico

Born in the Country: Grandmothers' Memories of Rural Life in North Carolina

Kate Willink, University of North Carolina

Depicting Farm Women's Lives in Radio Programming

Glenda Balas, University of New Mexico

3712 ENHANCING ACCESS TO REVELANT HEALTH INFORMATION: THE DIGITAL DIVIDE PILOT PROJECTS

4:00-5:20, Sunday, February 16

Salon F (1st Floor)

Presented by the Health Communication Interest Group

The National Cancer Institute has supported four demonstration research projects in concert with the Cancer Information Service to develop and evaluate programs to increase the use of information technology and access to cancer information among underserved populations. Each of the projects used unique and innovative implementation strategies and focused on different vulnerable populations. This panel will describe these research projects, their results, and implications from these studies for both narrowing the digital divide and reducing disparities in care for underserved populations.

Chair: Gary L. Kreps, National Cancer Institute

Using a Community Partnership Organization Model to Implement a Cancer Education Program in Harlem, New York City

Rosemarie Perocchia, Memorial Sloan-Kettering Cancer Center, New York

Developing Computer Proficiency Among Head Start Parents in New Haven, Connecticut

Peter Salovey, Yale University

Testing the Feasibility and Impact of Using the Cancer Information Service to Disseminate the Comprehensive Health Enhancement Support System (CHESS) in Rural Wisconsin and Urban Detroit, Michigan

David Gustafson, University of Wisconsin

Developing the Low Literacy User Cancer Information Interface (LUCI) for Use by Senior Citizens in Rural Louisiana
Wayne Wilbright, Louisiana State University

3713 TEACHING DELIBERATION: COMMUNICATION EDUCATION AND CIVIC PARTICIPATION

4:00-5:20, Sunday, February 16 Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Chair: Jo Sprague, San Jose State University

Taking Public Deliberation Outside The Classroom
John Gastil, University of Washington

McBurney and Hance On Discussion: Everything Old Is New Again
William M. Keith, University of Wisconsin-Milwaukee

“But People Don’t Really Talk Like This”: Balancing Advocacy And Deliberation
Matt McGarrity, Indiana University

The College As Corporate Citizen: Teaching Democracy By Being Democratic
Jill J. McMillan, Wake Forest University

Respondent/Facilitator: Gerald Hauser, University of Colorado

3714 TOP PAPERS IN MEDIA STUDIES

4:00-5:20 Sunday, February 16 Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Heather Hundley, Cal State San Bernardino

The Ripper Correspondence: Mass Communication Dimensions of the Whitechapel Murders***
Dirk C. Gibson, The University of New Mexico

The Politics of Negotiating Public Tragedy: Media Framing of the Matthew Shepard Murder
Brian L. Ott, Colorado State University
Eric Aoki, Colorado State University

Current Constructs and Resistant Images: Visual Representations of the Female Athlete**
Kevin Patzelt, University of Puget Sound

Consumption and Commercialtainment: A Critical Inquiry of the Function of Postmodern Product Placement in the Film *Josie and the Pussycats**
Jami L. Radcliff, Colorado State University

Respondent/Facilitator: Lisa R. Barry, Trinity College

*Debut Paper

** Top Student/Debut Paper

*** Top Paper

BUSINESS MEETINGS

5:30-6:30 pm, Sunday, February 16

3801	Community College (meeting continuation)	Park City (2 nd Floor)
3802	Performance Studies	Salon A (1 st Floor)
3803	Interpersonal Communication	Salon F (1 st Floor)
3804	Organizational Communication	Salon G (1 st Floor)
3805	Media Studies	Salon H (1 st Floor)
3806	Language & Social Interaction	Salon I (1 st Floor)
3807	Health Communication	Salon J (1 st Floor)

WSCA SOCK HOP

9:00 pm-Midnight, Sunday, February 16
Presented by the Local Hosts

Salons E and F

MONDAY, FEBRUARY 17

4101 IS IT SEXY, IS IT REAL? HOW WHITENESS, GENDER, SPACE, AND SEXUALITY SHAPE POPULAR CULTURE FOR COMMUNICATION

8:30-9:50, Monday, February 17

Salon E (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Deanna L. Fassett, San Jose State University

“We Pay for the Show!!!” Support of “White America” Through Popular Culture: An Ideological Critique of *The Emimem Show*

Nicholas A. Zoffel, San Jose State University

Whiteness and Gender in Popular Culture

Daniela Stevens, San Jose State University

Patriarchal Hegemony: Power Relations in Gay Imagery

Amy Stalder, San Jose State University

Making Absence by Examining Presence: Markers of “Difference” Within the “Unified” Space of Communication Praxis

Keith Berry, Southern Illinois University

Representations of Black Masculinity through the Lens of Whiteness

Richard Lofton, University of Utah

Respondent: John T. Warren, Bowling Green State University

4103 HOW TO PUBLISH WITH A PUBLISHER (Part One)

8:30-9:50, Monday, February 17

Salon C (1st Floor)

Presented by the Community College Interest Group

Panelists will discuss how to do a proposal for a textbook, how to be a reviewer of a textbook, how to publish instructor manuals and other teaching ancillaries, and how to develop a manuscript post contract.

Chair: Tasha Van Horn, Citrus College, CA

Presenters: Karon Bowers, Senior Editor, Allyn & Bacon Publishers
Adam P. Forrand, Sponsoring Editor, Communication,
Houghton Mifflin Company
Nanette Kauffman, Senior Sponsoring Editor, Speech
Communication, McGraw-Hill Higher Education
Deirdre C. Anderson, Executive Editor, Wadsworth/Thomson
Learning

4104 CHALLENGES IN DATING: COMMITMENT, JEALOUSY, AND SECRETS TESTS

8:30-9:50, Monday, February 17

Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Nancy Eckstein, Wheaton College

Women in the Driver's Seat: Commitment and the Communication of Commitment in Premarital Relationships

Cailin Kulp, University of Hawaii at Manoa

Behavioral and Emotional Responses to Expressions of Jealousy

Stephen M. Yoshimura, University of Montana

Laura K. Guerrero, Arizona State University

"Secret Tests" in the Dating Behavior of Older Adults

Janet L. Jacobsen, Arizona State University

Respondent: Paul A. Mongeau, Arizona State University

4105 INTERACTIONAL ISSUES IN HEALTH COMMUNICATION: ACCESSIBILITY, SOCIAL CONSTRUCTIONS, AND CLIENT BEHAVIOR

8:30-9:50, Monday, February 17

Salon F (1st Floor)

Presented by the Health Communication Interest Group

Chair: Anne P. Hubbell, New Mexico State University

Agenda Denial and Linguistic Accessibility at a Southwestern Hospital

Tamar Ginossar, University of New Mexico

Parent-Teacher Social Construction of an Autistic Child's "Progression" and "Regression": A Case Study

Shannon D. Waltrip-Sequeira, San Jose State University

Stephanie J. Coopman, San Jose State University

A Systematic Review of Research Testing Cox's "Interaction Model of Client Behavior"

Elayne J. Shapiro, University of Portland

Barbara Mae Gayle, University of Portland

Respondent: Leigh A. Ford, Western Michigan University

4106 THE IMPLICATIONS OF HUMOR USAGE IN SOCIAL INTERACTIONS: SUSTAINING COMMUNICATION WITH LANGUAGE AND LAUGHTER

8:30-9:50, Monday, February 17

Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

Chair: Patchree Patchrint, California State University, Los Angeles

Humor as an Expression of Emotional Discourse
Kevin Mitchell, Arizona State University

Laughing to Death: The Functions of Humor in Talk about Death and Dying
Alison Volgelaar, San Diego State University

Humor in the Patient-Provider Interaction: Is it Really about "Funny"?
Juliann C. Scholl, Texas Tech University

Channeling Your Humorous Energy into Positive Results: A Study on the Use of Humor in the Classroom
Patchree Patchrint, California State University, Los Angeles

Respondent: Patricia Milford, California University of Pennsylvania

4107 MEDIA AND MASCULINITY: THE SOCIAL FORCE OF FRAMING AND GENDERED DISCOURSE (COMPETITIVE PAPERS)

8:30-9:50 Monday, February 17

Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Harry Haines, Trinity University

"Making Whoopee" and Other Signs of Gendered Discourse: A Semiotic Analysis of the Restrictive Coding on *The Newlywed Game*

Christopher R. Groscurth, Western Michigan University

Mark P. Orbe, Western Michigan University

Framing from Within: An Analysis of the Media's Use of Denouement to Depict the 1964 Clay-Liston Fight

Phillip J. Hutchison, University of Utah

Bases Loaded: Men, Socialization and Broadcast Sports*

Bethann Bark, Marist College

Is That What a Man Looks Like? Constructing Masculinity in *Fight Club**

Karen McCullough, Colorado State University

Respondent/Facilitator: Brian L. Ott, Colorado State University

*Debut Papers

4108 EMOTIONS AT WORK AND PLAY: EXAMPLES FROM APPLIED CONTEXTS

8:30-9:50, Monday, February 17

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Chair: Michele Jackson, University of Colorado at Boulder

The Shadow World of Secretaries: An Application of Muted Group Theory*

Tina Leisner McDermott, California State University, Los Angeles

“Connection” “Spirituality” and “Otherness”: Consequential Byproducts of Employee Training in Dialogue

Laura W. Black, University of Washington

The Importance of Interaction on the Socialization Process: “Hanging Out” and the Impact on Feelings of Inclusion into Sorority Membership

Karen Rohrbauck Stout, Western Washington University

Sustaining Critical Organizational Communication Research: Using Foucault’s Concept of Discipline to Analyze Organizational Change at a Federal Agency

Donna Simmons, California State University, San Bernardino

Respondent: Alexandra Murphy, DePaul University

*Debut Paper

4109 CREATING SUSTAINABLE ENVIRONMENTS FOR GLBT STUDENTS: SALT LAKE CITY’S CONTRIBUTION TO THE GAY/STRAIGHT ALLIANCE MOVEMENT

8:30-9:50, Monday, February 17

Salon B (1st Floor)

Presented by the Freedom of Expression/Legal Communication Interest Group

President-Elect

Elementary and Secondary Education Interest Group

According to GLSEN (Gay, Lesbian and Straight Education Network), there are now several thousand Gay/Straight Alliances of high school students nationwide. That the existence of such groups is relatively unremarkable in many parts of the country is in large part a result of litigation brought against a handful of local school districts, Salt Lake City among them. This panel will re-unite the attorneys who represented a handful of students and their parents in Salt Lake City’s East High School.

Chair: Melissa L. Beall, University of Northern Iowa

Panelists: Steven C. Clark, Attorney in Private Practice (and former ACLU of Utah Legal Director), Salt Lake City

Marlin G. Criddle, Attorney in Private Practice, Salt Lake City

Laura M. Gray, Attorney in Private Practice, Salt Lake City

4111 OBSTACLES AND CHALLENGES FACED BY WOMEN IN HIGHER EDUCATION

8:30 - 9:50 am, Monday, February 17

Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

Presenters: Raymond Puchot, College of Lake County

Annette Bigham, College of Lake County

Kathy Lingo, University of Texas, Dallas

**4112 WSCA PRESIDENT'S FORUM: THE CONTROVERSY OVER
ONLINE SPEECH INSTRUCTION**

8:30-9:50, Monday, February 17

Salon J (1st Floor)

Presented by the WSCA President Katherine L. Adams

Computer technology, particularly the Internet, has brought advances to speech instruction beyond our wildest dreams. As with any new technology though, it has also brought with it controversy and discord among educators and administrators. This President's Forum will allow participants a place to discuss the controversies surrounding online speech instruction at the community college and university levels. Specifically we will discuss and debate its challenge to speech curriculum, pedagogy, and general education policy.

Participants: William Eadie, San Diego State University
Ann Darling, University of Utah
Julie Benson-Rosston, University of Montana
Sherry Morreale, National Communication Association
Edwina Stoll, De Anza College

**4113 RHETORIC, REMEMBRANCE AND ENVIRONMENTAL
DISCOURSES**

8:30-9:50, Monday, February 17

Cottonwood (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Sara Hayden, University of Montana

Green Discourses and the (Re)Creation of Environmental Knowledge: Building Strategies for Environmental Advocacy

Sarah E. Dempsey, University of Colorado at Boulder

The Discourse of Sustainable Development: Competing Conceptions and Interpretations

Alexander Kramer, San Jose State University

Greenwashing with Thick, Brown Oil Does Not Heal Hegemony: Ideological Criticism in Corporate Environmental Rhetoric

Jessica L. Durfee, University of Utah

Glen Canyon and the Place No One Knew: A Narrative Interpretation

Alan Razez, California Polytechnic State University

Respondent/Facilitator: David P. Schulz, California State University, Stanislaus

4114 MEDIA EFFECTS AND MEDIA LITERACY: TWO SIDES OF THE SAME COIN

8:30-9:50, Monday, February 17

Park City (2nd Floor)

Presented by the President-Elect

Chair: James Anderson, University of Utah

The Struggle for Media Literacy*

Delaura Kostiw, University of Nevada, Las Vegas

The Claptrap of Television Violence Research: How Researchers Try to Make It All Come Together -- And Fail

Tom Grimes, Kansas State University

Is My Kid Really Nuts Or Does It Just Seem That Way?

Lori Bergen, Kansas State University

Media Effects Literature: Themes, Implications and Publication Sites

James Anderson, University of Utah

* Debut paper

4201 NARRATIVE, DRAMATISTIC, AND RHETORICAL ANALYSES IN HEALTH COMMUNICATION

10:00-11:20, Monday, February 17

Salon I (1st Floor)

Presented by the Health Communication Interest Group

Chair: Leah E. Bryant, DePaul University

From Medical Doctors to Holistic Healers: Narratives of Transformation in Physician-Authored Self-Help Books

Laura L. Ellingson, Santa Clara University

The Resurrection of "Self": A Dramatistic Analysis of the Self-Help Rhetoric of Dr. Philip C. McGraw

Emily Ronnow, California State University, Chico

Words of Wisdom: An Ideological Criticism of The Church of Jesus Christ of Latter-Day Saints' (Commonly Called the "Mormon Church") Law of Health

Mark Wasden, California State University, Chico

Respondent: Lawrence R. Frey, University of Colorado at Boulder

4202 EXPLORING DISCOURSES OF POWER AND RESISTANCE

10:00-11:20, Monday, February 17

Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Helene A. Shugart, University of Utah

The War on Peace Rhetoric: The Exclusion of Dissenting Voices in the Debate on U.S. Drug Policy

Bill Herman, Colorado State University

The Tactical Force of Art: An Examination of the Temple of Confessions as an Act of Cultural Resistance

Cara Buckley-Ott, Indiana University

Strategies and Tactics in the African American Community: HBCU's, the Black Church, & Hip Hop

Scott A. Simpson, Colorado State University

Respondent/Facilitator: Bernardo Attias, California State University, Northridge

4203 HOW TO PUBLISH WITH A PUBLISHER (Part Two)

10:00-11:20, Monday, February 17

Salon C (1st Floor)

Presented by the Community College Interest Group

Panelists will continue their discussion on how to do a proposal for a textbook, how to be a reviewer of a textbook, how to publish instructor manuals and other teaching ancillaries, and how to develop a manuscript post contract.

Chair: Tasha Van Horn, Citrus College, CA

Presenters: Karon Bowers, Senior Editor, Allyn & Bacon Publishers
Adam P. Forrand, Sponsoring Editor, Communication,
Houghton Mifflin Company
Nanette Kauffman, Senior Sponsoring Editor, Speech
Communication, McGraw-Hill Higher Education

4204 THESE ARE NOT VISUAL AIDS: VISUAL COMMUNICATION IN SCIENCE AND ENGINEERING DISCOURSES

10:00-11:20, Monday, February 17

Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Chair: Ann L. Darling, University of Utah

Visual Literacy And Science: The Scientists' Aesthetic In the Service Of Communication
Jean Trumbo, Reynolds School of Journalism, University of Nevada, Reno

"Crits," "Pin Ups" And "The Wall": The Role Of Visual and Oral Space In College Of Design
Presentations
Deanna P. Dannels, North Carolina University

You Have To See It To Understand It: A Qualitative Analysis Of Visual Communication In Mechanical
Engineering
Colleen Garside, Weber State University

Visual Communication From The Perspective Of A Practicing Engineer
Robert Roemer, Associate Dean, College of Engineering, University of Utah

4205 COMPETITIVE PAPERS IN COMMUNICATION THEORY

10:00-11:20, Monday, February 17

Salon J (1st Floor)

Presented by the Communication Theory Interest Group

Chair: Nancy Eckstein, Wheaton College

The Influence of Self-Concepts and Political Knowledge on Young Adults' Intent to Vote
Quingwen Dong, University of the Pacific

"You Must Never Forget That I'm Black": Identity Politics and Sustainable Agency
Christa Albrecht-Crane, Utah Valley State College

History and the Lesson of Intercultural Contact
Clark Callahan, Penn State University – York

Richard Weaver, George Bush, and Conservative Political Rhetoric
Matt Koschmann, University of New Mexico

Respondent: Kevin Brown, Oregon Institute of Technology

**4206 THE POLITICS OF REPRESENTATION AND MARGINALIZATION IN MEDIA IMAGES
OF "OTHERS" (COMPETITIVE PAPERS)**

8:30-11:20, Monday, February 17 Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Janellen Hill, Regis University

Tactics and Signifyin(g) Out in Aaron McGruder's *The Boondocks*
Scott A. Simpson, Colorado State University

Gay Stereotypes: The Preservation of Hegemonic Myths in Popular Culture
Amy Stalder, San Jose State University

Can Afghan Women Speak: Muted Voices and Veiled Desires
Naida Zukic, University of Minnesota

Women as Weapons? Uncovering the Anti-Feminist Assumptions Underlying CNN's Coverage of Female
Palestinian Suicide Bombers
Pippi Van Slooten, University of Nebraska-Lincoln

Respondent/Facilitator: Heather Hundley, California State University, San
Bernardino

4207 POSSIBILITIES IN THE WAKE OF WHITENESS: A CONTINUED CONVERSATION

10:00 am-11:20 am, Monday, February, 17 Salon H (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Deanna L. Fassett, San Jose State University

Panelists: Bryant K. Alexander, California State University, Los Angeles
Deanna L. Fassett, San Jose State University
Lisa Flores, University of Utah
Denise A. Menchaca, Bowling Green State University
Dreama Moon, California State University, San Marcos
Audrey Thompson, University of Utah
John T. Warren, Bowling Green State University
Carolyn R. Webber, University of Utah

4208 MAINTAINING VARIOUS RELATIONSHIPS THROUGH COMMUNICATION

10:00-11:20, Monday, February 17 Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Daniel J. Canary, Arizona State University

The Role of Equity in Maintaining Romantic Involvements
Daniel J. Canary, Arizona State University

Friends Forever: Friendships Across the Lifespan
Emily Langan, University of Texas, San Antonio

Relationship Maintenance in Organizational Settings
Vincent R. Waldron, Arizona State University West

Computer-Mediated Communication Effects on Relationship Formation and Maintenance
Michael K. Rabby, University of Central Florida
Joseph B. Walther, Cornell University

Maintaining Family Relationships Through Tough Times
Christina Wickham-Armenia, Arizona State University

4209 COMMUNICATION INFLUENCES AND CONSTRAINTS: CHALLENGES AND PERCEPTIONS IN THE WORKPLACE

10:00-11:20, Monday, February 17 Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Chair: Karen Rohrbauck Stout, Western Washington University

Falling Between the Cracks: Control and Communication Challenges of a Contingent Workforce
Loril M. Gossett, University of Nevada, Las Vegas

The Role of Face and Facework in Negotiation*
Li-Ting Ho, University of Washington

The Influence of Applicant Characteristics on Use of Verbal Impression Management Tactics
Kevin G. Lamude, California State University, San Bernardino
Joseph Scudder, Northern Illinois University
Donna Simmons, California State University, San Bernardino

Pierced for Success?: The Effects of Ear and Nose Piercing Jewelry on Perceptions of Employment Seekers' Trustworthiness, Attractiveness, and Hirability
John S. Seiter, Utah State University
Andrea Sandry, Weber State University

Respondent: Diane Martin, University of Portland

*Debut Paper

4210 COMMUNICATION AND CIVICALLY ENGAGED SCHOLARSHIP: A CONVERSATION WITH UNIVERSITY, COMMUNITY, AND DISCIPLINARY LEADERS

10:00-11:20, Monday, February 17 Park City (2nd Floor)

Panelists will discuss civically engaged scholarship—what it is, how scholars can participate, local and national initiatives.

Presented by the President-Elect

Chair: Connie Bullis, University of Utah

Panelists: Judy Pearson, President, NCA
Marshall Welch, Bennion Service Center, University of Utah
Irene Fisher, President's Office, University of Utah

4214 COMPETITIVE PAPERS IN LANGUAGE AND SOCIAL INTERACTION

10:00-11:20, Monday, February 17 Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

Chair: Anneliese Harper, Scottsdale Community College

The Myth of the Organic City: Discourses of Decay and Rebirth in Downtown Seattle
Timothy A. Gibson, George Mason University

Exploring Emotionality in Everyday Conflicts: A Test of Language Intensity Plus Coding Schema
Barbara Mae Gayle, University of Portland
Suzanne McCorkle, Boise State University
Raymond W. Preiss, University of Puget Sound

“Looking Where Another Looks”: The Organization of Gaze-Shift/Gaze-Follow in Some Interactions
Between Very Young Children
Mardi Kidwell, University of California, Santa Barbara

Road Closed Ahead: Autoethnography of an Ethnographic Experience*
Katie Klager, California State University, Fullerton

Respondent: Bradford ‘J’ Hall, The University of New Mexico

*Debut Paper

4300 CONVENTION LUNCHEON AND AWARDS

11:30-11:45, No Host Cocktails

11:45-2:00, Luncheon Salons E and F

4401 TOP THREE PAPERS IN INTERCULTURAL COMMUNICATION

2:10-3:30, Monday, February 17 Salon G (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Dreama Moon, California State University, San Marcos

Moving the Discourse on Identities in Intercultural Communication: Structure, Culture, and
Resignifications

S. Lily Mendoza, University of Denver
Rona T. Halualani, San Jose State University
Jolanta A. Drzewiecka, Washington State University

The Tactics of Cropping and the Strategies of Creative Memories
Mathew Dunn, Colorado State University

La Noche Triste: Cultural Trauma and Memory in Mexico City
Emily Plec, Western Oregon University

Respondent: Wenshu Lee, San Jose State University

4402 COMMUNICATING SUSTAINABILITY THROUGH FLAMES: RHETORICAL STUDIES OF THE 2002 ARIZONA WILDFIRES

210-3:30, Monday, February 17

Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Tarla Rai Peterson, University of Utah

"With Tears in their Eyes": Nature, Fire and Native American Values in the Arizona Fire Controversy
Robert Barraclough, Northern Arizona University

Taming the "Monster" Fire: A Metaphoric Analysis of the Arizona Forest Fire Debate
Dayle Hardy-Short, Northern Arizona University

Science, Politics and Activism: The Rhetoric of Blame and the Rhetoric of Privilege in the Arizona Fires
Brant Short, Northern Arizona University

Respondents/Facilitators: Judith Hendry, University of New Mexico
Gregg Walker, Oregon State University

4403 TOP FOUR PANEL IN LANGUAGE AND SOCIAL INTERACTION

2:10-3:30, Monday, February 17

Snowbird (2nd Floor)

Presented by the Language and Social Interaction Interest Group

Chair: Gary Ruud, California State University, Fullerton

Communication Paralysis During Childhood Social Exclusion: Social Dynamics That Prevent Children From Expressing Disagreement With Peer Group Rejection of Others
Sunwolf, Santa Clara University
Laura Leets, Stanford University

Reconstituting Racial Space in a Virtual Environment
Gary W. Larson, University of Nevada, Las Vegas

On the Use and Protection of the Land: Competing Codes of Land Talk
Eric L. Morgan, New Mexico State University

The Interactional Construction of Happiness: Positive Gift Assessments and the Birthday Party as a Tool for Socialization*
Jeffrey S. Good, San Diego State University
Allison Crase, San Diego State University

Respondent: Gerianne Merrigan, San Francisco State University

*Debut Paper

4404 COMMUNICATION AND INSTRUCTION: CRITICAL TRAJECTORIES

2:10-3:30, Monday, February 17

Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Despite Sprague's (1992, 1993) foundational work, critical and cultural studies theories have constituted a minimal presence in communication education and instructional communication work. In this roundtable discussion, panelists will explore the implications (the promises and the pitfalls) of this oft-overlooked methodological, pedagogical, and theoretical frame for communication pedagogy.

Chair: Deanna L. Fassett, San Jose State University

Panel Members: Bryant K. Alexander, California State University, Los Angeles
Ann Darling, University of Utah
Deanna L. Fassett, San Jose State University
Tasha Souza, Humboldt State University
Jo Sprague, San Jose State University
John T. Warren, Bowling Green State University

4405 GETTING A JOB AT A COMMUNITY COLLEGE

2:10-3:30, Monday, February 17 Salon C (1st Floor)

Presented by the Community College Interest Group

Chair: Tasha Van Horn, Citrus College, CA

Moving from Adjunct to Full-Time Faculty
Robert Leonard, Salt Lake Community College, UT

Writing Your Vita
Meg Laxier, West Valley Community College, CA

Getting Tenure
Linda Zeuschner, Cuesta Community College, CA

Maximizing Teaching Fellowships
Rania Morrill, California State University, Fullerton, CA

4406 MODEL TEACHING AWARD TO BE SUBMITTED BY JULIE BENSON – ROSSTON (Part One)

2:10-3:30, Monday, February 17 Park City (2nd Floor)

Julie Benson – Rosston, University of Montana

4407 SUSTAINABILITY AND GLOBAL WARMING: POLITICAL, CORPORATE, AND ACTIVIST PERSPECTIVES

2:10-3:30, Monday, February 17 Salon H (1st Floor)

This panel will highlight three guest speakers, each of whom brings a unique expertise and perspective on global warming. A discussion will follow presentations.

Facilitator: Tarla Rai Peterson

Time to Wake Up: An Activist Perspective
Art Roscoe, High Uintas Preservation Council

Political Discourses of Global Warming
Juliet Roper, University of Waikato

Corporate Communication and Global Warming
Sharon Livesey, Fordham University

4409 FREEDOM OF EXPRESSION CASES FROM THE SUPREME COURT'S 2001-2002 TERM

2:10-3:30, Monday, February 17 Salon B (1st Floor)

Presented by the Freedom of Expression/Legal Communication Interest Group

Chair: Daniel Paskin, University of Miami

Virtual Pornography: *Ashcroft v. Free Speech Coalition*
Clay Calvert, Pennsylvania State University

Door-to-Door Solicitation: *Watchtower Bible and Tract Society of New York, Inc., v. Village of Stratton*
Douglas Fraleigh, California State University, Fresno

Can Judges Speak Out? *Republican Party of Minnesota v. White*
Kari Kelso, Sacramento, CA

Reading and Playing Under the Same Roof: *City of Los Angeles v. Alameda Books*
Scott Lybarger, California State University, Long Beach

Community Standards in Cyberspace: *Ashcroft v. ACLU*
Julie MacTaggart, University of St. Thomas

4410 FOUNDATIONAL CONSTRUCTS IN INTERPERSONAL COMMUNICATION RESEARCH: RELATIONSHIP DEVELOPMENT, DECEPTION, COMMUNICATION APPREHENSION, AND FEEDBACK

2:10-3:30, Monday, February 17 Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Cailin Kulp, University of Hawaii at Manoa

Whispers in the Woods: A Turning Point Analysis of Theories of Relationship Development on a Month Long Canoe Trip
Kelly Schackmann, University of Montana

The Deceiver's Advantage: An Exploratory Approach to Reported Thought Processes and Mental Preparation for Deceiving
Scott Ku, University of Washington

Interpersonal Feedback: Origins and Applications
Alton Barbour, University of Denver

4411 SUSTAINING OTHERS, SUSTAINING OURSELVES WHILE TRANSFORMING THE CLASSROOM: THE THEORY AND PRACTICE OF FEMINIST PEDAGOGY

2:10-3:30, Monday, February 17 Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

How can the values articulated with the feminist discourse we study be reflected in our classroom practice? This roundtable explores the theory and practice of feminist pedagogy, particularly within the public address classroom. Feminist pedagogical practices can allow a rethinking of relationships within the classroom as it aims to question traditional perspectives of knowledge and authority and to critique dichotomous world views (private vs. public; male vs. female). Participants will talk about specific pedagogical practices/experiences and their implications for transforming the academy by (re)inventing a culture of sustenance.

Panelists: Terri Frederick, Iowa State University
Therese Judge, Iowa State University
Adela Licona, Iowa State University
Shenuka Peiris, Loyola University
Brooke Quigley, Independent Scholar
Angela Ray, University of Memphis
Amber Robinson, North Carolina State University
Amy Slagell, Iowa State University

4413 TECHNOLOGY AND VOICE: ANALYSES OF MEDIA NARRATIVES, FAN WEBSITES, AND ONLINE CULTURE (COMPETITIVE PAPERS)

2:10-3:30, Monday, February 17 Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Allan Kennedy, Morgan State University

Battery-Powered Prima Donnas and Hyperbolic Chambers: A Rhetorical Analysis of Technology Narratives in the Animated Series *Dragonball Z**
Lindsey Madison, Colorado State University

Hitching a Ride on a Star: An Analysis of Fans' Discourse of Celebrity on the World Wide Web
Charles Soukup, University of Northern Colorado

Jocks Online: A Critical Feminist Analysis of Online DJ Culture
Bill Herman, Colorado State University

Sport Fan Motives, Gender and Media Affinity
Kevin G. Lamude, California State University, San Bernardino
Joseph Scudder, Northern Illinois University
Donna Simmons, California State University, San Bernardino

Respondent/Facilitator: Caren Deming, University of Arizona

*Debut Paper

4501 SUSTAINING THE MULTIPLE MEANINGS OF FIRE: SCIENTIFIC, ECONOMIC, AND RADICAL RHETORICS

3:40 - 5:00, Monday, February 17 Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Steve Schwarze, University of Montana

"The Best Available Science": The Rhetorical Construction of "Science" in Fire Recovery Discourse

Dan Lair, University of Utah

Economic Arguments in Forest Conservation Rhetoric: Fire Recovery, “Wise Use” and Environmental Justice in the West

Steve Schwarze, University of Montana

Rhetorical Fire: Confrontation, Piety, and Mystery in the Earth Liberation Front's (ELF) Crusade for the Earth

Mark Meister, North Dakota State University

Respondent/Facilitator: Brant Short, Northern Arizona University

**4502 ADVERTISING ETHICS, PR SNAFUS, LOCAL NICHES AND JOURNALISTIC FORM:
THE MEDIA AS (MIS)CALCULATED INFORMANT
(COMPETITIVE PAPERS)**

3:40-5:00, Monday, February 17

Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Harry Sharp, Cal Poly San Luis Obispo

Firestone Déjà vu: The Parallel 1978 and 2000 Failed Recalls

Dirk C. Gibson, The University of New Mexico

Volvo's Monster Truck Ad: Advertising Ethics or Professional Negligence?

Tony R. DeMars, Sam Houston State University

Public Journalism: Finding a Local Niche

Betty Attaway-Fink, Southeastern Louisiana University

Reader's Preference of Journalistic Form: Narrative vs. Traditional

John D. Emig, California State University, San Bernardino

Mike Fleming, California State University, San Bernardino

Sarah Neighbor, California State University, San Bernardino

Carol Shu-Wen Wang, California State University, San Bernardino

Respondent/Facilitator: Greg Dickinson, Colorado State University

4503 AN NCA WORKSHOP ON SURVIVAL SKILLS FOR DOCTORAL STUDENTS

3:40-5:00, Monday, February 17

Salon C (1st Floor)

Presented by the President-Elect

This informal discussion will help doctoral students better understand their hazardous journey through graduate school and into the academy. Panelists first highlight challenges and opportunities for future professors at the various types of academic institutions. Then they will answer with candor any and all questions posed to them by doctoral students regarding the complex roles and responsibilities in relation to preparing for and getting the best job, teaching in the diverse technological 21st century, publishing, and, of course, gaining tenure.

Chair: Judy Pearson, North Dakota State University, NCA President

Panelists: Jess Alberts, Arizona State University

William Eadie, San Diego State University

Lawrence Frey, University of Colorado at Boulder
Randy Hirokawa University of Iowa
James Gaudino, National Communication Association
Sherywn Morreale, National Communication Association
Jody Nyquist, University of Washington

4504: ASSESSMENT AND SUSTAINING THE ACADEMIC INSTITUTION

3:40-5:00, Monday February 17

Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group and Media Studies Interest Group

This panel focuses on the contributions made by members of our field to the process of instructional assessment. Each participant will focus on his or her contribution to the assessment process in specific areas, ranging from university-wide assessment programs to specific department programs, including the integration of communication courses as means of assessment. The participants agree that effective assessment programs are vital to the sustainability of our field and the university-wide contributions we make. Each participant will report on his or her participation in the assessment process, followed by a general discussion that includes attendees.

Chair: Harry W. Haines

Panel Members: Robert K. Avery, Wayne State University
Leah Vande Berg, California State University, Sacramento
William G. Christ, Trinity University
Caren J. Deming, University of Arizona
Harry W. Haines, Trinity University

4505 TOP THREE PAPERS IN COMMUNICATION THEORY

3:40-5:00, Monday, February 17

Salon J (1st Floor)

Presented by the Communication Theory Interest Group

Chair: Kristen Berkos, Bryant College

We Love the Leader: Applying Bona Fide Group and Dialectical Perspectives to the Study of Cults as Small Group Interaction

Eve-Anne Doohan, University of Washington
Marita Gronnvoll, University of Washington

Do Communication Problems Lead To Group Conflict? A Report of Lay Attributions

Aaron Castelan Cargile, California State University, Long Beach
James J. Bradac, University of California, Santa Barbara
Tim Cole, DePaul University

Putting the Teeth Back into Social Movement Research: The Need for Power and Ideology in Spectacle/Performance Paradigms of Audience Research

Joshua Atkinson, University of Missouri-Columbia

Respondent: Krishna Kandath, University of New Mexico

4506 MODEL TEACHING AWARD JULIE BENSON ROSSTON WILL PROVIDE (Part Two)

3:40-5:00, Monday, February 17

Park City (2nd Floor)

Julie Benson – Rosston, University of Montana

4507 RESISTING MARGINALITY AND CHALLENGING ERASURE: POSSIBILITIES FOR AGENCY

3:40-5:00, Monday, February 17

Salon E (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Charmaine Kaimikaua, Cypress College

Hegemony and the Digital Divide: Debunking the Myth of Race, Technology, and the Marginalized Other
Tracey Owens Patton, Iowa State University

He, She, and It, Lesbian, Gay, Straight, and Bi: Linguistically Erasing Trans Identities
Erica Erland, University of Washington

Oppressive Systems and Spaces for Agency: Possibilities and Limitation of Emancipatory Social Change
Sara DeTurk, Arizona State University

Respondent: Bryant K. Alexander, California State University, Los Angeles

4508 COMMUNICATION, KNOWLEDGE AND MANAGEMENT

3:40-5:00, Monday, February 17

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Chair: David Droge, University of Puget Sound

Communication and Knowledge Transfer in Organizations: Engaging Socially Embedded Information
Michael P. Thompson, Brigham Young University
Kristen Bell DeTienne, Brigham Young University
Robert J. Jensen, University of Pennsylvania

Becoming an Effective Sense Manager: A Model of Sensemaking as a Leadership Communication Process**

Janice Krieger, Western Michigan University
Angelika Kausche, Western Michigan University

Assessing the Organizational Fit of the Chief Knowledge Officer
Daniel Stewart, University of Colorado, Boulder

Leader Effectiveness and Leader Initiative: A Collegiate Analysis*
Loriann Baker, Point Loma Nazarene University
Katie Flynn, Point Loma Nazarene University

Respondent: Bob McPhee, Arizona State University

*Debut Paper

**Top Debut Paper

4509 BRIDGING THEORY AND PRACTICE: COMMUNITY-BASED SERVICE LEARNING AND THE STUDY OF COMMUNICATION AND HEALTH

3:40-5:00, Monday, February 17

Brighton (2nd Floor)

Presented by the Health Communication Interest Group

In the fall of 2001, San Diego State University students studying health and communication embarked on community-based service learning projects. What resulted from these partnerships were tangible projects that were created and implemented for various organizations. The scholars on this panel will present their community-based health and communication research and discuss how this new type of scholarly work helps to bridge communication theory with practice.

Chair/Respondent: Patricia Geist Martin, San Diego State University

Breast Self-Examination: Passages to a New Beginning
Kristen Cannon, San Diego State University

Encouraging the Dis-couraged: A Study of Patient Satisfaction in HIV Case Management
Marcia Koch, San Diego State University

La Maestra Family Clinic: Helping People Find a Familiar Face in Health Care
Salina Monreal, San Diego State University

Opening Our Eyes to Mental Illness
Leah R. Singer, San Diego State University

4510 THE EFFICACY OF NEWLY DEVELOPED RELATIONAL TYPOLOGIES

3:40-5:00, Monday, February 17

Salon H (1st Floor)

Presented by the Interpersonal Communication Interest Group

In this panel we bring together a group of scholars who have each developed relational or family communication typologies. We will discuss the development, uses, and heuristic potential of typologies.

Chair/Discussion Facilitator: Dawn O. Braithwaite, University of Nebraska-Lincoln

Formal Analytic Typology of Unwanted Pursuit
Brian Spitzberg, San Diego State University
William Cupach, Illinois State University

Blended Family Developmental Trajectories
Dawn O. Braithwaite, University of Nebraska-Lincoln
Leslie A. Baxter, University of Iowa

Schema Theory and Stepfamily Schemata
Paul Schrodtt, University of Nebraska-Lincoln

Typology on Later-Life Marriages
Fran Dickson, University of Denver

Stepfamily Strengths and Positive Coping Typologies
Tamara Golish, Pennsylvania State University

A Typology of Interaction-Based Thoughts During Marital Conflict
Alan L. Sillars, University of Montana

4511 FEMINIST CRITICISM AND ANALYSIS OF MASCULINITIES IN MEDIA

3:40 - 5:00, Monday, February 17

Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

Chair: Emily Plec, Western Oregon University

Tear Me Down and *Midnight Radio: A Place for Everyone*
Lucy Jackson, University of Utah

A Wolf in Sheep's Clothing: How Naomi Wolf's Feminist Commencement Address Upholds Patriarchy
Xenia Cherkaev, University of Utah

Happy Days for Patriarchy: Representations of Hegemonic Masculinity in Popular Television
Cassandra Hartley, University of Utah

Real Men? Real Problem: Custom's Outlook on Masculinity
Steve Babcock, University of Utah

4512 SCHOLARSHIP ON STAGE: THE RESEARCHERS, ARTISTS, AND AUDIENCES OF ETHNOTHEATRE

3:40-5:00, Monday, February 17

Snowbird (2nd Floor)

Presented by the Performance Studies Interest Group

The participants of this roundtable, including two researchers and two artists, discuss the purposes, potentials, and problems of staging ethnographic research.

Chair: Linda M. Park-Fuller, Arizona State University

People of the Shadows
Lisa Armijo, Arizona State University, Researcher
Kurt Lindemann, Arizona State University, Playwright and Director

Navigating the Limits of a Smile
Sarah Tracy, Arizona State University, Researcher
Linda M. Park-Fuller, Arizona State University, Playwright and Director

4514 MARKETING YOUR FORENSICS PROGRAM TO YOUR ADMINISTRATION AND TO THE COMMUNITY

3:40-5:00, Monday, February 17

Salon B (1st Floor)

Presented by the Elementary and Secondary Education Interest Group

The panelists will identify techniques that can be utilized to magnify the educational value of forensics in elementary and secondary education. Emphasis will be placed on the development of minority students through this activity.

Presenters: Raymond Puchot, College of Lake County
Annette Bigham, College of Lake County
Kathy Lingo, University of Texas, Dallas

BUSINESS MEETINGS

5:10-6:10, Monday, February 17

- | | | |
|-------------|--|------------------------------------|
| 4601 | Elementary & Secondary Education | Salon B (1 st Floor) |
| 4602 | Intercultural Communication | Salon H (1 st Floor) |
| 4603 | Organization for Research on Women and Communication | Salon I (1 st Floor) |
| 4604 | Communication Theory | Salon J (1 st Floor) |
| 4605 | Communication and Instruction | Cottonwood (1 st Floor) |
| 4606 | Executives Club | Salon G (1 st Floor) |
| 4701 | Legislative Assembly
6:15-8:00 pm | Salon E (1 st Floor) |

TUESDAY, FEBRUARY 18

5001 CONVENTION PLANNING COMMITTEE

7:30-8:45, Tuesday, February 18 Park City (2nd Floor)

5002 EXECUTIVE COUNCIL

9:00-11:30, Tuesday, February 18 Solitude (1st Floor)

5101 BREAKING THE SILENCE REVISITED: ADDRESSING LESBIAN, GAY, BISEXUAL AND TRANSGENDER ISSUES IN THE CLASSROOM (Part One)

8:30-9:50, Tuesday, February 18 Salon E (1st Floor)

Presented by the Intercultural Communication Interest Group

Chair: Kathryn Sorrells, California State University, Northridge

Panelists: Bernardo Attias, California State University, Northridge
Karen Lovaas, San Francisco State University
Julia Johnson, California State University, Northridge
Jon Martin, San Francisco State University
Kathryn Sorrells, California State University, Northridge

5102 TO VOTE OR NOT TO VOTE: POLITICAL SPEECHES AND RHETORICAL STRATEGIES (COMPETITIVE PANEL)

8:30-9:50, Tuesday, February 18 Salon A (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Steve Schwarze, University of Montana

The Theory and Practice of Evaluating Rhetorical Empowerment: An Exploration of Persuasion and Empowerment in Ralph Nader's July 11, 2000 Speech to the NAACP*

Lindsey Madison, Colorado State University

Reaching Out to Latino Voters: The Rhetorical Strategies of George W. Bush

Allison Searle, Colorado State University

Democracy, Free Elections and Non-Voting Behavior: The Apologia of Paradox in Persons 18-24 Years Old

Pamela Lutgen-Sandvik

The Search for Prudence: The Tragedy of Governor Don Sundquist's Quest for Tax Reform

Matthew M. Doggett, Appalachian State University

Respondent/Facilitator: Tracy Quigley, The Pennsylvania State University

*Debut Paper

5103 INCORPORATING STORYTELLING INTO THE COMMUNITY COLLEGE COMMUNICATION CLASSROOM

8:30-9:50, Tuesday, February 18

Salon C (1st Floor)

Presented by the Community College Interest Group

Because of the change in student demographics, community colleges are now, more than ever, dealing with the challenges of communication in a multicultural society. This panel will identify and demonstrate how storytelling can overcome barriers to effective communication for the following: Women (Kathy Lingo, University of Texas Dallas), Minorities (Annette Bigham, College of Lake County), Students with Disabilities (Raymond Puchot, College of Lake County)

Chair: Raymond Puchot, College of Lake County, CA

Panelists: Raymond Puchot, College of Lake County
Kathy Lingo, University of Texas Dallas
Annette Bigham, College of Lake County

5104 COMMUNICATING COMMON GROUND: VOICES OF SERVICE LEARNING

8:30-9:50, Tuesday, February 18

Cottonwood (1st Floor)

Presented by the Communication and Instruction Interest Group

Recently, the National Communication Association teamed with the American Association for Higher Education (AAHE) and the Southern Poverty Law Center to create a service learning initiative within our discipline. *Communicating Common Ground* is in its third year with numerous “partners” throughout the country. These “partnerships” involve communication faculty and students with community and public school entities working toward a goal of teaching tolerance through service learning.

Service learning focuses on hate crimes, prejudice, and diversity issues through the context of communication. This panel features the “voices” of one partnership involved in the initiative. The project coordinator, agency representative, a site supervisor, and students involved in the project will discuss their experiences with this CCG partnership.

Chair: Sherywn Morreale, National Communication Association

Panel Members: Marsha Prantil, Ogden-Weber After-School Program
Kim Pocus, Ogden-Weber After-School Program

Carolyn Heap, Ogden-Weber After-School Program
Colleen Garside, Weber State University

5106 WE WRITE, JUDGES CITE: COMMUNICATION SCHOLARS' IMPACT ON THE JUDICIARY

8:30-9:50, Tuesday, February 18

Salon B (1st Floor)

Presented by the Freedom of Expression / Legal Communication Interest Group

This panel is an opportunity for the Interest Group and the WSCA to honor the work of communication scholars whose work has had a direct impact upon the judiciary. Put plainly, judges lower court and Supreme Court, American and international cite these contributors' research and have sometimes explicitly sought their input.

Contributors' work has informed such matters as the likely secondary effects on a community of having adult-oriented businesses move in; whether nude dancing communicates a different message compared to semi-nude dancing; the rights of minor candidates to participate in televised debates; the weakness of libel's single instance defense; and the interaction between British and American libel laws.

Also included on the panel is a Utah-based attorney who frequently uses the research findings from communications scholars in making his own courtroom arguments.

Chair: Paul Siegel, Gallaudet University

Panelists: Daniel Linz, University of California-Santa Barbara
Bryant Paul, University of California-Santa Barbara
Andrew McCullough, Attorney in Private Practice, Orem, Utah
Kyu Ho Youm, University of Oregon

5107 THE STATE OF MODERN INTERPERSONAL COMMUNICATION THEORY AND RESEARCH: A ROUNDTABLE

8:30- 9:50, Tuesday, February 18

Salon H (1st Floor)

Presented by the Interpersonal Communication Interest Group

This panel will feature interpersonal communication scholars discussing the state of modern interpersonal communication theory and research. Rather than presentations from several panelists, a series of questions (e.g., what are the roadblocks inhibiting the advancement of interpersonal communication theory and research?) will guide discussion between and among panel participants and audience members.

Chair/Facilitator: Paul Mongeau, Arizona State University

Participants: Walid A. Afifi, Pennsylvania State University
Charles R. Berger, University of California-Davis
Mary Claire Morr, University of Denver
William R. Cupach, Illinois State University
Amy Ebesu-Hubbard, University of Hawaii
Brian Spitzberg, San Diego State University

5108 COMMUNICATION, NON-PROFIT ORGANIZATIONS AND VOLUNTEERISM: A ROUNDTABLE DISCUSSION

8:30-9:50, Tuesday, February 18

Salon G (1st Floor)

Presented by the Organizational Communication Interest Group

Historically, non-profit organizations have always been tremendously influential in supporting and shaping civic life in the United States. Despite this, the academy has been negligent in its attention to issues that non-profit organizations face—especially when compared to the voluminous amount of research generated on other types of organizations, notably corporations (McComb, 1995). In the broadest possible sense, therefore, our intention is to refocus academic attention onto the study of non-profit organizations by engaging in productive dialogues about salient issues that lie at the intersection of organizational communication research and research on nonprofit organizations.

This panel will bring together several scholars who have conducted, or who are conducting research on non-profit organizations under the general rubric of Organizational Communication. The specific objectives of the panel are threefold. First, the panel aims to discuss conceptual and social issues that are implicated in the study of volunteerism and nonprofits. Second, the panel aims to discuss methodological and pedagogical issues involved in volunteerism. Third, the panel aims to highlight contributions that the study of volunteerism and non-profit organizations could make to the field of Organizational Communication.

Facilitator: George Cheney, University of Utah

Panelists: Karen Ashcraft, University of Utah
Shiv Ganesh, University of Montana
Joel Iverson, Arizona State University
April Kedrowicz, University of Utah
Kenlyn Kjesbo, University of Montana
Shawna Starkey, University of Montana
Angela Trethewey, Arizona State University

5109 TELEVISION'S ALTERNATE IMAGES OF AMERICAN FAMILIES: MAFIA, GAY, LESBIAN, AND FEMALE LED FAMILIES ON TELEVISION

8:30-9:50 Tuesday, February 18

Alta (2nd Floor)

Presented by the Media Studies Interest Group

Chair: Leah Vande Berg, California State University, Sacramento

The Sopranos' Men and Women Sing a Different Tune: A Gender Ideology Analysis of Family
Anne M. Bialowas, University of Utah

We Are Families: Images of Gay and Lesbian Families in *Will & Grace*, *Normal, Ohio*, and *Queer as Folk*

Jay R. Clarkson, Southwestern College

The “Alternative” Family Paradigm on Television: A Feminist Criticism of Images of Woman-Run Households in *Charmed* and *Sabrina, the Teenage Witch*
Candice Taffolla-Schreiber, Southwestern College

Respondent/Facilitator: Harry Haines, Trinity University

5110 DIFFICULT SITUATIONS AND DIFFICULT RELATIONSHIPS IN FAMILY COMMUNICATION

8:30-9:50, Tuesday, February 18

Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Melissa Tafuya, Arizona State University

Telling Tales: Enacting Family Relationships in Joint Storytelling about Difficult Family Experiences
April R. Trees, University of Colorado, Boulder
Jody Koenig, San Francisco State University

The Yoga of Marriage: Conflict and Attributional Flexibility
Kristin C. Dybvig, Arizona State University
Donna F. Henson, Arizona State University
Karen Kroman Myers, Arizona State University

The Mother-in-law/Daughter-in-law Dyad: Narratives of Relational Development
Britta H. Limary, University of New Mexico
Bradford 'J' Hall, University of New Mexico

Respondent: Dawn O. Braithwaite, University of Nebraska-Lincoln

**5111 FROM IDEA TO ARTICLE: A WORKSHOP TO FACILITATE ACADEMIC SUCCESS
(Part One)**

8:30-9:50, Tuesday, February 18

Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

This hands-on, interactive program is designed to address several pressures that scholars currently face in the communication field as they work to do research and publish: (1) increasing pressures to publish; (2) the lack felt by many scholars of an intellectual community; (3) the lack of time to do research; and (4) the yearning many scholars feel for more meaningful intellectual exchange at professional conventions. In the first part of this double session panel, five scholars with expertise on the process of moving an idea from the idea stage to publication will address various aspects of that process.

Chair: Helene A. Shugart, University of Utah

Increasing Productivity and Efficiency as a Scholar
Sonja K. Foss, University of Colorado, Denver

Writing the Qualitative Article
Brenda J. Allen, University of Colorado, Denver

Writing the Quantitative Article
Fran Dickson, University of Denver

Coauthoring the Academic Article
Patricia Geist Martin, San Diego State University

Publication from the Perspective of a Journal Editor
Suzanne M. Daughton, Southern Illinois University

**5114 THE DISCOURSE OF SUSTAINABILITY EXAMINED: MULTICULTURAL DEBATES IN
COMMUNICATION THEORY AND PRACTICE**

8:30-9:50, Tuesday, February 18

Snowbird (2nd Floor)

Presented by the Intercultural Communication Interest Group

Chair: Priya Kapoor, Portland State University

Presented by the Media Studies Interest Group

Chair: Lisa R. Barry, Trinity College

The Good War Re-Visited: Rhetorical Analyses of Recent WWII Films In the Post-Vietnam Era: *Saving Private Ryan, Pearl Harbor, Hart's War* and Others

Jennifer Asenas, University of Texas-Austin

Sharon Downey, California State University Long Beach

Transforming a Beastly Spirit into *A Beautiful Mind*--and Other Hollywood Reconstructions of Real-Life Romances

Mary-Lou Galician, Arizona State University

David Natharius, Arizona State University

Glorifying Monsters and Mellowing Militants: Examining Cinematic Reconstruction in *JFK, Patton, Malcolm X* and *Bonnie & Clyde*

Lisa R. Barry, Trinity College

5204 THE STATE OF FAMILY COMMUNICATION THEORY AND RESEARCH: A ROUNDTABLE

10:00-11:20, Tuesday, February 18

Salon G (1st Floor)

Presented by the Interpersonal Communication Interest Group

This panel will feature family communication scholars discussing the current state of family communication theory and research. Rather than presentations from several panelists, a series of questions (e.g., what are the roadblocks inhibiting the advancement of family communication theory and research?) will guide discussion between and among panel participants and audience members.

Panelists: Dawn O. Braithwaite, University of Nebraska-Lincoln
Frances Brandau-Brown, Sam Houston State University
Kathleen Galvin, Northwestern University
Tamara Golish, Pennsylvania State University
R.J. Ragsdale, Sam Houston State University
Lynn Turner, Marquette University
Sally Vogl-Bauer, University of Wisconsin

5205 THE PERFORMATIVE SUSTAINABILITY OF RACE

10:00-11:20, Tuesday, February 18

Salon H (1st Floor)

Presented by the Performance Studies Interest Group

In the light of the academic deconstruction of race as biology, Toni Morrison has noted that "race has become metaphorical-- a way of referring to and disguising forces, events, classes, and expressions of social decay, and economic division far more threatening to the body politics than biological 'race' ever was." This roundtable discussion seeks to engage critical issues related to the social construction of race and more specifically the "performative sustainability of race." Panelists will offer position statements followed by group discussion.

Chair: Bryant Alexander, California State University Los Angeles

Panelists: Bryant Alexander, California State University Los Angeles
Olga Davis, Arizona State University

Nebi Hillard, Southern Illinois University
Kimberly Lau, University of Utah
Richard Lofton, University of Utah

5206 RELIGIOUS ARGUMENTS, MEDIA CONSTRUCTIONS, AND RELIGIOUS ISSUES IN THE PUBLIC SPHERE

10:00-11:20, Tuesday, February 18 Salon B (1st Floor)

Presented by the Media Studies Interest Group and the Western Forensics Association

Chair: Ann Johnson, California State University, Long Beach

PBS's Arguments about Evolution and Religion
Matt Koschmann, The University of New Mexico

Religious and Secular Press Argumentation about Clergy Sexual Abuse
Janice Schuetz, The University of New Mexico
Andrew Burgess, The University of New Mexico

Religious Resolutions to Social Arguments in *Touched by an Angel*
Melissa Aslasken, The University of New Mexico

Respondent/Facilitator: Emily Plec, Western Oregon College

5207 ISSUES OF TECHNOLOGY AND MASS-MEDIATED MESSAGES IN HEALTH COMMUNICATION

10:00-11:20, Tuesday, February 18 Salon F (1st Floor)

Presented by the Health Communication Interest Group

Chair: Scott T. Paynton, Humboldt State University

Partial Nudity and Cigarettes for Little Kids: An Examination of Perceptions of Source Credibility and Implications of Ideological State Apparatuses in Anti-Consumption Advocacy Commercials
Joshua Atkinson, University of Missouri-Columbia

A Grounded Model of Computer Use: Innovation and Diffusion in Allied Health Care Education: A Preliminary Study
John T. Parsons, Arizona State University

Killing Them Softly: Applying Social Learning Theory to Identify Youths at Risk of Becoming Regular Smokers in a Primarily Hispanic Population
Anne P. Hubbell, New Mexico State University
Sharen C. Pau, New Mexico State University

Respondent: Laura L. Ellingson, Santa Clara University

5208 ETHOS, LOGOS, PATHOS AND ELOCUTIO: RHETORICAL ANALYSES OF GEORGE W. BUSH'S RESPONSE TO SEPTEMBER 11

10:00-11:20, Tuesday, February 18 Salon J (1st Floor)

Presented by the Rhetoric and Public Address Interest Group

Chair: Harry Sharp, California Polytechnic State University

Reporting Rhetoric: Quotability as a Function of *Elocutio* in George W. Bush's September 20, 2001 War Address

Wynton C. Hall, Bainbridge College
John Mark King, East Tennessee State University

Ethos, Pathos, and Logos Applied: George W. Bush Speaking at Ground Zero*
Anthony N. Docan, University of New Mexico

Concerning the Rhetoric of George W. Bush's Policy Shift
Reid Christomos, University of Washington

Respondent/Facilitator: Harry Sharp, California Polytechnic State University

*Debut Paper

5210 CRITICISM AND CONFLICT: COMPETITIVE PAPERS IN INTERPERSONAL COMMUNICATION

10:00-11:20, Tuesday, February 18 Brighton (2nd Floor)

Presented by the Interpersonal Communication Interest Group

Chair: Daniel J. Canary, Arizona State University

Antecedents and Consequences of Interpersonal Criticism: A Face Theory Approach
William R. Cupach, Illinois State University
Sandra Metts, Illinois State University
Emily N. Lamb, Illinois State University

Discourse of De-escalating Arousal: How Couples Interact During Problem-Solving Discussions When Heart Rate is Decreasing
Linda Potter Crumley, Olympic College Shelton

Troubles-Talk and Troubles-Response: Preferences Initial Interaction
Virginia M. McDermott, University of New Mexico
Amie D. Kincaid, University of New Mexico

Respondent: Rodney Reynolds, Pepperdine University

5211 FROM IDEA TO ARTICLE: A WORKSHOP TO FACILITATE ACADEMIC SUCCESS (Part Two)

10:00-11:20, Tuesday, February 18 Salon I (1st Floor)

Presented by the Organization for Research on Women and Communication

In this second part of this double session panel, participants are invited to bring an idea that they would like to develop into publication. In small groups, participants will work with one another to facilitate the development of that idea in whatever area the participant would like assistance—for example, conceptual framing, making sense of reviewers' comments, selecting appropriate methods, selecting appropriate data, organizing the paper, and letting go of the paper.

Consultants: Brenda J. Allen, University of Colorado, Denver

Suzanne M. Daughton, Southern Illinois University
Fran Dickson, University of Denver
Karen A. Foss, University of New Mexico
Sonja K. Foss, University of Colorado, Denver
Cindy L. Griffin, Colorado State University
Patricia Geist Martin, San Diego State University
Helene A. Shugart, University of Utah
Catherine Egley Waggoner, Wittenberg University

WESTERN STATES COMMUNICATION ASSOCIATION

2004 Annual Convention, Albuquerque, New Mexico

February 13-17, 2004

CALL

Competitive Papers, Program Proposals, And Workshop Proposals

“Widening Our Circle”

The theme of the 2004 conference, “Widening Our Circle,” is designed to encourage us to focus on issues of inclusiveness: of the individuals we teach and serve, of the ideas we research and apply, of the methodologies we accept and encourage, of the practices we value and espouse, and of the people we welcome and invite.

WSCA announces its call for papers, program proposals, and workshops for its annual convention to be held February 13-17, 2004 at the Hyatt Regency Hotel in Albuquerque, New Mexico.

Myron (Ron) Lustig, WSCA President-Elect
Primary Program Planner

- | | | |
|------|----------------------------|---|
| I. | Competitive Papers | (deadline: <i>received by 9/2/03</i>)* |
| II. | Program Proposal | (deadline: <i>received by 9/2/03</i>) |
| III. | Workshop Proposals | (deadline: <i>received by 9/2/03</i>) |
| IV. | Basic Course Preconference | (deadline: <i>received by 9/2/03</i>) |

*Special Note: Beginning with the 2003 conference, WSCA program planning uses only one deadline for all papers, programs, and workshops.

Send all competitive papers and program proposals directly to the appropriate program planner for each interest group. Only workshop proposals should be mailed directly to WSCA President-Elect Ron Lustig, School of Communication, San Diego State University, 6500 Campanile Drive, San Diego, CA 92182-4561.

I. COMPETITIVE PAPERS

1. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may include research reports employing any methodology, theoretical developments or critiques, critical analyses, and in some cases, works in progress. Submit each paper to one interest group only.

Competitive papers should not have been presented previously at another conference (with the exception of a student-only conference), be accepted for publication, or be published, with the exception of a student-only publication.

Special Note: Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner before submitting a competitive paper to either interest group.

2. Submitted papers should include:

- (a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.
- (b) A 250-500-word abstract of the paper (with title appearing on this page).
- (c) Typically, a maximum of twenty-five pages of text.

(d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

3. Submission: Information on individual interest group requirements and addresses for submission to interest group chairs will be on the WSCA web site (www.westcomm.org) after February 2003 and printed in the WSCA Newsletter prior to the conference. Completed papers are submitted directly to the interest group planners, unless the interest group indicates otherwise.

4. Research in Progress: Some interest groups sponsor programs of "Research in Progress." Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group you are planning to send your paper to accepts "research in progress" before submitting it.

5. Debut Award: The WSCA Executive Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors "who have not presented a paper at a state, regional, national or international convention, or published in any academic journal." All authors of a co-authored paper must meet these eligibility requirements to be considered a Debut Paper. Papers presented at student-only conferences or published in student-only journals are exempted from this requirement. **Papers eligible for the Debut Award should be marked "DEBUT" in the upper right-hand corner of the title page.** Please also indicate whether each author is a bachelors, masters, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executive Club Debut Award.

6. **Five copies** of each competitive paper must be **RECEIVED** by the appropriate interest-group planner **NO LATER THAN Monday, September 2, 2003.**

II. PROGRAM PROPOSALS

1. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Typically, a program will consist of a chair and individual presenters, although round-table discussions, performance venues, or other unique formats are encouraged. Respondents may be included or omitted as appropriate. Alternatively, people are encouraged to use facilitators instead of respondents to promote conversations between the participants and audience. Innovative program proposals are encouraged, especially those that provide opportunities for meaningful interaction between participants and attendees. Programs co-sponsored with other interest groups are also welcomed.

2. Thematic programs that capture the spirit of "Widening our Circle" are encouraged. Panels should critically engage the myriad of implications of this theme in our scholarship and teaching as well as in our personal, social, and professional practices.

3. Program proposals should include:

- (a) Thematic title of the program
- (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants
- (c) Title and brief description of each presentation
- (d) Equipment needed for the panel

(Note: equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions.)

4. **Five copies** of each program proposal must be **RECEIVED** by the appropriate interest-group program planner **NO LATER THAN Monday, September 2, 2003.**

III. WORKSHOP PROPOSALS

1. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of some body of knowledge; skill development; or another clearly focused topic. Workshop presenters are encouraged to advertise their workshops and solicit participation.

2. Workshops are scheduled for the first full day of the convention, February 14, 2004. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see #4 below).

3. Workshops of interest to members of the Western Forensics Association are encouraged and will be programmed on Sunday evening, after completion of the WFA tournament.

4. Workshop proposals should include:

- (a) Title of the workshop
- (b) Names, full addresses, e-mail addresses, and affiliations of all presenters
- (c) Rationale and goals of the workshop
- (d) Outline and description of workshop activities
- (e) Room size and configuration requested (theater seating, etc.)
- (f) Equipment requirements
(Note: Equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions)
- (g) Maximum enrollment
- (h) Fee amount, set in accordance with WSCA policy (see below)
- (i) Time-block requested (e.g., three hours, six hours)

5. Guide to setting fees for workshop leaders: WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee goes to cover convention costs. The fee above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials and any out-of-the-ordinary expenses. The cost of producing materials for participants and unusual audio-visual requests must be covered within the fees you suggest. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, the President-Elect must approve it prior to any commitment to the individual.

One copy of each workshop proposal should be mailed, faxed, or sent as an email attachment (saved in MS Word and followed by a mailed hard copy) to the President-Elect. The proposal must be **RECEIVED NO LATER THAN Monday, September 2, 2003.**

Ron Lustig, WSCA President -Elect
School of Communication
San Diego State University
6500 Campanile Drive
San Diego, CA 92182-4561
Email: rlustig@mail.sdsu.edu
Telephone: 619-594-4946
Fax: 619-594-6246

IV. PRECONFERENCE ANNOUNCEMENT

BASIC COURSE CONFERENCE

In keeping with the general theme of the conference, this preconference will focus on the ways to widen the circle of inclusiveness in the basic course. Papers or presentations should examine issues such as: (a) How can the basic course prepare students better to live in a heterogeneous world? (b) For which groups of

individuals is the basic course “normed?” Which groups seem to be overlooked or marginalized? (c) What issues ought we consider in adapting the basic course to include underrepresented groups? What might such a course look like?

The basic course conference will be held on Saturday, February 14, 2002 from 1:00 – 4:00 pm and will be coordinated by Dr. Rona Halualani, Department of Communication Studies, San Jose State University.

For more information contact:

Professor Rona Halualani
Department of Communication Studies
One Washington Square
San Jose State University
San Jose, CA 95192-0112
Email: rhaluala@email.sjsu.edu
Phone: 408-924-5380
Fax: 408-924-5396

2003 CONVENTION PROGRAM ANNOUNCEMENTS

Allyn & Bacon
American Communication Association
Annenberg School for Communication
Arizona State University Hugh Downs School of Human Communication
Bedford/Martin’s
California State University, Long beach Department of Communication Studies
California State University, San Bernardino Department of Communication Studies
Colorado State University Department of Speech
Houghton Mifflin
Lawrence Erlbaum
McGraw-Hill
San Jose State University Department of Communication Studies
University of Utah Department of Communication
Wadsworth, Thomson Learning
Waveland
Wayne State University Department of Communication

2003 PARTICIPATING CONVENTION EXHIBITORS

Allyn & Bacon
Bedford/Martin’s
The Educational Group
Houghton-Mifflin
Lawrence Erlbaum
McGraw-Hill
National Communication Association
Sage Publications
Wadsworth, Thomson Learning
Waveland

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