78th Annual Convention

February 17-20, 2007

Renaissance Seattle Hotel
Seattle, Washington

www.westcomm.org
WSIC 2006-2007 OFFICERS

*President
Mary Jane Collier

President Elect
Sara Hayden

First Vice President
Sue Pendell

Second Vice President
Daniel Brouwer

Executive Director
Mark Bergstrom

Local Hosts
Valerie Manusov

* But for her untimely death, Leah Vande Berg would have served as President.
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WELCOME TO WSCA’S 78TH CONVENTION AND TO SEATTLE

On behalf of the Western States Communication Association, it is my pleasure to extend a warm welcome! Following a longstanding tradition of dynamic conventions, this WSCA convention is designed to provide opportunities for experienced and brand new scholars to present and perform their work, to discuss current issues and controversies, and to spark ideas for new projects. And, of course, WSCA conventions are spaces where we can connect with old friends and make new ones. The program outlines a wide range of stimulating panels, dynamic performances, engaging roundtables, workshops, and opportunities to socialize.

Sara Hayden, President-Elect, created a timely and important theme for the 2007 convention, “PROMOTING SOCIAL JUSTICE THROUGH OUR WORK.” This theme encourages us to focus our attention on the numerous and varied opportunities we all have to promote justice at multiple levels: in global, national and local communities, institutions, work places, and interpersonal relationships. Reflecting on the role of the U.S. in Iraq, contested national policy issues such as immigration and health care, and questions being raised about the relevance of academic work in general and communication scholarship in particular, the theme of social justice in our work is pertinent indeed. The President-Elect reports that the Interest Group Program Planners have worked very hard to ensure that our convention sessions are filled with the best of the best.

Saturday’s schedule is filled with diverse events and workshops! If this is your first WSCA convention, plan to attend the Newcomer’s Reception. You’ll hear lively presentations from undergraduates at the 4th Annual Undergraduate Scholars’ Research Conference. An engaging Preconference: “Reframing our Research for Social Change” is also scheduled. Don’t miss the Welcome Reception where you can be sure to meet old and new friends. Current and prospective graduate students please mark your schedules to attend a Graduate Student Workshop and the Graduate Programs Open House.

What promises to be a stimulating and inspiring Keynote Address will be given by Columnist and Poet Katha Pollitt on Sunday. The Convention Luncheon on Monday is an event where you can savor tasty cuisine and acknowledge colleagues who are being honored with annual awards. This year the Presidents’ Reception on Monday evening is in honor of all WSCA Past Presidents, and all WSCA members are welcome to attend. Finally, do include your voice and share your views by attending and participating in Interest Group Business Meetings.

Thanks to Valerie Manusov and her team of local hosts from the University of Washington, City University, Edmonds Community College, Highline Community College, University of Puget Sound, and Whatcom Community College for arranging events to help us take advantage of the local scene and providing us with a well staffed registration desk. Thank you for being a part of WSCA and coming to Seattle. Enjoy the convention!

Warmly,
Mary Jane Collier
WSCA President
GENERAL INFORMATION

REGISTRATION: THIRD FLOOR FOYER

Friday 5:00 – 9:00 pm
Saturday 7:30 am – 7:00 pm
Sunday 7:30 am – 4:00 pm
Monday 7:30 am – 11:45 pm

EXHIBIT AREA: SOUTH ROOM

Saturday 12:00 – 5:00 pm
Sunday 8:30 am – 5:00 pm
Monday 8:30 am – 12:00 pm
CONVENTION SYNOPSIS 2007

FRIDAY, FEBRUARY 16, 2007

Publications Committee 11:00 am – 2:00 pm Columbia
Finance Committee 11:00 am – 2:00 pm Madison
Executive Council 2:30 – 10:00 pm Visions

SATURDAY, FEBRUARY 17, 2007

Preconference Sessions 9:00 am – 5:00 pm
Workshops 9:00 am – 4:00 pm
Undergraduate Scholars’ Research Conference
  Welcome 8:30 – 9:00 am Washington
  Paper Presentations 9:00 – 10:15 pm
  Paper Presentations 10:30 – 11:45 am
  Paper Presentations 12:00 – 1:15 pm
Awards 1:30 – 2:00 pm Washington
Graduate Student Workshop 2:00 – 3:00 pm Federal
Graduate Programs Open House 3:00 – 4:30 pm Superior
Interest Group Planners for 2008 4:00 – 4:45 pm East
Newcomers’ Reception 4:15 – 5:00 pm Municipal
Convention Opening (Kickoff Program) 5:15 – 6:45 pm West/North
Welcome Reception 6:45 – 8:15 pm Courtyard Ballroom
Executives Club Dinner 7:45 – 9:00 pm Visions
SUNDAY, FEBRUARY 18, 2007

**Business Meetings:**
- Community College I  7:20 – 8:20 am  East
- Elementary & Secondary Education  7:20 – 8:20 am  West
- Free Expression/Legal  7:20 – 8:20 am  State
- Panels #1  8:30 – 9:45 am

**Keynote Address:**
- Katha Pollitt  10:00 – 11:50 am  Courtyard Ballroom

**Business Meetings:**
- Intercultural Communication  12:00 – 1:00 pm  East
- Interpersonal Communication  12:00 – 1:00 pm  West
- Organizational Communication  12:00 – 1:00 pm  North
- Futures Committee  12:00 – 1:00 pm  Madison
- Panels #2  1:10 – 2:25 pm
- Panels #3  2:35 – 3:50 pm
- Panels #4  4:00 – 5:15 pm

**Business Meetings:**
- Community College II  5:30 – 6:30 pm  East
- Communication Theory  5:30 – 6:30 pm  Madison
- Health Communication  5:30 – 6:30 pm  West
- Communication & Instruction  5:30 – 6:30 pm  Washington
- Performance Studies  5:30 – 6:30 pm  Visions
- Time & Place Committee  5:30 – 6:30 pm  Columbia
- Sock Hop  9:00 pm – 1:00 am  Courtyard Ballroom
MONDAY, FEBRUARY 19, 2007

Business Meetings:

- Language & Social Interaction 7:20 – 8:20 am Columbia
- Media Studies 7:20 – 8:20 am Marion
- ORWAC 7:20 – 8:20 am East
- Rhetoric & Public Address 7:20 – 8:20 am West
- Western Forensics Association 7:20 – 8:20 am James
- Executives Club 7:20 – 8:20 am Madison

Panels #5 8:30 – 9:45 am
Panels #6 9:55 – 11:10 am
Reception 11:20 – 11:35 am Courtyard Foyer
Convention Luncheon 11:35 am – 1:50 pm Courtyard Ballroom
Panels #7 2:00 – 3:15 pm
Panels #8 3:25 – 4:40 pm
Panels #9 4:50 – 6:05 pm
Interest Group Planners for 2008 5:15 – 6:15 pm State
Legislative Assembly 6:30 – 8:00 pm Municipal
President’s Reception* 9:00 – 11:00 pm TBA
* This year’s President’s Reception is being held in honor of all past WSCA Presidents

TUESDAY, FEBRUARY 20, 2007

Panels #10 8:00 – 9:15 am
Executive Council 9:00 – 11:30 am Visions
Panels #11 9:25 – 10:40 am
Panels #12 10:50 am – 12:05 pm
LOCAL EVENTS, IN ORDER OF APPEARANCE

To sign up for any of these events at the conference, please locate the “local information” booth, run by students from the University of Washington, near the conference registration desk. These students—and the concierge—can let you know about other local events that you may find interesting. Please also review the additional handouts, found in your registration packet.

SKI TRIP

On Saturday the 17th, please join us for a day of skiing at the Summit at Snoqualmie. Set in the beautiful Cascade Mountain range, the Summit includes four alpine base ski areas, a tubing center, and a Nordic center. There are 1918 acres of terrain, 19 chairlifts, and the average snowfall is 400 feet. The resort is also only about an hour’s drive from our hotel. We will depart from the Seattle Renaissance in the morning and return in time for the kick-off reception. If our group is at least 20 people, ski equipment can be rented at the resort for 20% off the regular price. The fee ($65-75, depending on the size of the group) covers the transportation and lift ticket. Matt McGarrity from the University of Washington (winner of the 2005 WSCA downhill race) and Renee Houston from the University of Puget Sound are organizing this event for us. Space is limited.

A SPECIAL UNIT ON SIMULATION, PROBABILITY, AND DECEPTION

Held at the hotel after the welcome reception at 8:30 pm on Saturday the 17th, this “interactive session” will provide participants the opportunity to explore their own risk-related traits in response to simulated opportunities for high rewards or outright defeat. Careful observers in this session will notice inadvertent nonverbal cues, judgmental errors induced by situational pressures, and widely varying styles of self-expression, among other communication processes. Prospective attendees may be more familiar with this activity by its vernacular label, “No Limit Texas Hold ’Em.” Prizes (but not cash) will be awarded; the $5 charge for this event covers supplies, prizes, and some snacks. Space is limited; people who have signed up ahead are guaranteed a spot, with walk-ins welcome if space permits. This activity is planned by John Gastil from the University of Washington. Madison Room, 8:30 – 11:30 pm.
INTERNATIONAL DISTRICT TOUR WITH DIM SUM LUNCH

Seattle’s International District (formerly called “Chinatown”) is a highly diverse and vibrant Asian enclave. Major urban development has sought the expansion and revival of this historical area. Culinary delights, transasian markets, historical sites, architectural legacies, and discussion of social justice will be part of this tour, which will be held on Sunday the 18th from 12:00 – 2:25 pm. Our tour guide is from the Wing Luke Asian Museum (whose director is UW alum, Ron Chew). We will visit a range of venues including Uwajimaya (a wonderful market/store), The Panama Hotel, and other historical sites. The tour will culminate at one of Seattle’s finest dim sum restaurants. It will be a vigorous walking exploration. The $16 fee covers lunch and the tour guide’s costs. There will also be an additional transportation fee (probably no more than $3). Both fees will be collected at the time of the tour. Participants will leave in taxis from the lobby at 12—be sure to be on time! This event is planned by Mara Adelman, Seattle University, and Jerry Baldasty, University of Washington.

PIKE PLACE MARKET TOURS: “CREATING A SENSE OF PLACE”

This year is the 100 year birthday of Pike Place Market, a time to celebrate Seattle’s major signature space. On Monday the 19th, come join Megan Lee, editor for Pike Place News, for a provocative, informative tour of this market. Pike Place Market is considered one of the largest, longest surviving, and most vibrant city markets in the USA; blending vendors from produce to crafts. Megan Lee will talk about the “secrets” of the market, explore fabulous foods unique to the Northwest, and introduce us to some remarkable urban activists. The tour will also explore the underlying tensions of urban growth and the struggle to remain community-oriented amidst powerful commercial interests. This vigorous (i.e., lots of walking, stairs) tour is tied to a scholarly panel on the market as public space. This event is organized by Mara Adelman of Seattle University. There is no cost for this tour. The tour leaves from the hotel lobby at 8:30 am, so be sure to be on time! There is a related scholarly event on the Market that complements this tour (see 4605 on p. 73). To participate in one event, it is not required to participate in the other.
EXECUTIVE COUNCIL 2006-2007

President
Mary Jane Collier, University of New Mexico*

President Elect
Sara Hayden, University of Montana

First Vice President
Sue Pendell, Colorado State University

Second Vice President
Daniel Brouwer, Arizona State University

Immediate Past President
Myron (Ron) Lustig, San Diego State University

Executive Director
Mark Bergstrom, University of Utah

Members-at-Large
Brian Ott, Colorado State University
Nancy Oft Rose, South Eugene High School (Retired)
Suzanne Larson, Southern Utah University
Shane Moreman, California State University, Fresno

Editor, Western Journal of Communication
Cheree Carlson, Arizona State University

Editor, Communication Reports
Walter Zakahi, New Mexico State University

Editor-Elect, Communication Reports
Tadasu Todd Imahori, Seinan Gakuin University

Editor, WSCA News
Bill Eadie, San Diego State University

Speech Activities Coordinator
Derek Buescher, University of Puget Sound

President, Executives Club
John Cagle, California State University, Fresno

Publications Committee Chair
Angela Trethewey, Arizona State University

Finance Committee Chair
Larry Frey, University of Colorado

* But for her untimely death, Leah Vande Berg would have served as President.
LIFE MEMBERS
(as of October 1, 2006)
DEPARTMENTAL MEMBERS
(as of October 1, 2006)
### PAST PRESIDENTS

<table>
<thead>
<tr>
<th>President Name</th>
<th>Pres. Date</th>
<th>Affiliation</th>
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<td>1942</td>
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<td>Earl W. Wells*</td>
<td>1943</td>
<td>Oregon State U</td>
<td>Denver/Salem</td>
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<td>Horace G. Rahskopf*</td>
<td>1944</td>
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<td>Roy D. Mahaffey*</td>
<td>1951</td>
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<td>1954</td>
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<td>Eugene</td>
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<td>1960</td>
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<td>Theodore O. H. Karl*</td>
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<td>John Wright*</td>
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## PAST PRESIDENTS (CONT.)

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<td>Mary Jane Collier**</td>
<td>2006</td>
<td>U New Mexico</td>
<td>Seattle</td>
<td>Feb. 2007</td>
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* Indicates deceased
** But for her untimely death, Leah Vande Berg would have served as President in 2006.
DISTINGUISHED SERVICE AWARD RECIPIENTS

1979  Thorrell Fest, University of Colorado
1980  No Award
1981  Anthony Hillbruner, California State University, Los Angeles
1982  Janet Bolton, University of Southern California
1983  No Award
1984  Fred McMahon, California State University, Northridge
1985  Marcella Oberle, California State University, Los Angeles
       Milton Dobkin, Humboldt State University
1986  Carmendale Fernandes, Humboldt State University
       Gertrude Baccus, Redlands High School
1987  B. Aubrey Fisher, University of Utah
1988  Robert Kully, California State University, Los Angeles
1989  Gale Richards, Arizona State University
1990  Walter Fisher, University of Southern California
1991  James McBath, University of Southern California
1992  Malcolm O. Sillars, University of Utah
1993  Jack A. Samosky, California State University, Hayward
1994  Thomas M. Scheidel, University of Washington
1995  Nancy G. McDermid, San Francisco State University
1996  John “Sam” Keltner, Oregon State University
1997  Lucy Keele, California State University, Fullerton
1998  Robert Boren, Boise State University
1999  David Natharius, California State University, Fresno
2000  Jody Nyquist, University of Washington
2001  William W. Wilmot, University of Montana
2002  Lynn K. Wells, Saddleback College
2003  Dennis Alexander, University of Utah
2004  Kenneth Frandsen, University of New Mexico
2005  Leah Vende Berg (deceased), California State University, Sacramento
2006  Sandra Petronio, Indiana University–Purdue University, Indiana
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   Mark Bergstrom, University of Utah

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Rhetoric and Public Address Interest Group
   Tom Burkholder, University of Nevada, Las Vegas

Western Forensics Association
   Matt Taylor, Fullerton College
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Valerie Manusov, University of Washington

Local Host Events
Mara Adelman, Seattle University
Jerry Baldasty, University of Washington
John Gastil, University of Washington
Renee Houston, University of Puget Sound
Matt McGarrity, University of Washington

Registration
Stephanie Brommer, City University
Valerie Manusov, University of Washington

Audio Visual Equipment
Leah Ceccarelli, University of Washington
Paul Ford, University of Washington

Sock Hop
Laura Manning, Highline Community College

Undergraduate Interns
Ariana Dawson, University of Washington
Kristen Leetz, University of Washington
Celeste Stegg, University of Washington

This conference is sponsored jointly by the University of Washington, City University, Edmonds Community College, Highline Community College, University of Puget Sound, and Whatcom Community College. Faculty from each of these institutions has contributed in multiple ways toward this conference.
SCHEDULE

FRIDAY, FEBRUARY 16, 2007

1101 FINANCE COMMITTEE
11:00 am – 2:00 pm Madison

1102 PUBLICATIONS COMMITTEE
11:00 am – 2:00 pm Columbia

1200 EXECUTIVE COUNCIL
2:30 – 10:00 pm Visions

SATURDAY, FEBRUARY 18, 2007

2000 UNDERGRADUATE SCHOLARS’ RESEARCH CONFERENCE
8:30 – 9:00 am Welcome and Orientation Washington
9:00 – 10:15 am
Session 1 State
Session 2 Washington
Session 3 West
Session 4 North
Session 5 East
10:30 – 11:45 am
Session 6 State
Session 7 Washington
Session 8 West
Session 9 North
Session 10 East
12:00 – 1:15 pm
Session 11 State
Session 12 Washington
Session 13 West
Session 14 North
1:30 – 2:00 pm Awards Ceremony Washington

2001 GRADUATE WORKSHOP AND OPEN HOUSE
2:00 – 3:00 pm Graduate Workshop Panel Federal
3:00 – 4:30 pm Graduate Open House Superior
PRECONFERENCE SESSIONS

2101 (2201) REFRAMING OUR RESEARCH FOR SOCIAL CHANGE
Sponsored by University of Washington, University of Puget Sound, University of Montana, ORWAC, and WSCA President-Elect
9:00 am – 4:00 pm Saturday, February 17 Columbia

As individual teacher/scholars, we often want to do “research that matters”—to us, and to the greater communities of which we are a part. Yet we sometimes find it difficult to bridge the gap between the research we do and the communities/processes we study, puzzled by the challenge of how to give back to the community, how to get what we have learned into the loop, how to intervene for “the greater good,” without being paternalistic or short-circuiting the self-empowerment process for those whom we seek to serve. This is an opportunity for committed scholars to speak together about what has worked for them. We ask preconference attendees to read George Lakoff’s Don’t Think of an Elephant! Know Your Values and Frame the Debate (White River Junction, VT: Chelsea Green Pub. Co., 2004), as a common point of reference. Attendees will have opportunities to confer with the panelists about how to bring their own work to wider audiences to effect social change. We hope that the impact will be both inspirational and ongoing, as we return to our communities.

Moderator: Suzanne Daughton, Southern Illinois University

Panelists: George Cheney, University of Utah
          Peter Andersen, San Diego State University
          Chris Carey, Daywalka Foundation
          Mark West, USAID Judicial Strengthening Initiative
          Suzanne Daughton, Southern Illinois University
          Steve Schwarze, University of Montana
          Sonia Johnson, Feminist Activist, Author, and Former Presidential Candidate

Fee: $5.00

2102 (2202) SOCIAL JUSTICE, ACTIVISM, AND THE RHETORICAL LEGACY OF THE 1999 WTO PROTEST
Sponsored by Rhetoric and Public Address Interest Group
9:00 am – 5:00 pm Saturday, February 17 Marion

The massive 1999 protests against the meeting of the World Trade Organization (WTO) in Seattle marked an important moment in the deployment of rhetoric both to pursue and to oppose social justice. The discourse of activists mobilized a diverse array of social movements in support of fair trade, environmental protection, workers rights, and economic justice. Government and media representations of the protests often sought rhetorically to deny legitimacy to the public arguments of the activists. As the Western States Communication Association meets in Seattle, this preconference explores the rhetorical legacy of the 1999 protests in contemporary activism.
Preconference Sessions

2102 (2202) (continued)

for social justice. The presentations and discussions include the needed work of theorizing the 1999 protests as well as attention to the experience of social activism itself. The preconference combines invited presentations by three rhetoricians who have conducted substantial research on the 1999 Seattle protests, roundtable discussions of short position papers by participants, and a tour of key sites in the 1999 events. The goal of this preconference is to bring together established and new scholars to explore the ways in which new research on rhetoric and social activism can learn from the successes and failures of the 1999 WTO protests in Seattle.

Organizer: Kevin Ayotte, California State University, Fresno

Invited Presenters:
Jennifer Peeples, Utah State University
Erin J. Rand, California State University, Fresno
Christina R. Foust, University of Denver

Fee: $25.00
WORKSHOPS

2103 EFFECTIVELY INTEGRATING TECHNOLOGY INTO THE PUBLIC SPEAKING COURSE
9:00 am – 12:00 pm Saturday, February 17

The vast majority of today’s college students are routinely immersed in the Internet, information technology, cable and satellite television, and a host of personal communication devices. These remarkable developments pose a great challenge to the instructors of traditional college courses in communication, especially public speaking. Rather than avoid, downplay, or resist the irreversible changes our society is now experiencing in technology, this workshop advocates a proactive approach, integrating new communication technologies into every aspect of the speechmaking process. This workshop encourages instructors and students to embrace the notion of speaking visually—connecting speaker and audience on multiple levels with imaginative uses of technology. This doesn’t mean throwing out all the core topics and traditional foundations of the public speaking class. Rather, instructors blend new technology resources into each stage of public speaking. This interactive, multimedia workshop provides public speaking instructors with constructive strategies for integrating new communication technologies in each stage of the public speaking process: visualizing and choosing a topic; identifying appropriate text, image, audio and visual resources; analyzing the audience; practicing the speech; and presenting the speech. Attendees will participate in activity simulations that utilize new communication technology resources. Handouts include activities, sample assignments, useful websites, and other ancillary materials.

Instructor: Stephanie J. Coopman, San José State University

Fee: $20.00

2104 INNOVATIONS FOR TEACHING INTERPERSONAL CONFLICT
9:00 am – 12:00 pm Saturday, February 17

As the study and research base related to Interpersonal Conflict matures, new perspectives and activities are emerging. This interactive workshop presents innovations in conflict management theory and updated exercises for basic interpersonal conflict concepts. Workshop participants will understand and have an opportunity to discuss emerging theories for conflict management; understand and experience new skill building exercises; preview emerging hot topics related to conflict management; and understand how to deliver a unit on mediation.

Presenters: Suzanne McCorkle, Boise State University
Melanie Reese, Boise State University

Fee: $10.00
2105 WORKING THE ORGANIZATIONAL CULTURE: A WORLD CAFÉ EXPERIENCE FOR LEADERS
9:00 am – 12:00 pm Saturday, February 17 Madison

One of the critical functions of leaders lies in their ability to manage and treat the culture of their group or organization. As Edgar Schein (1995) puts it, “the only thing of real importance that a leader does is to create and manage organizational or group culture, and the unique talent of leaders is their ability to understand and work culture.” The facilitators of this workshop strongly endorse this position and are therefore motivated to guide colleagues in their quest to lead, manage, teach or supervise the key groups or organizations in their lives. This workshop is designed to focus participants’ attention on the evident relationship between leaders’ efforts to manage the culture of their organization or group and the ultimate success of that organization or group. Further, it aims to engage participants in reflection about their own leadership roles and functions and to facilitate their efforts to conceptualize and design strategies for managing their own organization or group culture that they lead. More specifically, this workshop promises to give participants insights into the dominant perspectives on managing organizational culture that exist in the literature on Organizational Culture; provide them with an understanding of the role of leaders in organizational culture; allow them to reflect on their own leadership roles, whether it is the classroom, business organizations, family, or social group; and guide them as they identify strategies and tactics pertinent to managing the culture and climate of their selected organization. NOTE: Leadership is broadly defined to include parenting, training, classroom teaching, managing and leading in business and social organizations, among others types of situations/environments

Facilitators:  Wendy V. Chung, Alliant International University
              Akunna Winston, Alliant International University
              Elaine Trouyet, Alliant International University

Fee: $7.50

2203 TEACHING PUBLIC SPEAKING ON-LINE: FROM DEVELOPMENT TO LESSONS LEARNED
Sponsored by McGraw-Hill
1:00 – 4:00 pm Saturday, February 17 Madison

More and more courses are being offered on-line; at some institutions, administration is requiring General Education courses to be available on-line. Methods used in past on-line courses did not promote an on-line sense of community or take advantage of the multimedia environment. On-line teaching requires skills/strategies to meet learning objectives for the public speaking course. Through this workshop, participants will overcome objections to (continued)
teaching Oral Communication on-line; learn how to create and run an on-line course in Oral Communication; adapt classroom teaching techniques to an on-line environment; put public speaking into contexts that are meaningful to students, and create an on-line sense of community between classmates and instructors.

Presenters:  Donna Gotch, California State University, San Bernardino
            Jo Anna Grant, California State University, San Bernardino

Fee: $15

2204 RETHINKING WHAT WE MEAN BY THE “INTRO” COURSE: DEVELOPING AND INCORPORATING AN INTRODUCTORY COMMUNICATION SURVEY COURSE INTO THE CURRICULUM
1:00 – 4:00 pm Saturday, February 17 James

A great number of our field’s “intro” courses focus on skill development (public speaking, interpersonal communication, or a hybrid of these two topics), while a much smaller number of departments offer an introductory survey course of the Communication field. It is difficult defining and explaining our field to students and colleagues alike, especially when many of our departments cannot point to a course that accomplishes this goal. The presenters of this workshop have been teaching an introductory survey course for 10 years and have found it invaluable for introducing non-majors to the field of Communication, as well as building a foundation for majors as they pursue their degrees. A basic survey course serves three purposes for making our field healthier. First, it introduces the field to majors, providing them with the essential tools to succeed in other major courses. Second, it introduces the field to non-majors who are fulfilling general education requirements (similar to Introduction to Sociology or Psychology courses). Third, it demonstrates to students, colleagues, and administrators that the field of Communication is not solely devoted to service courses that focus on skill development, but a viable academic field of study that has its own history, theories, research practices, organizations, and specializations. This workshop will be hands-on, providing practical strategies for developing such a course and incorporating it into major and G.E. curriculum.

Presenters:  Scott T. Payton, Humboldt State University
            Laura K. Hahn, Humboldt State University

Fee: $20.00
2205 BODY AND MIND: INCORPORATING PHYSIOLOGY INTO COMMUNICATION TEACHING AND RESEARCH

1:00 – 4:00 pm Saturday, February 17 Spring

This workshop focuses on connections between communication behavior and the body’s physiological processes. First, an overview of recent advances in physiology research that have direct implications for an understanding of human communication is provided. Second, some simple ways of incorporating physiological measurement into communication research are described, and their benefits and risks are discussed. Finally, the workshop describes ways to incorporate knowledge about physiology into teaching materials and practices in communication. Participants will increase their understanding of how communication behavior and the body interact, and how to incorporate this knowledge into their teaching and research activities.

Presenter: Kory Floyd, Arizona State University

Fee: $7.50

2206 TEACHER TO TRAINER II: THE NEXT FRONTIER IN GENERATING MAXIMUM IMPACT

1:00 – 4:00 pm Saturday, February 17 East

As communication professionals, we have many opportunities to speak with non-academic groups. These speaking engagements can be a challenge since members of business and civic audiences are motivated differently than college students. Speaking as a communication “trainer” requires adjusting our content and style to generate maximum impact among working adults. This workshop builds upon the WSCA 2006 Teacher to Trainer workshop. It is designed both for those who attended last year’s workshop, and all newcomers. Upon completion of the workshop, attendees will be able to: Increase participants’ commitment to the training program; successfully manage cynical participants; identify the training model best suited to their personal style; and generate positive participation in any audience

Presenters: Heidi Reeder, Boise State University
            Mary Dawson, Boise State University

Fee: $20
Miss Scarlett, as literary and cinematic characterization, is an embarrassing relic of Jim Crow America. At the same time, she is persistently iconic in contemporary American culture – the romantic idealization of a troubled past. Mitchell’s novel and Selznick’s film have much in common with D.W. Griffith’s *Birth of a Nation* (1915). All three stories romanticize the plantation system of slavery and valorize white supremacy. All three stories justify Jim Crow laws and extra-legal violence against black citizens who pressed for property rights, better wages, and voting rights. It is appropriate to wonder why *Gone with the Wind* in general, and Miss Scarlett in particular, remain popular American icons, though they are icons of profound human rights violations. Performed as postmodern parody, “Miss Scarlett” acquires a self-mocking political consciousness. Miss Scarlett and Her Imaginary Friends own up to the consequences of race slavery and white supremacy – twin bedrocks of American capitalism and democracy. The inspiration for a postmodern Scarlett and Friends flows from intersections among critical theory and practice: Kenneth Burke’s comic frame, Mikhail Bakhtin’s “carnival,” queer theory, critical race theory and feminist critique. Burke reminds us that whereas humor deals with the symptoms of a malady, comedy must deal with the causes of that malady. Whereas humor can be a diversion, comedy must focus squarely on the root(s) of the problem. Whereas humor frequently over-simplifies a problem, comedy must get at the complexities of human societies. Whereas humor often mocks the audience, the comic frame is humane. Comedy produces dramatic irony, and therefore requires that we adopt a perspective from incongruity. Finally, Burke says, the comic frame requires foolishness and a fool. Hence, Miss Scarlett and Friends.

**Participants:**  
A. Susan Owen, University of Puget Sound  
Oscar Giner, Arizona State University  
Grace Livingston, University of Puget Sound  
Dexter Gordon, University of Puget Sound  
Peter C. Ehrenhaus, Pacific Lutheran University  
Sarah R. Stein, North Carolina State University  
Wenshu Lee, San José State University  
Heather Hundley, California State University, San Bernardino  
Dustin Goltz, Arizona State University  
Jac Royce, University of Puget Sound
2500 WELCOME RECEPTION
6:45 – 8:15 pm    Saturday, February 17    Courtyard Ballroom

2600 EXECUTIVES CLUB DINNER
7:45 – 9:00 pm    Saturday, February 17    Visions

2700 A SPECIAL UNIT ON SIMULATION, PROBABILITY, AND DECEPTION
8:30 – 11:30 pm    Saturday, February 17    Madison
SUNDAY, FEBRUARY 18, 2007

3001 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST GROUP
7:20 – 8:20 am    Sunday, February 18    East

3002 BUSINESS MEETING: ELEMENTARY & SECONDARY EDUCATION INTEREST GROUP
7:20 – 8:20 am    Sunday, February 18    West

3003 BUSINESS MEETING: FREEDOM OF EXPRESSION & LEGAL COMMUNICATION INTEREST GROUP
7:20 – 8:20 am    Sunday, February 18    State

3101 WSCA MASTER TEACHERS PANEL
Presented by the Communication and Instruction Interest Group
8:30 – 9:45 am    Sunday, February 18    Washington
Chair: Elise J. Dallimore, Northeastern University
Master Teachers: Charles Braithwaite, University of Nebraska, Lincoln
Mark Stoner, California State University, Sacramento

3102 CONTRIBUTED PAPERS IN COMMUNICATION AND INSTRUCTION
Presented by the Communication and Instruction Interest Group
8:30 – 9:45 am    Sunday, February 18    State
Chair: Ibrahem Bani Abdo, University of Texas
Every Student has an ‘A’: A Pilot Study of the Influence of Grading Systems on Student Motivation
— Sara Mathis, University of Utah
— Crispin Thurlow, University of Washington
Attributions for Public Speaking Grades: Differences for Grades and Ethnicities
— Christina M. Sabee, San José State University
— Deanna L. Fassett, San José State University
Survive, Critique, and Create: Guideposts for Promoting Social Justice and Environmental Justice through Radical Pedagogy, Eco Pedagogy, and Public Scholarship
— Tema Milstein, University of Washington
Accounting for Student Voice within Critical Communication Pedagogy: An Ethnmethodological Exploration of Student Perceptions and Expectations
— Nicholas Zoffel, Bowling Green State University
3103 G.I.F.T.S. I (GREAT IDEAS FOR TEACHING SPEECH)
Presented by the Community College Interest Group
8:30 – 9:45 am Sunday, February 18 East
This panel will highlight valuable instructional tools for the basic speech course.
Chair: Amy London, Oxnard College
- It’s in the Bag: Saving Time and Improving Skills when Scheduling Speeches
  - Randi Picarelli, College of the Canyons
- Defeating the Fear of Public Speaking: Overcoming Anxiety through Collaboration
  - Lea Gilinets, College of the Canyons
- Using a Speech Tool for Student Success
  - Betty Wailes-Ensminger, Mission College
- An Active Learning Approach to Teaching Ethics and Freedom of Speech
  - Karyl Kicenski, College of the Canyons
- Speed Dating for Knowledge Gaps: Introducing Current Events in the Basic Course
  - Ruth Kalin, California State University Northridge

3104 ADVANCES IN RHETORICAL THEORY
Presented by the Rhetoric and Public Address Interest Group
8:30 – 9:45 am Sunday, February 18 Spring
Chair: Christina Foust, University of Denver
- Finding a Place for the Material in Rhetoric
  - Nancy Bixler, University of Washington
- Bakhtin and the Rhetorical Genres
  - Yun Ding, Tennessee Technological University
- Skeptical Materialism: At the Nexus of Structuralism and Poststructuralism
  - Joshua Hanan, University of Texas – Austin
- Agamben’s Expansion of the Ideological Lens and the Critique of the State of Exception
  - James Campbell Bunker, University of Utah
Respondent: Christina Foust, University of Denver
3105 INTERCULTURAL COMMUNICATION: A FUTURE OF THE FIELD
Presented by the Intercultural Communication Interest Group
8:30 – 9:45 am Sunday, February 18 Columbia
Chair: John T. Warren, Southern Illinois University, Carbondale
Participants:
- Mara Adelman, Seattle University
- Andrea M. Davis, Bowling Green University
- Rona Halualani, San José State University
- Rachel Hastings, Southern Illinois University, Carbondale
- Masaki Matsunaga, The Pennsylvania State University
- Thomas K. Nakayama, Arizona State University
- John T. Warren, Southern Illinois University, Carbondale
- David Zuckerman, California State University, Sacramento

3106 COMMUNICATION IN UNDERSTUDIED FAMILY RELATIONSHIPS
Presented by the Interpersonal Communication Interest Group
8:30 – 9:45 am Sunday, February 18 James
Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln
Participants:
- Andrea N. Lambert, Northern Kentucky University
- Mark T. Morman, Baylor University
- Elizabeth L. Barrett, Baylor University
The Incidence of Post-Affinal Kinships in Multiple Divorce Families
- Sherilyn Marrow, University of Northern Colorado
- Brad Goldschmidt, University of Northern Colorado
- Melissa Donley, University of Northern Colorado
- Charles Green, University of Northern Colorado
The ‘Paradoxical Privilege’ of Crisis in Recovering Hurricane Katrina Families
- Jodi Wahba, Arizona State University
- Tara Schuwerk, Arizona State University
Respondent: Kory Floyd, Arizona State University

3107 PIECING TOGETHER THE ETHICS PUZZLE: AN UNDERGRADUATE PERSPECTIVE
Presented by the National Communication Association
8:30 – 9:45 am Sunday, February 18 Madison
In this interactive panel session members of Lambda Pi Eta chapters from the Western region will present case studies that explore specific ethical
Panelists and audience members will break into small groups to discuss one of three case studies and debate possible solutions to the ethical situations presented. The entire group will convene at the end of the brainstorming session to present their proposed solutions and discuss the consequences and outcomes of these measures. The panel provides an excellent opportunity for students and faculty to collaborate on practical approaches to the issue of ethics in education.

Chair: John Caputo, Lambda Pi Eta – Iota Rho Chapter, Gonzaga University

Participants: Diana Breshears, Colorado State University
                  Nancy Borroughs, California State University, Stanislaus
                  Jessica Wilson, California State University, Stanislaus
                  Denniz Saedal, California State University, Stanislaus
                  Vickie Harvey, California State University, Stanislaus

3108 SOCIAL JUSTICE / SOCIAL TRAUMA
Presented by the Media Studies Interest Group
8:30 – 9:45 am Sunday, February 18 West

Chair: Peter C. Ehrenhaus, Pacific Lutheran University

The Role of the Press in Social Movements: Seattle’s International Examiner and the Battle for the International District in the 1970s
− Gerald J. Baldasty, University of Washington
− Kristin L. Gustafson, University of Washington

The Globalization of Mobilization: The Metamorphosis of the Anti-Globalization Movement
− Anne Marie Todd, San José State University

Public Trauma, Private Memories: Redeeming American Identity in Last Letters Home
− Brian Danielson, California State University, Long Beach

Signifying Absence: Museums, Media, and Holocaust Representation
− Judith F. Stauber, University of New Mexico

Covering the Immigration March in Utah: A Critical Race Counterstory on Journalistic Objectivity
− Sonya M. Aleman, University of Utah

Respondent: Peter C. Ehrenhaus, Pacific Lutheran University
3109 REIMAGING THE FEMALE BODY
Presented by the Organization for Research on Women and Communication
8:30 – 9:45 am Sunday, February 18 Visions
Chair: Sarah Stone Watt, Pennsylvania State University
Challenging the Monster: Reconstituting the Fat Female Body
– Marsha Atteberry, Arizona State University
– Bernadette Marie Calafell, University of Denver
Female Sexuality as a Commodity: A Visual Analysis of Fragrance Advertisements in Cosmopolitan
– Kate Marler, University of Washington
– Giorgia Aiello, University of Washington
Advocating “Awareness” on the Internet: Exploring the Rhetorical Dichotomy of Breast Cancer Prevention
– Kira S. Jones, University of Montana *Debut
Defying Tradition: How Saudi Women seek to Loosen Oppression through Media Technologies
– Nahed Tantawy, Georgia State University
Respondent: Stacey Sowards, University of Texas El Paso

3110 POWER, EMOTION AND CHANGE IN ORGANIZATIONS
Presented by the Organizational Communication Interest Group
8:30 – 9:45 am Sunday, February 18 North
Chair: Kendra Rivera, Arizona State University at Tempe
Employees and Emotional Labor Experiences in Search of Norms
– Jeremy Rhodes, University of Montana
Conflict in the Workplace: Interpretations of the Role of Power on Blindsiding Experiences at Work
– Larry A. Erbert, University of Texas, El Paso
– Jean L. Schlitzkus, University of Texas, El Paso
Layoff Victims and Survivors as Stakeholders in Organizational Change
– Matt Koschmann, University of Texas at Austin
– Nicole Laster, University of Texas at Austin
Gucci Work and the McJob: Unmasking Discursive Closure in Two U.S. Cultural Artifacts
– Pamela Lutgen-Sandvik, University of New Mexico
– Krishna Kandath, University of New Mexico
Respondent: Brenda J. Allen, University of Colorado at Denver
ON THE EDGE: RESPONSES TO JOHN DURHAM PETERS’
COURTING THE ABYSS: FREE SPEECH AND THE LIBERAL
TRADITION
Presented by the Freedom of Speech and Legal Communication and Western
Forensic Association Interest Groups
8:30 – 9:45 am    Sunday, February 18    Marion
Chair: Sean O’Rourke, Furman University
  Abyss Avoidance in the Age of Media Plenty
  – John Armstrong, Furman University
  Government as the Abyss: The Need for the Liberal Tradition
  – Douglas Fraleigh, Fresno State University
  The Abyss between Academic Freedom and Freedom of Speech
  – Craig Smith, California State University, Long Beach
  Embracing the Abyss
  – Sean Patrick O’Rourke, Furman University
  – Ron Manuto, Fresno, CA

KEYNOTE ADDRESS
10:00 – 11:50 AM    Sunday, February 18    Courtyard Ballroom
KATHA POLLITT: [information to be provided]

BUSINESS MEETING: INTERCULTURAL COMMUNICATION
INTEREST GROUP
12:00 – 1:00 pm    Sunday, February 18    East

BUSINESS MEETING: INTERPERSONAL COMMUNICATION
INTEREST GROUP
12:00 – 1:00 pm    Sunday February 18    West

BUSINESS MEETING: ORGANIZATIONAL COMMUNICATION
INTEREST GROUP
12:00 – 1:00 pm    Sunday, February 18    North

FUTURES COMMITTEE
12:00 – 1:00 pm    Sunday, February 18    Madison
3401 PRESSING ISSUES IN COMMUNICATION AND INSTRUCTION: ETHICS, GENDER, RACE, AND DIFFERENCE
Presented by the Communication and Instruction Interest Group
1:10 – 2:25 pm Sunday, February 18 Columbia
Chair: Gerald-Mark Breen, University of Texas, Pan-American
Teaching Ethics in Communication Courses: What Sticks and What Slips
- Heather E. Canary, Arizona State University
Hot for Teacher? Influence of Romantic Attraction and Perceived Instructor Immediacy on Cognitive Learning
- Alice Veksler, Arizona State University
- Andrew Pendoley, San Diego State University
Public Speaking Textbooks: Conceptualizing Race
- Stacie Moore, California State University, Fresno
In Between Whiteness and Difference: Exploring the Questions and Possibilities of Transforming Whiteness
- Sachi Sekimoto, University of New Mexico
Respondent: Keith Nainby, California State University, Stanislaus

3402 COMMUNICATION THEORY COMPETITIVE PAPERS: I
Presented by the Communication Theory Interest Group
1:10 – 2:25 pm Sunday, February 18 James
Chair: Larry Frey, University of Colorado
Dialogue and Religious Otherness: Toward a Model of Pluralistic Interfaith
- James A. Keaten, University of Northern Colorado
- Charles Soukup, University of Northern Colorado
“Looking Good”: Toward the Development of a Performance-Based Face-Evaluation Maintenance Model (FEMM)
- Annegret F. Hannawa, Arizona State University
Theorizing Storytelling as an Invitation for Dialogic Moments during Small Group Deliberation
- Laura W. Black, Cornell University
Digital Divide, Knowledge Gap, and Political Participation
- Lu Wei, Washington State University
A New Frame: Toward a Definition of Framing Applicable to Both Cognitive and Media Studies
- Chris Wells, University of Washington
Respondent: Larry Frey, University of Colorado
3403 G.I.F.T.S. II (GREAT IDEAS FOR TEACHING SPEECH)
Presented by the Community College Interest Group
1:10 – 2:25 pm Sunday, February 18 Spring
This panel will highlight valuable instructional tools for the basic speech course.
Chair: Randi Picarelli, College of the Canyons
− Winning the Nobel Prize: Exploring Figures of Speech and Speaking Style
  − Matt Abrahams, De Anza College
− The Picture Speech Assignment
  − Tony Docan, University of Washington
  − Sara J. Morgan, University of Washington
− Unpacking Persuasive Ploys: Two Minute Speeches Designed to Expose Fallacies in Everyday Events
  − Patricia O’Keefe, College of Marin
− Using Music to Teach the Public Speaking Course
  − Tasha Van Horn, Citrus Community College
− Reformatting the Poem: Guide the Eye to Guide the Voice
  − Bud Zeuschner, California Polytechnic State University

3404 SEEKING JUSTICE AT THE MARGINS OF SOCIETY
Presented by the Rhetoric and Public Address Interest Group
1:10 – 2:25 pm Sunday, February 18 State
Chair: Ebony Utley, California State University – Long Beach
− A Picture Says A Thousand Words: An Argument for a Visual Rhetoric of Emotion
  − Christina Colp-Hansbury, Arizona State University
− Through the Eyes of an Arab Feminist: A Perspective by Incongruity
  − Natalie J. Jeha, San Diego State University
  − Karen L. Hartman, Louisiana State University
− Global Warming Discourse: A Change of Climate
  − Justin M. Eckstein, University of Denver
Respondent: Ebony Utley, California State University – Long Beach
3405 TOP FOUR PAPERS IN INTERCULTURAL COMMUNICATION
Presented by the Intercultural Communication Interest Group
1:10 – 2:25 pm Sunday, February 18 Marion
Chair: Charmaine I. Kaimikaua, Cypress College
   Traveling as a Culturing Practice: Taiwanese/Chinese Crossing the El Paso-Juarez Borderlands (Top paper)
   – Hsin-I Cheng, Bowling Green State University
   Allies in Action: The Communicative Experiences of People Who Challenge Social Injustice on Behalf of Others
   – Sara DeTurk, University of Texas, San Antonio
   “You Don’t Need a Smile to Buy Cornflakes”: The Perception of Starbuck’s Customer Service Communication in Berlin, Germany
   – Tabitha B. Hart, University of Washington
   Communicating Boundaries in the Chinese-Taiwanese Family (Top student paper)
   – Chi-an Chai, San José State University
Respondent: Karen Lovaas, San Francisco State University

3406 TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION
Presented by the Interpersonal Communication Interest Group
1:10 – 2:25 pm Sunday, February 18 West
Chair: Jody Koenig Kellas, University of Nebraska-Lincoln
   Relational Communication in Computer-Mediated Interaction Revisited: Three Studies Comparing Participant-Observer Perspectives (Top Paper)
   – Artemio Ramirez Jr., The Ohio State University
   – Shuangyue Zhang, Sam Houston State University
   – Cat McGrew, The Ohio State University
   – Shu-Fang Lin, National Chung Cheng University
   Learning Above and Beyond the “Natural” Temperaments: A Test of Communibiology and Path-Dependent Models via a Three-Time-Wave Longitudinal Study (Top Student Paper)
   – Masaki Matsunaga, The Pennslyvania State University
   An Experimental Analysis of Scaling Options of an Omnibus Survey of Interpersonal and Relational Competence
   – Brian H. Spitzberg, San Diego State University
   Examining the Communication and Privacy Boundaries between the Alcohol-Abusive Parent and Child
   – Joshua Hammonds, University of Nebraska-Lincoln
Respondent: Vincent R. Waldron, Arizona State University West
3407 TERRIFYING WARS IN THE MIDDLE EAST: GLOBAL JUSTICE, GLOBAL MEDIA, & OUR SCHOLARLY RESPONSIBILITIES

Presented by the Intercultural Communication Interest Group, the Media Studies Interest Group, and the Rhetoric and Public Address Interest Group

1:10 – 2:25 pm Sunday, February 18 East

This is the first of a three-part panel. Audience members are welcome to attend one, two, or all three parts. Inspired by Henry A. Giroux’s “Education After Abu Ghraib” (2004), this public forum examines the 2006 Israel-Lebanon War and the U.S. pre-emptive strategy against an “Axis of Evil.”

Chair and Moderator: Philip C. Wander, San José State University

Panelists: Hoda Al-Wutawah, University of Bahrain
Kevin J. Ayotte, California State University, Fresno
Dana Cloud, University of Texas, Austin
Fernando Delgado, Hamline University
Peter C. Ehrenhaus, Pacific Lutheran University
Ako Inuzuka, University of Pittsburgh at Johnstown
JongHwa Lee, Loyola Marymount University
Wenshu Lee, San José State University
Richard Morris, University of Arizona, West
Omedí Ochieng, Westmont College
A. Susan Owen, University of Puget Sound
Abhik Roy, Loyola Marymount University
Omar Swartz, University of Colorado at Denver & Health Services Center
Philip C. Wander, San José State University

3408 NEWS OF FRESH DISASTERS: JOURNALISTIC COVERAGE IN CRISIS MODE

Presented by the Media Studies Interest Group

1:10 – 2:25 pm Sunday, February 18 Washington

Chair: Ibrahem Bani Abdo, University of Texas, Austin

Of Storms and Knowledge Gaps: Differences in Crisis Knowledge across Age, Race and Socioeconomic Status during Hurricane Katrina

– Kenneth A. Lachlan, Boston College
– Patric R. Spence, Calvin College
– Christine A. Eith, Towson University
– MacKenzie R. Keaster, Western Kentucky University

Responsibility in Representation: How the U.S. Media (Mis)Communicated the French Riots, November 2005

– Rana T. Husseini, Northwestern University

(continued)
3408 (continued)
The Message of the Medium: Measuring Source Credibility, Media Consumption and Conceptions of Islam
− Fahed Al-Sumait, University of Washington
U.S. Press and the Southern Sudanese Conflict: Missing Elements in the Narrative Jigsaw
− Abdissa B. Zerai, University of New Mexico *Debut

Respondent: Ibrahim Bani Abdo, University of Texas, Austin

3409 SOCIAL JUSTICE, FEMINISM AND PEDAGOGY
Presented by the Organization for Research on Women and Communication
1:10 – 2:25 pm Sunday, February 18 Visions
Chair: Karma Chavez, Arizona State University
Promoting Social Justice through Criticism and Pedagogy: Revisiting Willy Wonka & The Chocolate Factory
− Beth E. Bonnstetter, University of Minnesota
Racism in the Educational Structure: Creating the Perfect Minority Role Model
− Julie Snyder-Yuly, Iowa State University
FABRIC-ating Social Justice or WEAVE-ing Change into the Third Wave
− Georgine Hodgkinson, Cosumnes River College
− Sandra Wheeler-Abeyta, Cosumnes River College
Uncovering the Digital Divide: A Qualitative Exploration of Gender, Ethnicity, and Age and the Digital Divide
− Libby Curiel, California State University, Los Angeles
− Chris Ochoa, California State University, Los Angeles
− Carmen Rodriguez, California State University, Los Angeles
− Jenna Watkinson, California State University, Los Angeles *Debut

Respondent: Richard Rogers, Northern Arizona University

3410 TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION
Presented by the Organizational Communication Interest Group
1:10 – 2:25pm Sunday, February 18 North
Chair: Sarah J. Tracy, Arizona State University at Tempe
When Preferred Identities are Threatened: Impacts of Adult Bullying at Work on Self-Identity * Top Paper
− Pamela Lutgen-Sandvik, University of New Mexico
“Dead Man Walking”: Ambush Communication, Organizational Justice, and Organizational Trust Under Conditions of Organizational Downsizing * Top Student Paper
− Nicole Laster, University of Texas at Austin
− Matt Koschmann, University of Texas at Austin
3410 (continued)

“Hey, We’re Seeing This as a Problem”: Enactment of Homeland Security-Related Threat Information within One University’s Emergency Management Organization
– Hamilton Bean, University of Colorado at Boulder
– Lisa Keränen, University of Colorado at Boulder

Going Around the Boss: Exploring the Causes and Consequences of Circumvention
– Jeffrey W. Kassing, Arizona State University, West

Respondent: Alexander Lyon, University of Arkansas-Little Rock

3411 PERFORMING IDENTITY, PERFORMING SELVES: PUNK, JAZZ, POETRY, PLAY, AND DRAG
Presented by the Performance Studies Interest Group
1:10 – 2:25 pm Sunday, February 18 Madison

Chair: Sara McKinnon, Arizona State University

Muck of Ages: Materialism, Whiteness, and Positionality in Punk Rock Performance
– Bryan J. McCann, University of Texas at Austin

Close Enough for Jazz
– Dawson Nichols, Cornish College of the Arts

With My Poem In My Fist: Text and Performance in Live Poetry
– Jenifer Rae Vernon, University of California, San Diego

Unframing Experience: Limit, Liminality, and the Ludic Imagination
– D. Robert DeChaine, California State University, Los Angeles

Latina Drag Performances: Empowering Femininity While (Re)Scripting Brown Identity *Top Debut Paper
– Dawn Marie McIntosh, California State University, Fresno

Respondent: Bernadette Marie Calafell, University of Denver

3501 WE’RE TALKING? WHO’S LISTENING? WHERE DO WE GO FROM HERE? OPENING THE DOORS OF OUR PROFESSION AND GIVING VOICE TO INDIVIDUALS NEW TO THE FIELD
Presented by the Elementary and Secondary Education Interest Group
2:35 – 3:50 pm Sunday, February 18 Marion

Chair: Doug Fraleigh, California State University, Fresno

Participants: Lynn Goodnight, University of Southern California
Kate Schuster, Director of the Southern California Debate League, Claremont – McKenna College
Robert Stockton, Katella High School, Anaheim
John Cardoza, Carondolet High School, San José
Sunday, February 18, 2007

**3502 SOCIAL JUSTICE PEDAGOGY: OR, TAKING OUR CONFERENCE THEME SERIOUSLY (SESSION I)**

*Presented by* the Communication and Instruction Interest Group and the Intercultural Communication Interest Group

2:35 – 3:50 pm  
Sunday, February 18  
Columbia

**Chair:** Patrick Shaou-Whea Dodge, University of Denver

**Participants:**  
Barbara L. Clinton, Highline Community College  
Ann Darling, University of Utah  
Deanna L. Fassett, San José State University  
Deborah Noel Kaplan, University of Washington  
Karen Lovaas, San Francisco State University  
Laura Manning, Highline Community College  
Matt McGarrity, University of Washington  
Keith Nainby, California State University, Stanislaus  
Jo Sprague, San José State University  
John T. Warren, Southern Illinois University, Carbondale

**3503 G.I.F.T.S. III (GREAT IDEAS FOR TEACHING SPEECH)**

*Presented by* the Community College Interest Group

2:35 – 3:50 pm  
Sunday, February 18  
James

This panel will highlight valuable instructional tools for the basic speech courses, including interpersonal communication and oral interpretation.

**Chair:** Randi Picarelli, College of the Canyons

- **Value Hierarchy and Gender Communication**  
  - James Gallagher, New Mexico State University at Alamogordo

- **Interpersonal Self-Disclosure in an Anonymous Format**  
  - Cameron Basquiat, Community College of Southern Nevada

- **Deworks and Femifission: Teaching the Concept of Linguistic Relativity**  
  - Alena Ruggerio, Southern Oregon University

- **Appealing to Musical Intelligence in Oral Interpretation**  
  - Rick Hogrete, Crafton Hills College

**3504 COMMUNICATING ABOUT MENTAL HEALTH**

*Presented by* the Health Communication Interest Group

2:35 – 3:50 pm  
Sunday, February 18  
West

**Chair:** Kris Kirschbaum, University of New Mexico

- **Ataque de Nervios: Analyzing Membership Categories in Psychotherapy**  
  - Christopher Christian, California Lutheran University

- **Trudy Milburn, California State University, Channel Islands**

- **Virginia Boga, Long Island University**

- **“They’re Coming to Take Me Away”: An Analysis of Media (Mis) Representations of Mental Illness and Involuntary Commitment**  
  - Lissa Knudsen, University of New Mexico
3504 (continued)
Discussing PPD: Approaches Taken by Newspapers
– Becky Adnot, Arizona State University *Top Debut Paper
Respondent: Jo Anna Grant, California State University, San Bernardino

3505 CIVIL WAR, NATURAL DISASTERS AND THE NARRATIVE PARADIGM: THE EFFECTS AND ROLE OF MEDIA UPON CULTURE
Presented by the Intercultural Communication Interest Group
2:35 – 3:50 pm Sunday, February 18 State
Chair: Rob Barraclough, Spalding University
Media, Disaster, and the Other: Comparing Media Coverage of Hurricane Katrina and the Asian Tsunami
– Jay Hmielowski, Washington State University
“Exactly Like the Double Edge of a Cold, Familiar Knife”: An Examination of the Iraqi Sunni-Shia Divide
– Bradley Adame, California State University, Fresno
The Myth of Hero: Narrative Criticism of the Chinese Movie Hero
– Ping Yang, Arizona State University
U.S. Press Representation of the Sudanese Conflict
– Abdissa B. Zerai, University of New Mexico
Respondent: David Zuckerman, California State University, Sacramento

3506 EVALUATING PERCEPTIONS OF INTERPERSONAL COMMUNICATION EFFECTIVENESS
Presented by the Interpersonal Communication Interest Group
2:35 – 3:50 pm Sunday, February 18 Washington
Chair: Melissa Ann Tafoya, Arizona State University
Great Expectations: An Expectancy Approach to CMC Competence
– Mary Alice Ladwig, San Diego State University
– Brian H. Spitzberg, San Diego State University
– Peter A. Andersen, San Diego State University
No Glove, No Love: A Script-Based Approach to Heterosexual Condom Negotiation
– Alice E. Veksler, Arizona State University
– Brian H. Spitzberg, San Diego State University
Trouble Talk and Topic Shifts: Examining the Structure of Social Support
– Virginia M. McDermott, University of New Mexico
Communicative Adaptability Scale: Evaluating Its Use as an ‘Other-Report’ Measure
– Gwen A. Hullman, University of Nevada, Reno
Respondent: Daniel J. Canary, Arizona State University
3507 TERRIFYING WARS IN THE MIDDLE EAST: GLOBAL JUSTICE, GLOBAL MEDIA, & OUR SCHOLARLY RESPONSIBILITIES

Presented by the Intercultural Communication Interest Group, the Media Studies Interest Group, and the Rhetoric and Public Address Interest Group

2:35 – 3:50 pm Sunday, February 18 East

This is the second of a three-part panel. Audience members are welcome to attend one, two, or all three parts. Inspired by Henry A. Giroux’s “Education After Abu Ghraib” (2004), this public forum examines the 2006 Israel-Lebanon War and the U.S. pre-emptive strategy against an “Axis of Evil.”

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- Richard Morris, University of Arizona, West
- Omedi Ochieng, Westmont College
- A. Susan Owen, University of Puget Sound
- Abhik Roy, Loyola Marymount University
- Omar Swartz, University of Colorado at Denver & Health Services Center
- Philip C. Wander, San José State University

3508 THE REALITIES OF REALITY TV

Presented by the Media Studies Interest Group

2:35 – 3:50 pm Sunday, February 18 Municipal

Chair: Janellen Hill, Regis University

What Is Reality TV? A Generic Rhetorical Approach to Developing a Cohesive Definition
- Benjamin Mabe, University of New Mexico

Reality Television and the Cultural Construction of the Entrepreneurial Subject in an Entrepreneurial Society
- Rebecca Gill, University of Utah

Extreme Makeover: Home Edition—Harmful or Helpful?
- Abby Veliquette, Colorado State University *Debut

Dog’s Dogma: A Critical Analysis of Dog, the Bounty Hunter
- Sonja Modesti, Colorado State University

Respondent: Janellen Hill, Regis University
3509 SPIRITUALITY, FEMINISM, ACTIVISM, AND VOICE
Presented by the Organization for Research on Women and Communication
2:35 – 3:50 pm Sunday, February 18 Visions
Chair: Julie Snyder-Yuly, Iowa State University
The Spiritual Gift of Silencing: An (Auto)ethnographic Journey into a Southern Baptist Church
– Leslie Gail Collins-Hester, California State University, Fresno
Breaking My Silence: Exploring Texts of Resistance and Every-Day Activism within an Evangelical Church
– Kendra Dyanne Rivera, Arizona State University
Productions of Evil to Prove Goodness: Examining the Constructions of Witch as Evil
– Julie Kalil Schutten, University of Utah
Uncovering Miriam
– Tiffany Sarkisian Rodriguez, California State University, Fresno *Debut
Respondent: Valerie Renegar, San Diego State University

3510 THE ORGANIZATION OF ASSISTANCE: COMMUNICATION, VOLUNTEER WORK AND NON-PROFIT ORGANIZATIONS
Presented by the Organizational Communication Interest Group
2:35 – 3:50 pm Sunday, February 18 North
Chair: Jensen Chung, San Francisco State University
Motivations to Volunteer in a Non-Profit Crisis Assistance Organization
– Jennifer L. Geist, University of Montana
A Case for Collaboration: Helping Hands
– Matthew Isbell, University of Texas at Austin
– Amber Reimer, University of Texas at Austin
Responding to Disaster: A Case Study of the Information and Communication Technology Use and Interorganizational Collaboration of an American Red Cross Chapter in Texas during Hurricane Katrina
– Amanda Porter, University of Texas at Austin
– Kim Schaefer, University of Texas at Austin
Increasing the Flock: Predicting Reaction to a Religious Recruitment Message Using Receiver Characteristics *Top Debut Paper
– Paul Wright, California State University, Fullerton
Respondent: Angela Trethewey, Arizona State University at Tempe
3511 SEARCHING FOR THE RHETORICAL LEGACY OF GEORGE W. BUSH

Presented by the Rhetoric and Public Address Interest Group
2:35 – 3:50 pm Sunday, February 18 Superior

Chair: Patricia Sullivan, State University of New York – New Paltz

The Presidency that Wasn’t: George W. Bush’s First Inaugural Address
– Joseph Valenzano III, University of Nevada – Las Vegas
– Mary E. Stuckey, Georgia State University

The Joys of Victimage in Bush’s Rhetoric of Escalation
– Donovan Conley, University of Nevada – Las Vegas

Commencing the Rationale for War: George W. Bush’s Address at West Point, June 1, 2002
– Steven Goldzwig, Marquette University

Bush’s 2006 State of the Union Address: Manichaean Rhetoric in the Age of Terror
– Craig R. Smith, California State University – Long Beach

Respondent: Thomas R. Burkholder, University of Nevada – Las Vegas

3512 CURRENT TOPICS IN FREEDOM OF SPEECH/LEGAL COMMUNICATION

Presented by the Freedom of Speech/Legal Communication Interest Group
2:35 – 3:50 pm Sunday, February 18 Madison

Chair: Suzanne Larson, Southern Utah University

The Rhetoric of Law: The U.S. Obscenity Clause from an ISA and Feminist Legal Theory Perspective *Top Debut Paper
– Andrea D. Thorson, California State University, Long Beach

Mel’s Hell: Public Discourse in Response to Gibson’s Multiple Attempts at Absolution
– Kevin Stein, Southern Utah University

The Press and the Criminal Justice System
– Michael A. Jordan, Pepperdine University
– Laurie Babinski, Northwestern University School of Law
– David N. Lowry, Oklahoma Christian University

Debating Abstinence-Only Education: The Use of Data, Public Opinion, and Morality in the 2002 House Subcommittee on Health Hearing on Abstinence Education
– Jessica Elton, Purdue University

Respondent: Paul Siegel, University of Hartford
3513 COMPETITIVE COMMUNICATION ANALYSIS: ORALITY AND THE CRITICAL PROCESS
Presented by the Western Forensics Association
2:35 — 3:50 pm  Sunday, February 18  Federal
Chair: Jackson B. Miller, Linfield College
Undergraduate Presentations by:
Megan Appledoorn, Linfield College
Nicole Passo, Pacific Lutheran University
Morgan St. Jean, Linfield College
Kelly Ryan, Pacific Lutheran University
Panel Discussion Participants:
Amanda Feller, Pacific Lutheran University
Melissa Franke, Pacific Lutheran University
Bohn Lattin, University of Portland
Jackson Miller, Linfield College

3514 SPEECH EVALUATION: DO YOU SEE WHAT I SEE . . . DO YOU HEAR WHAT I HEAR? PART ONE
Presented by the Community College Interest Group
2:35 – 3:50 pm  Sunday, February 18  Spring
Chair: Kay Harrison, Ohlone College
Using eValu8 Software to provide Presentation Feedback
– Matt Abrahams, De Anza College
How did I Do? What is My Grade? It was Better than Last Time, Wasn’t It?
– Donna Gotch, California State University, San Bernardino
The Challenges of Evaluating the Speech Student
– Robert G. Leonard, Sinclair Community College
Practical Assessment: Teacher and Peer Evaluations
– Melissa L. Beall, University of Northern Iowa
Moving Within and Beyond Assessment: Using Speech Evaluation Tools as a Critical Component in Teaching and Learning
– Catherine Brooks, California State University, Long Beach

3601 PROMOTING SOCIAL JUSTICE IN THE CLASSROOM: IDENTITY, PERFORMANCE AND THE POLITICS OF INSTRUCTOR DISCLOSURE
Presented by the Communication and Instruction Interest Group
4:00 – 5:15 pm  Sunday, February 18  Washington
Chair: Ann Darling, University of Utah
Participants: Juliane Mora, University of Utah
Daren C. Brabham, University of Utah
Sonya Aleman, University of Utah
Craig O. Rich, University of Utah
Sunday, February 18, 2007

**3602 SOCIAL JUSTICE PEDAGOGY: OR, TAKING OUR CONFERENCE THEME SERIOUSLY (SESSION II)**

*Presented by* the Intercultural Communication Interest Group and the Communication and Instruction Interest Group

4:00 – 5:15 pm Sunday, February 18 Columbia

*Chair:* Jennifer Huynh Thi Anh Morrison, University of Denver

*Participants:* Elise Dallimore, Northeastern University
Liz Leckie, University of Utah
Kurt Lindemann, San Diego State University
Dreama Moon, California State University, San Marcos
Marc Rich, California State University, Long Beach
Tasha Souza, Humboldt State University
Toneisha L. Taylor, California State University, San Marcos
Nicholas A. Zoffel, Bowling Green State University

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**3603 WE´RE ONE, BUT WE´RE NOT THE SAME: HOW STUDENTS ARE BECOMING CONSUMERS, AND COLLEGES ARE BEING RUN LIKE BUSINESSES**

*Presented by* the Community College Interest Group

4:00 – 5:15 pm Sunday, February 18 Federal

This roundtable discussion will evaluate the current climate of college education, focusing on the model of business and consumerism as it is being used currently.

*Chair:* Heather Smith, Santa Monica College

*Panelists:* 
Heather Smith, Santa Monica College
Sean David Zuckerman, California State University, Sacramento
Charmaine I. Kaimika, Cypress College
Patricia O’Keefe, College of Marin

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**3604 TOP FOUR PAPERS IN HEALTH COMMUNICATION**

*Presented by* the Health Communication Interest Group

4:00 – 5:15 pm Sunday, February 18 West

*Chair:* Tamar Ginossar, University of New Mexico

Countervailing Powers’ Influence in Direct-to-Consumer Advertising News Frames

− *Cynthia-Lou Coleman, Portland State University*
− *Heather Hartley, Portland State University*

Empowerment through Disempowerment? A Rhetorical Analysis of the Alchoholic Anonymous 12-Step Program *Top Student Paper*

− *Natalie J. Jeha, San Diego State University*
Ethical Paradoxes in Community-Based Participatory Research

Virginia M. McDermott, University of New Mexico
John G. Oetzel, University of New Mexico
Kalvin White, Navajo Nation Division of Education

The Effects of Intergenerational Solidarity and Styles on Parent-Child Discussion of Caregiving Arrangements

Craig Fowler, California State University, Fresno
Jon F. Nussbaum, Pennsylvania State University

Respondent: Elaine M. Wittenberg-Lyles, University of Texas, San Antonio

TOP FOUR PAPERS IN COMMUNICATION THEORY

Presented by the Communication Theory Interest Group

4:00 – 5:15 pm Sunday, February 18 Madison

Chair: Rodney A. Reynolds, Azusa Pacific University (on leave from Pepperdine University)

Spatializing Performativity: Translating the Performative Body-as-(Hyper) Text

Karma R. Chávez, Arizona State University

'Parallel Polis:' Towards a Theoretical Framework of the Modern Public Sphere and the Structural Advantages of the Internet to Foster and Maintain Parallel Social and Political Institutions

Taso G. Lagos, University of Washington
Ted Coopman, University of Washington
Jonathan Tomhave, University of Washington

“By the Silent Writing of its a:” Diffréance and the Performance of Medium Theory

Marc Leverette, Colorado State University

Interracial Dialogue Theory: Exploring the Tensions of Social Justice Practice

Christopher R. Groscurth, University of Georgia

Respondent: Marianne E. LeGreco, Arizona State University

THE USUAL SUSPECTS: INTERROGATING FOUNDATIONAL AND SUSTAINING INTERPERSONAL CONCEPTS

Presented by the Interpersonal Communication Interest Group

4:00 – 5:15 pm Sunday, February 18 Marion

Chair: Guy Bachman, California State University, Long Beach

An Investigation of the Utility of the Investment Model in Predicting Conflict Frequency and Strategy Choice among Young Adult Friends

Lisa J. Farinelli, Arizona State University
Beth Babin-Gallagher, Arizona State University
Bree McEwan, Arizona State University

(continued)
Verbal Negotiation of Affection in Romantic Relationships
- Andrea Ann Richards, University of Texas at Austin

The Comparison of Uncertainty, Information-Seeking, and Self-Disclosure in Long-Distance versus Geographically Close Romantic Relationships
- Jian Yang, Arizona State University
- Mike Vreeland, Arizona State University

Disclosure Expectations in Romantic Relationships: A Social Exchange Perspective
- Erin Ruppel, University of Arizona *Top Debut Paper

Respondent: Steve Yoshimura, University of Montana

3607 TERRIFYING WARS IN THE MIDDLE EAST: GLOBAL JUSTICE, GLOBAL MEDIA, & OUR SCHOLARLY RESPONSIBILITIES

Presented by the Intercultural Communication Interest Group, the Media Studies Interest Group, and the Rhetoric and Public Address Interest Group

4:00 – 5:15 pm Sunday, February 18 East

This is the third of a three-part panel. Audience members are welcome to attend one, two, or all three parts. Inspired by Henry A. Giroux’s “Education After Abu Ghrabi” (2004), this public forum examines the 2006 Israel-Lebanon War and the U.S. pre-emptive strategy against an “Axis of Evil.”

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Omar Swartz, University of Colorado at Denver & Health Services Center
Philip C. Wander, San José State University
3608 CRITICAL EXCURSIONS IN THE MEANING OF “MAN”  
*Presented by* the Media Studies Interest Group  
4:00 – 5:15 pm Sunday, February 18 Superior  

**Chair:** Caren J. Deming, University of Arizona  

“Queering” Burke: Performativity and the Limits of Identification in Philadelphia  
– Nicholas Russell, University of Utah  

The Ambivalent Structuring of Homosexual Masculinity in Brokeback Mountain  
– Lauren Gaither, University of Puget Sound *Debut*  

“She’s a He!”: Transgender Themes in Advertising and their Promotion of Stereotypes in Interpersonal Communication  
– Dawn E. New, Ball State University *Debut*  

Dangerous Representations of Race, Heterosexuality and Masculinity: A Look at Warrior Lacrosse Advertisements  
– Hilary L. Nixon, Colorado State University *Debut*  

Rebellion Through Consumption: A Critical Analysis of Sprint’s “The Man” Advertisement  
– Matt Kushin, Washington State University *Debut*  

**Respondent:** Caren J. Deming, University of Arizona

3609 VOICE AND CHOICE: (RE)POSITIONING FEMINISM THEN AND NOW  
*Presented by* the Organization for Research on Women and Communication  
4:00 – 5:15 pm Sunday, February 18 State  

**Chair:** Julie Schutten, University of Utah  

Grimké and the Mob: The Dynamic Formation of Agency  
– Sarah E. Stone Watt, Pennsylvania State University  

Remembering Feminism: Collective Memory and Conservative Constructs of Feminism  
– Jenni M. Simon, University of Denver  

Feminism Among Graduate Students: A Preliminary Analysis of the Construction of Discourse of Feminism Today  
– Marne Austin, University of New Mexico  

**Respondent:** Belle Edson, Arizona State University
Sunday, February 18, 2007

3610 SOCIALIZATION AND INculcation IN ORGANIZATIONS

Presented by the Organizational Communication Interest Group

4:00 – 5:15 pm Sunday, February 18 North

Chair: Heather Canary, Arizona State University

Making Sense of Work: A Student/Employee Perspective on Socialization
– Yvonne J. Montoya, Arizona State University
– Sarah E. Riforgiate, Arizona State University
Mission Statements: Powerful or Pointless to Internal Stakeholders?
– Laura Ware, University of Alabama
Institutionalized and Individualized Socialization in Perennial Seasonal Employment Organizations: A Study of Socialization in the National Ski Patrol
– Maria Blevins, University of Montana
– Megan Gale, University of Montana
– Kathryn Romig, University of Montana
Status and Socialization: The Effect on Career Selection
– Kenneth J. Levine, University of Tennessee

Respondent: Greg Larson, University of Montana

3611 ENGAGING THE BIG SCREEN: CRITICAL APPROACHES TO UNDERSTANDING CONTEMPORARY FILM

Presented by the Media Studies Interest Group

4:00 – 5:15 pm Sunday, February 18 Municipal

Chair: Gerald-Mark Breen, University of Texas, PA

Dances with Samurais: The Continuing Saga of Perpetuating the White Myth in Hollywood
– Chad Perry, University of New Mexico
Orientalism in Globalized Cultural Production: Imagination and Representation in Chen Kaige’s Farewell My Concubine
– Chih-Yun Chiang, University of Denver
Reluctant Assassins: (Mommy) Tracking Post-feminism in Kill Bill: Volume 2 and Elektra
– Emanuelle Wessels, University of Minnesota *Debut
The Modern Highway and the Motif of the Car: A Chronotopic Analysis of the Film Crash
– Sara Mathis, University of Utah
“A Love Story in the City of Dreams”: Hegemonic Struggles Over the Representational Practices of Hollywood in David Lynch’s Mulholland Dr.
– Bryan Walsh, University of Puget Sound

Respondent: David Natharius, Arizona State University
3612 TOP FOUR PAPERS IN PERFORMANCE STUDIES
Presented by the Performance Studies Interest Group
4:00 – 5:15 pm Sunday, February 18 Visions
Chair: Jackson Miller, Linfield College
Without the Luxury of Historical Amnesia: Reading Bodies as Migrating Monuments
− Kim Nguyen, University of Iowa (Top Paper)
Performing Gay Identities Online
− Ragan Fox, California State University, Long Beach
Migrations: Reflections on Performance in Suspension
− Bettina Heinz, Royal Roads University
Exhibitions in Life and Death: Lucinda Devlin, Gunther von Hagens, and the Disassembly of Scientific Progress
− Stephanie Houston Grey, Louisiana State University
Respondent: Jackson Miller, Linfield College

3613 RHETORICALLY SPEAKING: EXPLORING THE OPPORTUNITIES OF WORLDS-STYLE DEBATE ON THE U.S. FORENSICS CIRCUIT
Presented by the Western Forensics Association
4:00 – 5:15 pm Sunday, February 18 James
Chair: Shawnalee Whitney, University of Alaska, Anchorage
Take My Partner, Please: Use of Humor in Worlds-Style Debating
− Gary Gillespie, Northwest University
Cooperative Argumentation in Worlds-Style Debating
− Steven L. Johnson, University of Alaska, Anchorage
Resisting “Mission Creep”: Can Worlds-Style Debating Remain a Rhetoric-Oriented Event on the American Forensics Circuit?
− Ross Merritt, Seattle University
Point of Information: Assessing the Skill-Set Developed by a Worlds-Style Debater
− Kara Heinrichs, Seattle University
Changing the Topic: Using an International Perspective in Debate
− Christopher Richter, Portland State University
We Think We Can, We Think We Can: Challenges for Community Colleges Transitioning to Worlds-Style Debate
− Shannon Valdivia, Mt. Hood Community College
Respondent: Shawnalee Whitney, University of Alaska, Anchorage
3614 SPEECH EVALUATION: DO YOU SEE WHAT I SEE . . . DO YOU HEAR WHAT I HEAR? PART TWO
Presented by the Community College Interest Group
4:00 – 5:15 pm Sunday, February 18 Spring
This is a continuation of a previous panel discussion on how instructors evaluate student speeches. Issues of written, oral, and technological evaluation will be explored.
Chair: Allan Kennedy, Morgan State University
Panelists: Isa N. Engleberg, Prince George’s Community College
Michael Brydges, Cypress College
Scott Kirchner, California State University, Sacramento
George Kramm, College of San Mateo
Karen Huck, Central Oregon Community College

3701 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST GROUP
5:30 – 6:30 pm Sunday, February 18 East

3702 BUSINESS MEETING: COMMUNICATION THEORY GROUP
5:30 – 6:30 pm Sunday, February 18 Madison

3703 BUSINESS MEETING: HEALTH COMMUNICATION INTEREST GROUP
5:30 – 6:30 pm Sunday, February 18 West

3704 BUSINESS MEETING: COMMUNICATION AND INSTRUCTION INTEREST GROUP
5:30 – 6:30 pm Sunday, February 18 Washington

3705 BUSINESS MEETING: PERFORMANCE STUDIES INTEREST GROUP
5:30 – 6:30 pm Sunday, February 18 Visions

3706 TIME AND PLACE COMMITTEE MEETING
5:30 – 6:30 pm Sunday, February 18 Columbia

3800 WSCA SOCK HOP
9:00 pm – 1:00 am Sunday, February 18 Courtyard Ballroom
MONDAY, FEBRUARY 19, 2007

4000 SPECIAL WORKSHOP: PRIVATE TOUR OF BOEING’S NEW FINAL ASSEMBLY FACILITY IN RENTON, WASHINGTON: “MOVE TO THE LAKE”
Sponsored by the Organizational Communication Interest Group
7:00 – 10:00 am Monday, February 19 Hotel Lobby

Convene in hotel lobby; board vans to Boeing facility

Please note: Due to conditions imposed by Boeing, the workshop is open only to those people who pre-registered. This tour includes an up-close look at the final assembly of Boeing jets. The tour is meant to help bridge the gap between organizational communication scholars and industry. The tour will inform and inspire scholars to stay current with the communication challenges and responses of one of America’s leading companies. The company’s goal in building this new facility was to use a just-in-time inventory system that created space for and allowed members of formerly dispersed departments to co-locate under one roof and increase interaction. Boeing’s decision-making and factory design have clear communication implications.

Boeing Tour Rules and Regulations:
1. No cameras, video recorders or camera phones permitted
2. Visitors must comply with all safety regulations:
   - No open-toed shoes
   - No high-heeled shoes
   - Wear appropriate Personal Protective Equipment (safety glasses, ear plugs) as posted for the areas being visited
3. Visitors must adhere to the tour path as defined by their tour guide
4. No children under the age of 12
5. Boeing escorts must remain with their visitors at all times and visit only those areas defined on the badge request form
6. Visitors who are not U.S. citizens will need picture ID as they enter the Renton Site
7. The release or disclosure of Boeing Limited or Boeing Proprietary information in any manner is strictly prohibited

Facilitators: Alexander Lyon, University of Arkansas, Little Rock
Sarah Tracy, Arizona State University

Fee: $10.00

4101 BUSINESS MEETING: LANGUAGE & SOCIAL INTERACTION INTEREST GROUP
7:20 – 8:20 am Monday, February 19 Columbia

4102 BUSINESS MEETING: MEDIA STUDIES INTEREST GROUP
7:20 – 8:20 am Monday, February 19 Marion
Monday, February 19, 2007

4103 BUSINESS MEETING: ORWAC
7:20 – 8:20 am Monday, February 19 East

4104 BUSINESS MEETING: RHETORIC & PUBLIC ADDRESS INTEREST GROUP
7:20 – 8:20 am Monday, February 19 West

4105 BUSINESS MEETING: WESTERN FORENSICS ASSOCIATION
7:20 – 8:20 am Monday, February 19 James

4106 BUSINESS MEETING: EXECUTIVES CLUB
7:20 – 8:20 am Monday, February 19 Madison

4201 A CONVERSATION WITH GERRY PHILIPSEN
Presented by the Communication Theory Interest Group
8:30 – 9:45 am Monday, February 19 Washington

In February 1975, Gerry Philipsen published “Speaking ‘Like A Man’ in Teamsterville,” the first ethnography ever accepted by the Quarterly Journal of Speech. This publication led a turn away from the dispute between scholars of rhetoric and public address and scholars of quantitative social science in communication and provided a space for new ways of studying communication to emerge over the next several years. In this panel, Bill Eadie interviews Philipsen on the scholarly pursuits that led him to consider an ethnographic approach to communication, the research process that produced the article, Philipsen’s reactions to the movement that followed, and his assessment of the current state of ethnographic research in communication. The interview will be recorded and retained as part of the oral history of important events in the communication discipline.

Participants: Gerry Philipsen, University of Washington
Bill Eadie, San Diego State University

4202 PROMOTING SOCIAL JUSTICE THROUGH CRITICAL COMMUNICATION PEDAGOGY
Presented by the Communication and Instruction Interest Group
8:30 – 9:45 am Monday, February 19 State

Chair: Deanna L. Fassett, San José State University
Participants: Jessica Gonzalez, San José (CA) United School District
Amy Kilgard, San Francisco State University
Leslie Luck, San José State University
Dana Morella, San José State University
4202 (continued)
Keith Nainby, California State University, Stanislaus
Karen Williams, San José State University
Nicholas A. Zoffel, Bowling Green State University

Respondents: Deanna L. Fassett, San José State University
John T. Warren, Southern Illinois University, Carbondale

4203 TEACHING ENGLISH THROUGH SPEECH COMMUNICATION
Presented by the Community College Interest Group
8:30 – 9:45 am Monday, February 19 Spring
This panel will explore pedagogical strategies for teaching English through speech and debate. Hear how to bridge the gap between language and communication instruction.
Chair: Gina Iberri-Shea, Northern Arizona University
Panelists:
- Gina Iberri-Shea, Northern Arizona University
- Danny Iberri-Shea, Northern Arizona University
- Matthew Volz, Northern Arizona University
- Sanaa Bengholam, Northern Arizona University

4204 RESISTING MARGINALIZATION AND PROVIDING ALTERNATIVES TO THE MEDICAL DISCOURSE: COPING WITH CHRONIC CONDITIONS AND TERMINAL ILLNESSES
Presented by the Health Communication Interest Group
8:30 – 9:45 am Monday, February 19 Marion
Chair: Mindi Golden, University of San Francisco
“Everyone Deserves to Look Normal”: The Communication of Uncertainty, Support, and Information in an Online Community for Families Affected by a Vascular Birthmark
- Liesbeth Wiering, San Diego State University
Bordering Illness: IBD Identity at the Crossroads of Third Spacing
- Nicole L. Defenbaugh, Southern Illinois University
A Quest For Resolution: A Narrative of Terminal Illness
- Alexander David May, University of Nebraska, Lincoln
“There are Many, Many Things That You Cannot Solve With a Pill”: Exploring the Voice of the Lifeworld Through Interdisciplinary Perspectives
- Elaine M. Wittenberg-Lyles, University of Texas, San Antonio
- Dariela Rodriguez, University of Texas, San Antonio
- Sandra Sanchez-Reilly, University of Texas Health Sciences Center, Geriatrics and Palliative Medicine
Monday, February 19, 2007

**4205 ¿Y DALE CON LO MISMO?: CONTEMPORARY COMMUNICATION AND PERFORMANCE STUDIES APPLICATIONS OF ANZALDÚA’S THEORETICAL WORK**
*Presented by* the Intercultural Communication Interest Group

8:30 – 9:45 am Monday, February 19 Columbia

*Chair:* Shane Moreman, California State University, Fresno

*Participants:* Diana Martinez, University of Texas, Austin
Bryan Hirayama, California State University, Fresno
Marsha Atteberry, Arizona State University

*Respondent:* Bernadette Marie Calafell, University of Denver

**4206 (RE)DEFINING INTERPERSONAL COMMUNICATION: UNDERLYING MEANINGS AND NOVEL CONTEXTS**
*Presented by* the Interpersonal Communication Interest Group

8:30 – 9:45 am Monday, February 19 James

*Chair:* Brian L. Heisterkamp, California State University, San Bernadino

‘I’m Confused About This Whole Dating Thing’: A Dialogical Study of the Meaning of Dating
– Daniel Chornet Roses, Saint Louis University, Madrid Campus

Understanding Discussions of Religious Topics and Ideas: Narrative Accounts of Positive and Negative Interactions
– Alan C. Mikkelson, Whitworth College
– Layla Karst, Whitworth College

The Divisions of Household Labor: Male Roommates’ Communication of Task Allocation
– Sarah E. Riforgiate, Arizona State University

The Representation of Romantic Relationships in Popular Teenage Media: A Content Analysis of Text and Images in Seventeen
– Jessica A. Harvey, University of Washington
– Andrea Hickerson, University of Washington

*Respondent:* Katherine L. Adams, California State University, Fresno

**4207 TRUTH, FICTION, AND THE REALLY VIRTUAL: NEW COMMUNICATION TECHNOLOGIES AND THE BLURRING OF REALITY**
*Presented by* the Media Studies Interest Group

8:30 – 9:45 am Monday, February 19 Visions

*Chair:* Toniesha L. Taylor, California State University, San Marcos

Virtual Social Construction: A Study of Electronic Messaging Between Faculty and Students
– Darrin S. Murray, Fielding Graduate University
4207 (continued)
The Visual Rhetoric of the OS
− Benjamin J. Cline, Fort Hays State University
Teching Reality: How Gaming Economies are Becoming Virtually-Real
− Victoria Ann Newsome, Loyola Marymount University
Real Fiction: Blurring the Lines Between Science Fantasy and Reality
− Michelle Yeung, University of Southern California

4208 SADDLE UP: CONTINUITIES AND TRANSFORMATIONS IN THE WESTERN GENRE
Presented by the Media Studies Interest Group
8:30 – 9:45 am Monday, February 19 Madison

The panelists track the genre’s re-emergence, focusing on its relationships with identity politics, postmodern irony, and the ideological crisis of the nation state.
Chair: Janellen Hill, Regis University

Evolving Masculinities in the American Western, from Post-Cold War to Post-Vietnam War
− A. Susan Owen, University of Puget Sound
The Presence of the American Indian in Western Films
− Oscar Giner, Arizona State University
Brokeback Mountain’s Melodramatic Imaginary
− Caren J. Deming, University of Arizona
Lyrical Savagery, Profane Eloquence, Honest Corruption: Finding Refuge in Deadwood
− Peter C. Ehrenhaus, Pacific Lutheran University

4209 TOP THREE PAPERS IN ORGANIZATION FOR RESEARCH ON WOMEN AND COMMUNICATION
Presented by the Organization for Research on Women and Communication
8:30 – 9:45 am Sunday, February 18 East

Chair: Stacey Sowards, University of Texas El Paso

A(way) with Marriage: Companionship and the Intimate Hidden Sphere
− Diane Keeling, Colorado State University
Crafting Community through Narratives, Images, and Shared Experiences
− Stephanie J. Brommer, City University
Invention, Commemoration, and Civic Identity: The Transformative Potential of Epideictic Rhetoric at the Dedication of Sacajawea *Top Student Paper
− Cindy Koenig, Northwestern University

Respondent: Erin Reser, Simpson College
4210 “IT’S ABOUT MORE THAN BAKING BREAD. IT’S A WAY OF LIFE.” ENGAGING ORGANIZATIONAL COMMUNICATION, SCHOLARSHIP AND PRACTICE

Presented by the Organizational Communication Interest Group

8:30 – 9:45 am  Monday, February 19  North

Chair: Charlotte Schell, Portland State University

Engaging Organizational Scholarship: Introduction to Panel, an Embedded Case Study
– Charlotte Schell, Portland State University

A Bakery in Miniature: Entering the Field
– Dan Lauth, Portland State University

A Good Guy and Evil Stories: Impression Management Through Storytelling
– Jeff Pearson, Portland State University

Storytelling: Narrative and Reflexivity in Organizational Learning
– Tom Stevenson, Portland State University

Hair Nets, Baking, and Film: Innovative Pedagogy for the Organizational Communication Classroom
– Andie Fultz, Portland State University

JoeBread Foods: Leadership Legacy
– Imran Haider, Portland State University

4211 TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS

Presented by the Rhetoric and Public Address Interest Group

8:30 – 9:45 am  Monday, February 19  West

Chair: Randall Lake, University of Southern California

Vernacular Articulations of Sexuality, Religion, and Nation in Milbloggers’ Responses to Fred Phelps and the Westboro Baptist Church
– Daniel C. Brouwer, Arizona State University
– Aaron Hess, Arizona State University

Muslim Protest: An Emic Analysis of the Ideograph in the Danish Cartoons of the Prophet Muhammad
– Joshua F. Hoops, California State University – Long Beach

Omelette on the Belly: Writing After Derrida (After McLuhan [After Joyce])
– Marc Leverette, Colorado State University

Distaste for Dewey: A Portrait of Nascent Conservatism in Postwar America
– Michael Lee, University of Minnesota *Top Paper and Top Student Paper

Respondent: Randall Lake, University of Southern California
4301 TELLING NEW STORIES: ADVANCEMENTS AND EXPLORATIONS IN NARRATIVE THEORY

Presented by the Communication Theory Interest Group

9:55 – 11:10 am Monday, February 19 James

Chair: Diana Martinez, University of Texas at Austin

- Learning to Speak and Speaking to Learn: The Role of Intercollegiate Forensics in Self-Discovery Narratives
  - Kylie Robertson, Pepperdine University
  - Sue Peterson, Pepperdine University

- (Re)Constructing Iraq: Narrative Criticism of the Preamble to the Iraqi Constitution
  - Michael Shackelford, Pepperdine University

- The Application of Post-Colonial Studies to Narrative Theory in NBC’s The West Wing
  - Gavin Humes, Pepperdine University

- Telling a Story of Right and Wrong: The Narrative as a Modern Rhetorical Tool to Teach Moral Norms
  - Francesca Marie Smith, Pepperdine University

Respondent: Diana Martinez, University of Texas at Austin

4302 LEARNING TO LEARN SOCIAL JUSTICE: A BATESONIAN DISCUSSION ON THE LOGIC OF PEDAGOGICAL PRACTICE

Presented by the Communication and Instruction Interest Group

9:55 – 11:10 am Monday, February 19 Columbia

Chair: Deborah Eicher-Catt, California State University, East Bay

- A Double-Bind within Communication Pedagogy: Service Learning and Social Justice
  - Deborah Eicher-Catt, California State University, East Bay

- Learning How to Learn about Self and Other: Social Justice and the Freshman Year Experience
  - Sally Murphy, California State University, East Bay

- Teaching “Difficult Dialogues” as a Practice of Social Justice: Lessons Learned in the Intercultural Communication Classroom
  - Gale Young, California State University, East Bay

Gregory Bateson and the Logic of Practice in Communication Pedagogy

- Isaac E. Catt, California State University, East Bay
Monday, February 19, 2007

4303 IDENTIFYING AND MEASURING STUDENT LEARNING OUTCOMES IN COMMUNICATION COURSES
Presented by the Community College Interest Group
9:55 – 11:10 am Monday, February 19 Visions
Chair: Joanne Babin, City College of San Francisco, Skyline College, and University of San Francisco
Assessing Student Learning Outcomes for the Basic Hybrid Course
- Isa N. Engleberg, Prince George’s Community College
Funding SLOs: Obtaining a Title III Grant to Incorporate Student Learning Outcomes into the College Curriculum
- Melinda Womack, Santiago Canyon College
From Multiple Choice to Multiple Oral Assessments: Interpersonal Communication Student Learning Outcomes
- Jeanne Elmhorst, Central New Mexico Community College
Speaking or Listening Outcomes: A Communication Department’s First Attempt at SLOs
- Christina Harrell, Grossmont College
I Am Able to Demonstrate an Effective Speaking Style: A Student-Centered Approach to Measuring Student Learning Outcomes
- Patricia O’Keefe, College of Marin

4304 WHERE DO WE GO FROM HERE: SUGGESTED MODELS IN HEALTH COMMUNICATION
Presented by the Health Communication Interest Group
9:55 – 11:10 am Monday, February 19 Spring
Chair: Anne Hubbell, New Mexico State University
Systemic and Institutional Barriers to the Delivery of Healthcare
- Scott D. Moore, California State University, Fresno
- Jerry Thurston, Fresno City College
The Challenges and Opportunities of E-Health: An Integrative Model of Health Information Seeking
- Raven Pfister, Purdue University
Cancer and Well-Being: Blending Wellness Models and Survivorship Discourse
- Bianca Wolf, University of Iowa
Physician Gender and Nonverbal Skills: From Gender Scripts to Models of Optimal Care
- Stacey Passalacqua, University of Arizona, Tucson
Respondent: Elissa Foster, San José State University
4305 PICTURE PERFECT: CONTESTING FREE SPEECH IN THE DANISH CARTOON CONTROVERSY

Presented by the Intercultural Communication Interest Group, the Language and Social Interaction Interest Group and the Freedom of Speech Interest Group

9:55 – 11:10 am Monday, February 19 Marion

Chair: Suzanne Larson, Southern Utah University

Freedom of Speech in India
  – Yogita Sharma, Texas A&M University
A portrait of a Good Society: A Caricature of Free Speech in the Danish Cartoon Controversy
  – Adria Battaglia, The University of Texas at Austin
The Social Construction of Free Speech: Exploring the Boundaries
  – Ravi Kanth Mallipeddi, Texas A&M University
Political Cartoons and the Ethos of Reciprocity in the War on Error
  – Jeremiah Hickey, Texas A&M University

Respondent: Daniel Brouwer, Arizona State University

4306 SPOTLIGHT PANEL: OBSERVING THE OBSERVERS – REVISITING IDEOLOGY IN INTERPERSONAL COMMUNICATION RESEARCH

Presented by the Interpersonal Communication Interest Group

9:55 – 11:10 am Monday, February 19 Washington

Over the past 25 years there have been a number of critiques of the role of ideology in interpersonal communication. Sparked by arguments made by Malcolm Parks in his 1982 and 1995 essays, this discussion panel includes brief position statements from four leading communication scholars followed by a panel-audience discussion on the ways that popular ideological stances influence (or fail to influence) recent work in interpersonal communication.

Chair: Jody Koenig Kellas, University of Nebraska-Lincoln

Panelists:
  – Malcolm R. Parks, University of Washington
  – Steve Duck, University of Iowa
  – Kory Floyd, Arizona State University
  – John Lannamann, University of New Hampshire

4307 TOP FOUR PAPERS IN MEDIA STUDIES

Presented by the Media Studies Interest Group

9:55 – 11:10 am Monday, February 19 East

Chair: Harry W. Haines, Trinity University

The Soundtrack of My Life: Theorizing Personal (Mobile) Media via Apple’s iPod
  – Charles Soukup, University of Northern Colorado

(continued)
Monday, February 19, 2007

4307 (continued)

A Visual Ideology of Race, Gender and Class: The <God’s Wrath> Ideograph in TIME.com Photo Essay Coverage of Hurricane Katrina
– Elaine Baumgartel, University of New Mexico
The Pleasures of South Park (An Experiment in Media Erotics)
– Brian L. Ott, Colorado State University
Through the Objective Lens: The Ethics of Expression and Repression of High Art in Photojournalism
– Peggy J. Bowers, Clemson University
Respondent: Teresa Bergman, University of the Pacific

4308 CONVERSATION ANALYSIS: SEVENTEENTH ANNUAL DATA SESSION
Presented by the Language and Social Interaction Interest Group
9:55 – 11:10 am Monday, February 19 Madison
This program offers audience members the opportunity to observe experienced conversation analysts working with video-taped data as well as to participate in ongoing analysis.
Chair: Charlotte M. Jones, Carroll College
Participants: Wayne A. Beach, San Diego State University
Jeffrey Good, University of California, Los Angeles
Leslie H. Jarmon, University of Texas, Austin
Charlotte M. Jones, Carroll College
Chris J. Koenig, University of California, Los Angeles
Lars D. Linton, University of California, Santa Barbara

4309 RE-ENTRY INTO THE FACULTY ROLE: PROMOTING SOCIAL JUSTICE AND TAKING ACTIONS TO RE-CONNECT UPON RETURNING FROM SABBATICALS, LEAVES, PRIVATE SECTOR OR ADMINISTRATIVE EXPERIENCES
Presented by the Organizational Communication Interest Group
9:55 – 11:10 am Monday, February 19 North
Chair: Nancy F. Burroughs, California State University, Stanislaus
She’s Back…. But What Happened to Her?: An Examination of Organizational Re-Entry
– Ellen A. Hay, Augustana College
Back in the Saddle Again: On the Need to Keep Administrators in the Classroom
– Niki Young, Western Oregon University
From Academia to the “Real World” and Back Again: Engaging the Adult Learner on Different Grounds (With a Whole New Set of Rules)
– Joe Carranza
Organizational Adaptation: “It’s Like Waking Up in Your Own Bed After a Week at Disneyworld….”
– Armeda Reitzel, Humboldt State University
Back to the Future: Building Bridges to Promote Social Justice in New and Old Settings
− Nancy F. Burroughs, California State University, Stanislaus

4310 PERFORMING (AUTO)ETHNOGRAPHY: REMEMBERING, CONSUMING, AND CREATING
Presented by the Performance Studies Interest Group
9:55 – 11:10 am Monday, February 19
State
Chair: Lucas Messer, Arizona State University
Touring the Dead: A Ritual of Remembrance
− Sandra Rath, Arizona State University
The Person Behind the Other: Attention Deficit Disorder and the Struggle for Identity
− Joshua Hanan, University of Texas at Austin
Gateway as Theater: Performing Consumption and Consuming Performance
− Trine Kvidal, University of Utah
Contradicting (My)Self: An Autoethnographic Exploration of Cultural Identity Negotiation
− Brandon D. Stow, University of Denver
The Labors of Creation: Maternal Subjectivity, Excess, and Silence
− Kate Willink, University of Waterloo
Respondent: Christie Logan, California State University, Northridge

4311 TOP DEBUT PAPERS IN RHETORIC AND PUBLIC ADDRESS
Presented by the Rhetoric and Public Address Interest Group
9:55 – 11:10 am Monday, February 19
West
Chair: Harry Sharp, California Polytechnic University – San Luis Obispo
Shifty Rhetoric: Colonization of a Ugandan HIV Preventive Discourse
− Merrit Dukehart, University of Colorado – Boulder
God in the Everyday: The Rhetoric of the Timberline Mall and Café
− Landon Lynch, Colorado State University
Guevarian Dualisms: The Public Memory of Che Guevara
− Elena Esquibel, California State University – Long Beach
Restoring the Banished Sacred Feminine: The Da Vinci Code, Christianity and Burke
− Chris J. Patti, California State University – Long Beach *Top Debut Paper
Respondent: Harry Sharp, California Polytechnic University – San Luis Obispo
Monday, February 19, 2007

4400 RECEPTION
11:20 – 11:35 am  Monday, February 19  Courtyard Foyer

4401 CONVENTION LUNCHEON
11:35 am – 1:50 pm  Monday, February 19  Courtyard Ballroom

4501 MODEL TEACHING AWARD PROGRAM
Presented by the WSCA Executive Council
2:00 – 3:15 pm  Monday, February 19  Washington

4502 STUDENT AND INSTRUCTOR BEHAVIORS AND CHARACTERISTICS THAT IMPACT PARTICIPATION AND DISCUSSION EFFECTIVENESS
Presented by the Communication and Instruction Interest Group
2:00 – 3:15 pm  Monday, February 19  North
Chair:  Tasha J. Souza, Humboldt State University
Student Behaviors, Participation and Discussion Effectiveness: An Analysis of Discussion Practices
− Elise J. Dallimore, Northeastern University
The Value of Participation for Student Learning: An Analysis of Discussion Practices
− Brian Pilling, Westminster College
Instructor Behaviors that Impact Participation Including Cold Calling: An Analysis of Discussion Practices
− Eric Aoki, Colorado State University
The Effects of Instructor Sex and Gender on Student Participation: An Analysis of Discussion Practices
− Tasha J. Souza, Humboldt State University

4503 BASIC TEXTBOOKS: WHAT’S MISSING AND WHAT SHOULD BE SCRAPPED?
Presented by the Community College Interest Group
2:00 – 3:15 pm  Monday, February 19  East
Chair:  Kate Motoyama, College of San Mateo
Panelists:
Diana Clennan, Community College of Southern Nevada
Robert G. Leonard, Sinclair Community College
Joanne Babin, Skyline College, City College of San Francisco
Christina Harrell, Grossmont College
Patricia O’Keefe, College of Marin
4504 COMMUNICATION PERSPECTIVES ON SAFE SEX
PROMOTION AND AIDS/HIV PREVENTION AND TREATMENT
Presented by the Health Communication Interest Group
2:00 – 3:15 pm Monday, February 19 Spring
Chair: Jo Anna Grant, California State University San Bernardino
Safer Sex Talk: The Need for a Communication Perspective in Conceptualizing
Talk Practices about Safe Sex among Young Adults
– Karishma Chatterjee, Ohio State University
– Susan L. Kline, Ohio State University
Health Content in Hollywood Blockbuster Philadelphia: Narrative Rationality
and East Indian Audiences
– Divya Sreenivas, University of New Mexico
4504 (continued)
HIV Prevention, Treatment and Services in Estonia (2005): Promoting Social
Change through U.S. and Estonian Cultural Health Exchanges
– Dennis Leoutsakas, Salisbury University
Respondent: Anne Hubbell, New Mexico State University

4505 IN THE THICK OF THINGS: A DIALOGUE EXPLORING THE
“ACTIVIST TURN” IN INTERCULTURAL COMMUNICATION
Presented by the Intercultural Communication Interest Group
2:00 – 3:15 pm Monday, February 19 West
This roundtable seeks to engage in dialogue with communication scholars
by exploring methods and practice of activist research within intercultural
communication and the field of communication generally.
Chair: Christopher Carey, Portland State University
Participants: Benjamin Broome, Arizona State University
Christopher Carey, Portland State University
Victoria Chen, San Francisco State University
Sara DeTurk, University of Texas, San Antonio
Lily Mendoza, University of Denver
Richard Morris, Arizona State University
Barnette Pearce, Fielding Graduate University

4506 GETTING THE WORD OUT: TRANSLATING
COMMUNICATION RESEARCH FOR EVERYONE
Presented by the Interpersonal Communication Interest Group
2:00 – 3:15 pm Monday, February 19 Columbia
This round-table discussion features researchers who have an interest in
bringing communication to everyday life via popular media. Presenters will
discuss their experiences in finding the right (non-academic) voice, publisher/
(continued)
venue, and increasing the value of these popular contributions in academic circles.

**Facilitator:** Maureen P. Keeley  
**Panelists:**  
- Peter A. Andersen, San Diego State University  
- Daniel J. Canary, Arizona State University  
- Steve Duck, University of Iowa  
- Maureen P. Keeley, Texas State University  
- Douglas L. Kelley, Arizona State University West  
- Scott Paynton, Humboldt State University  
- Julie Yingling, emeritus, Humboldt State University

### 4507 MICRO RADIO: STILL FREE AFTER LPFM?

*Presented by* the Media Studies Interest Group  
2:00 – 3:15 pm Monday, February 19 State

Following the 2001 creation of Low Powered FM Radio, the Micro Radio Movement fragmented into activist insurgencies, migrations to legal LPFM, and flights into cyberspace. This panel assesses the medium’s current status and future.

**Chair:** Robert K. Avery, University of Utah  
- *Low Power, Lower Probability: The Case for LPAM*  
  - Al Stavitsky, University of Oregon  
  - Michael Huntsberger, University of Oregon  
- Micro Radio and the Media Activism and Reform Movement: Looking for Community Connections  
  - Andy Opel, Florida State University  
- The Limits of Limits: Micro Radio and Media Activism After LPFM  
  - Jay Hamilton, University of Georgia  
- The Prefigurative Politics of DIY Media  
  - Amoshaun Toft, University of Washington  
- Twenty Years and Counting: Free Radio and Infrastructures of Dissent  
  - Ted M. Coopman, University of Washington

### 4508 NEW CONTRIBUTIONS FROM SECOND-WAVE FEMINISTS: CONTINUING THE CONVERSATION

*Presented by* the Organization for Research on Women and Communication  
2:00 – 3:15 pm Monday, February 19 State

Our objective in this program is to initiate a conversation of the kind for which Hogeland calls by highlighting recent contributions of second-wave feminist theorists.

**Chair:** Sonja K. Foss, University of Colorado at Denver
Robin Morgan’s *The Burning Time* (2006): Contributions to the Current Feminist Conversation
– Karen A. Foss, University of New Mexico
Mary Daly’s *Amazon Grace* (2006): Contributions to the Current Feminist Conversations
– M. Rosie Russo, University of Colorado at Denver
– Maisha Vogel, University of Colorado at Denver
– Kurt E. Nordstrom, California State University at Chico
Sonia Johnson’s Re-Emergence into Lecturing and Writing (2006): Contributions to the Current Feminist Conversations
– Sonja K. Foss, University of Colorado at Denver
Marilyn French’s *In the Name of Friendship* (2006): Contributions to the Current Feminist Conversations
– Kris Kirschbaum, University of New Mexico

Respondent: Sonja Johnson, Feminist Activist and Author

**4509 HOT TOPICS IN ORGANIZATIONAL COMMUNICATION: WORK-LIFE BALANCE, TELECOMMUTING, LEADERSHIP & FOCUS GROUP METHODS**

*Presented by* the Organizational Communication Interest Group

2:00 – 3:15 pm Monday, February 19

**Chair:** Jeff Kassing, Arizona State University West

Work/Time and Work/Life: An Analysis of Talk about Work, Leisure, and Time on the Work to Live Campaign’s Website
– Brenden E. Kendall, University of Utah

Finding Balance: A Case Study of a High-Tech Organization’s Culture and Communication Technology and Telecommuting Practices
– Jennifer Deering Davis, University of Texas at Austin
– Amanda Porter, University of Texas at Austin

Communicating Impact: Utilizing Leader-Member Exchange Theory Toward an Understanding of Employee Organizational Perceptions
– Kimberly Ware, Arizona State University
– Ryan Donaghy, Arizona State University

Use of Open and Closed Probes in Focus Group Facilitation
– Sara C. Mangat, SCM Insights & University of Washington

**Respondent:** Patricia Riley, University of Southern California
4510 PERFORMANCE INTERVENTIONS: INTERVENTIONIST PERFORMANCE AS SOCIAL JUSTICE
Presented by the Performance Studies Interest Group
2:00 – 3:15 pm Monday, February 19 Madison
This innovative performance/discussion panel will bring together graduate students to present selections of individual and duo performance interventions in communication and culture, followed by a discussion about the implications of interventionist performance as a part of social justice discourse.
Chair:  Amy Kilgard, San Francisco State University
Performers/
Panelists:  Teddy Albinia, San Francisco State University
Crystal Ammari, San Francisco State University
James Warren Boyd, San Francisco State University
dom brassey, San Francisco State University
Janet Donoghue, Southern Illinois University
Alison Fisher, Southern Illinois University
Hunter Fine, San Francisco State University
Alexis Litzky, San Francisco State University
Patrick W. Moe, San Francisco State University
Matthew Woods, San Francisco State University

Respondent/
Facilitator:  Amy Kilgard, San Francisco State University

4511 FRAMING CONTEMPORARY REALITIES
Presented by the Rhetoric and Public Address Interest Group
2:00 – 3:15 pm Monday, February 19 Marion
Chair:  Clark Olson, Arizona State University
The New Apology: Kategoria, Political Apologia and President Bush’s Response to Hurricane Katrina
− Natasha A. Gaffoglio, California State University – Long Beach
Aftermath: The Mourning Paper, Reconstruction, and the Response to Hurricane Katrina
− Jay Baglia, San José State University
− Wenshu Lee, San José State University
“Everyman” in Science: <Democratic> Renewal and the Reconciliation of the Technical Sphere in the Intelligent Design “Dover Decision”
− David Montgomerie, University of Nebraska-Lincoln
“I Always Felt Pressurized by the Form”: The Institutional Rhetoric of Code Status Deliberation at the End of Life
− Lisa Keränen, University of Colorado – Boulder
Respondent:  Clark Olson, Arizona State University
4601 TOP PAPERS IN COMMUNICATION AND INSTRUCTION
Presented by the Communication and Instruction Interest Group
3:25 – 4:40 pm Monday, February 19 Washington
Chair: John T. Warren, Southern Illinois University, Carbondale
Communication Climate, Comfort, and Cold-Calling: An Analysis of Discussion-Based Courses at Multiple Universities
− Tasha J. Souza, Humboldt State University
− Elise J. Dallimore, Northeastern University
− Eric Aoki, Colorado State University
− Brian Pilling, Westminster College
The Effect of Teacher Self-Disclosure of Political Opinions, Nonverbal Immediacy, and Power on Chosen Written Essay Topics for a Class
− Liz Harder, California State University, Sacramento
− Kimo Ah Yun, California State University, Sacramento
Earning Influence by Communicating Respect: Facework During Instructional Feedback Relates to Student Evaluations of Feedback and Instructor Credibility
− Jeff Kerssen-Griep, University of Portland
− April R. Trees, University of Colorado, Boulder
− Jon A. Hess, University of Missouri-Columbia
Teaching Social Justice through Service Learning: Re-envisioning the Intercultural Communication Course
− Danielle Endres, University of Utah
− Mary Gould, University of Utah
Toward a Theory of Pedagogy-Andragogy Liminality
− Darrin S. Murray, Loyola Marymount University
Respondent: Deanna L. Fassett, San José State University

4602 THE LIMITS OF HOSPITALITY, PHENOMENOLOGY, INTERACTIVE MANAGEMENT, ADAPTABILITY AND CULTURAL SENSITIVITY: DIVERSE PERSPECTIVES AND PROJECTS IN INTERCULTURAL COMMUNICATION
Presented by the Intercultural Communication Interest Group
3:25—4:40 pm Monday, February 19 Columbia
Chair: Holly Gates-Peters, Colorado State University
The Guest as Gift: Theorizing the Limits of Hospitality in the U.S. Immigration Policy
− Sara L. McKinnon, Arizona State University
Black Shepard, White Sheep: A Phenomenological Study of a Southern Church
− Kris Acheson, Arizona State University
(continued)
Responding to the Challenges: Application of Interactive Management Process at a University Diversity Workshop
- Nurhayat Bilge, Arizona State University
- Ping Yang, Arizona State University
Perceptions and Attitudes towards International Graduate Students by Faculty with Dissimilar Intercultural Exposure
- Soumia Dhar, University of New Mexico
Respondent: Amy N. Heuman, Texas Tech University

4603 BRINGING NATIONAL STANDARDS INTO OUR CLASSROOMS
Presented by the Elementary and Secondary Education Interest Group
3:25 – 4:40 pm Monday, February 19 North
Chair: Sally Tannenbaum, California State University, Fresno
Presenter: Melissa Beall, Northern Iowa University

4604 HEALTH SATISFACTION: INFLUENCES AND DIRECTIONS
Presented by the Health Communication Interest Group
3:25 – 4:40 pm Monday, February 19 Spring
This panel will be of interest to health communication, interpersonal communication and organizational communication audiences. During this presentation issues of health satisfaction are explored. Specifically, this panel explores the nature of health satisfaction and self-efficacy, emergency medicine, ethnicity, sex, and education. Additionally, this panel distinguishes between health satisfaction and offers a new vehicle to quantify satisfaction with the health delivery system, especially with long term care. Perceptions of occupational competence are also explored.
Chairs: Dan O’Hair, University of Oklahoma
 Scott Moore, California State University, Fresno
The Effect of Self-Efficacy on Patient Satisfaction
- Matthew D. Schulz, California State University, Fresno
Effects of Racial Concordance, Physician Sex, and Patient Education on Patient Satisfaction
- Diana L. Stuber, California State University, Fresno
System Satisfaction and Long-Term Care: An Initial Exploration
- Bradley Adame, California State University, Fresno
System Satisfaction in Emergency Medicine
- Laine Hendricks, California State University, Fresno
Occupational Title and Perceptions of Competency in Healthcare
- Krystin Risch, California State University, Fresno
Respondent: Kevin Wright, University of Oklahoma
SEATTLE’S SENSE OF PLACE: PIKE PLACE MARKET
Presented by the Local Host
3:25 – 4:40 pm  Monday, February 19  East

PIKE PLACE: REPRESENTING THE MARKET. Public markets have long acted as spaces of public gathering, representation, debate and negotiation. The Pike Place Market is one of the most iconic sites of the city of Seattle. In this presentation we discuss the market as a lived space of communication and how it serves as a subject of representation. Power relationships exist between institutional and popular narratives in and about the market. These elements define this everyday public space as a meaningful urban text. Members interested in this panel might also be interested in participating in the Pike Place Market Tour Monday, February 19, 8:40 – 11:20 am. Reservations are required for the tour and can be made at the “local information” booth near the conference registration desk (see “Local Events,” p. 11).

Chair:  Mara Adelman, Seattle University
Presenters:  Mara Adelman, Seattle University
Megan Lee, Editor of Pike Place News
Members of the Pike Place Preservation Group
Irina Gendelman, University of Washington
Giorgia Aiello, University of Washington

ETHNOGRAPHIC STUDIES IN COMMUNICATION: EXPANDING PLACES AND SPACES
Presented by the Language and Social Interaction Interest Group
3:25 – 4:40 pm  Monday, February 19  West

Four ethnographic studies of cultural ways of speaking build upon and present possible directions for expanding Philipsen’s EOC legacy, contributing to communication in interpersonal, health, gender, space/place and labor.

Chair and Discussant:  Gerry Philipsen, University of Washington

An Ethnographic Study of Smalltalk in Romantic Relationships
− Kristine L. Fitch, University of Iowa
The Circle of Satan: A Study of Indonesian Migrant Workers’ Journeys Home
− C. Mimi Harvey, Denison University
“I’m a Christian. Do You Think I Can Use Acupuncture?”: Talking About Spirituality in U.S. Acupuncture
− Evelyn Y. Ho, University of San Francisco
Place Attachment in Rural Communities
− Jill Tyler, University of South Dakota
Monday, February 19, 2007

4607 HOLDING OUT FOR A (QUEER) HERO: QUEERING CONTEMPORARY QUEER CINEMA
Presented by the Media Studies Interest Group
3:25 – 4:40 pm  Monday, February 19  Madison

The panelists interrogate the proliferation of “queer” themes in popular film.

Chair: Lucas Messer, Arizona State University

Love (Sick?) Aliens in the Wasteland: Interrogating the Queerness of Araki’s Teen Apocalyptic Trilogy
– Dustin Goltz, Arizona State University

Queering Performances: In Service of Masculinity in Recent Hindi Films
– Sheena Malhotra, California State University, Northridge

Queer Cowboys and Political Economies: A Comparison of Homosexual Fantasies in Red River and Brokeback Mountain
– A. Susan Owen, University of Puget Sound

Queer Mutants or Mutating Queer?: The Intersectional Politics of the X-Men Films
– Jason Zingsheim, Arizona State University

Respondent: Harry W. Haines, Trinity University

4608 MAKING WAVES: DIALOGUES ACROSS FIRST, SECOND, AND THIRD WAVE FEMINISMS
Presented by the Organization for Research on Women and Communication
3:25 – 4:40 pm  Monday, February 19  Visions

We connect waves of feminism(s) across historical, social, cultural, and economic themes that weave these movements together as well as create the salient differences among them.

Chair: Lynn H. Turner, Marquette University

Participants: Lynn H. Turner, Marquette University
Bruno F. Battistoli, Syracuse University
Patrice M. Buzzanell, Purdue University
Steven R. Goldzwig, Marquette University
Patricia A. Sullivan, State University of New York at New Paltz

4609 TALES OF THE SOUL IN THE NEW ECONOMY: EXCAVATING/ELEVATING/GENERATING SOCIAL JUSTICE WITHIN MEANINGFUL WORK
Presented by the Organizational Communication Interest Group
3:25 – 4:40 pm  Monday, February 19  James

Participants will interrogate privilege and social justice issues in organizations and dialogue about fostering meaningful work experiences in the New Economy market.

Chairs: Nikki C. Townsley, University of Colorado, Boulder
Kirsten Broadfoot, Colorado State University
4609 (continued)

**Participants:** Brenda J. Allen, University of Colorado, Denver
Kirsten Broadfoot, Colorado State University
Victoria Chen, San Francisco State University
George Cheney, University of Utah
Dana Cloud, University of Texas, Austin
Amira De La Garza, Arizona State University
Crystal Montoya, Colorado State University
Cynthia Stohl, University of California, Santa Barbara
Nikki C. Townsley, University of Colorado, Boulder
Angela Trethewey, Arizona State University

4610 DOCUMENTING AND EVALUATING CREATIVE WORK: A FOLLOW-UP TO THE NCA PRE-CONFERENCE
Presented by the Performance Studies Interest Group
3:25 – 4:40 pm Monday, February 19 State
Chair: Christie Logan, California State University, Northridge
Panelists: Mindy Fenske, University of South Carolina
Bruce Henderson, Ithaca College
Donna Marie Nudd, Florida State University
Linda Park-Fuller, Arizona State University
Ron Shields, Bowling Green State University

4611 RHETORICAL REFASHIONING OF MORALITY, JUSTICE, AND RIGHTS IN POSTWAR AMERICAN CONSERVATISM
Presented by the Rhetoric and Public Address Interest Group
3:25 – 4:40 pm Monday, February 19 Marion
Chair: Christina Foust, University of Denver
Crafting and Sustaining the Conservative Alliance: A Close Textual Analysis of Reagan’s “Evil Empire” Speech
- Christina Foust, University of Denver
Mythic Communities, Virtuous Citizens, and Social-Conservative Discourses
- Ronald Lee, University of Nebraska-Lincoln
- Robert Patterson, University of Virginia
“Justice Sundays” and the War to Define American Values: Conservatism and Federal Court Appointments
- Suzanne Larson, Southern Utah University
- Matthew Barton, Southern Utah University
“My Professor is a Marxist Indoctrinator”: Victimization Narratives and the Academic Freedom Movement
- Robert Margesson, Regis University
Conservative Legal Rhetoric and the Meaning of “Equality”
- Jonathan Riehl, University of North Carolina-Chapel Hill
4701 MOVING THE STUDENT BODY: GRADUATE STUDENTS DISCUSS THE RESPONSIBILITIES, CHALLENGES, AND JOYS OF ACTIVISM IN ACADIME

Presented by the Communication and Instruction Interest Group
4:50 – 6:05 pm Monday, February 19  Washington

Chair: Dana Cloud, University of Texas, Austin

Liberal Professors in a Left Wing Academy: The Power of a Label
- Jeff St. Onge, San Diego State University

Indicting our Commonplace Assumptions: Academic Activism in Theory and Praxis
- Joshua Hanan, University of Texas, Austin

(Re)Defining Activism: Choosing Activism in Our Research, Our Classrooms, and Our Everyday Lives
- Kendra D. Rivera, Arizona State University

There’s No ‘I’ in Token: Resistance, Complicity, and the Activist Potential of Tokenism
- Janel Beckham, San Diego State University

Respondent: Valerie R. Renegar, San Diego State University

4702 RESURRECTING THE STATEWIDE SPEECH COMMUNICATION ASSOCIATION: ADVANTAGE OR DISADVANTAGE?

Presented by the Community College Interest Group
4:50 – 6:05 pm Monday, February 19  East

Chair: Tasha Van Horn, Citrus College

Panelists: Betty Wailes-Ensminger, Mission College
Dennis Jaehne, San José State University
Deanna L. Fassett, San José State University
Bill Eadie, San Diego State University
Tasha Van Horn, Citrus College

4703 THE POETICS AND POLITICS OF PLAY

Presented by the Performance Studies Interest Group
4:50 – 6:05 pm Monday, February 19  Spring

Chair: Stephen Hartnett, University of Illinois

Bodies and Selves in Action: Reconfiguring Communitas in Everyday Life
- D. Robert DeChaine, California State University, Los Angeles

Playing Between the Memories: Negotiating Cultural Currency Within an Urban Ethnic Enclave
- Diana Fisher, California State University, Los Angeles
4703 (continued)

Playing in the Face of Death: Playfulness as an Activist Rhetorical Form
− Erin J. Rand, California State University, Fresno
‘Games People Play’: A Legacy of Homo Ludens in Contemporary Art From the Netherlands?
− Eva Fotiadi, University of Amsterdam
Women Playing Rough
− Shauna MacDonald, Southern Illinois University, Carbondale
Civic Engagement: Exploring Power Relationships through Improvisational Scenarios
− Leslie H. Jarmon, The University of Texas, Austin

4704 FACILITATING HIGHER ORDER THINKING IN COLLEGE STUDENTS: APPLICATIONS OF BLOOM’S TAXOMONY IN THE COMMUNICATION STUDIES CLASSROOM

Presented by the Community College Interest Group
4:50 – 6:05 pm Monday, February 19 Federal

Chair: Scott Kirchner, California State University, Sacramento

Short Term Attention Span Theatre: Points of Focus and Questioning as Tools of Engagement in the Public Speaking Classroom
− Blaine Davis, California State University, Sacramento
Applying Bloom’s Taxonomy to Online Learning Activities
− Tabitha Hart, University of Washington
Who Do I Think You Think I Am? Inference and its Effects on the Interpersonal Communication Experience
− Scott Kirchner, California State University, Sacramento
Why Don’t You Communicate the Way I Do? Increasing Students’ Awareness of the Effect Cultural Differences Have on Communication
− Cheryl Kitowski, California State University, Sacramento
How Do I Communicate What I Know? Dialogue as a Tool to Engage Students to Higher Levels of Cognitive Learning
− Lisa Schwenk, California State University, Sacramento
Syllogisms, Stereotypes, and Social Order: Monty Python and Decentering Ethnocentricity in Critical Thinking
− Peggi Wood, California State University, Sacramento
4705 FRIENDSHIPS, ROMANCE, CULTURAL REPRESENTATION AND INTERPRETATION: EXPLORING DIALECTICAL TENSIONS AND CHALLENGES THROUGH CULTURAL DIALOGUE

Presented by the Intercultural Communication Interest Group
4:50 – 6:05 pm Monday, February 19 Columbia

Chair: Ibrahem Bano Abdo, University of Texas

Intercultural Communication Challenges: Dialectics in Intercultural Friendships from the Perspectives of Expatriates in Taiwan
– Yea-Wen Chen, University of New Mexico

Intercultural Romantic Relationships: Dialectical Approach
– Chie Torigoe, University of New Mexico

Critical Analysis of Chicano Cultural Representations in Children’s Literature
– Marianne E. Leonardi, University of New Mexico

“Your Guess is as Good as Any”: Indeterminacy, Dialogue, and Dissemination in Interpretations of Native American Rock Art
– Richard A. Rogers, Northern Arizona University

Respondent: Shane Moreman, California State University, Fresno

4706 COMMUNITY: DIALOGIC FORMS, MEANING AND DIALECTICS

Presented by the Language and Social Interaction Interest Group
4:50 – 6:00 PM Monday, February 19 Marion

Chair: Leah Wingard, University of California, Los Angeles

Thou Soo and Aih Auan: Communicating Dissatisfaction in a Chinese Malaysian Community
– Ee Lin Lee, Western Washington University
– Bradford ‘J’ Hall, Utah State University

Community?: A Qualitative Assessment of Online Communities as “Speech Community”
– Claire Spanier, University of Montana

Community Dialogue Workshop as Civil Society: Experiential Learning through a Unique Community Partnership
– Natalie Dollar, Oregon State University, Cascades

What is an “Average Citizen”?: An Examination of Situated Uses of the Term “Average Citizen” and a Formulation of the Average Citizen as a Distinct Type or Citizen Personae
– James Leighter, Creighton University

The Twin Peaks Book Club: Building Community, Valuing Women’s Communication, and Raising Consciousness
– Lorie Leonard Britt, University of Colorado, Boulder

Respondent: Charles Braithwaite, University of Nebraska, Lincoln
ENVISIONING FUTURE MEDIA SPACES AND USERS: AUGMENTING SOCIAL FREEDOM OR NOT?

Presented by the Media Studies Interest Group

4:50 – 6:05 pm Monday, February 19 Municipal

Chair: Lonny J Alon Brooks, California State University, East Bay

Performing the Future of Ubiquitous Media and Computing Spaces as a Grammar of Design: Constraints and Unintended Consequences for Social Freedom
– Lonny J Alon Brooks, California State University, East Bay

Aural Enclaves and the Omnitopian Sense-ability: Envisioning Present and Future Media Spaces
– Andrew Wood, San José State University

Dark Mobs: The Gray Nexus Between Self-Expression and Hacking
– Jason Tester, Stanford University

WOMEN’S RELATIONSHIPS WITH AND THROUGH FEMINISM

Presented by the Organization for Research on Women and Communication

4:50 – 6:05 pm Monday, February 19 Visions

Chair: John T. Warren, Southern Illinois University

All Little Boys Should be Sent to the Moon: Motherhood, Daughterhood, and Feminism
– Jessica Thern Smith, University of Tennessee

“The World that We Live In”: Double Jeopardy in an Interracial Relationship
– Nikki Howard, Bowling Green State University

A 2nd Wave Feminist, Born too Late
– Amy Marie Smith, Bowling Green State University

A Feminist-Identified Lesbian or a Lesbian-Identified Feminist? Ever Changing Understandings of Feminism and Lesbianism
– Andrea M. Davis, Bowling Green State University

Respondent: Jeannie Ludlow, Bowling Green State University

TAKING CRITICAL ORGANIZATIONAL COMMUNICATION SCHOLARSHIP FROM THEORY TO PRACTICE: EXPLORING THE MERITS AND RISKS OF PRACTICAL APPLICATIONS

Presented by the Organizational Communication Interest Group

4:50 – 6:05 pm Monday, February 19 North

Chair: Greg Larson, University of Montana

A ‘Feeling for the Organism’: Flexing and Framing Dialogic Commitments in Applied Organizational Communication Research
– Kirsten Broadfoot, Colorado State University
Monday, February 19, 2007

4709 (continued)

Why Foucault is Practical
– Sarah J. Tracy, Arizona State University
Making Sense of Critical, Practical, and Desirable Scholarship: A Graduate Student Perspective
– Yvonne J. Montoya, Arizona State University
“Show Me the Data!!!”: Is Making the Leap from Critical Theory to Practical Recommendations Unsexy?
– Alexander Lyon, University of Arkansas, Little Rock
Take One Part Critical Theory, One Part Participatory Methods, Pour over Ice and Stir: Examining Intersections between Critical and Applied Scholarship
– Marianne LeGreco, Arizona State University
Practical Pedagogy: Moving Critical Theory from the Academy to the Public(s)
– Angela Trethewey, Arizona State University

Respondent: Karen Lee Ashcraft, University of Utah

4710 SKINREFLECTIONZ: ALL/EYE/Z IN PERFORMANCE
Presented by the Performance Studies Interest Group
4:50 – 6:05 pm Monday, February 19

Recognizing that the struggle for Black Liberation is dialectically constructed through discourse, this performance aims to test the boundaries of Black AutoPerformance and aesthetics while simultaneously testifying to the history of Black performative practices and offering alternative routes for beginning and maintaining alliances.

Chair: R. N. Hastings, Southern Illinois University, Carbondale

Not Black Enough
– Antoinette McDonald, Southern Illinois University, Carbondale
Performing Death Row
– Chris Collins, Southern Illinois University, Carbondale
Title To Be Announced
– Cornelius Fair, Southern Illinois University, Carbondale

Respondents: Subrina Robinson, California State University, Long Beach
Marc D. Rich, California State University, Long Beach
4711 VISUAL RHETORIC OF SPACES AND PLACES  
*Presented by* the Rhetoric and Public Address Interest Group  
4:50 – 6:05 pm  
Monday, February 19  
Chair: A. Susan Owen, University of Puget Sound  
- Framing Lynching Photography: Appropriations of the Touring Exhibit  
  - Peter Ehrenhaus, Pacific Lutheran University  
  - A. Susan Owen, University of Puget Sound  
- Evolution and Visual Rhetoric in the American Museum of Natural History, 1900–1930  
  - Julie Homchick, University of Washington  
- Harmonizing the Political With the Liturgical: An Archi-Rhetorical Case Study of the “National Cathedral”  
  - Benjamin Crosby, University of Washington  
- Architectural Symbolization: Spaces as Non-Discursive Rhetoric  
  - Joddy Murray, Washington State University, Tri-Cities  
Respondent: Nicole Brown, Western Washington University

4712 SEXUALITY AND SOCIAL JUSTICE  
*Presented by* the Rhetoric and Public Address Interest Group  
4:50 – 6:05 pm  
Monday, February 19  
Chair: Martha Watson, University of Nevada – Las Vegas  
- Don’t Ask, Don’t Tell, Don’t Advance: A Critical Analysis of the Failed Movement to Openly Integrate Gays into the U.S. Military  
  - Rebecca LaVally, University of Texas – Austin  
  - Mary Lynn Veden, University of Washington  
- Male-on-Male Gazing: Active Leaners and the Commodification of the Homoerotic  
  - Justin Killian, University of Minnesota  
- Waving the White PFLAG: Tactical Images of Race, Sexuality and Family Values  
  - Lucas C. Messer, Arizona State University  
Respondent: Martha Watson, University of Nevada – Las Vegas
4713 WHAT A NICE COMPLEMENT!
Presented by the Community College Interest Group
4:50 – 6:05 pm Monday, February 19 Superior
This panel will focus on how web-enhanced instructional sites (such as Blackboard and WebCT) complement the face-to-face communication courses.
Chair: Michael Brydges, Cypress College
Using WebCT, the Bad and Good
− Eric Moreau, Community College of Southern Nevada
Specific Features of Blackboard Used in the Basic Communication Course
− Samuel Arenivar, MiraCosta College.
Using Blackboard Discussion Groups to Supplement On-Site Meetings in Group Communication Classes
− Randi Picarelli, College of the Canyons
Does Online Interaction Improve Student Retention? A Research Project
− Karyl Kicenski, College of the Canyons
Gotcha! Student Performances Captured with New Technological Pedagogy
− Shirene Bell
Using Blackboard to Link PAL Tutors Together
− Michael Brydges, Cypress College

4714 INTEREST GROUP PLANNERS FOR 2008
5:15 – 6:15 pm Monday, February 19 State

4801 LEGISLATIVE ASSEMBLY
6:30 – 8:00 pm Monday, February 19 Municipal

4901 PRESIDENT’S RECEPTION
This year’s President’s Reception is being held in honor of all past WSCA Presidents.
9:00 – 11:00 pm Monday, February 19 TBA
TUESDAY, FEBRUARY 20, 2007

5101 GTA EXPERIENCE AS A PATH TO THE ARTISTRY IN TEACHING
Presented by the Communication and Instruction Interest Group
8:00 – 9:15 am Tuesday, February 20 Columbia
Chair: Karen Lovaas, San Francisco State University
Participants: Olga Zaytseva, San Francisco State University
Cindu Thomas-George, San Francisco State University
Keith Nainby, California State University, Stanislaus
Gerianne Merrigan, San Francisco State University
Niki Young, Western Oregon University

5102 COMMUNICATION THEORY COMPETITIVE PAPERS: II
Presented by the Communication Theory Interest Group
8:00 – 9:15 am Tuesday, February 20 James
Chair: Pamela J. Kalbfleisch, University of North Dakota
Vir Bonus and the Aesthetics of Expertise
− E. Johanna Hartelius, The University of Texas at Austin
The Invasion of Space by U.S. Immigration Politics
− Paul Mason Fotsch, California State University, Northridge
Recovering the Discourses of Eugenics in America
− Christina Colp-Hansbury, Arizona State University
Rhetoric and Theory of Meaning: Restoring a Pivotal Philosophical Focus to Rhetorical Studies
− John McKenzie, University of Texas
Respondent: Pamela J. Kalbfleisch, University of North Dakota

5103 HOW MEDIA LITERACY CAN PROMOTE SOCIAL JUSTICE EDUCATION IN THE K-12 CLASSROOM
Presented by the Elementary and Secondary Education Interest Group
8:00 – 9:15 am Tuesday, February 20 Madison
Chair: Deanna Fassett, San José State University
Presenters: Kelly Mendoza, Temple University
Rachel Stewart, Temple University
Katia Campbell, University of Colorado at Denver and Health and Sciences Center
5104 TRAVELS IN CYBERSPACE: CRITICAL APPROACHES TO UNDERSTANDING THE EMERGING MEDIUM
Presented by the Media Studies Interest Group
8:00 – 9:15 am Tuesday, February 20 Municipal
Chair: Lonny J Alon Brooks, California State University, East Bay
Poaching the Poachers: Fan Fiction as Media Branding
– Beth E. Bonnstetter, University of Minnesota, Twin Cities
The Communicative Substance of Video Games: Experience Through Design
– Wade Harmon, University of Texas, Austin
Playing with Meaning: Interactivity and Oppositionality in Grand Theft Auto:
San Andreas
– Michael K. Middleton, University of Utah
Talking to Strangers on MySpace: Teens’ Use of Social Networking Sites and the Potential Dangers
– Tamyra A. Piece, California State University, Fresno
Masculine Hegemony and Mythic Transformation: The Quest, the Lost Goddess, and the Phallus in the Nintendo Videogame
– Kane Madison Click, University of Nebraska *Debut
Respondent: Lonny J Alon Brooks, California State University, East Bay

5105 ARE WE ‘ENGAGED’, OR ARE WE ‘COMPLICIT’?
CONCEPTUALIZING A SOCIALLY JUST, CRITICALLY INFORMED INTERPERSONAL COMMUNICATION
Presented by the Interpersonal Communication Interest Group
8:00 – 9:15 am Tuesday, February 20 Marion
Within recent years, some interpersonal communication scholars have expressed strong concern over the development of a body of scholarship that not only privileges an understanding of relationships occurring in a bubble, but also one that subtly elides a necessary eye towards difference and privilege, domination and oppression. This panel aims to foster a discussion and dialogue on the role of socially just, critically informed scholarship within interpersonal communication.
Panelists: Sally Planalp, University of Utah
Craig Rich, University of Utah
L. Edna Rogers, University of Utah
Jennifer Cummings, University of Utah
Dawn O. Braithwaite, University of Nebraska-Lincoln
Jessica Solyom, University of Utah
John Lannamann, University of New Hampshire
Arthur P. Bochner, University of South Florida
Tony E. Adams, University of South Florida
5106 IDENTITY, RELATIONAL NEGOTIATION AND INFLUENCE
Presented by the Language and Social Interaction Interest Group
8:00 – 9:15 am Tuesday, February 20 North
Chair: Brian Heisterkamp, California State University, San Bernardino
Counting my Genders: Third Gender Concepts in Communication Studies
− Bettina Heinz, School of Communication & Culture, Victoria, BC
Resisting a Role: An Analysis of the Discursive Role-Distancing Practices of College Students with Learning Disabilities
− Kara Heinricks, Seattle University
Negotiation of Dialectic Contradictions by Singles in Happy Valley
− Kimberly Clinger, University of Montana
Embodying Treatment: Demonstrating Effects and Instruction-Giving
− Chris Koenig, University of California, Los Angeles
An Inquiry into the Conversational Function of Creaky Voice
− Eric Rowse, The Evergreen State College
− Kate Dorsett, The Evergreen State College
− Serenity Wise, The Evergreen State College
Respondent: Elizabeth Keesling, Eastern Washington University

5107 OUR MOTHERS, OURSELVES: A PANEL PRESENTATION ON THE VOICES OF WOMEN PROJECT
Presented by the Organization for Research on Women and Communication
8:00 – 9:15 am Tuesday, February 20 East
Chair: Kathryn Sorrells, California State University Northridge
Participants: Roxanne Banuelos, California State University Northridge
Judy Battaglia, California State University Northridge
Mia Briceno, California State University Northridge
Bridget Bookman
Vipamas Sriusvagool
Respondent: Kathryn Sorrells, California State University Northridge
5108 ORGANIZATIONAL COMMUNICATION SCHOLARSHIP AS A PATH TO SOCIAL CHANGE

Presented by the Organizational Communication Interest Group
8:00 – 9:15 am Tuesday, February 20 Spring Chair: Steve May, University of North Carolina at Chapel Hill

Investigating Policy, Power, and Disability: Facilitating Social Change through Situated Research
– Heather Canary, Arizona State University

Alternative Organizational Forms as Space for Social Change
– Rebecca Gill, University of Utah

All I Want is Everything: A Feminist Analysis of Product Placement in the Teen Romance Series ‘Gossip Girl’
– Naomi Johnson, University of North Carolina at Chapel Hill

Time Politics and Social Change
– Brenden Kendall, University of Utah

Good Work, Fair Work, Good Citizens: Connecting Corporate Social Responsibility, Workplace Diversity, and Citizenship
– Jennifer Mease, University of North Carolina at Chapel Hill

Gatekeepers, Stay at Home Parents, and Children: The Often Taken for Granted Agents in Organizational Members’ Work-Life Worlds
– Yvonne Montoya, Arizona State University

Resisting Local Dependence on Transnational Integrity: Globalization from Below beyond Questions of Corporate Posturing
– Ross Singer, Bowling Green State University

Globalization, Development, and Critical Communication Scholarship: Bridging the Gap
– Samantha Szczur, University of North Carolina at Chapel Hill

5109 THE MUTABLE BODY: IMPLICATIONS FOR SOCIAL JUSTICE

Presented by the Performance Studies Interest Group
8:00 – 9:15 am Tuesday, February 20 State Chair: E. Tristan Booth, Arizona State University

Negotiating the Transforming Body: Socially (Re) Constructing Myself and My Story
– Marsha Atteberry, Arizona State University

The Struggle for Bodily Autonomy: Socioeconomic Limitations Faced By Transsexual Men
– E. Tristan Booth, Arizona State University

– Scott Boras, Arizona State University

Respondent: Bernadette Marie Calafell, University of Denver
5110 THE RHETORIC OF INTERNATIONAL (IN)SECURITY: ENGAGING AND EXTENDING CRITICAL SECURITY STUDIES

Presented by the Rhetoric and Public Address Interest Group
8:00 – 9:15 am Tuesday, February 20
West

Chair: Kevin J. Ayotte, California State University, Fresno
Panelists: Lisa Keränen, University of Colorado
Robert L. Ivie, Indiana University
H. L. (Bud) Goodall, Jr., Arizona State University
Stephen Hartnett, University of Illinois
Hamilton Bean, University of Colorado, Boulder
James C. Bunker, University of Utah
Bernardo Attias, California State University, Northridge
Philip Wander, San José State University
Wenshu Lee, San José State University

5111 RHETORIC, CULTURE, AND SOCIAL PARTICIPATION

Presented by the Rhetoric and Public Address Interest Group
8:00 – 9:15 am Tuesday, February 20
Washington

Chair: Valerie Renegar, San Diego State University
Promoting Social Justice in Social Movement Studies: New Approaches to Narratives
– Amy Pason, University of Minnesota – Twin Cities
At the Intersection of Rhetoric and Culture: The Case of Suicide Girls
– Allison Kaminsky, University of Nevada – Las Vegas
Return of the Public: Reclaiming the Literary Public Sphere
– Jason Zingsheim, Arizona State University
“We Need A Revolution”: Toward a Theory of Hip Hop and Social Change
– Anthony P. Damico, California State University – Long Beach
Respondent: Valerie Renegar, San Diego State University

5112 DEBATE AND THE CHANGING FACE OF ACADEMICS: WHAT COLLEGE FORENSICS MEANS (OR COULD MEAN) FOR A DEMOCRATIC EDUCATION

Presented by the Western Forensics Association
8:00 – 9:15 am Tuesday, February 20
Superior

Chair: Derek Buescher, University of Puget Sound
Participants: Kelly McDonald, Consortium for Strategic Communication, Arizona State University
Derek Buescher, University of Puget Sound
Sue Peterson, Pepperdine University
Robert Trapp, Willamette University
Christi Siver, University of Washington
Mary Lynn Veden, University of Washington
Steven Woods, Western Washington University
Tuesday, February 20, 2007

5201 EXECUTIVE COUNCIL
9:00 – 11:30 am Tuesday, February 20 Visions

5301 COMMUNICATION ACROSS THE CURRICULUM:
EXPLORING OPPORTUNITIES FOR PURSUING SOCIAL
JUSTICE PEDAGOGY AND RESEARCH
Presented by the Communication and Instruction Interest Group
9:25 – 10:40 am Tuesday, February 20 State
Chair: Ann Darling, University of Utah
Participants: Ann Staton, Texas Women’s University
Deanna Dannels, North Carolina State University
April Kedrowicz, University of Utah
Doug Downs, Utah Valley State College
Sara Read, University of Washington
Colleen Garside, Weber State University

5302 ADVANCES IN PERSUASION THEORY AND RESEARCH
Presented by the Communication Theory Interest Group
9:25 – 10:40 am Tuesday, February 20 Marion
Chair: Rodney A. Reynolds, Azusa Pacific University (on leave from Pepperdine University)
Message Structure and Persuasion
− Pradeep Sopory, The University of Memphis
Relational Repair as Persuasive Influence
− Pamela J. Kalbfleisch, University of North Dakota
Advances in Public Relations Theory and Research
− Renee Botta, Denver University,
The Ol Tried and True Still Serve Us Well: What the Ol Pros Say
− Randall Koper, University of the Pacific
Advances in Compliance Gaining Messages Research
− Christina Shaw, Arizona State University
When the Gem Deposited is the Jewel of the Nil
− Cynthia Lou Coleman, Portland State University
Use of Multiple Messages in Persuasive Communication Research: Evidence of a Methodological Trend or General Avoidance?
− John Reinard, California State University, Fullerton
5303 SOCIAL JUSTICE AND SOCIAL ACTION BY WAY OF THE CLASSROOM

Presented by the Elementary and Secondary Education and Communication and Instruction Interest Groups

9:25 – 10:40 am   Tuesday, February 20   James

Chair: Keith Nainby, Stanislaus State

Promoting Social Justice through Student Activism: Agency and Ideology in a Social Movement Communication Course
- Anne Marie Todd, San José State University
- Deanna L. Fassett, San José State University

Social Justice through Diversity Training
- Tasha Souza, Humboldt State University

Promoting Social Justice through the Political Process
- Sally Tannenbaum, California State University, Fresno

Helping Local Communities Adopt New Ideas through Social Action
- Devendra Sharma, California State University, Fresno

Enhancing Learning and Instilling a Sense of Civic Responsibility
- Elise Dallimore, Northeastern University

Respondent: David Schultz, Trinity College

5304 POST-COLONIAL PERSPECTIVES, “OTHERING,” LABELING AND BUILDING COMMUNITY: (RE)NEGOTIATING IDENTITY CREATION AND CULTURAL IDENTITY PRACTICES

Presented by the Intercultural Communication Interest Group

9:25 – 10:40 am   Tuesday, February 20   Columbia

Chair: Gerald-Mark Breen, University of Texas-PA

English Education in Taiwan: Linguistic Imperialism in the Post-Colonial Movement
- Chih-Yun Chiang, University of Denver

Between “Others”: Racial Identity Negotiation of Japanese Sojourners in the United States
- Sayuri Arai, Keio University

Home Away From Home: Identity Creation through Practice in a Community of International Students
- Richard G. Jones, Jr., University of Denver

Reconceptualizing Americans of Asian Descent: A Different Perspective and Change for the Future
- Scott Ku, Arizona State University

Respondent: Dreama Moon, California State University, San Marcos
5305 THE ‘DARK SIDE’ OF CLOSE RELATIONSHIPS: MALE PROMISCUITY, (UN)COMFORTING MESSAGES, FRIENDSHIP DISSOLUTION, SIBLING AGGRESSION, AND HURTFUL EVENTS

Presented by the Interpersonal Communication Interest Group

9:25 – 10:40 am Tuesday, February 20 West

Chair: Annegret Hannawa, Arizona State University

‘They Call Me the Wanderer’: Motivation, Communication, and Promiscuous Behavior
– Terrence A. Snodgrass, San Diego State University
– Peter A. Andersen, San Diego State University

‘You Don’t Really Care’: Perceived Mattering and Comforting Communication
– Guy Bachman, California State University, Long Beach

Differences in Relationship Dissolution Amongst Friends: A Narrative Analysis of Post-Disengagement Recall
– Robert Mejia, California State University, Long Beach
– Noorunnissa Abbasi, California State University, Long Beach

Attachment Styles and the Dark Side of Hurtful Events in Romantic Relationships
– Jennifer Murphy, California State University, Long Beach
– Andrea Thorson, California State University, Long Beach

The Dark Side of Sibling Interaction: Aggression and Conflict
– Melissa Ann Tafoya, Arizona State University

Respondent: Justin Boron, Arizona State University

5306 DISCOURSES OF PUBLIC SAFETY, PUBLIC GOOD

Presented by the Language and Social Interaction Interest Group

9:25 – 10:40 am Tuesday, February 20 North

Chair: Ibrahem Bani Abdo, University of Texas

“We Ain’t Refugees”: Hurricane Katrina and the Meta-Discursive Construction of Race, Citizenship and Nationalism
– Louisa Edgerly, University of Washington

Heading for the Apocalypse?: A Qualitative Analysis of Non-Expert Discourse about Global Warming
– Christina Foust, University of Denver
– Brian Schrader, University of Denver

The Commodification of Water: Whose Liquid Assets?
– Susan Poulsen, Portland State University
– Kori Olsen, Portland State University
A Rhetorical and Ethnographic Criticism of Airport Security
− Robert Ballard, University of Denver
Styling the Teenager: Folk-linguistic Accounts of Young People and their Communication Technologies
− Crispin Thurlow, University of Washington
Respondent: Charlotte Jones, Carroll College

5307 ENGAGING THE SMALL SCREEN: CRITICAL APPROACHES TO UNDERSTANDING CONTEMPORARY TELEVISION
Presented by the Media Studies Interest Group
9:25 – 10:40 am Tuesday, February 20 Federal
Chair: Andrew C. Hansen, Trinity University
Political Interviews on The Daily Show as Emerging Communicative Form
− Geoffrey Baym, University of North Carolina at Greensboro
Whiteness and Fetish in Manhattan: An Ideological and Psychoanalytical Analysis of Sex and the City
− Peter Campbell, University of Illinois
Is Single Really so Fabulous? An Analysis of the Representation of Single Women in The Mary Tyler Moore Show and Sex and The City
− Meagan McDonald, Loyola Marymount University *Debut
The L Word as Counter-Hegemonic Text: Challenging Heteronormativity and Fighting Image with Image
− Judy Battaglia, California State University, Northridge
− Roxanne Banuelos, California State University, Northridge
Respondent: Heather L. Hundley, California State University, San Bernardino

5308 DANCING IN OUR PARADIGM SHIFTS
Presented by the Organization for Research on Women and Communication
9:25 – 10:40 am Tuesday, February 20 East
The current work of lesbian activist and writer, Sonia Johnson, is examined. Sonja Johnson will be interviewed by the panelists.
Chair: Laura K. Hahn, Humboldt State University
Participants: Diane M. Blair, California State University, Fresno
Laura K. Hahn, Humboldt State University
Sonja Foss, University of Colorado at Denver and Health Sciences Center
Maxwell Schnurer, Humboldt State University
5309 ROUTINE RESISTANCE TO SOCIAL INJUSTICE
Presented by the Organizational Communication Interest Group
9:25 – 10:40 am Tuesday, February 20 Spring
Chair: Robyn V. Remke, Southern Illinois University, Carbondale
Concertive Control and its Biopolitical Implications
– Jay Brower, Southern Illinois University, Carbondale
My Mouth is My Prison: An Analysis of Organizational Performance and Prison Radio
– Christopher Collins, Southern Illinois University, Carbondale
(Re)claiming Chineseness in Organizational Research
– Richie Neil Hao, Southern Illinois University, Carbondale
Working to Control, Controlling to Work: Femininity, Fluidity and Resistance in Organizations
– Shauna MacDonald, Southern Illinois University, Carbondale
What We Bring to Work With Us: Working Against the ‘Racialization’ of Organizations
– Samantha P. McKelvie, Southern Illinois University, Carbondale
Women’s Balancing Act: Micropractices at Work
– Elizabeth Petre, Southern Illinois University, Carbondale
Critiquing Neoconservatism: Creating Spaces for Progressive Political Discourses
– James Petre, Southern Illinois University, Carbondale
Respondent: Robyn V. Remke, Southern Illinois University, Carbondale

5310 LINES IN THE SAND: LOSS, FEAR, AND WHITENESS IN U.S. MEDIA’S REPRESENTATIONS OF CONTEMPORARY MEXICAN IMMIGRATION
Presented by the Performance Studies Interest Group
9:25 – 10:40 am Tuesday, February 20 Madison
This performance interrogates how contemporary U.S. media representations of Mexican immigration, immigration legislation, and the “border problem” rhetorically position “Americans” in a perpetual fear of loss. Using Whiteness, postcolonial, and queer coalition-building theories as our primary critical frameworks, this multimedia performance problematizes the concepts of nation, territory, and citizenship, by re-theorizing mappings of cultural space and identity.
Chair: Ragan Fox, California State University, Long Beach
Performers/
Panelists: Kimberlee Perez, Arizona State University
Dustin B. Goltz, Arizona State University
Respondent: Shane Moreman, California State University, Fresno
5311 IMMIGRATION DISCOURSE AND THE SPACE(S) OF SOCIAL JUSTICE
Presented by the Rhetoric and Public Address Interest Group
9:25 – 10:40 am Tuesday, February 20 Washington
Chair: Nathaniel I. Cordova, Willamette University
Toward an Ethics of Dissent and Marginality: Latinos and Social Justice
– G. Mitchell Reyes, Lewis and Clark College
Moochers and Leeches: The Illegal Alien as Agent of Dissolution of the National Body
– Nathaniel I. Cordova, Willamette University
Beneath the Surface Frames: The Discourse of Nativism in Oregon’s Anti-Immigrant Movement
– Emily Plec, Western Oregon University
When Visual Symbols Become Contestable Categories: 2006 Immigration Rallies & the Media Response
– Catherine Collins, Willamette University

5312 PROMOTING SOCIAL JUSTICE TO THE MEDIATED AUDIENCE: DEFINING COLLECTIVE REALITY
Presented by the Rhetoric and Public Address Interest Group
9:25 – 10:40 am Tuesday, February 20 Superior
Chair: Katie Gibson, California State University – Long Beach
Windtalkers and Warriors: Reconstructing National Identity in War Film
– Michael K. Middleton, University of Utah
The Tears of a Clown: The Place of Jewishness in Charlie Chaplin’s The Great Dictator
– Jamie Moshin, University of Washington
A “Scream of Rage, A Call to Conscience”: The Rhetoric of Michael Harrington’s Other America
– Andrea Finan, University of Nevada – Las Vegas
The Balancing Act of Intertextuality: Exploring the Relationship of Text, Context, and Subjectivity in Genius of Universal Emancipation
– Jessica Prody, University of Minnesota
Respondent: Katie Gibson, California State University – Long Beach
5313 PURSUING SOCIAL JUSTICE: ANALYSES AND CRITICISMS OF ARGUMENTATION IN CONTEMPORARY CONTEXTS
Presented by the Western Forensics Association
10:50 am – 12:05 pm Tuesday, February 20 Federal
Chair: David Olsen, California State University, Los Angeles

“Socialism or Death”: Analyzing the Urgent Discourse of Hugo Chavez
– Libby Lee Curiel, California State University, Los Angeles

“Playing the Race Card”: Toward an Explication of Standards of Appropriateness
– Theresa MacNeil, California State University, Los Angeles

Strategies of Exclusion: Marginalization of Alternative Platforms in Academic Computing Culture
– Kenneth Lee S. Lee, California State University, Los Angeles

Self-Disclosure as an Argumentation Process
– Michelle Perdon, California State University, Los Angeles

Respondent: Jay Verlinden, Humboldt State University

5401 A PATHETIC FEAR OF PARENTHETICAL PARENTHESSES: AN EXAMINATION OF THE (MIS)USE OF ACADEMIC WRITING
Presented by the Communication and Instruction Interest Group
10:50 am – 12:05 pm Tuesday, February 20 Madison
Chair: Darrin Murray, Loyola Marymount University

Parentheses and Colons in Academic Writing: An Examination of the (Mis)use: What (We) Model for (Our) Students
– Darrin Murray, Loyola Marymount University

“He or She Was One Whom Speak Modernistically”: When Attempting to Sound Academic Results in Sounding Stupid
– Benjamin J. Cline, Fort Hayes State University

Basic Assumptions are, Basically, Assumptions which are Basic: Students and Circular Definitions
– Victoria Newsom, Loyola Marymount University

Do as I Say, Not as I Do: A Response, a Critique, a Demonstration
– Toniesha L. Taylor, California State University, San Marcos

Respondent: Paige P. Edley, Loyola Marymount University

5402 INCREASING PARTICIPATION IN OUR COMMUNITIES THROUGH PARLIAMENTARY DEBATE
Presented by the Western Forensics Association
10:50 am – 12:05 pm Tuesday, February 20 Federal
Chair: William Neesen, California State University, Long Beach
Think Globally, Act Locally, Forget Fiat: Micro-Political Advocacy in Parliamentary Debate as Impetus for Social Change
— Brian Danielson, California State University, Long Beach

Parliamentary Debate and the Levinasian Phenomenological Encounter: Asymmetrical Ethics in the Face-to-Face Meontological Structure of Meaning beyond Being [On Saying Yes]
— Jay Arntson, California State University, Long Beach

Taking it to the Street: Debate and Community Outreach
— Sarah Crachiolo, California State University, Long Beach

The Eternal Search for Water: Biopolitical Control, Critical Consciousness, and Anti-Fascist Debate Education
— Kyle Cheesewright, California State University, Long Beach

Respondent: William Neesen, California State University, Long Beach

FROM THEORY AND METHOD TO PRACTICE AND PRESCRIPTION: CRAFTING A HEALTH CAMPAIGN THAT WORKS
Presented by the Communication Theory Interest Group
10:50 am – 12:05 pm Tuesday, February 20

Communication scholars interested in the study of practice must pay particular attention to how their theory and methods translate into actual practices and potential prescriptions. The presenters in this panel discuss their experiences with this process in the context of a health campaign. In adapting a health campaign on the culture of college drinking from Rutgers University to Arizona State University, the presenters relied on multiple voices, theoretical perspectives, research methods, and participants. This roundtable discussion will focus on a variety of topics important to communication theory and research – particularly the ways in which triangulation and intersections help make health campaigns work.

Chair: Linda C. Lederman, Hugh Downs School of Human Communication/Rutgers University

Participants: Angela LaValley, Hugh Downs School of Human Communication
Audrey Iffert, Hugh Downs School of Human Communication
Tara Schuwerk, Hugh Downs School of Human Communication
Layne Owens, Hugh Downs School of Human Communication
Beth Babin, Hugh Downs School of Human Communication
Lisa Farinelli, Hugh Downs School of Human Communication
Bree McEwan, Hugh Downs School of Human Communication
Christina Colp-Hansbury, Hugh Downs School of Human Communication
Alison Trego, Hugh Downs School of Human Communication

Respondent: Marianne LeGreco, Hugh Downs School of Human Communication
Tuesday, February 20, 2007

5404 KEEPING THEM HONEST: CRITICAL AND ETHICAL ISSUES IN JOURNALISM

Presented by the Media Studies Interest Group

10:50 am – 12:05 pm Tuesday, February 20

Chair: A. Susan Owen, University of Puget Sound

Moral Psychology for Professional Journalists
- Aaron Quinn, California State University, Chico

Framing Labor in the Media: Canada’s Push to Unionize Wal-Mart
- Jay Hmielowski, Washington State University
- Brion White, Washington State University

Don’t Shoot the Messenger: Protecting Journalists in Conflict Situations
- Joanne M. Lisosky, Pacific Lutheran University
- Jennifer Henrichsen, Pacific Lutheran University

How ABC Nightline Framed a Medical Aid Shipment to Iraq
- Joan Van Tassel, National University *Debut
- Louis E. Rumpf, National University and University of Phoenix *Debut

Respondent: Al Stavitsky, University of Oregon

5405 SERVICE LEARNING AT HABITAT FOR HUMANITY: SOCIAL ACTION IN THE FIELD, THE CLASSROOM, AND THE CONSTRUCTION SITE

Presented by the Communication & Instruction Interest Group and the Organizational Communication Interest Group

10:50 am – 12:05 pm Tuesday, February 20

Chairs: Juanie N. Walker, Pepperdine University
- Ginger Rosenkrans, Pepperdine University

Economic Feasibility and Social Justice: Service-Learning as a Tool for Sustainability
- Sarah Babb, Pepperdine University

Storied Lives and Communication Satisfaction at Habitat for Humanity
- Kevin Rinker, Pepperdine University

Service Learning Outcomes in an In-Class Advertising Campaign Competition
- Jasmine Rizvi, Pepperdine University

Building Homes and Hope in a Collaborative Partnership
- Nancy Stehle, Habitat for Humanity

Respondent: Lynn Reynolds, Fuller Theological Seminary
5406 RESEARCH IN COMMUNICATION AS SOCIAL CONSTRUCTION
Presented by the Language and Social Interaction Interest Group
10:50 am – 12:05 pm Tuesday, February 20 Columbia
Complex relationships among history, mass media, pop culture, gender, diversity, power, narrative and identity are investigated from a Social Construction perspective.
Chair: Shirley K. Drew, Pittsburg State University
Notes on the History and Historicity of the ‘Social’ in the Social Construction of Reality Thesis
– Isaac E. Catt, California State University, East Bay
The Discursive Construction of a Newsworthy Story
– Elaine Gale, California State, Sacramento
Construct(iv)ist)s of Alternative Masculinities: Pet Shop Boys Score Battleship Potemkin
– D. Travers Scott, University of Southern California, Annenberg School for Communication
Preach to the Choir, but Don’t Let Them Sing: A Critical Analysis of the Social Construction of Diversity
– Cory Young, Ithaca College
The Possibility of Equality: An Examination of the Creation and Implications of Power in Community Dialog
– Patricia C. Foley, Gallaudet University
Socially Constructing a Relational Narrative
– Kris Kirschbaum, University of New Mexico
Respondent: Jay Baglia, San José State University

5407 TUNEFUL STRUGGLES: SOCIAL JUSTICE AND RECORDED MUSIC
Presented by the Media Studies Interest Group
10:50 am – 12:05 pm Tuesday, February 20 Superior
Chair: Christina R. Foust, University of Denver
Soundtracking Social Dissonance: Jazz, Race, and the Cultural Archive
– Marc Leverette, Colorado State University
Rap Music: Evolution Toward White Performance
– Christina M. Collins, California State University, Fresno *Debut
How Hip-Hop Moves Me: Moving from Emotion to Motion
– Diane Keeling, Colorado State University
Ideologies at Work: The Framing of Kanye West’s Unscripted Statement
– Veronica Lynn Koehn, University of Denver
– Jennifer Huynh Thi Anh Morrison, University of Denver
– Patrick Shaou-Whea Dodge, University of Denver
Respondent: Arne G’Schwind, Regis University
5408 DECONSTRUCTING “THE FACE,” “THE LOOK,” AND “THE GAZE” IN CONTEMPORARY SEXUALLY ORIENTED VISUAL ADVERTISING

Presented by the Media Studies Interest Group

10:50 am – 12:05 pm Tuesday, February 20 North

This panel examines current advertising techniques that use visual images to dehumanize and sexualize women.

Chair: Harry W. Haines, Trinity University

In Your Face: Use of Women and Sex to Create Casino Branding in Las Vegas
– Erika Engstrom, University of Nevada, Las Vegas

It’s Better to LOOK Good: Sexualized Product Benefits in Ads Targeting Women
– Tom Reichert, University of Georgia
– Jacqueline Lamblase, University of North Texas

“Here’s Looking at You, Kid”: Sexist Myths in 21st Century Print and Electronic Advertising
– Mary-Lou Galician, Arizona State University

The Female Gaze from Classical Nude Paintings to Contemporary Advertising
– David Natharius, Arizona State University

5409 “YOU HAVE 2 KIDS? TALK ABOUT CAREER SUICIDE...”:
WORK, FAMILIES, AND CRAFTING JUSTICE ON THE TENURE TRACK

Presented by the Organizational Communication Interest Group

10:50 am – 12:05 pm Tuesday, February 20 Spring

This roundtable of scholars from diverse institutions and rank considers the individual and institutional demands on tenure track scholars and how the tenure process prefers a particular form of scholarly existence and practice.

Chairs: Kirsten Broadfoot, Colorado State University
Nikki C. Townsley, University of Colorado, Boulder

Participants:
Kirsten Broadfoot, Colorado State University
Carl Burghardt, Colorado State University
Cindy Griffin, Colorado State University
Renee Houston, University of Puget Sound
Michele Jackson, University of Colorado, Boulder
Robert (Bob) Krizek, St. Louis University
Matt Sanders, University of Colorado, Boulder
Cynthia Stohl, University of California, Santa Barbara
Michael Stohl, University of California, Santa Barbara
Nikki C. Townsley, University of Colorado, Boulder
SEATTLE SHOWDOWN: A COLLABORATION EXPLORING PERFORMANCES OF PROTEST AND PROMOTING SOCIAL JUSTICE

Presented by the Performance Studies Interest Group
10:50 am – 12:05 pm Tuesday, February 20 State

Three schools have come together to create an experimental, collaborative program to be held in a public space near the conference hotel. These performances of protest and social justice, both on interpersonal and social levels, explore queer identities, social protest and resistance movements, and provide a space for community discussion relating to these and other performances of protest.

Chair: christine m. warda, Southern Illinois University, Carbondale

Performers/Panelists:
- Alexis Litzky, San Francisco State University
- dom brassey, San Francisco State University
- Amy K. Kilgard, San Francisco State University
- Patrick W. Moe, San Francisco State University
- christine m. warda, Southern Illinois University, Carbondale
- Sabrina Worsham, Southern Illinois University, Carbondale
- Charlie Parrott, Southern Illinois University, Carbondale
- Janet Donoghue, Southern Illinois University, Carbondale
- Nichole Defenbaugh, Southern Illinois University, Carbondale
- Alison Fisher, Southern Illinois University, Carbondale
- Kevin Briancesco, Arizona State University
- Brandon Forderer, Arizona State University

Respondent: John T. Warren, Southern Illinois University, Carbondale

CHALLENGES TO A JUST SOCIETY: RHETORICAL STRATEGIES FOR ENCOMPASSING TERRORISM

Presented by the Rhetoric and Public Address Interest Group
10:50 am – 12:05 pm Tuesday, February 20 West

Chair: Kevin Ayotte, California State University – Fresno

Freedom for the Consumer: A Generic Analysis of Visual Protest Rhetoric
- Jacqueline Irwin, California State University – Sacramento

Identifying With Gore on January 16, 2006
- Thomas Weston Adams III, San Diego State University

Extremist Politico-Religious Organizations and Ideographic Identification
- Amy Osmond, University of Utah

Meanwhile Back at the Ranch . . . A Visual Rhetorical Inquiry of Bush’s Frontier Presidency
- Christopher Carey, Portland State University
- Mark West, Northwestern University

Respondent: Kevin Ayotte, California State University – Fresno
Tuesday, February 20, 2007

5412 INTERSECTIONS OF RHETORIC AND RELIGION
Presented by the Rhetoric and Public Address Interest Group
10:50 am – 12:05 pm Tuesday, February 20 Washington
Chair: Kevin Baaske, California State University – Long Beach
“The Death of the Left”: The Wellstone Memorial, Political Propriety, and the Strategic Use of Civil Religion
– Alyssa Samek, Colorado State University
– Karrin Vasby Anderson, Colorado State University
An Act of Rhetorical Brilliance: Erasmus’ Diatribe on the Freedom of the Will
– Jeff St. Onge, San Diego State University
Whither the Values Voters in Election 2004: The Rhetoric of the Christian Right and Left on Meet the Press
– Don J. Waisanen, University of Southern California
King as Moses: Identity, Authority, and the Rhetorical Persona
– Gary S. Selby, Pepperdine University
Respondent: Kevin Baaske, California State University – Los Angeles

5413 PANEL DISCUSSION: REVITALIZING COMMUNICATION THEORY IN THE CLASSROOM
Presented by the Communication Theory Interest Group
10:50 am – 12:05 pm Tuesday, February 20 James
Crossing Boundaries: Rhetorical Theory Meets Management Communication in the Military
– Cynthia King, Naval Postgraduate School
Reflexivity: Using Communication Theory to Manage Difficulty in the Classroom
– Jody Koenig Kellas, University of Nebraska-Lincoln
Teaching and Learning Communication Theory in Large Lecture Classes
– Catherine Puckering, University of California at Davis
Making Communication Theory Relevant in Required Courses
– Stephanie Tomlinson, Boise State University
WESTERN STATES COMMUNICATION ASSOCIATION

2008 ANNUAL CONVENTION, DENVER/BOULDER, CO
FEBRUARY 15-19, 2008

CALL FOR
COMPETITIVE PAPERS, PROGRAM PROPOSALS, BASIC COURSE CONFERENCE, PRECONFERENCE PROPOSALS, WORKSHOP PROPOSALS, UNDERGRADUATE SCHOLARS' RESEARCH CONFERENCE (USRC), AND GRADUATE STUDENTS WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

“ENGAGING THROUGH SERVICE”

The 2008 WSCA convention theme of “Engaging Through Service” encourages us to participate in and recognize the value of service in its many forms and circumstances, whether it is using service learning in the classroom, participating in faculty governance, holding office in an association interest group, or presenting a workshop to a community organization. Service not only aids others but also represents “enlightened self-interest” in maintaining and improving our discipline, schools, and communities. It is an investment in the future, done for the benefit of our colleagues and neighbors without regard for direct profit. Yet we are rewarded in many ways by doing service—in better communities, in healthier associations, in stronger departments, in positive annual evaluations, and in personal satisfaction. The theme of this year’s convention is designed to focus our attention on the ways we serve others and to facilitate our developing new ways to help make the world a better place. As Shirley Chisholm said, “Service is the rent you pay for room on this earth.”

Sue D. Pendell, WSCA President Elect/Primary Program Planner

I. Competitive Papers (deadline: received by 9/1/07)*– Submit to interest group.
II. Program Proposals (deadline: received by 9/1/07) – Submit to interest group.
III. Basic Course Conference (deadline: received by 9/1/07) – Submit to Amy London.
IV. Preconferences (deadline: received by 9/1/07) – Submit to appropriate coordinator (see below).
V. Workshop Proposals (deadline: received by 9/1/07) – Submit to Sue Pendell.
VI. Undergraduate Scholars’ Research Conference (USRC) (deadline: received by 12/1/07) – Submit to WSCA Second Vice President.
VII. Graduate Student Workshop & Graduate Programs Open House (deadline: received by 9/1/07) – Submit to WSCA Second Vice President.
WSCA 2008 Call

*Special Note: WSCA program planning uses only one deadline for competitive papers, program proposals, the Basic Course Conference, preconferences, workshop proposals, and Graduate Student Workshop & Graduate Programs Open House. However, the USRC deadline is unique – December 1, 2007.

Send all competitive papers and program proposals directly to the appropriate program planner for each interest group. Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2007 convention.

Only workshop proposals (and indications of interest in participation in the appropriate preconference session) should be mailed directly to the primary program planner Sue D. Pendell at the Department of Speech Communication, Eddy Hall, Colorado State University, Fort Collins, CO 80523-1783, sue.pendell@colostate.edu.

I. COMPETITIVE PAPERS

1. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may include research reports employing any methodology, theoretical developments or critiques, critical analyses, and in some cases, works in progress. Submit each paper to one interest group only.

Competitive papers should not have been presented previously at another convention/conference, be accepted for publication, or have been published.

Special Note: Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner before submitting a competitive paper to either interest group.

2. Submitted papers should include:

(a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.

In addition, audio-visual requests should be listed on the detachable title page.

(Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site (http://www.westcomm.org/).)
(b) A 250-500-word abstract of the paper (with title appearing on this page).

c) Typically, a maximum of twenty-five pages of text.

d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

3. Submission: Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2007 convention and presented in the April 2007 WSCA News. Completed papers are submitted directly to the interest group planners, unless the interest group indicates otherwise.

4. Research in Progress: Some interest groups sponsor programs of “Research in Progress.” Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you are planning to send your paper accepts “research in progress” before submitting it.

5. Debut Award: The WSCA Executives Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page. Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

6. Competitive paper submissions must be RECEIVED by the appropriate interest-group planner NO LATER THAN Saturday, September 1, 2007. Some interest groups allow or require that papers be submitted electronically; some allow paper submissions. Check the interest group call for papers for the appropriate format for submission. Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2007 convention and presented in the April 2007 WSCA News.

II. PROGRAM PROPOSALS

1. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent; however roundtable discussions, performance venues, or other unique formats are encouraged. In
alternative program formats, respondents may be included or omitted as appropriate. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome.

Programs that relate to the convention theme, “Engaging Through Service,” are encouraged.

2. Program proposals should include the following:

   (a) Thematic title of the program;
   (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants;
   (c) Title and brief description of each presentation;
   (d) Equipment needed for the program.

   (Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

3. Program proposals must be RECEIVED by the appropriate interest-group planner NO LATER THAN Saturday, September 1, 2007. Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the appropriate format for submission. Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2007 convention and presented in the April 2007 WSCA News.

III. BASIC COURSE CONFERENCE

1. In keeping with the convention theme, the theme of the Basic Course Conference is “Serving Students and the Larger Community.” Papers or presentations should examine such issues as service learning projects, learning communities, online teaching, Blackboard/Web CT, evaluating students, and the like.

2. The Basic Course Conference will be held Saturday, February 16 and will be coordinated by Amy London of Oxnard College.

3. If you are interested in giving a paper or presentation, contact:

Amy London, Speech Program, Oxnard College, 4000 South Rose Avenue, Oxnard, CA 93033, 805-986-5800 ext. 1943, alondon@vcccd.edu.
IV. PRECONFERENCES

1. Three mini-preconference sessions will be devoted to the theme of “Engaging Through Service.”

Session I will focus on participating in department/college/university service; this precon will be coordinated by Sue Pendell, Department of Speech Communication, Eddy Hall, Colorado State University, Fort Collins CO 80523-1783, sue.pendell@colostate.edu.

Session II will focus on getting involved in your regional, national, and international associations; this precon will be coordinated by Dennis Alexander, Department of Communication, 255 South Central Campus Dr., Rm 2400, Salt Lake City UT 84112-0491, dennis.alexander@m.cc.utah.edu.

Session III will focus on utilizing your knowledge and interests in community service; this precon will be coordinated by Peter Andersen, School of Communication, San Diego State University, 5500 Campanile Drive, San Diego, CA 92182-4561, peterand@mail.sdsu.edu.

2. Preconferences will be held Saturday, February 16, 2008.

3. Participation of non-communication and non-academic individuals is encouraged. Indicate your interest in participation on a panel to the coordinator listed above. You should include the following:

   (a) Title of the preconference;
   (b) Your names, full addresses, e-mail addresses, and affiliation;
   (c) The focus of your proposed participation;
   (d) Your background in this area.

4. Your indication of interest in participation must be RECEIVED NO LATER THAN Saturday, September 1, 2007.

V. WORKSHOP PROPOSALS

1. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

2. Workshops are scheduled for the first full day of the convention, Saturday, February 16, 2008. Participants pay a modest registration fee. The fee is intended
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to cover only the direct costs (materials, etc.) incurred in conducting the workshop
(see #4 below).

3. Workshops of interest to members of the Western Forensics Association are
couraged and will be programmed on Sunday evening, February 17, 2008, after
completion of the WFA tournament.

4. Workshop proposals should include the following:

(a) Title of the workshop;
(b) Names, full addresses, e-mail addresses, and affiliations of all presenters;
(c) Rationale and goals of the workshop;
(d) Outline and description of workshop activities;
(e) Room size and configuration requested (theater seating, etc.);
(f) Equipment requirements;
(Note: Equipment availability is extremely limited. See the WSCA policy on
Audio-Visual Equipment at Conventions.)
(g) Maximum enrollment;
(h) Fee amount, set in accordance with WSCA policy (see below);
(i) Time-block requested (e.g., three hours, six hours).

5. Guide to setting fees for workshop leaders: WSCA has set $5.00 as the base
fee for any workshop. The first $5.00 of each registrant’s fee goes to cover
administrative costs. The fee above $5.00 should be set at such a level as to provide
reimbursement to the workshop leader(s) only for the cost of materials, equipment,
and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment
rental and costs of producing materials for participants must be covered within the
overall fee that you specify. The Association cannot reimburse more money to a
workshop leader than it receives from participant fees. Special Note: If a part or all
of a fee is proposed as covering an individual’s expenses or as an honorarium, Sue
Pendell must approve it prior to any commitment to the individual.

6. TWO copies of each workshop proposal should be mailed or sent as an email
attachment (saved in MS Word) to Sue Pendell (Department of Speech
Communication, Eddy Hall, Colorado State University, Fort Collins CO 80525-
1783, sue.pendell@colostate.edu).

The proposal must be RECEIVED NO LATER THAN Saturday, September 1,
2007.

VI. 5th ANNUAL UNDERGRADUATE SCHOLARS’ RESEARCH
CONFERENCE

The WSCA Second Vice President solicits submissions for the Undergraduate
Scholars’ Research Conference, to be held on Saturday, February 16, 2008.
Undergraduates are invited to submit papers reporting original research (i.e.,
critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay $15 of the $25 USRC registration. Paper submissions must be received by the WSCA Second Vice President by December 1, 2007; authors will be notified of paper acceptance by January 16, 2008.

VII. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

On Saturday, February 16, 2008, the WSCA Second Vice President will host a WORKSHOP for advanced undergraduates and master’s students who are considering pursuing a master’s or doctoral degree in communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors.

The WSCA Second Vice President will also host a Graduate Programs OPEN HOUSE on Saturday, February 16, 2008. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in communication. Faculty and current graduate students who are interested in participating in the Workshop, and Graduate Program Directors at universities and colleges that offer graduate programs in communication who wish to participate in the Open House, should contact the Second Vice-President by September 1, 2007.
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