



# **Western States Communication Association**

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**78<sup>th</sup> Annual Convention**

**February 17-20, 2007**

Renaissance Seattle Hotel  
Seattle, Washington

[www.westcomm.org](http://www.westcomm.org)

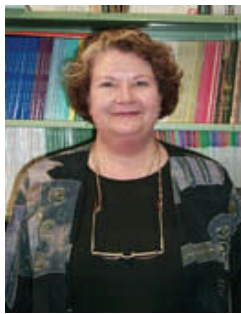
**WSIC 2006-2007 OFFICERS**



*\*President*  
Mary Jane Collier



*President Elect*  
Sara Hayden



*First Vice President*  
Sue Pendell



*Second Vice President*  
Daniel Brouwer



*Executive Director*  
Mark Bergstrom



*Local Hosts*  
Valerie Manusov

*\* But for her untimely death, Leah Vande Berg would have served as President.*

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## WELCOME TO WSCA'S 78<sup>TH</sup> CONVENTION AND TO SEATTLE

On behalf of the Western States Communication Association, it is my pleasure to extend a warm welcome! Following a longstanding tradition of dynamic conventions, this WSCA convention is designed to provide opportunities for experienced and brand new scholars to present and perform their work, to discuss current issues and controversies, and to spark ideas for new projects. And, of course, WSCA conventions are spaces where we can connect with old friends and make new ones. The program outlines a wide range of stimulating panels, dynamic performances, engaging roundtables, workshops, and opportunities to socialize.

Sara Hayden, President-Elect, created a timely and important theme for the 2007 convention, **"PROMOTING SOCIAL JUSTICE THROUGH OUR WORK."** This theme encourages us to focus our attention on the numerous and varied opportunities we all have to promote justice at multiple levels: in global, national and local communities, institutions, work places, and interpersonal relationships. Reflecting on the role of the U.S. in Iraq, contested national policy issues such as immigration and health care, and questions being raised about the relevance of academic work in general and communication scholarship in particular, the theme of social justice in our work is pertinent indeed. The President-Elect reports that the Interest Group Program Planners have worked very hard to ensure that our convention sessions are filled with the best of the best.

Saturday's schedule is filled with diverse events and workshops! If this is your first WSCA convention, plan to attend the **Newcomer's Reception**. You'll hear lively presentations from undergraduates at the 4<sup>th</sup> Annual **Undergraduate Scholars' Research Conference**. An engaging **Preconference: "Reframing our Research for Social Change"** is also scheduled. Don't miss the **Welcome Reception** where you can be sure to meet old and new friends. Current and prospective graduate students please mark your schedules to attend a **Graduate Student Workshop** and the **Graduate Programs Open House**.

What promises to be a stimulating and inspiring **Keynote Address** will be given by Columnist and Poet **Katha Pollitt** on Sunday. The **Convention Luncheon** on Monday is an event where you can savor tasty cuisine and acknowledge colleagues who are being honored with annual awards. This year the **Presidents' Reception** on Monday evening is in honor of all WSCA Past Presidents, and all WSCA members are welcome to attend. Finally, do include your voice and share your views by attending and participating in Interest Group Business Meetings.

Thanks to Valerie Manusov and her team of local hosts from the University of Washington, City University, Edmonds Community College, Highline Community College, University of Puget Sound, and Whatcom Community College for arranging events to help us take advantage of the local scene and providing us with a well staffed registration desk. Thank you for being a part of WSCA and coming to Seattle. Enjoy the convention!

Warmly,  
Mary Jane Collier  
WSCA President

**GENERAL INFORMATION**

**REGISTRATION: THIRD FLOOR FOYER**

Friday 5:00 – 9:00 pm

Saturday 7:30 am – 7:00 pm

Sunday 7:30 am – 4:00 pm

Monday 7:30 am – 11:45 pm

**EXHIBIT AREA: SOUTH ROOM**

Saturday 12:00 – 5:00 pm

Sunday 8:30 am – 5:00 pm

Monday 8:30 am – 12:00 pm

## CONVENTION SYNOPSIS 2007

### FRIDAY, FEBRUARY 16, 2007

Publications Committee	11:00 am – 2:00 pm	Columbia
Finance Committee	11:00 am – 2:00 pm	Madison
Executive Council	2:30 – 10:00 pm	Visions

### SATURDAY, FEBRUARY 17, 2007

Preconference Sessions	9:00 am – 5:00 pm	
Workshops	9:00 am – 4:00 pm	
Undergraduate Scholars' Research Conference		
Welcome	8:30 – 9:00 am	Washington
Paper Presentations	9:00 – 10:15 pm	
Paper Presentations	10:30 – 11:45 am	
Paper Presentations	12:00 – 1:15 pm	
Awards	1:30 – 2:00 pm	Washington
Graduate Student Workshop	2:00 – 3:00 pm	Federal
Graduate Programs Open House	3:00 – 4:30 pm	Superior
Interest Group Planners for 2008	4:00 – 4:45 pm	East
Newcomers' Reception	4:15 – 5:00 pm	Municipal
<b>Convention Opening</b> (Kickoff Program)	5:15 – 6:45 pm	West/North
<b>Welcome Reception</b>	6:45 – 8:15 pm	Courtyard Ballroom
Executives Club Dinner	7:45 – 9:00 pm	Visions

**SUNDAY, FEBRUARY 18, 2007*****Business Meetings:***

Community College I	7:20 – 8:20 am	East
Elementary & Secondary Education	7:20 – 8:20 am	West
Free Expression/Legal	7:20 – 8:20 am	State
Panels #1	8:30 – 9:45 am	

**Keynote Address:**

<b>Katha Pollitt</b>	10:00 – 11:50 am	Courtyard Ballroom
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***Business Meetings:***

Intercultural Communication	12:00 – 1:00 pm	East
Interpersonal Communication	12:00 – 1:00 pm	West
Organizational Communication	12:00 – 1:00 pm	North
Futures Committee	12:00 – 1:00 pm	Madison
Panels #2	1:10 – 2:25 pm	
Panels #3	2:35 – 3:50 pm	
Panels #4	4:00 – 5:15 pm	

***Business Meetings:***

Community College II	5:30 – 6:30 pm	East
Communication Theory	5:30 – 6:30 pm	Madison
Health Communication	5:30 – 6:30 pm	West
Communication & Instruction	5:30 – 6:30 pm	Washington
Performance Studies	5:30 – 6:30 pm	Visions
Time & Place Committee	5:30 – 6:30 pm	Columbia
<b>Sock Hop</b>	9:00 pm – 1:00 am	Courtyard Ballroom

Synopsis

## MONDAY, FEBRUARY 19, 2007

### ***Business Meetings:***

Language & Social Interaction	7:20 – 8:20 am	Columbia
Media Studies	7:20 – 8:20 am	Marion
ORWAC	7:20 – 8:20 am	East
Rhetoric & Public Address	7:20 – 8:20 am	West
Western Forensics Association	7:20 – 8:20 am	James
Executives Club	7:20 – 8:20 am	Madison
Panels #5	8:30 – 9:45 am	
Panels #6	9:55 – 11:10 am	
<b>Reception</b>	11:20 – 11:35 am	Courtyard Foyer
<b>Convention Luncheon</b>	11:35 am – 1:50 pm	Courtyard Ballroom
Panels #7	2:00 – 3:15 pm	
Panels #8	3:25 – 4:40 pm	
Panels #9	4:50 – 6:05 pm	
Interest Group Planners for 2008	5:15 – 6:15 pm	State
Legislative Assembly	6:30 – 8:00 pm	Municipal
<b>President's Reception*</b>	9:00 – 11:00 pm	TBA

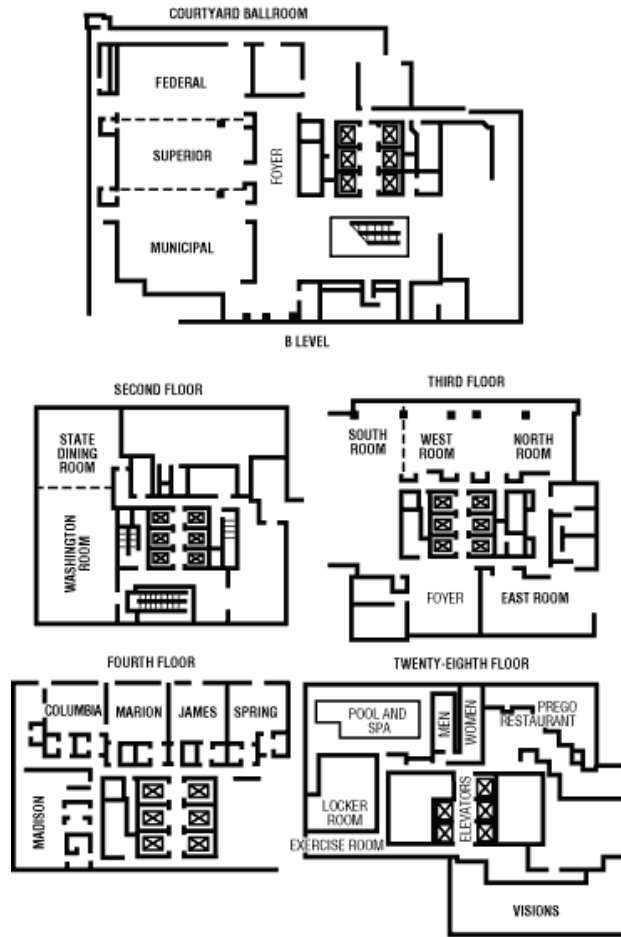
*\* This year's President's Reception is being held in honor of all past WSCA Presidents*

## TUESDAY, FEBRUARY 20, 2007

Panels #10	8:00 – 9:15 am	
Executive Council	9:00 – 11:30 am	Visions
Panels #11	9:25 – 10:40 am	
Panels #12	10:50 am – 12:05 pm	



# HOTEL FLOOR PLAN



## **LOCAL EVENTS, IN ORDER OF APPEARANCE**

*To sign up for any of these events at the conference, please locate the “local information” booth, run by students from the University of Washington, near the conference registration desk. These students—and the concierge—can let you know about other local events that you may find interesting. Please also review the additional handouts, found in your registration packet.*

### **SKI TRIP**

On *Saturday the 17<sup>th</sup>*, please join us for a day of skiing at the Summit at Snoqualmie. Set in the beautiful Cascade Mountain range, the Summit includes four alpine base ski areas, a tubing center, and a Nordic center. There are 1918 acres of terrain, 19 chairlifts, and the average snowfall is 400 feet. The resort is also only about an hour’s drive from our hotel. We will depart from the Seattle Renaissance in the morning and return in time for the kick-off reception. If our group is at least 20 people, ski equipment can be rented at the resort for 20% off the regular price. The fee (\$65-75, depending on the size of the group) covers the transportation and lift ticket. Matt McGarrity from the University of Washington (winner of the 2005 WSCA downhill race) and Renee Houston from the University of Puget Sound are organizing this event for us. Space is limited.

### **A SPECIAL UNIT ON SIMULATION, PROBABILITY, AND DECEPTION**

Held at the hotel after the welcome reception at 8:30 pm on *Saturday the 17<sup>th</sup>*, this “interactive session” will provide participants the opportunity to explore their own risk-related traits in response to simulated opportunities for high rewards or outright defeat. Careful observers in this session will notice inadvertent nonverbal cues, judgmental errors induced by situational pressures, and widely varying styles of self-expression, among other communication processes. Prospective attendees may be more familiar with this activity by its vernacular label, “No Limit Texas Hold ’Em.” Prizes (but not cash) will be awarded; the \$5 charge for this event covers supplies, prizes, and some snacks. Space is limited; people who have signed up ahead are guaranteed a spot, with walk-ins welcome if space permits. This activity is planned by John Gastil from the University of Washington. Madison Room, 8:30 – 11:30 pm.

## **INTERNATIONAL DISTRICT TOUR WITH DIM SUM LUNCH**

Seattle's International District (formerly called "Chinatown") is a highly diverse and vibrant Asian enclave. Major urban development has sought the expansion and revival of this historical area. Culinary delights, transasian markets, historical sites, architectural legacies, and discussion of social justice will be part of this tour, which will be held on *Sunday the 18th* from 12:00 – 2:25 pm. Our tour guide is from the Wing Luke Asian Museum (whose director is UW alum, Ron Chew). We will visit a range of venues including Uwajimaya (a wonderful market/store), The Panama Hotel, and other historical sites. The tour will culminate at one of Seattle's finest dim sum restaurants. It will be a vigorous walking exploration. The \$16 fee covers lunch and the tour guide's costs. There will also be an additional transportation fee (probably no more than \$3). Both fees will be collected at the time of the tour. *Participants will leave in taxis from the lobby at 12—be sure to be on time!* This event is planned by Mara Adelman, Seattle University, and Jerry Baldasty, University of Washington.

## **PIKE PLACE MARKET TOURS: "CREATING A SENSE OF PLACE"**

This year is the 100 year birthday of Pike Place Market, a time to celebrate Seattle's major signature space. On *Monday the 19th*, come join Megan Lee, editor for *Pike Place News*, for a provocative, informative tour of this market. Pike Place Market is considered one of the largest, longest surviving, and most vibrant city markets in the USA; blending vendors from produce to crafts. Megan Lee will talk about the "secrets" of the market, explore fabulous foods unique to the Northwest, and introduce us to some remarkable urban activists. The tour will also explore the underlying tensions of urban growth and the struggle to remain community-oriented amidst powerful commercial interests. This vigorous (i.e., lots of walking, stairs) tour is tied to a scholarly panel on the market as public space. This event is organized by Mara Adelman of Seattle University. There is no cost for this tour. *The tour leaves from the hotel lobby at 8:30 am, so be sure to be on time!* There is a related scholarly event on the Market that complements this tour (see 4605 on p. 73). To participate in one event, it is not required to participate in the other.

## **EXECUTIVE COUNCIL 2006-2007**

### **President**

Mary Jane Collier, University of New Mexico\*

### **President Elect**

Sara Hayden, University of Montana

### **First Vice President**

Sue Pendell, Colorado State University

### **Second Vice President**

Daniel Brouwer, Arizona State University

### **Immediate Past President**

Myron (Ron) Lustig, San Diego State University

### **Executive Director**

Mark Bergstrom, University of Utah

### **Members-at-Large**

Brian Ott, Colorado State University  
Nancy Oft Rose, South Eugene High School (Retired)  
Suzanne Larson, Southern Utah University  
Shane Moreman, California State University, Fresno

### **Editor, *Western Journal of Communication***

Cheree Carlson, Arizona State University

### **Editor, *Communication Reports***

Walter Zakahi, New Mexico State University

### **Editor-Elect, *Communication Reports***

Tadasu Todd Imahori, Seinan Gakuin University

### **Editor, *WSCA News***

Bill Eadie, San Diego State University

### **Speech Activities Coordinator**

Derek Buescher, University of Puget Sound

### **President, Executives Club**

John Cagle, California State University, Fresno

### **Publications Committee Chair**

Angela Trethewey, Arizona State University

### **Finance Committee Chair**

Larry Frey, University of Colorado

\* *But for her untimely death, Leah Vande Berg would have served as President.*

**WSCA COMMITTEES, 2006-2007**

**LIFE MEMBERS**  
**(as of October 1, 2006)**

**DEPARTMENTAL MEMBERS**  
**(as of October 1, 2006)**

## PAST PRESIDENTS

<i>President Name</i>	<i>Pres. Date</i>	<i>Affiliation</i>	<i>Convention City</i>	<i>Convention Date</i>
W. Arthur Cable*	1929	U Arizona	San Francisco	Nov. 1929
W. Arthur Cable*	1930	U Arizona	San Francisco	Nov. 1930
Lee Emerson Basset*	1931	Stanford	Pasadena	Nov. 1931
Ray K. Immel*	1932	USC	Los Angeles	Dec. 1932
Frederick W. Orr*	1933		Portland	Nov. 1933
E. Ray Nichols*	1934	U Redlands	Salt Lake City	Nov. 1934
Joseph F. Smith*	1935	U Utah	San Francisco	Nov. 1935
Edward Z. Rowell*	1936		Pasadena	Nov. 1936
Elwood Murray	1937	U Denver	Denver	Nov. 1937
John L. Casteel	1938	U Colorado	Seattle	Nov. 1938
Elvena Miller*	1939	Seattle P. S.	San Francisco	Nov. 1939
J. Richard Bietry	1940	U Colorado	Los Angeles	Nov. 1940
Charles F. Lindsley*	1941	Occidental	Salt Lake City	Nov. 1941
T. Earl Pardoe*	1942	Brigham Young	no convention	
Earl W. Wells*	1943	Oregon State U	Denver/Salem	Feb. 1944
Horace G. Rahskopf*	1944	U Washington	divisional	Nov. 1944
Alan Nichols*	1945	USC	Los Angeles	Apr. 1946
Mabel F. Gifford*	1946		San Francisco	Nov. 1946
Robert D. Clark	1947	U Oregon	Salt Lake City	Dec. 1947
Joseph H. Baccus*	1948	U Redlands	Seattle	Nov. 1948
Virgil A. Anderson*	1949	Stanford	San José	Nov. 1949
Norman Freestone*	1950	Occidental	Santa Barbara	Nov. 1950
Roy D. Mahaffey*	1951	Linfield College	San José	Nov. 1951
Susie S. Niles*	1952	SLC P. S.	Denver	Nov. 1952
William McCoard*	1953	USC	Fresno	Nov. 1953
Alonzo Morley*	1954	Brigham Young	Tucson	Nov. 1954
Wayne Eubank	1955	U New Mexico	Los Angeles	Dec. 1955
Milton Dickens*	1956	USC	Eugene	Aug. 1956
Kathleen Pendergast	1957	U Washington	Santa Barbara	Nov. 1957
Upton Palmer*	1958	UCSB	Salt Lake City	Nov. 1958
Johnnye Akin	1959	U Denver	Palo Alto	Nov. 1959
Lawrence Mouat*	1960	San José State	Corvallis	Nov. 1960
Theodore O. H. Karl*	1961	Pacific Lutheran	Fresno	Nov. 1961
John Wright*	1962	CSU Fresno	Long Beach	Nov. 1962
Joseph Wagner*	1963	CSU Long Beach	San Francisco	Mar. 1964
Ruth Jackson	1964	Palo Alto P. S.	Boulder	Apr. 1965
Halbert Greaves*	1965	U Utah	Los Angeles	Mar. 1966
Earl Cain*	1966	CSU Long Beach	Seattle	Nov. 1966
Milton Dobkin	1967	Humboldt State	Sacramento	Nov. 1967
Harold Livingston*	1968	Oregon State	Salt Lake City	Nov. 1968
James McBath*	1969	USC	San Diego	Nov. 1969
Marcella Oberle*	1970	CSU LA	Portland	Nov. 1970
Donald J. Cameron	1971	CSU Northridge	Fresno	Nov. 1971
John W. Keltner	1972	Oregon State	Honolulu	Nov. 1972
Robert R. Boren	1973	Boise State	Albuquerque	Nov. 1973
Walter R. Fisher	1974	USC	Newport Beach	Nov. 1974
Eldon E. Baker	1975	U Montana	Seattle	Nov. 1975
Robert D. Kully	1976	CSU LA	San Francisco	Nov. 1976
Lucy M. Keele	1977	CSU Fullerton	Phoenix	Nov. 1977
R. Wayne Pace	1978	Brigham Young	Los Angeles	Feb. 1979
Carmendale Fernandes	1979	Fremont H. S.	Portland	Feb. 1980
Robert Vogelsang	1980	Portland State	San José	Feb. 1981



## PAST PRESIDENTS (CONT.)

<i>President Name</i>	<i>Pres. Date</i>	<i>Affiliation</i>	<i>Convention City</i>	<i>Convention Date</i>
Nancy G. McDermid	1981	San Fran. State	Denver	Feb. 1982
William W. Wilmot	1982	U Montana	Albuquerque	Feb. 1983
John C. Hammerback	1983	CSU Hayward	Seattle	Feb. 1984
Jody Nyquist	1984	U Washington	Fresno	Feb. 1985
B. Aubrey Fisher*	1985	U Utah	Tucson	Feb. 1986
Jo Sprague	1986	San José State	Salt Lake City	Feb. 1987
Malcolm O. Sillars	1987	U Utah	San Diego	Feb. 1988
David Natharius	1988	CSU Fresno	Spokane	Feb. 1989
Lynn K. Wells	1989	Saddleback CC	Sacramento	Feb. 1990
Thomas M. Scheidel	1990	U Washington	Phoenix	Feb. 1991
Janis F. Andersen	1991	San Diego State	Boise	Feb. 1992
Stephen Littlejohn	1992	Humboldt State	Albuquerque	Feb. 1993
William F. Eadie	1993	CSU Northridge	San José	Feb. 1994
Robert K. Avery	1994	U Utah	Portland	Feb. 1995
Jolene Koester	1995	CSU Sacramento	Pasadena	Feb. 1996
Betsy W. Bach	1996	U Montana	Monterey Bay	Feb. 1997
Leslie A. Baxter	1997	U Iowa	Denver	Feb. 1998
Peter A. Andersen	1998	San Diego State	Vancouver, BC	Feb. 1999
Dennis C. Alexander	1999	U Utah	Sacramento	Feb. 2000
Dawn O. Braithwaite	2000	U Nebraska	Coeur d'Alene	Feb. 2001
Sandra Petronio	2001	Wayne State	Long Beach	Mar. 2002
Katherine Adams	2002	CSU Fresno	Salt Lake City	Feb. 2003
Connie Bullis	2003	U Utah	Albuquerque	Feb. 2004
Myron W. Lustig	2004	San Diego State	San Francisco	Feb. 2005
Mary Jane Collier	2005	U New Mexico	Palm Springs	Feb. 2006
Mary Jane Collier**	2006	U New Mexico	Seattle	Feb. 2007

\* *Indicates deceased*

\*\* *But for her untimely death, Leah Vande Berg would have served as President in 2006.*

## **DISTINGUISHED SERVICE AWARD RECIPIENTS**

- 1979 Thorrell Fest, University of Colorado
- 1980 No Award
- 1981 Anthony Hillbruner, California State University, Los Angeles
- 1982 Janet Bolton, University of Southern California
- 1983 No Award
- 1984 Fred McMahon, California State University, Northridge
- 1985 Marcella Oberle, California State University, Los Angeles  
Milton Dobkin, Humboldt State University
- 1986 Carmendale Fernandes, Humboldt State University  
Gertrude Baccus, Redlands High School
- 1987 B. Aubrey Fisher, University of Utah
- 1988 Robert Kully, California State University, Los Angeles
- 1989 Gale Richards, Arizona State University
- 1990 Walter Fisher, University of Southern California
- 1991 James McBath, University of Southern California
- 1992 Malcolm O. Sillars, University of Utah
- 1993 Jack A. Samosky, California State University, Hayward
- 1994 Thomas M. Scheidel, University of Washington
- 1995 Nancy G. McDermid, San Francisco State University
- 1996 John "Sam" Keltner, Oregon State University
- 1997 Lucy Keele, California State University, Fullerton
- 1998 Robert Boren, Boise State University
- 1999 David Natharius, California State University, Fresno
- 2000 Jody Nyquist, University of Washington
- 2001 William W. Wilmot, University of Montana
- 2002 Lynn K. Wells, Saddleback College
- 2003 Dennis Alexander, University of Utah
- 2004 Kenneth Frandsen, University of New Mexico
- 2005 Leah Vende Berg (deceased), California State University,  
Sacramento
- 2006 Sandra Petronio, Indiana University–Purdue University, Indiana

## **WSCA 2007 PROGRAM PLANNERS**

### **Primary Program Planner**

Sara Hayden, University of Montana

### **Executive Director**

Mark Bergstrom, University of Utah

### **Assistant to the Executive Director**

Robin Heaton, University of Utah

### **Preconference Planner**

Suzanne Daughton, Southern Illinois University

### **Communication and Instruction Interest Group**

John T. Warren, Southern Illinois University

### **Communication Theory Interest Group**

Rodney Reynolds, Pepperdine University

### **Community College Interest Group**

Amy London, Oxnard College

### **Elementary and Secondary Education Interest Group**

Sally Tannenbaum, California State University, Fresno

### **Executives Club**

John Cagle, California State University, Fresno

### **Freedom of Speech and Legal Communication Interest Group**

Suzanne Larson, Southern Utah University

### **Health Communication Interest Group**

Tamar Ginossar, University of New Mexico

### **Intercultural Communication Interest Group**

Charmaine I. Kaimikaua, Cypress College

### **Interpersonal Communication Interest Group**

Jody Koenig Kellas, University of Nebraska—Lincoln

### **Language and Social Interaction Interest Group**

Susan Poulson, Portland State University

### **Media Studies Interest Group**

Harry Haines, Trinity University

### **Organizational Communication Interest Group**

Sarah Tracy, Arizona State University

### **ORWAC**

Tracey Owens Patton, University of Wyoming

### **Performance Studies Interest Group**

Kurt Lindemann, San Diego State University

### **Rhetoric and Public Address Interest Group**

Tom Burkholder, University of Nevada, Las Vegas

### **Western Forensics Association**

Matt Taylor, Fullerton College

## **LOCAL HOST COMMITTEE**

### **Local Host**

Valerie Manusov, University of Washington

### **Local Host Events**

Mara Adelman, Seattle University

Jerry Baldasty, University of Washington

John Gastil, University of Washington

Renee Houston, University of Puget Sound

Matt McGarrity, University of Washington

### **Registration**

Stephanie Brommer, City University

Valerie Manusov, University of Washington

### **Audio Visual Equipment**

Leah Ceccarelli, University of Washington

Paul Ford, University of Washington

### **Sock Hop**

Laura Manning, Highline Community College

### **Undergraduate Interns**

Ariana Dawson, University of Washington

Kristen Leetz, University of Washington

Celeste Stegg, University of Washington

This conference is sponsored jointly by the University of Washington, City University, Edmonds Community College, Highline Community College, University of Puget Sound, and Whatcom Community College. Faculty from each of these institutions has contributed in multiple ways toward this conference.

**SCHEDULE**

**FRIDAY, FEBRUARY 16, 2007**

**1101 FINANCE COMMITTEE**

11:00 am – 2:00 pm

Madison

**1102 PUBLICATIONS COMMITTEE**

11:00 am – 2:00 pm

Columbia

**1200 EXECUTIVE COUNCIL**

2:30 – 10:00 pm

Visions

**SATURDAY, FEBRUARY 18, 2007**

**2000 UNDERGRADUATE SCHOLARS' RESEARCH CONFERENCE**

8:30 – 9:00 am      Welcome and Orientation      Washington

9:00 – 10:15 am

Session 1      State  
Session 2      Washington  
Session 3      West  
Session 4      North  
Session 5      East

10:30 – 11:45 am

Session 6      State  
Session 7      Washington  
Session 8      West  
Session 9      North  
Session 10      East

12:00 – 1:15 pm

Session 11      State  
Session 12      Washington  
Session 13      West  
Session 14      North

1:30 – 2:00 pm      Awards Ceremony      Washington

**2001 GRADUATE WORKSHOP AND OPEN HOUSE**

2:00 – 3:00 pm      Graduate Workshop Panel      Federal

3:00 – 4:30 pm      Graduate Open House      Superior

## PRECONFERENCE SESSIONS

### **2101 (2201) REFRAMING OUR RESEARCH FOR SOCIAL CHANGE**

*Sponsored by* University of Washington, University of Puget Sound, University of Montana, ORWAC, and WSCA President-Elect

9:00 am – 4:00 pm                      Saturday, February 17                      Columbia

As individual teacher/scholars, we often want to do “research that matters”—to us, and to the greater communities of which we are a part. Yet we sometimes find it difficult to bridge the gap between the research we do and the communities/processes we study, puzzled by the challenge of how to give back to the community, how to get what we have learned into the loop, how to intervene for “the greater good,” without being paternalistic or short-circuiting the self-empowerment process for those whom we seek to serve. This is an opportunity for committed scholars to speak together about what has worked for them. We ask preconference attendees to read George Lakoff’s *Don’t Think of an Elephant! Know Your Values and Frame the Debate* (White River Junction, VT: Chelsea Green Pub. Co., 2004), as a common point of reference. Attendees will have opportunities to confer with the panelists about how to bring their own work to wider audiences to effect social change. We hope that the impact will be both inspirational and ongoing, as we return to our communities.

*Moderator:* Suzanne Daughton, Southern Illinois University

*Panelists:* George Cheney, University of Utah  
Peter Andersen, San Diego State University  
Chris Carey, Daywalka Foundation  
Mark West, USAID Judicial Strengthening Initiative  
Suzanne Daughton, Southern Illinois University  
Steve Schwarze, University of Montana  
Sonia Johnson, Feminist Activist, Author, and Former  
Presidential Candidate

*Fee:* \$5.00

### **2102 (2202) SOCIAL JUSTICE, ACTIVISM, AND THE RHETORICAL LEGACY OF THE 1999 WTO PROTEST**

*Sponsored by* Rhetoric and Public Address Interest Group

9:00 am – 5:00 pm                      Saturday, February 17                      Marion

The massive 1999 protests against the meeting of the World Trade Organization (WTO) in Seattle marked an important moment in the deployment of rhetoric both to pursue and to oppose social justice. The discourse of activists mobilized a diverse array of social movements in support of fair trade, environmental protection, workers rights, and economic justice. Government and media representations of the protests often sought rhetorically to deny legitimacy to the public arguments of the activists. As the Western States Communication Association meets in Seattle, this preconference explores the rhetorical legacy of the 1999 protests in contemporary activism

2102 (2202) (continued)

for social justice. The presentations and discussions include the needed work of theorizing the 1999 protests as well as attention to the experience of social activism itself. The preconference combines invited presentations by three rhetoricians who have conducted substantial research on the 1999 Seattle protests, roundtable discussions of short position papers by participants, and a tour of key sites in the 1999 events. The goal of this preconference is to bring together established and new scholars to explore the ways in which new research on rhetoric and social activism can learn from the successes and failures of the 1999 WTO protests in Seattle.

*Organizer:* Kevin Ayotte, California State University, Fresno

*Invited Presenters:*

Jennifer Peeples, Utah State University

Erin J. Rand, California State University, Fresno

Christina R. Foust, University of Denver

*Fee:* \$25.00

## WORKSHOPS

### **2103 EFFECTIVELY INTEGRATING TECHNOLOGY INTO THE PUBLIC SPEAKING COURSE**

9:00 am – 12:00 pm                      Saturday, February 17                      James

The vast majority of today's college students are routinely immersed in the Internet, information technology, cable and satellite television, and a host of personal communication devices. These remarkable developments pose a great challenge to the instructors of traditional college courses in communication, especially public speaking. Rather than avoid, downplay, or resist the irreversible changes our society is now experiencing in technology, this workshop advocates a proactive approach, integrating new communication technologies into every aspect of the speechmaking process. This workshop encourages instructors and students to embrace the notion of speaking visually—connecting speaker and audience on multiple levels with imaginative uses of technology. This doesn't mean throwing out all the core topics and traditional foundations of the public speaking class. Rather, instructors blend new technology resources into each stage of public speaking. This interactive, multimedia workshop provides public speaking instructors with constructive strategies for integrating new communication technologies in each stage of the public speaking process: visualizing and choosing a topic; identifying appropriate text, image, audio and visual resources; analyzing the audience; practicing the speech; and presenting the speech. Attendees will participate in activity simulations that utilize new communication technology resources. Handouts include activities, sample assignments, useful websites, and other ancillary materials.

*Instructor:*     Stephanie J. Coopman, San José State University

*Fee:* \$20.00

### **2104 INNOVATIONS FOR TEACHING INTERPERSONAL CONFLICT**

9:00 am – 12:00 pm                      Saturday, February 17                      Spring

As the study and research base related to Interpersonal Conflict matures, new perspectives and activities are emerging. This interactive workshop presents innovations in conflict management theory and updated exercises for basic interpersonal conflict concepts. Workshop participants will understand and have an opportunity to discuss emerging theories for conflict management; understand and experience new skill building exercises; preview emerging hot topics related to conflict management; and understand how to deliver a unit on mediation.

*Presenters:*     Suzanne McCorkle, Boise State University  
                           Melanie Reese, Boise State University

*Fee:* \$10.00



**2105 WORKING THE ORGANIZATIONAL CULTURE: A WORLD  
CAFÉ EXPERIENCE FOR LEADERS**

9:00 am – 12:00 pm                      Saturday, February 17                      Madison

One of the critical functions of leaders lies in their ability to manage and treat the culture of their group or organization. As Edgar Schein (1995) puts it, “the only thing of real importance that a leader does is to create and manage organizational or group culture, and the unique talent of leaders is their ability to understand and work culture.” The facilitators of this workshop strongly endorse this position and are therefore motivated to guide colleagues in their quest to lead, manage, teach or supervise the key groups or organizations in their lives. This workshop is designed to focus participants’ attention on the evident relationship between leaders’ efforts to manage the culture of their organization or group and the ultimate success of that organization or group. Further, it aims to engage participants in reflection about their own leadership roles and functions and to facilitate their efforts to conceptualize and design strategies for managing their own organization or group culture that they lead. More specifically, this workshop promises to give participants insights into the dominant perspectives on managing organizational culture that exist in the literature on Organizational Culture; provide them with an understanding of the role of leaders in organizational culture; allow them to reflect on their own leadership roles, whether it is the classroom, business organizations, family, or social group; and guide them as they identify strategies and tactics pertinent to managing the culture and climate of their selected organization. NOTE: Leadership is broadly defined to include parenting, training, classroom teaching, managing and leading in business and social organizations, among others types of situations/environments

*Facilitators:* Wendy V. Chung, Alliant International University  
Akunna Winston, Alliant International University  
Elaine Trouyet, Alliant International University

*Fee:* \$7.50

**2203 TEACHING PUBLIC SPEAKING ON-LINE: FROM  
DEVELOPMENT TO LESSONS LEARNED**

*Sponsored by* McGraw-Hill

1:00 – 4:00 pm                      Saturday, February 17                      Madison

More and more courses are being offered on-line; at some institutions, administration is requiring General Education courses to be available on-line. Methods used in past on-line courses did not promote an on-line sense of community or take advantage of the multimedia environment. On-line teaching requires skills/strategies to meet learning objectives for the public speaking course. Through this workshop, participants will overcome objections to

*(continued)*

*Workshops*

*2203 (continued)*

teaching Oral Communication on-line; learn how to create and run an on-line course in Oral Communication; adapt classroom teaching techniques to an on-line environment; put public speaking into contexts that are meaningful to students, and create an on-line sense of community between classmates and instructors.

*Presenters:* Donna Gotch, California State University, San Bernardino  
Jo Anna Grant, California State University, San Bernardino

*Fee:* \$15

**2204 RETHINKING WHAT WE MEAN BY THE “INTRO” COURSE:  
DEVELOPING AND INCORPORATING AN INTRODUCTORY  
COMMUNICATION SURVEY COURSE INTO THE  
CURRICULUM**

1:00 – 4:00 pm

Saturday, February 17

James

A great number of our field's "intro" courses focus on skill development (public speaking, interpersonal communication, or a hybrid of these two topics), while a much smaller number of departments offer an introductory survey course of the Communication field. It is difficult defining and explaining our field to students and colleagues alike, especially when many of our departments cannot point to a course that accomplishes this goal. The presenters of this workshop have been teaching an introductory survey course for 10 years and have found it invaluable for introducing non-majors to the field of Communication, as well as building a foundation for majors as they pursue their degrees. A basic survey course serves three purposes for making our field healthier. First, it introduces the field to majors, providing them with the essential tools to succeed in other major courses. Second, it introduces the field to non-majors who are fulfilling general education requirements (similar to Introduction to Sociology or Psychology courses). Third, it demonstrates to students, colleagues, and administrators that the field of Communication is not solely devoted to service courses that focus on skill development, but a viable academic field of study that has its own history, theories, research practices, organizations, and specializations. This workshop will be hands-on, providing practical strategies for developing such a course and incorporating it into major and G.E. curriculum.

*Presenters:* Scott T. Payton, Humboldt State University  
Laura K. Hahn, Humboldt State University

*Fee:* \$20.00

**2205 BODY AND MIND: INCORPORATING PHYSIOLOGY INTO  
COMMUNICATION TEACHING AND RESEARCH**

1:00 – 4:00 pm                      Saturday, February 17                      Spring

This workshop focuses on connections between communication behavior and the body's physiological processes. First, an overview of recent advances in physiology research that have direct implications for an understanding of human communication is provided. Second, some simple ways of incorporating physiological measurement into communication research are described, and their benefits and risks are discussed. Finally, the workshop describes ways to incorporate knowledge about physiology into teaching materials and practices in communication. Participants will increase their understanding of how communication behavior and the body interact, and how to incorporate this knowledge into their teaching and research activities.

*Presenter:*     Kory Floyd, Arizona State University

*Fee:* \$7.50

**2206 TEACHER TO TRAINER II: THE NEXT FRONTIER IN  
GENERATING MAXIMUM IMPACT**

1:00 – 4:00 pm                      Saturday, February 17                      East

As communication professionals, we have many opportunities to speak with non-academic groups. These speaking engagements can be a challenge since members of business and civic audiences are motivated differently than college students. Speaking as a communication "trainer" requires adjusting our content and style to generate maximum impact among working adults. This workshop builds upon the WSCA 2006 Teacher to Trainer workshop. It is designed both for those who attended last year's workshop, and all newcomers. Upon completion of the workshop, attendees will be able to: Increase participants' commitment to the training program; successfully manage cynical participants; identify the training model best suited to their personal style; and generate positive participation in any audience

*Presenters:*     Heidi Reeder, Boise State University  
                           Mary Dawson, Boise State University

*Fee:* \$20

Workshops

**2301 INTEREST GROUP PROGRAM PLANNERS 2008**

4:00 – 4:45 pm

Saturday, February 17

East

**2302 NEWCOMERS' RECEPTION**

4:15 – 5:00 pm

Saturday, February 17

Municipal

**2400 CONVENTION KICKOFF PROGRAM: MISS SCARLETT AND HER IMAGINARY FRIENDS**

5:15 – 6:45 pm

Saturday, February 17

West/North

Miss Scarlett, as literary and cinematic characterization, is an embarrassing relic of Jim Crow America. At the same time, she is persistently iconic in contemporary American culture – the romantic idealization of a troubled past. Mitchell's novel and Selznick's film have much in common with D.W. Griffith's *Birth of a Nation* (1915). All three stories romanticize the plantation system of slavery and valorize white supremacy. All three stories justify Jim Crow laws and extra-legal violence against black citizens who pressed for property rights, better wages, and voting rights. It is appropriate to wonder why *Gone with the Wind* in general, and Miss Scarlett in particular, remain popular American icons, though they are icons of profound human rights violations. Performed as postmodern parody, "Miss Scarlett"© acquires a self-mocking political consciousness. Miss Scarlett and Her Imaginary Friends own up to the consequences of race slavery and white supremacy – twin bedrocks of American capitalism and democracy. The inspiration for a postmodern Scarlett and Friends flows from intersections among critical theory and practice: Kenneth Burke's comic frame, Mikhail Bakhtin's "carnival," queer theory, critical race theory and feminist critique. Burke reminds us that whereas humor deals with the symptoms of a malady, comedy must deal with the causes of that malady. Whereas humor can be a diversion, comedy must focus squarely on the root(s) of the problem. Whereas humor frequently over-simplifies a problem, comedy must get at the complexities of human societies. Whereas humor often mocks the audience, the comic frame is humane. Comedy produces dramatic irony, and therefore requires that we adopt a perspective from incongruity. Finally, Burke says, the comic frame requires foolishness and a fool. Hence, Miss Scarlett and Friends.

*Participants:* A. Susan Owen, University of Puget Sound  
Oscar Giner, Arizona State University  
Grace Livingston, University of Puget Sound  
Dexter Gordon, University of Puget Sound  
Peter C. Ehrenhaus, Pacific Lutheran University  
Sarah R. Stein, North Carolina State University  
Wenshu Lee, San José State University  
Heather Hundley, California State University, San Bernardino  
Dustin Goltz, Arizona State University  
Jac Royce, University of Puget Sound

*Workshops*

**2500 WELCOME RECEPTION**

6:45 – 8:15 pm                      Saturday, February 17    Courtyard Ballroom

**2600 EXECUTIVES CLUB DINNER**

7:45 – 9:00 pm                      Saturday, February 17                      Visions

**2700 A SPECIAL UNIT ON SIMULATION, PROBABILITY, AND  
DECEPTION**

8:30 – 11:30 pm                      Saturday, February 17                      Madison

**SUNDAY, FEBRUARY 18, 2007**

**3001 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST GROUP**

7:20 – 8:20 am                      Sunday, February 18                      East

**3002 BUSINESS MEETING: ELEMENTARY & SECONDARY EDUCATION INTEREST GROUP**

7:20 – 8:20 am                      Sunday, February 18                      West

**3003 BUSINESS MEETING: FREEDOM OF EXPRESSION & LEGAL COMMUNICATION INTEREST GROUP**

7:20 – 8:20 am                      Sunday, February 18                      State

**3101 WSCA MASTER TEACHERS PANEL**

*Presented by* the Communication and Instruction Interest Group

8:30 – 9:45 am                      Sunday, February 18                      Washington

*Chair:*            Elise J. Dallimore, Northeastern University

*Master*

*Teachers:*    Charles Braithwaite, University of Nebraska, Lincoln  
Mark Stoner, California State University, Sacramento

**3102 CONTRIBUTED PAPERS IN COMMUNICATION AND INSTRUCTION**

*Presented by* the Communication and Instruction Interest Group

8:30 – 9:45 am                      Sunday, February 18                      State

*Chair:*            Ibrahem Bani Abdo, University of Texas

Every Student has an 'A': A Pilot Study of the Influence of Grading Systems on Student Motivation

– Sara Mathis, University of Utah

Beyond Measurement, Against Commodification: A Critical-Empirical Study of Young People's Communication Awareness

– Crispin Thurlow, University of Washington

Attributions for Public Speaking Grades: Differences for Grades and Ethnicities

– Christina M. Sabee, San José State University

– Deanna L. Fassett, San José State University

Survive, Critique, and Create: Guideposts for Promoting Social Justice and Environmental Justice through Radical Pedagogy, Eco Pedagogy, and Public Scholarship

– Tema Milstein, University of Washington

Accounting for Student Voice within Critical Communication Pedagogy: An Ethnethodological Exploration of Student Perceptions and Expectations

– Nicholas Zoffel, Bowling Green State University

Sunday, February 18, 2007

**3103 G.I.F.T.S. I (GREAT IDEAS FOR TEACHING SPEECH)**

*Presented by the Community College Interest Group*

8:30 – 9:45 am                      Sunday, February 18                      East

This panel will highlight valuable instructional tools for the basic speech course.

*Chair:*                      Amy London, Oxnard College

It's in the Bag: Saving Time and Improving Skills when Scheduling Speeches

– *Randi Picarelli, College of the Canyons*

Defeating the Fear of Public Speaking: Overcoming Anxiety through Collaboration

– *Lea Gilinets, College of the Canyons*

Using a Speech Tool for Student Success

– *Betty Wailes-Ensminger, Mission College*

An Active Learning Approach to Teaching Ethics and Freedom of Speech

– *Karyl Kicenski, College of the Canyons*

Speed Dating for Knowledge Gaps: Introducing Current Events in the Basic Course

– *Ruth Kalin, California State University Northridge*

**3104 ADVANCES IN RHETORICAL THEORY**

*Presented by the Rhetoric and Public Address Interest Group*

8:30 – 9:45 am                      Sunday, February 18                      Spring

*Chair:*                      Christina Foust, University of Denver

Finding a Place for the Material in Rhetoric

– *Nancy Bixler, University of Washington*

Bakhtin and the Rhetorical Genres

– *Yun Ding, Tennessee Technological University*

Skeptical Materialism: At the Nexus of Structuralism and Poststructuralism

– *Joshua Hanan, University of Texas – Austin*

Agamben's Expansion of the Ideological Lens and the Critique of the State of Exception

– *James Campbell Bunker, University of Utah*

*Respondent:* Christina Foust, University of Denver

Sunday, February 18, 2007

**3105 INTERCULTURAL COMMUNICATION: A FUTURE OF THE FIELD**

*Presented by* the Intercultural Communication Interest Group

8:30 – 9:45 am                      Sunday, February 18                      Columbia

*Chair:*                      John T. Warren, Southern Illinois University, Carbondale

*Participants:* Mara Adelman, Seattle University  
Andrea M. Davis, Bowling Green University  
Rona Halualani, San José State University  
Rachel Hastings, Southern Illinois University, Carbondale  
Masaki Matsunaga, The Pennsylvania State University  
Thomas K. Nakayama, Arizona State University  
John T. Warren, Southern Illinois University, Carbondale  
David Zuckerman, California State University, Sacramento

**3106 COMMUNICATION IN UNDERSTUDIED FAMILY RELATIONSHIPS**

*Presented by* the Interpersonal Communication Interest Group

8:30 – 9:45 am                      Sunday, February 18                      James

*Chair:*                      Dawn O. Braithwaite, University of Nebraska-Lincoln

The Incidence of Post-Affinal Kinships in Multiple Divorce Families

– *Andrea N. Lambert, Northern Kentucky University*

Turning Points of Closeness in the Father-Daughter Relationship

– *Mark T. Morman, Baylor University*

– *Elizabeth L. Barrett, Baylor University*

The ‘Paradoxical Privilege’ of Crisis in Recovering Hurricane Katrina Families

– *Sherilyn Marrow, University of Northern Colorado*

– *Brad Goldschmidt, University of Northern Colorado*

– *Melissa Donley, University of Northern Colorado*

– *Charles Green, University of Northern Colorado*

The Effects of the Pre-Adoption Process on the Family

– *Jodi Wahba, Arizona State University*

– *Tara Schuwerk, Arizona State University*

*Respondent:* Kory Floyd, Arizona State University

**3107 PIECING TOGETHER THE ETHICS PUZZLE: AN UNDERGRADUATE PERSPECTIVE**

*Presented by* the National Communication Association

8:30 – 9:45 am                      Sunday, February 18                      Madison

In this interactive panel session members of Lambda Pi Eta chapters from the Western region will present case studies that explore specific ethical



Sunday, February 18, 2007

3107 (continued)

dilemmas relating to the undergraduate student experience. Panelists and audience members will break into small groups to discuss one of three case studies and debate possible solutions to the ethical situations presented. The entire group will convene at the end of the brainstorming session to present their proposed solutions and discuss the consequences and outcomes of these measures. The panel provides an excellent opportunity for students and faculty to collaborate on practical approaches to the issue of ethics in education.

*Chair:* John Caputo, Lambda Pi Eta – Iota Rho Chapter,  
Gonzaga University

*Participants:* Diana Breshears, Colorado State University  
Nancy Borroughs, California State University, Stanislaus  
Jessica Wilson, California State University, Stanislaus  
Denniz Saedal, California State University, Stanislaus  
Vickie Harvey, California State University, Stanislaus

### **3108 SOCIAL JUSTICE / SOCIAL TRAUMA**

*Presented by* the Media Studies Interest Group

8:30 – 9:45 am                      Sunday, February 18                      West

*Chair:* Peter C. Ehrenhaus, Pacific Lutheran University

The Role of the Press in Social Movements: Seattle's *International Examiner*  
and the Battle for the International District in the 1970s

– *Gerald J. Baldasty, University of Washington*

– *Kristin L. Gustafson, University of Washington*

The Globalization of Mobilization: The Metamorphosis of the Anti-  
Globalization Movement

– *Anne Marie Todd, San José State University*

Public Trauma, Private Memories: Redeeming American Identity in *Last Letters*  
*Home*

– *Brian Danielson, California State University, Long Beach*

Signifying Absence: Museums, Media, and Holocaust Representation

– *Judith F. Stauber, University of New Mexico*

Covering the Immigration March in Utah: A Critical Race Counterstory on  
Journalistic Objectivity

– *Sonya M. Aleman, University of Utah*

*Respondent:* Peter C. Ehrenhaus, Pacific Lutheran University

Sunday, February 18, 2007

**3109 REIMAGING THE FEMALE BODY**

*Presented by the Organization for Research on Women and Communication*

8:30 – 9:45 am                      Sunday, February 18                      Visions

*Chair:*                      Sarah Stone Watt, Pennsylvania State University

Challenging the Monster: Reconstituting the Fat Female Body

– *Marsha Atteberry, Arizona State University*

– *Bernadette Marie Calafell, University of Denver*

Female Sexuality as a Commodity: A Visual Analysis of Fragrance Advertisements in *Cosmopolitan*

– *Kate Marler, University of Washington*

– *Giorgia Aiello, University of Washington*

Advocating “Awareness” on the Internet: Exploring the Rhetorical Dichotomy of Breast Cancer Prevention

– *Kira S. Jones, University of Montana \*Debut*

Defying Tradition: How Saudi Women seek to Loosen Oppression through Media Technologies

– *Nahed Tantawy, Georgia State University*

*Respondent:*    Stacey Sowards, University of Texas El Paso

**3110 POWER, EMOTION AND CHANGE IN ORGANIZATIONS**

*Presented by the Organizational Communication Interest Group*

8:30 – 9:45 am                      Sunday, February 18                      North

*Chair:*                      Kendra Rivera, Arizona State University at Tempe

Employees and Emotional Labor Experiences in Search of Norms

– *Jeremy Rhodes, University of Montana*

Conflict in the Workplace: Interpretations of the Role of Power on Blindsiding Experiences at Work

– *Larry A. Erbert, University of Texas, El Paso*

– *Jean L. Schlitzkus, University of Texas, El Paso*

Layoff Victims and Survivors as Stakeholders in Organizational Change

– *Matt Koschmann, University of Texas at Austin*

– *Nicole Laster, University of Texas at Austin*

Gucci Work and the McJob: Unmasking Discursive Closure in Two U.S. Cultural Artifacts

– *Pamela Lutgen-Sandvik, University of New Mexico*

– *Krishna Kandath, University of New Mexico*

*Respondent:*    Brenda J. Allen, University of Colorado at Denver

Sunday, February 18, 2007

**3111 ON THE EDGE: RESPONSES TO JOHN DURHAM PETERS'  
COURTING THE ABYSS: FREE SPEECH AND THE LIBERAL  
TRADITION**

*Presented by* the Freedom of Speech and Legal Communication and Western  
Forensic Association Interest Groups

8:30 – 9:45 am                      Sunday, February 18                      Marion

*Chair:*                      Sean O'Rourke, Furman University

Abyss Avoidance in the Age of Media Plenty

– *John Armstrong, Furman University*

Government as the Abyss: The Need for the Liberal Tradition

– *Douglas Fraleigh, Fresno State University*

The Abyss between Academic Freedom and Freedom of Speech

– *Craig Smith, California State University, Long Beach*

Embracing the Abyss

– *Sean Patrick O'Rourke, Furman University*

– *Ron Manuto, Fresno, CA*

**3201 KEYNOTE ADDRESS**

10:00 – 11:50 AM                      Sunday, February 18                      Courtyard Ballroom

KATHA POLLITT: *[information to be provided]*

**3301 BUSINESS MEETING: INTERCULTURAL COMMUNICATION  
INTEREST GROUP**

12:00 – 1:00 pm                      Sunday, February 18                      East

**3302 BUSINESS MEETING: INTERPERSONAL COMMUNICATION  
INTEREST GROUP**

12:00 – 1:00 pm                      Sunday February 18                      West

**3303 BUSINESS MEETING: ORGANIZATIONAL COMMUNICATION  
INTEREST GROUP**

12:00 – 1:00 pm                      Sunday, February 18                      North

**3304 FUTURES COMMITTEE**

12:00 – 1:00 pm                      Sunday, February 18                      Madison

Sunday, February 18, 2007

**3401 PRESSING ISSUES IN COMMUNICATION AND INSTRUCTION:  
ETHICS, GENDER, RACE, AND DIFFERENCE**

*Presented by* the Communication and Instruction Interest Group

1:10 – 2:25 pm                      Sunday, February 18                      Columbia

*Chair:*                      Gerald-Mark Breen, University of Texas, Pan-American

Teaching Ethics in Communication Courses: What Sticks and What Slips

– *Heather E. Canary, Arizona State University*

Hot for Teacher? Influence of Romantic Attraction and Perceived Instructor  
Immediacy on Cognitive Learning

– *Alice Veksler, Arizona State University*

– *Andrew Pendoley, San Diego State University*

Public Speaking Textbooks: Conceptualizing Race

– *Stacie Moore, California State University, Fresno*

In Between Whiteness and Difference: Exploring the Questions and Possibilities  
of Transforming Whiteness

– *Sachi Sekimoto, University of New Mexico*

*Respondent:* Keith Nainby, California State University, Stanislaus

**3402 COMMUNICATION THEORY COMPETITIVE PAPERS: I**

*Presented by* the Communication Theory Interest Group

1:10 – 2:25 pm                      Sunday, February 18                      James

*Chair:*                      Larry Frey, University of Colorado

Dialogue and Religious Otherness: Toward a Model of Pluralistic Interfaith

– *James A. Keaten, University of Northern Colorado*

– *Charles Soukup, University of Northern Colorado*

“Looking Good”: Toward the Development of a Performance-Based Face-  
Evaluation Maintenance Model (FEMM)

– *Annegret F. Hannawa, Arizona State University*

Theorizing Storytelling as an Invitation for Dialogic Moments during Small  
Group Deliberation

– *Laura W. Black, Cornell University*

Digital Divide, Knowledge Gap, and Political Participation

– *Lu Wei, Washington State University*

A New Frame: Toward a Definition of Framing Applicable to Both Cognitive  
and Media Studies

– *Chris Wells, University of Washington*

*Respondent:* Larry Frey, University of Colorado

Sunday, February 18, 2007

**3403 G.I.F.T.S. II (GREAT IDEAS FOR TEACHING SPEECH)**

*Presented by the Community College Interest Group*

1:10 – 2:25 pm                      Sunday, February 18                      Spring

This panel will highlight valuable instructional tools for the basic speech course.

*Chair:*                      Randi Picarelli, College of the Canyons

Winning the Nobel Prize: Exploring Figures of Speech and Speaking Style

– *Matt Abrahams, De Anza College*

The Picture Speech Assignment

– *Tony Docan, University of Washington*

– *Sara J. Morgan, University of Washington*

Unpacking Persuasive Ploys: Two Minute Speeches Designed to Expose Fallacies in Everyday Events

– *Patricia O'Keefe, College of Marin*

Using Music to Teach the Public Speaking Course

– *Tasha Van Horn, Citrus Community College*

Reformatting the Poem: Guide the Eye to Guide the Voice

– *Bud Zeuschner, California Polytechnic State University*

**3404 SEEKING JUSTICE AT THE MARGINS OF SOCIETY**

*Presented by the Rhetoric and Public Address Interest Group*

1:10 – 2:25 pm                      Sunday, February 18                      State

*Chair:*                      Ebony Utley, California State University – Long Beach

A Picture Says A Thousand Words: An Argument for a Visual Rhetoric of Emotion

– *Christina Colp-Hansbury, Arizona State University*

Through the Eyes of an Arab Feminist: A Perspective by Incongruity

– *Natalie J. Jeha, San Diego State University*

Major League Baseball's Home Run *Race*: Barry Bonds, Steroids, and the Threat of an American Baseball Myth

– *Karen L. Hartman, Louisiana State University*

Global Warming Discourse: A Change of Climate

– *Justin M. Eckstein, University of Denver*

*Respondent:*                      Ebony Utley, California State University – Long Beach

Sunday, February 18, 2007

**3405 TOP FOUR PAPERS IN INTERCULTURAL COMMUNICATION**

*Presented by* the Intercultural Communication Interest Group

1:10 – 2:25 pm                      Sunday, February 18                      Marion

*Chair:*                      Charmaine I. Kaimikaua, Cypress College

Traveling as a Culturing Practice: Taiwanese/Chinese Crossing the El Paso-Juarez Borderlands (Top paper)

– *Hsin-I Cheng, Bowling Green State University*

Allies in Action: The Communicative Experiences of People Who Challenge Social Injustice on Behalf of Others

– *Sara DeTurk, University of Texas, San Antonio*

“You Don’t Need a Smile to Buy Cornflakes”: The Perception of Starbuck’s Customer Service Communication in Berlin, Germany

– *Tabitha B. Hart, University of Washington*

Communicating Boundaries in the Chinese-Taiwanese Family (Top student paper)

– *Chi-an Chai, San José State University*

*Respondent:* Karen Lovaas, San Francisco State University

**3406 TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION**

*Presented by* the Interpersonal Communication Interest Group

1:10 – 2:25 pm                      Sunday, February 18                      West

*Chair:*                      Jody Koenig Kellas, University of Nebraska-Lincoln

Relational Communication in Computer-Mediated Interaction Revisited: Three Studies Comparing Participant-Observer Perspectives (Top Paper)

– *Artemio Ramirez Jr., The Ohio State University*

– *Shuangyue Zhang, Sam Houston State University*

– *Cat McGrew, The Ohio State University*

– *Shu-Fang Lin, National Chung Cheng University*

Learning Above and Beyond the “Natural” Temperaments: A Test of Communiology and Path-Dependent Models via a Three-Time-Wave Longitudinal Study (Top Student Paper)

– *Masaki Matsunaga, The Pennsylvania State University*

An Experimental Analysis of Scaling Options of an Omnibus Survey of Interpersonal and Relational Competence

– *Brian H. Spitzberg, San Diego State University*

Examining the Communication and Privacy Boundaries between the Alcohol-Abusive Parent and Child

– *Joshua Hammonds, University of Nebraska-Lincoln*

*Respondent:* Vincent R. Waldron, Arizona State University West

Sunday, February 18, 2007

**3407 TERRIFYING WARS IN THE MIDDLE EAST: GLOBAL  
JUSTICE, GLOBAL MEDIA, & OUR SCHOLARLY  
RESPONSIBILITIES**

*Presented by* the Intercultural Communication Interest Group, the Media Studies Interest Group, and the Rhetoric and Public Address Interest Group

1:10 – 2:25 pm                      Sunday, February 18                      East

*This is the first of a three-part panel. Audience members are welcome to attend one, two, or all three parts.* Inspired by Henry A. Giroux's "Education After Abu Ghraib" (2004), this public forum examines the 2006 Israel-Lebanon War and the U.S. pre-emptive strategy against an "Axis of Evil."

*Chair and*

*Moderator:* Philip C. Wander, San José State University

*Panelists:* Hoda Al-Wutawah, University of Bahrain  
Kevin J. Ayotte, California State University, Fresno  
Dana Cloud, University of Texas, Austin  
Fernando Delgado, Hamline University  
Peter C. Ehrenhaus, Pacific Lutheran University  
Ako Inuzuka, University of Pittsburgh at Johnstown  
JongHwa Lee, Loyola Marymount University  
Wenshu Lee, San José State University  
Richard Morris, University of Arizona, West  
Omedi Ochieng, Westmont College  
A. Susan Owen, University of Puget Sound  
Abhik Roy, Loyola Marymount University  
Omar Swartz, University of Colorado at Denver & Health  
Services Center  
Philip C. Wander, San José State University

**3408 NEWS OF FRESH DISASTERS: JOURNALISTIC COVERAGE IN  
CRISIS MODE**

*Presented by* the Media Studies Interest Group

1:10 – 2:25 pm                      Sunday, February 18                      Washington

*Chair:* Ibrahim Bani Abdo, University of Texas, Austin

Of Storms and Knowledge Gaps: Differences in Crisis Knowledge across Age, Race and Socioeconomic Status during Hurricane Katrina

– *Kenneth A. Lachlan, Boston College*

– *Patric R. Spence, Calvin College*

– *Christine A. Eith, Towson University*

– *MacKenzie R. Keaster, Western Kentucky University*

Responsibility in Representation: How the U.S. Media (Mis)Communicated the French Riots, November 2005

– *Rana T. Husseini, Northwestern University*

*(continued)*

Sunday, February 18, 2007

3408 (continued)

The Message of the Medium: Measuring Source Credibility, Media Consumption and Conceptions of Islam

– *Fahed Al-Sumait, University of Washington*

U.S. Press and the Southern Sudanese Conflict: Missing Elements in the Narrative Jigsaw

– *Abdissa B. Zerai, University of New Mexico \*Debut*

*Respondent:* Ibrahim Bani Abdo, University of Texas, Austin

### **3409 SOCIAL JUSTICE, FEMINISM AND PEDAGOGY**

*Presented by* the Organization for Research on Women and Communication

1:10 – 2:25 pm                      Sunday, February 18                      Visions

*Chair:* Karma Chavez, Arizona State University

Promoting Social Justice through Criticism and Pedagogy: Revisiting *Willy Wonka & The Chocolate Factory*

– *Beth E. Bonnstetter, University of Minnesota*

Racism in the Educational Structure: Creating the Perfect Minority Role Model

– *Julie Snyder-Yuly, Iowa State University*

FABRIC-ating Social Justice or WEAVE-ing Change into the Third Wave

– *Georgine Hodgkinson, Cosumnes River College*

– *Sandra Wheeler-Abeyta, Cosumnes River College*

Uncovering the Digital Divide: A Qualitative Exploration of Gender, Ethnicity, and Age and the Digital Divide

– *Libby Curiel, California State University, Los Angeles*

– *Chris Ochoa, California State University, Los Angeles*

– *Carmen Rodriguez, California State University, Los Angeles*

– *Jenna Watkinson, California State University, Los Angeles \*Debut*

*Respondent:* Richard Rogers, Northern Arizona University

### **3410 TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION**

*Presented by* the Organizational Communication Interest Group

1:10 – 2:25pm                      Sunday, February 18                      North

*Chair:* Sarah J. Tracy, Arizona State University at Tempe

When Preferred Identities are Threatened: Impacts of Adult Bullying at Work on Self-Identity \* *Top Paper*

– *Pamela Lutgen-Sandvik, University of New Mexico*

“Dead Man Walking”: Ambush Communication, Organizational Justice, and Organizational Trust Under Conditions of Organizational Downsizing \* *Top Student Paper*

– *Nicole Laster, University of Texas at Austin*

– *Matt Koschmann, University of Texas at Austin*



Sunday, February 18, 2007

3410 (continued)

“Hey, We’re Seeing This as a Problem”: Enactment of Homeland Security-Related Threat Information within One University’s Emergency Management Organization

– Hamilton Bean, University of Colorado at Boulder

– Lisa Keränen, University of Colorado at Boulder

Going Around the Boss: Exploring the Causes and Consequences of Circumvention

– Jeffrey W. Kassing, Arizona State University, West

*Respondent:* Alexander Lyon, University of Arkansas-Little Rock

**3411 PERFORMING IDENTITY, PERFORMING SELVES: PUNK, JAZZ, POETRY, PLAY, AND DRAG**

*Presented by* the Performance Studies Interest Group

1:10 – 2:25 pm

Sunday, February 18

Madison

*Chair:* Sara McKinnon, Arizona State University

Muck of Ages: Materialism, Whiteness, and Positionality in Punk Rock Performance

– Bryan J. McCann, University of Texas at Austin

Close Enough for <sup>Jazz</sup>

– Dawson Nichols, Cornish College of the Arts

*With My Poem In My Fist:* Text and Performance in Live Poetry

– Jenifer Rae Vernon, University of California, San Diego

Unframing Experience: Limit, Liminality, and the Ludic Imagination

– D. Robert DeChaine, California State University, Los Angeles

Latina Drag Performances: Empowering Femininity While (Re)Scripting Brown Identity \**Top Debut Paper*

– Dawn Marie McIntosh, California State University, Fresno

*Respondent:* Bernadette Marie Calafell, University of Denver

**3501 WE’RE TALKING? WHO’S LISTENING? WHERE DO WE GO FROM HERE? OPENING THE DOORS OF OUR PROFESSION AND GIVING VOICE TO INDIVIDUALS NEW TO THE FIELD**

*Presented by* the Elementary and Secondary Education Interest Group

2:35 – 3:50 pm

Sunday, February 18

Marion

*Chair:* Doug Fraleigh, California State University, Fresno

*Participants:* Lynn Goodnight, University of Southern California

Kate Schuster, Director of the Southern California Debate League, Claremont – McKenna College

Robert Stockton, Katella High School, Anaheim

John Cardoza, Carondolet High School, San José

Sunday, February 18, 2007

**3502 SOCIAL JUSTICE PEDAGOGY: OR, TAKING OUR  
CONFERENCE THEME SERIOUSLY (SESSION I)**

*Presented by* the Communication and Instruction Interest Group and the  
Intercultural Communication Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      Columbia

*Chair:*                      Patrick Shaou-Whea Dodge, University of Denver

*Participants:* Barbara L. Clinton, Highline Community College  
Ann Darling, University of Utah  
Deanna L. Fassett, San José State University  
Deborah Noel Kaplan, University of Washington  
Karen Lovaas, San Francisco State University  
Laura Manning, Highline Community College  
Matt McGarrity, University of Washington  
Keith Nainby, California State University, Stanislaus  
Jo Sprague, San José State University  
John T. Warren, Southern Illinois University, Carbondale

**3503 G.I.F.T.S. III (GREAT IDEAS FOR TEACHING SPEECH)**

*Presented by* the Community College Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      James

This panel will highlight valuable instructional tools for the basic speech  
courses, including interpersonal communication and oral interpretation.

*Chair:*                      Randi Picarelli, College of the Canyons

Value Hierarchy and Gender Communication  
– James Gallagher, New Mexico State University at Alamogordo  
Interpersonal Self-Disclosure in an Anonymous Format  
– Cameron Basquiat, Community College of Southern Nevada  
Deworks and Femifission: Teaching the Concept of Linguistic Relativity  
– Alena Ruggerio, Southern Oregon University  
Appealing to Musical Intelligence in Oral Interpretation  
– Rick Hogrete, Crafton Hills College

**3504 COMMUNICATING ABOUT MENTAL HEALTH**

*Presented by* the Health Communication Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      West

*Chair:*                      Kris Kirschbaum, University of New Mexico

Ataque de Nervios: Analyzing Membership Categories in Psychotherapy  
– Christopher Christian, California Lutheran University  
– Trudy Milburn, California State University, Channel Islands  
– Virginia Boga, Long Island University  
“They’re Coming to Take Me Away”: An Analysis of Media (Mis)  
Representations of Mental Illness and Involuntary Commitment  
– Lissa Knudsen, University of New Mexico

Sunday, February 18, 2007

3504 (continued)

Discussing PPD: Approaches Taken by Newspapers

– *Becky Adnot, Arizona State University \*Top Debut Paper*

*Respondent:* Jo Anna Grant, California State University, San Bernardino

**3505 CIVIL WAR, NATURAL DISASTERS AND THE NARRATIVE  
PARADIGM: THE EFFECTS AND ROLE OF MEDIA UPON  
CULTURE**

*Presented by* the Intercultural Communication Interest Group

2:35 – 3:50 pm Sunday, February 18 State

*Chair:* Rob Barraclough, Spalding University

Media, Disaster, and the Other: Comparing Media Coverage of Hurricane Katrina and the Asian Tsunami

– *Jay Hmielowski, Washington State University*

“Exactly Like the Double Edge of a Cold, Familiar Knife”: An Examination of the Iraqi Sunni-Shia Divide

– *Bradley Adame, California State University, Fresno*

The Myth of Hero: Narrative Criticism of the Chinese Movie *Hero*

– *Ping Yang, Arizona State University*

U.S. Press Representation of the Sudanese Conflict

– *Abdissa B. Zerai, University of New Mexico*

*Respondent:* David Zuckerman, California State University, Sacramento

**3506 EVALUATING PERCEPTIONS OF INTERPERSONAL  
COMMUNICATION EFFECTIVENESS**

*Presented by* the Interpersonal Communication Interest Group

2:35 – 3:50 pm Sunday, February 18 Washington

*Chair:* Melissa Ann Tafoya, Arizona State University

Great Expectations: An Expectancy Approach to CMC Competence

– *Mary Alice Ladwig, San Diego State University*

– *Brian H. Spitzberg, San Diego State University*

– *Peter A. Andersen, San Diego State University*

No Glove, No Love: A Script-Based Approach to Heterosexual Condom Negotiation

– *Alice E. Veksler, Arizona State University*

– *Brian H. Spitzberg, San Diego State University*

Trouble Talk and Topic Shifts: Examining the Structure of Social Support

– *Virginia M. McDermott, University of New Mexico*

Communicative Adaptability Scale: Evaluating Its Use as an ‘Other-Report’ Measure

– *Gwen A. Hullman, University of Nevada, Reno*

*Respondent:* Daniel J. Canary, Arizona State University

Sunday, February 18, 2007

**3507 TERRIFYING WARS IN THE MIDDLE EAST: GLOBAL JUSTICE, GLOBAL MEDIA, & OUR SCHOLARLY RESPONSIBILITIES**

*Presented by* the Intercultural Communication Interest Group, the Media Studies Interest Group, and the Rhetoric and Public Address Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      East

*This is the second of a three-part panel. Audience members are welcome to attend one, two, or all three parts.* Inspired by Henry A. Giroux's "Education After Abu Ghraib" (2004), this public forum examines the 2006 Israel-Lebanon War and the U.S. pre-emptive strategy against an "Axis of Evil."

*Chair and*

*Moderator:* Philip C. Wander, San José State University

*Panelists:* Hoda Al-Wutawah, University of Bahrain  
Kevin J. Ayotte, California State University, Fresno  
Dana Cloud, University of Texas, Austin  
Fernando Delgado, Hamline University  
Peter C. Ehrenhaus, Pacific Lutheran University  
Ako Inuzuka, University of Pittsburgh at Johnstown  
JongHwa Lee, Loyola Marymount University  
Wenshu Lee, San José State University  
Richard Morris, University of Arizona, West  
Omedi Ochieng, Westmont College  
A. Susan Owen, University of Puget Sound  
Abhik Roy, Loyola Marymount University  
Omar Swartz, University of Colorado at Denver & Health  
Services Center  
Philip C. Wander, San José State University

**3508 THE REALITIES OF REALITY TV**

*Presented by* the Media Studies Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      Municipal

*Chair:* Janellen Hill, Regis University

What Is Reality TV? A Generic Rhetorical Approach to Developing a Cohesive Definition

– Benjamin Mabe, University of New Mexico

Reality Television and the Cultural Construction of the Entrepreneurial Subject in an Entrepreneurial Society

– Rebecca Gill, University of Utah

Extreme Makeover: Home Edition--- Harmful or Helpful?

– Abby Veliquette, Colorado State University \*Debut

Dog's Dogma: A Critical Analysis of Dog, the Bounty Hunter

– Sonja Modesti, Colorado State University

*Respondent:* Janellen Hill, Regis University

Sunday, February 18, 2007

**3509 SPIRITUALITY, FEMINISM, ACTIVISM, AND VOICE**

*Presented by* the Organization for Research on Women and Communication

2:35 – 3:50 pm                      Sunday, February 18                      Visions

*Chair:*                      Julie Snyder-Yuly, Iowa State University

The Spiritual Gift of Silencing: An (Auto)ethnographic Journey into a Southern Baptist Church

– *Leslie Gail Collins-Hester, California State University, Fresno*

Breaking My Silence: Exploring Texts of Resistance and Every-Day Activism within an Evangelical Church

– *Kendra Dyanne Rivera, Arizona State University*

Productions of Evil to Prove Goodness: Examining the Constructions of *Witch* as Evil

– *Julie Kalil Schutten, University of Utah*

Uncovering Miriam

– *Tiffany Sarkisian Rodriquez, California State University, Fresno \*Debut*

*Respondent:* Valerie Renegar, San Diego State University

**3510 THE ORGANIZATION OF ASSISTANCE: COMMUNICATION, VOLUNTEER WORK AND NON-PROFIT ORGANIZATIONS**

*Presented by* the Organizational Communication Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      North

*Chair:*                      Jensen Chung, San Francisco State University

Motivations to Volunteer in a Non-Profit Crisis Assistance Organization

– *Jennifer L. Geist, University of Montana*

A Case for Collaboration: Helping Hands

– *Matthew Isbell, University of Texas at Austin*

– *Amber Reimer, University of Texas at Austin*

Responding to Disaster: A Case Study of the Information and Communication Technology Use and Interorganizational Collaboration of an American Red Cross Chapter in Texas during Hurricane Katrina

– *Amanda Porter, University of Texas at Austin*

– *Kim Schaefer, University of Texas at Austin*

Increasing the Flock: Predicting Reaction to a Religious Recruitment Message Using Receiver Characteristics *\*Top Debut Paper*

– *Paul Wright, California State University, Fullerton*

*Respondent:* Angela Trethewey, Arizona State University at Tempe

Sunday, February 18, 2007

**3511 SEARCHING FOR THE RHETORICAL LEGACY OF  
GEORGE W. BUSH**

*Presented by* the Rhetoric and Public Address Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      Superior

*Chair:*                      Patricia Sullivan, State University of New York – New Paltz

The Presidency that Wasn't: George W. Bush's First Inaugural Address

– *Joseph Valenzano III, University of Nevada – Las Vegas*

– *Mary E. Stuckey, Georgia State University*

The Joys of Victimhood in Bush's Rhetoric of Escalation

– *Donovan Conley, University of Nevada – Las Vegas*

Commencing the Rationale for War: George W. Bush's Address at West Point,  
June 1, 2002

– *Steven Goldzwig, Marquette University*

Bush's 2006 State of the Union Address: Manichaean Rhetoric in the Age of  
Terror

– *Craig R. Smith, California State University – Long Beach*

*Respondent:* Thomas R. Burkholder, University of Nevada – Las Vegas

**3512 CURRENT TOPICS IN FREEDOM OF SPEECH/LEGAL  
COMMUNICATION**

*Presented by* the Freedom of Speech/Legal Communication Interest Group

2:35 – 3:50 pm                      Sunday, February 18                      Madison

*Chair:*                      Suzanne Larson, Southern Utah University

The Rhetoric of Law: The U.S. Obscenity Clause from an ISA and Feminist  
Legal Theory Perspective *\*Top Debut Paper*

– *Andrea D. Thorson, California State University, Long Beach*

Mel's Hell: Public Discourse in Response to Gibson's Multiple Attempts at  
Absolution

– *Kevin Stein, Southern Utah University*

The Press and the Criminal Justice System

– *Michael A. Jordan, Pepperdine University*

– *Laurie Babinski, Northwestern University School of Law*

– *David N. Lowry, Oklahoma Christian University*

Debating Abstinence-Only Education: The Use of Data, Public Opinion, and  
Morality in the 2002 House Subcommittee on Health Hearing on Abstinence  
Education

– *Jessica Elton, Purdue University*

*Respondent:* Paul Siegel, University of Hartford

Sunday, February 18, 2007

**3513 COMPETITIVE COMMUNICATION ANALYSIS: ORALITY  
AND THE CRITICAL PROCESS**

*Presented by the Western Forensics Association*

2:35 —3:50 pm                      Sunday, February 18                      Federal

*Chair:*                      Jackson B. Miller, Linfield College

*Undergraduate Presentations by:*

Megan Appledoorn, Linfield College  
Nicole Passo, Pacific Lutheran University  
Morgan St. Jean, Linfield College  
Kelly Ryan, Pacific Lutheran University

*Panel Discussion Participants:*

Amanda Feller, Pacific Lutheran University  
Melissa Franke, Pacific Lutheran University  
Bohn Lattin, University of Portland  
Jackson Miller, Linfield College

**3514 SPEECH EVALUATION: DO YOU SEE WHAT I SEE . . . DO YOU  
HEAR WHAT I HEAR? PART ONE**

*Presented by the Community College Interest Group*

2:35 – 3:50 pm                      Sunday, February 18                      Spring

*Chair:*                      Kay Harrison, Ohlone College

Using eValu8 Software to provide Presentation Feedback

– *Matt Abrahams, De Anza College*

How did I Do? What is My Grade? It was Better than Last Time, Wasn't It?

– *Donna Gotch, California State University, San Bernardino*

The Challenges of Evaluating the Speech Student

– *Robert G. Leonard, Sinclair Community College*

Practical Assessment: Teacher and Peer Evaluations

– *Melissa L. Beall, University of Northern Iowa*

Moving Within and Beyond Assessment: Using Speech Evaluation Tools as a  
Critical Component in Teaching and Learning

– *Catherine Brooks, California State University, Long Beach*

**3601 PROMOTING SOCIAL JUSTICE IN THE CLASSROOM:  
IDENTITY, PERFORMANCE AND THE POLITICS OF  
INSTRUCTOR DISCLOSURE**

*Presented by the Communication and Instruction Interest Group*

4:00 – 5:15 pm                      Sunday, February 18                      Washington

*Chair:*                      Ann Darling, University of Utah

*Participants:* Juliane Mora, University of Utah  
Daren C. Brabham, University of Utah  
Sonya Aleman, University of Utah  
Craig O. Rich, University of Utah

Sunday, February 18, 2007

**3602 SOCIAL JUSTICE PEDAGOGY: OR, TAKING OUR  
CONFERENCE THEME SERIOUSLY (SESSION II)**

*Presented by* the Intercultural Communication Interest Group and the  
Communication and Instruction Interest Group

4:00 – 5:15 pm                      Sunday, February 18                      Columbia

*Chair:*                      Jennifer Huynh Thi Anh Morrison, University of Denver

*Participants:* Elise Dallimore, Northeastern University  
Liz Leckie, University of Utah  
Kurt Lindemann, San Diego State University  
Dreama Moon, California State University, San Marcos  
Marc Rich, California State University, Long Beach  
Tasha Souza, Humboldt State University  
Toneisha L. Taylor, California State University, San Marcos  
Nicholas A. Zoffel, Bowling Green State University

**3603 WE'RE ONE, BUT WE'RE NOT THE SAME: HOW STUDENTS  
ARE BECOMING CONSUMERS, AND COLLEGES ARE BEING  
RUN LIKE BUSINESSES**

*Presented by* the Community College Interest Group

4:00 – 5:15 pm                      Sunday, February 18                      Federal

This roundtable discussion will evaluate the current climate of college  
education, focusing on the model of business and consumerism as it is being  
used currently.

*Chair:*                      Heather Smith, Santa Monica College

*Panelists:* Heather Smith, Santa Monica College  
Sean David Zuckerman, California State University,  
Sacramento  
Charmaine I. Kaimikaua, Cypress College  
Patricia O'Keefe, College of Marin

**3604 TOP FOUR PAPERS IN HEALTH COMMUNICATION**

*Presented by* the Health Communication Interest Group

4:00 – 5:15 pm                      Sunday, February 18                      West

*Chair:*                      Tamar Ginossar, University of New Mexico

Countervailing Powers' Influence in Direct-to-Consumer Advertising News  
Frames

– Cynthia-Lou Coleman, Portland State University

– Heather Hartley, Portland State University

Empowerment through Disempowerment? A Rhetorical Analysis of the  
Alcoholics Anonymous 12-Step Program \*Top Student Paper

– Natalie J. Jeha, San Diego State University



Sunday, February 18, 2007

3604 (continued)

Ethical Paradoxes in Community-Based Participatory Research

– Virginia M. McDermott, University of New Mexico

– John G. Oetzel, University of New Mexico

– Calvin White, Navajo Nation Division of Education

The Effects of Intergenerational Solidarity and Styles on Parent-Child

Discussion of Caregiving Arrangements

– Craig Fowler, California State University, Fresno

– Jon F. Nussbaum, Pennsylvania State University

*Respondent:* Elaine M. Wittenberg-Lyles, University of Texas, San Antonio

### **3605 TOP FOUR PAPERS IN COMMUNICATION THEORY**

*Presented by the Communication Theory Interest Group*

4:00 – 5:15 pm

Sunday, February 18

Madison

*Chair:* Rodney A. Reynolds, Azusa Pacific University (on leave from Pepperdine University)

Spatializing Performativity: Translating the Performative Body-as-(Hyper) Text

– Karma R. Chávez, Arizona State University

'Parallel Polis:' Towards a Theoretical Framework of the Modern Public Sphere and the Structural Advantages of the Internet to Foster and Maintain Parallel Social and Political Institutions

– Taso G. Lagos, University of Washington

– Ted Coopman, University of Washington

– Jonathan Tomhave, University of Washington

“By the Silent Writing of its a.” Différance and the Performance of Medium Theory

– Marc Leverette, Colorado State University

Interracial Dialogue Theory: Exploring the Tensions of Social Justice Practice

– Christopher R. Groscurth, University of Georgia

*Respondent:* Marianne E. LeGreco, Arizona State University

### **3606 THE USUAL SUSPECTS: INTERROGATING FOUNDATIONAL AND SUSTAINING INTERPERSONAL CONCEPTS**

*Presented by the Interpersonal Communication Interest Group*

4:00 – 5:15 pm

Sunday, February 18

Marion

*Chair:* Guy Bachman, California State University, Long Beach

An Investigation of the Utility of the Investment Model in Predicting Conflict Frequency and Strategy Choice among Young Adult Friends

– Lisa J. Farinelli, Arizona State University

– Beth Babin-Gallagher, Arizona State University

– Bree McEwan, Arizona State University

(continued)

Sunday, February 18, 2007

3606 (continued)

Verbal Negotiation of Affection in Romantic Relationships

– Andrea Ann Richards, University of Texas at Austin

The Comparison of Uncertainty, Information-Seeking, and Self-Disclosure in Long-Distance versus Geographically Close Romantic Relationships

– Jian Yang, Arizona State University

– Mike Vreeland, Arizona State University

Disclosure Expectations in Romantic Relationships: A Social Exchange Perspective

– Erin Ruppel, University of Arizona \*Top Debut Paper

*Respondent:* Steve Yoshimura, University of Montana

**3607 TERRIFYING WARS IN THE MIDDLE EAST: GLOBAL JUSTICE, GLOBAL MEDIA, & OUR SCHOLARLY RESPONSIBILITIES**

*Presented by* the Intercultural Communication Interest Group, the Media Studies Interest Group, and the Rhetoric and Public Address Interest Group

4:00 – 5:15 pm                      Sunday, February 18                      East

*This is the third of a three-part panel. Audience members are welcome to attend one, two, or all three parts.* Inspired by Henry A. Giroux's "Education After Abu Ghraib" (2004), this public forum examines the 2006 Israel-Lebanon War and the U.S. pre-emptive strategy against an "Axis of Evil."

*Chair and*

*Moderator:* Philip C. Wander, San José State University

*Panelists:* Hoda Al-Wutawah, University of Bahrain  
Kevin J. Ayotte, California State University, Fresno  
Dana Cloud, University of Texas, Austin  
Fernando Delgado, Hamline University  
Peter C. Ehrenhaus, Pacific Lutheran University  
Ako Inuzuka, University of Pittsburgh at Johnstown  
JongHwa Lee, Loyola Marymount University  
Wenshu Lee, San José State University  
Richard Morris, University of Arizona, West  
Omedi Ochieng, Westmont College  
A. Susan Owen, University of Puget Sound  
Abhik Roy, Loyola Marymount University  
Omar Swartz, University of Colorado at Denver & Health Services Center  
Philip C. Wander, San José State University

Sunday, February 18, 2007

**3608 CRITICAL EXCURSIONS IN THE MEANING OF “MAN”**

*Presented by the Media Studies Interest Group*

4:00 – 5:15 pm                      Sunday, February 18                      Superior

*Chair:*                      Caren J. Deming, University of Arizona

“Queering” Burke: Performativity and the Limits of Identification in  
*Philadelphia*

– *Nicholas Russell, University of Utah*

The Ambivalent Structuring of Homosexual Masculinity in *Brokeback Mountain*

– *Lauren Gaither, University of Puget Sound \*Debut*

“She’s a He!”: Transgender Themes in Advertising and their Promotion of  
Stereotypes in Interpersonal Communication

– *Dawn E. New, Ball State University \*Debut*

Dangerous Representations of Race, Heterosexuality and Masculinity: A Look at  
Warrior Lacrosse Advertisements

– *Hilary L. Nixon, Colorado State University \*Debut*

Rebellion Through Consumption: A Critical Analysis of Sprint’s “The Man”  
Advertisement

– *Matt Kushin, Washington State University \*Debut*

*Respondent:* Caren J. Deming, University of Arizona

**3609 VOICE AND CHOICE: (RE)POSITIONING FEMINISM THEN  
AND NOW**

*Presented by the Organization for Research on Women and Communication*

4:00 – 5:15 pm                      Sunday, February 18                      State

*Chair:*                      Julie Schutten, University of Utah

Grimké and the Mob: The Dynamic Formation of Agency

– *Sarah E. Stone Watt, Pennsylvania State University*

Remembering Feminism: Collective Memory and Conservative Constructs of  
Feminism

– *Jenni M. Simon, University of Denver*

Feminism Among Graduate Students: A Preliminary Analysis of the  
Construction of Discourse of Feminism Today

– *Marne Austin, University of New Mexico*

*Respondent:* Belle Edson, Arizona State University

Sunday, February 18, 2007

**3610 SOCIALIZATION AND INCULCATION IN ORGANIZATIONS**

Presented by the Organizational Communication Interest Group

4:00 – 5:15 pm                      Sunday, February 18                      North

Chair:                      Heather Canary, Arizona State University

Making Sense of Work: A Student/Employee Perspective on Socialization

– Yvonne J. Montoya, Arizona State University

– Sarah E. Riforgiate, Arizona State University

Mission Statements: Powerful or Pointless to Internal Stakeholders?

– Laura Ware, University of Alabama

Institutionalized and Individualized Socialization in Perennial Seasonal

Employment Organizations: A Study of Socialization in the National Ski Patrol

– Maria Blevins, University of Montana

– Megan Gale, University of Montana

– Kathryn Romig, University of Montana

Status and Socialization: The Effect on Career Selection

– Kenneth J. Levine, University of Tennessee

Respondent: Greg Larson, University of Montana

**3611 ENGAGING THE BIG SCREEN: CRITICAL APPROACHES TO  
UNDERSTANDING CONTEMPORARY FILM**

Presented by the Media Studies Interest Group

4:00 – 5:15 pm                      Sunday, February 18                      Municipal

Chair:                      Gerald-Mark Breen, University of Texas, PA

Dances with Samurais: The Continuing Saga of Perpetuating the White Myth in  
Hollywood

– Chad Perry, University of New Mexico

Orientalism in Globalized Cultural Production: Imagination and Representation  
in Chen Kaige's *Farewell My Concubine*

– Chih-Yun Chiang, University of Denver

Reluctant Assassins: (Mommy) Tracking Post-feminism in *Kill Bill: Volume 2*  
and *Elektra*

– Emanuelle Wessels, University of Minnesota \*Debut

The Modern Highway and the Motif of the Car: A Chronotopic Analysis of the  
Film *Crash*

– Sara Mathis, University of Utah

"A Love Story in the City of Dreams": Hegemonic Struggles Over the  
Representational Practices of Hollywood in David Lynch's *Mulholland Dr.*

– Bryan Walsh, University of Puget Sound

Respondent: David Natharius, Arizona State University

Sunday, February 18, 2007

**3612 TOP FOUR PAPERS IN PERFORMANCE STUDIES**

*Presented by the Performance Studies Interest Group*

4:00 – 5:15 pm                      Sunday, February 18                      Visions

*Chair:*                      Jackson Miller, Linfield College

Without the Luxury of Historical Amnesia: Reading Bodies as Migrating  
Monuments

– *Kim Nguyen, University of Iowa (Top Paper)*

Performing Gay Identities Online

– *Ragan Fox, California State University, Long Beach*

Migrations: Reflections on Performance in Suspension

– *Bettina Heinz, Royal Roads University*

Exhibitions in Life and Death: Lucinda Devlin, Gunther von Hagens, and the  
Disassembly of Scientific Progress

– *Stephanie Houston Grey, Louisiana State University*

*Respondent:* Jackson Miller, Linfield College

**3613 RHETORICALLY SPEAKING: EXPLORING THE  
OPPORTUNITIES OF WORLDS-STYLE DEBATE ON THE U.S.  
FORENSICS CIRCUIT**

*Presented by the Western Forensics Association*

4:00 – 5:15 pm                      Sunday, February 18                      James

*Chair:*                      Shawnalee Whitney, University of Alaska, Anchorage

Take My Partner, Please: Use of Humor in Worlds-Style Debating

– *Gary Gillespie, Northwest University*

Cooperative Argumentation in Worlds-Style Debating

– *Steven L. Johnson, University of Alaska, Anchorage*

Resisting “Mission Creep”: Can Worlds-Style Debating Remain a Rhetoric-  
Oriented Event on the American Forensics Circuit?

– *Ross Merritt, Seattle University*

Point of Information: Assessing the Skill-Set Developed by a Worlds-Style  
Debater

– *Kara Heinrichs, Seattle University*

Changing the Topic: Using an International Perspective in Debate

– *Christopher Richter, Portland State University*

We Think We Can, We Think We Can: Challenges for Community Colleges  
Transitioning to Worlds-Style Debate

– *Shannon Valdivia, Mt. Hood Community College*

*Respondent:* Shawnalee Whitney, University of Alaska, Anchorage

Sunday, February 18, 2007

**3614 SPEECH EVALUATION: DO YOU SEE WHAT I SEE . . . DO YOU HEAR WHAT I HEAR? PART TWO**

*Presented by* the Community College Interest Group

4:00 – 5:15 pm                      Sunday, February 18                      Spring

This is a continuation of a previous panel discussion on how instructors evaluate student speeches. Issues of written, oral, and technological evaluation will be explored.

*Chair:*                      Allan Kennedy, Morgan State University

*Panelists:*              Isa N. Engleberg, Prince George's Community College  
                         Michael Brydges, Cypress College  
                         Scott Kirchner, California State University, Sacramento  
                         George Kramm, College of San Mateo  
                         Karen Huck, Central Oregon Community College

**3701 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST GROUP**

5:30 – 6:30 pm                      Sunday, February 18                      East

**3702 BUSINESS MEETING: COMMUNICATION THEORY GROUP**

5:30 – 6:30 pm                      Sunday, February 18                      Madison

**3703 BUSINESS MEETING: HEALTH COMMUNICATION INTEREST GROUP**

5:30 – 6:30 pm                      Sunday, February 18                      West

**3704 BUSINESS MEETING: COMMUNICATION AND INSTRUCTION INTEREST GROUP**

5:30 – 6:30 pm                      Sunday, February 18                      Washington

**3705 BUSINESS MEETING: PERFORMANCE STUDIES INTEREST GROUP**

5:30 – 6:30 pm                      Sunday, February 18                      Visions

**3706 TIME AND PLACE COMMITTEE MEETING**

5:30 – 6:30 pm                      Sunday, February 18                      Columbia

**3800 WSCA SOCK HOP**

9:00 pm – 1:00 am                      Sunday, February 18                      Courtyard Ballroom

**MONDAY, FEBRUARY 19, 2007**

**4000 SPECIAL WORKSHOP: PRIVATE TOUR OF BOEING'S NEW  
FINAL ASSEMBLY FACILITY IN RENTON, WASHINGTON:  
"MOVE TO THE LAKE"**

*Sponsored by* the Organizational Communication Interest Group

7:00 – 10:00 am                      Monday, February 19                      Hotel Lobby

Convene in hotel lobby; board vans to Boeing facility

*Please note: Due to conditions imposed by Boeing, the workshop is open only to those people who pre-registered.* This tour includes an up-close look at the final assembly of Boeing jets. The tour is meant to help bridge the gap between organizational communication scholars and industry. The tour will inform and inspire scholars to stay current with the communication challenges and responses of one of America's leading companies. The company's goal in building this new facility was to use a just-in-time inventory system that created space for and allowed members of formerly dispersed departments to co-locate under one roof and increase interaction. Boeing's decision-making and factory design have clear communication implications.

**Boeing Tour Rules and Regulations:**

1. No cameras, video recorders or camera phones permitted
2. Visitors must comply with all safety regulations:  
    No open-toed shoes  
    No high-heeled shoes  
    Wear appropriate Personal Protective Equipment (safety glasses, ear plugs)  
    as posted for the areas being visited
3. Visitors must adhere to the tour path as defined by their tour guide
4. No children under the age of 12
5. Boeing escorts must remain with their visitors at all times and visit only those areas defined on the badge request form
6. Visitors who are not U.S. citizens will need picture ID as they enter the Renton Site
7. The release or disclosure of Boeing Limited or Boeing Proprietary information in any manner is strictly prohibited

*Facilitators:* Alexander Lyon, University of Arkansas, Little Rock  
Sarah Tracy, Arizona State Univeristy

*Fee:* \$10.00

**4101 BUSINESS MEETING: LANGUAGE & SOCIAL INTERACTION  
INTEREST GROUP**

7:20 – 8:20 am                      Monday, February 19                      Columbia

**4102 BUSINESS MEETING: MEDIA STUDIES INTEREST GROUP**

7:20 – 8:20 am                      Monday, February 19                      Marion

Monday, February 19, 2007

**4103 BUSINESS MEETING: ORWAC**

7:20 – 8:20 am Monday, February 19 East

**4104 BUSINESS MEETING: RHETORIC & PUBLIC ADDRESS  
INTEREST GROUP**

7:20 – 8:20 am Monday, February 19 West

**4105 BUSINESS MEETING: WESTERN FORENSICS ASSOCIATION**

7:20 – 8:20 am Monday, February 19 James

**4106 BUSINESS MEETING: EXECUTIVES CLUB**

7:20 – 8:20 am Monday, February 19 Madison

**4201 A CONVERSATION WITH GERRY PHILIPSEN**

*Presented by* the Communication Theory Interest Group

8:30 – 9:45 am Monday, February 19 Washington

In February 1975, Gerry Philipsen published “Speaking ‘Like A Man’ in Teamsterville,” the first ethnography ever accepted by the *Quarterly Journal of Speech*. This publication led a turn away from the dispute between scholars of rhetoric and public address and scholars of quantitative social science in communication and provided a space for new ways of studying communication to emerge over the next several years. In this panel, Bill Eadie interviews Philipsen on the scholarly pursuits that led him to consider an ethnographic approach to communication, the research process that produced the article, Philipsen’s reactions to the movement that followed, and his assessment of the current state of ethnographic research in communication. The interview will be recorded and retained as part of the oral history of important events in the communication discipline.

*Participants:* Gerry Philipsen, University of Washington  
Bill Eadie, San Diego State University

**4202 PROMOTING SOCIAL JUSTICE THROUGH CRITICAL  
COMMUNICATION PEDAGOGY**

*Presented by* the Communication and Instruction Interest Group

8:30 – 9:45 am Monday, February 19 State

*Chair:* Deanna L. Fassett, San José State University

*Participants:* Jessica Gonzalez, San José (CA) United School District  
Amy Kilgard, San Francisco State University  
Leslie Luck, San José State University  
Dana Morella, San José State University



Monday, February 19, 2007

4202 (continued)

Keith Nainby, California State University, Stanislaus  
Karen Williams, San José State University  
Nicholas A. Zoffel, Bowling Green State University

*Respondents:* Deanna L. Fassett, San José State University  
John T. Warren, Southern Illinois University, Carbondale

#### **4203 TEACHING ENGLISH THROUGH SPEECH COMMUNICATION**

*Presented by* the Community College Interest Group

8:30 – 9:45 am                      Monday, February 19                      Spring

This panel will explore pedagogical strategies for teaching English through speech and debate. Hear how to bridge the gap between language and communication instruction.

*Chair:*                      Gina Iberri-Shea, Northern Arizona University  
*Panelists:*              Gina Iberri-Shea, Northern Arizona University  
                                Danny Iberri-Shea, Northern Arizona University  
                                Matthew Volz, Northern Arizona University  
                                Sanaa Bengholam, Northern Arizona University

#### **4204 RESISTING MARGINALIZATION AND PROVIDING ALTERNATIVES TO THE MEDICAL DISCOURSE: COPING WITH CHRONIC CONDITIONS AND TERMINAL ILLNESSES**

*Presented by* the Health Communication Interest Group

8:30 – 9:45 am                      Monday, February 19                      Marion

*Chair:*                      Mindi Golden, University of San Francisco  
“Everyone Deserves to Look Normal”: The Communication of Uncertainty,  
Support, and Information in an Online Community for Families Affected by a  
Vascular Birthmark  
– *Liesbeth Wiering, San Diego State University*  
Bordering Illness: IBD Identity at the Crossroads of Third Spacing  
– *Nicole L. Defenbaugh, Southern Illinois University*  
A Quest For Resolution: A Narrative of Terminal Illness  
– *Alexander David May, University of Nebraska, Lincoln*  
“There are Many, Many Things That You Cannot Solve With a Pill”: Exploring  
the Voice of the Lifeworld Through Interdisciplinary Perspectives  
– *Elaine M. Wittenberg-Lyles, University of Texas, San Antonio*  
– *Dariela Rodriguez, University of Texas, San Antonio*  
– *Sandra Sanchez-Reilly, University of Texas Health Sciences Center, Geriatrics  
and Palliative Medicine*

Monday, February 19, 2007

**4205 ¿Y DALE CON LO MISMO?: CONTEMPORARY  
COMMUNICATION AND PERFORMANCE STUDIES  
APPLICATIONS OF ANZALDÚA'S THEORETICAL WORK**

*Presented by* the Intercultural Communication Interest Group

8:30 – 9:45 am                      Monday, February 19                      Columbia

*Chair:*                      Shane Moreman, California State University, Fresno

*Participants:* Diana Martinez, University of Texas, Austin  
Bryan Hirayama, California State University, Fresno  
Marsha Atteberry, Arizona State University

*Respondent:* Bernadette Marie Calafell, University of Denver

**4206 (RE)DEFINING INTERPERSONAL COMMUNICATION:  
UNDERLYING MEANINGS AND NOVEL CONTEXTS**

*Presented by* the Interpersonal Communication Interest Group

8:30 – 9:45 am                      Monday, February 19                      James

*Chair:*                      Brian L. Heisterkamp, California State University, San Bernadino

'I'm Confused About This Whole *Dating* Thing': A Dialogical Study of the  
Meaning of *Dating*

– Daniel Chornet Roses, Saint Louis University, Madrid Campus

Understanding Discussions of Religious Topics and Ideas: Narrative Accounts  
of Positive and Negative Interactions

– Alan C. Mikkelson, Whitworth College

– Layla Karst, Whitworth College

The Divisions of Household Labor: Male Roommates' Communication of Task  
Allocation

– Sarah E. Riforgiate, Arizona State University

The Representation of Romantic Relationships in Popular Teenage Media: A  
Content Analysis of Text and Images in *Seventeen*

– Jessica A. Harvey, University of Washington

– Andrea Hickerson, University of Washington

*Respondent:* Katherine L. Adams, California State University, Fresno

**4207 TRUTH, FICTION, AND THE REALLY VIRTUAL: NEW  
COMMUNICATION TECHNOLOGIES AND THE BLURRING  
OF REALITY**

*Presented by* the Media Studies Interest Group

8:30 – 9:45 am                      Monday, February 19                      Visions

*Chair:*                      Toniesha L. Taylor, California State University, San Marcos

Virtual Social Construction: A Study of Electronic Messaging Between Faculty  
and Students

– Darrin S. Murray, Fielding Graduate University

Monday, February 19, 2007

4207 (continued)

The Visual Rhetoric of the OS

– Benjamin J. Cline, Fort Hays State University

Teching Reality: How Gaming Economies are Becoming Virtually-Real

– Victoria Ann Newsome, Loyola Marymount University

Real Fiction: Blurring the Lines Between Science Fantasy and Reality

– Michelle Yeung, University of Southern California

**4208 SADDLE UP: CONTINUITIES AND TRANSFORMATIONS IN  
THE WESTERN GENRE**

Presented by the Media Studies Interest Group

8:30 – 9:45 am

Monday, February 19

Madison

The panelists track the genre's re-emergence, focusing on its relationships with identity politics, postmodern irony, and the ideological crisis of the nation state.

*Chair:* Janelle Hill, Regis University

Evolving Masculinities in the American Western, from Post-Cold War to Post-Vietnam War

– A. Susan Owen, University of Puget Sound

The Presence of the American Indian in Western Films

– Oscar Giner, Arizona State University

*Brokeback Mountain's* Melodramatic Imaginary

– Caren J. Deming, University of Arizona

Lyrical Savagery, Profane Eloquence, Honest Corruption: Finding Refuge in *Deadwood*

– Peter C. Ehrenhaus, Pacific Lutheran University

**4209 TOP THREE PAPERS IN ORGANIZATION FOR RESEARCH ON  
WOMEN AND COMMUNICATION**

Presented by the Organization for Research on Women and Communication

8:30 – 9:45 am

Sunday, February 18

East

*Chair:* Stacey Sowards, University of Texas El Paso

A(way) with Marriage: Companionship and the Intimate Hidden Sphere

– Diane Keeling, Colorado State University

Crafting Community through Narratives, Images, and Shared Experiences

– Stephanie J. Brommer, City University

Invention, Commemoration, and Civic Identity: The Transformative Potential of Epideictic Rhetoric at the Dedication of *Sacajawea* \*Top Student Paper

– Cindy Koenig, Northwestern University

*Respondent:* Erin Reser, Simpson College

Monday, February 19, 2007

**4210 “IT’S ABOUT MORE THAN BAKING BREAD. IT’S A WAY OF LIFE.” ENGAGING ORGANIZATIONAL COMMUNICATION, SCHOLARSHIP AND PRACTICE**

*Presented by* the Organizational Communication Interest Group

8:30 – 9:45 am                      Monday, February 19                      North

*Chair:*                      Charlotte Schell, Portland State University

Engaging Organizational Scholarship: Introduction to Panel, an Embedded Case Study

– *Charlotte Schell, Portland State University*

A Bakery in Miniature: Entering the Field

– *Dan Lauth, Portland State University*

A Good Guy and Evil Stories: Impression Management Through Storytelling

– *Jeff Pearson, Portland State University*

Storytelling: Narrative and Reflexivity in Organizational Learning

– *Tom Stevenson, Portland State University*

Hair Nets, Baking, and Film: Innovative Pedagogy for the Organizational Communication Classroom

– *Andie Fultz, Portland State University*

JoeBread Foods: Leadership Legacy

– *Imran Haider, Portland State University*

**4211 TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS**

*Presented by* the Rhetoric and Public Address Interest Group

8:30 – 9:45 am                      Monday, February 19                      West

*Chair:*                      Randall Lake, University of Southern California

Vernacular Articulations of Sexuality, Religion, and Nation in Milbloggers’ Responses to Fred Phelps and the Westboro Baptist Church

– *Daniel C. Brouwer, Arizona State University*

– *Aaron Hess, Arizona State University*

Muslim Protest: An Emic Analysis of the Ideograph in the Danish Cartoons of the Prophet Muhammad

– *Joshua F. Hoops, California State University – Long Beach*

Omelette on the Belly: Writing After Derrida (After McLuhan [After Joyce])

– *Marc Leverette, Colorado State University*

Distaste for Dewey: A Portrait of Nascent Conservatism in Postwar America

– *Michael Lee, University of Minnesota \*Top Paper and Top Student Paper*

*Respondent:*                      Randall Lake, University of Southern California

Monday, February 19, 2007

**4301 TELLING NEW STORIES: ADVANCEMENTS AND  
EXPLORATIONS IN NARRATIVE THEORY**

*Presented by* the Communication Theory Interest Group

9:55 – 11:10 am

Monday, February 19

James

*Chair:* Diana Martinez, University of Texas at Austin

Learning to Speak and Speaking to Learn: The Role of Intercollegiate Forensics  
in Self-Discovery Narratives

– *Kylie Robertson, Pepperdine University*

– *Sue Peterson, Pepperdine University*

(Re)Constructing Iraq: Narrative Criticism of the Preamble to the Iraqi  
Constitution

– *Michael Shackelford, Pepperdine University*

The Application of Post-Colonial Studies to Narrative Theory in NBC's *The  
West Wing*

– *Gavin Humes, Pepperdine University*

Telling a Story of Right and Wrong: The Narrative as a Modern Rhetorical Tool  
to Teach Moral Norms

– *Francesca Marie Smith, Pepperdine University*

*Respondent:* Diana Martinez, University of Texas at Austin

**4302 LEARNING TO LEARN SOCIAL JUSTICE: A BATESONIAN  
DISCUSSION ON THE LOGIC OF PEDAGOGICAL PRACTICE**

*Presented by* the Communication and Instruction Interest Group

9:55 – 11:10 am

Monday, February 19

Columbia

*Chair:* Deborah Eicher-Catt, California State University, East Bay

A Double-Bind within Communication Pedagogy: Service Learning and Social  
Justice

– *Deborah Eicher-Catt, California State University, East Bay*

Learning How to Learn about Self and Other: Social Justice and the Freshman  
Year Experience

– *Sally Murphy, California State University, East Bay*

Teaching “Difficult Dialogues” as a Practice of Social Justice: Lessons Learned  
in the Intercultural Communication Classroom

– *Gale Young, California State University, East Bay*

Gregory Bateson and the Logic of Practice in Communication Pedagogy

– *Isaac E. Catt, California State University, East Bay*

Monday, February 19, 2007

**4303 IDENTIFYING AND MEASURING STUDENT LEARNING  
OUTCOMES IN COMMUNICATION COURSES**

*Presented by* the Community College Interest Group

9:55 – 11:10 am                      Monday, February 19                      Visions

*Chair:*                      Joanne Babin, City College of San Francisco, Skyline College,  
and University of San Francisco

Assessing Student Learning Outcomes for the Basic Hybrid Course

– *Isa N. Engleberg, Prince George’s Community College*

Funding SLOs: Obtaining a Title III Grant to Incorporate Student Learning  
Outcomes into the College Curriculum

– *Melinda Womack, Santiago Canyon College*

From Multiple Choice to Multiple Oral Assessments: Interpersonal  
Communication Student Learning Outcomes

– *Jeanne Elmhorst, Central New Mexico Community College*

Speaking or Listening Outcomes: A Communication Department’s First Attempt at SLOs

– *Christina Harrell, Grossmont College*

I Am Able to Demonstrate an Effective Speaking Style: A Student-Centered  
Approach to Measuring Student Learning Outcomes

– *Patricia O’Keefe, College of Marin*

**4304 WHERE DO WE GO FROM HERE: SUGGESTED MODELS IN  
HEALTH COMMUNICATION**

*Presented by* the Health Communication Interest Group

9:55 – 11:10 am                      Monday, February 19                      Spring

*Chair:*                      Anne Hubbell, New Mexico State University

Systemic and Institutional Barriers to the Delivery of Healthcare

– *Scott D. Moore, California State University, Fresno*

– *Jerry Thurston, Fresno City College*

The Challenges and Opportunities of E-Health: An Integrative Model of Health  
Information Seeking

– *Raven Pfister, Purdue University*

Cancer and Well-Being: Blending Wellness Models and Survivorship Discourse

– *Bianca Wolf, University of Iowa*

Physician Gender and Nonverbal Skills: From Gender Scripts to Models of  
Optimal Care

– *Stacey Passalacqua, University of Arizona, Tucson*

*Respondent:* Elissa Foster, San José State University

Monday, February 19, 2007

**4305 PICTURE PERFECT: CONTESTING FREE SPEECH IN THE  
DANISH CARTOON CONTROVERSY**

*Presented by* the Intercultural Communication Interest Group, the Language and  
Social Interaction Interest Group and the Freedom of Speech Interest Group

9:55 – 11:10 am                      Monday, February 19                      Marion

*Chair:*                      Suzanne Larson, Southern Utah University

Freedom of Speech in India

– *Yogita Sharma, Texas A&M University*

A portrait of a Good Society: A Caricature of Free Speech in the Danish Cartoon  
Controversy

– *Adria Battaglia, The University of Texas at Austin*

The Social Construction of Free Speech: Exploring the Boundaries

– *Ravi Kanth Mallipeddi, Texas A&M University*

Political Cartoons and the Ethos of Reciprocity in the War on Error

– *Jeremiah Hickey, Texas A&M University*

*Respondent:* Daniel Brouwer, Arizona State University

**4306 SPOTLIGHT PANEL: OBSERVING THE OBSERVERS –  
REVISITING IDEOLOGY IN INTERPERSONAL  
COMMUNICATION RESEARCH**

*Presented by* the Interpersonal Communication Interest Group

9:55 – 11:10 am                      Monday, February 19                      Washington

Over the past 25 years there have been a number of critiques of the role of  
ideology in interpersonal communication. Sparked by arguments made by  
Malcolm Parks in his 1982 and 1995 essays, this discussion panel includes  
brief position statements from four leading communication scholars followed  
by a panel-audience discussion on the ways that popular ideological stances  
influence (or fail to influence) recent work in interpersonal communication.

*Chair:*                      Jody Koenig Kellas, University of Nebraska-Lincoln

*Panelists:*                      Malcolm R. Parks, University of Washington

Steve Duck, University of Iowa

Kory Floyd, Arizona State University

John Lannamann, University of New Hampshire

**4307 TOP FOUR PAPERS IN MEDIA STUDIES**

*Presented by* the Media Studies Interest Group

9:55 – 11:10 am                      Monday, February 19                      East

*Chair:*                      Harry W. Haines, Trinity University

The Soundtrack of My Life: Theorizing Personal (Mobile) Media via Apple's  
iPod

– *Charles Soukup, University of Northern Colorado*

(continued)

Monday, February 19, 2007

4307 (continued)

A Visual Ideology of Race, Gender and Class: The <God's Wrath> Ideograph in TIME.com Photo Essay Coverage of Hurricane Katrina

– Elaine Baumgartel, University of New Mexico

The Pleasures of *South Park* (An Experiment in Media Erotics)

– Brian L. Ott, Colorado State University

Through the Objective Lens: The Ethics of Expression and Repression of High Art in Photojournalism

– Peggy J. Bowers, Clemson University

*Respondent:* Teresa Bergman, University of the Pacific

#### **4308 CONVERSATION ANALYSIS: SEVENTEENTH ANNUAL DATA SESSION**

*Presented by* the Language and Social Interaction Interest Group

9:55 – 11:10 am                      Monday, February 19                      Madison

This program offers audience members the opportunity to observe experienced conversation analysts working with video-taped data as well as to participate in ongoing analysis.

*Chair:* Charlotte M. Jones, Carroll College

*Participants:* Wayne A. Beach, San Diego State University

Jeffrey Good, University of California, Los Angeles

Leslie H. Jarmon, University of Texas, Austin

Charlotte M. Jones, Carroll College

Chris J. Koenig, University of California, Los Angeles

Lars D. Linton, University of California, Santa Barbara

#### **4309 RE-ENTRY INTO THE FACULTY ROLE: PROMOTING SOCIAL JUSTICE AND TAKING ACTIONS TO RE-CONNECT UPON RETURNING FROM SABBATICALS, LEAVES, PRIVATE SECTOR OR ADMINISTRATIVE EXPERIENCES**

*Presented by* the Organizational Communication Interest Group

9:55 – 11:10 am                      Monday, February 19                      North

*Chair:* Nancy F. Burroughs, California State University, Stanislaus

She's Back.... But What Happened to Her?: An Examination of Organizational Re-Entry

– Ellen A. Hay, Augustana College

Back in the Saddle Again: On the Need to Keep Administrators in the Classroom

– Niki Young, Western Oregon University

From Academia to the "Real World" and Back Again: Engaging the Adult Learner on Different Grounds (With a Whole New Set of Rules)

– Joe Carranza

Organizational Adaptation: "It's Like Waking Up in Your Own Bed After a Week at Disneyworld...."

– Armeda Reitzel, Humboldt State University



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4309 (continued)

Back to the Future: Building Bridges to Promote Social Justice in New and Old Settings

– Nancy F. Burroughs, California State University, Stanislaus

**4310 PERFORMING (AUTO)ETHNOGRAPHY: REMEMBERING, CONSUMING, AND CREATING**

Presented by the Performance Studies Interest Group

9:55 – 11:10 am Monday, February 19 State

Chair: Lucas Messer, Arizona State University

Touring the Dead: A Ritual of Remembrance

– Sandra Rath, Arizona State University

The Person Behind the Other: Attention Deficit Disorder and the Struggle for Identity

– Joshua Hanan, University of Texas at Austin

Gateway as Theater: Performing Consumption and Consuming Performance

– Trine Kvidal, University of Utah

Contradicting (My)Self: An Autoethnographic Exploration of Cultural Identity Negotiation

– Brandon D. Stow, University of Denver

The Labors of Creation: Maternal Subjectivity, Excess, and Silence

– Kate Willink, University of Waterloo

Respondent: Christie Logan, California State University, Northridge

**4311 TOP DEBUT PAPERS IN RHETORIC AND PUBLIC ADDRESS**

Presented by the Rhetoric and Public Address Interest Group

9:55 – 11:10 am Monday, February 19 West

Chair: Harry Sharp, California Polytechnic University – San Luis Obispo

Shifty Rhetoric: Colonization of a Ugandan HIV Preventive Discourse

– Merrit Dukehart, University of Colorado – Boulder

God in the Everyday: The Rhetoric of the Timberline Mall and Café

– Landon Lynch, Colorado State University

Guevarian Dualisms: The Public Memory of Che Guevara

– Elena Esquibel, California State University – Long Beach

Restoring the Banished Sacred Feminine: *The Da Vinci Code*, Christianity and Burke

– Chris J. Patti, California State University – Long Beach \*Top Debut Paper

Respondent: Harry Sharp, California Polytechnic University – San Luis Obispo

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**4400 RECEPTION**

11:20 – 11:35 am                      Monday, February 19                      Courtyard Foyer

**4401 CONVENTION LUNCHEON**

11:35 am – 1:50 pm                      Monday, February 19                      Courtyard Ballroom

**4501 MODEL TEACHING AWARD PROGRAM**

*Presented by the WSCA Executive Council*

2:00 – 3:15 pm                      Monday, February 19                      Washington

**4502 STUDENT AND INSTRUCTOR BEHAVIORS AND  
CHARACTERISTICS THAT IMPACT PARTICIPATION AND  
DISCUSSION EFFECTIVENESS**

*Presented by the Communication and Instruction Interest Group*

2:00 – 3:15 pm                      Monday, February 19                      North

*Chair:*                      Tasha J. Souza, Humboldt State University

Student Behaviors, Participation and Discussion Effectiveness: An Analysis of Discussion Practices

– *Elise J. Dallimore, Northeastern University*

The Value of Participation for Student Learning: An Analysis of Discussion Practices

– *Brian Pilling, Westminster College*

Instructor Behaviors that Impact Participation Including Cold Calling: An Analysis of Discussion Practices

– *Eric Aoki, Colorado State University*

The Effects of Instructor Sex and Gender on Student Participation: An Analysis of Discussion Practices

– *Tasha J. Souza, Humboldt State University*

**4503 BASIC TEXTBOOKS: WHAT’S MISSING AND WHAT SHOULD  
BE SCRAPPED?**

*Presented by the Community College Interest Group*

2:00 – 3:15 pm                      Monday, February 19                      East

*Chair:*                      Kate Motoyama, College of San Mateo

*Panelists:*                      Diana Clennan, Community College of Southern Nevada

Robert G. Leonard, Sinclair Community College

Joanne Babin, Skyline College, City College of San Francisco

Christina Harrell, Grossmont College

Patricia O’Keefe, College of Marin

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**4504 COMMUNICATION PERSPECTIVES ON SAFE SEX  
PROMOTION AND AIDS/HIV PREVENTION AND TREATMENT**

*Presented by* the Health Communication Interest Group

2:00 – 3:15 pm                      Monday, February 19                      Spring

*Chair:*                      Jo Anna Grant, California State University San Bernardino

    Safer Sex Talk: The Need for a Communication Perspective in Conceptualizing  
    Talk Practices about Safe Sex among Young Adults

    – *Karishma Chatterjee, Ohio State University*

    – *Susan L. Kline, Ohio State University*

    Health Content in Hollywood Blockbuster *Philadelphia*: Narrative Rationality  
    and East Indian Audiences

    – *Divya Sreenivas, University of New Mexico*

4504 (continued)

    HIV Prevention, Treatment and Services in Estonia (2005): Promoting Social  
    Change through U.S. and Estonian Cultural Health Exchanges

    – *Dennis Leoutsakas, Salisbury University*

*Respondent:* Anne Hubbell, New Mexico State University

**4505 IN THE THICK OF THINGS: A DIALOGUE EXPLORING THE  
“ACTIVIST TURN” IN INTERCULTURAL COMMUNICATION**

*Presented by* the Intercultural Communication Interest Group

2:00 – 3:15 pm                      Monday, February 19                      West

    This roundtable seeks to engage in dialogue with communication scholars  
    by exploring methods and practice of activist research within intercultural  
    communication and the field of communication generally.

*Chair:*                      Christopher Carey, Portland State University

*Participants:* Benjamin Broome, Arizona State University  
                        Christopher Carey, Portland State University  
                        Victoria Chen, San Francisco State University  
                        Sara DeTurk, University of Texas, San Antonio  
                        Lily Mendoza, University of Denver  
                        Richard Morris, Arizona State University  
                        Barnette Pearce, Fielding Graduate University

**4506 GETTING THE WORD OUT: TRANSLATING  
COMMUNICATION RESEARCH FOR EVERYONE**

*Presented by* the Interpersonal Communication Interest Group

2:00 – 3:15 pm                      Monday, February 19                      Columbia

    This round-table discussion features researchers who have an interest in  
    bringing communication to everyday life via popular media. Presenters will  
    discuss their experiences in finding the right (non-academic) voice, publisher/  
    (continued)

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venue, and increasing the value of these popular contributions in academic circles.

*Facilitator:* Maureen P. Keeley

*Panelists:* Peter A. Andersen, San Diego State University  
Daniel J. Canary, Arizona State University  
Steve Duck, University of Iowa  
Maureen P. Keeley, Texas State University  
Douglas L. Kelley, Arizona State University West  
Scott Paynton, Humboldt State University  
Julie Yingling, emeritus, Humboldt State University

#### **4507 MICRO RADIO: STILL FREE AFTER LPFM?**

*Presented by* the Media Studies Interest Group

2:00 – 3:15 pm                      Monday, February 19                      State

Following the 2001 creation of Low Powered FM Radio, the Micro Radio Movement fragmented into activist insurgencies, migrations to legal LPFM, and flights into cyberspace. This panel assesses the medium's current status and future.

*Chair:* Robert K. Avery, University of Utah

Low Power, Lower Probability: The Case for LPAM

– Al Stavitsky, University of Oregon

– Michael Huntsberger, University of Oregon

Micro Radio and the Media Activism and Reform Movement: Looking for Community Connections

– Andy Opel, Florida State University

The Limits of Limits: Micro Radio and Media Activism After LPFM

– Jay Hamilton, University of Georgia

The Prefigurative Politics of DIY Media

– Amoshaun Toft, University of Washington

Twenty Years and Counting: Free Radio and Infrastructures of Dissent

– Ted M. Coopman, University of Washington

#### **4508 NEW CONTRIBUTIONS FROM SECOND-WAVE FEMINISTS: CONTINUING THE CONVERSATION**

*Presented by* the Organization for Research on Women and Communication

2:00 – 3:15 pm                      Monday, February 19                      Visions

Our objective in this program is to initiate a conversation of the kind for which Hogeland calls by highlighting recent contributions of second-wave feminist theorists.

*Chair:* Sonja K. Foss, University of Colorado at Denver

Monday, February 19, 2007

4508 (continued)

Robin Morgan's *The Burning Time* (2006): Contributions to the Current Feminist Conversation

– Karen A. Foss, *University of New Mexico*

Mary Daly's *Amazon Grace* (2006): Contributions to the Current Feminist Conversations

– M. Rosie Russo, *University of Colorado at Denver*

– Maisha Vogel, *University of Colorado at Denver*

Betty Friedan's *Life So Far: A Memoir* (2000): Contributions to the Current Feminist Conversations

– Kurt E. Nordstrom, *California State University at Chico*

Sonia Johnson's *Re-Emergence into Lecturing and Writing* (2006): Contributions to the Current Feminist Conversations

– Sonja K. Foss, *University of Colorado at Denver*

Marilyn French's *In the Name of Friendship* (2006): Contributions to the Current Feminist Conversations

– Kris Kirschbaum, *University of New Mexico*

Respondent: Sonja Johnson, Feminist Activist and Author

**4509 HOT TOPICS IN ORGANIZATIONAL COMMUNICATION:  
WORK-LIFE BALANCE, TELECOMMUTING, LEADERSHIP &  
FOCUS GROUP METHODS**

*Presented by the Organizational Communication Interest Group*

2:00 – 3:15 pm

Monday, February 19

James

*Chair:* Jeff Kassing, *Arizona State University West*

*Work/Time and Work/Life: An Analysis of Talk about Work, Leisure, and Time on the Work to Live Campaign's Website*

– Brenden E. Kendall, *University of Utah*

*Finding Balance: A Case Study of a High-Tech Organization's Culture and Communication Technology and Telecommuting Practices*

– Jennifer Deering Davis, *University of Texas at Austin*

– Amanda Porter, *University of Texas at Austin*

*Communicating Impact: Utilizing Leader-Member Exchange Theory Toward an Understanding of Employee Organizational Perceptions*

– Kimberly Ware, *Arizona State University*

– Ryan Donaghy, *Arizona State University*

*Use of Open and Closed Probes in Focus Group Facilitation*

– Sara C. Mangat, *SCM Insights & University of Washington*

*Respondent:* Patricia Riley, *University of Southern California*

Monday, February 19, 2007

**4510 PERFORMANCE INTERVENTIONS: INTERVENTIONIST  
PERFORMANCE AS SOCIAL JUSTICE**

*Presented by* the Performance Studies Interest Group

2:00 – 3:15 pm                      Monday, February 19                      Madison

This innovative performance/discussion panel will bring together graduate students to present selections of individual and duo performance interventions in communication and culture, followed by a discussion about the implications of interventionist performance as a part of social justice discourse.

*Chair:* Amy Kilgard, San Francisco State University

*Performers/*

*Panelists:* Teddy Albinak, San Francisco State University  
Crystal Ammari, San Francisco State University  
James Warren Boyd, San Francisco State University  
dom brassey, San Francisco State University  
Janet Donoghue, Southern Illinois University  
Alison Fisher, Southern Illinois University  
Hunter Fine, San Francisco State University  
Alexis Litzky, San Francisco State University  
Patrick W. Moe, San Francisco State University  
Matthew Woods, San Francisco State University

*Respondent/*

*Facilitator:* Amy Kilgard, San Francisco State University

**4511 FRAMING CONTEMPORARY REALITIES**

*Presented by* the Rhetoric and Public Address Interest Group

2:00 – 3:15 pm                      Monday, February 19                      Marion

*Chair:* Clark Olson, Arizona State University  
The New Apology: *Kategoria*, Political Apologia and President Bush's  
Response to Hurricane Katrina

– *Natasha A. Gaffoglio, California State University – Long Beach*

Aftermath: The Mourning Paper, Reconstruction, and the Response to Hurricane Katrina

– *Jay Baglia, San José State University*

– *Wenshu Lee, San José State University*

“Everyman” in Science: <Democratic> Renewal and the Reconciliation of the Technical Sphere in the Intelligent Design “Dover Decision”

– *David Montgomerie, University of Nebraska-Lincoln*

“I Always Felt Pressurized by the Form”: The Institutional Rhetoric of Code Status Deliberation at the End of Life

– *Lisa Keränen, University of Colorado – Boulder*

*Respondent:* Clark Olson, Arizona State University

Monday, February 19, 2007

**4601 TOP PAPERS IN COMMUNICATION AND INSTRUCTION**

*Presented by the Communication and Instruction Interest Group*

3:25 – 4:40 pm                      Monday, February 19                      Washington

*Chair:*                      John T. Warren, Southern Illinois University, Carbondale

Communication Climate, Comfort, and Cold-Calling: An Analysis of  
Discussion-Based Courses at Multiple Universities

– *Tasha J. Souza, Humboldt State University*

– *Elise J. Dallimore, Northeastern University*

– *Eric Aoki, Colorado State University*

– *Brian Pilling, Westminster College*

The Effect of Teacher Self-Disclosure of Political Opinions, Nonverbal  
Immediacy, and Power on Chosen Written Essay Topics for a Class

– *Liz Harder, California State University, Sacramento*

– *Kimo Ah Yun, California State University, Sacramento*

Earning Influence by Communicating Respect: Facework During Instructional  
Feedback Relates to Student Evaluations of Feedback and Instructor Credibility

– *Jeff Kerssen-Griep, University of Portland*

– *April R. Trees, University of Colorado, Boulder*

– *Jon A. Hess, University of Missouri-Columbia*

Teaching Social Justice through Service Learning: Re-envisioning the  
Intercultural Communication Course

– *Danielle Endres, University of Utah*

– *Mary Gould, University of Utah*

Toward a Theory of Pedagogy-Andragogy Liminality

– *Darrin S. Murray, Loyola Marymount University*

*Respondent:*    Deanna L. Fassett, San José State University

**4602 THE LIMITS OF HOSPITALITY, PHENOMENOLOGY,  
INTERACTIVE MANAGEMENT, ADAPTABILITY AND CULTURAL  
SENSITIVITY: DIVERSE PERSPECTIVES AND PROJECTS IN  
INTERCULTURAL COMMUNICATION**

*Presented by the Intercultural Communication Interest Group*

3:25—4:40 pm                      Monday, February 19                      Columbia

*Chair:*                      Holly Gates-Peters, Colorado State University

The Guest as Gift: Theorizing the Limits of Hospitality in the U.S. Immigration  
Policy

– *Sara L. McKinnon, Arizona State University*

Black Shepard, White Sheep: A Phenomenological Study of a Southern Church

– *Kris Acheson, Arizona State University*

*(continued)*

Monday, February 19, 2007

4602 (continued)

Responding to the Challenges: Application of Interactive Management Process  
at a University Diversity Workshop

– Nurhayat Bilge, Arizona State University

– Ping Yang, Arizona State University

Perceptions and Attitudes towards International Graduate Students by Faculty  
with Dissimilar Intercultural Exposure

– Soumia Dhar, University of New Mexico

*Respondent:* Amy N. Heuman, Texas Tech University

#### **4603 BRINGING NATIONAL STANDARDS INTO OUR CLASSROOMS**

*Presented by* the Elementary and Secondary Education Interest Group

3:25 – 4:40 pm                      Monday, February 19                      North

*Chair:* Sally Tannenbaum, California State University, Fresno

*Presenter:* Melissa Beall, Northern Iowa University

#### **4604 HEALTH SATISFACTION: INFLUENCES AND DIRECTIONS**

*Presented by* the Health Communication Interest Group

3:25 – 4:40 pm                      Monday, February 19                      Spring

This panel will be of interest to health communication, interpersonal communication and organizational communication audiences. During this presentation issues of health satisfaction are explored. Specifically, this panel explores the nature of health satisfaction and self-efficacy, emergency medicine, ethnicity, sex, and education. Additionally, this panel distinguishes between health satisfaction and offers a new vehicle to quantify satisfaction with the health delivery system, especially with long term care. Perceptions of occupational competence are also explored.

*Chairs:* Dan O’Hair, University of Oklahoma

Scott Moore, California State University, Fresno

The Effect of Self-Efficacy on Patient Satisfaction

– Matthew D. Schulz, California State University, Fresno

Effects of Racial Concordance, Physician Sex, and Patient Education on Patient Satisfaction

– Diana L. Stuber, California State University, Fresno

System Satisfaction and Long-Term Care: An Initial Exploration

– Bradley Adame, California State University, Fresno

System Satisfaction in Emergency Medicine

– Laine Hendricks, California State University, Fresno

Occupational Title and Perceptions of Competency in Healthcare

– Krystin Risch, California State University, Fresno

*Respondent:* Kevin Wright, University of Oklahoma



Monday, February 19, 2007

**4605 SEATTLE'S SENSE OF PLACE: PIKE PLACE MARKET**

*Presented by the Local Host*

3:25 – 4:40 pm

Monday, February 19

East

**PIKE PLACE: REPRESENTING THE MARKET.** Public markets have long acted as spaces of public gathering, representation, debate and negotiation. The Pike Place Market is one of the most iconic sites of the city of Seattle. In this presentation we discuss the market as a lived space of communication and how it serves as a subject of representation. Power relationships exist between institutional and popular narratives in and about the market. These elements define this everyday public space as a meaningful urban text. *Members interested in this panel might also be interested in participating in the Pike Place Market Tour Monday, February 19, 8:40 – 11:20 am. Reservations are required for the tour and can be made at the “local information” booth near the conference registration desk (see “Local Events,” p. 11).*

*Chair:* Mara Adelman, Seattle University

*Presenters:* Mara Adelman, Seattle University

Megan Lee, Editor of *Pike Place News*

Members of the Pike Place Preservation Group

Irina Gendelman, University of Washington

Giorgia Aiello, University of Washington

**4606 ETHNOGRAPHIC STUDIES IN COMMUNICATION:  
EXPANDING PLACES AND SPACES**

*Presented by the Language and Social Interaction Interest Group*

3:25 – 4:40 pm

Monday, February 19

West

Four ethnographic studies of cultural ways of speaking build upon and present possible directions for expanding Philipsen’s EOC legacy, contributing to communication in interpersonal, health, gender, space/place and labor.

*Chair and*

*Discussant:* Gerry Philipsen, University of Washington

An Ethnographic Study of Smalltalk in Romantic Relationships

– *Kristine L. Fitch, University of Iowa*

The Circle of Satan: A Study of Indonesian Migrant Workers’ Journeys Home

– *C. Mimi Harvey, Denison University*

“I’m a Christian. Do You Think I Can Use Acupuncture?”: Talking About Spirituality in U.S. Acupuncture

– *Evelyn Y. Ho, University of San Francisco*

Place Attachment in Rural Communities

– *Jill Tyler, University of South Dakota*

Monday, February 19, 2007

**4607 HOLDING OUT FOR A (QUEER) HERO: QUEERING  
CONTEMPORARY QUEER CINEMA**

*Presented by the Media Studies Interest Group*

3:25 – 4:40 pm                      Monday, February 19                      Madison

The panelists interrogate the proliferation of “queer” themes in popular film.

*Chair:*                      Lucas Messer, Arizona State University

Love (Sick?) Aliens in the Wasteland: Interrogating the Queerness of Araki’s Teen Apocalyptic Trilogy

– *Dustin Goltz, Arizona State University*

Queering Performances: In Service of Masculinity in Recent Hindi Films

– *Sheena Malhotra, California State University, Northridge*

Queer Cowboys and Political Economies: A Comparison of Homosexual Fantasies in *Red River* and *Brokeback Mountain*

– *A. Susan Owen, University of Puget Sound*

Queer Mutants or Mutating Queer?: The Intersectional Politics of the *X-Men* Films

– *Jason Zingsheim, Arizona State University*

*Respondent:* Harry W. Haines, Trinity University

**4608 MAKING WAVES: DIALOGUES ACROSS FIRST, SECOND,  
AND THIRD WAVE FEMINISMS**

*Presented by the Organization for Research on Women and Communication*

3:25 – 4:40 pm                      Monday, February 19                      Visions

We connect waves of feminism(s) across historical, social, cultural, and economic themes that weave these movements together as well as create the salient differences among them.

*Chair:*                      Lynn H. Turner, Marquette University

*Participants:* Lynn H. Turner, Marquette University

Bruno F. Battistoli, Syracuse University

Patrice M. Buzzanell, Purdue University

Steven R. Goldzwig, Marquette University

Patricia A. Sullivan, State University of New York at New Paltz

**4609 TALES OF THE SOUL IN THE NEW ECONOMY:  
EXCAVATING/ELEVATING/GENERATING SOCIAL JUSTICE  
WITHIN MEANINGFUL WORK**

*Presented by the Organizational Communication Interest Group*

3:25 – 4:40 pm                      Monday, February 19                      James

Participants will interrogate privilege and social justice issues in organizations and dialogue about fostering meaningful work experiences in the New Economy market.

*Chairs:*                      Nikki C. Townsley, University of Colorado, Boulder

Kirsten Broadfoot, Colorado State University

Monday, February 19, 2007

4609 (continued)

*Participants:* Brenda J. Allen, University of Colorado, Denver  
Kirsten Broadfoot, Colorado State University  
Victoria Chen, San Francisco State University  
George Cheney, University of Utah  
Dana Cloud, University of Texas, Austin  
Amira De La Garza, Arizona State University  
Crystal Montoya, Colorado State University  
Cynthia Stohl, University of California, Santa Barbara  
Nikki C. Townsley, University of Colorado, Boulder  
Angela Trethewey, Arizona State University

**4610 DOCUMENTING AND EVALUATING CREATIVE WORK: A FOLLOW-UP TO THE NCA PRE-CONFERENCE**

*Presented by* the Performance Studies Interest Group

3:25 – 4:40 pm                      Monday, February 19                      State

*Chair:* Christie Logan, California State University, Northridge

*Panelists:* Mindy Fenske, University of South Carolina  
Bruce Henderson, Ithaca College  
Donna Marie Nudd, Florida State University  
Linda Park-Fuller, Arizona State University  
Ron Shields, Bowling Green State University

**4611 RHETORICAL REFASHIONING OF MORALITY, JUSTICE, AND RIGHTS IN POSTWAR AMERICAN CONSERVATISM**

*Presented by* the Rhetoric and Public Address Interest Group

3:25 – 4:40 pm                      Monday, February 19                      Marion

*Chair:* Christina Foust, University of Denver

Crafting and Sustaining the Conservative Alliance: A Close Textual Analysis of Reagan's "Evil Empire" Speech

– *Christina Foust, University of Denver*

Mythic Communities, Virtuous Citizens, and Social-Conservative Discourses

– *Ronald Lee, University of Nebraska-Lincoln*

– *Robert Patterson, University of Virginia*

"Justice Sundays" and the War to Define American Values: Conservatism and Federal Court Appointments

– *Suzanne Larson, Southern Utah University*

– *Matthew Barton, Southern Utah University*

"My Professor is a Marxist Indoctrinator": Victimization Narratives and the Academic Freedom Movement

– *Robert Margesson, Regis University*

Conservative Legal Rhetoric and the Meaning of "Equality"

– *Jonathan Riehl, University of North Carolina-Chapel Hill*

Monday, February 19, 2007

**4701 MOVING THE STUDENT BODY: GRADUATE STUDENTS  
DISCUSS THE RESPONSIBILITIES, CHALLENGES, AND JOYS OF  
ACTIVISM IN ACADEME**

*Presented by* the Communication and Instruction Interest Group

4:50 – 6:05 pm                      Monday, February 19                      Washington

*Chair:*                      Dana Cloud, University of Texas, Austin

Liberal Professors in a Left Wing Academy: The Power of a Label

– *Jeff St. Onge, San Diego State University*

Indicting our Commonplace Assumptions: Academic Activism in Theory and Praxis

– *Joshua Hanan, University of Texas, Austin*

(Re)Defining Activism: Choosing Activism in Our Research, Our Classrooms, and Our Everyday Lives

– *Kendra D. Rivera, Arizona State University*

There's No 'I' in Token: Resistance, Complicity, and the Activist Potential of Tokenism

– *Janel Beckham, San Diego State University*

*Respondent:* Valerie R. Renegar, San Diego State University

**4702 RESURRECTING THE STATEWIDE SPEECH  
COMMUNICATION ASSOCIATION: ADVANTAGE OR  
DISADVANTAGE?**

*Presented by* the Community College Interest Group

4:50 – 6:05 pm                      Monday, February 19                      East

*Chair:*                      Tasha Van Horn, Citrus College

*Panelists:*                      Betty Wailes-Ensminger, Mission College

Dennis Jaehne, San José State University

Deanna L. Fassett, San José State University

Bill Eadie, San Diego State University

Tasha Van Horn, Citrus College

**4703 THE POETICS AND POLITICS OF PLAY**

*Presented by* the Performance Studies Interest Group

4:50 – 6:05 pm                      Monday, February 19                      Spring

*Chair:*                      Stephen Hartnett, University of Illinois

Bodies and Selves in Action: Reconfiguring *Communitas* in Everyday Life

– *D. Robert DeChaine, California State University, Los Angeles*

Playing Between the Memories: Negotiating Cultural Currency Within an Urban Ethnic Enclave

– *Diana Fisher, California State University, Los Angeles*

Monday, February 19, 2007

4703 (continued)

Playing in the Face of Death: Playfulness as an Activist Rhetorical Form

– Erin J. Rand, California State University, Fresno

‘Games People Play’: A Legacy of Homo Ludens in Contemporary Art From the Netherlands?

– Eva Fotiadi, University of Amsterdam

Women Playing Rough

– Shauna MacDonald, Southern Illinois University, Carbondale

Civic Engagement: Exploring Power Relationships through Improvisational Scenarios

– Leslie H. Jarmon, The University of Texas, Austin

**4704 FACILITATING HIGHER ORDER THINKING IN COLLEGE STUDENTS: APPLICATIONS OF BLOOM’S TAXONOMY IN THE COMMUNICATION STUDIES CLASSROOM**

Presented by the Community College Interest Group

4:50 – 6:05 pm

Monday, February 19

Federal

Chair: Scott Kirchner, California State University, Sacramento

Short Term Attention Span Theatre: Points of Focus and Questioning as Tools of Engagement in the Public Speaking Classroom

– Blaine Davis, California State University, Sacramento

Applying Bloom’s Taxonomy to Online Learning Activities

– Tabitha Hart, University of Washington

Who Do I Think You Think I Am? Inference and its Effects on the Interpersonal Communication Experience

– Scott Kirchner, California State University, Sacramento

Why Don’t You Communicate the Way I Do? Increasing Students’ Awareness of the Effect Cultural Differences Have on Communication

– Cheryl Kitowski, California State University, Sacramento

How Do I Communicate What I Know? Dialogue as a Tool to Engage Students to Higher Levels of Cognitive Learning

– Lisa Schwenk, California State University, Sacramento

Syllogisms, Stereotypes, and Social Order: Monty Python and Decentering Ethnocentricity in Critical Thinking

– Peggi Wood, California State University, Sacramento

Monday, February 19, 2007

**4705 FRIENDSHIPS, ROMANCE, CULTURAL REPRESENTATION  
AND INTERPRETATION: EXPLORING DIALECTICAL  
TENSIONS AND CHALLENGES THROUGH CULTURAL  
DIALOGUE**

*Presented by* the Intercultural Communication Interest Group

4:50 – 6:05 pm                      Monday, February 19                      Columbia

*Chair:*                      Ibrahem Bano Abdo, University of Texas

Intercultural Communication Challenges: Dialectics in Intercultural Friendships  
from the Perspectives of Expatriates in Taiwan

– *Yea-Wen Chen, University of New Mexico*

Intercultural Romantic Relationships: Dialectical Approach

– *Chie Torigoe, University of New Mexico*

Critical Analysis of Chicano Cultural Representations in Children's Literature

– *Marianne E. Leonardi, University of New Mexico*

“Your Guess is as Good as Any”: Indeterminacy, Dialogue, and Dissemination  
in Interpretations of Native American Rock Art

– *Richard A. Rogers, Northern Arizona University*

*Respondent:* Shane Moreman, California State University, Fresno

**4706 COMMUNITY: DIALOGIC FORMS, MEANING AND  
DIALECTICS**

*Presented by* the Language and Social Interaction Interest Group

4:50 – 6:00 PM                      Monday, February 19                      Marion

*Chair:*                      Leah Wingard, University of California, Los Angeles

Thou Soo and Aih Auan: Communicating Dissatisfaction in a Chinese  
Malaysian Community

– *Ee Lin Lee, Western Washington University*

– *Bradford 'J' Hall, Utah State University*

Community?: A Qualitative Assessment of Online Communities as “Speech  
Community”

– *Claire Spanier, University of Montana*

Community Dialogue Workshop as Civil Society: Experiential Learning through  
a Unique Community Partnership

– *Natalie Dollar, Oregon State University, Cascades*

What is an “Average Citizen”? An Examination of Situated Uses of the Term  
“Average Citizen” and a Formulation of the Average Citizen as a Distinct Type  
or Citizen Personae

– *James Leighter, Creighton University*

The Twin Peaks Book Club: Building Community, Valuing Women's  
Communication, and Raising Consciousness

– *Lorie Leonard Britt, University of Colorado, Boulder*

*Respondent:* Charles Braithwaite, University of Nebraska, Lincoln

Monday, February 19, 2007

**4707 ENVISIONING FUTURE MEDIA SPACES AND USERS:  
AUGMENTING SOCIAL FREEDOM OR NOT?**

*Presented by the Media Studies Interest Group*

4:50 – 6:05 pm                      Monday, February 19                      Municipal

*Chair:*                      Lonny J Alon Brooks, California State University, East Bay

Performing the Future of Ubiquitous Media and Computing Spaces as a  
Grammar of Design: Constraints and Unintended Consequences for Social  
Freedom

– *Lonny J Alon Brooks, California State University, East Bay*

Aural Enclaves and the Omnitopian Sense-ability: Envisioning Present and  
Future Media Spaces

– *Andrew Wood, San José State University*

Dark Mobs: The Gray Nexus Between Self-Expression and Hacking

– *Jason Tester, Stanford University*

**4708 WOMEN’S RELATIONSHIPS WITH AND THROUGH  
FEMINISM**

*Presented by the Organization for Research on Women and Communication*

4:50 – 6:05 pm                      Monday, February 19                      Visions

*Chair:*                      John T. Warren, Southern Illinois University

All Little Boys Should be Sent to the Moon: Motherhood, Daughterhood, and  
Feminism

– *Jessica Thern Smith, University of Tennessee*

“The World that We Live In”: Double Jeopardy in an Interracial Relationship

– *Nikki Howard, Bowling Green State University*

A 2<sup>nd</sup> Wave Feminist, Born too Late

– *Amy Marie Smith, Bowling Green State University*

A Feminist-Identified Lesbian or a Lesbian-Identified Feminist? Ever Changing  
Understandings of Feminism and Lesbianism

– *Andrea M. Davis, Bowling Green State University*

*Respondent:* Jeannie Ludlow, Bowling Green State University

**4709 TAKING CRITICAL ORGANIZATIONAL COMMUNICATION  
SCHOLARSHIP FROM THEORY TO PRACTICE: EXPLORING  
THE MERITS AND RISKS OF PRACTICAL APPLICATIONS**

*Presented by the Organizational Communication Interest Group*

4:50 – 6:05 pm                      Monday, February 19                      North

*Chair:*                      Greg Larson, University of Montana

A ‘Feeling for the Organism’: Flexing and Framing Dialogic Commitments in  
Applied Organizational Communication Research

– *Kirsten Broadfoot, Colorado State University*

*(continued)*

Monday, February 19, 2007

4709 (continued)

Why Foucault is Practical

– Sarah J. Tracy, Arizona State University

Making Sense of Critical, Practical, and Desirable Scholarship: A Graduate Student Perspective

– Yvonne J. Montoya, Arizona State University

“Show Me the Data!!!”: Is Making the Leap from Critical Theory to Practical Recommendations Unsexy?

– Alexander Lyon, University of Arkansas, Little Rock

Take One Part Critical Theory, One Part Participatory Methods, Pour over Ice and Stir: Examining Intersections between Critical and Applied Scholarship

– Marianne LeGreco, Arizona State University

Practical Pedagogy: Moving Critical Theory from the Academy to the Public(s)

– Angela Trethewey, Arizona State University

*Respondent:* Karen Lee Ashcraft, University of Utah

**4710 SKINREFLECTIONZ: ALL/EYE/Z IN PERFORMANCE**

*Presented by* the Performance Studies Interest Group

4:50 – 6:05 pm

Monday, February 19

State

Recognizing that the struggle for Black Liberation is dialectically constructed through discourse, this performance aims to test the boundaries of Black AutoPerformance and aesthetics while simultaneously testifying to the history of Black performative practices and offering alternative routes for beginning and maintaining alliances.

*Chair:* R. N. Hastings, Southern Illinois University, Carbondale

Not Black Enough

– Antoinette McDonald, Southern Illinois University, Carbondale

Performing Death Row

– Chris Collins, Southern Illinois University, Carbondale

Title To Be Announced

– Cornelius Fair, Southern Illinois University, Carbondale

*Respondents:* Subrina Robinson, California State University, Long Beach

Marc D. Rich, California State University, Long Beach



Monday, February 19, 2007

**4711 VISUAL RHETORIC OF SPACES AND PLACES**

*Presented by* the Rhetoric and Public Address Interest Group

4:50 – 6:05 pm

Monday, February 19

James

*Chair:* A. Susan Owen, University of Puget Sound

Framing Lynching Photography: Appropriations of the Touring Exhibit

– Peter Ehrenhaus, *Pacific Lutheran University*

– A. Susan Owen, *University of Puget Sound*

Evolution and Visual Rhetoric in the American Museum of Natural History, 1900–1930

– Julie Homchick, *University of Washington*

Harmonizing the Political With the Liturgical: An Archi-Rhetorical Case Study of the “National Cathedral”

– Benjamin Crosby, *University of Washington*

Architectural Symbolization: Spaces as Non-Discursive Rhetoric

– Joddy Murray, *Washington State University, Tri-Cities*

*Respondent:* Nicole Brown, Western Washington University

**4712 SEXUALITY AND SOCIAL JUSTICE**

*Presented by* the Rhetoric and Public Address Interest Group

4:50 – 6:05 pm

Monday, February 19

West

*Chair:* Martha Watson, University of Nevada – Las Vegas

Don’t Ask, Don’t Tell, Don’t Advance: A Critical Analysis of the Failed Movement to Openly Integrate Gays into the U.S. Military

– Rebecca LaVally, *University of Texas – Austin*

Breaking Silence and Taking Liberties: Rhetorical Strategies of the Alliance Defense Fund and the “Day of Truth”

– Mary Lynn Veden, *University of Washington*

Male-on-Male Gazing: Active Leaners and the Commodification of the Homoerotic

– Justin Killian, *University of Minnesota*

Waving the White PFLAG: Tactical Images of Race, Sexuality and Family Values

– Lucas C. Messer, *Arizona State University*

*Respondent:* Martha Watson, University of Nevada – Las Vegas

Monday, February 19, 2007

**4713 WHAT A NICE COMPLEMENT!**

Presented by the Community College Interest Group

4:50 – 6:05 pm                      Monday, February 19                      Superior

This panel will focus on how web-enhanced instructional sites (such as Blackboard and WebCT) complement the face-to-face communication courses.

*Chair:*            Michael Brydges, Cypress College

Using WebCT, the Bad and Good

– *Eric Moreau, Community College of Southern Nevada*

Specific Features of Blackboard Used in the Basic Communication Course

– *Samuel Arenivar, MiraCosta College,*

Using Blackboard Discussion Groups to Supplement On-Site Meetings in Group Communication Classes

– *Randi Picarelli, College of the Canyons*

Does Online Interaction Improve Student Retention? A Research Project

– *Karyl Kicenski, College of the Canyons*

Gotcha! Student Performances Captured with New Technological Pedagogy

– *Shirene Bell*

Using Blackboard to Link PAL Tutors Together

– *Michael Brydges, Cypress College*

**4714 INTEREST GROUP PLANNERS FOR 2008**

5:15 – 6:15 pm                      Monday, February 19                      State

**4801 LEGISLATIVE ASSEMBLY**

6:30 – 8:00 pm                      Monday, February 19                      Municipal

**4901 PRESIDENT'S RECEPTION**

This year's President's Reception is being held in honor of all past WSCA Presidents.

9:00 – 11:00 pm                      Monday, February 19                      TBA

**TUESDAY, FEBRUARY 20, 2007**

**5101 GTA EXPERIENCE AS A PATH TO THE ARTISTRY IN TEACHING**

*Presented by* the Communication and Instruction Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      Columbia

*Chair:*                      Karen Lovaas, San Francisco State University

*Participants:* Olga Zaytseva, San Francisco State University  
Cindu Thomas-George, San Francisco State University  
Keith Nainby, California State University, Stanislaus  
Gerianne Merrigan, San Francisco State University  
Niki Young, Western Oregon University

**5102 COMMUNICATION THEORY COMPETITIVE PAPERS: II**

*Presented by* the Communication Theory Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      James

*Chair:*                      Pamela J. Kalbfleisch, University of North Dakota

*Vir Bonus* and the Aesthetics of Expertise

– *E. Johanna Hartelius, The University of Texas at Austin*

The Invasion of Space by U.S. Immigration Politics

– *Paul Mason Fotsch, California State University, Northridge*

Recovering the Discourses of Eugenics in America

– *Christina Colp-Hansbury, Arizona State University*

Rhetoric and Theory of Meaning: Restoring a Pivotal Philosophical Focus to Rhetorical Studies

– *John McKenzie, University of Texas*

*Respondent:* Pamela J. Kalbfleisch, University of North Dakota

**5103 HOW MEDIA LITERACY CAN PROMOTE SOCIAL JUSTICE EDUCATION IN THE K-12 CLASSROOM**

*Presented by* the Elementary and Secondary Education Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      Madison

*Chair:*                      Deanna Fassett, San José State University

*Presenters:* Kelly Mendoza, Temple University  
Rachel Stewart, Temple University  
Katia Campbell, University of Colorado at Denver and  
Health and Sciences Center

Tuesday, February 20, 2007

**5104 TRAVELS IN CYBERSPACE: CRITICAL APPROACHES TO  
UNDERSTANDING THE EMERGING MEDIUM**

*Presented by* the Media Studies Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      Municipal

*Chair:*                      Lonny J Alon Brooks, California State University, East Bay

Poaching the Poachers: Fan Fiction as Media Branding

– *Beth E. Bonnstetter, University of Minnesota, Twin Cities*

The Communicative Substance of Video Games: Experience Through Design

– *Wade Harmon, University of Texas, Austin*

Playing with Meaning: Interactivity and Oppositionality in *Grand Theft Auto: San Andreas*

– *Michael K. Middleton, University of Utah*

Talking to Strangers on MySpace: Teens' Use of Social Networking Sites and the Potential Dangers

– *Tamyra A. Piece, California State University, Fresno*

Masculine Hegemony and Mythic Transformation: The Quest, the Lost Goddess, and the Phallus in the *Nintendo* Videogame

– *Kane Madison Click, University of Nebraska \*Debut*

*Respondent:* Lonny J Alon Brooks, California State University, East Bay

**5105 ARE WE 'ENGAGED', OR ARE WE 'COMPLICIT'?  
CONCEPTUALIZING A SOCIALLY JUST, CRITICALLY  
INFORMED INTERPERSONAL COMMUNICATION**

*Presented by* the Interpersonal Communication Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      Marion

Within recent years, some interpersonal communication scholars have expressed strong concern over the development of a body of scholarship that not only privileges an understanding of relationships occurring in a bubble, but also one that subtly elides a necessary eye towards difference and privilege, domination and oppression. This panel aims to foster a discussion and dialogue on the role of socially just, critically informed scholarship within interpersonal communication.

*Panelists:*                      Sally Planalp, University of Utah  
    Craig Rich, University of Utah  
    L. Edna Rogers, University of Utah  
    Jennifer Cummings, University of Utah  
    Dawn O. Braithwaite, University of Nebraska-Lincoln  
    Jessica Solyom, University of Utah  
    John Lannamann, University of New Hampshire  
    Arthur P. Bochner, University of South Florida  
    Tony E. Adams, University of South Florida

Tuesday, February 20, 2007

**5106 IDENTITY, RELATIONAL NEGOTIATION AND INFLUENCE**

*Presented by* the Language and Social Interaction Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      North

*Chair:*                      Brian Heisterkamp, California State University, San Bernardino

Counting my Genders: Third Gender Concepts in Communication Studies

– *Bettina Heinz, School of Communication & Culture, Victoria, BC*

Resisting a Role: An Analysis of the Discursive Role-Distancing Practices of College Students with Learning Disabilities

– *Kara Heinrichs, Seattle University*

Negotiation of Dialectic Contradictions by Singles in Happy Valley

– *Kimberly Clinger, University of Montana*

Embodying Treatment: Demonstrating Effects and Instruction-Giving

– *Chris Koenig, University of California, Los Angeles*

An Inquiry into the Conversational Function of Creaky Voice

– *Eric Rowse, The Evergreen State College*

– *Kate Dorsett, The Evergreen State College*

– *Serenity Wise, The Evergreen State College*

*Respondent:* Elizabeth Keesling, Eastern Washington University

**5107 OUR MOTHERS, OURSELVES: A PANEL PRESENTATION ON  
THE VOICES OF WOMEN PROJECT**

*Presented by* the Organization for Research on Women and Communication

8:00 – 9:15 am                      Tuesday, February 20                      East

We apply ethnographic and autoethnographic approaches to studying the feminist stories and legacies of our mothers to the futures and “herstories” from Chicana, Jewish, Italian, Thai and Irish perspectives.

*Chair:*                      Kathryn Sorrells, California State University Northridge

*Participants:* Roxanne Banuelos, California State University Northridge

Judy Battaglia, California State University Northridge

Mia Briceno, California State University Northridge

Bridget Bookman

Vipamas Sriusvagool

*Respondent:* Kathryn Sorrells, California State University Northridge

Tuesday, February 20, 2007

**5108 ORGANIZATIONAL COMMUNICATION SCHOLARSHIP AS A  
PATH TO SOCIAL CHANGE**

*Presented by* the Organizational Communication Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      Spring

*Chair:*                      Steve May, University of North Carolina at Chapel Hill

Investigating Policy, Power, and Disability: Facilitating Social Change through  
Situating Research

– Heather Canary, Arizona State University

Alternative Organizational Forms as Space for Social Change

– Rebecca Gill, University of Utah

All I Want is Everything: A Feminist Analysis of Product Placement in the Teen  
Romance Series ‘Gossip Girl’

– Naomi Johnson, University of North Carolina at Chapel Hill

Time Politics and Social Change

– Brenden Kendall, University of Utah

Good Work, Fair Work, Good Citizens: Connecting Corporate Social  
Responsibility, Workplace Diversity, and Citizenship

– Jennifer Mease, University of North Carolina at Chapel Hill

Gatekeepers, Stay at Home Parents, and Children: The Often Taken for Granted  
Agents in Organizational Members’ Work-Life Worlds

– Yvonne Montoya, Arizona State University

Resisting Local Dependence on Transnational Integrity: Globalization from  
Below beyond Questions of Corporate Posturing

– Ross Singer, Bowling Green State University

Globalization, Development, and Critical Communication Scholarship: Bridging  
the Gap

– Samantha Szczur, University of North Carolina at Chapel Hill

**5109 THE MUTABLE BODY: IMPLICATIONS FOR SOCIAL JUSTICE**

*Presented by* the Performance Studies Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      State

*Chair:*                      E. Tristan Booth, Arizona State University

Negotiating the Transforming Body: Socially (Re) Constructing Myself and My  
Story

– Marsha Atteberry, Arizona State University

The Struggle for Bodily Autonomy: Socioeconomic Limitations Faced By  
Transsexual Men

– E. Tristan Booth, Arizona State University

Rhetorical Limitations and Possibilities of Technological Embodiment and the  
‘Plastic Body’: A Critical Analysis of Cosmetic Body Alteration and the  
Hymenoplasty Procedure

– Scott Boras, Arizona State University

*Respondent:* Bernadette Marie Calafell, University of Denver

Tuesday, February 20, 2007

**5110 THE RHETORIC OF INTERNATIONAL (IN)SECURITY:  
ENGAGING AND EXTENDING CRITICAL SECURITY STUDIES**

*Presented by* the Rhetoric and Public Address Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      West

*Chair:*                      Kevin J. Ayotte, California State University, Fresno

*Panelists:*                      Lisa Keränen, University of Colorado  
Robert L. Ivie, Indiana University  
H. L. (Bud) Goodall, Jr., Arizona State University  
Stephen Hartnett, University of Illinois  
Hamilton Bean, University of Colorado, Boulder  
James C. Bunker, University of Utah  
Bernardo Attias, California State University, Northridge  
Philip Wander, San José State University  
Wenshu Lee, San José State University

**5111 RHETORIC, CULTURE, AND SOCIAL PARTICIPATION**

*Presented by* the Rhetoric and Public Address Interest Group

8:00 – 9:15 am                      Tuesday, February 20                      Washington

*Chair:*                      Valerie Renegar, San Diego State University

Promoting Social Justice in Social Movement Studies: New Approaches to Narratives

– Amy Pason, University of Minnesota – Twin Cities

At the Intersection of Rhetoric and Culture: The Case of Suicide Girls

– Allison Kaminsky, University of Nevada – Las Vegas

Return of the Public: Reclaiming the Literary Public Sphere

– Jason Zingsheim, Arizona State University

“We Need A Revolution”: Toward a Theory of Hip Hop and Social Change

– Anthony P. Damico, California State University – Long Beach

*Respondent:* Valerie Renegar, San Diego State University

**5112 DEBATE AND THE CHANGING FACE OF ACADEMICS: WHAT  
COLLEGE FORENSICS MEANS (OR COULD MEAN) FOR A  
DEMOCRATIC EDUCATION**

*Presented by* the Western Forensics Association

8:00 – 9:15 am                      Tuesday, February 20                      Superior

*Chair:*                      Derek Buescher, University of Puget Sound

*Participants:* Kelly McDonald, Consortium for Strategic Communication,  
Arizona State University  
Derek Buescher, University of Puget Sound  
Sue Peterson, Pepperdine University  
Robert Trapp, Willamette University  
Christi Siver, University of Washington  
Mary Lynn Veden, University of Washington  
Steven Woods, Western Washington University

Tuesday, February 20, 2007

**5201 EXECUTIVE COUNCIL**

9:00 – 11:30 am

Tuesday, February 20

Visions

**5301 COMMUNICATION ACROSS THE CURRICULUM:  
EXPLORING OPPORTUNITIES FOR PURSUING SOCIAL  
JUSTICE PEDAGOGY AND RESEARCH**

*Presented by* the Communication and Instruction Interest Group

9:25 – 10:40 am

Tuesday, February 20

State

*Chair:* Ann Darling, University of Utah

*Participants:* Ann Staton, Texas Women's University  
Deanna Dannels, North Carolina State University  
April Kedrowicz, University of Utah  
Doug Downs, Utah Valley State College  
Sara Read, University of Washington  
Colleen Garside, Weber State University

**5302 ADVANCES IN PERSUASION THEORY AND RESEARCH**

*Presented by* the Communication Theory Interest Group

9:25 – 10:40 am

Tuesday, February 20

Marion

*Chair:* Rodney A. Reynolds, Azusa Pacific University (on leave from  
Pepperdine University)

Message Structure and Persuasion

– Pradeep Sopory, *The University of Memphis*

Relational Repair as Persuasive Influence

– Pamela J. Kalbfleisch, *University of North Dakota*

Advances in Public Relations Theory and Research

– Renee Botta, *Denver University*,

The Ol Tried and True Still Serve Us Well: What the Ol Pros Say

– Randall Koper, *University of the Pacific*

Advances in Compliance Gaining Messages Research

– Christina Shaw, *Arizona State University*

When the Gem Deposited is the Jewel of the Nil

– Cynthia Lou Coleman, *Portland State University*

Use of Multiple Messages in Persuasive Communication Research: Evidence of  
a Methodological Trend or General Avoidance?

– John Reinard, *California State University, Fullerton*



Tuesday, February 20, 2007

**5303 SOCIAL JUSTICE AND SOCIAL ACTION BY WAY OF THE CLASSROOM**

*Presented by* the Elementary and Secondary Education and Communication and Instruction Interest Groups

9:25 – 10:40 am                      Tuesday, February 20                      James

*Chair:*                      Keith Nainby, Stanislaus State

Promoting Social Justice through Student Activism: Agency and Ideology in a Social Movement Communication Course

– Anne Marie Todd, San José State University

– Deanna L. Fassett, San José State University

Social Justice through Diversity Training

– Tasha Souza, Humboldt State University

Promoting Social Justice through the Political Process

– Sally Tannenbaum, California State University, Fresno

Helping Local Communities Adopt New Ideas through Social Action

– Devendra Sharma, California State University, Fresno

Enhancing Learning and Instilling a Sense of Civic Responsibility

– Elise Dallimore, Northeastern University

*Respondent:* David Schultz, Trinity College

**5304 POST-COLONIAL PERSPECTIVES, “OTHERING,” LABELING AND BUILDING COMMUNITY: (RE)NEGOTIATING IDENTITY CREATION AND CULTURAL IDENTITY PRACTICES**

*Presented by* the Intercultural Communication Interest Group

9:25 – 10:40 am                      Tuesday, February 20                      Columbia

*Chair:*                      Gerald-Mark Breen, University of Texas-PA

English Education in Taiwan: Linguistic Imperialism in the Post-Colonial Movement

– Chih-Yun Chiang, University of Denver

Between “Others”: Racial Identity Negotiation of Japanese Sojourners in the United States

– Sayuri Arai, Keio University

Home Away From Home: Identity Creation through Practice in a Community of International Students

– Richard G. Jones, Jr., University of Denver

Reconceptualizing Americans of Asian Descent: A Different Perspective and Change for the Future

– Scott Ku, Arizona State University

*Respondent:* Dreama Moon, California State University, San Marcos

Tuesday, February 20, 2007

**5305 THE 'DARK SIDE' OF CLOSE RELATIONSHIPS: MALE PROMISCUITY, (UN)COMFORTING MESSAGES, FRIENDSHIP DISSOLUTION, SIBLING AGGRESSION, AND HURTFUL EVENTS**

*Presented by* the Interpersonal Communication Interest Group

9:25 – 10:40 am                      Tuesday, February 20                      West

*Chair:*                      Annegret Hannawa, Arizona State University

'They Call Me the Wanderer': Motivation, Communication, and Promiscuous Behavior

– *Terrence A. Snodgrass, San Diego State University*

– *Peter A. Andersen, San Diego State University*

'You Don't Really Care': Perceived Mattering and Comforting Communication

– *Guy Bachman, California State University, Long Beach*

Differences in Relationship Dissolution Amongst Friends: A Narrative Analysis of Post-Disengagement Recall

– *Robert Mejia, California State University, Long Beach*

– *Noorunnissa Abbasi, California State University, Long Beach*

Attachment Styles and the Dark Side of Hurtful Events in Romantic Relationships

– *Jennifer Murphy, California State University, Long Beach*

– *Andrea Thorson, California State University, Long Beach*

The Dark Side of Sibling Interaction: Aggression and Conflict

– *Melissa Ann Tafoya, Arizona State University*

*Respondent:* Justin Boron, Arizona State University

**5306 DISCOURSES OF PUBLIC SAFETY, PUBLIC GOOD**

*Presented by* the Language and Social Interaction Interest Group

9:25 – 10:40 am                      Tuesday, February 20                      North

*Chair:*                      Ibrahem Bani Abdo, University of Texas

"We Ain't Refugees": Hurricane Katrina and the Meta-Discursive Construction of Race, Citizenship and Nationalism

– *Louisa Edgerly, University of Washington*

Heading for the Apocalypse?: A Qualitative Analysis of Non-Expert Discourse about Global Warming

– *Christina Foust, University of Denver*

– *Brian Schrader, University of Denver*

The Commodification of Water: Whose Liquid Assets?

– *Susan Poulsen, Portland State University*

– *Kori Olsen, Portland State University*



Tuesday, February 20, 2007

**5309 ROUTINE RESISTANCE TO SOCIAL INJUSTICE**

*Presented by* the Organizational Communication Interest Group

9:25 – 10:40 am

Tuesday, February 20

Spring

*Chair:* Robyn V. Remke, Southern Illinois University, Carbondale

Concertive Control and its Biopolitical Implications

– *Jay Brower, Southern Illinois University, Carbondale*

My Mouth is My Prison: An Analysis of Organizational Performance and Prison Radio

– *Christopher Collins, Southern Illinois University, Carbondale*

(Re)claiming Chineseness in Organizational Research

– *Richie Neil Hao, Southern Illinois University, Carbondale*

Working to Control, Controlling to Work: Femininity, Fluidity and Resistance in Organizations

– *Shauna MacDonald, Southern Illinois University, Carbondale*

What We Bring to Work With Us: Working Against the ‘Racialization’ of Organizations

– *Samantha P. McKelvie, Southern Illinois University, Carbondale*

Women’s Balancing Act: Micropractices at Work

– *Elizabeth Petre, Southern Illinois University, Carbondale*

Critiquing Neoconservatism: Creating Spaces for Progressive Political Discourses

– *James Petre, Southern Illinois University, Carbondale*

*Respondent:* Robyn V. Remke, Southern Illinois University, Carbondale

**5310 LINES IN THE SAND: LOSS, FEAR, AND WHITENESS IN U.S. MEDIA’S REPRESENTATIONS OF CONTEMPORARY MEXICAN IMMIGRATION**

*Presented by* the Performance Studies Interest Group

9:25 – 10:40 am

Tuesday, February 20

Madison

This performance interrogates how contemporary U.S. media representations of Mexican immigration, immigration legislation, and the “border problem” rhetorically position “Americans” in a perpetual fear of loss. Using Whiteness, postcolonial, and queer coalition-building theories as our primary critical frameworks, this multimedia performance problematizes the concepts of nation, territory, and citizenship, by re-theorizing mappings of cultural space and identity.

*Chair:* Ragan Fox, California State University, Long Beach

*Performers/*

*Panelists:* Kimberlee Perez, Arizona State University  
Dustin B. Goltz, Arizona State University

*Respondent:* Shane Moreman, California State University, Fresno

Tuesday, February 20, 2007

**5311 IMMIGRATION DISCOURSE AND THE SPACE(S) OF SOCIAL JUSTICE**

*Presented by* the Rhetoric and Public Address Interest Group

9:25 – 10:40 am                      Tuesday, February 20                      Washington

*Chair:*                      Nathaniel I. Cordova, Willamette University

Toward an Ethics of Dissent and Marginality: Latinos and Social Justice

– *G. Mitchell Reyes, Lewis and Clark College*

Moochers and Leeches: The Illegal Alien as Agent of Dissolution of the National Body

– *Nathaniel I. Cordova, Willamette University*

Beneath the Surface Frames: The Discourse of Nativism in Oregon's Anti-Immigrant Movement

– *Emily Plec, Western Oregon University*

When Visual Symbols Become Contestable Categories: 2006 Immigration Rallies & the Media Response

– *Catherine Collins, Willamette University*

**5312 PROMOTING SOCIAL JUSTICE TO THE MEDIATED AUDIENCE: DEFINING COLLECTIVE REALITY**

*Presented by* the Rhetoric and Public Address Interest Group

9:25 – 10:40 am                      Tuesday, February 20                      Superior

*Chair:*                      Katie Gibson, California State University – Long Beach

Windtalkers and Warriors: Reconstructing National Identity in War Film

– *Michael K. Middleton, University of Utah*

The Tears of a Clown: The Place of Jewishness in Charlie Chaplin's *The Great Dictator*

– *Jamie Moshin, University of Washington*

A "Scream of Rage, A Call to Conscience": The Rhetoric of Michael Harrington's *Other America*

– *Andrea Finan, University of Nevada – Las Vegas*

The Balancing Act of Intertextuality: Exploring the Relationship of Text, Context, and Subjectivity in *Genius of Universal Emancipation*

– *Jessica Prody, University of Minnesota*

*Respondent:*                      Katie Gibson, California State University – Long Beach

Tuesday, February 20, 2007

**5313 PURSUING SOCIAL JUSTICE: ANALYSES AND CRITICISMS  
OF ARGUMENTATION IN CONTEMPORARY CONTEXTS**

*Presented by* the Western Forensics Association

10:50 am – 12:05 pm                      Tuesday, February 20                      Federal

*Chair:*                      David Olsen, California State University, Los Angeles

“Socialism or Death”: Analyzing the Urgent Discourse of Hugo Chavez

– *Libby Lee Curiel, California State University, Los Angeles*

“Playing the Race Card”: Toward an Explication of Standards of  
Appropriateness

– *Theresa MacNeil, California State University, Los Angeles*

Strategies of Exclusion: Marginalization of Alternative Platforms in Academic  
Computing Culture

– *Kenneth Lee S. Lee, California State University, Los Angeles*

Self-Disclosure as an Argumentation Process

– *Michelle Perdon, California State University, Los Angeles*

*Respondent:* Jay Verlinden, Humboldt State University

**5401 A PATHETIC FEAR OF PARENTHETICAL PARENTHESES: AN  
EXAMINATION OF THE (MIS)USE OF ACADEMIC WRITING**

*Presented by* the Communication and Instruction Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      Madison

*Chair:*                      Darrin Murray, Loyola Marymount University

Parentheses and Colons in Academic Writing: An Examination of the (Mis)use:  
What (We) Model for (Our) Students

– *Darrin Murray, Loyola Marymount University*

“He or She Was One Whom Speak Modernistically”: When Attempting to  
Sound Academic Results in Sounding Stupid

– *Benjamin J. Cline, Fort Hayes State University*

Basic Assumptions are, Basically, Assumptions which are Basic: Students and  
Circular Definitions

– *Victoria Newsom, Loyola Marymount University*

Do as I Say, Not as I Do: A Response, a Critique, a Demonstration

– *Toniesha L. Taylor, California State University, San Marcos*

*Respondent:* Paige P. Edley, Loyola Marymount University

**5402 INCREASING PARTICIPATION IN OUR COMMUNITIES  
THROUGH PARLIAMENTARY DEBATE**

*Presented by* the Western Forensics Association

10:50 am – 12:05 pm                      Tuesday, February 20                      Federal

*Chair:*                      William Neesen, California State University, Long Beach

Tuesday, February 20, 2007

5402 (continued)

Think Globally, Act Locally, Forget Fiat: Micro-Political Advocacy in  
Parliamentary Debate as Impetus for Social Change

– Brian Danielson, California State University, Long Beach

Parliamentary Debate and the Levinasian Phenomenological Encounter:  
Asymmetrical Ethics in the Face-to-Face Meontological Structure of Meaning  
beyond Being [On Saying Yes]

– Jay Arntson, California State University, Long Beach

Taking it to the Street: Debate and Community Outreach

– Sarah Crachiolo, California State University, Long Beach

The Eternal Search for Water: Biopolitical Control, Critical Consciousness, and  
Anti-Fascist Debate Education

– Kyle Cheesewright, California State University, Long Beach

*Respondent:* William Neesen, California State University, Long Beach

**5403 FROM THEORY AND METHOD TO PRACTICE AND PRE-  
SCRIPTION: CRAFTING A HEALTH CAMPAIGN THAT  
WORKS**

*Presented by* the Communication Theory Interest Group

10:50 am – 12:05 pm

Tuesday, February 20

Marion

Communication scholars interested in the study of practice must pay particular attention to how their theory and methods translate into actual practices and potential prescriptions. The presenters in this panel discuss their experiences with this process in the context of a health campaign. In adapting a health campaign on the culture of college drinking from Rutgers University to Arizona State University, the presenters relied on multiple voices, theoretical perspectives, research methods, and participants. This roundtable discussion will focus on a variety of topics important to communication theory and research – particularly the ways in which triangulation and intersections help make health campaigns work.

*Chair:* Linda C. Lederman, Hugh Downs School of Human  
Communication/Rutgers University

*Participants:* Angela LaValley, Hugh Downs School of Human  
Communication

Audrey Iffert, Hugh Downs School of Human Communication

Tara Schuwerk, Hugh Downs School of Human Communication

Layne Owens, Hugh Downs School of Human Communication

Beth Babin, Hugh Downs School of Human Communication

Lisa Farinelli, Hugh Downs School of Human Communication

Bree McEwan, Hugh Downs School of Human Communication

Christina Colp-Hansbury, Hugh Downs School of Human  
Communication

Alison Trego, Hugh Downs School of Human Communication

Jade Williams, Hugh Downs School of Human Communication

*Respondent:* Marianne LeGreco, Hugh Downs School of Human Communication

Tuesday, February 20, 2007

**5404 KEEPING THEM HONEST: CRITICAL AND ETHICAL ISSUES  
IN JOURNALISM**

*Presented by* the Media Studies Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      East

*Chair:*                      A. Susan Owen, University of Puget Sound

Moral Psychology for Professional Journalists

– *Aaron Quinn, California State University, Chico*

Framing Labor in the Media: Canada's Push to Unionize Wal-Mart

– *Jay Hmielowski, Washington State University*

– *Brion White, Washington State University*

Don't Shoot the Messenger: Protecting Journalists in Conflict Situations

– *Joanne M. Lisosky, Pacific Lutheran University*

– *Jennifer Henrichsen, Pacific Lutheran University*

How *ABC Nightline* Framed a Medical Aid Shipment to Iraq

– *Joan Van Tassel, National University \*Debut*

– *Louis E. Rumpf, National University and University of Phoenix \*Debut*

*Respondent:* Al Stavitsky, University of Oregon

**5405 SERVICE LEARNING AT HABITAT FOR HUMANITY: SOCIAL  
ACTION IN THE FIELD, THE CLASSROOM, AND THE  
CONSTRUCTION SITE**

*Presented by* the Communication & Instruction Interest Group and the  
Organizational Communication Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      Municipal

*Chairs:*                      Juanie N. Walker, Pepperdine University

                                    Ginger Rosenkrans, Pepperdine University

Economic Feasibility and Social Justice: Service-Learning as a Tool for  
Sustainability

– *Sarah Babb, Pepperdine University*

Storied Lives and Communication Satisfaction at Habitat for Humanity

– *Kevin Rinker, Pepperdine University*

Service Learning Outcomes in an In-Class Advertising Campaign Competition

– *Jasmine Rizvi, Pepperdine University*

Building Homes and Hope in a Collaborative Partnership

– *Nancy Stehle, Habitat for Humanity*

*Respondent:* Lynn Reynolds, Fuller Theological Seminary



Tuesday, February 20, 2007

**5406 RESEARCH IN COMMUNICATION AS SOCIAL  
CONSTRUCTION**

*Presented by* the Language and Social Interaction Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      Columbia

Complex relationships among history, mass media, pop culture, gender, diversity, power, narrative and identity are investigated from a Social Construction perspective.

*Chair:*                      Shirley K. Drew, Pittsburg State University

Notes on the History and Historicity of the ‘Social’ in the Social Construction of Reality Thesis

– *Isaac E. Catt, California State University, East Bay*

The Discursive Construction of a Newsworthy Story

– *Elaine Gale, California State, Sacramento*

Construct(ivist)s of Alternative Masculinities: Pet Shop Boys Score Battleship Potemkin

– *D. Travers Scott, University of Southern California, Annenberg School for Communication*

Preach to the Choir, but Don’t Let Them Sing: A Critical Analysis of the Social Construction of Diversity

– *Cory Young, Ithaca College*

The Possibility of Equality: An Examination of the Creation and Implications of Power in Community Dialog

– *Patricia C. Foley, Gallaudet University*

Socially Constructing a Relational Narrative

– *Kris Kirschbaum, University of New Mexico*

*Respondent:* Jay Baglia, San José State University

**5407 TUNEFUL STRUGGLES: SOCIAL JUSTICE AND RECORDED  
MUSIC**

*Presented by* the Media Studies Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      Superior

*Chair:*                      Christina R. Foust, University of Denver

Soundtracking Social Dissonance: Jazz, Race, and the Cultural Archive

– *Marc Leverette, Colorado State University*

Rap Music: Evolution Toward White Performance

– *Christina M. Collins, California State University, Fresno \*Debut*

How Hip-Hop Moves Me: Moving from Emotion to Motion

– *Diane Keeling, Colorado State University*

Ideologies at Work: The Framing of Kanye West’s Unscripted Statement

– *Veronica Lynn Koehn, University of Denver*

– *Jennifer Huynh Thi Anh Morrison, University of Denver*

– *Patrick Shaou-Whea Dodge, University of Denver*

*Respondent:* Arne G’Schwind, Regis University

Tuesday, February 20, 2007

**5408 DECONSTRUCTING “THE FACE,” “THE LOOK,” AND “THE GAZE” IN CONTEMPORARY SEXUALLY ORIENTED VISUAL ADVERTISING**

*Presented by* the Media Studies Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      North

This panel examines current advertising techniques that use visual images to dehumanize and sexualize women.

*Chair:*                      Harry W. Haines, Trinity University

In Your Face: Use of Women and Sex to Create Casino Branding in Las Vegas

– Erika Engstrom, University of Nevada, Las Vegas

It’s Better to LOOK Good: Sexualized Product Benefits in Ads Targeting Women

– Tom Reichert, University of Georgia

– Jacqueline Lamblase, University of North Texas

“Here’s Looking at You, Kid”: Sexist Myths in 21<sup>st</sup> Century Print and Electronic Advertising

– Mary-Lou Galician, Arizona State University

The Female Gaze from Classical Nude Paintings to Contemporary Advertising

– David Natharius, Arizona State University

**5409 “YOU HAVE 2 KIDS? TALK ABOUT CAREER SUICIDE...”: WORK, FAMILIES, AND CRAFTING JUSTICE ON THE TENURE TRACK**

*Presented by* the Organizational Communication Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      Spring

This roundtable of scholars from diverse institutions and rank considers the individual and institutional demands on tenure track scholars and how the tenure process prefers a particular form of scholarly existence and practice.

*Chairs:*                      Kirsten Broadfoot, Colorado State University

Nikki C. Townsley, University of Colorado, Boulder

*Participants:*

Kirsten Broadfoot, Colorado State University

Carl Burghardt, Colorado State University

Cindy Griffin, Colorado State University

Renee Houston, University of Puget Sound

Michele Jackson, University of Colorado, Boulder

Robert (Bob) Krizek, St. Louis University

Matt Sanders, University of Colorado, Boulder

Cynthia Stohl, University of California, Santa Barbara

Michael Stohl, University of California, Santa Barbara

Nikki C. Townsley, University of Colorado, Boulder

Tuesday, February 20, 2007

**5410 SEATTLE SHOWDOWN: A COLLABORATION EXPLORING  
PERFORMANCES OF PROTEST AND PROMOTING SOCIAL  
JUSTICE**

*Presented by* the Performance Studies Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      State

Three schools have come together to create an experimental, collaborative program to be held in a public space near the conference hotel. These performances of protest and social justice, both on interpersonal and social levels, explore queer identities, social protest and resistance movements, and provide a space for community discussion relating to these and other performances of protest.

*Chair:*                      christine m. warda, Southern Illinois University, Carbondale

*Performers/*

*Panelists:* Alexis Litzky, San Francisco State University  
dom brasse, San Francisco State University  
Amy K. Kilgard, San Francisco State University  
Patrick W. Moe, San Francisco State University  
christine m. warda, Southern Illinois University, Carbondale  
Sabrina Worsham, Southern Illinois University, Carbondale  
Charlie Parrott, Southern Illinois University, Carbondale  
Janet Donoghue, Southern Illinois University, Carbondale  
Nichole Defenbaugh, Southern Illinois University, Carbondale  
Alison Fisher, Southern Illinois University, Carbondale  
Kevin Briancesco, Arizona State University  
Brandon Ferderer, Arizona State University

*Respondent:* John T. Warren, Southern Illinois University, Carbondale

**5411 CHALLENGES TO A JUST SOCIETY: RHETORICAL  
STRATEGIES FOR ENCOMPASSING TERRORISM**

*Presented by* the Rhetoric and Public Address Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      West

*Chair:*                      Kevin Ayotte, California State University – Fresno  
Freedom for the Consumer: A Generic Analysis of Visual Protest Rhetoric  
– *Jacqueline Irwin, California State University – Sacramento*  
Identifying *With* Gore on January 16, 2006  
– *Thomas Weston Adams III, San Diego State University*  
Extremist Politico-Religious Organizations and Ideographic Identification  
– *Amy Osmond, University of Utah*  
Meanwhile Back at the Ranch . . . A Visual Rhetorical Inquiry of Bush's  
Frontier Presidency  
– *Christopher Carey, Portland State University*  
– *Mark West, Northwestern University*

*Respondent:* Kevin Ayotte, California State University – Fresno

Tuesday, February 20, 2007

**5412 INTERSECTIONS OF RHETORIC AND RELIGION**

*Presented by* the Rhetoric and Public Address Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      Washington

*Chair:*                      Kevin Baaske, California State University – Long Beach

“The Death of the Left”: The Wellstone Memorial, Political Propriety, and the Strategic Use of Civil Religion

– *Alyssa Samek, Colorado State University*

– *Karrin Vasby Anderson, Colorado State University*

An Act of Rhetorical Brilliance: Erasmus’ Diatribe on the Freedom of the Will

– *Jeff St. Onge, San Diego State University*

Whither the *Values Voters* in Election 2004: The Rhetoric of the Christian Right and Left on *Meet the Press*

– *Don J. Waisanen, University of Southern California*

King as Moses: Identity, Authority, and the Rhetorical Persona

– *Gary S. Selby, Pepperdine University*

*Respondent:* Kevin Baaske, California State University – Los Angeles

**5413 PANEL DISCUSSION: REVITALIZING COMMUNICATION THEORY IN THE CLASSROOM**

*Presented by* the Communication Theory Interest Group

10:50 am – 12:05 pm                      Tuesday, February 20                      James

Crossing Boundaries: Rhetorical Theory Meets Management Communication in the Military

– *Cynthia King, Naval Postgraduate School*

Reflexivity: Using Communication Theory to Manage Difficulty in the Classroom

– *Jody Koenig Kellas, University of Nebraska-Lincoln*

Teaching and Learning Communication Theory in Large Lecture Classes

– *Catherine Puckering, University of California at Davis*

Making Communication Theory Relevant in Required Courses

– *Stephanie Tomlinson, Boise State University*

**WESTERN STATES COMMUNICATION ASSOCIATION**  
**2008 ANNUAL CONVENTION, DENVER/BOULDER, CO**  
**FEBRUARY 15-19, 2008**

**CALL FOR**  
**COMPETITIVE PAPERS, PROGRAM PROPOSALS, BASIC**  
**COURSE CONFERENCE, PRECONFERENCE**  
**PROPOSALS, WORKSHOP PROPOSALS,**  
**UNDERGRADUATE SCHOLARS' RESEARCH**  
**CONFERENCE (USRC), AND GRADUATE**  
**STUDENTS WORKSHOP & GRADUATE**  
**PROGRAMS OPEN HOUSE**

**“ENGAGING THROUGH SERVICE”**

The 2008 WSCA convention theme of “Engaging Through Service” encourages us to participate in and recognize the value of service in its many forms and circumstances, whether it is using service learning in the classroom, participating in faculty governance, holding office in an association interest group, or presenting a workshop to a community organization. Service not only aids others but also represents “enlightened self-interest” in maintaining and improving our discipline, schools, and communities. It is an investment in the future, done for the benefit of our colleagues and neighbors without regard for direct profit. Yet we are rewarded in many ways by doing service—in better communities, in healthier associations, in stronger departments, in positive annual evaluations, and in personal satisfaction. The theme of this year’s convention is designed to focus our attention on the ways we serve others and to facilitate our developing new ways to help make the world a better place. As Shirley Chisholm said, “Service is the rent you pay for room on this earth.”

Sue D. Pendell, WSCA President Elect/Primary Program Planner

- I. Competitive Papers (deadline: *received by 9/1/07*)\*– Submit to interest group.
- II. Program Proposals (deadline: *received by 9/1/07*) – Submit to interest group.
- III. Basic Course Conference (deadline: *received by 9/1/07*) – Submit to Amy London.
- IV. Preconferences (deadline: *received by 9/1/07*) – Submit to appropriate coordinator (see below).
- V. Workshop Proposals (deadline: *received by 9/1/07*) – Submit to Sue Pendell.
- VI. Undergraduate Scholars’ Research Conference (USRC) (deadline: *received by 12/1/07*) – Submit to WSCA Second Vice President.
- VII. Graduate Student Workshop & Graduate Programs Open House (deadline: *received by 9/1/07*) – Submit to WSCA Second Vice President.

WSCA 2008 Call

**\*Special Note: WSCA program planning uses only one deadline for competitive papers, program proposals, the Basic Course Conference, preconferences, workshop proposals, and Graduate Student Workshop & Graduate Programs Open House. However, the USRC deadline is unique – December 1, 2007.**

**Send all competitive papers and program proposals directly to the appropriate program planner for each interest group. Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2007 convention.**

Only workshop proposals (and indications of interest in participation in the appropriate preconference session) should be mailed directly to the primary program planner Sue D. Pendell at the Department of Speech Communication, Eddy Hall, Colorado State University, Fort Collins, CO 80523-1783, [sue.pendell@colostate.edu](mailto:sue.pendell@colostate.edu).

## **I. COMPETITIVE PAPERS**

**1. Authors are encouraged to submit papers** to the interest groups for competitive selection. Papers may include research reports employing any methodology, theoretical developments or critiques, critical analyses, and in some cases, works in progress. Submit each paper to **one** interest group only.

***Competitive papers should not have been presented previously at another convention/conference, be accepted for publication, or have been published.***

**Special Note:** Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner before submitting a competitive paper to either interest group.

### **2. Submitted papers should include:**

(a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.

In addition, audio-visual requests should be listed on the detachable title page.

(Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site (<http://www.westcomm.org/>).

- (b) A 250-500-word abstract of the paper (with title appearing on this page).
- (c) Typically, a maximum of twenty-five pages of text.
- (d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

**3. Submission:** Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2007 convention and presented in the April 2007 *WSCA News*. Completed papers are submitted directly to the interest group planners, unless the interest group indicates otherwise.

**4. Research in Progress:** Some interest groups sponsor programs of “Research in Progress.” Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you are planning to send your paper accepts “research in progress” before submitting it.

**5. Debut Award:** The WSCA Executives Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. **Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page.** Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

**6.** Competitive paper submissions must be **RECEIVED** by the appropriate interest-group planner **NO LATER THAN Saturday, September 1, 2007**. Some interest groups allow or require that papers be submitted electronically; some allow paper submissions. Check the interest group call for papers for the appropriate format for submission. Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2007 convention and presented in the April 2007 *WSCA News*.

## II. PROGRAM PROPOSALS

**1. Program proposals** should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent; however round-table discussions, performance venues, or other unique formats are encouraged. In

*WSCA 2008 Call*

alternative program formats, respondents may be included or omitted as appropriate. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome.

Programs that relate to the convention theme, “Engaging Through Service,” are encouraged.

**2. Program proposals should include the following:**

- (a) Thematic title of the program;
- (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants;
- (c) Title and brief description of each presentation;
- (d) Equipment needed for the program.

(Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

**3.** Program proposals must be **RECEIVED** by the appropriate interest-group planner **NO LATER THAN Saturday, September 1, 2007**. Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the appropriate format for submission. Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2007 convention and presented in the April 2007 *WSCA News*.

**III. BASIC COURSE CONFERENCE**

**1.** In keeping with the convention theme, the theme of the Basic Course Conference is “Serving Students and the Larger Community.” Papers or presentations should examine such issues as service learning projects, learning communities, online teaching, Blackboard/Web CT, evaluating students, and the like.

**2.** The Basic Course Conference will be held Saturday, February 16 and will be coordinated by Amy London of Oxnard College.

**3.** If you are interested in giving a paper or presentation, contact:

Amy London, Speech Program, Oxnard College, 4000 South Rose Avenue, Oxnard, CA 93033, 805-986-5800 ext. 1943, [alondon@vcccd.edu](mailto:alondon@vcccd.edu).



#### IV. PRECONFERENCES

1. Three **mini-preconference sessions** will be devoted to the theme of “Engaging Through Service.”

Session I will focus on participating in department/college/university service; this precon will be coordinated by Sue Pendell, Department of Speech Communication, Eddy Hall, Colorado State University, Fort Collins CO 80523-1783, [sue.pendell@colostate.edu](mailto:sue.pendell@colostate.edu).

Session II will focus on getting involved in your regional, national, and international associations; this precon will be coordinated by Dennis Alexander, Department of Communication, 255 South Central Campus Dr., Rm 2400, Salt Lake City UT 84112-0491, [dennis.alexander@m.cc.utah.edu](mailto:dennis.alexander@m.cc.utah.edu).

Session III will focus on utilizing your knowledge and interests in community service; this precon will be coordinated by Peter Andersen, School of Communication, San Diego State University, 5500 Campanile Drive, San Diego, CA 92182-4561, [peterand@mail.sdsu.edu](mailto:peterand@mail.sdsu.edu).

2. **Preconferences** will be held Saturday, February 16, 2008.

3. Participation of non-communication and non-academic individuals is encouraged. **Indicate your interest in participation on a panel to the coordinator listed above.** You should include the following:

- (a) Title of the preconference;
- (b) Your names, full addresses, e-mail addresses, and affiliation;
- (c) The focus of your proposed participation;
- (d) Your background in this area.

4. Your indication of interest in participation must be **RECEIVED NO LATER THAN Saturday, September 1, 2007.**

#### V. WORKSHOP PROPOSALS

1. A **workshop** is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

2. **Workshops** are scheduled for the first full day of the convention, Saturday, February 16, 2008. Participants pay a modest registration fee. The fee is intended

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to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see #4 below).

**3. Workshops** of interest to members of the Western Forensics Association are encouraged and will be programmed on Sunday evening, February 17, 2008, after completion of the WFA tournament.

**4. Workshop proposals should include the following:**

- (a) Title of the workshop;
- (b) Names, full addresses, e-mail addresses, and affiliations of all presenters;
- (c) Rationale and goals of the workshop;
- (d) Outline and description of workshop activities;
- (e) Room size and configuration requested (theater seating, etc.);
- (f) Equipment requirements;  
(Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions.)
- (g) Maximum enrollment;
- (h) Fee amount, set in accordance with WSCA policy (see below);
- (i) Time-block requested (e.g., three hours, six hours).

**5. Guide to setting fees for workshop leaders:** WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee goes to cover administrative costs. The fee above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, Sue Pendell must approve it prior to any commitment to the individual.

**6. TWO copies** of each workshop proposal should be mailed or sent as an email attachment (saved in MS Word) to Sue Pendell (Department of Speech Communication, Eddy Hall, Colorado State University, Fort Collins CO 80525-1783, [sue.pendell@colostate.edu](mailto:sue.pendell@colostate.edu)).

The proposal must be **RECEIVED NO LATER THAN Saturday, September 1, 2007.**

**VI. 5<sup>th</sup> ANNUAL UNDERGRADUATE SCHOLARS' RESEARCH CONFERENCE**

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars' Research Conference, to be held on Saturday, February 16, 2008. Undergraduates are invited to submit papers reporting original research (i.e.,

critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay \$15 of the \$25 USRC registration. Paper submissions must be received by the WSCA Second Vice President by December 1, 2007; authors will be notified of paper acceptance by January 16, 2008.

#### **VII. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE**

On Saturday, February 16, 2008, the WSCA Second Vice President will host a WORKSHOP for advanced undergraduates and master's students who are considering pursuing a master's or doctoral degree in communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors.

The WSCA Second Vice President will also host a Graduate Programs OPEN HOUSE on Saturday, February 16, 2008. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in communication. Faculty and current graduate students who are interested in participating in the Workshop, and Graduate Program Directors at universities and colleges that offer graduate programs in communication who wish to participate in the Open House, should contact the Second Vice-President by September 1, 2007.

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