“Engaging Through Service”

79th Annual Convention

Omni Interlocken Resort
Broomfield, CO
February 15-19, 2008

www.westcomm.org
### WSCA OFFICERS 2007-2008

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>President</td>
<td>Sara Hayden</td>
</tr>
<tr>
<td>President Elect</td>
<td>Sue D. Pendell</td>
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<tr>
<td>First Vice President</td>
<td>Daniel Canary</td>
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<td>Second Vice President</td>
<td>Heather Hundley</td>
</tr>
<tr>
<td>Executive Director</td>
<td>Mark Bergstrom</td>
</tr>
<tr>
<td>Local Hosts</td>
<td>Kirsten Broadfoot,</td>
</tr>
<tr>
<td></td>
<td>Brian L. Ott, Greg</td>
</tr>
<tr>
<td></td>
<td>Dickinson</td>
</tr>
</tbody>
</table>
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WELCOME TO WSCA’S 79TH CONVENTION
AND TO COLORADO

It is my pleasure to welcome you to Denver/Boulder for the 79th Annual Western States Communication Association Convention. Whether you are a seasoned scholar or just beginning to explore the field, the next four days offer an exciting array of activities.

Organized around the theme “Engaging through Service,” President-Elect Sue Pendell and the Interest Group chairs have put together a program designed to remind us that conventions are not only about research but also about bringing the fruits of our scholarship to the communities in which we work and reside.

Some of the highlights include Saturday’s pre-convention programs. Skye Gentile of Cabrillo Community College and Patricia O’Keefe of the College of Marin have coordinated a Basic Course Conference with the theme “SLOw Start, SMART Start: Creating Student Learning Outcomes (SLOs) with Specific, Measurable, Acceptable, Realistic, and Targeted expectations and measures.”

Three mini-pre-conference sessions are also being offered. Session I, coordinated by President-Elect Sue Pendell, focuses on participating in department/college/university service; Session II, coordinated by Peter Anderson, addresses ways to bring our knowledge and skills into the community; and Session III, coordinated by Dennis Alexander, focuses on service to one’s regional, national, and international associations.

Saturday evening marks the beginning of the convention proper with an interactive Kickoff event led by Martín Carcasson from Colorado State University’s Center for Public Deliberation. During the Kickoff we will put our skills and expertise to work as we develop materials for several local non-profits’ communication campaigns.

And of course, beginning Sunday morning there is an abundant selection of program panels from which to choose.

Those of you who are new to the Association should be sure to attend the Newcomers Reception on Saturday afternoon. Prospective graduate students similarly are encouraged to participate in the annual Graduate Student Workshop and Graduate Programs Open House.
I hope to see many of you at the Keynote Address, when Roger W. Bowen, former Secretary General of the American Association of University Professors, will speak to us about “Contributing to the Common Good: Civic Engagement and Democracy.” And as always, there are several social events to take in, including the Welcome Reception, Speech Comm Prom, Luncheon, and President’s Reception.

Thanks to local host co-chairs Kirsten Broadfoot, Greg Dickinson, and Brian L. Ott and their team for staffing the registration desk and arranging activities that allow us to appreciate the beautiful setting in which we find ourselves. And thanks to all of you for being a part of this experience. I wish you all a wonderful convention!

Warmly,

Sara Hayden, WSCA President
GENERAL INFORMATION

REGISTRATION: GARDEN FOYER A (GARDEN LEVEL)
est side

Friday 5:00 – 9:00 pm  
Saturday 7:30 am – 7:00 pm  
Sunday 7:30 am – 4:00 pm  
Monday 7:30 – 11:45 am

EXHIBIT AREA: ATRIUM (FIRST FLOOR) AND GARDEN FOYER A (GARDEN LEVEL)

Saturday 12 noon – 5:00 pm  
Sunday 8:30 am – 5:00 pm  
Monday 8:30 am – 12 noon

SPECIAL THANKS
from the Primary Program Planner to

The Department of Communication Studies, Colorado State University, David Vest, Chair, for support in all ways;

Cindy Griffin for the Kickoff event idea and Martín Carcasson for helping to make it happen;

Greg Dickinson for his sound advice on many matters;

George “Guy” McHendry, Jr., Joe Mohrfeld, and Toni-Lee Viney for the logo;

Patricia O’Keefe for the name “Dance Card for Denver;”

And to Toni-Lee Viney, Amazing Assistant, for her attention to detail, incredible work ethic, and unfailing good nature.
CONVENTION SYNOPSIS 2008

Friday, February 15, 2008

Publications Committee  11:00 am-2:00 pm  Aspen
Finance Committee      11:00 am-2:00 pm  Boardroom
Executive Council      2:30-10:00 pm   Spruce

Saturday, February 16, 2008

Undergraduate Scholars 8:30 am-1:00 pm
Research Conference (USRC):
  Welcome           8:30-8:45 am  Pine
  Paper Presentations 9:00-10:00 am  Pine, Spruce, Fir, Birch
  Paper Presentations 10:10-11:10 am  Pine, Spruce, Fir, Birch
  Break             11:10-11:40 am  Pine
  Paper Presentations 11:40 am-12:40 pm  Pine, Spruce, Fir, Birch
  Awards            12:45-1:00 pm  Pine

Workshops:
  Extend Your Metaverse 9:00-12:00 noon  Interlocken D
  Service in Service Learning 9:00-12:00 noon  Alder
  Community-Building    9:00-12:00 noon  Cedar

Basic Course Conference 1:00-4:00 pm  Interlocken D

Workshops:
  Creating Digital Media 1:00-4:00 pm  Alder
  New Belgium tour       1:30-? pm (Van to Fort Collins)

Mini Preconferences:
  Depart/College/Univ Service 12:15-1:45 pm  Cedar
  Community Service         1:55-3:25 pm  Birch
  Association Service       3:35-5:05 pm  Cedar
  Graduate Student Workshop 2:00-3:00 pm  Spruce
  Graduate Programs Open House 3:00-4:30 pm  Interlocken A
  2009 Interest Group Planners 4:00-5:15 pm  Boardroom
  Newcomers Reception       4:15-5:15 pm  Private Dining Room
  2008 Planners Reception   4:15-5:15 pm  Aspen

Kickoff Event: Agency
Communication “Tune-up”
  Welcome Reception       7:00-8:30 pm  Interlocken A
  Executives Club Dinner   7:30-9:30 pm  Private Dining Room
Sunday, February 17, 2008

**Business Meetings:**

- Communication & Instruction 7:30-8:30 am  Spruce
- Community College I 7:30-8:30 am  Interlocken C
- Health Communication 7:30-8:30 am  Birch
- Intercultural Communication 7:30-8:30 am  Centennial E
- Interpersonal Communication 7:30-8:30 am  Centennial F
- Western Forensics Association 7:30-8:30 am  Millennium Harvest Hotel, Boulder

Panels #1 8:40-9:55 am

**Keynote Speech: Roger Bowen** 10:10-11:25 am  Interlocken A

**Business Meetings:**

- Elementary & Secondary Ed 11:35 am-12:35 pm  Boardroom
- Language & Social Interaction 11:35 am-12:35 pm  Aspen
- Performance Studies 11:35 am-12:35 pm  Private Dining Rm
- Media Studies 11:35 am-12:35 pm  Pine
- Executives Club 11:35 am-12:35 pm  Alder
- Time and Place Committee 11:35 am-12:35 pm  Cedar
- Officers Lunch 12:45-2:00 pm  Omni Suite
- Panels #2 12:45-2:00 pm
- Panels #3 2:10-3:25 pm
- Editors Review Meeting 2:10-3:25 pm  Omni Suite
- Panels #4 3:35-4:50 pm
- Officers Review Meeting 3:35-4:50 pm  Omni Suite

**Business Meetings:**

- Communication Theory 5:00-6:00 pm  Alder
- Community College II 5:00-6:00 pm  Interlocken C
- Freedom of Expression/Legal 5:00-6:00 pm  Aspen
- ORWAC 5:00-6:00 pm  Fir
- Organizational Communication 5:00-6:00 pm  Interlocken D
- Rhetoric & Public Address 5:00-6:00 pm  Cedar
- Member Services Committee 5:00-6:00 pm  Boardroom
- Futures Committee 5:00-6:00 pm  Omni Suite
- Speech Comm Prom 9:00 pm -1:00 am  Interlocken A&B

8
Monday, February 18, 2008

Panels #5 8:30-9:45 am
Panels #6 9:55-11:10 am
Convention Luncheon 11:20 am-1:50 pm Interlocken A&B
Panels #7 2:00-3:15 pm
Panels #8 3:25-4:40 pm
Panels #9 4:50-6:05 pm
2009 Interest Group Planners 5:00-6:15 pm Boardroom
Environmental Communication 5:00-6:00 pm Spruce
(new Interest Group!)
Legislative Assembly 6:30-8:00 pm Centennial F
President’s Reception 9:00-11:00 pm Lobby Bar

Tuesday, February 19, 2008

Panels #10 8:00-9:15 am
Executive Council 9:00-11:30 am Private Dining Room
Panels #11 9:25-10:40 am
Panels #12 10:50 am-12:05 pm
HOTEL FLOOR PLAN

First Floor
HOTEL FLOOR PLAN

Garden Level
ALL ABOARD THE SKI TRAIN TO WINTER PARK!!
Saturday, February 16, 6:15 am – 7:30 pm

Remember why you came to Colorado?? It’s a really long day, but it will be worth it! We have booked tickets on the Ski Train to Winter Park for 20 lucky people and organized buses to get you to Union Station in Denver and back to the hotel. Bring your skis/board/tube if you can, but if not, they can be rented on the slopes. This spectacular train ride and Denver tradition takes you through mountain passes and the alpine wilderness of the Rockies right to the base of the resort. You can’t park much closer!

SNOWSHOEING & THE STANLEY
Sunday, February 17, 8:00 am – 5:00 pm

Proudly sponsored by the School of Communication at the University of Northern Colorado.

If you know the movie The Shining, then you know The Stanley Hotel! This special event takes us snowshoeing in Rocky Mountain National Park before having lunch in Estes Park and taking a tour of this historic building. Participation is limited to 13 people for transportation purposes. Special event registration fee includes snowshoe rental, entrance to the park, Stanley tour, and tip for the guide :-). Lunch is on your own--discover the culinary delights of Estes Park. Don’t forget your gloves, hat, wind resistant jacket, and solid shoes!

BREWERY TOUR
Monday, February 18, 1:30 – 8:30 pm

Local colleagues have put together a tour of some of the best independent microbreweries in the region for our pleasure. Each brewery will provide a tour of their facilities for participants culminating with dinner in the Goat’s Head Room at the Boulder Beer Company before returning to the hotel. Breweries include the Boulder Beer Company, Avery Brewing Company, and Left Hand Brewing Company.
WSCA EXECUTIVE COUNCIL 2007-2008

President
Sara Hayden, University of Montana

President Elect
Sue D. Pendell, Colorado State University

First Vice President
Dan Canary, Arizona State University

Second Vice President
Heather Hundley, California State University, San Bernadino

Immediate Past President
Mary Jane Collier, University of New Mexico

Executive Director
Mark Bergstrom, University of Utah

Members-at-Large
Suzanne Larson, Southern Utah University
Shane Moreman, California State University, Fresno
Patricia O’Keefe, College of Marin
Nancy Oft Rose, South Eugene High School (retired)

Editor, Western Journal of Communication
Cheree Carlson, Arizona State University

Editor-Elect, Western Journal of Communication
Brian L. Ott, Colorado State University

Editor, Communication Reports
William Sharkey, University of Hawai’i at Manoa

Editor, WSCA News
William F. Eadie, San Diego State University

Speech Activities Coordinator
Derek Buescher, University of Puget Sound

President, Executives Club
John Cagle, California State University, Fresno

Publications Committee Chair
William Cupach, Illinois State University

Finance Committee Chair
Paul Mongeau, Arizona State University
WSCA COMMITTEES 2007-2008

Nominating Committee
Immediate Past President Mary Jane Collier, Chair; Jay Baglia and Tasha Van Horn (elected by the Legislative Assembly); Tom Burkholder and Janice Schuetz (elected by the Executive Council); and Harry Sharp, Tamar Ginossar, Liz Leckie, and Derek Buescher (Interest Group Representatives).

Finance Committee
Paul Mongeau, Chair; Tracey Quigley and Connie Bullis (appointed by the President).

Publications Committee
William Cupach, Chair; A. Susan Owen and Judith Martin (appointed by the President); Cheree Carlson, William Sharkey, William F. Eadie, and Brian L. Ott.

Time and Place Committee
Karen Lovaas, Chair; Walter Zakahi and Valerie Manusov (elected by the Executive Council); Derek Buescher, Speech Activities Coordinator; and Mark Bergstrom (Executive Director).

Member Services Committee
Michael Brydges, Chair; John Reinard, Mary Claire Morr Serewicz, and Jo Anna Grant (appointed by the President); and Heather Hundley, Second Vice President.

Distinguished Service Award
Suzanne Larson, Chair; John Cagle, President of the Executives Club; Mary Jane Collier, Immediate Past President, and Nancy Oft Rose, Chair Designate (appointed by the President).

Model Teaching Program Award
Shane Moreman, Chair; Robert Stockton, Chair of Elementary-Secondary Interest Group; Randi Picarelli, Chair of Community College Interest Group; Elise Dallimore, Chair of Communication & Instruction Interest Group, and Patricia O'Keefe, Chair Designate (appointed by the President).

B. Aubrey Fisher Award
Cheree Carlson, Chair; Pamela Kalbfleisch, Tara Emmers-Sommer, Robert Brookey, Brad Hall, Kent Ono, and Angela Trehewey (elected by the Executive Council).
**Futures Committee**
On hiatus until the 2008 convention.

**WSCA Scholar Award Committee**
Mary Jane Collier, Chair; Amy Kilgard and Cindy Griffin (elected by the Legislative Assembly); John Oetzel (appointed by the Executive Council); and Sandra Metts (appointed by the President).

**Ad Hoc Committee on Graduate and Early Career Award**
Walter Zakahi, Brenda Allen, and Lisa Flores.

**Ad Hoc Committee on Financial Planning**
Peter Anderson, Dawn O. Braithwaite, Paul Mongeau, William F. Eadie, and Mark Bergstrom.

**WSCA Representatives to NCA Legislative Council (elected by the WSCA Legislative Assembly)**

**NCA Nominating Committee Representative**
Mary Jane Collier, Immediate Past President.

**Elected Representatives to the Legislative Assembly 2007 & 2008**
WSCA LIFE MEMBERS
(as of December 1, 2007)

Katherine Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Mark Bergstrom, University of Utah
Dawn O. Braithwaite, University of Nebraska-Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Daniel Canary, Arizona State University
Hilda V. Carpenter, University of San Francisco
Robert Clark, University of Oregon
Douglas Fraleigh, California State University, Fresno
Patricia M. Ganer, Cypress College
James M. Gelwicks, Western State College of Colorado
Kimberly Barnett Gibson, St. Mary’s University
Donna Gotch, California State University, San Bernardino
Susan A. Hellweg, San Diego State University
Heather Hundley, California State University, San Bernardino
Tadasu Todd Imahori, Seinan Gakuin University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Arizona State University
Chevelle Newsome, California State University, Sacramento
Patricia O’Keefe, College of Marin
Douglas Parry, University of Alaska, Anchorage
Sue D. Pendell, Colorado State University
Sandra Petronio, Indiana University-Purdue University Indianapolis
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai‘i at Manoa
Stacey Sowards, University of Texas at El Paso
Robert Stockton, Katella High School
Malcolm O. Sillars, University of Utah
Robert W. Vogelsang, Portland State University
Marlene M. von Friederichs-Fitzwater, California State U, Sacramento
John L. Williams, California State University, Sacramento
WSCA DEPARTMENTAL MEMBERS
(as of December 1, 2007)

Arizona State University
Arizona State University West
Bakersfield College
Boise State University
California Polytechnic State
University
California State University,
Northridge
California State University, Stanislaus
California State University, Chico
California State University, East Bay
California State University, Fresno
California State University,
Sacramento
California State University,
San Bernardino
Chabot College
Colorado State University
California State University
San Marcos
California State University,
Long Beach
Lewis-Clark State College
Merced College
Oregon State University
Portland State University

Saddleback College
San Bernardino Valley College
San Diego State University
San Francisco State University
San Jose State University
Santa Barbara City College
Santa Clara University
Scottsdale Community College
Southern Utah University
The College of Wooster
University of Colorado at Boulder
University of Colorado Denver
University of Denver
University of Hawai‘i at Manoa
University of Idaho
University of Nevada, Las Vegas
University of New Mexico
University of Northern Colorado
University of Puget Sound
University of Southern California
University of St. Thomas
University of Utah
University of Washington
University of Wyoming
Washington State University
Weber State University
# WSCA Past Presidents

<table>
<thead>
<tr>
<th>Name</th>
<th>Year</th>
<th>School</th>
<th>Conv. City</th>
<th>Conv. Date</th>
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<tbody>
<tr>
<td>W. Arthur Cable*</td>
<td>1929</td>
<td>U Arizona</td>
<td>San Francisco</td>
<td>Nov. 1929</td>
</tr>
<tr>
<td>W. Arthur Cable*</td>
<td>1930</td>
<td>U Arizona</td>
<td>San Francisco</td>
<td>Nov. 1930</td>
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<tr>
<td>Lee Emerson Basset*</td>
<td>1931</td>
<td>Stanford</td>
<td>Pasadena</td>
<td>Nov. 1931</td>
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<tr>
<td>Ray K. Immel*</td>
<td>1932</td>
<td>USC</td>
<td>Los Angeles</td>
<td>Dec. 1932</td>
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<tr>
<td>Frederick W. Orr*</td>
<td>1933</td>
<td></td>
<td>Portland</td>
<td>Nov. 1933</td>
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<tr>
<td>E. Ray Nichols*</td>
<td>1934</td>
<td>U Redlands</td>
<td>Salt Lake City</td>
<td>Nov. 1934</td>
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<tr>
<td>Joseph F. Smith*</td>
<td>1935</td>
<td>U Utah</td>
<td>San Francisco</td>
<td>Nov. 1935</td>
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<tr>
<td>Edward Z. Rowell*</td>
<td>1936</td>
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<td>Pasadena</td>
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<tr>
<td>Elwood Murray</td>
<td>1937</td>
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<tr>
<td>John L. Casteel</td>
<td>1938</td>
<td>U Colorado</td>
<td>Seattle</td>
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<tr>
<td>Elvena Miller*</td>
<td>1939</td>
<td>Seattle P. S.</td>
<td>San Francisco</td>
<td>Nov. 1939</td>
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<tr>
<td>J. Richard Bietry</td>
<td>1940</td>
<td>U Colorado</td>
<td>Los Angeles</td>
<td>Nov. 1940</td>
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<tr>
<td>Charles F. Lindsley*</td>
<td>1941</td>
<td>Occidental</td>
<td>Salt Lake City</td>
<td>Nov. 1941</td>
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<tr>
<td>T. Earl Pardee*</td>
<td>1942</td>
<td>Brigham Young</td>
<td>no convention</td>
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<tr>
<td>Earl W. Wells*</td>
<td>1943</td>
<td>Oregon State U</td>
<td>Denver/Salem</td>
<td>Feb. 1944</td>
</tr>
<tr>
<td>Horace G. Rahskopf*</td>
<td>1944</td>
<td>U Washington</td>
<td>divisional</td>
<td>Nov. 1944</td>
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<tr>
<td>Alan Nichols*</td>
<td>1945</td>
<td>USC</td>
<td>Los Angeles</td>
<td>Apr. 1946</td>
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<tr>
<td>Mabel F. Gifford*</td>
<td>1946</td>
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<td>San Francisco</td>
<td>Nov. 1946</td>
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<tr>
<td>Robert D. Clark</td>
<td>1947</td>
<td>U Oregon</td>
<td>Salt Lake City</td>
<td>Dec. 1947</td>
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<td>Joseph H. Baccus*</td>
<td>1948</td>
<td>U Redlands</td>
<td>Seattle</td>
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<tr>
<td>Virgil A. Anderson*</td>
<td>1949</td>
<td>Stanford</td>
<td>San Jose</td>
<td>Nov. 1949</td>
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<tr>
<td>Norman Freestone*</td>
<td>1950</td>
<td>Occidental</td>
<td>Santa Barbara</td>
<td>Nov. 1950</td>
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<tr>
<td>Roy D. Mahaffey*</td>
<td>1951</td>
<td>Linfield College</td>
<td>San Jose</td>
<td>Nov. 1951</td>
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<tr>
<td>Susie S. Niles*</td>
<td>1952</td>
<td>SLC P. S.</td>
<td>Denver</td>
<td>Nov. 1952</td>
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<tr>
<td>William McCoard*</td>
<td>1953</td>
<td>USC</td>
<td>Fresno</td>
<td>Nov. 1953</td>
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<tr>
<td>Alonzo Morley*</td>
<td>1954</td>
<td>Brigham Young</td>
<td>Tucson</td>
<td>Nov. 1954</td>
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<tr>
<td>Wayne Eubank</td>
<td>1955</td>
<td>U New Mexico</td>
<td>Los Angeles</td>
<td>Dec. 1955</td>
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<tr>
<td>Milton Dickens*</td>
<td>1956</td>
<td>USC</td>
<td>Eugene</td>
<td>Aug. 1956</td>
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<tr>
<td>Kathleen Pendergast</td>
<td>1957</td>
<td>U Washington</td>
<td>Santa Barbara</td>
<td>Nov. 1957</td>
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<tr>
<td>Upton Palmer*</td>
<td>1958</td>
<td>UCSB</td>
<td>Salt Lake City</td>
<td>Nov. 1958</td>
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<tr>
<td>Johnnye Akin</td>
<td>1959</td>
<td>U Denver</td>
<td>Palo Alto</td>
<td>Nov. 1959</td>
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<tr>
<td>Lawrence Mouat*</td>
<td>1960</td>
<td>San Jose State</td>
<td>Corvallis</td>
<td>Nov. 1960</td>
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<tr>
<td>Theodore O. H. Karl*</td>
<td>1961</td>
<td>Pacific Lutheran</td>
<td>Fresno</td>
<td>Nov. 1961</td>
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<tr>
<td>John Wright*</td>
<td>1962</td>
<td>CSU Fresno</td>
<td>Long Beach</td>
<td>Nov. 1962</td>
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<tr>
<td>Joseph Wagner*</td>
<td>1963</td>
<td>CSU Long Beach</td>
<td>San Francisco</td>
<td>Mar. 1964</td>
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<tr>
<td>Ruth Jackson</td>
<td>1964</td>
<td>Palo Alto P. S.</td>
<td>Boulder</td>
<td>Apr. 1965</td>
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<tr>
<td>Halbert Greaves*</td>
<td>1965</td>
<td>U Utah</td>
<td>Los Angeles</td>
<td>Mar. 1966</td>
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<tr>
<td>Earl Cain*</td>
<td>1966</td>
<td>CSU Long Beach</td>
<td>Seattle</td>
<td>Nov. 1966</td>
</tr>
<tr>
<td>Milton Dobkin</td>
<td>1967</td>
<td>Humboldt State</td>
<td>Sacramento</td>
<td>Nov. 1967</td>
</tr>
<tr>
<td>Name</td>
<td>Year</td>
<td>University</td>
<td>City</td>
<td>Month</td>
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<tr>
<td>Harold Livingston*</td>
<td>1968</td>
<td>Oregon State</td>
<td>Salt Lake City</td>
<td>Nov.</td>
</tr>
<tr>
<td>Marcella Oberle*</td>
<td>1970</td>
<td>CSU LA</td>
<td>Portland</td>
<td>Nov.</td>
</tr>
<tr>
<td>Donald J. Cameron</td>
<td>1971</td>
<td>CSU Northridge</td>
<td>Fresno</td>
<td>Nov.</td>
</tr>
<tr>
<td>John W. Keltner</td>
<td>1972</td>
<td>Oregon State</td>
<td>Honolulu</td>
<td>Nov.</td>
</tr>
<tr>
<td>Robert D. Kully</td>
<td>1976</td>
<td>CSU LA</td>
<td>San Francisco</td>
<td>Nov.</td>
</tr>
<tr>
<td>Lucy M. Keele</td>
<td>1977</td>
<td>CSU Fullerton</td>
<td>Phoenix</td>
<td>Nov.</td>
</tr>
<tr>
<td>Carmendale Fernandes</td>
<td>1979</td>
<td>Fremont H. S.</td>
<td>Portland</td>
<td>Feb.</td>
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<tr>
<td>Jo Sprague</td>
<td>1986</td>
<td>San Jose State</td>
<td>Salt Lake City</td>
<td>Feb.</td>
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<tr>
<td>William F. Eadie</td>
<td>1993</td>
<td>CSU, Northridge</td>
<td>San Jose</td>
<td>Feb.</td>
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<tr>
<td>Dennis C. Alexander</td>
<td>1999</td>
<td>U Utah</td>
<td>Sacramento</td>
<td>Feb.</td>
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<tr>
<td>Dawn O. Braithwaite</td>
<td>2000</td>
<td>U Nebraska</td>
<td>Coeur d’Alene</td>
<td>Feb.</td>
</tr>
<tr>
<td>Sandra Petronio</td>
<td>2001</td>
<td>Wayne State</td>
<td>Long Beach</td>
<td>Mar.</td>
</tr>
<tr>
<td>Katherine Adams</td>
<td>2002</td>
<td>CSU Fresno</td>
<td>Salt Lake City</td>
<td>Feb.</td>
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<tr>
<td>Mary Jane Collier</td>
<td>2005</td>
<td>U New Mexico</td>
<td>Palm Springs</td>
<td>Feb.</td>
</tr>
<tr>
<td>Mary Jane Collier**</td>
<td>2006</td>
<td>U New Mexico</td>
<td>Seattle</td>
<td>Feb.</td>
</tr>
</tbody>
</table>

*Indicates deceased

**But for her untimely death, Leah Vande Berg would have served as President in 2006.
WSCA DISTINGUISHED SERVICE AWARD RECIPIENTS

1979  Thorrell Fest, University of Colorado
1980  No Award
1981  Anthony Hillbruner, California State University, Los Angeles
1982  Janet Bolton, University of Southern California
1983  No Award
1984  Fred McMahon, California State University, Northridge
1985  Marcella Oberle, California State University, Los Angeles
      Milton Dobkin, Humboldt State University
1986  Carmendale Fernandes, Humboldt State University
      Gertrude Baccus, Redlands High School
1987  B. Aubrey Fisher, University of Utah
1988  Robert Kully, California State University, Los Angeles
1989  Gale Richards, Arizona State University
1990  Walter Fisher, University of Southern California
1991  James McBath, University of Southern California
1992  Malcolm O. Sillars, University of Utah
1993  Jack A. Samosky, California State University, Hayward
1994  Thomas M. Scheidel, University of Washington
1995  Nancy G. McDermid, San Francisco State University
1996  John “Sam” Keltner, Oregon State University
1997  Lucy Keele, California State University, Fullerton
1998  Robert Boren, Boise State University
1999  David Natharius, California State University, Fresno
2000  Jody Nyquist, University of Washington
2001  William W. Wilmot, University of Montana
2002  Lynn K. Wells, Saddleback College
2003  Dennis Alexander, University of Utah
2004  Kenneth Frandsen, University of New Mexico
2005  Leah Vande Berg, California State University, Sacramento
2006  Sandra Petronio, Indiana University Purdue University Indianapolis
2007  Dawn O. Braithwaite, University of Nebraska-Lincoln
WSCA 2008 PROGRAM PLANNERS

Primary Program Planner and WSCA President-Elect
Sue D. Pendell, Colorado State University
Assistant to the Primary Program Planner
Toni-Lee Viney, Colorado State University
Executive Director
Mark Bergstrom, University of Utah
Assistant to the Executive Director
Robin Heaton, University of Utah
Undergraduate Scholars Research Conference
Heather Hundley, California State University, San Bernardino
Basic Course Conference
Skye Gentile, Cabrillo Community College
Patricia O’Keefe, College of Marin
Mini Preconference Planners
Dennis C. Alexander, University of Utah
Peter A. Andersen, San Diego State University
Communication and Instruction Interest Group
Elise Dallimore, Northeastern University
Communication Theory Interest Group
Marianne LeGreco, University of North Carolina at Greensboro
Community College Interest Group
Randi Picarelli, College of the Canyons
Elementary and Secondary Interest Group
Robert Stockton, Katella High School (retired)
Environmental Communication Interest Group
Julie Schutten, Northern Arizona University
Executives Club
Tim Hegstrom, San José State University
Freedom of Speech and Legal Communication Interest Group
John Reinard, California State University, Fullerton
Health Communication Interest Group
Elaine Wittenberg-Lyles, University of North Texas
Intercultural Communication Interest Group
Jennifer Huynh Thi Anh Morrison, University of Denver
Interpersonal Communication Interest Group
Mary Claire Morr Serewicz, University of Denver
Language and Social Interaction Interest Group
Jeffrey Good, University of California, Los Angeles
Media Studies Interest Group
Charles Soukup, University of Northern Colorado
Organizational Communication Interest Group
   Alexander Lyon, SUNY, Brockport

ORWAC
   Michelle A. Holling, California State University San Marcos

Performance Studies Interest Group
   Ragan Fox, California State University, Long Beach

Rhetoric and Public Address Interest Group
   Kevin Ayotte, California State University, Fresno

Western Forensics Association
   Derek Buescher, University of Puget Sound

WSCA 2008 LOCAL HOSTS

Local Host Co-chairs
   Kirsten Broadfoot, Colorado State University
   Greg Dickinson, Colorado State University
   Brian L. Ott, Colorado State University

Audio Visual Equipment
   Brian L. Ott, Colorado State University

Local Advertising
   Allison Burr-Miller, Colorado State University

Local Host Brochure
   Alicia Ernest, Colorado State University

Performances
   Janna Goodwin, Regis University

Special Events
   Thomas Endres, University of Northern Colorado
   Christina Foust, University of Denver
   Barbara Walkosz, University of Colorado Denver

Speech Comm Prom
   Megan Beam, Colorado State University

Registration
   Scott Different, Colorado State University
   Andy J. Merolla, Colorado State University

And the undergraduate and graduate students from Colorado State University.

This convention is sponsored in part by the Department of Communication Studies and the Center for Public Deliberation, Colorado State University.
FRIDAY, FEBRUARY 15, 2008

MEETINGS

1115 PUBLICATIONS COMMITTEE
11:00 am-2:00 pm, Friday, February 15
Aspen

1108 FINANCE COMMITTEE
11:00 am-2:00 pm, Friday, February 15
Boardroom

1210 EXECUTIVE COUNCIL
2:30-10:00 pm, Friday, February 15
Spruce

SATURDAY, FEBRUARY 16, 2008

2000 UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE
8:30-8:45 am Welcome Pine
9:00-10:00 am Paper Presentations Pine, Spruce, Fir, Birch
10:10-11:10 am Paper Presentations Pine, Spruce, Fir, Birch
11:10-11:40 am Break Pine
11:40 am -12:40 pm Paper Presentations Pine, Spruce, Fir, Birch
12:45-1:00 pm Awards Pine

WORKSHOPS

2104 EXTEND YOUR METAVERSE: EDUCATION, RESEARCH, & SERVICE IN SECOND LIFE’S VIRTUAL WORLD ENVIRONMENT
9:00 am-12:00 noon, Saturday, February 16
Interlocken D

Second Life (SL), a virtual world environment with over 9 million residents, provides a unique and flexible environment for educators and researchers interested in communication research and teaching, distance learning, computer-supported cooperative work, simulation and performance, identity and embodiment, new media studies, and service. Free to join, SL provides an opportunity to use an immersive “real world” simulation on one’s desktop and in the classroom to enhance experiential learning, allowing individuals to meet and work with people from all over the world, practice skills, try new ideas, and learn from mistakes. Students, educators, and researchers can work together in Second Life as participants (“residents”) access the global virtual
network. Using Second Life as a complement to traditional classroom environments also provides new opportunities for enriching existing curricula and initiating community service projects. Over 200 educational institutions and schools already have created their “presence” in SL, some classes are being held entirely “there,” and hundreds of non-profit community organizations are in Second Life.

The goals of this 3-hour workshop are to familiarize participants with specific examples of the communication features of Second Life, with particular attention focused on examples of research, teaching, and community service projects already being conducted in SL, including undergraduate and graduate level classes that meet in “both worlds,” classes that are being conducted solely in SL, and global development community service projects working on hunger, poverty, clean water, health, housing, and micro-enterprise projects. The workshop will provide the groundwork to begin exploring, teaching, and even doing community service work in Second Life as easily and smoothly as possible.

Presenter: Leslie Jarmon, University of Texas at Austin

Fee: $25.00

2113 THE “SERVICE” PART OF SERVICE LEARNING
9:00 am-12:00 noon, Saturday, February 16 Alder

Service learning is a popular pedagogical technique and the focus of research as well as innovative teaching and learning practices. However, most of the focus in service learning has been on the "learning," with the "service" as a means to that end. But what about the "service" part of service learning? This workshop focuses on ensuring that your service learning projects actually provide needed and valuable service. Participants will examine such issues as (1) how to match the learning with the service offered; (2) how to locate appropriate non-profit agencies, schools, and community groups for service learning projects; (3) how to design those projects to maximize the service provided, and (4) how to follow-up for project evaluation.

Facilitator: Cindy Griffin, Colorado State University

Participants: Pam Branin, Southern Utah University
              Anne Hubbell, New Mexico State University
              Suzanne Larson, Southern Utah University
              Joel Litvin, Bridgewater State College
              Marianne Neuwirth, Stanford University
              Armeda Reitzel, Humboldt State University
2114  BEST PRACTICES IN COMMUNITY-BUILDING AND CIVIC ENGAGEMENT
9:00 am-12:00 noon, Saturday, February 16

This workshop demonstrates how “talk/dialogue” is key to community-building and civic engagement and showcases theoretical models for and research findings on community-building and civic engagement. Student work and experiences in a new immigrant community will be highlighted. These experiences were designed to emphasize community successes which, in turn, were used to facilitate additional community planning. The workshop will share curriculum development; demonstrate three curriculum building models and implementation of these models via multimedia presentation; facilitate discussion on workshop participants’ successes in similar activities; and present best practices in community-building and civic engagement.

Presenters: Robert A. Emry, California State University, Fullerton
Owen Holmes, California State University, Fullerton

Fee: $15

2313  CREATING PHOTOS, AUDIO PODCASTS, AND VIDEO PODCASTS FOR ONLINE AND ONGROUND COURSES
1:00-4:00 pm, Saturday, February 16

The workshop focuses on discussing and demonstrating the technologies, hardware, software programs, and key skills needed for an instructor to encode and share his/her knowledge and experience in the current, popular digital formats for photos, audio, and video. Methods for creating audio and video podcasts for delivery on the Web, iPod, or other digital portable players will be demonstrated. Examples of such multimedia use in eCollege and onground courses will be provided. Workshop participants also will be provided a list of resources for continued learning of intermediate and advanced skills in key software programs. Participants are encouraged to bring their laptop computer and iPods if possible.

The workshop goals are for participants to understand the essential terms and concepts needed to use the current technologies to digitize photos, audio, and video; understand the minimum computer system requirements needed to acquire, encode, and download photo, audio, and video files; learn key
hardware, software, and file formats needed to encode, digitize, and download photos, audio, and video; learn key software skills needed to size, edit, and compress photos, audio, and video for delivery online and in the classroom; learn key hardware and software that students need to download the multimedia assets participant creates for his/her course; learn to deliver and link multimedia assets in eCollege, Blackboard, WebCT, and onground computer systems.

Presenters: Louis E. Rumpf, National University
Joan Van Tassel, National University
Scott Campbell, National University

Fee: $20

2399 FOLLOWING THEIR FOLLY: ENGAGING LIFE, WORK, AND COMMUNITY AT NEW BELGIUM BREWERY
1:30-? pm (depending on dinner plans) Van to Fort Collins
Saturday, February 16

Few organizations determinedly “walk the talk” when it comes to their commitments to their communities, employees, the environment and families. New Belgium Brewery and its founders have built an organization founded on 10 key values that they live and breathe everyday. Nationally acknowledged as an organization that “does good” by “following its folly” of community engagement, environmentally sustainable business, and employee involvement, this workshop is intended to provide organizational communication scholars with a first-hand, intimate view of the organizational policies and culture of a progressive, civically-engaged, and for profit organization. Participants will take a VIP tour of the brewery facility, followed by an interactive session with several representatives from New Belgium’s human resources department (and perhaps other departments as well). Before the workshop, participants will be provided with a packet of readings about New Belgium in order to familiarize them with the work and commitments of the organization.

Participants must preregister for this workshop through WSCA convention preregistration.

In addition, participants must email Dan Lair at dlair@du.edu by January 15 to indicate that they have preregistered and either (a) would like to stay in Fort Collins for a post-workshop dinner/discussion or (b) would like to immediately return to the convention hotel in Broomfield.

New Belgium Tour Rules and Regulations:
Participants should not wear open-toed shoes, as we will be walking through a production area (and it is, after all, February!). Additionally, if participants want to participate in a beer tasting following the tour, they need to bring along their ID. There is also an “organizational slide” that employees use and most
VIP visitors experience. Participants may want to wear slide-appropriate clothing.

Facilitators: Kirsten Broadfoot, Colorado State University
Daniel Lair, University of Denver

Fee: $15

**BASIC COURSE CONFERENCE**

2304  **SLOw Start, SMART Start: Creating Student Learning Outcomes (SLOs) with Specific, Measurable, Acceptable, Realistic, and Targeted Expectations and Measures.**
1:00-4:00 pm, Saturday, February 16 Interlocken D
Sponsored by the Community College Interest Group

The Basic Course Conference focuses on identifying Student Learning Outcomes (SLOs) across the Speech and Communication Studies curriculum. Participants are encouraged to bring their current program reviews, course outlines, syllabi, and/or assignments. The conference will be both informative and interactive. By the end of the Basic Course Conference, participants should be able to:

1. Understand the Accrediting Commission for Community and Junior College’s (ACCJC, a division of WASC) expectations.
2. Write Student Learning Outcomes (SLOs) by utilizing the seven-step process.
3. Create SLOs for at least one course.
4. Compare and contrast a variety of strategies for measuring SLOs.
5. Align SLOs with the National Communication Association’s general criteria for assessing communication.
6. Reflect on their institution’s progress in relation to other community colleges and universities.

Basic Course Coordinators: Skye Gentile, Cabrillo Community College
Patricia O’Keefe, College of Marin

Basic Course Facilitators: Brenda Ahntholtz, Ohlone College
Michael Brydges, Cypress College
Linda Carvalho Cooley, Reedley College
Robert G. Leonard, Sinclair Community College

Fee: $10.00
MINI PRECONFERENCES

2214  DEPARTMENT/COLLEGE/UNIVERSITY SERVICE
12:15-1:45 pm, Saturday, February 16  Cedar

This mini preconference is focused on the benefits and costs of doing department/college/university service. Panelists will lead discussion around several questions: 1. What is the value of department/college/university service? What do you get out of it personally? Why is it necessary/desirable for the department/college/university? 2. How much of this service should you do? How do you avoid getting caught in the service "trap," particularly if you're female and/or "minority"? How do you balance this service with professional and community service, not to mention teaching and research? 3. How do you choose the service with which to be involved? What's the balance among department/college/university service? 4. How do you get involved in service that's of interest to you/of benefit to your research and teaching? 5. How do you get rewarded for such service?

Facilitator: Sue D. Pendell, Colorado State University

Panelists: Eric Aoki, Colorado State University
Robert K. Avery, University of Utah
Charles R. Bantz, Indiana University Purdue University Indianapolis and Indiana University
Jaima L. Bennett, Golden West College
Harry W. Haines, Trinity University

2312  COMMUNITY SERVICE
1:55-3:25 pm, Saturday, February 16  Birch

This mini preconference is focused on the benefits and costs of doing community service and service-based learning. Panelists will lead discussion around several questions: 1. How can communication scholars, researchers, and administrators use their expertise to serve the community by facilitating important initiatives? 2. How does the university or department benefit from community service? 3. How do you balance or combine community service with research and teaching? 4. How do you benefit personally from doing community service? 5. What are the greatest costs to you personally of doing community service? 6. Does community service really benefit the community significantly?
Panelists: Janis Andersen, Emerson College  
Peter Andersen, San Diego State University  
David Buller, Klein-Buendel Institute  
Connie Bullis, University of Utah  
Patricia Geist-Martin, San Diego State University

2514 SERVICE TO OUR ACADEMIC ASSOCIATIONS  
3:35-5:05 pm, Saturday, February 16  
Cedar

Our regional, national and international academic associations are extremely dependent on member service and volunteerism. The six panelists, with a variety of service backgrounds, will discuss service to associations. A good deal of the panel time will be devoted to answering questions from audience members about the how, when, what, and why of being engaged with service to the associations.

The six participants include four WSCA presidents, the most recently elected NCA officer, an Executive Director of WSCA, at least two journal editors, six program planners, six Interest Group Chairs, members of numerous editorial boards and every WSCA standing committee, representatives to the Executive Council and Legislative Assembly, at least two who serve other disciplinary organizations, and (by Dennis’ estimate) more than 1,000 hours of service to WSCA.

Participants: Katherine Adams, California State University, Fresno  
Dennis Alexander, University of Utah  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Deanna Dannels, North Carolina State University  
William F. Eadie, San Diego State University  
Walter Zakahi, New Mexico State University

OTHER SATURDAY PROGRAMS AND EVENTS

2410 GRADUATE STUDENT WORKSHOP  
2:00-3:00 pm, Saturday, February 16  
Spruce

2501 GRADUATE PROGRAMS OPEN HOUSE  
3:00-4:30 pm, Saturday, February 16  
Interlocken A

2608 2009 INTEREST GROUP PROGRAM PLANNERS MEETING  
4:00-5:15 pm, Saturday, February 16  
Boardroom
2607 NEWCOMERS RECESSION
4:15-5:15 pm, Saturday, February 16 Private Dining Room

2615 2008 PLANNERS RECESSION
4:15-5:15 pm, Saturday, February 16 Aspen

2702 KICKOFF EVENT: AGENCY COMMUNICATION “TUNE UP”:
MAKE A COMMUNICATION CONTRIBUTION TO A
NONPROFIT SERVICE AGENCY!
5:30-7:00 pm, Saturday, February 16 Interlocken B

The WSCA convention Kickoff involves our helping with the communication products/messages (press release, web site, radio/tv commercial, public presentation) of local, nonprofit service agencies. The Kickoff will begin with a Welcome to the convention by Ann M. Gill, Dean, College of Liberal Arts and Professor, Department of Communication Studies, Colorado State University. Then Martín Carcasson, Director of Colorado State University’s Center for Public Deliberation, will review the “tune up” process, and each of us will choose an agency with which to work. The agency representative at each table will inform us about the agency and project, and we’ll get to work doing a communication tune up--brainstorming, writing, etc. to help "tune up" each agency's message! Ideas generated will be passed onto the agency, and results will be reported in future WSCA newsletters.

2801 WELCOME RECEPTION
7:00-8:30 pm, Saturday, February 16 Interlocken A

2907 EXECUTIVES CLUB DINNER
7:30-9:30 pm, Saturday, February 16 Private Dining Room

SUNDAY, FEBRUARY 17

3003 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST GROUP I
7:30-8:30 am, Sunday, February 17 Interlocken C

3005 BUSINESS MEETING: INTERCULTURAL COMMUNICATION INTEREST GROUP
7:30-8:30 am, Sunday, February 17 Centennial E
3006 BUSINESS MEETING: INTERPERSONAL COMMUNICATION INTEREST GROUP
7:30-8:30 am, Sunday, February 17 Centennial F

3010 BUSINESS MEETING: COMMUNICATION & INSTRUCTION INTEREST GROUP
7:30-8:30 am, Sunday, February 17 Spruce

3012 BUSINESS MEETING: HEALTH COMMUNICATION INTEREST GROUP
7:30-8:30 am, Sunday, February 17 Birch

3099 BUSINESS MEETING: WESTERN FORENSICS ASSOCIATION
7:30-8:30 am, Sunday, February 17 Millennium Harvest Hotel, Boulder

3103 G.I.F.T.S. 1 (GREAT IDEAS FOR TEACHING SPEECH)
8:40-9:55 am, Sunday, February 17 Interlocken C
Presented by the Community College Interest Group

Chair: Lea Gilinets, College of the Canyons

Fractured Fairy Tales: Enhancing Speech Delivery Methods
Hank Sitko, Cascadia Community College
Audience Analysis on Your Feet
Jaima Bennett, Golden West College
Battle of the Sexes: Gender Communication
Ruth Kalin, California State University, Northridge
One Hit Wonders: One Minute Icebreakers for Interpersonal Communication
Amy F. London, Oxnard College

3104 META-COMMUNICATION COMPONENTS IN ORGANIZATIONS
8:40-9:55 am, Sunday, February 17 Interlocken D
Presented by the Organizational Communication Division

Chair: Diane Harney, Pacific Lutheran University

Feedback about “Feedback”: Culture-based Expectations and Behavior in Japanese Organizations
Tomoko Masumoto, Kanda University of International Studies, Japan
Managing Uncertainty in Organizational Encounters
Michael W. Kramer, University of Missouri-Columbia
Does the Channel Really Matter: An Analysis of Brain Dominance on
Communication Mode Preferences
  Astrid Sheil, Northern Arizona University
We Are People First: How the Physically Disabled Experience and Negotiate Organizational Assimilation
  Marsha D. Cohen, California State University, Chico
  Susan Avanzino, California State University, Chico

Respondent: Daisy Lemus, California State University, Northridge

3105  TOP FOUR PAPERS IN INTERCULTURAL COMMUNICATION
8:40-9:55 am, Sunday, February 17  Centennial E
Presented by the Intercultural Communication Interest Group

Chair: Jennifer Huynh Thi Anh Morrison, University of Denver

ALENENEC: Learning from Place, Spirit, and Traditional Language
  Saanich Indian School Board
  Joshua Guilar, Royal Roads University
  Tye Swallow, Saanich Adult Education Center
*Top Paper

Interrmarriage, Conventional and/or Unique: A Dialectical Approach to Intercultural Marriage
  Joshua F. Hoops, California State University, Long Beach

Impacts of Face Concerns on Requesting Discourse Patterns in Japan
  Satoshi Moriiizumi, Nanzan Junior College
  Jiro Takai, Nagoya University

Ethnic Identity Maintenance and Immigrant Communication Patterns: Dominicans in South Florida
  Yvette Bueno, University of Miami *Top Student Paper

Respondent: Kathryn Sorrells, California State University, Northridge

3106  TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION
8:40-9:55 am, Sunday, February 17  Centennial F
Presented by the Interpersonal Communication Interest Group

Chair: Mark T. Morman, Baylor University

A Social Relations Model of Everyday Talk and Relational Satisfaction in Stepfamilies
  Paul Schrodt, Texas Christian University
  Jordan Soliz, University of Nebraska-Lincoln
Dawn O. Braithwaite, University of Nebraska-Lincoln
*
Top Paper
Intergenerationally Transmitting Relational World Views: The Relationship Between Mother Daughter Memorable Messages and Adult Daughters’ Relational Schemata
Jody Koenig Kellas, University of Nebraska-Lincoln
Erin Willer, University of Nebraska-Lincoln

Auspicious, Distressful, and Sundry Views of Family Communication: Family-Level Profile of Family Communication Standards and Young-Adult Children’s Family Satisfaction
Masaki Matsunaga, Pennsylvania State University
*
Top Student Paper
Affectionate Communication Received from Spouses Predicts Stress Hormone Levels in Healthy Adults
Kory Floyd, Arizona State University
Sarah Riforgiate, Arizona State University

Respondent: Mary Claire Morr Serewicz, University of Denver

3107 TRENDS IN ONLINE INSTRUCTION: IS PROGRESS ALWAYS PROGRESS?
8:40-9:55 am, Sunday, February 17
Private Dining Room
Presented by the Community College Interest Group

This panel will both celebrate and critique the current movement toward online instruction. Panelists will present their findings and experiences with hybrid and fully online classes.

Chair: Lisa Stefani, Grossmont College

Technology as a Classroom: Pros and Cons of Online Instruction
Angela Prelip, Fresno City College
Tammera Stokes Rice, College of the Canyons

Hybrid Courses Offer the Best of Both Worlds
Lori Norin, University of Arkansas Fort Smith
Tim Wall, University of Arkansas Fort Smith

Teaching the Online Small Group Communication Class: Assignments and Grading
Robert G. Leonard, Sinclair Community College

3108 ONCE UPON A “TOUGH TIME”: NARRATIVES IN U.S. AMERICAN EDUCATION
8:40-9:55 am, Sunday, February 17
Boardroom
Presented by the Elementary and Secondary Interest Group
The current U.S. American education system has been under much scrutiny for decades. Numerous task forces have used rhetoric at both the state and national levels to implement reform that will improve the educational process. One group of policy makers who is invested in evaluating the rhetorical story of our nation’s schools and policies is the National Center in Education and the Economy. Their 2007 executive report, *Tough Choices or Tough Times*, demonstrates how the current educational system will lead to a steady decline in the American standard of living if the country does not undertake the first thorough overhaul of its educational system within this century. This essay evaluates their report through the paradigm of narrative critique. It argues that the rhetoric of *Tough Choices* capitalizes on the use of a grand narrative regarding the current climate of U.S. American education and then further relies on narrative examples as a form of reasoning that create and justify its reform recommendations.

Presenter: Sonja Modesti, Colorado State University

3109 THE IMPLICATIONS OF QUEERED AND GENDERED MEDIA REPRESENTATIONS

8:40-9:55 am, Sunday, February 17

Pine

Presented by the Media Studies Interest Group

Chair: Anne Bialowas, University of Utah

A Future in Queer Media: Exploring Age and Youthism in Queer Representation
      Dustin Bradley Goltz, Arizona State University
Feminism, Parody, and Hermeneutic Polarization: The Peculiar Case of *Bridget Jones’s Diary*
      Donna Kaudel, Northwestern University
Fat Suits, Unbearable Weight, Forbidden Bodies, and Living Large: Interrogating Representations of Fat People in Popular Culture
      Kara Shultz, Bloomsburg University
Transgender Rights and Power: A Gramscian Analysis of the HRC’s Transgender Rights Campaign
      Michelle L Kelsey, Arizona State University

Respondent: Charles Soukup, University of Northern Colorado

3110 WSCA MASTER TEACHERS PANEL

8:40-9:55 am, Sunday, February 17

Spruce

Presented by the Communication and Instruction Interest Group
Chair: Liz Leckie, University of Utah

Master Teacher: Bryant K. Alexander, California State University, Los Angeles
Bryant K. Alexander is the Associate Dean in the College of Arts and Letters and a Professor of Communication at California State University, Los Angeles. His teaching and research interests are in performance studies, instructional communication, qualitative methodologies, gender studies, intercultural and interracial studies, and identity politics.

Master Teacher: Brenda J. Allen, University of Colorado Denver
Brenda J. Allen is an Associate Dean in the College of Liberal Arts and Science and a Professor in the Department of Communication at the University of Colorado Denver. Her teaching and research areas are organizational communication, diversity, group communication, and computer-mediated communication.

3111 SERVICING CIVILITY: DEFINING ETHICAL CONDUCT IN THE UNDERGRADUATE CLASSROOM
8:40-9:55 am, Sunday, February 17
Presented by the National Communication Association

In this interactive roundtable discussion, members of Lambda Pi Eta chapters from the western region will present case studies that explore the issue of civility and its role in the undergraduate classroom. Topics will include the increase in communication technology and inappropriate behavior. This session will provide a forum for students and faculty to collaborate on ethical approaches to the service of civility in the classroom.

Chair: Jennifer Considine, University of Montana
Panelists: Phi Kappa chapter, Lambda Pi Eta, University of Montana
Xi Alpha chapter, Lambda Pi Eta, Regis University

3112 TOP FOUR PAPERS IN HEALTH COMMUNICATION
8:40-9:55 am, Sunday, February 17
Presented by the Health Communication Interest Group

Chair: Elaine M. Wittenberg-Lyles, University of North Texas

Short-Term Exposure to Idealized Body Images in Health and Fitness Magazines: The Effects on Men’s and Women's Body Esteem
Lorraine D. Jackson, California Polytechnic State University, San Luis Obispo
Danielle J. Boulger, California Polytechnic State University, San Luis Obispo
*Top Paper
Supportive Communication on Pro-Eating Disorder Websites: A Pilot Study
Phoebe Krueger, University of Portland *Top Debut Paper
Consumer Responses to Conventional Versus Alternative Medicine Advertising: The Case Study of Diet Supplements
Vianey Miramontes, University of New Mexico
Olaf H. Werder, University of New Mexico
Irritating Review Boards (IRBs): The Health Implications of Trauma Related and Meta-Research for IRB Practices
Brian H. Spitzberg, San Diego State University

Respondent: Virginia McDermott, University of New Mexico

3113 DANCING TO THE MUSIC OF DIALECTICS OF ORGANIZATIONAL COMMUNICATION
8:40-9:55 am, Sunday, February 17 Alder
Presented by the Communication Theory Interest Group
Chair: Timothy Hegstrom, San José State University

The Interface Between the Naturalistic School of Chi And the Dialectics in Organizational Communication
Alvin Yuming Liu, Chengchi University, Taiwan
The Ch/Qi of Organizational Communication: The Process of Generating Energy Flow with Dialectics
Jensen Chung, San Francisco State University
Li, Chi/Qi, and Shih in Dialectics of Organizational Communication”
Te-I Yao, Fo Guang University, Taiwan
Dialectics of Care: Integrating Science and Compassion
Patricia Geist-Martin, San Diego State University
Jennifer Scarduzio, San Diego State University
The IDEO’s Deep Dive: Harnessing Energy Flow to Create Peak Performing Teams
Frederick Isaacson, San Francisco State University
Entrepreneurial Harmony: Relating Creative Destruction and Dialectics for Organizational Change
Jason Harris-Boundy, San Francisco State University

Respondent: Geri Merrigan, San Francisco State University
3114 FINDING RHETORICAL AGENCY
8:40-9:55 am, Sunday, February 17
Presented by the Rhetoric and Public Address Interest Group

Chair: Katie Gibson, California State University, Long Beach

An Invitation to Selfhood: Rearticulating the Implied Self in Invitational Rhetoric
   Zachary J. Walton, Southern Illinois University
From Sexual Slavery to Global Agency: The “Comfort Women” and the Rhetoric of Survivorship
   Hiromi H. Takahashi, University of New Mexico
Appropriating Agency in *Aliens*: Toward a Socio-Political Vision of Metaphors
   Nicholas A. Russell, University of Utah
Agent, Mirror or Container? Nature as an Absent Referent in a Western Wilderness Program
   Marianne Neuwirth, Stanford University

Respondent: Diane M. Blair, California State University, Fresno

3115 TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION
8:40-9:55 am, Sunday, February 17
Presented by the Language and Social Interaction Interest Group

Chair: Jeffrey Good, UCLA

Crafting a IB PYP Identity Through Discourse
   Lori Britt, University of Colorado at Boulder
Exiting from Misalignment: The Use of “Anyway” as a Sequence Closing Device
   Innhwa Park, UCLA
Constructing “Institution” Through Decision-Making in Student Group Meetings
   Hye Ri Stephanie Kim, UCLA
Symbolic Interaction in Small-Group Interviews: Topic, Context, and Emergent “Interactions in the Moment”
   Jessica S. Robles, University of Colorado at Boulder
   Evelyn Y. Ho, University of San Francisco
Democracy is in trouble in the United States. Historic social problems--racism, sexism, homophobia, poverty, and cultural conflict--have been reshaped by conservatives into “wedge” issues for the purpose of undermining social justice and advantaging privilege. Higher education and its faculty in particular have been targeted by social conservatives for daring to promote social justice as a sine qua non for democracy and as a good unto itself.

How should higher education respond? And can it do so in ways supportive of democracy? Can faculty, through civic engagement in a multiplicity of forms, reaffirm and strengthen democracy? How can higher education and faculty best contribute to the common good?

The most appropriate form of civic engagement for faculty is, simply, by teaching, and in this way demonstrating the centrality of academic freedom to learning, by making evident that all ideas are welcomed, even as all unexamined opinions are questioned; by showing that the marketplace of ideas is as vital as it is open; by encouraging creative thinking and bold conjecture. Engaging students in the pursuit of truth is, in fact, a form of civic engagement, and it prepares them to be citizens who value and will therefore defend First Amendment rights.

Roger W. Bowen is Senior Advisor (Council of Independent Colleges) and Director of the Woodrow Wilson Visiting Fellows Program, a consultant for the Association of Governing Boards of Universities and Colleges, a member of the Commission on International Education of the American Council on Education, and an Associate in Research at the Reischauer Institute of Japanese Studies at Harvard University. He is author of Rebellion and Democracy in Meiji, Innocence is Not Enough: The Life and Death of Herbert Norman, and Japan’s Dysfunctional Democracy as well as many book and journal articles dealing with such issues as human rights in Japan, Japan’s foreign policy, academic freedom in the United States, and U.S. foreign policy. He is the recipient of two honorary degrees and numerous honors and awards, including the American Association of University Professors Alexander Meiklejohn Award for his defense of academic freedom.
This roundtable discussion will feature instructors from two and four year institutions who have been in the field for 25 or more years. They will share insights about changing trends in our discipline and discuss observations over the last three decades of teaching in a question and answer format.

Chair: Karyl Kicenski, College of the Canyons

Panelists: Christie Logan, California State University, Northridge
Bud Zeuschner, California Polytechnic State University
Pat Oliver, California State University, Northridge/West Los Angeles College
Elizabeth Berry, California State University, Northridge (Faculty Emeritus)
Tom Walton, University of Arkansas Fort Smith
John Reinard, California State University, Fullerton

The Structurating-Activity Approach to the Creation of Policy Knowledge: An
Integrative Framework
Heather E. Canary, Arizona State University,
The Potential for Creative Positions: Communication as a Resource for Experience
Michael H. Herzog, University of Northern Colorado
The Good, the Bad, and the Ugly: Negative and Positive Workplace Communication’s Effects on Work-Related Outcomes
Pamela Lutgen-Sandvik, University of New Mexico
Virginia McDermott, University of New Mexico
Contestation in Community Collaboration: Consensus and the Consequences of a Relationship Emphasis
Renee Guarriello Heath, University of Portland

Respondent: Daisy Lemus, California State University, Northridge

3405 ADVANCING RESEARCH ON INTERGROUP ALLIANCES
12:45-2:00 pm, Sunday, February 17 Centennial E
Presented by the Intercultural Communication Interest Group
Chair: Tamie Kanata, Florida Atlantic University
Searching for a Lifeboat: The Support and Alliances Coveted by Mothers Raising Children with Disabilities
Lucie Lawrence, University of Denver
Interracial Alliances: Engaging Difference and Speaking Truth to Power through Communication Praxis
Christopher R. Groscurth, University of Georgia
Unlikely Alliances: Queer and Migrant Rights Activists Working Together
Karma R. Chavez, Arizona State University
Identity Matters: The Problem with Studying Alliances
Sara DeTurk, University of Texas at San Antonio
Respondent: Aimee Carrillo Rowe, University of Iowa

3406 ENGAGING THEORY AND META-THEORY OF INTERPERSONAL COMMUNICATION
12:45-2:00 pm, Sunday, February 17 Centennial F
Presented by the Interpersonal Communication Interest Group
Scholars have been discussing the state of interpersonal communication theory and boundaries. Panelists will present their perspectives on these issues and encourage discussion with attendees.
Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln  
Brian Spitzberg, San Diego State University

Panelists: Leslie Baxter, University of Iowa  
Art Bochner, University of South Florida  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Kory Floyd, Arizona State University  
Sandra Metts, Illinois State University  
Sandra Petronio, Indiana University Purdue University Indianapolis  
Brian Spitzberg, San Diego State University

3407 TOP THREE CONTRIBUTED PAPERS IN PERFORMANCE STUDIES  
12:45-2:00 pm, Sunday, February 17  
Private Dining Room  
Presented by the Performance Studies Interest Group

Moving through Critical Paralysis: Intersectionality in Personal Narrative  
Dustin Bradley Goltz, Arizona State University  
* Top Paper

Not Hidden nor Invisible: Marking the Performative Accomplishment of (Dis)Ability  
Deanna L. Fassett, San José State University  
Dana L. Morella, San José State University

Meditations on Immediate Resistance  
Christina Foust, University of Denver

Respondents: Bernadette Marie Calafell, University of Denver  
Shane Moreman, California State University, Fresno

3408 RELIGHTING THE FIRE  
12:45-2:00 pm, Sunday, February 17  
Boardroom  
Presented by the Elementary and Secondary Interest Group

Chair: Robert Stockton, Katella High School, Anaheim (retired)

This is a round-table discussion for faculty of four-year schools, community colleges, and high schools regarding the continuing problem in acceptance of oral communication as a course and a discipline.

Panelists: Robert Stockton, Katella High School, Anaheim (retired)  
Sally Tannenbaum, California State University, Fresno
3409  TOP FOUR PAPERS IN MEDIA STUDIES
12:45-2:00 pm, Sunday, February 17
Presented by the Media Studies Interest Group

Chair: Charles Soukup, University of Northern Colorado

Merging Narratives: *The Amazing Spider-Man* Confronts 9/11
Scott Daniel Boras, Arizona State University

Rana Husseini, Northwestern University

“One Night in Paris”: Paris Hilton, Pornography, and Popular Culture
Nicholas Russell, University of Utah
Michael Middleton, University of Utah

Smoking Out the Government: Vernacular Response to the Presence of the Office of National Drug Control Policy on YouTube
Aaron Hess, Arizona State University

Respondent: Harry W. Haines, Trinity University

3410  TOP PAPERS IN COMMUNICATION AND INSTRUCTION
12:45-2:00 pm, Sunday, February 17
Presented by the Communication and Instruction Interest Group

Chair: Elise J. Dallimore, Northeastern University

“Art! It’s So Amazing What You Can Do!”: An Ethnographic Analysis of Student Identity and Negotiation through an Arts Partners Program
Sara Mathis, University of Utah *Top Paper/Top Student Paper

Relational Turning Point Events in College Teacher-Student Relationships
Tony Docan-Morgan, University of Washington/Los Angeles Pierce College

Are We Serving Students Well with Communication Textbooks’ Recommendations About PowerPoint?
Jennifer Kammeyer, San Francisco State University *Top Debut Student Paper

Respondent: Liz Leckie, University of Utah

3411  TOP THREE PAPERS IN THE ORGANIZATION FOR RESEARCH ON WOMEN AND COMMUNICATION
12:45-2:00 pm, Sunday, February 17
Presented by the Organization for Research on Women and Communication

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Chair: Stacey Sowards, University of Texas at El Paso

“This is Not My Sisterhood”: Breast Cancer Culture, Barbara Ehrenreich, and Burke’s Perspective by Incongruity
   Nicole E. Hurt, University of Georgia
Feministing: The Articulation of Experience in a Virtual Space
   Kristen McCauliff, University of Georgia
Reconstituting Activism through Consciousness Raising: An Exploration of Women’s Responses to the “Think Before You Pink” Campaign
   Kira S. Jones, University of Montana *Top Student Paper

Respondent: Michelle A. Holling, California State University San Marcos

3412 PUBLIC SPEAKING GOALS AND FOCUS: SUBSTANCE VS. STYLE IN THE BASIC COURSE: PART 1
12:45-2:00 pm, Sunday, February 17
Birch
Presented by the Community College Interest Group

This two-part panel will discuss conflicting ideas as to the goal of the basic speech course. Is it delivery skills or research skills that we’re focusing on? What makes a good speech?

Chair: Jennifer Del Quadro, College of Southern Nevada

Navigating a Speech amidst a Sea of Feeling: A Disciplinary Turn toward Performance
   Don Waisanen, University of Southern California
Public Speaking: An Invitation to Enter the Public Dialogue
   Cindy Griffin, Colorado State University
Serve Your Students Well by Preparing Them to Communicate in the Real World with an Engaging Delivery Style and Sound Content
   Rosemary Swade, El Camino Community College
You’re Not Really Public Speaking if You’re Dancing by Yourself
   James Gallagher, New Mexico State University

3414 PRESIDENTIAL RHETORIC REFIGURED
12:45-2:00 pm, Sunday, February 17
Cedar
Presented by the Rhetoric and Public Address Interest Group

Chair: Kevin Johnson, California State University, Chico

Constructing <Terrorism>: Analyzing George W. Bush’s Rhetorical Imprint
   Joshua C. Riggs, Colorado State University
Without an Other: George W. Bush’s Rhetorical Style in the Hurricane Katrina
Crisis
Abigail Veliquette, Colorado State University
An Ideological Criticism of the US, Indian, and Pakistani Joint Statements during President Bush’s March 2006 Visit to South Asia
Soumia Dhar, University of New Mexico
A Rhetorical Criticism of the Iranian President’s Speech at the End of Zionism Conference
Courtney Vail Fletcher, University of New Mexico
Marne Austin, University of New Mexico

Respondent: Harry Sharp, California State Polytechnic University, San Luis Obispo

3415 CONVERSATION ANALYSIS: EIGHTEENTH ANNUAL DATA SESSION, PART 1
12:45-2:00 pm, Sunday, February 17
Aspen
Presented by the Language and Social Interaction Interest Group
This program offers audience members the opportunity to observe experienced conversation analysts working with video-taped data and to participate in ongoing analysis.

Chair: Charlotte M. Jones, Carroll College
Participants: Wayne A. Beach, San Diego State University
Jeffrey Good, University of California, Los Angeles
Leslie H. Jarmon, University of Texas at Austin
Charlotte M. Jones, Carroll College
Chris J. Koenig, University of California, Los Angeles

3499 OFFICERS LUNCH
12:45-2:00 pm, Sunday, February 17
Omni Suite

3503 G.I.F.T.S. 2 (GREAT IDEAS FOR TEACHING SPEECH)
2:10-3:25 pm, Sunday, February 17
Interlocken C
Presented by the Community College Interest Group
Chair: Amanda Aquino, College of the Canyons
Teaching Delivery Skills through “This I Believe”
Angela M. Holland, College of Southern Nevada
Practical Podcasting for Basic Communication Courses
Polly A. Begley, Fresno City College
“Who Are You?”  
Rosemary Swade, El Camino Community College

“World’s Worst Public Speech”  
Don J. Waisanen, University of Southern California

3504 EMERGING THEORY AND PRACTICE IN ORGANIZATIONAL COMMUNICATION
2:10-3:25 pm, Sunday, February 17
Interlocken D
Presented by the Organizational Communication Interest Group

Chair: Hamilton Bean, University of Colorado at Boulder

Theorizing Small Businesses as Organizations
   Krista Belanger, University of Colorado at Boulder
   *Top Student Paper

The Creation and Maintenance of Inter-Organizational Networks in a Non-Profit Community: Exploring Sustainability and Effectiveness
   Jelena Stojakovic, University of Montana

NGOs and the “Work” of Grassroots Representation
   Sarah E. Dempsey, University of North Carolina at Chapel Hill

Sustainability in Context: Practitioner Definitions in U.S. Nonprofit Arts Organizations
   Georgi Ann Rausch, University of Utah

Respondent: Natalie Nelson Marsh, Boise State University

3505 SUPERMAN, OPRAH, BUBBAS, AND GLOBALIZATION: NAVIGATING BUSY INTERSECTIONS IN THE NEW QUEER STUDIES
2:10-3:25 pm, Sunday, February 17
Centennial E
Presented by the Intercultural Communication Interest Group

Chair: Bernadette Marie Calafell, University of Denver

Intersectional Reflexivity: Bridging Theory and Activism in Queer Studies
   Richard G. Jones, Jr., University of Denver

The Queer Imagination in a Transnational Cultural Production: Queer Identity in Lan Yu
   Chih-Yun Chiang, University of Denver

Queer Eye for the Super Guy: Challenging Heteronormativity through a Queer Reading of Television’s Smallville
   William O. Murphy, University of Denver

Disciplining Female Sexuality: Oprah and Gayle–Girls Gone Wild
   Jenni M. Simon, University of Denver
“It’s a Bubba Thing”: Queering the Performance of Butch Lesbians
Amy Zsohar, University of Denver

Respondent: Daniel C. Brouwer, Arizona State University

3506 FORGIVENESS AND EMOTIONAL EXPRESSION
2:10-3:25 pm, Sunday, February 17
Presented by the Interpersonal Communication Interest Group

Chair: Kendra Knight, Arizona State University

Forgiveness and Forgiving Communication in Dating Relationships: An Expectancy-Investment Explanation
Laura K. Guerrero, Arizona State University
Guy F. Bachman, California State University, Long Beach

Emotional Investment: An Exploration of Young Adult Friends’ Emotional Experience and Expression Using an Investment Model Framework
Beth Babin Gallagher, Arizona State University
Lisa Farinelli, Arizona State University
Bree McEwan, Arizona State University

The Language of Conditional Forgiveness
Dayna N. Kloeber, Arizona State University-West *Top Debut Paper

The Communication of Forgiveness: Forgiveness of Adult Children Toward Their Alcoholic Parents
Diana Breshears, University of Nebraska-Lincoln

Respondent: Stephen M. Yoshimura, University of Montana

3507 HOME: HOSPITALITY, BELONGING AND THE NATION
2:10-3:25 pm, Sunday, February 17
Presented by the Performance Studies Interest Group

Globally, concerns about human migration across national borders continue to grow. Increasing numbers of refugees and asylum seekers displaced by wars and conflicts force many nation-states to consider how they construct belonging and whether they will invite guests to call their country home. This performance is designed to interrogate the various elements of home-making and hospitality both as they relate to physical homes and as they relate to the metaphoric extension of the home metaphor to the nation. The performance uses multiple performance techniques including audio, video, narrative, installation, and audience engagement.

Chair: Jeanine Marie Minge, California State University, Northridge
Performers: Karma R. Chávez, Arizona State University
Sara L. McKinnon, Arizona State University
Lucas C. Messer, Arizona State University
Marjorie Hazeltine, Arizona State University

Respondent: Jeanine Marie Minge, California State University, Northridge

3509 MEDIA (MIS)REPRESENTATIONS: EXPLORING THE INTERSECTIONS OF GENDER AND RACE IN POPULAR MEDIA
2:10-3:25 pm, Sunday, February 17
Pine
Presented by the Media Studies Interest Group

Chair/Respondent: Janet Cramer, University of New Mexico

Vonnie Jiayun Feng, University of New Mexico

Hypersexuality and Cultural Devaluation of Black Women in the Rap Music Video Tip Drill
Christopher Brown, University of New Mexico

Quiero ser . . . : An Analysis of Female Hispanic Role Models in the Film Spanglish
Disraelly Cruz, University of Missouri-Columbia

The Changing Face of Science Fiction: Gender, Race, and Reception in Battlestar Galactica
Benjamin Mabe, University of New Mexico

Race as Gendered Construction and Contestation: A Critical Reading of Crash
Sachi Sekimoto, University of New Mexico
Lissa Knudsen, University of New Mexico

3510 ADVISOR ADVISING: SHARING RESOURCES FOR ADVISING GRADUATE STUDENTS
2:10-3:25 pm, Sunday, February 17
Spruce
Presented by the Communication and Instruction Interest Group

Chair: Sonja K. Foss, University of Colorado Denver

Picking a Committee: Experience or Collaboration?
Christopher Carey, Portland State University and Arizona State University

Developing a Topic with a Conceptual Conversation
Sonja K. Foss, University of Colorado Denver
Establishing Ground Rules for Working Together
   Dawn O. Braithwaite, University of Nebraska-Lincoln
Creating a Shared Vision Between Advisor and Advisee
   Karen A. Foss, University of New Mexico
Organizing Principles: Negotiating Structure and Feedback
   Helene A. Shugart, University of Utah
Flexibility: Student-Centered Schedules and Multiple Mentors
   Tema Milstein, University of New Mexico
Making the Most of the Advisor/Advisee Relationship: On Collaboration,
   Mentorship, Boundaries, and Fun
   Jennifer Cummings, University of Utah

3511   FROM IDEA TO ARTICLE, PART I
2:10-3:25 pm, Sunday, February 17
Presented by the Organization for Research on Women and Communication

This program is part one of a double panel session. In this first panel, top scholars will offer advice and discuss strategies for progressing from an idea for a manuscript to the publication stage, including advice about navigating the editorial process of journal submissions. In the second panel session, nine scholars working from diverse methodological approaches and specialty areas with publication expertise in varied outlets will facilitate small group work sessions regarding getting started on an idea, publishing amidst family demands, converting the dissertation to a book form, and publishing across disciplines, amongst other topics.

Chair: Michelle A. Holling, California State University San Marcos

Dingoes Ate Your Revision
   A. Cheree Carlson, Arizona State University

From Stage to Publication: Performative Writing and Creative Scholarship
   Olga Davis, Arizona State University

Spontaneous Inspiration: Mentoring and Collaborating with Graduate Students
   Patricia Geist-Martin, San Diego State University

Telling Editorial Secrets: How Some Essays Become Publications
   Cindy Griffin, Colorado State University

Publishing While Trying Not to Perish at a Teaching Institution
   Dreama Moon, California State University San Marcos

3512   INFLUENCING HEALTH COMMUNICATION: NEWSPAPER,
WEB, AND HEALTHCARE SYSTEMS
2:10-3:25 pm, Sunday, February 17
Presented by the Health Communication Interest Group
Chair: Joy Goldsmith, Young Harris College

Social Norms and Student Newspaper Coverage of Alcohol Before and After a Critical Campus Incident
   Sarah K. Foregger, Michigan State University
A Critical Content Analysis of the Framing of Healthcare in the Los Angeles Times and La Opinión
   Joshua F. Hoops, California State University, Long Beach
Do Developers of Health-related Websites Consider the Needs of the 77 Million U.S. Adults Who Have Low Health Literacy Skills?
   Audrey Riffenburgh, University of New Mexico
Patient Satisfaction with Health Systems
   Scott Moore, California State University, Fresno
   Brad Adame, University of Oklahoma
   Craig Fowler, California State University, Fresno
   Matthew Schulz, California State University, Fresno
   Diana Stuber, California State University, Fresno
   Krystin Risch, California State University, Fresno
   Laine Hendricks, California State University, Fresno

3513 EXAMINING COURTROOM COMMUNICATION THROUGH CASES AND EXPERIMENTS
2:10-3:25 pm, Sunday, February 17
Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: Suzanne Larson, Southern Utah University

Norms and Anomalies in the Sentencing Hearing of Zacarias Moussaoui
   Janice Schuetz, University of New Mexico
What Would Jesus Smoke? Free Expression for Students after Morse
   Bernardo Attias, California State University, Northridge
Contrasting Causal Models of the Process of Voir Dire Questioning as Persuasion
   Stacy Geck, University of Southern California
   John C. Reinard, California State University, Fullerton
Inoculating Against the Effects of Inadmissible Testimony
   Rodney A. Reynolds, Azusa Pacific University

3514 MEDIATING THE RHETORICAL SUBJECT IN FILM, TELEVISION, AND ON THE WEB
2:10-3:25 pm, Sunday, February 17
Presented by the Rhetoric and Public Address Interest Group
Chair: Teresa Bergman, University of the Pacific

The Masculine Mystique: A Rhetorical Analysis of *Fight Club* and the Masculine Identity in Crisis
Kristyn E. Meyer, University of Texas at Austin

Online Fan Communities as Publics: The Case of *Television Without Pity*
Donna Kaudel, Northwestern University

Double, Double, Toil and Trouble: Halloween and Televised Performances of Witch
Julie Kalil Schutten, Northern Arizona University

“Two Days before the Day after Tomorrow”: Public Stupidity and the Ironic Subject in *South Park*
Daniel L. Horvath, University of Nevada, Las Vegas

Respondent: Katie Gibson, California State University, Long Beach

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**3515 CONVERSATION ANALYSIS: EIGHTEENTH ANNUAL DATA SESSION, PART 2**
2:10-3:25 pm, Sunday, February 17
Aspen

Presented by the Language and Social Interaction Interest Group

This program offers audience members the opportunity to observe experienced conversation analysts working with video-taped data and to participate in ongoing analysis.

Chair: Charlotte M. Jones, Carroll College

Panelists: Wayne A. Beach, San Diego State University
Jeffrey Good, University of California, Los Angeles
Leslie H. Jarmon, University of Texas at Austin
Charlotte M. Jones, Carroll College
Chris J. Koenig, University of California, Los Angeles

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**3599 EDITORS REVIEW MEETING**
2:10-3:25 pm, Sunday, February 17
Omni Suite

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**3603 COMMUNICATION STUDIES IDENTITY CRISIS: FINDING A PLACE CALLED HOME**
3:35-4:50 pm, Sunday, February 17
Interlocken C

Presented by the Community College Interest Group

Panelists will discuss our enduring identity struggle as an interdisciplinary field. Our diaspora in finding a home and meaning in many community colleges and universities will be a focus. Are we social science? Linguistics?
Speech? Cultural Studies? Who are we? What are we doing? Where do we go from here?

Chair: Heather Smith, Santa Monica College

Panelists: William F. Eadie, San Diego State University
Tammera Stokes Rice, College of the Canyons
Angela Prelip, Fresno City College
Chad Perry, University of New Mexico
Julie Bruno, Sierra College
Steve Lipman, Mission College

3604   TOP PAPERS IN ORGANIZATIONAL COMMUNICATION
3:35-4:50 pm, Sunday, February 17  Interlocken D
Presented by the Organizational Communication Interest Group

Chair: Alexander Lyon, SUNY, Brockport

Trusted Partnership or Tentative Courtship? Exploring the Relationship between Homeland Security Information Sharing and Local Emergency Preparedness
   Hamilton Bean, University of Colorado at Boulder
   Lisa Keränen, University of Colorado at Boulder
   *Top Paper
Interorganizational Groups: A Field Study of Vigilant Interaction and Group Decision Making
   Matt Koschmann, University of Texas at Austin
   Laurie Lewis, Rutgers, The State University of New Jersey
   Matt Isbell, University of Texas at Austin
An Empirical Examination of the Textual Influences in the Adoption or Rejection of Popular Management Theories
   Sonya Pagel, Black Hills State University
The Four Ways to Lead in Academia: An Exploratory Study of Chief Academic Officer Leadership Metaphors and Challenges
   G.L. Forward, Point Loma Nazarene University
   Kathleen Czech, Point Loma Nazarene University

Respondent: Nikki Townsley, University of Colorado at Boulder

3605   FOREIGN WORKERS, PATROL AGENTS, AND THE SELF:
       CHALLENGING THE NOTION OF IMMIGRATION AND IMMIGRATION DISCOURSE
3:35-4:50 pm, Sunday, February 17  Centennial E
Presented by the Intercultural Communication Interest Group
Chair: Chih-Yun Chiang, University of Denver

Anxiety/Uncertainty Management: Cultural Differences in the Ability to Manage and Perceive the Anxiety and Uncertainty of Illegal Immigration
Courtney Vail Fletcher, University of New Mexico

“Proud Hispanics” as “American Heroes”: The New Right Racial Project and the Prosecution of Two U.S. Border Patrol Agents
Jaymes P. Myers, University of Utah *Debut Paper

The Segmented Assimilation Approach to Immigration and Adaptation: I Am the “New Second Generation”
Charee Mooney, Arizona State University *Debut Paper

A Critical Analysis of Discourse on Immigration/Admission of Foreign Workers: Japanese & U.S. Political Activist and Governmental Websites
Chie Torigoe, University of New Mexico
Mary Jane Collier, University of New Mexico

Respondent: Karen Lovaas, San Francisco State University

3606 MARRIAGE, DIVORCE, AND DEPLOYMENT: FAMILY COMMUNICATION SURROUNDING MAJOR MARITAL EVENTS
3:35-4:50 pm, Sunday, February 17 Centennial F
Presented by the Interpersonal Communication Interest Group

Chair: Perry Pauley, Arizona State University

Families and Deployment: Army Wives’ Perspectives of Marital Turning Points Before, During, and After Combat-Related Separations
Erin M. Sahlstein, University of Nevada, Las Vegas
Katheryn Maguire, Cleveland State University
Lindsay Timmerman, University of Wisconsin-Milwaukee

An Investigation of Wedding Satisfaction and Marital Satisfaction
Lea D. L. Ciceraro, San Diego State University
Kimberly Scruton, San Diego State University
Brian H. Spitzberg, San Diego State University

Personal Address in Ex-Stepfamilies: Reference Terms as Relational Indicators
Andrea N. Lambert, Northern Kentucky University

Communication Expectations with a Future Mother-in-Law Examined via Memorable Messages
Mary E. Stevenson, Baylor University
Mark T. Morman, Baylor University

Respondent: Elizabeth A. Suter, University of Denver

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EMBODYING THE HEALING POTENTIALS OF RITUALIZED PERFORMANCE
3:35-4:50 pm, Sunday, February 17
Private Dining Room
Presented by the Performance Studies Interest Group

Chair: Diana Martinez, University of Texas at Austin

Queer Play: Dancing as Ritualized Healing
Dustin Bradley Goltz, Arizona State University
“Breathing In, Breathing Out”: (Re)Claiming the Healing Rituals of Musical Voice
Kendra Dyanne Rivera, Arizona State University
A Quest for “Truth”: Performing Rituals of Healing and Forgiveness
Sandra Rath, Arizona State University
“That’s That”: Performing Rituals of Whiteness, Mourning, and Healing
Kimberlee Pérez, Arizona State University

Respondent: Bernadette Marie Calafell, University of Denver

SCREENING THE “COLLEGE EXPERIENCE”: MEDIA MINDFULNESS AND ACTIVE LEARNING AT ORIENTATION
3:35-4:50 pm, Sunday, February 17
Pine
Presented by the Media Studies Interest Group

In an interactive format, panelists will reflect on their efforts to develop an orientation session that addresses first year students’ expectations for, and attitudes about, the “College Experience,” as influenced by film and TV media constructions.

Chair: Mary Beth Callie, Regis University

Media Mindfulness and College Learning
Mary Beth Callie, Regis University
Rethinking Orientation for “Generation M”
David Law, Regis University
Core Education, Active Learning, and Imaginative Inquiry
Kathy Maes, Regis University
Reflections on the Mediated College Experience: A Student’s Work in Progress
Amy Smith, Regis University

ENGAGING STUDENTS, FACULTY, AND COMMUNITIES THROUGH SERVICE: REFLECTIONS ON COMMUNITY-
BASED LEARNING PROJECTS IN COMMUNICATION COURSES
3:35-4:50 pm, Sunday, February 17
Spruce
Presented by the Communication and Instruction Interest Group

Chair: Michael Hemphill, University of Arkansas

Taking the “Grr” out of Group Work: Community Fundraising in the Small Groups Course
   Amy Grim, North Central College
Using Student Organizations to Facilitate Required Community Service
   JJ McIntyre, University of Central Arkansas
Triumphs and Trials of a Community-Based Project in an Events Planning Class
   Nelle Bedner, University of Central Arkansas
Contributing to Community through Ethnographic Research in a Graduate Qualitative Methods Class
   Robert R. Agne, Auburn University
Engaging Communication Theory Through Participation in a Public Service Practicum: Views from the Field that Inform the Discipline
   Christina Standerfer, University of Arkansas

3611 FROM IDEA TO ARTICLE, PART II
3:35-4:50 pm, Sunday, February 17
Fir
Presented by the Organization for Research on Women and Communication

This program is part two of a double panel session. The first panel united top scholars who offered advice and discussed strategies for progressing from an idea for a manuscript to the publication stage, including advice about navigating the editorial process of journal submissions. In this second panel session, nine scholars working from diverse methodological approaches and specialty areas with publication expertise in varied outlets will facilitate small group work sessions regarding getting started on an idea, publishing amidst family demands, converting the dissertation to a book form, and publishing across disciplines, amongst other topics.

Chair: Michelle A. Holling, California State University San Marcos

Panelists: Kirsten Broadfoot, Colorado State University
            A. Cheree Carlson, Arizona State University
            Olga Davis, Arizona State University
            Patricia Geist-Martin, San Diego State University
            Cindy Griffin, Colorado State University
            Rona Halualani, San José State University
3612  WAR, RELIGION, MONEY: ENDURING TOPOI IN RHETORIC AND PUBLIC ARGUMENT
3:35-4:50 pm, Sunday, February 17  Birch
Presented by the Rhetoric and Public Address Interest Group

Chair: Kate Zittlow Rogness, University of Denver

The 1971-72 Nanjing Massacre Debate: The Beginning of Battle Over the Memories of Japan’s War Aggression in the Post-WWII Era
Ken Watanabe, San José State University

Fighting for Freedom of Speech: A Rhetorical Analysis of Churchill’s Discourse
Tyffani A’lis Upton, California State University, Fresno
*Top Debut Paper

Torn Between Traditional and Contemporary Appeal: The Struggle for Everyday Catholic Preachers
Yuhua (Jake) Liang, California State University, Long Beach

The Vernacular Rhetoric of Global Economics
Maria Hegbloom, University of Colorado at Boulder

Respondent: Randall Lake, University of Southern California

3613  TOP FOUR PAPERS IN COMMUNICATION THEORY
3:35-4:50 pm, Sunday, February 17  Alder
Presented by the Communication Theory Interest Group

Chair: Sara L. McKinnon, Arizona State University

Growing Heterogeneity in Urban Space: The Case of Panorama City
Paul Mason Fotsch, California State University, Northridge

New Directions in Action Based Environmental Theorizing: Emerging Perspectives on the Natural World, Communication, and Social Change
Elizabeth Dickinson, University of New Mexico

Relational Control in Hospice Interdisciplinary Team Meetings
Elaine M. Wittenberg-Lyles, University of North Texas
Debra Park Oliver, University of Missouri, Columbia
George Demiris, University of Washington
Dariela Rodriguez, University of Texas at San Antonio
Courtney L. Klein, University of Texas at San Antonio
McEmpire; or How I Learned to Stop Worrying and Start Drinking
Joe Mohrfeld, Colorado State University
Marc Leverette, Colorado State University

Respondent: Joseph Anderson, University of Utah

3614  TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS
3:35-4:50 pm, Sunday, February 17  Cedar
Presented by the Rhetoric and Public Address Interest Group

Chair: Kevin J. Ayotte, California State University, Fresno

Against Word Faith: Communicative Labor as Moral Entrepreneurship
Bryan J. McCann, University of Texas at Austin
Kathleen Feyh, University of Texas at Austin
*Top Student Paper

Mother Earth and Father God: Feminist Rhetorical Considerations of Environmental Christianity
Aaron Hess, Arizona State University

The Master Naturalist Imagined: Directed Movement and Simulations at the Draper Museum of Natural History
Eric Aoki, Colorado State University
Greg Dickinson, Colorado State University
Brian L. Ott, Colorado State University

The Cowboy and the Wolf: Actualizing Mythic Western Masculinity through the Wolf Regulation Debate
Mary Frances Casper, Boise State University
Virginia Husting, Boise State University
*Top Paper

Respondent: Thomas R. Burkholder, University of Nevada, Las Vegas

3615  COMPETITIVE PAPERS IN FREE SPEECH AND THE FIRST AMENDMENT
3:35-4:50 pm, Sunday, February 17  Aspen
Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: John C. Reinard, California State University, Fullerton

Free Speech Law in Pre-Revolution America: The Trial of John Peter Zenger
John McKenzie, University of Texas at Austin

From the Soapbox to New Media: The Ontological Nature of Speech in First
Amendment Jurisprudence
   David R. Dewberry, University of Denver
Grandma’s Book on Sex and the Comstock Act: Censorship, and the
Production of Sexuality via Law
   Linda Baughman, Christopher Newport University

Respondent: Paul Siegel, University of Hartford

3699  OFFICERS REVIEW MEETING
3:35-4:50 pm, Sunday, February 17            Omni Suite

3703  BUSINESS MEETING: COMMUNITY COLLEGE INTEREST GROUP II
5:00-6:00 pm, Sunday, February 17            Interlocken C

3704  BUSINESS MEETING: ORGANIZATIONAL COMMUNICATION INTEREST GROUP
5:00-6:00 pm, Sunday, February 17            Interlocken D

3708  MEMBER SERVICES COMMITTEE
5:00-6:00 pm, Sunday, February 17            Boardroom

3711  BUSINESS MEETING: ORGANIZATION FOR RESEARCH ON WOMEN & COMMUNICATION
5:00-6:00 pm, Sunday, February 17            Fir

3713  BUSINESS MEETING: COMMUNICATION THEORY INTEREST GROUP
5:00-6:00 pm, Sunday, February 17            Alder

3714  BUSINESS MEETING: RHETORIC & PUBLIC ADDRESS INTEREST GROUP
5:00-6:00 pm, Sunday, February 17            Cedar

3715  BUSINESS MEETING: FREEDOM OF EXPRESSION/LEGAL COMMUNICATION INTEREST GROUP
5:00-6:00 pm, Sunday, February 17            Aspen

3799  FUTURES COMMITTEE
5:00-6:00 pm, Sunday, February 17            Omni Suite
MONDAY, FEBRUARY 18

4103  G.I.F.T.S. 3 (Great Ideas for Teaching Speech)
8:30-9:45 am, Monday, February 18  Interlocken C
Presented by the Community College Interest Group

Chair: Lea Gilinets, College of the Canyons

Conversation Partner Program: Learning From Each Other
   Linda Carvalho Cooley, Reedley College
The Trend Away from Student Use of Standard Research Material: Student Use of Wikipedia and the Internet
   John C. Reinard, California State University, Fullerton.
“Voices Carry”: Using Basic Acting Techniques to Enhance Public Speaking
   Amanda Aquino, Moorpark College
The Love Connection: Dating as a Metaphor for Public Speaking
   Wynde Dyer, Portland State University

4104  DISCURSIVE PRACTICES IN ORGANIZATIONS
8:30-9:45 am, Monday, February 18  Interlocken D
Presented by the Organizational Communication Interest Group

Chair: Kirsten Broadfoot, Colorado State University

Situating Organizational Politics: A Diachronic View of Control/Resistance Dialectics
   Todd Norton, Washington State University
The Communicative Nature of Workplace Bullying and Responses to
Workplace Bullying
   Pamela Lutgen-Sandvik, University of New Mexico
   Jess K. Alberts, Arizona State University
   Sarah J. Tracy, Arizona State University
Putting a Focus on Policy: An Organizational Framework for Analyzing Policy as Discursive Practice
   Marianne LeGreco, University of North Carolina at Greensboro
Negotiating Discourses of Identity: Women in the National Park Service
   Amy R. Olson, University of Montana

Respondent: Dan Lair, University of Denver

4105   EXPLORING CURRENT CROSS-CULTURAL AND INTERCULTURAL SENSITIVITY ISSUES IN COMMUNICATION RESEARCH: ADAPTATION, COMPETENCE, AND MEASUREMENT
8:30-9:45 am, Monday, February 18
   Presented by the Intercultural Communication Interest Group
   Chair: Sonia Gomez, University of New Mexico
Exploring Issues of Intercultural Communication Competence
   Sasha Arjannikova, University of New Mexico
Analysis of a Measurement Model Used in a Structural Model to Predict Conflict Management Styles across National and Cultural Groups
   Kris Kirschbaum, University of New Mexico
Self-disclosure in the Formation and Development of Intercultural Friendships in the Case of Taiwanese versus Native English Speakers
   Yea Wen Chen, University of New Mexico
The Politics of Engagement: A Content Analysis of the Multicultural Discourses That Affect the Messages Created for Students of Color in U.S. Higher Education
   Hannah Oliha, University of New Mexico

Respondent: Melissa L. Curtin, Southern Illinois University Carbondale

4106   COMMUNICATION IN RELATIONSHIPS BETWEEN PARENTS AND YOUNG ADULT CHILDREN
8:30-9:45 am, Monday, February 18
   Presented by the Interpersonal Communication Interest Group
   Chair: Annegret F. Hannawa, Arizona State University
Absence Makes the “Touch” Grow Fonder? Examining Haptic Behavior in the
Parent-Young Adult Child Relationship
  Gino A. Giannini, San Diego State University
  Gabrielle T. Changnon, San Diego State University
Communication, Distance and Parent-Child Relationships: A Meta-Analysis
  Erin M. Sahlstein, University of Nevada, Las Vegas
  Mike Allen, University of Wisconsin-Milwaukee
  Tara Emmers-Sommer, University of Nevada, Las Vegas
  Sarah Nebel, University of Nevada, Las Vegas
  Michele L. Cannella, University of Nevada, Las Vegas
  Desiree Cartmill, University of Nevada, Las Vegas
  Jonathan K. Osborne, University of Nevada, Las Vegas
  Sarah Ewing, University of Nevada, Las Vegas
  Daniel Horvath, University of Nevada, Las Vegas
  Brittney Wojtaszek, University of Nevada, Las Vegas
  Mae-Li Amick, University of Nevada, Las Vegas
Religious Change Disclosure in Interfaith Parent-Child Relationships
  Tiffany Lewis, University of Montana
College Student Communication, Religiosity and Family Satisfaction: The Importance of Opposite-Sex Parent Relationships
  Alison Sansom, Point Loma Nazarene University
  G. L. Forward, Point Loma Nazarene University
  Jordanna Thomas, Point Loma Nazarene University

Respondent: Christina G. Yoshimura, University of Montana

4107 PERFORMING CULTURE
8:30-9:45 am, Monday, February 18
Private Dining Room
Presented by the Performance Studies Interest Group

Chair: Bernadette Marie Calafell, University of Denver

Brandon’s Breakdown: Tom Petty and the Subversive Pleasure of Breaking Hearts
  Diane Keeling, University of Colorado at Boulder
Folk Performances in the Service of Community: Applying Nautanki to Strengthen Community and Cultural Connection
  Devendra Sharma, California State University, Fresno
No More Ms. Phallus-Envy: Forging Agentic Episteme in Lesbian Theories of Perversion
  Naida Zukic, Southern Illinois University
Creating a Safe Space for Identity Liberation: An Ethnography of Latina Drag Queen Culture
  Dawn Marie D. McIntosh, University of Denver
Respondent: Bernadette Marie Calafell, University of Denver

4109 (RE)PRESENTATIONS OF NORMAL: CHALLENGING MEDIATED WORLDVIEWS
8:30-9:45 am, Monday, February 18
Presented by the Media Studies Interest Group

Chair: Kelly McDonald, Arizona State University

A Cultural Studies Approach to Survivor: Characters and Producers Functioning as Potentially Empowering Participants in a “Moral Panic”
Milena Batanova, Arizona State University
Mediated Perceptions Post Katrina: Repackaging Sex, Race and Class
Sondra Marshall, Arizona State University
Distracting from Disaster: The Redirection of Public Discourse after Hurricane Katrina from Poverty to Immigration
Matthew B. Morris, Arizona State University
A New Perspective on Beauty: Reappropriating “Normal” in Advertising Campaigns
Amy Way, Arizona State University

4110 MEET THE NCA SECOND VICE PRESIDENT CANDIDATES
8:30-9:45 am, Monday, February 18
Presented by the National Communication Association

Candidates for Second Vice President of the National Communication Association will discuss their views on various issues regarding the discipline and our national association.

4111 A CONVERSATION WITH FRANK DANCE
8:30-9:45 am, Monday, February 18
Presented by the Communication Theory Interest Group

This spotlight panel features an interview with Frank Dance, a scholar who has served the discipline as NCA President, journal editor, and a tireless advocate for retaining the “speech” portion of the speech-communication formulation.

Chair: William F. Eadie, San Diego State University

4112 ETHOS AS STRATEGIC PERSUASION, ETHOS AS THE CONSTITUTION OF IDENTITY: A ROUNDTABLE
8:30-9:45 am, Monday, February 18
Presented by the Rhetoric and Public Address Interest Group
Chair: Paul Turpin, University of the Pacific

Real Ethos in an ur-Real World: Rhetorical Identity Construction in the MMORPG, World of Warcraft
Marlin C. Bates IV, University of the Pacific
Ethos as the Embodiment of Common Ground
Paul Turpin, University of the Pacific
Chisholm: Unbought & Unbossed and Unable to Break Through
Teresa Bergman, University of the Pacific
Constructing Presidential Candidate Ethos: The Case of Barack Obama
Kenneth D. Day, University of the Pacific
Qingwen Dong, University of the Pacific

4113 LIFE AFTER THE PH.D.: PERSPECTIVES FROM RECENT GRADUATES
8:30-9:45 am, Monday, February 18 Alder
Presented by the Second Vice President and the Communication and Instruction Interest Group

This interactive discussion is for doctoral students about to enter the job market and negotiate the world of life after graduate school. Ph.D. graduates will share their recent experiences with academic life, publishing the dissertation, paying student loans, working part-time or full-time, teaching at a R1 school or a community college, and the rigors and politics of the first year in a tenure-track position.

Panelists: Kristin Moss, California State University San Marcos
Elaine Gale, California State University, Sacramento
Ruth Hickerson, The Colorado Foundation for Families and Children
Michele Foss-Snowden, California State University, Sacramento
Mary Claire Morr Serewicz, University of Denver

4114 SUBVERTING THE MAINSTREAM: GRASSROOTS SOCIAL PROTEST AS AN ALTERNATIVE TO TRADITIONAL NOTIONS OF SERVICE
8:30-9:45 am, Monday, February 18 Cedar
Presented by the Rhetoric and Public Address Interest Group

Chair: Diane M. Blair, California State University, Fresno

What Constitutes a Good Mother?: The Social Protest of Cindy Sheehan
Adam L. Perry, California State University, Fresno
Protest and PR: Grassroots Activism and Celebrity Diplomacy  
Nancy Van Leuven, Bridgewater State College  
Globalizing the Grassroots: Global-Local Negotiations in Transnational Feminist Activism  
Alexa Dare, University of Montana  
Respondent: Jerry Thurston, Fresno City College  

4115  FREE SPEECH IN THE ACADEMY: THE CASES OF WARD CHURCHILL, ERWIN CHEMERINSKY, AND LEE BOLLINGER  
8:30-9:45 am, Monday, February 18  
Aspen  
Presented by the Freedom of Expression and Legal Communication Interest Group  
Chair: Diane M. Harney, Pacific Lutheran University  
Close-Up to a Spectacle: Issues in the Ward Churchill Case  
Robert T. Craig, University of Colorado at Boulder  
The Politics of Free Speech Resulting from a First Amendment Defense: How Ward Churchill Won and Lost the Battle  
David R. Dewberry, University of Denver  
Freedom of Expression and Academic Freedom Issues Raised by the Erwin Chemerinsky Experience at UC Irvine  
Douglas M. Fraleigh, California State University, Fresno  
Academic and Free Speech under Fire in the Lee Bollinger Controversy at Columbia University  
Denise Frye, California State University, Fullerton  

4203  FOSTERING THE FLAMES OF EXCELLENCE: PASSING THE TORCH TO THE NEXT GENERATION  
9:55-11:10 am, Monday, February 18  
Interlocken C  
Presented by the Community College Interest Group  
Roundtable discussion featuring Teaching Associates and “Newbies” from various two and four year institutions. Panelists will discuss specific issues and challenges facing young or first-time instructors and sharing ideas and support. Experienced teachers are encouraged to attend and respond or offer advice.  
Chair: Don Waisanen, University of Southern California  
A Philosophy of Adaptation: Fostering a Positive Learning Environment for
Students with Special Needs, Even in Your First Year  
Rachel Levitt, California State University, Northridge

You Hate Me, Don’t You: Handing Back Grades as a First Time Instructor  
Ryan Montague, California State University, Northridge

Negotiating Age and Identity in the Classroom as a Teaching Associate  
Allison Brownlow, California State University, Northridge

How Do I Cover It All In 50 minutes?!: Time Management in the Classroom  
Marisa Garcia-Rodriguez, California State University, Northridge

Where to Draw the Line: How to Help Students Deal with Personal Issues from a Professional Perspective  
Courtney Gruttemeyer, California State University, Northridge

You Have a Life?!: New Teachers Negotiating the Terrain Outside of the Classroom”  
Adam Kaminsky, California State University, Northridge

We’re a Lot Closer Than You Think: Students’ Perceptions and Expectations of the “Young Ones”  
Nick Zoffel, San José State University

4204 WHAT WOULD FOUCAULT DO?: WORKING TOWARDS FOUCALDIA\N PRAXIS
9:55-11:10 am, Monday, February 18 Interlocken D  
Presented by the Organizational Communication Interest Group

"The role for theory today seems to me to be just this: not to formulate the global systematic theory which holds everything in place, but to analyze the specificity of mechanisms of power, to locate the connections and extensions, to build little by little a strategic knowledge (savoir)" (Power Knowledge, p. 145). This panel reflects on issues of governmentality, agency, ethics, and responsibility by carefully sifting through Foucault's tool box. We invite you to consider with us how by responsibly and ethically choosing the correct tools, we can reach a post-modern praxis and affect our world locally, and in a positive way. In so doing, we hope to demonstrate how an ongoing critical engagement can have both material and theoretical consequences.

Chair: Steve May, University of North Carolina at Chapel Hill

Something To Do With Foucault  
Ariel Gratch, University of North Carolina at Chapel Hill
Emily Ravenscroft, University of North Carolina at Chapel Hill

Organizational Selves: Entrepreneurialism, Foucault, and an Ethic of Otherness  
John G. McClellan, University of Colorado at Boulder

Taking Violence Seriously  
Jessica Fifield, University of North Carolina at Chapel Hill
Self Regulatory Failure: The Subjectifying Discourse of Procrastination
Allyson Shaffer, University of North Carolina at Chapel Hill

Respondent: Bryan C. Taylor, University of Colorado at Boulder

4205 FROM ACCULTURATION TO CONSUMERISM: FOUR STUDIES WITHIN INTERCULTURAL COMMUNICATION
9:55-11:10 am, Monday, February 18
Centennial E
Presented by the Intercultural Communication Interest Group

Chair: Soumia Dhar, University of New Mexico

More Than the Sum of Their Parts: Third Culture, Social Support, and Acculturation in an International Student Group
Miriam Shoshana Sobre, Arizona State University

Willingness to Communicate in Intercultural Interactions between Chinese and Americans
Yu Lu, Georgia State University
Chia-Fang (Sandy) Hsu, University of Wyoming

Brand Identity and Advertising across Cultures: The Coca-Cola Company and the Chinese Market
Sarah Zoric, San Diego State University *Debut Paper

Starbucks and Its Consumerism in the Globalization Era: The Evil Empire?
Chih-Yun Chiang, University of Denver

Respondent: Holly Gates, Colorado State University

4206 QUALITATIVE STUDIES OF PARENTING AND FAMILY IDENTITY
9:55-11:10 am, Monday, February 18
Centennial F
Presented by the Interpersonal Communication Interest Group

Chair: Scott Ku, Arizona State University

“What Story Should I Tell?”: Examining Stigma and Privacy through a Mother’s Eyes
Lucie P. Lawrence, University of Denver

A Qualitative Analysis of Paternal Support for College-Aged Children: Moving Toward a Generative Fathering Framework
Kelly R. Rossetto, University of Texas at Austin
Erik W. Green, University of Texas at Austin

“Sincere, Clueless, Ignorant, or Just Plain Nasty”: Constructing Family While
Fielding Questions
   Elizabeth A. Suter, University of Denver
   Robert L. Ballard, University of Denver

Contradictions in Mother-Adolescent Daughter Communication During Turning Points
   Erin K. Willer, University of Nebraska-Lincoln

Respondent: Katherine Adams, California State University, Fresno

4207 DEVELOPING NEW DIRECTIONS: INTERPERSONAL CONTRIBUTIONS TO ADVANCING COMMUNICATION THEORY
9:55-11:10 am, Monday, February 18
Private Dining Room
Presented by the Communication Theory and Interpersonal Communication Interest Groups

Chair: Elaine Gale, California State University, Sacramento

Communicating Parental Control: Applying New Theoretical Constructs to the Parent and Young Adult Child Relationship
   Gino A. Giannini, San Diego State University
Dialectical Dating Homeostasis Theory: Proposing and Testing a Theory of Sequential Dating Relationships
   David Dryden Henningsen, Northern Illinois University
The Development and Test of an Affectionate Communication Model: Does the Model Fit Differ Based on Attachment Group?
   Beth Babin Gallagher, Arizona State University
   Colin Hesse, Arizona State University
   Shannon L. Johnson, Arizona State University
Adaptive Spiral of Communication Influence and Inter-affective Cognitive Structure Model for Dialogic Persuasive Interactions
   Laura L. Burton, University of New Mexico *Debut Paper
Toward a Hierarchical, Multi-Group Model of Communicative Defensiveness
   Annegret F. Hannawa, Arizona State University

Respondent: Jody Koenig Kellas, University of Nebraska-Lincoln

4208 BUILDING BRIDGES IN THE DESERT: A ROUNDTABLE DISCUSSION OF A GRASSROOTS COLLABORATION SUCCESS STORY
9:55-11:10 am, Monday, February 18
Boardroom
Presented by the Elementary and Secondary Interest Group

Chair: Chris Cruz-Boone, California State University, Bakersfield
This proposal discusses the challenges and benefits of collaborative grassroots activism. Panelists all participated in the organizing of a non-profit event, the “Kern Projections Filmmakers Student Conference,” aimed at celebrating the independent voice of high school film and video makers. In service to the diverse Bakersfield, CA community, this project utilized media education as a form of early prevention for at-risk youth.

Panelists: Chris Cruz-Boone, California State University, Bakersfield
Genine Flores, Crossroads Juvenile Correction Facility, Bakersfield
Elyse Gomez, California State University, Bakersfield
Michael McGraw, Almondale School, Bakersfield

4209 POST-9/11 MEDIA REPRESENTATIONS OF VIOLENCE, CONFLICT, AND POWER
9:55-11:10 am, Monday, February 18
Presented by the Media Studies Interest Group

Chair: Ahlam Muhtaseb, California State University, San Bernardino

(Re)Framing Fear in Battlestar Galactica: Equipment for Living in a Post-9/11 World
Brian L. Ott, Colorado State University

Israeli-Hezbollah Conflict through the Eyes of the U.S. Media
Abdissa Zerai, University of New Mexico

Obedience to Hegemony: A Critical Analysis of Milgram’s Obedience to Authority as (Re)produced in HBO’s Rome
Matthew B. Morris, Arizona State University

Respondent: Teresa Bergman, University of the Pacific

4210 NEW VOICES IN PERFORMATIVE WRITING: THE TOP FOUR DEBUT PAPERS IN PERFORMANCE STUDIES
9:55-11:10 am, Monday, February 18
Presented by the Performance Studies Interest Group

Chair: Ragan Fox, California State University, Long Beach

Exploring Memory and Trauma Through Personal Narrative: How I Survived a Fatal Car Accident
Joseph Faina, Arizona State University *Top Debut Paper

1114 S. Wilson Street: Disrupting Narrated Spaces on a Quest for Home
Brandon B. Ferderer, Arizona State University
Performing Girlfriend: Lesbian Relationships and the Rules of Engagement  
Jolene Collins, University of Denver  
The Glamorization of Marginalization  
Kevin Briancesco, Arizona State University

Respondent: Ragan Fox, California State University, Long Beach

**4211 COMPETITIVE PAPERS II: STUDENT EXPECTATIONS, LEARNING INTEREST, EXPERIENCES AND OUTCOMES**  
9:55-11:10 am, Monday, February 18  
Presented by the Communication and Instruction Interest Group  
Chair: Wynde Dyer

Student Learning in Undergraduate Communication Coursework: A Focus  
Group Study of Challenging and Meaningful Experiences  
Lisa Keränen, University of Colorado at Boulder  
Cindy H. White, University of Colorado at Boulder

Classroom Interaction and its Effect on Learning Outcomes  
Ryan Morton, University of Montana  
Tiffany Lewis, University of Montana  
Melissa Maier, University of Montana

Student Interest in Studying and Engaging in a Public Relations  
Entrepreneurship  
Betsy A. Hays, California State University, Fresno

Engaging Change: Self Efficacy Expectations and Science Aspirations  
Sheryl Hurner, University of California, Davis

Respondent: Keith Nainby, California State University, Stanislaus

**4212 NATIONAL IDENTITIES: “IN SERVICE” OF “FREEDOM”**  
9:55-11:10 am, Monday, February 18  
Presented by the Rhetoric and Public Address Interest Group  
Chair: Carissa Dunlap, Colorado State University

Commemorating Freedom’s Flight: Reasserting U.S. Power after the  
Challenger and Columbia Tragedies  
Karrin Vasby Anderson, Colorado State University  
George F. McHendry, Jr., Colorado State University

Obsessions with Purity: The Language that Functions to Maintain a Clean and  
Proper National Identity  
Alicia Ernest, Colorado State University

Subaltern Agency Rhetorically Transforms Neocolonial Relationships:
Honduran Campesinos Invoke Solidarity with “Gringos” in the Testimonio of Elvia Alvarado

T. M. Linda Scholz, University of Colorado at Boulder

Forming Identities in Times of Crisis: Mediated Framing of Hurricane Katrina

Toni-Lee A. Viney, Colorado State University

Respondent: Martín Carcasson, Colorado State University

4213 ARGUMENT AND THE SPIRITUAL
9:55-11:10 am, Monday, February 18

Presented by the Western Forensics Association

This panel heeds Wayne Brockriede’s admonition that one potentially can find arguments everywhere and Walter R. Fisher’s insight that “good reasons” come in myriad forms. As such it focuses on rhetoric/argument and the spiritual or the mystical by sampling from a range of texts and perspectives to generate insights about argumentative strategies and forms.

Chair: Kevin Johnson, California State University, Chico

“The Stained Glass Ceiling”: Public Argument and the (Re)Construction of the Divine Feminine in the Gnostic Gospels

Nicholas A. Russell, University of Utah

Michael K. Middleton, University of Utah

Analogical Reasoning and the Divine Feminine in The Secret Life of Bees

Janice Schuetz, University of New Mexico

Good Reasons for Depicting Jesus as a Trickster Pimp

Ebony A. Utley, California State University, Long Beach

Out of the Abyss: Transformation and Transcendence in Silko’s Ceremony and Momaday’s House Made of Dawn

Karen Rasmussen, California State University, Long Beach

Sharon D. Downey, California State University, Long Beach

Respondent: Jennifer Asenas, California State University, Chico

4214 RHETORICAL STRATEGIES IN RECENT PUBLIC POLICY ARGUMENTATION
9:55-11:10 am, Monday, February 18

Presented by the Rhetoric and Public Address Interest Group

Chair: Clark D. Olson, Arizona State University

“White Martin Luther Kings”: Strategic White Deflection and the Racial
Politics of the Minuteman Project
   Jaymes P. Myers, University of Utah
The Pursuit: The Tyrannizing Image of the Personal Responsibility and Work
   Opportunity Reconciliation Act of 1996
   Erika Bush, Arizona State University
Keeping the Family Sacred in a Secular Time: Constraining Frames of
   Acceptance in the Same-Sex Marriage Debate
   Carrie Anne Platt, University of Southern California
Agreeing to Disagree: Framing Mandatory Vaccination Policy
   Jennifer A. Malkowski, San Diego State University

Respondent: Valerie Renegar, San Diego State University

4215  THE LIVES OF OURSELVES AND OTHERS:
   ETHNOGRAPHIC VIEWS OF DISCOURSE
9:55-11:10 am, Monday, February 18 Aspen
Presented by the Language and Social Interaction Interest Group

Chair: Evelyn Y. Ho, University of San Francisco

An Ethnography of Speaking on What Counts as Self-disclosure and How Self-
   disclosure Functions in the Context of International Advising
   Yea Wen Chen, University of New Mexico
Acknowledging the Secret Life of Death
   Jessica Baty, University of Denver
“Sometimes I Wonder if I’m Being a Bad Lesbian:” An Ethnographic Study of
   Group Identity
   Cassandra LeClair-Underberg, University of Nebraska-Lincoln
   Alexander David May, University of Nebraska-Lincoln

4301  CONVENTION LUNCHEON
11:20 am-1:50 pm, Monday, February 18 Interlocken A & B

4403  PUBLIC SPEAKING GOALS AND FOCUS: SUBSTANCE VS.
   STYLE IN THE BASIC COURSE: PART II
2:00-3:15 pm, Monday, February 18 Interlocken C
Presented by the Community College Interest Group

This two-part panel will discuss conflicting ideas as to the goal of the basic
   speech course. Is it delivery skills or research skills that we’re focusing on?
What makes a good speech? Additionally, other issues pertaining to the basic
   course will be mentioned.

Chair: Patty Keeling, Chabot College
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The Cognitive Connection: Public Speaking When You Require More Thinking
  Melissa Beall, University of Northern Iowa
Learning by Doing: The Importance of Public Speaking Experience in the Public Speaking Classroom
  Robert G. Leonard, Sinclair Community College
The Public Speaking Challenge: When 50/50 is a Win
  Amy F. London, Oxnard College
Building a Scholar: Discussing a Trajectory for the Basic Course
  Nick Zoffèl, San José State University

4404 CLAIMING SPACE AND FINDING VOICE IN ORGANIZATIONS
2:00-3:15 pm, Monday, February 18 Interlocken D
Presented by the Organizational Communication Interest Group

Chair: Natalie Nelson Marsh, Boise State University
Life Management and the Reconstruction of Class
  David Carlone, University of North Carolina at Greensboro
  David Franklin Ayers, University of North Carolina at Greensboro
Employee Voice In Silicon Valley’s Most Employee-Friendly Companies: Organizational Response To Employee Voice
  Dina Medina, San José State University
Getting Engaged with Burnout: A Critical Literature Review and Communicative Approach toward Reinvigorating the Study of Stress at Work
  Sarah J. Tracy, Arizona State University
Investigating Work-Family Balance in Family Businesses: An Opportunity to Expand Communication Research
  Jill R. Helmle, University of California, Santa Barbara

Respondent: Greg Larson, University of Montana

4405 ENVIRONMENTAL COMMUNICATION PANEL I: EXTENDING THE ENVIRONMENTAL PROJECT IN THE WESTERN STATES (COMMUNICATION ASSOCIATION)
2:00-3:15 pm, Monday, February 18 Centennial E
Presented by: Environmental Communication Interest Group

This panel marks the creation of the Environmental Communication Interest Group within the Western States Communication Association. The members of this panel represent the diversity of research and scholarly activity occurring within environmental communication and its intersections with closely related
sub-disciplines. The participating panelists thus offer an opportunity to reflect upon the substantial array of scholarship--both topically and epistemologically, which constitutes environmental communication.

Chair: Connie Bullis, University of Utah

Communicating Nature: How We Create and Understand Environmental Messages
   Julia Corbett, University of Utah
Collaborative Leadership and Decision Making in Environmental Policy,
   Gregg Walker, Oregon State University
Imaging Dystopia: Environmental Photography and Polluted Landscapes
   Jennifer Peeples, Utah State University
The Global Warming Specter
   Judith Hendry, University of New Mexico
Beasts, Burgers, and Hummers: Anti-Environmentalism and the Crisis in Masculinity in Contemporary Television Advertisements
   Richard A. Rogers, Northern Arizona University

Respondent: Connie Bullis

4406   RELATIONAL TRANSGRESSIONS AND CHALLENGES
2:00-3:15 pm, Monday, February 18   Centennial F
Presented by the Interpersonal Communication Interest Group

Chair: Lucie P. Lawrence, University of Denver

Sibling Rivalry: A Self-Evaluation Maintenance Approach
   Annegret F. Hannawa, Arizona State University
I Like You.... Now What?: Attraction and Relationship Disengagement in Cross-Sex Friendships
   Jennifer Scarduzio, San Diego State University
   Jacqueline Siano, San Diego State University
Exploring the Dimensions of Adult Children’s Attributions for Their Parent’s Infidelity: Creating and Validating the Attributions for Parental Infidelity Scale Using Mixed Methods
   Allison R. Thorson, University of Nebraska-Lincoln
Dark Clouds and Flashes of Lightning: Silencing in Families with an Alcoholic Parent
   Jennifer Scarduzio, San Diego State University
Understanding the Gendered Nature of Domestic Labor: Experiences Among Same-Sex Roommates
   Sarah E. Riforgiate, Arizona State University
   Jess K. Alberts, Arizona State University
Respondent: Melissa A. Tafoya, University of Connecticut

4407 ENGAGED IN COMMUNICATION ACTIVISM
2:00-3:15 pm, Monday, February 18
Private Dining Room
Presented by the Communication Theory Interest Group

Using the two-volume book Communication Activism as the benchmark for our discussion, panelists explore various ways communication scholars employ, engage, dismiss, and/or celebrate activism via their scholarship and how this activism can constitute service.

Chair: Marianne LeGreco, University of North Carolina-Greensboro

Panelists: Alison Aurelia Fisher, Southern Illinois University
Stephen Hartnett, University of Illinois
Janet Donoghue, Southern Illinois University
Amy Kilgard, San Francisco State University
Karma R. Chávez, Arizona State University
Ragan Fox, California State University, Long Beach
Christopher Carey, Portland State University

Respondent: Lawrence R. Frey, University of Colorado at Boulder

4409 MEDIATING GENDER AND CULTURE VIA POPULAR MEDIA
2:00-3:15 pm, Monday, February 18
Pine
Presented by the Media Studies Interest Group

Chair: Kane Click, University of Nebraska

Media Portrayals of Feminism and the Local Television Newsworker
Teresa Filipowicz, University of Arizona
“Glamour and Glitter, Fashion and Fame”: JEM and the Contradictions of Girls’ Product-based Cartoons
Beth E. Bonnstetter, University of Minnesota, Twin Cities
Power, Monstrosity and the Final Girl: Feminine Gender Constructions in the Television Show Heroes
Gino A. Giannini, San Diego State University
Normalizing the Internet, Assimilating the Other: The Re-presentation of Asian Actresses in the Cyberspace
Jiayun Feng, University of New Mexico

Respondent: Caren Deming, University of Arizona
Chair: Scott Ku, Arizona State University

The “Virginia Tech Massacre” was the worst campus shooting in U.S. history. It was also the only mass shooting in recent years where the shooter was a minority. We are particularly interested in how Cho Seung-Hui’s identity as a Korean national was made/became salient in discourses surrounding the incident. In several news reports, Koreans, Korean Americans, and other Asian communities were said to have fear of a backlash, like the one against Arab Americans following 9/11, following the shootings. Did the repeated mentioning of Cho Seung-Hui’s nationality and his immigrant background by mainstream media have an impact on Koreans, Korean Americans, and/or other people of Asian descent? We want to examine the relationship between nationality-labeling, the representation of Korean Americans, and immigration, as well as the ways in which the mainstream and Asian communities reacted to this mass shooting. We want to study how the identity of Cho Seung-Hui and, by extension, Asian American communities, has been constructed in and through this incident, by whom, and for what purpose. As intercultural communication scholars, we are especially interested in examining intersections of identities including race, class, gender, sexuality, and ethnicity. This will be an interactive, roundtable discussion. The panelists will each briefly introduce their perspective on the panel and offer questions for discussion. Once the panelists conclude their introductions, the audience will be invited to respond to the discussion questions to create a critical dialogue.

Panelists: Chih-Yun Chiang, University of Denver
Richard G. Jones, Jr., University of Denver
Scott Ku, Arizona State University
Young Ji Kim, Arizona State University
Charee Mooney, Arizona State University
William Murphy, University of Denver
Hsiu-lun Teng, University of Denver
Ping Yang, Arizona State University

This roundtable pursues the conference theme of “engaging service” in relation
to ORWAC, its mission, members, and the discipline. Uniting past and present leaders of ORWAC, panelists will pursue questions such as why was ORWAC first conceived? Do those needs remain? In what ways does and might ORWAC serve its members, in the present and future? Audience contributions are desired and encouraged.

Panelists: Bernadette Marie Calafell, University of Denver
Karen A. Foss, University of New Mexico
Sonja K. Foss, University of Colorado Denver
Michelle A. Holling, California State University San Marcos
Audrey Nelson, Independent Communication Consultant
Stacey Sowards, University of Texas at El Paso

4412 HEALTH COMMUNICATION AS SOCIAL SUPPORT
2:00-3:15 pm, Monday, February 18
Birch
Presented by the Health Communication Interest Group

Chair: Jo Anna Grant, California State University, San Bernardino

Encouraging Family Discussion about Organ Donation: The Influence of Family Communication Patterns, Anxiety and Altruism
Kelly Morrison, Michigan State University
Jennifer E. Kopfman, College of Charleston
Sandi W. Smith, Michigan State University
Hee Sun Park, Michigan State University
An Exploration of Online Social Support: Case Study of China’s Biggest Online Forum for HBV Carriers
Shuya Pan, University of Southern California *Debut Paper

Emotional Labor and Burnout: Narratives of Service Case Workers in Non-Profit Organization
Claudia Anguiano, University of New Mexico
Dancing around Disability: One Family’s Attempt to Communicate, Cope, and Survive
Kimberly Scruton, San Diego State University *Debut Paper

4414 ON NOT FORGETTING: SEPTEMBER 11 IN PUBLIC MEMORY
2:00-3:15 pm, Monday, February 18
Cedar
Presented by the Rhetoric and Public Address Interest Group

Chair: Jay VerLinden, Humboldt State University

The Tomb of the Unknown Soldier Reemerges: The Constituting Force of the
Body at the World Trade Center Site
Letia Frandina, University of North Carolina at Chapel Hill

The Arizona 9/11 Memorial: A Case Study in Blog and Media (Counter) Framing
Christina M. Smith, Arizona State University
Kelly M. McDonald, Arizona State University

Remembering What We Will Never Forget: Public Memory, Postmodernity, and the Arizona 9/11 Memorial
Joseph Faina, Arizona State University *Debut Paper

Moving into Memory: An Alternate Interpretation of Arizona’s 9/11 Memorial
E. Tristan Booth, Arizona State University

Respondent: Jennifer Asenas, California State University, Chico

**4415 MODEL TEACHING PROGRAM AWARD**
2:00-3:15 pm, Monday, February 18
Aspen
Presented by the Model Teaching Program Award Committee

Chair: Shane Moreman

Model Teaching Program Award recipients will describe their communication program(s). Award recipients will be announced at the Convention Luncheon.

**4501 (RE)DEFINING INTERCULTURAL INTERACTIONS, COMPETENCIES, AND IDENTITIES FROM AND WITHIN EDUCATIONAL SETTINGS**
3:25-4:40 pm, Monday, February 18
Interlocken A
Presented by the Intercultural Communication Interest Group

Chair: Rachel Griffin, University of Denver

Intercultural Communication Competence: Graduate Assistants, Teaching Associates, and Students
R. Blaine Davis, California State University, Sacramento *Debut Paper
Developing Dialogue on Intercultural Communication Learning Objectives: Cognitive, Behavioral, and Affective Dimensions
Sasha Arjannikova, University of New Mexico *Debut Paper

Diversity, Culture Identities, and Multicultural Education: A Case Study of an Elementary School
Marianne Leonardi, University of New Mexico

Intercultural Interaction at a Multicultural University: Students’ Definitions and Sensemakings of Intercultural Interaction
Rona Tamiko Halualani, San José State University
Respondent: Sara DeTurk, University of Texas at San Antonio

**4503** COMMENT, COMMODIFY, AND RATE: NEGOTIATING PROFESSOR RATING SITES AND THE CHALLENGES AND TRIUMPHS THEY REPRESENT

3:25-4:40 pm, Monday, February 18  
Interlocken C
Presented by the Community College Interest Group

This panel will discuss the controversial online professor rating sites and their current use in teacher selection, tenure committees, and faculty observations. Perspectives on their utility, both positive and negative, will be mentioned.

Chair: Randi Picarelli, College of the Canyons

- Countering Hegemony in the Classroom or Extending It to Cyberspace: A Conversation about ratemyprofessor.com  
  Rachel Levitt, California State University, Northridge
- How Many Chili Peppers Do YOU Have?  
  Joanne Babin, San Francisco City College/University of San Francisco
- Ratemyprofessor.com: Unverifiable and Unreliable Results  
  Jennifer Del Quadro, College of Southern Nevada
- Hedging My Bets: Ethnographic Exploration of How I Lost My “5 Points” and “Hot Rating”  
  Nick Zoffel, San José State University
- MySpace, Pick-a-Prof, Facebook: Identity and “You” Beyond ratemyprofessor.com  
  Angela Holland, College of Southern Nevada
- Questions of Empowerment, Veracity, and Chili Peppers  
  Polly Begley, Fresno City College

**4504** CONSTRUCTING THE SELF AND THE ORGANIZATION

3:25-4:40 pm, Monday, February 18  
Interlocken D
Presented by the Organizational Communication Interest Group

Chair: Matt Koschmann, University of Texas at Austin

- Power, Patriarchy, and Spirituality: The Hierarchal Structure of Alcoholics Anonymous  
  Jennifer Scarduzio, San Diego State University
- Blue-Collar Humor: Discursively Creating Ontological Security  
  Zachary A. Schaefer, Texas A&M University
- Bereavement as a Project: Constructing a Professional Experience of Grief  
  Janell C. Bauer, University of Colorado at Boulder
   R. Tyler Spradley, Stephen F. Austin State University
   Respondent: Pam Lutgen-Sandvik, University of New Mexico

4505  WELCOME TO THE FUTURE: INTEGRATING TECHNOLOGY AND INSTRUCTION INSIDE AND OUTSIDE OF THE CLASSROOM
3:25-4:40 pm, Monday, February 18

Presented by the Communication and Instruction Interest Group

Chair: Jo Anna Grant, California State University, San Bernardino

Go Interactive: Appealing to Millennial Students in Large Classes
   Jo Anna Grant, California State University, San Bernardino
Public Speaking Online: A Millennial Way to Learn
   Donna Gotch, California State University, San Bernardino
Gaming: A New Approach to Instruction for the Millennial Generation
   Dana Magilen, NOVA Southeastern University
Dental Talk: A Learning Community for Dental Assistants
   Michael Brydges, Cypress College

Respondent: Ann Darling, University of Utah

4506  UNDERSTUDIED TOPICS IN INTERPERSONAL COMMUNICATION
3:25-4:40 pm, Monday, February 18

Presented by the Interpersonal Communication Interest Group

Chair: Andrea N. Lambert, Northern Kentucky University

Victim or Adversary? Threat or Mere Annoyance? Narcissists’ (Attempted) Involvement in Extra-Dyadic Contexts: An Exploratory Correlational Study
   Andrea A. Richards, University of Texas at Austin
Computer-Mediated Communication: How Deployment Affects Self-Disclosure of Soldiers
   Eric Wilson, University of Portland
   Sarai Geary, University of Portland
   Cassie Lay, University of Portland
   Michael K. Rabby, University of Portland
Humor as a Maintenance Strategy in Long-Distance Relationships: “Hey, I Have Something Funny to Tell You!”
   Elaine Gale, California State University, Sacramento
“He Ain’t Heavy, He’s My Brother”: Communicating Importance Through
Brother Relationships
Gino A. Giannini, San Diego State University
Conceptualizing the Communication of Remorse
Monica Gracyalny, Arizona State University

Respondent: Sherilyn Marrow, University of Northern Colorado

4507  **STEP RIGHT UP: ENGAGING FREAKS**
3:25-4:40 pm, Monday, February 18
Private Dining Room
Presented by the Performance Studies Interest Group

Chair: Mercilee Jenkins, San Francisco State University

The Bearded Lady
Christine Warda, Chabot College

The Skinny Fat Man
Kevin Briancesco, Arizona State University

The Snake Woman
Nicole Defenbaugh, Bloomsburg University

The Perfect Domestic/MRS. Domestique Previna
Janet Donoghue, Southern Illinois University Carbondale

Siamese Twins
Brandon Ferderer, Arizona State University

The Albino
Amy Kilgard, San Francisco State University

The Painted Bird
Hunter Fine, San Francisco State University

Gypsy Fortune Teller
Alexis Litzky, San Francisco State University

Freak Show Barker
Patrick Moe, Contra Costa College

Respondent: Mercilee Jenkins, San Francisco State University

4509  **VARIOUS ZOMBIES AND “SUPER” HUMANS: INTERTEXTUALITY AND TRANSGRESSTION**
3:25-4:40 pm, Monday, February 18

Chair: Janellen Hill, Regis University

Autoantonymic Ontologies; or, the Zombie as Thanatos in Drag
Marc Leverette, Colorado State University

From Camp to Covergirl: Performing the Carnivalesque on *America’s Next*
Top Model
Julie Snyder-Yuly, Iowa State University
Tracey Owens Patton, University of Wyoming
It’s Superman! Exploring Intertextuality in Smallville
Kyle Simmons, University of Utah
Taboo and Transgression: Finding Pleasure in The Devil’s Rejects and House of 1,000 Corpses
Joshua C. Riggs, Colorado State University

Respondent: Erika Engstrom, University of Nevada, Las Vegas

4510  ENVIRONMENTAL COMMUNICATION PANEL II: EXTENDING THE ENVIRONMENTAL PROJECT IN THE WESTERN STATES (COMMMUNICATION ASSOCIATION)
3:25-4:40 pm, Monday, February 18  
Spruce
Presented by the Environmental Communication Interest Group

This panel marks the creation of the Environmental Communication Interest Group within the Western States Communication Association. The members of this panel highlight the centrality and constitutive nature of the environment within and across an array of allied fields. This panel thus confronts the boundaries of environmental communication by demonstrating its role in these related spaces.

Chair: Gregg Walker, Oregon State University

Constructing the Human-Nature Relationship
Tema Milstein, University of New Mexico
Chewing on the Grizzly Man: The Implications of Humans as Meat
Julie Kalil Schutten, Northern Arizona University
Property and Stakeholder Conflict: A Survey of Rights-of-Way Cases Across the Western Atates
Todd Norton, Washington State University
Environmental Communication and Community Engagement: Lessons from the Step It Up 2007 National Project
Danielle Endres, University of Utah
Autumn Garrison, University of Utah
Environmental Communication in the Community: Using Principles of Communication to Engage Stakeholders in Natural Resource Conflict Management
Jessica Thompson, Colorado State University
Event and Sign: Inquiry Directives for Place-based Management
Damon M. Hall, Texas A&M University
Respondent: Gregg Walker, Oregon State University

4511  **SPACES OF SERVICE: CHALLENGING GENDER THROUGH ORGANIZATIONAL AND RHETORICAL DISCOURSES**
3:25-4:40 pm, Monday, February 18  
Presented by the Organization for Research on Women and Communication

Chair: Jolene Collins, University of Denver

Serving the Working Class: Margaret Sanger and her 1916-1918 Rhetorical Performance  
Jennifer Emerling Bone, State University of New York College at Oneonta

Serving Citizens?: The Gendered Implications of Swedish Care Policies  
Stacey M. B. Wieland, Villanova University

CO-MADRES, In Service of the Relatives of the Disappeared of the Salvadoran Pueblo: The Testimonio of María Teresa Tula Symbolically Construits Comadrismo as an Enactment of Subaltern Rhetorical Agency  
T. M. Linda Scholz, University of Colorado at Boulder

Incorporating Girls(?) : Exploring Inner-City Girls’ Voices in a Service Organization  
Erin Foley-Reynolds, State University of New York College at Oneonta

Respondent: Karen Ashcraft, University of Utah

4512  **APPLYING MODELS AND INTERVENTIONS IN HEALTH COMMUNICATION**
3:25-4:40 pm, Monday, February 18  
Presented by the Health Communication Interest Group

Chair: Tamar Ginossar, University of New Mexico and Communication Creations, Inc.

Applying the Extended Integrative Model of Risk and Crisis Communication to the Centers for Disease Control and Prevention’s Hurricane Katrina Response  
Jessica Elton, Purdue University

Marifran Mattson, Purdue University

Predicting Teen Abstinence Likelihood: The Families United to Prevent Teen Pregnancy Intervention Program  
Kate Ksobiech, University of Nevada, Las Vegas

Health Communication: On the Application and Implementation of
Interpersonal Health Campaigns
   Steffi Hemling, San Diego State University
An Innovative Dialogue about College Drinking: Developing an Immediate Response Technology Model for Health Promotion
   Marianne LeGreco, University of North Carolina – Greensboro
   Linda Lederman, Arizona State University
   Aaron Hess, Arizona State University
   Tara Schuwerk, Arizona State University
   Angela LaValley, Bloomsburg University
   Milena Batanova, Arizona State University

4513 THE ECLECTIC SIDE OF THEORIZING: STUDENT PAPERS IN COMMUNICATION THEORY
3:25-4:40 pm, Monday, February 18
Presented by the Communication Theory Interest Group

Chair: Dustin Goltz, Arizona State University

Agency Tectonics and the Rhetoric of Discovery: The New Paradigm Shift of Daylan Theory
   Hiromi H. Takahashi, University of New Mexico
Critic as Cultural Therapist: An Application Work of Carl Jung to Critical Theory
   Matthew B. Morris, Arizona State University
Retaining Student Motivation: A Program Retention Decision-Making Model of Communication
   Jennifer A. Malkowski, San Diego State University
Strict Father and Nurturant Parent Reactions to Hurricane Katrina: A George Lakoff Analysis
   Emily E. Knight, University of Wyoming
Constructing an Initial Development Theory of Intercultural Friendship Grounded in a Social Penetration Perspective
   Yea Wen Chen, University of New Mexico

4514 CAN YOU SPELL THAT NAME AGAIN?: NEW WAYS OF ENGAGING THE SUBJECT WITHIN CRITICAL RHETORIC
3:25-4:40 pm, Monday, February 18
Presented by the Rhetoric and Public Address Interest Group

Chair: Greg Dickinson, Colorado State University

“Living on the Edge”: Linda Hutcheon’s Approach to Irony in Rhetorical Context
   Daniel L. Horvath, University of Nevada, Las Vegas
What Does This Manuscript Do?: Bruno Latour and Rhetorical Theory
Zachary Justus, Arizona State University
Chiasmatics: Troping the Work of Gilles Deleuze
Donovan Conley, University of Nevada, Las Vegas
Through the Looking Glass: Žižekian Theory within Critical Rhetoric
Desireé D. Rowe, Arizona State University

Respondent: Greg Dickinson, Colorado State University

4601 COMPETITIVE PAPERS I: USE OF WEBLOGS, METAPHORS AND DIALOGUE TO ENHANCE UNDERSTANDING OF TEACHING AND LEARNING
4:50-6:05 pm, Monday, February 18 Interlocken A
Presented by the Communication and Instruction Interest Group

Chair: Tasha Souza, Humboldt State University

An Analysis of English as a Second/Foreign Language (ESL/EFL) Weblogs from a Diffusion of Innovations’ Perspective
Yea Wen Chen, University of New Mexico

Effacement and Embodiment: Metaphors of Teaching
Keith Nainby, California State University, Stanislaus
Deanna L. Fassett, San José State University

Public Speaking Anxiety through the Lens of Metaphors
Laura L. Burton, University of New Mexico

Erin Ortiz, University of Utah

Respondent: Nick Zoffel, San José State University

4603 G.I.F.T.S. 4 (GREAT IDEAS FOR TEACHING SPEECH)
4:50-6:05 pm, Monday, February 18 Interlocken C
Presented by the Community College Interest Group

Chair: Lea Gilinets, College of the Canyons

The Gumdrop House: A Norms Activity
Vivi S. McEuen California State University, Chico
Learning Long Lists: A "One Word" and "One Gesture" Approach to Remembering a Concept
Patricia O’Keefe, College of Marin
What Do You See? A Stepping Stone Activity
Lori Norin, University of Arkansas Fort Smith
"Think for Yourself": A Groupthink Activity
Rosemary Swade, El Camino Community College

4604 ADDING PIECES TO THE PUZZLE: CREATING A MORE COMPLEX PICTURE OF WORK-LIFE WELLNESS
4:50-6:05 pm, Monday, February 18 Interlocken D
Presented by the Organizational Communication Interest Group

Chair: Stacey M. B. Wieland, Villanova University

Investigating Fairness and Communication about the Division of Domestic Labor in Same Sex Romantic Partners
Justin P. Boren, Arizona State University
Get to Work!: An Interrogation of Formal and Informal Hegemonic Structures from Groundkeepers’ Perspectives
Yvonne J. Montoya, Arizona State University
I Won’t Wash His Dishes: Exploring the Division of Household Labor Between Same-Sex Roommates
Sarah E. Riforgiate, Arizona State University
Single Women in Academe: Social Support and Work-Life (Un)Balance
Alison B. Trego, Arizona State University
Shannon L. Johnson, Arizona State University
“Finding My Way is Just Part of the Game”: Single Mothers Negotiate Work-Life Wellness within a Maze of Guilt and Gratitude
Kendra Dyanne Rivera, Arizona State University

Respondent: Nikki Townsley, University of Colorado at Boulder

4605 DIFFERENT COURSES TOWARDS DISCOURSE
4:50-6:05 pm, Monday, February 18 Centennial E
Presented by the Language and Social Interaction Interest Group

Chair: Leslie Jarmon, University of Texas at Austin

Interpolation in Japanese: Its Onset and Conduct
Satomi Kuroshima, UCLA
Unpacking the Complexity of Japanese Alignment: A Conversation Analysis
Sachi Sekimoto, University of New Mexico
Speaking Holistically: Acupuncture Practitioners and Clients’ Holistic Ideologies
Evelyn Y. Ho, University of San Francisco
Toward a Pragmatic Model of Dialogue
Michael P. Zizzi, University of Colorado at Boulder
4606 RELATIONAL MAINTENANCE, SATISFACTION, AND COMMUNICATION
4:50-6:05 pm, Monday, February 18
Presented by the Interpersonal Communication Interest Group

Chair: Chelsea A. H. Stow, University of Denver

Relational Maintenance and Non-Co-Presence Reconsidered: Acknowledging the Mobility Fit and Geographic Dispersion of Relational Ties
Andy J. Merolla, Colorado State University

The Effect of Touch Avoidance on Relational Satisfaction in Romantic Dyads
Lea D. L. Ciceraro, San Diego State University
Peter A. Andersen, San Diego State University

Discussions of Religion and Relational Communication Messages: Differences Between Comfortable and Uncomfortable Interactions
Alan C. Mikkelson, Whitworth College
Colin Hesse, Arizona State University

Relational Maintenance Behaviors in Different Types of Sibling Relationships
Alan C. Mikkelson, Whitworth College

Respondent: Paul A. Mongeau, Arizona State University

4607 HOW THE VISUAL SERVES THE SUBVERSIVE: ENGAGING THE ETHICS OF SUBVERSIVE PERFORMANCES
4:50-6:05 pm, Monday, February 18
Presented by the Performance Studies Interest Group

Chair: Margret McCue, Saginaw Valley State University

Engaging Images that Serve Cultural Communities: Bakhtin and an Ethics of Answerability in Cultural Representations
Kristin Moss, California State University San Marcos

Tess Pierce, Luther College

Performing Patriotism: The Liberal Ideology of Torture and the Performativity of Circulating the Abu-Ghraib Photos
Susan A. Sci, University of Denver

Pareidolia and the Space of Communicative Praxis: Performing Mystery in the Presence of the Metaphysically Transcendent Other
Derek R. Sweet, Luther College

Respondent: Margret McCue, Saginaw Valley State University
4609  IDENTITITY AND CULTURAL MEANING IN CONTEMPORARY GLOBAL MEDIA
4:50-6:05 pm, Monday, February 18  Pine
Presented by the Media Studies Interest Group

Chair/Respondent: Elaine Gale, California State University, Sacramento

Found in Translation: From Hollywood Hits to Bollywood Blockbusters
Ally Ostrowski, University of Colorado at Boulder

The Problematic Discourse of Queer Safe Space Programs: An Analysis of College Safe Space Program Web Sites
Daren C. Brabham, University of Utah

"I Have to Watch Friends": Use of Global Media to Construct and Articulate Self-Identities by Young Indian Women
Devendra Sharma, California State University, Fresno

“The Nation Stands Behind You”: Expressions of Social Support on 38pitches.com
Jimmy Sanderson, Arizona State University West

4611  GENDERED ENGAGEMENTS, GENDERING ACTIVISM: FEMINIST EXPLORATIONS OF WOMEN IN PROTEST
4:50-6:05 pm, Monday, February 18  Fir
Presented by the Organization for Research on Women and Communication

Chair: Shane Moreman, California State University, Fresno

“Deadly Serious” and “Deliciously Silly”: The Politics of Play and Collective Action
Erin J. Rand, California State University, Fresno

Service Through Women’s Activism: Alternative Media and the Argentina Autonomista Project
Diana Martinez, University of Texas at Austin

“I’m Not Scared at All. I’m Not Playing Their Game”: Politicizing the Process of Protest
Shane Moreman, California State University, Fresno

Alliances and Gender-Related Asylum: A Feminist Analysis of Activist Work Between Feminist and Refugee Rights Groups
Sara McKinnon, Arizona State University

Respondent: Karma R. Chávez, Arizona State University

4612  CANCER CARE AND COMMUNICATION
4:50-6:05 pm, Monday, February 18  Birch
Presented by the Health Communication Interest Group

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Chair: Eileen Gilchrist, University of Wyoming

Cancer-Related Uncertainty Management and Patient-Provider Communication: Exploring Perceptions of Women with Breast Cancer and Ovarian Cancer
   Tamar Ginossar, Communication Creations, Inc.
   Linda Larkey, University of Arizona Cancer Center
   Nancy Howe, University of Arizona Cancer Center
A Qualitative Study of Long-Term Cancer Survivors: Identity Reconstruction and the Dilemmas of Support
   Virginia M. McDermott, University of New Mexico
Cancer Care Delivery to Specialized Populations
   Bradley Adame, University of Oklahoma

Respondent: Anne Hubbell, New Mexico State University

4613 ENGAGING THEORETICAL INTERSECTIONS: GENDER, IDENTITY, AND MATERIALITY
4:50-6:05 pm, Monday, February 18
Alder
Presented by the Communication Theory Interest Group

Chair: Jason Zingsheim, Arizona State University

“Real” Philosophy: The Dismissal of Gender Studies Inside the Philosophical Canon
   Allison Burr-Miller, Colorado State University
Essays Theorizing Deployment Through the Eyes of a Military Wife
   Elizabeth Richard, Arizona State University
Runway Rhetoric: Archetype and Ideograph on the Catwalk
   Jessie Stewart, Southern Illinois University Carbondale
The Role of Aesthetics in Rhetorical Studies
   Sharon Avital, The University of Texas at Austin
The (Dis)Appearance of Up Your Ass: Valerie Solanas as Abject Revolutionary
   Desireé D. Rowe, Arizona State University

4614 METAPHOR, ETHOS, ETHICS: THEORY, METHOD, AND APPLICATION IN RHETORICAL CRITICISM
4:50-6:05 pm, Monday, February 18
Cedar
Presented by the Rhetoric and Public Address Interest Group

Chair: Valerie Renegar, San Diego State University
Metaphoric Analysis and Critique: Must We All Be Methodological Specialists?
   Trena T. Anastasia, Colorado State University
   Karrin Vasby Anderson, Colorado State University

Ethics in Public Argument: Discursive Confusion and Argument Style
   Aaron Dimock, University of Nebraska, Kearney

“Character”: President George W. Bush’s Purposive Appeals to Unification via Calls to Individual Ethical Acts in Three of His Earliest Speeches
   Veronica Koehn, University of Denver

Political Conversion Rhetoric and Regenerative Reflexivity: David Horowitz’s Second Thoughts as Epistemological Ethos
   Don Waisanen, University of Southern California

Respondent: Carl Burgchardt, Colorado State University

4615 WHERE DID SOCIAL JUSTICE GO?
4:50-6:05 pm, Monday, February 18, Aspen
Presented by the Intercultural Communication Interest Group

We were all, to some degree, torn by the call for papers this year. Each of us in our own way is highly committed to working toward greater social justice. It would seem as though embracing “engagement” and “service” in the academy would naturally follow. However, we are troubled by the sometimes problematic practices that are characterized as “engagement” or “service.” So, as cultural scholars committed to improving our ongoing effort, we will map the ways in which troubling conceptualizations are formed in practice and explore how we might develop notions that better resist hierarchical appropriation. To accomplish this goal, we will collect data by varied methods (textual analysis, autobiographic inquiry, case study, focus groups, and interviews). Rather than follow the typical panel format, we would like to briefly share our data and interpretations but spend more time facilitating an open discussion that explores possible ways of re-conceptualizing “service” and “engagement” in such a way that fosters even greater social justice.

Panelists: Hsin-I Cheng, Santa Clara University
           Steve Vrooman, Texas Lutheran University
           Ako Inuzuka, University of Pittsburgh at Johnstown
           Robin Bisha, Texas Lutheran University
           Christopher Bollinger, Texas Lutheran University

4608 INTEREST GROUP PROGRAM PLANNERS MEETING
5:00-6:15 pm, Monday, February 18, Boardroom
4610  BUSINESS MEETING: ENVIRONMENTAL COMMUNICATION INTEREST GROUP
5:00-6:00 pm, Monday, February 18  Spruce

4706  LEGISLATIVE ASSEMBLY
6:30-8:00 pm, Monday, February 18  Centennial F

4899  PRESIDENT’S RECEPTION
9:00-11:00 pm, Monday, February 18  Lobby Bar

TUESDAY, FEBRUARY 19, 2008

5103  PERFORMANCE ON THE AIR: EXAMINING PERFORMANCE ON THE RADIO AND RADIO AS PERFORMANCE
8:00-9:15 am, Tuesday, February 19  Interlocken C
Presented by the Performance Studies Interest Group

Chair: Keith Nainby, California State University, Stanislaus

Performing Family/Family Performing: A Prison Show
   Christopher Collins, Southern Illinois University Carbondale
The Composters on Community Radio: On-Air Performance Activism
   Janet Donoghue, Southern Illinois University Carbondale
   Alison Fisher, Southern Illinois University Carbondale
Imagination, Interstices, and the Leftovers of Listening in A Prairie Home Companion’s Radio Drama
   Charles Parrott, Southern Illinois University Carbondale

Respondent: Keith Nainby, California State University, Stanislaus

5104  SOCIAL INFLUENCE, DOMINANCE, AND MISCOMMUNICATION
8:00-9:15 am, Tuesday, February 19  Interlocken D
Presented by the Interpersonal Communication Interest Group

Chair: Colin Hesse, Arizona State University

Testing Perceptions of Statements of Information, Repeated Information, and Position Preferences in an Information Sampling Study
   Mary Lynn Miller Henningsen, Northern Illinois University
David Dryden Henningsen, Northern Illinois University
I. M. Borton, Bowling Green State University
Mary Braz, Michigan State University

The Effect of Interruptions and Dyad Gender Combination on Perception of Interpersonal Dominance
   Jeff Youngquist, Oakland University

A Typology of Miscommunication
   Janet L. Jacobsen, Interpersonal Enterprises, Inc.

Building a Theoretical Bridge: A Narrative Review of the Role of Culture in Persuasion Research
   Miriam Shoshana Sobré, Arizona State University

Respondent: Rodney A. Reynolds, Azusa Pacific University

**5105 ENGAGING STUDENTS’ PROFESSIONAL AND SOCIAL INTERESTS THROUGH ORAL COMMUNICATION COURSES**

8:00-9:15 am, Tuesday, February 19

Presented by the Communication and Instruction Interest Group

Chair: Rebecca Roberts, University of Wyoming

Communication within Disciplines and Learning Communities
   April Kedrowicz, University of Utah
   Marianne Neuwirth, Stanford University
   Julie Baker, San Francisco State University
   Michael Brydges, Cypress College
   David Ortiz, Cascadia Community College

Service Learning in Oral Communication Courses
   Sally Tannenbaum, California State University, Fresno
   Rick Isaacson, San Francisco State University
   Linda Martin, California State University, Sacramento
   Jessica Hurless, Casper College

**5109 THE POLITICIZED COMEDY OF IRONY, SIMULATION, AND PARODY**

8:00-9:15 am, Tuesday, February 19

Presented by the Media Studies Interest Group

Chair: D. Robert DeChaine, California State University, Los Angeles

Laughing at the Shirley Q. Liquor Minstrel Show: Exploring the Potentials and Limitations of Critical Virology
   Ragan Fox, California State University, Long Beach
South Park Libertarianism and the Problematizing of Political Apathy
Marc Leverette, Colorado State University
Stephen Colbert’s White House Press Corps Performance as Simulation: The Continued Implosion of Meaning in the Media
Joseph Faina, Arizona State University *Top Debut Paper
The Colbert Report’s Tragic Satire/The Daily Show’s Comic Irony: Kenneth Burke’s Frames and the “Fake” News
George F. McHendry, Jr., Colorado State University

Respondent: Christina Foust, University of Denver

5110 EXAMINING THE ETHICS OF INSTRUCTOR PERSONAL DISCLOSURE ON ONLINE NETWORKING SITES
8:00-9:15 am, Tuesday, February 19
Spruce
Presented by the Communication and Instruction Interest Group

In response to the recent surge of Internet networking sites such as MySpace, instructors have begun to utilize this medium as a pedagogical tool, in addition to a site for connection with their personal and professional networks. Using a roundtable format, this panel will investigate the latter, examining the ethical implications that arise when instructors reveal personal information about themselves on their profiles/blogs, especially when students may stumble upon them without the instructor’s knowledge. Discussants will invite the audience to engage in dialogue regarding this dilemma.

Chair: Betsy Bach, University of Montana

Panelists: Rebecca DiVerniero, University of Nebraska-Lincoln
Angela Nunziata, University of Nebraska-Lincoln
Paul Schrodt, Texas Christian University
Aaron Hess, Arizona State University
Richard Murphy, University of Nebraska-Lincoln
Daren C. Brabham, University of Utah

5111 LISTENING, SEEING, EXPERIENCING WOMEN’S VOICES & GENDER
8:00-9:15 am, Tuesday, February 19
Fir
Presented by the Organization for Research on Women and Communication

Chair: Jennifer Scarduzio, San Diego State University

The Church of England: Women and the “Call” of God
Gina Bacon, Western Washington University *Debut Paper
Denial and Dissent: The Armenian Genocide  
Allison S. Brownlow, California State University, Northridge  
Sally A. Kassamanian, California State University, Northridge  
*Debut Paper  
Exploring Reflections and Transformations in Service Learning: A Look at Art and Social Action in Cambodia  
Elena Esquibel, University of Southern Illinois Carbondale  
It’s Monster Time!: The Spectacularization of Blue Collar White Masculinity  
Tara D. Hargrove, Colorado State University  

Respondent: Belle Edson, Arizona State University

5113 CUTTING EDGE RESEARCH USING THE COORDINATED MANAGEMENT OF MEANING  
8:00-9:15 am, Tuesday, February 19  
Alder  
Presented by the Communication Theory Interest Group  

Chair: Darrin S. Murray, Loyola Marymount University  
Making Public Deliberation: Moderator Episode Work in National Issues Forums  
Linda Blong, Fielding Graduate University  
Navigating the Liminal Space Between Pedagogy and Andragogy: Coordination and Management of Student and Professor Communication  
Darrin S. Murray, Loyola Marymount University  
Conversations that Amplify: Developing a Practical Theory of Relational Generativity  
Cate Creede, Fielding Graduate University  
The Coordinated Management of Meaning: A Framework for Research in Healthcare Communication  
Lydia Forsythe, OSF Healthcare, Saint Anthony Medical Center  
Advances in CMM Theory: Shining the Spotlight on the Learning Place  
Liz Clark, Kaplan University and College of Sequoias  

Respondent: William F. Eadie, San Diego State University

5114 PRESIDENTIAL CAMPAIGN RHETORIC: NEGOTIATING GENDERED, RACIAL, AND RELIGIOUS CONSTRAINTS  
8:00-9:15 am, Tuesday, February 19  
Cedar  
Presented by the Rhetoric and Public Address Interest Group  

Chair: Jay Arntson, California State University, Long Beach  
Managing Mormonism: Mitt Romney’s Search for Political and Religious
Acceptance
R. Brandon Anderson, California State University, Long Beach
Negotiating Tensions and Political Identity: Hillary Rodham Clinton’s Presidential Campaign Rhetoric
Beth Boser, California State University, Long Beach
Native Son: The Campaign Rhetoric of Bill Richardson
T.J. Huberg, California State University, Long Beach
Tokenism in United States Politics: A Narrative Interpretation of Barack Obama’s 2008 Presidential Campaign Announcement
Jenna Vitta, California State University, Long Beach

Respondent: Katie Gibson, California State University, Long Beach

5115 EXPANDING THE BOUNDARIES OF LSI: INTERACTION WITH THE WRITTEN WORD
8:00-9:15 am, Tuesday, February 19 Aspen
Presented by the Language and Social Interaction Interest Group

Chair: Brian Heisterkamp, Cal State University, San Bernardino

Family Metaphors and the Presidency: Explaining and Predicting the Political Behavior of the First Ladies
Michelle L. Kelsey, Arizona State University
“Dump Him!”: Romantic Relationship Advice in Popular Teenage Magazines for Young Girls
Jessica A. Harvey, University of Washington
Cyber Servants: Orientalism in Indian Call Center Service Discourse
Tabitha Hart, University of Washington

5207 EXECUTIVE COUNCIL
9:00-11:30 am, Tuesday, February 19 Private Dining Room

5303 POSSIBILITY, PERFORMANCE, AND POWER: A PERFORMANCE ABOUT PERFORMANCE
9:25-10:40 am, Tuesday, February 19 Interlocken C
Presented by: Performance Studies Interest Group

This collaborative performance emerged from a graduate seminar in Performance Ethnography that drew on various theoretical perspectives and schools of thought across the field of Communication. The performance employs Brechtian methods and uses traditional and avant garde performance techniques to explore what is possible and available in the area of performance, performance ethnography, autoethnography and performative writing.
Chair: Ragan Fox, California State University, Long Beach

Panelists: Bernadette Marie Calafell, University of Denver
Chih-Yun Chiang, University of Denver
Jolene Collins, University of Denver
Richard G. Jones, Jr., University of Denver
Paul Kosempel, University of Denver
Kristine Reyes, University of Denver
Brandon Stow, University of Denver
Amy Zsohar, University of Denver

Respondent: Amy Kilgard, San Francisco State University

5304 NEGOTIATING RELATIONSHIPS IN ORGANIZATIONS
9:25-10:40 am, Tuesday, February 19 Interlocken D
Presented by the Organizational Communication Interest Group

Chair: Kendra Dyanne Rivera, Arizona State University

Life-quality Decisions: Managing Tension through Advice Received and Factors Considered
    Elise J. Dallimore, Northeastern University
    Amy E. Mickel, California State University, Sacramento

Fame, Inexperience and the Realistic Job Preview: When the Moderating Effects of Grandeur Coupled with Inexperience Blurs the Organizational Realities
    Nicole M. Laster, University of Texas at Austin

“You’re Great to Work With”: A Comparison of Co-Worker Relational Maintenance and Romantic Relational Maintenance Behaviors
    Michael R. Fowler, North Dakota State University
    Melanie Booth-Butterfield, West Virginia University
    Paul E. Madlock, West Virginia University

Respondent: Rebecca Gill, University of Utah

5305 INTERCULTURAL CLASSROOM: ENGAGING WORLDVIEWS IN ACADEMIA
9:25-10:40 am, Tuesday, February 19 Centennial E
Presented by the Intercultural Communication Interest Group

Chair: Benjamin Broome, Arizona State University

Martian in the Room: Culture Specific Teachings and Being an International
Student in American Classroom
   Nurhayat Bilge, Arizona State University
Intercultural Adaptation through Learning and Teaching: Experiences in the Intercultural Communication Classroom
   Ping Yang, Arizona State University
Different Perspectives on Adapting: Interacting with Students from Abroad
   LaKresha Graham, Arizona State University
Asian Students’ Silence in Classroom: Reasons and Meanings Behind
   Youngji Kim, Arizona State University
How Asians and Westerners Think Differently in Classrooms: A Reflection on
   The Geography of Thought
   Jian Yang, Arizona State University

5306  CONFLICT AND VIOLENCE IN CLOSE RELATIONSHIPS
9:25-10:40 am, Tuesday, February 19  Centennial F
Presented by the Interpersonal Communication Interest Group

Chair: Lea D. L. Ciceraro, San Diego State University

The Physiology of Conflict: Toward a More Complete Model
   Colin Hesse, Arizona State University
   Perry M. Pauley, Arizona State University
Intimate Partner Violence: An Investment Model Explanation of Commitment in Abusive Relationships
   Laura K. Guerrero, Arizona State University
   F. Scott Christopher, Arizona State University
   Daniel J. Canary, Arizona State University
   Jacqueline C. Pflieger, Arizona State University
Between “Will You” and “I Do”: An Exploratory Study of Conflict during the Engagement Period
   Chelsea A. H. Stow, University of Denver
Commitment and Expressed Emotion During Marital Conflict Discussions
   Eve-Anne M. Doohan, University of San Francisco
   Sybil Carrère, California State University, San Bernardino

Respondent: Christina Sabee, San Francisco State University

5309  EDUCATION, YOUTH, AND MEDIA
9:25-10:40 am, Tuesday, February 19  Pine
Presented by the Media Studies Interest Group

Chair: Kim Nguyen, University of Iowa
Divisive Diversion: Uses and Gratifications and K-12 Electronic Media Use
   Teresa Filipowicz, University of Arizona
Instructing in Code: Approaching Posthuman Pedagogy
   Kane Madison Click, University of Nebraska-Lincoln
   Dale Cressman, Brigham Young University
   Mark Callister, Brigham Young University
   Tom Robinson, Brigham Young University
   Chris Near, Brigham Young University

Respondent: Fredrick Isaacson, San Francisco State University

5310 NEGOTIATING INTERCULTURAL COMMUNICATION IN PUBLIC SPEAKING/COMMUNICATION STUDIES CLASSROOMS: SPEAKING FROM DIVERSE PLACES
9:25-10:40 am, Tuesday, February 19 Spruce
Presented by the Communication and Instruction Interest Group

Chair: Kathryn Sorrells, California State University, Northridge

Standing in Alliance: Embracing Diversity through Interrogating White Entitlement and Celebrating Non-normative Bodies
   Rachel Levitt, California State University, Northridge
Can You Speak White?: Negotiating Whiteness in the Public Speaking Class
   Sachi Sekimoto, University of New Mexico
Now, How Exactly Do I Do This? A New Instructor’s Struggle to Negotiate Identity and Pedagogy in the Basic Course
   Mia Briceno, Pennsylvania State University
Negotiating Whiteness in a Sea of White Faces
   Judy Battaglia, Loyola Marymount University

Respondent: Kathryn Sorrells, California State University, Northridge

5311 “THIS ISN’T AS EASY AS IT LOOKS”: A DIALOGUE ABOUT SERVICE LEARNING IN GENDER COMMUNICATION AND FEMINIST CLASSROOMS
9:25-10:40 am, Tuesday, February 19 Fir
Presented by the Organization for Research on Women and Communication

Chair: Eric Frentz, University of Denver

Troubling Service Learning: The Limits and Possibilities of Cooperative
Action and Transformative Change in the Gender Classroom
Kate Willink, University of Denver

Toward Reconnecting the Disconnect Between Theory and Practice: Revising Service Learning in the Gender and Communication Course
Elizabeth Suter, University of Denver

Inviting Transformation Through Service Learning: Incorporating Feminist Practices in the Public Speaking Course
Kris Kirschbaum, University of New Mexico

Respondent: Eric Frentz, University of Denver

5312 STUDIES IN ALMOST-PRESIDENTIAL RHETORIC
9:25-10:40 am, Tuesday, February 19
Presented by the Rhetoric and Public Address Interest Group

Chair: Brant Short, Northern Arizona University

Rhetorically Constructing Environmental Empowerment: Applying Lukes’ Three-Dimensional Theory of Power
Zachary A. Schaefer, Texas A&M University

An Inconvenient Truth: Gore’s Hybrid Jeremiads
Elizabeth K. Gilman, California State University, Chico
*Debut Paper

From Perimeters to Parables: A Rhetorical Analysis of “The Road to Peace” Re-imagined
Lin Allen, University of Northern Colorado

“The Grain of the Voice”: Recovering the Oral Character of Public Address
Diane Keeling, University of Colorado at Boulder
Brian L. Ott, Colorado State University
Karrin Vasby Anderson, Colorado State University

Respondent: Dayle Hardy-Short, Northern Arizona University

5313 SCHOLARSHIP AS PUBLIC SERVICE: FUTURE FACULTY, GRADUATE STUDIES, AND “RETHINKING THE RESEARCH ENTERPRISE”
9:25-10:40 am, Tuesday, February 19
Presented by the Communication Theory Interest Group

This panel of students explores the location of communication theory in relation to mass publics. We ask: How can communication scholars speak to wider publics? How does graduate training help and hinder our growth as public intellectuals? And finally, how can communication theorists better serve
the public?

Chair: Aaron Hess, Arizona State University

Panelists: Yvonne Montoya, Arizona State University
Elizabeth Richard, Arizona State University
Christina Smith, Arizona State University
Emily Cripe, Arizona State University
Zachary Justus, Arizona State University

Respondent: Angela Trethewey, Arizona State University

5314 AFTER MEANING: CONVERSATIONS IN POST-
STRUCTURALIST RHETORICAL THEORY
9:25-10:40 am, Tuesday, February 19
Cedar
Presented by the Rhetoric and Public Address Interest Group

Chair: Kevin J. Ayotte, California State University, Fresno

Communication as Aporia
Marc Leverette, Colorado State University
Zen and the Art of Postmodern Maintenance: Exploring Pirsig’s Inquiry into
American “Values” with Rushing and Frentz’s Transmodern Lens
Christopher J. Patti, California State University, Long Beach
The Eloquent Performance of Incommensurability: Adorno, Levinas, and the
Rhetorical Defense of Alterity
Zachary J. Walton, Southern Illinois University

Respondent: Erin J. Rand, California State University, Fresno

5315 ARGUMENTATION IN CONTEMPORARY DISCOURSE AND
DEBATE: TOP PAPERS OF THE WESTERN FORENSICS
ASSOCIATION
9:25-10:40 am, Tuesday, February 19
Aspen
Presented by the Western Forensics Association

Chair: Melissa Franke, Pacific Lutheran University

This House Would Resolve: An Examination of the Internal/External Spat in
NPDA
Crystal Lane Swift, Lousiana State University
A Pill That Cures What?: Homosexuality, Hetracil, and the Hoax as Rhetorical
Genre
Joseph Faina, Arizona State University

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Responding to the War Machine: Conceptualizing Eisenhower’s Farewell Address as a Defense of the State in the Shadow of the Bomb
Brian Danielson, University of Utah

A Model of the Persuasive Effects of Informal Fallacies
John Reinard, California State University, Fullerton

Tonight We're Gonna Program Like It's 1999: The Art of Bringing Civilization to Its Knees
Doyle Srader, Northwest Christian College

5403 INTERROGATING SELF AND OTHER THROUGH PERFORMATIVE WRITING, AUTOETHNOGRAPHY, AND OTHER CREATIVE REPORTING STRATEGIES
10:50 am-12:05 pm, Tuesday, February 19 Interlocken C
Presented by the Performance Studies Interest Group

Chair: Shane Moreman, California State University, Fresno

What’s Your Fantasy?: Fantasy Baseball and Subversive Pleasure in the Transgression of Binaries
Allison Burr-Miller, Colorado State University

Faxes from the Dead
Marc Leverette, Colorado State University

Performing [Theorizing] “Resistant Privilege”
Jason Zingsheim, Arizona State University

Respondent: Shane Moreman, California State University, Fresno

5404 GENERATING A THINK TANK OF THOUGHT LEADERS IN MARKETING PUBLIC RELATIONS: AN INTERACTIVE ROUND TABLE DISCUSSION
10:50 am-12:05 pm, Tuesday, February 19 Interlocken D
Presented by the Organizational Communication Interest Group

Marketing Public Relations (MPR), a specialized application of public relations in strategic marketing, is an outgrowth of the progressive effort to integrate the functions of these two fields for the greater good of client organizations. This discussion-oriented program will be lead by two academicians and practitioners with expertise in marketing and public relations. The discussion will center on existing efforts to bridge the cultural divide between marketing and public relations and explore ways to strengthen this bridge. To this end, the discussion leaders will focus on the philosophy, mindset, and key dimensions of both marketing and public relations and specific practical strategies and tactics that will facilitate the integration of the fields.
Panelists: Wendy V. Chung, Alliant International University
Valentine Trouyet, Alliant International University

5405 POSTCOLONIALISM, WHITE PRIVILEGE, AND CRITICAL RACE THEORY: EXPOSING AND INTERROGATING HIDDEN POWER STRUCTURES WITHIN CONTEXTS
10:50 am-12:05 pm, Tuesday, February 19
Centennial E
Presented by the Intercultural Communication Interest Group

Chair: Richard G. Jones, Jr., University of Denver

Shades of White: An Exploratory Analysis of White Graduate Students’ Perceptions of Racelessness and White Privilege
Mary Grace Antony, Washington State University *Debut Paper

White Eyes on Black Bodies: A Critical Organizational Deconstruction of the NBA
Rachel Griffin, University of Denver

Dear Jaime: Thinking Out Loud About CRT, Co-Cultural Theory, and Education
Chad Perry, University of New Mexico

Postcolonial Sudan and the Limits of Independence
Abdissa Zerai, University of New Mexico

Respondent: Rona Tamiko Halualani, San José State University

5406 FOCUS ON RELATIONSHIP “FIRSTS”
10:50 am-12:05 pm, Tuesday, February 19
Centennial F
Presented by the Interpersonal Communication Interest Group

Chair: Jade Williams, Arizona State University

Emotional Antecedents and Consequences of First Sex Experiences
Sandra Metts, Illinois State University
William Cupach, Illinois State University

Nonverbal Firsts: When Nonverbal Cues Are the Impetus of Relational and Personal Change
Valerie Manusov, University of Washington
Tony Docan-Morgan, University of Washington
Jessica Harvey, University of Washington

Factor Structure of the First Date Goals Index: Sex Differences and Similarities in First Dates Motivations
Mary Lynn Miller Henningsen, Northern Illinois University
Paul A. Mongeau, Arizona State University
Communicative Coping to Exclusivity Threats in Early Dating Relationships
Risé Lara, Pennsylvania State University
Alysa Ann Lucas, Pennsylvania State University

Goals Associated with First Sex in Friends With Benefits Relationships
Paul A. Mongeau, Arizona State University
Kendra Knight, Arizona State University
Christina Shaw, Arizona State University
Artemio Ramirez, Jr., Ohio State University

5409 SOCIALLY CONSTRUCTING THE SELF VIA NEW TECHNOLOGY
10:50 am-12:05 pm, Tuesday, February 19
Pine
Presented by the Media Studies Interest Group

Chair: Teresa Filipowicz, University of Arizona

Foucauldian Technologies of the Self, Participatory Cultural Production, and New Media
Christina M. Smith, Arizona State University

Waiting for Life to “Rez”: Embodied Experience within Second Life
Michael H. Herzog, University of Colorado at Boulder

Are You Going to Answer That? An Exploratory Analysis of Self-identification and Mobile Phone Ringtones
Trisha Betterly, Portland State University
Natanya Hernandez, Portland State University

Anyone Can Be Your Girlfriend: Identification and Agency in Popular Music
Chema Salinas, California State University, Sacramento

Respondent: Joan Van Tassel, National University

5410 ENGAGING IN SERVICE ACROSS THE CURRICULUM: “PAYING THE RENT” THROUGH TEAM TEACHING
10:50 am-12:05 pm, Tuesday, February 19
Spruce
Presented by the Communication and Instruction Interest Group

This program will be a roundtable discussion exploring issues related to interdisciplinary, collaborative teaching programs. Overarching themes for discussion include the process of identity construction on the part of collaborators from both disciplines, negotiating cultural tensions between vastly different areas of study, and evaluating disciplinary hierarchies that influence collaboration. Subtopics also include the material interactions based on power, gender, and stereotypes that proliferate in interdisciplinary partnerships. Panelists will lead the discussion based on an exploration of their experiences within the various collaborative models in which they are serving.
as part of an interdisciplinary, collaborative teaching program.

Chair: April Kedrowicz, University of Utah

Panelists: April Kedrowicz, University of Utah
Juliane Mora, University of Utah
James Hedges, University of Utah
Georgi Rausch, University of Utah
Autumn Garrison, University of Utah
Keith Cormier, University of Utah

5412 PHYSICIAN-PATIENT COMMUNICATION: SPECIAL TOPICS AND TRAINING
10:50 am-12:05 pm, Tuesday, February 19 Birch
Presented by the Health Communication Interest Group

Chair: Elaine M. Wittenberg-Lyles, University of North Texas

Negotiating Medical Virtues: Toward the Development of a Physician Mistake Disclosure (PMD) Model
  Annegret F. Hannawa, Arizona State University
Teaching Communication Skills in Palliative Care Undergraduate Medical Education: An Exploration of Student Attitudes and Current Training Approaches
  Ginnifer Cie’ Gee, University of Texas at San Antonio
  Sandra L. Ragan, University of Oklahoma
  Sandra Sanchez-Reilly, University of Texas Health Sciences Center, San Antonio
Let’s Talk Story: Communication at the Crossroads of Biomedical and Holistic Discourse
  Keely K. Bell, San Diego State University
Patient-Provider Communication About Sexual Health: The Relationship With Gender, Sex-Stereotypical Beliefs, and Perceptions of Communication Inappropriateness
  Tara M. Emmers-Sommer, University of Nevada, Las Vegas
  Sarah Nebel, University of Nevada, Las Vegas
  Mae-Li Allison, University of Nevada, Las Vegas
  Michele L. Cannella, University of Nevada, Las Vegas
  Desiree Cartmill, University of Nevada, Las Vegas
  Sarah Ewing, University of Nevada, Las Vegas
  Daniel Horvath, University of Nevada, Las Vegas
  Jonathan K. Osborne, University of Nevada, Las Vegas
  Brittney Wojtaszek, University of Nevada, Las Vegas
Looking at the Local: The Importance of Structure in Social Movement Scholarship
   Jessica M. Prody, University of Minnesota, Twin Cities
“Self-help” and Nuclear War: Looking Back, Forward, and Away from Civil Defense
   Zachary Justus, Arizona State University
Follow Your Folly: Constructing New Belgium’s Anti-Globalization Narrative in the Age of McEmpire
   Joe Mohrfield, Colorado State University  *Debut Paper
The Evolution of Controversy: A Pentadic Analysis of 30 years of Gay Rights Arguments
   Luke Winslow, University of Texas at Austin

Respondent: Daniel C. Brouwer, Arizona State University
WESTERN STATES COMMUNICATION ASSOCIATION

2008 Annual Convention, Mesa (Phoenix), AZ
February 13-17, 2009

CALL for
Competitive Papers, Program Proposals,
Preconference Proposals, Workshop Proposals,
Undergraduate Scholars Research Conference (USRC),
and Graduate Students Workshop & Graduate Programs Open House

“Mixing Metaphors”

The WSCA 2009 Convention theme is “Mixing Metaphors.” A traditional view of mixed metaphors concerns how they use inconsistent sources to construct a senseless comparison. When academics mix metaphors, however, we potentially offer different ways to communicate with each other because of our various theoretic and methodological languages. Given recent academic trends to examine important issues from interdisciplinary and cross-disciplinary perspectives, we in communication should be able to bring various insights into important research topics. For example, the 2009 convention provides a perfect venue for such topics as the critical messages of the 2008 U.S. elections, global warming, civility, new media, globalization, health campaigns, and so forth. The goal of the 2009 WSCA convention is not to seek convergence among people with different humanistic and scientific backgrounds; rather, the goal is to have people with different education, experiences, and priorities address the same issues. Moreover, both pure and applied efforts will be highlighted.

Daniel J. Canary, WSCA President Elect/Primary Program Planner

I. Competitive Papers (deadline: received by 9/1/08)*– Submit to interest group.
II. Program Proposals (deadline: received by 9/1/08) – Submit to interest group.
III. Preconference Proposals (deadline: received by 5/15/08) – Submit to Dan Canary.
IV. Workshop Proposals (deadline: received by 9/1/08) – Submit to Dan Canary.
V. Undergraduate Scholars Research Conference (USRC) (deadline: received by 12/1/08) – Submit to WSCA Second Vice President.
VI. Graduate Student Workshop & Graduate Programs Open House (deadline: received by 12/15/08) – Submit to WSCA Second Vice President.
Special Note: Only one deadline exists for WSCA competitive papers, program proposals, and workshop proposals. Three deadlines differ: The preconference proposal deadline is May 15, 2008; the Undergraduate Scholars Research Conference deadline is December 1, 2008, and the Graduate Student Workshop & Graduate Programs Open House deadline is December 15, 2008.

Send all competitive papers and program proposals directly to the program planner for each interest group. Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2008 convention.

Only preconference proposals and workshop proposals should be sent directly to the primary program planner, Daniel J. Canary at Hugh Downs School of Human Communication, Staufer Hall 412-A, Arizona State University, Tempe, AZ 85287-1205, or electronically (in MS Word) to daniel.canary@asu.edu.

I. COMPETITIVE PAPERS

1. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may employ any humanistic and/or scientific methodology(ies), theoretical developments, research criticisms, critical analyses, and in selected cases, works in progress. Submit each paper to one interest group only.

COMPETITIVE PAPERS SHOULD NOT (1) HAVE BEEN PRESENTED AT ANOTHER CONFERENCE/CONVENTION, (2) BE ACCEPTED FOR PUBLICATION, OR (3) HAVE BEEN PUBLISHED.

Note: Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner before submitting a competitive paper to either interest group.

2. Submitted papers should include:
   (a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.

   NOTE: Audio-visual requests should be listed on the detachable title page. (Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site (http://www.westcomm.org/).
(b) A 250-500-word abstract of the paper (with title appearing on this page).
(c) A maximum of 30 pages of text.
(d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

3. Submission: Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2008 convention and presented in the April 2008 WSCA News. Completed papers should be submitted directly to the interest group planners, unless the interest group indicates otherwise.

4. Research in Progress: Some interest groups sponsor programs of “Research in Progress.” Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you are planning to send your paper accepts “research in progress” before submitting it.

5. Debut Award: The WSCA Executives Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page. Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

6. Competitive paper submissions must be RECEIVED by the interest-group planner NO LATER THAN Monday, September 1, 2008. Some interest groups allow or require that papers be submitted electronically, whereas others require paper submissions. BE SURE TO CHECK THE INTEREST GROUP CALL FOR PAPERS FOR THE ACCEPTABLE FORMAT FOR SUBMISSION. Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2008 convention and presented in the April 2008 WSCA News.

II. PROGRAM PROPOSALS

1. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent; however round-
table discussions, performance venues, or other unique formats are encouraged. In alternative program formats, respondents can be included or omitted as warranted. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome.

Programs that relate to the convention theme, “Mixing Metaphors,” are encouraged. PROGRAMS THAT SPECIFICALLY RELATE TO THE CONVENTION THEME SHOULD INCLUDE AT LEAST TWO ALTERNATIVE METHODOLOGICAL APPROACHES.

2. Program proposals must contain the following:
   (a) Thematic title of the program;
   (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants;
   (c) Title and brief description of each presentation;
   (d) Equipment needed for the program. (Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

3. Program proposals must be RECEIVED by the appropriate interest-group planner NO LATER THAN Monday, September 1, 2008. Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the acceptable format for submission. Specific information about submitting to interest groups will be posted on the WSCA website (http://www.westcomm.org/) at the completion of the February 2008 convention and presented in the April 2008 WSCA News.

III. PRECONFERENCES

1. Preconference proposals for the 2009 convention are invited. Those that relate to the general convention theme, “Mixing Metaphors,” are encouraged.

2. Preconferences will be held Saturday, February 14, 2009.

3. Please send preconference proposals to the Primary Program Planner, Dan Canary, Hugh Downs School of Human Communication, Stauffer 412-A, Arizona State University, Tempe, AZ 85287-1205 (dan.canary@asu.edu). Preconference proposals must be RECEIVED by Thursday, May 15, 2008. Be sure to include the following information:
(a) Title of the preconference;
(b) Names, full addresses, e-mail addresses, and affiliations of those planning the preconference;
(c) A rationale for your preconference;
(d) Relevant expertise;
(e) Equipment needed for the program.

(Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

4. A call for preconference participation will be published in a Fall issue of WSCA News.

5. Address any questions, concepts, and concerns to the Primary Program Planner, Dan Canary (dan.canary@asu.edu).

IV. WORKSHOP PROPOSALS

1. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

2. Workshops are scheduled for the first full day of the convention, Saturday, February 14. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see #5 below).

3. Workshops of interest to members of the Western Forensics Association are encouraged and will be programmed on Sunday evening, February 15, after completion of the WFA tournament.

4. Workshop proposals should include the following:
   (a) Title of the workshop;
   (b) Names, full addresses, e-mail addresses, and affiliations of all presenters;
   (c) Rationale and goals of the workshop;
   (d) Outline and description of workshop activities;
   (e) Room size and configuration requested (theater seating, etc.);
   (f) Equipment requirements;
   (Note: Equipment availability is extremely limited. See the WSCA policy
5. **Guide to setting fees for workshop leaders:** WSCA has set $5.00 as the base fee for any workshop. The first $5.00 of each registrant’s fee goes to cover administrative costs. The fee above $5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual’s expenses or as an honorarium, Dan Canary must approve it prior to any commitment to the individual.

6. **TWO copies** of each workshop proposal should be mailed or sent as an email attachment (saved in MS Word) to Dan Canary, Hugh Downs School of Human Communication, Stauffer 412-A, Arizona State University, Tempe, AZ 85287-1205 (dan.canary@asu.edu).

The proposal must be RECEIVED NO LATER THAN Monday, September 1, 2008.

V. **5th ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE**

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars Research Conference to be held on Saturday, February 14, 2009. Undergraduates are invited to submit papers reporting original research (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay $15 of the $25 USRC registration. Paper submissions **must be received** by the WSCA Second Vice President by December 1, 2008; authors will be notified of paper acceptance by January 16, 2009.

VI. **GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE**

On Saturday, February 14, 2009, the WSCA Second Vice President will host a WORKSHOP for advanced undergraduates and master’s students who are
considering pursuing a master’s or doctoral degree in communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors.

The WSCA Second Vice President will also host a Graduate Programs OPEN HOUSE on Saturday, February 14, 2009. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in communication. Faculty and current graduate students who are interested in participating in the Workshop, and Graduate Program Directors at universities and colleges that offer graduate programs in communication who wish to participate in the Open House should contact the Second Vice-President by December 15, 2008.
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# DANCE CARD FOR DENVER

**Sun., Feb. 17, 2008**

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<tr>
<th>Time</th>
<th>Meeting/Panel/Program</th>
<th>Location</th>
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<tbody>
<tr>
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<tr>
<td>8:40-9:55 am</td>
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<tr>
<td>10:10-11:25 am</td>
<td><strong>Keynote</strong></td>
<td>Interlocken A</td>
</tr>
<tr>
<td>11:35-12:35 pm</td>
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<td></td>
</tr>
<tr>
<td>12:45-2:00 pm</td>
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<td>2:10-3:25 pm</td>
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<tr>
<td>3:35-5:00 pm</td>
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<tr>
<td>5:00-6:00 pm</td>
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<tr>
<td>9:00 pm on!</td>
<td><strong>Speech Comm Prom</strong></td>
<td>Interlocken AB</td>
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**Mon., Feb. 18, 2008**

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<td>9:55-11:10 am</td>
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<tr>
<td>11:20-1:50 pm</td>
<td><strong>Convention Luncheon</strong></td>
<td>Interlocken AB</td>
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<td>2:00-3:15 pm</td>
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<td>3:25-4:40 pm</td>
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<tr>
<td>4:50-6:05 pm</td>
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<tr>
<td>5:00-6:15 pm</td>
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<tr>
<td>6:30-8:00 pm</td>
<td><strong>Legislative Assembly</strong></td>
<td>Centennial F</td>
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<tr>
<td>9:00-11:00 pm</td>
<td><strong>President’s Reception</strong></td>
<td>Lobby Bar</td>
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**Tues., Feb. 19, 2008**

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<td>8:00-9:15 am</td>
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<tr>
<td>9:00-11:30 am</td>
<td><strong>Executive Council</strong></td>
<td>Pr Dining Rm</td>
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<td>9:25-10:40 am</td>
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<tr>
<td>10:50-12:05 am</td>
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