



“Engaging Through Service”

79<sup>th</sup> Annual Convention

Omni Interlocken Resort  
Broomfield, CO  
February 15-19, 2008

[www.westcomm.org](http://www.westcomm.org)

## WSCA OFFICERS 2007-2008



*President*  
Sara Hayden



*President Elect*  
Sue D. Pendell



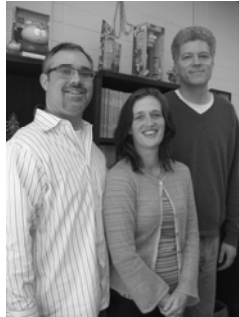
*First Vice President*  
Daniel Canary



*Second Vice President*  
Heather Hundley



*Executive Director*  
Mark Bergstrom



*Local Hosts*  
Kirsten Broadfoot,  
Brian L. Ott, Greg Dickinson

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# WELCOME TO WSCA'S 79<sup>TH</sup> CONVENTION AND TO COLORADO

It is my pleasure to welcome you to Denver/Boulder for the 79<sup>th</sup> Annual Western States Communication Association Convention. Whether you are a seasoned scholar or just beginning to explore the field, the next four days offer an exciting array of activities.

Organized around the theme “Engaging through Service,” President-Elect Sue Pendell and the Interest Group chairs have put together a program designed to remind us that conventions are not only about research but also about bringing the fruits of our scholarship to the communities in which we work and reside.

Some of the highlights include Saturday’s pre-convention programs. Skye Gentile of Cabrillo Community College and Patricia O’Keefe of the College of Marin have coordinated a Basic Course Conference with the theme “SLOW Start, SMART Start: Creating Student Learning Outcomes (SLOs) with Specific, Measurable, Aceptable, Realistic, and Targeted expectations and measures.”

Three mini-pre-conference sessions are also being offered. Session I, coordinated by President-Elect Sue Pendell, focuses on participating in department/college/university service; Session II, coordinated by Peter Anderson, addresses ways to bring our knowledge and skills into the community; and Session III, coordinated by Dennis Alexander, focuses on service to one’s regional, national, and international associations.

Saturday evening marks the beginning of the convention proper with an interactive Kickoff event led by Martín Carcasson from Colorado State University’s Center for Public Deliberation. During the Kickoff we will put our skills and expertise to work as we develop materials for several local non-profits’ communication campaigns.

And of course, beginning Sunday morning there is an abundant selection of program panels from which to choose.

Those of you who are new to the Association should be sure to attend the Newcomers Reception on Saturday afternoon. Prospective graduate students similarly are encouraged to participate in the annual Graduate Student Workshop and Graduate Programs Open House.

I hope to see many of you at the Keynote Address, when Roger W. Bowen, former Secretary General of the American Association of University Professors, will speak to us about “Contributing to the Common Good: Civic Engagement and Democracy.” And as always, there are several social events to take in, including the Welcome Reception, Speech Comm Prom, Luncheon, and President’s Reception.

Thanks to local host co-chairs Kirsten Broadfoot, Greg Dickinson, and Brian L. Ott and their team for staffing the registration desk and arranging activities that allow us to appreciate the beautiful setting in which we find ourselves. And thanks to all of you for being a part of this experience. I wish you all a wonderful convention!

Warmly,

Sara Hayden, WSCA President

## **GENERAL INFORMATION**

### **REGISTRATION: GARDEN FOYER A (GARDEN LEVEL) east side**

Friday 5:00 – 9:00 pm  
Saturday 7:30 am – 7:00 pm  
Sunday 7:30 am – 4:00 pm  
Monday 7:30 – 11:45 am

### **EXHIBIT AREA: ATRIUM (FIRST FLOOR) AND GARDEN FOYER A (GARDEN LEVEL)**

Saturday 12 noon – 5:00 pm  
Sunday 8:30 am – 5:00 pm  
Monday 8:30 am – 12 noon

## **SPECIAL THANKS**

### **from the Primary Program Planner to**

The Department of Communication Studies, Colorado State University, David Vest, Chair, for support in all ways;

Cindy Griffin for the Kickoff event idea and Martín Carcasson for helping to make it happen;

Greg Dickinson for his sound advice on many matters;

George “Guy” McHendry, Jr., Joe Mohrfeld, and Toni-Lee Viney for the logo;

Patricia O’Keefe for the name “Dance Card for Denver;”

And to Toni-Lee Viney, Amazing Assistant, for her attention to detail, incredible work ethic, and unflinching good nature.

# CONVENTION SYNOPSIS 2008

## Friday, February 15, 2008

Publications Committee	11:00 am-2:00 pm	Aspen
Finance Committee	11:00 am-2:00 pm	Boardroom
Executive Council	2:30-10:00 pm	Spruce

## Saturday, February 16, 2008

<i>Undergraduate Scholars</i>	8:30 am-1:00 pm	
<i>Research Conference (USRC):</i>		
Welcome	8:30-8:45 am	Pine
Paper Presentations	9:00-10:00 am	Pine, Spruce, Fir, Birch
Paper Presentations	10:10-11:10 am	Pine, Spruce, Fir, Birch
Break	11:10-11:40 am	Pine
Paper Presentations	11:40 am-12:40 pm	Pine, Spruce, Fir, Birch
Awards	12:45-1:00 pm	Pine
<i>Workshops:</i>		
Extend Your Metaverse	9:00-12:00 noon	Interlocken D
Service in Service Learning	9:00-12:00 noon	Alder
Community-Building	9:00-12:00 noon	Cedar
<i>Basic Course Conference</i>	1:00-4:00 pm	Interlocken D
<i>Workshops:</i>		
Creating Digital Media	1:00-4:00 pm	Alder
New Belgium tour	1:30-? pm	(Van to Fort Collins)
<i>Mini Preconferences:</i>		
Depart/College/Univ Service	12:15-1:45 pm	Cedar
Community Service	1:55-3:25 pm	Birch
Association Service	3:35-5:05 pm	Cedar
Graduate Student Workshop	2:00-3:00 pm	Spruce
Graduate Programs Open House	3:00-4:30 pm	Interlocken A
2009 Interest Group Planners	4:00-5:15 pm	Boardroom
Newcomers Reception	4:15-5:15 pm	Private Dining Room
2008 Planners Reception	4:15-5:15 pm	Aspen
<b>Kickoff Event: Agency Communication "Tune-up"</b>	5:30-7:00 pm	Interlocken B
Welcome Reception	7:00-8:30 pm	Interlocken A
Executives Club Dinner	7:30-9:30 pm	Private Dining Room

**Sunday, February 17, 2008**

***Business Meetings:***

Communication & Instruction	7:30-8:30 am	Spruce
Community College I	7:30-8:30 am	Interlocken C
Health Communication	7:30-8:30 am	Birch
Intercultural Communication	7:30-8:30 am	Centennial E
Interpersonal Communication	7:30-8:30 am	Centennial F
Western Forensics Association	7:30-8:30 am	Millennium Harvest Hotel, Boulder

Panels #1 8:40-9:55 am

**Keynote Speech: Roger Bowen** 10:10-11:25 am Interlocken A

***Business Meetings:***

Elementary & Secondary Ed	11:35am-12:35 pm	Boardroom
Language & Social Interaction	11:35am-12:35 pm	Aspen
Performance Studies	11:35am-12:35 pm	Private Dining Rm
Media Studies	11:35am-12:35 pm	Pine
Executives Club	11:35am-12:35 pm	Alder
Time and Place Committee	11:35am-12:35 pm	Cedar
Officers Lunch	12:45-2:00 pm	Omni Suite
Panels #2	12:45-2:00 pm	
Panels #3	2:10-3:25 pm	
Editors Review Meeting	2:10-3:25 pm	Omni Suite
Panels #4	3:35-4:50 pm	
Officers Review Meeting	3:35-4:50 pm	Omni Suite

***Business Meetings:***

Communication Theory	5:00-6:00 pm	Alder
Community College II	5:00-6:00 pm	Interlocken C
Freedom of Expression/Legal	5:00-6:00 pm	Aspen
ORWAC	5:00-6:00 pm	Fir
Organizational Communication	5:00-6:00 pm	Interlocken D
Rhetoric & Public Address	5:00-6:00 pm	Cedar
Member Services Committee	5:00-6:00 pm	Boardroom
Futures Committee	5:00-6:00 pm	Omni Suite
Speech Comm Prom	9:00 pm -1:00 am	Interlocken A&B



## Monday, February 18, 2008

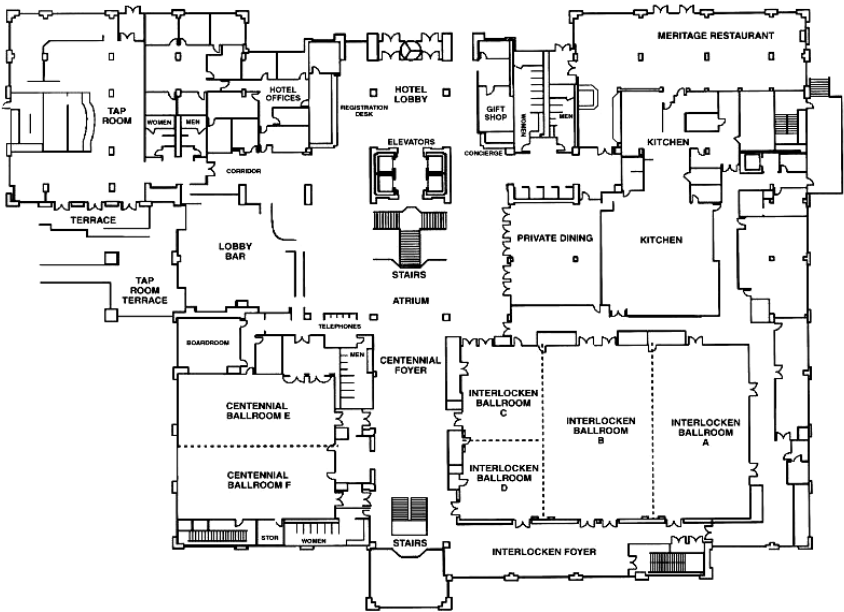
Panels #5	8:30-9:45 am	
Panels #6	9:55-11:10 am	
Convention Luncheon	11:20 am-1:50 pm	Interlocken A&B
Panels #7	2:00-3:15 pm	
Panels #8	3:25-4:40 pm	
Panels #9	4:50-6:05 pm	
2009 Interest Group Planners	5:00-6:15 pm	Boardroom
Environmental Communication (new Interest Group!)	5:00-6:00 pm	Spruce
Legislative Assembly	6:30-8:00 pm	Centennial F
President's Reception	9:00-11:00 pm	Lobby Bar

## Tuesday, February 19, 2008

Panels #10	8:00-9:15 am	
Executive Council	9:00-11:30 am	Private Dining Room
Panels #11	9:25-10:40 am	
Panels #12	10:50 am-12:05 pm	

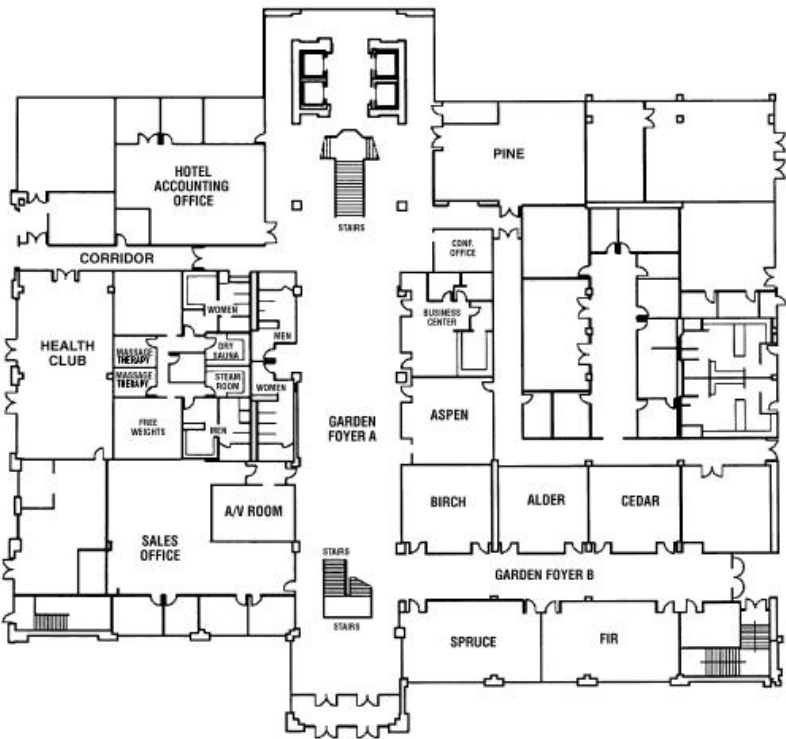
# HOTEL FLOOR PLAN

## First Floor



# HOTEL FLOOR PLAN

## Garden Level



## **SPECIAL EVENTS**

(Preregistration by January 10 required for all Special Events.)

### **ALL ABOARD THE SKI TRAIN TO WINTER PARK!!**

**Saturday, February 16, 6:15 am – 7:30 pm**

Remember why you came to Colorado?? It's a really long day, but it will be worth it! We have booked tickets on the Ski Train to Winter Park for 20 lucky people and organized buses to get you to Union Station in Denver and back to the hotel. Bring your skis/board/tube if you can, but if not, they can be rented on the slopes. This spectacular train ride and Denver tradition takes you through mountain passes and the alpine wilderness of the Rockies right to the base of the resort. You can't park much closer!

### **SNOWSHOEING & THE STANLEY**

**Sunday, February 17, 8:00 am – 5:00 pm**

Proudly sponsored by the School of Communication at the University of Northern Colorado.

If you know the movie *The Shining*, then you know The Stanley Hotel! This special event takes us snowshoeing in Rocky Mountain National Park before having lunch in Estes Park and taking a tour of this historic building. Participation is limited to 13 people for transportation purposes. Special event registration fee includes snowshoe rental, entrance to the park, Stanley tour, and tip for the guide :-). Lunch is on your own--discover the culinary delights of Estes Park. Don't forget your gloves, hat, wind resistant jacket, and solid shoes!

### **BREWERY TOUR**

**Monday, February 18, 1:30 – 8:30 pm**

Local colleagues have put together a tour of some of the best independent microbreweries in the region for our pleasure. Each brewery will provide a tour of their facilities for participants culminating with dinner in the Goat's Head Room at the Boulder Beer Company before returning to the hotel. Breweries include the Boulder Beer Company, Avery Brewing Company, and Left Hand Brewing Company.

# WSCA EXECUTIVE COUNCIL 2007-2008

## **President**

Sara Hayden, University of Montana

## **President Elect**

Sue D. Pendell, Colorado State University

## **First Vice President**

Dan Canary, Arizona State University

## **Second Vice President**

Heather Hundley, California State University, San Bernardino

## **Immediate Past President**

Mary Jane Collier, University of New Mexico

## **Executive Director**

Mark Bergstrom, University of Utah

## **Members-at-Large**

Suzanne Larson, Southern Utah University

Shane Moreman, California State University, Fresno

Patricia O'Keefe, College of Marin

Nancy Oft Rose, South Eugene High School (retired)

## **Editor, *Western Journal of Communication***

Cheree Carlson, Arizona State University

## **Editor-Elect, *Western Journal of Communication***

Brian L. Ott, Colorado State University

## **Editor, *Communication Reports***

William Sharkey, University of Hawai'i at Manoa

## **Editor, *WSCA News***

William F. Eadie, San Diego State University

## **Speech Activities Coordinator**

Derek Buescher, University of Puget Sound

## **President, Executives Club**

John Cagle, California State University, Fresno

## **Publications Committee Chair**

William Cupach, Illinois State University

## **Finance Committee Chair**

Paul Mongeau, Arizona State University

# WSCA COMMITTEES 2007-2008

## **Nominating Committee**

Immediate Past President Mary Jane Collier, Chair; Jay Baglia and Tasha Van Horn (elected by the Legislative Assembly); Tom Burkholder and Janice Schuetz (elected by the Executive Council); and Harry Sharp, Tamar Ginossar, Liz Leckie, and Derek Buescher (Interest Group Representatives).

## **Finance Committee**

Paul Mongeau, Chair; Tracey Quigley and Connie Bullis (appointed by the President).

## **Publications Committee**

William Cupach, Chair; A. Susan Owen and Judith Martin (appointed by the President); Cheree Carlson, William Sharkey, William F. Eadie, and Brian L. Ott.

## **Time and Place Committee**

Karen Lovaas, Chair; Walter Zakahi and Valerie Manusov (elected by the Executive Council); Derek Buescher, Speech Activities Coordinator; and Mark Bergstrom (Executive Director).

## **Member Services Committee**

Michael Brydges, Chair; John Reinard, Mary Claire Morr Serewicz, and Jo Anna Grant (appointed by the President); and Heather Hundley, Second Vice President.

## **Distinguished Service Award**

Suzanne Larson, Chair; John Cagle, President of the Executives Club; Mary Jane Collier, Immediate Past President, and Nancy Oft Rose, Chair Designate (appointed by the President).

## **Model Teaching Program Award**

Shane Moreman, Chair; Robert Stockton, Chair of Elementary-Secondary Interest Group; Randi Picarelli, Chair of Community College Interest Group; Elise Dallimore, Chair of Communication & Instruction Interest Group, and Patricia O'Keefe, Chair Designate (appointed by the President).

## **B. Aubrey Fisher Award**

Cheree Carlson, Chair; Pamela Kalbfleisch, Tara Emmers-Sommer, Robert Brookey, Brad Hall, Kent Ono, and Angela Trethewey (elected by the Executive Council).

**Futures Committee**

On hiatus until the 2008 convention.

**WSCA Scholar Award Committee**

Mary Jane Collier, Chair; Amy Kilgard and Cindy Griffin (elected by the Legislative Assembly); John Oetzel (appointed by the Executive Council); and Sandra Metts (appointed by the President).

**Ad Hoc Committee on Graduate and Early Career Award**

Walter Zakahi, Brenda Allen, and Lisa Flores.

**Ad Hoc Committee on Financial Planning**

Peter Anderson, Dawn O. Braithwaite, Paul Mongeau, William F. Eadie, and Mark Bergstrom.

**WSCA Representatives to NCA Legislative Council (elected by the WSCA Legislative Assembly)**

Tasha Van Horn, representing Community Colleges, 2005 through 2007;  
Robert Stockton, representing K-12, 2006 through 2008;  
Belle Edson, representing 4+ institutions, 2007 through 2009.

**NCA Nominating Committee Representative**

Mary Jane Collier, Immediate Past President.

**Elected Representatives to the Legislative Assembly 2007 & 2008**

Tracey A. Quigley, Jody Koenig Kellas, Ragan Fox, SunWolf, Rona T. Halualani.

## **WSCA LIFE MEMBERS**

(as of December 1, 2007)

Katherine Adams, California State University, Fresno  
Dennis Alexander, University of Utah  
James A. Anderson, University of Utah  
Mark Bergstrom, University of Utah  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
William Bray, San Francisco State University  
Nancy Burroughs, California State University, Stanislaus  
Daniel Canary, Arizona State University  
Hilda V. Carpenter, University of San Francisco  
Robert Clark, University of Oregon  
Douglas Fraleigh, California State University, Fresno  
Patricia M. Ganer, Cypress College  
James M. Gelwicks, Western State College of Colorado  
Kimberly Barnett Gibson, St. Mary's University  
Donna Gotch, California State University, San Bernardino  
Susan A. Hellweg, San Diego State University  
Heather Hundley, California State University, San Bernardino  
Tadasu Todd Imahori, Seinan Gakuin University  
Suzanne McCorkle, Boise State University  
Paul A. Mongeau, Arizona State University  
Chevelle Newsome, California State University, Sacramento  
Patricia O'Keefe, College of Marin  
Douglas Parry, University of Alaska, Anchorage  
Sue D. Pendell, Colorado State University  
Sandra Petronio, Indiana University-Purdue University Indianapolis  
David R. Seibold, University of California, Santa Barbara  
William Sharkey, University of Hawai'i at Manoa  
Stacey Sowards, University of Texas at El Paso  
Robert Stockton, Katella High School  
Malcolm O. Sillars, University of Utah  
Robert W. Vogelsang, Portland State University  
Marlene M. von Friederichs-Fitzwater, California State U, Sacramento  
John L. Williams, California State University, Sacramento



## **WSCA DEPARTMENTAL MEMBERS**

(as of December 1, 2007)

Arizona State University	Saddleback College
Arizona State University West	San Bernardino Valley College
Bakersfield College	San Diego State University
Boise State University	San Francisco State University
California Polytechnic State University	San Jose State University
California State University, Northridge	Santa Barbara City College
California State University, Stanislaus	Santa Clara University
California State University, Chico	Scottsdale Community College
California State University, East Bay	Southern Utah University
California State University, Fresno	The College of Wooster
California State University, Sacramento	University of Colorado at Boulder
California State University, San Bernardino	University of Colorado Denver
Chabot College	University of Denver
Colorado State University	University of Hawai'i at Manoa
California State University San Marcos	University of Idaho
California State University, Long Beach	University of Nevada, Las Vegas
Lewis-Clark State College	University of New Mexico
Merced College	University of Northern Colorado
Oregon State University	University of Puget Sound
Portland State University	University of Southern California
	University of St. Thomas
	University of Utah
	University of Washington
	University of Wyoming
	Washington State University
	Weber State University

## WSCA PAST PRESIDENTS

<b>Name</b>	<b>Year</b>	<b>School</b>	<b>Conv. City</b>	<b>Conv. Date</b>
W. Arthur Cable*	1929	U Arizona	San Francisco	Nov. 1929
W. Arthur Cable*	1930	U Arizona	San Francisco	Nov. 1930
Lee Emerson Basset*	1931	Stanford	Pasadena	Nov. 1931
Ray K. Immel*	1932	USC	Los Angeles	Dec. 1932
Frederick W. Orr*	1933		Portland	Nov. 1933
E. Ray Nichols*	1934	U Redlands	Salt Lake City	Nov. 1934
Joseph F. Smith*	1935	U Utah	San Francisco	Nov. 1935
Edward Z. Rowell*	1936		Pasadena	Nov. 1936
Elwood Murray	1937	U Denver	Denver	Nov. 1937
John L. Casteel	1938	U Colorado	Seattle	Nov. 1938
Elvena Miller*	1939	Seattle P. S.	San Francisco	Nov. 1939
J. Richard Bietry	1940	U Colorado	Los Angeles	Nov. 1940
Charles F. Lindsley*	1941	Occidental	Salt Lake City	Nov. 1941
T. Earl Pardoe*	1942	Brigham Young	no convention	
Earl W. Wells*	1943	Oregon State U	Denver/Salem	Feb. 1944
Horace G. Rahskopf*	1944	U Washington	divisional	Nov. 1944
Alan Nichols*	1945	USC	Los Angeles	Apr. 1946
Mabel F. Gifford*	1946		San Francisco	Nov. 1946
Robert D. Clark	1947	U Oregon	Salt Lake City	Dec. 1947
Joseph H. Baccus*	1948	U Redlands	Seattle	Nov. 1948
Virgil A. Anderson*	1949	Stanford	San Jose	Nov. 1949
Norman Freestone*	1950	Occidental	Santa Barbara	Nov. 1950
Roy D. Mahaffey*	1951	Linfield College	San Jose	Nov. 1951
Susie S. Niles*	1952	SLC P. S.	Denver	Nov. 1952
William McCoard*	1953	USC	Fresno	Nov. 1953
Alonzo Morley*	1954	Brigham Young	Tucson	Nov. 1954
Wayne Eubank	1955	U New Mexico	Los Angeles	Dec. 1955
Milton Dickens*	1956	USC	Eugene	Aug. 1956
Kathleen Pendergast	1957	U Washington	Santa Barbara	Nov. 1957
Upton Palmer*	1958	UCSB	Salt Lake City	Nov. 1958
Johnnye Akin	1959	U Denver	Palo Alto	Nov. 1959
Lawrence Mouat*	1960	San Jose State	Corvallis	Nov. 1960
Theodore O. H. Karl*	1961	Pacific Lutheran	Fresno	Nov. 1961
John Wright*	1962	CSU Fresno	Long Beach	Nov. 1962
Joseph Wagner*	1963	CSU Long Beach	San Francisco	Mar. 1964
Ruth Jackson	1964	Palo Alto P. S.	Boulder	Apr. 1965
Halbert Greaves*	1965	U Utah	Los Angeles	Mar. 1966
Earl Cain*	1966	CSU Long Beach	Seattle	Nov. 1966
Milton Dobkin	1967	Humboldt State	Sacramento	Nov. 1967

Harold Livingston*	1968	Oregon State	Salt Lake City	Nov. 1968
James McBath*	1969	USC	San Diego	Nov. 1969
Marcella Oberle*	1970	CSU LA	Portland	Nov. 1970
Donald J. Cameron	1971	CSU Northridge	Fresno	Nov. 1971
John W. Keltner	1972	Oregon State	Honolulu	Nov. 1972
Robert R. Boren	1973	Boise State	Albuquerque	Nov. 1973
Walter R. Fisher	1974	USC	Newport Beach	Nov. 1974
Eldon E. Baker	1975	U Montana	Seattle	Nov. 1975
Robert D. Kully	1976	CSU LA	San Francisco	Nov. 1976
Lucy M. Keele	1977	CSU Fullerton	Phoenix	Nov. 1977
R. Wayne Pace	1978	Brigham Young	Los Angeles	Feb. 1979
Carmendale Fernandes	1979	Fremont H. S.	Portland	Feb. 1980
Robert Vogelsang	1980	Portland State	San Jose	Feb. 1981
Nancy G. McDermid	1981	San Fran. State	Denver	Feb. 1982
William W. Wilmot	1982	U Montana	Albuquerque	Feb. 1983
John C. Hammerback	1983	CSU Hayward	Seattle	Feb. 1984
Jody Nyquist	1984	U Washington	Fresno	Feb. 1985
B. Aubrey Fisher*	1985	U Utah	Tucson	Feb. 1986
Jo Sprague	1986	San Jose State	Salt Lake City	Feb. 1987
Malcolm O. Sillars	1987	U Utah	San Diego	Feb. 1988
David Natharius	1988	CSU Fresno	Spokane	Feb. 1989
Lynn K. Wells	1989	Saddleback CC	Sacramento	Feb. 1990
Thomas M. Scheidel	1990	U Washington	Phoenix	Feb. 1991
Janis F. Andersen	1991	San Diego State	Boise	Feb. 1992
Stephen Littlejohn	1992	Humboldt State	Albuquerque	Feb. 1993
William F. Eadie	1993	CSU, Northridge	San Jose	Feb. 1994
Robert K. Avery	1994	U Utah	Portland	Feb. 1995
Jolene Koester	1995	CSU Sacramento	Pasadena	Feb. 1996
Betsy W. Bach	1996	U Montana	Monterey Bay	Feb. 1997
Leslie A. Baxter	1997	U Iowa	Denver	Feb. 1998
Peter A. Andersen	1998	San Diego State	Vancouver, BC	Feb. 1999
Dennis C. Alexander	1999	U Utah	Sacramento	Feb. 2000
Dawn O. Braithwaite	2000	U Nebraska	Coeur d'Alene	Feb. 2001
Sandra Petronio	2001	Wayne State	Long Beach	Mar. 2002
Katherine Adams	2002	CSU Fresno	Salt Lake City	Feb. 2003
Connie Bullis	2003	U Utah	Albuquerque	Feb. 2004
Myron W. Lustig	2004	San Diego State	San Francisco	Feb. 2005
Mary Jane Collier	2005	U New Mexico	Palm Springs	Feb. 2006
Mary Jane Collier**	2006	U New Mexico	Seattle	Feb. 2007
Sara Hayden	2007	U of Montana	Denver/Boulder	Feb. 2008

\*Indicates deceased

\*\*But for her untimely death, Leah Vande Berg would have served as President in 2006.

## WSCA DISTINGUISHED SERVICE AWARD RECIPIENTS

1979	Thorrell Fest, University of Colorado
1980	No Award
1981	Anthony Hillbruner, California State University, Los Angeles
1982	Janet Bolton, University of Southern California
1983	No Award
1984	Fred McMahon, California State University, Northridge
1985	Marcella Oberle, California State University, Los Angeles Milton Dobkin, Humboldt State University
1986	Carmendale Fernandes, Humboldt State University Gertrude Baccus, Redlands High School
1987	B. Aubrey Fisher, University of Utah
1988	Robert Kully, California State University, Los Angeles
1989	Gale Richards, Arizona State University
1990	Walter Fisher, University of Southern California
1991	James McBath, University of Southern California
1992	Malcolm O. Sillars, University of Utah
1993	Jack A. Samosky, California State University, Hayward
1994	Thomas M. Scheidel, University of Washington
1995	Nancy G. McDermid, San Francisco State University
1996	John "Sam" Keltner, Oregon State University
1997	Lucy Keele, California State University, Fullerton
1998	Robert Boren, Boise State University
1999	David Natharius, California State University, Fresno
2000	Jody Nyquist, University of Washington
2001	William W. Wilmot, University of Montana
2002	Lynn K. Wells, Saddleback College
2003	Dennis Alexander, University of Utah
2004	Kenneth Frandsen, University of New Mexico
2005	Leah Vande Berg, California State University, Sacramento
2006	Sandra Petronio, Indiana University Purdue University Indianapolis
2007	Dawn O. Braithwaite, University of Nebraska-Lincoln

# WSCA 2008 PROGRAM PLANNERS

## **Primary Program Planner and WSCA President-Elect**

Sue D. Pendell, Colorado State University

## **Assistant to the Primary Program Planner**

Toni-Lee Viney, Colorado State University

## **Executive Director**

Mark Bergstrom, University of Utah

## **Assistant to the Executive Director**

Robin Heaton, University of Utah

## **Undergraduate Scholars Research Conference**

Heather Hundley, California State University, San Bernardino

## **Basic Course Conference**

Skye Gentile, Cabrillo Community College

Patricia O'Keefe, College of Marin

## **Mini Preconference Planners**

Dennis C. Alexander, University of Utah

Peter A. Andersen, San Diego State University

## **Communication and Instruction Interest Group**

Elise Dallimore, Northeastern University

## **Communication Theory Interest Group**

Marianne LeGreco, University of North Carolina at Greensboro

## **Community College Interest Group**

Randi Picarelli, College of the Canyons

## **Elementary and Secondary Interest Group**

Robert Stockton, Katella High School (retired)

## **Environmental Communication Interest Group**

Julie Schutten, Northern Arizona University

## **Executives Club**

Tim Hegstrom, San José State University

## **Freedom of Speech and Legal Communication Interest Group**

John Reinard, California State University, Fullerton

## **Health Communication Interest Group**

Elaine Wittenberg-Lyles, University of North Texas

## **Intercultural Communication Interest Group**

Jennifer Huynh Thi Anh Morrison, University of Denver

## **Interpersonal Communication Interest Group**

Mary Claire Morr Serewicz, University of Denver

## **Language and Social Interaction Interest Group**

Jeffrey Good, University of California, Los Angeles

## **Media Studies Interest Group**

Charles Soukup, University of Northern Colorado

**Organizational Communication Interest Group**

Alexander Lyon, SUNY, Brockport

**ORWAC**

Michelle A. Holling, California State University San Marcos

**Performance Studies Interest Group**

Ragan Fox, California State University, Long Beach

**Rhetoric and Public Address Interest Group**

Kevin Ayotte, California State University, Fresno

**Western Forensics Association**

Derek Buescher, University of Puget Sound

**WSCA 2008 LOCAL HOSTS**

**Local Host Co-chairs**

Kirsten Broadfoot, Colorado State University

Greg Dickinson, Colorado State University

Brian L. Ott, Colorado State University

**Audio Visual Equipment**

Brian L. Ott, Colorado State University

**Local Advertising**

Allison Burr-Miller, Colorado State University

**Local Host Brochure**

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**Performances**

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**Special Events**

Thomas Endres, University of Northern Colorado

Christina Foust, University of Denver

Barbara Walkosz, University of Colorado Denver

**Speech Comm Prom**

Megan Beam, Colorado State University

**Registration**

Scott Different, Colorado State University

Andy J. Merolla, Colorado State University

And the undergraduate and graduate students from Colorado State University.

This convention is sponsored in part by the  
Department of Communication Studies and the  
Center for Public Deliberation, Colorado State University.

## FRIDAY, FEBRUARY 15, 2008

### MEETINGS

#### 1115 PUBLICATIONS COMMITTEE

11:00 am-2:00 pm, Friday, February 15

Aspen

#### 1108 FINANCE COMMITTEE

11:00 am-2:00 pm, Friday, February 15

Boardroom

#### 1210 EXECUTIVE COUNCIL

2:30-10:00 pm, Friday, February 15

Spruce

## SATURDAY, FEBRUARY 16, 2008

#### 2000 UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

8:30-8:45 am	Welcome	Pine
9:00-10:00 am	Paper Presentations	Pine, Spruce, Fir, Birch
10:10-11:10 am	Paper Presentations	Pine, Spruce, Fir, Birch
11:10-11:40 am	Break	Pine
11:40 am -12:40 pm	Paper Presentations	Pine, Spruce, Fir, Birch
12:45-1:00 pm	Awards	Pine

### WORKSHOPS

#### 2104 EXTEND YOUR METAVERSE: EDUCATION, RESEARCH, & SERVICE IN SECOND LIFE'S VIRTUAL WORLD ENVIRONMENT

9:00 am-12:00 noon, Saturday, February 16

Interlocken D

Second Life (SL), a virtual world environment with over 9 million residents, provides a unique and flexible environment for educators and researchers interested in communication research and teaching, distance learning, computer-supported cooperative work, simulation and performance, identity and embodiment, new media studies, and service. Free to join, SL provides an opportunity to use an immersive “real world” simulation on one’s desktop and in the classroom to enhance experiential learning, allowing individuals to meet and work with people from all over the world, practice skills, try new ideas, and learn from mistakes. Students, educators, and researchers can work together in Second Life as participants (“residents”) access the global virtual

network. Using Second Life as a complement to traditional classroom environments also provides new opportunities for enriching existing curricula and initiating community service projects. Over 200 educational institutions and schools already have created their “presence” in SL, some classes are being held entirely “there,” and hundreds of non-profit community organizations are in Second Life.

The goals of this 3-hour workshop are to familiarize participants with specific examples of the communication features of Second Life, with particular attention focused on examples of research, teaching, and community service projects already being conducted in SL, including undergraduate and graduate level classes that meet in “both worlds,” classes that are being conducted solely in SL, and global development community service projects working on hunger, poverty, clean water, health, housing, and micro-enterprise projects. The workshop will provide the groundwork to begin exploring, teaching, and even doing community service work in Second Life as easily and smoothly as possible.

Presenter: Leslie Jarmon, University of Texas at Austin

Fee: \$25.00

### **2113 THE “SERVICE” PART OF SERVICE LEARNING**

9:00 am-12:00 noon, Saturday, February 16

Alder

Service learning is a popular pedagogical technique and the focus of research as well as innovative teaching and learning practices. However, most of the focus in service learning has been on the "learning," with the "service" as a means to that end. But what about the "service" part of service learning? This workshop focuses on ensuring that your service learning projects actually provide needed and valuable service. Participants will examine such issues as (1) how to match the learning with the service offered; (2) how to locate appropriate non-profit agencies, schools, and community groups for service learning projects; (3) how to design those projects to maximize the service provided, and (4) how to follow-up for project evaluation.

Facilitator: Cindy Griffin, Colorado State University

Participants: Pam Branin, Southern Utah University  
Anne Hubbell, New Mexico State University  
Suzanne Larson, Southern Utah University  
Joel Litvin, Bridgewater State College  
Marianne Neuwirth, Stanford University  
Armeda Reitzel, Humboldt State University



Tasha Souza, Humboldt State University  
Sally Tannenbaum, California State University, Fresno

Fee: \$5

**2114 BEST PRACTICES IN COMMUNITY-BUILDING AND CIVIC ENGAGEMENT**

9:00 am-12:00 noon, Saturday, February 16

Cedar

This workshop demonstrates how “talk/dialogue” is key to community-building and civic engagement and showcases theoretical models for and research findings on community-building and civic engagement. Student work and experiences in a new immigrant community will be highlighted. These experiences were designed to emphasize community successes which, in turn, were used to facilitate additional community planning. The workshop will share curriculum development; demonstrate three curriculum building models and implementation of these models via multimedia presentation; facilitate discussion on workshop participants’ successes in similar activities; and present best practices in community-building and civic engagement.

Presenters: Robert A. Emry, California State University, Fullerton  
Owen Holmes, California State University, Fullerton

Fee: \$15

**2313 CREATING PHOTOS, AUDIO PODCASTS, AND VIDEO PODCASTS FOR ONLINE AND ONGROUND COURSES**

1:00-4:00 pm, Saturday, February 16

Alder

The workshop focuses on discussing and demonstrating the technologies, hardware, software programs, and key skills needed for an instructor to encode and share his/her knowledge and experience in the current, popular digital formats for photos, audio, and video. Methods for creating audio and video podcasts for delivery on the Web, iPod, or other digital portable players will be demonstrated. Examples of such multimedia use in eCollege and onground courses will be provided. Workshop participants also will be provided a list of resources for continued learning of intermediate and advanced skills in key software programs. Participants are encouraged to bring their laptop computer and iPods if possible.

The workshop goals are for participants to understand the essential terms and concepts needed to use the current technologies to digitize photos, audio, and video; understand the minimum computer system requirements needed to acquire, encode, and download photo, audio, and video files; learn key

hardware, software, and file formats needed to encode, digitize, and download photos, audio, and video; learn key software skills needed to size, edit, and compress photos, audio, and video for delivery online and in the classroom; learn key hardware and software that students need to download the multimedia assets participant creates for his/her course; learn to deliver and link multimedia assets in eCollege, Blackboard, WebCT, and onground computer systems.

Presenters: Louis E. Rumpf, National University  
Joan Van Tassel, National University  
Scott Campbell, National University

Fee: \$20

### **2399 FOLLOWING THEIR FOLLY: ENGAGING LIFE, WORK, AND COMMUNITY AT NEW BELGIUM BREWERY**

1:30-? pm (depending on dinner plans)

Van to Fort Collins

Saturday, February 16

Few organizations determinedly “walk the talk” when it comes to their commitments to their communities, employees, the environment and families. New Belgium Brewery and its founders have built an organization founded on 10 key values that they live and breathe everyday. Nationally acknowledged as an organization that “does good” by “following its folly” of community engagement, environmentally sustainable business, and employee involvement, this workshop is intended to provide organizational communication scholars with a first-hand, intimate view of the organizational policies and culture of a progressive, civically-engaged, and for profit organization. Participants will take a VIP tour of the brewery facility, followed by an interactive session with several representatives from New Belgium’s human resources department (and perhaps other departments as well). Before the workshop, participants will be provided with a packet of readings about New Belgium in order to familiarize them with the work and commitments of the organization.

#### **Participants must preregister for this workshop through WSCA convention preregistration.**

In addition, participants must email Dan Lair at [dlair@du.edu](mailto:dlair@du.edu) by January 15 to indicate that they have preregistered and either (a) would like to stay in Fort Collins for a post-workshop dinner/discussion or (b) would like to immediately return to the convention hotel in Broomfield.

#### **New Belgium Tour Rules and Regulations:**

Participants should not wear open-toed shoes, as we will be walking through a production area (and it is, after all, February!). Additionally, if participants want to participate in a beer tasting following the tour, they need to bring along their ID. There is also an “organizational slide” that employees use and most

VIP visitors experience. Participants may want to wear slide-appropriate clothing.

Facilitators: Kirsten Broadfoot, Colorado State University  
Daniel Lair, University of Denver

Fee: \$15

## BASIC COURSE CONFERENCE

### **2304 SLOw Start, SMART Start: Creating Student Learning Outcomes (SLOs) with Specific, Measurable, Aceptable, Realistic, and Targeted Expectations and Measures.**

1:00-4:00 pm, Saturday, February 16

Interlocken D

Sponsored by the Community College Interest Group

The Basic Course Conference focuses on identifying Student Learning Outcomes (SLOs) across the Speech and Communication Studies curriculum. Participants are encouraged to bring their current program reviews, course outlines, syllabi, and/or assignments. The conference will be both informative and interactive. By the end of the Basic Course Conference, participants should be able to:

1. Understand the Accrediting Commission for Community and Junior College's (ACCJC, *a division of WASC*) expectations.
2. Write Student Learning Outcomes (SLOs) by utilizing the seven-step process.
3. Create SLOs for at least one course.
4. Compare and contrast a variety of strategies for measuring SLOs.
5. Align SLOs with the National Communication Association's general criteria for assessing communication.
6. Reflect on their institution's progress in relation to other community colleges and universities.

Basic Course Coordinators: Skye Gentile, Cabrillo Community College  
Patricia O'Keefe, College of Marin

Basic Course Facilitators: Brenda Ahnholtz, Ohlone College  
Michael Brydges, Cypress College  
Linda Carvalho Cooley, Reedley College  
Robert G. Leonard, Sinclair Community College

Fee: \$10.00

## MINI PRECONFERENCES

### **2214 DEPARTMENT/COLLEGE/UNIVERSITY SERVICE**

12:15-1:45 pm, Saturday, February 16

Cedar

This mini preconference is focused on the benefits and costs of doing department/college/university service. Panelists will lead discussion around several questions: 1. What is the value of department/college/university service? What do you get out of it personally? Why is it necessary/desirable for the department/college/university? 2. How much of this service should you do? How do you avoid getting caught in the service "trap," particularly if you're female and/or "minority"? How do you balance this service with professional and community service, not to mention teaching and research? 3. How do you choose the service with which to be involved? What's the balance among department/college/university service? 4. How do you get involved in service that's of interest to you/of benefit to your research and teaching? 5. How do you get rewarded for such service?

Facilitator: Sue D. Pendell, Colorado State University

Panelists: Eric Aoki, Colorado State University  
Robert K. Avery, University of Utah  
Charles R. Bantz, Indiana University Purdue University  
Indianapolis and Indiana University  
Jaima L. Bennett, Golden West College  
Harry W. Haines, Trinity University

### **2312 COMMUNITY SERVICE**

1:55-3:25 pm, Saturday, February 16

Birch

This mini preconference is focused on the benefits and costs of doing community service and service-based learning. Panelists will lead discussion around several questions: 1. How can communication scholars, researchers, and administrators use their expertise to serve the community by facilitating important initiatives? 2. How does the university or department benefit from community service? 3. How do you balance or combine community service with research and teaching? 4. How do you benefit personally from doing community service? 5. What are the greatest costs to you personally of doing community service? 6. Does community service really benefit the community significantly?

Panelists: Janis Andersen, Emerson College  
Peter Andersen, San Diego State University  
David Buller, Klein-Buendel Institute  
Connie Bullis, University of Utah  
Patricia Geist-Martin, San Diego State University

## **2514 SERVICE TO OUR ACADEMIC ASSOCIATIONS**

3:35-5:05 pm, Saturday, February 16

Cedar

Our regional, national and international academic associations are extremely dependent on member service and volunteerism. The six panelists, with a variety of service backgrounds, will discuss service to associations. A good deal of the panel time will be devoted to answering questions from audience members about the how, when, what, and why of being engaged with service to the associations.

The six participants include four WSCA presidents, the most recently elected NCA officer, an Executive Director of WSCA, at least two journal editors, six program planners, six Interest Group Chairs, members of numerous editorial boards and every WSCA standing committee, representatives to the Executive Council and Legislative Assembly, at least two who serve other disciplinary organizations, and (by Dennis' estimate) more than 1,000 hours of service to WSCA.

Participants: Katherine Adams, California State University, Fresno  
Dennis Alexander, University of Utah  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Deanna Dannels, North Carolina State University  
William F. Eadie, San Diego State University  
Walter Zakahi, New Mexico State University

## **OTHER SATURDAY PROGRAMS AND EVENTS**

### **2410 GRADUATE STUDENT WORKSHOP**

2:00-3:00 pm, Saturday, February 16

Spruce

### **2501 GRADUATE PROGRAMS OPEN HOUSE**

3:00-4:30 pm, Saturday, February 16

Interlocken A

### **2608 2009 INTEREST GROUP PROGRAM PLANNERS MEETING**

4:00-5:15 pm, Saturday, February 16

Boardroom

**2607 NEWCOMERS RECEPTION**

4:15-5:15 pm, Saturday, February 16

Private Dining Room

**2615 2008 PLANNERS RECEPTION**

4:15-5:15 pm, Saturday, February 16

Aspen

**2702 KICKOFF EVENT: AGENCY COMMUNICATION “TUNE UP”:  
MAKE A COMMUNICATION CONTRIBUTION TO A  
NONPROFIT SERVICE AGENCY!**

5:30-7:00 pm, Saturday, February 16

Interlocken B

The WSCA convention Kickoff involves our helping with the communication products/messages (press release, web site, radio/tv commercial, public presentation) of local, nonprofit service agencies. The Kickoff will begin with a Welcome to the convention by Ann M. Gill, Dean, College of Liberal Arts and Professor, Department of Communication Studies, Colorado State University. Then Martín Carcasson, Director of Colorado State University’s Center for Public Deliberation, will review the “tune up” process, and each of us will choose an agency with which to work. The agency representative at each table will inform us about the agency and project, and we’ll get to work doing a communication tune up--brainstorming, writing, etc. to help "tune up" each agency's message! Ideas generated will be passed onto the agency, and results will be reported in future WSCA newsletters.

**2801 WELCOME RECEPTION**

7:00-8:30 pm, Saturday, February 16

Interlocken A

**2907 EXECUTIVES CLUB DINNER**

7:30-9:30 pm, Saturday, February 16

Private Dining Room

**SUNDAY, FEBRUARY 17**

**3003 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST  
GROUP I**

7:30-8:30 am, Sunday, February 17

Interlocken C

**3005 BUSINESS MEETING: INTERCULTURAL  
COMMUNICATION INTEREST GROUP**

7:30-8:30 am, Sunday, February 17

Centennial E

**3006 BUSINESS MEETING: INTERPERSONAL COMMUNICATION  
INTEREST GROUP**

7:30-8:30 am, Sunday, February 17

Centennial F

**3010 BUSINESS MEETING: COMMUNICATION & INSTRUCTION  
INTEREST GROUP**

7:30-8:30 am, Sunday, February 17

Spruce

**3012 BUSINESS MEETING: HEALTH COMMUNICATION  
INTEREST GROUP**

7:30-8:30 am, Sunday, February 17

Birch

**3099 BUSINESS MEETING: WESTERN FORENSICS  
ASSOCIATION**

7:30-8:30 am, Sunday, February 17

Millennium Harvest Hotel, Boulder

**3103 G.I.F.T.S. 1 (GREAT IDEAS FOR TEACHING SPEECH)**

8:40-9:55 am, Sunday, February 17

Interlocken C

Presented by the Community College Interest Group

Chair: Lea Gilinets, College of the Canyons

Fractured Fairy Tales: Enhancing Speech Delivery Methods

Hank Sitko, Cascadia Community College

Audience Analysis on Your Feet

Jaima Bennett, Golden West College

Battle of the Sexes: Gender Communication

Ruth Kalin, California State University, Northridge

One Hit Wonders: One Minute Icebreakers for Interpersonal Communication

Amy F. London, Oxnard College

**3104 META-COMMUNICATION COMPONENTS IN  
ORGANIZATIONS**

8:40-9:55 am, Sunday, February 17

Interlocken D

Presented by the Organizational Communication Division

Chair: Diane Harney, Pacific Lutheran University

Feedback about "Feedback": Culture-based Expectations and Behavior in  
Japanese Organizations

Tomoko Masumoto, Kanda University of International Studies, Japan

Managing Uncertainty in Organizational Encounters

Michael W. Kramer, University of Missouri-Columbia

Does the Channel Really Matter: An Analysis of Brain Dominance on

Communication Mode Preferences

Astrid Sheil, Northern Arizona University

We Are People First: How the Physically Disabled Experience and Negotiate Organizational Assimilation

Marsha D. Cohen, California State University, Chico

Susan Avanzino, California State University, Chico

Respondent: Daisy Lemus, California State University, Northridge

**3105 TOP FOUR PAPERS IN INTERCULTURAL COMMUNICATION**

8:40-9:55 am, Sunday, February 17

Centennial E

Presented by the Intercultural Communication Interest Group

Chair: Jennifer Huynh Thi Anh Morrison, University of Denver

ALENENEC: Learning from Place, Spirit, and Traditional Language

Saanich Indian School Board

Joshua Guilar, Royal Roads University

Tye Swallow, Saanich Adult Education Center

*\*Top Paper*

Intermarriage, Conventional and/or Unique: A Dialectical Approach to Intercultural Marriage

Joshua F. Hoops, California State University, Long Beach

Impacts of Face Concerns on Requesting Discourse Patterns in Japan

Satoshi Moriizumi, Nanzan Junior College

Jiro Takai, Nagoya University

Ethnic Identity Maintenance and Immigrant Communication Patterns:

Dominicans in South Florida

Yvette Bueno, University of Miami *\*Top Student Paper*

Respondent: Kathryn Sorrells, California State University, Northridge

**3106 TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION**

8:40-9:55 am, Sunday, February 17

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Mark T. Morman, Baylor University

A Social Relations Model of Everyday Talk and Relational Satisfaction in Stepfamilies

Paul Schrodtt, Texas Christian University

Jordan Soliz, University of Nebraska-Lincoln



Dawn O. Braithwaite, University of Nebraska-Lincoln

*\*Top Paper*

Intergenerationally Transmitting Relational World Views: The Relationship Between Mother Daughter Memorable Messages and Adult Daughters' Relational Schemata

Jody Koenig Kellas, University of Nebraska-Lincoln

Erin Willer, University of Nebraska-Lincoln

Auspicious, Distressful, and Sundry Views of Family Communication: Family-Level Profile of Family Communication Standards and Young-Adult Children's Family Satisfaction

Masaki Matsunaga, Pennsylvania State University

*\*Top Student Paper*

Affectionate Communication Received from Spouses Predicts Stress Hormone Levels in Healthy Adults

Kory Floyd, Arizona State University

Sarah Riforgiate, Arizona State University

Respondent: Mary Claire Morr Serewicz, University of Denver

### **3107 TRENDS IN ONLINE INSTRUCTION: IS PROGRESS ALWAYS PROGRESS?**

8:40-9:55 am, Sunday, February 17

Private Dining Room

Presented by the Community College Interest Group

This panel will both celebrate and critique the current movement toward online instruction. Panelists will present their findings and experiences with hybrid and fully online classes.

Chair: Lisa Stefani, Grossmont College

Technology as a Classroom: Pros and Cons of Online Instruction

Angela Prelip, Fresno City College

Tammera Stokes Rice, College of the Canyons

Hybrid Courses Offer the Best of Both Worlds

Lori Norin, University of Arkansas Fort Smith

Tim Wall, University of Arkansas Fort Smith

Teaching the Online Small Group Communication Class: Assignments and Grading

Robert G. Leonard, Sinclair Community College

### **3108 ONCE UPON A "TOUGH TIME": NARRATIVES IN U.S. AMERICAN EDUCATION**

8:40-9:55 am, Sunday, February 17

Boardroom

Presented by the Elementary and Secondary Interest Group

The current U.S. American education system has been under much scrutiny for decades. Numerous task forces have used rhetoric at both the state and national levels to implement reform that will improve the educational process. One group of policy makers who is invested in evaluating the rhetorical story of our nation's schools and policies is the National Center in Education and the Economy. Their 2007 executive report, *Tough Choices or Tough Times*, demonstrates how the current educational system will lead to a steady decline in the American standard of living if the country does not undertake the first thorough overhaul of its educational system within this century. This essay evaluates their report through the paradigm of narrative critique. It argues that the rhetoric of *Tough Choices* capitalizes on the use of a grand narrative regarding the current climate of U.S. American education and then further relies on narrative examples as a form of reasoning that create and justify its reform recommendations.

Presenter: Sonja Modesti, Colorado State University

**3109 THE IMPLICATIONS OF QUEERED AND GENDERED MEDIA REPRESENTATIONS**

8:40-9:55 am, Sunday, February 17

Pine

Presented by the Media Studies Interest Group

Chair: Anne Bialowas, University of Utah

A Future in Queer Media: Exploring Age and Youthism in Queer Representation

Dustin Bradley Goltz, Arizona State University

Feminism, Parody, and Hermeneutic Polarization: The Peculiar Case of *Bridget Jones's Diary*

Donna Kaudel, Northwestern University

Fat Suits, Unbearable Weight, Forbidden Bodies, and Living Large: Interrogating Representations of Fat People in Popular Culture

Kara Shultz, Bloomsburg University

Transgender Rights and Power: A Gramscian Analysis of the HRC's Transgender Rights Campaign

Michelle L Kelsey, Arizona State University

Respondent: Charles Soukup, University of Northern Colorado

**3110 WSCA MASTER TEACHERS PANEL**

8:40-9:55 am, Sunday, February 17

Spruce

Presented by the Communication and Instruction Interest Group

Chair: Liz Leckie, University of Utah

Master Teacher: Bryant K. Alexander, California State University, Los Angeles

Bryant K. Alexander is the Associate Dean in the College of Arts and Letters and a Professor of Communication at California State University, Los Angeles. His teaching and research interests are in performance studies, instructional communication, qualitative methodologies, gender studies, intercultural and interracial studies, and identity politics.

Master Teacher: Brenda J. Allen, University of Colorado Denver

Brenda J. Allen is an Associate Dean in the College of Liberal Arts and Science and a Professor in the Department of Communication at the University of Colorado Denver. Her teaching and research areas are organizational communication, diversity, group communication, and computer-mediated communication.

**3111 SERVICING CIVILITY: DEFINING ETHICAL CONDUCT IN THE UNDERGRADUATE CLASSROOM**

8:40-9:55 am, Sunday, February 17

Fir

Presented by the National Communication Association

In this interactive roundtable discussion, members of Lambda Pi Eta chapters from the western region will present case studies that explore the issue of civility and its role in the undergraduate classroom. Topics will include the increase in communication technology and inappropriate behavior. This session will provide a forum for students and faculty to collaborate on ethical approaches to the service of civility in the classroom.

Chair: Jennifer Considine, University of Montana

Panelists: Phi Kappa chapter, Lambda Pi Eta, University of Montana  
Xi Alpha chapter, Lambda Pi Eta, Regis University

**3112 TOP FOUR PAPERS IN HEALTH COMMUNICATION**

8:40-9:55 am, Sunday, February 17

Birch

Presented by the Health Communication Interest Group

Chair: Elaine M. Wittenberg-Lyles, University of North Texas

Short-Term Exposure to Idealized Body Images in Health and Fitness Magazines: The Effects on Men's and Women's Body Esteem

Lorraine D. Jackson, California Polytechnic State University, San Luis Obispo

Danielle J. Boulger, California Polytechnic State University, San Luis Obispo

*\*Top Paper*

Supportive Communication on Pro-Eating Disorder Websites: A Pilot Study

Phoebe Krueger, University of Portland *\*Top Debut Paper*

Consumer Responses to Conventional Versus Alternative Medicine

Advertising: The Case Study of Diet Supplements

Vianey Miramontes, University of New Mexico

Olaf H. Werder, University of New Mexico

Irritating Review Boards (IRBs): The Health Implications of Trauma Related and Meta-Research for IRB Practices

Brian H. Spitzberg, San Diego State University

Respondent: Virginia McDermott, University of New Mexico

### **3113 DANCING TO THE MUSIC OF DIALECTICS OF ORGANIZATIONAL COMMUNICATION**

8:40-9:55 am, Sunday, February 17

Alder

Presented by the Communication Theory Interest Group

Chair: Timothy Hegstrom, San José State University

The Interface Between the Naturalistic School of Chi And the Dialectics in Organizational Communication

Alvin Yuming Liu, Chengchi University, Taiwan

The Ch/Qi of Organizational Communication: The Process of Generating Energy Flow with Dialectics

Jensen Chung, San Francisco State University

Li, Chi/Qi, and Shih in Dialectics of Organizational Communication”

Te-I Yao, Fo Guang University, Taiwan

Dialectics of Care: Integrating Science and Compassion

Patricia Geist-Martin, San Diego State University

Jennifer Scarduzio, San Diego State University

The IDEO’s Deep Dive: Harnessing Energy Flow to Create Peak Performing Teams

Frederick Isaacson, San Francisco State University

Entrepreneurial Harmony: Relating Creative Destruction and Dialectics for Organizational Change

Jason Harris-Boundy, San Francisco State University

Respondent: Geri Merrigan, San Francisco State University

**3114 FINDING RHETORICAL AGENCY**

8:40-9:55 am, Sunday, February 17

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Katie Gibson, California State University, Long Beach

An Invitation to Selfhood: Rearticulating the Implied Self in Invitational Rhetoric

Zachary J. Walton, Southern Illinois University

From Sexual Slavery to Global Agency: The “Comfort Women” and the Rhetoric of Survivorship

Hiromi H. Takahashi, University of New Mexico

Appropriating Agency in *Aliens*: Toward a Socio-Political Vision of Metaphors

Nicholas A. Russell, University of Utah

Agent, Mirror or Container? Nature as an Absent Referent in a Western Wilderness Program

Marianne Neuwirth, Stanford University

Respondent: Diane M. Blair, California State University, Fresno

**3115 TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION**

8:40-9:55 am, Sunday, February 17

Aspen

Presented by the Language and Social Interaction Interest Group

Chair: Jeffrey Good, UCLA

Crafting a IB PYP Identity Through Discourse

Lori Britt, University of Colorado at Boulder

Exiting from Misalignment: The Use of “Anyway” as a Sequence Closing Device

Innhwa Park, UCLA

Constructing “Institution” Through Decision-Making in Student Group Meetings

Hye Ri Stephanie Kim, UCLA

Symbolic Interaction in Small-Group Interviews: Topic, Context, and Emergent “Interactions in the Moment”

Jessica S. Robles, University of Colorado at Boulder

Evelyn Y. Ho, University of San Francisco

**3201 KEYNOTE SPEECH: CONTRIBUTING TO THE COMMON GOOD: CIVIC ENGAGEMENT AND DEMOCRACY**  
**ROGER W. BOWEN**

10:10-11:25 am, Sunday, February 17

Interlocken A

Democracy is in trouble in the United States. Historic social problems--racism, sexism, homophobia, poverty, and cultural conflict--have been reshaped by conservatives into "wedge" issues for the purpose of undermining social justice and advantaging privilege. Higher education and its faculty in particular have been targeted by social conservatives for daring to promote social justice as a sine qua non for democracy and as a good unto itself.

How should higher education respond? And can it do so in ways supportive of democracy? Can faculty, through civic engagement in a multiplicity of forms, reaffirm and strengthen democracy? How can higher education and faculty best contribute to the common good?

The most appropriate form of civic engagement for faculty is, simply, by teaching, and in this way demonstrating the centrality of academic freedom to learning, by making evident that all ideas are welcomed, even as all unexamined opinions are questioned; by showing that the marketplace of ideas is as vital as it is open; by encouraging creative thinking and bold conjecture. Engaging students in the pursuit of truth is, in fact, a form of civic engagement, and it prepares them to be citizens who value and will therefore defend First Amendment rights.

Roger W. Bowen is Senior Advisor (Council of Independent Colleges) and Director of the Woodrow Wilson Visiting Fellows Program, a consultant for the Association of Governing Boards of Universities and Colleges, a member of the Commission on International Education of the American Council on Education, and an Associate in Research at the Reischauer Institute of Japanese Studies at Harvard University. He is author of *Rebellion and Democracy in Meiji*, *Innocence is Not Enough: The Life and Death of Herbert Norman*, and *Japan's Dysfunctional Democracy* as well as many book and journal articles dealing with such issues as human rights in Japan, Japan's foreign policy, academic freedom in the United States, and U.S. foreign policy. He is the recipient of two honorary degrees and numerous honors and awards, including the American Association of University Professors Alexander Meiklejohn Award for his defense of academic freedom.

**3307 BUSINESS MEETING: PERFORMANCE STUDIES INTEREST GROUP**

11:35 am-12:35 pm, Sunday, February 17

Private Dining Room

**3308 BUSINESS MEETING: ELEMENTARY & SECONDARY  
EDUCATION INTEREST GROUP**

11:35 am-12:35 pm, Sunday, February 17

Boardroom

**3309 BUSINESS MEETING: MEDIA STUDIES INTEREST GROUP**

11:35 am-12:35 pm, Sunday, February 17

Pine

**3313 BUSINESS MEETING: EXECUTIVES CLUB**

11:35 am-12:35 pm, Sunday, February 17

Alder

**3314 TIME & PLACE COMMITTEE**

11:35 am-12:35 pm, Sunday, February 17

Cedar

**3315 BUSINESS MEETING: LANGUAGE & SOCIAL  
INTERACTION INTEREST GROUP**

11:35 am-12:35 pm, Sunday, February 17

Aspen

**3403 THE WISE ONES COUNCIL/COUNSEL**

12:45-2:00 pm, Sunday, February 17

Interlocken C

Presented by the Community College Interest Group

This roundtable discussion will feature instructors from two and four year institutions who have been in the field for 25 or more years. They will share insights about changing trends in our discipline and discuss observations over the last three decades of teaching in a question and answer format.

Chair: Karyl Kicenski, College of the Canyons

Panelists: Christie Logan, California State University, Northridge  
Bud Zeuschner, California Polytechnic State University  
Pat Oliver, California State University, Northridge/West Los Angeles College  
Elizabeth Berry, California State University, Northridge (Faculty Emeritus)  
Tom Walton, University of Arkansas Fort Smith  
John Reinard, California State University, Fullerton

**3404 COMMUNICATION PROCESSES AND EFFECTS**

12:45-2:00 pm, Sunday, February 17

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Sarah E. Demsey, University of North Carolina at Chapel Hill

The Structurating-Activity Approach to the Creation of Policy Knowledge: An

Integrative Framework

Heather E. Canary, Arizona State University,

The Potential for Creative Positions: Communication as a Resource for Experience

Michael H. Herzog, University of Northern Colorado

The Good, the Bad, and the Ugly: Negative and Positive Workplace Communication’s Effects on Work-Related Outcomes

Pamela Lutgen-Sandvik, University of New Mexico

Virginia McDermott, University of New Mexico

Contestation in Community Collaboration: Consensus and the Consequences of a Relationship Emphasis

Renee Guarriello Heath, University of Portland

Respondent: Daisy Lemus, California State University, Northridge

**3405 ADVANCING RESEARCH ON INTERGROUP ALLIANCES**

12:45-2:00 pm, Sunday, February 17

Centennial E

Presented by the Intercultural Communication Interest Group

Chair: Tamie Kanata, Florida Atlantic University

Searching for a Lifeboat: The Support and Alliances Coveted by Mothers Raising Children with Disabilities

Lucie Lawrence, University of Denver

Interracial Alliances: Engaging Difference and Speaking Truth to Power through Communication Praxis

Christopher R. Groscurth, University of Georgia

Unlikely Alliances: Queer and Migrant Rights Activists Working Together

Karma R. Chavez, Arizona State University

Identity Matters: The Problem with Studying Alliances

Sara DeTurk, University of Texas at San Antonio

Respondent: Aimee Carrillo Rowe, University of Iowa

**3406 ENGAGING THEORY AND META-THEORY OF INTERPERSONAL COMMUNICATION**

12:45-2:00 pm, Sunday, February 17

Centennial F

Presented by the Interpersonal Communication Interest Group

Scholars have been discussing the state of interpersonal communication theory and boundaries. Panelists will present their perspectives on these issues and encourage discussion with attendees.



Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln  
Brian Spitzberg, San Diego State University

Panelists: Leslie Baxter, University of Iowa  
Art Bochner, University of South Florida  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Kory Floyd, Arizona State University  
Sandra Metts, Illinois State University  
Sandra Petronio, Indiana University Purdue University  
Indianapolis  
Brian Spitzberg, San Diego State University

**3407 TOP THREE CONTRIBUTED PAPERS IN PERFORMANCE STUDIES**

12:45-2:00 pm, Sunday, February 17 Private Dining Room  
Presented by the Performance Studies Interest Group

Moving through Critical Paralysis: Intersectionality in Personal Narrative  
Dustin Bradley Goltz, Arizona State University \* *Top Paper*

Not Hidden nor Invisible: Marking the Performative Accomplishment of  
(Dis)Ability

Deanna L. Fassett, San José State University

Dana L. Morella, San José State University

Meditations on Immediate Resistance

Christina Foust, University of Denver

Respondents: Bernadette Marie Calafell, University of Denver  
Shane Moreman, California State University, Fresno

**3408 RELIGHTING THE FIRE**

12:45-2:00 pm, Sunday, February 17 Boardroom  
Presented by the Elementary and Secondary Interest Group

Chair: Robert Stockton, Katella High School, Anaheim (retired)

This is a round-table discussion for faculty of four-year schools, community colleges, and high schools regarding the continuing problem in acceptance of oral communication as a course and a discipline.

Panelists: Robert Stockton, Katella High School, Anaheim (retired)  
Sally Tannenbaum, California State University, Fresno

**3409 TOP FOUR PAPERS IN MEDIA STUDIES**

12:45-2:00 pm, Sunday, February 17

Pine

Presented by the Media Studies Interest Group

Chair: Charles Soukup, University of Northern Colorado

Merging Narratives: *The Amazing Spider-Man* Confronts 9/11

Scott Daniel Boras, Arizona State University

The Mythological Role of *Opinion* Journalism: Extending Categories of  
Citizenship and Possibilities for Political Action on the Editorial Page

Rana Husseini, Northwestern University

“One Night in Paris”: Paris Hilton, Pornography, and Popular Culture

Nicholas Russell, University of Utah

Michael Middleton, University of Utah

Smoking Out the Government: Vernacular Response to the Presence of the  
Office of National Drug Control Policy on YouTube

Aaron Hess, Arizona State University

Respondent: Harry W. Haines, Trinity University

**3410 TOP PAPERS IN COMMUNICATION AND INSTRUCTION**

12:45-2:00 pm, Sunday, February 17

Spruce

Presented by the Communication and Instruction Interest Group

Chair: Elise J. Dallimore, Northeastern University

“Art! It’s So Amazing What You Can Do!”: An Ethnographic Analysis of  
Student Identity and Negotiation through an Arts Partners Program

Sara Mathis, University of Utah \**Top Paper/Top Student Paper*

Relational Turning Point Events in College Teacher-Student Relationships

Tony Docan-Morgan, University of Washington/Los Angeles Pierce  
College

Are We Serving Students Well with Communication Textbooks’

Recommendations About PowerPoint?

Jennifer Kammeyer, San Francisco State University

\**Top Debut Student Paper*

Respondent: Liz Leckie, University of Utah

**3411 TOP THREE PAPERS IN THE ORGANIZATION FOR  
RESEARCH ON WOMEN AND COMMUNICATION**

12:45-2:00 pm, Sunday, February 17

Fir

Presented by the Organization for Research on Women and Communication

Chair: Stacey Sowards, University of Texas at El Paso

“This is Not My Sisterhood”: Breast Cancer Culture, Barbara Ehrenreich, and Burke’s Perspective by Incongruity

Nicole E. Hurt, University of Georgia

Feminizing: The Articulation of Experience in a Virtual Space

Kristen McCauliff, University of Georgia

Reconstituting Activism through Consciousness Raising: An Exploration of Women’s Responses to the “Think Before You Pink” Campaign

Kira S. Jones, University of Montana \**Top Student Paper*

Respondent: Michelle A. Holling, California State University San Marcos

**3412 PUBLIC SPEAKING GOALS AND FOCUS: SUBSTANCE VS. STYLE IN THE BASIC COURSE: PART 1**

12:45-2:00 pm, Sunday, February 17

Birch

Presented by the Community College Interest Group

This two-part panel will discuss conflicting ideas as to the goal of the basic speech course. Is it delivery skills or research skills that we’re focusing on? What makes a good speech?

Chair: Jennifer Del Quadro, College of Southern Nevada

Navigating a Speech amidst a Sea of Feeling: A Disciplinary Turn toward Performance

Don Waisanen, University of Southern California

Public Speaking: An Invitation to Enter the Public Dialogue

Cindy Griffin, Colorado State University

Serve Your Students Well by Preparing Them to Communicate in the Real World with an Engaging Delivery Style and Sound Content

Rosemary Swade, El Camino Community College

You’re Not Really Public Speaking if You’re Dancing by Yourself

James Gallagher, New Mexico State University

**3414 PRESIDENTIAL RHETORIC REFIGURED**

12:45-2:00 pm, Sunday, February 17

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Kevin Johnson, California State University, Chico

Constructing <Terrorism>: Analyzing George W. Bush’s Rhetorical Imprint

Joshua C. Riggs, Colorado State University

Without an Other: George W. Bush’s Rhetorical Style in the Hurricane Katrina

Crisis

Abigail Veliquette, Colorado State University

An Ideological Criticism of the US, Indian, and Pakistani Joint Statements during President Bush's March 2006 Visit to South Asia

Soumia Dhar, University of New Mexico

A Rhetorical Criticism of the Iranian President's Speech at the End of Zionism Conference

Courtney Vail Fletcher, University of New Mexico

Marne Austin, University of New Mexico

Respondent: Harry Sharp, California State Polytechnic University, San Luis Obispo

**3415 CONVERSATION ANALYSIS: EIGHTEENTH ANNUAL DATA SESSION, PART 1**

12:45-2:00 pm, Sunday, February 17

Aspen

Presented by the Language and Social Interaction Interest Group

This program offers audience members the opportunity to observe experienced conversation analysts working with video-taped data and to participate in ongoing analysis.

Chair: Charlotte M. Jones, Carroll College

Participants:

Wayne A. Beach, San Diego State University

Jeffrey Good, University of California, Los Angeles

Leslie H. Jarmon, University of Texas at Austin

Charlotte M. Jones, Carroll College

Chris J. Koenig, University of California, Los Angeles

**3499 OFFICERS LUNCH**

12:45-2:00 pm, Sunday, February 17

Omni Suite

**3503 G.I.F.T.S. 2 (GREAT IDEAS FOR TEACHING SPEECH)**

2:10-3:25 pm, Sunday, February 17

Interlocken C

Presented by the Community College Interest Group

Chair: Amanda Aquino, College of the Canyons

Teaching Delivery Skills through "This I Believe"

Angela M. Holland, College of Southern Nevada

Practical Podcasting for Basic Communication Courses

Polly A. Begley, Fresno City College

“Who Are You?”

Rosemary Swade, El Camino Community College

“World’s Worst Public Speech”

Don J. Waisanen, University of Southern California

**3504 EMERGING THEORY AND PRACTICE IN  
ORGANIZATIONAL COMMUNICATION**

2:10-3:25 pm, Sunday, February 17

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Hamilton Bean, University of Colorado at Boulder

Theorizing Small Businesses as Organizations

Krista Belanger, University of Colorado at Boulder

*\*Top Student Paper*

The Creation and Maintenance of Inter-Organizational Networks in a Non-Profit Community: Exploring Sustainability and Effectiveness

Jelena Stojakovic, University of Montana

NGOs and the “Work” of Grassroots Representation

Sarah E. Dempsey, University of North Carolina at Chapel Hill

Sustainability in Context: Practitioner Definitions in U.S. Nonprofit Arts Organizations

Georgi Ann Rausch, University of Utah

Respondent: Natalie Nelson Marsh, Boise State University

**3505 SUPERMAN, OPRAH, BUBBAS, AND GLOBALIZATION:  
NAVIGATING BUSY INTERSECTIONS IN THE NEW QUEER  
STUDIES**

2:10-3:25 pm, Sunday, February 17

Centennial E

Presented by the Intercultural Communication Interest Group

Chair: Bernadette Marie Calafell, University of Denver

Intersectional Reflexivity: Bridging Theory and Activism in Queer Studies

Richard G. Jones, Jr., University of Denver

The Queer Imagination in a Transnational Cultural Production: Queer Identity in *Lan Yu*

Chih-Yun Chiang, University of Denver

Queer Eye for the Super Guy: Challenging Heteronormativity through a Queer Reading of Television’s *Smallville*

William O. Murphy, University of Denver

Disciplining Female Sexuality: Oprah and Gayle—Girls Gone Wild

Jenni M. Simon, University of Denver

“It’s a Bubba Thing”: Queering the Performance of Butch Lesbians  
Amy Zsohar, University of Denver

Respondent: Daniel C. Brouwer, Arizona State University

**3506 FORGIVENESS AND EMOTIONAL EXPRESSION**

2:10-3:25 pm, Sunday, February 17

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Kendra Knight, Arizona State University

Forgiveness and Forgiving Communication in Dating Relationships: An Expectancy-Investment Explanation

Laura K. Guerrero, Arizona State University

Guy F. Bachman, California State University, Long Beach

Emotional Investment: An Exploration of Young Adult Friends’ Emotional Experience and Expression Using an Investment Model Framework

Beth Babin Gallagher, Arizona State University

Lisa Farinelli, Arizona State University

Bree McEwan, Arizona State University

The Language of Conditional Forgiveness

Dayna N. Kloeber, Arizona State University-West *\*Top Debut Paper*

The Communication of Forgiveness: Forgiveness of Adult Children Toward Their Alcoholic Parents

Diana Breshears, University of Nebraska-Lincoln

Respondent: Stephen M. Yoshimura, University of Montana

**3507 HOME: HOSPITALITY, BELONGING AND THE NATION**

2:10-3:25 pm, Sunday, February 17

Private Dining Room

Presented by the Performance Studies Interest Group

Globally, concerns about human migration across national borders continue to grow. Increasing numbers of refugees and asylum seekers displaced by wars and conflicts force many nation-states to consider how they construct belonging and whether they will invite guests to call their country home. This performance is designed to interrogate the various elements of home-making and hospitality both as they relate to physical homes and as they relate to the metaphoric extension of the home metaphor to the nation. The performance uses multiple performance techniques including audio, video, narrative, installation, and audience engagement.

Chair: Jeanine Marie Minge, California State University, Northridge

Performers: Karma R. Chávez, Arizona State University  
Sara L. McKinnon, Arizona State University  
Lucas C. Messer, Arizona State University  
Marjorie Hazeltine, Arizona State University

Respondent: Jeanine Marie Minge, California State University, Northridge

**3509 MEDIA (MIS)REPRESENTATIONS: EXPLORING THE INTERSECTIONS OF GENDER AND RACE IN POPULAR MEDIA**

2:10-3:25 pm, Sunday, February 17

Pine

Presented by the Media Studies Interest Group

Chair/Respondent: Janet Cramer, University of New Mexico

Anatomy of Asian Femininity in the Hybrid Hollywood Cinema: A Narrative Study of *Memoirs of a Geisha*

Vonnie Jiayun Feng, University of New Mexico

Hypersexuality and Cultural Devaluation of Black Women in the Rap Music Video *Tip Drill*

Christopher Brown, University of New Mexico

Quiero ser . . . : An Analysis of Female Hispanic Role Models in the Film *Spanglish*

Disraely Cruz, University of Missouri-Columbia

The Changing Face of Science Fiction: Gender, Race, and Reception in *Battlestar Galactica*

Benjamin Mabe, University of New Mexico

Race as Gendered Construction and Contestation: A Critical Reading of *Crash*

Sachi Sekimoto, University of New Mexico

Lissa Knudsen, University of New Mexico

**3510 ADVISOR ADVISING: SHARING RESOURCES FOR ADVISING GRADUATE STUDENTS**

2:10-3:25 pm, Sunday, February 17

Spruce

Presented by the Communication and Instruction Interest Group

Chair: Sonja K. Foss, University of Colorado Denver

Picking a Committee: Experience or Collaboration?

Christopher Carey, Portland State University and Arizona State University

Developing a Topic with a Conceptual Conversation

Sonja K. Foss, University of Colorado Denver

Establishing Ground Rules for Working Together

Dawn O. Braithwaite, University of Nebraska-Lincoln

Creating a Shared Vision Between Advisor and Advisee

Karen A. Foss, University of New Mexico

Organizing Principles: Negotiating Structure and Feedback

Helene A. Shugart, University of Utah

Flexibility: Student-Centered Schedules and Multiple Mentors

Tema Milstein, University of New Mexico

Making the Most of the Advisor/Advisee Relationship: On Collaboration,  
Mentorship, Boundaries, and Fun

Jennifer Cummings, University of Utah

### **3511 FROM IDEA TO ARTICLE, PART I**

2:10-3:25 pm, Sunday, February 17

Fir

Presented by the Organization for Research on Women and Communication

This program is part one of a double panel session. In this first panel, top scholars will offer advice and discuss strategies for progressing from an idea for a manuscript to the publication stage, including advice about navigating the editorial process of journal submissions. In the second panel session, nine scholars working from diverse methodological approaches and specialty areas with publication expertise in varied outlets will facilitate small group work sessions regarding getting started on an idea, publishing amidst family demands, converting the dissertation to a book form, and publishing across disciplines, amongst other topics.

Chair: Michelle A. Holling, California State University San Marcos

Dingoes Ate Your Revision

A. Cheree Carlson, Arizona State University

From Stage to Publication: Performative Writing and Creative Scholarship

Olga Davis, Arizona State University

Spontaneous Inspiration: Mentoring and Collaborating with Graduate Students

Patricia Geist-Martin, San Diego State University

Telling Editorial Secrets: How Some Essays Become Publications

Cindy Griffin, Colorado State University

Publishing While Trying Not to Perish at a Teaching Institution

Dreama Moon, California State University San Marcos

### **3512 INFLUENCING HEALTH COMMUNICATION: NEWSPAPER, WEB, AND HEALTHCARE SYSTEMS**

2:10-3:25 pm, Sunday, February 17

Birch

Presented by the Health Communication Interest Group



Chair: Joy Goldsmith, Young Harris College

Social Norms and Student Newspaper Coverage of Alcohol Before and After a Critical Campus Incident

Sarah K. Foregger, Michigan State University

A Critical Content Analysis of the Framing of Healthcare in the *Los Angeles Times* and *La Opinión*

Joshua F. Hoops, California State University, Long Beach

Do Developers of Health-related Websites Consider the Needs of the 77 Million U.S. Adults Who Have Low Health Literacy Skills?

Audrey Riffenburgh, University of New Mexico

Patient Satisfaction with Health Systems

Scott Moore, California State University, Fresno

Brad Adame, University of Oklahoma

Craig Fowler, California State University, Fresno

Matthew Schulz, California State University, Fresno

Diana Stuber, California State University, Fresno

Krystin Risch, California State University, Fresno

Laine Hendricks, California State University, Fresno

### **3513 EXAMINING COURTROOM COMMUNICATION THROUGH CASES AND EXPERIMENTS**

2:10-3:25 pm, Sunday, February 17

Alder

Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: Suzanne Larson, Southern Utah University

Norms and Anomalies in the Sentencing Hearing of Zacarias Moussaoui

Janice Schuetz, University of New Mexico

What Would Jesus Smoke? Free Expression for Students after Morse

Bernardo Attias, California State University, Northridge

Contrasting Causal Models of the Process of Voir Dire Questioning as Persuasion

Stacy Geck, University of Southern California

John C. Reinard, California State University, Fullerton

Inoculating Against the Effects of Inadmissible Testimony

Rodney A. Reynolds, Azusa Pacific University

### **3514 MEDIATING THE RHETORICAL SUBJECT IN FILM, TELEVISION, AND ON THE WEB**

2:10-3:25 pm, Sunday, February 17

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Teresa Bergman, University of the Pacific

The Masculine Mystique: A Rhetorical Analysis of *Fight Club* and the Masculine Identity in Crisis

Kristyn E. Meyer, University of Texas at Austin

Online Fan Communities as Publics: The Case of *Television Without Pity*

Donna Kaudel, Northwestern University

Double, Double, Toil and Trouble: Halloween and Televised Performances of Witch

Julie Kalil Schutten, Northern Arizona University

“Two Days before the Day after Tomorrow”: Public Stupidity and the Ironic Subject in *South Park*

Daniel L. Horvath, University of Nevada, Las Vegas

Respondent: Katie Gibson, California State University, Long Beach

**3515 CONVERSATION ANALYSIS: EIGHTEENTH ANNUAL DATA SESSION, PART 2**

2:10-3:25 pm, Sunday, February 17

Aspen

Presented by the Language and Social Interaction Interest Group

This program offers audience members the opportunity to observe experienced conversation analysts working with video-taped data and to participate in ongoing analysis.

Chair: Charlotte M. Jones, Carroll College

Panelists:

Wayne A. Beach, San Diego State University

Jeffrey Good, University of California, Los Angeles

Leslie H. Jarmon, University of Texas at Austin

Charlotte M. Jones, Carroll College

Chris J. Koenig, University of California, Los Angeles

**3599 EDITORS REVIEW MEETING**

2:10-3:25 pm, Sunday, February 17

Omni Suite

**3603 COMMUNICATION STUDIES IDENTITY CRISIS: FINDING A PLACE CALLED HOME**

3:35-4:50 pm, Sunday, February 17

Interlocken C

Presented by the Community College Interest Group

Panelists will discuss our enduring identity struggle as an interdisciplinary field. Our diaspora in finding a home and meaning in many community colleges and universities will be a focus. Are we social science? Linguistics?

Speech? Cultural Studies? Who are we? What are we doing? Where do we go from here?

Chair: Heather Smith, Santa Monica College

Panelists: William F. Eadie, San Diego State University  
Tammera Stokes Rice, College of the Canyons  
Angela Prelip, Fresno City College  
Chad Perry, University of New Mexico  
Julie Bruno, Sierra College  
Steve Lipman, Mission College

**3604 TOP PAPERS IN ORGANIZATIONAL COMMUNICATION**

3:35-4:50 pm, Sunday, February 17

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Alexander Lyon, SUNY, Brockport

Trusted Partnership or Tentative Courtship? Exploring the Relationship between Homeland Security Information Sharing and Local Emergency Preparedness

Hamilton Bean, University of Colorado at Boulder

Lisa Keränen, University of Colorado at Boulder

*\*Top Paper*

Interorganizational Groups: A Field Study of Vigilant Interaction and Group Decision Making

Matt Koschmann, University of Texas at Austin

Laurie Lewis, Rutgers, The State University of New Jersey

Matt Isbell, University of Texas at Austin

An Empirical Examination of the Textual Influences in the Adoption or Rejection of Popular Management Theories

Sonya Pagel, Black Hills State University

The Four Ways to Lead in Academia: An Exploratory Study of Chief Academic Officer Leadership Metaphors and Challenges

G.L. Forward, Point Loma Nazarene University

Kathleen Czech, Point Loma Nazarene University

Respondent: Nikki Townsley, University of Colorado at Boulder

**3605 FOREIGN WORKERS, PATROL AGENTS, AND THE SELF: CHALLENGING THE NOTION OF IMMIGRATION AND IMMIGRATION DISCOURSE**

3:35-4:50 pm, Sunday, February 17

Centennial E

Presented by the Intercultural Communication Interest Group

Chair: Chih-Yun Chiang, University of Denver

Anxiety/Uncertainty Management: Cultural Differences in the Ability to Manage and Perceive the Anxiety and Uncertainty of Illegal Immigration

Courtney Vail Fletcher, University of New Mexico

“Proud Hispanics” as “American Heroes”: The New Right Racial Project and the Prosecution of Two U.S. Border Patrol Agents

Jaymes P. Myers, University of Utah *\*Debut Paper*

The Segmented Assimilation Approach to Immigration and Adaptation: I Am the “New Second Generation”

Charee Mooney, Arizona State University *\*Debut Paper*

A Critical Analysis of Discourse on Immigration/Admission of Foreign Workers: Japanese & U.S. Political Activist and Governmental Websites

Chie Torigoe, University of New Mexico

Mary Jane Collier, University of New Mexico

Respondent: Karen Lovaas, San Francisco State University

**3606 MARRIAGE, DIVORCE, AND DEPLOYMENT: FAMILY COMMUNICATION SURROUNDING MAJOR MARITAL EVENTS**

3:35-4:50 pm, Sunday, February 17

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Perry Pauley, Arizona State University

Families and Deployment: Army Wives' Perspectives of Marital Turning Points Before, During, and After Combat-Related Separations

Erin M. Sahlstein, University of Nevada, Las Vegas

Katheryn Maguire, Cleveland State University

Lindsay Timmerman, University of Wisconsin-Milwaukee

An Investigation of Wedding Satisfaction and Marital Satisfaction

Lea D. L. Ciceraro, San Diego State University

Kimberly Scruton, San Diego State University

Brian H. Spitzberg, San Diego State University

Personal Address in Ex-Stepfamilies: Reference Terms as Relational Indicators

Andrea N. Lambert, Northern Kentucky University

Communication Expectations with a Future Mother-in-Law Examined via Memorable Messages

Mary E. Stevenson, Baylor University

Mark T. Morman, Baylor University

Respondent: Elizabeth A. Suter, University of Denver

**3607 EMBODYING THE HEALING POTENTIALS OF RITUALIZED PERFORMANCE**

3:35-4:50 pm, Sunday, February 17

Private Dining Room

Presented by the Performance Studies Interest Group

Chair: Diana Martinez, University of Texas at Austin

Queer Play: Dancing as Ritualized Healing

Dustin Bradley Goltz, Arizona State University

“Breathing In, Breathing Out”: (Re)Claiming the Healing Rituals of Musical Voice

Kendra Dyanne Rivera, Arizona State University

A Quest for “Truth”: Performing Rituals of Healing and Forgiveness

Sandra Rath, Arizona State University

“That’s That”: Performing Rituals of Whiteness, Mourning, and Healing

Kimberlee Pérez, Arizona State University

Respondent: Bernadette Marie Calafell, University of Denver

**3609 SCREENING THE “COLLEGE EXPERIENCE”: MEDIA MINDFULNESS AND ACTIVE LEARNING AT ORIENTATION**

3:35-4:50 pm, Sunday, February 17

Pine

Presented by the Media Studies Interest Group

In an interactive format, panelists will reflect on their efforts to develop an orientation session that addresses first year students’ expectations for, and attitudes about, the “College Experience,” as influenced by film and TV media constructions.

Chair: Mary Beth Callie, Regis University

Media Mindfulness and College Learning

Mary Beth Callie, Regis University

Rethinking Orientation for “Generation M”

David Law, Regis University

Core Education, Active Learning, and Imaginative Inquiry

Kathy Maes, Regis University

Reflections on the Mediated College Experience: A Student’s Work in Progress

Amy Smith, Regis University

**3610 ENGAGING STUDENTS, FACULTY, AND COMMUNITIES THROUGH SERVICE: REFLECTIONS ON COMMUNITY-**

## **BASED LEARNING PROJECTS IN COMMUNICATION COURSES**

3:35-4:50 pm, Sunday, February 17

Spruce

Presented by the Communication and Instruction Interest Group

Chair: Michael Hemphill, University of Arkansas

Taking the “Grr” out of Group Work: Community Fundraising in the Small Groups Course

Amy Grim, North Central College

Using Student Organizations to Facilitate Required Community Service

JJ McIntyre, University of Central Arkansas

Triumphs and Trials of a Community-Based Project in an Events Planning Class

Nelle Bedner, University of Central Arkansas

Contributing to Community through Ethnographic Research in a Graduate Qualitative Methods Class

Robert R. Agne, Auburn University

Engaging Communication Theory Through Participation in a Public Service Practicum: Views from the Field that Inform the Discipline

Christina Standerfer, University of Arkansas

### **3611 FROM IDEA TO ARTICLE, PART II**

3:35-4:50 pm, Sunday, February 17

Fir

Presented by the Organization for Research on Women and Communication

This program is part two of a double panel session. The first panel united top scholars who offered advice and discussed strategies for progressing from an idea for a manuscript to the publication stage, including advice about navigating the editorial process of journal submissions. In this second panel session, nine scholars working from diverse methodological approaches and specialty areas with publication expertise in varied outlets will facilitate small group work sessions regarding getting started on an idea, publishing amidst family demands, converting the dissertation to a book form, and publishing across disciplines, amongst other topics.

Chair: Michelle A. Holling, California State University San Marcos

Panelists: Kirsten Broadfoot, Colorado State University  
A. Cheree Carlson, Arizona State University  
Olga Davis, Arizona State University  
Patricia Geist-Martin, San Diego State University  
Cindy Griffin, Colorado State University  
Rona Halualani, San José State University

Mercilee Jenkins, San Francisco State University  
Sheena Malhotra, California State University, Northridge  
Dreama Moon, California State University San Marcos

**3612 WAR, RELIGION, MONEY: ENDURING *TOPOI* IN  
RHETORIC AND PUBLIC ARGUMENT**

3:35-4:50 pm, Sunday, February 17

Birch

Presented by the Rhetoric and Public Address Interest Group

Chair: Kate Zittlow Rogness, University of Denver

The 1971-72 Nanjing Massacre Debate: The Beginning of Battle Over the  
Memories of Japan's War Aggression in the Post-WWII Era

Ken Watanabe, San José State University

Fighting for Freedom of Speech: A Rhetorical Analysis of Churchill's  
Discourse

Tyffani A'lis Upton, California State University, Fresno

*\*Top Debut Paper*

Torn Between Traditional and Contemporary Appeal: The Struggle for  
Everyday Catholic Preachers

Yuhua (Jake) Liang, California State University, Long Beach

The Vernacular Rhetoric of Global Economics

Maria Hegbloom, University of Colorado at Boulder

Respondent: Randall Lake, University of Southern California

**3613 TOP FOUR PAPERS IN COMMUNICATION THEORY**

3:35-4:50 pm, Sunday, February 17

Alder

Presented by the Communication Theory Interest Group

Chair: Sara L. McKinnon, Arizona State University

Growing Heterogeneity in Urban Space: The Case of Panorama City

Paul Mason Fotsch, California State University, Northridge

New Directions in Action Based Environmental Theorizing: Emerging  
Perspectives on the Natural World, Communication, and Social Change

Elizabeth Dickinson, University of New Mexico

Relational Control in Hospice Interdisciplinary Team Meetings

Elaine M. Wittenberg-Lyles, University of North Texas

Debra Park Oliver, University of Missouri, Columbia

George Demiris, University of Washington

Dariela Rodriguez, University of Texas at San Antonio

Courtney L. Klein, University of Texas at San Antonio

McEmpire; or How I Learned to Stop Worrying and Start Drinking  
Joe Mohrfeld, Colorado State University  
Marc Leverette, Colorado State University

Respondent: Joseph Anderson, University of Utah

**3614 TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS**

3:35-4:50 pm, Sunday, February 17

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Kevin J. Ayotte, California State University, Fresno

Against Word Faith: Communicative Labor as Moral Entrepreneurship

Bryan J. McCann, University of Texas at Austin

Kathleen Feyh, University of Texas at Austin

*\*Top Student Paper*

Mother Earth and Father God: Feminist Rhetorical Considerations of  
Environmental Christianity

Aaron Hess, Arizona State University

The Master Naturalist Imagined: Directed Movement and Simulations at the  
Draper Museum of Natural History

Eric Aoki, Colorado State University

Greg Dickinson, Colorado State University

Brian L. Ott, Colorado State University

The Cowboy and the Wolf: Actualizing Mythic Western Masculinity through  
the Wolf Regulation Debate

Mary Frances Casper, Boise State University

Virginia Husting, Boise State University

*\*Top Paper*

Respondent: Thomas R. Burkholder, University of Nevada, Las Vegas

**3615 COMPETITIVE PAPERS IN FREE SPEECH AND THE FIRST  
AMENDMENT**

3:35-4:50 pm, Sunday, February 17

Aspen

Presented by the Freedom of Expression and Legal Communication Interest  
Group

Chair: John C. Reinard, California State University, Fullerton

Free Speech Law in Pre-Revolution America: The Trial of John Peter Zenger

John McKenzie, University of Texas at Austin

From the Soapbox to New Media: The Ontological Nature of Speech in First



Amendment Jurisprudence

David R. Dewberry, University of Denver

Grandma's Book on Sex and the Comstock Act: Censorship, and the  
Production of Sexuality via Law

Linda Baughman, Christopher Newport University

Respondent: Paul Siegel, University of Hartford

**3699 OFFICERS REVIEW MEETING**

3:35-4:50 pm, Sunday, February 17

Omni Suite

**3703 BUSINESS MEETING: COMMUNITY COLLEGE INTEREST  
GROUP II**

5:00-6:00 pm, Sunday, February 17

Interlocken C

**3704 BUSINESS MEETING: ORGANIZATIONAL  
COMMUNICATION INTEREST GROUP**

5:00-6:00 pm, Sunday, February 17

Interlocken D

**3708 MEMBER SERVICES COMMITTEE**

5:00-6:00 pm, Sunday, February 17

Boardroom

**3711 BUSINESS MEETING: ORGANIZATION FOR RESEARCH ON  
WOMEN & COMMUNICATION**

5:00-6:00 pm, Sunday, February 17

Fir

**3713 BUSINESS MEETING: COMMUNICATION THEORY  
INTEREST GROUP**

5:00-6:00 pm, Sunday, February 17

Alder

**3714 BUSINESS MEETING: RHETORIC & PUBLIC ADDRESS  
INTEREST GROUP**

5:00-6:00 pm, Sunday, February 17

Cedar

**3715 BUSINESS MEETING: FREEDOM OF EXPRESSION/LEGAL  
COMMUNICATION INTEREST GROUP**

5:00-6:00 pm, Sunday, February 17

Aspen

**3799 FUTURES COMMITTEE**

5:00-6:00 pm, Sunday, February 17

Omni Suite

**3800 SPEECH COMM PROM**

9:00 pm-1:00 am, Sunday, February 17

Interlocken A & B

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**MONDAY, FEBRUARY 18**

**4103 G.I.F.T.S. 3 (Great Ideas for Teaching Speech)**

8:30-9:45 am, Monday, February 18

Interlocken C

Presented by the Community College Interest Group

Chair: Lea Gilinets, College of the Canyons

Conversation Partner Program: Learning From Each Other

Linda Carvalho Cooley, Reedley College

The Trend Away from Student Use of Standard Research Material: Student Use of Wikipedia and the Internet

John C. Reinard, California State University, Fullerton.

“Voices Carry”: Using Basic Acting Techniques to Enhance Public Speaking

Amanda Aquino, Moorpark College

The Love Connection: Dating as a Metaphor for Public Speaking

Wynde Dyer, Portland State University

**4104 DISCURSIVE PRACTICES IN ORGANIZATIONS**

8:30-9:45 am, Monday, February 18

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Kirsten Broadfoot, Colorado State University

Situating Organizational Politics: A Diachronic View of Control/Resistance  
Dialectics

Todd Norton, Washington State University

The Communicative Nature of Workplace Bullying and Responses to

Workplace Bullying

Pamela Lutgen-Sandvik, University of New Mexico  
Jess K. Alberts, Arizona State University  
Sarah J. Tracy, Arizona State University

Putting a Focus on Policy: An Organizational Framework for Analyzing Policy as Discursive Practice

Marianne LeGreco, University of North Carolina at Greensboro  
Negotiating Discourses of Identity: Women in the National Park Service  
Amy R. Olson, University of Montana

Respondent: Dan Lair, University of Denver

**4105 EXPLORING CURRENT CROSS-CULTURAL AND INTERCULTURAL SENSITIVITY ISSUES IN COMMUNICATION RESEARCH: ADAPTATION, COMPETENCE, AND MEASUREMENT**

8:30-9:45 am, Monday, February 18

Centennial E

Presented by the Intercultural Communication Interest Group

Chair: Sonia Gomez, University of New Mexico

Exploring Issues of Intercultural Communication Competence

Sasha Arjannikova, University of New Mexico

Analysis of a Measurement Model Used in a Structural Model to Predict Conflict Management Styles across National and Cultural Groups

Kris Kirschbaum, University of New Mexico

Self-disclosure in the Formation and Development of Intercultural Friendships in the Case of Taiwanese versus Native English Speakers

Yea Wen Chen, University of New Mexico

The Politics of Engagement: A Content Analysis of the Multicultural Discourses That Affect the Messages Created for Students of Color in U.S. Higher Education

Hannah Oliha, University of New Mexico

Respondent: Melissa L. Curtin, Southern Illinois University Carbondale

**4106 COMMUNICATION IN RELATIONSHIPS BETWEEN PARENTS AND YOUNG ADULT CHILDREN**

8:30-9:45 am, Monday, February 18

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Annegret F. Hannawa, Arizona State University

Absence Makes the “Touch” Grow Fonder? Examining Haptic Behavior in the

Parent-Young Adult Child Relationship

Gino A. Giannini, San Diego State University

Gabrielle T. Changnon, San Diego State University

Communication, Distance and Parent-Child Relationships: A Meta-Analysis

Erin M. Sahlstein, University of Nevada, Las Vegas

Mike Allen, University of Wisconsin-Milwaukee

Tara Emmers-Sommer, University of Nevada, Las Vegas

Sarah Nebel, University of Nevada, Las Vegas

Michele L. Cannella, University of Nevada, Las Vegas

Desiree Cartmill, University of Nevada, Las Vegas

Jonathan K. Osborne, University of Nevada, Las Vegas

Sarah Ewing, University of Nevada, Las Vegas

Daniel Horvath, University of Nevada, Las Vegas

Brittney Wojtaszek, University of Nevada, Las Vegas

Mae-Li Amick, University of Nevada, Las Vegas

Religious Change Disclosure in Interfaith Parent-Child Relationships

Tiffany Lewis, University of Montana

College Student Communication, Religiosity and Family Satisfaction: The Importance of Opposite-Sex Parent Relationships

Alison Sansom, Point Loma Nazarene University

G. L. Forward, Point Loma Nazarene University

Jordanna Thomas, Point Loma Nazarene University

Respondent: Christina G. Yoshimura, University of Montana

#### **4107 PERFORMING CULTURE**

8:30-9:45 am, Monday, February 18

Private Dining Room

Presented by the Performance Studies Interest Group

Chair: Bernadette Marie Calafell, University of Denver

Brandon's Breakdown: Tom Petty and the Subversive Pleasure of Breaking Hearts

Diane Keeling, University of Colorado at Boulder

Folk Performances in the Service of Community: Applying Nautanki to Strengthen Community and Cultural Connection

Devendra Sharma, California State University, Fresno

No More Ms. Phallus-Envy: Forging Agentive Episteme in Lesbian Theories of Perversion

Naida Zukic, Southern Illinois University

Creating a Safe Space for Identity Liberation: An Ethnography of Latina Drag Queen Culture

Dawn Marie D. McIntosh, University of Denver

Respondent: Bernadette Marie Calafell, University of Denver

**4109 (RE)PRESENTATIONS OF NORMAL: CHALLENGING MEDIATED WORLDVIEWS**

8:30-9:45 am, Monday, February 18

Pine

Presented by the Media Studies Interest Group

Chair: Kelly McDonald, Arizona State University

A Cultural Studies Approach to *Survivor*: Characters and Producers  
Functioning as Potentially Empowering Participants in a “Moral Panic”

Milena Batanova, Arizona State University

Mediated Perceptions Post Katrina: Repackaging Sex, Race and Class

Sondra Marshall, Arizona State University

Distracting from Disaster: The Redirection of Public Discourse after Hurricane  
Katrina from Poverty to Immigration

Matthew B. Morris, Arizona State University

A New Perspective on Beauty: Reappropriating “Normal” in Advertising  
Campaigns

Amy Way, Arizona State University

**4110 MEET THE NCA SECOND VICE PRESIDENT CANDIDATES**

8:30-9:45 am, Monday, February 18

Spruce

Presented by the National Communication Association

Candidates for Second Vice President of the National Communication  
Association will discuss their views on various issues regarding the discipline  
and our national association.

**4111 A CONVERSATION WITH FRANK DANCE**

8:30-9:45 am, Monday, February 18

Fir

Presented by the Communication Theory Interest Group

This spotlight panel features an interview with Frank Dance, a scholar who has  
served the discipline as NCA President, journal editor, and a tireless advocate  
for retaining the “speech” portion of the speech-communication formulation.

Chair: William F. Eadie, San Diego State University

**4112 ETHOS AS STRATEGIC PERSUASION, ETHOS AS THE CONSTITUTION OF IDENTITY: A ROUNDTABLE**

8:30-9:45 am, Monday, February 18

Birch

Presented by the Rhetoric and Public Address Interest Group

Chair: Paul Turpin, University of the Pacific

Real Ethos in an ur-Real World: Rhetorical Identity Construction in the MMORPG, World of Warcraft

Marlin C. Bates IV, University of the Pacific

Ethos as the Embodiment of Common Ground

Paul Turpin, University of the Pacific

*Chisholm: Unbought & Unbossed* and Unable to Break Through

Teresa Bergman, University of the Pacific

Constructing Presidential Candidate Ethos: The Case of Barack Obama

Kenneth D. Day, University of the Pacific

Qingwen Dong, University of the Pacific

#### **4113 LIFE AFTER THE PH.D.: PERSPECTIVES FROM RECENT GRADUATES**

8:30-9:45 am, Monday, February 18

Alder

Presented by the Second Vice President and the Communication and Instruction Interest Group

This interactive discussion is for doctoral students about to enter the job market and negotiate the world of life after graduate school. Ph.D. graduates will share their recent experiences with academic life, publishing the dissertation, paying student loans, working part-time or full-time, teaching at a R1 school or a community college, and the rigors and politics of the first year in a tenure-track position.

Panelists: Kristin Moss, California State University San Marcos  
Elaine Gale, California State University, Sacramento  
Ruth Hickerson, The Colorado Foundation for Families and Children  
Michele Foss-Snowden, California State University, Sacramento  
Mary Claire Morr Serewicz, University of Denver

#### **4114 SUBVERTING THE MAINSTREAM: GRASSROOTS SOCIAL PROTEST AS AN ALTERNATIVE TO TRADITIONAL NOTIONS OF SERVICE**

8:30-9:45 am, Monday, February 18

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Diane M. Blair, California State University, Fresno

What Constitutes a Good Mother?: The Social Protest of Cindy Sheehan

Adam L. Perry, California State University, Fresno

Protest and PR: Grassroots Activism and Celebrity Diplomacy

Nancy Van Leuven, Bridgewater State College

Globalizing the Grassroots: Global-Local Negotiations in Transnational Feminist Activism

Alexa Dare, University of Montana

Respondent: Jerry Thurston, Fresno City College

**4115 FREE SPEECH IN THE ACADEMY: THE CASES OF WARD CHURCHILL, ERWIN CHERMERINSKY, AND LEE BOLLINGER**

8:30-9:45 am, Monday, February 18

Aspen

Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: Diane M. Harney, Pacific Lutheran University

Close-Up to a Spectacle: Issues in the Ward Churchill Case

Robert T. Craig, University of Colorado at Boulder

The Politics of Free Speech Resulting from a First Amendment Defense: How Ward Churchill Won and Lost the Battle

David R. Dewberry, University of Denver

Freedom of Expression and Academic Freedom Issues Raised by the Erwin Chemerinsky Experience at UC Irvine

Douglas M. Fraleigh, California State University, Fresno

Academic and Free Speech under Fire in the Lee Bollinger Controversy at Columbia University

Denise Frye, California State University, Fullerton

**4203 FOSTERING THE FLAMES OF EXCELLENCE: PASSING THE TORCH TO THE NEXT GENERATION**

9:55-11:10 am, Monday, February 18

Interlocken C

Presented by the Community College Interest Group

Roundtable discussion featuring Teaching Associates and “Newbies” from various two and four year institutions. Panelists will discuss specific issues and challenges facing young or first-time instructors and sharing ideas and support. Experienced teachers are encouraged to attend and respond or offer advice.

Chair: Don Waisanen, University of Southern California

A Philosophy of Adaptation: Fostering a Positive Learning Environment for

Students with Special Needs, Even in Your First Year

Rachel Levitt, California State University, Northridge

You Hate Me, Don't You: Handing Back Grades as a First Time Instructor

Ryan Montague, California State University, Northridge

Negotiating Age and Identity in the Classroom as a Teaching Associate

Allison Brownlow, California State University, Northridge

How Do I Cover It All In 50 minutes?!: Time Management in the Classroom

Marisa Garcia-Rodriguez, California State University, Northridge

Where to Draw the Line: How to Help Students Deal with Personal Issues from a Professional Perspective

Courtney Gruttemeyer, California State University, Northridge

You Have a Life?!: New Teachers Negotiating the Terrain Outside of the Classroom"

Adam Kaminsky, California State University, Northridge

We're a Lot Closer Than You Think: Students' Perceptions and Expectations of the "Young Ones"

Nick Zoffel, San José State University

#### **4204 WHAT WOULD FOUCAULT DO?: WORKING TOWARDS FOUCAULDIAN PRAXIS**

9:55-11:10 am, Monday, February 18

Interlocken D

Presented by the Organizational Communication Interest Group

"The role for theory today seems to me to be just this: not to formulate the global systematic theory which holds everything in place, but to analyze the specificity of mechanisms of power, to locate the connections and extensions, to build little by little a strategic knowledge (*savoir*)" (*Power Knowledge*, p. 145). This panel reflects on issues of governmentality, agency, ethics, and responsibility by carefully sifting through Foucault's tool box. We invite you to consider with us how by responsibly and ethically choosing the correct tools, we can reach a post-modern praxis and affect our world locally, and in a positive way. In so doing, we hope to demonstrate how an ongoing critical engagement can have both material and theoretical consequences.

Chair: Steve May, University of North Carolina at Chapel Hill

Something To Do With Foucault

Ariel Gratch, University of North Carolina at Chapel Hill

Emily Ravenscroft, University of North Carolina at Chapel Hill

Organizational Selves: Entrepreneurialism, Foucault, and an Ethic of Otherness

John G. McClellan, University of Colorado at Boulder

Taking Violence Seriously

Jessica Fifield, University of North Carolina at Chapel Hill



Self Regulatory Failure: The Subjectifying Discourse of Procrastination  
Allyson Shaffer, University of North Carolina at Chapel Hill

Respondent: Bryan C. Taylor, University of Colorado at Boulder

**4205 FROM ACCULTURATION TO CONSUMERISM: FOUR STUDIES WITHIN INTERCULTURAL COMMUNICATION**

9:55-11:10 am, Monday, February 18

Centennial E

Presented by the Intercultural Communication Interest Group

Chair: Soumia Dhar, University of New Mexico

More Than the Sum of Their Parts: Third Culture, Social Support, and  
Acculturation in an International Student Group

Miriam Shoshana Sobre, Arizona State University

Willingness to Communicate in Intercultural Interactions between Chinese and  
Americans

Yu Lu, Georgia State University

Chia-Fang (Sandy) Hsu, University of Wyoming

Brand Identity and Advertising across Cultures: The Coca-Cola Company and  
the Chinese Market

Sarah Zoric, San Diego State University *\*Debut Paper*

Starbucks and Its Consumerism in the Globalization Era: The Evil Empire?

Chih-Yun Chiang, University of Denver

Respondent: Holly Gates, Colorado State University

**4206 QUALITATIVE STUDIES OF PARENTING AND FAMILY IDENTITY**

9:55-11:10 am, Monday, February 18

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Scott Ku, Arizona State University

“What Story Should I Tell?”: Examining Stigma and Privacy through a  
Mother’s Eyes

Lucie P. Lawrence, University of Denver

A Qualitative Analysis of Paternal Support for College-Aged Children:  
Moving Toward a Generative Fathering Framework

Kelly R. Rossetto, University of Texas at Austin

Erik W. Green, University of Texas at Austin

“Sincere, Clueless, Ignorant, or Just Plain Nasty”: Constructing Family While

Fielding Questions

Elizabeth A. Suter, University of Denver

Robert L. Ballard, University of Denver

Contradictions in Mother-Adolescent Daughter Communication During  
Turning Points

Erin K. Willer, University of Nebraska-Lincoln

Respondent: Katherine Adams, California State University, Fresno

**4207 DEVELOPING NEW DIRECTIONS: INTERPERSONAL  
CONTRIBUTIONS TO ADVANCING COMMUNICATION  
THEORY**

9:55-11:10 am, Monday, February 18

Private Dining Room

Presented by the Communication Theory and Interpersonal Communication  
Interest Groups

Chair: Elaine Gale, California State University, Sacramento

Communicating Parental Control: Applying New Theoretical Constructs to the  
Parent and Young Adult Child Relationship

Gino A. Giannini, San Diego State University

Dialectical Dating Homeostasis Theory: Proposing and Testing a Theory of  
Sequential Dating Relationships

David Dryden Henningsen, Northern Illinois University

The Development and Test of an Affectionate Communication Model: Does  
the Model Fit Differ Based on Attachment Group?

Beth Babin Gallagher, Arizona State University

Colin Hesse, Arizona State University

Shannon L. Johnson, Arizona State University

Adaptive Spiral of Communication Influence and Inter-affective Cognitive  
Structure Model for Dialogic Persuasive Interactions

Laura L. Burton, University of New Mexico *\*Debut Paper*

Toward a Hierarchical, Multi-Group Model of Communicative Defensiveness

Annegret F. Hannawa, Arizona State University

Respondent: Jody Koenig Kellas, University of Nebraska-Lincoln

**4208 BUILDING BRIDGES IN THE DESERT: A ROUNDTABLE  
DISCUSSION OF A GRASSROOTS COLLABORATION  
SUCCESS STORY**

9:55-11:10 am, Monday, February 18

Boardroom

Presented by the Elementary and Secondary Interest Group

Chair: Chris Cruz-Boone, California State University, Bakersfield

This proposal discusses the challenges and benefits of collaborative grassroots activism. Panelists all participated in the organizing of a non-profit event, the “Kern Projections Filmmakers Student Conference,” aimed at celebrating the independent voice of high school film and video makers. In service to the diverse Bakersfield, CA community, this project utilized media education as a form of early prevention for at-risk youth.

Panelists: Chris Cruz-Boone, California State University, Bakersfield  
Genine Flores, Crossroads Juvenile Correction Facility, Bakersfield  
Elyse Gomez, California State University, Bakersfield  
Michael McGraw, Almondale School, Bakersfield

**4209 POST-9/11 MEDIA REPRESENTATIONS OF VIOLENCE, CONFLICT, AND POWER**

9:55-11:10 am, Monday, February 18

Pine

Presented by the Media Studies Interest Group

Chair: Ahlam Muhtaseb, California State University, San Bernardino

(Re)Framing Fear in *Battlestar Galactica*: Equipment for Living in a Post-9/11 World

Brian L. Ott, Colorado State University

Israeli-Hezbollah Conflict through the Eyes of the U.S. Media

Abdissa Zerai, University of New Mexico

Obedience to Hegemony: A Critical Analysis of Milgram’s *Obedience to Authority* as (Re)produced in HBO’s *Rome*

Matthew B. Morris, Arizona State University

Respondent: Teresa Bergman, University of the Pacific

**4210 NEW VOICES IN PERFORMATIVE WRITING: THE TOP FOUR DEBUT PAPERS IN PERFORMANCE STUDIES**

9:55-11:10 am, Monday, February 18

Spruce

Presented by the Performance Studies Interest Group

Chair: Ragan Fox, California State University, Long Beach

Exploring Memory and Trauma Through Personal Narrative: How I Survived a Fatal Car Accident

Joseph Faina, Arizona State University \**Top Debut Paper*

1114 S. Wilson Street: Disrupting Narrated Spaces on a Quest for Home

Brandon B. Ferderer, Arizona State University

Performing Girlfriend: Lesbian Relationships and the Rules of Engagement  
Jolene Collins, University of Denver  
The Glamorization of Marginalization  
Kevin Briancesco, Arizona State University

Respondent: Ragan Fox, California State University, Long Beach

**4211 COMPETITIVE PAPERS II: STUDENT EXPECTATIONS,  
LEARNING INTEREST, EXPERIENCES AND OUTCOMES**

9:55-11:10 am, Monday, February 18

Fir

Presented by the Communication and Instruction Interest Group

Chair: Wynde Dyer

Student Learning in Undergraduate Communication Coursework: A Focus  
Group Study of Challenging and Meaningful Experiences

Lisa Keränen, University of Colorado at Boulder

Cindy H. White, University of Colorado at Boulder

Classroom Interaction and its Effect on Learning Outcomes

Ryan Morton, University of Montana

Tiffany Lewis, University of Montana

Melissa Maier, University of Montana

Student Interest in Studying and Engaging in a Public Relations  
Entrepreneurship

Betsy A. Hays, California State University, Fresno

Engaging Change: Self Efficacy Expectations and Science Aspirations

Sheryl Hurner, University of California, Davis

Respondent: Keith Nainby, California State University, Stanislaus

**4212 NATIONAL IDENTITIES: “IN SERVICE” OF “FREEDOM”**

9:55-11:10 am, Monday, February 18

Birch

Presented by the Rhetoric and Public Address Interest Group

Chair: Carissa Dunlap, Colorado State University

Commemorating Freedom’s Flight: Reasserting U.S. Power after the  
Challenger and Columbia Tragedies

Karrin Vasby Anderson, Colorado State University

George F. McHendry, Jr., Colorado State University

Obsessions with Purity: The Language that Functions to Maintain a Clean and  
Proper National Identity

Alicia Ernest, Colorado State University

Subaltern Agency Rhetorically Transforms Neocolonial Relationships:

Honduran Campesinos Invoke Solidarity with “Gringos” in the Testimonio of Elvia Alvarado

T. M. Linda Scholz, University of Colorado at Boulder

Forming Identities in Times of Crisis: Mediated Framing of Hurricane Katrina

Toni-Lee A. Viney, Colorado State University

Respondent: Martín Carcasson, Colorado State University

### **4213 ARGUMENT AND THE SPIRITUAL**

9:55-11:10 am, Monday, February 18

Alder

Presented by the Western Forensics Association

This panel heeds Wayne Brockriede’s admonition that one potentially can find arguments everywhere and Walter R. Fisher’s insight that “good reasons” come in myriad forms. As such it focuses on rhetoric/argument and the spiritual or the mystical by sampling from a range of texts and perspectives to generate insights about argumentative strategies and forms.

Chair: Kevin Johnson, California State University, Chico

“The Stained Glass Ceiling”: Public Argument and the (Re)Construction of the Divine Feminine in the *Gnostic Gospels*

Nicholas A. Russell, University of Utah

Michael K. Middleton, University of Utah

Analogical Reasoning and the Divine Feminine in *The Secret Life of Bees*

Janice Schuetz, University of New Mexico

Good Reasons for Depicting Jesus as a Trickster Pimp

Ebony A. Utley, California State University, Long Beach

Out of the Abyss: Transformation and Transcendence in Silko’s *Ceremony* and Momaday’s *House Made of Dawn*

Karen Rasmussen, California State University, Long Beach

Sharon D. Downey, California State University, Long Beach

Respondent: Jennifer Asenas, California State University, Chico

### **4214 RHETORICAL STRATEGIES IN RECENT PUBLIC POLICY ARGUMENTATION**

9:55-11:10 am, Monday, February 18

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Clark D. Olson, Arizona State University

“White Martin Luther Kings”: Strategic White Deflection and the Racial

Politics of the Minuteman Project

Jaymes P. Myers, University of Utah

The Pursuit: The Tyrannizing Image of the Personal Responsibility and Work  
Opportunity Reconciliation Act of 1996

Erika Bush, Arizona State University

Keeping the Family Sacred in a Secular Time: Constraining Frames of  
Acceptance in the Same-Sex Marriage Debate

Carrie Anne Platt, University of Southern California

Agreeing to Disagree: Framing Mandatory Vaccination Policy

Jennifer A. Malkowski, San Diego State University

Respondent: Valerie Renegar, San Diego State University

**4215 THE LIVES OF OURSELVES AND OTHERS:  
ETHNOGRAPHIC VIEWS OF DISCOURSE**

9:55-11:10 am, Monday, February 18

Aspen

Presented by the Language and Social Interaction Interest Group

Chair: Evelyn Y. Ho, University of San Francisco

An Ethnography of Speaking on What Counts as Self-disclosure and How Self-  
disclosure Functions in the Context of International Advising

Yea Wen Chen, University of New Mexico

Acknowledging the Secret Life of Death

Jessica Baty, University of Denver

“Sometimes I Wonder if I’m Being a Bad Lesbian:” An Ethnographic Study of  
Group Identity

Cassandra LeClair-Underberg, University of Nebraska-Lincoln

Alexander David May, University of Nebraska-Lincoln

**4301 CONVENTION LUNCHEON**

11:20 am-1:50 pm, Monday, February 18

Interlocken A & B

**4403 PUBLIC SPEAKING GOALS AND FOCUS: SUBSTANCE VS.  
STYLE IN THE BASIC COURSE: PART II**

2:00-3:15 pm, Monday, February 18

Interlocken C

Presented by the Community College Interest Group

This two-part panel will discuss conflicting ideas as to the goal of the basic  
speech course. Is it delivery skills or research skills that we’re focusing on?  
What makes a good speech? Additionally, other issues pertaining to the basic  
course will be mentioned.

Chair: Patty Keeling, Chabot College

The Cognitive Connection: Public Speaking When You Require More Thinking

Melissa Beall, University of Northern Iowa

Learning by Doing: The Importance of Public Speaking Experience in the Public Speaking Classroom

Robert G. Leonard, Sinclair Community College

The Public Speaking Challenge: When 50/50 is a Win

Amy F. London, Oxnard College

Building a Scholar: Discussing a Trajectory for the Basic Course

Nick Zoffel, San José State University

**4404 CLAIMING SPACE AND FINDING VOICE IN ORGANIZATIONS**

2:00-3:15 pm, Monday, February 18

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Natalie Nelson Marsh, Boise State University

Life Management and the Reconstruction of Class

David Carlone, University of North Carolina at Greensboro

David Franklin Ayers, University of North Carolina at Greensboro

Employee Voice In Silicon Valley's Most Employee-Friendly Companies: Organizational Response To Employee Voice

Dina Medina, San José State University

Getting Engaged with Burnout: A Critical Literature Review and Communicative Approach toward Reinvigorating the Study of Stress at Work

Sarah J. Tracy, Arizona State University

Investigating Work-Family Balance in Family Businesses: An Opportunity to Expand Communication Research

Jill R. Helmle, University of California, Santa Barbara

Respondent: Greg Larson, University of Montana

**4405 ENVIRONMENTAL COMMUNICATION PANEL I: EXTENDING THE ENVIRONMENTAL PROJECT IN THE WESTERN STATES (COMMUNICATION ASSOCIATION)**

2:00-3:15 pm, Monday, February 18

Centennial E

Presented by: Environmental Communication Interest Group

This panel marks the creation of the Environmental Communication Interest Group within the Western States Communication Association. The members of this panel represent the diversity of research and scholarly activity occurring within environmental communication and its intersections with closely related

sub-disciplines. The participating panelists thus offer an opportunity to reflect upon the substantial array of scholarship--both topically and epistemologically, which constitutes environmental communication.

Chair: Connie Bullis, University of Utah

Communicating Nature: How We Create and Understand Environmental Messages

Julia Corbett, University of Utah

Collaborative Leadership and Decision Making in Environmental Policy,  
Gregg Walker, Oregon State University

Imaging Dystopia: Environmental Photography and Polluted Landscapes  
Jennifer Peeples, Utah State University

The Global Warming Specter

Judith Hendry, University of New Mexico

Beasts, Burgers, and Hummers: Anti-Environmentalism and the Crisis in  
Masculinity in Contemporary Television Advertisements

Richard A. Rogers, Northern Arizona University

Respondent: Connie Bullis

#### **4406 RELATIONAL TRANSGRESSIONS AND CHALLENGES**

2:00-3:15 pm, Monday, February 18

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Lucie P. Lawrence, University of Denver

Sibling Rivalry: A Self-Evaluation Maintenance Approach

Annegret F. Hannawa, Arizona State University

I Like You.... Now What?: Attraction and Relationship Disengagement in  
Cross-Sex Friendships

Jennifer Scarduzio, San Diego State University

Jacqueline Siano, San Diego State University

Exploring the Dimensions of Adult Children's Attributions for Their Parent's  
Infidelity: Creating and Validating the Attributions for Parental Infidelity Scale  
Using Mixed Methods

Allison R. Thorson, University of Nebraska-Lincoln

Dark Clouds and Flashes of Lightning: Silencing in Families with an Alcoholic  
Parent

Jennifer Scarduzio, San Diego State University

Understanding the Gendered Nature of Domestic Labor: Experiences Among  
Same-Sex Roommates

Sarah E. Riforgiate, Arizona State University

Jess K. Alberts, Arizona State University



Respondent: Melissa A. Tafoya, University of Connecticut

**4407 ENGAGED IN COMMUNICATION ACTIVISM**

2:00-3:15 pm, Monday, February 18

Private Dining Room

Presented by the Communication Theory Interest Group

Using the two-volume book *Communication Activism* as the benchmark for our discussion, panelists explore various ways communication scholars employ, engage, dismiss, and/or celebrate activism via their scholarship and how this activism can constitute service.

Chair: Marianne LeGreco, University of North Carolina-Greensboro

Panelists: Alison Aurelia Fisher, Southern Illinois University  
Stephen Hartnett, University of Illinois  
Janet Donoghue, Southern Illinois University  
Amy Kilgard, San Francisco State University  
Karma R. Chávez, Arizona State University  
Ragan Fox, California State University, Long Beach  
Christopher Carey, Portland State University

Respondent: Lawrence R. Frey, University of Colorado at Boulder

**4409 MEDIATING GENDER AND CULTURE VIA POPULAR MEDIA**

2:00-3:15 pm, Monday, February 18

Pine

Presented by the Media Studies Interest Group

Chair: Kane Click, University of Nebraska

Media Portrayals of Feminism and the Local Television Newsworker

Teresa Filipowicz, University of Arizona

“Glamour and Glitter, Fashion and Fame”: *JEM* and the Contradictions of Girls’ Product-based Cartoons

Beth E. Bonnstetter, University of Minnesota, Twin Cities

Power, Monstrosity and the Final Girl: Feminine Gender Constructions in the Television Show *Heroes*

Gino A. Giannini, San Diego State University

Normalizing the Internet, Assimilating the Other: The Re-presentation of Asian Actresses in the Cyberspace

Jiayun Feng, University of New Mexico

Respondent: Caren Deming, University of Arizona

**4410 DECONSTRUCTING CHO SEUNG-HUI AND THE VIRGINIA TECH MASSACRE**

2:00-3:15 pm, Monday, February 18

Spruce

Presented by the Intercultural Communication Interest Group

Chair: Scott Ku, Arizona State University

The “Virginia Tech Massacre” was the worst campus shooting in U.S. history. It was also the only mass shooting in recent years where the shooter was a minority. We are particularly interested in how Cho Seung-Hui’s identity as a Korean national was made/became salient in discourses surrounding the incident. In several news reports, Koreans, Korean Americans, and other Asian communities were said to have fear of a backlash, like the one against Arab Americans following 9/11, following the shootings. Did the repeated mentioning of Cho Seung-Hui’s nationality and his immigrant background by mainstream media have an impact on Koreans, Korean Americans, and/or other people of Asian descent? We want to examine the relationship between nationality-labeling, the representation of Korean Americans, and immigration, as well as the ways in which the mainstream and Asian communities reacted to this mass shooting. We want to study how the identity of Cho Seung-Hui and, by extension, Asian American communities, has been constructed in and through this incident, by whom, and for what purpose. As intercultural communication scholars, we are especially interested in examining intersections of identities including race, class, gender, sexuality, and ethnicity. This will be an interactive, roundtable discussion. The panelists will each briefly introduce their perspective on the panel and offer questions for discussion. Once the panelists conclude their introductions, the audience will be invited to respond to the discussion questions to create a critical dialogue.

Panelists: Chih-Yun Chiang, University of Denver  
Richard G. Jones, Jr., University of Denver  
Scott Ku, Arizona State University  
Young Ji Kim, Arizona State University  
Charee Mooney, Arizona State University  
William Murphy, University of Denver  
Hsiu-lun Teng, University of Denver  
Ping Yang, Arizona State University

**4411 ENGAGING THROUGH SERVICE: HISTORICIZING ORWAC’S MISSION**

2:00-3:15 pm, Monday, February 18

Fir

Presented by the Organization for Research on Women and Communication

This roundtable pursues the conference theme of “engaging service” in relation

to ORWAC, its mission, members, and the discipline. Uniting past and present leaders of ORWAC, panelists will pursue questions such as why was ORWAC first conceived? Do those needs remain? In what ways does and might ORWAC serve its members, in the present and future? Audience contributions are desired and encouraged.

Panelists:           Bernadette Marie Calafell, University of Denver  
                          Karen A. Foss, University of New Mexico  
                          Sonja K. Foss, University of Colorado Denver  
                          Michelle A. Holling, California State University San Marcos  
                          Audrey Nelson, Independent Communication Consultant  
                          Stacey Sowards, University of Texas at El Paso

#### **4412 HEALTH COMMUNICATION AS SOCIAL SUPPORT**

2:00-3:15 pm, Monday, February 18

Birch

Presented by the Health Communication Interest Group

Chair: Jo Anna Grant, California State University, San Bernardino

Encouraging Family Discussion about Organ Donation: The Influence of Family Communication Patterns, Anxiety and Altruism

                          Kelly Morrison, Michigan State University

                          Jennifer E. Kopfman, College of Charleston

                          Sandi W. Smith, Michigan State University

                          Hee Sun Park, Michigan State University

An Exploration of Online Social Support: Case Study of China's Biggest Online Forum for HBV Carriers

                          Shuya Pan, University of Southern California *\*Debut Paper*

Emotional Labor and Burnout: Narratives of Service Case Workers in Non-Profit Organization

                          Claudia Anguiano, University of New Mexico

Dancing around Disability: One Family's Attempt to Communicate, Cope, and Survive

                          Kimberly Scruton, San Diego State University *\*Debut Paper*

#### **4414 ON NOT FORGETTING: SEPTEMBER 11 IN PUBLIC MEMORY**

2:00-3:15 pm, Monday, February 18

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Jay VerLinden, Humboldt State University

The Tomb of the Unknown Soldier Reemerges: The Constituting Force of the

Body at the World Trade Center Site

Letia Frandina, University of North Carolina at Chapel Hill

The Arizona 9/11 Memorial: A Case Study in Blog and Media (Counter) Framing

Christina M. Smith, Arizona State University

Kelly M. McDonald, Arizona State University

Remembering What We Will Never Forget: Public Memory, Postmodernity, and the Arizona 9/11 Memorial

Joseph Faina, Arizona State University *\*Debut Paper*

Moving into Memory: An Alternate Interpretation of Arizona's 9/11 Memorial

E. Tristan Booth, Arizona State University

Respondent: Jennifer Asenas, California State University, Chico

#### **4415 MODEL TEACHING PROGRAM AWARD**

2:00-3:15 pm, Monday, February 18

Aspen

Presented by the Model Teaching Program Award Committee

Chair: Shane Moreman

Model Teaching Program Award recipients will describe their communication program(s). Award recipients will be announced at the Convention Luncheon.

#### **4501 (RE)DEFINING INTERCULTURAL INTERACTIONS, COMPETENCIES, AND IDENTITIES FROM AND WITHIN EDUCATIONAL SETTINGS**

3:25-4:40 pm, Monday, February 18

Interlocken A

Presented by the Intercultural Communication Interest Group

Chair: Rachel Griffin, University of Denver

Intercultural Communication Competence: Graduate Assistants, Teaching Associates, and Students

R. Blaine Davis, California State University, Sacramento *\*Debut Paper*

Developing Dialogue on Intercultural Communication Learning Objectives: Cognitive, Behavioral, and Affective Dimensions

Sasha Arjannikova, University of New Mexico *\*Debut Paper*

Diversity, Culture Identities, and Multicultural Education: A Case Study of an Elementary School

Marianne Leonardi, University of New Mexico

Intercultural Interaction at a Multicultural University: Students' Definitions and Sensemakings of Intercultural Interaction

Rona Tamiko Halualani, San José State University

Respondent: Sara DeTurk, University of Texas at San Antonio

**4503 COMMENT, COMMODIFY, AND RATE: NEGOTIATING PROFESSOR RATING SITES AND THE CHALLENGES AND TRIUMPHS THEY REPRESENT**

3:25-4:40 pm, Monday, February 18

Interlocken C

Presented by the Community College Interest Group

This panel will discuss the controversial online professor rating sites and their current use in teacher selection, tenure committees, and faculty observations. Perspectives on their utility, both positive and negative, will be mentioned.

Chair: Randi Picarelli, College of the Canyons

Countering Hegemony in the Classroom or Extending It to Cyberspace: A Conversation about ratemyprofessor.com

Rachel Levitt, California State University, Northridge

How Many Chili Peppers Do YOU Have?

Joanne Babin, San Francisco City College/University of San Francisco

Ratemyprofessor.com: Unverifiable and Unreliable Results

Jennifer Del Quadro, College of Southern Nevada

Hedging My Bets: Ethnographic Exploration of How I Lost My “5 Points” and “Hot Rating”

Nick Zoffel, San José State University

MySpace, Pick-a-Prof, Facebook: Identity and “You” Beyond ratemyprofessor.com

Angela Holland, College of Southern Nevada

Questions of Empowerment, Veracity, and Chili Peppers

Polly Begley, Fresno City College

**4504 CONSTRUCTING THE SELF AND THE ORGANIZATION**

3:25-4:40 pm, Monday, February 18

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Matt Koschmann, University of Texas at Austin

Power, Patriarchy, and Spirituality: The Hierarchal Structure of Alcoholics Anonymous

Jennifer Scarduzio, San Diego State University

Blue-Collar Humor: Discursively Creating Ontological Security

Zachary A. Schaefer, Texas A&M University

Bereavement as a Project: Constructing a Professional Experience of Grief

Janell C. Bauer, University of Colorado at Boulder

Constructing Reliability through Failure: A Micro Ethnographic Study of an Urban Search and Rescue Training Simulation.

R. Tyler Spradley, Stephen F. Austin State University

Respondent: Pam Lutgen-Sandvik, University of New Mexico

**4505 WELCOME TO THE FUTURE: INTEGRATING TECHNOLOGY AND INSTRUCTION INSIDE AND OUTSIDE OF THE CLASSROOM**

3:25-4:40 pm, Monday, February 18

Centennial E

Presented by the Communication and Instruction Interest Group

Chair: Jo Anna Grant, California State University, San Bernardino

Go Interactive: Appealing to Millennial Students in Large Classes

Jo Anna Grant, California State University, San Bernardino

Public Speaking Online: A Millennial Way to Learn

Donna Gotch, California State University, San Bernardino

Gaming: A New Approach to Instruction for the Millennial Generation

Dana Magilen, NOVA Southeastern University

Dental Talk: A Learning Community for Dental Assistants

Michael Brydges, Cypress College

Respondent: Ann Darling, University of Utah

**4506 UNDERSTUDIED TOPICS IN INTERPERSONAL COMMUNICATION**

3:25-4:40 pm, Monday, February 18

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Andrea N. Lambert, Northern Kentucky University

Victim or Adversary? Threat or Mere Annoyance? Narcissists' (Attempted) Involvement in Extra-Dyadic Contexts: An Exploratory Correlational Study

Andrea A. Richards, University of Texas at Austin

Computer-Mediated Communication: How Deployment Affects Self-Disclosure of Soldiers

Eric Wilson, University of Portland

Sarai Geary, University of Portland

Cassie Lay, University of Portland

Michael K. Rabby, University of Portland

Humor as a Maintenance Strategy in Long-Distance Relationships: "Hey, I Have Something Funny to Tell You!"

Elaine Gale, California State University, Sacramento

"He Ain't Heavy, He's My Brother": Communicating Importance Through

Brother Relationships

Gino A. Giannini, San Diego State University

Conceptualizing the Communication of Remorse

Monica Gracyalny, Arizona State University

Respondent: Sherilyn Marrow, University of Northern Colorado

**4507 STEP RIGHT UP: ENGAGING FREAKS**

3:25-4:40 pm, Monday, February 18

Private Dining Room

Presented by the Performance Studies Interest Group

Chair: Mercilee Jenkins, San Francisco State University

The Bearded Lady

Christine Warda, Chabot College

The Skinny Fat Man

Kevin Briancesco, Arizona State University

The Snake Woman

Nicole Defenbaugh, Blomsburg University

The Perfect Domestic/MRS. Domestique Previna

Janet Donoghue, Southern Illinois University Carbondale

Siamese Twins

Brandon Ferderer, Arizona State University

The Albino

Amy Kilgard, San Francisco State University

The Painted Bird

Hunter Fine, San Francisco State University

Gypsy Fortune Teller

Alexis Litzky, San Francisco State University

Freak Show Barker

Patrick Moe, Contra Costa College

Respondent: Mercilee Jenkins, San Francisco State University

**4509 VARIOUS ZOMBIES AND “SUPER” HUMANS:  
INTERTEXTUALITY AND TRANSGRESSION**

3:25-4:40 pm, Monday, February 18

Pine

Presented by the Media Studies Interest Group

Chair: Janellen Hill, Regis University

Autoantonymic Ontologies; or, the Zombie as Thanatos in Drag

Marc Leverette, Colorado State University

From Camp to Covergirl: Performing the Carnavalesque on *America's Next*

*Top Model*

Julie Snyder-Yuly, Iowa State University

Tracey Owens Patton, University of Wyoming

It's Superman! Exploring Intertextuality in *Smallville*

Kyle Simmons, University of Utah

Taboo and Transgression: Finding Pleasure in *The Devil's Rejects* and *House of 1,000 Corpses*

Joshua C. Riggs, Colorado State University

Respondent: Erika Engstrom, University of Nevada, Las Vegas

**4510 ENVIRONMENTAL COMMUNICATION PANEL II:  
EXTENDING THE ENVIRONMENTAL PROJECT IN THE  
WESTERN STATES (COMMUNICATION ASSOCIATION)**

3:25-4:40 pm, Monday, February 18

Spruce

Presented by the Environmental Communication Interest Group

This panel marks the creation of the Environmental Communication Interest Group within the Western States Communication Association. The members of this panel highlight the centrality and constitutive nature of the environment within and across an array of allied fields. This panel thus confronts the boundaries of environmental communication by demonstrating its role in these related spaces.

Chair: Gregg Walker, Oregon State University

Constructing the Human-Nature Relationship

Tema Milstein, University of New Mexico

Chewing on the Grizzly Man: The Implications of Humans as Meat

Julie Kalil Schutten, Northern Arizona University

Property and Stakeholder Conflict: A Survey of Rights-of-Way Cases Across the Western States

Todd Norton, Washington State University

Environmental Communication and Community Engagement: Lessons from the Step It Up 2007 National Project

Danielle Endres, University of Utah

Autumn Garrison, University of Utah

Environmental Communication in the Community: Using Principles of Communication to Engage Stakeholders in Natural Resource Conflict Management

Jessica Thompson, Colorado State University

Event and Sign: Inquiry Directives for Place-based Management

Damon M. Hall, Texas A&M University



Respondent: Gregg Walker, Oregon State University

**4511 SPACES OF SERVICE: CHALLENGING GENDER THROUGH ORGANIZATIONAL AND RHETORICAL DISCOURSES**

3:25-4:40 pm, Monday, February 18

Fir

Presented by the Organization for Research on Women and Communication

Chair: Jolene Collins, University of Denver

Serving the Working Class: Margaret Sanger and her 1916-1918 Rhetorical Performance

Jennifer Emerling Bone, State University of New York College at Oneonta

Serving Citizens?: The Gendered Implications of Swedish Care Policies

Stacey M. B. Wieland, Villanova University

CO-MADRES, In Service of the Relatives of the Disappeared of the Salvadoran Pueblo: The Testimonio of María Teresa Tula Symbolically Constructs Comadrisimo as an Enactment of Subaltern Rhetorical Agency

T. M. Linda Scholz, University of Colorado at Boulder

Incorporating Girls(?): Exploring Inner-City Girls' Voices in a Service Organization

Erin Foley-Reynolds, State University of New York College at Oneonta

Respondent: Karen Ashcraft, University of Utah

**4512 APPLYING MODELS AND INTERVENTIONS IN HEALTH COMMUNICATION**

3:25-4:40 pm, Monday, February 18

Birch

Presented by the Health Communication Interest Group

Chair: Tamar Ginossar, University of New Mexico and Communication Creations, Inc.

Applying the Extended Integrative Model of Risk and Crisis Communication to the Centers for Disease Control and Prevention's Hurricane Katrina Response

Jessica Elton, Purdue University

Marifran Mattson, Purdue University

Predicting Teen Abstinence Likelihood: The Families United to Prevent Teen Pregnancy Intervention Program

Kate Ksobiech, University of Nevada, Las Vegas

Health Communication: On the Application and Implementation of

Interpersonal Health Campaigns

Steffi Hemling, San Diego State University

An Innovative Dialogue about College Drinking: Developing an Immediate Response Technology Model for Health Promotion

Marianne LeGreco, University of North Carolina – Greensboro

Linda Lederman, Arizona State University

Aaron Hess, Arizona State University

Tara Schuwerk, Arizona State University

Angela LaValley, Bloomsburg University

Milena Batanova, Arizona State University

**4513 THE ECLECTIC SIDE OF THEORIZING: STUDENT PAPERS  
IN COMMUNICATION THEORY**

3:25-4:40 pm, Monday, February 18

Alder

Presented by the Communication Theory Interest Group

Chair: Dustin Goltz, Arizona State University

Agency Tectonics and the Rhetoric of Discovery: The New Paradigm Shift of Daylan Theory

Hiromi H. Takahashi, University of New Mexico

Critic as Cultural Therapist: An Application Work of Carl Jung to Critical Theory

Matthew B. Morris, Arizona State University

Retaining Student Motivation: A Program Retention Decision-Making Model of Communication

Jennifer A. Malkowski, San Diego State University

Strict Father and Nurturant Parent Reactions to Hurricane Katrina: A George Lakoff Analysis

Emily E. Knight, University of Wyoming

Constructing an Initial Development Theory of Intercultural Friendship Grounded in a Social Penetration Perspective

Yea Wen Chen, University of New Mexico

**4514 CAN YOU SPELL THAT NAME AGAIN?: NEW WAYS OF  
ENGAGING THE SUBJECT WITHIN CRITICAL RHETORIC**

3:25-4:40 pm, Monday, February 18

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Greg Dickinson, Colorado State University

“Living on the Edge”: Linda Hutcheon’s Approach to Irony in Rhetorical Context

Daniel L. Horvath, University of Nevada, Las Vegas

What Does This Manuscript Do?: Bruno Latour and Rhetorical Theory  
Zachary Justus, Arizona State University  
Chiasmatics: Troping the Work of Gilles Deleuze  
Donovan Conley, University of Nevada, Las Vegas  
Through the Looking Glass: Žižekian Theory within Critical Rhetoric  
Desireé D. Rowe, Arizona State University

Respondent: Greg Dickinson, Colorado State University

**4601 COMPETITIVE PAPERS I: USE OF WEBLOGS, METAPHORS  
AND DIALOGUE TO ENHANCE UNDERSTANDING OF  
TEACHING AND LEARNING**

4:50-6:05 pm, Monday, February 18

Interlocken A

Presented by the Communication and Instruction Interest Group

Chair: Tasha Souza, Humboldt State University

An Analysis of English as a Second/Foreign Language (ESL/EFL) Weblogs  
from a Diffusion of Innovations' Perspective

Yea Wen Chen, University of New Mexico

Effacement and Embodiment: Metaphors of Teaching

Keith Nainby, California State University, Stanislaus

Deanna L. Fassett, San José State University

Public Speaking Anxiety through the Lens of Metaphors

Laura L. Burton, University of New Mexico

Dialogue within Social Justice Pedagogy: A Myth? A Utopia? Or a Pragmatic  
Solution?

Erin Ortiz, University of Utah

Respondent: Nick Zoffel, San José State University

**4603 G.I.F.T.S. 4 (GREAT IDEAS FOR TEACHING SPEECH)**

4:50-6:05 pm, Monday, February 18

Interlocken C

Presented by the Community College Interest Group

Chair: Lea Gilinets, College of the Canyons

The Gumdrop House: A Norms Activity

Vivi S. McEuen California State University, Chico

Learning Long Lists: A "One Word" and "One Gesture" Approach to  
Remembering a Concept

Patricia O'Keefe, College of Marin

What Do You See? A Stepping Stone Activity

Lori Norin, University of Arkansas Fort Smith

"Think for Yourself": A Groupthink Activity

Rosemary Swade, El Camino Community College

**4604 ADDING PIECES TO THE PUZZLE: CREATING A MORE  
COMPLEX PICTURE OF WORK-LIFE WELLNESS**

4:50-6:05 pm, Monday, February 18

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Stacey M. B. Wieland, Villanova University

Investigating Fairness and Communication about the Division of Domestic  
Labor in Same Sex Romantic Partners

Justin P. Boren, Arizona State University

Get to Work!: An Interrogation of Formal and Informal Hegemonic Structures  
from Groundskeepers' Perspectives

Yvonne J. Montoya, Arizona State University

I Won't Wash His Dishes: Exploring the Division of Household Labor  
Between Same-Sex Roommates

Sarah E. Riforgiate, Arizona State University

Single Women in Academe: Social Support and Work-Life (Un)Balance

Alison B. Trego, Arizona State University

Shannon L. Johnson, Arizona State University

"Finding My Way is Just Part of the Game": Single Mothers Negotiate Work-  
Life Wellness within a Maze of Guilt and Gratitude

Kendra Dyanne Rivera, Arizona State University

Respondent: Nikki Townsley, University of Colorado at Boulder

**4605 DIFFERENT COURSES TOWARDS DISCOURSE**

4:50-6:05 pm, Monday, February 18

Centennial E

Presented by the Language and Social Interaction Interest Group

Chair: Leslie Jarmon, University of Texas at Austin

Interpolation in Japanese: Its Onset and Conduct

Satomi Kuroshima, UCLA

Unpacking the Complexity of Japanese Alignment: A Conversation Analysis

Sachi Sekimoto, University of New Mexico

Speaking Holistically: Acupuncture Practitioners and Clients' Holistic  
Ideologies

Evelyn Y. Ho, University of San Francisco

Toward a Pragmatic Model of Dialogue

Michael P. Zizzi, University of Colorado at Boulder

**4606    RELATIONAL MAINTENANCE, SATISFACTION, AND  
COMMUNICATION**

4:50-6:05 pm, Monday, February 18

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Chelsea A. H. Stow, University of Denver

Relational Maintenance and Non-Co-Presence Reconsidered: Acknowledging  
the Mobility Fit and Geographic Dispersion of Relational Ties

Andy J. Merolla, Colorado State University

The Effect of Touch Avoidance on Relational Satisfaction in Romantic Dyads

Lea D. L. Ciceraro, San Diego State University

Peter A. Andersen, San Diego State University

Discussions of Religion and Relational Communication Messages: Differences  
Between Comfortable and Uncomfortable Interactions

Alan C. Mikkelson, Whitworth College

Colin Hesse, Arizona State University

Relational Maintenance Behaviors in Different Types of Sibling Relationships

Alan C. Mikkelson, Whitworth College

Respondent: Paul A. Mongeau, Arizona State University

**4607    HOW THE VISUAL SERVES THE SUBVERSIVE: ENGAGING  
THE ETHICS OF SUBVERSIVE PERFORMANCES**

4:50-6:05 pm, Monday, February 18

Private Dining Room

Presented by the Performance Studies Interest Group

Chair: Margret McCue, Saginaw Valley State University

Engaging Images that Serve Cultural Communities: Bakhtin and an Ethics of  
Answerability in Cultural Representations

Kristin Moss, California State University San Marcos

Blogging in Drag: How Women Bloggers Subvert Enculturated Gendered  
Religious Practices

Tess Pierce, Luther College

Performing Patriotism: The Liberal Ideology of Torture and the Performativity  
of Circulating the Abu-Ghraib Photos

Susan A. Sci, University of Denver

Pareidolia and the Space of Communicative Praxis: Performing Mystery in the  
Presence of the Metaphysically Transcendent Other

Derek R. Sweet, Luther College

Respondent: Margret McCue, Saginaw Valley State University

**4609 IDENTITY AND CULTURAL MEANING IN  
CONTEMPORARY GLOBAL MEDIA**

4:50-6:05 pm, Monday, February 18

Pine

Presented by the Media Studies Interest Group

Chair/Respondent: Elaine Gale, California State University, Sacramento

Found in Translation: From Hollywood Hits to Bollywood Blockbusters

Ally Ostrowski, University of Colorado at Boulder

The Problematic Discourse of Queer Safe Space Programs: An Analysis of  
College Safe Space Program Web Sites

Daren C. Brabham, University of Utah

"I *Have* to Watch *Friends*": Use of Global Media to Construct and Articulate  
Self-Identities by Young Indian Women

Devendra Sharma, California State University, Fresno

"The Nation Stands Behind You": Expressions of Social Support on  
38pitches.com

Jimmy Sanderson, Arizona State University West

**4611 GENDERED ENGAGEMENTS, GENDERING ACTIVISM:  
FEMINIST EXPLORATIONS OF WOMEN IN PROTEST**

4:50-6:05 pm, Monday, February 18

Fir

Presented by the Organization for Research on Women and Communication

Chair: Shane Moreman, California State University, Fresno

"Deadly Serious" and "Deliciously Silly": The Politics of Play and Collective  
Action

Erin J. Rand, California State University, Fresno

Service Through Women's Activism: Alternative Media and the Argentina  
Autonomista Project

Diana Martinez, University of Texas at Austin

"I'm Not Scared at All. I'm Not Playing Their Game": Politicizing the Process  
of Protest

Shane Moreman, California State University, Fresno

Alliances and Gender-Related Asylum: A Feminist Analysis of Activist Work  
Between Feminist and Refugee Rights Groups

Sara McKinnon, Arizona State University

Respondent: Karma R. Chávez, Arizona State University

**4612 CANCER CARE AND COMMUNICATION**

4:50-6:05 pm, Monday, February 18

Birch

Presented by the Health Communication Interest Group

Chair: Eileen Gilchrist, University of Wyoming

Cancer-Related Uncertainty Management and Patient-Provider  
Communication: Exploring Perceptions of Women with Breast Cancer and  
Ovarian Cancer

Tamar Ginossar, Communication Creations, Inc.

Linda Larkey, University of Arizona Cancer Center

Nancy Howe, University of Arizona Cancer Center

A Qualitative Study of Long-Term Cancer Survivors: Identity Reconstruction  
and the Dilemmas of Support

Virginia M. McDermott, University of New Mexico

Cancer Care Delivery to Specialized Populations

Bradley Adame, University of Oklahoma

Respondent: Anne Hubbell, New Mexico State University

**4613 ENGAGING THEORETICAL INTERSECTIONS: GENDER,  
IDENTITY, AND MATERIALITY**

4:50-6:05 pm, Monday, February 18

Alder

Presented by the Communication Theory Interest Group

Chair: Jason Zingsheim, Arizona State University

“Real” Philosophy: The Dismissal of Gender Studies Inside the Philosophical  
Canon

Allison Burr-Miller, Colorado State University

Essays Theorizing Deployment Through the Eyes of a Military Wife

Elizabeth Richard, Arizona State University

Runway Rhetoric: Archetype and Ideograph on the Catwalk

Jessie Stewart, Southern Illinois University Carbondale

The Role of Aesthetics in Rhetorical Studies

Sharon Avital, The University of Texas at Austin

The (Dis)Appearance of Up Your Ass: Valerie Solanas as Subject  
Revolutionary

Desireé D. Rowe, Arizona State University

**4614 METAPHOR, ETHOS, ETHICS: THEORY, METHOD, AND  
APPLICATION IN RHETORICAL CRITICISM**

4:50-6:05 pm, Monday, February 18

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Valerie Renegar, San Diego State University

Metaphoric Analysis and Critique: Must We All Be Methodological Specialists?

Trena T. Anastasia, Colorado State University

Karrin Vasby Anderson, Colorado State University

Ethics in Public Argument: Discursive Confusion and Argument Style

Aaron Dimock, University of Nebraska, Kearney

“Character”: President George W. Bush’s Purposive Appeals to Unification via Calls to Individual Ethical Acts in Three of His Earliest Speeches

Veronica Koehn, University of Denver

Political Conversion Rhetoric and Regenerative Reflexivity: David Horowitz’s *Second Thoughts* as Epistemological Ethos

Don Waisanen, University of Southern California

Respondent: Carl Burghardt, Colorado State University

**4615 WHERE DID SOCIAL JUSTICE GO?**

4:50-6:05 pm, Monday, February 18

Aspen

Presented by the Intercultural Communication Interest Group

Chair: Hsin-I Cheng, Santa Clara University

We were all, to some degree, torn by the call for papers this year. Each of us in our own way is highly committed to working toward greater social justice. It would seem as though embracing “engagement” and “service” in the academy would naturally follow. However, we are troubled by the sometimes problematic practices that are characterized as “engagement” or “service.” So, as cultural scholars committed to improving our ongoing effort, we will map the ways in which troubling conceptualizations are formed in practice and explore how we might develop notions that better resist hierarchical appropriation. To accomplish this goal, we will collect data by varied methods (textual analysis, autobiographic inquiry, case study, focus groups, and interviews). Rather than follow the typical panel format, we would like to briefly share our data and interpretations but spend more time facilitating an open discussion that explores possible ways of re-conceptualizing “service” and “engagement” in such a way that fosters even greater social justice.

Panelists:

Hsin-I Cheng, Santa Clara University

Steve Vrooman, Texas Lutheran University

Ako Inuzuka, University of Pittsburgh at Johnstown

Robin Bisha, Texas Lutheran University

Christopher Bollinger, Texas Lutheran University

**4608 INTEREST GROUP PROGRAM PLANNERS MEETING**

5:00-6:15 pm, Monday, February 18

Boardroom



**4610 BUSINESS MEETING: ENVIRONMENTAL  
COMMUNICATION INTEREST GROUP**

5:00-6:00 pm, Monday, February 18

Spruce

**4706 LEGISLATIVE ASSEMBLY**

6:30-8:00 pm, Monday, February 18

Centennial F

**4899 PRESIDENT'S RECEPTION**

9:00-11:00 pm, Monday, February 18

Lobby Bar

**TUESDAY, FEBRUARY 19, 2008**

**5103 PERFORMANCE ON THE AIR: EXAMINING  
PERFORMANCE ON THE RADIO AND RADIO AS  
PERFORMANCE**

8:00-9:15 am, Tuesday, February 19

Interlocken C

Presented by the Performance Studies Interest Group

Chair: Keith Nainby, California State University, Stanislaus

Performing Family/Family Performing: A Prison Show

Christopher Collins, Southern Illinois University Carbondale

The Composters on Community Radio: On-Air Performance Activism

Janet Donoghue, Southern Illinois University Carbondale

Alison Fisher, Southern Illinois University Carbondale

Imagination, Interstices, and the Leftovers of Listening in A Prairie Home  
Companion's Radio Drama

Charles Parrott, Southern Illinois University Carbondale

Respondent: Keith Nainby, California State University, Stanislaus

**5104 SOCIAL INFLUENCE, DOMINANCE, AND  
MISCOMMUNICATION**

8:00-9:15 am, Tuesday, February 19

Interlocken D

Presented by the Interpersonal Communication Interest Group

Chair: Colin Hesse, Arizona State University

Testing Perceptions of Statements of Information, Repeated Information, and  
Position Preferences in an Information Sampling Study

Mary Lynn Miller Henningsen, Northern Illinois University

David Dryden Henningsen, Northern Illinois University  
I. M. Borton, Bowling Green State University  
Mary Braz, Michigan State University

The Effect of Interruptions and Dyad Gender Combination on Perception of Interpersonal Dominance

Jeff Youngquist, Oakland University

A Typology of Miscommunication

Janet L. Jacobsen, Interpersonal Enterprises, Inc.

Building a Theoretical Bridge: A Narrative Review of the Role of Culture in Persuasion Research

Miriam Shoshana Sobré, Arizona State University

Respondent: Rodney A. Reynolds, Azusa Pacific University

**5105 ENGAGING STUDENTS' PROFESSIONAL AND SOCIAL INTERESTS THROUGH ORAL COMMUNICATION COURSES**

8:00-9:15 am, Tuesday, February 19

Centennial E

Presented by the Communication and Instruction Interest Group

Chair: Rebecca Roberts, University of Wyoming

Communication within Disciplines and Learning Communities

April Kedrowicz, University of Utah

Marianne Neuwirth, Stanford University

Julie Baker, San Francisco State University

Michael Brydges, Cypress College

David Ortiz, Cascadia Community College

Service Learning in Oral Communication Courses

Sally Tannenbaum, California State University, Fresno

Rick Isaacson, San Francisco State University

Linda Martin, California State University, Sacramento

Jessica Hurless, Casper College

**5109 THE POLITICIZED COMEDY OF IRONY, SIMULATION, AND PARODY**

8:00-9:15 am, Tuesday, February 19

Pine

Presented by the Media Studies Interest Group

Chair: D. Robert DeChaine, California State University, Los Angeles

Laughing at the Shirley Q. Liquor Minstrel Show: Exploring the Potentials and Limitations of Critical Virology

Ragan Fox, California State University, Long Beach

*South Park* Libertarianism and the Problematizing of Political Apathy

Marc Leverette, Colorado State University

Stephen Colbert's White House Press Corps Performance as Simulation: The Continued Implosion of Meaning in the Media

Joseph Faina, Arizona State University \**Top Debut Paper*

*The Colbert Report's* Tragic Satire/*The Daily Show's* Comic Irony: Kenneth Burke's Frames and the "Fake" News

George F. McHendry, Jr., Colorado State University

Respondent: Christina Foust, University of Denver

**5110 EXAMINING THE ETHICS OF INSTRUCTOR PERSONAL DISCLOSURE ON ONLINE NETWORKING SITES**

8:00-9:15 am, Tuesday, February 19

Spruce

Presented by the Communication and Instruction Interest Group

In response to the recent surge of Internet networking sites such as MySpace, instructors have begun to utilize this medium as a pedagogical tool, in addition to a site for connection with their personal and professional networks. Using a roundtable format, this panel will investigate the latter, examining the ethical implications that arise when instructors reveal personal information about themselves on their profiles/blogs, especially when students may stumble upon them without the instructor's knowledge. Discussants will invite the audience to engage in dialogue regarding this dilemma.

Chair: Betsy Bach, University of Montana

Panelists: Rebecca DiVerniero, University of Nebraska-Lincoln  
Angela Nunziata, University of Nebraska-Lincoln  
Paul Schrod, Texas Christian University  
Aaron Hess, Arizona State University  
Richard Murphy, University of Nebraska-Lincoln  
Daren C. Brabham, University of Utah

**5111 LISTENING, SEEING, EXPERIENCING WOMEN'S VOICES & GENDER**

8:00-9:15 am, Tuesday, February 19

Fir

Presented by the Organization for Research on Women and Communication

Chair: Jennifer Scarduzio, San Diego State University

The Church of England: Women and the "Call" of God

Gina Bacon, Western Washington University \**Debut Paper*

Denial and Dissent: The Armenian Genocide

Allison S. Brownlow, California State University, Northridge

Sally A. Kassamanian, California State University, Northridge

*\*Debut Paper*

Exploring Reflections and Transformations in Service Learning: A Look at Art and Social Action in Cambodia

Elena Esquibel, University of Southern Illinois Carbondale

It's Monster Time!: The Spectacularization of Blue Collar White Masculinity

Tara D. Hargrove, Colorado State University

Respondent: Belle Edson, Arizona State University

**5113 CUTTING EDGE RESEARCH USING THE COORDINATED MANAGEMENT OF MEANING**

8:00-9:15 am, Tuesday, February 19

Alder

Presented by the Communication Theory Interest Group

Chair: Darrin S. Murray, Loyola Marymount University

Making Public Deliberation: Moderator Episode Work in National Issues Forums

Linda Blong, Fielding Graduate University

Navigating the Liminal Space Between Pedagogy and Andragogy:

Coordination and Management of Student and Professor Communication

Darrin S. Murray, Loyola Marymount University

Conversations that Amplify: Developing a Practical Theory of Relational Generativity

Cate Creede, Fielding Graduate University

The Coordinated Management of Meaning: A Framework for Research in Healthcare Communication

Lydia Forsythe, OSF Healthcare, Saint Anthony Medical Center

Advances in CMM Theory: Shining the Spotlight on the Learning Place

Liz Clark, Kaplan University and College of Sequoias

Respondent: William F. Eadie, San Diego State University

**5114 PRESIDENTIAL CAMPAIGN RHETORIC: NEGOTIATING GENDERED, RACIAL, AND RELIGIOUS CONSTRAINTS**

8:00-9:15 am, Tuesday, February 19

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Jay Arntson, California State University, Long Beach

Managing Mormonism: Mitt Romney's Search for Political and Religious

Acceptance

R. Brandon Anderson, California State University, Long Beach  
Negotiating Tensions and Political Identity: Hillary Rodham Clinton's  
Presidential Campaign Rhetoric

Beth Boser, California State University, Long Beach  
Native Son: The Campaign Rhetoric of Bill Richardson

T.J. Huberg, California State University, Long Beach  
Tokenism in United States Politics: A Narrative Interpretation of Barack  
Obama's 2008 Presidential Campaign Announcement

Jenna Vitta, California State University, Long Beach

Respondent: Katie Gibson, California State University, Long Beach

**5115 EXPANDING THE BOUNDARIES OF LSI: INTERACTION  
WITH THE WRITTEN WORD**

8:00-9:15 am, Tuesday, February 19

Aspen

Presented by the Language and Social Interaction Interest Group

Chair: Brian Heisterkamp, Cal State University, San Bernardino

Family Metaphors and the Presidency: Explaining and Predicting the Political  
Behavior of the First Ladies

Michelle L. Kelsey, Arizona State University

"Dump Him!": Romantic Relationship Advice in Popular Teenage Magazines  
for Young Girls

Jessica A. Harvey, University of Washington

Cyber Servants: Orientalism in Indian Call Center Service Discourse

Tabitha Hart, University of Washington

**5207 EXECUTIVE COUNCIL**

9:00-11:30 am, Tuesday, February 19

Private Dining Room

**5303 POSSIBILITY, PERFORMANCE, AND POWER: A  
PERFORMANCE ABOUT PERFORMANCE**

9:25-10:40 am, Tuesday, February 19

Interlocken C

Presented by: Performance Studies Interest Group

This collaborative performance emerged from a graduate seminar in Performance Ethnography that drew on various theoretical perspectives and schools of thought across the field of Communication. The performance employs Brechtian methods and uses traditional and avant garde performance techniques to explore what is possible and available in the area of performance, performance ethnography, autoethnography and performative writing.

Chair: Ragan Fox, California State University, Long Beach

Panelists: Bernadette Marie Calafell, University of Denver  
Chih-Yun Chiang, University of Denver  
Jolene Collins, University of Denver  
Richard G. Jones, Jr., University of Denver  
Paul Kosempel, University of Denver  
Kristine Reyes, University of Denver  
Brandon Stow, University of Denver  
Amy Zsohar, University of Denver

Respondent: Amy Kilgard, San Francisco State University

**5304 NEGOTIATING RELATIONSHIPS IN ORGANIZATIONS**

9:25-10:40 am, Tuesday, February 19

Interlocken D

Presented by the Organizational Communication Interest Group

Chair: Kendra Dyanne Rivera, Arizona State University

Life-quality Decisions: Managing Tension through Advice Received and Factors Considered

Elise J. Dallimore, Northeastern University

Amy E. Mickel, California State University, Sacramento

Fame, Inexperience and the Realistic Job Preview: When the Moderating Effects of Grandeur Coupled with Inexperience Blurs the Organizational Realities

Nicole M. Laster, University of Texas at Austin

“You’re Great to Work With”: A Comparison of Co-Worker Relational Maintenance and Romantic Relational Maintenance Behaviors

Michael R. Fowler, North Dakota State University

Melanie Booth-Butterfield, West Virginia University

Paul E. Madlock, West Virginia University

Respondent: Rebecca Gill, University of Utah

**5305 INTERCULTURAL CLASSROOM: ENGAGING WORLDVIEWS IN ACADEMIA**

9:25-10:40 am, Tuesday, February 19

Centennial E

Presented by the Intercultural Communication Interest Group

Chair: Benjamin Broome, Arizona State University

Martian in the Room: Culture Specific Teachings and Being an International

Student in American Classroom

Nurhayat Bilge, Arizona State University

Intercultural Adaptation through Learning and Teaching: Experiences in the Intercultural Communication Classroom

Ping Yang, Arizona State University

Different Perspectives on Adapting: Interacting with Students from Abroad

LaKresha Graham, Arizona State University

Asian Students' Silence in Classroom: Reasons and Meanings Behind

Youngji Kim, Arizona State University

How Asians and Westerners Think Differently in Classrooms: A Reflection on *The Geography of Thought*

Jian Yang, Arizona State University

### **5306 CONFLICT AND VIOLENCE IN CLOSE RELATIONSHIPS**

9:25-10:40 am, Tuesday, February 19

Centennial F

Presented by the Interpersonal Communication Interest Group

Chair: Lea D. L. Ciceraro, San Diego State University

The Physiology of Conflict: Toward a More Complete Model

Colin Hesse, Arizona State University

Perry M. Pauley, Arizona State University

Intimate Partner Violence: An Investment Model Explanation of Commitment in Abusive Relationships

Laura K. Guerrero, Arizona State University

F. Scott Christopher, Arizona State University

Daniel J. Canary, Arizona State University

Jacqueline C. Pflieger, Arizona State University

Between "Will You" and "I Do": An Exploratory Study of Conflict during the Engagement Period

Chelsea A. H. Stow, University of Denver

Commitment and Expressed Emotion During Marital Conflict Discussions

Eve-Anne M. Doohan, University of San Francisco

Sybil Carrère, California State University, San Bernardino

Respondent: Christina Sabee, San Francisco State University

### **5309 EDUCATION, YOUTH, AND MEDIA**

9:25-10:40 am, Tuesday, February 19

Pine

Presented by the Media Studies Interest Group

Chair: Kim Nguyen, University of Iowa

Divisive Diversion: Uses and Gratifications and K-12 Electronic Media Use

Teresa Filipowicz, University of Arizona

Instructing in Code: Approaching Posthuman Pedagogy

Kane Madison Click, University of Nebraska-Lincoln

Swearing in the Cinema: An Analysis of Profanity in Teen-oriented Movies, 1980-2006

Dale Cressman, Brigham Young University

Mark Callister, Brigham Young University

Tom Robinson, Brigham Young University

Chris Near, Brigham Young University

Respondent: Fredrick Isaacson, San Francisco State University

**5310 NEGOTIATING INTERCULTURAL COMMUNICATION IN PUBLIC SPEAKING/COMMUNICATION STUDIES CLASSROOMS: SPEAKING FROM DIVERSE PLACES**

9:25-10:40 am, Tuesday, February 19

Spruce

Presented by the Communication and Instruction Interest Group

Chair: Kathryn Sorrells, California State University, Northridge

Standing in Alliance: Embracing Diversity through Interrogating White Entitlement and Celebrating Non-normative Bodies

Rachel Levitt, California State University, Northridge

Can You Speak White?: Negotiating Whiteness in the Public Speaking Class

Sachi Sekimoto, University of New Mexico

Now, How Exactly Do I Do This? A New Instructor's Struggle to Negotiate Identity and Pedagogy in the Basic Course

Mia Briceno, Pennsylvania State University

Negotiating Whiteness in a Sea of White Faces

Judy Battaglia, Loyola Marymount University

Respondent: Kathryn Sorrells, California State University, Northridge

**5311 "THIS ISN'T AS EASY AS IT LOOKS": A DIALOGUE ABOUT SERVICE LEARNING IN GENDER COMMUNICATION AND FEMINIST CLASSROOMS**

9:25-10:40 am, Tuesday, February 19

Fir

Presented by the Organization for Research on Women and Communication

Chair: Eric Frentz, University of Denver

Troubling Service Learning: The Limits and Possibilities of Cooperative



Action and Transformative Change in the Gender Classroom

Kate Willink, University of Denver

Toward Reconnecting the Disconnect Between Theory and Practice: Revising Service Learning in the Gender and Communication Course

Elizabeth Suter, University of Denver

Inviting Transformation Through Service Learning: Incorporating Feminist Practices in the Public Speaking Course

Kris Kirschbaum, University of New Mexico

Respondent: Eric Frentz, University of Denver

### **5312 STUDIES IN ALMOST-PRESIDENTIAL RHETORIC**

9:25-10:40 am, Tuesday, February 19

Birch

Presented by the Rhetoric and Public Address Interest Group

Chair: Brant Short, Northern Arizona University

Rhetorically Constructing Environmental *Empowerment*: Applying Lukes' Three-Dimensional Theory of Power

Zachary A. Schaefer, Texas A&M University

An Inconvenient Truth: Gore's Hybrid Jeremiads

Elizabeth K. Gilman, California State University, Chico

*\*Debut Paper*

From Perimeters to Parables: A Rhetorical Analysis of "The Road to Peace" Re-imagined

Lin Allen, University of Northern Colorado

"The Grain of the Voice": Recovering the Oral Character of Public Address

Diane Keeling, University of Colorado at Boulder

Brian L. Ott, Colorado State University

Karrin Vasby Anderson, Colorado State University

Respondent: Dayle Hardy-Short, Northern Arizona University

### **5313 SCHOLARSHIP AS PUBLIC SERVICE: FUTURE FACULTY, GRADUATE STUDIES, AND "RETHINKING THE RESEARCH ENTERPRISE"**

9:25-10:40 am, Tuesday, February 19

Alder

Presented by the Communication Theory Interest Group

This panel of students explores the location of communication theory in relation to mass publics. We ask: How can communication scholars speak to wider publics? How does graduate training help and hinder our growth as public intellectuals? And finally, how can communication theorists better serve

the public?

Chair: Aaron Hess, Arizona State University

Panelists: Yvonne Montoya, Arizona State University  
Elizabeth Richard, Arizona State University  
Christina Smith, Arizona State University  
Emily Cripe, Arizona State University  
Zachary Justus, Arizona State University

Respondent: Angela Trethewey, Arizona State University

**5314 AFTER MEANING: CONVERSATIONS IN POST-  
STRUCTURALIST RHETORICAL THEORY**

9:25-10:40 am, Tuesday, February 19

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: Kevin J. Ayotte, California State University, Fresno

Communication as Aporia

Marc Leverette, Colorado State University

Zen and the Art of Postmodern Maintenance: Exploring Pirsig's Inquiry into  
American "Values" with Rushing and Frenzt's Transmodern Lens

Christopher J. Patti, California State University, Long Beach

The Eloquent Performance of Incommensurability: Adorno, Levinas, and the  
Rhetorical Defense of Alterity

Zachary J. Walton, Southern Illinois University

Respondent: Erin J. Rand, California State University, Fresno

**5315 ARGUMENTATION IN CONTEMPORARY DISCOURSE AND  
DEBATE: TOP PAPERS OF THE WESTERN FORENSICS  
ASSOCIATION**

9:25-10:40 am, Tuesday, February 19

Aspen

Presented by the Western Forensics Association

Chair: Melissa Franke, Pacific Lutheran University

This House Would Resolve: An Examination of the Internal/External Spat in  
NPDA

Crystal Lane Swift, Louisiana State University

A Pill That Cures What?: Homosexuality, Hetracil, and the Hoax as Rhetorical  
Genre

Joseph Faina, Arizona State University

Responding to the War Machine: Conceptualizing Eisenhower's Farewell Address as a Defense of the State in the Shadow of the Bomb

Brian Danielson, University of Utah

A Model of the Persuasive Effects of Informal Fallacies

John Reinard, California State University, Fullerton

Tonight We're Gonna Program Like It's 1999: The Art of Bringing Civilization to Its Knees

Doyle Srader, Northwest Christian College

**5403 INTERROGATING SELF AND OTHER THROUGH PERFORMATIVE WRITING, AUTOETHNOGRAPHY, AND OTHER CREATIVE REPORTING STRATEGIES**

10:50 am-12:05 pm, Tuesday, February 19

Interlocken C

Presented by the Performance Studies Interest Group

Chair: Shane Moreman, California State University, Fresno

What's Your Fantasy?: Fantasy Baseball and Subversive Pleasure in the Transgression of Binaries

Allison Burr-Miller, Colorado State University

Faxes from the Dead

Marc Leverette, Colorado State University

Performing [Theorizing] "Resistant Privilege"

Jason Zingsheim, Arizona State University

Respondent: Shane Moreman, California State University, Fresno

**5404 GENERATING A THINK TANK OF THOUGHT LEADERS IN MARKETING PUBLIC RELATIONS: AN INTERACTIVE ROUND TABLE DISCUSSION**

10:50 am-12:05 pm, Tuesday, February 19

Interlocken D

Presented by the Organizational Communication Interest Group

Marketing Public Relations (MPR), a specialized application of public relations in strategic marketing, is an outgrowth of the progressive effort to integrate the functions of these two fields for the greater good of client organizations. This discussion-oriented program will be lead by two academicians and practitioners with expertise in marketing and public relations. The discussion will center on existing efforts to bridge the cultural divide between marketing and public relations and explore ways to strengthen this bridge. To this end, the discussion leaders will focus on the philosophy, mindset, and key dimensions of both marketing and public relations and specific practical strategies and tactics that will facilitate the integration of the fields.

Panelists: Wendy V. Chung, Alliant International University  
Valentine Trouyet, Alliant International University

**5405 POSTCOLONIALISM, WHITE PRIVILEGE, AND CRITICAL RACE THEORY: EXPOSING AND INTERROGATING HIDDEN POWER STRUCTURES WITHIN CONTEXTS**

10:50 am-12:05 pm, Tuesday, February 19 Centennial E  
Presented by the Intercultural Communication Interest Group

Chair: Richard G. Jones, Jr., University of Denver

Shades of White: An Exploratory Analysis of White Graduate Students' Perceptions of Racelessness and White Privilege

Mary Grace Antony, Washington State University *\*Debut Paper*

White Eyes on Black Bodies: A Critical Organizational Deconstruction of the NBA

Rachel Griffin, University of Denver

Dear Jaime: Thinking Out Loud About CRT, Co-Cultural Theory, and Education

Chad Perry, University of New Mexico

Postcolonial Sudan and the Limits of Independence

Abdissa Zerai, University of New Mexico

Respondent: Rona Tamiko Halualani, San José State University

**5406 FOCUS ON RELATIONSHIP "FIRSTS"**

10:50 am-12:05 pm, Tuesday, February 19 Centennial F  
Presented by the Interpersonal Communication Interest Group

Chair: Jade Williams, Arizona State University

Emotional Antecedents and Consequences of First Sex Experiences

Sandra Metts, Illinois State University

William Cupach, Illinois State University

Nonverbal Firsts: When Nonverbal Cues Are the Impetus of Relational and Personal Change

Valerie Manusov, University of Washington

Tony Docan-Morgan, University of Washington

Jessica Harvey, University of Washington

Factor Structure of the First Date Goals Index: Sex Differences and Similarities in First Dates Motivations

Mary Lynn Miller Henningsen, Northern Illinois University

Paul A. Mongeau, Arizona State University

Communicative Coping to Exclusivity Threats in Early Dating Relationships  
Risé Lara, Pennsylvania State University  
Alysa Ann Lucas, Pennsylvania State University  
Goals Associated with First Sex in Friends With Benefits Relationships  
Paul A. Mongeau, Arizona State University  
Kendra Knight, Arizona State University  
Christina Shaw, Arizona State University  
Artemio Ramirez, Jr., Ohio State University

**5409 SOCIALLY CONSTRUCTING THE SELF VIA NEW TECHNOLOGY**

10:50 am-12:05 pm, Tuesday, February 19  
Presented by the Media Studies Interest Group

Pine

Chair: Teresa Filipowicz, University of Arizona

Foucauldian Technologies of the Self, Participatory Cultural Production, and New Media

Christina M. Smith, Arizona State University

Waiting for Life to “Rez”: Embodied Experience within Second Life

Michael H. Herzog, University of Colorado at Boulder

Are You Going to Answer That? An Exploratory Analysis of Self-identification and Mobile Phone Ringtones

Trisha Betterly, Portland State University

Natanya Hernandez, Portland State University

Anyone Can Be Your Girlfriend: Identification and Agency in Popular Music

Chema Salinas, California State University, Sacramento

Respondent: Joan Van Tassel, National University

**5410 ENGAGING IN SERVICE ACROSS THE CURRICULUM: “PAYING THE RENT” THROUGH TEAM TEACHING**

10:50 am-12:05 pm, Tuesday, February 19  
Presented by the Communication and Instruction Interest Group

Spruce

This program will be a roundtable discussion exploring issues related to interdisciplinary, collaborative teaching programs. Overarching themes for discussion include the process of identity construction on the part of collaborators from both disciplines, negotiating cultural tensions between vastly different areas of study, and evaluating disciplinary hierarchies that influence collaboration. Subtopics also include the material interactions based on power, gender, and stereotypes that proliferate in interdisciplinary partnerships. Panelists will lead the discussion based on an exploration of their experiences within the various collaborative models in which they are serving

as part of an interdisciplinary, collaborative teaching program.

Chair: April Kedrowicz, University of Utah

Panelists: April Kedrowicz, University of Utah  
Juliane Mora, University of Utah  
James Hedges, University of Utah  
Georgi Rausch, University of Utah  
Autumn Garrison, University of Utah  
Keith Cormier, University of Utah

**5412 PHYSICIAN-PATIENT COMMUNICATION: SPECIAL TOPICS AND TRAINING**

10:50 am-12:05 pm, Tuesday, February 19

Birch

Presented by the Health Communication Interest Group

Chair: Elaine M. Wittenberg-Lyles, University of North Texas

Negotiating Medical Virtues: Toward the Development of a Physician Mistake Disclosure (PMD) Model

Annegret F. Hannawa, Arizona State University

Teaching Communication Skills in Palliative Care Undergraduate Medical Education: An Exploration of Student Attitudes and Current Training Approaches

Ginnifer Cie' Gee, University of Texas at San Antonio

Sandra L. Ragan, University of Oklahoma

Sandra Sanchez-Reilly, University of Texas Health Sciences Center, San Antonio

Let's Talk Story: Communication at the Crossroads of Biomedical and Holistic Discourse

Keely K. Bell, San Diego State University

Patient-Provider Communication About Sexual Health: The Relationship With Gender, Sex-Stereotypical Beliefs, and Perceptions of Communication Inappropriateness

Tara M. Emmers-Sommer, University of Nevada, Las Vegas

Sarah Nebel, University of Nevada, Las Vegas

Mae-Li Allison, University of Nevada, Las Vegas

Michele L. Cannella, University of Nevada, Las Vegas

Desiree Cartmill, University of Nevada, Las Vegas

Sarah Ewing, University of Nevada, Las Vegas

Daniel Horvath, University of Nevada, Las Vegas

Jonathan K. Osborne, University of Nevada, Las Vegas

Brittney Wojtaszek, University of Nevada, Las Vegas

**5414 BETWEEN THEORY AND PRACTICE: NEW DIRECTIONS IN  
THE RHETORIC OF SOCIAL MOVEMENTS**

10:50 am-12:05 pm, Tuesday, February 19

Cedar

Presented by the Rhetoric and Public Address Interest Group

Chair: D. Robert DeChaine, California State University, Los Angeles

Looking at the Local: The Importance of Structure in Social Movement  
Scholarship

Jessica M. Prody, University of Minnesota, Twin Cities

“Self-help” and Nuclear War: Looking Back, Forward, and Away from Civil  
Defense

Zachary Justus, Arizona State University

Follow Your Folly: Constructing New Belgium’s Anti-Globalization Narrative  
in the Age of McEmpire

Joe Mohrfeld, Colorado State University *\*Debut Paper*

The Evolution of Controversy: A Pentadic Analysis of 30 years of Gay Rights  
Arguments

Luke Winslow, University of Texas at Austin

Respondent: Daniel C. Brouwer, Arizona State University

# WESTERN STATES COMMUNICATION ASSOCIATION

2008 Annual Convention, Mesa (Phoenix), AZ  
February 13-17, 2009

**CALL for  
Competitive Papers, Program Proposals,  
Preconference Proposals, Workshop Proposals,  
Undergraduate Scholars Research Conference (USRC),  
and Graduate Students Workshop & Graduate Programs Open House**

“Mixing Metaphors”

The WSCA 2009 Convention theme is “Mixing Metaphors.” A traditional view of mixed metaphors concerns how they use inconsistent sources to construct a senseless comparison. When academics mix metaphors, however, we potentially offer different ways to communicate with each other because of our various theoretic and methodological languages. Given recent academic trends to examine important issues from interdisciplinary and cross-disciplinary perspectives, we in communication should be able to bring various insights into important research topics. For example, the 2009 convention provides a perfect venue for such topics as the critical messages of the 2008 U.S. elections, global warming, civility, new media, globalization, health campaigns, and so forth. The goal of the 2009 WSCA convention is not to seek convergence among people with different humanistic and scientific backgrounds; rather, the goal is to have people with different education, experiences, and priorities address the same issues. Moreover, both pure and applied efforts will be highlighted.

Daniel J. Canary, WSCA President Elect/Primary Program Planner

- I. Competitive Papers (deadline: *received by 9/1/08*)\*– Submit to interest group.
- II. Program Proposals (deadline: *received by 9/1/08*) – Submit to interest group.
- III. Preconference Proposals (deadline: *received by 5/15/08*) – Submit to Dan Canary.
- IV. Workshop Proposals (deadline: *received by 9/1/08*) – Submit to Dan Canary.
- V. Undergraduate Scholars Research Conference (USRC)  
(deadline: *received by 12/1/08*) – Submit to WSCA Second Vice President.
- VI. Graduate Student Workshop & Graduate Programs Open House  
(deadline: *received by 12/15/08*) – Submit to WSCA Second Vice President.



**\*Special Note: Only one deadline exists for WSCA competitive papers, program proposals, and workshop proposals. Three deadlines differ: The preconference proposal deadline is May 15, 2008; the Undergraduate Scholars Research Conference deadline is December 1, 2008, and the Graduate Student Workshop & Graduate Programs Open House deadline is December 15, 2008.**

**Send all competitive papers and program proposals directly to the program planner for each interest group. Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2008 convention.**

*Only preconference proposals and workshop proposals should be sent directly to the primary program planner, Daniel J. Canary at Hugh Downs School of Human Communication, Stauffer Hall 412-A, Arizona State University, Tempe, AZ 85287-1205, or electronically (in MS Word) to [daniel.canary@asu.edu](mailto:daniel.canary@asu.edu).*

## **I. COMPETITIVE PAPERS**

**1. Authors are encouraged to submit papers** to the interest groups for competitive selection. Papers may employ any humanistic and/or scientific methodology(ies), theoretical developments, research criticisms, critical analyses, and in selected cases, works in progress. Submit each paper to **one** interest group only.

COMPETITIVE PAPERS SHOULD NOT (1) HAVE BEEN PRESENTED AT ANOTHER CONFERENCE/CONVENTION, (2) BE ACCEPTED FOR PUBLICATION, OR (3) HAVE BEEN PUBLISHED.

*Note:* Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner before submitting a competitive paper to either interest group.

### **2. Submitted papers should include:**

(a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.

NOTE: *Audio-visual requests should be listed on the detachable title page.* (Equipment availability is *extremely* limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site (<http://www.westcomm.org/>).

- (b) A 250-500-word abstract of the paper (with title appearing on this page).
- (c) A maximum of 30 pages of text.
- (d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

**3. Submission:** Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2008 convention and presented in the April 2008 *WSCA News*. *Completed papers should be submitted directly to the interest group planners, unless the interest group indicates otherwise.*

**4. Research in Progress:** Some interest groups sponsor programs of “Research in Progress.” Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you are planning to send your paper accepts “research in progress” before submitting it.

**5. Debut Award:** The WSCA Executives Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. **Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page.** Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

**6.** Competitive paper submissions must be **RECEIVED** by the interest-group planner **NO LATER THAN Monday, September 1, 2008**. Some interest groups allow or require that papers be submitted electronically, whereas others require paper submissions. **BE SURE TO CHECK THE INTEREST GROUP CALL FOR PAPERS FOR THE ACCEPTABLE FORMAT FOR SUBMISSION.** Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2008 convention and presented in the April 2008 *WSCA News*.

## **II. PROGRAM PROPOSALS**

**1. Program proposals** should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent; however round-

table discussions, performance venues, or other unique formats are encouraged. In alternative program formats, respondents can be included or omitted as warranted. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome.

Programs that relate to the convention theme, “Mixing Metaphors,” are encouraged. **PROGRAMS THAT SPECIFICALLY RELATE TO THE CONVENTION THEME SHOULD INCLUDE AT LEAST TWO ALTERNATIVE METHODOLOGICAL APPROACHES.**

**2. Program proposals must contain the following:**

- (a) Thematic title of the program;
- (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants;
- (c) Title and brief description of each presentation;
- (d) Equipment needed for the program. (*Please Note:* Equipment availability is *extremely limited*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

**3. Program proposals must be RECEIVED by the appropriate interest-group planner NO LATER THAN Monday, September 1, 2008.** Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the acceptable format for submission. Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2008 convention and presented in the April 2008 *WSCA News*.

**III. PRECONFERENCES**

**1. Preconference proposals for the 2009 convention are invited.** Those that relate to the general convention theme, “Mixing Metaphors,” are encouraged.

**2. Preconferences will be held Saturday, February 14, 2009.**

**3. Please send preconference proposals to the Primary Program Planner, Dan Canary, Hugh Downs School of Human Communication, Stauffer 412-A, Arizona State University, Tempe, AZ 85287-1205 ([dan.canary@asu.edu](mailto:dan.canary@asu.edu)).** *Preconference proposals must be RECEIVED by Thursday, May 15, 2008.* Be sure to include the following information:

- (a) Title of the preconference;
- (b) Names, full addresses, e-mail addresses, and affiliations of those planning the preconference;
- (c) A rationale for your preconference;
- (d) Relevant expertise;
- (e) Equipment needed for the program.

(Please Note: Equipment availability is *extremely limited*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

**4. A call for preconference participation will be published in a Fall issue of WSCA News.**

**5. Address any questions, concepts, and concerns to the Primary Program Planner, Dan Canary ([dan.canary@asu.edu](mailto:dan.canary@asu.edu)).**

#### **IV. WORKSHOP PROPOSALS**

**1. A workshop** is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

**2. Workshops** are scheduled for the first full day of the convention, Saturday, February 14. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see #5 below).

**3. Workshops** of interest to members of the Western Forensics Association are encouraged and will be programmed on Sunday evening, February 15, after completion of the WFA tournament.

**4. Workshop proposals should include the following:**

- (a) Title of the workshop;
- (b) Names, full addresses, e-mail addresses, and affiliations of all presenters;
- (c) Rationale and goals of the workshop;
- (d) Outline and description of workshop activities;
- (e) Room size and configuration requested (theater seating, etc.);
- (f) Equipment requirements;

(Note: Equipment availability is *extremely limited*. See the WSCA policy

- on Audio-Visual Equipment at Conventions.)
- (g) Maximum enrollment;
  - (h) Fee amount, set in accordance with WSCA policy (see below);
  - (i) Time-block requested (e.g., three hours, six hours).

**5. Guide to setting fees for workshop leaders:** WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee goes to cover administrative costs. The fee above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, Dan Canary must approve it prior to any commitment to the individual.

**6. TWO copies** of each workshop proposal should be mailed or sent as an email attachment (saved in MS Word) to Dan Canary, Hugh Downs School of Human Communication, Stauffer 412-A, Arizona State University, Tempe, AZ 85287-1205 ([dan.canary@asu.edu](mailto:dan.canary@asu.edu)).

The proposal must be **RECEIVED NO LATER THAN Monday, September 1, 2008.**

## **V. 5<sup>th</sup> ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE**

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars Research Conference to be held on Saturday, February 14, 2009. Undergraduates are invited to submit papers reporting original research (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay \$15 of the \$25 USRC registration. Paper submissions *must be received* by the WSCA Second Vice President by December 1, 2008; authors will be notified of paper acceptance by January 16, 2009.

## **VI. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE**

On Saturday, February 14, 2009, the WSCA Second Vice President will host a WORKSHOP for advanced undergraduates and master's students who are

considering pursuing a master's or doctoral degree in communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors.

The WSCA Second Vice President will also host a Graduate Programs OPEN HOUSE on Saturday, February 14, 2009. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in communication. Faculty and current graduate students who are interested in participating in the Workshop, and Graduate Program Directors at universities and colleges that offer graduate programs in communication who wish to participate in the Open House should contact the Second Vice-President by December 15, 2008.

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## DANCE CARD FOR DENVER

<b>Sun., Feb. 17, 2008</b>		<b>Meeting/Panel/Program</b>	<b>Location</b>
7:30-8:30 am			
8:40-9:55 am			
10:10-11:25am	<b>Keynote</b>		<b>Interlocken A</b>
11:35-12:35pm			
12:45-2:00 pm			
2:10-3:25 pm			
3:35-5:00 pm			
5:00-6:00 pm			
9:00 pm on!	<b>Speech Comm Prom</b>		<b>Interlocken AB</b>

<b>Mon., Feb. 18, 2008</b>		<b>Meeting/Panel/Program</b>	<b>Location</b>
8:30-9:45 am			
9:55-11:10 am			
11:20-1:50 pm	<b>Convention Luncheon</b>		<b>Interlocken AB</b>
2:00-3:15 pm			
3:25-4:40 pm			
4:50-6:05 pm			
5:00-6:15 pm			
6:30-8:00 pm	<b>Legislative Assembly</b>		<b>Centennial F</b>
9:00-11:00 pm	<b>President's Reception</b>		<b>Lobby Bar</b>

<b>Tues., Feb. 19, 2008</b>		<b>Meeting/Panel/Program</b>	<b>Location</b>
8:00-9:15 am			
9:00-11:30 am	<b>Executive Council</b>		<b>Pr Dining Rm</b>
9:25-10:40 am			
10:50-12:05 am			

# NOTES