“Mixing Metaphors”
WSCA 80th Annual Convention

Phoenix/Mesa Marriott Hotel and Convention Center
Mesa, AZ
February 13-17, 2009

www.westcomm.org
# 2008-2009 WSCA Officers

<table>
<thead>
<tr>
<th>President</th>
<th>President-elect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sue Pendell</td>
<td>Daniel Canary</td>
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<tr>
<td>Heather Hundley</td>
<td>Kathryn Sorrells</td>
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<tr>
<td>Sarah Hayden</td>
<td>Mark Bergstrom</td>
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<table>
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<tr>
<th>Immediate Past President</th>
<th>Executive Director</th>
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WELCOME TO THE 80th WSCA CONVENTION
AND TO ARIZONA

On behalf of the Western States Communication Association, I am pleased to welcome you to our 80th convention and to the Phoenix/Mesa area. Whether you have attended many Western conventions before or are here for the first time, you can see WSCA’s unofficial motto—“Work hard; play hard”—in action.

President-Elect Daniel Canary and the Interest Group Program Planners have built a creative convention around the theme “Mixing Metaphors,” showing us potentially different ways to communicate with each other from different perspectives using our various theoretic and methodological languages.

Saturday brings two Pre-conferences: (1) Border Rhetorics: Mapping American Citizenship, Cultural Space, and Identity; and (2) The Sustainable Self: Exploration of Work/Life Wellness through Individual, Organizational, and Social Action. Saturday also offers several Workshops: Teaching Millennials: Mixing Metaphors in the Basic Course; Teaching the Family Communication Course; Peer Groups: Enhancing Small Group Communication Courses and Theoretical Perspectives; Using the IJPC Project in the Classroom; Engaged Disengagement: Teaching Restorative Solitude and its Significance for Everyday Communication; and SLOw Start, SMART Start for the Second Time Around.

You can also choose from the Special Events on Saturday afternoon: a Golf Tournament, a visit to the Heard Museum of Native Cultures and Art, and a hike to the Superstition Mountains.

If this is your first WSCA convention, you’re invited to the Newcomers Reception Saturday afternoon, following the Graduate Student Workshop and the Graduate Programs Open House.

Then comes the Kickoff Event, followed by the Welcome Reception, and the convention is underway.

Sunday, Monday, and Tuesday morning are the panels and programs presented by the Interest Groups. The Keynote Address by Hugh Downs is Sunday afternoon, with the always popular Sock Hop Sunday night. The Convention
Luncheon is Monday, and the Legislative Assembly meeting Monday evening, followed by the President’s Party, to which you’re invited.

Special thanks to the Local Host Chair Paul Mongeau and to Kendra Knight, assistant to both Paul and Dan (if you can imagine that!), for their excellent work.

Again, welcome to “Mixing Metaphors” and to the Phoenix/Mesa area. Thank you for coming to the convention and for participating in WSCA.

Best wishes for a great convention!

Sue D. Pendell
WSCA President
REGISTRATION AND EXHIBIT HOURS

Registration Hours:
Friday, 5:00 p.m. - 9:00 p.m.
Saturday, 8:00 a.m. - 7:00 p.m.
Sunday, 8:00 a.m. - 5:00 p.m.
Monday, 8:00 am. - 11:45 am.

Exhibit Hours:
Saturday noon – 5:00 pm
Sunday 9:00am – 3:30 pm
Monday 9:00am – 11:45 am
## WSCA 2009 CONVENTION SYNOPSIS

### Day/Event | Time | Location
--- | --- | ---
**Friday, February 13, 2009**
Publications Committee | 11:00 am-2:00 pm | Cholla II
Finance Committee | 11:00 am-2:00 pm | Boardroom
Executive Council | 2:30 pm-10:00 pm | Boardroom

**Saturday, February 14, 2009**

**Undergraduate Scholars Research Conference (USRC):**
- Welcome | 8:30-8:45 am | Arizona Ballroom D
- Paper Presentations | 9:00-10:00 am | Arizona Ballroom F, G
- Paper Presentations | 10:10-11:10 am | Arizona Ballroom F, G
- Break | 11:10-11:40 am |
- Paper Presentations | 11:40 am-12:40 pm | Arizona Ballroom F, G
- Awards | 12:45-1:00 pm | Arizona Ballroom D

**Morning Workshops:**
- Teaching Family Comm | 9:00 am-12:00 pm | Arizona Ballroom A
- Using IJPC in the Classroom | 9:00 am-12:00 pm | Arizona Ballroom B
- Restorative Solitude | 9:00 am-12:00 pm | Arizona Ballroom C
- Peer Groups | 9:00 am-12:00 pm | Arizona Ballroom E

**Afternoon Workshops:**
- Teaching Millennials | 1:00-4:00 pm | Arizona Ballroom F
- SLOw Start, SMART Start | 1:00-4:00 pm | Arizona Ballroom G
- Graduate Student Workshop | 2:00-3:00 pm | Arizona Ballroom A, B

**Preconferences:**
- Border Rhetorics | 1:00-5:00 pm | Arizona Ballroom E
- Sustainable Self | 1:00-5:00 pm | Arizona Ballroom C

**Receptions, Kickoff, and Other Events:**
- Graduate Programs Open House | 3:00-4:20 pm | Arizona Ballroom D
- 2010 Interest Group Planners | 4:00-5:15 pm | Boardroom
- Newcomers’ Reception | 4:30-5:20 pm | Starlight Theatre
Saturday February 14
(continued)

2009 Planners’ Reception 4:15-5:15 pm  Cabana
Kickoff Event 5:30-7:00 pm  Arizona Ballroom A, B, C
Welcome Reception 7:00-8:30 pm  Arizona Ballroom D, E, F, G
Executives Club Dinner 7:30-9:30 pm  Starlight Theatre

Sunday, February 15, 2009

Business Meetings:
Communication Theory 8:00 – 9:00 am  Arizona Ballroom B
Community College I 8:00–9:00 am  Arizona Ballroom F
Freedom of Expression and Legal Communication 8:00–9:00 am  Arizona Ballroom G
Environmental Communication 8:00–9:00 am  Robson
Organizational Communication 8:00–9:00 am  Palo Verde II
Rhetoric and Public Address 8:00–9:00 am  Palo Verde III

Meet NCA Presidential Candidates
9:10-10:20 am  Cabana

Panels #1
9:10-10:20 am  See Inside
Panels #2
10:30-11:40 am  See Inside

Business Meetings:
Communication & Instruction 11:50-12:50 pm  Arizona Ballroom A
Community College II 11:50-12:50 pm  Arizona Ballroom F
Health Communication 11:50-12:50 pm  Arizona Ballroom C
Intercultural Communication 11:50-12:50 pm  Arizona Ballroom E
Interpersonal Communication 11:50-12:50 pm  Palo Verde I
Performance Studies 11:50-12:50 pm  Starlight Theatre
Executives Club 11:50-12:50 pm  Boardroom
Time and Place Committee 11:50-12:50 pm  Cholla I and II
Officers Lunch 1:00-2:15 pm  Boardroom
Panels #3
1:00-2:10 pm  See Inside
Panels #4
2:20-3:30 pm  See Inside
Keynote Speech
3:40-4:50 pm  Arizona Ballroom D
Sunday, February 15  
(continued)

**Business Meetings**

<table>
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<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
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<tr>
<td>Elementary &amp; Secondary Ed</td>
<td>5:00-6:00 pm</td>
<td>Robson</td>
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<tr>
<td>Language &amp; Social Interaction</td>
<td>5:00-6:00 pm</td>
<td>Arizona Ballroom B</td>
</tr>
<tr>
<td>Western Forensic Association</td>
<td>5:00-6:00 pm</td>
<td>Pomeroy</td>
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<tr>
<td>Media Studies</td>
<td>5:00-6:00 pm</td>
<td>Sirrine</td>
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<tr>
<td>ORWAC</td>
<td>5:00-6:00 pm</td>
<td>Crismon</td>
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<tr>
<td>Member Services Committee</td>
<td>5:00-6:00 pm</td>
<td>Boardroom</td>
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<tr>
<td>Futures Committee</td>
<td>5:00-6:00 pm</td>
<td>Cholla I</td>
</tr>
<tr>
<td>Sockhop</td>
<td>9:00 pm -1:00 am</td>
<td>Arizona Ballroom</td>
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**Monday, February 16, 2009**

- **Panels #5**  9:00-10:10 am  See Inside
- **Panels #6**  10:20-11:30 am  See Inside
- Editors Review Meeting  10:20-11:30 am  Boardroom
- Convention Luncheon  11:40 am-2:10 pm  Arizona Ballroom
- Officers Review Meeting  2:20-4:50 pm  Boardroom
- **Panels #7**  2:20-3:30 pm  See Inside
- **Panels #8**  3:40-4:50 pm  See Inside
- **Panels #9**  5:00-6:10 pm  See Inside
- 2010 Interest Group Planners  5:20-6:30 pm  Cabana
- Legislative Assembly  6:35-8:00 pm  Conference Theatre
- President’s Reception  9:00-11:00 pm  Starlight Theatre

**Tuesday, February 17, 2009**

- **Panels #10**  9:10-10:10 am  See Inside
- Executive Council  9:00-11:30 am  Boardroom
- **Panels #11**  10:20-11:30 am  See Inside
HOTEL AND CONVENTION CENTER MAP
PHOENIX/MESA MARRIOTT
**ACKNOWLEDGEMENTS**

**SEVERAL PEOPLE WORKED HARD ON THE CONVENTION AND DESERVE OUR ACKNOWLEDGEMENT. THE PRIMARY PROGRAM PLANNER (DANIEL CANARY) AND THE LOCAL HOST (PAUL MONGEAU) THANK THE FOLLOWING INDIVIDUALS FOR THEIR EXCELLENT EFFORTS ON THE CONVENTION PROGRAM AND THE LOCAL HOST COMMITTEES, RESPECTIVELY:**

**CONVENTION PROGRAM**

CONVENTION COORDINATOR: **KENDRA KNIGHT**;
ASSOCIATE CONVENTION COORDINATOR: **JENNIFER MARMO**;
PANELING LOGISTICS: **Breanna MCEWAN**;
MEDIA LOGISTICS: **MATTHEW SAVAGE**;
PROGRAM COVER CONTENT: **HEATHER CANARY**;
PROGRAM COVER DESIGN: **RACHEL LEIKER**;
BRAIN ALIGNMENTS: **SUE PENDELL** and **HEATHER HUNDLEY**; and
ALL THE WSCA 2009 PROGRAM PLANNERS (LISTED ON THE NEXT PAGE)

**LOCAL HOST COMMITTEE CHAIRS**

CONVENTION COORDINATOR: **KENDRA KNIGHT**;
REGISTRATION: **AMY WAY** and **JAYMES MYERS**;
AUDIO-VISUAL: **DOUGLAS DEISS**, **ADAM SMITH**, and **CHASE CLOW**;
SOCK HOP: **MIRIAM SOBRE-DENTON** and **DESIREE ROWE**;
PUBLIC AND MEDIA RELATIONS: **ELIZABETH EGER** and **JENNIFER MARMO**;
LOCAL INFORMATION: **JEN EDEN** and **ALICE VEKSLER**;
PACKET PREPARATION: **LISA MENEGATOS** and **KENDRA KNIGHT**;
SIGNAGE/SUPPLIES: **KAREN STEWART** and **KENDRA KNIGHT**;
HEARD DAY TRIP: **MIRIAM SOBRE-DENTON**;
HIKING DAY TRIP: **AMY PEARSON**, **BENJAMIN BROOME**, and **KRISTIN B. VALENTINE**;
ENTERTAINMENT GROOVE COORDINATORS: **JESS ALBERTS** and **ANGELA TRETHEWEY**; and

THE FACULTY, STAFF, UNDERGRADUATE STUDENTS, AND GRADUATE STUDENTS IN COMMUNICATION AT ARIZONA STATE UNIVERSITY.
2009 Convention Program Planners

Joseph Anderson, CSU, San Bernardino (Communication Theory)

Sara DeTurk, University of Texas, San Antonio (Intercultural Communication)

Lea Gilinets, College of the Canyons (Community College)

Tim Hegstrom, San Jose State University (Executives Club)

Brian Heistercamp, CSU, San Bernardino (Language and Social Interaction)

Michelle A. Holling, Colorado State University (ORWAC)

Dan Lair, Denver University (Organizational Communication)

Liz Leckie, University of Utah (Communication and Instruction)

Tina Lim, San Jose State University (Western Forensic Association)

Virginia McDermott, University of New Mexico (Health Communication)

Mark Morman, Baylor University (Interpersonal Communication)

Shane Moreman, CSU, Fresno (Performance Studies)

Todd Norton, Washington State University (Environmental Communication)

John Reinard, CSU, Fullerton (Freedom of Speech and Legal Communication)

Valerie Renegar, San Diego State University (Rhetoric and Public Address)

Kathryn Sorrells, CSU, Northridge (Second Vice-President)

Robert Stockton, Katella High School (Elementary and Secondary Education)

Cynthia Willis-Chun, Willamette University (Media Studies)
EXECUTIVE COUNCIL 2008-2009

President
Sue D. Pendell, Colorado State University

President-elect
Daniel J. Canary, Arizona State University

First Vice President
Heather Hundley, California State University-San Benardino

Second Vice President
Kathryn Sorrells

Immediate Past President
Sara Hayden, University of Montana

Executive Director
Mark Bergstrom, University of Utah

Members-at-Large
Bernadette Calafell, Denver University
Shane Moreman, California State University, Fresno
Patricia O'Keefe, College of Marin
Nancy Oft Rose, South Eugene High School (retired)

Editor, Western Journal of Communication
Brian Ott, Colorado State University

Editor, Communication Reports
William F. Sharkey

Editor, WSCA News
William F. Eadie, San Diego State University

Speech Activities Coordinator
Derek Buescher

President, Executives Club
Tim Hegstrom, California State University, Fresno

Publications Committee Chair
Susan Owen, University of Puget Sound

Finance Committee Chair
Tracey Quigley
WSCA COMMITTEES 2008-2009

Nominating Committee: Sara Hayden (Immediate Past President), Chair; Jody Koening Kellass and Nancy Oft Rose (elected by the Legislative Assembly); Tom Burkholder (2007-2009) and David Henry (2008-2010) (elected by the Executive Council); Joseph Anderson (Communication Theory Interest Group), Lea Gillinets (Community College Interest Group), Mark Morman (Interpersonal Communication Interest Group), and Charles Soukup (Media Studies Interest Group).

Finance Committee: Tracey Quigley, Chair; Connie Bullis and Thomas Endres (appointed by the President); Heather Hundley (First Vice President) and Mark Bergstrom (Executive Director).

Publications Committee: A. Susan Owen, Chair; Judith Martin and Stephen Yoshimura (appointed by the President); Cheree Carlson (Editor, Western Journal of Communication), Brian Ott (Editor-Elect, Western Journal of Communication), William Sharkey (Editor, Communication Reports), and Bill Eadie (Editor, WSCA News).

Time and Place Committee: Walter Zakahi, Chair; Valerie Manusov and Greg Dickinson (elected by the Executive Council); Derek Buescher (Speech Activities Coordinator) and Mark Bergstrom (Executive Director).

Member Services Committee: John Reinard, Chair; Mary Clair Morr Serewicz and Amy London (appointed by the President); Kathryn Sorrells (Second Vice President).

Distinguished Service Award: Nancy Oft Rose, Chair; Tim Hegstrom (President of the Executives Club); Sara Hayden (Immediate Past President), and Shane Moreman, Chair Designate (appointed by the President).

Model Teaching Program Award: Patricia O'Keefe, Chair; Robert Stockton (Chair of Elementary-Secondary Interest Group), Lea Gillinets (Chair of Community College Interest Group), and Liz Leckie (Chair of Communication & Instruction Interest Group); Bernadette Marie Calafell, Chair Designate (appointed by the President).
B. Aubrey Fisher Award: Cheree Carlson (Former Editor, *Western Journal of Communication*), Chair; Tamara Afifi, Carl R. Burgchardt, Karen Daas, Mark P. Moore, Erin M. Sahlstein, and Andrew Wood (four current members of the editorial board selected by the Executive Council and two members of the Association selected by the Executive Council).

WSCA Scholar Award Committee: Heather Hundley (First Vice President), Chair; Cindy Griffin (2007-2009) and Ragan Fox (2008-2010) (elected by the Legislative Assembly); Leslie Baxter (appointed by the Executive Council); Sandra Petronio (appointed by the President).

Futures Committee: Sara Hayden (Immediate Past President), Chair; Michele Jackson, Jody Koenig Kellas, Robin McGehee, Christina Yoshimura, and Tamar Ginossar.

WSCA Representatives to NCA 2008-2009


NCA Nominating Committee: Sara Hayden, Immediate Past President.

Elected Representatives to the Legislative Assembly 2007 and 2008: Abhik Roy, Benjamin Broom, Tim Kuhn, Belle Edson, and Bernadette Marie Calafell.
**LIFE MEMBERS**

Katherine Adams, California State University, Fresno  
Dennis Alexander, University of Utah  
James A. Anderson, University of Utah  
Mark Bergstrom, University of Utah  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
William Bray, San Francisco State University  
Nancy Burroughs, California State University, Stanislaus  
Daniel J. Canary, Arizona State University  
Hilda V. Carpenter, University of San Francisco  
Robert Clark, University of Oregon  
Douglas Fraleigh, California State University, Fresno  
Patricia M. Ganer, Cypress College  
James M. Gelwicks, Western State College of Colorado  
Kimberly Barnett Gibson, St. Mary’s University  
Donna Gotch, California State University, San Bernardino  
Susan A. Hellweg, San Diego State University  
K.B. Hom, University of Utah  
Heather Hundley, California State University, San Bernardino  
Tadasu Todd Imahori, Seinan Gakuin University  
Suzanne McCorkle, Boise State University  
Paul A. Mongeau, Arizona State University  
Shane T. Moreman, California State University, Fresno  
Chevelle Newsome, California State University Sacramento  
Patricia O’Keefe, College of Marin  
Douglas Parry, University of Alaska, Anchorage  
Sue D. Pendell, Colorado State University  
Sandra Petronio, Indiana University-Purdue University Indianapolis  
David R. Seibold, University of California, Santa Barbara  
William Sharkey, University of Hawai‘i at Manoa  
Malcolm O. Sillars, University of Utah  
Stacey Sowards, University of Texas at El Paso  
Robert Stockton, Katella High School  
Robert W. Vogelsang, Portland State University  
Marlene M. von Friederichs-Fitzwater, California State U, Sacramento  
Jen Anselmo White, San Jose State University  
John L. Williams, California State University, Sacramento

*Note: as of 12/01/2008*
DEPARTMENTAL MEMBERS*

Arizona State University
Arizona State University West
Bakersfield College
Boise State University
Brigham Young University
California Polytechnic State University
California State University, Chico
California State University, East Bay
California State University, Fresno
California State University, Fullerton
California State University, Long Beach
California State University, Northridge
California State University, Sacramento
California State University, San Bernardino
California State University, San Marcos
California State University, Stanislaus
Chabot College
Colorado State University
Hawaii Pacific University
Lewis-Clark State College
Long Beach City College
Merced College
Oregon State University
Portland State University
Riverside Community College District
Saddleback College
San Bernardino Valley College
San Diego State University
San Francisco State University
San Jose State University
Santa Barbara City College
Santa Clara University
Scottsdale Community College
Skagit Valley College
Southern Utah University
The College of Wooster
University of Colorado at Boulder
University of Colorado Denver
University of Denver
University of Hawaii
University of Idaho
University of Nevada, Las Vegas
University of New Mexico
University of Northern Colorado
University of Puget Sound
University of Southern California
University of St. Thomas
University of Utah
University of Washington
University of Wyoming
Washington State University
Weber State University

*Note: as of December 1, 2008
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<th>Year</th>
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<td>W. Arthur Cable*</td>
<td>1929</td>
<td>University of Arizona</td>
<td>San Francisco Nov. 1929</td>
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<td>W. Arthur Cable*</td>
<td>1930</td>
<td>University of Arizona</td>
<td>San Francisco Nov. 1930</td>
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<td>Lee Emerson Basset*</td>
<td>1931</td>
<td>Stanford</td>
<td>Pasadena Nov. 1931</td>
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<td>Ray K. Immel*</td>
<td>1932</td>
<td>USC</td>
<td>Los Angeles Dec. 1932</td>
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<td>Frederick W. Orr*</td>
<td>1933</td>
<td>University of Redlands</td>
<td>Portland Nov. 1933</td>
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<td>E. Ray Nichols*</td>
<td>1934</td>
<td>University of Redlands</td>
<td>Salt Lake City Nov. 1934</td>
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<td>Joseph F. Smith*</td>
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<td>University of Utah</td>
<td>San Francisco Nov. 1935</td>
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<td>Edward Z. Rowell*</td>
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<td>Elwood Murray</td>
<td>1937</td>
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<td>John L. Casteel</td>
<td>1938</td>
<td>University of Colorado</td>
<td>Seattle Nov. 1938</td>
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<td>Elvena Miller*</td>
<td>1939</td>
<td>Seattle P. S.</td>
<td>San Francisco Nov. 1939</td>
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<td>J. Richard Bietry</td>
<td>1940</td>
<td>University of Colorado</td>
<td>Los Angeles Nov. 1940</td>
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<td>Charles F. Lindsley*</td>
<td>1941</td>
<td>Occidental College</td>
<td>Salt Lake City Nov. 1941</td>
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<td>T. Earl Pardoe*</td>
<td>1942</td>
<td>Brigham Young</td>
<td>no convention</td>
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<td>Earl W. Wells*</td>
<td>1943</td>
<td>Oregon State University</td>
<td>Denver/Salem Feb. 1944</td>
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<td>Horace G. Rahskopf*</td>
<td>1944</td>
<td>University of Washington</td>
<td>divisional Nov. 1944</td>
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<td>Alan Nichols*</td>
<td>1945</td>
<td>USC</td>
<td>Los Angeles Apr. 1946</td>
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<td>Mabel F. Gifford*</td>
<td>1946</td>
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<td>San Francisco Nov. 1946</td>
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<td>Robert D. Clark</td>
<td>1947</td>
<td>University of Oregon</td>
<td>Salt Lake City Dec. 1947</td>
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<td>Joseph H. Baccus*</td>
<td>1948</td>
<td>University of Redlands</td>
<td>Seattle Nov. 1948</td>
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<tr>
<td>Virgil A. Anderson*</td>
<td>1949</td>
<td>Stanford University</td>
<td>San Jose Nov. 1949</td>
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<tr>
<td>Norman Freestone*</td>
<td>1950</td>
<td>Occidental College</td>
<td>Santa Barbara Nov. 1950</td>
</tr>
<tr>
<td>Roy D. Mahaffey*</td>
<td>1951</td>
<td>Linfield College</td>
<td>San Jose Nov. 1951</td>
</tr>
<tr>
<td>Name</td>
<td>Year</td>
<td>Institution</td>
<td>City</td>
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<td>Susie S. Niles*</td>
<td>1952</td>
<td>SLC P. S.</td>
<td>Denver</td>
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<td>William McCoard*</td>
<td>1953</td>
<td>USC</td>
<td>Fresno</td>
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<td>Alonzo Morley*</td>
<td>1954</td>
<td>Brigham Young</td>
<td>Tucson</td>
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<td>Wayne Eubank</td>
<td>1955</td>
<td>University of New Mexico</td>
<td>Los Angeles</td>
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<td>Milton Dickens*</td>
<td>1956</td>
<td>USC</td>
<td>Eugene</td>
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<td>Kathleen Pendergast</td>
<td>1957</td>
<td>University of Washington</td>
<td>Santa Barbara</td>
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<td>Upton Palmer*</td>
<td>1958</td>
<td>UCSB</td>
<td>Salt Lake City</td>
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<td>Johnnye Akin</td>
<td>1959</td>
<td>University of Denver</td>
<td>Palo Alto</td>
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<td>Lawrence Mouat*</td>
<td>1960</td>
<td>San Jose State</td>
<td>Corvallis</td>
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<td>Theodore O. H. Karl*</td>
<td>1961</td>
<td>Pacific Lutheran</td>
<td>Fresno</td>
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<td>John Wright*</td>
<td>1962</td>
<td>CSU, Fresno</td>
<td>Long Beach</td>
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<td>Joseph Wagner*</td>
<td>1963</td>
<td>CSU, Long Beach</td>
<td>San Francisco</td>
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<td>Ruth Jackson</td>
<td>1964</td>
<td>Palo Alto P. S.</td>
<td>Boulder</td>
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<td>Halbert Greaves*</td>
<td>1965</td>
<td>University of Utah</td>
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<td>Earl Cain*</td>
<td>1966</td>
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<td>Milton Dobkin</td>
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<td>Harold Livingston*</td>
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<td>James McBath*</td>
<td>1969</td>
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<td>Marcella Oberle*</td>
<td>1970</td>
<td>CSU, LA</td>
<td>Portland</td>
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<td>Donald J. Cameron</td>
<td>1971</td>
<td>CSU, Northridge</td>
<td>Fresno</td>
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<td>John W. Keltner</td>
<td>1972</td>
<td>Oregon State University</td>
<td>Honolulu</td>
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<td>Eldon E. Baker</td>
<td>1975</td>
<td>University of Montana</td>
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<td>Robert D. Kully</td>
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<td>Lucy M. Keele</td>
<td>1977</td>
<td>CSU, Fullerton</td>
<td>Phoenix</td>
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<td>R. Wayne Pace</td>
<td>1978</td>
<td>Brigham Young</td>
<td>Los Angeles</td>
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<td>Name</td>
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<td>1979</td>
<td>Fremont H. S.</td>
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<td>John C. Hammerback</td>
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<td>Jody Nyquist</td>
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<td>1985</td>
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<td>Malcolm O. Sillars</td>
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<td>William F. Eadie</td>
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<td>Leslie A. Baxter</td>
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<td>Dennis C. Alexander</td>
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<td>Sacramento</td>
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<td>Dawn O. Braithwaite</td>
<td>2000</td>
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<td>Coeur d’Alene</td>
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<td>Sandra Petronio</td>
<td>2001</td>
<td>Wayne State University</td>
<td>Long Beach</td>
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<tr>
<td>Katherine Adams</td>
<td>2002</td>
<td>CSU, Fresno</td>
<td>Salt Lake City</td>
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<td>Connie Bullis</td>
<td>2003</td>
<td>University of Utah</td>
<td>Albuquerque</td>
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<td>Mary Jane Collier</td>
<td>2005</td>
<td>University of New Mexico</td>
<td>Palm Springs</td>
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<td>Mary Jane Collier**</td>
<td>2006</td>
<td>University of New Mexico</td>
<td>Seattle</td>
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<tr>
<td>Sara Hayden</td>
<td>2007</td>
<td>University of Montana</td>
<td>Denver/Boulder</td>
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</table>

*Indicates deceased

**But for her untimely death, Leah Vande Berg would have served as President in 2006.
WSCA DISTINGUISHED SERVICE AWARD RECIPIENTS

1979 Thorrell Fest, University of Colorado
1980 No Award
1981 Anthony Hillbruner, California State University, Los Angeles
1982 Janet Bolton, University of Southern California
1983 No Award
1984 Fred McMahon, California State University, Northridge
1985 Marcella Oberle, California State University, Los Angeles
   Milton Dobkin, Humboldt State University
1986 Carmendale Fernandes, Humboldt State University
   Gertrude Baccus, Redlands High School
1987 B. Aubrey Fisher, University of Utah
1988 Robert Kully, California State University, Los Angeles
1989 Gale Richards, Arizona State University
1990 Walter Fisher, University of Southern California
1991 James McBath, University of Southern California
1992 Malcolm O. Sillars, University of Utah
1993 Jack A. Samosky, California State University, Hayward
1994 Thomas M. Scheidel, University of Washington
1995 Nancy G. McDermid, San Francisco State University
1996 John “Sam” Keltner, Oregon State University
1997 Lucy Keele, California State University, Fullerton
1998 Robert Boren, Boise State University
1999 David Natharius, California State University, Fresno
2000 Jody Nyquist, University of Washington
2001 William W. Wilmot, University of Montana
2002 Lynn K. Wells, Saddleback College
2003 Dennis Alexander, University of Utah
2004 Kenneth Frandsen, University of New Mexico
2005 Leah Vande Berg, California State University, Sacramento
2006 Sandra Petronio, Indiana University Purdue University Indianapolis
2007 Dawn O. Braithwaite, University of Nebraska-Lincoln
2008 Peter Andersen, San Diego State University
1100: SATURDAY, FEBRUARY 14, 8:30AM-1:00PM:  
UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE (USRC)  
Saturday 8:30 am-1:00pm Arizona Ballroom D,F,G

1200’S: SATURDAY, FEBRUARY 14, 9:00AM-12:00PM:  
MORNING WORKSHOPS

1201: TEACHING THE FAMILY COMMUNICATION COURSE:  
DEFINITIONS, SCHOLARSHIP, AND THE ENGAGED  
CLASSROOM  
Saturday 9:00am-12:00pm Arizona Ballroom A

Submitted by: Lynn Turner, Marquette University, Milwaukee, WI, and  
Richard West, Emerson College, Boston, MA

Description: This workshop is for instructors who are interested in teaching  
Family Communication. A growing scholarly base is contributing toward the  
proliferation of this course across colleges (2- and 4-year) and universities.  
This highly interactive workshop will illuminate the myriad formats available for  
teaching family communication to undergraduates, including large lecture,  
seminar, and online. Specific challenges and strengths related to each format  
will be discussed and exemplified.  
In addition, both novice and seasoned teachers will be introduced to recent  
 scholar trends in family communication and we’ll discuss how these research  
avenues provide topics that can be integrated into an undergraduate course.  
We’ll undertake a thorough examination of what constitutes the  
“contemporary” family. We’ll also cover the influence of culture on the  
definition of family and a family’s communication behaviors. The workshop will  
focus on current controversies among family communication scholars that are  
important in shaping our course of study. Particular attention will be paid  
toward honoring the uncertainties, anxieties, and joys of teaching the family  
communication course.  
There will be several handouts. McGraw-Hill Publishers will provide  
complimentary copies of the book, Perspectives on Family Communication (and the
Instructors Manual) to registered participants. There will also be handouts of sample syllabi, assignments designed specifically for the course, a listing of relevant movie titles, exemplary television shows, and representative student exercises. Further, handouts describing cautionary tales associated with teaching the course will be provided.

1202: USING THE IJPC PROJECT IN THE CLASSROOM:
CREATING YOUR OWN COURSE OR COURSE SEGMENT
FROM RESOURCES OF THE IMAGE OF THE JOURNALIST
IN POPULAR CULTURE
Saturday 9:00am-12:00pm Arizona Ballroom B

Submitted by: David Natharius, Arizona State University, Tempe, AZ, and Joe Saltzman, University of Southern California, Los Angeles, CA

Description: The use of video clips and scenes from movies and TV in the classroom has become a primary teaching tool in a large number of communication courses, including interpersonal and small group communication, mass communication, media studies, organizational communication, film studies, public relations, visual communication, political communication, public address, and communication theories.

In this workshop, communication instructors and scholars will be given an introduction to the IJPC database with an unlimited selection of potential visual resources from film, video, and TV and the exclusive IJPC Videos with which to create their own courses or course segments utilizing video clips to illustrate communication principles and processes. Instructors will also have the opportunity of identifying the videos they want to use to design their specific course or course segments.

Workshop participants will be involved in:

(1) distribution of workshop materials, including the IJPC database resource;

(2) a presentation and review of the history and development of the IJPC Project;
(3) receiving specific examples of courses developed at universities around the country;

(4) a step by step procedure on how to use the IJPC database and IJPC source materials to create specific courses or course segments;

(5) an opportunity to design a specific course or course segment.

1203: ENGAGED DISENGAGEMENT: TEACHING RESTORATIVE SOLITUDE AND ITS SIGNIFICANCE FOR EVERYDAY COMMUNICATION
Saturday 9:00am-12:00pm Arizona Ballroom C

Submitted by: Mara Adelman, Seattle University, Seattle, WA

Description: The 21st century may well be characterized as the age of “solitude loss”. We are wired as never before. Technological advances propel 24/7 engagement, responsiveness and feedback. Almost two decades ago, Gergen (1991) coined the phrase “social saturation” to address the state of being perpetually on-call to our social worlds, resulting in what he termed the multiphrenic personality.

In the past five years, numerous college courses, faculty fellowships, and The Center for Contemplative Mind and Society have developed extensive outreach to faculty and universities to address the issues of contemplation, silence, solitude and related themes. Interest in these works is highly multidisciplinary. For example, creative courses using these themes can be found in the fields of architecture, art, music, law, medicine, sociology, social work and psychology.

This workshop will address key questions:

(1) How do various definitions, dialectics, concepts and theories inform the study of solitude and communication? What historical roots, traditions, and practices ground the examination of solitude and its implications for communication?

(2) What contemporary issues confront society, especially students, in balancing technological demands and social saturation with disengagement and reflection?
(3) What challenges and learning outcomes need to be considered in structuring a course that examines the interplay between solitude and communication?

This workshop will comprise mini-lectures, small group discussions, and brief exercises in the study of solitude and contemplative practices. Curriculum overview includes cognitive, affective and experiential forms of learning. Content will include theory and research from both the social science and humanities, in addition to visual (e.g., films, art forms) and literary works that illuminate understandings critical to understanding restorative solitude in our lives.

Substantial resources/handouts will include an extensive bibliography, course and faculty seminar syllabus, media and literary sources, and selected readings.

**1204: PEER GROUPS: ENHANCING SMALL GROUP COMMUNICATION COURSES AND THEORETICAL PERSPECTIVES WITH CHILDHOOD GROUPS, ADOLESCENT CLIQUES, GANGS, JURIES, AFRICAN-AMERICAN COWBOYS, AND HOT-TASK GROUPS**

*Saturday 9:00am-12:00pm Arizona Ballroom E*

*Submitted by: SunWolf, Santa Clara University, Santa Clara, CA.*

*Description:* We are embedded in peer groups from the moment we are born: siblings, teams, classmates, cliques, neighborhoods, churches, troops, orchestras, committees, clubs, cults, juries, and even lost-together-on-an-island groups. Peer groups are the groups that matter most to all of us. Peer groups affect us, even when we are not members of them—when they reject our efforts to join them, move into our neighborhoods, entertain us, protect us, compete with us, or sit in judgment of us in courtrooms. At the same time, peer groups are naturally-occurring “mixed metaphors,” bringing together various cultures, values, and perspectives for a shared social or work task.

Instructors of both lower division and upper division group communication courses will learn new activities, new [marginalized] groups to include in their group courses, templates for overheads and new lecture units, new discussion
questions to bring concepts to life in the classroom, and new theoretical lenses for helping students make sense of the groups in their own lives.

This course is intended to revitalize any existing small group course, regardless of current text used. Each attendee will receive a FREE copy of: SunWolf (2008). **PEER GROUPS: EXPANDING OUR STUDY OF SMALL GROUP COMMUNICATION**, Sage. It can be used by the instructor as a resource to prepare new lectures, discussions, and activities, or as a secondary text, assigned to students. The following topics are highlighted:

1. Motivating Deeper Student Interest and Learning of Small Group Dynamics
2. New Theoretical Lights that Illuminate Group Dynamics: Theories Students Will “Get” From Their Own Life Experiences
3. Peer Groups in Childhood and Adolescence: Our First Group Experiences
5. Peer Groups that Super-Task! [Hot Groups]
6. Peer Groups as Decision Makers: Juries

Showcasing new techniques for teaching group communication concepts, this short course will help instructors experience these new techniques in the same way that their students might in the classroom. Within that context, the course will begin with powerful video clips of peer groups that will grab the attention of college students, demonstrating how to use those clips and the entire videos to provoke critical thinking and interest in group course concepts. Lecture templates [adaptable for overheads or power point] will be shared that teach PEER GROUPS as part of the group communication course. Attendees will experience how these groups are both Unconventional and highly salient for college students, and will help them understand their own behaviors and the behaviors of others in the peer groups throughout their lives. A demonstration of new discussion questions that use traditional group concepts to analyze group processes in peer groups will be shared. Suggested assignments and new group activities will be shared.
1301: TEACHING MILLENNIALS: MIXING METAPHORS IN THE BASIC COURSE
Saturday 1:00pm-4:00pm Arizona Ballroom F

Submitted by: Stephanie J. Coopman, San José State U, San José, CA

Description: The basic course offers many opportunities to apply innovative teaching strategies designed to match the learning styles of today’s students. Although Millennials value learning and education, they are accustomed to multitasking, staying connected with others via cell phones and laptops, and putting their lifestyle and friends first. Instructors can adapt to the changes in the student audience by taking an approach that fits students' learning styles and creatively uses the communication technologies familiar to students.

This interactive, multimedia workshop provides public speaking instructors with constructive strategies for integrating innovative learning tools into the basic course. Attendees will participate in activity simulations that utilize new types of teaching and learning resources. Handouts include activities, sample assignments, useful websites, and other ancillary materials.

After participating in this workshop, attendees will be able to:

(1) Recognize the key characteristics of today’s students, the Millennials;

(2) Identify sound pedagogical strategies to constructively address the learning styles of today’s students;

(3) Integrate innovative activities for the public speaking course;

(4) Develop ideas for using new media in the speechmaking process, such as employing wikis and blogs for collaborative learning experiences; and

(5) Apply pedagogy that challenges students to develop meaningful speeches that address the needs of today’s audiences.
1302: SLOw Start, SMART Start for the Second Time Around:
Creating Student Learning Outcomes (SLOs) with
Specific, Measurable, Acceptable, Realistic, and Targeted
expectations and measures
Saturday 1:00pm-4:00pm Arizona Ballroom G

Submitted by: Patricia O’Keefe, College of Marin

Workshop Facilitators:
Linda Carvalho Cooley, Reedley College
Skye Gentile, Cabrillo College
Robert G. Leonard, Sinclair Community College
Raymond (Bud) Zeuschner, California Polytechnic State University

Description: This workshop focuses on measuring Student Learning Outcomes (SLOs) across the Speech and Communication Studies curriculum. Participants are encouraged to bring their current program reviews, course outlines, syllabi, and/or individual assignments with rubrics.

This workshop continues last year’s Basic Course Conference on SLOs. New as well as familiar faces will be warmly welcomed. By the end of the workshop, participants should be able to:

(1) Understand the Accrediting Commission for Community and Junior College’s (ACCJC, a division of WASC) current accreditation standards;

(2) Compare and contrast a variety of strategies for measuring SLOs;

(3) Align SLOs with the National Communication Association’s general criteria for assessing communication competencies; and

(4) Reflect on their institution’s progress in relation to other community colleges and universities.

1303: GRADUATE STUDENT WORKSHOP
SATURDAY 2:00-3:00PM ARIOZNA BALLROOM A, B
1400’s: Saturday, February 14, 1:00pm-5:00pm:
Pre-Conferences

1401: Pre-Conference I: Border Rhetorics: Mapping American Citizenship, Cultural Space, and Identity
Saturday 1:00pm-5:00pm  Arizona Ballroom E

The rhetorical construction of American citizenship in contemporary political discourse is sharply focused on the southern border. While many voices struggle to expand narrow conceptions of American citizenship and to problematize mappings of cultural space and identity, U.S. media representations of the “border problem” and the rhetorical efforts of anti-illegal immigration groups, serve to delegitimize such voices and undermine the possibility for productive dialogue and real social change. As the Western States Communication Association meets in Mesa, Arizona, the goal of this Pre-Conference is to bring together established and emerging scholars to explore contemporary border rhetorics and to interrogate one of the most pressing social and political issues of our time.

The format of the Pre-Conference will combine invited presentations by scholars who have conducted substantial research on border/immigration rhetorics with performance and roundtable discussions of short position papers by participants.

Presenters: Katie Gibson, Cal State University, Long Beach; D. Robert DeChaine, Cal State University, Los Angeles; Fernando Delgado, Hamline University; Dustin Goltz, Arizona State University, Tempe; Zachary Justus, Arizona State University, Tempe; Kent Ono, University of Illinois; Kimberlee Perez, Arizona State University, Tempe; and John Sloop, Vanderbilt University.
The concept of sustainability is critical for addressing individual life situations and wellness. Wikipedia includes an extensive entry on sustainability, including the assertion that sustainability concerns achieving well-being for people and ecosystems (www.wikipedia.org/wiki/Sustainability). Also, the organization Sustainable Measures defines sustainability as: “Sustainability is related to the quality of life in a community -- whether the economic, social and environmental systems that make up the community are providing a healthy, productive, meaningful life for all community residents, present and future” (www.sustainablemeasures.com/Sustainability/index.html). Although much remains to be explored regarding the sustainability paradigm for work/life wellness, communication scholars and practitioners are well-situated to address sustainability at the individual, organizational, and societal levels.

This preconference provides an opportunity for established and emerging scholars to interact with practitioners who are facing wellness and work/life issues at the individual, organizational, and social levels. This preconference will merge theory and research with practice and stimulate “practical theory” conversations.

We are requesting that participants submit one-page position papers addressing the current or future state of the sustainable self at the individual, organizational, or social levels. Each paper will present the author’s position on significant issues to address in the communication discipline regarding one of these areas we will cover during the preconference. These position papers will be shared among presenters and participants before the preconference to provide directions for exploration and to stimulate break-out discussions.

Presenters: Heather Canary, Arizona State University, Polytechnic; Jess Alberts, Sarah Riforgiate, and Danielle Jackson, Arizona State University, Tempe; Theresa Conte, Balance Integration, Scottsdale, AZ; Angela Trethewey and Yvonne Montoya, Arizona State University, Tempe; Kathie Lingle, Alliance for Work-Life Progress, Scottsdale, AZ.
1500’s: Saturday, February 14, 3:00-9:30PM:
Receptions, Kickoff, and Other Events

1501: Graduate Programs Open House
Saturday 3:00-4:20 Arizona Ballroom D

1502: 2010 Interest Group Planners’ Meeting
Saturday 4:00-5:15 Boardroom

1503: 2009 Planner’s Reception
Saturday 4:15-5:15pm Cabana

1504: Newcomer’s Reception
Saturday 4:30-5:20pm Starlight Theatre

1505: Kickoff Event: Mixing Mariachi Metaphors
Welcome to the 2009 WSCA Convention: Linda Lederman, Dean of Social Sciences, College of Liberal Arts and Sciences, Arizona State University
Saturday 5:30-7:00pm Arizona Ballroom A, B, C

1506: Welcome Reception
Saturday 7:00-8:30pm Arizona Ballroom D, E, F, G

1507: Executive’s Club Dinner
Saturday 7:30-9:30pm Starlight Theatre

2101-2106: Sunday, February 15, 8:00-9:00 AM:
Business Meetings

2101: Communication Theory Interest Group Business Meeting
Sunday 8:00-9:00 am Arizona Ballroom B

2102: Community College Interest Group Business Meeting
Sunday 8:00-9:00 am Arizona Ballroom F

2103: Freedom of Speech Interest Group Business Meeting
Sunday  8:00-9:00 am  Arizona Ballroom G

2104: Environmental Communication Interest Group Business Meeting
Sunday  8:00-9:00 am  Robson

2105: Organizational Communication Interest Group Business Meeting
Sunday  8:00-9:00 am  Palo Verde II

2106: Rhetoric and Public Address Interest Group Business Meeting
Sunday  8:00-9:00 am  Palo Verde III

2200’S:  SUNDAY, FEBRUARY 15, 9:10-10:20 AM: PANELS

2201: EXAMINING STORIES AND METAPHORS OF TEACHING AND LEARNING: COMPETITIVE PAPERS IN COMMUNICATION AND INSTRUCTION
Sunday  9:10-10:20am  Arizona Ballroom A

Presented by the Communication and Instruction Interest Group

Chair: Robert Leonard, Sinclair Community College

Based on a True Story? Examining Problematic Portrayals of Teachers in Film
Jennifer Hennings, San Jose State University

Disability, Advocacy and Coping: An Autoethnography on Non-Visible Disability
Dana L. Morella, San Jose State University

Mixing Metaphors & Methods: Postcolonial Critical Rhetoric in Communication Education
Sara Mathis, University of Utah

Respondent: Donna Gotch, California State University San Bernardino
2202: “ORDER IN THE CLASSROOM!” DIFFERENT APPROACHES TO HANDLING STUDENT [MIS]CONDUCT: WHAT IS THE BEST POLICY? DO YOU MAKE EXCEPTIONS EVER—NEVER?
Sunday 9:10-10:20am Cholla I and II

Presented by the Community College Interest Group

Chair: Amanda Aquino, College of the Canyons

Panelists will share their thoughts on how they handle issues that arise throughout the semester with students. Some of the topics that will be discussed are excessive absences, late assignments, grade disputes and disruptive classroom behavior. Although we outline the consequences for violations of these policies in our syllabi, students still challenge them.

Panelists/Affiliations:
Robert Alto, Mendocino College
Lori Norin, University of Arkansas Fort Smith
Tom Walton, University of Arkansas Fort Smith
Matt Abrahams, De Anza College
Christina Harrell, Grossmont College

2203: STAINING THE GLASS CEILING: CHALLENGES, CHOICES, AND ASSUMPTIONS FACING WOMEN IN DEBATE
Sunday 9:10-10:20am Arizona Ballroom F

Presented by the Community College Interest Group

This round table discussion will address the issues confronting women in debate. Despite the critical nature of the debate community, it is still dominated by white men. Although women do participate successfully, they face a number of unique challenges.

Chair: Gina Iberri-Shea, Northern Arizona University

Panelists:
Kaitlin Bundock, Northern Arizona University
Zoey DeWolf, Northern Arizona University
Sarah Broome, Northern Arizona University
Sarah Mason, Northern Arizona University  
Zach Freels, Northern Arizona University  
Daniel Iberri-Shea, Northern Arizona University

2204: MEANING, METAPHORS, AND DIALECTICS IN HEALTH COMMUNICATION  
Sunday 9:10-10:20am  Arizona Ballroom C

Presented by the Health Communication Interest Group

Chair: Zheng An, University of New Mexico

How Under-the-Radar Metaphors Influence Opinion in Health Discourse  
Cynthia-Lou Coleman, Portland State University  
L. David Ritchie, Portland State University

Sleep Deprivation in Residency Programs: The Negotiation of Meaning*  
Stacey A. Passalacqua, University of Arizona

Secondary Digital Divides and Online Outsiders Within: Reexamining Health Internet Use and Dialectical Tensions among African American Women  
Pauline Cheong, Arizona State University  
Peggy A Brooks-Bertram, University at Buffalo, State University of New York  
Barbara A Nevergold, University at Buffalo, State University of New York

Respondent: Heather Canary, Arizona State University, Polytechnic

*Student Paper

2205: CULTURES OF GENDER AND MIXING METAPHORS OF POWER: INTERCULTURAL STUDIES OF FEMININITY AND MASCULINITY  
Sunday 9:10-10:20am  Arizona Ballroom E

Presented by the Intercultural Communication Interest Group

Chair: Julia Johnson, Southwestern University
All About Eve: Hillary Clinton and the Lapsarian Subconscious
Brooke Arnold Calder, Southwestern University

Maintaining and Resisting the Sex Binary: Intercultural Conflicts Between Medical Communities and FTMs
Nadia Alareksoussi, Southwestern University

The Feminine Ideal: A Rhetorical Analysis of Biblical Texts and the Constraints Placed on Women within the Christian Tradition
Sally Spalding, Southwestern University

Respondent: David Olsen, California State University, Los Angeles

**2206: INTERPERSONAL RELATING IN THREE UNIQUE CONTEXTS**

*Sunday 9:10-10:20am*  
Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Adam Smith, Arizona State University

Communication Challenges of Voluntary Kin Relationships
Dawn O. Braithwaite, University of Nebraska
Leslie A. Baxter, University of Iowa
Betsy W. Bach, University of Montana

Interpersonal Uncertainty Reduction in Second Life
John C. Sherblom, University of Maine
Lesley A. Withers, Central Michigan University
Lynnette G. Leonard, University of Nebraska, Omaha

Challenges Associated with Parenting among Families that are Homeless
Fran C. Dickson, University of Denver
Kathryn Tiffani Baldwin, University of Denver
Justin Borowsky, University of Denver
Jennifer Kelly Corti, University of Denver
Daniel Johnson, University of Denver
Lucie Lawrence, University of Denver
Joseph Velasco, University of Denver
Respondent: Lisa Farinelli, Augustana College

2207: PERFORMANCE GOES POP: MIXING METAPHORS OF PERFORMANCE AND POP CULTURE
Sunday 9:10-10:20am Starlight Theater

Presented by the Performance Studies Interest Group

For some audiences, performances enacted and witnessed in pop culture contexts have a significant impact on identity formation. That these performances are wedded to pop culture simultaneously elevates them in the public eye and marks them as “not to be taken too seriously.” This collection of essays seeks to identify, resist and expand the boundaries and relationships between pop culture and performance. Specifically, we address performances in popular contexts from the perspectives of ethnography, material rhetoric, and historical auto/biography as they intersect with performance scholarship.

It’s a Bird! It’s a Plane! It’s ETHNOGRAPHY MAN: Masquerading at Comic Con 2008
Scott Boras, Arizona State University

I Was a Teenage Tammany Hall Politician: An Autoethnographic Analysis of Passing through Historical Narrative
Lydia Nelson, Arizona State University

The Performance of Visual and Material Rhetorics in Robot Chicken and the Secret Lives of Toys
Charles Parrott, Southern Illinois University

Respondent: Amy Kilgard, San Francisco State University

2208: INCLUSION, EXCLUSION AND ANXIETY IN TELEVISION AND FILM
Sunday 9:10-10:20am Pomeroy

Presented by the Media Studies Interest Group

Chair/Respondent: Cynthia Willis-Chun, Willamette University

Repackaging an Iconic Hero: James Bond in the 21st Century
Karen A. Stewart, Arizona State University

Convincing Audience that Others Are(n’t) Welcome: Assessing Whiteness, Power, and Identity in Spanglish
Kyle Simmons, University of Utah

“Your Disability Is Not a Problem—But It Is”: A Thematic Analysis of Mental Disability, Stigma, and America’s Next Top Model*
Sara J. Holmes, University of New Mexico

Imperial Anxieties: A Critical/Cultural Analysis of HBO’s Rome
Matthew Morris, University of Texas at Austin

Respondent/Facilitator: Cynthia Willis-Chun, Willamette University.

*Debut Paper

2209: PRESENT PASTS: MEDIATED NEGOTIATIONS OF COMMEMORATION, MEMORY, AND HISTORY
Sunday 9:10-10:20am Sirrine

Presented by the Media Studies Interest Group

Chair: Anne Bialowas, University of Utah

Novelty to Nostalgia: The Evolution of Drive-In Audiences*
Krystal A. Mezger, Colorado State University

That’s Not Strange Fruit Hanging from the Trees, It’s Just a Prank: The Symbolism of Lynch Nooses and Racial Intimidation Implications in Jena, Louisiana
Gracie Lawson-Borders, The University of Wyoming
Tracey Owens Patton, The University of Wyoming

Cultural Memory and Reflection: The Diasporic Imagination in Ang Lee’s Films
Chih-Yun Chiang, University of Denver

A Road by Any Other Name: Rhetoric, Whiteness, and Power in Portland’s Interstate Avenue Renaming Controversy*
Jade Olson, Willamette University

*Debut Paper
Respondent/Facilitator: A. Susan Owen, University of Puget Sound.

*Debut Paper*

**2210: ORWAC KEYNOTE SPEAKER PANEL: MIXING METAPHORS OF GENDER, BORDER (IN)SECURITY, AND LIFE ON THE FRONTLINES OF U.S. IMMIGRATION POLITICS, Part I**  
Sunday 9:10-10:20am Crismon

This is a double session panel. Invited speakers, working at the intersections of gender, sexuality, language and other identity categories, share their insights and activist experiences concerning the U.S. border militarization processes and the human impacts resulting from immigration policies. Question and answer period follows speaker presentations.

Presented by the Organization for Research on Women and Communication  
Chair: Karma R. Chávez, University of New Mexico  
Isabel Garcia, Co-President, Coalición de Derechos Humanos; Pima County Public Defender  
Kathryn Rodriguez, Coordinating Organizer, Coalición de Derechos Humanos  
Ana Ochoa O’Leary, Mexican American Studies and Research Center, University of Arizona; Steering Committee Member, Coalición de Derechos Humanos.

**2211: TOP FOUR PAPERS IN COMMUNICATION THEORY AND RESEARCH**  
Sunday 9:10-10:20am Arizona Ballroom B

Presented by the Communication Theory and Research Interest Group  
Chair: Joseph W. Anderson

Housing the Homeless: An Architecture of Social Capital  
Kristin Stimpson, University of Texas at Austin
Hermeneutics and Spatial Interpretation: Diagrammatology and Philosophical Thought
John McKenzie, University of Texas at Austin

The Temporal Nature of Racialized Sport Consumption
Kelby K. Halone, West Virginia University
Andrew C. Billings, Clemson University

A Preliminary Proposal and Empirical Test of the Extended Spinozan Model of Information Processing
Christopher J. Carpenter, Michigan State University

Respondent/Facilitator: Sara McKinnon, Arizona State University

2212: TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS
Sunday 9:10-10:20am Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Daniel Brouwer, Arizona State University

Foiling the Intellectuals: Gender, Identity Framing, and the Rhetoric of the Kill in Conservative Hate Mail*
Dana L. Cloud, University of Texas, Austin

It’s Worth a Shot: Creating a Frame of Perspective for Public Health Initiatives
Jennifer A. Malkowski, San Diego State University
Valerie R. Renegar, San Diego State University
George N. Dionisopoulos, San Diego State University

Performing Rhetorical Interruptions: Barack Obama and the Materiality of Hope
Margret McCue, Saginaw Valley State University
Derek R. Sweet, Luther College

That That Nation Might Long Endure: Washington’s Formation and Use of Federalist Rhetoric in Ending the Whiskey Rebellion**
Kristin Mathe, Texas A&M University

Respondent: Katie Gibson, California State University, Long Beach
*Top Rhetoric and Public Address paper award
**Debut paper award.

2213: TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION

Sunday 9:10-10:20am Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Dan Lair, University of Denver

Lost in Translation: The Challenge of Embracing Diversity through Intervention*
Amy Way, Arizona State University

Whiteness at Work: Framing Difference in a Criminal and Juvenile Justice System
Carolina Rosas Weber, University of Utah

Is Standardized Bereavement Leave a Benefit?: Reclaiming Conflict in the Experience of Organizational Bereavement Leave
Janell Bauer, University of Colorado at Boulder

Towards The Development of a Psychologically Healthy Workplace Scale: Factor Analysis of a Measure
Andrew D. Dohanos, University of Utah
Connie Bullis, University of Utah
Sally Planalp, University of Utah

Respondent: Greg Larson, University of Montana.

*Top Organization Communication paper, *Top student paper

2214: TOP FOUR PAPERS IN ENVIRONMENTAL COMMUNICATION

Sunday 9:10-10:20am Robson

Presented by the Environmental Communication Interest Group

Chair: Todd Norton
Making and Breaking the Collective Dialectic: Stakeholder Struggles for Value and Control in the Peaceful Valley Area of Spokane, Washington*
Teresa Koeppel, Washington State University
Ana Haase-Reed, Washington State University

Gender Representations in Orangutan Primatological Narratives: Essentialist Interpretations of Sexuality, Motherhood, and Women.
Stacey K. Sowards, University of Texas at El Paso

Human Energy™: Chevron’s Advertising Campaign as Preemptive Apologia
Brian Cozen, University of Washington

Steven Schneider and the “Double Ethical Bind” of Climate Change Communication
Chris Russill, University of Minnesota – Twin Cities

Respondent/Facilitator: Gregg Walker

*Top Environmental Communication Paper

2215: COMPETITIVE PAPERS IN FREEDOM OF SPEECH AND LEGAL COMMUNICATION
Sunday 9:10-10:20am Arizona Ballroom G

Presented by the Freedom of Speech and Legal Communication

Chair: John Reinard, California State University, Fullerton

Evaluating the Federal Communications Commission’s 2007 Report on TV Violence
Paul J. Wright, University of Arizona

Richard A. “Tony” Parker, Northern Arizona University

Columbia President Lee C. Bollinger and President Mahmoud Ahmadinejad’s Farcical Exercise in Free expression
Suzanne Larson, Southern Utah University
Users of a Mountain: A Story of Judicial Opinion and Narrative
Carly Michelle Long, Northern Arizona University

Respondent: Paul Siegel, University of Hartford

2216: CONVERSATION ANALYSIS: NINETEENTH ANNUAL DATA SESSION, PART I
Sunday 9:10-10:20am Arizona Ballroom D

Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.

Participants:
Wayne A. Beach, San Diego State University
Jeffrey Good, University of California, Los Angeles
Leslie H. Jarmon, University of Texas at Austin
Charlotte M. Jones, Carroll College
Leah Wingard, San Francisco State University

2300’s: SUNDAY, FEBRUARY 15, 10:30-11:40: PANELS

2301: TOP PAPERS IN COMMUNICATION AND INSTRUCTION
Sunday 10:30-11:40am Arizona Ballroom A

Presented by the Communication and Instruction Interest Group

Chair: Liz Leckie, University of Utah

Who Me? I Didn’t Have My Hand Raised: A Literature Review of Cold Calling
Kimberly N. Aguilar, California State University, San Bernardino
Mixing Psychology Theory and Communication Technology in the Classroom: Will Learning Increase?
Jennifer Marie Kammeyer, San Francisco State University

Critical Pedagogy: A Journey to the Metaphorical Heart of the Classroom
Jeanne Jacobs, University of Denver

Respondent: Nicholas Zoffel, San Jose State University.

2302: THE “CRACK COCAINE OF COLLEGE LIFE:” STUDENTS, POPULAR TECHNOLOGIES & THE IDEOLOGICAL CONDITIONS FOR A NEW CULTURE
Sunday 10:30-11:40am Arizona Ballroom G

Presented by the Community College Interest Group

This roundtable will discuss popular technologies, specifically Internet sites such as Facebook, My Space and U-tube, address how these sites have contributed to distinct changes in cultural habits, social and personal identities, knowledge, and examines how culture is “reconstructed” by this new mode of communication.

Chair: Karyl Kicenski, University of California, Los Angeles

Discussants:
Bernardo Attias, California State University, Northridge
Amy London-Edwards, Oxnard College
Gigi Hessamian, California State University, Northridge.

2303: G.I.F.T.S I (GREAT IDEAS FOR TEACHING SPEECH)
Sunday 10:30-11:40am Arizona Ballroom F

Presented by the Community College Interest Group

This panel will highlight valuable instructional tools for the basis speech course.

Chair: Robert Leonard, Sinclair Community College

Listening Cues: Dream Ticket to Venus and Mars
Lori Norin, University of Arkansas Fort Worth
Never Judge an Audience by What They Eat
Lea Gilinets, College of the Canyons

Would you Rather Debate or Play a Game?
Linda Carvalho Cooley, Reedley College

“The Role Game” used Two Ways
Wanda Wakkinen, New Mexico State University, Alamogordo

2304: TOP FOUR PAPERS IN HEALTH COMMUNICATION
Sunday 10:30-11:40am Arizona Ballroom C

Presented by the Health Communication Interest Group
Chair: Kris Kirschbaum, East Carolina University

Hope is a Fragile and Fierce thing: Uncovering the Dialectical Tensions in Coping with Adverse Life Events
Leigh Ford, Western Michigan University
Eileen Berlin Ray, Cleveland State University

Associations between Caregiving and Health Outcomes among Parents of Children with Mental Illness: An Attachment Perspective
Lisa Farinelli, Augustana College,
Laura. K. Guerrero, Arizona State University

The Relationship between Parents’ Verbal Aggression and Responsiveness and Young Adult Children’s Intimate Partner Violence Victimization and Perpetration
Kellie E. Carlyle Palazzolo, Arizona State University
Anthony J. Roberto, Arizona State University
Elizabeth Babin Gallagher, Arizona State University

Quantitative Study of Patients’ Perceptions of and the Impact of Bad News Delivery of Stillbirth Diagnosis by Health Care Providers**
Suzanne Pullen, San Francisco State University
David Nalos, San Francisco State University

Respondent: Jo Anna Grant, California State University, San Bernardino
**Debut Paper and Top Student Paper**

**2305: TOP THREE PAPERS IN INTERCULTURAL COMMUNICATION**
Sunday 10:30-11:40am Arizona Ballroom E

Presented by the Intercultural Communication Interest Group

Chair: Sara DeTurk, University of Texas at San Antonio

English and Globalization: Examining the Case of Taiwan from a Critical Perspective
Chih-Yun Chiang, University of Denver

Loss or Gain?: Resisting Identities and Maintaining Whiteness
Sandra Rath, Arizona State University

(Re)positioning the White Subject: (In)visibility, Materiality, and Whiteness Studies*
Bryan McCann, University of Texas at Austin

Respondent: Karen Lovaas, San Francisco State University

*Top Intercultural Communication Paper, *Top Student Paper

**2306: TOP THREE PAPERS IN INTERPERSONAL COMMUNICATION**
Sunday 10:30-11:40am Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Mark T. Morman, Baylor University

Unwanted Pursuit Unfolded: A Turning Point Analysis of Obsessive Intrusion and Stalking
Sai Sato, University of Nebraska
William R. Cupach, Illinois State University
“Stuck Between Two Worlds”: Mothers Raising Children With and Without Disabilities*
   Lucie P. Lawrence, University of Denver

Correlates of Negative Emotion Surrounding Socially Aggressive Face Threats: Investigating the Role of Face Needs and Intragroup Status
   Erin K. Willer, University of Nebraska
   Jordan Soliz, University of Nebraska

Respondent: Jody Koenig Kellas, University of Nebraska

*Top Student Paper

2307: EMOBODYING OUR CORPO”REALITIES”: COMPETITIVE PERFORMANCE STUDIES PAPERS

Sunday 10:30-11:40am Starlight Theater

Presented by the Performance Studies Interest Group

Rugged Performances: Outdoor Recreationalists at Lake City Outfitters
   Samantha M. Senda-Cook, University of Utah

Making Meaning through Alternative Music: A Qualitative Study of Performance and Self-Expression
   Mara R. Hobler, University of Maryland, College Park

Short Man in a Tall World: Constructing the Short Male Body as a Failure of Masculinity
   Gino A. Giannini, San Diego State University

The Word became Flesh: Gender Performance in Young Christian Males*
   Sarita J. Field, University of Maine

Chair/Respondent: Kate Willink, University of Denver

*Top Student Paper, *Debut Paper
2308: THE MIXED METAPHOR OF SPANISH-LANGUAGE STUDENT MEDIA: NEW MEDIA AND NEW OPPORTUNITIES
Sunday 10:30-11:40am Sirrine

Presented by the Media Studies Interest Group

Spanish language media continues to be an area of growth in the United States, yet students may not have enough Spanish language student media opportunities in college. This panel offers insight into ways that English-speaking (and not necessarily bilingual) faculty can supervise Spanish language media in their department and help students prepare for Spanish language media careers.

Chair/Moderator: Tony DeMars, Texas A&M-Commerce

Presenters and Presentations:

Partnerships with Mexican Universities
Jose Angel Soto, Universidad Iberoamericana

Directing Students Interested in Spanish Language Media Internships
Julian Rodriguez, University of Texas at Arlington

Doing Student Spanish Language Radio Shows (Even if You Don’t Speak Spanish)
Enrique Mayans, KCMT La Caliente Radio, Tucson

Opportunities for Latinos in English-Language Media
Stephanie Sandoval, Sonoran Living/ABC 15

Can a Spanish Language TV Newscast Be a Part of Your Department?
Tony DeMars, Texas A&M-Commerce

2309: CREATING DISCOURSES: ISSUES OF TRUTH AND SELF THROUGH MEDIA
Sunday 10:30-11:40am Pomeroy

Presented by the Media Studies Interest Group

Chair: Terry Filipowicz, KVOA TV
Discourse and Divination: Foucault’s Author-Function and Egyptian Origin Myths of the Occult Tarot
Robert L. Mack, Colorado State University

Sin City: A Study in Pleasure and Self-Perception
Alexis Pulos, Colorado State University

Stephen Colbert’s “Wikiality”
Joseph Faina, Arizona State University

Mapping the Self: Confession and Autobiography in the Documentary Film Searching for Angela Shelton
Gigi McNamara, Pennsylvania State University

Respondent: Teresa Bergman, University of the Pacific

2310: ORWAC KEYNOTE SPEAKER PANEL: MIXING METAPHORS OF GENDER, BORDER (IN)SECURITY, AND LIFE ON THE FRONTLINES OF U.S. IMMIGRATION POLITICS, PART 2
Sunday 10:30-11:40am Crismon

Presented by the Organization for Research on Women and Communication

During this second panel, scholars working in the area of vernacular rhetorics about im/migration and border issues will address questions regarding: What role can communication scholarship play in addressing and contributing to public and scholarly conversations about border militarization and im/migration policies? What are the ways in which scholars in the field of Communication might and/or do conduct research on immigration and gender? Audience participation encouraged.

Chair: Belle Edson, Arizona State University

Panelists:
Kent Ono, University of Illinois, Champaign-Urbana
Karma R. Chávez, University of New Mexico
Michelle A. Holling, California State University San Marcos
Sara McKinnon, University of New Mexico

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Fredi Avalos, California State University San Marcos; Vista Coalition for Peace, Justice and Dignity

2312: TOP FOUR STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS
Sunday 10:30-11:40am Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Valerie R. Renegar, San Diego State University

Comforting the Comfortable: *Extreme Makeover Home Edition’s* Ideological Conquest
Luke Winslow, University of Texas, Austin

Red and Blue are Purple: Mixing Metaphors in Presidential Nomination Acceptance Speeches, 1948-2004.
Rebecca LaVally, University of Texas, Austin

<Support Our Troops>
Christopher M. Duerringer, Arizona State University

“They Don’t Dance Like Carmen No More”: Memory, Appropriation, and Carmen Miranda’s Exotic Dance*
Nicholas Russell, University of Utah

*Top Student Paper

Respondent: Sonja K. Foss, University of Colorado, Denver

2313: COMMUNICATIVE PERSPECTIVES ON THE ORGANIZATION OF WORK
Sunday 10:30-11:40am Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Stacey Wieland, Villanova University

The Utilization of Narratives to Contextualize the Experiences and Needs of Unemployed, Underemployed and Displaced Workers
Jessica C. Russell, California State University, Sacramento

Organizing for Timelessness and Creativity
   Michael S. Moode, The University of Texas at Austin

Interactive Service Labor and the Aesthetic Organization of Occupational Segregation
   Jaymes P. Myers, Arizona State University

A Study of How Organizational Culture Influences the Strategies Employees Utilize During Interactions with Difficult Customers
   Anu Nadina Sandlin, The University of Texas at Austin

Respondent: Pamela Lutgen-Sandvik, University of New Mexico

2314: THE PROBLEM OF PARTICIPATION: NEW DIRECTIONS IN APPLIED ENVIRONMENTAL COMMUNICATION
   Sunday 10:30-11:40am Robson

Presented by the Environmental Communication Interest Group

Chair: Marianne Neuwirth

“Where the Hell Am I?”: Scientific Uncertainty and Miscommunication at an Environmental Journalists’ Workshop
   Jen Schneider, Colorado School of Mines

Fostering the Use of Human-Dimensions Sustainability Indicators in Community Organizing
   James G. Cantrill, Northern Michigan University

“It Didn’t Look Like this Before”: Rural Landowners’ Responses to a Watershed Council Outreach Effort
   Emily Plec, Western Oregon University

Breaking through the Clutter: Applying an Integrated Marketing Communication (IMC) framework at the Utah Society for Environmental Education (USEE)
   Autumn Garrison, University of Utah

Putting Sustainability on the Table with Café Methods
Respondents/Facilitators: Tarla Rai Peterson and Gregg Walker

2315: CONVERSATION ANALYSIS: NINETEENTH ANNUAL DATA SESSION, PART 2
Sunday 10:30-11:40am Arizona Ballroom D

Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.

Participants:
Wayne A. Beach, San Diego State University
Jeffrey Good, University of California, Los Angeles
Leslie H. Jarmon, University of Texas at Austin
Charlotte M. Jones, Carroll College
Leah Wingard, San Francisco State University

2516: THE MIXING OF METAPHORS UNDER POSTMODERNITY
Sunday 10:30-11:40am Arizona Ballroom B

Presented by the Communication Theory and Research Interest Group

Chair: Dana Cloud, University of Texas at Austin

The Giant of Ljubljana: Monstrous Symptoms, Parallax, and Performance in the Žižekian Persona
John McKenzie, University of Texas at Austin

Mixing Rhetoric and Theology: Emmanuel Levinas, Kirk Cameron, and the Fallen Subject of Human Communication
Bryan J. McCann, University of Texas at Austin
Becoming-woman: Deleuze and Guattari's Mixed Metaphor of Subjectivity
Tiara Naputi, University of Texas at Austin

Bakhtin, Butler, and Beefcake the Mighty: GWAR's Impossible Body in the
Carnival of the Grotesque
Sean Tiffee, University of Texas at Austin

The Paradox of Metaphor: How Hardt and Negri’s Empire Escapes the
Representational Problematic of Analogizing
Joshua Hanan, University of Texas at Austin

Make a Rhizome: Deleuze and Guattari’s Schizoanalysis as Rhetorical Criticism
Matthew B. Morris, University of Texas at Austin

Respondent: Dana Cloud, University of Texas at Austin

2400’S: SUNDAY, FEBRUARY 15, 11:50-12:50 PM:
BUSINESS MEETINGS

2401: Communication and Instruction Interest Group Business
Meeting
Sunday 11:50-12:50 pm Arizona Ballroom A

2402: Health Communication Interest Group Business Meeting
Sunday 11:50-12:50 pm Arizona Ballroom C

2403: Intercultural Communication Interest Group Business Meeting
Sunday 11:50-12:50 pm Arizona Ballroom E

2404: Community College Interest Group Business Meeting
Sunday 11:50-12:50 pm Arizona Ballroom F

2405: Interpersonal Communication Interest Group Business
Meeting
Sunday 11:50-12:50 pm Palo Verde I
2406: Executives Club
Sunday 11:50-12:50 pm Boardroom

2405: Time and Place Committee
Sunday 11:50-12:50 pm Cholla I

2500’S: SUNDAY, FEBRUARY 15, 1:00-2:10 PM: PANELS

2501: Officers Lunch
Sunday 1:00-2:10 pm Boardroom

2502: WSCA MASTER TEACHERS PANEL
Sunday 1:00-2:10 pm Arizona Ballroom A

Presented by the Communication and Instruction Interest Group

Chair: Nicholas Zoffel, San Jose State University

Master Teacher: Deanna L. Fassett, San Jose State University
Deanna L. Fassett is an Associate Professor in the College of Social Sciences and a Professor of Communication at San Jose State University. Her teaching and research interests are in critical communication pedagogy, communication education; instructional communication; critical, feminist, anti-racist, and performative pedagogies. She is currently serving as the department's Basic Course Director and Graduate Coordinator.

Master Teacher: Karen Lovaas, San Francisco State University
Karen Lovaas is an Associate Professor in the College of Liberal Arts and Science and Associate Professor of Communication Studies at San Francisco State University with an emphasis in Critical Theory. Her teaching and research are in Critical Theory, looking at gender, sexuality, culture, the prison industrial complex, conflict, and critical pedagogy. She is currently serving as the department's Basic Course Director and is co-chairing the university’s Liberal Studies Council.
2503: DOES ONLINE INSTRUCTION ENHANCE OR HINDER PEDAGOGY?
Sunday 1:00-2:10 pm Arizona Ballroom F

Presented by the Community College Interest Group

Chair: Joanne Babin, University of San Francisco and City College of San Francisco

The goal of this panel is to discuss the different perspectives surrounding the appropriateness of teaching communication courses online. While some instructors have embraced this new technology, others have been reluctant to “log-On.” Panelists will share their experiences and discuss what is lost and what is gained by leaving the traditional classroom setting and going into the virtual world.

Panelists:
Jim Urbanovich, Crafton Hills College
Tamara Stokes-Rice, College of the Canyons
Dr. Sandra Cross, Edmonds Community College
Angela Holland, College of Southern Nevada
Bud Zeuschner, California Polytechnic University
Joanne Babin, University of San Francisco and City College of San Francisco

2504: WITH A LITTLE HELP FROM PARTNERS, PALS, AND PRACTITIONERS: HOW IMPORTANT OTHERS INFLUENCE HEALTH
Sunday 1:00-2:10 pm Arizona Ballroom C

Presented by the Health Communication Interest Group

Chair: Sonia L. Gomez, University of New Mexico

A Review and Critique of Romantic Partner Communication about Weight Management
Andrea A. Richards, University of Texas-Austin

Friends don’t Let Friends make Unhealthy Decisions: A Qualitative Exploration of the Intersection among Alcohol, Friendship, and Sexual Decision Making
Lisa Menegatos, Arizona State University
Aaron Hess, Arizona State University
Linda C. Lederman, Arizona State University
Karen Moses, Arizona State University

Coping with Women’s Cancer: The Relationship between Patients’ Coping Styles, Type of Cancer, and Use of Physicians as Information and Emotional Support Sources
    Tamar Ginossar, University of New Mexico
    Linda Larkey, University of Arizona, Arizona Cancer Center
    Nancy Howe, University of Arizona, Arizona Cancer Center
    Nidhi Goel, University of Arizona, Arizona Cancer Center

Respondent: Anthony J. Roberto, Arizona State University

2505: INTERCULTURAL COMPETENCE, INTERACTION, AND CONFLICT IN UNIVERSITY CONTEXTS
Sunday 1:00-2:10 pm Arizona Ballroom E

Presented by the Intercultural Communication Interest Group

Chair: Diana Martinez, University of Texas at Austin

The Impact of Study Abroad Programs on Intercultural Competence
    Bridget Flaherty, University of Montana
    Jelena Stojakovic, University of Montana

Interactant-Based Definitions of Intercultural Interaction at a Multicultural University
    Rona Tamiko Halualani, San Jose State University

David Horowitz versus the Muslim Student Association: Implications of Intergroup Ethnic Conflict Escalation When Rooted in a Global Intractable Conflict
    Mary Danis, University of California, Santa Barbara

Respondent: Marcella LaFever, California State University Stanislaus
2506: LOG JAM: FOUR PAPERS IN A PHOTO FINISH FOR FOURTH PLACE IN THE TOP IPC PAPER COMPETITION
Sunday 1:00-2:10 pm Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Doug Deiss, Arizona State University

“Looks Like You’ve Gained the Freshman Fifteen Already!” Investigating the Links Between Memorable Messages Received from Family Members and Body Image Satisfaction
  Jenna L. Catlett, University of Nebraska
  Jody Koenig-Kellas, University of Nebraska

First Date Sexual Expectations, Sexual- and Gender-Related Attitudes: The Effects of Who Asked, Who Paid, Date Location, and Gender
  Tara M. Emmers-Sommer, University of Nevada, Las Vegas
  Jenny Farrell, University of Nevada, Las Vegas
  Ashlyn Gentry, University of Nevada, Las Vegas
  Shannon Stevens, University of Nevada, Las Vegas
  Justin Eckstein, University of Nevada, Las Vegas
  Joseph Battocletti, University of Nevada, Las Vegas
  Jenny Farrell, University of Nevada, Las Vegas
  Ashlyn Gentry, University of Nevada, Las Vegas
  Shannon Stevens, University of Nevada, Las Vegas
  Justin Eckstein, University of Nevada, Las Vegas
  Joseph Battocletti, University of Nevada, Las Vegas
  Carly Gardner, University of Nevada, Las Vegas

He Likes Me, He Loves Me Not: Further Conceptualizing the Differences Between Love and Liking in the Context of Relational Unrequitedness
  Alice E. Veksler, Arizona State University
  Jen Eden, Arizona State University

The Effect of Relationship Length and Comforting Message Type on Message Evaluation
  Jessica Russell, California State University, Sacramento
  Kimo Ah Yun, California State University, Sacramento
  Lisa L. Massi Lindsey, Michigan State University

Respondent: Christina Yoshimura, University of Montana
2507: CONVERSATIONS THROUGH THE LIFESPAN  
Sunday 1:00-2:10 pm  Arizona Ballroom B

Presented by the Language and Social Interaction Interest Group

Chair: Jeffrey Good, University of California, Los Angeles

A Cluster Analysis of Conversation Satisfaction and Self-Disclosure Among Adult Speed Daters  
Valerie J. Young, University of Arizona

Bilingual Children and Intergroup Identity: How Bilingual Children Can Communicate Their Identity Through Language Using a New Model of Intergroup-Interindividual Identity  
Elisia Sim, University of California, Santa Barbara

Emotional Triggers in Linguistic Regression: A Presentation of Research  
Tara Hack, San Diego State University

Orienting to Identity and Interest in Meetings  
Jessica S. Robles, University of Colorado, Boulder

2508: TOP THREE PAPERS IN PERFORMANCE STUDIES  
Sunday 1:00-2:10 pm  Starlight Theater

Presented by the Performance Studies Interest Group

Chair and Respondent: Karma R. Chávez, University of New Mexico

Audience and Efficacy in Online Performance: A Theoretical Consideration of Hypertext Personal Narratives  
Kurt Lindemann, San Diego State University

Re-membering Daddy: Autoethnographic Reflections of My Father and Alzheimer’s Disease  
Ragan Fox, California State University, Long Beach

Through the Looking-Glass and Who I Found There*  
Diane Keeling, University of Colorado, Boulder


**2509: METAPHORICAL IMAGES OF WAR: WEAVING PERSPECTIVES OF HISTORY, GENDER AND POPULAR CULTURE**

Sunday 1:00-2:10 pm  Sirrine

Presented by the Media Studies Interest Group

Chair: David Natharius, Arizona State University

Images of war and stories of war journalists are among the most common themes in today’s news and in popular culture literature, film and television. This panel explores three diverse sources of images about war and the journalists who create the enduring stories of war.

**War Images Past and Present: A Brief History of Controversial Images from the American Civil War to Iraq**
Carol Schwalbe, Arizona State University
Bill Silcock, Arizona State University

**Depiction of the War Journalist in Movies and Television from the Image of the Journalist in Popular Culture (IJPC) Project**
Joe Saltzman, University of Southern California

**The Female War Journalist in Popular Novels: Glamour, Grit and Guts**
Sammye Johnson, Trinity University

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**2510: DOCTORS, DISEASE, AND SCIENTIFIC PARADOX: EXPLORING THE RHETORIC OF HEALTH, SCIENCE, AND TECHNOLOGY**

Sunday 1:00-2:10 pm  Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Chuck Goehring, San Diego State University

When Truth Lies: Using Paradox to Unsettle the Settled Crop Circle Debate
Matthew D. Petrunia, Fashion Institute of Technology, SUNY
A Doctor in the Limelight: Competing Personae in L’Affaire Poisson and the Tangled Ethos of Biomedicine
Lisa Keränen, University of Colorado, Boulder

“Our People, Our Problem, Our Solution”: Race, National Identity, and the Rhetoric of Individualism in African American HIV/AIDS Narratives
Ashley Noel Mack, University of Texas, Austin

Power on Trial: The Productive Legitimacy and Dominance of Scientific Discourse
Julie Homchick, University of Washington

Respondent: Clark Olson, Arizona State University

2511: WE WILL, WE WILL BARACK YOU! PERSPECTIVES ON BARACK OBAMA’S PRESIDENTIAL CAMPAIGN RHETORIC
Sunday 1:00-2:10 pm Cholla I and II

Presented by the Rhetoric and Public Address Interest Group
Chair: Lex Pulos, Colorado State University

Race Matters: Barack Obama as a Token
Kristen Cole, Colorado State University

Barack Obama’s Campaign Rhetoric: The Use and Consequences of a Feminine Style
Elinor Christopher, Colorado State University

Barack Obama: Traditional Rhetorical Criticism of the South Carolina Victory Speech
Krystal A. Mezger, Colorado State University

Barack Obama’s New Hampshire Concession Speech: Making Victory out of Defeat
Alicia Ernest, Colorado State University

Respondent: Brant Short, Northern Arizona University
2512: KALEIDOSCOPING WORKPLACE BULLYING: PERSPECTIVES FROM INTERPERSONAL, ORGANIZATIONAL, AND FEMINIST COMMUNICATION SCHOLARS
Sunday 1:00-2:10 pm  Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Pamela Lutgen-Sandvik, University of New Mexico

A Rooster in the Henhouse: The Preening Male at a Small Non-Profit
Miriam Sobré-Denton, Arizona State University

Cat Fights, Bitches, and Alpha-Females?: Exploring and Critiquing the Women-Bullying-Women Pattern in Bullying Survey Research
Pamela Lutgen-Sandvik, University of New Mexico
Elizabeth A. Dickinson, University of New Mexico
Karen A. Foss, University of New Mexico

All the Organization’s a Stage, and All the Targets are Players Too
Catherin Mattice, N/A
Brian H. Spitzberg, San Diego State University

Panty-Waisted, Sound-Bitten, Limp-Wristed, and Mediated: The Joys and Challenges of Workplace Bullying as Public Scholarship
Sarah J. Tracy, Arizona State University

“Treating” Employees to Abuse in the Workplace: She Kicked and Screamed but Her Manicure Looked Good
Sarah Riforgiate, Arizona State University

2513: SITES AND STRUCTURES OF ECO-POLITICAL CONTESTATION
Sunday 1:00-2:10 pm  Robson

Presented by the Environmental Communication Interest Group

Chair: Julie Kalil Schutten
Water Privatization in North America: Rhetorical Framing and Resistance from Below
   Deb Callister, University of Utah

Building the Discipline: The Intersection of Architecture & Communication
   Kristin Stimpson, University of Texas at Austin

Liberation versus Terrorism: Ideographs in Media Coverage of the Earth Liberation Front
   Ana Haase-Reed, Washington State University
   Teresa Koeppel, Washington State University

Respondent/Facilitator: Stacey Sowards, University of Texas at El Paso

2514: FREEDOM OF EXPRESSION IN A POST “POST 9/11 WORLD”
   Sunday 1:00-2:10 pm  Arizona Ballroom G

Presented by the Freedom of Speech and Legal Communication

Chair: Harry Sharp, California Polytechnic State University, San Luis Obispo

Internet Liberty and/or Security in a Post 9/11 Environment
   Diane M. Harney, Pacific Lutheran University

A Mephitic Right-Wing Campaign Targets the Academy
   Mary Husain, California State University, Fresno and University of California, Davis.

“Shhh!!! You’re a Felon!” National Security Letters and the Silencing of Librarians
   Paul Siegel, University of Hartford

State Secrets, Surveillance, and Freedom of Expression: Redrawing the Line in a Post “Post 9/11” World
   Doug Fraleigh, California State University, Fresno
2515: TEACHING LISTENING IN BOTH THE CLASSICAL AND MODERN SENSE
Sunday 1:00-2:10 pm Arizona Ballroom D

Presented by the Elementary and Secondary Education Interest Group

Chair: Bob Stockton, Katella High School, Anaheim (retired)

Presenter: Melissa Beale, University of Northern Iowa

Teaching listening is a basic part of our curriculum, but as the students of today have different needs and wants, the process of teaching listening must be grounded in pedagogy and must reflect an updated format to cover the need of modern students

Respondent/Facilitator: Bob Stockton, Katella High School, Anaheim (retired)

2600’S: SUNDAY, FEBRUARY 15, 2:20-3:30PM: PANELS

2601: MIXING METHODOLOGICAL METAPHORS:
MEASUREMENT ISSUES IN INTERPERSONAL, FAMILY, INTERCULTURAL, MEDIA, INSTRUCTIONAL, ORGANIZATIONAL, HEALTH, AND RELATED AREAS
Sunday 2:20-3:30 pm Conference Theater

Co-Sponsored by the Communication and Instruction, Family Communication, Health Communication, Interpersonal Communication, Intercultural Communication, Media Studies, and Organizational Communication Interest Groups

Chair: Linda Bathgate, Senior Editor, Communication Studies, Routledge Publishing

This program begins with a short panel discussion of conflicting measurement issues that face quantitative researchers in the communication field. Chairing this part of the session is the publisher of a soon-to-be-published book: Communication Research Measures: A Sourcebook, Volume II. Following this
discussion, the presenters meet in small groups with those interested in instructional and health measures, scales borrowed from other disciplines, interpersonal and family communication measures, media and mass communication measures, and group, organizational, and intercultural measures.

Participants:
Rebecca Rubin, Professor Emerita of Communication Studies, Kent State University
Alan Rubin, Professor Emeritus of Communication Studies, Kent State University
Elizabeth Graham, Professor of Communication Studies, Ohio University
Elizabeth Perse, Professor of Communication, University of Delaware
David Seibold, Professor of Communication, University of California, Santa Barbara

2602: “WHAT IS A THESIS STATEMENT?” HOW DO YOU ENSURE THAT YOUR STUDENTS ARE GETTING THE FUNDAMENTAL SKILLS NEEDED TO SUCCEED ACADEMICALLY AT THE COLLEGE LEVEL?
Sunday 2:20-3:30 pm Arizona Ballroom A

Presented by the Community College Interest Group

This round table discussion will focus on how we as teachers are making sure that our students are getting the basic skills needed to achieve academic success, both in our class and future classes. Some topics to be covered are: Outlining, Researching, Critical Thinking and English as a Second Language.

Chair: Amanda Aquino, College of the Canyons

Panelists:
Robert Alto, Mendocino College
Robert G. Leonard, Sinclair Community College
Matt Abrahams, De Anza College
Tom Walton, University of Arkansas Fort Smith
Charmaine I. Kaimikaua, Cypress College
Although family histories are often overlooked or completely ignored, traces of their existence come back to haunt us. These “ghost stories” contain the deepest secrets of a family lineage and are powerful carriers of ideology—they help us to understand who we are and where we view our place in “official” history. This potential to understand ourselves and the systems to which we are inextricably tied affects how we choose to pass the stories down, what portions we embellish, and what we leave out. The following papers make use of the metaphor of ghost stories to interrogate ideologies of control and domination through narratives of dissent and struggle. Ranging from issues of the US/Mexico border to Latin American culture, the familial stories of brujería, testimonios, and other personal narratives “haunt” national culture and force us to confront our troubled past. We argue that interrogating cultural work through the metaphor of the ghost story is a productive tool that offers new ways of understanding communication.

Chair: Sabrina Worsham, Southern Illinois University

Ghosts from the Other Side: Personal Biographies and Resistance
Claudia Anguiano, University of New Mexico

Familial Ghost Stories Speak Back: Chicana Feminism, Spirituality, and a Politics of Resistance
Diana Martinez, University of Texas at Austin

Brujería: A Look at Oral Narrative as a Form of Political Dissent
Daniel López, Illinois State University

Ghosts Stories as 'Testimonios,' Silence and War: Spanish-Quechua Narratives of Peruvian Natives
Clariza Ruiz De Castilla, University of Texas at Austin

Respondent: Jennifer Asenas, California State University, Long Beach
2604: INFLUENCES OF SEXUAL HISTORY, ATTRACTION, AND MARITAL AFFAIRS ON INTERPERSONAL RELATING
Sunday 2:20-3:30 pm Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Alice Veksler, Arizona State University

Crossing the Line in Cross-Sex Friendships: Effects of Past Sexual Contact and Dating Status on Relational Maintenance
Melissa Emmett, University of Central Florida
Harry W. Weger, Jr., University of Central Florida

Do Birds of a Father Flock Together or Do Opposites Attract? Unmarried Individual’s Beliefs about Similarity and Difference in Marriage
Eve-Anne M. Doohan, University of San Francisco
Michelle Jio, University of San Francisco

Adult Children, Their Naming of Parental Affairs, and Its Impact on Communication Patterns: An Exploratory Study
Roxanne Cnudde, San Jose State University

2605: TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION
Sunday 2:20-3:30 pm Arizona Ballroom B

Presented by the Language and Social Interaction Interest Group

Chair: Aaron Dimock, University of Nebraska, Kearney

First Call for Public Comment: Using Public Meetings as a Tool for Collective Citizen Action
Lori L. Britt, University of Colorado, Boulder

Conflicted Identity Positioning in Newsroom Budget Meetings
Elaine Gale, California State University, Sacramento

A Discursive Psychological Approach to Positioning
Neill Korobov, University of West Georgia
The Tensions Riding Within: Analysis of Dialectical Tensions in Conversations between Mother and Son Regarding Cancer
Gino A. Giannini, San Diego State University
Vanessa A. Otter, San Diego State University

2606: BODILY INTERVENTIONS: ARTICULATIONS OF B/ORDER POLITICS
Sunday 2:20-3:30 pm Starlight Theater

Presented by the Performance Studies Interest Group

The contemporary immigration debate functions as one such manifestation of the destabilization of the nation-state proper. The b/order has abandoned its inorganic place as the dividing line between nation-states in favor of the organic space of the body: the body is b/order. In April 2005, the Minuteman Project (MMP) ritualistically articulated this by staging a month-long “border presence” operation along the southeastern Arizona-Mexico border. Their border presence sought to rearticulate, or rather resuscitate and infuse the inorganic geopolitical border with their organic bodily sustenance—and, so too do we seek a bodily intervention. As scholars from a diverse range of lived experiences, this panel affords participants and audience members alike the opportunity to engage in a productive conversation regarding the precarious state of b/order politics. In many regards, the conversation is long overdue. That the 2009 WSCA convention finds itself located within Arizona grants us an opportunity to conduct this intervention within a state that has positioned itself at the forefront of anti-immigration b/order politics. As Stuart Hall reminds us, as academics we must embrace these opportunities to leave “the clean air of meaning and textuality and theory [and go] to the something nasty down below.” This panel and this convention afford us that very opportunity to get our academic hands dirty—and we are ready.

Chair: Julia Johnson, Southwestern University

Presenters:
Robert Mejia, University of Illinois, Urbana-Champaign
Elena Esquibel, Southern Illinois University, Carbondale
Noorunnissa Abbasi, California State University, Los Angeles
D. Robert DeChaine, California State University, Los Angeles

Respondent: Karma R. Chávez, University of New Mexico
2607: ATTACHING IN ABSENTIA: BONDING WITH TWO MEN I NEVER MET
Sunday 2:20-3:30 pm Robson

Presented by the Performance Studies Interest Group

An autoethnographic exploration of how bonding to absent figures can benefit the grieving process. Using attachment theory, the author explores the importance of securing relationships to a father she never met and a child who died before he was born in order to be able to understand, resolve and integrate the place their absence has in her past, present, and future.

Performer: Suzanne Pullen, San Francisco State University

Respondent: Jeanine Minge, California State University, Northridge

2608: TOP FOUR PAPERS IN MEDIA STUDIES
Sunday 2:20-3:30 pm Sirrine

Presented by the Media Studies Interest Group

Chair: Cynthia Willis-Chun, Willamette University

Intersecting Discourses of Race, Class and Gender in News Coverage of the Megan Williams Rape Case*
Sarah Janel Jackson, University of Minnesota-Twin Cities

Finding Islands of Community in a Sea of Commodification: A Rhetorical and Ludologic Analysis of the Public and Private Character of Second Life
Aaron Hess, Arizona State University
Karen Stewart, Arizona State University

Missing the Joke: A Reception Analysis of Satirical Texts**
Ann Johnson, California State University Long Beach
Alicia Kemmitt, University of California San Diego
Esteban del Rio, University of San Diego
Bumps and Tears on the Road to the Presidency: Assessing “Mixed Metaphors” in Mediated Discourse of Key Nonverbal Events in the 2008 Democratic Election
Valerie Manusov, University of Washington
Jessica Harvey, University of Washington

Respondent/Facilitator: Charles Soukup, University of Northern Colorado

*Top Student Paper, **Top Media Studies Paper

2609: TOP FOUR PAPERS IN THE ORGANIZATION FOR RESEARCH ON WOMEN AND COMMUNICATION
Sunday 2:20-3:30 pm Crismon

Presented by the Organization for Research on Women and Communication
Chair: Stacey Sowards, University of Texas at El Paso

On a Trip to the Womb: Mixing Metaphors in Fetal Ultrasound Imaging
Charlotte H. Kroløkke, University of New Mexico

Writing Bill Clinton: A Study in Hegemonic Masculinity
Kherstin Khan, Fresno City College
Diane M. Blair, California State University, Fresno

Undermining Katie Couric: The Discipline Function of the Press
Katie L. Gibson, California State University, Long Beach

The (His)tory of (Future) Progress in the Graphics of Super Bowl XLII*
Diane Keeling, University of Colorado at Boulder

Respondent: Michelle A. Holling, California State University San Marcos

*Top Student Paper

2610: NARRATIVE IN CONTEMPORARY CONTEXTS: COMMUNITY, CULTURE AND TECHNOLOGY
Sunday 2:20-3:30 pm Palo Verde III

Presented by the Rhetoric and Public Address Interest Group
Chair: Bryan McCann, University of Texas, Austin

“Authentic Representations” on the Loose and Neorealism
Samantha Senda-Cook, University of Utah

The Life-Giving Gift of Animals: An Eloquent Rhetoric that Exists Only in the Saying
Dawn Marie McIntosh, University of Denver

Building the Story: Solar Decathlon Websites as Online Narrative
David Hicks, University of Colorado, Boulder

The Glory of Food: A Rhetorical Analysis of Women Who Eat
Virginia Merrit, San Diego State University

Respondent: Suzanne Larson, Southern Utah University

2611: THE POLITICAL DISCOURSE OF THE RACE CARD
Sunday 2:20-3:30 pm Cholla I and II

Presented by the Rhetoric and Public Address Interest Group

Chair: Dayle Hardy-Short, Northern Arizona University

Did Bill and Geraldine “Play the Race Card?” Piecing Together the Text, Categorizing the Illocutions, and Questioning the Excuse of Intention,
Aysel Morin, East Carolina University,
Ronald Lee, University of Nebraska-Lincoln

Playing Bid Whist, Black Pragmatism, and the Prince of Chicago: Barack Obama and the 2008 Presidential Campaign
Reynaldo Anderson, Harris-Stowe State University

Broken Borders, Illegal Immigration and Race Card Politics: Lou Dobbs, Bill O’Reilly and the American Jeremiad
Brant Short, Northern Arizona University
Jon Torn, Northern Arizona University
Respondents: Thomas Burkholder, University of Nevada, Las Vegas
Thomas Nakayama, Northeastern University

2612: PERSPECTIVES ON HEALTH AND WELL-BEING IN ORGANIZATIONAL LIFE
Sunday 2:20-3:30 pm  Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Amy R. Pearson, Arizona State University

Workplace Bullying from Start to Finish: Bullies’ Position and Supporters, Organizational Responses, and Abuse Cessation
Pamela Lutgen-Sandvik, University of New Mexico
Gary Namie, Workplace Bullying Institute

The Healthy Workplace: Exploring Employee Voices
Andrea D. Brown, University of Utah
Connie Bullis, University of Utah
Sally Planalp, University of Utah

Safety Culture: At the Intersection of Individual Agency and Organizational Control
Jody Jahn, University of California, Santa Barbara

Nothing But Time: The Effect of Urgency on Job Satisfaction, Meeting Effectiveness, and Need for Improved Communication
Brittany L. Peterson, University of Texas at Austin

Respondent: Heather Canary, Arizona State University, Polytechnic

2613: TOP PAPERS OF THE WESTERN FORENSIC ASSOCIATION
Sunday 2:20-3:30 pm  Pomeroy

Presented by the Western Forensic Association Interest Group

Chair: Tina Lim, San Jose State University

After Dinner Speaking: Problems, Causes, and Still No Solutions
Brandi Lawless, San Francisco State University
Competitive Individual Events at the End of Oral Interpretation
Charles Parrott, Southern Illinois University Carbondale

Inherency in the Discussion of NPDA Debate
Crystal Lane Swift, Mount San Antonio College

Respondent: TBA

2701: SUNDAY, FEBRUARY 15, 3:40-4:50:
   KEYNOTE ADDRESS
   HUGH DOWNS, "SOME ELEMENTS OF UNDERSTANDING:
   MESSAGES MEMORABLE AND FORGETTABLE"

Introduction: H. L. (Bud) Goodall, Arizona State University

SUNDAY 3:40-4:50 ARIZONA BALLROOM A, B, C

2800’S: SUNDAY, FEBRUARY 15, 5:00-6:00 PM:
   BUSINESS MEETINGS

2801: Language and Social Interaction Interest Group Business Meeting
   Sunday 5:00-6:00 pm Arizona Ballroom B

2802: Media Studies Interest Group Business Meeting
   Sunday 5:00-6:00 pm Sirrine

2803: Western Forensic Association Business Meeting
   Sunday 5:00-6:00 pm Pomeroy

2804: Elementary and Secondary Education Business Meeting
   Sunday 5:00-6:00 pm Robson

2805: ORWAC Business Meeting
   Sunday 5:00-6:00 pm Crismon
2806: Member Services Committee Meeting  
Sunday 5:00-6:00 pm  Boardroom

2807: Futures Committee Meeting  
Sunday 5:00-6:00 pm  Cholla I

2900: SUNDAY, FEBRUARY 15, 9:00PM – 1:00AM:  
HOP SOCK  
SUNDAY 9:00PM-1:00AM  ARIZONA BALLROOM A-G

3100’S: MONDAY, FEBRUARY 16, 9:00-10:10AM: PANELS

3100: MEET CANDIDATES FOR NCA SECOND VICE-PRESIDENT  
MONDAY 9:00-10:10am  Cabana

WSCA convention participants can interact with candidates for NCA Second Vice-President. The NCA candidates will share their vision of the future for NCA and respond to audience questions.

Facilitator: Daniel J. Canary, Arizona State University

3102: CIVIC ENGAGEMENT, DIVERSITY AND SOCIAL JUSTICE:  
THE PEDAGOGICAL AND ETHICAL PROBLEMS OF ‘SERVING’ OTHERS AND ENGAGING ACTIVISM ON COLLEGE CAMPUSES  
Monday 9:00-10:10am  Arizona Ballroom A

Presented by the Communication and Instruction Interest Group

Chair: Julia R. Johnson, Southwestern University

The purpose of this panel is to explore a range of approaches to theorizing and exploring the relationship between communication and civic engagement in educational contexts, particularly in relationship to questions of diversity and
social justice. To this end, panelists explore the value of service learning and civic engagement in a variety of instructional and communication contexts, including the courses in Intercultural Communication and Social Justice as well as through student-initiated dialogues on college campuses.

Participants:
Julia R. Johnson, Southwestern University
Alison Kafer, Southwestern University
Erika Kleinschmidt, Southwestern University
Sheena Malhotra, California State University, Northridge
Rand McKellar, University of Wyoming
Tracey Owens Patton, University of Wyoming

3103: MIXING METAPHORS IN PRACTICE: MEETING COMMUNICATION CHALLENGES IN NON-PROFIT HEALTH ORGANIZATIONS (PART 1)
Monday 9:00-10:10am Palo Verde II

Co-sponsored by the Health Communication and Organizational Communication Interest Groups

This session will stimulate discussions about different lenses – or metaphors – for understanding everyday communication challenges that arise in the unique context of non-profit health organizations

Chair: Heather Canary, Arizona State University, Polytechnic

Panelists:
Patricia Geist-Martin, Professor, San Diego State University
Kellie Carlyle Palazzolo, Assistant Professor, Arizona State University
Connie Phillips, Executive Director, Sojourner Center
Marissa Huth, Communications Coordinator, Raising Special Kids
Audrey Riffenburgh, President, Plain Language Works and Ph.D. student, University of New Mexico

3104: PROSPECTS, POSSIBILITIES, AND PERCEPTIONS: STRIKING OUT AND CROSSING PATHS THROUGHOUT COMMUNITY COLLEGE CAREERS
Monday 9:00-10:10am Arizona Ballroom B
This round table discussion focuses on the many aspects of selecting a career at the community college level. The discussion will focus on prospects, possibilities, and perceptions as careers unfold. Some of the topics to be covered are: understanding and honoring the part-time faculty career, the role of mentoring for career success (both having mentors and being a mentor), establishing a voice in the field (through attending conferences, publishing articles, textbooks, etc.), choosing administrative opportunities or focusing on teaching, as well as many other career considerations like family, forensics, and of course, fun!

Chair: Patricia O'Keefe, College of Marin

Panelists:

Joanne Babin, University of San Francisco and City College of San Francisco
Michele Brasso, Bakersfield College
Isa N. Engleberg, Prince George's Community College
Patti Keeling, Chabot Community College

3105: BABY BOOMERS, GEN XER’S, AND GEN YER’S: INTEGRATING THE GENERATIONS IN THE CLASSROOM IS ITS OWN MIXED METAPHOR
Monday 9:00-10:10am Arizona Ballroom F

Presented by the Community College Interest Group

Chair: Amy London Edwards, Oxnard College

Can’t We All Just Get Along? Analyzing Generations in the Communication Classroom
Amy London Edwards, Oxnard College

Teaching the New Millennial: Content and Relational Levels of Communication
Steve Lipman, Mission College

Blogging a Bachelor’s Degree: How Gen X and Gen Y Love Social Networking
Chad Perry, UNM-Valencia Campus
The Effects of Gen X’s and Y’s Communication in the Classroom  
Robert Alto, Mendocino College

The Effects of Technology on Student Attention and Interaction  
Desi Chávez-Appel, Cypress College

3106: MIXING EDUCATIONAL AND ORGANIZATIONAL METAPHORS: EXPLORING INTERSECTIONS OF CRITICAL MANAGEMENT AND CRITICAL COMMUNICATION EDUCATION  
Monday 9:00-10:10am  Arizona Ballroom C

Presented by the Communication and Instruction Interest Group

Chair: Liz Leckie, University of Utah

Critical perspectives have become a strong voice in Organizational Communication theorizing and are becoming a stronger voice in Communication and Instruction. Critical Organizational scholars have been exploring questions of power, dominance and hegemony and these explorations have led to new perspectives on organizing, the nature of work, and the bodies who produce labor. Critical scholarship in Communication and Instruction has begun also to explore issues of power and privilege with an emphasis on whiteness and performance. This panel brings scholars active in each of these trajectories into conversation to begin to explore new insights for scholarship in each as well as create new fusions of research and theorizing for the communication discipline more generally.

Participants:  
Brenda J. Allen, University of Colorado, Denver  
Karen Lee Ashcraft, University of Utah  
Deanna Fassett, San Jose State University  
Ann Darling, University of Utah

3107: CRITICAL AND AUTOETHNOGRAPHIC EXPLORATIONS OF RACIAL AND ETHNIC IDENTITY  
Monday 9:00-10:10am  Arizona Ballroom E

Presented by the Intercultural Communication Interest Group
Chair: Chih-Yun Chiang, University of Denver

Yo Soy — I Am: An Autoethnographic Investigation of Cultural Identity
Kevin-Khristián Cosgriff-Hernández, Texas A&M University

Ang Metodong Panunulayan: Isang Perspektibo sa Pag lintidi ng Pagkakakilanlan ng Pilipino (Ethnography: A Perspective in Understanding the Filipino Identity)*
Ronald J. Lagrama, California State University, Fresno

Whiteness Goes Global: Applying Bonilla-Silva’s Color-Blind Racism to Analyze White Expatriates’ Intercultural Friendships in Taiwan
Yea-Wen Chen, University of New Mexico

Respondent: Mary Jane Collier, University of New Mexico

*Top Debut Paper

3108: MANAGING PRIVACY ACROSS MIXED CONTEXTS: INTERSECTION OF COMMUNICATION PRIVACY MANAGEMENT THEORY AND PRACTICAL APPLICATIONS
Monday 9:00-10:10am Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Sandra Petronio, Indiana University-Purdue University, Indianapolis

Occupational Dilemmas of Patient Privacy for Nurses
Jack Sargent, Kean University

Gender, Disclosure, and Relational Quality in In-Law Triads: A Longitudinal Study
Mary Claire Morr Serewicz, University of Denver
Elaine Gale, California State University, Sacramento

Giving Up Home: Balancing Patient Privacy with Nursing Home Goals
Jennifer Reierson, University of North Dakota
Sandra Petronio, Indiana University-Purdue University, Indianapolis
Examining the Criteria that Influence Adult Children's Decisions to Reveal/Conceal Private Information to their Parents
Josh Hammonds, University of Nebraska

Using CPM to Study Interpersonal and Family Challenges and Changes
Dawn O. Braithwaite, University Nebraska

Respondent: Sandra Petronio, Indiana University-Purdue University, Indianapolis

3109: MY FEMININITY—THE MUSICAL
Monday 9:00-10:10am Starlight Theater

Presented by the Performance Studies Interest Group

“My Femininity-the Musical” uses the aesthetics of musical theatre, poetry, and personal narrative to question white American beauty ideals for young women and the oppressive nature of expected gendered behaviors. The author uses her own experiences with body hair, breast size, and weight to metaphorically represent the larger issues of scrutiny and pressure with which female bodies are judged in a patriarchal and heteronormative society. Though the pressures of white femininity have been addressed in performance scholarship on a number of occasions, through the use of musical theatre, “My Femininity” provides a unique perspective on the related tensions between performance and performativity.

Performers:
Marjorie Hazeltine, University of North Carolina at Chapel Hill
Karma R. Chávez, University of New Mexico
Sara McKinnon, University of New Mexico
Lucas Messer, Arizona State University
Jennifer Linde, Arizona State University
3110: MIXING METAPHORS TO DECONSTRUCT DIVERSE PORTRAYALS OF SEX, LOVE, AND ROMANCE IN THE MASS MEDIA: POST-VALENTINE’S DAY REFLECTIONS

Monday 9:00-10:10am Pomeroy

Presented by the Media Studies Interest Group

Following the onslaught of myths and stereotypes of sex, love, and romance perpetuated (if not created) by various mass media, the panelists use multidisciplinary methods to offer timely and diverse deconstructions of these messages and images that affect media consumers and society throughout the year.

The Bride as Media Text: Feminine Work and the Wedding
Erika Engstrom, University of Nevada, Las Vegas

Un-Covering Cupid: What Maxim and Cosmopolitan Covers Say About Sex, Romance, and Relationships
Sammye Johnson, Trinity University

“We’ll Always (and Only?) Have Paris”: The City of Light as a Mixed-Metaphoric Site for Love in Film and Television
Amber Hutchins, Kennesaw State University

Chair/Respondent: Mary-Lou Galician, Arizona State University

3111: CONSUMING SOCIETY: MARKETING AND MARKETS ONLINE AND IN CONTROL

Monday 9:00-10:10am Sirrine

Presented by the Media Studies Interest Group

Chair: Robert DeChaine, California State University, Los Angeles

Guerilla Marketing Gone Bad: A Centering Resonance Analysis of Online and Traditional Media Coverage of the “Boston Bomb Scare”
Lisa Keränen, University of Colorado at Boulder
Hamilton Bean, University of Colorado at Boulder
John McClellan, University of Colorado at Boulder
Tim Kuhn, University of Colorado at Boulder
Home is Where the Capital Is: The Culture of Real Estate in an Era of Control Societies
Josh Hanan, University of Texas at Austin

More than Just Diet Coke and Mentos: The Influence of YouTube on Advertising
Scott H. Church, University of Nebraska-Lincoln

Respondent: Brian Simmons, Cascade College

3112: INSTITUTIONAL POLITICS AND THE POLITICS OF INSTITUTIONS IN WOMEN’S LIVES
Monday 9:00-10:10am Crismon

Presented by the Organization for Research on Women and Communication

Chair: Christina Smith, Arizona State University

The Plight of the Silent Partner: An Analysis of the Rhetoric of Christian Courtship Utilizing Kramaræ’s Muted Group Theory*
Laura Busch, University of Texas at El Paso

Widow First, Candidate Second: Media and the Misdiagnosis of the “Widow Effect”
Allison Dolan, San Diego State University
Gina Speciale, San Diego State University
George Dionisopoulos, San Diego State University

Why Men Love Bitches: Contradictions and Performance of Identity to “Win” a Man
Sarah Zoric, San Diego State University

In Search of the Vagina on Catholic Campuses
Amanda Denes, University of California, Santa Barbara

Respondent: Lynne Webb, University of Arkansas

*Top Debut Paper
3113: THE FACES AND FUNCTIONS OF LIMINALITY
Monday 9:00-10:10am Cholla I and II

Presented by the Rhetoric and Public Address Interest Group

Chair: Randy Lake, University of Southern California

Intersections of Character, Race, and Leadership: Liminality in Barack Obama's Autobiography
    Jan Schuetz, University of New Mexico, Albuquerque

Olympic Theatre: Performing Nationalism and Resistance at the Olympic Games
    Nicholas A. Russell, University of Utah
    Brian Danielson, University of Utah

Mediums of Morality: The Liminal Role of the Shaman in ‘Women-in-the-Military’ Films
    Sharon A. Downey, California State University, Long Beach

Negotiating Class, Gender, Ethnicity, and the Spiritual: Liminality in Sherman Alexie’s The Business of Fancydancing
    Karen Rasmussen, California State University, Long Beach

Respondent: Randy Lake, University of Southern California

3114: SCRUTINIZING FROM THE CAMPAIGN TRAIL: THE RHETORIC OF BARACK OBAMA
Monday 9:00-10:10am Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Luke Winslow, University of Texas, Austin

Barack Obama the Bargain Basement Price,
    Katie Brown, California State University, Los Angeles

Obama, Agent of Redemption: a Dramatistic Critique of Obama’s Speech on Race
    Samantha Tamayo, California State University, Los Angeles
Political Discourse: Traces of Narrative, Moral Barrier, and Presidential Address in Barack Obama’s “A More Perfect Union”
Ashlyn Gentry, University of Nevada, Las Vegas

Political Preemptive Apologia: Senator Barack Obama’s Memo on Declining Public Financing for the General Election
Tanya Andrea Cornejo, California State University, Los Angeles

Respondent: Harry Sharp, California Polytechnic State University, San Luis Obispo

3115: THE LIMITS OF ACADEMIC FREEDOM IN THE SHANAHAN AND REID-BRINKLEY CASE IN FORENSIC EDUCATION
Monday 9:00-10:10am Arizona Ballroom G

Cosponsored by the Freedom of Speech and Legal Communication and the Western Forensic Association Interest Groups

At the 2008 CEDA National Championship Tournament, Fort Hays State University (Colorado) Director of Forensics William Shanahan engaged in a shouting match with Shanara Rose Reid-Brinkley of the University of Pittsburgh, ending in Shanahan’s feigned “moonning” of Reid-Brinkley. The panel explores the subsequent firing of Shanahan, suspending the Fort Hays forensics program, suspension of tournament coaching by Reid-Brinkley, and current halting of Pittsburgh’s participation in CEDA competition.

Chair: Tina Lim, San Jose State University

A View from the Critic’s Table
Toni Nielson, California State University, Fullerton

The View from Organizations Sponsoring Forensic Events
Gordon Stables, University of Southern California

The View from the Forensic Education Community
Derek Buescher, University of Puget Sound in Tacoma, Washington

Challenges based on Academic Freedom and Freedom of Speech
Suzanne Larson, Southern Utah University
In her 2008 Presidential Address, Sara Hayden challenged WSCA to consider ways to promote “family friendly” policies in the association and in our home institutions. To that end, she convened a Futures Committee to explore the potential for meeting this challenge. In this roundtable, the Committee reflects on the results of its efforts to date, highlighting data collected through a membership survey. The term “family friendly” gives rise to mixed metaphors – we “juggle,” “balance,” and “negotiate” the “boundaries” between of our professional and personal responsibilities. The committee brings together a variety of disciplinary perspectives (interpersonal, organizational, rhetorical) and methodological approaches (statistical and qualitative analysis of survey data, rhetorical criticism) to investigate the implications of the associations’ current “family friendly” policies and to consider alternatives designed to help all of us meet the competing needs, desires, and responsibilities associated with our personal and professional lives.

Panel Members:

Jody Koenig Kellas, University of Nebraska
Sara Hayden, University of Montana
Michele Jackson, University of Colorado
Tamar Ginossar, UNM Prevention Research Center
Christina Yoshimura, University of Montana
Julie Benson-Rosston, Carroll College
Kirsten J. Broadfoot, Colorado State University

3117: ORGANIZING (AND) THE ENVIRONMENT: MIXING RESEARCH TRADITIONS AND MOVING FORWARD (PART 1)
Monday 9:00-10:10am Robson

Cosponsored by the Environmental Communication and Organizational Communication Interest Groups

Chair: Autumn Garrison, University of Utah
Organizational Advocacy and Green Branding.
Dayle Hardy-Short, Northern Arizona University
Brant Short, Northern Arizona University

The Political-Economic Implications of ‘the New, Green Economy
Brenden Kendall, University of Utah

Nuclear Colonialism: Rhetorical Implications for Organizational Society
Danielle Endres, University of Utah

Sustainability and Organizations: Recent Trends and Themes.
Connie Bullis, University of Utah

Invoking Communication Theory on the Small Scale: The Perils of “Do’s and Don’ts”
Jennifer Schneider, Colorado School of Mines

Collective Capacity and Public Participation in the Management of Environmental Conflicts: A Systems View
Gregg Walker, Oregon State University

How the Land Community may Enable Integration of Science, Society, and Nature (and Why We Should Care)
Tarla Peterson, Boone and Crockett Chair of Wildlife and Conservation, Texas A&M University

Respondent/Facilitator: Michael Salvador

3200’S: MONDAY, FEBRUARY 16, 10:20-11:30AM: PANELS

3201: ORGANIZING (AND) THE ENVIRONMENT: MIXING RESEARCH TRADITIONS AND MOVING FORWARD (PART 2)
Monday 10:20-11:30am Robson

Cosponsored by Environmental Communication and Organizational Communication Interest Groups
Chair: Autumn Garrison, University of Utah

Organizational Advocacy and Green Branding.
Dayle Hardy-Short, Northern Arizona University
Brant Short, Northern Arizona University

The Political-Economic Implications of ‘the New, Green Economy
Brenden Kendall, University of Utah

Nuclear Colonialism: Rhetorical Implications for Organizational Society.
Danielle Endres, University of Utah

Sustainability and Organizations: Recent Trends and Themes.
Connie Bullis, University of Utah

Invoking Communication Theory on the Small Scale: The Perils of ‘Do’s and ‘Don’ts
Jennifer Schneider, Colorado School of Mines

Collective Capacity and Public Participation in the Management of Environmental Conflicts: A Systems View
Gregg Walker, Oregon State University

How the Land Community may Enable Integration of Science, Society, and Nature (and Why We Should Care)
Tarla Peterson, Boone and Crockett Chair of Wildlife and Conservation, Texas A&M University

Respondent/Facilitator: Michael Salvador

3202: DRINKING, COMPLAINING, SPEED DATING, AND COMMUNICATING IN OUR DAILY LIVES
Monday 10:20-11:30am Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Sarah Riforgiate, Arizona State University

The Effects of Social Support, Depression, and Stress On Drinking Behaviors in a College Student Sample
Perry M. Pauley, Arizona State University
Colin Hesse, Arizona State University

“Quit Your Moaning!” The Relationship Between Frequent Complaining Behavior in Friendships and Friend’s Perceptions of the Complainer
Emily Potter, University of Nebraska
Jody Koenig Kellas, University of Nebraska

Interpersonal Attraction, Communication Satisfaction, and Self-Disclosure in the Speed Dating Scenario
Valerie J. Young, University of Arizona

The Effect of Communication Competence on Civic Engagement
Judy C. Pearson, North Dakota State University
Liliana L. Herakova, North Dakota State University
Julie L. Semiak, North Dakota State University
Kai J. Western, North Dakota State University

Respondent: Stephen Yoshimura, University of Montana

3203: LESSONS AND TRUTHS OF THE EMOTIONAL BODY:
COMPETITIVE PERFORMANCE STUDIES PAPERS
Monday 10:20-11:30am Starlight Theater

Presented by the Performance Studies Interest Group

Chair and Respondent: Ragan Fox, California State University, Long Beach

Everyone’s a Comedian: Performing Identity in Stand-Up Comedy
Tara M. Hack, San Diego State University

Frantic Signification: Performativity and Schizophrenia in Conversation over a De- and Re-territorializing of Meaning
Rachel Levitt, Arizona State University

“All Everybody Hurts”: An Autoethnographic Exploration of the Performance of Pain
Shelly Blair, Texas A&M University
The Triumvirate of Dying, Death, and Grief: Living through the Death of a Mother
Daniel L. Foster, University of Denver

3204: TELEVISION: COMPUTER—SHARED GENOME OR MIXED METAPHOR?
Monday 10:20-11:30am Sirrine

Presented by the Media Studies Interest Group

Participants:
Caren Deming, University of Arizona
Brian Ott, Colorado State University
Greg Wise, Arizona State University
Ken McAllister, University of Arizona
Judd Ruggill, Arizona State University

This roundtable centers on the intersection of television and the computer. Taking as a starting point the technological, aesthetic, and industrial convergence of these media—ground covered expertly over the past several years—this discussion focuses on the "genetic" elements they share (or do not share).

3205: CAMPAIGN 2008 IN THE MEDIA
Monday 10:20-11:30am Pomeroy

Presented by the Media Studies Interest Group

Chair: Julie Snyder-Yuly, Iowa State University

Positively Negative: Huckabee, Paralepsis, and One Confusingly Effective Press Conference
Peyton Roberts, San Diego State University

Voting for Race or Gender: A Frame Analysis of MSNBC.com Coverage of the 2008 Democratic National Primaries
Sara J. Holmes, University of New Mexico

Race in the Race: Barack Obama, Jeremiah Wright, and Media Framing of Race Issues
Michelle L. Kelsey, Arizona State University
Searching for Media Complementarity: Use of Social Network Sites and Other Online Media for Campaign Information Among Young Adults
Matthew J. Kushin, Washington State University
Masahiro Yamamoto, Washington State University

Respondent: Greg Dickinson, Colorado State University

3206: RHETORICS OF FEMINISMS, GENDER & WOMEN’S IDENTITIES
Monday 10:20-11:30am Crismon

Presented by the Organization for Research on Women and Communication

Chair: Jennifer Malkowski, San Diego State University

“I’m Too Impatient to Wait Around for the Revolution:” Situating Valerie Solanas within Radical Feminist History
Desireé D. Rowe, Arizona State University

How to Make Love Like a Porn Star: Power Through Identity Contradictions
Brandis DeZon, San Diego State University

Gendered Political Spectacle: Hillary Clinton’s Identification with Femininity and Voters*
Michelle L. Villa, University of Texas at El Paso

Strategic Confession and Ironic Voice: Revisiting Rhetorical Resistance to the Military’s Ban on Lesbians and Gay Men
Alyssa A. Samek, University of Maryland, College Park

Respondent: Sara McKinnon, University of New Mexico

*Debut Paper
3207: EXPLORING THE THEORIES OF KENNETH BURKE: SCAPEGOATING, BURLESQUE, AND EQUIPMENT FOR LIVING
Monday 10:20-11:30am Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Diana Martinez, University of Texas, Austin

The Atomic Testing Museum: *Atoms for Peace*
  Shannon Stevens, University of Nevada, Las Vegas

The Lesbian in the Picture: Borrowing Burke’s Literary Strategy in Service of Queer Liminality
  Kimberlee Perez, Arizona State University

Reduction to Absurdity: *The Colbert Report* as Burlesque Humor
  Joseph Faina, Arizona State University

Scapegoating to Perfection: Why We killed While Others Wore Velvet
  Marie-Louise Semen Paulsec, Arizona State University

Respondent: Chuck Goehring, San Diego State University

3208: COMMUNITY ARTS, COMMUNICATION STUDIES, & THE POLITICS OF GRASSROOTS SOCIAL CHANGE
Monday 10:20-11:30am Cholla I and II

Presented by the Rhetoric and Public Address Interest Group

Chair: Tiara R. Naputi, University of Texas, Austin

5280 and The Theatre of Empowerment
  Janna Goodwin, Regis University

“Never Shoulda Been Let Out the Penitentiary”: The Promise and Perils of Gangsta in Anti-Prison Struggle
  Bryan McCann, University of Texas, Austin
The Poetics of Hope: Communication, Social Change, and Making Art in the Slammer
Stephen John Hartnett, University of Colorado, Denver

Respondent: Tiara R. Naputi, University of Texas, Austin

3209: MIXING METAPHORS IN PRACTICE: MEETING COMMUNICATION CHALLENGES IN NON-PROFIT HEALTH ORGANIZATIONS (PART 2)
Monday 10:20-11:30am Palo Verde II

Co-sponsored by the Health Communication and Organizational Communication Interest Groups

This session will stimulate discussions about different lenses – or metaphors – for understanding everyday communication challenges that arise in the unique context of non-profit health organizations

Chair: Heather Canary, Arizona State University, Polytechnic

Panelists:
Patricia Geist-Martin, Professor, San Diego State University
Kellie Carlyle Palazzolo, Assistant Professor, Arizona State University
Connie Phillips, Executive Director, Sojourner Center
Marissa Huth, Communications Coordinator, Raising Special Kids
Audrey Riffenburgh, President, Plain Language Works and Ph.D. student, University of New Mexico

3210: DISTINGUISHED SCHOLAR PROGRAM: "RELATIONAL DIALECTICS THEORY--THE NEXT ITERATION"
Monday 10:20-11:30am Conference Theater

Presented by: Heather Hundley, WSCA First Vice President

Substantial research has been conducted using Relational Dialectics Theory (RDT) since its articulation in 1996. The theory has evolved, as well. Panelists will address major changes in RDT from 1996 to the present. Panelists:

Chair: Leslie A. Baxter, University of Iowa
Panelists:
Leslie A. Baxter, University of Iowa
Dawn O. Braithwaite, University of Nebraska-Lincoln
Erin Sahlstein, University of Nevada-Las Vegas
Chitra Akkoor, University of Iowa
Bianca Wolf, University of Iowa

3211: EDITORS’ REVIEW MEETING
Monday 10:20-11:30am Boardroom

3301: MONDAY, FEBRUARY 16, 11:40 AM-2:10 PM:
CONVENTION LUNCHEON
Monday 11:40-2:10 pm ARIZONA BALLROOM

3400’S: MONDAY, FEBRUARY 16, 2:20-3:30PM: PANELS

3400: OFFICERS’ REVIEW MEETING
Monday 2:20-3:30pm Boardroom

3401: MIXING METHODS AND DISCIPLINES IN FAMILY AND HEALTH COMMUNICATION RESEARCH
Monday 2:20-3:30pm Conference Theater

Co-sponsored by the Interpersonal and Health Communication Interest Groups

Panelists explore how combining methods and disciplines produces knowledge that has practical, social value in developing services and interventions that better meet family’s health-related needs.

Chair: Dayna Kloeber, Arizona State University
Family Communication and Survival: Adjusting to Health & Aging Transitions at Different Points in the Life Span
   Carla L. Fisher, Arizona State University

College-Aged Populations and Risky Health Behavior Prevention
   Christie Ghetian, The Pennsylvania State University
Health Implications Concerning Divorced Families
Tara McManus, University of Nevada, Las Vegas

Family Coping with Breast Cancer: Implications for Well-Being
Bianca Wolf, University of Iowa

3402: WHAT'S RACE GOT TO DO WITH IT?: THE INTERSECTIONS OF IDENTITY, MEDIA, AND POLITICS
Monday 2:20-3:30pm Sirrine

Presented by the Intercultural Communication Interest Group

The “Race” for the Middle Class: (Re) Defining who Counts as Middle America in the 2008 Election
Jennifer Sandoval, University of New Mexico

Media and Identity Markers in the 2008 Presidential Election
Cleophas Muneri, University of New Mexico

Coherent Racial Reconciliation and Obama’s Speech on Race
Iliana Rucker, University of New Mexico

Claudia Anguiano, University of New Mexico

3403: DISTINCTLY UNROMANTIC ASSESSMENTS OF ROMANTIC RELATIONSHIPS
Monday 2:20-3:30pm Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Jennifer Eden, Arizona State University

Maximizing Relationship Possibilities: An Examination of Trait Maximization and the Investment Model in Romantic Relationships
Alan C. Mikkelson, Whitworth University
Perry M. Pauley, Arizona State University
Attachment Style, Responses to Dissatisfaction, and Relationship Disengagement Strategies in Romantic Relationships
Patricia A. Keesee, University of Nevada, Reno
Laura Umphrey, Northern Arizona University

MySpace or Yours? Connections Between the Use of Social Networking Sites and Cyber-Surveillance in Romantic Relationships
Makenzie Phillips, San Diego State University

Long Distance Romantic Relationships: An Examination of Jealousy, Maintenance Behaviors, and Support Networks
Brianne Johnson, San Diego State University
Brandis DeZon, San Diego State University

Respondent: Mary Claire Morr Serewicz, University of Denver

3404: CAN I GET A WITNESS?: ‘SAVING’ OURSELVES FROM THE FIRST CHURCH OF CRITICAL DOGMA
Monday 2:20-3:30pm Starlight Theater

Presented by the Performance Studies Interest Group

Do you believe in the power of critical theory? Have you been “born again” and experienced a “critical awakening?” Do you believe in the power of “spreading the word?” Through performance and satire, we invite you to enter our Church and encourage you to participate in a critical discussion of the institutionalization and dogmatic approach many bring to critical theoretical inquiry.

Performers:
Reverend Christine M. Warda, Chabot College
Reverend Allen Amundsen, Humboldt State University
Reverend Kevin Briancesco, Arizona State University
Hunter Fine, Southern Illinois University
Amy K. Kilgard, San Francisco State University
Brandi Lawless, San Francisco State University
Reverend Patrick Moe, Diablo Valley College
Nicole Sandoval, San Francisco State University

Chair/Respondent: Keith Nainby, California State University, Stanislaus
3405: STUDIES OF MEDIA AND TECHNOLOGY USE
Monday 2:20-3:30pm Pomeroy

Presented by the Media Studies Interest Group

Chair: Charles Soukup, University of Northern Colorado

Situating the Self in an Age of Digital Discourse
Scott Daniel Boras, Arizona State University

Media Reborn: Interactive Platforms and the Digital Ripple Effect on Media Dependency
Brent M. Foster, California State University, Fullerton

Sex Differences in College Students’ Internet Pornography Use
Jesse Fox, Stanford University

Social Anxiety and Technology: Face-to-Face Communication Versus Technological Communication Among Teens
Tamyra Pierce, California State University, Fresno

Respondent/Facilitator: Erika Engstrom, University of Nevada, Las Vegas

3406: CLIMBING THE IVORY TOWER: FROM FAIRY TALE TO REALITY
Monday 2:20-3:30pm Crismon

Faculty and Administrators share their experiences and present tools/strategies for goal setting and career development, debunking a few myths along the way.

Presented by the Organization for Research on Women and Communication

Chair: Suzanne McCorkle, Boise State University

Panelists:
Brenda J. Allen, University of Colorado Denver
Barbara M. Gayle, Academic Vice President, Viterbo University
Heidi Reeder, Boise State University
Pamela Lutgen-Sandvik, University of New Mexico
Jennifer Emerling Bone, Colorado State University
3407: CONSTITUTING COMMUNITY: THE RHETORIC OF PUBLIC SPACE
Monday 2:20-3:30pm Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Robert DeChaine, California State University, Los Angeles

Place of Paradox: The Denver Museum of Contemporary Art
Merrit Dukehart, University of Colorado, Boulder

Performing Productive Liminality: Curtain Call for the Gallery Underground
Elinor Christopher, Colorado State University

Space and Place in the Imagined Community: The (Failed) Case of the Mesa Southwestern Museum
Christina Colp-Hansbury, Arizona State University

Suburbs, Families, and Consumption: How the Lifestyle Center Became Suburbia’s Public Square
Megan Beam, Colorado State University
Greg Dickinson, Colorado State University

Respondent: Daniel Brouwer, Arizona State University

3408: POLITICAL EXIGENCE, EVOLUTION, AND EFFICAY: CASE STUDIES FROM THE UNITED STATES AND ABROAD
Monday 2:20-3:30pm Cholla I and II

Presented by the Rhetoric and Public Address Interest Group

Chair: Diane M. Blair, California State University, Fresno

Barack Obama’s (Im)Perfect Union: An Analysis of the Strategic Failures in His Speech on Race
Amy L. Heyse, California State University, Long Beach
Ebony A. Utley, California State University, Long Beach
The Rhetorical Evolution of Nelson Mandela  
Beth Boser, University of Southern California

Mixing Politics and Entertainment: The Celebrity Orator and the Public Address Tradition  
Ann Johnson, California State University, Long Beach

On Darfur: Tears of the Desert’s Language of Political Exigency  
Lin Allen, University of Northern Colorado  
Betty Burdorff Brown, University of Northern Colorado

Political Apologia: Mitt Romney’s Symbolic and Formal Defense of his Political Character  
Brandon Anderson, California State University, Long Beach

Respondent: Diane M. Blair, California State University, Fresno

3409: ENGAGING THE TENSIONS AND PARADOXES OF ORGANIZATIONAL DISCOURSE  
Monday 2:20-3:30pm Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Matt Koschmann, University of Colorado at Boulder

“Everything is Kind of Up in the Air”: Communicating the Tensions of Flexible and Creative Organizing  
Jennifer A. Scarduzio, Arizona State University

Participatory Tensions as Interorganizational: Complexity among Discourses of Tension, Contradiction, Dialectic, and Paradox  
Todd Norton, Washington State University  
Teresa Koeppel, Washington State University

Reframing Paradox in Multinational Organizations  
Sarah Blithe, University of Colorado at Boulder

Resonating Harmony and Dissonance: Discursive Tensions Between Artistic and Business Ideologies in a Community Arts Organization*  
James M. Fortney, University of Utah

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The Struggle for the New Urban Identity: Life Politics or Consumptive Lifestyle?
Sarah McClellan, University of Colorado at Boulder

Respondent: Kirsten Broadfoot, Colorado State University

*Debut Paper

3410: IDENTITY PRACTICES AT THE NATURE-CULTURE INTERSECTION
Monday 2:20-3:30pm Robson

Presented by the Environmental Communication Interest Group

Chair: Steve Schwarze, University of Montana

Gendered Notions of Nature, as Manifested in Two Western Wilderness Therapy Programs
Marianne Neuwirth, Stanford University

The Tale of Two Ecocycles: The Twists and Turns of Landfills by Way of the Tropes of “Recycling” and “Resource Recovery”
Jennifer Heusel, Indiana University-Bloomington

Buying an Environmentalist Identity: A Critique of the Rhetoric of Outdoor Recreation Clothing
Samantha Senda-Cook, University of Utah

Josh Hanan, University of Texas at Austin

Respondent/Facilitator: Emily Plec, Western Oregon University

3500’s: MONDAY, 3:40-4:50PM: PANELS

3501: CRITICAL COMMUNICATION PEDAGOGY: EXPLORATIONS IN GTA PROFESSIONAL DEVELOPMENT
Monday 3:40-4:50pm Arizona Ballroom A
Presented by the Communication and Instruction Interest Group

Chair: Deanna L. Fassett, San Jose State University

Models of GTA Professional Development: Exploring the Tension Between Banking and Problem Posing
Jennifer Hennings, San Jose State University, Stanford University

The Intersections of Language and Rationality Within the Professional Development of GTAs
Diana Woodhouse, San Jose State University

Thematizing Public Speaking: Toward Meaningful Exploration of Social Significance
Hugh Haiker, San Jose State University

Grading and Non-Visible Disability
Dana L. Morella, San Jose State University, DeAnza Community College
Sunny Malatesta, San Jose State University, DeAnza Community College

Respondents:
Karen Lovaas, San Francisco State University
Keith Nainby, California State University, Stanislaus

3502: G.I.F.T.S 2 (Great Ideas for Teaching Speech)
Monday 3:40-4:50pm Arizona Ballroom F

Presented by the Community College Interest Group

This panel highlights valuable instructional tools for the basis speech course.

Chair: Jim Urbanovich, Crafton Hills College

Nine assignments on one page: Saving the trees and increasing student learning.
Robert G. Leonard, Sinclair Community College

Know Citation Skills or No Citation Skills: Understanding Where and When to Write in Your Own Words or to Cite Others
Patricia O’Keefe, College Marin
Professional Mingle
   A. Todd Jones, Bakersfield College

Deviant for a Day: Learning about Expectation Management from Violations of Common Communication Norms.
   Matt Abrahams, De Anza College

Explaining Cultural Identity Online.
   Tamara Stokes-Rice, College of the Canyons

3503: THE MEDIUM IS THE MESSAGE—EVALUATING THE IMPACT OF DIFFERENT MEDIA ON HEALTH BEHAVIOR, PERCEPTIONS, AND PRESENTATIONS
   Monday 3:40-4:50pm Arizona Ballroom D

   Presented by the Health Communication Interest Group

   Chair: Elijah Murphy, University of New Mexico

Sexually Transmitted Disease Internet Partner Notification: Reversing the Discourse of Disease
   Sherry Nay Simkins, North Idaho College

Are You Gettin’ Any? Evaluating a Campaign to Increase College Women’s Folic Acid Use
   Lisa L. Massi Lindsey, Michigan State University and Naval Postgraduate School
   Kimo Ah Yun, California State University, Sacramento
   Daniel S. Devere, California State University, Sacramento
   Kathleen Lucier, California State University, Sacramento
   Shawna K. Malvini, California State University, Sacramento
   Jessica Russell, California State University, Sacramento

The (Unintended) Effects of a Kidney Disease Prevention Campaign Targeting the General Population on Primary Care Physicians in the Campaign Area
   Anthony J. Roberto, Arizona State University
Evaluating the Effect of Communicated Methamphetamine Approval on Individual Perceived Risk of Methamphetamine Use: A Diffusion of Innovation Approach
  Adam Richards, University of Montana**
  Amanda Olson, University of Montana**
  Brittney Buttweiler, University of Montana**

Information Seeking, Media Usage, Trust, and Perception of Cancer Risk: A HINTS analysis*
  Kylene J. Baker, Texas A&M University
  Bradley S. Wesner, Texas A&M University
  Cara W. Jacocks, Texas A&M University

Respondent: Kellie E. Carlyle Palazzolo, Arizona State University

*Student Paper, **Debut Paper and Student Paper

3504: ARE WE STILL TURNING TOWARD ACTIVISM? PART ONE: REVISITING AND RECONSIDERING THE STATE OF COMMUNICATION ACTIVISM
Monday 3:40-4:50pm Arizona Ballroom E

Presented by the Intercultural Communication Interest Group and the Communication Theory and Research Interest Group

Panelists:
  Karma R. Chávez, University of New Mexico
  Christopher Carey, Portland State University
  Sara McKinnon, University of New Mexico
  Lawrence R. Frey, University of Colorado – Boulder
  Elena Esquibel, Southern Illinois University, Carbondale
  Priya Kapoor, Portland State University
  Charlotte Jones, Carroll College

3505: MOTHERS, SIBLINGS, AND FAMILY INTERACTION
Monday 3:40-4:50pm Palo Verde I

Presented by the Interpersonal Communication Interest Group

Turning Points of Closeness in the Mother-Son Relationship
Marianna Whiteley, Baylor University
Mark T. Morman, Baylor University

Death of a Child: Mother’s Accounts of Interactions With Their Surviving Children
  Kayla B. Johnson, University of Arkansas
  Lynne M. Webb, University of Arkansas

The Experience and Communication of Envy Among Siblings, Sibling-In-Law, and Spouses
  Christina G. Yoshimura, University of Montana

“Do You Know What?” Topics and Functions of Secrets In Young Adult Sibling Groups
  Audrey L. Deterding, Indiana University Southeast

Chair and Respondent: Alan Mikkelson, Whitworth University

3506: CULTURE AND SOCIALIZATION ACROSS CONTEXTS
  Monday 3:40-4:50pm  Arizona Ballroom C

Presented by the Organizational Communication Interest Group

Chair: James Hedges, Westminster College

Parents’ Influence on Leadership Values: The Vocational Anticipatory Socialization of Young Millennial Adults
  Kamyab Sadaghiani, University of California, Santa Barbara
  Karen K. Myers, University of California, Santa Barbara

Using an Online Newsletter to shape Organizational Culture: Newcomer Socialization in University First Year Students
  Emilly Borthwick, Northern Arizona University

The Effects of Communication, Religiosity, and Organizational Support on Student Commitment at a Church-Related University
  Natalie Daugherty, Point Loma Nazarene University
  G. L. Forward, Point Loma Nazarene University
  Heather Michel, Point Loma Nazarene University
  Danica Sandberg, Point Loma Nazarene University
Organizational Socialization and the New Workforce: An Examination of Person-job Fit and Person-organization Fit and Generations X and Y and the Millennial Generation
Courtney L. Wong, University of California, Santa Barbara

Nuanced Nontraditional Organizing:(Re)Examining Ethnography in Virtual Spaces*
Wayne Erik Rysavy, Boise State University

Respondent: Dan Lair, University of Denver

*Debut Paper

**3507: SPACES FOR THE LOCATION OF MEANING: COMPETITIVE PERFORMANCE STUDIES PAPERS**
Monday 3:40-4:50pm Starlight Theater

Presented by the Performance Studies Interest Group

(Toward) Finding Queer Intimacy: I Got Lost in a Queerigma
Kimberlee Pérez, Arizona State University

For Us, Stay Away: Performing Liminality through Opportunistic Research
Anthony Schmidt, San Diego State University

“Keep it down, I’m trying to talk about the Super Bowl!!”: The Performance of Masculine Power in the Workplace
Monique L. Thomas, California State University, Los Angeles

Chair/Respondent: Bernadette Marie Calafell, University of Denver

**3508: CUTTING THE SUB/URBAN GRASS: IDEOLOGICAL CRITIQUES OF SHOWTIME’S SERIES WEEDS**
Monday 3:40-4:50pm Sirrine

Presented by the Media Studies Interest Group

The panel interrogates Showtime’s drama series Weeds. Representations of drug wars, sub/urban subjectivities, bodies in abjection, and radical
mothering/motherhood are examined vis-à-vis discourses of globalization, power, and agency. The panelists analyze these mediated phenomena as politically charged, historically situated, and framed within institutional structures of meaning.

Chair: Naida Zukic, Borough of Manhattan Community College

Pulling Weeds in Traffic: Popular Culture Represents the Drug War
Bernardo Alexander Attias, California State University, Northridge

In Search of Mary Jane Within Sub/urban Spaces of Subjectivity
Naida Zukic, Borough of Manhattan Community College

Sacred Profanity: Weeding through Representations of Abject and Polluted Bodies
Raquel L. Monroe, Scottsdale Community College

Beyond the Clouds of Moral Ambiguities: Radical Mothering/Motherhood on Weeds
Judy Battaglia, Loyola Marymount University

Respondent: Kimberly Kline, University of Texas at San Antonio

3509: THE MATTERING OF SPACE
Monday 3:40-4:50pm Pomeroy

Presented by the Media Studies Interest Group

Space is of growing interest to communication scholars. Used as a metaphor to understand identity (communities, neighborhoods, enclaves) and as a way to justify explorations of the built environment, space has come to serve communication scholars well. Further thinking the relations between space and communication urges us to consider additional problems of affect, materiality, performativity, visuality, and consumption.

Chair: Greg Dickinson, Colorado State University

Presenters:
John Ackerman, University of Colorado, Boulder
Donovan Conley, University of Nevada, Las Vegas
Katie Cruger, University of Colorado, Boulder
Greg Dickinson, Colorado State University
Diane Keeling, University of Colorado, Boulder
Brian Ott, Colorado State University

3510: PURSUING INTERSECTIONALITY: DISCURSIVE IDENTITY FRAMINGS AND NEGOTIATIONS
Monday 3:40-4:50pm Crismon

Presented by the Organization for Research on Women and Communication

Chair: Cindy Koenig Richards, Willamette University

Crash: Intersections of Power*
Christa Wegner, San Diego State University

Swingin’ from the Ladies’ Tee: Gendered Discourses of Women’s Golf
Anne M. Bialowas, Weber State University

Making-over Women: A Transformative Look into Cultural (re)Production at a Woman’s Social Service Organization*
Summer Cunningham, Arizona State University

Respondent: Stacey Sowards, University of Texas at El Paso

*Debut Paper

3511: COMPETITIVE PAPERS IN COMMUNICATION THEORY I
Monday 3:40-4:50pm Arizona Ballroom B

Presented by the Communication Theory and Research Interest Group

Chair: Elizabeth Richard, Arizona State University

Chronicling Organizational Identification Theory: The Value of Its Emergence and Evolution
Kimberly Stoltzfus, University of California, Santa Barbara

Private vs. Public: (Re)Thinking Agency, the Body and Public Policy
Jennifer A. Sandoval, University of New Mexico.
Silence in Academia: Silence as Structure and Constraint Among Graduate Students  
Rachel Stoher, University of New Mexico

Narratives as Vernacular Sense-Making, as Rhetorical  
Lori Leonard Britt, University of Colorado, Boulder

A Theoretical Model of Humor: Mechanisms, Motives and Style.  
Tara Hack, San Diego State University

Respondent/Facilitator: Elizabeth Richard, Arizona State University

3512: NEW DIRECTIONS IN PUBLIC ADDRESS: INVESTIGATING ALTERNATIVE RHETORICAL TEXTS  
Monday 3:40-4:50pm Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Jennifer Malkowski, San Diego State University

Aaron Hess, Arizona State University

Musicians on Metaphor: Negotiating Expression through Dual Discourses  
Daniel H. Kim, University of Colorado, Boulder

Rhetorical Practices of a “One Percenter Club”: Rearticulating Identity and Culture through Redoubling Terms  
Regina Clemens Fox, Arizona State University

“Serenity Now Bombs a World of Warcraft Funeral”: Virtual Hate Crimes and Online Corporeality in MMORPGs  
Kevin Briancesco, Arizona State University

Respondent: Kevin Ayotte, California State University, Fresno
3513: RETHINKING RACE, THEORY, AND RACIALIZED RHETORIC
Monday 3:40-4:50pm Cholla I and II

Presented by the Rhetoric and Public Address Interest Group

Chair: Susan Owen, University of Puget Sound

Racialized Critical Rhetorical Theory Reconsidered
Juliane Mora, University of Utah

Framing “A More Perfect Union”: A Burkean Analysis of Barack Obama’s Speech on Race
Michelle L. Kelsey, Arizona State University

From Imus to Industry: Boundary Work in the Congressional Hearing on Hip Hop
Margaret Durfy, University of Colorado, Boulder

Immigration in the Media
Clariza Ruiz De Castilla, university of Texas, Austin

Respondent: Cyndy Willis-Chun, Willamette University

3514: QUESTIONING OUR BODIES OF WORK: NAVIGATING RESEARCH IDENTITIES IN VARYING CONTEXTS
Monday 3:40-4:50pm Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Sarah J. Tracy, Arizona State University

Bodies, Sweat, and Smiles: Researching through Embodied, Visual, and Emotive Lenses in Interactive Service Organizations
Jaymes P. Myers, Arizona State University

My Body in the National Park Service: Getting in the Way?
Amy R. Pearson, Arizona State University
Gregory S. Larson, University of Montana
Searching for the Perfect Color Combination: An Exploration of Researchers’ Bodies and Identities at an Arts-Based Nonprofit
Jennifer A. Scarduzio, Arizona State University
Patricia Geist-Martin, San Diego State University

A Mile in Their Shoes: Encountering the Constraints of Intervention through Participant Observation
Amy K. Way, Arizona State University

Respondent: Sarah J. Tracy, Arizona State University

**3515: ENVIRONMENTAL CRISES AND DISCURSIVE STRUGGLES/RESPONSES**

**Monday 3:40-4:50pm Robson**

Presented by Environmental Communication Interest Group

Chair: Damon Hall

Declaring War on Global Warming: Analogy and Jeremiad in Al Gore’s Nobel Peace Prize Acceptance speech*
Kathleen Hunt, University of Cincinnati

Ecosociological Transformation: Cultivating Humanity’s Communicative Consciousness toward “Right Relationship” and Environmental Sustainability
Jordana DeZeeuw Spencer, Prescott College

Dialectical Interpretations of Environmental Sustainability: A Communication Perspective
Ryann Dubiel, University of Colorado at Denver
Larry A. Erbert, University of Colorado at Denver
Dave Strousberg, University of Colorado at Denver

Respondent/Facilitator: Jennifer Peeples

*Top Debut Paper
3516: COMMUNICATION IN THE COURTS  
Monday 3:40-4:50pm  Arizona Ballroom G

Presented by the Freedom of Speech and Legal Communication Interest Group

Chair: Nancy Oft-Rose, South Eugene High School (retired)

Norms and Anomalies in the Sentencing Hearing of Zacarias Moussaoui  
Janice Schuetz, University of New Mexico

Arguing Presumption in Human Rights Law for Recent U.S. P.O.W. Cases  
Jacob T. Beiswenger Azusa Pacific University  
Rodney A. Reynolds, Azusa Pacific University

A Model of the Biasing Effects of Inadmissible Testimony on Jury Decisions  
Stacy Geck, University of Southern California  
John Reinard, California State University, Fullerton

Rodney A. Reynolds, Azusa Pacific University  
Alison R. Gressang, Azusa Pacific University  
Chaili Brittain, Azusa Pacific University

3517: MIXING METAPHORS IN THE 2008 PRESIDENTIAL ELECTION  
Monday 3:40-4:50pm  Conference Theater

Presented by the Primary Program Planner, Daniel J. Canary

Scholars with various methodological backgrounds discuss the important message features that affected the outcome of the 2008 presidential race.

Chair and Moderator: Ann Burnett, North Dakota State University

Momentous Messages and Important Images in the 2008 Campaign,  
Peter Andersen, San Diego State University
The 2008 Presidential Campaign and the Year of the Political Blogger
Steven Corman, Arizona State University, Tempe

Political Discourse in Election 2008: Analyzing the Curious, Engaging, and
Problematic from the Campaign,
Kelly McDonald, Arizona State University, Downtown

3600’S: MONDAY 5:00-6:10PM: PANELS

3601: COMPETITIVE PAPERS IN COMMUNICATION AND
INSTRUCTION
Monday 5:00-6:10 pm Arizona Ballroom A

Presented by the Communication and Instruction Interest Group

Chair: Sara Mathis, University of Utah

Sources of Conflict in Graduate Advising Relationships: The Student Perspective
Melissa Emmett, University of Central Florida

Continued Expansion: Instructional Communication, Communication Education,
and Critical Theoretical
Juliane Mora, University of Utah

The Effect of Pre-Class Face-to-Face and Computer-Mediated Communication
on Student Course Selection and Affect Toward Teacher
Yuhua Liang, California State University at Long Beach

Respondent: Deanna L. Fasset, San Jose State University

3602: YOU TEACH WHAT? MIXING UNEXPECTED COURSES
AND PROGRAMS IN LEARNING COMMUNITIES TO
CREATE BROAD-BASED STUDENT SUCCES AT SKAGIT
VALLEY COLLEGE
Monday 5:00-6:10 pm Arizona Ballroom F

Cosponsored by the Communication and Instruction and the Community
College Interest Groups
Chair: Linda A. Smith, Skagit Valley College

Mathemorphosis: Using Speech Anxiety Strategies in a Learning Community to Build Confidence and Persistence with At-Risk Math Students
Linda A. Smith, Skagit Valley College

Titillation or Teaching? Building Pedagogically Sound Assignments for Teaching Sex.comm, a Learning Community on Human Sexuality & Media
Jason Lind, Skagit Valley College

Talking Together: Learning Communities that Bridge Academic and Cultural Gaps between International and American College Students
Sue Sather, Skagit Valley College

Unearthing the Unexpected: Developing Learning Communities from a “New Guy” Perspective
Ernest Tutt, Skagit Valley College

3603: CULTURE AND HEALTH COMMUNICATION: ANALYZING CULTURAL RESOURCES, DEVELOPING ORGANIZATIONAL CLIMATE, AND COMPARING CULTURAL PERSPECTIVES
Monday 5:00-6:10 pm Arizona Ballroom D

Presented by the Health Communication Interest Group

Chair: Elijah J. Murphy, University of New Mexico

Complementary and Aternative Therapies as Cultural Resources for Health Participation in a Public Health Setting
Evelyn Y. Ho, University of San Francisco
Jessica S. Robles, University of Colorado-Boulder

Process Implementation in Healthcare Organizations: Investigating Organizational Commitment and Climate during Organizational Change”
Vinita Agarwal, Purdue University
Howard E. Sypher, Purdue University
Perceptions of Mental Illness: A Comparison between Chinese and US Americans*
Zheng An, University of New Mexico

Respondent: Pauline Hope Cheong, Arizona State University

*Student Paper

3604: ARE WE STILL TURNING TOWARD ACTIVISM? PART TWO: RESOURCES FOR MOBILIZING COMMUNICATION ACTIVISM
Monday 5:00-6:10 pm Arizona Ballroom E

Cosponsored by the Intercultural Communication and the Communication Theory and Research Interest Groups

Panelists:
Sara DeTurk, University of Texas at San Antonio
Tamar Ginossar, University of New Mexico
Sara Nelson, Community Activist
Leslie Jarmon, University of Texas at Austin
Marianne LeGreco, University of North Carolina at Greensboro
Stephen J. Hartnett, University of Colorado – Denver
Joseph W. Anderson, California State University, Long Beach

3605: MEDIATED COMMUNICATION IN INTERPERSONAL CONTEXTS
Monday 5:00-6:10 pm Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Mary Claire Morr Serewicz, University of Denver

“You found what??”: Exploring the Use of Online Tools for Social Information Seeking
Artemio Ramirez, Jr., Arizona State University
Nicholas Brody, Arizona State University

An Investigation of Mediated Communication, Relational Maintenance, and Family Satisfaction among College Age Adults and Their Parents
Fran C. Dickson, University of Denver
Mary Claire Morr Serewicz, University of Denver
Jennifer Kellie Corti, University of Denver
Daniel L. Foster, University of Denver
Stephen Griffin, University of Denver
Daniel Johnson, University of Denver
Lucie P. Lawrence, University of Denver
Amy Zsohar, University of Denver

Lt's gt 2gthr l8r: Text Messaging as a Relational Maintenance Tool
Nicholas Brody, Arizona State University
Charee M. Mooney, Arizona State University
Stacy A. Westerman, Arizona State University
Patrick G. McDonald, Arizona State University

Attribution in Computer Mediated Social Interactions: Influences on Perceptions of Social Desirability
Leah Pentelnik, University of Portland
Michael K. Rabby, University of Portland

3606: BEYOND ‘HEGEMONIC MASCULINITY:’ CONSTRUCTING MULTIPLE FAMILY AND WORKPLACE MASCULINITIES
Monday 5:00-6:10 pm Arizona Ballroom C

Presented by the Interpersonal Communication Interest Group
Chair: Mark T. Morman, Baylor University

Multiple and Varied Male Voices: How Male Executive's Viewpoints on Public Work-life Intersect with their Roles and Practices in the Private Sphere
Sarah J. Tracy, Arizona State University
Kendra Dyanne Rivera, Arizona State University

Constructing Masculinities through Caregiving and Breadwinning: Analyzing Conversations with At-Home Fathers and Breadwinning Mothers
Caryn E. Medved, Baruch College, City University of New York

Balls of Steel or A Giving Soul, What you Need to Work Here: Performing Gender Identity at Work
Owen Hanley Lynch, Southern Methodist University
Man Men, Remembering, and Corporate Masculinities
Dan Lair, University of Denver

Respondent: Mark T. Mormon, Baylor University

3607: REPRESENTATIONAL PRACTICES AND THE PERFORMANCE OF THREATENED IDENTITIES
Monday 5:00-6:10 pm Starlight Theater

Presented by the Performance Studies Interest Group

Media discourse plays a significant role in our everyday lives. The power of mass media to represent ethnic “Others” stereotypically through flattening, demonizing, and eclipsing power and privilege cannot be overstated. News frames about race play a pivotal role in these processes. As a result of media representational practices, individuals are sometimes forced to re-locate their identities. Utilizing an array of critical theoretical lenses and approaches, this panel explores the ever-shifting nature of identity construction.

Journalists, Framing, and News Coverage of Race
Kelley McCoy, California State University, Fresno

Post 9-11 Backlash and Identity Constrictions of Bangladeshi Diaspora in the U.S.
Shafiqur Rahman, Chadron State College

Locating Privilege in a Picture Perfect World: Whiteness Identity Management
Dawn Marie McIntosh, University of Denver

“Studying While Arab”; The Power of the Storyteller in a Post 9-11 World
Mary Husain, California State University, Fresno

Chair/Respondent: Naida Zukic, BMCC CUNY Manhattan

3608: MIXING SPACES/PLACES IN MUSICAL PERFORMANCE: AURAL NEGOTIATIONS OF EMERGING CULTURAL ENVIRONMENTS
Monday 5:00-6:10 pm Arizona Ballroom B
Presented by the Performance Studies Interest Group

This panel explores how musical performances, through constituting distinct cultural spaces and places in fresh ways, help to re-specify conventional cultural relationships, structures, and hierarchies. A primary goal of this panel is to clarify the role of musical performances in negotiating particular cultural spaces/places. Collectively, our research addresses the question of how musical engagements constitute shared cultural environments, and what kinds of critical issues concerning power and privilege emerge within/from these environments.

Presenters:
Kristine Weglarz, University of Minnesota--Twin Cities
Jnan Ananda Blau, Cal Poly San Luis Obispo
D. Robert DeChaine, California State University, Los Angeles
Keith Nainby, California State University, Stanislaus

3609: PEDAGOGY AND HEGEMONY IN AND OUT OF THE CLASSROOM
Monday 5:00-6:10 pm Pomeroy

Presented by the Media Studies Interest Group

Chair: Elaine Gale, California State University, Sacramento

Picturing a Medal: The Construction of Disability in the International Paralympic Committee’s Newsletter the Paralympian
Mara R. Hobler, University of Maryland

Corrupting the Youth of America One Cartoon at a Time: A Content Analysis of Physically Attractive Stereotypes in Animated Films
Nicholas S. Smith, The University of Akron
Paul R. Jacoway, The University of Akron
James M. Durbin, West Virginia University
Erica J. Woods, The University of Akron

Digital Students: Using Portable Media Devices as Educational Tools*
Matthew Willis, University of New Mexico

Uncovering Whiteness Ideology in Journalism Pedagogy
Sonya M. Alemán, University of Utah
Respondent/Facilitator: Nicholas Zoffel, San Jose State University

*Debut Paper

3610: STUDIES OF POLITICAL DISCOURSE ONLINE
Monday 5:00-6:10 pm Sirrine

Presented by the Media Studies Interest Group

Chair/Respondent: Alexis Olds, Chapman University

A Framing Analysis of Barack Obama Coverage on CBN and CNN Websites*
Katherine Robinson, California State University, Sacramento

Online Political Ads: The Influence of Internet Messages on the Voting Habits of
and Level of Civic Engagement in Young Americans
Rachel Stohr, University of New Mexico

Getting Political on Social Network Sites: Exploring Online Political Discourse
on Facebook
Matthew J. Kushin, Washington State University
Kelin Kitchener, University of Idaho

Respondent/Facilitator: Alexis Olds, Chapman University

*Debut Paper

3611: THE POLITICS OF SEXUALITY AND RESEARCH FOR
WOMEN
Monday 5:00-6:10 pm Crisman

Presented by the Organization for Research on Women and Communication

Chair: Susan Shimanoff, San Francisco State University

It Begins with Your Arms in His Sink, and It Ends when You Sink in His Arms:
Constructions of Sexuality in the Girlfriends’ Guides
Starr Sheers, San Francisco State University
“What Women Want, Romance or Sex?”: The Online Discussions of Russian Female Sex-Tourism
Olga Zaytseva, University of New Mexico

Colonization of the Heart
Jessica Crespo, University of New Mexico

“‘Talking Dirty’: Sexual Fantasy, National Belonging, and the Abject Gaze in Lila
dit ca”
Karina Eileraas, University of California Los Angeles

Inter-Woman Sexual Assault: Grounding Deconstruction
KelleyAnne Malinen, Université Laval

Respondent: Janet Cramer, University of New Mexico

3612: COMPETITIVE PAPERS IN COMMUNICATION THEORY AND RESEARCH II
Monday 5:00-6:10 pm Cholla I and II

Presented by the Communication Theory and Research Interest Group

Chair: Jason Zingsheim, Arizona State University.

Toward the Recognition of Democracy in the Structure of News
Jessica Baldwin-Phillipi, Northwestern University

The Epistemological Structure of the Communication Discipline: An Inquiry into Experimental, Naturalistic, and Rhetorical Methodologies
Josh Hanan, University of Texas at Austin

Scott H. Church, University of Nebraska- Lincoln

Mixing Metaphors: Sociological and Psychological Perspectives on Virtual Community
Kevin Y. Wang, University of Minnesota, Twin Cities
Seeing is Assuming: The Impact of Visible Differences On Genetic Lay Theories of Sexual Orientation and Race  
E. Tristan Booth, Arizona State University

Respondent: Jason Zingsheim, Arizona State University

### 3613: POPULAR CULTURE AND POLITICS: METAPHORS AND IDENTITY

**Monday**  
5:00-6:10 pm  
Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

We are the World, We are America: Popular Culture, African Famine, and American Exceptionalism  
Tiffany Rogers, California State University, Fresno

A Rose Line by Any Other Name: Meridian, Metaphor, and Demystification in *The Da Vinci Code*  
Betty Burdoff Brown, University of Northern Colorado  
Lin Suzanne Allen, University of Northern Colorado

Foreign Policy Experience and exaggeration: Ideographic Usurption in the Accountability Interview  
Paul Vera, California State University, Los Angeles

Chair/Respondent: Karen Rasmussen, California State University, Long Beach

### 3614: COMPETITIVE PAPERS ON CONTEMPORARY ORGANIZATIONAL COMMUNICATION PRACTICE

**Monday**  
5:00-6:10 pm  
Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Jensen Chung, San Francisco State University

Media Perceptions of the Ethical Behavior of Public Relations Practitioners – An Exploration Including Differences in Gender and Experience  
Betsy Hays, California State University, Fresno  
Sam Our Srauy, California State University, Fresno  
Jamie Gregory, California State University, Fresno
Replacing R.O.P.E.S.: A Successful Experiment in Teambuilding through Volunteering with Habitat for Humanity
Marcella LaFever, California State University Stanislaus

How Cross Functional Teams Make a Quick Start: A Reconceptualization of Diversity in Teams and How to Make it Work…Fast
Bradley S. Wesner, Texas A&M University

A Model of Communication Elements and Dispositions Predicting Success in the Sales Process
John Reinard, California State University, Fullerton

Making it Up as You Go: The Social Construction of Leadership through Improvisation in two Women-Owned Businesses
Cara W. Jacocks, Texas A&M University

Respondent: Diane Harney, Pacific Lutheran University

3615: MIXING METAPHORS IN CONTEMPORARY CONSTRUCTION OF GLOBAL CLIMATE CHANGE
Monday 5:00-6:10 pm Robson

Presented by the Environmental Communication Interest Group

Chair: Jen Schneider, Colorado School of Mines

Polluted Objectivity: Language and the Social Construction of Global Warming
Barbara Bennington, University of South Florida

The Day After Tomorrow: The Flood Myth as Archetype in the Age of Global Climate Change
Michael Salvador, Washington State University
Todd Norton, Washington State University

How Climate Change Activists Used New Media to Animate a Social Movement in Step It Up 2007!
Tarla Rai Peterson, Texas A&M University and Swedish Agricultural University
Practically since its inception, and certainly in the last thirty years, academic debate has been subject to criticism based on its myriad departures from classical standards of rhetorical performance. Traditional metaphors, such as public speaking, policymaking, and audience-centered delivery have been deployed in such criticism, ignoring the ways in which debate’s evolutionary dialectics generate new, and often unusual, forms of community, strategy and delivery. These new forms may be best explained by the mixture of hitherto ignored metaphors. We seek to introduce new theoretical and cultural metaphors to appreciatively and critically describe the ever-evolving techniques and practices of intercollegiate debate communities.

Navigating Debate: Plotting a Course between Art and Science in a Reading of Intercollegiate Debate
Matthew Plush, University of Wyoming

Current Events Addicts, News Junkies and, Information Fiends: Parliamentary Debate as Fandom
Joshua House, California State University, Long Beach
Kristine Clancy, Pepperdine University

‘Let Nothing be Called Natural in an Age of Bloody Confusion’: Intercollegiate Debate as Brechtian Theater
Matt Stannard, University of Wyoming
3701: 2010 Interest Group Planners’ Meeting
Monday 6:35-8:00 pm Boardroom

3801: Legislative Assembly
Monday 6:35-8:00 pm Conference Theater

3901: President’s Reception
Monday 9:00-11:00 pm Starlight Theatre

4100’S: TUESDAY, 9:00-10:10AM: PANELS

4101: Executive Council Meeting
Tuesday 9:00 -11:30am Cholla I and II

4102: LOCAL PROBLEMS, LOCAL SOLUTIONS: A ROUND TABLE PANEL DISCUSSION ON COMMUNITY ENGAGED LEARNING
Tuesday 9:00-10:10am Arizona Ballroom A

Presented by the Communication and Instruction Interest Group

Community engaged learning is a rising field of instruction in communication. This panel adds first person experience from the students, looking at their experiences and how it has shaped their research and communications with the “other.”

Chair and Respondent: Kate Willink, University of Denver

Participants:
Jolene Collins, University of Denver
Jeanne Jacobs, University of Denver
Dawnmarie Mcintosh, University of Denver
Amy Zsohar, University of Denver

4103: CONFLICTING IMAGERY, INSTITUTIONAL POWER & INSTRUCTIONAL PREFERENCES: CONTRIBUTED PAPERS IN COMMUNICATION AND INSTRUCTION
Tuesday 9:00-10:10am Robson
Presented by the Communication and Instruction Interest Group

Chair: Juliane Mora, University of Utah

Real Scholarship: Conflicting Imagery Within Faculty Advice on Collegiality and Teaching in Higher Education
Rosemarie Tillman, Montclair State University
Diane M. Dunlap, University of Oregon

Intersecting Motiv(ations): The Influence of Institutional Power on a Community of Practice
Sheryl Hurner, University of California, Davis

Preferences for Instructional Behaviors: Comparing Teachers’ and Trainers’ Perceptions
Virginia M. McDermott, University of New Mexico
Elijah J. Murphy, University of New Mexico

Respondent: Wynde Dyer, Portland State University

4104: DESIGNING DIVERSITY AND INTERCULTURAL COMMUNICATION CONTEXTS: INTEGRATING INTERCULTURAL THEORIZING AND PRACTICE FOR A UNIVERSITY-WIDE DIVERSITY MASTER PLAN EFFORT
Tuesday 9:00-10:10am Arizona Ballroom E

Presented by the Intercultural Communication Interest Group

This panel will highlight the notion of integrating intercultural theorizing with practice as it relates to a major university project around a campus diversity plan. Panelists represent a team on a multicultural university campus that is charged with developing, coordinating, and implementing a university-wide diversity plan across all levels. Such an effort is the first of its kind in California. The panelists will discuss different dimensions of their project that recombined intercultural theorizing with intercultural applications and the tensions, challenges, productive moments, and alliances. A respondent with expertise in intercultural applications will share her insights regarding this project and the opportunities to infuse intercultural theory with practice and vice versa.
Chair: Rona T. Halualani, San Jose State University

Creating a Conceptual-Theoretical-Action Framework for a Diversity Campus Plan
   Rona Tamiko Halualani, San Jose State University

Mapping the Diversity and Intercultural Communication Efforts in a Context
   Hugh Haiker, San Jose State University
   Christopher Lancaster, San Jose State University

Designing Intercultural Connections, Relations, Processes, and Spaces
   Rona T. Halualani, San Jose State University
   Hugh Haiker, San Jose State University
   Christopher Lancaster, San Jose State University

Respondent: Kathryn Sorrells, California State University, Northridge

4105: CHALLENGING MOMENTS OF INTERPERSONAL INTERACTION
   Tuesday 9:00-10:10am Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Lisa Menegatos, Arizona State University

Dyadic Perception of Forgiveness Episodes
   Adam S. Richards, University of Montana

Politeness Strategies Used During Interpersonal Confrontation of Prejudiced Responses
   Tiffany Lewis, University of Maryland

Troubles Talk: Struggles For The Shy Person
   Susan L. Kline, Ohio State University

We Are Virginia Tech: Community Reactions to School Violence
   Sara Baker, San Diego State University
   Travis Coufal, San Diego State University

Respondent: Colin Hesse, Arizona State University
How would you define "disability?" What comes to mind when you hear the term "ablebodied?" We invite you to explore with us through performance and discussion the constructions of disability and ablebodiedness by interrogating disabilities not visibly marked on the body including dyslexia, autism, and other cognitive impairments. In four performances, we will give critical and creative attention to dominant modes of communication, that is, speech, literacy and auditory processing, to destabilize the hierarchy of communication produced through academic, medical and cultural ideologies. "Invisible" disabilities exist in a political borderland somewhere between ablebodiedness and disability.

Slow
Julie Cosenza, San Francisco State University

Entangled Solitude
Rebecca Prather, San Francisco State University

My Brother’s Keeper
Stacie Hendrickson, San Francisco State University

Crises and False Generosity
Dana L. Morella, San José State University
Deanna L. Fassett, San José State University

Chair/Respondent: Kurt Lindemann, San Diego State University

4107: MEDIATED NEGOTIATIONS OF CONTEMPORARY ISSUES
Tuesday 9:00-10:10am Sirrine

Presented by the Media Studies Interest Group

Chair: Carl Burgchardt, Colorado State University
Re-evaluating Immigration Rhetoric: An Analysis of the Documentary *Crossing Arizona*
  Kristen Cole, Colorado State University

The Framing of Christian Apostasy in Online Discussion Board Posts
  Brian Simmons, Cascade College

Public Hauntings: *Occultatio* in the Post-9/11 Rhetoric of Torture*
  William O. Saas, University of Nevada, Las Vegas

Country Music at War: The Framing of 9/11, War, and Patriotism
  Jessica L. Gehrke, Washington State University

Respondent: S. David Zukerman, California State University, Sacramento

*Debut Paper

4108: “WHAT DISTINGUISHES/OUGHT TO DISTINGUISH FEMINIST SCHOLARSHIP IN COMMUNICATION STUDIES?”: REVISITING THE QUESTIONS TWENTY YEARS LATER
  Tuesday 9:00-10:10am Crismon

Celebrating the 20th anniversary of the 1988 issue of *Women's Studies in Communication* in which feminist scholars responded to "What Distinguishes/Ought to Distinguish Feminist Scholarship in Communication Studies?," this interactive panel revisits that question. Following presentations, audience participation is desired.

Presented by the Organization for Research on Women and Communication

Chair: Cindy L. Griffin, Colorado State University

Presenters (in alphabetical order):
  Bernadette Calafell, University of Denver
  Karma R. Chavez, University of New Mexico
  Carole Spitzack Daruna, Tulane University
  Karen Foss, University of New Mexico
  Sonja Foss, University of Colorado, Denver
  Marlene Fine, Simmons College
**4109: HEROES AND OUTLAWS: RHETORICS OF IDENTITY, CONCEALMENT, AND COPING**

Tuesday 9:00-10:10am  
Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Aaron Hess, Arizona State University

“I Lived Because I Was Blessed”: Coping Strategies of Prisoners of War  
Scott H. Church, University of Nebraska, Lincoln

The Pat Tillman Case: A Demonstration of Concealment Rhetoric  
Danielle Blake, San Diego State University

A Political Philosophy in Progress: Lincoln in Springfield, 1838 and 1858  
Matt deTar, Northwestern University

Vernacular Rhetorical Borders in Immigration Activism: Outlaw-Civic Discourse in a Conservative Collective  
Don Waisanen, University of Southern California

Respondent: Robert Iltis, Oregon State University

**4110: PERSPECTIVES ON POWER AND RESISTANCE: CONTROL AND ACTIVISM IN ORGANIZATIONAL CONTEXTS**

Tuesday 9:00-10:10am  
Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Katie Sullivan, University of Utah

Who Really Makes a Difference?: Examining Communicative Practices of Everyday Activists  
Gino A. Giannini, San Diego State University  
Jennifer A. Scarduzio, Arizona State University
“I Feel Like There is a Change That’s Happening, and It’s Big”: Understanding Human Service Workers’ Communication in the Anti-Human Trafficking Organization
Shelly Blair, Texas A&M University

Mixed Messages within Metaphors: Seeing “Just Burgers and Beers” and “Work as Play” as a Dialectic of Resistance and Control Embedded in Societal Discourse
Jaime Gerdes Flemming, University of Portland

Privacy in the Information Age: A Study of Gender Differences in Perceptions of e-mail Monitoring at the Workplace
Eun-Jeong Han, Washington State University

Putting Identification in Context: A Structurational View of the Macro- and Micro-levels of the Identification Process
Bernadette M. Gaillard, University of California, Santa Barbara

Respondent: David Carlone, University of North Carolina at Greensboro

4200’s: TUESDAY, 10:20-11:30AM: PANELS

4201: WORKING IN THE “MIXED BAG” OF HIGHER EDUCATION: DECIDING WHERE YOU FIT IN THE ACADEMY
Tuesday 10:20-11:30am Arizona Ballroom A

Presented by the Communication and Instruction Interest Group

Chair: Elise J. Dallimore, Northeastern University

Life as an Associate Professor in a Public Research University
Eric Aoki, Colorado State University

Life as an Associate Professor with Joint Appointments in a Private Research University
Elise J. Dallimore, Northeastern University:

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Life as a Full Professor and Department Chair in a Community College
  A. Todd Jones, Bakersfield College

Life as a Lecturer in the Oral Communication Program in a Private Top-Tier Research University
  Marianne Neuwirth, Stanford University

Life as a Full Professor, Faculty Development Coordinator & Communication across the Curriculum (CAC) Coordinator in a Comprehensive Public Teaching University
  Tasha J. Souza, Humboldt State University

4202: RHETORICAL, CRITICAL AND QUALITATIVE DISCOURSE ANALYSIS ON IDENTITY
  Tuesday 10:20-11:30am Arizona Ballroom E

Presented by the Intercultural Communication Interest Group

Chair: Beverly Natividad, University of Denver

Corporate Social Responsibility, Cultural Imperialism, and Essentialism in the (PRODUCT) RED Campaign
  Courtney R. Yost, Colorado State University

Naturalization or Americanization?: Communicating U.S. Sovereignty through the Process of Citizenship Testing*
  Kristen Cole, Colorado State University

Satire as Resistance to Oppression: A Rhetorical Analysis of a Chappelle’s Show Parody*
  Hugh Haiker, San Jose State University

Feminism in Popular Culture: Japanese Comics and Teenage Girls
  Sarah Kornfield, Texas A&M University

Respondent: Amy Heuman, Texas Tech University

*Debut Paper
4203: ON METAPHORS MIXED AND MIXED UP: CROSS-CURRENTS IN INTERPERSONAL COMMUNICATION THEORY
Tuesday 10:20-11:30am Palo Verde I

Presented by the Interpersonal Communication Interest Group

Chair: Brian Spitzberg, San Diego State University

Reviving Popper: Risk & Falsification Across Paradigms?
Brian Spitzberg, San Diego State University

Engaging Theory: Theory Plurality or Mixture Across Paradigms?
Dawn O. Braithwaite, University of Nebraska

Unraveling Form and Function: Description & Explanation Across Paradigms?
Sandra Metts, Illinois State University

Treating Biology with Respect in Communication Theory
Kory Floyd, Arizona State University

Why Theory At All?: The Centrality of Theory Across Paradigms
Sandra Petronio, Indiana University-Purdue University, Indianapolis

4204: CONSTRUCTING MEDIATED MEMORY OF RACE LYNCHING: THE MOORE’S FORED LYNCHING REENACTMENT
Tuesday 10:20-11:30am Starlight Theater

Co-sponsored by the Media Studies and Performance Studies Interest Groups

This panel examines the annual performative reenactment of the 1946 Moore’s Ford lynching of Roger and Dorothy Malcolm and George and May Murray Dorsey, whose murders are known as the “last mass lynching” in the United States. Since 2005, citizens of Monroe, GA, Walton and Oconee counties, and activists from the Atlanta metropolitan area have commemorated this lynching through performative reenactment. Moreover, a videographer affiliated with the activist community has posted videos of the 2006 and 2007 reenactments on YouTube. To date, these videos have received nearly 29,000 hits.
Presenters:
- Peter Ehrenhaus, Pacific Lutheran University
- A. Susan Owen, University of Puget Sound
- Erika Molloseau Pryor, Denison, University
- Maegan Parker, University of Puget Sound
- Cynthia Willis-Chun, Willamette University

4205: MEDIA FRAMING IN THREAT, DISASTER, AND DAILY NEWS
Tuesday 10:20-11:30am Sirrine

Presented by the Media Studies Interest Group

Chair: Janellen Hill, Regis University

The Blame Game: Media Rituals and Blame in Recurring Technological Disasters
Mary Grace Antony, Washington State University

Celeste Seibel, Portland State University

Mixing Metaphors: Can the Media’s Love of Conflict Accommodate the Coverage of Tolerance?
Rebecca LaVally, University of Texas at Austin

International News Coverage and Framing: How U.S., British, Dutch, Swedish, and Turkish Newspapers Cover Global and Local News*
Aybuke Filiz, Portland State University

Angels of Mercy and Demons of Destruction: How U.S. News Genres Frame Cyclone Nargis Through Mythical Storytelling*
Teresa Whitney, University of Washington

Respondent/Facilitator: Beth Bonnstetter, Adams State College

*Debut Paper
4206: ISOLATING THE ENEMY: THE RHETORICAL CONSTRUCTION OF POLITICAL IMAGE
Tuesday 10:20-11:30am Palo Verde III

Presented by the Rhetoric and Public Address Interest Group

Chair: Christina Smith, Arizona State University

Fending Off the Internal Insurgents: the Neo-Conservative Response to the 2007 National Intelligence Estimate
Justin Eckstein, University of Nevada, Las Vegas

Repairing a Building, A System, and an Image at the “Other Walter Reed”
George N. Dionisopoulos, San Diego State University
Cameron Sublett, San Diego State University

They are the Enemy: The Application of a Burkean Rhetorical Framing for Creating an Enemy in Environmental Narratives.
Rob Jenkins, University of Colorado, Denver
Lacy Stein, University of Colorado, Denver
Larry A. Erbert, University of Colorado, Denver

They Hate Our Freedoms: Burke’s Circumference, Pentad, and Substance in George W. Bush’s Post-9/11 Rhetoric
Christopher M. Duerringer, Arizona State University

Respondent: Carl Burchardt, Colorado State University

4207: A ROUNDTABLE DISCUSSION RECONSIDERING THE CONTAINER METAPHOR: ITS PREVALENCE, CONSEQUENCES AND ALTERNATIVES IN ORGANIZATIONAL COMMUNICATION SCHOLARSHIP POST-CRITIQUE
Tuesday 10:20-11:30am Palo Verde II

Presented by the Organizational Communication Interest Group

Chair: Daniel Lair, University of Denver

Participants:
Joel O. Iverson, University of Montana
John G. McClellan, University of Colorado at Boulder
Katie Sullivan, University of Utah
Stacey Wieland, Villanova University

4208: THE CONSUMPTION OF GREEN AND GREENING OF CONSUMPTION: AN EXPLORATION OF CONTESTING METAPHORS
Tuesday 10:20-11:30am Robson

Presented by the Environmental Communication Interest Group

Chair: Brenden Kendall

Buying My Way to a Solution to Global Warming: Justice and Consumerism in the Climate Change Movement
Danielle Endres, University of Utah

“Authentic Beauty”: Aveda, Beautiful Life/Styles, and Environmental Consumption
Craig Rich, University of Utah

Kurt Stavenhagen, Syracuse University

How Much Is that Wand in the Window?: Commodification and Environmentalism in the “New Age”
Julie Kalil Schutten, Northern Arizona University

Corporate Control of “Consumption as Usual” and Environmental and Social Justice Consequences
Carly Michelle Long, Northern Arizona University

Respondent/Facilitator: Richard Rogers
WESTERN STATES COMMUNICATION ASSOCIATION
2010 Convention
Anchorage, Alaska March 5-9, 2010

CALL for
Competitive Papers, Program Proposals, Basic Course Conference,
Pre-conference Proposals, Workshop Proposals,
Undergraduate Scholars’ Research Conference (USRC),
and Graduate Students Workshop & Graduate Programs Open House

“Power and Communication”

We may not want to acknowledge it, but power exists in all forms of human communication. Nevertheless, oftentimes power is perceived negatively (even as a form of violence) but since it subsists in our culture we should recognize, confront, and scrutinize it. The 2010 WSCA conference theme in Anchorage, Alaska “Power and Communication” encourages participants to think about and engage in the ways power is communicated in everyday life. Power is not confined to top down, imperializing power, but can include localized (bottom up) power and self empowerment through agency, subjectivity, and voice. Take this opportunity to examine, reflect upon, and critique how people implicitly, explicitly, consciously or perhaps unconsciously communicate power.

Heather Hundley, WSCA President-elect and
2010 Primary Program Planner

I. Competitive Papers (deadline: received by 9/1/09) – Submit to interest group.
II. Program Proposals (deadline: received by 9/1/09) – Submit to interest group.
III. Basic Course Conference (deadline: received by 9/1/09) – Submit to Donna Gotch.
IV. Pre-conference Proposals (deadline: received by 9/1/09) – Submit to Heather Hundley.
V. Workshop Proposals (deadline: received by 9/1/09) – Submit to Heather Hundley.
VI. Undergraduate Scholars’ Research Conference (USRC) (deadline: received by 12/1/09) – Submit to WSCA Second Vice President.
VII. Graduate Student Workshop & Graduate Programs Open House (deadline: received by 1/1/10) – Submit to WSCA Second Vice President.

For specific information about submitting to interest groups, visit the WSCA website http://www.westcomm.org/conventions/wsca-2010-anchorage/program_planners.asp

I. COMPETITIVE PAPERS
A. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may employ any humanistic and/or scientific methodology(ies), theoretical developments, research criticisms, critical analyses, and in selected cases, works in progress. Submit each paper to one interest group only.

COMPETITIVE PAPERS SHOULD NOT:
1. HAVE BEEN PRESENTED AT ANOTHER CONFERENCE OR CONVENTION,
2. BE ACCEPTED FOR PUBLICATION, OR
3. HAVE BEEN PUBLISHED.

Note: Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner, however, before submitting a competitive paper to either interest group.

B. Submitted papers should include the following:
   1. A separate title page that includes the paper’s title, names of all authors, affiliation(s), email address(es), phone number(s), and audio-visual requests*. This information should be included for each author and should be double-checked for accuracy.

   *NOTE: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site http://www.westcomm.org/

   2. A 250-500-word abstract of the paper (with title appearing on this page);
   3. A maximum of 30 pages of text;
   4. No information in the paper that identifies the author(s) (beyond that which appears on the title page).

C. Submission: Specific information about submitting to interest groups will be posted on the WSCA website

D. Research in Progress: Some interest groups sponsor programs of “Research in Progress.” Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you want to send your paper accepts “research in progress” before submitting it.

E. Debut Award: The WSCA Executives Club Debut Award is made to the author and co-authors of a paper presented at the convention “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. 

**Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page.** Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Some interest groups also sponsor debut programs; papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

F. Competitive paper submissions must be **RECEIVED** by the interest-group planner **NO LATER THAN Tuesday, September 1, 2009.** Some interest groups allow or require that papers be submitted electronically, whereas others require paper submissions. **BE SURE TO CHECK THE INTEREST GROUP CALL FOR PAPERS FOR THE ACCEPTABLE FORMAT FOR SUBMISSION.** For specific information about submitting to interest groups, visit the WSCA website http://www.westcomm.org/conventions/wsca-2010-anchorage/program_planners.asp

II. PROGRAM PROPOSALS

A. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent; however round table discussions, performance venues, or other unique formats are encouraged. In alternative program formats, respondents can be included or omitted as warranted. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and
attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome. Programs that relate to the convention theme, “Power and Communication,” are encouraged.  

B. Program proposals must contain the following: 
1. Thematic title of the program;  
2. Names, e-mail addresses, phone numbers, and affiliations of all participants;  
3. Title and brief description of each presentation;  
5. Program proposals must be RECEIVED by the appropriate interest group planner NO LATER THAN Tuesday, September 1, 2009. Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the acceptable format for submission. For specific information about submitting to interest groups, visit the WSCA website http://www.westcomm.org/conventions/wsca-2010-anchorage/program_planners.asp

III. BASIC COURSE CONFERENCE  
A. In keeping with the conference theme, the theme of the Basic Course Conference is, "Power and the Basic Course." Papers or presentations should examine such issues as the power of public speaking, building students' speaking power, teacher and student perceptions of power, use of the power in the classroom, balance of power, culture and power, power relationships within the classroom, and the like.  
B. The Basic Course Conference will be held Saturday, March 6, 2010 and will be coordinated by Donna Gotch of California State University, San Bernardino.  
C. If you are interested in presenting a paper or delivering a presentation contact Donna Gotch at dgotch@csusb.edu

IV. PRE-CONFERENCES 
A. Pre-conference proposals for the 2010 convention are invited. Those that relate to the general convention theme, “Power and Communication,” are encouraged.
B. Pre-conferences will be held Saturday, March 6, 2010.

C. Please send pre-conference proposals electronically to the Primary Program Planner, Heather Hundley at hhundley@csusb.edu

D. Be sure to include as much of the following information as possible:
   1. Title of the pre-conference;
   2. Names, e-mail addresses, phone numbers, and affiliations of those planning the pre-conference;
   3. A rationale for the pre-conference;
   4. Relevant expertise;

E. A call for pre-conference participation will be published in a Fall issue of WSCA News.

F. Address any questions, concepts, and concerns to the Primary Program Planner, Heather Hundley at hhundley@csusb.edu

V. WORKSHOP PROPOSALS

A. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

B. Workshops are scheduled for the first full day of the convention, Saturday, March 6. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see E below).

C. Workshops of interest to members of the Western Forensic Association are encouraged and will be programmed on Sunday evening, March 7, 2010 after completion of the WFA tournament.

D. Workshop proposals should include the following:
   1. Title of the workshop;
   2. Names, phone numbers, e-mail addresses, and affiliations of all presenters;
   3. Rationale and goals of the workshop;
   4. Outline and description of workshop activities;
   5. Room size and configuration requested (theater seating, etc.);

7. Maximum enrollment;
8. Fee amount, set in accordance with WSCA policy (see below);
9. Time-block requested (e.g., three hours, six hours).

E. Guide to setting fees for workshop leaders: WSCA has set $5.00 as the base fee for any workshop. The first $5.00 of each registrant’s fee is to cover administrative costs. The fee above $5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Note:** If a part or all of a fee is proposed as covering an individual’s expenses or as an honorarium, Heather Hundley must approve it prior to any commitment to the individual.

F. Workshop proposals should be sent as an email attachment (saved in MS Word) to Heather Hundley at hhundley@csusb.edu and must be RECEIVED NO LATER THAN Tuesday, September 1, 2009.

VI. 7th ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE
The WSCA Second Vice President solicits submissions for the Undergraduate Scholars’ Research Conference to be held on Saturday, March 6, 2010. Undergraduate students are invited to submit papers reporting original research (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay $15 of the $25 USRC registration. Undergraduate student paper submissions must be received by WSCA Second Vice President by December 1, 2009; authors will be notified of paper acceptance by January 15, 2010.
VII. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

On Saturday, March 6, 2010, the WSCA Second Vice President will host a WORKSHOP for advanced undergraduates and master’s students who are considering pursuing a master’s or doctoral degree in Communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors. Also, the WSCA Second Vice President will host a Graduate Programs OPEN HOUSE on Saturday, March 6, 2010. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in Communication. Faculty and current graduate students who are interested in participating in the Workshop, and graduate program directors and representatives at universities offering graduate programs in Communication who wish to participate in the Open House, should contact the WSCA Second Vice President by January 1, 2010.
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