84th Annual Convention
February 15 – 19, 2013
Reno, Nevada

JOHN ASCUAGA’S NUGGET RESORT HOTEL AND CASINO
84th Annual Convention

Western States Communication Association

February 15 – 19, 2013
Reno, Nevada

JOHN ASCUAGA’S NUGGET RESORT HOTEL AND CASINO

www.WestComm.org
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WSCA Officers, 2012-2013

President
Lisa A. Flores

President-Elect
Brian L. Ott

First Vice President
Patricia O’Keefe

Second Vice President
Christina G. Yoshimura

Immediate Past President
Pat Ganer

Executive Director
John Reinard
Welcome to Reno!

“Going Global: Communication in the Network Era.” It is around this theme that we gather together in Reno for the 84th Western States Communication Association Annual Convention. The conference offers us the opportunity to experience some of the best of academic life—intellectual engagement with our warm community of friends and colleagues. And this year, President-Elect Brian L. Ott, Second Vice President Christina Yoshimura, the Interest Group Planners, and the local hosts from the University of Nevada, Reno have put together a program that is sure to provoke stimulating conversation as it also offers us many opportunities to renew friendships.

On Saturday, our young scholars share their work in the Undergraduate Scholars Research Conference and explore the possibilities of graduate school in both the Graduate Student Workshop and the Graduate Student Open House. Saturday also offers a day-long pre-conference on U.S.-China communication as well as three workshops on Media Literacy and Global Communication, Writing Assignments, and Teaching Rhetorical Criticism. And of course, the day includes our first opportunity to come together as a community at the Welcome Reception on Saturday evening.

Starting on Sunday morning, we will begin in earnest with the first of our two and half days of panels and business meetings. On Sunday evening we can relax and have fun at our Sock Hop, “Decca to Digital: The Biggest Little Sock Hop in the World.” On Monday, we will have our luncheon at which we will recognize and honor many of our members for their accomplishments, and on Monday evening, I hope you will all join me at the President’s Reception. And of course, here and there, you may want to enjoy the fun of Reno!

Thanks so much to our local hosts, led by Amy Pason and Gwen A. Hullman, for all their work, particularly in staffing registration, hosting the sock hop, and attending to our various A/V needs. I wish you all a wonderful convention!

Warmly,
Lisa A. Flores, WSCA President
Special Thanks
From President-Elect and Primary Program Planner
Brian L. Ott

The 2013 WSCA Convention in Reno was made possible by the tireless efforts of dozens of people over the past year. To all of them, I express my sincere gratitude. But I would like to take a moment and highlight the contributions of a select few. Thank you to our local co-hosts Gwen Hullman and Amy Pason for coordinating registration, audio-visual needs, the sock hop, and so much more. Thank you to the Interest Group Planners (pp. 11-12) for arranging the diverse and engaging papers on this year’s program. Thank you to Second Vice President Christina Yoshimura for organizing the Undergraduate Scholars Conference, Graduate Workshop, and Graduate Open House. Thank you to Executive Director John Reinard and his assistant, Pamela Pareno, for their considerable work behind-the-scenes to make this conference happen. Thank you to the Department of Communication at UCD, and especially Stephen John Hartnett, for your generous backing. Thank you to Lisa Flores, Patty O’Keefe, and Heather Hundley for your invaluable assistance and mentoring. Thank you to Gordana Lazić, Greg Dickinson, and Sue Pendell for your thoughtful suggestions, unwavering support, and loyal friendship. Finally, a special thanks to my assistant, Christy-Dale Sims. I simply could not have done this without you and I am forever in your debt.

This program is dedicated to my father, Harold, who has always been my greatest champion. I miss and love you, Dad!

Dr. Harold R. Ott
General Information

REGISTRATION
Foyer, 2nd Floor

Friday 4:00pm – 8:00pm
Saturday 8:00am – 6:00pm
Sunday 8:00am – 6:00pm
Monday 8:00am – 12:00pm

EXHIBIT AREA
Foyer, 2nd Floor

Saturday 12:00pm – 5:00pm
Sunday 8:00am – 5:00pm
Monday 8:00am – 5:00pm
# Convention Synopsis

## FRIDAY, FEBRUARY 15

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>PUBLICATIONS COMMITTEE</td>
<td>11:00am – 2:00pm</td>
<td>Southern Pacific B</td>
</tr>
<tr>
<td>FINANCE COMMITTEE</td>
<td>11:00am – 2:00pm</td>
<td>Southern Pacific C</td>
</tr>
<tr>
<td>EXECUTIVE COUNCIL</td>
<td>2:30pm – 10:00pm</td>
<td>Poolside Terrace, 5th Floor</td>
</tr>
<tr>
<td>REGISTRATION</td>
<td>4:00pm – 8:00pm</td>
<td>Foyer, 2nd Floor</td>
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## SATURDAY, FEBRUARY 16

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<td>8:00am – 6:00pm</td>
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<tr>
<td>UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE</td>
<td>8:45am – 1:45pm</td>
<td>Ponderosa A &amp; B&lt;br&gt;Bonanza A, B, &amp; C</td>
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<tr>
<td>PRE-CONFERENCE</td>
<td></td>
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<tr>
<td>US-China Communication</td>
<td>9:00am – 5:00pm</td>
<td>Central Pacific A-C</td>
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<tr>
<td>WORKSHOPS</td>
<td></td>
<td></td>
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<tr>
<td>#1: Media Literacy</td>
<td>12:00pm – 3:00pm</td>
<td>Southern Pacific C</td>
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<tr>
<td>#2: Teaching Criticism</td>
<td>2:00pm – 5:00pm</td>
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<tr>
<td>#3: Writing Assignments</td>
<td>3:30pm – 5:00pm</td>
<td>Southern Pacific E</td>
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<td>GRADUATE STUDENT OPEN HOUSE</td>
<td>3:45pm – 5:00pm</td>
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<td>2013 INTEREST GROUP PLANNERS RECEPTION</td>
<td>4:30pm – 5:30pm</td>
<td>Carson</td>
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<td>EXECUTIVES CLUB RECEPTION</td>
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<td>WELCOME RECEPTION</td>
<td>6:00pm – 8:00pm</td>
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SUNDAY, FEBRUARY 17

REGISTRATION 8:00am – 6:00pm  Foyer, 2nd Floor

BUSINESS & COMMITTEE MEETINGS 8:30am – 9:30am

Community College #1  Carson
Health Communication  Fremont
2014 Interest Group Planners  Alpine

PANEL SESSION #1 9:45am – 11:00am
PANEL SESSION #2 11:15am – 12:30pm
BUSINESS & COMMITTEE MEETINGS 12:45pm – 1:45pm

Media Studies  Donner
Freedom of Expression and Legal Communication  Alpine
Member Services Committee  Tahoe
Intercultural Communication  Washoe
Performance Studies  Central Pacific A-C
Environmental Communication  Southern Pacific B
Language and Social Interaction  Southern Pacific C
Interpersonal Communication  Southern Pacific D

OFFICERS’ LUNCH 12:45pm – 2:00pm  Parlor Room, Rosie’s Café

EDITORS’ REVIEW 2:00pm – 3:15pm  Executive Boardroom
PANEL SESSION #3 2:00pm – 3:15pm
PANEL SESSION #4 3:30pm – 4:45pm
SUNDAY, FEBRUARY 17 (CONTINUED)

BUSINESS & COMMITTEE MEETINGS

5:00pm – 6:00pm

Community College #2
Communication and Instruction
2014 Interest Group Planners
Rhetoric and Public Address
Communication Theory and Research
Organizational Communication
Executives Club
Western Forensics Association
Organization for Research on Women and Communication

Carson
Fremont
Alpine
Tahoe
Genoa
Washoe
Executive Boardroom
Southern Pacific C
Southern Pacific E

GRADUATE STUDENT SOCIAL

5:30pm – 7:30pm

Great Basin Brewery

SOCK HOP

9:00pm – 1:00am

Rose Ballroom A

MONDAY, FEBRUARY 18

REGISTRATION

8:00am – 12:00pm

Foyer, 2\textsuperscript{nd} Floor

TIME & PLACE COMMITTEE

8:30am – 9:30am

Executive Boardroom

PANEL SESSION #5

8:30am – 9:45am

PANEL SESSION #6

10:00am – 11:15am

CONVENTION LUNCHEON

11:30am – 2:00pm

Celebrity Showroom, 1\textsuperscript{st} Floor

OFFICERS’ REVIEW

2:15pm – 5:00pm

Executive Boardroom

PANEL SESSION #7

2:15pm – 3:30pm

PANEL SESSION #8

3:45pm – 5:00pm

PANEL SESSION #9

5:15pm – 6:30pm
### MONDAY, FEBRUARY 18 (CONTINUED)

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### TUESDAY, FEBRUARY 19

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<td>PANEL SESSION #11</td>
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<tr>
<td>PANEL SESSION #12</td>
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Index of Panels by Interest Group

**Communication and Instruction:** 2217, 3205, 3505, 3605, 3705, 4417, 4418, 4517, 4604, 4615, 5004, 5204, 5316

**Communication Theory and Research:** 3209, 3509, 3609, 3709, 4010, 4104, 4410, 4610

**Community College:** 3004, 3104, 3204, 3504, 3604, 3607, 3704, 4017, 4415, 4515, 5010, 5210,

**Environmental Communication:** 3214, 3314, 3514, 4012, 4112, 4612, 4812, 5014, 5214, 5314

**Freedom of Expression and Legal Communication:** 3114, 3307, 4115, 4416, 4516

**Health Communication:** 3005, 3105, 3614, 4013, 4110

**Intercultural Communication:** 3210, 3310, 3510, 3615, 4005, 4105, 4405, 4505, 4605, 4615, 5310

**Interpersonal Communication:** 3113, 3216, 3316, 3513, 3616, 4014, 4114, 4414, 4514, 5309

**Language and Social Interaction:** 3110, 3315, 3516, 4016, 4116, 4616, 5016, 5216

**Media Studies:** 3106, 3206, 3212, 3306, 3506, 3606, 4006, 4106, 4406, 4506, 4510, 4606, 4618, 5006, 5012, 5206, 5212, 5306, 5312

**National Communication Association:** 4509

**Organizational Communication:** 3115, 3215, 3515, 3610, 3710, 3810, 4013, 4113, 4513, 4613, 5209

**ORWAC:** 3116, 3117, 3213, 3217, 3517, 3617, 3717, 4004, 4404, 4408, 4504

**Performance Studies:** 3112, 3312, 3507, 3512, 3612, 4009, 4409, 4412, 4512, 4609, 5009

**President-Elect:** 2112, 3613, 4015, 4109, 4413, 4501

**Rhetoric and Public Address:** 3106, 3107, 3108, 3207, 3208, 3508, 3608, 3708, 4007, 4009, 4018, 4107, 4118, 4407, 4507, 4518, 4607, 4614, 5007, 5207, 5307

**Western Forensics Association:** 3109, 3507, 3715, 4008, 4108, 4408, 4508, 4608
Convention Program Planners

Primary Program Planner
Brian L. Ott, University of Colorado Denver

Assistant Program Planner
Christy-Dale L. Sims, University of Colorado Boulder

Executive Director
John Reinard, California State University, Fullerton

Assistant to the Executive Director
Pamela Pareno, California State University, Fullerton

Undergraduate Scholars Research Conference
Christina G. Yoshimura, University of Montana

Communication and Instruction Interest Group
Mary B. McPherson, California State University, Long Beach

Communication Theory and Research Interest Group
Zach Justus, California State University, Chico

Community College Interest Group
Michael Brydges, Cypress College

Environmental Communication Interest Group
Jen Schneider, Colorado School of Mines

Executives Club
Betsy W. Bach, University of Montana

Freedom of Expression and Legal Communication Interest Group
Nancy Oft Rose, Eugene District 4J (retired)

Health Communication Interest Group
Anne Hubbell, New Mexico State University
Convention Program Planners (continued)

**Intercultural Communication Interest Group**
Toniesha L. Taylor, Prairie View A&M University

**Interpersonal Communication Interest Group**
Erin Sahlstein, University of Nevada, Las Vegas

**Language and Social Interaction Interest Group**
Leah Wingard, San Francisco State University

**Media Studies Interest Group**
Scott Diffrient, Colorado State University

**Organizational Communication Interest Group**
Matthew G. Isbell, Merrimack College

**Organization for Research on Women and Communication**
Stacey Sowards, University of Texas at El Paso

**Performance Studies Interest Group**
christine m. warda, Chabot College

**Rhetoric and Public Address Interest Group**
Steven K. Herro, College of Southern Nevada

**Western Forensics Association Interest Group**
Robert Becker, Northwest College
Local Host
University of Nevada, Reno

Local Host Co-Chairs
Gwen A. Hullman
Amy Pason

The Local Host Co-Chairs Dr. Gwen Hullman and Dr. Amy Pason would like to thank:

Student Local Host Committee: Suzette Turley, Farrah Dobbas, Dylann Swisley, Felice Guevara, Chris Johnson, Alyson Connon, and Beth Bassi.

Graduate Student volunteers from the UNR Graduate Student volunteers from the UNR Interdisciplinary Social Psychology program, School of Social Research and Justice Studies, and UNR Department of English. A special thanks to advisor Cathy Chaput, co-Presidents Katie Miller and Meghan Sweeney, and other members of the Rhetoric@Reno chapter of Rhetoric Society of America for the graduate student happy hour event.

Special thanks to our colleagues Sarah Blithe and R. E. Davis along with local host assistants Beth Bonnstetter, Ann Medaille, Dana Weiser, and Michael Kwiatkowski.

And for support from: the Reno-Sparks Convention and Visitor’s Bureau, and John Ascuaga’s Nugget convention staff including Amanda Flangas, Jackie Baker, and Gina Asuenta.

Finally: for all the sponsors, volunteers, and local businesses that are helping to make this conference a success!

Thanks to our local hosts for the time and effort they have invested to ensure a successful and rewarding WSCA Reno experience for all!
WSCA Executive Council, 2012-2013

President
Lisa A. Flores, University of Colorado Boulder

President-Elect
Brian L. Ott, University of Colorado Denver

First Vice President
Patricia O’Keefe, College of Marin

Second Vice President
Christina G. Yoshimura, University of Montana

Immediate Past President
Pat Ganer, Cypress College

Executive Director
John Reinard, California State University, Fullerton

Members-at-Large
Mary Claire Morr Serewicz, University of Denver
Greg Dickinson, Colorado State University
Teresa Bergman, University of the Pacific
Melissa Tafoya, Arizona State University

Editor, Western Journal of Communication
William F. Eadie, San Diego State University

Editor, Communication Reports
Rodney A. Reynolds, California Lutheran University

Editor, WSCA News
Michele H. Jackson, University of Colorado Boulder

Speech Activities Coordinator
Robert Becker, Northwest College

President, Executives Club
John Cagle, California State University, Fresno

Publications Committee Chair
Cindy Griffin, Colorado State University

Finance Committee Chair
Rodney A. Reynolds, California Lutheran University
WSCA Committees, 2012-2013

Nominating Committee: Pat Ganer, Chair; Lori Leonard Britt, Fran C. Dickson, Charles Goehring, Brian Heisterkamp, Charles Parrott, Erin Sahlstein, William Sharkey, and Toniesha L. Taylor

Finance Committee: Rodney A. Reynolds, Chair; Tracey Quigley Holden, Audrey L. Deterding, Patricia O'Keefe, and John Reinard

Publications Committee: Cindy Griffin, Chair; Greg Dickinson, Leah Ceccarelli, William F. Eadie, Rodney A. Reynolds, and Michele H. Jackson

Time and Place Committee: Sue D. Pendell, Chair; Marnel Niles, Stephen Littlejohn, Robert Becker, and John Reinard

Member Services Committee: Kurt Lindemann, Chair; Robert Leonard, Jo Anna Grant, and Christina G. Yoshimura

Distinguished Service Award Committee: Greg Dickinson, Chair; Belle A. Edson, Teresa Bergman, John Cagle, and Pat Ganer

Distinguished Teaching Award Committee: Teresa Bergman, Chair; Michele L. Hammers, Belle Edson, and Heather E. Canary

Model Teaching Program Award Committee: Mary Claire Morr Serewicz, Chair; Melissa Tafoya, Michael Brydges, and Mary McPherson

B. Aubrey Fisher Award Committee: William F. Eadie, Chair; Walid Affifi, Fran C. Dickson, Sonja K. Foss, Kurt Lindemann, A. Susan Owen, and J. Michael Sproule

WSCA Scholar Award Committee: Melissa Tafoya, Chair; Beth Bonnstetter, Amy Bippus, Peter A. Andersen, and Dan Brouwer

NCA Legislative Council: Robert Becker, Belle A. Edson, and Robert Stockton

NCA Nominating Committee Representative: Pat Ganer

Elected Representatives to the NCA Legislative Assembly 2012 & 2013: Amy Bippus, Robert G. Leonard, Michele L. Hammers, and Pamela Lutgen-Sandvik
WSCA Departmental Members
(as of March 2011)

Arizona State University
California Polytechnic State University
California State University, Channel Islands
California State University, Chico
California State University, Fresno
California State University, Fullerton
California State University, Long Beach
California State University, Northridge
California State University, San Bernardino
California State University, San Marcos
California State University, Stanislaus
Chapman University
Colorado State University
Cypress College
Humboldt State University
La Sierra University
Long Beach City College
Oregon State University
Regis University
San Bernardino Valley College
San Diego State University
San Francisco State University
San José State University
Southern Utah University
Stephen F. Austin State University
University of Alabama at Birmingham
University of California, Davis
University of Colorado Boulder
University of Colorado Denver
University of Denver
University of Hawai’i at Manoa
University of Montana
University of Nevada, Las Vegas
University of New Mexico
University of Northern Colorado
University of Puget Sound
University of Southern California
University of Utah
Weber State University
WSCA Life Members
(as of October 2012)

Katherine L. Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Robert K. Avery, University of Utah
Mark Bergstrom, University of Utah
Dawn O. Braithwaite, University of Nebraska Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Daniel J. Canary, Arizona State University
Hilda Carpenter, Carpenter Consulting Associates
David Chimovitz, Colorado Mountain College
Robert Clark, University of Oregon
Audrey L. Deterding, Indiana University Southeast
Douglas Fraleigh, California State University, Fresno
Patricia M. Ganer, Cypress College
James M. Gelwicks, Western State College of Colorado
Kimberly Barnett Gibson, St. Mary’s University
Donna Gotch, California State University, San Bernardino
Jo Anna Grant, California State University, San Bernardino
Brian Heisterkamp, California State University, San Bernardino
Susan A. Hellweg, San Diego State University
Major John M. Hinck
Tracey Quigley Holden, University of Delaware
K.B. Hom, University of Utah
Heather L. Hundley, California State University, San Bernardino
Ronald Jackson II, University of Illinois
Jeanne Krause, California State University, San Bernardino
erin d mcclellan, Boise State University
John G. McClellan, Boise State University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Arizona State University
Shane T. Moreman, California State University, Fresno
Chevelle Newsome, California State University, Sacramento
Patricia O’Keefe, College of Marin
Brian L. Ott, University of Colorado Denver
Douglas Parry, University of Alaska Anchorage
WSCA Life Members (continued)
(as of October 2012)

Sue D. Pendell, Colorado State University
Sandra Petronio, Indiana University-Purdue University Indianapolis
Rodney A. Reynolds, California Lutheran University
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai’i at Manoa
Malcolm O. Sillars, University of Utah
Stacey Sowards, University of Texas at El Paso
Robert Stockton, Katella High School
Robert W. Vogelsang, Portland State University
Marlene M. von Friederichs-Fitzwater, California State University, Sacramento
John L. Williams, California State University, Sacramento
Christina G. Yoshimura, University of Montana
Stacy Young, California State University, Long Beach
<table>
<thead>
<tr>
<th>Name</th>
<th>Year</th>
<th>School</th>
<th>Convention City</th>
<th>Conv. Date</th>
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<tr>
<td>Heather L. Hundley</td>
<td>2010</td>
<td>CSU San Bernardino</td>
<td>Monterey</td>
<td>Feb. 2011</td>
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<tr>
<td>Mary Jane Collier*</td>
<td>2006</td>
<td>U New Mexico</td>
<td>Seattle</td>
<td>Feb. 2007</td>
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<td>Mary Jane Collier</td>
<td>2005</td>
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<td>Palm Springs</td>
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<td>Connie Bullis</td>
<td>2003</td>
<td>U Utah</td>
<td>Albuquerque</td>
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<td>Katherine Adams</td>
<td>2002</td>
<td>CSU Fresno</td>
<td>Salt Lake City</td>
<td>Feb. 2003</td>
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<tr>
<td>Sandra Petronio</td>
<td>2001</td>
<td>Wayne State</td>
<td>Long Beach</td>
<td>Mar. 2002</td>
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<tr>
<td>Dawn O. Braithwaite</td>
<td>2000</td>
<td>U Nebraska</td>
<td>Coeur d’Alene</td>
<td>Feb. 2001</td>
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<td>Dennis C. Alexander</td>
<td>1999</td>
<td>U Utah</td>
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<td>Peter A. Andersen</td>
<td>1998</td>
<td>San Diego State</td>
<td>Vancouver, BC</td>
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<tr>
<td>Jo Sprague</td>
<td>1986</td>
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<td>Salt Lake City</td>
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<td>John C. Hammerback</td>
<td>1983</td>
<td>CSU Hayward</td>
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<td>Carmendale Fernandes</td>
<td>1979</td>
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<td>R. Wayne Pace</td>
<td>1978</td>
<td>Brigham Young</td>
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<tr>
<td>Lucy M. Keele</td>
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<td>CSU Fullerton</td>
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<td>Robert D. Kuly</td>
<td>1976</td>
<td>CSU LA</td>
<td>San Francisco</td>
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<tr>
<td>Eldon E. Baker</td>
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<td>Walter R. Fisher</td>
<td>1974</td>
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<td>Newport Beach</td>
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<td>John W. Keltner</td>
<td>1972</td>
<td>Oregon State</td>
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<td>Nov. 1972</td>
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<td>Donald J. Cameron</td>
<td>1971</td>
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<td>James McBath</td>
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<td>Harold Livingston</td>
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<td>1964</td>
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<td>Joseph Wagner</td>
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<td>Theodore O. H. Karl</td>
<td>1961</td>
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<td>Fresno</td>
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<tr>
<td>Lawrence Mouat</td>
<td>1960</td>
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<td>Corvallis</td>
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<tr>
<td>Johnnye Akin</td>
<td>1959</td>
<td>U Denver</td>
<td>Palo Alto</td>
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<td>Upton Palmer</td>
<td>1958</td>
<td>UCSB</td>
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<tr>
<td>Kathleen Pendergast</td>
<td>1957</td>
<td>U Washington</td>
<td>Santa Barbara</td>
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<tr>
<td>Milton Dickens</td>
<td>1956</td>
<td>USC</td>
<td>Eugene</td>
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<td>Wayne Eubank</td>
<td>1955</td>
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<tr>
<td>Name</td>
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<td>Conv. Date</td>
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<td>1954</td>
<td>Brigham Young</td>
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<td>William McCoard</td>
<td>1953</td>
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<td>Susie S. Niles</td>
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<td>Roy D. Mahaffey</td>
<td>1951</td>
<td>Linfield College</td>
<td>San José</td>
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<tr>
<td>Norman Freestone</td>
<td>1950</td>
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<td>Santa Barbara</td>
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<td>Virgil A. Anderson</td>
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<td>San José</td>
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<tr>
<td>Joseph H. Baccus</td>
<td>1948</td>
<td>U Redlands</td>
<td>Seattle</td>
<td>Nov. 1948</td>
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<tr>
<td>Robert D. Clark</td>
<td>1947</td>
<td>U Oregon</td>
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<td>Mabel F. Gifford</td>
<td>1946</td>
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<td>Alan Nichols</td>
<td>1945</td>
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<td>Horace G. Rahskopf</td>
<td>1944</td>
<td>U Washington</td>
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<td>Earl W. Wells</td>
<td>1943</td>
<td>Oregon State U</td>
<td>Denver/Salem</td>
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<td>T. Earl Pardoe</td>
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<td>J. Richard Bietry</td>
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<td>Elvena Miller</td>
<td>1939</td>
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<td>Nov. 1939</td>
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<tr>
<td>John L. Casteel</td>
<td>1938</td>
<td>U Colorado</td>
<td>Seattle</td>
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<tr>
<td>Elwood Murray</td>
<td>1937</td>
<td>U Denver</td>
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<td>Edward Z. Rowell</td>
<td>1936</td>
<td>U California</td>
<td>Pasadena</td>
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<td>Joseph F. Smith</td>
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<td>E. Ray Nichols</td>
<td>1934</td>
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<td>Frederick W. Orr</td>
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<td>U Washington</td>
<td>Portland</td>
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<td>Ray K. Immel</td>
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<td>Lee Emerson Basset</td>
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<td>W. Arthur Cable</td>
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<td>U Arizona</td>
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<td>W. Arthur Cable</td>
<td>1929</td>
<td>U Arizona</td>
<td>San Francisco</td>
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</table>

*But for her untimely death, Leah Vande Berg would have served as President in 2006.*
Distinguished Service Award Recipients

2012  Betsy W. Bach  University of Montana
2011  Robert K. Avery  University of Utah
2010  Myron W. “Ron” Lustig  San Diego State University
       John Cagle  California State University, Fresno
2009  Jo Sprague  San José State University
2008  Peter A. Andersen  San Diego State University
2007  Dawn O. Braithwaite  University of Nebraska Lincoln
2006  Sandra Petronio  Indiana University-Purdue University Indianapolis
2005  Leah Vande Berg  California State University, Sacramento
2004  Kenneth Frandsen  University of New Mexico
2003  Dennis Alexander  University of Utah
2002  Lynn K. Wells  Saddleback College
2001  William W. Wilmot  University of Montana
2000  Jody Nyquist  University of Washington
1999  David Natharius  California State University, Fresno
1998  Robert Boren  Boise State University
1997  Lucy Keele  California State University, Fullerton
1996  John “Sam” Keltner  Oregon State University
1995  Nancy G. McDermid  San Francisco State University
1994  Thomas M. Scheidel  University of Washington
1993  Jack A. Samosky  California State University, Hayward
1992  Malcolm O. Sillars  University of Utah
1991  James McBath  University of Southern California
1990  Walter Fisher  University of Southern California
1989  Gale Richards  Arizona State University
1988  Robert Kully  California State University, Los Angeles
1987  B. Aubrey Fisher  University of Utah
### Distinguished Service Award Recipients (continued)

<table>
<thead>
<tr>
<th>Year</th>
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<tr>
<td>1986</td>
<td>Carmendale Fernandes</td>
<td>Humboldt State University</td>
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<td></td>
<td>Gertrude Baccus</td>
<td>Redlands High School</td>
</tr>
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<td></td>
<td>Marcella Oberle</td>
<td>California State University, Los Angeles</td>
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<td>1985</td>
<td>Milton Dobkin</td>
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<td>1984</td>
<td>Fred McMahon</td>
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<td>1982</td>
<td>Janet Bolton</td>
<td>University of Southern California</td>
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<td>1981</td>
<td>Anthony Hillbruner</td>
<td>California State University, Los Angeles</td>
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<td>Thorrell Fest</td>
<td>University of Colorado</td>
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### Distinguished Teaching Award Recipients

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<tr>
<td>2012</td>
<td>Stephen John Hartnett</td>
<td>University of Colorado Denver</td>
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### WSCA Scholar Award Recipients

<table>
<thead>
<tr>
<th>Year</th>
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<tr>
<td>2012</td>
<td>Peter A. Andersen</td>
<td>San Diego State University</td>
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<tr>
<td>2011</td>
<td>Sonja K. Foss</td>
<td>University of Colorado Denver</td>
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<td>2010</td>
<td>Walter R. Fisher</td>
<td>University of Southern California</td>
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<tr>
<td>2009</td>
<td>Brian Spitzberg</td>
<td>San Diego State University</td>
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<tr>
<td>2008</td>
<td>Leslie Baxter</td>
<td>University of Iowa</td>
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Friday

February 15, 2013
## Friday, February 15, 2013

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>4:00pm – 8:00pm</td>
<td>REGISTRATION</td>
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<tr>
<td>1014</td>
<td>PUBLICATIONS COMMITTEE</td>
<td>Friday, February 15</td>
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<tr>
<td>11:00am – 2:00pm</td>
<td>Southern Pacific B</td>
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<td>1015</td>
<td>FINANCE COMMITTEE</td>
<td>Friday, February 15</td>
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<td>11:00am – 2:00pm</td>
<td>Southern Pacific C</td>
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<td>1119</td>
<td>EXECUTIVE COUNCIL</td>
<td>Friday, February 15</td>
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<tr>
<td>2:30pm – 10:00pm</td>
<td>Poolside Terrace, 5&lt;sup&gt;th&lt;/sup&gt; Floor</td>
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Saturday
February 16, 2013
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<th>Location</th>
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<tr>
<td>8:00am – 6:00pm</td>
<td>REGISTRATION</td>
<td>Foyer, 2nd Floor</td>
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<td>8:45am – 1:45pm</td>
<td>UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE</td>
<td>Saturday, February 16</td>
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<tr>
<td>8:45 – 9:00</td>
<td>Welcome</td>
<td>Ponderosa A &amp; B</td>
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<tr>
<td>9:15 – 10:15</td>
<td>Panel Session 1</td>
<td>Bonanza A, B, &amp; C</td>
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<td>10:30 – 11:30</td>
<td>Panel Session 2</td>
<td>Bonanza A, B, &amp; C</td>
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<td>11:30 – 12:15</td>
<td>Break</td>
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<td>12:15 – 1:15</td>
<td>Panel Session 3</td>
<td>Bonanza A, B, &amp; C</td>
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<td>1:15 – 1:45</td>
<td>Awards</td>
<td>Ponderosa A &amp; B</td>
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<td>9:00am – 5:00pm</td>
<td>PRE-CONFERENCE</td>
<td>Saturday, February 16</td>
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<tr>
<td>12:00pm – 3:00pm</td>
<td>WORKSHOP #1</td>
<td>Southern Pacific C</td>
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<tr>
<td>2:00pm – 5:00pm</td>
<td>WORKSHOP #2</td>
<td>Southern Pacific D</td>
</tr>
<tr>
<td>3:30pm – 5:00pm</td>
<td>WORKSHOP #3</td>
<td>Southern Pacific E</td>
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<tr>
<td>2:00pm – 3:30pm</td>
<td>GRADUATE STUDENT WORKSHOP</td>
<td>Ponderosa A</td>
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<tr>
<td>3:40pm – 5:00pm</td>
<td>GRADUATE STUDENT OPEN HOUSE</td>
<td>Ponderosa B</td>
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<tr>
<td>4:30pm – 5:30pm</td>
<td>2013 INTEREST GROUP PLANNERS RECEPTION</td>
<td>Carson</td>
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<td>5:00pm – 7:00pm</td>
<td>EXECUTIVES CLUB RECEPTION</td>
<td>Poolside Terrace, 5th Floor</td>
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<tr>
<td>6:00pm – 8:00pm</td>
<td>WELCOME RECEPTION</td>
<td>Rose Ballroom A</td>
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Relations between the U.S. and China will play a significant role in shaping the twenty-first century. Standing as the world’s two largest economies, marshaling the world’s two largest armies, holding enormous stockpiles of nuclear weapons and natural resources, and serving as the media generators for billions of image consumers around the world, the two nations are positioned to influence notions of democracy, nationalism, citizenship, human rights, and global markets for the foreseeable future. Addressing how the U.S. and China communicate about and with each other therefore stands among the key questions of our time. By addressing theory, criticism, and specific examples of communication-in-action, this preconference will begin to address the multiple ways that U.S. and Chinese officials, publics, media, and grassroots organizers influence one another and global audiences.

The pre-conference will be organized in four main sessions, including “Human Rights in the Age of Globalization; or, American Myths, Chinese Fears, and Dissident Pressures”; “Health Communication, the U.S., and China”; “New Media Technologies, Grassroots Efforts, and Citizenship in China”; and a closing session dedicated to building collaborative research teams for moving our work forward.

Featured Participants:

- Elizabeth Brunner, University of Utah
- Donovan Conley, University of Nevada, Las Vegas
- Patrick Shaou-Whea Dodge, UCD, International College Beijing
- Stephen John Hartnett, University of Colorado Denver
- Leonard C. Hawes, University of Utah
- Sharon Hom, Executive Director of Human Rights in China (HRIC)
- Lisa B. Keränen, University of Colorado Denver
- Gary L. Kreps, George Mason University
- Yanqin Liu, University of Utah
- Xing Lu, DePaul University
- Erik Nilson, Reporter for China Daily
- Xiao Qiang, Founder and Editor-in-Chief of China Digital Times
- Supriya Vestal, UCD, International College Beijing
- Mingjie Wang, University of Colorado Boulder
- Guobin Yang, Columbia University
- Michelle Murray Yang, Belmont University
- Jingwen Zhang, University of Pennsylvania Annenberg
WORKSHOP #1

2215 MEDIA LITERACY AND GLOBAL COMMUNICATION: BRINGING GRASSROOTS MEDIA LITERACY ORGANIZING EFFORTS INTO OUR CLASSROOMS

12:00pm – 3:00pm Saturday, February 16 Southern Pacific C

Presented by the Media Literacy Project (MLP New Mexico) and the Northwest Alliance for Responsible Media (NWARM) at Gonzaga University

This workshop is intended for those who teach media literacy, media and society, and mass communication courses. But all who are interested are welcome. The workshop is co-conducted by the Media Literacy Project (MLP New Mexico) and the Northwest Alliance for Responsible Media (NWARM) at Gonzaga University. The MLP is a nationally recognized leader in media literacy resources and education. Their mission is to advance education and advocacy for media justice. The NWARM is a university and community based organization that serves as a regional center for excellence in media literacy. Their mission is to help understand the effect of media on our community and culture, empower youth and adults to become critical consumers of media, and encourage media to act as responsible, effective stewards of this critical public trust.

The workshop begins with MLP staff sharing examples of campaigns and efforts to make broadband internet and other communications technologies more accessible to low-income, people of color, and prison populations in New Mexico and throughout the U.S.

Then, through media examples and activities, participants will learn ways that storytelling has been used to teach media literacy skills. Through developing and strengthening individual voice and experiences, and learning to message on their ideas and issues, students become stronger and more powerful in navigating mainstream media content and creating their own positions.

The NWARM will share media literacy outreach projects that communication graduate students have developed and implemented to influence media literacy around the United States. Student assignments and projects will be showcased.

Finally, workshop participants will deconstruct media examples related to communication technology and the environment and discuss ways in which the two worlds interact. Participants are encouraged to bring their own syllabi and media literacy strategies to share and discuss.

Co-Facilitators:
John Caputo, Gonzaga University
Heather Crandall, Gonzaga University
WORKSHOP #2

TEACHING CRITICISM WITHOUT GUARDRAILS: 
A CRITICAL DIALECTICAL APPROACH TO RHETORICAL CRITICISM

2:00pm – 5:00pm  Saturday, February 16  Southern Pacific D
Presented by Brian L. Ott, WSCA President-Elect

Rhetorical criticism can be a challenging class to teach. In spite of this challenge, a great class in rhetorical criticism can be transformative. Students develop new-found writing skills, strengthen critical thinking, and learn to live deeply engaged lives.

But the way we teach rhetorical criticism can, at times, undermine these opportunities. An overemphasis on critical methods can reduce rhetorical criticism to a set of tools which, as the mechanistic metaphor implies, turns rich rhetorical enactments into bolts to be loosened and screws to be turned.

This workshop explores the possibilities of teaching rhetorical criticism without privileging method. We will start by discussing the advantages and challenges of teaching criticism through its accepted methods. We will, then, discuss what a class not driven by method might look like. This discussion will focus on the enduring issues and debates in criticism such as critic/purpose, object/method, theory/practice, and audience/consequentiality.

Our conversations around these key themes will provide the grounding for transforming our rhetorical criticism classes. Designed for both experienced and less experienced teachers of rhetorical criticism, the workshop will proceed primarily through conversation about rhetorical criticism as we think about these critical transformations.

We invite participants to come to the workshop with ideas, syllabi, and assignments to share with the other participants.

All workshop participants will receive a complimentary copy of The Routledge Reader in Rhetorical Criticism (New York: Routledge, 2012), as well as sample syllabi and assignments.

Co-Facilitators:
Greg Dickinson, Colorado State University 
Carole Blair, University of North Carolina at Chapel Hill
This workshop is for anyone who has ever contemplated a box full of student papers and said: “Why did I assign this paper?” Crafting the right writing assignment to meet course goals is half the equation. The other half is marking papers quickly while giving students the maximum beneficial feedback. This facilitated workshop will discuss writing assignment creation and grading strategies—from freshman courses to senior seminars. Workshop participants are encouraged to bring their ideas for developing creative writing assignments and methods for improving grading efficiencies to share with colleagues. The following will be accomplished:

- Illustrating the one page case analysis method that focuses student writing while easing grading in large sections.
- Discussing variable due dates and paper topic menus.
- Examining how course or department level Writing Guidelines can reduce time-consuming common questions and enhance student writing.
- Applying a Grammar-By-The-Numbers system for marking technical errors.
- Using peer review activities to encourage collaborative writing and idea development
- The speed critique method for peer review.
- (De)constructing the senior seminar research paper into meaningful and manageable components.

Presenters:
Suzanne McCorkle, Boise State University
John G. McClellan, Boise State University
Sunday
February 17, 2013
Sunday, February 17, 2013

8:00am – 6:00pm  REGISTRATION  Foyer, 2nd Floor

BUSINESS & COMMITTEE MEETINGS: 8:30am – 9:30am

3004  Community College #1  Carson
3005  Health Communication  Fremont
3007  2014 Interest Group Planners  Alpine

PANEL SESSION ONE: 9:45am – 11:00am

3104  THINKING OUTSIDE THE BOX G.I.F.T.S.  
(GREAT IDEAS FOR TEACHING STUDENTS)  
9:45am – 11:00am  Sunday, February 17  Carson
Presented by the Community College Interest Group

Chair: Dave Chimowitz, Colorado Mountain College-Leadville

Spicing Up Your Class Sites Using Ingredients You Already Have: Adding Multimedia to F2F, Hybrid or Online Classes  
L. Lori Poole, CSU-Global Campus

Creating Health Communication Curriculum at any Community College or Lower Division Program  
Heather Smith, Santa Monica College

Deconstructing Evita’s Star Quality: Performing Credibility and Feminist Critique of Eva Perón’s Persona in Rice and Webber’s Rainbow High  
Matthew Petrunia, Fashion Institute of Technology, SUNY  
Margaret McCue Enser, St. Catherine University

Group Charter Activity  
Elizabeth Sink, Colorado State University

Using Thematics to Encourage Cross-Disciplinary Collaboration  
Jessica Baty, California State University, Northridge

33
TOP FOUR PAPERS IN HEALTH COMMUNICATION
9:45am – 11:00am  Sunday, February 17
Presented by the Health Communication Interest Group
Chair: Anne P. Hubbell, New Mexico State University

Promotive Versus Preventive Dietary Practice and Self-Construal:
Communicating Healthful Food Choice*
  Sang-Yeon Kim, UW-Milwaukee
  Tae-Seop Lim, UW-Milwaukee
  Hayeon Song, UW-Milwaukee
  Jennifer M. Hawkins, UW-Milwaukee
  Anna Herrman, UW-Milwaukee
  Hyun-Joo Kim, Kwangwoon University
  Hiroshi Ota, Aichi Shukutoka University
  Junghyun Kim, Chung-Ang University
  Jihyun Kim, Bloomsburg State University
  Nathan England, UW-Milwaukee
  Kelly Tenzek, Bloomsburg University of Pennsylvania
  Emily Cramer, UW-Milwaukee
  Kikuko Omori, UW-Milwaukee
  Dennis Grimes, UW-Milwaukee
  Keith Dilbeck, UW-Milwaukee

Communicating About Barriers and Facilitators for Clients Accessing Care
Understood Through the Social Ecological Model
  Ashley Archiopoli, University of New Mexico
  Ricky Hill, University of New Mexico
  Magdalena Avila, University of New Mexico
  Michael Muhammad, University of New Mexico
  Bryan Wilcox, University of New Mexico
  John G. Oetzel, University of Waikato

Rethinking Susceptibility: Examining the Cognitive and Emotional Processing
of Other-Directed Persuasive Fear Appeal Messages
  Kelly Morrison, Michigan State University
  Steven A. McCornack, Michigan State University

(continued)
Genetic Risk and Reproductive Decision-Making: How Couples Communicatively Manage Uncertainty about Family Planning
Tara M. Hack, Arizona State University

Respondent: Eileen Gilchrist, University of Wyoming

*Top Paper

3106 THE POLITICS OF FILM/FILM AS POLITICS
9:45am – 11:00am Sunday, February 17
Donner
Co-Presented by the Media Studies and Rhetoric and Public Address Interest Groups

Chair: Katie L. Gibson, Colorado State University

Ghosts of Neshoba County: Framing In the Heat of the Night through the 1964 Mississippi Freedom Summer Murders
A. Susan Owen, University of Puget Sound

From Philadelphia to “Sparta,” Mississippi: Narrative Allusions and Visual Tropes in In the Heat of the Night
Peter Ehrenhaus, Pacific Lutheran University

How to Remember Rosie the Riveter
Teresa Bergman, University of the Pacific

Aesthetics, Narrative, and Politics in Pasolini’s Accattone
Carl R. Burgchardt, Colorado State University

3107 TRUTH, LIES, AND DEMOCRACY: THE RHETORIC, FUNCTIONS, AND LIMITS OF JOURNALISTIC FACT-CHECKING (ROUNDTABLE)
9:45am – 11:00am Sunday, February 17
Alpine
Presented by the Rhetoric and Public Address Interest Group

Telling truths from lies in the political arena is as crucial to democracy as it is challenging. Since 2007, there has been an explosion of efforts to “fact check” political rhetoric, starting with the efforts of the Tampa Bay Times’ PolitiFact project and the fact-checking blog of Glenn Kessler at The Washington Post.

(continued)
These ostensibly noble efforts are frustrated by a number of factors. Fact-checking is largely a partisan endeavor pitting one party’s pundits against the other’s in what might be considered a narrowly bounded and epistemologically complex struggle. In a world marked by warfare, poverty, multiple injustices, and looming environmental disaster, scholars and journalists alike must find tools and language for holding policy-makers accountable to reality. What should those standards and language look like? This panel engages in the epistemological and ethical questions in the production and assessment of political discourse in the United States today. The diverse participants in this roundtable session represent various communication subfields—including cultural studies, interpersonal communication, and political communication—and will offer a range of empirical, historical, and philosophical perspectives from which to describe and assess attempts to hold politicians accountable to “the truth.”

Chair: Kevin Ayotte, California State University, Fresno

Participants:
Jennifer Asenas, California State University, Long Beach
Kevin Johnson, California State University, Long Beach
Hamilton Bean, University of Colorado Denver
Dana L. Cloud, University of Texas at Austin
Kristina M. Davis, Abilene Christian University
Zach Gershberg, California State University, Stanislaus
Matthew S. McGlone, University of Texas at Austin
Bin Xing, Kent State University

3108 PUBLICS AND COUNTERPUBLICS
9:45am – 11:00am Sunday, February 17 Tahoe
Presented by the Rhetoric and Public Address Interest Group

Chair: Jenna N. Hanchey, University of Texas at Austin

Apologizing for Violence: A Comparison of the Media’s Response to Serena Williams’s “Tirade” and John McEnroe’s “Joust”
Meghan Sweeney, University of Nevada, Reno

(continued)
Resisting the Dual Standard: Physician-Midwife Dialogue in *The American Midwife*
Beth L. Boser, University of Southern California

“I don’t have a Gender Problem: Gender is the Problem”: Genderfork.com and @Genderfork as Transgender Vernacular Rhetoric Constituting a Queer Counterpublic Sphere
Elizabeth K. Eger, University of Colorado Boulder

*Our Lady’s “Blasphemous” Identifications through Visual Rhetoric: Alma Lopez’s Cyber Arte and the Cultivation of a Queer Chicana Feminist Counterpublic*
Nina M. Lozano-Reich, Loyola Marymount University

Respondent: Kathleen F. McConnell, San José State University

**3109** FORENSICS PEDAGOGY AND PRACTICE: A ROUNDTABLE DISCUSSION OF CONTEMPORARY ISSUES IN COMPETITIVE FORENSICS
9:45am – 11:00am Sunday, February 17
Genoa
Presented by the Western Forensics Association

Each panelist is presenting a short (10-12 pages) working paper on the topics below to serve as a springboard for roundtable discussion about a range of topics that are implicated by the pedagogies and practices of competitive forensics.

Chair: Nicholas Russell, California State University, Long Beach

Coming Out as a Graduate Forensic Coach: Navigating Multiple Identities Within the Classroom and the Forensics Lab
Bryan Malinis, California State University, Long Beach
Anthony P. Cuomo, California State University, Long Beach

Revitalizing Contemporary Forensics Pedagogy: Revisiting the Call to “Criticalize” Forensics Pedagogy
Maurianna Shelbourn, University of Utah

(continued)
A Defense of Competitive Debate as a Model for Social Expertise in the Public Sphere
Nicholas S. Paliewicz, University of Utah

The Application of Casuistry to Competitive Debate
Antonio De La Garza, University of Utah

A Diverse Community Constructing an Impromptu: How Different Structural Decisions May Expose a Competitor’s Social Identity
Nathan Wensko, California State University, Long Beach

Fairness in Judging: An Empirical Analysis of Primacy and Recency Effects on Competitors’ and Critics’ Perceptions of Forensics Performance
Loretta Rowley, California State University, Long Beach

Respondent: Michael K. Middleton, University of Utah

3110 DISCOURSES OF ILLNESS AND WELLNESS
9:45am - 11:00am Sunday, February 17 Washoe
Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College

“Choosing” Recovery: A Governmentality Analysis of Alcoholics Anonymous
Michael F. Walker, Arizona State University

War at Home and Bodies Out of Time and Place: Chronotopes in Institutional Discourse About PTSD
Jessica M. F. Hughes, University of Colorado Boulder

When the Past and the Future Merge: How Embedded Narratives Give Meaning to Health Expectations*
Ingrid Norrmann-Vigil, University of California, Los Angeles

Getting Rid of Dampness Through a Warm Breakfast: Understanding Chinese Medicinal Food Remedies for Diabetes
Evelyn Y. Ho, University of San Francisco
Chelsea Lalancette, University of San Francisco
Heidi Quan, University of San Francisco

*Debut Paper
3112 PERFORMING SOCIAL JUSTICE IN THE NETWORK ERA: INTERDISCIPLINARY COLLABORATION, INNOVATION, AND PRAXIS (ROUNDTABLE)
9:45am – 11:00am Sunday, February 17 Central Pacific A-C
Presented by the Performance Studies Interest Group

This roundtable discussion encourages sharing and discussion of social justice activism using performance theories and methodologies. From syllabus policies, to the radio airwaves and the internet, to the learning community’s multiple literacies project, we challenge scholars to continue being innovative and creative in our focus on praxis.

Chair: Chema Salinas, Arizona State University

Participants:
Julie Cosenza, Southern Illinois University Carbondale
Kyle Cheesewright, Southern Illinois University Carbondale
Change It Now! (CIN) Learning Community Faculty & Students, Chabot College

3113 VIRTUAL INTERPERSONAL COMMUNICATION: INTEGRATING 21st CENTURY SKILLS FOR DIGITAL NATIVES
9:45am – 11:00am Sunday, February 17 Southern Pacific A & G
Presented by the Interpersonal Communication Interest Group

For successful Interpersonal Communication experiences at the community college level during this age of globalization, technology and interactive web-based experiences must now be fully integrated into student course experiences, beyond those courses classified as “on-line.” That is, face-to-face settings must implement on-line components as a direct response to the advent of social networking and the impact it has made on today’s young scholars, who have never known a time without personal computers or digital devices. We have uncovered data that demonstrates higher success rates and significantly more engaged students when school-based intranets are treated and utilized akin to social networking scenarios. That is to say, the students are allowed and encouraged to relate and interact in the same fashion, utilizing the same conventions as they encounter while socially networking.

(continued)
Join us as we examine our data gathering, research of current media trends and attempted implementation during this year-long project which was the result of an innovative grant from Cosumnes River College. In a facilitated large group discussion we'll share highlights of findings, student comments and reactions in their own words, excerpts from outside class discussions required for our course and encounter a variety of ways we as 21st Century teachers can adjust to and account for digital and networking trends.

Participants:
Sandra Wheeler Abeyta, Cosumnes River College
Margaret Allender Brandson, Cosumnes River College

3114 CITIZENS UNITED REVISITED: IS THERE A SOLUTION?
9:45am – 11:00am  Sunday, February 17  Southern Pacific B
Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: David Henry, University of Nevada, Las Vegas

Liar, Liar, Pants on Fire: Fact Checking in the Era of Citizens United
Steven R. Brydon, Professor Emeritus, California State University, Chico

Money, Speech, and the Freedom to Communicate: Revisiting Citizens United
Bernardo Attias, California State University, Northridge

Money Does Equal Free Speech: Focus on the State of Oregon – Recent Rulings and Cases
Nancy Oft Rose, South Eugene H. S. (retired)

3115 COMMUNICATING WITHIN THE ORGANIZATION
9:45am – 11:00am  Sunday, February 17  Southern Pacific C
Presented by the Organizational Communication Interest Group

Chair: Maria Blevins, University of Utah

Positive Organizing and Bullying Communication: Do Positive Phenomena Moderate the Effects of Workplace Bullying on Desired Outcomes?
Pamela Lutgen-Sandvik, University of New Mexico

(continued)
A Nasty Piece of Work: Goals and Communicative Actions of Parties in Workplace Bullying Conflicts
   Pamela Lutgen-Sandvik, University of New Mexico
   Courtney Fletcher, University of Portland

The Influence of Communication Predispositions, Culture, and Ethnocentrism on Subordinate-Supervisor Relationships, Motivation and Satisfaction
   Jerry L. Allen, University of New Haven
   Eun-A Park, University of New Haven
   Joan O’Mara, University of Hartford
   Kathleen M. Long, West Virginia Wesleyan College

Changing Communication: The Types of Communication and Networking Patterns within Bank of Thailand
   Jittaporn Suwinyattichaiporn, Arizona State University

Respondent: Matthew Sanders, Utah State University

3116 CELEBRATING THE LIFE, WORK, AND EXAMPLE OF DR. EDNA ROGERS
9:45am – 11:00am  Sunday, February 17  Southern Pacific D
Presented by the Organization for Research on Women and Communication

Edna Rogers, Professor Emerita of Communication at the University of Utah, has long been a leader in relational communication, offering an early and unique approach in using systems theory to explore interpersonal communication. Since earning an M.A. in 1958 (Ohio State University) and a Ph.D. in 1972 (Michigan State University), Rogers has been the recipient of many scholarly awards and served as the president of the International Communication Association. A gifted teacher who has conducted groundbreaking research, Rogers stands as a model for the Teacher-Scholar in our discipline. This panel presentation is offered as a way for Rogers’ students and colleagues to recognize her outstanding personal characteristics, notable professional accomplishments, and life-changing contributions in their own experiences. This panel will include a video portrait of Rogers, as well as taped testimonials, roundtable discussion, and participation by the audience.

(continued)
Chair & Facilitator: Glenda R. Balas, University of New Mexico

Participants:
Virginia McDermott, High Point University (via videotape)
Sandra Metts, Illinois State University (via videotape)
Mark Bergstrom, University of Utah
Julie Delaney Shields, University of New Mexico

3117 GENDERED INTERSECTIONS WITH ENVIRONMENT AND IMMIGRATION
9:45am – 11:00am Sunday, February 17 Southern Pacific E
Presented by the Organization for Research on Women and Communication

Chair: Melissa Lucas, San Diego State University

Feminization of Migration: Legal Policies, Borderlands, and the Apparatus of Capture
Claudia Quintero, University of Utah

Feminist Ecologies: Embodied Praxis in Arts-Based Pedagogies
Diana C. Woodhouse, Southern Illinois University Carbondale

Sustainable Peace: Wangari Maathai’s Peace Prize
Versha J. Anderson, Colorado State University

Respondent: Michelle Holling, California State University, San Marcos
3204 “CAN WE HOLD THE LINE?” COMMUNITY COLLEGES, CLASS CAPS, AND CLASSROOM INTEGRITY
11:15am – 12:30pm Sunday, February 17 Carson
Presented by the Community College Interest Group

While the average public speaking class in the United States enrolls 25-27 students, and significant evidence exists that students are more successful in classes with 20-25 people, more and more faculty members are being required to teach classes with 30, 40, and even 50 students. What, if anything, can we do to stop this trend? Join this informative and persuasive discussion on class caps and Communication Studies pedagogy. Audience members are encouraged to share their experiences.

Chair: Heather Smith, Santa Monica College

Roundtable Participants:
  Heather Smith, Santa Monica College
  A. Todd Jones, Bakersfield College
  Rex Wells, El Camino College
  Denise Schulmeyer, Grossmont College

3205 EXAMINING OUR PRACTICES: RECOMMENDATIONS AND REFLECTIONS
11:15am – 12:30pm Sunday, February 17 Fremont
Presented by the Communication and Instruction Interest Group

Chair: Raymond F. “Bud” Zeuschner, California Polytechnic State University San Luis Obispo

Communication in the Disciplines and Civic Engagement: Preparing Citizens of the World
  April A. Kedrowicz, University of Utah
  Julie L. Taylor, University of Utah

Media Literacy Pedagogy and Community Action Outreach Projects Online
  Heather Crandall, Gonzaga University

(continued)
The Challenges of Creating a Network Between Disciplines: How Communication Scholars are Uniquely Qualified to Facilitate Interdisciplinary Classes to Solve Global Problems.

Maria Blevins, University of Utah

Respondent: Jo Anna Grant, California State University, San Bernardino

3206 NETWORKED SPORTS DISCOURSE(S): ESPN, SPORTSCASTERS, FRAMING, AND THE NEGOTIATION OF PUBLIC SPORTS TRAUMAS

11:15am – 12:30pm Sunday, February 17

Donner

Presented by the Media Studies Interest Group

Chair: Greg Dickinson, Colorado State University

Unnecessary Roughness: ESPN’s Construction of Hypermasculine Citizenship in the Penn State Sex Abuse Scandal

Brian L. Ott, University of Colorado Denver

Who’s Sorry Now?: Sportscasters Falling from Grace, Saving Face

Heather L. Hundley, California State University, San Bernardino

Whose Legacy? Form, Meaning, and Myth in The Fab Five

Ian Thomas Dawe, University of Denver

Burkean Scapegoating, Purification, and the Order of College Football: An Analysis of the Southern Methodist University Football Scandal as Equipment for Living

Samuel M. Jay, University of Denver

3207 IN ASTERION’S WAITING ROOM: BEING LOST IN MYTH’S MONSTROUS Labyrinths

11:15am – 12:30pm Sunday, February 17

Alpine

Presented by the Rhetoric and Public Address Interest Group

Chair: Oscar Giner, Arizona State University

(continued)
Monsters of Monotheistic Medical Order: Or, Post-Deployment Theseus in Asterion’s Waiting Room
   Jeremy G. Gordon, Indiana University

“Why Do These Silly Things Exist?”: The Tragedy of James Crow, Esquire
   Jennifer Heusel, Indiana University

Comic-Blues as Critical Orientation to the Scapegoat
   Martin P. Law, Indiana University

Respondent: Oscar Giner, Arizona State University

3208 A GATED COMMUNITY IN THE “GLOBAL VILLAGE”: NEGOTIATING RHETORICS OF INCLUSION AND EXCLUSION IN THE UNITED STATES
   11:15am – 12:30pm   Sunday, February 17
   Tahoe
   Presented by the Rhetoric and Public Address Interest Group

   Chair: Amy Pason, University of Nevada, Reno

   Where’s My American Dream?: Uncovering Citizenship Strategies Amongst People in Poverty
   Brandi Lawless, University of San Francisco

   (Mediated) Disidentification: Managing the Rhetorics of U.S. National Exclusion
   Megan Elizabeth Morrissey, University of Colorado Boulder

   Claiming Colonization, Disrupting Race: The Haskell Counterpublic’s Fight for the Wakarusa Wetlands
   Christy-Dale L. Sims, University of Colorado Boulder

   Of Fields and DREAMs: Negotiating Practices of Identification and Resistance in the Rhetorics of Undocumented Migrants
   Kaitlyn G. Patia, University of Minnesota

   Respondent: Susana Martínez Guillem, University of New Mexico
NOW IT IS PERSONAL: ADVANCING THEORY AT THE INTERPERSONAL LEVEL
11:15am – 12:30pm  Sunday, February 17  Genoa
Presented by the Communication Theory and Research Interest Group

Chair: Kendra Knight, Christopher Newport University

Affective Influences on Memory, Judgment, and Cognition: Utilizing Need for Cognition and Need for Affect from a Dual-Process Model Perspective
Se-Jin Kim, Colorado State University

Suspicion as a Process: A Theoretical Intersection Between Interpersonal Deception Theory and Relational Information Processing
Michael J. Kwiatkowski, University of Nevada, Reno
Gwen A. Hullman, University of Nevada, Reno

Self-Disclosure and Managing Privacy: Implications for Interpersonal and Online Communication
Stephen Cory Robinson, Colorado State University

Where Dyadic Power Theory Stands: State of the Theory and Suggestions for Expansion
Norah E. Dunbar, University of Oklahoma

Respondent: Kendra Knight, Christopher Newport University

TOP STUDENT PAPERS IN INTERCULTURAL COMMUNICATION INTEREST GROUP
11:15am – 12:30pm  Sunday, February 17  Washoe
Presented by the Intercultural Communication Interest Group

Chair: Shane T. Moreman, California State University, Fresno

Mother’s Daughter: White Femininity, Global Motherhood and Diasporic Indian Women**
Krishna Pattisapu, University of Denver

Selling and Struggles: A Postcolonial Exploration of MacArthur Park Street Vendors*
Carlos Flores, California State University, Northridge

(continued)
“Basque-American, What’s That?” Negotiating Hyphenated Identities and Discursive Spaces*
    Jone Brunelle, University of Colorado Boulder

Having the Power to Empower: The Raced and Gendered Basis of American Exceptionalism
    Jenna N. Hanchey, University of Texas at Austin

Respondent: Kristin Moss, California State University, San Marcos

*Debut Paper
**Top Student Paper

3212 ARRESTED/ARRESTING IMAGES:
MEMORY, MEMORIALIZATION, MURDER, AND WAR
11:15am – 12:30pm    Sunday, February 17    Central Pacific A-C
Presented by the Media Studies Interest Group

Chair: Carl R. Burgchardt, Colorado State University

The Aesthetic Pleasure of the War Film Interrupted
    Shannon Stevens, University of Minnesota

The Visual Domestication of War: An Analysis of Service Members’ Online Photo Albums
    Lisa Silvestri, University of Iowa
    David D. Perlmutter, University of Iowa

Between ‘Never Forget’ and ‘Always Remember’: Convergent Memorializing at the Opening of the National 9/11 Memorial
    Aaron Hess, Arizona State University
    Art Herbig, Indiana University-Purdue University Fort Wayne

Murder as a Form of Communication: A Critical Analysis of Press Surveillance of Crime Violence in Mexico
    Richard J. Schaefer, University of New Mexico

Respondent: D. Robert DeChaine, California State University, Los Angeles
3213 GENDERED REPRESENTATIONS IN REALITY TELEVISION AND FILM
11:15am – 12:30pm    Sunday, February 17    Southern Pacific A & G
Presented by the Organization for Research on Women and Communication

Chair: Alyssa A. Samek, University of Maryland College Park

Appropriating the Male Gaze in The Hunger Games: The Rhetoric of a Resistant Female Vantage Point
    Alyse Keller, California State University, Long Beach
    Katie L. Gibson, Colorado State University

Dazzled by Dracula: Fandom and Identification in the Twilight Saga
    Taureanna Shimp, California State University, Chico

“What Men Really Think”: Reification and Resistance of Female Hegemonic Gender Norms on VH1’s Tough Love
    Kimberly N. Aguilar, University of Utah

Boardroom Sexism: Undermining Women’s Corporate Subjectivity in The Celebrity Apprentice
    Jeff Samano, California State University, Long Beach

Respondent: Sarah Blithe, University of Nevada, Reno

3214 INTERROGATING DOMINANT ENVIRONMENTAL DISCOURSES
11:15am – 12:30pm    Sunday, February 17    Southern Pacific B
Presented by the Environmental Communication Interest Group

Chair: Deborah Cox Callister, University of Utah

Putting the Weyekin in Its Place: Expanding Our Search for Alternatives to Dominant Western Environmental Paradigms
    Michael Salvador, California State University, San Bernardino

“The Docs, the Moms, and the Sierra Club”: Negotiating Kennecott Utah Copper’s Discourse of Economic Progress with Corporeal Rhetoric
    Nicholas S. Paliewicz, University of Utah

(continued)
The Rhetoric of Securitization: How the U.S. Declared War on the Environment*
Caitlyn Burford, Northern Arizona University

*Debut Paper

3215 LEADERSHIP AND STAKEHOLDERS, CRISIS AND CHANGE
11:15am – 12:30pm  Sunday, February 17  Southern Pacific C
Presented by the Organizational Communication Interest Group

Chair: Matthew G. Isbell, Merrimack College

The Repository: A Qualitative Study on Organizational Transition at Mountain City Public Library
Natalie C. Grecu, Washington State University

A Stakeholder Convergent Strategy of Ambiguity in Response to Organizational Crisis: A Case Study of the BP Deepwater Horizon Disaster
Andrew B. Long, University of Colorado Boulder

Emergency Organizational Leadership: Analysis of Dispatcher Conversations on September 11th
Amy Sides Schultz, San Diego State University

The Reorganization of General Motors: Public Perception and the Socially Constructed Image of the Company
Svilen Trifonov, University of Colorado Boulder

Respondent: Kimberly Stoltzfus, Pepperdine University

3216 TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION
11:15am – 12:30pm  Sunday, February 17  Southern Pacific D
Presented by the Interpersonal Communication Interest Group

Chair: Erin Sahlstein, University of Nevada, Las Vegas

Conflict at Home: A Qualitative Case Comparison of Conflict Interaction in Mother-Adolescent Daughter Relationships*
Jennifer A. Cummings, University of Utah

(continued)
Are We In This Together? Dynamic Goal Pursuit During Discussion About Relational Problems  
Jennifer A. Samp, University of Georgia

Equity, Relational Maintenance Strategies, and Marital Satisfaction in Parents of Children with Autism  
Daniel J. Canary, Arizona State University  
Danielle C. Jackson, Arizona State University  
Heather E. Canary, University of Utah

Abortion as Taboo Topic: A Network Text Analysis of Abortion Disclosure Decisions and Boundary Coordination  
Robin Heaton, Utah State University  
Mark Bergstrom, University of Utah

Respondent: Melissa Tafoya, Arizona State University  
*Top Paper

3217  BODILY CONTROL AND EMBODIED REPRESENTATIONS  
11:15am – 12:30pm  Sunday, February 17  Southern Pacific E  
Presented by the Organization for Research on Women and Communication

Chair: Carlos A. Tarin, University of Utah

Women’s Right to Privacy vs. The State’s Interest in Protecting Life: An Analysis of Logos in Planned Parenthood v. Casey  
Melanie Wolske, California State University, Long Beach

An Open Dialogue on Street Harassment: An Autoethnography of Street Harassment  
Victoria E. Thomas, California State University, Sacramento

Curves Ahead: A Rhetorical Analysis of Images of Full-Figured Models in Glamour Magazine  
Shelby L. Scott, Colorado State University

Boxing Her Way Out of the Box: Jennifer Lopez and the Construction of Countervisuality  
Stephanie L. Gomez, University of Utah

Respondent: Diane Keeling, University of Maine
### BUSINESS & COMMITTEE MEETINGS: 12:45pm – 1:45pm

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### OFFICERS’ LUNCH

12:45pm – 2:00pm Sunday, February 17
Parlor Room, Rosie’s Café

### PANEL SESSION THREE: 2:00pm – 3:15pm

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<tr>
<td>3504</td>
<td>PUBLIC SPEAKING G.I.F.T.S. (GREAT IDEAS FOR TEACHING STUDENTS)</td>
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2:00pm – 3:15pm Sunday, February 17
Presented by the Community College Interest Group

Chair: Patrick Barton, Lone Star College-Cyfair

A.R.E. You Ready? Using Meany and Shusters’ Assertion, Reasoning, and Evidence to Practice the Art of Impromptu and Extemporaneous Arguments
Patricia O’Keefe, College of Marin

Teaching Outlining
Bernadette Kapocias, Southwestern Oregon Community College

Talking about Current Events: Magazine Speech
Angela Holland, College of Southern Nevada

(continued)
ADAPTING AND CONNECTING IN THE COMMUNICATION CLASSROOM: EXAMPLES OF SUCCESSFUL PRACTICES WITH EDUCATION TECHNOLOGY AND SOCIAL MEDIA

3505
2:00pm – 3:15pm  Sunday, February 17
Fremont

Roundtable participants will present practices that successfully adapt educational technology and social media in courses they teach. The instructors will provide their practice rationales and evidence of success, as well as the specific technical information for implementing these activities. Audience members are encouraged to join in the conversation and to share their own experiences and examples of successful technological implementation, community-building successes, as well as failures that may provide insight to communication instructors in planning future courses.

Moderator: Anthony Hurst, California State University, San Marcos

Participants:
- Anthony Hurst, California State University, San Marcos
- Alexandra Jackson Nevis, California State University, San Marcos
- Anthony P. Cuomo, California State University, Long Beach
- Ryan Castillo, Clemson University
- Jeff Samano, California State University, Long Beach
- Shadee Abdi, California State University, Long Beach
- Kameron Brown, California State University, Long Beach

FANDOM, FANTASY, FILM, AND FREEDOM:
TOP PAPERS IN MEDIA STUDIES

3506
2:00pm – 3:15pm  Sunday, February 17
Donner

Chair: Anne Bialowas, Weber State University
Haters Gonna Hate: Media Anti-Fandom as Burkean Scapegoating
Rob Mack, University of Texas at Austin

Needs Met Through Dungeons and Dragons Gameplay: A Fantasy Theme Analysis of Group Communication on Facebook
Aubrie Adams, California State University, Sacramento

The Dark Knight of the Mind: Representations of Mental Illness in Batman Begins*
Tyler Brunette, Colorado State University

Stuck in Automobile Flows: Labor Mobility and the Persistent Promise of the American Road
Brian Cozen, University of Utah

*Debut Paper

3507 FORENSICS SYMPOSIUM
2:00pm – 3:15pm  Sunday, February 17  Alpine
Co-Presented by the Western Forensics Association and Performance Studies Interest Groups

Chair: Robert Becker, Northwest College

This panel is a mixture of platform speeches and interpretive readings from competition at the annual WSCA tournament.

3508 TOP STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS
2:00pm – 3:15pm  Sunday, February 17  Tahoe
Presented by the Rhetoric and Public Address Interest Group

Chair: Richard D. Besel, California Polytechnic State University San Luis Obispo

Aesthetic Assessment in Amazon.com’s Literary Public Sphere: Hybrid and Rhetorical
Chris Ingraham, University of Colorado Boulder

(continued)
Online Photojournalism and Cycles of Need, Silence, and Commodification in Famine Aid Imagery**
   Hillary Palmer, University of Colorado Boulder

Rhetorical Countervisuality: Confrontations of the Sensible
   Matthew S. Richards, University of Utah

Make a Difference: The Politics of Knowledge and Learning in Narratives of “Effective” Peace Corps Service*
   Jenna N. Hanchey, University of Texas at Austin

Respondent: Nina M. Lozano-Reich, Loyola Marymount University

*Top Student Paper
**Top Debut Paper

3509      TOP PAPERS IN COMMUNICATION THEORY AND RESEARCH
2:00pm – 3:15pm     Sunday, February 17     Genoa
Presented by the Communication Theory and Research Interest Group

Chair: Stephanie Bor, University of Utah

Between “Liquid Courage” and “Liquid Stupidity”: Toward a Model of Relational Drinking*
   Aaron Hess, Arizona State University
   Caylen McPherson, Indiana University-Purdue University Fort Wayne
   Sharon Wight, Indiana University -Purdue University Fort Wayne
   Geoff Wladecki, Indiana University-Purdue University Fort Wayne
   Lisa Menegatos, Indiana University-Purdue University Fort Wayne

The Bandwagon Effect on Hyperlinking and Traffic within a Blog Network
   Wanye Fu, Nanyang Technological University
   Teck Juan Han, Nanyang Technological University
   Ji Pan, Nanyang Technological University

Why Do Frames Diffuse the Way They Do? A Network Theory of Framing**
   Andrew Pilny, University of Illinois Urbana-Champaign
   Yannick Atouba, University of Illinois Urbana-Champaign

(continued)
Sisyphean and Über Communication: An Absurdist Examination
Jorge M. Lizarzaburu, Independent Scholar

Respondent: Kent A. Ono, University of Utah

*Top Paper

**Top Student Paper

3510 TOP PAPERS IN INTERCULTURAL COMMUNICATION
2:00pm – 3:15pm Sunday, February 17
Washoe
Presented by the Intercultural Communication Interest Group

Chair: Toniesha L. Taylor, Prairie View A&M University

Latino/a-American and Arab-American Identity Affiliation and Perceived Discrimination
Salma Shukri, University of Denver
Michael Lechuga, University of Denver

“Shop Local, Shop Authentic”: Consuming the Authentic Ethnic in Southwestern Native American Museums*
Roberta Chevrette, Arizona State University

“Let’s Talk About Sex:” Exploring Memorable Messages of Students at a U.S. Southern Historically Black College/University
Amber L. Johnson, Prairie View A&M University
Mark P. Orbe, Western Michigan University
Angela Cooke-Jackson, Emerson College

A Critical Discourse Analysis of Immigrant Bloggers’ Engagement with SB 1070
Anjana Mudambi, Randolph-Macon College

Respondent: Shane T. Moreman, California State University, Fresno

*Top Paper

3511 EDITORS’ REVIEW
2:00pm – 3:15pm Sunday, February 17 Executive Boardroom
3512 SELECTED SPOTLIGHT PERFORMANCES
2:00pm – 3:15pm Sunday, February 17
Central Pacific A-C
Presented by the Performance Studies Interest Group
Chair: Sabrina Worsham, Southwestern College

More Profane than Porn: An Auto-Ethnography Analyzing the Effects of Tourettes Syndrome in Reconstructing the “Crip” Body and Identity
Doug Mungin, Louisiana State University

On Strike: An Autoethnographic Performance of Labor
Benny LeMaster, Southern Illinois University Carbondale

in passing
matthew heinz, Royal Roads University

Moon-crickets and Sexy Jesus: A Performance Auto-Ethnography Exploring Sexuality, Racial Identity and the Presence of the Queer Body in the African American Church
Doug Mungin, Louisiana State University

Respondent: Mercilee Jenkins, San Francisco State University

3513 CHALLENGES WITHIN INTERPERSONAL COMMUNICATION
2:00pm – 3:15pm Sunday, February 17
Southern Pacific A & G
Presented by the Interpersonal Communication Interest Group
Chair: Leslie Ramos Salazar, Arizona State University

Reactions to Hypothetical Criticism Messages as Self-Presentation
Aki L. Kuioka, University of Hawai‘i at Manoa
Min-Sun Kim, University of Hawai‘i at Manoa

Did Decades of Conflict Advice Make a Difference? An Analysis of Conflict Accounts
Natalie Nyman, University of Utah
Connie Bullis, University of Utah

(continued)
What is Forgiveness? How and Why is it Granted Between Friends? Defining Forgiveness Based on a Series of Qualitative Interviews

L. Lori Poole, Colorado State University, Global Campus

Respondent: Daniel J. Canary, Arizona State University

3514  TOP STUDENT PAPERS IN ENVIRONMENTAL COMMUNICATION
2:00pm – 3:15pm Sunday, February 17  Southern Pacific B
Presented by the Environmental Communication Interest Group

Chair: Jennifer Peeples, Utah State University

“Our Art Has Absolutely No Purpose:” Problematizing Nature Representations in the Work of Christo and Jeanne-Claude
Carlos A. Tarin, University of Utah

Reflections of the Hegemony of Productivism: The Art of Xu Xiaoayan
Elizabeth Brunner, University of Utah

Images as Animals, Animals as Images*
Natasha Seegert, University of Utah

Respondent: Pete Bsumek, James Madison University

*Debut Paper

3515  ENVISIONING ORGANIZATIONAL COMMUNICATION
2:00pm – 3:15pm Sunday, February 17  Southern Pacific C
Presented by the Organizational Communication Interest Group

As we move further into the technology generation, the current model for “conferencing” may not be the best way to create knowledge, exchange ideas, and engage our members. Emerging from our discussion at the Albuquerque Conference, this panel will brainstorm the ways to make the organizational communication division a cutting edge experience. Any WSCA member can attend. We encourage the newest members to conference veterans to be a part of the conversation.

Chair: Matthew G. Isbell, Merrimack College

(continued)
Participants:
Matthew G. Isbell, Merrimack College
Matthew L. Sanders, Utah State University
John G. McClellan, Boise State University
Pamela Lutgen-Sandvik, University of New Mexico
Heather E. Canary, University of Utah
Anne P. Hubbell, New Mexico State University
Karen Taylor, University of Alaska Fairbanks

3516 TOP THREE PAPERS IN LANGUAGE AND SOCIAL INTERACTION
2:00pm – 3:15pm Sunday, February 17 Southern Pacific D
Presented by the Language and Social Interaction Interest Group

Chair: Leah Wingard, San Francisco State University

Sympathy and Hierarchy in Conversation in times of Horror and Heartbreak: An Analysis of 9/11 Emergency Dispatcher Phone Calls
Jessica Kalchik, San Diego State University
Amy Sides Schultz, San Diego State University

“You Are Children But You Can Always Say...”: Hypothetical Direct Reported Speech and Child-Parent Relationships in a Russian Heritage Language Orthodox Christian Classroom.
Ekaterina Moore, University of California, Los Angeles

Drugs Cause Benefits, Side Effects Just Happen: Strategic Linguistic Agency Assignment in Direct-to-Consumer Drug Advertising
Matthew S. McGlone, University of Texas at Austin
Leah E. LeFebvre, University of Texas at Austin

3517 IDENTITY AND PERFORMANCE
2:00pm – 3:15pm Sunday, February 17 Southern Pacific E
Presented by the Organization for Research on Women and Communication

Chair: Stephanie L. Gomez, University of Utah

Fashioning the Self: Performance, Identity, and Blogging
Jessica L. Neumann, University of Denver

(continued)
Queering the “Coming Out” Narrative: Understanding Sexual Identity Disclosure Through the Lenses Of Intersectionality and Disidentification
Thao P. Nguyen, San Francisco State University

“We Are Everywhere”: Fighting for Lesbian-Feminist Visibility at the 1977 National Women’s Conference
Alyssa A. Samek, University of Maryland, College Park

Menopause and Discourses: How Women Reframe Dominant Cultural Discourses to Make Sense of Their Lived Menopausal Experiences
Jessica Elton, Eastern Michigan University
Deborah Ballard-Reisch, Wichita State University

Respondent: Belle A. Edson, Arizona State University

PANEL SESSION FOUR: 3:30pm – 4:45pm

3604 "THIS BUD IS FOR YOU": A CONVERSATION WITH RAYMOND F. “BUD” ZEUSCHNER
3:30pm – 4:45pm Sunday, February 17 Carson
Presented by the Community College Interest Group

This spotlight panel features an interview with Raymond F. “Bud” Zeuschner, an active member of WSCA for 50 years, joint author of The Debater's Guide, and a communication scholar who presently serves as the Director of International Education and Programs at California Polytechnic University San Luis Obispo. Come join the Community College Interest Group as we celebrate his legacy at WSCA and continue to be inspired by the educational insight of our good friend “Bud.”

Participants:
William F. Eadie, San Diego State University
Raymond F. “Bud” Zeuschner, California Polytechnic University San Luis Obispo
3605          TOP THREE PAPERS IN COMMUNICATION AND INSTRUCTION
3:30pm – 4:45pm  Sunday, February 17  Fremont
Presented by the Communication and Instruction Interest Group

Chair: Mary B. McPherson, California State University, Long Beach

An Exploratory Study: Factors Affecting International and Domestic English Language Learner Students’ Educational Experiences at a Western States Urban University*
Erin A. Davison, University of Colorado Denver

Humor as Pedagogy: Stories, Bodies, and Laughter (or Not?)**
Tara M. Hack, Arizona State University

Transforming Voices in the Classroom: How Facework Can Help Us Move to a Dialogic Understanding of Identity and Motivation to Learn
Kristina Gorgevich, California State University, Sacramento

Respondent: Keith Nainby, California State University, Stanislaus

*Top Paper
**Top Student Paper

3606          SITING ASIAN AMERICAN MEDIA
3:30pm – 4:45pm  Sunday, February 17  Donner
Presented by the Media Studies Interest Group

Chair: Lisa A. Flores, University of Colorado Boulder

Asian American Productions, Producers, and Audiences: A Reflection on the Revival of the Seattle Asian American Film Festival in 2013
Vanessa Au, University of Washington

From Hipsters to History: Visualizing Japanese/Americans in Contemporary Graphic Novels
LeiLani Nishime, University of Washington

(continued)
Model Minoritizing Digital Labor: Discourse about Asian American Internet CEOs
   Kent A. Ono, University of Utah
   Vincent Pham, California State University, San Marcos

YouTube's Asian Invasion: The Politics of Virality and Visibility
   Myra Washington, University of New Mexico

Respondent: Hsin-I Cheng, Santa Clara University

3607          ADDICTED: IT'S TIME FOR AN INTERVENTION
3:30pm – 4:45pm    Sunday, February 17    Alpine
Presented by the Community College Interest Group

Reality television shows like TLC’s My Strange Addiction and A&E’s Intervention profile people with serious addictions, including drugs, alcohol, food, and inanimate objects. The addictions that the featured individuals suffer from are so intense that they adversely affect their ability to engage in social interactions with others. The consequences of these severe addictions often lead their friends and family members to call for an intervention. Ironically, many of these viewers may also be suffering from an addiction, one that has come on silently, but fiercely: an addiction to social media/social networking/technology. We argue that our society is overly dependent on social media/social networking/technology to an extent that mimics addiction. Panelists will discuss social situations in which media addiction affects our relationships. Each panelist will describe the effects of addiction on an interaction, suggest a viable intervention, and solicit other “best practices” from the workshop attendees.

Chair: Marie J. Arcidiacono, Contra Costa College

Roundtable Participants:
   Marie J. Arcidiacono, Contra Costa College
   Connie Anderson, Contra Costa College
   Sherry Diestler, Contra Costa College
   Hans Craycraf, Contra Costa College
TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS

3608  TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS
3:30pm – 4:45pm  Sunday, February 17
Tahoe
Presented by the Rhetoric and Public Address Interest Group

Chair: Steven K. Herro, College of Southern Nevada

Rhetorically Conscious Political Realism: Kenneth Burke’s Speech at the 1930 American Writers’ Congress
Isaac Clarke Holyoak, Independent Scholar

“Help Us Please!”: Democratic Friendship and Visual Rhetoric in Nonprofit Direct Mail Solicitations
Emily Downing Stones, Regis University/University of Colorado Denver

Sovereignty through Assimilation: Profiles in Power between the United States and the Cherokee Nation
Eddie Glenn, University of Kansas

Making (Queer) Time for the Family: Queer Inclusion as Symbolic Medicine for Temporal Anxieties*
Thomas R. Dunn, Colorado State University

Respondent: D. Robert DeChaine, California State University, Los Angeles

*Top Paper

3609  THEODOR ADORNO AND COMMUNICATION IN A NETWORKED ERA: WHAT HE OFFERS AND WHY WE NEED HIM
3:30pm – 4:45pm  Sunday, February 17
Genoa
Presented by Communication Theory and Research Interest Group

Chair: Shireen Ghorbani, University of Utah

Mashup Moralia: Adorno’s Pop Music Criticism as Prescient of Digital Remix Aesthetics
Scott H. Church, Brigham Young University

(continued)
Adorno’s Negative Dialectics: His Purpose and Method
Brent Yergensen, Dixie State College of Utah

Dialectical Mediation: Reviving Adorno in Media and Communication Theory
Marco Briziarelli, University of New Mexico

TV to Twitter: Theodore Adorno’s Critical Contribution to Rhetorical Theory and Method for New Media
Matthew S. Richards, University of Utah

Respondent: Leonard C. Hawes, University of Utah

3610 TOP PAPERS IN ORGANIZATIONAL COMMUNICATION
3:30pm – 4:45pm Sunday, February 17 Washoe
Presented by the Organizational Communication Interest Group

Chair: Matthew G. Isbell, Merrimack College

(Re)organizing Organizational Communication Pedagogy: Attending to the Salient Qualities of a Communicative Approach to Organization
John G. McClellan, Boise State University
Matthew L. Sanders, Utah State University

A Pep Talk in Every Drop: HALLS Rhetoric as Exemplifying Problematic Ideologies of Disciplining (Sick) Bodies (for Work)*
Elizabeth K. Eger, University of Colorado Boulder

Some Day My Prints Will Come: An Exploration of Female Journalism Students’ Vocational Expectations**
Jasmine Linabary, California State University, Chico

Respondent: Heather E. Canary, University of Utah

*Top Student Paper
**Top Debut Paper
DANCING INTO TEXTUALITY: UNDERSTANDING FAMILY, CRITICAL THEORY AND CULTURE THROUGH SOMATIC ENGAGEMENT OF RECORDED TEXTS

3:30pm – 4:45pm    Sunday, February 17    Central Pacific A-C

Presented by the Performance Studies Interest Group

This panel explores how the body-in-motion interprets, engages and embodies pre-recorded texts as ontological and epistemological inquiry. By foregrounding the body’s somatic knowledge, we lean into new ways of understanding, feeling and interpreting recorded re/presentations of text while challenging traditional hierarchies.

Participants:

Julie Cosenza, Southern Illinois University Carbondale
Amber L. Johnson, Prairie View A&M University
Rosalynde LeBlanc Loo, Loyola Marymount University
Suzanne Pullen, Arizona State University

2012 WSCA SCHOLAR AWARD RECIPIENT PETER A. ANDERSEN: REFLECTIONS ON A SCHOLARLY JOURNEY

3:30pm – 4:45pm    Sunday, February 17    Southern Pacific A & G

Presented by Brian L. Ott, WSCA President-Elect

This program honors Peter A. Andersen, the 2012 WSCA Scholar Award Recipient. Andersen will begin with a brief overview of his scholarly journey. Then seven scholars will discuss, in presentations of 2-3 minutes, the ways that Prof. Andersen’s scholarship has impacted them and/or the discipline. There will be time for discussion at the end of the program.

Chair: Patricia O’Keefe

Participants:

Janis Andersen, San Diego State University
William Snavely, San Diego State University
Patricia Geist-Martin, San Diego State University
Wayne A. Beach, San Diego State University
Robert K. Avery, University of Utah
San Bolkan, California State University, Long Beach
Benjamin Wiedmaier, Arizona State University
3614 FAMILIES, WOMEN, AND A GAME: FINDING THE STORY THROUGH NARRATIVE METHODS IN HEALTH COMMUNICATION
3:30pm – 4:45pm Sunday, February 17 Southern Pacific B
Presented by the Health Communication Interest Group

Chair: Julie Delaney Shields, University of New Mexico

“Just Normalize It”: (Not) Communicating Support for Friends or Family Members Experiencing Mental Illness
Brielle Plump, San Diego State University

Tell Me a Story or I’ll Tell You Like It Is: Narrative Medicine and Traditional Biomedical Interviewing Approaches in Women with Breast Cancer*
Wendy L. Hine, University of New Mexico

More Than Just a Game?
Andrew Utley, San Diego State University

Respondent: Carmen Stitt, California State University, Sacramento

*Top Student Paper and Top Debut Paper

3615 COMMUNICATION IN THE NETWORK ERA: CULTURAL LOCATION, MEDIATED IMAGE OR IMAGINATION
3:30pm – 4:45pm Sunday, February 17 Southern Pacific C
Presented by the Intercultural Communication Interest Group

Chair: Ping Yang, Denison University

The Influence of Satirical Whiteness on Immigration Representation in Tortilla Curtain
Stephanie Briones, California State University, Fresno

Black Bodies in Hoodies: Trayvon Martin’s Image as a Site of Protest
Caitlyn Burford, Northern Arizona University

(continued)
Whose Niqab is This? Challenging, Creating and Communicating Female Muslim Identity via Social Media
Gordon Alley-Young, Kingsborough Community College-City University of New York

Setting Aside The “Wise Latina?”: Post-Racial Myths, Paradoxes, And Performing Enculturation In The Sotomayor Confirmation Hearings
Aaron Hess, Arizona State University
Miriam Sobre-Denton, Southern Illinois University Carbondale

Respondent: Melissa Curtin, University of California, Santa Barbara

3616 HEALTH COMMUNICATION IN INTERPERSONAL CONTEXTS: REVIEWS AND RESEARCH
3:30pm – 4:45pm Sunday, February 17
Southern Pacific D
Presented by the Interpersonal Communication Interest Group

Chair: Perry M. Pauley, San Diego State University

Communication Within the Medical Field: Implications Derived from Communication Between Physicians, Parents, and Pediatric Patients
Chelsi Walls, University of Nevada, Las Vegas

A Theoretical Investigation of Influence within Patient-Provider Interactions
Adam S. Richards, University of Maryland

"Help! How Did This Happen?!? I Don't Like This Feeling of Uncertainty That I've Got": Sources of Uncertainty Among Adolescent and Young Adult Cancer Survivors
Laura E. Brown, University of Texas at Austin
Leah E. LeFebvre, University of Texas at Austin
Sarah Zaitchik, University of Texas at Austin
Erin Donovan-Kicken, University of Texas at Austin

Respondent: Robin Heaton, Utah State University
TOP PAPERS FOR ORWAC
3:30pm – 4:45pm  Sunday, February 17  Southern Pacific E
Presented by the Organization for Research on Women and Communication

Chair: Diane Blair, California State University, Fresno

Depoliticizing Feminism: Frontier Mythology, Conservative Historiography, and Sarah Palin’s “The Rise of the Mama Grizzlies”
Katie L. Gibson, Colorado State University
Amy L. Heyse, California State University, Long Beach

“Spectacles of Gender”: News Media Portrayals of Non-U.S. Women*
Hillary Palmer, University of Colorado Boulder

The TVU Debate and the Medical Gaze: Thrusting Technology into the Pregnant Body
Amanda Friz Siska, University of Utah

Respondent: Valeria Fabj, Lynn University

*Top Student and Top Debut Paper

BUSINESS & COMMITTEE MEETINGS: 5:00pm – 6:00pm

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3800  GRADUATE STUDENT SOCIAL
5:30pm – 7:30pm  Sunday, February 17  Great Basin Brewery

Hosted by the University of Nevada, Reno chapter of the Rhetoric Society of America. After the final business meetings, join other graduate students from the region before heading to the annual WSCA Sock Hop!

3810  ORGANIZATIONAL COMMUNICATION THINK AND DRINK
6:15pm – 8:15pm  Sunday, February 17  Lobby
Presented by the Organizational Communication Interest Group

Join us for the second annual Organizational Communication Division Happy Hour. Meet other Organizational Communication members, network, socialize and have a good time.

Host: Matthew Sanders, Utah State University

3900  DECCA TO DIGITAL:
THE BIGGEST LITTLE SOCK HOP IN THE WORLD
9:00pm – 1:00am  Sunday, February 17  Rose Ballroom A

Take a tour from Decca to Digital at the WSCA Sock Hop! Dance the night away with Reno headliners of the 50s to headliners of today. Music provided by Larry Williams from the Reno Tahoe D.J. Company.
Monday, February 18, 2012

8:00am – 12:00pm  REGISTRATION  Foyer, 2nd Floor

PANEL SESSION FIVE: 8:30am – 9:45am

4004  ADDRESSING IDEOLOGIES OF GENDER AND VIOLENCE
8:30am – 9:45am  Monday, February 18  Carson
Presented by the Organization for Research on Women and Communication

Chair: Charles Goehring, San Diego State University

“I Love the Way You Lie (Part II)”: An Analysis of Learned Helplessness and the Cycle of Violence Through Rihanna’s Lyrics
  Katie Barone, California State University, Long Beach

Masculine Violence from a Feminist Perspective: The Case of Roseanne
  Amy Sides Schultz, San Diego State University

Framing Responsibility: An Analysis of Local News Media’s Representation of Sexist Violence
  Meghann McGuire, University of Colorado Boulder

<Women’s Liberation> and <Rape>: Interactive Visual Arguments and Ideographs
  Rania Sultan, California State University, Long Beach

Respondent: Sonja K. Foss, University of Colorado Denver
4005  PEDAGOGIES OF TRANSFORMATION: INTERCULTURAL COMMUNICATION, GLOBALIZATION AND SOCIAL JUSTICE
8:30am – 9:45am  Monday, February 18  Fremont
Presented by the Intercultural Communication Interest Group

This panel explores the transformative potential of using the new textbook, *Intercultural Communication: Globalization and Social Justice* authored by Kathryn Sorrells, in the classroom, in curriculum development and for institutional change. Panelists share innovative pedagogies that assist students and teachers in grasping the impact of globalization on their lives; support the connections between local and the global issues; and aid in developing strategies for social justice.

Chair: Kathryn Sorrells, California State University, Northridge

Participants:
- Amer Ahmed, University of Michigan-Ann Arbor
- Christopher Brown, Minnesota State University
- Sakile K. Camara, California State University, Northridge
- Wendy Chung, Alliant International University
- Hengameh Rabizadeh, California State University, Northridge
- Sachi Sekimoto, Minnesota State University, Mankato

4006  OBJECT-CENTERED CRITICISM: THE DIVERSE RHETORICAL MECHANISMS OF CONTEMPORARY CINEMA
8:30am – 9:45am  Monday, February 18  Donner
Presented by the Media Studies Interest Group

Chair: A. Susan Owen, University of Puget Sound

The Disaster of Real Experience: Transforming Identity in *The Memory Thief*  
Rachael Thompson, University of Colorado Denver

Creating Ambiguity Through Codes of Film Noir in *Gone Baby Gone*  
Casey Wopat, University of Colorado Denver

Generating Disorder: The Search for Absolutes in *Closer*  
Kirstin Runa, University of Colorado Denver

(continued)
The Denial of Equipment for a Political Third Way in Brazil
Harry Archer, University of Colorado Denver

The Mythological Feminine in Melancholia
Mary E. Domenico, University of North Carolina at Chapel Hill

4007 DECORUM, PRUDENCE, ABSURDITY, AND HUMOR
8:30am – 9:45am Monday, February 18
Alpine
Presented by the Rhetoric and Public Address Interest Group

Chair: Kristen Cole, University of New Mexico

Mediating Social Movements: Occupy Wall Street and Conflicts within the Liberal-Democratic Imaginary
Eric Netterlund, University of Colorado Boulder

A Heroic Misstep: Galileo, the Center of the Galaxy, and Prudential Rhetoric
Miles C. Coleman, University of Washington

Mersault Contra Rieux: Absurd Communication to Navigate an Absurd Existence
Jorge M. Lizarzaburu, Independent Scholar

Contradictions and Watersheds: Up in the Air with The Comic Frame
Matthew Yunker, San Diego State University
Valerie Renegar, Southwestern University
George N. Dionisopoulos, San Diego State University

Respondent: Joshua R. Ritter, University of Colorado at Colorado Springs
GOING GLOBAL WITH DIGITAL DEBATES: A ROUNDTABLE DISCUSSION ON CONDUCTING LIVE ONLINE DEBATES USING SKYPE

8:30am – 9:45am   Monday, February 18   Tahoe
Presented by the Western Forensics Association

This roundtable discussion includes faculty and students who have conducted real time Skype debates with university students from Afghanistan and China, some of whom will be Skyping from Kabul and Beijing. Each panelist will present brief (3-4 minute) prepared remarks about her/his experiences in these debates, followed by a moderated discussion with the audience. Prominent discussion points will include issues of cultural difference and cultural exchange, nonverbal communication in online debates, and advice about equipment and technology when hosting such events.

Chair: Jackson B. Miller, Linfield College

Panelists:
- Samantha Javier, Linfield College (via Skype from Beijing, China)
- Kole Kracaw, Linfield College
- Clara Martinez, Linfield College
- Rachel Mills (via Skype from Kabul, Afghanistan)
- Megan Schwab, Linfield College
- Michael Zier, Linfield College

EMOTIONAL TRIGGERS: ENGAGING TRIGGER-SCRIPTING TO EXPLORE GRIEF, HEALING, AND DIS/EASE

8:30am – 9:45am   Monday, February 18   Genoa
Co-Presented by the Performance Studies and Rhetoric and Public Address Interest Groups

This performance panel explores the trigger-scripting method for transforming scholarship to the stage. The performances adapt diverse texts to emphasize the “triggering” of responses. Performers and audience will interrogate grief and compassion as they relate to healthcare and abject/ed narratives and bodies.

Chair: Jeanine Mingé, California State University, Northridge

(continued)
Participants:
  Suzanne Pullen, Arizona State University
  Roberta Chevrette, Arizona State University
  Lou Clark, Arizona State University

Respondent: Jeanine Mingé, California State University, Northridge

4010 TURNING THE LENS INWARD: COMMUNICATION THEORY IN THE ACADEMY AND BEYOND
8:30am – 9:45am    Monday, February 18    Washoe
Presented by the Communication Theory and Research Interest Group

Chair: Michael Lechuga, University of Denver

Informing Multimodal Critical Discourse Analysis with Deetz’ (1992) Theory of Systematically Distorted Communication and Discursive Closure
  Diane Carter, University of Idaho

Extending the Domain of Infrahumanization Theory: An Analysis of Ivory Tower Texts
  Amanda Friz Siska, University of Utah
  Heather Palmer, University of Utah
  Connie Bullis, University of Utah

Transdisciplinary Connections in Critical Theory: Towards Critical and Cultural Discourse Studies
  Susana Martínez Guillem, University of New Mexico

The Creative Acculturation Model (CAM): How Intercultural Exposure and Adaptive Pressures Promote Creativity
  Dave Slifka, San Diego State University

Emotional Intelligence: In Search of a Dialogistic Perspective
  Evan A. Clark, California State University, Sacramento

Respondent: Elizabeth Richard, St. Louis University
4011  TIME AND PLACE COMMITTEE MEETING
8:30am – 9:45am  Monday, February 18  Executive Boardroom

4012  CHALLENGES TO PERSUASION: ENVIRONMENTAL RHETORIC
8:30am – 9:45am  Monday, February 18  Central Pacific A-C
Presented by the Environmental Communication Interest Group

Chair: Michael Salvador, California State University, San Bernardino.

Environmental Communicator Challenges in Practice: Views from the Field
Deborah Cox Callister, University of Utah
Julia B. Corbett, University of Utah

From Endangered to Invasive: Rhetorical Inversions in Rocky Mountain Gray Wolf Management*
Aaron T. Phillips, University of Utah

Rhetorical Community and Crisis: Narrative and Change Through Culture
Karl P. Haase, San José State University

*Debut Paper

4013  CONNECTING ORGANIZATIONAL COMMUNICATION THEORY
AND RESEARCH TO APPLIED RESEARCH OPPORTUNITIES
8:30am – 9:45am  Monday, February 18  Southern Pacific A & G
Co-Presented by the Organizational Communication and Health Communication Interest Groups

Chair: Heather E. Canary, University of Utah

Using Structurating Activity Theory to Impact Cancer Screening Interventions and Outcomes
Heather E. Canary, University of Utah

Taking the Emotional Tax Out of Air Travel: Understanding Interaction in Airport Security Screenings Using Organizational Communication Theory
Shawna Malvini Redden, Arizona State University

(continued)
Improving Coordination of Patient Care in Centers for Complementary/Integrative Medicine: Internal and External Communication Systems and Strategies
   Patricia Geist-Martin, San Diego State University
   Barbara Sharf, Texas A & M University
   Brielle Plump, San Diego State University
   Julia Moore, University of Nebraska

Organizing Sustainable Design: How Organizational Communication will be Part of the Green Revolution
   Maria Blevins, University of Utah

Trends in Applied Research and the Place for Organizational Communication Scholarship
   Michele H. Jackson, University of Colorado Boulder

4014 INTERPERSONAL COMMUNICATION WITHIN APPLIED CONTEXTS
     8:30am – 9:45am     Monday, February 18     Southern Pacific B
     Presented by the Interpersonal Communication Interest Group

Chair: Kendra Knight, Christopher Newport University

Communicating Immediacy Throughout a Service Encounter: The Effect of Addressing Customers by Name on Gratuities Given to Food Servers
   John S. Seiter, Utah State University
   Kayde D. Givens, Utah State University
   Harry Weger Jr., University of Central Florida

Opportunity or Obstacle?: Toward a Rhetorical Resilience Model Following Natural Disasters
   Sherilyn Marrow, University of Northern Colorado
   Nancy Karlin, University of Northern Colorado
   Betty Burdoff Brown, University of Northern Colorado

Austerity, Devotion and Ritual: Exploring the Construction of Spiritual Identity in Southern Indian Ashrams
   Georgine Hodgkinson, Cosumnes River College

Respondent: Norah Dunbar, University of Oklahoma

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WSCA MODEL COMMUNICATION PROGRAM AWARD
8:30am – 9:45am  Monday, February 18  Southern Pacific C
Presented by Brian L. Ott, WSCA President-Elect

Chair: Mary Claire Morr Serewicz, University of Denver

This program will spotlight the winner of the 2012 Model Communication Program Award. Each year, WSCA honors a program for being a model in teaching, service, research and creative works and effective use of resources. Faculty from the winning program will be present to discuss what they have done and how others might benefit from similar activities.

CRITICAL PERSPECTIVES ON INSTITUTIONAL AND NATIONAL DISCOURSES
8:30am – 9:45am  Monday, February 18  Southern Pacific D
Presented by the Language and Social Interaction Interest Group

Chair: Jelena Petrovic, University of New Mexico

None Dare Call It Anti-Immigration: Citizenship Constructions in English News Coverage of Arizona’s Senate Bill 1070
  Clariza Ruiz De Castilla, University of Texas at Austin

Critical Discourse Analysis of “High Quality” in NCLB
  LaNysha Adams, University of New Mexico

The Language of the Academy: Considering ‘Transdisciplinary’ Discourse in this Digital Turn
  Catherine Francis Brooks, University of Arizona

“May the odds be ever in your favor”: The Hunger Games, Environmental Metaphors, and the Rhetoric of the Kill
  Ryan Castillo, Clemson University
  Ashley Ford, California State University, Long Beach
4017 KEEPING THE COHORT: LEARNING COMMUNITIES AND STUDY ABROAD

8:30am – 9:45am Monday, February 18 Southern Pacific E
Presented by the Community College Interest Group

Chair: Michael Brydges, Cypress College

The Village Experience: A Linked Course Learning Community – Part 1
Gretchen Wheeler, Casper College
Pete Van Houten, Casper College

The Village Experience: A Linked Course Learning Community – Part 2
Thom DeVoogd, Casper College
Ebba Stedillie, Casper College

Experience Belize: Taking Learning Communities on the Road
Thom DeVoogd, Casper College
Peter Van Houten, Casper College

Our Study Abroad: Egypt and Italy and Greece in the Past Two Years
Brenda Ahntholz, Ohlone College
Kay Harrison, Ohlone College

Respondent: Raymond F. “Bud” Zeuschner, California Polytechnic State University San Luis Obispo

4018 THE CRITIQUE OF VIOLENCE AND RHETORICAL THEORY: EXPLORING THE TENSIONS BETWEEN LAW, VIOLENCE, AND RHETORIC IN THE WAKE OF WALTER BENJAMIN’S THEORY OF VIOLENCE

8:30am – 9:45am Monday, February 18 Southern Pacific F
Presented by the Rhetoric and Public Address Interest Group

Chair: Dana L. Cloud, University of Texas at Austin

Rhetorical Critique of Quotidian Military Violence: Post-911 American Communities Resist Military Toxification
Bryan Thomas Walsh, Indiana University

(continued)
Policy, Privacy, and Violence: Conflicting Rhetorics of Murder and Justification in an Impoverished Community
Matthew S. Richards, University of Utah

Mythical Borders, Divine Transgressions: The (Un)Making of the U.S./Mexico Border
Antonio De La Garza, University of Utah

Respondent: Dana L. Cloud, University of Texas at Austin

**PANEL SESSION SIX: 10:00am – 11:15am**

**4104** UNSETTLING SETTLED COMMUNICATION CONSTRUCTS
10:00am – 11:15am    Monday, February 18
Carson
Presented by Communication Theory and Research interest group

Chair: Sonja K. Foss, University of Colorado Denver

Banishing the Ghost of Persuasion: A Proposal for an Alternative Explanation of Change
William Waters, University of Houston-Downtown

Structural Privilege and Performative Privilege: A Challenge to a Monolithic Construction of Privilege
Sonja K. Foss, University of Colorado Denver

Alternative Modes of Resistance: Dancing in the Streets
Gordana Lazić, University of Denver

Embodied Response: The Practice of Ethical Viewing
Mary E. Domenico, University of North Carolina at Chapel Hill
INTERSECTIONS: GENDER, CULTURE, SEXUALITY AND BELONGING
10:00am – 11:15am  Monday, February 18  Fremont
Presented by the Intercultural Communication Interest Group

Chair: Amy Heuman, Texas Tech University

Determining Factors Associated with Hispanic Perception: The Influence of an American Citizen’s Language and Appearance on Perceived Homophily and Source Credibility
Wesley Colin Szehner, California State University, Sacramento

Quare/Kuaer/Queer/(E)ntersectionality: An Invitational Rhetoric of Possibility
Amber L. Johnson, Prairie View A&M University

The Concept of Culture: Toward a Corporeal Turn in Critical Intercultural Communication
Sachi Sekimoto, Minnesota State University, Mankato

Respondent: Amy Heuman, Texas Tech University

THE CENTRALITY OF MEDIA IN THE GLOBAL FASHION SYSTEM: FROM COCO CHANEL TO GOSSIP GIRL
10:00am – 11:15am  Monday, February 18  Donner
Presented by the Media Studies Interest Group

Chair: David Weiss, University of New Mexico

Coco Chanel: Class Travel and Global Media
Julia Khrebtan-Hörhager, Colorado State University

Fashion Medium as Industry Gatekeeper: The Performative Power of Vogue
David Weiss, University of New Mexico

Gossip Girl: Teen Drama or Fashion Marketing Tool?
Nadia Dawisha, University of North Carolina at Chapel Hill

(continued)
From Exclusivity to Accessibility: How New Technology and Interactive Media Have Changed the High-End Fashion Industry
Kacie Lett, Elon University

Respondent: Diane Keeling, University of Maine

4107 PUBLIC MEMORY
10:00am – 11:15am Monday, February 18
Alpine
Presented by the Rhetoric and Public Address Interest Group

Chair: Chris Ingraham, University of Colorado Boulder

Let it Be? The John Lennon Wall as an (In)Consistent Place of Public Memory
Melissa Lucas, San Diego State University
Sarah Parsloe, San Diego State University

Moving Beyond the Dream
Sarah Elyse Kaplan, University of Nevada, Las Vegas

What Science Doesn’t Tell Us about Twins: The Refutation of the Contingencies of Science and the Construction of the Ideal Human Research Subject in Avatar
Kristen Cole, University of New Mexico

Becoming Part of the “Public”: Oral History as a Ritual of Public Memory
Kristin Mathe Coletta, Pennsylvania State University

Respondent: Michele L. Hammers, Loyola Marymount University
This program will begin with the presenters briefly tracing the perceived shortcomings with current forms of academic debate. Next, the presenters will describe the Moderated Debate format, thoroughly explaining the new roles envisioned for the participants and adjudicators. This will be followed by a Moderated Debate between two undergraduate students on the topic: “Voter ID laws are undue infringement of democratic rights.”

Chair: Brian Simmons, University of Portland

Participants:
- Bohn Lattin, University of Portland
- Brian Simmons, University of Portland

This program honors Stephen John Hartnett, the 2012 WSCA Distinguished Teaching Award Recipient. The session will feature colleagues discussing their efforts to inculcate social justice values and practices through teaching. Each participant will make an opening, three-minute statement about their work, with the bulk of the panel dedicated to spirited conversation, story-telling, and, hopefully, agenda-setting dialogue about best practices.

Chair: Brian L. Ott, University of Colorado Denver

Participants:
- Donovan Conley, University of Nevada, Las Vegas
- Patrick Shaou-Whea Dodge, UCD, International College Beijing
- Larry Frey, University of Colorado Boulder
- Karen Lovaas, San Francisco State University
- Nicole Palidwor, University of Colorado Denver
- Jennifer Wood, Pennsylvania State University New Kensington
HEALTH COMMUNICATION IN THE NETWORK ERA: ONLINE HEALTH COMMUNICATION RESEARCH WITH YOUTH AND COLLEGE STUDENTS

10:00am – 11:15am  Monday, February 18
Washoe

Presented by the Health Communication Interest Group

Chair: Heather E. Canary, University of Utah

Translating the Link between Social Identity and Health Behavior into Effective Health Communication Strategies: An Experimental Application Using Anti-Smoking Advertisements
Meghan Bridgid Moran, San Diego State University
Steve Sussman, Keck School of Medicine

Predicting College Students’ Alcohol Use: The Interactive Effects of Normative and Motivational Influences
Perry M. Pauley, San Diego State University
Kory Floyd, Arizona State University
Linda C. Lederman, Arizona State University

Health Information Seeking Online: An Experimental Study Focusing on Internet Skills
Hayeon Song, University of Wisconsin-Milwaukee
Jennifer M. Hawkins, University of Wisconsin-Milwaukee
Jihyun Kim, Bloomsburg University of Pennsylvania
Kikuko Omori, University of Wisconsin-Milwaukee
Kelly Tenzek, Bloomsburg University of Pennsylvania
Sang-Yeon Kim, University of Wisconsin-Milwaukee
Tae-Seop Lim, University of Wisconsin-Milwaukee

Respondent: Leslie Ramos Salazar, Arizona State University
CLIMATE CHANGE AND COMMUNICATION PRACTICE
10:00am – 11:15am  Monday, February 18  Central Pacific A-C
Presented by the Environmental Communication Interest Group

Chair: Steve Schwarze, University of Montana

Regionalizing Climate Change Discourse: Uncertainty and Perceptions as Principal Considerations in Communicating for Social Change
   Todd Norton, Washington State University
   Natalie C. Grecu, Washington State University

Climate Change and a 100-Year Plan: Community Action on Nova Scotia’s Eastern Shore
   Glenda R. Balas, University of New Mexico

Coastal Communities Collaborating and Adapting to Climate Change: An Evaluation of the Partnership for Coastal Watersheds
   Miriah Russo Kelly, Oregon State University
   Julie Elkins Watson, Oregon State University
   Gregg Walker, Oregon State University

COMMUNICATION ISSUES IN EDUCATION
10:00am – 11:15am  Monday, February 18  Southern Pacific A & G
Presented by the Organizational Communication Interest Group

Chair: Georgi Rausch, University of Utah

Problems and Solutions: A Field Investigation of Group Decision-Making Among Educators
   Sarah K. Chorley, University of Colorado Boulder
   Kasey L. Walker, University of Arkansas

“Little Projects” and “Winning Hearts”: Discursive Struggle, Organizational Practices, and the Emergence of Subject Positions and Social Group Relations in Diversity Discourses in U.S. Higher Education
   Hannah Oliha, West Texas A&M University

Organizational Silence as Organizational Violence: A Case Study of Penn State
   Shireen Ghorbani, University of Utah

(continued)
Can I Talk to You? A Study of How Athletes Communicate Injury and Illness to a Coach
   Kim Keyawa, California State University, Chico
   Zach Justus, California State University, Chico

Respondent: John G. McClellan, Boise State University

4114 TECHNOLOGY, DATING, AND INTERPERSONAL COMMUNICATION
10:00am – 11:15am   Monday, February 18   Southern Pacific B
Presented by the Interpersonal Communication Interest Group

Chair: Kelly Rosetto, Boston College

Exploring Emoticons: A Bibliographic Essay on Nonverbals in Computer Mediated Communication and Research Perspectives
   Aubrie Adams, California State University, Sacramento

The Influence of Verbal and Nonverbal Predispositions and Generational Differences in the Development of Face-To-Face and On-line Relationships
   Jerry L. Allen, University of New Haven
   Eun-A Park, University of New Haven
   Joan O’Mara, University of Hartford
   Kathleen M. Long, West Virginia Wesleyan College

Communication and Female Date Initiation: Differences in Perceptions Based on Assertiveness of Initiator
   Lindsey Odom, College of Southern Nevada
   Erin Sahlstein, University of Nevada, Las Vegas

High School Friends with Benefits Relationships: Diversity and First Sex Goals
   Paul Mongeau, Arizona State University
   Benjamin Wiedmaier, Arizona State University
   Kendra Knight, Christopher Newport University
   Jen Eden, Marist College

Respondent: Annette Folwell, University of Idaho
PRETRIAL PUBLICITY, CRIMINAL REGISTRIES, ART ACTIVISM
10:00am – 11:15am  Monday, February 18  Southern Pacific C
Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: Robert Stockton, Katella H. S.

The Influence of Delay, Heterogeneous Exposure, and Pre-Deliberation Queries on Pretrial Publicity Effects
   Jon Bruschke, California State University, Fullerton
   Pam Fiber-Ostrow, California State University, Fullerton
   Sarah Hill, California State University, Fullerton
   William Loges, Oregon State University

To Discipline and Punish in the Age of the Internet: Criminal Registries and Issues of Biopower
   Erin Potts, University of Utah

Guerrilla Girls: The Art of Activism
   Taureanna Shimp, California State University, Chico

Respondent: Douglas Fraleigh, California State University, Fresno

CONSTRUCTING IDENTITY AND CULTURAL HYBRIDITY
10:00am – 11:15am  Monday, February 18  Southern Pacific D
Presented by the Language and Social Interaction Interest Group

Chair: Evelyn Y. Ho, University of San Francisco

Creative Language in the Linguistic Landscape of Taipei – An Interactional Perspective
   Melissa L. Curtin, University of California, Santa Barbara

Khawaja: Arabizi and Linguistic Hybridity
   Salma Shukri, University of Denver

Camp: Affirmation through Degradation
   Andy G. Navarrete, California State University, Sacramento

(continued)
Transforming Participation and Voice in New Media: An Analysis of Swahili Speakers’ De/construction of Normative Views in Televised Opinion Programs
   Olga Ivanova, University of California, Los Angeles
   Michael Sean Smith, University of California, Los Angeles

4118  PUBLIC EDUCATION AND ANTI-INTELLECTUALISM
10:00am – 11:15am   Monday, February 18   Southern Pacific F
Presented by the Rhetoric and Public Address Interest Group

Chair: Michael Lechuga, University of Denver

Financial Speak: The Prestige Language of Wall Street Profiteers
   Christina D. Angelich

The Substantial Limits of Equality: The Rhetorics of Competitive and Comparable Higher Education
   Jennifer Heusel, Indiana University

Common Sense: Anti-intellectualism in the Discourse of the Christian Right
   Zoe Hess Carney, Georgia State University

The Making of an Academic Way of Life: Rhetorical Materialism and the University’s Leverage
   Kathleen F. McConnell, San José State University

Respondent: Joseph Sery, University of San Francisco

SPECIAL EVENTS

4200  CONVENTION LUNCHEON
11:30am – 2:00pm   Monday, February 18   Celebrity Showroom, 1st Floor

4311  OFFICERS’ REVIEW
2:15pm – 5:00pm   Monday, February 18   Executive Boardroom
4404  IDEA TO ARTICLE: PART 1
2:15pm – 3:30pm     Monday, February 18     Carson
Presented by the Organization for Research on Women and Communication

This panel focuses on helping scholars move from a research idea through the process of submitting something for publication, such as an essay for a journal or as a book chapter. Panelists will discuss their experiences in the research and writing process and give practical advice on how to submit something for publication in a professional manner.

Chair: Stacey K. Sowards, University of Texas at El Paso

Participating in the Peripatetic Tradition
   Diane Keeling, University of Maine

Sharing the Strategies and Secrets Found in Virtual Spaces and User-Generated Content
   Virginia McCarver, Metropolitan State University of Denver

You Are Not Alone: Creating Collaborative Writing Spaces and Projects
   Valerie Renegar, Southwestern University

Writing Rituals and Writing Spaces: How and Where Do I Go?
   Cindy Griffin, Colorado State University

4405  BREAKING GROUND/ MARKING GROUND: THEORY, PRACTICE AND METHOD IN INTERCULTURAL COMMUNICATION
2:15pm – 3:30pm     Monday, February 18     Fremont
Presented by the Intercultural Communication Interest Group

Chair: Elizabeth Root, Oregon State University

Dialogue as Intercultural Praxis: A Workshop on Intercultural Communication*
   Andrew J. West, Santa Monica College

(continued)
This past summer, organizers of the popular music festival, Coachella, resurrected the popular rap star, Tupac Shakur, in the form of a simulated 3-D hologram. Fifteen years after his death, audiences “witnessed” Shakur performing on a stage in the Californian desert, a performance that generated 15 million YouTube views within the first 48 hours. Not long after, pundits and media outlets began to frame the potential future uses of the technology within a legal and ethical discourse. NPR commented that aging celebrities might want to include in their wills a ‘do not hologram me’ clause. As communication and media scholars, we argue that this ethical/legal debate sets only provincial parameters for an analysis of the hologram and its inducements. This roundtable aims to open up the boundaries about this newly emergent form of mediated presentation, the hologram. Each panelist argues from a different *topos* intended to engage audience members in a robust discussion on this new form of media representation.

(continued)
Chair: Megan Wurster, University of Colorado Boulder

Participants:
  Megan Wurster, University of Colorado Boulder  
  Daniel Kim, University of Colorado Boulder  
  Adam Conrad, University of Utah  
  Jeremy G. Gordon, Indiana University Bloomington

4407  RACE AND RELIGION
2:15pm – 3:30pm  Monday, February 18  Alpine
Presented by the Rhetoric and Public Address Interest Group

Chair: Melissa Lucas, San Diego State University

“A More Perfect Union”: Embodied Unity in Barack Obama’s Address on Race
Daniel Horvath, University of Minnesota

Mestizaje Betrayed: The DREAMers and the Aesthetics of White Citizenship
Antonio De La Garza, University of Utah

Religious Freedom v. Women’s Health: Framing the Birth Control Mandate
Stephanie Hartzell, California State University, Fresno

Change We Can Believe In: The Southern Baptist Convention’s Obama Moment
Doyle W. Srader, Northwest Christian University

Respondent: Kevin Johnson, California State University, Long Beach
In the springs of both 2009 and 2012, female debaters in policy and parliamentary debate embarked on their own journeys to explore and expose their place in the debate community. In both instances, their speaker points were dramatically better than they had ever been, yet the only thing that really changed was their outward appearance. It was not their performative defiance but rather their perceived assimilation that was rewarded. Furthermore, these women had no knowledge of each other’s separate efforts to challenge the gender inequities in their respective styles of debate. This panel discussion is a distinct opportunity to build networks of people interested in tackling the issues that act as barriers to women’s participation in all styles of debate.

Chairs: Stephanie Eisenberg, San Francisco State University
Sherris Minor, University of Arizona

Participants:
Caitlyn Burford, Northern Arizona University
Stephanie Eisenberg, San Francisco State University
Sherris Minor, University of Arizona
Jessica Winsey, City College of San Francisco
Miranda Olzman, San Francisco State University

Performing Identity in “Transforming Poverty Partnerships”: An Extension of Critical Discourse Analysis for Performance Studies Scholars*
Brandi Lawless, University of San Francisco

(continued)
Haunted by the Specter of “Mary Alice”: Performance as (Re)membering
Don’t Ask, Don’t Tell
Maurianna Shelbourn, University of Utah

Staying I(ra)n: Narrating Queer Identity from Within the Persian Closet**
Shadee Abdi, California State University, Long Beach

A Genderqueer Phenomenology
Benny LeMaster, Southern Illinois University Carbondale

Respondent: Richie Neil Hao, University of Denver

*Top Paper
**Top Debut Paper

4410 THEORIZING THE POLITICAL:
GLOBAL CONNECTIONS IN POLITICAL THEORY
2:15pm – 3:30pm  Monday, February 18
Washoe
Presented by the Communication Theory and Research Interest Group

Chair: Melissa Curtin, University of California, Santa Barbara

Rhetorical Style and the Superhero Mythos: Toward a Theory and Method of Contemporary Style for the Twenty-First Century
Ryan Castillo, Clemson University

Deconstructing the Online Political Campaign as a Large Socio-Technical System
Stephanie Bor, University of Utah

Framing: Toward a Didactic Approach
Jaclyn R. Devine, University of New Mexico

The Old West of Old Town: Understanding Visual Simulacra as a Means of Staged Authenticity
Melissa McMullen, Arizona State University

Respondent: Harry Haines, Montclair State University
4411 OFFICERS’ REVIEW MEETING
2:15pm – 5:00pm  Monday, February 18  Executive Boardroom

4412 CONTEXTUALIZING SEVEN
2:15pm – 3:30pm  Monday, February 18  Central Pacific A-C
Presented by the Performance Studies Interest Group

Rachel Hastings will reflect upon the multiple versions/contexts of her one-woman show, Seven, and present an excerpt to invite conversation about the reciprocal relationship between local and global perspectives on race, culture, and identity.

Chair: Sabrina Worsham, Southwestern College
Performer: Rachel Hastings, Southwestern College
Respondent: Sarah Amira de la Garza, Arizona State University

4413 DEPARTMENT AS ENTREPRENEUR (ROUNDTABLE)
2:15pm – 3:30pm  Monday, February 18  Southern Pacific A & G
Presented by Brian L. Ott, WSCA President-Elect

Participants in this roundtable will engage in a discussion of departmental entrepreneurship. Specifically, the panel will include the current chair, the associate chair, and the immediate past chair as well as a member of the academic program review team who recently visited the department. The panelists will talk about various approaches they have engaged in to ensure the continued functioning and prominence of the department. There will be time for audience members to share their entrepreneurial strategies as well; it is hoped that the session will not only generate ideas for departments but a renewed sense of optimism about what is possible in the higher education setting.

Chair: Karen A. Foss, University of New Mexico

(continued)
Roundtable Participants:
   Glenda Balas, University of New Mexico
   Karen A. Foss, University of New Mexico
   Richard J. Schaefer, University of New Mexico
   John G. Oetzel, University of Waikato

Respondent: Robert K. Avery, University of Utah

4414 TALKING WITH FAMILY MEMBERS ABOUT SEX, DRUGS, & ALCOHOL
2:15pm – 3:30pm   Monday, February 18   Southern Pacific B
Presented by the Interpersonal Communication Interest Group

Chair: Tara G. McManus, University of Nevada, Las Vegas

Exploring the Relationship between Parent-Adolescent Sexual Communication, Attitudes, Self-Efficacy, and Sexual Behavior
   Leslie Ramos Salazar, Arizona State University

A Theory of Planned Behavior Guided Exploration of the Beliefs that Underlie Parents’ Attitudes, Subjective Norms, and Perceived Control Regarding Two Drug Preventative Practices: Talk to Your Child about Drugs and Monitor Your Child’s Friends and Activities
   Julie Delaney Shields, University of New Mexico

Attitudes toward Non-marital Sexual Intercourse: The Influence of Family Communication and Religiosity
   G. L. Forward, Point Loma Nazarene University
   Shawna Wickwire, Point Loma Nazarene University
   Shelby Solomon, Point Loma Nazarene University
   Austin Rovazzini, Point Loma Nazarene University

Between the Dark and the Light: Dyadic Coping and Social Support in Sibling Relationships from an Alcoholic Home
   Lauren M. Amaro, Arizona State University
   Gino A. Giannini, Arizona State University

Respondent: Kelly Rossetto, Boston College
4415  COMMUNICATION INSTRUCTOR RESOURCES G.I.F.T.S.  
(GREAT IDEAS FOR TEACHING STUDENTS)  
2:15pm – 3:30pm  Monday, February 18  
Southern Pacific C  
Presented by the Community College Interest Group  
Chair: Amy Edwards, Oxnard College  
The “Symbolic Nature of Language” Made Easy  
Colleen McGoff Dean, Kwantlen Polytechnic University  
Professionalism Project  
Kanda W. Whaley, Cabrillo College  
Mock Trials Activities  
J. Dan Rothwell, Cabrillo College  
Do You See What I See? A Short Introduction to Perception  
Amy Edwards, Oxnard College  

4416  EFFECTS OF THE WHO AND WHAT OF COMMUNICATION  
2:15pm – 3:30pm  Monday, February 18  
Southern Pacific D  
Presented by the Freedom of Expression & Legal Communication Interest Group  
Chair: Michael Rose, Lane Community College  
Undermining Democratic Ideals: Bombing Dissent*  
Scott Trevellyan, California State University, Chico  
Haley Kettelkamp, California State University, Chico  
Once Upon a Sexual Harassment: A Feminist Analysis of Jason v. Eveleth  
Taconite, the First Class-Action Sexual Harassment Lawsuit in the United States  
Claudia Quintero, University of Utah  
Third Party Sharing: The Threat to User Privacy  
Mary Grace Hebert, University of Illinois  
Respondent: Harry Sharp, California Polytechnic State University  

*Top Student and Top Debut Paper
4417  MASTER TEACHER PANEL
2:15pm – 3:30pm  Monday, February 18  Southern Pacific E
Presented by the Communication and Instruction Interest Group

Since 1988 the Communication and Instruction interest group has recognized and honored outstanding teachers in our field with the Master Teacher Award. The award recipient, Robert G. Leonard, will receive recognition and discuss his teaching approaches and philosophies with the audience.

Chair: Keith Nainby, California State University, Stanislaus
Honoree: Robert G. Leonard, Sinclair Community College

4418  KNOWLEDGE, POWER, AND JUSTICE: QUALITATIVE ANALYSES IN INSTRUCTIONAL CONTEXTS
2:15pm – 3:30pm  Monday, February 18  Southern Pacific F
Presented by the Communication and Instruction Interest Group

Chair: Kameron Brown, California State University, Long Beach

Using the Research Methods of Science and Technology Scholars to Study the Communication and Knowledge Construction within Technology Classrooms
Laura B. Dahl, University of Utah

Power in Educational Discipline: An Examination of the Effects of Power
Brenda Paredes, California State University, Sacramento

Social Justice Pedagogy in the Network Era: Teaching Communication in Contemporary Contexts
Juliane Mora, University of Utah

Respondent: Catherine F. Brooks, The University of Arizona
This session celebrates the life of Nick Trujillo who died suddenly on October 30, 2012. Presenters – friends, mentees, and colleagues – will share personal stories of Nick as well as comment on his legacy as a scholar and teacher. During the latter part of the session audience members will be invited to offer their memories of Nick as well. While we will take this opportunity to come together as a community and mourn our loss, we should remember Nick as a person who lived his life boldly and fully with a passion for punctuating the serious with a sense of play. That may have been his true gift – bringing joy and fun into the lives of others.

Host: Robert Krizek, Saint Louis University

Participants:
- Sarah Amira de la Garza, Arizona State University
- Larry Frey, University of Colorado Boulder
- Robert K. Avery, University of Utah
- Kimo Ah Yun, California State University, Sacramento
- Rona T. Halualani, San José State University
- Jillian Ann Tullis, University of North Carolina at Charlotte
- Harry Haines, Montclair State University

This panel focuses on helping scholars move from a research idea through the process of submitting something for publication, such as an essay for a journal or as a book chapter. Panelists will discuss their experiences in the research and writing process, give practical advice on how to submit something for publication in a professional manner, and, if desired, work directly with panel attendees to prepare their work for submission.

(continued)
Chair: Stacey K. Sowards, University of Texas at El Paso

Participants:
Valeria Fabj, Lynn University
Editor of Women’s Studies in Communication
Bernadette Calafell, University of Denver
Tema Milstein, University of New Mexico
Brian Heisterkamp, California State University, San Bernardino
Valerie Renegar, Southwestern University
Joan Faber McAlister, Drake University
Editor-Elect of Women’s Studies in Communication

4505 “THE MORE THINGS CHANGE, THE MORE THINGS STAY THE SAME”: STORY-TELLING IN THE GLOBAL ERA
3:45pm – 5:00pm    Monday, February 18    Fremont
Presented by the Intercultural Communication Interest Group

In the global and technological age of the 21st century, one wonders about the place and force of old forms of communication such as that of story-telling. While technologies enable us to relay stories in new forms and to wider audiences, the force of narrative in relation to gaining insight into the operations of racism, sexism, xenophobia, and nationalism must be remembered and understood in the context of new communicative channels. This panel explores the role of narrative in connecting us to one another and in posing challenges to the new and old “isms” as they continue to play out on the global stage. In particular, we examine the transformative nature of narrative in challenges to the local and global status quo.

Participants:
Sakile K. Camara, California State University, Northridge
Lisa A. Flores, University of Colorado Boulder
Tina M. Harris, University of Georgia
Michelle A. Holling, California State University, San Marcos
Alexandra Jackson Nevis, California State University, San Marcos
Tracy Marafiote, SUNY, Fredonia
Dreama G. Moon, California State University, San Marcos
CONFLICT, CONTROVERSY, AND DISSENT: MEDIA POLITICS
3:45pm – 5:00pm  Monday, February 18  Donner
Presented by Media Studies Interest Group

Chair: Daniel Kim, University of Colorado Boulder

Framing Politics: Analyzing Media Frames Constructed During the Komen Controversy
Brigette McKamey, University of Montana

Ai Weiwei, Appropriation, and Conflation: Twitter, Politics, and the Commodification of Dissent
Elizabeth Brunner, University of Utah

Retell the People: A Political Public Image Analysis of Ben Davis Jr.
Prince White, Howard University

Resisting vs. Obliging: Positional Cultural Identification in Chinese Overseas Online Commentators’ (COOCs) Responses to Outgroup Ideological Criticisms
Haibin Dong, Northwest University, Xi’an, China
Lingjing Bao, University of New Mexico

HEALTHY/LEGAL BODIES
3:45pm – 5:00pm  Monday, February 18  Alpine
Presented by the Rhetoric and Public Address Interest Group

Chair: Beth L. Boser, University of Southern California

Money and Safety: An Apologia Analysis of NFL President Roger Goodell’s Congressional Testimony
Raul Ibarra, California State University, Los Angeles

“Thin is Perfection. I’ll Die Trying to Achieve it”: A Cluster Analysis of Pro-Ana Rhetoric
Julie N. Aguiar, California State University, Sacramento

Affective Boundaries in a Landscape of Shame: Writing HB 56
Michael Lechuga, University of Denver

(continued)
14th Amendment: The Defining and Redefining of Rhetorical Strategies and the Biopolitics Surrounding the 14th Amendment Citizenship Clause
Claudia Quintero, University of Utah

Respondent: Doyle W. Srader, Northwest Christian University

4508 COMPETITIVE PAPERS IN FORENSICS
3:45pm – 5:00pm Monday, February 18
Presented by the Western Forensics Association

Chair: Robert Becker, Northwest College

Evaluating Forensics: A Different Approach
Marie J. Arcidiacono, California State University, East Bay
Terry L. West, California State University, East Bay

Erik Holland, University of Texas at Austin

Advancing Argumentation Skills in Primary Education: A Communication Studies Approach to the Development of Critical Thinking Proficiencies
Willie Washington, California State University, Fullerton

Respondent: Maurianna Shelbourn, University of Utah

4509 NCA INITIATIVES AND MEMBER RESOURCES
3:45pm – 5:00pm Monday, February 18
Presented by the National Communication Association

This panel features NCA President Steve Beebe, who will discuss his presidential year initiative on the basic course in communication and NCA 2nd Vice-President Carole Blair and NCA Associate Director for Academic and Professional Affairs Brad Mello who will highlight the resources available through NCA to support teaching, research and career development in communication.

(continued)
Participants:
Steven A. Beebe, Texas State University
    NCA President
Carole Blair, University of North Carolina at Chapel Hill
    NCA 2nd Vice President
Brad Mello, National Communication Association
    NCA Associate Director for Academic and Professional Affair

4510  TV PARODY, SOCIAL SATIRE, POLITICAL CYNICISM, AND THE PUBLIC SPHERE
3:45pm – 5:00pm  Monday, February 18  Washoe
Presented by the Media Studies Interest Group

Chair: Arne G'Schwind, Regis University

Cynicism or Perspective by Incongruity? An Analysis of Redaction Strategies in *The Daily Show with Jon Stewart’s ‘Armageddon 2011’*
    Alita L. St. Clair, Colorado State University

I Forgot I Was Black: A Qualitative Content Analysis of Parody Used in *The Daily Show* and Its Contribution to the Public Sphere
    Katherine Robinson, California State University, Sacramento

The Effects of Political Cynicism, Political Information Efficacy and Media Consumption on Intended Voter Participation
    Kelly L. Opdycke, California State University, Los Angeles
    Priscilla Segura, California State University, Los Angeles
    Ana M. Vasquez, California State University, Los Angeles
    Melissa A. Broeckelman-Post, California State University, Los Angeles

Expanding Identification through the Play of the Imaginary: Stephen Colbert’s Nation Online and the Public Figure as Collective Identifier
    Eric Netterlund, University of Colorado at Boulder
4512  PRIVILEGE AND BODIES: SELECTED PAPERS IN PERFORMANCE STUDIES
3:45pm – 5:00pm  Monday, February 18  Central Pacific A-C
Presented by the Performance Studies Interest Group

Chair: christine m. warda, Chabot College

“Is That Your Hair? No! But, That is Your Hair and It Looks Nappy”: The Black Female’s Hair as an Ideograph
Aishah Cope, California State University, Long Beach

Repartitioning the Complex of the Body: HIV-Positive Tattoos, Countervisibility and Redistributing the Sensible
Brian Rogers, University of Utah

Going Global, Locating Privilege: A Transnational Look at Whiteness and/as Performativity
Susana Martínez Guillem, University of New Mexico

Respondent: Sabrina Worsham, Southwestern College

4513  UNDERSTANDING ONESELF IN THE ORGANIZATION
3:45pm – 5:00pm  Monday, February 18  Southern Pacific A & G
Presented by the Organizational Communication Interest Group

Chair: Shireen Ghorbani, University of Utah

Taking Organizational Socialization Research to the Next Level: An Examination of the Encounter Phase from the Perspective of Veteran Employees
Erin Gallagher, Oregon State University

Camp Talk: Girl, You Got Organizationally Assimilated!
Andy G. Navarrete, California State University, Sacramento

Strategy or By-product: The Effects of External Organizational Image and Everyday Work Experiences on Post Acquisition Organizational Identification
Veronica Radeva Dawson, University of Utah

(continued)
Weaving the Story of Autism: Communicating to Find Order within the Disorder
Sarah Parsloe, San Diego State University

Respondent: Pamela Lutgen-Sandvik, University of New Mexico

4514 INTERPERSONAL COMMUNICATION WITHIN THE FAMILY
3:45pm – 5:00pm  Monday, February 18  Southern Pacific B
Presented by the Interpersonal Communication Interest Group

Chair: Audrey L. Deterding, Indiana University Southeast

Creating a Memory: Communication in Parent-Adult Child Relationships With and Without Grandchildren
Evan A. Clark, California State University, Sacramento

Adaptations to Traditional Familial Customs: Examining the Challenges of Grandmothers’ Stories in Counter-Life Transitions
Leah E. LeFebvre, University of Texas at Austin

Tell Me a Story: How Families with Adopted Special Needs Children Construct and Maintain Family Identity Narratives*
Brittany N. Stone, University of New Mexico

Respondent: Fran Dickson, Chapman University

*Top Debut and Top Student Paper

4515 “WALKING OUR TALK”: THE IMPACT OF GLOBALIZATION WITHIN AND BEYOND THE CLASSROOM
3:45pm – 5:00pm  Monday, February 18  Southern Pacific C
Presented by the Community College Interest Group

Chair: Michael Brydges, Cypress College

Facilitating Focus Groups and Workshops Beyond the Classroom
Colleen McGoff, Kwantlen Polytechnic University

(continued)
The Convergence of Globalization and Community: Teaching/Addressing the Impact of Globalization in the Community College Communication Theory Classroom
   Brenda Ahntholz, Ohlone College
   Larissa Bailon Favela, Ohlone College

Technology and Social Media in the F2F Classroom: Are You Ready?
   April C. Hebert, College of Southern Nevada

Reaching Out to Our Campus and Public Libraries
   Juliane Mora, University of Utah

4516 GLOBAL VIEWS: SUPPRESSION OF FREE EXPRESSION
3:45pm – 5:00pm Monday, February 18 Southern Pacific D
Presented by the Freedom of Expression and Legal Communication Interest Group

Chair: Heather L. Hundley, California State University, San Bernardino

Understanding the Rhetoric of “Change” in Tunisia before “Tunisian Revolution”
   Mohamed Ali Elhaou, University of Paris

Comparing the Vilification and Valorization of Viktor Bout in American and Russian Forums
   Marouf Hasian, Jr., University of Utah
   Mariam Betlemidze, University of Utah

Narratives of North Korea: Themes in North Korean Defector Narratives
   Vicky Weber, Colorado State University

Googleplexities of Western Propaganda in China
   Christine Law, La Sierra University

Respondent: Lin Allen, University of Northern Colorado
TRAVEL-STUDY CHANGED MY LIFE . . .
AND MY VIEW OF COMMUNICATION

3:45pm – 5:00pm  Monday, February 18  Southern Pacific E
Presented by the Communication and Instruction Interest Group

Chair: Harry Archer, University of Colorado Denver

Commodification Through Performance: Academic Tourists on Travel Study
Harry Archer, University of Colorado Denver

How Studying Abroad Changed My Our Life: Rhetorical (Re)Framing of Living, Learning, and Communicating Globally
Kristen Cole, University of New Mexico
Sarah Upton, University of New Mexico

No Expectations: The Embodiment of Narrative on Travel Study
Kirstin H. Runa, University of Colorado Denver
Casey Wopat, University of Colorado Denver

Languages and Study Abroad: Challenges and Opportunities
Mitzel Aveytia, University of Texas at El Paso

Symbolic Interactionism in Intercultural Communication: Religion and Cultural Interpretation through a Study-Abroad-Program in Indonesia
Adriana Salas, University of Texas at El Paso

Framing: The Impact of Technology and Media in how it Shapes Students’ Study Abroad Experiences
Nicolette Barajas, Arizona State University
Belle A. Edson, Arizona State University
FOOD, POLITICS, AND RHETORIC
3:45pm – 5:00pm  Monday, February 18  Southern Pacific F
Presented by the Rhetoric and Public Address Interest Group

Chair: Amy Pason, University of Nevada, Reno

Feeding the Revolution: Food as a Tactic of Resistance in Occupy
Amy Pason, University of Nevada, Reno

“Good Health Habits Begin at Home”: Childhood Nutrition, Food Policy, and Partisan Politics
Jessica Prody, St. Lawrence University

Sustainability and Other Euphemisms
Samuel Boerboom, Montana State University - Billings

Bloodthirsty Vegetarians: John Oswald’s Revolutionary Rhetoric and the Food Politics of Revolutionary France
Justin Killian, Hamline University

TEACHING THE NETWORKED GENERATION G.I.F.T.S.
(GREAT IDEAS FOR TEACHING STUDENTS)
5:15pm – 6:30pm  Monday, February 18  Carson
Presented by the Communication and Instruction Interest Group

Panelists will describe applications of various technologies in the college classroom to create dynamic teaching environments.

Photo Voice Thread
Ryan Guy, California State University, Chico

Make My Speech Count!
Armeda Reitzel, Humboldt State University

Teaching Within Tegrity
Rachel A. Sauerbier, Washington State University
As a 5,000 year old intersectional hegemonic power structure, marriage offers a fruitful site for understanding the multiple layers of power and culture in a given society. As of late, marriage is often made too simplistic (e.g., “are you for or against gay marriage?”). This type of reductive thinking poses problems because when the power of marriage is made visible through binary thinking, other intersections remain or are made invisible. This program asks participants to move through three segments to gain a holistic and intersectional understanding of marriage as a critical intercultural communication phenomenon: (1) definitions and performance directions; (2) the “Art Gallery” performance; and (3) dialogue and response. By offering an innovative program utilizing a women-of-color feminist epistemology and performance pedagogy, participants are going global to local and back as they navigate marriage intersectionally to define and redefine this hegemonic power structure for themselves.

Chair: Robert Gutierrez-Perez, University of Denver

Respondents/Facilitators:
   Rona T. Halualani, San José State University
   Amber L. Johnson, Prairie View A&M University
   Larissa Bailon Favela, Ohlone College

Chair: Scott H. Church, University of Nebraska Lincoln

Sovereignty, Discipline, and Life in Secret Millionaire
   Daniel Horvath, University of Minnesota

(continued)
The Voice: How Reality Television Reignites the Tenets of the American Dream*
Lenka Wright, New York Institute of Technology

Stalking Jersey Shore’s Life on the Boardwalk: a Look into the Popularity of The Jersey Shore
Alissa M. Wolken, Northern Arizona University

Terrorist or ‘King’: Royally (Re)constructing the Iranian Image in Reality TV*
Shadee Abdi, California State University, Long Beach

*Debut Paper

EXTENDED NETWORK: THE SUCCESSES AND SHORTCOMINGS OF NON-TRADITIONAL MEDIA IN UNDERREPRESENTED COMMUNITIES
5:15pm – 6:30pm Monday, February 18 Alpine
Presented by the Rhetoric and Public Address Interest Group
Chair: Cindy Koenig Richards, Willamette University

Scapegoat of the Global Village: Targeting Social Media in the Cases of “Cyberbullying” and Online Hate Crime
Angela Leone, Northwestern University

“I’m on the Internet!”: The Production of Identity of Asian American Through Social Media Use
Jillian Toda, Willamette University

“Mapping” the Beginning of Japanese American Internment in the United States
Tiara Foster, Syracuse University

“I’m a Mormon”: Narrating New Perspectives
Kaitlyn Rice, Independent Scholar

Respondent: Cindy Koenig Richards, Willamette University
REACHING OUT TO THE COMMUNITY: CHALLENGES FACED IN TODAY’S FORENSICS COMMUNITY

5:15pm – 6:30pm  Monday, February 18  Tahoe
Presented by the Western Forensics Association

Panelists will address the following concerns in the Speech and Debate community at their respective institutions: requirements of the department to embrace and incorporate community outreach; the services that are currently provided to the community at large; challenges faced with their team budget and the budget’s effect on outreach; and suggestions of how to maximize outreach without adversely affecting their speech and debate program.

Chair: Erika Thomas, California State University, Fullerton

Panelists:
Erika Thomas, California State University, Fullerton
Denise Frye, California State University, Fullerton
Bill Neeson, California State University, Long Beach
Collette Blumer, Fullerton College

BLURRING BORDERS: MESSY EXAMINATIONS OF GLOBALIZATION(S)

5:15pm – 6:30pm  Monday, February 18  Genoa
Presented by the Performance Studies Interest Group

This panel weaves together the themes of embodied globalization, socially constructed and messy borders, ritualized performances of beauty, dominant notions of queer spaces, and cultural imperialism. It seeks to contextualize, problematize, and performatively theorize the connections and disconnections of performances of globalization.

Chairs: Thao P. Nguyen, San Francisco State University
Miranda Olzman, San Francisco State University

Participants:
Robert Carlsen, Southern Illinois University Carbondale
Julie Cosenza, Southern Illinois University Carbondale
Amy K. Kilgard, San Francisco State University
Benny LeMaster, Southern Illinois University Carbondale
Thao P. Nguyen, San Francisco State University
Miranda Olzman, San Francisco State University
THREE WESTERN SCHOLARS WHO CHANGED COMMUNICATION THEORY
5:15pm – 6:30pm Monday, February 18 Washoe
Presented by the Communication Theory and Research Interest Group

Chair: William F. Eadie, San Diego State University

From Speech to Communication: The Role of Speech Scholars in the Development of the Communication Discipline
William F. Eadie, San Diego State University

Elwood Murray: A Scientific Approach to the Study of Speech
Roy V. Wood, University of Denver

Wayne Brockriede: An Arguer and a Lover
Janice Schuetz, University of New Mexico

B. Aubrey Fisher: Toward Détente in the Theory Wars
Katherine L. Adams, California State University, Fresno

5:15pm – 6:30pm Monday, February 18 Central Pacific A-C
Presented by the Environmental Communication Interest Group

Chair: Pete Bsumek, James Madison University

The End is Near: Competing Apocalyptic Discourses of Coal
Jennifer Peeples, Utah State University

Appalachia Calling: Competing Constructions of Identity and Ethical Responsibility in the Mountaintop Removal Mining Controversy
Pete Bsumek, James Madison University

Localize and Globalize: Spatial Rhetoric and the Future of Coal
Steve Schwarze, University of Montana

Clean Coal Technology and the Privileging of Technoscientific Expertise
Jen Schneider, Colorado School of Mines

(continued)
Respondent: Jonathan I. Lange, Southern Oregon University

**4613** STOP ME IF YOU HAVE HEARD THIS ONE BEFORE: A SEX WORKER, A BANKER, A HOMELESS PERSON, AND AN INSURANCE AGENT ALL WALK INTO A BAR...

5:15pm – 6:30pm  
Monday, February 18  
Southern Pacific A & G  
Presented by the Organizational Communication Interest Group

Chair: Courtney Fletcher, University of Portland

Squeezing the Private Practice: PPO Health Insurance and the Future of Kerlan-Jobe Orthopedic Clinic  
Jillian Kwong, California State University, Los Angeles

The Global Leaders: A Visual Analysis of the Banking Argument  
Kirk W. Errickson, Arizona State University

What Money Can’t Buy: Wealth-Creation Through a Love Economy Amongst the Homeless  
Amanda Szabo, University of Colorado Boulder  
David Carlone, University of North Carolina at Greensboro

“Why Don’t You Go Market Your D***?”: Framing Male Sex Work as Meaningful in *Hung*  
Julie L. Taylor, University of Utah

Respondent: Karen Taylor, University of Alaska Fairbanks

**4614** RHETORICS OF SCIENCE AND POLITICS

5:15pm – 6:30pm  
Monday, February 18  
Southern Pacific B  
Presented by the Rhetoric and Public Address Interest Group

Chair: Kevin J. Ayotte, California State University, Fresno

“The Equally Serious Danger of Emerging Infectious Diseases”: President Clinton, Preparedness Exercises, and the Evolving Rhetoric of Biological Security  
Lisa Keränen, University of Colorado Denver

(continued)
Preparing for the Unthinkable: Analogies in American Public Address about Biosecurity
   Leah Ceccarelli, University of Washington

Building Pol(ar)ities: Quantum Mysticism, Analogy, and Determinism in *What the Bleep Do We Know?*
   Lynda Walsh, University of Nevada, Reno

The Ideological Effects of Cold War Politics on Logical Empiricism and American Philosophy of Science
   Svilen Trifonov, University of Colorado Boulder

Respondent: Kevin J. Ayotte, California State University, Fresno

**4615 PEDAGOGICAL AND THEORETICAL LEAPS IN THE INTERCULTURAL COMMUNICATION CLASSROOM**
5:15pm – 6:30pm    Monday, February 18    Southern Pacific C
Co-Presented by the Communication and Instruction Interest Group and Intercultural Communication Interest Group

Teacher-scholars will share creative pedagogical and theoretical leaps they are making in their intercultural communication courses to engage students and to equip them to effectively and pragmatically negotiate this 21st century moment that is characterized by instability, conflict, and sociocultural shifts. Following the presentations, panelists and audience members will have the opportunity to participate in a roundtable discussion focused on sharing ideas, promising practices, and crucial issues central to the work of the intercultural communication teacher-scholar in the current historical context.

Chair: Hannah Oliha, West Texas A & M University

Roundtable Participants:
   Alan Hansen, Carroll College
   Cooper Wakefield, University of Kansas
   Elenie Opffer, California State University, Stanislaus
   Thomas Steinfatt, University of Miami

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CONVERSATION ANALYSIS: TWENTY SECOND ANNUAL DATA SESSION
5:15pm – 6:30pm  Monday, February 18  Southern Pacific D
Presented by the Language and Social Interaction Interest Group

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.

Chair: Charlotte M. Jones, Carroll College

Participants:
Wayne A. Beach, San Diego State University
Charlotte M. Jones, Carroll College
Chris J. Koenig, San Francisco State University
Leah Wingard, San Francisco State University

THE CHANGING NATURE OF JOURNALISM IN THE NETWORK ERA
5:15pm – 6:30pm  Monday, February 18  Southern Pacific F
Presented by the Media Studies Interest Group

Chair: Alan G. Stavitsky, University of Nevada, Reno

Harnessing Networked Communities
Donica Mensing, University of Nevada, Reno

Using Multimedia, Interactivity and Game-Like Interfaces to Facilitate Cross-Cultural Communication
Larry Dailey, University of Nevada, Reno

Verisimilitude: Virtual Spaces in Global Networks
Howard Goldbaum, University of Nevada, Reno

The Return of Voluntary Media Ethics in the Network Era
Michael Marcotte, University of Nevada, Reno
FOOD ON FILM: SCREENING OF DIRT!: THE MOVIE
6:45pm – 9:45pm  Monday, February 18  Central Pacific A-C
Presented by the Environmental Communication Interest Group

The Environmental Communication Interest Group sponsors a yearly documentary film screening, followed by a roundtable discussion. Our fourth annual screening will be of Dirt!: The Movie. According to PBS, “Narrated by Jamie Lee Curtis and inspired by William Bryant Logan’s acclaimed book Dirt: The Ecstatic Skin of the Earth, DIRT! The Movie introduces viewers to dirt’s fascinating history. Four billion years of evolution have created the dirt that recycles our water, gives us food, and provides us with shelter. But humanity has endangered this vital living resource with destructive methods of agriculture, mining practices, and urban development, with catastrophic results: mass starvation, drought, and global warming.” Please join us for this exciting annual tradition.

Chair: Tema Milstein, University of New Mexico

Roundtable participants:
- Barbara Curchack, Inver Hills Community College
- Stephen Doody, Metropolitan State University
- August Hoffman, Metropolitan State University
- Irina Gendelman, St. Martin’s University
- Laura K. Hahn Humboldt State University
- Kathleen Hunt, University of Utah
- Jonathan Tomhave, University of North Texas

PRESIDENT’S RECEPTION
9:00pm – 11:00pm  Monday, February 18  Poolside Terrace, 5th Floor
Tuesday, February 19, 2012

PANEL SESSION TEN: 8:30am – 9:45am

5004 CRAFTING NETWORKS OF SUPPORT IN UNCERTAIN TIMES: A ROUNDTABLE DISCUSSION ON HOW TO BRING FACULTY AND STUDENTS OF COMMUNICATION TOGETHER TO FACE INSTRUCTIONAL AND INSTITUTIONAL CHALLENGES

8:30am – 9:45am Tuesday, February 19  
Carson

Presented by the Communication and Instruction Interest Group

This roundtable asks what we can do to strengthen our human networks to better meet and accommodate the pressures in which faculty, students, and administrators find themselves.

Moderator: John M. Kephart, California State University, Northridge

Participants:
Jared Anderson, Los Rios Community College District
Bernardo Attias, California State University, Northridge
Jessica Baty McMillan, California State University, Northridge
Stephanie Eisenberg, San Francisco State University
Carlos Flores, California State University, Northridge
Jeanine Mingé, California State University, Northridge
Randi Rulayne Picarelli, California State University, Northridge
Linda Shkreli, California State University, Northridge

5006 REPRESENTATIONAL DISCOURSES IN CONTEMPORARY FILM AND TELEVISION

8:30am – 9:45am Tuesday, February 19  
Donner

Presented by the Media Studies Interest Group

Chair: Alexis Olds

‘We Don’t Need No Education’: A Study of Film Representations of Motivational Teachers*
Bethany Richardson, California State University, San Bernardino
Emily Edris, California State University, San Bernardino

(continued)
Just Because I’m a Woman: A Rhetorical Analysis of Three Top Grossing Films of 2011
Rachel A. Sauerbier, Washington State University

The Kids Are Alright: A Mediated Ritual Narrative
Sheena C. Howard, Rider University

Mass Media Consumption and the Endorsement of Idealized Thinness: A Comparative Study of Heterosexual and Homosexual Men
Jewlz Shaffer, California State University, Los Angeles

*Debut Paper

5007 SOCIAL MOVEMENTS
8:30am – 9:45am Tuesday, February 19 Alpine
Presented by the Rhetoric and Public Address Interest Group

Chair: Jennifer Heusel, Indiana University

“Automated Truth Machines”: Resisting the Multinational Corporation through the Use of Material/Terministic Screens and Other Burkean Equipment
Adam Conrad, University of Utah

United Sides: Constitutive Rhetoric and President Barack Obama’s November 22, 2011 Speech
Milene Ortega Ribeiro, University of Nevada, Las Vegas

Visual Transgression in Postmodern Space: Dog Leaders and Riot Police in Occupy Denver
Elinor Light, University of Utah

Translating Occupy: Global Social Movements, Culture, and Processes of Engendering Change
erin daina mcclellan, Boise State University
Stephen Rinehart, Boise State University

Respondent: Charles Goehring, San Diego State University
PERFORMATIVE AND NARRATIVE METHODS:
COMPETITIVE PAPERS IN PERFORMANCE STUDIES
8:30am – 9:45am Tuesday, February 19
Presented by the Performance Studies Interest Group

Chair: Chema Salinas, Arizona State University

Regenerating the Degenerative Narrative: A Feminist Phenomenological Narratization of (Dis)Ability
Alyse Keller, California State University, Long Beach

The Heterotopian Performative is Here (Inside Your Mind)
Seth Stewart, California Institute of the Arts

The Outsider Effect: A Performative Resistance of Master Narratives in Qualitative Research
Gino A. Giannini, Arizona State University

Respondent: Amy K. Kilgard, San Francisco State University

TO OUTLINE OR NOT TO OUTLINE? IS THAT THE QUESTION?
(ROUNDTABLE)
8:30am – 9:45am Tuesday, February 19
Presented by the Community College Interest Group

Is there value in continuing to assign and teach outlines as part of the basic course? With the influx of millennial students to the college classroom, should we be seeking novel ways of thinking about organization? Should we consider utilizing nonlinear patterns in the speech making (outlining) process? Is there merit to adjusting or eliminating the outline within the basic course? This roundtable panel openly will discuss the pros/cons of outlining, the why or why-not, etc.

Chair: Angela M. Holland

(continued)
Roundtable Participants:
  Bernadette Kapocias, Southwestern Oregon Community College
  Darshan Sawant, University of Oregon
  Patrick Barton, Lone Star College-Cyfair
  Tom Walton, University of Arkansas Fort Smith
  Robert G. Leonard, Sinclair Community College
  Amy Edwards, Oxnard College
  Jaima Bennett, Golden West College

5012 ONLINE COMMUNITIES AND DIGITAL COMMUNICATION, FROM FACEBOOK TO TWITTER
8:30am – 9:45am Tuesday, February 19
Central Pacific A-C
Presented by the Media Studies Interest Group

Chair: Elizabeth K. Eger, University of Colorado Boulder

More than the Blogosphere: Digital Communication Channels and the Globalizing Effects of FC Barcelona’s ‘Blaugosphere’*
  Andrea Dajer Zapata, Colorado State University

ApomEDIation and Expertise as Sites of Contestation: A Case Study of the Users of TheBump.com*
  Amanda Friz Siska, University of Utah

Twitter Told Me the News: A View of How Citizen Journalism is Changing Society’s View of Traditional News Media*
  Debbie L. Gornal, New Mexico State University

From Public to Private: Building Community on YouTube Through Video Blogs of Miscarriage
  Ingrid Norrmann-Vigil, University of California, Los Angeles

Salvaging our Networked Democracy: Recycling New Media Artifacts to Practice Cultural Citizenship
  Miles C. Coleman, University of Washington

*Debut Paper
THE INTERSECTIONS OF VISUALITY AND ENVIRONMENTAL COMMUNICATION: CULTURE, CRITIQUE, AND MATTERS OF THE COLLECTIVE

8:30am – 9:45am   Tuesday, February 19
Southern Pacific B
Presented by the Environmental Communication Interest Group

Chair: Marilyn DeLaure, University of San Francisco

A Critical Intercultural Analysis of *The Cove*: Visualizing Race and Nation in Combating Transpecies Violence
   Melissa L. Curtin, University of California, Santa Barbara

Communicating Science: The Role of Visuality in Illuminating Climate Change
   Glenda R. Balas, University of New Mexico

Graphically Depicting the Environment
   Richard J. Schaefer, University of New Mexico

A Disruptive Memorial: French Beekeepers’ Protest and the Visual Rhetorics of Sustenance
   Kurt Stavenhagen, Syracuse University

On the Wings of Change: A Visual Narrative Analysis of Youth Reactions to Climate Change
   Jaclyn R. Devine, University of New Mexico

NEGOTIATING RELATIONSHIPS AND COPING IN FAMILY AND WORK SETTINGS

8:30am – 9:45am   Tuesday, February 19
Southern Pacific D
Presented by the Language and Social Interaction Interest Group

Chair: Brian Heisterkamp, California State University, San Bernardino

Yours, Mine, and NOT Ours: A Detailed Analysis of a Divorce Mediation Session
   Erin C. Nelson, University of Texas at Austin

Mother-Daughter Advice Giving: A Conversation Analysis
   Deleasa Randall-Griffiths, Ashland University
(continued)
Laughing in the Wake of Death: The Functions of Humor as Used by Paramedics
Jacqueline DeGrandis, California State University, Northridge

5119 EXECUTIVE COUNCIL
9:00am – 11:30am Tuesday, February 19 Poolside Terrace, 5th Floor

PANEL SESSION ELEVEN: 10:00am – 11:15am

5204 THE PASSION OF EXPERIENCE:
TRANSFORMING THE “GLOBAL” CLASSROOM
10:00am – 11:15am Tuesday, February 19 Carson
Presented by the Communication and Instruction Interest Group

This panel consists of a Latina graduate student scholar, a queer Xicano doctoral student, a female White tenured professor, a male White tenured professor, and female White graduate student scholar that all participated in contentious dialogues within a graduate-level course in critical communication pedagogy. Through three performances inspired by, performed in, and created from this contentious classroom, the scholars, the instructor, and the guest lecturer will initiate an open discussion about the nuances surrounding dialogues of power and privilege in today’s global classroom.

Chair: Bedilia Ramirez, San José State University

Performances:
A Letter From and To My Students
The Public, The Private, The Silence in Public Education
Learning to Perform Privilege

Performers:
Bedilia Ramirez, San José State University
Stephanie Anderson, San José State University
Robert Gutierrez-Perez, University of Denver

Respondents:
Keith Nainby, California State University, Stanislaus
Deanna Fassett, San José State University
NOTEWORTHY ON THE NETWORK: CRITIQUES OF CONTEMPORARY SOCIAL MEDIA PHENOMENA

10:00am – 11:15am  Tuesday, February 19  Donner
Presented by the Media Studies Interest Group

Chair: Elizabeth Sink, Colorado State University

From ‘Bitch’ to ‘Badass’: Hillary Rodham Clinton’s Social Media Image Transformation
  Alyssa A. Samek, University of Maryland

Comic Timing: Social Media and the Telos of Louis C.K.
  Mark Saunders, Colorado State University

Bark at the Screen: The Somatechnics of Pets and Media Use
  Jessie Stewart, Colorado State University

Make it Better: Celebrations and Critiques of Dan Savage’s Effort to Give Hope to LGBT Youth
  Wendy Weinhold, Southern Illinois University

Respondent: Beth E. Bonnstetter, Adams State University

INFECTED DISCOURSE: THE RHETORIC OF EPIDEMICS

10:00am – 11:15am  Tuesday, February 19  Alpine
Presented by the Rhetoric and Public Address Interest Group

Chair: Joseph Sery, University of San Francisco

“Typhoid Mary” and the “Asymptomatic Carrier”: Public Arguments about Science and Morality
  Joseph Sery, University of San Francisco

The Epidemic of Evidence in Chronic Care: Rhetoric as Therapy for Information Overload
  John J. Rief, University of Pittsburgh

When Urban Violence Turns Epidemic
  Katie O’Neill, University of Pittsburgh

(continued)
Rethinking Human Attention: From Epidemic to Epideictic  
David Landes, University of Pittsburgh

Respondent: Thomas R. Dunn, Colorado State University

5209  ORGANIZATIONS AND CLIMATE CHANGE  
10:00am – 11:15am  Tuesday, February 17  
Genoa  
Presented by the Organizational Communication Interest Group

Chair: Karen Taylor, University of Alaska Fairbanks

Performance Management as a Process for Creating an Effective Cultural Climate  
Peter De Caro, University of Alaska Fairbanks

Social Media and Alaskan Native Corporations: Adapting to a Changing Climate  
Richard Hum, University of Alaska Fairbanks

Virtual Worlds Away: Career Intentions and Second Life  
Karen Taylor, University of Alaska Fairbanks  
Nicole Cundiff, University of Alaska Fairbanks

Construction of Self in Health Behavior Change  
Jean Richey, University of Alaska Fairbanks

The Nuka Care Model: Changing the Climate of Care  
Gina Miller, Alaska Pacific University
5210 UTILIZING SOCIAL MEDIA AND TECHNOLOGY IN COMMUNITY COLLEGE
10:00am – 11:15am Tuesday, February 19 Washoe
Presented by the Community College Interest Group

This interactive panel discussion will share ideas for including lecture and lab components for the community college oral communication course that increase student success and secure funding for faculty instruction in the lab. Ideas for creation and publication of lab activity manuals will be shared that can be used to fund your communication center. Also, ideas for use of social media and technology for instruction and promotion of labs will be introduced. Active, vocal participation and collaboration of all attendees will be greatly encouraged. Twenty-five desk copies of Ohlone College’s Communication Lab Manual will be distributed at this panel discussion for faculty.

Chair: Amy Edwards, Oxnard College

Youth, Social Media, and Building Socio-Cultural Ties: (Re) Imagining the Return Home
Charmaine Kaimikaua, Cypress College
Adreanne Ormond, University of Auckland

Build Curriculum, Secure Funding, and Utilize Social Media and Technology in a Community College Communication Center
Brenda Ahntholz, Ohlone College
Kristine Carroll, Ohlone College
Jason Tang, Ohlone College

5212 CONTENT, FORM, VISUALITY, AND VIOLENCE: (DIS)PLEASURE AND THE RHETORIC OF MEDIA AESTHETICS
10:00am – 11:15am Tuesday, February 19 Central Pacific A-C
Presented by the Media Studies Interest Group

Chair: Rob Mack, University of Texas at Austin

Against the Hegemony of Musical Form: Failed Aesthetics and Glitch Music in Media
Scott H. Church, Brigham Young University

(continued)
The Contradictory Text of *Bloody Sunday*: The Possibility of Incompatibility with Form and Content
Lydia Mae Johnson, Colorado State University

Visuality and Domestic Violence in Popular Film: Aestheticizing the Battered Woman
Erin Potts, University of Utah

“Love the Way You Lie”: A Narrative Analysis of the Conflation of Romance and Violence in *Gossip Girl*
Stacey M. Overholt, University of New Mexico

5214 GLOBAL LOCALISM: CREATING CAMPUS COMMUNITY FOOD GARDENS ON THE GROUND AND ONLINE (ROUNDTABLE)
10:00am – 11:15am Tuesday, February 19
Southern Pacific B
Presented by the Environmental Communication Interest Group

Chairs: Irina Gendelman, St. Martin’s University
Tema Milstein, University of New Mexico

The Diverse Garden
Barbara Curchack, Inver Hills Community College
Stephen Doody, Metropolitan State University
August Hoffman, Metropolitan State University

The Learning Garden
Irina Gendelman, St. Martin’s University

The Growing Garden
Laura K. Hahn, Humboldt State University

The Food-Network Garden
Kathleen Hunt, University of Utah

The High-Desert Garden
Tema Milstein, University of New Mexico

The Traditional Seeds of the Garden
Jonathan Tomhave, University of North Texas
Language and Social Interaction (LSI) Research cuts across many other Communication sub-disciplines such as Family Communication, Interpersonal Communication, Intercultural Communication, Organizational Communication, Health Communication, Research Methods, Conflict and Mediation, and more. This panel, a continuation from the last two years, will begin with panelists giving short presentations about the different ways they integrate LSI research into a variety of Communication courses at both the undergraduate and graduate levels and in applied settings. The structure of this part of the presentations will be around specific courses and applied communication situations. Presenters will provide sample assignments, instructions, and other teaching materials to supplement these presentations. We will then solicit ideas from the audience about their LSI-related teaching as it relates to the classes presented.

Chair: Charlotte M. Jones, Carroll College

Participants:
Charlotte M. Jones, Carroll College
Brian Heisterkamp, California State University, San Bernardino
Leah Wingard, San Francisco State University
Evelyn Y. Ho, University of San Francisco

PANEL SESSION TWELVE: 11:30am – 12:45pm

5306 BETWEEN ATTRACTION AND DISTRACTION: ADVERTISING, STEREOTYPES, AND TEXTING
11:30am – 12:45pm Tuesday, February 19 Donner
Presented by the Media Studies Interest Group

Chair: Julia Khrebtan-Hörhager, University of Colorado Denver

Does My Hair Color Stereotype Me? How Audiences Interpret the Blonde and Brunette Stereotypes Depicted in the Media*
Melissa Viscuso, California State University, Sacramento
(continued)
The Scalpel as a Psychosocial Tool for Everyday Life: Cosmetic Surgery, Neo-Liberal Capitalism, and the Transformation of the American Dream
Stephanie L. Gomez, University of Utah

Fool Me Once Shame on You, Fool Me Twice . . .: Why Are Consumers So Forgiving of Herbal Supplement Advertising?
   Jessica Castonguay, University of Arizona
   Michelle Dunivan, University of Arizona

Text Messaging and Dating: Forming Romantic Relationships Through the Use of Text Messaging in Relation to Attraction and Approach*
   Evan A. Clark, California State University, Sacramento

Respondent: Wendy Weinhold, Southern Illinois University Carbondale

*Debut Paper

5307    AGGLOMERATION OF RHETORICAL WORKS
11:30am – 12:45pm    Tuesday, February 19    Alpine
Presented by the Rhetoric and Public Address Interest Group

Chair: Zoe Hess Carney, Georgia State University

Gulled By Song: The Rhetoric of Tip and Ty in the Log Cabin Campaign of 1840
   Sarah Peterson, Colorado State University

End of War, Creation of Genre: Implications of Presidential End of War Addresses
   Michele Sievert, California State University, Long Beach

The Veteran Public and Counterpublic: When the Battle(s) Continue on the Home Front
   Kayla Rhidenour, University of Texas at Austin

When the Critics Finish their Chores, May They Come Outside to Play?
   Tyler Brunette, Colorado State University

Respondent: Diane Keeling, University of Maine
College provides many young people with their first real dating experiences. But who do such individuals turn to for support and advice about dating? Though parents are potentially a valuable resource for advice on this topic, Baxter and Akkoor (2011) found that dating is a difficult topic for parents and adolescents to discuss. The goal of this roundtable is to provide a necessary first step in understanding the reasons adolescents do or do not talk about dating with their parents and what this communication would provide to researchers if accessible. Attention will also be paid to how parent’s expectations (cultural, economic, religious, etc.) for their children’s partners factor into their communication with adolescents. Each panelist will discuss and debate methods to study this topic, what important research questions may come up, and what related research may be of use. Though scholars have focused on how parents and adolescents talk about sex, this discussion will seek to extend this research into the process of dating. Questions, comments, and perspectives from both panelists and audience members are strongly encouraged.

Chair: Andrew B. Long, University of Colorado Boulder

Participants:
  Elizabeth Drioane, University of Colorado Boulder
  Dana Harrington, University of Colorado Boulder

Respondent: Maggie George, University of Colorado Boulder
5310  GOING GLOBAL: COMMUNICATION IN EUROPE BENEFITS, LOGISTICS, AND RESEARCH IN A STUDY ABROAD PROGRAM IN COMMUNICATION
11:30am – 12:45pm  Tuesday, February 19  Washoe
Presented by the Intercultural Communication Interest Group

Increasingly, International Education and Study Abroad Programs are becoming mainstays of undergraduate and graduate education in the United States. While such programs are common in business schools, language programs, and many other fields, they are not as common in the field of Communication. However, the field of Communication is very well positioned to capitalize on the pedagogical, intercultural, and resource implications of such programs.

Participants:
William Snavely, San Diego State University
Valerie Renegar, Southwestern University
Sarah Parsloe, San Diego State University
Melissa Lucas, San Diego State University
Ashley Morgan, San Diego State University
Michael McHan, San Diego State University

5312  SOCIAL MEDIA AND MOBILIZATION: GOING GLOBAL AND NETWORKING FOR A COMMON PURPOSE
11:30am – 12:45pm  Tuesday, February 19  Central Pacific A-C
Presented by the Media Studies Interest Group

Chair: Beth E. Bonnstetter, Adams State University

Social Media, The Tea Party and the Occupy Movement
Levin Welch, University of Nevada, Reno

Social Media and the Construction of Civic Personhood: The Case of Planned Parenthood
Samuel Boerboom, Montana State University - Billings

Social Media and Queer Counterpublics: Diversifying Queer Counter-Discourses on New Internet Platforms
R.E. Davis, University of Nevada, Reno

(continued)
“I’m with Coco”: Facebook and Fan Mobilization
Beth E. Bonnstetter, Adams State University

Respondent: Amy Pason, University of Nevada, Reno

5314 TEACHING “GREEN”:
ENVIRONMENTAL COMMUNICATION EDUCATION(S)
11:30am – 12:45pm Tuesday, February 19
Southern Pacific B
Presented by the Environmental Communication Interest Group

Chairs: Stephanie Eisenberg, San Francisco State University
Karen Lovaas, San Francisco State University

Foodecoder: Blogging Environmental Communication
Xiomara Blanco, San Francisco State University

All Around the Maypole: An Environmental Pedagogy to Bring the Seasons into the Classroom
Caitlyn Burford, Northern Arizona University

Imagining Ecology: “Reading” Environmental Communication through Science Fiction
Stephanie Eisenberg, San Francisco State University

Watching the Throne
Dave Lewin, San Francisco State University

Environmental Justice, Communication, and Action: Bringing Social Justice to the Forefront of Public Speaking Courses
Thao P. Nguyen, San Francisco State University

Speaking of Saving the Trees....: Teaching Environmental Rhetoric in a Public Speaking Class
Grace Peterson, Northern Arizona University

Respondent: Judith Hendry, University of New Mexico
THINKING GLOBALLY, ACTING LOCALLY: COMMUNICATION-BASED COMMUNITY ACTIVITIES FOR THE 21ST CENTURY LEARNER

11:30am – 12:45pm      Tuesday, February 19

Southern Pacific D
Presented by the Communication and Instruction Interest Group

This facilitated discussion includes descriptions of hands-on application of activities to engage the 21st century learner. Thinking globally and acting locally, we have incorporated social penetration theory and standpoint theory to our community based work. This work takes place in a new locality, the Maple Community, currently a predominately Hispanic community which was the only area of Fullerton where persons of color could buy property before 1952.

Roundtable Participants:

Robert A. Emry, California State University, Fullerton
Aaron Zamora, California State University, Fullerton
Isaac Ramirez, University of La Verne
Jennifer Acosta-Licea, Cerritos Community College
Luis Ortiz, Jr., California State University, Fullerton
Rebecca Avalos, California State University, Fullerton
Yvette M. Ramirez, Vanguard University of Southern California
Call for Papers

WESTERN STATES COMMUNICATION ASSOCIATION
2014 Convention – Anaheim, California
February 14-18

Conference Theme:
TRANSFER

For the 2014 Annual Meeting of the Western States Communication Association, I am asking us to explore the concept of “Transfer.” Our literature continues to use the concept of transfer in a multitude of ways and we have concluded that communication is more than mere transfer. The concept of transfer, however, continues to be used by virtually all WSCA interest groups. Transfer has been used in the titles of our journals in polysemic terms. Conferences such as WSCA are the loci of transfer through bringing people together. The original use of the term was for legal purposes, such as the transfer of property. Today the term transfer is recognized as both a verb, as in to bear across, and as a noun, as in the conveyance of person, property or concept. As communication scholars the term helps us examine traditional perspectives, directional tacks, and functionality. Transfer has both positive and negative valences. In addition, transfer as a concept encompasses chronometric process as well as asymmetric and asynchronous time frames. As a concept, transfer acknowledges learning as well as illuminates how power, control, and other motivational forces work with, for, alongside, or against communication. People from outside our discipline, legislatures as example, are forcing all fields, not just communication, to address the issue of transfers of knowledge within and across institutions. As communication scholars, is the concept of transfer central to our understanding of communication, and if so, in what ways?

– Patricia O’Keefe, WSCA President-Elect and 2014 Primary Program Planner

CALL for

Competitive Papers, Program Proposals, Pre-conference Proposals, Workshop Proposals, Undergraduate Scholars’ Research Conference (USRC), and Graduate Students Workshop & Graduate Programs Open House
I. Competitive Papers (deadline: received by 9/1/13) – Submit to interest group

II. Program Proposals (deadline: received by 9/1/13) – Submit to interest group

III. Pre-conference Proposals (deadline: received by 9/1/13) – Submit to Patricia O’Keefe

IV. Workshop Proposals (deadline: received by 9/1/13) – Submit to Patricia O’Keefe

V. Undergraduate Scholars’ Research Conference (USRC) (deadline: received by 12/1/13) – Submit to WSCA Second Vice President

VI. Graduate Student Workshop & Graduate Programs Open House (deadline: received by 12/16/13) – Submit to WSCA Second Vice President

For specific information about submitting to interest groups, visit the WSCA website http://www.westcomm.org/conventions/WSCA-2014-Anaheim/Anaheim.asp

I. COMPETITIVE PAPERS

A. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may employ any humanistic and/or scientific methodology(ies) and may address theoretical developments, critical analyses, disciplinary issues, pedagogical issues and research advancements.

Submit each paper to one interest group only. (Note: Because not all interest groups sponsor competitive papers, interest group planners should be contacted prior to the submission of such papers.)

Competitive Papers should not: (1) have been presented at another conference or convention; (2) have been published; and (3) have been accepted for publication.

B. Submitted papers should include the following:

1. A separate title page that includes the paper’s title, names of all authors, affiliation(s), email address(es), phone number(s), and audio-visual requests. This information should be included for each author. Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site http://www.westcomm.org/
2. A 100-200 word abstract of the paper (with title appearing on this page);
3. A maximum of 30 pages of text;
4. No information in the paper that identifies the author(s) beyond that which appears on the title page.

C. Submission: Specific information about submitting to interest groups will be posted on the WSCA website http://www.westcomm.org/conventions/WSCA-2014-Anaheim/Anaheim.asp at the completion of the February 2013 convention and presented in the April 2013 WSCA News.

D. Research in Progress: Some interest groups sponsor programs of “Research in Progress.” Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you want to send your paper accepts “research in progress” before submitting it.

E. Debut Award: The WSCA Executives Club Debut Award is made to the author or co-authors of a paper presented at the convention “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page. Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Some interest groups also sponsor debut programs; papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

F. Competitive paper submissions must be RECEIVED by the interest-group planner NO LATER THAN September 1, 2013. Some interest groups allow or require that papers be submitted electronically, whereas others require paper submissions. BE SURE TO CHECK THE INTEREST GROUP CALL FOR PAPERS FOR THE ACCEPTABLE FORMAT FOR SUBMISSION. For specific information about submitting to interest groups, visit the WSCA website at http://www.westcomm.org/conventions/WSCA-2014-Anaheim/Anaheim.asp
II. PROGRAM PROPOSALS

A. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent in a format traditionally presented at conferences. However, debates, roundtable discussions, performance activities, or other unique formats are encouraged. Innovative program proposals, especially those that provide opportunities for interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome. Programs that relate to the convention theme, “Transfer,” are encouraged.

B. Program proposals must contain the following:

1. Thematic title of the program;
2. Names, e-mail addresses, phone numbers, and affiliations of all participants;
3. Title and brief description of each presentation;
5. Program proposals must be RECEIVED by the appropriate interest group planner NO LATER THAN Saturday, September 1, 2013. Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the acceptable format for submission. For specific information about submitting to interest groups, visit the WSCA website at http://www.westcomm.org/conventions/WSCA-2014-Anaheim/Anaheim.asp
III. PRE-CONFERENCE PROPOSALS

A. Pre-conference proposals for the 2013 convention are invited. Those that relate to the general convention theme, “Transfer,” are encouraged.

B. Pre-conferences will be held Saturday, February 15, 2014

C. Please send pre-conference proposals electronically to the Primary Program Planner, Patricia O’Keefe at patricia.okeefe@marin.edu. Be sure to include as much of the following information as possible:

1. Title of the pre-conference;
2. Names, e-mail addresses, phone numbers, and affiliations of those planning the pre-conference;
3. A rationale for the pre-conference;
4. Relevant expertise;

D. A call for pre-conference participation will be published in a Fall issue of WSCA News.

E. Address any questions, comments or concerns to the Primary Program Planner, Patricia O’Keefe at patricia.okeefe@marin.edu.

IV. WORKSHOP PROPOSALS

A. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

B. Workshops are scheduled for the first full day of the convention, Saturday, February 15, 2014. Participants pay a modest registration
fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see E below).

C. Workshops of interest to members of the Western Forensic Association are encouraged and will be programmed on Sunday evening, February 16, 2014 after completion of the WFA tournament.

D. Workshop proposals should include the following:

1. Title of the workshop;
2. Names, phone numbers, e-mail addresses, and affiliations of all presenters;
3. Rationale and goals of the workshop;
4. Outline and description of workshop activities;
5. Room size and configuration requested (theater seating, etc.);
6. Equipment requirements; Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site http://www.westcomm.org/
7. Maximum enrollment;
8. Fee amount, set in accordance with WSCA policy (see below);
9. Time-block requested (e.g., three hours, six hours).

E. Guide to setting fees for workshop leaders: WSCA has set $5.00 as the base fee for any workshop. The first $5.00 of each registrant’s fee is to cover administrative costs. Any fees above $5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. Note: If a part or all of a fee is proposed as covering an individual’s expenses or as an honorarium, Patricia O’Keefe must approve it prior to any commitment to the individual.

F. Workshop proposals should be sent as an email attachment to Patricia O’Keefe at patricia.okeefe@marin.edu and must RECEIVED NO LATER THAN September 1, 2013.
V. 10TH ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars’ Research Conference to be held on Saturday, February 15, 2014. Undergraduate students are invited to submit papers reporting original research (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay $15 of the $25 USRC registration. Undergraduate student paper submissions must be received by the Second VP by December 1, 2013; authors will be notified of paper acceptance by January 6, 2014.

VI. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

On Saturday, February 15, 2014, the Second VP will host a workshop for advanced undergraduates and master’s students who are considering pursuing a master’s or doctoral degree in Communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors. In addition, the Second VP will host a Graduate Programs Open House on Saturday, February 15, 2014. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in Communication. Faculty and current graduate students who are interested in participating in the Workshop, and graduate program directors and representatives at universities offering graduate programs in Communication, who wish to participate in the Open House, should contact the Second VP by December 15, 2013.
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Dr. Hamilton Bean, author of No More Secrets, a study of discourse and institutions
Dr. Yvette Bueno- Olson, facilitating community health collaborations
Dr. Patrick Shaou-Whea Dodge, intercultural communication and Chinese rhetoric
Dr. Larry Erbert, Director of the Sustainability minor
Dr. Sonja K. Foss, NCA's Distinguished Rhetorical Scholar Award, 2012
Dr. Stephen John Hartnett, NCA's Golden Anniversary Monograph Award, 2011
Dr. Lisa Keränen, NCA's Marie Hochmuth Nichols Award, 2011
Dr. Brian L. Ott, NCA's Golden Anniversary Monograph Award, 2012
Dr. Azadeh Sabjooghi, cultural studies, international communication, new media
Dr. James Stratman, new book in progress, Pension Benefit Reduction
Dr. K.E. Supriya, histories of globalization, author of Remembering Empire
Dr. E.J. Yoder, scholarship on food and/as communication
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# My Conference Schedule

## Friday, February 15

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## Saturday, February 16

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<tr>
<td>6:00pm – 8:00pm</td>
<td>WELCOME RECEPTION</td>
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## Sunday, February 17

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<td>BUSINESS MEETING</td>
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<td>9:45am – 11:00am</td>
<td>PANEL SESSION #1</td>
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<td>11:15am – 12:30pm</td>
<td>PANEL SESSION #2</td>
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<td>12:45pm – 1:45pm</td>
<td>BUSINESS MEETING</td>
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<td>2:00pm – 3:15pm</td>
<td>PANEL SESSION #3</td>
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Sunday, February 17 (continued)

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<td>5:00pm – 6:00pm</td>
<td>BUSINESS MEETING</td>
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<td>9:00pm – 1:00am</td>
<td>SOCK HOP</td>
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Monday, February 18

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<td>CONVENTION LUNCHEON</td>
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Tuesday, February 19

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The Department of Communication at the University of Colorado Denver congratulates and thanks

Dr. Brian L. Ott

for his leadership as President-Elect of the Western States Communication Association.
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