

Media Studies Interest Group Business Meeting
Western States Communication Association
February 23, 2019

- 1) Meeting called to order at 5:47 pm by Chair Samuel Jay
- 2) Minutes of 2018 minutes reviewed
 - a. Motion to approve, seconded, carried by acclamation
- 3) Chair's report
 - a. No major news or announcements
 - b. Previewed discussion about digital media submissions
- 4) Other Announcements
 - a. Associate Editor of *Review of Communication* (Sohini Roy):
 - i. Kathleen McConnell is the Editor-Elect for *Review of Communication* (vol. 20-23). She has begun reviewing manuscripts. Volume 20 onwards will be “themed issues” only (this is a move away from its previous “general submissions” and “special issues” format). All themed issues will be double-anonymously peer reviewed. Two CFPs are already out:
 1. Black Panther – guest edited by Rachel Griffin and Jonathan Rossing – deadline is April 1
 2. (Re)Sounding Pedagogy – guest edited by Keith Nainby and Chris McRae – deadline is September 1
 3. Aims and Scope:
<https://tandfonline.com/action/journalInformation?show=aimsScope&journalCode=rroc20>
 4. Editorial Call: https://think.taylorandfrancis.com/review-of-communication-calls-for-papers/?utm_source=CPB_think&utm_medium=cms&utm_campaign=JOA07965
 - ii. Devika Chawla is the new Editor for *Departures in Critical Qualitative Research* (DCQR). She has begun reviewing manuscripts. Please consider submitting.
 1. Aims and Scope + Submission Guidelines:
<http://dcqr.ucpress.edu/content/submit>
- 5) Report from Vice Chairs/Program Planners
 - a. Concerns about lower submission rates and resulting lower number of panels
 - i. Hypothesized that Communication, Identity, and Difference Interest Group may be drawing off some submissions that we previously would have received
 - b. Snags from Attendee Interactive created a rough submission process, hopeful that this will be smoother in future years now that we have weathered the software rollout
 - c. Recommended emphasizing critical approaches in the CFP for next year to try to increase the submission rate
 - i. We might highlight the role of media in pressing boundaries, given the theme

6) Old Business

a. Digital Media Submissions

- i. Attendee Interactive does not have an easy way to submit digital media submissions and we cannot supply a separate reviewer form for these, leaving them subject to the paper/panel submission reviewer forms and portals
 1. Encourage anyone submitting digital media artifacts to email the items or links to the program planner directly
- ii. Discussion about how might we encourage people to submit more of these
 1. Feature DMS more prominently in the CFP
 2. List specific examples (video games, podcasts, digital shorts, documentaries, etc.) in the call, as well
 3. Some suggested phrasing: expression through another medium adds different perspective or adds value
 4. Include a reminder about DMS in the call for reviewers, as well
 5. Disseminate the call more broadly to reach folks who work in production, identifying MSIG and WSCA as a possible outlet

7) New Business

a. Discussion relating to top panel a/v failure

- i. Recommendations from the floor (Ragan Fox):
 1. Check the a/v that will be available (or not) in the rooms
 2. Develop clear planning resources for program planners to pass along
 3. Provide timely responses and updates about the process
 4. Increase promotion of panels and business meetings (e.g., Facebook, Twitter, email feeds, etc.),
 5. Notify the presenters with available technology at times of acceptance (and/or send reminders just prior to the conference)
- ii. Other suggestions/ideas (Samuel Jay, Aaron Hess, Stephanie Gomez, and Hillary Jones)
 1. Ask that a/v needs to be listed very precisely in the submissions (not just needed or not but exactly what people will need)
 2. Make sure chairs have a way to contact assistance (local hosts, tech support, etc.) for any technology snags that occur
 3. Inform chairs that they are tasked with managing the room (including the technology) and send instructions to the chairs directly

8) New Officers

- a. Stephanie Gomez and Stacey Overholt move to Co-Chair for 2019-2020
- b. Hillary Jones moves to Vice Chair/Program Planner for 2019-2020
- c. Requested nominations for incoming Secretary
 - i. Self-Nominees: Louis Rumpf and Aryana Gooley
 - ii. Aryana Gooley elected
 1. Amendment (post-meeting): Aryana declined the position and Louis accepted the nomination for the 3-year term

9) Awards

- a. Top papers announced and awards disseminated
 - i. Top Debut Paper: “Affective Engagement and the Digital Object: Mourning, Materiality, and Memorial in the K-Pop Fandom” by Anna Swan (University of Washington)
 - ii. Top Student Paper: “Cinematic Television and Lines of Flight within *The Marvelous Mrs. Maise*” by Katelyn Johnson (Texas Tech University)
 - iii. Top Paper: “Performatively Spectating Big Brother’s Houseguests of Color” by Ragan Fox (California State University, Long Beach)

10) Other New Business

- a. Executive Committee asked for discussion of future WSCA in Alaska or Hawaii
 - i. In the past, there were concerns about low attendance at panels and high expenses to Hawaii and low attendance and high travel expense to Alaska
- b. Discussion
 - i. Concerns included funding (particularly for students), the length of flights, and how the obligation to attend for anyone serving the organization might create difficult situations for some folks
 - ii. In short: it sounds fun, but not fair
 - 1. If WSCA could create a fund to help people who must attend but are in a particularly tenuous financial situation, this might be more feasible

11) Announced theme for 2020 Conference: Communication, Agitation, and Justice

- a. To facilitate disseminating the CFP and reviewers/respondents (especially given the low attendance at the meeting)
 - i. Request (and may need to clean up, removing broken or bounce emails, etc.) list of email addresses from WSCA and/or Attendee Interactive
 - ii. Solicit reviewers, respondents, and chairs via email and through AI

12) Meeting adjourned 6:38 pm