

WSCA Legislative Assembly Minutes
Monday, February 19, 2017
7:00 – 9:00 pm Teton
Little America Hotel, Salt Lake City, UT

NOT YET APPROVED

- I. Mark Bergstrom, President called the meeting to order at 7:10 pm
- II. Bergstrom announced the Recording Secretary, Jennifer Fowlie, and Parliamentarian, Michael Middleton
- III. Bergstrom reviewed the Legislative Assembly Procedures
- IV. Credentials Committee Report – Dakota Park-Ozee (Chair) and Shad Wojciechowski
- V. Bergstrom asked for approval of 2016 Legislative Assembly Minutes. Nainby offered one correction for the spelling of his last name. With this minor correction, the minutes were approved.
- VI. Bergstrom offered the following Information Items:
 - A. Results of Association-wide Elections
 - i. First Vice President: Rodney Reynolds
 - ii. Second Vice President: Donna Gotch
 - iii. Delegates-at-Large to the Legislative Assembly: Audrey Deterding, Aaron Hess, Amy Pason, Carlos Tarin, and Cynthia Wang
 - B. Hundley reported the following Executive Council action items:
 - i. Clarification and Integration of Speech Activities Coordinator duties and WSCA Forensics Tournament Operating Procedures were put into the *WSCA Policies and Procedures*
 - ii. There was a change of policy regarding the Undergraduate Scholars Research Conference to state that the submitter “must be an undergraduate at the time of submission and cannot be a graduate student at the time of presentation.”
 - iii. There is a clarification of the Manuscript Reviewer Award edited into the *WSCA Policies and Procedures*
 - iv. There is a clarification of the Editor’s Review edited into the *WSCA Policies and Procedures*
 - v. There is a clarification of the Model Communication Program Award deadline in the *WSCA Policies and Procedures*. The due date is now December instead of January so the winner can be included in the program.
 - vi. There was a change in the Teaching Award committee composition to align with Scholar Award composition to avoid a split decision.
 - vii. There is an addition in the financial policy for the Growth/Life Members fund to include a description of how funds can be spent. Ex.: Once over \$200,000 -20% can be spent; \$300,000-30% can be spent; \$400,000-40% can be spent, etc. reinvesting the remaining 80%, 70%, 60%, etc.
 - viii. The new *Communication Reports* Editor is Tara McManus from University of Nevada, Las Vegas

- ix. The Executive Council reappointed the Executive Director for one more 3-year term.
- x. The Executive Council continues to investigate inexpensive options for electronic submissions for convention planning. The Executive Director is working with NCA to explore the possibility of All Academic.
- xi. Bergstrom and Hundley will work with Helms Briscoe to investigate Orange County (LA) and Sacramento for 2021. Chapman University agreed to host in Orange County.
- xii. Holling and Hundley will work with Helms Briscoe to investigate Portland for 2022.
- C. The 2020 convention hotel will be the Grand Hyatt Downtown Denver. Room rates are \$179/night
- D. Convention registration for SLC is 573
- E. WSCA Membership is currently at 644
- F. 2016 Budget - The association is in good financial shape. The gross income for 2016 was approximately \$208,000; expenses were approximately \$144,000. WSCA made about \$64,000 in 2016.
- G. WSCA 2016 Assets - The investments are sound and the Executive Council, upon recommendation of the Finance Committee has asked Hundley to look into having a financial consultant review the assets for a one-time fee which may be between \$750 and \$3000. This will come later as a motion from the Executive Council.

VII. Reports from NCA Legislative Council:
 Representatives: Robert Stockton, representing K-12, 2015-2017; Nina Reich, representing Four-Year Universities and Colleges, 2016-2018; Matthew Petrunia, representing Community Colleges, 2014-2016. Stockton was present and reported on the status of NCA. Details are available on the NCA website.

VIII. Hundley reported on the following action items from the Executive Council:

- A. Proposed 2017 budget
 - 1. No Changes in Publications
 - 2. C1-2 President Elect increase to \$3000
 - 3. C3-2 Keynote speaker fee increase to \$10,000
 - 4. C3-14 create a kick-off budget at \$3000
 - 5. A-9 Legal and Accounting increase to \$4000
 - 6. I3-7 Other Sponsorships-The SLC convention brought in more sponsorships than normal. Bergstrom had sponsorship for the President's party and Holling has sponsorships for the Keynote Speaker. While it is not a new line, it does have a larger than normal amount in it. This varies from year-to-year.

The motion to accept the proposed 2017 budget with these six changes passed unanimously.
- B. Regional Journal Exchange fee increase - This line is to offer members the opportunity to subscribe to the other regional journals. It is not designed for WSCA to make or lose money. Because of the increase in regional journals (Central States is adding two more journals in the next two years) and the increase of

journal issues, the proposal was to increase the regional journal subscription from \$47.50 to \$50 in 2017 and to \$57.50 in 2018. Otherwise, WSCA would lose money. The motion passed unanimously.

- C. Proposed Graduate Programs Open House table fee increase - The Finance Committee reviewed these rates from the other regionals and WSCA's was very low. The motion to raise the rate of GPOH tables from \$25 to \$50 for department members and from \$50-\$150 for departmental nonmembers passed unanimously.
- D. The better align the line item budget which runs a conference year to the Accountant's budget which runs a calendar year made a motion to petition the IRS to shift the fiscal year from a calendar year to July 1-June 30 if the IRS allows it. The motion passed unanimously.
- E. In order to review the investments to ensure they are properly diversified and in line with current best practices, the motion to hire a one-time financial consultant which may cost between \$750 and \$3000 passed unanimously.
- F. There were no resolutions/actions from Interest Groups
- G. There were no resolutions/Actions from the Floor
- H. Bergstrom stated the following Resolutions of Appreciation:

Be it resolved: that the Western States Communication Association expresses its heartfelt appreciation to the following for their service:

Paul Mongeau, Immediate Past President of WSCA;

Mark Bergstrom, President of WSCA;

Michelle Holling, for convention program planning;

Brian Heisterkamp for membership drive efforts;

Marnel Niles Goins, Second Vice President, for planning the Undergraduate Scholars Research Conference, the Graduate Students Workshop, and the Graduate Programs Open House;

All committee members who have served during the year;

Stacey Overholt and Stephanie Gomez, the Local Host Committee, and the faculty, students, and staff of University of Utah Department of Communication for convention arrangements;

Maria Blevin for planning the sock hop;

Jason Jordan for coordinating the Western States Communication Association tournament;

Cynthia Shala and the staff and management of the Little America Hotel for their outstanding service and hospitality;

Michael Walker asked to include Interest Group Planners in resolutions of appreciation.

Be it resolved further that the outgoing President of WSCA be instructed to write letters communicating the appreciation of the Legislative Assembly to the above named persons and to their appropriate administrators.

IX. Bergstrom opened the following elections:

- A. At-Large Representatives to Executive Council – **two members** (to serve 2017-2019, starting with the meeting tomorrow morning, including an annual meeting at NCA the evening prior to the convention and an annual meeting at WSCA the day prior to the convention). These representatives are required to be at the WSCA conventions in Santa Clara and Seattle as well as the NCA conventions in Dallas and Salt Lake City. Stepping off are Hamilton Bean and Donna Gotch. Continuing on are Heather Crandall and J. Jacob Jenkins.

Two nominees recommended from the Nominating Committee: Audrey Deterding and Derek Buescher. They were accepted by acclamation.

- B. WSCA Nominating Committee – **two members** (to serve in the 2017-2018 starting after the current convention). The current members ending their terms are Amy Edwards and Audrey Deterding. The committee members consist of Mark Bergstrom (Chair), Dan Brouwer (Elected by EC), 2 newly LA elected members, 1 newly EC elected member, and the Chairs of the following Interest Groups: Andy Gilmore Comm Theory, April Hebert Comm Colleges, Leah LeFebvre Interpersonal, Samuel Jay Media Studies, and Brenden Kendall Environmental Comm. Richie Hao and Claudia Anguiano. They were accepted by acclamation.
- C. WSCA Representative to the NCA Legislative Assembly – **one member representing Community Colleges** (to serve 2017-through WSCA Convention in 2019 starting with the NCA Convention in Dallas, including Wednesday afternoon, Saturday and Sunday morning meetings). This is a three-year term and the representative is required to attend the next three NCA conventions (Dallas, Salt Lake City, and Baltimore) and WSCA conventions (Santa Clara, Seattle, and Denver). Stepping off the committee is Matthew Petrunia. Other members include Nina Reich (representing Four-Year Universities and Colleges) and Robert Stockton (representing K-12). Colleen McGoff-Dean. She was accepted by acclamation.
- D. WSCA Scholar Award Committee – **one member to serve 2017-2019** starting after the current convention. The member ending his term on this committee is Keith Nainby. Other members include Greg Dickinson, a newly LA elected member, a newly EC appointed member, a newly Presidential appointment of a past *WJC* or *CR* editor, and an At-Large Representative to Executive Council (see A above). Bernadette Calafell was nominated and her nomination was accepted by acclamation.
- E. Distinguished Teaching Award – **one member to serve 2017-2019** starting after the current convention. The member ending her term is Kathleen McConnell. Other members include J. Jacob Jenkins (Chair), a Presidential appointment, Jennifer Asenas, and a newly LA elected member. Shinsuke Eguchi was nominated and his nomination was accepted by acclamation.

Bergstrom adjourned the meeting at 8:36 pm