mindfulness & communication

Western States Communication Association

89TH ANNUAL CONVENTION
Santa Clara, CA | February 16th-19th, 2018
At Utah’s highly-ranked Department of Communication, we boast award-winning faculty, nationally acclaimed master’s and PhD programs, and a breathtaking mountain location. Our outstanding faculty research across five areas of study and work closely with graduate students. Students are afforded great flexibility in designing their individual programs of study. Our primary mission is to prepare students for success and excellence in research, teaching, and service.

∙ Our nationally ranked and acclaimed graduate program focuses on four of the Department’s five areas of emphasis: Communicating Science, Health, Environment, and Risk (CommSHER); Critical/Cultural Studies; Digital Media; and Rhetoric.
∙ We offer PhD, MA, MS, BA, and BS degrees.
∙ The U’s Marriott Library serves as the repository for ICA, NCA, and WSCA archives.
∙ Utah is the current home of WSCA Immediate Past President Mark Bergstrom and the home of former WSCA presidents, including Joseph F. Smith, Halbert Greaves, Malcolm O. Sillars, B. Aubrey Fisher, Robert K. Avery, Dennis Alexander, and Connie Bullis.

FACULTY:

James Anderson  Marouf Hasian  Kent Ono
Mark Bergstrom  Leonard Hawes  Helene Shugart
Suhi Choi  Avery Holton  Leona Su
Kevin Coe  Jakob Jensen  Ye Sun
Julia Corbett  Robin Jensen  David Vergobbi
Ann Darling  Kimberly Kaphingst  Sara Yeo
Kevin DeLuca  Sean Lawson
Danielle Endres  Tae Kyoung Lee
Joshua Ewalt  Kimberley Mangun
Glen Feighery  Shannon McGregor
Robert Gehl  Michael Middleton
Rachel Griffin  Julia Moore

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Association Officers

President
Michelle A. Holling

President-Elect
Brian Heisterkamp

First Vice-President
Rodney Reynolds

Second Vice-President
Donna Gotch

Immediate Past President
Mark Bergstrom

Executive Director
Heather Hundley
Welcome from the President

From the wintry chill of Salt Lake City, Utah to the balmy days in Santa Clara, California, we head to the 89th Annual Convention of the Western States Communication Association. And, we are making history! 2018 will be the first time a convention is held in Santa Clara. Its temperate weather, array of attractions, close proximity to San Jose (a whopping five miles) and driving distance to San Francisco (45 miles), and a convention not to be missed makes Santa Clara the place to be on February 16-19th.

Organized on the theme of *Mindfulness and Communication*, Program Planner and President-Elect Brian Heisterkamp, along with Second Vice-President Donna Gotch and Interest Group Planners, have created an exciting and intellectually engaging program. I extend my deepest appreciation to everyone for their commitment, time, and effort to create a stimulating program that best serves members. As well, I thank local hosts Felipe Gómez, Kathleen McConnell, Tabitha Hart and their team for their creativity on local activities and recommendations and for their coordination of the sock hop and audio-visual needs.

On the first day of the conference—February 16, Friday—we convene by celebrating young scholars presenting their work at the Undergraduate Scholars Research Conference. Following that is the Graduate Student Workshop and Graduate Student Open House, each of which provides opportunities for insightful exchanges pursuant to advancing young scholars’ educational career. On Friday, members may also opt to register for a pre-conference workshop. Of the nine offered, they variously engage the convention theme by offering techniques to employ mindfulness or contemplative practices and pedagogies in the classroom, to thought processes, and to awareness of our ecological-environments and matters of social (in)justice. The day won’t be over yet. I hope members accompany me early evening on Friday for the Kickoff Event, a moderated conversation about implementing mindfulness in teaching and/or scholarship, and the Welcome Reception!

Saturday, February 17, through Monday, February 19, are filled with a stellar array of panel sessions highlighting the best that members have to offer.
Further, there is the Keynote Speech Saturday afternoon and the ever-enjoyable Sock Hop that evening. Sunday features the Convention Luncheon during which we commune together for sustenance of the body and mind to hear the Presidential Address and to honor members’ accomplishments. That evening, I hope members join me at the President’s Reception.

To date, I have had the privilege of serving the Association and very much look forward to reconnecting with and/or meeting as many members as possible during the convention.

Michelle A. Holling
WSCA President
Special Thanks from the President-Elect and Primary Program Planner

Putting together a program for an academic convention of this size is no easy task – as many of you know or have heard.

The interest group planners assisted me in spreading the word about the theme, coordinating the review of papers, and organizing interesting program panels. Their work and dedication to our organization ensures the opportunity for many engaging conversations throughout the convention.

Our Executive Director Heather Hundley and President Michelle Holling helped throughout this process. Their combined experience and attention to detail ensured little – if anything – was forgotten. Second Vice-President Donna Gotch organized an impressive slate of panels for our Undergraduate Scholars Research Conference and planned the Graduate Schools Open House and Workshop.

The graphic design for this year’s convention came about through a competition in a graphic design course at CSU San Bernardino. Chris Campbell’s design was selected, and I appreciate the help he provided through the preparation for this year’s convention. I’ve never given so much thought to the unique characteristics of a font!

The local host team from San Jose State University provided us with many opportunities to experience their community while we are in Santa Clara. They organized the sock-hop, registration packets, and AV equipment – among other jobs. Our local hosts play a critical role in organizing this convention.

To all of you, I am grateful for your continued support,

Brian Heisterkamp
President-Elect
2018 Primary Program Planner
General Information

REGISTRATION
Mezzanine

Thursday, 4:00 p.m. – 8:00 p.m. (Lobby Level)
Friday, 7:00 a.m. – 6:00 p.m.
Saturday, 7:00 a.m. – 5:00 p.m.
Sunday, 8:30 a.m. – 11:30 a.m.

EXHIBIT AREA
Mezzanine
Friday, 12:00 p.m. – 5:00 p.m.
Saturday, 8:00 a.m. – 5:00 p.m.
Sunday, 8:00 a.m. – 5:00 p.m.

Stay connected with #WSCA2018:

@WestStatesComm @WesternStatesCommunicationAssociation
## Convention Synopsis

### THURSDAY, FEBRUARY 15, 2018

<table>
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<tr>
<th>Activity</th>
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<tr>
<td>PUBLICATIONS COMMITTEE</td>
<td>11:00am - 2:00pm</td>
<td>Napa I</td>
</tr>
<tr>
<td>FINANCE COMMITTEE</td>
<td>11:00am - 2:00pm</td>
<td>Napa III</td>
</tr>
<tr>
<td>EXECUTIVE COUNCIL</td>
<td>2:30pm - 10:00pm</td>
<td>Mendocino</td>
</tr>
<tr>
<td>REGISTRATION</td>
<td>4:00pm - 8:00pm</td>
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### FRIDAY, FEBRUARY 16, 2018

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<td>Mezzanine</td>
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<tr>
<td>UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE</td>
<td>8:00am - 1:00pm</td>
<td>Various</td>
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<tr>
<td>WORKSHOPS</td>
<td>9:00am - 12:30pm</td>
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<tr>
<td>WORKSHOPS</td>
<td>1:00pm - 4:00pm</td>
<td>Various</td>
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<tr>
<td>GRADUATE STUDENT WORKSHOP</td>
<td>2:00pm - 3:30pm</td>
<td>Sonoma</td>
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<tr>
<td>GRADUATE PROGRAMS OPEN HOUSE</td>
<td>3:45pm - 5:00pm</td>
<td>Winchester/Stevens Creek</td>
</tr>
<tr>
<td>CONVENTION KICK-OFF</td>
<td>5:15pm - 6:30pm</td>
<td>Cypress</td>
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<tr>
<td>WELCOME RECEPTION</td>
<td>6:30pm - 8:00pm</td>
<td>Magnolia</td>
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<td>EXECUTIVES CLUB SOCIAL</td>
<td>7:30pm - 9:30pm</td>
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### SATURDAY, FEBRUARY 17, 2018

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<td>BUSINESS MEETINGS</td>
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<tr>
<td>PANEL SESSION #1</td>
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<tr>
<td>PANEL SESSION #2</td>
<td>10:30am – 11:45am</td>
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<tr>
<td>Event</td>
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<tr>
<td>BUSINESS MEETINGS</td>
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<td>OFFICERS’ LUNCH</td>
<td>12:00pm-2:00pm</td>
<td>Saratoga</td>
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<td>PANEL SESSION #3</td>
<td>1:15pm – 2:30pm</td>
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<td>KEYNOTE SPEAKER</td>
<td>2:45pm – 4:00pm</td>
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<td>Stevens Creek</td>
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<tr>
<td>BUSINESS MEETINGS</td>
<td>5:45pm - 6:45pm</td>
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<tr>
<td>SOCK HOP</td>
<td>9:00pm - 1:00am</td>
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**SUNDAY, FEBRUARY 18, 2018**

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<tr>
<td>COMMITTEE MEETINGS</td>
<td>8:00am – 9:00am</td>
<td>Various</td>
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<tr>
<td>OFFICERS’ REVIEW</td>
<td>9:00am – 11:00am</td>
<td>Saratoga</td>
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<tr>
<td>PANEL SESSION #5</td>
<td>9:00am - 10:15am</td>
<td>Various</td>
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<tr>
<td>PANEL SESSION #6</td>
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<td>CONVENTION LUNCHEON</td>
<td>12:00pm - 2:30pm</td>
<td>Grand Ballroom A/B</td>
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<td>PANEL SESSION #7</td>
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<td>PANEL SESSION #8</td>
<td>4:15pm - 5:30pm</td>
<td>Various</td>
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<tr>
<td>LEGISLATIVE ASSEMBLY</td>
<td>7:00pm - 8:30pm</td>
<td>Winchester</td>
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<tr>
<td>PRESIDENT’S RECEPTION</td>
<td>9:00pm - 11:30pm</td>
<td>Cypress</td>
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<td>EXECUTIVE COUNCIL</td>
<td>9:00am - 11:30am</td>
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<td>PANEL SESSION #10</td>
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<tr>
<td>PANEL SESSION #11</td>
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Convention Program Planners

Primary Program Planner
Brian Heisterkamp, California State University, San Bernardino

Executive Director
Heather Hundley, Middle Tennessee State University

Assistant to the Executive Director
Jennifer Fowlie, Victor Valley Community College

Undergraduate Scholars Research Conference
Donna Gotch, California State University, San Bernardino

Communication & Instruction
Brandi Lawless, University of San Francisco

Communication Theory & Research
Andrew Gilmore, Colorado State University

Community College
April Hebert, College of Southern Nevada

Environmental Communication
Brian Cozen, California State University, Fresno

Freedom of Expression & Political Communication
Jennifer Asenas, California State University, Long Beach

Health Communication
Ashley Archiopoli, University of Houston Downtown

Intercultural Communication
Pavithra Prasad, California State University, Northridge
**Interpersonal Communication**  
Leah LeFebvre, University of Alabama

**Language & Social Interaction**  
Jacqueline Bruscella, SUNY Oneonta

**Media Studies**  
Samuel M. Jay, Metropolitan State University of Denver

**Organization for Research on Women and Communication**  
Marnel Niles Goins, California State University, Fresno

**Organizational Communication**  
Andrew Ishak, Santa Clara University

**Performance Studies**  
Bernadette Marie Calafell, University of Denver

**Rhetoric and Public Address**  
Michael Walker, Arizona State University

**Western Forensic Argumentation Association**  
Duncan Stewart, University of Utah
Local Host

San José State University

Local Host Co-Chairs: Felipe Gómez and Tabitha Hart

Greetings, and welcome to the heart of Silicon Valley! We are delighted to host you in a region known for technology and innovation, but also for our commitment to recreation, self care, and the healing arts. We encourage you to explore and experience the many attractions that San José and Santa Clara have to offer including museums, restaurants, breweries, and theatres, as well as spaces for quiet reflection. Some destinations that might interest you during your time with us include the Tech and Intel Museums, Little Italy San José, the Municipal Rose Garden, the San José Museum of Art, and (for the adventurous willing to travel an extra mile) the Winchester Mystery House.

We think that you will find a diverse assortment of attractions for you during conference down time, most easily accessible via Light Rail, Cal-Train, or car-sharing. We sincerely hope that you enjoy your time here, and have a memorable and productive conference experience!

We wish to extend special thanks and appreciation to our Department Chair, Dr. Deanna Fassett, and the Communication Studies faculty for their commitment to making every aspect of WSCA 2018 a success.
Association Executive Council

**President**
Michelle A. Holling, California State University, San Marcos

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Rodney Reynolds, California Lutheran University

**Second Vice-President**
Donna Gotch, California State University, San Bernardino

**Immediate Past President**
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**Executive Director**
Heather Hundley, Middle Tennessee State University

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**Publications Committee Chair**
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Robin Rowland, University of Kansas

**Editor, Communication Reports**
Jennifer Bevan, Chapman University

**Editor, WSCA News & Social Media**
Christina Yoshimura, University of Montana
**Executives Club President**
Audrey Deterding, Northern Arizona University

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J. Jacob Jenkins, California State University, Channel Islands
Derek Buescher, University of Puget Sound
Audrey Deterding, Northern Arizona University

**Speech Activities Coordinator**
Jason Jordan, University of Utah
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Claudia Anguiano, California State University, Fullerton
Dan Brouwer, Arizona State University
Valerie Manusov, University of Washington
Andrew Gilmore, Colorado State University
April Hebert, College of Southern Nevada
Leah LeFebvre, University of Alabama
Samuel Jay, Metropolitan State University of Denver
Brian Cozen, California State University, Fresno

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Betsy Bach, University of Montana
Bryant Alexander, Loyola Marymount University
Rodney Reynolds, California Lutheran University
Heather Hundley, Middle Tennessee State University

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Stacey Sowards, University of Texas, El Paso
Rona Halualani, San Jose State University
Robin Rowland, University of Kansas
Jennifer Bevan, Chapman University
Christina Yoshimura, University of Montana

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Stephanie Gomez, Weber State University
Stacey Overholt, University of Utah
Jason Jordan, University of Utah
Heather Hundley, Middle Tennessee State University
Member Services Committee
Aaron Hess, Chair, Arizona State University
Amy Pason, University of Nevada, Reno
Toniesha Taylor, Prairie View A&M University
Rodney Reynolds, California Lutheran University

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Derek Buescher, Chair, University of Puget Sound
Greg Dickinson, Colorado State University
Bernadette Calafell, University of Denver
Dreama Moon, California State University, San Marcos
David Henry, University of Nevada, Las Vegas

Distinguished Service Award
Heather Crandall, Chair, Gonzaga University
Melissa Tafoya, La Sierra University
Mark Bergstrom, University of Utah
Derek Buescher, University of Puget Sound

Distinguished Teaching Award
J. Jacob Jenkins, Chair, California State University, Channel Islands
Jennifer Asenas, California State University, Long Beach
Shinsuke Eguchi, University of New Mexico
Bryan Hirayama, Bakersfield College
Patricia Geist-Martin, San Diego State University

Model Communication Program Award
Audrey Deterding, Chair, Northern Arizona University
April Hebert, College of Southern Nevada
Brandi Lawless, University of San Francisco

B. Aubrey Fisher Award
Sharon Downey, Chair, California State University, Long Beach
John Caputo, Gonzaga University
Valerie Renegar, Southwestern University
Deanna Fassett, San Jose State University
Mike Middleton, University of Utah
Cynthia-Lou Coleman, Portland State University
Amy Johnson, University of Oklahoma

**Elected Representatives to the WSCA Legislative Assembly**
Maria Blevins of Utah Valley University
Santhosh Chandrashekar of University of Denver
Audrey Deterding, Northern Arizona University
Aaron Hess, Arizona State University
Benny LeMaster of California State University Long Beach
Kathleen McConnell of San Jose State University
Amy Pason, University of Nevada, Reno
Pavithra Prasad of California State University Northridge
Carlos Tarin, University of Texas, El Paso
Cynthia Wang, California State University, Los Angeles

**WSCA Representatives to NCA**
Robert Stockton, Anaheim Union High School District
Nina Reich, Loyola Marymount University
Colleen McGoff Dean, Whatcom Community College

**NCA Nominating Committee**
Mark Bergstrom, University of Utah

**NCA Regional Advancement and Promotion Advisory Board**
Rodney Reynolds, California Lutheran University

**Credentials Committee**
Raisa Alvarado Uchima, Chair, University of Denver
Rebecca Avalos, University of Colorado, Boulder
Melissa Harris, California State University, Fresno

**Legislative Assembly Parliamentarian**
Antonio De La Garza, California State University, San Marcos
Departmental Members

Arizona State University
Boise State University
California State University, Chico
California State University, Fresno
California State University, Long Beach
California State University, Northridge
California State University, San Bernardino
California State University, San Marcos
Chapman University
College of the Redwoods
Colorado Mesa University
Colorado State University
Gonzaga University
Long Beach City College
Manchester University
Northern Arizona University
San Diego State University
San Jose State University
San Francisco State University
Seton Hall University
St. Mary's College of California
Texas Tech University
University of Arizona
University of Colorado, Denver
University of Colorado, Boulder
University of Hawaii
University of Montana
University of Nevada, Las Vegas
University of New Mexico
University of the Pacific
University of Utah

*Department Members as of 12/20/2017
Life Members

Katherine Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Robert K. Avery, University of Utah
Kimberly Barnett Gibson, St. Mary's University
Mark Bergstrom, University of Utah
Dawn O. Braithwaite, University of Nebraska-Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Daniel Canary, San Diego State University
John Caputo, Gonzaga University
Hilda Carpenter, Carpenter Consulting Associates
David Chimovitz, Colorado Mountain College
Robert Clark, University of Oregon
Heather Crandall, Gonzaga University
Audrey Deterding, Northern Arizona University
Qingwen Dong, University of the Pacific
Bill Eadie, San Diego State University (Emeritus)
Lisa Flores, University of Colorado
Kory Floyd, University of Arizona
Douglas Fraleigh, California State University, Fresno
Patricia M. Ganer, Cypress College
James M. Gelwicks, Western College of Colorado
Donna Gotch, California State University, San Bernardino
Jo Anna Grant, California State University, San Bernardino
Cindy Griffin, Colorado State University
Brian Heisterkamp, California State University, San Bernardino
Susan A. Hellweg, San Diego State University
Tracey Quigley Holden, University of Delaware
K.B. Hom, University of Utah
Heather Hundley, Middle Tennessee State University
Ronald Jackson II, University of Illinois
Jeanne Krause
Jimmie Manning, Northern Illinois University
erin d. mcclellan, Boise State University
John McClellan, Boise State University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Arizona State University
Shane Moreman, California State University, Fresno
Chevelle Newsome, California State University, Sacramento
Marnel Niles Goins, California State University, Fresno
Patricia O'Keefe, College of Marin
Brian L. Ott, Texas Tech University
Douglas Parry, University of Alaska, Anchorage
Sue D. Pendell, Colorado State University
Sandra Petronio, Indiana University-Purdue University Indianapolis
Rodney Reynolds, California Lutheran University
Clariza Ruiz De Castilla, California State University, Long Beach
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai'i at Manoa
Malcolm O. Sillars, University of Utah
Stacey Sowards, University of Texas at El Paso
Robert Stockton, Katella High School
Marlene M. von Friederichs-Fitzwater, California State University, Sacramento
John L. Williams, California State University, Sacramento
Christina Yoshimura, University of Montana
Stacy Young, California State University, Long Beach

*Life Members as of 12/19/2017*
<table>
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<tr>
<th>Name</th>
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<th>School</th>
<th>Convention City</th>
<th>Conv. Date</th>
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<td>Salt Lake City</td>
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<td>Patricia O’Keefe</td>
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<td>Spokane</td>
<td>Feb. 2015</td>
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<td>Heather L. Hundley</td>
<td>2010</td>
<td>CSU San Bernardino</td>
<td>Monterey</td>
<td>Feb. 2011</td>
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<td>Anchorage</td>
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<td>Feb. 2007</td>
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<td>1929</td>
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* But for her untimely death, Leah Vande Berg would have served as President in 2006.
Honorary Members

Dennis Alexander - 2003 Distinguished Service Award recipient and 2000 President
Janis Andersen - 2013 Distinguished Service Award recipient and 1991 President
Peter Andersen - 2008 Distinguished Service Award recipient and 1998 President
Robert Avery - 2011 Distinguished Service Award recipient and 1995 President
Eldon Baker - 1975 President
Leslie Baxter - 1998 President
Robert Boren - 1998 Distinguished Service Award recipient and 1973 President
Connie Bullis – 2003 President
John Cagle - 2009 Distinguished Service Award recipient
Donald Cameron - 1971 President
Bill Eadie - 1994 President and 2016 Distinguished Service Award recipient
Carmendale Fernandes - 1986 Distinguished Service Award recipient and 1979 President
Walter Fisher - 1990 Distinguished Service Award recipient and 1974 President
Ken Frandsen - 2004 Distinguished Service Award recipient
Anthony Hillbruner - 1981 Distinguished Service Award recipient
Lucy Keele - 1997 Distinguished Service Award recipient and 1977 President
Jolene Koester - 1995 President
Bob Kully - 1988 Distinguished Service Award recipient and 1976 President
Stephen Littlejohn - 1992 President
Ron Lustig - 2010 Distinguished Service Award recipient and 2004 President
Nancy McDermid - 1995 Distinguished Service Award recipient and 1981 President
David Natharius - 1999 Distinguished Service Award recipient and 1988 President
Jody Nyquist - 2000 Distinguished Service Award recipient and 1984 President
Sue Pendell - 2014 Distinguished Service Award recipient and 2009 President
Jack Samosky - 1993 Distinguished Service Award recipient
Thomas Scheidel - 1994 Distinguished Service Award recipient and 1990 President
Malcolm Sillars - 1992 Distinguished Service Award recipient and 1988 President
Jo Sprague - 2009 Distinguished Service Award recipient and 1986 President
Lynn Wells - 2002 Distinguished Service Award recipient and 1989 President
Distinguished Service Award Recipients

2017  Daniel Canary  University of Utah
2016  William F. Eadie  San Diego State University
2015  No Award
2014  Sue Pendell  Colorado State University
2013  Janis Andersen  Emerson University
2012  Betsy W. Bach  University of Montana
2011  Robert K. Avery  University of Utah
2010  Myron “Ron” Lustig  San Diego State University
2009  John Cagle  California State University, Fresno
2009  Jo Sprague  San Jose State University
2008  Peter Andersen  San Diego State University
2007  Dawn O. Braithwaite  University of Nebraska-Lincoln
2006  Sandra Petronio  Indiana University Purdue
        University Indianapolis
2005  Leah Vande Berg  California State University, Sacramento
2004  Kenneth Frandsen  University of New Mexico
2003  Dennis Alexander  University of Utah
2002  Lynn K. Wells  Saddleback Community College
2001  William W. Wilmot  University of Montana
2000  Jody Nyquist  University of Washington
1999  David Natharius  California State University, Fresno
1998  Robert Boren  Boise State University
1997  Lucy Keele  California State University, Fullerton
1996  John "Sam" Keltner  Oregon State University
1995  Nancy G. McDermid  San Francisco State University
1994  Thomas M. Scheidel  University of Washington
1993  Jack A. Samosky  California State University, Hayward
1992  Malcolm O. Sillars  University of Utah
1991  James McBeth  University of Southern California
1990  Walter Fisher  University of Southern California
1989  Gale Richards  Arizona State University
1988  Robert Kully  California State University, Los Angeles
1987  B. Aubrey Fisher  University of Utah
1986  Carmendale Fernandes  Fremont High School
1986  Gertrude Baccus  Redlands High School
1985  Milton Dobkin  Humboldt State University
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<td>2016</td>
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<td>Year</td>
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<td>Leslie A. Baxter</td>
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# Model Communication Program Award Recipients

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<td>College of the Canyons</td>
<td>Santa Clarita, CA</td>
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<td>2016</td>
<td>Irvine Valley College</td>
<td>Irvine, CA</td>
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Detailed Schedule of Events

THURSDAY
February 15, 2018

1103  PUBLICATIONS COMMITTEE
11:00 a.m. – 2:00 p.m.
Thursday, February 15, 2018  Napa I

1102  FINANCE COMMITTEE
11:00 a.m. – 2:00 p.m.
Thursday, February 15, 2018  Napa III

1202  EXECUTIVE COUNCIL
2:30 – 10:00
Thursday, February 15, 2018  Mendocino

REGISTRATION
4:00 – 8:00  Mezzanine
FRIDAY
February 16, 2018

REGISTRATION
7:00 a.m. – Mezzanine
6:00 p.m.

2102 UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE
8:00 a.m. – Friday, February 16, 2018 Sonoma
1:00 p.m.

Presented by the Second Vice-President Donna Gotch, California State University, San Bernardino

Sponsored in part by the Department of Communication Studies at California State University, San Bernardino and Bedford/St. Martin’s Publishers.

8:00 – 8:15 am Welcome Sonoma
8:30 – 9:30 am Panel Session 1 – Mendocino; Napa I; II, and III
9:45 – 10:45 am Panel Session 2 – Mendocino; Napa I; II, and III
10:45- 11:30 am Break - Sonoma
11:30 am – 12:30 pm Panel Session 3 – Mendocino; Napa I; II, and III
12:30 – 1:00 pm Awards – Sonoma

2213 MINDFULNESS COMMUNICATION PRACTICE IN THE COMMUNICATION COURSE
9:00 a.m. to Friday, February 16, 2018 Bayshore East
12:00 p.m.

Presented by the President-Elect, Brian Heisterkamp

Facilitators: George Nagel, Ferris State University
坝坝坝 Dan Huston, NHTI, Concord’s Community College
This workshop is designed for participants to experience the practical benefits of combining the practice of mindfulness with the study of communication. Participants will encounter mindfulness practices and then consider the application of these practices to what they do in the classroom. Resource materials will be provided for the participants' own development and eventual application in the classroom. Considerable time will be spent in the first half of the workshop practicing and reflecting on mindfulness. The latter part of the workshop will permit us to brainstorm ways mindfulness could be infused into the courses participants teach.

We will touch on many of the benefits of mindfulness and how it works. Fundamentally, mindfulness is choosing to pay attention in a particular way: “on purpose, in the present moment, and non-judgmentally” (Jon Kabat-Zinn). While concentration deepens, practitioners also develop a greater awareness of the kind of distractions they encounter. One may ultimately observe or witness the inner dynamics of the constructed self. Other more immediate benefits include less rumination, reactivity, and increased emotional resilience and compassion. Bottom line: learning improves.

This workshop is open to anyone, whether they have no prior mindfulness experience or a well-established practice.

(Additional registration fee required.)

2315  COMMUNICATION PEDAGOGY: MOVING BEYOND THE "BASIC" COURSE
9:00 a.m. to 12:30 p.m. Friday, February 16, 2018 Camino Real

Presented by the President-Elect, Brian Heisterkamp

Facilitators:
Brandi Lawless, University of San Francisco
Luke LeFebvre, Texas Tech University
Leah LeFebvre, University of Alabama
Dale Anderson, Del Mar College
Keith Nainby, California State University, Stanislaus
Nicholas Zoffel, Sierra College
Jennifer Kienzle, City College of San Francisco
Ashley Archiopoli, University of Houston, Downtown

This workshop offers concrete skills, pedagogical activities, and ideas to push the boundaries of the communication classroom. Three mini-sessions will be offered: (1) Communication Centers, (2) Teaching with Technology, and (3) Teaching for Social Justice. Attention will be paid to face-to-face and online classrooms, teaching within the current political/social climate, and reenvisioning Communication Centers for broader impact. Experts in each of these areas present about their experiences with regard to the topics and offer unique takeaways for participants.

(Additional registration fee required.)

2216  PRACTICING MINDFULNESS BY ACKNOWLEDGING STUDENT VARIATIONS: IMPLEMENTING UNIVERSAL DESIGN OF LEARNING (UDL) IN COMMUNICATION COURSES

9:00 a.m. to 12:00 p.m.  Friday, February 16, 2018  Central

Presented by the President-Elect, Brian Heisterkamp

Facilitator: Audrey L. Deterding, Northern Arizona University

The goal of this workshop is to learn the basics of Universal Design of Learning (UDL) and how to begin to incorporate this framework in a mindful way. This workshop will begin with an explanation of UDL and how it is enacted in course design. Participants will be given examples of classes using the framework. Then, participants will use the remaining time to work on a self-selected component in their own class. It is recommended that participants bring a laptop and/or hard copies of assignments, syllabi, etc. to work on.

(Additional registration fee required.)

2217  BODIES ON THE LINE, IN THE WATER, AND ON THE STREETS: PERFORMANCES OF RESISTANCE AS ENVIRONMENTAL AND CIVIC MINDFULNESS IN THE CONTEXT OF CLIMATE CHANGE

9:00 a.m. to 12:30 p.m.  Friday, February 16, 2018  Tasman
Presented by the President-Elect, Brian Heisterkamp

Facilitators:
Deborah Cox Callister, University of San Francisco
Sarah Amira de la Garza, Arizona State University
Anastasia R. Prentiss, Holy Names University
Suzanne Pullen, San Francisco State University
Julie "Madrone" Kalil Schutten, Northern Arizona University

This half-day afternoon pre-conference offers an off-site space for performance engagement on issues of environmental and social justice. We will explore the ways performance methods and how we discursively construct nature can be employed as strategies to become more mindful of the natural world. Focusing on internatural communication, we will challenge our complicity, implication, and coherence in relation to environmental and social injustices.

(Additional registration fee required.)

2413 CREATING MINDFUL LEARNING ENSEMBLES IN THE COMMUNICATION CLASSROOM: APPLIED IMPROVISATION AS COMMUNICATION PEDAGOGY
1:00 to 4:00 Friday, February 16, 2018 Bayshore West

Presented by the President-Elect, Brian Heisterkamp

Facilitators:
Jonathan P. Rossing, Gonzaga University
Juliane Mora, Gonzaga University

The workshop introduces participants to applied improvisation in communication pedagogy. Participants will participate in exercises adapted from improvisational theater. These exercises provide teaching techniques for a broad range of communication principles and theories that allow students to immerse themselves in communicative practice. They also foster a supportive learning ensemble. Participants will gain an understanding of applied improvisation and strategies for incorporating these activities into their classrooms.

(Additional registration fee required.)
HUMOR AS PEDAGOGY: FUNCTIONS, BENEFITS AND TENSIONS
1:00 to 4:00 Friday, February 16, 2018 Bayshore East

Presented by the President-Elect, Brian Heisterkamp

Facilitators:
Tara Franks, Sierra College
Nicholas A. Zoffel, Sierra College

As facilitators of this short-course, we aim to demonstrate how humor functions as pedagogy through a variety of theoretical approaches, strategic styles, and throughout our communication courses. We will provide participants with a clear understanding of humor theories, showcase best practices, and carefully analyze potential pitfalls as they relate to student learning. Participants will leave the short course with a collection of classroom resources via media links to recent/relevant research on humor as pedagogy, as well as numerous examples of appropriate humor uses/types for communication courses (e.g., intercultural, interpersonal, public speaking, small group, media). Such a course has the potential to enrich existing communication pedagogy scholarship by offering educators creative instructional strategies through the juxtaposition of humor and education research, critical thinking and applied practice.

(Additional registration fee required.)

COMMUNICATION TO PROMOTE MINDFUL FEMINIST THOUGHT
1:00 to 4:00 Friday, February 16, 2018 Camino Real

Presented by the President-Elect, Brian Heisterkamp

Facilitators:
Julianna Kirschner, Claremont Graduate University
Sonja K. Foss, University of Colorado, Denver
Karen A. Foss, University of New Mexico, Albuquerque
John Kephart, California State University, Northridge
Kristen Hoerl, Butler University
Mary Domenico, University of North Carolina, Chapel Hill
This pre-conference will provide feminist scholars the opportunity for sustained conversation around several topics. Four questions will be circulated in advance of the convention, and those who wish to participate will be asked to submit a short position paper (2-4 double-spaced pages) on one of those questions by February 1, 2018. At the conference, those who have written about the same question will be placed in a group together. The questions around which the discussion groups will be organized are:

1. Defining Feminism: How do you define feminism? What action and/or belief would you consider to be feminist? What does it mean to be a feminist in the field of communication, in academia, and in general? What does a mindful feminism look like? Is mindfulness appropriate as part of feminism? Do we still need the label feminist to describe our orientation to the world? Facilitator: John Kephart

2. Assessing Feminist Scholarship: What do you see as the current status of feminist research within the communication discipline? Has feminist scholarship connected with the current discourse in the field? What does mindful feminist scholarship look like? Is there a place for mindfulness in feminist scholarly work? What would you like to see investigated in feminist scholarship? What article from a feminist perspective would you most like to read in our journals that hasn’t yet been published? Facilitator: Kristen Hoerl

3. Mindful Feminist Communication: What does mindfulness mean to you? How might our lives be more enriched by advancing this focus in the discipline? What does it mean to speak mindfully in feminist and communication discourses? How can feminism be mindfully addressed in our academic lives? Facilitator: Mary Domenico

4. Grounded Feminist Praxis in the Classroom: What constitutes feminist pedagogy? Is it different from other kinds of good teaching? Is feminist pedagogy contradictory in any ways to good teaching? How can we mindfully focus on feminism in all of our classes, even those that do not deal explicitly with gender and diversity? How might mindfulness advance the goals of feminist pedagogy? Does mindfulness hinder feminist pedagogy? If so, in what ways? What are the results of feminist pedagogy in our classrooms? Facilitator: Julianna Kirschner

Papers should be submitted by February 1 to jjkirsch@usc.edu. Any questions about the preconference may also be directed to that email address.

(Additional registration fee required.)
2506 GRADUATE STUDENT WORKSHOP
2:00 – 3:30 Friday, February 16, 2018 Sonoma

Presented by the Second Vice-President Donna Gotch, California State University, San Bernardino

A panel of graduate program directors from diverse graduate programs and institutions offer suggestions and advice for applying to, attending, and succeeding in graduate school.

Karrin Vasby Anderson
Director of Graduate Studies
Colorado State University

Teresa Bergman
Director of Graduate Studies
University of the Pacific

D. Robert DeChaine
Director of Graduate Studies
California State University, Los Angeles

Margaret Pitts
Director of Graduate Studies
University of Arizona

2601 GRADUATE PROGRAMS OPEN HOUSE
3:45 – 5:00 Friday, February 16, 2018 Winchester/Stevens Creek

Presented by the Second Vice-President Donna Gotch, California State University, San Bernardino

The Graduate Programs Open House (GPOH) provides undergraduates and graduate students with the opportunity to meet with representatives from universities that have graduate programs in Communication. Established in 2003, the GPOH continues its tradition of linking students with graduate programs in an environment that guarantees active interaction.
CONVENTION KICK-OFF
5:15 – 6:30  Friday, February 16, 2018  Cypress

Presented by the President-Elect, Brian Heisterkamp

Join the conversation as these scholars discuss how they have integrated mindfulness and other contemplative practices into their research and teaching. The role of mindfulness has been explored in family, interpersonal, organizational, and health communication. Instructors have introduced mindfulness practices to their students using a variety of techniques. Join us and share your own thoughts and experiences, too!

Moderator: Heather Canary, San Diego State University

Panelists:
Dan Huston, NHTI, Concord’s Community College
Doug Kelley, Arizona State University
Kurt Lindemann, San Diego State University
Jennifer Malkowski, California State University, Chico

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WSCA 2018 WELCOME RECEPTION
6:30 – 8:00  Friday, February 16, 2018  Magnolia

EXECUTIVES CLUB SOCIAL
7:30 – 9:30  Friday, February 16, 2018  Off-Site
SATURDAY
February 17, 2018

REGISTRATION
7:00 a.m. – 5:00 p.m. Mezzanine

BUSINESS MEETINGS
8:00 a.m. – Saturday, February 17, 2018
9:00 a.m.
3002 2019 Interest Group planners Mendocino
3013 Interpersonal Communication Bayshore West
3015 Community College Camino Real

3102 TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS
9:00 – 10:15 Saturday, February 17, 2018 Mendocino

Presented by the Rhetoric and Public Address Interest Group

Chair: Elise Poll, Arizona State University

Identification by Transitive Property: Intermediated Consubstantiality in the NFL’s Salute to Service Campaign
(Top Paper in Rhetoric and Public Address)
Charles Goehring, San Diego State University
Eli Mangold, San Diego State University

Framing Public Memory: Developing Moral Vernacular Discourse Through Photographs of the New Sandy Hook Elementary School
(Top Student Paper in Rhetoric and Public Address)
Katrina N. Hanna, Arizona State University

Scapegoating as a Response to Racial Controversy in Video Games: A Rhetorical Analysis of Online Discussion Boards Regarding the Video Game Resident Evil 5
(Top Debut Paper in Rhetoric and Public Address)
Robert Burgy, University of Nevada, Las Vegas

Perspective by Incongruity and Linguistic Impiety in Thich Nhat Hanh’s Anti-War Letter to President G. W. Bush
3103  MINDFULLY USING THE COMMUNICATION LAB AS A SITE FOR CRITICAL PEDAGOGY

9:00 – 10:15  Saturday, February 17, 2018  Napa I

Presented by the Community College Interest Group

This roundtable highlights the advantages of a Communication Center on the community college campus and provide detailed discussion of how the Ohlone College Communication Studies department created their lab and grew it into an NACC Certified Communication Lab, one of only two community college nationally. The focus of this roundtable will be using the communication center as a site for student-led learning.

Chair: Krista L. Phair, Winona State University

Panelists:
Brenda Ahntholz, Ohlone College
Kristine Carroll, Ohlone College
Nick Chivers, DeAnza College
Larissa Favela, Ohlone College
April Hebert, College of Southern Nevada
Jill Leontiadis, Ohlone College
Krista Phair, Winona State University
Shelly Spratt, Ohlone College

3104  IT’S NOT (JUST) TV: HBO AS SOCIAL AND POLITICAL DISCOURSE IN AMERICAN CULTURE

9:00 – 10:15  Saturday, February 17, 2018  Napa II

Presented by the Media Studies Interest Group

Chair: Samuel M. Jay, Metropolitan State University of Denver
Westworld Ho: Construction of New American Monomyth  
Robert Alan Brookey, Ball State University  
Brian L. Ott, Texas Tech University

Against Globalization: The Neo-Isolationist Movement in The Young Pope  
Gordana Lazić, Texas Tech University

The Absurdist Activism of John Oliver: Bringing Long Form News to HBO  
Amy Pason, University of Nevada, Reno

Hosting Rape: HBO’s Westworld and the Challenge to Hegemonic Masculinity  
Jeremy Freed, University of Utah

3110  
BECOMING MORE MINDFUL OF OUR MUTUALITY: PEDAGOGICAL RELATIONSHIPS AND HOW THEY HELP SHAPE LEARNING

9:00 – 10:15  Saturday, February 17, 2018  San Tomas
Presented by the Communication and Instruction Interest Group

Framing of the term “mindfulness” has helped to sharpen our disciplinary focus on reflexive elements of communication—though a focus on reflexivity has guided the study of communication and instruction, in its many forms and contexts, for decades. This roundtable panel brings together scholars across a range of experience levels—from key, established voices in communication pedagogy to graduate students exploring new conceptions of pedagogical relationships—and methodologies—from media criticism to ethnographic interviewing to philosophy of communication to variable analytic instructional communication. Our goal is to advance discussion of the myriad ways that mindfulness within pedagogical relationships can be studied and can help us complicate our sense of meaning and impact in learning environments.

Participants:

Tiffany Ellington, University of the Pacific  
Melissa Amarillas, Gonzaga University  
Juliane Mora, Gonzaga University  
Tyler Gidney, Fresno State University  
Daniel Horvath, Cal State Stanislaus
Marcy Chvasta, Cal State Stanislaus
Shannon Stevens, Cal State Stanislaus
Keith Nainby, Cal State Stanislaus
Raina Chelise, San José State University
Kathleen McConnell, San José State University
Deanna Fassett, San José State University

3112  TOWARD MINDFUL COLLABORATION: USING RITUAL, MEDIATION, AND DEEP LISTENING AS COMMUNITY BUILDING IN TROUBLED TIMES

9:00 – 10:15  Saturday, February 17, 2018  Cypress

Presented by the Performance Studies Interest Group
Chair: Suzanne Pullen, San Francisco State University

Julie Kalil Schutten, Northern Arizona University
Sarah Amira de la Garza, Arizona State University
James Warren Boyd, University of San Francisco
Anastasia R. Prentiss, Holy Names University
Allen Conkle, San Francisco State University
Heaven Marie Walker, Chabot College
Ruth Gildea, San Francisco State University

3113  TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION

9:00 – 10:15  Saturday, February 17, 2018  Bayshore West

Presented by the Interpersonal Communication Interest Group

Facilitator:
Leah E. LeFebvre, University of Alabama

Patrice Bisbee, University of Nevada, Las Vegas
* Top Student Paper and Top Debut Paper
Affectionate Communication and Testosterone
   Colin Hesse, Oregon State University
   Kory Floyd, University of Arizona
   Justin P. Boren, Santa Clara University
   Jana M. Lee, Santa Clara University
   Chloe F. Holland, Santa Clara University
   *Top Paper*

Supportive Communication is Associated with Markers of Immunocompetence
   Kory Floyd, University of Arizona
   Perry M. Pauley, San Diego State University
   Colin Hesse, Oregon State University
   Jen Eden, Marist College
   Alice E. Veksler, Christopher Newport University
   Nathan T. Woo, University of Arizona

Narratives of Pre- and Post-Divorce Coping within Online Support Forums
   Bailey M. Oliver, Arizona State University

3114

TOP PAPERS IN MEDIA STUDIES

9:00 – 10:15 Saturday, February 17, 2018 Bayshore East

Presented by the Media Studies Interest Group

Chair: Michael Walker, Arizona State University

“Buy Everything”: The Ideal Consumer-Citizen of Zootopia
   Alice M. Fritz, California State University, Los Angeles
   *Top Paper*

Re-politicizing Pussy Riot: Pro-activeness and Digital Activism
   Runchao Liu, University of Minnesota, Twin Cities

Bros Before Donald: Masculinity, Civility, and Nation in the #BROTUS Memes
   Roberta Chevrette, Middle Tennessee State University
   Christopher M. Duerringer, California State University, Long Beach

Speechless: Reproducing, Resisting Stereotypes, Culture of Ableism
   Carrie E. Mulderink
   *Top Student Paper*
THE POLITICAL MIND: EXPLORATIONS IN THE RHETORIC OF POLITICAL LEADERSHIP

9:00 – 10:15 Saturday, February 17, 2018 Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Ian Derk, Arizona State University

Democratic Double-Consciousness in President Barack Obama’s Memorial Address of the July 7, 2016, Dallas, TX Shooting.
Gabriela Tscholl, University of Nevada, Las Vegas

Narrative Casualtry, Political Time, and George H. W. Bush’s Response to the Fall of the Soviet Union
Andrea Terry, California Polytechnic State University

Two Tales of “Political Correctness”: Temporalities and Epistemologies in the Rhetorics of George H. W. Bush and Donald Trump
Brian Amsden, Clayton State University

Dreaming of Freedom: A Rhetorical criticism of Marcus Garvey’s “Address to the 2nd Universal Negro Improvement Association Convention”
Darrian Carroll, University of Nevada, Las Vegas

Modeling Roosevelt’s Address: Using Digital Methods to Confirm Rhetorical Findings
Dakota Park-Ozee, University of Utah

Respondent: Luke Winslow, San Diego State University

MINDFULNESS IN RHETORICAL FIELDWORK: PARTICIPATORY APPROACHES TO MUNDANE ENGAGEMENTS

9:00 – 10:15 Saturday, February 17, 2018 Alameda
Presented by the Environmental Communication Interest Group

This panel’s participants draw on varied experiences doing rhetorical fieldwork to discuss how mindful participation—or lack thereof!—can foster unique opportunities and challenges for knowing about people’s mundane interactions and relationships with the world.

Chair: Bryan Picciotto, University of Maine

Footwork as Fieldwork: A Methodology of Mindful Movement
  Bryan Picciotto, University of Maine

Articulating Environmental Justice: Approaching Mindfulness through Lived Experience
  Anthony Sutton, University of Maine

Minding More-than-Human Communication: A Case for Plantlife
  Mariko Thomas, University of New Mexico

Respondent: Danielle Endres, University of Utah

3117  MINDFUL INVOLVEMENT IN WSCA: QUESTIONS, ANSWERS, SUGGESTIONS & ADVICE

9:00 – 10:15  Saturday, February 17, 2018  Tasman

Presented by: President-Elect, Brian Heisterkamp

Chair: Heather Hundley, WSCA Executive Director

WSCA is an organization reliant upon volunteers and people giving back to the profession. Yet, when members get involved with WSCA the rewards are immeasurable including meeting new people, gaining leadership experience, understanding organizational operations, and having fun in the process. Panelists represent various WSCA roles including Interest Group Secretary, Interest Group Vice Chair, Interest Group Chair, Interest Group Program Planner, Finance Committee Chair, Member Services Committee Chair, Time and Place Committee Chair, Nominating Committee Chair, WSCA First Vice President, WSCA President Elect, WSCA President, WSCA Immediate Past President, WSCA
Second Vice President, CR Journal Editor, Legislative Assembly Member, and Local Host. This session is designed for you to learn how you can help with WSCA’s sustainability.

Jennifer Bevan, Chapman University
Heather Hundley, Middle Tennessee State University
Paul Mongeau, Arizona State University
Marnel Niles Goins, California State University, Fresno

3118 GIFTS (GREAT IDEAS FOR TEACHING STUDENTS)

9:00 – 10:15 Saturday, February 17, 2018 Central

Presented by the Community College Interest Group

Chair: Linda Carvalho Cooley, Reedley College

Drawing on communication
Michael Newton, Reedley College/Madera Community College Center

Negative power of being a bad listener
Linda Carvalho Cooley, Reedley College

Listening in the real world: activities ideas for online courses
Andi Zamora, Bellingham Technical College

What are you really listening to during online conversations?
Colleen McGoff Dean, Whatcom Community College

How much can you remember?
Ashley Givens, Salt Lake Community College

Improv activities for mindful listening
Heidi Reeder, Boise State University

3202 NATIONAL COMMUNICATION ASSOCIATION: UNDERSTANDING AND IMPLEMENTING LEARNING OUTCOMES IN COMMUNICATION

10:30 – 11:45 Saturday, February 17, 2018 Mendocino
Presented by the President-Elect Brian Heisterkamp

During this panel, NCA office staff, LOC project members, and elected leadership explain the importance of learning outcomes and assessment, and discuss resources available through NCA to help integrate NCA’s LOCs into courses, programs, and departments.

NCA Representatives:

Trevor Parry-Giles, Interim Executive Director
Ronald L. Jackson, II, President
Kent A. Ono, Second Vice President

3203  POLITICAL COMMUNICATION IN UNCERTAIN TIMES
10:30 – 11:45  Saturday, February 17, 2018  Napa I

Presented by the Freedom of Expression and Political Communication Interest Group

Chair: Joseph Sery, Christopher Newport University

Presidential Civil Religion: Remembering the Non-theists.
Kristina Lee, Colorado State University

We Will Not be Dictated by Facts: The Rhetorical Construction of Visceral Publics
Sierra Abram, California State University, Long Beach

Facing the Rise of Modern Fascism: Disrobing White Supremacy in the Alt-Right Movement
Hayley Blonsley, Colorado State University

When Milo Meets Cicero: Appropriate Indecorum and the Rhetoric of Cultural Libertarianism
Rachel Clancy, San Diego State University

Respondent: Joseph Sery, Christopher Newport University

3204  CLASSROOM HACKS: SHARING OUR TRICKS OF THE TRADE
10:30 – 11:45  Saturday, February 17, 2018  Napa II
Presented by the Community College Interest Group

Mimicking the structure of the GREAT TEACHERS RETREAT, eight to ten communication instructors, spending no more than 5 minutes each, share a teaching "trick of the trade"—that is, a tool they use in the classroom that is unique, effective, and easy to share with others. The goal of this panel is to make attendees mindful of the small micro-teaching moments that can produce exemplary learning of a specific concept.

Chair: Karyl Kicenski, University of California, Los Angeles

Panelists:
Marie Arcidiacono, Los Medanos College
Michael Brydges, Cypress College
Taylor Dawson, Louisiana State University
Amy Edwards, Oxnard College
Marcia Fulkerson, Oxnard College
A.Todd Jones, Bakersfield College
Karyl Kicenski, University of California, Los Angeles
Julianna Kirschner, Claremont Graduate University
Patricia O’Keefe, College of Marin
Tammera Stokes Rice, College of the Canyons

3205 ENGAGING IN MINDFUL COMMUNICATION IN THE FACE OF BULLYING: FEMALE FACULTY AND THEIR EXPERIENCES DEALING WITH STUDENT BULLIES

10:30 – 11:45 Saturday, February 17, 2018 Napa III

The purpose of this roundtable is to examine the experiences of female faculty in dealing with students who use bullying tactics to get their way or as a show of power.

Presented by the Organization for Research on Women and Communication

Co-Chairs: Julie Snyder-Yuly, Iowa State University and Stephanie Gomez, Weber State University

Mariam Betlemidze, California State University, San Bernardino
Tracey Owens Patton, University of Wyoming
Bernadette Calafell, University of Denver
Stacey Overholt, University of Utah

3206 HEALTH COMMUNICATION TOP FOUR PAPERS PANEL

10:30 – 11:45 Saturday, February 17, 2018 Sonoma

Presented by the Health Communication Interest Group

Chair: Ashley Archiopoli, University of Houston, Downtown

Extending a Campaign to Move Cigarette and e-Cigarette Beliefs: Belief Structures and Campaign Design
David M. Keating, California State University, Northridge

Family Health History Tools as Communication Resources: Perspectives from Caucasian, Hispanic, and Pacific Islander Families
Heather E. Canary, San Diego State University
Ashley Elrick, University of Utah
Manusheela Pokharel, University of Utah
Margaret Clayton, University of Utah
Kimberly A. Kaphingst, University of Utah

Positioning Identities within HIV Counseling: Policy and Space in a Nonmedical Testing and Counseling Facility
Brian Rogers, University of Wisconsin Whitewater

Autism narratives in media coverage of the MMR vaccine-autism controversy under a crip futurism framework
Benjamin Mann, University of Utah *Top Student Paper

Respondent/Facilitator: Ashley Archiopoli, University of Houston, Downtown

3207 MAGIC, MYSTICISM, AND MINDING MORE-THAN-HUMAN RHETORIC

10:30 – 11:45 Saturday, February 17, 2018 Winchester
Presented by the Rhetoric and Public Address Interest Group and the Performance Studies Interest Group

Chair: Jeremy Gordon, Gonzaga University

Brian Amsden, Clayton State University
Miles Coleman, Seattle University
Oscar Giner, Arizona State University
Jeremy Gordon, Gonzaga University
Jennifer Heusel, Coker College
Martin Law, Indiana University, Bloomington
Laura Mattson, University of South Florida
Mariko Thomas, University of New Mexico
Kirstin Wagner, University of California, Santa Barbara

3208 A CONVERSATION ABOUT DIVERSITY AND INCLUSION IN WSCA
10:30 – 11:45 Saturday, February 17, 2018 Stevens Creek

Presented by President-Elect Brian Heisterkamp

A presidential charge given to the Member Services Committee was to determine whether changes are necessary to the Association's current brand/logo as well as to assess matters of diversity and inclusion in WSCA. A first step in working on the charge was a recent survey sent to all members. The next step is this panel, which is designed to acquire additional insights and feedback from members particularly on matters of diversity and inclusion.

Members of WSCA are invited to drop by the panel and engage in conversation with members of the committee as well as officers of the Association. Panelists will have questions to facilitate conversation; however, the panel is most about providing a forum for members to offer their observations, comments, feedback, and/or ask questions on the proposed topics.

Panelists:
Brian Heisterkamp, California State University, San Bernardino
Aaron Hess, Arizona State University
Michelle A. Holling, California State University San Marcos
Amy Pason, University of Nevada, Reno
Rodney Reynolds, California Lutheran University
What might an embodied orientation to academic life, so prone to glorify thinking as an exercise of only the head, feel like? What does it mean to be a mindful academic when certain bodies are being targeted on campuses across the country?

In this panel, we each explore how mindfulness as an orientation to embodied teaching practice can either undermine or underwrite a mind/body split. With different “misfit mystics” directing us as practical political guides for intellectual bodies under attack, we examine aspects of critical communication pedagogy that can deepen an address to power with mindful practices.

Nietzsche’s joyful orientation: Learning mindfulness and communication for the everyday academic from The Gay Science

Jaishikha Nautiyal, University of Texas at Austin

Mindfully Listening to Arboreal Vinyl with Theodor Adorno: A Terrifying Review of Sylvan Sound in an Age of Digital Reproduction

Teddy Albiniak, San Francisco State University

Uniform Aesthetics as a Rhetoric of Appearance: Managing Mystery in the Academic Body

Erin O'Connor, University of Texas at Austin

Mindful Practices for Targeted Bodies: Teaching Self-care while Storming the Ivory Tower

Joan Faber McAlister, Drake University
Monstrous Pedagogy at the Intersections of White Privilege, Visible Disability
Carrie E. Mulderink, University of New Mexico*

Instructional Design Codes and Achievement Goal Theory: A Complementary Approach to Understanding Classroom Motivation
Michael Rangoonwala, Sacramento State University

Reflected Academic Self-Efficacy: How Teacher Behavior Influences Self-Efficacy in the Classroom
John Wildauer, Minnesota State University, Mankato
Kristen Cvancara, Minnesota State University, Mankato

*Top Student Paper

Respondent: Hailey Gillen Hoke, Weber State University

THE FUTURE OF WSCA INTERCULTURAL COMMUNICATION INTEREST GROUP: MINDFULNESS FOR CHANGE

This roundtable discussion provides an intellectual space of dialogue to discuss the future of the interest group and to advance its mission and goals.

Chair: Shinsuke Eguchi, University of New Mexico

Panelists:
Shadee Abdi, University of New Mexico
Fatima Zahrae Chrifi Alaoui, San Francisco State University
Yea-Wen Chen, San Diego State University
SPOTLIGHT PERFORMANCE: SEE YOU IN MY DREAMS

10:30 – 11:45 Saturday, February 17, 2018 Cypress

Presented by the Performance Studies Interest Group

See You in My Dreams is adapted from the artwork, correspondence, and writing of Jack L. Morris, a man who spent almost thirty years in solitary confinement at Pelican Bay State Penitentiary. The play dramatizes multiple dimensions of one man’s experience in solitary, including his daily activities, legal disputes, fantasy life, and above all, his dogged efforts to resist the toxic influences of his environment and create and sustain a positive identity while continuing to petition for his release to general population. This identity includes his roles as son, brother, friend, lover, poet, artist, scholar, and Latino, as well as someone capable of extreme violence. The full production includes song, movement sequences, and projections; for the WSCA session we propose to present excerpts of monologues from the show with a diverse group of performers portraying Jack.

Chair and Discussant: Oona Hatton, San José State University

Performers:
Cristina Mejía, San José State University
Kimberly Piet, San José State University
Brian Puckett, San José State University
Everett Smith, San José State University

TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION

10:30 – 11:45 Saturday, February 17, 2018 Bayshore East

Presented by the Organizational Communication Interest Group
Chair: Andrew Ishak, Santa Clara University

The Mutual Constitution of Social Media Use and Status Hierarchies in Global Organizing
   Heewon Kim, Arizona State University
   Top Paper

Drawing Large and Startling Figures: Contriving Occasions for Mindfulness in Organizations
   Camille G. Endacott, University of California Santa Barbara
   Top Student Paper

“I Am Not A Senior!” Age Boundaries and Identity Gaps in a Nonprofit Organization
   Mo Han, California State University, Fullerton

Co-rumination Suppresses the Beneficial Effects of Social Support on Effort-Reward and Overcommitment Among a Sample of U.S. Workers
   Justin Boren, Santa Clara University

Respondent: Julie Taylor, California State University, San Bernardino

3216  INDIGENOUS VOICES ACROSS TIME AND SPACE

10:30 – 11:45       Saturday, February 17, 2018       Alameda

Presented by the Environmental Communication Interest Group

Chair: Carlos Tarin, University of Texas, El Paso

“To be a Hopi is to be a Conservationist”: The Ecologically Noble Savage Frame and the Relationship between Human Social Justice and Environmentalism in Hopiland
   Taylor Johnson, University of Utah

The Strategies of Survivance: Chief Sealth and a Rhetorical Mindfulness of Environmental Communication
   Nancy Van Leuven, California State University, Fresno
   Kathleen Rhodes Schock, Fresno City College
Protecting Sacred Groves: Community-Led Environmental Organizing by Santhals of Eastern India
Uttaran Dutta, Arizona State University
Respondent: Emily Plec, Western Oregon University

**3217**
**EXPLORING PATIENT-PROVIDER PERSPECTIVES**

10:30 – 11:45 Saturday, February 17, 2018 Tasman

Presented by the Health Communication Interest Group

Chair: Bradley Adame, Arizona State University

The Relationships Between Doctor-Patient Affectionate Communication and Patient Perceptions and Outcomes
Colin Hesse, Oregon State University
Emily A. Rauscher, Texas A&M University

Health Care Provider Planned Responses to Patient Misunderstandings about End-of-Life Care
Jessica Russell, California State University, Long Beach
Karly Quaack, California State University, Long Beach
Sandi W. Smith, Michigan State University

Understanding Latino Lesbian, Gay, and Bisexual Adolescent Patients’ Goal Prioritizations in Patient-Provider Sexual Orientation and Health Disclosures
Suzanne Burdick, University of Texas at Austin

Ideologies of Integration: Integrative MDs Communicating Health
Brielle Jamie Plump, Skyline College
Patricia Geist-Martin, San Diego State University

Respondent/Facilitator: Bradley Adame, Arizona State University

**3218**
**GIFTS (GREAT IDEAS FOR TEACHING STUDENTS)**

10:30 – 11:45 Saturday, February 17, 2018 Central
Presented by the Community College Interest Group

Chair: April Hebert, College of Southern Nevada

Collaborative Solutions to College Students’ problems
   Kelly Kehoe, California State University, Long Beach

A rhetorician’s guide to an Aristotelian universe where no rhetorician has gone before
   Hank Sitko, Bellevue College

Political mindfulness
   Alex DeJean, California State University, Los Angeles

Understanding Monroe’s Motivated Sequence through the magic of infomercials
   Chelsi Walls, College of Southern Nevada

Mindful source evaluation
   Lisanne Grant, Krista MacDonald, Corey Purcell, New Mexico State University, Dona Ana Community College

Persuasion for a better world analysis of non-profit websites
   Colleen Mihal, College of Marin

BUSINESS MEETINGS
12:00 – 1:00 Saturday, February 17, 2018

3302 Executives Club                  Mendocino
3303 Freedom of Expression and Political Communication Napa I
3306 Health Communication             Sonoma
3309 Performance Studies              Lawrence
3310 Communication and Instruction   San Tomas
3311 Rhetoric and Public Address     Lafayette
3314 Organizational Communication    Bayshore East
3315 Intercultural Communication     Camino Real

3419 OFFICERS’ LUNCH
12:00 – 2:00 Saratoga
MEMORY STUDIES AND TIME IMMEMORIAL: PROBLEMATIZING THE INTERSECTION OF LATINX AND INDIGENOUS COMMUNICATION STUDIES

1:15 – 2:30  Saturday, February 17, 2018  Mendocino

Presented by the Rhetoric and Public Address Interest Group

Co-Chair: Oscar Alfonso Mejía, University of Utah
Co-Chair: José Ángel Maldonado, University of Nebraska, Lincoln

Rhetoric, Race, & Remembrance: On the Production of Supremacy
Rebecca Avalos, University of Colorado, Boulder

Oñate’s Foot? Who’s Got a Saw?
Jaelyn DeMaria, University of New Mexico

Remembering Time Immemorial
José Ángel Maldonado, University of Nebraska, Lincoln

Being Latinx and/or Indigenous: Rhetoric of Mestizaje
Oscar Alfonso Mejía, University of Utah

Respondent: Stacey Sowards, University of Texas, El Paso

PRACTICING MINDFULNESS ON SPEECH DAY: ADDRESSING CHALLENGES OF SUSTAINED LISTENING

1:15 – 2:30  Saturday, February 17, 2018  Napa I

Presented by the Community College Interest Group

One definition of mindfulness is "being aware" or "being in the moment," and listening is often described as "mindful attending.” Given these definitions, it is no surprise that instructors often find it challenging to fully focus and listen to their students on speech day. In this roundtable, the panelists will identify a variety of approaches they use to sustain attentive listening during the numerous presentations given in class. Participants will then be invited to contribute their ideas and experiences.
Chair: April Hebert, College of Southern Nevada

Panelists:
Linda Carvalho Cooley, Reedley College
April Hebert, College of Southern Nevada
Julianna Kirschner, Claremont Graduate University, College of the Canyons
Colleen McGoff Dean, Whatcom Community College
Andi Zamora, Bellingham Technical College

3404 MINDING THE GENDER GAP IN DISNEY MEDIA

1:15 – 2:30 Saturday, February 17, 2018 Napa II

Presented by the Media Studies Interest Group

Chair: Melissa Newman, Point Loma Nazarene University

To Princess or Not to Princess? The Challenge of the Mindful Mother
Melissa Newman, Point Loma Nazarene University

“Better in Stereo:” Postfeminism via the Disney Channel’s Doubled and Divided Representations of Girlhood
Linda Beail, Point Loma Nazarene University

The Magic and the Gendered Mind: Representations of Girlhood and Boyhood in Disney Junior Cartoons
Kelli McCoy, Point Loma Nazarene University

Gendered Emotional Expression Performed in Disney Pixar’s Inside Out and Beyond
Lisa Raser, Point Loma Nazarene University

3405 ENTERTAINMENT AND CREATIVITY IN ORGANIZATIONS

1:15 – 2:30 Saturday, February 17, 2018 Napa III

Presented by the Organizational Communication Interest Group
Chair: Jared Kopczynski, University of Colorado Boulder

There is No Community Theater Without Community: A CoP Approach
Raphaela Barros Campbell, University of Montana

Back-of-the-House/Front-of-the-House: An Ethnography of Work Teams in a Restaurant
Kyle Hanners, California State University, Sacramento

Collaborative Drawing as Team Communication: A Case Study Visualizing Customer Journey Challenges for a Design Sprint
Abigail Selzer King, Texas Tech University
Marieke McCloskey, UserTesting

Fullscreen’s Institutional Trio: An Organizational Discourse and Institutional Pluralism Analysis
Alyssa N. Fisher, Bowling Green State University

Respondent: Kendra Dyanne Rivera, California State University, San Marcos

3406 ROLE OF FAMILY IN HEALTH CARE DECISIONS
1:15 – 2:30 Saturday, February 17, 2018 Sonoma

Presented by the Health Communication Interest Group

Chair: Elissa Adame, Arizona State University

Family Communication and Genetics: An Overview of Three Theoretical Perspectives
Ashley Elrick, University of Utah *Top Student Paper*

Our Family Portrait: An Ethnographic Study of the Church as a Model of Social Support
Liza Ngenye, George Mason University

Health Campaigns for Pregnant Woman with HIV in China: US Health Imperialism
Jessica Johnson, University of Denver
Can We Talk About It Now? Recognizing the Optimal Time to Initiate End-of-Life Care Discussions with Chinese-American Older Adults and Their Families

Han-Lin Chi, University of California, San Francisco
Janine Cataldoa, University of California, San Francisco
Evelyn Y. Hob, University of San Francisco
Roberta S. Rehma, University of California, San Francisco

Respondent/Facilitator: Elissa Adame, Arizona State University

**3409**

DON’T SAY GOODBYE WITHOUT LEAVING: A WORK IN PROGRESS BY KURT LINDEMANN, RECIPIENT OF THE 2017 OUTSTANDING CONTRIBUTIONS TO PERFORMANCE STUDIES AWARD

1:15 – 2:30 Saturday, February 17, 2018 Lawrence

Presented by the Performance Studies Interest Group

My younger brother died in a hiking accident 16 years ago. I wasn’t with him when it happened, and I’ve never met the man who was, despite having spent the last six years attempting to find him. Realizing the seeming futility of my own search, I’ve interviewed other men who have suffered a similar loss as a way of coming to terms with my own grief and (re)discovering the life I had with my only sibling. This performance, excerpted from a larger work in progress, draws on performative writing, ethnographic performance, and personal narrative, and traces my struggles with memory, masculinity, and mediated communication as I explore how this journey has shaped my understandings of grief, loss, and love.

Chair: Bernadette Marie Calafell, University of Denver

Performer: Kurt Lindemann, San Diego State University

**3410**

MASTER TEACHER AWARD PANEL

1:15 – 2:30 Saturday, February 17, 2018 San Tomas

Presented by the Communication and Instruction Interest Group
The Communication and Instruction Interest Group has recognized and honored great teachers since 1988. Come celebrate this year’s award winners, hear about their approaches to teaching, and engage in a rich discussion of the art and practice of teaching in our field.

The 2018 Master Teacher Awardees:

Rachel Griffin, University of Utah
Gregory Spencer, Westmont College

3413  (DIGITAL) MEDIA USAGE AND OUTCOMES

1:15 – 2:30  Saturday, February 17, 2018  Bayshore West

Presented by the Media Studies Interest Group

Chair: Louis Rumpf, National University

Social Media for Good? A Survey on Millennial’s Inspirational Social Media Use
Sophie H. Janicke, Chapman University
Ava Narayan, Chapman University
Anja Seng, Chapman University

Exploring Dissonance Reduction Strategies Among Young Adults When Confronted with Inconsistencies About Smartphone Use
Benjamin E. Custer, University of Arizona
* Debut Paper

Relational Life in an Era of Multi-Media Communication: Toward an Integrated Model of Online Communication Attitudes, Communication Frequency, and Relational Closeness
Quinten S. Bernhold, University of California, Santa Barbara
Ronald Rice, University of California, Santa Barbara
Rachyl Pines, University of California, Santa Barbara

Asian American Media Organizations and Cultural Production
Alison Yeh Cheung, University of Utah
Respondent/Facilitator: Louis Rumpf, National University

**3414 TOP FOUR PAPERS IN THE ORGANIZATION FOR RESEARCH ON WOMEN AND COMMUNICATION (ORWAC)**

1:15 – 2:30 Saturday, February 17, 2018 Bayshore East

Presented by the Organization for Research on Women and Communication

Chair: Marnel Niles Goins, California State University, Fresno

Transphobic, Racist, and Classist Ideologies of the Women's March on Washington: A Critique of White Feminism
   Whitney Neukam, University of Utah
   *Debut
   *Top Paper

Persist: An Autoethnographic (And Cathartic) Exploration of Stakeholder Experiences in Sports Fandom
   Haley Schaal, California State University, Sacramento

The Male Gaze in the Medical Classroom: Proximity, Objectivity, and Objectification in an Unusual Anatomy Textbook
   Amanda Friz, University of Wisconsin-Madison
   Marissa Fernholz, University of Wisconsin-Madison

Scapegoating to Preserve Hegemonic Ideology: An Examination of Criminal Minds’ Representation of Sex Work as a Means of Hegemonic Maintenance
   Jed Chalupa, Colorado State University
   *Top Student Paper

Respondent: Kristen Hoerl, University of Nebraska-Lincoln

**3415 MINDING THE STORE: RHETORICS OF CAPITALIST HEGEMONY**

1:15 – 2:30 Saturday, February 17, 2018 Camino Real
Presented by the Rhetoric and Public Address Interest Group

Chair: Kristen Herring, California State University, Fresno

The Rhetoric of Trash: The Politics and Identities of Trash and Homelessness on Skid Row
   Douglas Mungin, Solano Community College

“Alaska’s Savings Account”: The Ideology of Economic Stability in the Alaska Permanent Fund
   Ava Goepfert, Colorado State University

The Brokest Generation Ever: Anti-Millennial Rhetoric as a Legitimizing Strategy for Capitalist Hegemony
   Kelly Kehoe, California State University, Long Beach

Marketplace Ministries and the Rhetorical Relevance of Workplace Chaplaincy Services
   Luke Winslow, San Diego State University

Respondent: Christopher M. Duerringer, California State University, Long Beach

3416  EXPLORATIONS IN LANGUAGE, IDENTITY, AND CULTURE

1:15 – 2:30  Saturday, February 17, 2018  Alameda

Presented by the Language and Social Interaction Interest Group

Chair: Bobbi Van Gilder, Northeastern University

Implicit Theories of Re-requesting: Comparisons between Speakers of American English and Speakers of Korean
   Min-Sun Kim, University of Hawaii at Manoa
   Eun Joo Kim, Yonsei University
   Katsuya Tasaki, Aoyama Gakuin University
   Ayano Yamaguchi, National Graduate Institute for Policy Studies
   Atsushi Oshio, Waseda University
   Kenton Anderson, National University of Singapore
Working with Strangers: Intercultural Communication
   Adam Evans, Transylvania University
   Harika Suklun, Abdullah Gul University

Autism as Assemblage
   Benjamin W. Mann, University of Utah

The (Contested) Semiotic Promise of “Sambo’s on the Beach” Restaurant:
Experiencing “Cute” Ethnoracial Exoticism, “Authentic” Coastal California Fun,
and – Pancakes
   Melissa Curtin, University of California, Santa Barbara

3418  MAKING SENSE OF AFFECT: BEING MINDFUL OF FOOD,
      TIME, AND BEING CREEPED OUT

1:15 – 2:30       Saturday, February 17, 2018       Central

Presented by the Communication Theory & Research Interest Group

Chair: Emily Amedee, Colorado State University

Cognitive and Affective Risk Perceptions and their Antecedents: Implications for
Intention to Purchase Genetically Modified Organism (GMO) Consumer Products
   Sejin Kim, The University of Utah

Sensorial Hybridity: A Theoretical Exploration of the Senses and the
Chronopolitical
   Savanna Castillo, California State University, Long Beach

Creeping Toward a Theoretical Model of Creepiness
   Alana McLeod, San Diego State University
   Brian H. Spitzberg, San Diego State University

Mindfulness: A Critical Literature Review of Multi-Methods Used to build meaning
and production of Mindful Behavior
   Precious Bowes, San Francisco State University

Respondent/Facilitator: Edwin S. Lee, San Jose State University
KEYNOTE SPEAKER
2:45 – 4:00 Saturday, February 17, 2018 Winchester/Stevens Creek

Presented by President-Elect Brian Heisterkamp

WSCA is honored to present Shauna Shapiro, PhD - professor, author, speaker, and internationally recognized expert in mindfulness. Dr. Shapiro has published over 150 journal articles and chapters, and coauthored the critically acclaimed texts, *The Art and Science of Mindfulness*, and *Mindful Discipline*. She was an invited TEDx speaker, her 2017 Talk has been rated one of the top 10 TED-talks on Mindfulness. With twenty years of meditation experience studying in Thailand, Nepal and in the West, Dr. Shapiro brings an embodied sense of mindfulness to her scientific work. Dr. Shapiro is the recipient of the American Council of Learned Societies teaching award, acknowledging her outstanding contributions to graduate education, as well as a Contemplative Practice Fellow of the Mind and Life Institute, co-founded by the Dalai Lama. Dr. Shapiro has been invited to present her work to the King of Thailand, the Danish government, and the Bhutan’s Gross National Happiness, and the World Council for Psychotherapy in Beijing, China as well as to Fortune 100 Companies including Cisco Systems, Genentech and Google. Her work has been featured in *Wired* magazine, *USA Today*, *Shape*, Dr. Oz, the *Huffington Post*, *Yoga Journal*, and the *American Psychologist*.

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TOP PAPERS IN ENVIRONMENTAL COMMUNICATION

4:15 – 5:30 Saturday, February 17, 2018 Mendocino

Presented by the Environmental Communication Interest Group

Chair: Elizabeth A. Brunner, Idaho State University

Precarious Water: Grieving for the Animas River
Joshua Trey Barnett, University of Minnesota Duluth

“Airpocalyse” and the China Smog Crisis: Examining Online and Offline Civic Engagement Motives, Attention and Actions
Yashu Chen, California State University, San Marcos
Pauline Cheong, Arizona State University

Lupine Cyborgs: Untethering Discourses About Wolf-Hybrids
S. Marek Muller, University of Utah, *Top Student Paper

Respondent: Jeremy Gordon, Gonzaga University

3603 ANOTHER TRENDING INITIATIVE? MINDFULLY INCREASING STUDENT SUCCESS WITHOUT LOSING OUR MINDS

4:15 – 5:30 Saturday, February 17, 2018 Napa I

Presented by the Community College Interest Group

In the pursuit of increasing completion rates, community colleges have tried many different initiatives: guided pathways, learning communities, automatic transfer degrees, and cohorts. Panel participants will discuss measures taken at their colleges, pros and cons, and where we should go next. The audience will be invited to add to the conversation exploring options to increase course completion, degree completion, and transfer.

Chair: Linda Carvalho Cooley, Reedley College

Panelists:
Erin Davison, Edmonds Community College
Amy Edwards, Oxnard College
Robert Leonard, Sinclair Community College
BRINGING MINDFUL ATTENTION TO NON-NORMATIVE AND “DISORDERED” INTERPERSONAL COMMUNICATION

4:15 – 5:30 Saturday, February 17, 2018 Napa II

This roundtable will discuss social norms of healthy relational communication. Panelists will focus on diagnoses listed in the Diagnostic and Statistical Manual of the American Psychiatric Association (DSM) and discuss empirical findings and observations to reconsider the norms of “functional” relational communication and the structuring of “health” in mental health disorders.

Presented by the Interpersonal Communication Interest and Health Communication Interest Groups

Moderator:
Christina Granato Yoshimura, University of Montana

Panelists:
Jennifer L. Bevan, Chapman University
Heather E. Canary, San Diego State University
Sam M. Dorros, Chapman University
Christina Granato Yoshimura, University of Montana
Colin Hesse, Oregon State University
Amy H. Rogeness, Chapman University

THREE TEACHERS, THREE COURSES: EXTENDING MINDFULNESS FROM PERSONAL PRACTICE TO THE COLLEGE CLASSROOM

4:15 – 5:30 Saturday, February 17, 2018 Sonoma

Presented by President-Elect Brian Heisterkamp

John Ernst, Heartland Community College
Diane Grimes, Syracuse University
Dan Huston, NHTI, Concord’s Community College
Bradford Owen, California State University, San Bernardino
Emphasis is often given to the importance of having a mindfulness practice before attempting to teach it. Panelists will share how their experiences with mindfulness shaped not only the creation of their respective mindful communication courses, but also their teaching style and, consequently, students’ way of engaging with themselves and the course material.

This discussion provides an opportunity to explore how the close analysis of subjective experience that mindfulness engenders, perhaps somewhat paradoxically, results in increased understanding of others—both within the classroom and beyond its borders. This understanding of self and others often manifests itself in increased authenticity and vulnerability, decreased reactivity, discovery and modification of unproductive habits, reduced tendency to blame or judge others, reduced rumination and catastrophizing, and an increased capacity for self-compassion and empathy.

Panelists will explain how their courses have been received by students, colleagues, and administrators; the potential benefits of expanding mindful communication course offerings within an institution; obstacles they have encountered while trying to expand the number of mindful communication course offerings; whether or not incorporation of mindfulness should be mandated; and how the expansion of mindfulness can best be encouraged and supported.

3609 DEMOCRACY’S DIRTY SECRET: RHETORIC AND VIOLENCE IN AND OF DEMOCRACY

4:15 – 5:30 Saturday, February 17, 2018 Lawrence

Presented by the Rhetoric and Public Address Interest Group

Chair: Sarah Stone Watt, Pepperdine University

When Democracy is Conservative: Afro-Brazilian Tamed Resistance Against Religious Racism
Moana Luri de Almeida, University of Denver

Online Conventions in Public Protest: Twitter and the Enactment of Resentment
Jennifer J. Asenas, California State University, Long Beach
Brittany Hubble, California State University, Long Beach
Performative Political Argumentation as Dissent  
Garrett Macdonald, University of Denver

Obscuring Violence as Legitimate Political Speech: Nonviolence as American Tradition  
Craig Weathers, University of Denver

Respondent: Sarah Stone Watt, Pepperdine University

3611  
SPOTLIGHT PERFORMANCE: THE STORIES WE TELL EACH OTHER  
4:15 – 5:30  
Saturday, February 17, 2018  
Lafayette

Presented by the Performance Studies Interest Group

_The Stories We Tell_ is a contemporary folktale that weaves together family history and Ashanti folklore to tell the mythical tale of Rose; a small black bird that leaves everything she knows behind in pursuit of color. Rose's voyage across the Atlantic draws on the stories of myself, my mother and grandmother, and our respective journeys in search of opportunity as well as our struggle to find a safe place to land. As we encounter other black birds; African-Americans who arrived long before, our eyes are opened to a shared consciousness of what it means to be small and black in this world.

Chair and Performer: Nikki Yeboah, San José State University

Respondent: Robert Gutiérrez-Pérez, University of Nevada, Reno

3613  
COMPETITIVE PAPERS IN COMMUNICATION AND INSTRUCTION  
4:15 – 5:30  
Saturday, February 17, 2018  
Bayshore West

Presented by the Communication and Instruction Interest Group

Chair: Kendra Dyanne Rivera, California State University, San Marcos
Mindful Teamwork Skills Pedagogy: Identifying Challenges to Acquiring Communication Skills During College Needed for Workplace Teamwork
Maggie Boyraz, California State Polytechnic University, Pomona
Kelly Herman, California State Polytechnic University, Pomona
Julia Eisenberg, Pace University, Lubin School of Business

From Traditional Classrooms to Virtual Learning Environments: A Review of the Literature on Classroom Climate
Nathan T. Woo, University of Arizona

"Rhetoric is Useful": Classical Rhetoric’s Relevance in the Public Speaking Classroom
Eliza Wagner-Kinyon, Colorado State University

Increasing Subjective Happiness Levels in University Students: Interventions through Communication and the Art of Happiness Coursework
Jessica K. Kamrath, Arizona State University

Respondent/Facilitator: Kimberly Aguilar, California State University, Fresno

3614 TOP FOUR PAPERS IN COMMUNICATION THEORY AND RESEARCH
4:15 – 5:30 Saturday, February 17, 2018 Bayshore East

Presented by the Communication Theory & Research Interest Group

Chair: Andrew Gilmore, Colorado State University

Exploring the Mindsets of Resilience in High Reliability Organizations
Andrew W. Ishak, Santa Clara University
Elizabeth A. Williams, Colorado State University
* Top Paper

Unseen Memories: Public Memory at the Sing Sing Death Chamber
Tyler Hiebert, University of Southern California
* Top Student Paper

The (Re)turn of the Flesh: A case for Black experience in Rhetorical Theory
Darrian Carroll, University of Las Vegas Nevada
Theorizing Socio-Mediated Scandals: Comparing Scandal Discourse in Traditional and Digital Media Environments

Diana Zulli, University of Utah

Respondent/Facilitator: Harry Archer, University of Colorado Boulder

3615 TOP PAPERS AND PERFORMANCES IN PERFORMANCE STUDIES

4:15 – 5:30 Saturday, February 17, 2018 Camino Real

Presented by the Performance Studies Interest Group

Chair: Suzanne Pullen, San Francisco State University

Yas Fats, Yas Femmes, Yas Asians: Im/Possible Performances of Queer Relationality as Family

Shinsuke Eguchi, University of New Mexico
Hannah Long, University of New Mexico
* Top Paper

Lineage Undone

Subrina J. Robinson, California State University, Long Beach
Porschia Librecht Baker, Los Angeles Southwest College
* Top Performance

Ex-Con Mom: Performances of Unlikely Mothering

Llewelyn T. Labio, San Diego State University
* Top Student and Debut Paper

Respondent: Sarah Amira de la Garza, Arizona State University

3616 TOP PAPERS IN LANGUAGE AND SOCIAL INTERACTION

4:15 – 5:30 Saturday, February 17, 2018 Alameda

Presented by the Language and Social Interaction Interest Group
Chair: Jacqueline S. Bruscella, SUNY Oneonta

“So the Federal Deficit's Gonna Increase Again”: Indexicality and Neoliberal Discourse in a Texas Business Community
   Natasha Shrikant, University of Colorado, Boulder *Top Paper
   Jeanette Musselwhite, University of Colorado, Boulder

Bad Body Politics: The Function of Compulsory Able-Bodiedness in the Body Politic Metaphor
   Kourtney Maison, University of Utah *Top Student Paper

Do Not March For Me, I'm Already Free: The Discursive Politics of White Women Opposed to the Women's March on Washington
   Shanna G. Hagenah, Boise State University *Top Debut Paper

Rural and Gendered: Analyzing Discourses of Gendered Rurality through Commercial Wall Decorations
   Victor Cameron Coronado, San Francisco State University

3618 FEMINIST BORDER THEORIES AT THE US-MEXICO BORDER AND BEYOND

4:15 – 5:30 Saturday, February 17, 2018 Central

Using an intersectional feminist lens, panelists will supply feminists approaches to the understanding of literal and metaphorical borders in order to sharpen thinking about borders, boundaries, divisions, and their attendant logics.

Presented by the Organization for Research on Women and Communication

Stacey Sowards, University of Texas at El Paso
Lisa A. Flores, University of Colorado - Boulder
Karma R. Chavez, University of Texas at Austin
Sarah Upton, University of Texas at El Paso
Rebecca Robinson Chávez, University of Iowa
Leandra Hernandez, National University

Respondent: Alma Garcia, Santa Clara University
BUSINESS MEETINGS

5:45 – 6:45
Saturday, February 17, 2018

3703 Communication, Identities, and Difference Napa I
3704 Western Forensics and Argumentation Association Napa II
3709 Community College Lawrence
3710 Media Studies San Tomas
3715 ORWAC Camino Real
3718 2019 Interest Group Planners Central
3717 Communication Theory and Research Tasman
3711 Environmental Communication Lafayette
3716 Language and Social Interaction Alameda

RECEPTIONS

6:30 – 7:30
Saturday, February 17, 2018

ORWAC Camino Real

7:00 – 9:00
Colorado State University Mendocino
University of Utah Bayshore
Arizona State University Cypress

3800

WSCA SOCK HOP

9:00 p.m. – 1:00 a.m.
Saturday, February 17, 2018
Santa Clara Ballroom

Sponsored by: Taylor & Francis

Music by DJ Ace, who melds music with twenty years of experience. His career started when he was a sophomore in high school where he watched a group of friends DJ during lunch. Soon after, he was invited to join the crew Rhythms 2 Dance 2 (R2D2). He then partnered with a longtime friend to co-found DownLow Productions and DJ'ed for night clubs all over Northern California. In 2006, he launched DownLow DJs Mobile and trained a third generation of DJs for mobile gigs. He is the veteran of the iMobile DJ crew.

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SUNDAY
February 18, 2018

REGISTRATION
8:30 – 11:30
Mezzanine

4000
BUSINESS MEETINGS
8:00 – 9:00
Sunday, February 18, 2018
4003
Time and Place Committee
Napa I
4005
Members Services Committee
Napa III

4119
OFFICERS’ REVIEW
9:00 a.m. – 11:00 a.m.
Sunday, February 18, 2018
Saratoga

4102
ENERGY DEMOCRACY, COMMUNITY, AND POLITICAL ENGAGEMENT
9:00 – 10:15
Sunday, February 18, 2018
Mendocino

Presented by the Environmental Communication Interest Group

Chair: Brian Cozen, California State University, Fresno

Scientific Engagement in an Energy Democracy: How Nuclear Science Professional Association Presidents Discuss Public Advocacy
Monica Renae Scott, University of Utah
Ian Summers, University of Utah
Danielle Endres, University of Utah

Participating in Boulder’s Energy Future: Theorizing Energy Democracy in Practice
Lydia Reinig, University of Colorado-Boulder

The Darker Side of Energy Democracy: Electric Utility Communication
Meaghan McKasy, University of Utah
Sara K. Yeo, University of Utah

Respondent: Carlos Tarin, University of Texas, El Paso
4103  BODIES IN SOCIETY: RETHEORIZING COMMUNICATION OF THE BODY, THE MIND, AND THE STATE

9:00 – 10:15  Sunday, February 18, 2018  Napa I

Presented by the Communication Theory & Research Interest Group

Chair: Kristen Everhart, University of Nebraska-Lincoln

Crippping Narrative Theory: A New Methodological Approach to Bridging the Ontological Split in Suicidology
Emily Krebs, Colorado State University

More Than Method: Speaking Across Standpoints as Communicative Practice
Hailey Otis, Colorado State University

Toward a Theory of Critical Diplomatic Discourse
Anmar Hussein, University of Utah

Communicative Theory of the State in the Information Society
Lucas Logan, University of Houston

Respondent/Facilitator: Ben Morton, Lewis-Clark State College

4104  EXPLORATIONS INTO ECOCENTRIC METHODOLOGIES: DETANGLING TENSIONS BETWEEN THE SYMBOLIC AND MATERIAL, NON-HUMAN AGENCY, AND MORE-THAN-HUMAN METHODOLOGIES (ROUNDTABLE DISCUSSION)

9:00 – 10:15  Sunday, February 18, 2018  Napa II

Presented by the Environmental Communication Interest Group

This roundtable discussion aims to create dialogue on moving the environmental communication field towards examining communication outside of anthropocentric lenses, and considering more-than-human nature as agentive,
intelligent entities capable of sending and receiving messages and serving as pedagogical agents.

Chair: S. Marek Muller, University of Utah

Rethinking Enemy Earth: Thinking in the World of Climate Chaos
Megan Cullinan, University of Utah

Social-Ecological Remembering in an Urban-Rural Ecocultural Borderland in New Mexico
Jeffrey Hoffman, University of New Mexico

The Genealogy of Water: Performative Explorations of Familial Violence and the Sea
Kirsten Wagner, University of California, Santa Cruz

Ecocultural Roleplay: Embodying More-than-Human Relationships in the Classroom
Maggie Seibert, University of New Mexico

To Move is to Make: Kinesthetic Ecocultural Research
Melissa M. Parks, University of Utah

Botany, Mycology and Women: A Multi-Species Perspective
Mariko Thomas, University of New Mexico

4106 MEDIA DISCOURSE ON GLOBAL ARTIFACTS

9:00 – 10:15 Sunday, February 18, 2018 Sonoma

Presented by the Media Studies Interest Group

Chair: Qingwen Dong, University of the Pacific

Viral Trends: Theoretical Approach Exploring Media Perceptions of the Zika Virus
Taewook Ham, University of Georgia
Joshua E. Santiago, San Diego State University

Visual Rhetoric: 1915
Anaïda Stepanyan, California State University, Sacramento
Objectivity, Consensus and Scientific Practice: Aesthetic of Criminal Justice Practices and Representation
Karl Haase, University of Utah

Creative Confrontations: Exploring Activism, Surveillance, and Censorship in China and the US
Elizabeth A. Brunner, Idaho State University
Kevin Michael DeLuca, University of Utah

Respondent/Facilitator: Qingwen Dong, University of the Pacific

4107 TRANSITIONING AN “IDEA TO ARTICLE”: MINDFULLY, INTENTIONALLY, AND STRATEGICALLY
9:00 – 10:15 Sunday, February 18, 2018 Winchester

This panel is comprised of a rich mix of past and present Women’s Studies in Communication (WSIC) editors, leading scholarly voices in myriad realms of gender and feminism, authors who have published in WSIC, and professionals with years of behind-the-scene editorial experience.

Presented by the Organization for Research on Women and Communication

Chair: Rachel Alicia Griffin, University of Utah

The Writing Process
Kyra Pearson, Loyola Marymount University

Publication-Ready Writing
Joan Faber McAlister, Drake University

Navigating Rejection
Rachel Alicia Griffin, University of Utah

Submitting and Reading Reviews
Lisa A. Flores, University of Colorado Boulder

Revising and Publishing
Kristen Hoerl, University of Nebraska-Lincoln
4110 MINDFULLY CONNECTING CRITICAL COMMUNICATION PEDAGOGY (CCP) AND THE ETHNOGRAPHY OF COMMUNICATION (EC) TOWARDS SOCIAL JUSTICE GOALS

9:00 – 10:15 Sunday, February 18, 2018 San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Tabitha Hart, San Jose State University

This roundtable session will bring together seasoned scholar-practitioners representing the Critical Communication Pedagogy (CCP) and the Ethnography of Communication (EC) traditions for an interactive “meeting of the minds.” Our overarching goal will be to explore, through dialogue, what CCP and EC scholar-practitioners share as well as what they have to offer one another in the area of social justice.

Presenters:
Liliana Castañeda de Rossmann, California State University, San Marcos
Louisa Edgerly, SEIU Local 925
Deanna L. Fassett, San Jose State University
Tabitha Hart, San Jose State University
Evelyn Ho, University of San Francisco
Trudy Milburn, Purchase College
Keith Nainby, California State University, Stanislaus

4111 TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS

9:00 – 10:15 Sunday, February 18, 2018 Lafayette

Presented by the Organizational Communication Interest Group

Chair: Rob Layne, University of Utah
Would They Get the Job?: Predicting the Hireability of Transformational Leaders
Sophia Town, Arizona State University
Elissa Adame, Arizona State University
Sarah Tracy, Arizona State University
Matthew C. J. Donovan, Arizona State University
Lou Clark, Uniformed Services University of the Health Sciences
Jessica Kamrath, Arizona State University
Jonathan Pettigrew, Arizona State University
Robert Razzante, Arizona State University
Megan Towels, Arizona State University
Rikki Tremblay, Arizona State University
Katie Becker, Arizona State University

Case Study of Transformative Social Enterprise in India: Jaipur Rugs and Gram Vikas on Both Sides of the Threshold
Juanie N. Walker, Pepperdine University
Heet Ghodasara, Pepperdine University

Communicating Change
Amy B. Andrews, University of La Verne
Alexis S. Olds, University of La Verne

Training Trainers Growth Mindset Messaging: The Role of Implicit Person Theory on Training
Elissa Adame, Arizona State University

Respondent: Maria Blevins, Utah Valley University

**4113**  
**RELIGION AND COMMUNICATION: OPPRESSION AND RESISTANCE IN SPIRITUALITY**

9:00 – 10:15  
Sunday, February 18, 2018  
Bayshore West

Presented by the Intercultural Communication Interest Group

Chair: Robert Gutierrez-Perez, University of Nevada, Reno

Sūkyō Mahikari: Japanese Supremacy, Whiteness, and Potential for Resistance in a Japanese Religion in the Brazilian Amazon
Moana Luri de Almeida, University of Denver

Using Religion to Politicize People
Salman Alzowibi, University of Denver

Resistance in Contemplative Catholic Spirituality
Camilla Raymond Belfon, Iliff School of Theology

How Far Have We Come in Secular Foreign Health Aid?
Jessica Johnson, University of Denver

Respondent: Shinsuke Eguchi, University of New Mexico

THE CORNERSTONE CONSTRUCTS OF ROMANTIC RELATIONSHIPS

9:00 – 10:15 Sunday, February 18, 2018 Bayshore East

Presented by the Interpersonal Communication Interest Group

Facilitator:
Jenna Shimkowski, Texas Tech University

Incorporating Relational Uncertainty into the Investment Model: Understanding Commitment Processes Across Difference in Relational Uncertainty
Alan C. Mikkelson, Whitworth University
Colin Hesse, Oregon State University
Perry M. Pauley, San Diego State University

How Can Individuals Navigate Uncertainty?: A Test of the Relational Turbulence Model and Mindfulness
Jamie Stewart, Wake Forest University
Jennifer S. Priem, Wake Forest University

Closeness and Commitment in Dating and Cohabitating Relationships
Heidi Reeder, Boise State University
Eva Hart, Boise State University

Couples Holding Hands in Public: Does the Person with the Upper Hand Have the Upper Hand in the Relationship?
Amy S. Ebesu Hubbard, University of Hawai‘i at Mānoa
Maria DelGreco, University of Connecticut
Emi C. Hashi, Arizona State University
Megan C. K. Wharton, University of Hawai‘i at Mānoa
Alexander Aune, University of Hawai‘i at Mānoa
Justice Quick, University of Hawai‘i at Mānoa
Haley Collins, University of Hawai‘i at Mānoa

4115 MINDING THE OTHER: RHETORICS OF ASSIMILATION AND DIFFERENCE

9:00 – 10:15 Sunday, February 18, 2018 Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Katrina N. Hanna, Arizona State University

Leave the Culture, Take the Cannoli: Dialectical Transformation as (In) Civility of US Cultural Groups
Victoria Ambruso, California State University, Long Beach

Spies and Satire: Uncovering Rhetorical Double Binds in the Double Codedness of “Archer”
Jonathan Veal, San Diego State University

The Cartographic Existence of Refugees: Silenced Stories, Reinforced Eurocentrism, and a Need for Healing Narratives
Garrison M. Anderson, Colorado State University

“That’s How You Convert Them”: Media’s Framing of American Atheists After Elizabeth Dole’s “Godless Americans” Ad
Kristina Lee, Colorado State University

Respondent: Geroge Dionisoloulos, San Diego State University

4116 TEACHING LANGUAGE AND SOCIAL INTERACTION IN COMMUNICATION COURSES VIII
Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College

Language and Social Interaction (LSI) Research cuts across many other Communication sub-disciplines such as Family Communication, Interpersonal Communication, Intercultural Communication, Organizational Communication, Health Communication, Research Methods, Conflict and Mediation, and more. This panel, a continuation from discussions over the last several years, will begin with panelists giving short presentations about the different ways they integrate LSI research into a variety of Communication courses at both the undergraduate and graduate levels and in applied settings. The structure of this part of the presentations will be around the challenges and successes panelists have experienced when integrating LSI Research into classroom activities, assignments, lectures, and group projects in both face-to-face and online teaching environments. Presenters will provide sample assignments, instructions, and other teaching materials to supplement these presentations. We will then solicit ideas from the audience about their LSI-related teaching as it relates to the classes presented.

Presenters:
Charlotte M. Jones, Carroll College
Subrina J. Robinson, California State University, Long Beach
Leah Wingard, San Francisco State University
Angelia R. Giannone, University of Arizona

4118 GIFTS (GREAT IDEAS FOR TEACHING STUDENTS)

Presented by the Community College Interest Group

Chair: Robert Leonard, Sinclair Community College

Using mindfulness as a pedagogical tool for reducing communication apprehension in the public speaking classroom
Theresa Ford, Bellevue College

Integrating the college with classroom interviewing activities
Eric Moreau, College of Southern Nevada

Writing the “This I Believe” speech inside out
Robert Leonard, Sinclair Community College

Wait, the speaker evaluates the audience? Promoting mindfulness in the public speaking student
Nick Chivers, DeAnza College

Extreme audience and speaker mindfulness: Turn on the People’s Mic in speech class
Jon Bouknight, Central Oregon Community College

The Blind Spot: Mindfulness building activities for the communication classroom
Josh Misner, North Idaho College

4202 ORWAC PRESIDENT’S ROUNDTABLE: QUESTIONING MINDFULNESS AND MOVING TOWARD INCLUSION AND JUSTICE

10:30 – 11:45 Sunday, February 18, 2018 Mendocino

This roundtable seeks to contrast inclusion and justice with the increasingly popular notion of *mindfulness*. Does mindfulness serve to further decenter marginalized groups or can it help us move toward increased diversity and inclusiveness?

Presented by the Organization for Research on Women and Communication

Facilitator: Marnel Niles Goins, California State University, Fresno

Leslie J. Harris, University of Wisconsin-Milwaukee
Melissa Harris, Howard University
Kristen Hoerl, University of Nebraska-Lincoln
Diane Keeling, University of San Diego
Nina Lozano-Reich, Loyola Marymount University
Kesha Morant Williams, The Pennsylvania State University, Berks

4203 BEING MINDFUL OF RECENT THREATS TO FREE EXPRESSION
Presented by the Freedom of Expression and Political Communication Interest Group

The freedom of expression is fundamental to our democracy, but it faces many challenges relative to electoral processes, online discourse, political engagement, and new digital possibilities. Panelists will explore recent digital, electoral, political dilemmas and how these issues relate to the affordances provided by the First Amendment. In particular, panelists will focus on free expression in the contexts of protest, online networking, gaming, contemporary journalism, educational settings, and LGBTQ concerns.

Panelists:
Jennifer J. Asenas, California State University, Long Beach
Joe Sery, Christopher Newport University
Angelia R. Giannone, University of Arizona
Catherine F. Brooks, University of Arizona
Anthony Cuomo, West Los Angeles College
Jordan Greenberg, University of California Hastings College of the Law
Bob Stockton, Katella High School
Loretta Rowley, University of Utah

Facilitator: Craig R. Smith, California State University, Long Beach

4204 MINDFUL SPEAKING: TANGIBLE WAYS TO SHARE STUDENT NARRATIVES

Presented by the Community College Interest Group

The purpose of this roundtable discussion is three fold: 1) To discuss with community college professors and community college students how to mindfully incorporate diverse students’ lived experiences and narratives into campus events; 2) To make community college professors (and students who attend) mindful of the small and large ways we can acknowledge and learn from our students’ lived experiences on campus; 3) To empower community college professors (and students who attend) to share their narratives.
Chairs: Marie Arcidiacono, Los Medanos College
Shelley Giacalone, San Jose City College

Panelists:
Marie Arcidiacono, Los Medanos College
Shelley Giacalone, San Jose City College
Michele Zajac, West Valley Community College

**4205 POLITICS ON OUR MINDS: THE RHETORICAL SHAPING OF CONTEMPORARY ISSUES**

10:30 – 11:45  Sunday, February 18, 2018  Napa III

Presented by the Rhetoric and Public Address Interest Group

Chair: Jenna Hanchey, University of Nevada, Reno

The Accountability Myth: Disarticulating Title IX Legislation from Sexual Assault Rhetoric
Brittany Hubble, California State University, Long Beach

They Were Taken Alive, We Want Them Back Alive: The Rhetorical-Hybrid Movement of Mexico’s Ayotzinapa Student Massacre Protests
Jordan Johnson, University of Nebraska-Lincoln

Exploring @realDonaldTrump: Twitteric of Fear and Wealth
Kristen Herring, California State University, Fresno

Shaping Public Perception: Liberal Online News Media’s Framing of the Women’s March and the Day Without a Woman Protests
Laura Martinez, California State University, Sacramento

Respondent: Brian Amsden, Clayton State University

**4206 HEALTH INFORMATION SEEKING AND PROMOTION**

10:30 – 11:45  Sunday, February 18, 2018  Sonoma
Presented by the Health Communication Interest Group

Chair: Christina Yoshimura, University of Montana

The Continued Effects of Mental Health Education on Young Adults’ Mental Health Literacy, Uncertainty, and Information-Seeking Behaviors
  Alysia Hendry, Chapman University
  Jennifer L. Bevan, Chapman University

Inspiring Mindful Responses to a Cascadia Subduction Zone Catastrophic Event
  Bradley Adame, Arizona State University
  Claude Miller, University of Oklahoma

One Size Fits None: A CDA Engagement with the Dietary Guidelines for Americans
  Andrew Carter, University of Memphis

Mommy Instinct: Positing Parenthood as Expertise in the Context of Medical Decisions
  Lauren R. Kolodziejski, California Polytechnic State University

Respondent/Facilitator: Christina Yoshimura, Christina Yoshimura

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4209  GENDER, FEMINISM, AND PERFORMANCE

10:30 – 11:45  Sunday, February 18, 2018  Lawrence

Presented by the Performance Studies Interest Group

Chair: Suzanne Pullen, San Francisco State University

Tracing Gender Galaxies: Transing Gender Communication with Relational Autoethnography
  Benny LeMaster, California State University, Long Beach
  Danny Shultz, California State University, Long Beach
  Jayvien McNeill, California State University, Long Beach
  Graham Bowers, California State University, Long Beach
  Rusty Rust, California State University, Long Beach
Advocating for the Four Seasons: The Disruptive Ambiguities of Disidentification at "Latina Drag Night"
Robert Gutiérrez-Pérez, University of Nevada, Reno

all better: An Autoethnographic Performance
Rikki Tremblay, Arizona State University

Postsocialist and Postcolonial Feminist Theory in (Inter)cultural Contexts: Rape, Performance and Performativity at the ICTY
Jennifer A. Zenovich, University of Massachusetts, Amherst
Leda Cooks, University of Massachusetts, Amherst

Respondent: Suzanne Pullen, San Francisco State University

4210 A MINDFUL LOOK AT HUMOR IN THE CLASSROOM: PEDAGOGICAL STRATEGIES FOR USING HUMOR TO INSTRUCT AND ENGAGE STUDENTS

10:30 – 11:45 Sunday, February 18, 2018 San Tomas

Presented by the Communication and Instruction Interest Group and the Community College Interest Group

Chair: Patricia O’Keefe, College of Marin

This rectangle-table discussion will share ideas and strategies to encourage communication faculty to include humor in the classroom. We will address humor both as teaching tactic and as subject matter—specifically in the public speaking context where we often ask humor to sit in the backrow. Instead this panel will spotlight how humor can be used in the classroom to set the tone, build relationships, and engage audiences. This panel will discuss the benefits – and provide suggestions on how to mitigate potential challenges—of humor as a mindful communication practice in the classroom.

Syllabus Day in Meme Form: Setting the Tone for the Next Few Months
Terra Rasmussen Lenox, University of Wisconsin-Milwaukee

Humor in the Classroom: A Delicate Balance of Appropriate Context, Relationship, and Timing
Ryan R. Montague, Azusa Pacific University
Using Humor to Engage Students, Build Classroom Community, and Facilitate Learning
Heather Jane Hether, University of California, Davis

Jack La Aim’s Impromptu Exercises to Build Humor and Confidence in Students
Matt Abrahams, DeAnza College

If Tragedy plus Time Equals Comedy, Then Use that Time to Perfect Timing
Robert Leonard, Sinclair Community College

The “In Fun” Mindset to Teaching Humor, Followed by a Comedy Sketch
Patricia O’Keefe, College of Marin

“What if I am Not Funny?” Using the Impromptu Speech, and Discussing the Subjective Nature of Humor, to Help Students Gain Confidence
Joanne Babin, City College of San Francisco, University of San Francisco, and Skyline College

4211 NARRATING NATION, NARRATING SELF: PERSPECTIVES ON SOCIO-POLITICAL IDEATION

10:30 – 11:45 Sunday, February 18, 2018 Lafayette

Presented by the Intercultural Communication Interest Group and the Rhetoric and Public Address Interest Groups

Chair: Gloria Pindi, California State University, San Marcos

The Hand of Racism: A Dramatistic Analysis of Nelson Mandela’s Rivonia Trial Speech
Michael Rangoonwala, Sacramento State University

Multiplicities of Agency: A Critical Vernacular Discourse Analysis of Women’s Resistance in the Middle East, Riverbend, and the Storytelling Process
Brianna Jo Thompson, San Francisco State University

A Mindful Approach to Examining White Fragility
Elizabeth Root, Oregon State University
Arctic Survival enforces a present-moment mindfulness even in the midst of routinized mundane interactions. In the places where climate change is happening faster than anywhere else on earth, humans adapt by changing our culture and our communication in ways both small and large. Technologies old and new converge and “leapfrog” as part of the necessary embodied attunement to fast-changing, harsh environmental conditions.

Chair/Facilitator: Anastasia Prentiss, Holy Names University

Once Upon a Time: Using Narrative to Understand Lived Experience of Climate Change
Robert Prince, University of Alaska, Fairbanks

Learning to Live in Alaska: Using Place-Based Education Resources for Graduate Student Socialization
Karen Taylor, University of Alaska, Fairbanks
Katie Spellman, University of Alaska, Fairbanks

Western Science and Native Writing: Sikuliaq Research Vessel Embeds Athabaskan Reporter
Diana Campbell, University of Alaska, Fairbanks

Mindful Adaptation: Connecting the Evolution of Communication Networks with Social Ecological Resilience to Improve Community Wellbeing in Rural Alaska
Richard Hum, University of Alaska, Fairbanks
Presented by the Interpersonal Communication Interest Group

This panel proposal focuses on sexual communication and interaction in a variety of relational contexts. Sexual communication is generally an understudied aspect of interpersonal communication despite its importance in relationships. This panel brings together five groups of scholars who are experienced in the study of sexual communication to discuss their most recent research.

Facilitator: Mark A. Generous, St. Mary’s College of California

The Role of Sexual Activity in On-again/Off-again Dating Relationships
  René M. Dailey, University of Texas at Austin
  Zhengyu Zhang, University of Texas at Austin
  Kyle Kearns, University of Texas at Austin

Communication Privacy Management and Adult Sexting: A Qualitative Inquiry
  Jimmie Manning, Northern Illinois University

Empirically Investigating a Dimensional Perspective of Diversity in Friends with Benefits Relationships
  Paul A. Mongeau, Arizona State University
  Kendra Knight, DePaul University
  Nikki Truscelli, Arizona State University
  James Stein, Arizona State University

Communication Research on Sexual Fantasies: Advancing the Existing Scholarship on Sexual Communication
  Melissa A. Tafoya, La Sierra University
  Lawrence R. Frey, University of Colorado, Boulder

Do Genetics Interact with Pillow Talk to Influence Relational Outcomes?
Investigating the Role of the Oxytocin Receptor Gene in the Post-Sex Communication Process.
  Amanda Denes, University of Connecticut
  John P. Crowley, University of Washington
  Margaret Bennett, University of Connecticut
  Anuraj Dhillon, University of Connecticut
  Ambyre Ponivas, University of Connecticut
  Kara L. Winkler, University of Connecticut
“MINDLESS” ENTERTAINMENT: RHETORICAL POWER IN POPULAR CULTURE

10:30 – 11:45 Sunday, February 18, 2018 Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Sohinee Roy, Arizona State University

Mommy Anarchy: A Feminist Critique of Sons of Anarchy
Llewelyn T. Labio, San Diego State University

The Recipe for Lemonade
Brett Butler, California State University, Chico

Meaning and Meme-ing Through Tyrann Mathieu as Honey Badger: Articulations of Race, Gender, and Sexuality in US Football
Daniel C. Brouwer, Arizona State University
Katrina N. Hanna, Arizona State University

This Bud’s Not for You: Co-Opting Immigrant Narratives in Budweiser’s America
Savanna Castillo, California State University, Long Beach

Respondent: Hillary Jones, California State University, Fresno

CONVERSATION ANALYSIS: TWENTY EIGHTH ANNUAL DATA SESSION

10:30 – 11:45 Sunday, February 18, 2018 Alameda

Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.
Presenters:
Wayne A. Beach, San Diego State University
Charlotte M. Jones, Carroll College
Chris J. Koenig, San Francisco State University
Leah Wingard, San Francisco State University

**4217 BEING “DIFFICULT” IN THE NORMATIVE ACADEMY**

10:30 – 11:45 Sunday, February 18, 2018 Tasman

Presented by the Intercultural Communication Interest Group

Chair: Rachel Alicia Griffin, University of Utah

“Military Brats”: An Intercultural Communication Study of Identity Negotiations Among Military Dependents Within Higher Education
Kevin Y. Pinchart, San Diego State University

Racism, Ableism in Higher Education
Carrie E. Mulderink, University of New Mexico

Rethinking “Difficult” Conversations in Communication Instruction from an Intercultural Lens: Pedagogical Strategies for “SWAP-ping” the Communication Classroom
Yea-Wen Chen, San Diego State University
Brandi Lawless, University of San Francisco

Respondent: Leandra Hernandez, University of Houston

**4218 INTERSECTIONS OF QUEER OF COLOR THEORY: DISCUSSIONS OF THE STATE AND FUTURE OF CRITICAL SEXUALITY STUDIES AND QUEER THEORY**

10:30 – 11:45 Sunday, February 18, 2018 Central

Presented by the Performance Studies Interest Group

Chair: Shinsuke Eguchi, University of New Mexico
Sarah Baugh-Harris, University of Denver
Caleb Green, University of Denver
Jessica Johnson, University of Denver
Sophie Jones, University of New Mexico
Taisha McMickens, University of Denver

Respondent: Shinsuke Eguchi, University of New Mexico

4300  CONVENTION LUNCHEON
12:00 – 2:30 Sunday, February 18, 2018
Grand Ballroom AB

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4402  MINDFULNESS IN MENTORING AND GRADUATE EDUCATION
2:45 – 4:00 Sunday, February 18, 2018
Mendocino

Presented by President-Elect Brian Heisterkamp

Graduate advising is an important and most often very rewarding part of the academic career and a role for which there is often little preparation, guidance, and feedback. These panelists, all of whom are experienced advisors to masters and/or doctoral students, will facilitate a discussion about advising and mentoring graduate students in mindful ways. Graduate students are also welcome to attend to gain insight into the process from the perspective of faculty advisors.

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

Presenters:

Betsy W. Bach, University of Montana
Dawn O. Braithwaite, University of Nebraska-Lincoln
Greg Dickinson, Colorado State University
Kory Floyd, University of Arizona
Sonja K. Foss, University of Colorado Denver
4403 BEING MINDFUL OF MEDIA MISOGYNY: REPRESENTATION AND RECEPTION OF FEMALE LEAD CHARACTERS IN FILM

2:45 – 4:00 Sunday, February 18, 2018 Napa I

Presented by the Media Studies Interest Group

Chair: Dana Schowalter, Western Oregon University

“The Real Western Woman” or the Plausibility of Fictional Biomechanics in Reviews of Female Driven Hollywood Narratives
Daniel Horvath, California State University, Stanislaus

The Impossibility of Respectability: Being Mindful of the Complexities of Black Womanhood in Girls Trip
Danette M. Patton, Southern Illinois University
Antonio Spikes, Southern Illinois University

Atomic Blonde and Her Critics: Disciplining of a Pre-Patriarchal Feminine Archetype
Shannon Stevens, California State University, Stanislaus

The “Niche” Genre of Women in Film: A Political Economic Analysis of Wonder Woman’s “Surprising” Box Office Success
Dana Schowalter, Western Oregon University

Respondent/Facilitator: Keith Nainby, California State University, Stanislaus

4404 COMMUNICATING FOR CHANGE: NONPROFIT FUNDRAISING AS A BARRIER TO, AND RESOURCE FOR SOCIAL JUSTICE

2:45 – 4:00 Sunday, February 18, 2018 Napa II

Presented by the Organizational Communication Interest Group

Chair: Emily Stones, Regis University
This panel is an opportunity for an innovative and critical dialogue between panelists and audience participants who are reflexively aware of the promises and perils of effective fundraising strategies toward social justice. In addition to exploring how communication theory can and should inform fundraising practices, we use illustrative case studies and personal experiences as fundraisers to address the use of counter-narratives to disrupt dominate messages, the affective dimension of canvassing, and child sponsorship as a form of objectification. All presentations include perspectives of emotional labor and the tensions inherent to the work of fundraising, and we extend our social justice concerns to the welfare of these individuals, as well.

Panelists:
Emily Stones, Regis University
Carlos G. Alemán, James Madison University
Susan Sci, Regis University
Kellie Brownlee, University of Colorado Boulder

4405 BODILY ANXIETIES: RHETORICS OF PURITY, CONTAMINATION, AND HYGIENE

2:45 – 4:00 Sunday, February 18, 2018 Napa III

Presented by the Rhetoric and Public Address Interest Group

Chair: Christopher M. Duerringer, California State University, Long Beach

G-M-Over It: The Scientific Sublime Object of GMO Controversy
Sierra Abram, California State University, Long Beach

Pissing on the Patriarchy: The Fluid Rhetorics of FEMEN’s Use of Bodily Excretion as a Protest Tactic
Roberta Chevrette, Middle Tennessee State University

Of Juice Cleanses and Detoxes: Guilt and Purification in the Rhetoric of Clean Eating
Christopher M. Duerringer, California State University, Long Beach
Charee Mooney Thompson, Ohio University

Purity with Caveats: Whiteness in White Dresses
Katrina N. Hanna, Arizona State University

4409

“STEP ON THE SCALE PLEASE”: PERFORMANCES OF RESISTANCE TO FAT PHOBIA, MISDIAGNOSIS, AND PATERNALISM IN LESS THAN MINDFUL HEALTH PROVIDER COMMUNICATION

2:45 – 4:00 Sunday, February 18, 2018 Lawrence

Presented by the Performance Studies Interest Group and the Health Communication Interest Group

Chair: Suzanne Pullen, San Francisco State University

Beware of the Fat Monster
   Angelina Moles, San Francisco State University

Fee-Fi-Fo-Fum: Why Do You Fear My Fat Bum?
   Pablo Ramirez, San Francisco State University

“What You Don't Expect When You’re Expecting”: Fat Shaming, Your Baby, and You
   Suzanne Pullen, San Francisco State University
   Anastasia R. Prentiss, Holy Names University
   Lindsey Ayotte, University of San Francisco

Gut(less) Tales
   Miranda Olzman, San Francisco State University

4410

STRATEGIES FOR APPLYING MINDFULNESS IN COMMUNICATION EDUCATION

2:45 – 4:00 Sunday, February 18, 2018 San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Andrea A. McCracken, Gonzaga University
As we consider the importance of practicing mindfulness—present moment awareness while remaining non-judgmental about self and others (Kabat-Zinn, 2003)—in our communication with others, this panel proposes a series of applied presentations on how to incorporate mindfulness into communication education. Each panel participant has incorporated a mindfulness exercise into their instruction, spanning a range of communication courses (basic course, lower, and upper division) over the past year. Example exercises include: (1) Visual rhetoric in which students record physiological responses to examples of visual rhetoric, (2) Communication apprehension in which deep breathing exercises to enhance focus and ease anxiety prior to presentations are discussed, (3) Relational Communication in which students use purposeful awareness of place and space to non-judgmentally observe relational communication interactions, (4) Self-awareness in which students are invited to engage in body scans and passive observation of their fearful thoughts in public speaking, and (5) Mediated Communication, which encourages students to acknowledge and investigate our relationship with technology. The goals of this panel are to underscore the importance of mindfulness to communication education and provide resources, support, and inspiration for instructors interested in incorporating it into their instruction of the basic course. Each panelist will distribute a description of the exercise they engaged in to panel attendees to facilitate this goal.

Presenters:
Andrea A. McCracken, Gonzaga University
Maria Blevins, Utah Valley University
Kristina Morehouse, Gonzaga University
Christina G. Yoshimura, University of Montana
Benjamin Wassink, University of Montana

4411 MODEL COMMUNICATION PROGRAM AWARD

2:45 – 4:00 Sunday, February 19, 2018 Lafayette

Presented by President President-Elect Brian Heisterkamp and the Model Communication Award Committee

Co-Chairs: Audrey Deterding, Northern Arizona University
April Hebert, College of Southern Nevada
Brandi Lawless, University of San Francisco
This year WSCA is delighted to honor the recipient of the 2018 Model Communication Program Award: Glendale Community College. The selected program is an example for models in teaching, research and creative works, and effective use of resources. Faculty from Glendale Community College will discuss what they have done and how others might benefit from similar activities.

**4413**  
IDENTITY, COMMUNITY, AND TWITTER-ENABLED NETWORKED CIRCULATION

2:45 – 4:00  
Sunday, February 19, 2018  
Bayshore West

Presented by the Media Studies Interest Group

Chair: Heather Crandall, Gonzaga University

The DigiPolitical Animal: Investigating the Memetic Diffusion of Political Messages on Twitter
  Jonathan Carey Clark, San Diego State University
  Ming-Hsiang Tsou, San Diego State University

#HandsUpDontShoot: Connective Images and Ethical Witnessing
  Kate Hoyt, Pacific Lutheran University

Things, Art, and the Productivity of Machinic Aura in @censusAmericans
  Miles Coleman, Seattle University

Cliques of Public Memory: A Qualitative Network Analysis of the @STL_Manifest Digital Memorial
  Ian Derk, Arizona State University

Respondent/Facilitator: Heather Crandall, Gonzaga University

**4414**  
IT’S ALL IN THE FAMILY: THE IMPRINT OF FAMILIAL RELATIONSHIPS

2:45 – 4:00  
Sunday, February 18, 2018  
Bayshore East

Presented by the Interpersonal Communication Interest Group
Facilitator:
Audrey Deterding, Northern Arizona University

Talking Turkey: Effects of Family Discussion about the 2016 Election Over the Thanksgiving Holiday
Amy Janan Johnson, University of Oklahoma
Eryn N. Bostwick, University of Oklahoma

Tell Me What Will Work: Predicting Emerging Adult Perceptions of Sibling Advice Quality and Implementation
Cassandra L. Carlson-Hill, Coastal Carolina University
Sarah Morningred, California Polytechnic State University- San Luis Obispo

The Itch That’s Never Scratched: Self-Efficacy and Emotional Frames Among Mothers of Children with Eczema
Lauren M. Amaro, Pepperdine University
Jessica Jiang, Pepperdine University
Carly Hanna, Pepperdine University

College Males and Social Support: A Qualitative Study Examining College Males and Engagement in Social Support within Male Social Networks
David Stamps, University of California Santa Barbara

TOP THREE PAPERS IN INTERCULTURAL COMMUNICATION
2:45 – 4:00 Sunday, February 18, 2018 Camino Real
Presented by the Intercultural Communication Interest Group
Chair: Pavithra Prasad, California State University, Northridge

Intersectional Reflexivity and Decolonial Rhetorics: From Palestine to Aztlán
Haneen Shafeeq Ghabra, Kuwait University
Bernadette Marie Calafell, University of Denver

“Skinny Black Guy”: Anti-Black Police Violence and South Asian Vulnerability
Santhosh Chandrashekar, University of Denver
Six Bomb’s Disempowered Docile Bodies: Injecting the Ideal of Western Feminine Beauty through Cosmetic Surgical Enhancements
Jessica Paek, California State University, Long Beach
*Debut/ Top Student Paper

Respondent: Richie Neil Hao, Antelope Valley College

4416 STUDYING LANGUAGE USE IN THE DIGITAL AGE
2:45 – 4:00 Sunday, February 18, 2018 Alameda

Presented by the Language and Social Interaction Interest Group

Chair: David Redkey, Arizona State University

Je (ne) suis (pas) Charlie
Julianna Kirschner, University of Southern California

Rallying Around a Wildfire
Emily Major, University of Nevada, Las Vegas

Considering the Language of Digital Disruption in an Interdisciplinary Context
Catherine Brooks, Arizona State University

Leadership and Live-Streaming: How Professional Twitch Streamers Articulate Value
Christopher M. Bingham, University of Oklahoma

4417 OER (OPEN EDUCATIONAL RESOURCES) IN THE COMMUNICATION CLASSROOM
2:45 – 4:00 Sunday, February 18, 2018 Tasman

Presented by the Community College Interest Group

In this roundtable, the presenters will discuss their experiences with the adoption of OER in their communication courses. We will then open to a discussion with attendees on how they can mindfully choose materials that meet the needs of the students and the course objectives while maintaining academic rigor. Additionally,
opportunities for attendees to collaborate on creating OER to share with Communication colleagues worldwide will be presented and discussed.

Chair: Denise Schulmeyer, Grossmont College

Panelists:
Anthony Cuomo, West Los Angeles College
Tara Franks, Sierra College
Jodie Jones, Salt Lake Community College
Robert Leonard, Sinclair Community College
Tiffany Sarkisian, Clovis Community College
Denise Schulmeyer, Grossmont College

4418 GIFTS (GREAT IDEAS FOR TEACHING STUDENTS)

2:45 – 4:00 Sunday, February 18, 2018 Central

Presented by the Community College Interest Group

Chair: Debra Waddell, Cascadia College

Using speed dating to model social penetration theory
Alixandria Lopez, East Los Angeles College

Who are you? A mediated Self-concept presentation
Erin Heasley, California State University, Fresno

Looking for Love: Personal ads as Gender Communication
Brett Lunceford, independent scholar

Mindfulness in messaging
Guy Edwards, SAG-AFTRA

Everyday Vacation: Mindfulness building activities for the communication classroom
Josh Misner, North Idaho College

Minding the minds of others
Anthony Ongyod, Mira Costa College
THE CONTRIBUTIONS OF WSCA 2017 DISTINGUISHED SCHOLAR AWARD RECIPIENT WAYNE BEACH

4:15 – 5:30
Sunday, February 18, 2018
Mendocino

Presented by the President-Elect Brian Heisterkamp

This panel recognizes the research and contributions of Wayne A. Beach, San Diego State University.

Chair: Brian Heisterkamp, WSCA President-Elect

Panelists:
Charlotte Jones, Carroll College
Kyle Gutzmer, SDSU/UCSD Joint Doctoral Program in Public Health
Christopher Koenig, San Francisco State University
David Dozier, San Diego State University

BRIDGING THE GAP BETWEEN COMMUNICATION AND S.T.E.M.: BEING MINDFUL OF HOW WE CAN ASSIST ONE ANOTHER

4:15 – 5:30
Sunday, February 18, 2018
Napa II

Presented by the Community College Interest Group

Presenters will explore ways in which our communication courses, particularly Public Speaking, can best serve our S.T.E.M. students to provide them with a meaningful experience. Further, presenters will examine how to best invite our S.T.E.M. learning communities to partner with the Communication discipline in ways that best serve our students. Presenters will share how their thoughts on how to mindfully bridge the gap that exists between S.T.E.M. and the Communication discipline.

Chairs: Marie Arcidiacono, Los Medanos College
Scott Hubbard, Los Medanos College

Panelists:
Marie Arcidiacono, Los Medanos College
Julie Hubbard, Los Medanos College
4505

BURNING BRIDGES AND BRIDGING GAPS: TRANSFORMATION, IDENTITY, AND INCLUSION IN DESTABILIZING NARRATIVES

4:15 – 5:30 Sunday, February 18, 2018 Napa III

Presented by the Rhetoric and Public Address Interest Group

Chair: Sierra Abram, California State University, Long Beach

(Re)Creating Memory as a Topoi: The Rhetorical Construction of Presence in HBO’s Confirmation
Sierra Abram, California State University, Long Beach

In Sickness and in Health: The (R)evolution of Fentanyl Addiction and the Nature of the Plaint
Savanna Castillo, California State University, Long Beach

Fantastic Alienation: “I, Pencil” and Other Capitalist Fairytales
Christopher M. Duerringer, California State University, Long Beach

On Love and Fusion: Pro-LGBTIQ+ Discursive Tools Provided by Steven Universe
David Ohlsen, California State University, Long Beach

4509

MINDFULNESS AND MIGRATION: PERFORMING IMMIGRATION TO CALIFORNIA (AND BEYOND) THROUGH THEATRE, LITERATURE AND ETHNOGRAPHY

4:15 – 5:30 Sunday, February 18, 2018 Lawrence

Presented by the Performance Studies Interest Group

Chair: Matthew Spangler, San José State University
The Representation of Afghan Refugees on the Stage in the Era of Transnational Travel Bans and “Surveillant Culture”
Matthew Spangler, San José State University

Living With Limitations and the Power of Legal Status
Abigail Nuño, San José State University
Jenni Perez, San José State University
Alissa Yee, San José State University

Autoethnographic Dramaturgy: Objectives and Pitfalls in TheatreWorks of Silicon Valley’s Production of *The Four Immigrants: An American Musical Manga*
Oona Hatton, San José State University

“You Can’t Come Here”: Anti-Immigrant Sentiment Toward Venezuelan Migrants in Colombia
Cristina Mejía, San José State University

Things Lost Waiting to be Transformed into Stories: The Equipment for Living in Four Narratives of Immigration
Raina Chelise, San José State University

Respondent: Amy Kilgard, San Francisco State University

**ENCOURAGING MINDFUL LANGUAGE PRACTICES IN THE CLASSROOM**

4:15 – 5:30 Sunday, February 18, 2018 San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Clariza Ruiz De Castilla, California State University, Long Beach

Given the current socio-political climate in the United States, it is essential that students dig deeper into complex issues such as racism, sexism, and other types of discrimination, in the classroom. Ignoring or avoiding difficult topics because such conversations are “uncomfortable” is detrimental to students and to the broader community. Educators have a responsibility not only to teach students about theories and phenomena relevant to their discipline, but to create and translate knowledge to meet global and societal needs. Students and teachers alike should use their knowledge and resources as positive forces for change in their
communities. To accomplish this, instructors must learn to moderate intense classroom discussions, while also maintaining a respectful environment in which different voices and perspectives can be shared, appreciated, questioned, etc. As educators, it is important that we explicitly state values and engage in conversations that intersect political, pedagogical, and moral aspects. Thus, this panel will converse about mindful teaching practices and how the integration of such practices can help us to both create more inclusive classroom environments, and to teach students a set of communication skills that can benefit them in their personal and professional lives outside of the classroom.

Participants:
- Claudia Anguiano, California State University, Fullerton
- Anthony Cuomo, West Los Angeles College
- Pamela Dykes, Florida Southern College
- Theresa MacNeil, Florida Southern College
- Clariza Ruiz De Castilla, California State University, Long Beach
- Bobbi J. Van Gilder, Northeastern University

4511 “STRATEGIES” FOR MINDFULNESS: QUEER SURVIVAL IN THE ACADEMY

4:15 – 5:30 Sunday, February 18, 2018 Lafayette

Presented by the Intercultural Communication Interest Group and the Performance Studies Interest Group

This roundtable panel examines the ways in which queer people navigate the academy where mindfulness is coded as the rhetorical reinforcement of heteronormativity and anti-queerness.

Chair: Reslie Cortes, Arizona State University

Panelists:
- Justin P. Boren, Santa Clara University
- Bernadette Calafell, University of Denver
- Shinsuke Eguchi, University of New Mexico
- Sophie Jones, University of New Mexico
- Hannah Long, University of New Mexico
- Benny LeMaster, California State University, Long Beach
- Danette Marie Patton, Southern Illinois University, Carbondale
4513  
**TEACHING, LEARNING, AND WELL-BEING IN/THROUGH MEDIA**

4:15 – 5:30  Sunday, February 18, 2018  Bayshore West

Presented by the Media Studies Interest Group

Chair: Samuel M. Jay, Metropolitan State University of Denver

Use, Dependency, and Social Networking: Unpacking Potential Pathways Linking Smartphones to Academic Performance  
Benjamin E. Custer, University of Arizona  
Matthew A. Lapierre, University of Arizona

Portrayals of the Televised Teacher: TV Land’s *Teachers* and the Hollywood Curriculum  
Aryana Gooley, California State University, Sacramento

Spacewar: Examining how Video Games Evolve Technology, Teamwork, and Communication within Business and Medical Sectors of the United States  
Michael Visconti, Colorado State University

Contextualizing Older Adults’ Parasocial Relationships and Mental Well-Being  
Quinten S. Bernhold, University of California, Santa Barbara  
Miriam Metzger, University of California, Santa Barbara

Respondent/Facilitator: Samuel M. Jay, Metropolitan State University of Denver

4514  
**LIKING, LOVING, AND FRIENDSHIP THROUGH MEDIATED COMMUNICATION**

4:15 – 5:30  Sunday, February 18, 2018  Bayshore East

Presented by the Interpersonal Communication Interest Group

Facilitator:  
Tara Suwinyattichaiporn, California State University, Fullerton
The Impact of Opposite Sex Friendships Interactions Online on Individuals in Romantic Relationships
   Amanda Worthington, California State University, Fullerton
   Samuel Nguyen, California State University, Fullerton
   Tara Suwinyattichaiporn, California State University, Fullerton

Social Exchange and For-Profit Dating
   Arrington Stoll, Central Washington University

When You Know But You Still Ask: Examining How and Why People Bring Up Their Partners’ Facebook Information During Initial Conversations
   Aditi Paul, Pace University

Negotiating Distance in Male Friendships: Comparing Geographically-Close and Long-Distance Friendships Between Men
   Amy Janan Johnson, University of Oklahoma
   Nathan Lindsey, University of Oklahoma
   Dalaki Livingston, University of Oklahoma
   Margaret T. Savage, University of Oklahoma

4515 MEDIATED REPRESENTATIONS OF MARGINALIZED IDENTITIES

4:15 – 5:30 Sunday, February 18, 2018 Camino Real

Presented by the Media Studies Interest Group

Chair: Elizabeth A. Brunner, Idaho State University

Girl Meets Hegemony: How the Simplification of Social Issues in Disney’s Girl Meets World Creates a Hegemonic Function
   Kristina Lee, Colorado State University

Luke Cage and the (Mis)representation of the Black Outlaw
   Aaron Zamora, Arizona State University

Troubling Representations of “Pseudo-autism” in Popular Televised Media
   Benjamin W. Mann, University of Utah
World of Women(craft): An Analysis of Gender Portrayal in World of Warcraft
Andrew J. Wilson, San Francisco State University

Respondent/Facilitator: Elizabeth A. Brunner, Idaho State University

4516 THE RESTRICTIVE EXPECTATIONS/REPRESENTATIONS OF HEALTH, WEALTH, MOTHERHOOD, AND DISABILITY

4:15 – 5:30 Sunday, February 18, 2018 Alameda

Presented by the Organization for Research on Women and Communication

Chair: Alyssa Samek, California State University, Fullerton

Becoming an American Girl: Neoliberal/Postfeminist Health Subjectivity and Branded Medical Authority in American Girl’s The Care & Keeping of You
Travis A. Cox, Texas A & M University

“Fake It ’Till You Become It”: Neoliberal Discourse and the Imposter Syndrome
Christopher C. Barnes, University of Colorado, Boulder

(En)Gendering Hegemonic Representations of Disability in The Bridge
Danielle C. Biss, California State University, San Marcos
* Top Undergraduate Student Paper

The Status of Mom: The Workplace Experiences of Pregnant Women and Mothers
Ashlie Siefkes-Andrew, College of Alameda
Kellie Playter, Concordia University, Irvine

Respondent: John Kephart, California State University, Northridge

4518 WESTERN FORENSICS AND ARGUMENTATION ASSOCIATION SHOWCASE

4:15 – 5:30 Sunday, February 18, 2018 Central

Presented by Western Forensics and Argumentation Association

Chair: Jason Jordan, University of Utah
This showcase highlights the speeches and performances of some of the top undergraduate competitors competing in the WSCA forensics tournament. A variety of competitive forensic events and approaches will be demonstrated.

Respondent: Robert Aronoff, Collin College

4607

LEGISLATIVE ASSEMBLY

7:00 – 8:30  Sunday, February 18, 2018  Winchester

The Legislative Assembly consists of the chair and vice-chair of each interest group (or designees), two representatives of each association that holds an organizational membership in the Association, ten delegates at large (five elected each year to serve for two years), and one member from each educational institution with five or more Association members.

The Legislative Assembly is the Association's principal policy-making body and approves the annual budget. The President chairs the Legislative Assembly and Executive Director reports the actions of the Executive Council to the Legislative Assembly.

Elected members-at-large:
Maria Blevins, Utah Valley University
Santhosh Chandrashekar, University of Denver
Audrey Deterding, Northern Arizona University
Aaron Hess, Arizona State University
Benny LeMaster, California State University Long Beach
Kathleen McConnell, San Jose State University
Amy Pason, University of Nevada, Reno
Pavithra Prasad, California State University Northridge
Carlos Tarin, University of Texas, El Paso
Cynthia Wang, California State University, Los Angeles

4712

PRESIDENT’S RECEPTION

9:00 – 11:30  Sunday, February 18, 2018  Cypress

The President invites members to join her at the reception.
Co-sponsors: Department of Communication and The College of Humanities, Arts, Behavioral and Social Sciences at the California State University San Marcos

Stay connected with #WSCA2018:

@WestStatesComm  @WesternStatesCommunicationAssociation
Tuesday
February 20, 2018

5103  THEORIZING HUMAN-ANIMAL COMMUNICATION AS MINDFUL INTERACTION

8:30 – 9:45  Monday, February 19, 2018  Napa I

Presented by the Communication Theory & Research Interest Group

The purpose of this panel is to generate examples that could be used as sections or chapters within future editions of extant textbooks to include research on people living and communicating with (not just to) nonhuman animals. Each panelist will present research that shows the application of communication theories to human-animal communication and its relevance to the practice of mindfulness.

In a 2006 Pew Research Center report 3,014 people were surveyed, and 85% considered their pets to be members of the family (Pew, 2006). Studies of human-animal relationships, and communication to and about them, have already been done in other disciplines by ethologists, zoologists, biologists, veterinarians, psychologists, sociologists, and anthrozoologists. The International Society for Anthrozoology (ISAZ) is dedicated to research on human-animal interactions. Articles in its 2016 issue of Anthrozoös included titles such as “Adults’ ability to interpret canine body language during a dog-child interaction.” Over 150 colleges and universities have courses in human-animal interaction. The new anthology, Communication Diversity in Families, includes a chapter on “Animals as Family Members” (Honeycutt, 2016). Studying human-animal communication as intentional, expressive, zoosemiotic gestures of signs requires mindfulness—the fostering of attentional awareness, openness, and response flexibility. Mindfulness training and therapy combined with human-canine interaction have been studied by Courtney and Crowley (2015) and Jackson-Grossblat, Carbonell, and Waite (2014).

Chair: Rueyling Chuang, California State University, San Bernardino

Panelists:

   Nathalie “Lee” Crocker, Landmark College
   Elizabeth Craig, North Carolina State University
   Susan Hafen, Weber State University
   Aria Mia Loberti, University of Rhode Island
Across the discipline and in several areas and sub-areas, communication studies is seeing an unprecedented shift in the production and value of scholarship that embraces interpretive theorizing and qualitative research methods. In addition to traditional interpretive research, new directions in qualitative inquiry—including critical, autoethnographic, and post-humanist approaches—have allowed for a wide-ranging and fruitful body of scholarship that examines meaning-making in action. This scholarship spans many contextual areas of the discipline, including organizational communication, health communication, performance studies, intercultural and cross-cultural studies, family communication, and even highly-traditional sections of the discipline such as rhetoric and interpersonal communication.

To be certain, we have entered a new era for qualitative communication studies.

In light of these ongoing advances, we come together to consider how we can mindfully expand engagement of qualitative methods to enhance both theoretical development and practical understandings. Five prolific scholars who regularly use qualitative methods from many (and often multiple) different theoretical and contextual areas of the field will first offer their short (3-5 minute) individual statements about directions for qualitative inquiry in the communication discipline. Topics will include embodiment, the development of movement interviews, connections between ethnography and rhetoric, critical and cultural approaches to auto-ethnography, and pedagogy, among others. Combined, the panelists have authored or edited over a dozen books, 150 journal articles or book chapters, and won several awards for their research endeavors. The panelists also represent such diverse areas and contexts of the field including interpersonal communication,
rhetoric, media studies, health communication, critical race studies, queer theory, feminist studies, intercultural communication, organizational communication, communication activism, critical-cultural studies, and family communication.

The panelists’ remarks will be followed by a lively, highly interactive discussion that includes both panelists and audience members. Although we suspect they will not be needed, the moderator for the session will have several questions on hand to prompt discussion.

Panelists:
Dawn O. Braithwaite, University of Nebraska-Lincoln
Shinsuke Eguchi, University of New Mexico
Laura L. Ellingson, Santa Clara University
Aaron Hess, Arizona State University

Respondent/Facilitator: Jimmie Manning, Northern Illinois University

5106 TOP PAPERS IN FORENSICS AND ARGUMENTATION
8:30 – 9:45 Monday, February 19, 2018 Sonoma

Presented by Western Forensics and Argumentation Association

Chair: Duncan C. Stewart, University of Utah

Protesting Genocide through Debate: The Indian Invincible Debating Society *
Tyler Hiebert, University of Southern California

From competitor to coach: An ethnography of NPDA coaching pedagogy
Ben Mann, University of Utah

* Top Paper in Forensics, Top Student Paper in Forensics

5109 SEEING AND BEING SEEN: CRITICAL INTERCULTURAL NAVIGATIONS OF VISIBILITY
8:30 – 9:45 Monday, February 19, 2018 Lawrence

Presented by the Intercultural Communication Interest Group
SILENCE IS COMPLICITY: MINDFUL PEDAGOGY IN A WORLD GONE MAD

8:30 – 9:45 Monday, February 19, 2018
San Tomas

Presented by the Communication and Instruction Interest Group

This session is conceptualized as a participatory roundtable discussion that is meant to interrogate critical questions concerning effective pedagogy (theory and praxis) in the current political context. Panel participants will first begin the discussion by examining how and in what ways classroom climates have changed in response to recent political developments such as the election of Donald Trump, the protracted legal battle over the Muslim travel ban, and the Charlottesville white nationalist rally. In the second half of the session panelists will offer insights into what sort of critical communication strategies they have incorporated into their classroom and pedagogy to meet the exigencies of this precarious moment. Although panelists will have prepared remarks and commentary, we encourage participation from audience members in order to create a lively, robust dialogue about critical pedagogy and practice.

Chair: Carlos A. Tarin, University of Texas at El Paso

Participants:
5111 SPORTS PROTESTS, ATHLETE ACTIVISM, AND REAL AND PERCEIVED ORGANIZATIONAL THREATS

8:30 – 9:45 Monday, February 19, 2018 Lafayette

Presented by the Organizational Communication Interest Group

Athlete activism, while not new, is front and center in the sports world today beginning with former San Francisco 49er Colin Kaepernick’s kneeling during the playing of the National Anthem at NFL football games in 2016 for what he saw as racial injustice in the United States. Kaepernick remains unsigned by all 32 teams as of October, but player protests and the ensuing media and organizational reactions to Kaepernick have intensified in 2017. Multiple players have taken up Kaepernick’s cause and have kneeled during the playing of the National Anthem, staying in locker rooms during the playing of the anthem, delivering anti-establishment rhetoric, or protesting on the field by displaying the Black power salute. As NFL player protests are front and center in the media, organizational content and messaging have been affected. Some teams and owners have united around players both on the field and in official team communications. On the other hand, at least one team owner has publicly declared opposition to protests and have required players not to protest or risk being fired, as President Donald Trump suggested in October 2017. This panel seeks to analyze connections between crisis communication, public relations, individual agency, media coverage, team communication, and organizational identity in the wake of the highly visible protests.

Chair: Matt Eichner, University of Oregon

Panelists:
Matt Eichner, University of Oregon
Luke Winslow, San Diego State University
Andrew Ishak, Santa Clara University
George Hanna, California State University East Bay

5113 MINDING HUMAN-NATURE RELATIONS: (ECO)CULTURE AND FILM NARRATIVES

8:30 – 9:45 Monday, February 19, 2018 Bayshore West

Presented by the Environmental Communication Interest Group

Chair: Brian Cozen, California State University, Fresno

Of Earth, Wind, and Fire: Elemental Resistance, Mythic Matter, and Intersectional/Queer Ecology
   Laura Mattson, University of South Florida
   Jeremy Gordon, Gonzaga University

Explicating Ecoculture: Defining a Focal Concept in Communication
   Melissa M. Parks, University of Utah

The Deviance is in the Dialectic: Deconstructing Dualisms in Western Definitions of “Nature”
   Mariko Thomas, University of New Mexico
   Jeff Hoffman, University of New Mexico
   Tema Milstein, University of New Mexico

Of Mice and Super-(Wo)Men: How Superheroes Rhetorically Construct Neoliberal Human-Nature
   Reslie Cortés, Arizona State University

Respondent: Maria Blevins, Utah Valley University

5114 MINDFUL AND MINDLESS COMMUNICATION IN STUDENT INTERCULTURAL RE-ENTRY

8:30 – 9:45 Monday, February 19, 2018 Bayshore East

Presented by the Intercultural Communication Interest Group & the Communication and Instruction Interest Group
Presenters discuss research, communication examples, and suggestions for how students can engage thoughtfully in mindful and mindless communication after significant intercultural experiences.

Chair: Rick Malleus, Seattle University

Is This Really What I Want to Say? Mindful and Mindless Communication in Students’ Reentry ‘Elevator Speeches’
Rick Malleus, Seattle University

Managing Mindsets: Contemplating Socially Mediated Reflection(s) of Intercultural Experience
Raymond Blanton, University of the Incarnate Word
Trey Guinn, University of the Incarnate Word

Travelogue to Mindful Blog: Using Reflective Writing to Process Perspectives on Others and the Self Upon Reentry
Elizabeth Slattery, Hugo House

What is Your Level of Intercultural Communication Competence? Reflections of Re-entry Students on the Mindfulness or Mindlessness of their Communication
Anthony Naaeke, Borough of Manhattan Community College

5115 MINDING PERCEPTION: RHETORICS OF TECHNOLOGY AND SCIENCE

8:30 – 9:45 Monday, February 19, 2018 Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Kelly Kehoe, California State University, Long Beach

“It’s More than a Fridge”: Tracing the Rhetorical Construction of the “Smart” Consumer Through Samsung’s Family Hub Refrigerator
Torin Dewdney, Colorado State University

Blood Test Arrest
Jean Elizabeth Duane, University of Denver

Sorry, this Rhetoric Is Blocked: Argumentation and Exhortation in Ad-Blocking
5116  THROUGH THEIR EYES: CREATING INCLUSIVE CLASSROOMS FOR STUDENTS WITH DISABILITIES

8:30 – 9:45  Monday, February 19, 2018  Alameda

Presented by the Community College Interest Group

Communication instructors sometimes feel unprepared when they have students with challenges for which they have a limited understanding. These situations will be explored in three ways: by viewing a film prepared by an autism specialist composed of poignant interviews with autistic college students; by providing practical information on classroom approaches for creating inclusive environments; and by facilitating a discussion among attendees to explore additional issues and approaches.

Chair: Colleen McGoff Dean, Whatcom Community College

Panelists:
Karen DeYoung, Bastyr University
Theresa Ford, Bellevue College
Colleen McGoff Dean, Whatcom Community College
Hank Sitko, Bellevue College

5117  POLITICAL AND ACTIVIST DISCOURSE SURROUNDING QUEERNESS, GENDER IDENTITY, AND THE 2016 ELECTION

8:30 – 9:45  Monday, February 19, 2018  Tasman

Presented by the Organization for Research on Women and Communication

Chair: Sarah Upton, The University of Texas at El Paso
Daddy Pence Dance Protest: Asserting Queer Citizenship in Suburban Publics
Jordin Clark, Colorado State University

Gender N/A: Identity Disclosure in Activist Discourse and the ? Persona
Marguerite Nguyen Lehman, The Pennsylvania State University
* Top Debut Paper

Not “Nasty,” Just Drawn That Way: Clinton, Saturday Night Live, and the 2016 Election
Natalie E. Meany, California State University, Fresno

Respondent: Leslie J. Harris, University of Wisconsin-Milwaukee

5118 CONTRIBUTED PAPERS IN PERFORMANCE STUDIES

8:30 – 9:45 Monday, February 19, 2018 Central

Presented by the Performance Studies Interest Group

Chair: Stephanie Eisenberg Todd, Chabot College

“A No-Bullshit Conversation About Politics”: Podcasting and the Performativity of Political Outrage
Rachel Clancy, San Diego State University

Framing Community Identity in Arizona’s All Souls Procession
Diana Daly, University of Arizona
Catherine F. Brooks, University of Arizona

A Mediation on Mindfulness: In Situ Performance of Self
Adolfo Lagomasino, University of South Florida

Techno-Performance and the Opt Out Movement
David M. Thomas, University of Denver

Performing Surfing in Travel: Seven Consecutive Days
Hunter Fine, Humboldt State University

5202 EXECUTIVE COUNCIL

120
5303  COPING WITH THE EMOTIONS OF EVERYDAY LIFE: RESTRATEGIZING THEORIES OF INTERPERSONAL COMMUNICATION

10:00 – 11:15  Monday, February 19, 2018  Napa I

Presented by the Communication Theory & Research Interest Group

Chair: Arrington Stoll, Central Washington University

Cultural Dependence of Emotion Regulation Strategies
Savreen Hundal, University of Maryland

Theorizing, defining, and conceptualizing coping
Kristen Everhart, University of Nebraska-Lincoln

Friends or Acquaintances? A Qualitative Study of the Developmental Process of College Students’ Friendships
Emi C. Hashi, Arizona State University

Structure of the Revised Family Communication Patterns Scale: Implications for Family Communication Patterns Theory
David M. Keating, California State University, Northridge

Respondent/Facilitator: Savanna Depew, Colorado State University

5304  MINDFUL COMMUNICATION: IMPACT ON INCLUSION AND KINDNESS

10:00 – 11:15  Monday, February 19, 2018  Napa II

Presented by the Community College Interest Group

As educators, it is important to model desired behaviors for our students; mindful communication with all campus constituents can positively (or negatively) impact students’ attitudes towards those same constituents. Roundtable presenters will
discuss and facilitate larger group discussions exploring the many dimensions of mindfulness on campus, specifically how mindfulness correlates with inclusion.

Chair: Tiffany Sarkisian, Clovis Community College

Panelists:
Marie Arcidiacono, Los Medanos College
Michael Brydges, Cypress College
Veronica Martinez, Chabot College
Emily Paramonova, CSU Northridge

5305    CRITICAL CONVERSATIONS ABOUT SEXUAL HEALTH

10:00 – 11:15    Monday, February 19, 2018    Napa III

Presented by the Health Communication Interest Group

Chair: Colter Ray, Arizona State University

Mobile Phone Applications for the Promotion of Comprehensive Sexual Health: A Content Analysis of Evidence-based Practices and Behavior Change Theories
    Kerstin Kalke, The University of New Mexico
    Tamar Ginossar, The University of New Mexico

Casual Sexual Relationships: A University Health Market Analysis
    Nikki Truscelli, Arizona State University

A New Approach to the ‘Sex Talk’: A Critical Investigation and Analysis of Al Hubb Thaqafa’s Shared Narratives
    Kali Stover, San Francisco State University

PrEP Education Campaign Utilizing a Duel Theoretical Lens
    Kendra Straub, San Diego State University

Respondent/Facilitator: Colter Ray, Arizona State University

5306    MINDING GENDER AND LEADERSHIP COMMUNICATION IN COLLEGIATE PARLIAMENTARY DEBATE
Presented by the Western Forensics and Argumentation Association

Chair: Ashley Givens, Salt Lake Community College

Previous research conducted on gender in parliamentary debate has focused on how that construct is oriented from a participant lens. Little discussion has taken place about how the activity engages gender, gender roles, and gender norms from a leadership perspective. Designed as a participatory roundtable discussion, this panel seeks to mind the intersections of gender and leadership in the college parliamentary debate context by bringing together the presidents of both parliamentary debate associations, leaders of various successful parliamentary programs, as well as leadership/organizational scholars. Topics for discussion will include challenges and tensions facing women in organizational leadership roles, successes created both institutionally and personally, as well as how leadership theory might be used to pragmatically create systematic and social change in parliamentary debate.

Discussion Panelists:

Robert B. Layne II, University of Utah
Jeannie Hunt, Northwest College
Kathryn Starkey, Colorado State University – Pueblo
Ashley Nuckels-Cuevas, Point Loma Nazarene University

5307 MINDFULLY ENGAGED MEMORIES: PERFORMING OUR ANCESTORS

10:00 – 11:15 Monday, February 19, 2018 Winchester

Presented by the Performance Studies Interest Group:

Chair: Lauren Mark, Arizona State University

My Ancestors Are Alive in My Body: Mindful Appreciation of the Availability of Collective Power
Sarah Amira de la Garza, Arizona State University

Mindful Explorations of Heritage and Nostalgia: Finding Mid and Nani
Jennifer Linde, Arizona State University

Mindfulness and the Performance of History: Dialoguing with the Ancestors for Academic Wellbeing
Olga Idriss Davis, Arizona State University

Respondent: Bernadette Marie Calafell, University of Denver

5309 BUILDING AN INCLUSIVE CLIMATE FOR INTERCULTURAL DIALOGUE ON A UNIVERSITY CAMPUS: AN INNOVATIVE METHODOLOGY FOR MINDFUL ACTION RESEARCH EXAMINING INTERCULTURAL ISSUES

10:00 – 11:15 Monday, February 20, 2018 Lawrence

Presented by the Intercultural Communication Interest Group & the Communication and Instruction Interest Group

This panel presents a research project highlighting student-generated responses to the question of how to build an inclusive environment for intercultural dialogue.

Chair: Benjamin Broome, Arizona State University

Panelists:
Benjamin Broome, Arizona State University
Ian Derk, Arizona State University
Jorge Morales Guerrero, Arizona State University
Robert Razzante, Arizona State University
Elena Steiner, Arizona State University
Jameien Taylor, Arizona State University
Aaron Zamora, Arizona State University

5310 EXPLORING CONTEMPLATIVE PRACTICES IN COMMUNICATION ACTIVISM PEDAGOGY (CAP)

10:00 – 11:15 Monday, February 19, 2018 San Tomas

Presented by the Communication and Instruction Interest Group
Chair: Kendra Dyanne Rivera, California State University, San Marcos

Answering calls for Instructional research that explicitly investigates social justice (eg. Rudick & Golsan, 2017; Frey et al., 1996), this panel provides three “case studies” of CAP and contemplative practices in action: 1) an end-of-life campaign engaging students in difficult dialogues about death and dying; 2) an advocacy project aimed at increasing the rights of transgender and gender non-conforming people on a university campus; and 3) contemplative practices in a management class that increase students’ ability to search inside themselves in order to better engage intercultural communication concepts. Each case study pays particular attention to issues of identity and “difference” in the pedagogical practice, noting the complexity of privilege and marginalization in our classrooms (Orbe, 2016). After presenting these case studies, the panel will engage in a “best practices” interactive discussion with the audience, providing and receiving tips and lessons learned on how to engage in CAP and contemplative practices in the classroom and our communities.

Participants:

Catherine Armas Matsumoto, California State University, San Marcos
Anne Randerson, California State University, San Marcos
Kendra Dyanne Rivera, California State University, San Marcos

5311 THE VULNERABLE AND THE VISCERAL IN ORGANIZATIONS

10:00 – 11:15  Monday, February 19, 2018  Lafayette

Presented by the Organizational Communication Interest Group

Chair: Carlos Tarin, University of Texas at El Paso

The Affective Ecology of the Learning Effectiveness Program
David M. Thomas, University of Denver

Corporate Expressions of Solidarity in the Aftermath of the Paris Attacks
Victoria Gorelik, California State University Fullerton
Top Debut Paper

The Elements of Persuasion: Analysis of Online Commercial Sex Disruption Ads
Sue Lockyer, San Francisco State University
Defining Individual Worth Through Work: Creating Understandings of Labor’s Value Through Narratives from the Neoliberal Workplace
Leslie Rossman, Humboldt State University

Respondent: Veronica Dawson, California State University Stanislaus

5313  THE MIND AND MINDFULNESS – LITERAL AND FIGURATIVE CONCEPTUALIZATIONS

10:00 – 11:15  Monday, February 19, 2018  Bayshore West

Presented by the Interpersonal Communication Interest Group

Facilitator:
Tara G. McManus, University of Nevada, Las Vegas

Interpersonal Savoring and Relational Resilience as Beneficial Outcomes of Mindfulness
Margaret Jane Pitts, University of Arizona
Holman Meyerhoffer, University of Arizona
Jian Jiao, University of Arizona
Sara Kim, University of Arizona

Traumatic Brain Injuries and Identity
Emily Major, University of Nevada, Las Vegas

“Moving On From Here”: Perceived Apology Sincerity and Forgiveness in Emerging Adult Romantic Relationships
Courtney Burks, California Polytechnic State University
Cassandra L. Carlson-Hill, Coastal Carolina University

The Development of a Mindful Communication Measure: Challenges and Opportunities
Dawn M. Sweet, Iowa State University
Douglas A Gentile, Iowa State University
William B. Stone, Iowa State University
5314  SPEAKING HER MIND: CRITIQUING “POWER FEMINISM”
AND CONTEMPLATING FEMININE POWER

10:00 – 11:15  Monday, February 19, 2018  Bayshore East

Presented by the Rhetoric and Public Address Interest Group

Chair: Cynthia Gaffney, Arizona State University

Minding the Market: On Feminism, Market Feminism, and Seltzer
Elise Poll, Arizona State University

Talk Like a Girl: Exploring “Feminine Style” in Emma Watson’s HeForShe Gender Equality Campaign
Sophia Town, Arizona State University

Picture Perfect: Ivanka Trump’s Postfeminist Performance of American Womanhood
Kristin Slattery, Colorado State University

Resurrecting the Body Behind the Dumpster: Redefining Victim Identity in the Stanford Rape Case
Carly Fabian, Colorado State University

Respondent: Roberta Chevrette, Middle Tennessee State University

5315  YES, WE DO MIND! RHETORICS OF ACTIVISM AND RESISTANCE

10:00 – 11:15  Monday, February 19, 2018  Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Darnell Welch, Arizona State University

Transforming the Habitus: Disrupt, Resignify, and Recognize that Black Lives Matter
Jordin Clark, Colorado State University
Appropriation or Activism? A Rhetorical Analysis of Pepsi’s 2017 “Live for Now” Campaign Controversy
    Kelley Cammorata, California State University, Chico.

Able-Bodied Spaces Challenged by Virtual March
    Carrie E. Mulderink, University of New Mexico

Visual Rhetoric and the Sexual Body
    Brett Lunceford, Independent Scholar

Respondent: Jennifer J. Asenas, California State University, Long Beach

5316  APPROACHES TO ANALYZING INTERACTION, HEALTH, AND ILLNESS

10:00 – 11:15  Monday, February 19, 2018  Alameda

Presented by the Language and Social Interaction and Health Communication Interest Groups

Chair: Christopher J. Koenig, San Francisco State University

Talking About Pain in the Cancer Clinic
    Chelsea Chapman, San Diego State University
    Wayne Beach, San Diego State University

Navigating Tensions in Coaching Discourse That Move Young Adults with Diabetes Toward Healthier Blood Sugar Levels
    Leah Wingard, San Francisco State University

Managing Professional Knowledge Boundaries During Teleconsultations in Two Veterans’ Affairs’ Specialty Care Liver Clinics: A Theme-Oriented Discourse Analysis
    Christopher J. Koenig, San Francisco State University

Making Cancer Visible
    Wayne A. Beach, San Diego State University
SCI-FI, HORROR, FANTASY, OH MY!

10:00 – 11:15   Monday, February 19, 2018   Tasman

Presented by the Media Studies Interest Group

Chair: Julianna Kirschner, California State University, Northridge

‘Monsters Come in Many Forms’: The Feminine Self’s Resistance Against Patriarchal Power in 10 Cloverfield Lane
   Kelly Kehoe, California State University, Long Beach

   Erik Ramirez, California State University, Sacramento

Vampire Assemblages: Technology, Innovations and Blood in Empire
   Kalemba K. Kizito, University of Memphis

Gated Agency: Toward a More Dynamic View of Gatekeeping by Identify Adolescent Agency within a Gatekeeping Framework as seen in Harry Potter and The Order of the Phoenix
   Erin A. Davison, Edmonds Community College

Respondent/Facilitator: Julianna Kirschner, California State University, Northridge

CRITICAL THINKING AS A WAY INTO MINDFULNESS FOR STUDENTS AND TEACHERS

5403   11:30 – 12:45   Monday, February 19, 2018   Napa I

Presented by the Community College Interest Group:

This round table will discuss some unique ways in which the panelists attempt to open pathways to critical thinking for themselves and their students. Are we teaching critical thinking WHILE denying access to "mindfulness," the process of bringing one’s attention to the present moment, within our students? There will be
several minutes at the end of this Round Table for questions and sharing from the Audience regarding other Critical Thinking strategies within the classroom.

Chair: Colleen McGoff Dean, Whatcom Community College

Panelists:
Linda Alexander, West Los Angeles College
Michael Brydges, Cypress College
April Hebert, College of Southern Nevada
Kevin Mitchell, College of Southern Nevada
Judd Renken, Oakton Community College

5404  MINDFULNESS AND GRADING: MAINTAINING AWARENESS OF GRADES EFFECTS ON LEARNING

11:30 – 12:45  Monday, February 19, 2018  Napa II

Presented by the Community College Interest Group

This roundtable discussion is focused on the effects of grading on mindful teaching and learning. Panelists will explore whether giving written and oral feedback without grades fosters more learning and acceptance of differing voices. Panelists will share differing grading practices and discuss possible strengths and limitations of each.

Chair: Brenda Ahntholz, Ohlone College

Panelists:
Brenda Ahntholz, Ohlone College
Nick Chivers, DeAnza College
Larissa Favela, Ohlone College
John D. Perez, Los Positas College, Solano College, Contra Costa College, Diablo Valley College and Ohlone College

5405  “YOU ARE ALL THAT AND A BAG OF WHOLE GRAIN CHIPS”: TEACHING POSITIVE IDENTITY AND SELF-ESTEEM IN THE CLASSROOM

11:30 – 12:45  Monday, February 19, 2018  Napa III
Presented by the Community College Interest Group

Geared toward the introductory or interpersonal course, this panel discusses issues such as comparing oneself to the media’s portrayal of perfection as the norm, body image issues, and feeling as if one does not measure up. Methods for building reality-based positive identity and self-esteem will be presented.

Chair: A. Todd Jones, Bakersfield College

Panelists:
Marie Arcidiacono, Los Medanos College
Polly A. Begley, Fresno City College
A. Todd Jones, Bakersfield College

FROM THE PODIUM TO THE STREETS: FORENSICS PEDAGOGY AND EMBODIED PRACTICE

11:30 – 12:45       Monday, February 19, 2018       Sonoma

Presented by Western Forensics and Argumentation Association

During campus wide budget cuts, co-curricular activities such as forensics, which compliments curriculum development are most likely to be cut based on the inaccurate perception that forensics does not impact a significant number of students or the community at large (Schroeder, 2015). As such, forensics directors and the community at large should not wait until a program’s funding and/or existence is in a crisis state. Crisis communication significantly limits communication options and places programs in a defensive posture where they must justify their existence using image restoration strategies (Benoit, 1997). Thus, a proactive strategic approach is needed to promote a program to a variety of key publics before that crisis state is reached.

Chair: Palmer Pellham, Green River Community College

Plan Meets Needs: Using a Strategic Communication Plan to Communicate Forensics Program Messages to Multiple Publics
Daniel Schabot, Pacific Lutheran University
Merch and Swag: Using University Branding to Build Forensics Program Awareness with Internal and External Publics
Philip Sharp, University of Nevada

Putting the “Forum” Back in Forensics: Using Public Presentation to Create Forensics Program Awareness with Multiple Publics
Christina Ivey, Boise State University

Mindful Advocacy: Taking Debates to Prisons
Amy Arellano, Boise State University

Outreach For Growth: Constructing a Communication Strategy to Increase High School Participation in Speech and Debate
Jim Hanson, Climb the Mountain Speech and Debate Foundation

5407 MINDFULNESS IN TURBULENT TIMES: LANGUAGE, PRACTICE, POLITICS, AND IMPLICATIONS
11:30 – 12:45 Monday, February 19, 2018 Winchester

Presented by the Rhetoric and Public Address Interest Group

Chair: Santhosh Chandrashekar, University of Denver

Shinsuke Eguchi, University of New Mexico
Santhosh Chandrashekar, University of Denver
Bernadette M. Calafell, University of Denver
Pavithra Prasad, California State University, Northridge
Shadee Abdi, University of New Mexico
Nikki Yeboah, San Jose State University
Kent A. Ono, University of Utah

5409 BETWEEN US ASIANS: MAPPING INTERCULTURAL FRICTIONS AT HOME AND ABROAD
11:30 – 12:45 Monday, February 19, 2018 Lawrence

Presented by the Intercultural Communication Interest Group
Chair: Miriam Sobre, Texas State University

Influence of Host Community Acculturation Orientations and Traditional Chinese Value Orientations: A Study of Chinese Hongkongers’ Perceptions Toward and Communication with South/Southeast Asian Minorities
   Ling Chen, Hong Kong Baptist University

Straddling the In-between: Tales of Acculturation from Long-Term Expatriates
   Lauren Mark, Arizona State University

Discovering the Exigency of “Cultural Pariahs”: Investigating the Negotiations of Chinese Students in the United States through a Cultural Lens
   Dacheng Zhang, San Diego State University

Respondent: Yea-Wen Chen, San Diego State University

5410 LISTEN LOUDER: MINDFULNESS, PEDAGOGY, AND CRITICAL CONSCIOUSNESS FOR AUTHENTIC COMMUNITY

11:30 – 12:45 Monday, February 19, 2018 San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Nicholas Zoffel, Sierra College

This roundtable is a unique opportunity to engage with both, practitioners of informal learning and higher education. We will discuss how multiple stakeholders can engage in mindful dialogue around collaborative opportunities with emphasis on treating engagement a means rather than an end. Attention will be paid to the stories we share; how we contribute the problems we are trying to address; our critical pedagogical approaches, and commitments we make in taking risks and making changes to what we do.

Participants:
   Patty O’Keefe, College of Marin
   Jennifer Peritz-Zoffel, Noyce Leadership Institute
   Gretchen Walker, Tech Museum of Innovation
   Brad Trimble, The Research & Planning Group of California Community Colleges
MINDFUL HERETICS IN THE AUDIENCE AND ON THE STAGE: AWAKENING TO THE VALUE OF CONSCIOUS DISAGREEMENT, CRITIQUE, AND CRITICAL INQUIRY

11:30 – 12:45 Monday, February 19, 2018 Lafayette

Presented by the Performance Studies Interest Group

Chair/Facilitator: Sarah Amira de la Garza, Arizona State University

Participants:
Chema Rojas Salinas, Arizona State University
Brandon Ferderer, Arizona State University
Suzanne Pullen, San Francisco State University
Anastasia R. Prentiss, Holy Names University
Reslie Cortés, Arizona State University
Robert Gutiérrez-Pérez, University of Nevada, Reno
Rikki Tremblay, Arizona State University

“DATING ME IS PRETTY SIMPLE. JUST TEXT ME BACK, MAKE ME LAUGH, AND DON’T BE A JERK”: THE DARKSIDE OF COMMUNICATING AND DATING ON THE WEB

11:30 – 12:45 Monday, February 19, 2018 Bayshore West

Presented by the Interpersonal Communication Interest Group

Facilitator:
Arrington Stoll, Central Washington University

“But he seemed nice…” Online Dating, Expectancy Violations and Modality Switching
Samantha Quinn, University of Wisconsin-Milwaukee

Deception and Goals in New Relationships
Kyle Kearns, University of Texas at Austin
Zhengyu Zhang, University of Texas at Austin
René M. Dailey, University of Texas at Austin
To Date or Not to Date…: An Analysis of Four Online Dating “Dark Side” Behaviors
Electra S. Gilchrist-Petty, University of Alabama-Huntsville

I Don’t Get Mad, I Get Even: Emotions and Betrayal Responses in Close Relationships
Joshua C. Nelson, Central Washington University

Respondent:
Megan Lambertz-Berndt, California Polytechnic State University

5414 MINDING THE MARGINS: CONFRONTING RHETORICS OF EXCLUSION

11:30 – 12:45 Monday, February 19, 2018 Bayshore East

Presented by the Rhetoric and Public Address Interest Group

Chair: S. Marek Muller, University of Utah

All Animals Are Equal (But Some Are More Equal than Others): Speciesist Personhoods in the Nonhuman Rights Project
S. Marek Muller, University of Utah

Five Races, Five Religions, Many Binaries: An Analysis of Goseigen
Moana Luri de Almeida, University of Denver

The Un-American Party: Reframing the Know Nothing’s Nativist Rhetoric
Erik Ramirez, California State University, Sacramento

Agency vs. Empowerment: An Analysis of Tenants’ Agentic Orientation Through City Rhetoric on Housing Issues
Briana Carrillo, Kansas State University

An Ethics of Complicit Criticism for Postmodern Satire
Johnathan P. Rossing, Gonzaga University

Respondent: Greg Dickinson, Colorado State University
MEDIA DISCOURSE ON GLOBAL ARTIFACTS

11:30 – 12:45 Monday, February 19, 2018 Alameda

Presented by the Media Studies Interest Group

Chair: Kate S. Kurtin, California State University, Los Angeles

The Best of Both Worlds: Jenova Chen, Counterhegemony, and a Video Game Revolution
   Alexander F. Howard, California State University, Northridge

#(th)inspiration: The Performance of Idealized Feminine Bodies Through Instagram
   Joshua E. Santiago, San Diego State University
   R. Eliza Hensley, San Diego State University

Investigating Cable: The Potential and Actual Value of PEG & Franchise Fees
   Duncan Stewart, University of Utah

Respondent/Facilitator: Kate S. Kurtin, California State University, Los Angeles

RELATIONSHIPS AND IDENTITY WITHIN THE CONTEXT OF HEALTH

11:30 – 12:45 Monday, February 19, 2018 Tasman

Presented by the Health Communication Interest Group

Chair: Ashley Elrick, University of Utah

Disclosing Bipolar Disorder in Romantic Relationships
   Christina Yoshimura, University of Montana
   Callie R. Parrish, University of Montana

Without You, Who am I? Grief, Health and Identity
   Heather Smith, George Mason University

“Getaway” with Burkean Relevance: The intersection of Burke, food, science and religiosity
Jean Elizabeth Duane, University of Denver

Religious and Emotional Expression in Online Breast Cancer Forums: Examining Stage Differences and Social Interactions
Yining Zhou Malloch, University of California, Davis

Respondent/Facilitator: Ashley Elrick, University of Utah

5418 CULTURAL RUPTURES & MINDFUL ENTANGLEMENTS: A CALL FOR CRITICAL PUBLIC PEDAGOGY

11:30 – 12:45 Monday, February 19, 2018 Central

Presented by the Performance Studies Interest Group

Chair: Benny LeMaster, California State University, Long Beach

Rachel N. Hastings, Southwestern College
Gregory Hummel, SUNY College at Oneonta
Benny LeMaster, California State University, Long Beach
Miranda Olzman, San Francisco State University
Christine Warda, Chabot College

Respondents:
Deanna L. Fassett, San José State University
Amy Kilgard, San Francisco State University
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<td>Zulli, Diana</td>
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</table>
Congratulations

WSCA congratulates its newly elected officers and representatives!

Officers

First Vice-President Marnel Niles-Goins

Second Vice-President Justin P. Boren

Legislative Assembly Members-at-Large

Maria Blevins of Utah Valley University

Santhosh Chandrashekar of University of Denver

Benny LeMaster of California State University Long Beach

Kathleen McConnell of San Jose State University

Pavithra Prasad of California State University Northridge
Call for Papers – 2019 Convention
Seattle, WA
February 22-25, 2019

Conference Theme:

Advocating
with Evidence

Persuasion and advocacy are critical components of personal, social, and civic action. The focus on advocacy for this coming convention is to call us collectively toward our foundations of standing-up for specific causes. When citizens fail to advocate and deliberate, relationships, organizations, and our society swiftly falter toward vapid messages surrounded by automaticity. Thus, there is fertile ground for papers on the decline of advocacy in our culture over recent decades as much as the pull toward excellence in public discourse. Every interest group within WSCA has compelling scholarly claims to how we advocate for our students, our profession, where we vest our concerns, and particularly how we pull together toward societal ethics. There is a clear need for more research on the strategies and tactics of persuasion. The hope here is that we will collectively inspire a renewed passion for the study of and education about responsible advocacy.

Advocacy without evidence is a particular concern. There is increasing concern that there is a tie between the failing of discourse and the separation of the demands for evidence from the positions advocated. Thus, all conference attendees should feel invited to integrate the importance of evidence in responsible advocacy. No doubt, we have many perspectives and interpretations (and even criticisms) of the theme of “advocating with evidence” for our research, teaching, and communication consulting. All approaches to this theme are welcome.

Rodney A. Reynolds
WSCA 1st Vice President and 2019 Primary Program Planner
wscareynolds@callutheran.edu
CALL for Competitive Papers, Program Proposals, Pre-conference Proposals, Workshop Proposals, Undergraduate Scholars’ Research Conference (USRC), and Graduate Students Workshop & Graduate Programs Open House

NOTE: SUBMISSION PROCESSES MAY BE CHANGING. WSCA may transition to convention planning software. Therefore, the submission process will become available late in Spring 2018.

I. Competitive Papers (deadline: received by 9/1/18) – See: www.westcomm.org//page/CFP2019 (when available after the 2018 convention) for submission information and guidelines

II. Program Proposals (deadline: received by 9/1/18) – See: www.westcomm.org//page/CFP2019 (when available after the 2018 convention) for submission information and guidelines

III. Basic Course Conference -- TBA

IV. Pre-Conference Proposals (deadline: received by 9/1/18) – Submit to Rodney Reynolds

V. Workshop Proposals (deadline: received by 9/1/18) – Submit to Rodney Reynolds

VI. Undergraduate Scholars’ Research Conference (USRC) (deadline: received by 12/1/18) – Submit to WSCA Second Vice President

VII. Graduate Student Workshop & Graduate Programs Open House

I. COMPETITIVE PAPERS

A. Authors are encouraged to submit papers for competitive selection. Papers may employ any scientific, humanistic, or other methodology(ies) and may address theoretical developments, critical analyses, disciplinary issues, pedagogical issues, and/or research advancements.

Competitive Papers should not have been: (1) presented at another conference or convention; (2) published; or (3) accepted for publication.
B. Submitted papers should include the following:

1. A title page that includes the Interest Group for the submission, the paper’s title; names, affiliation(s), email address(es), phone number(s) of all authors; and audio-visual requests. In the past, the convention planner pulled this page before the document went out for review. **Given the possible transition to software this year, we will keep this title page format.** Equipment availability is extremely limited and expensive. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the WSCA web site at [http://www.westcomm.org/aboutus/PolicyandProcedureManual.pdf](http://www.westcomm.org/aboutus/PolicyandProcedureManual.pdf)

2. On a separate page, include a 100-200 word abstract of the paper (with the paper’s title appearing above the abstract);

3. A maximum of 30 pages of text;

4. No information in the paper (or embedded in the file) that identifies the author(s) beyond that which appears on the title page.

C. Submission: Specific information about submitting papers will be posted on the WSCA website [http://www.westcomm.org/](http://www.westcomm.org/) at the completion of the February 2018 convention and presented in the *WSCA News* during April 2018.

D. Research in Progress: Some interest groups sponsor “Research in Progress” programs. You are advised to check with the interest group chair or guidelines prior to submission. Please designate RESEARCH IN PROGRESS on the cover page. Research in Progress submissions should not exceed ten pages in length. Interest groups are not obligated to accept “Research in Progress” submissions.

E. Debut Award: The WSCA Executives Club Debut Award is made to the author (or co-authors) of a paper presented at the convention “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.”
Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should have “DEBUT” in the upper-right-hand corner of the title page. Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Interest group chairs will forward only one debut paper per interest group for consideration. All debut papers (regardless of the type of regular convention panel) are eligible for the Executives Club Debut Award.

Competitive paper submissions must be RECEIVED NO LATER THAN Saturday, September 1, 2018 All submissions must be submitted electronically. Do not mail paper copies of submissions. For specific information about submissions See: www.westcomm.org//page/CFP2019 (when available after the 2018 convention)

II. PROGRAM PROPOSALS

A. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic/respondent in a traditional conference format. However, debates, roundtable discussions, performance activities, or other unique formats are encouraged. Innovative program proposals, especially those that provide opportunities for interaction among participants and attendees, are encouraged. Suggestions for co-sponsorships with other interest groups are also welcome. Programs that relate to the convention theme, “Advocating with Evidence” are encouraged.

B. Program proposals must contain the following:

1. Thematic title of the program;
2. Names, e-mail addresses, phone numbers, and affiliations of all participants;
3. Title and brief description of each presentation;

Program proposals must be RECEIVED NO LATER THAN Saturday, September 1, 2018. See: www.westcomm.org/page/CFP2019 (when available after the 2018 convention) for submission information and guidelines

III. Basic Course Conference
   TBA on the westcomm.org website. Expect a separate call for submissions

IV. PRE-CONFERENCE PROPOSALS
   A. Pre-conference proposals for the 2019 convention are invited. Those that relate to the general convention theme, “Advocating with Evidence,” are encouraged.

   B. Pre-conferences will be held Friday, February 22, 2019.

   C. Please send pre-conference proposals as an attachment within an e-mail to the Primary Program Planner, Rodney Reynolds (wscareynolds@callutheran.edu). Visit the WSCA website for specific submission instructions. Be sure to include as much of the following information as possible:

   1. Title of the pre-conference
   2. Names, e-mail addresses, phone numbers, and affiliations of those planning the pre-conference
   3. A detailed (i.e., at least 1-2 page) rationale for the pre-conference
4. A brief (50-75 word) description of the pre-conference for potential inclusion in the conference program

5. Pre-Conference leader’s (or leaders’) relevant expertise

6. Equipment needed for the pre-conference. Please remember that equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the website:


D. A call for pre-conference participation will be published in the *WSCA News* during the summer.

E. Address any questions, comments, or concerns to the Primary Program Planner, Rodney Reynolds at wscareynolds@callutheran.edu.

V. WORKSHOP PROPOSALS

A. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

B. Workshops are scheduled for Friday, February 22, 2019. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (photocopying, materials, etc.) incurred in conducting the workshop (see E below).

C. Workshops of interest to members of the Western Forensic & Argumentation Association (i.e., WFAA) are encouraged and we expect to program them on February 24 -- the evening after completion of the WFAA tournament.
D. Workshop proposals should include the following:

1. Title of the workshop
2. Names, phone numbers, e-mail addresses, and affiliations of all presenters
3. A detailed (i.e., at least 1-2 page) rationale that outlines the workshop’s goals
4. A brief (50-75 words) outline and description of workshop activities for potential inclusion in the conference program
5. Room size and configuration requested (e.g., theater seating, tables of eight, etc.)
7. Maximum enrollment number
8. Fee amount, set in accordance with WSCA policy (see below)
9. Time-block requested (i.e., three hours or six hours)

E. Guide to setting fees for workshop leaders: WSCA has set $5.00 as the base fee for any workshop. The first $5.00 of each registrant’s fee is designed to cover the association’s administrative costs. Any fees above $5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that is specified. WSCA cannot reimburse more money to a workshop leader than it receives from participant fees. Note: If a part or all of a fee is proposed as covering an individual’s expenses or as an honorarium, Rodney Reynolds, WSCA President-Elect, must approve it prior to any commitment to the individual.

F. Workshop proposals should be sent as an email attachment to
VI. 16th ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars’ Research Conference to be held on Friday, February 22, 2019. Undergraduate students are invited to submit papers reporting original research (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical, and methodological approaches are welcome. All authors on papers submitted must be undergraduate students at the time of submission and cannot be graduate students at the time of presentation. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay $10 of the $25 USRC registration. Undergraduate student paper submissions must be received by the Second Vice President by Friday December 7, 2018. Authors will be notified of paper acceptance by Monday January 7, 2019.

VII. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

On Friday, February 22, 2019, the Second Vice President will host a workshop for advanced undergraduates and master’s students who are considering pursuing a master’s or doctoral degree in Communication. The design for the workshop is to (1) introduce students to the benefits of graduate education; (2) help them understand how to choose a graduate program that meets their needs, interests, and abilities; and (3) gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors.

In addition, the Second Vice-President will host a Graduate Programs Open House on Friday, February 22, 2019. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in Communication. Graduate program directors and representatives at
universities offering graduate programs in Communication, who wish to participate in the Open House should purchase their display table by Monday February 4, 2019. To do so, go to westcomm.org under the ABOUT tab, click on WSCA Store, then proceed to the Seattle 2019 shopping bag and follow the prompts. Department members should log in to the website first for added savings.

For all aspects of the 2019 convention, visit westcomm.org for the most updated details, information, and instructions.
California State University, San Bernardino's Department of Communication Studies congratulates

Brian Heisterkamp
President-Elect and
2018 Primary Program Planner

Donna Gotch
Second Vice-President

Communication Studies at CSUSB offers undergraduate majors in Human and Organizational Communication, Media Studies, and Public Relations, and an M.A. in Communication. A limited number of graduate assistantships are available, on a competitive basis, for students who wish to pursue the M.A. full-time. A dynamic and growing department, we are the largest undergraduate major in the College of Arts and Letters. For more information, please see communication.csusb.edu.

Faculty:

Ecs Algan, Ph.D.
Mo Bahk, Ph.D.
Mariam Betlemidze, Ph.D.
Jess Block Nerren, M.A.
Rueyling Chuang, Ph.D.
Liliana Conlisk Gallegos, Ph.D.
Thomas Corrigan, Ph.D.

Mary Fong, Ph.D.
Don Girard, M.B.A.
Donna Gotch, M.A.
Jo Anna Grant, Ph.D.
Brian Heisterkamp, Ph.D.
Rod Metts, Ph.D.

Ahlam Muhtaseb, Ph.D.
Bradford Owen, Ph.D.
Mihaela Popescu, Ph.D.
Lane Shefter Bishop, M.F.A.
Astrid Sheil, Ph.D.
Julie Taylor, Ph.D.
Zala Volic, Ph.D.
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Graduate teaching assistantships include a monthly stipend, full tuition waiver, health care, travel support, and opportunities for summer teaching.

Community Engagement is designed for individuals who want to work closely with community partners to address communication challenges. The College of Urban Affairs includes public policy, criminal justice, social work, and journalism/media studies, also providing unique opportunities for community engagement.

Advanced Communication is a pre-Ph.D. track that also prepares students for community college teaching.

Graduate Faculty:
- Emma Frances Bloomfield- Science Communication
- Michael Lane Bruner- Public Argument
- Donovan Conley- Rhetorical/Cultural Studies
- Tara Emmers-Sommer- Interpersonal Health
- Erika Engstrom- Gender/Media Studies
- Jennifer Guthrie- Interpersonal & Small Group Communication
- David Henry- Rhetorical Studies
- Tara McManus- Interpersonal & Family Communication
- Jacob Thompson- Political/Public Argument
- Robert Ulmer- Crisis Communication
- Sara VanderHaagen- Rhetorical Studies

Admissions for 2018-2019 Academic Year
For more information, visit www.unlv.edu/communicationstudies/graduate-program
Or contact Donovan Conley, Graduate Coordinator, donovan.conley@unlv.edu.
Western Journal of Communication

Editor: Robin Rowland, University of Kansas

The Western Journal of Communication is dedicated to the publication of original scholarship that enhances our understanding of human communication. Western Journal of Communication’s longstanding commitment to multiple approaches, perspectives, and issues is reflected by its history of publishing research across rhetorical and media studies, interpersonal and intercultural communication, critical and cultural studies, language behavior, performance studies, small group and organizational communication, freedom of speech, and health and family communication.

Volume 82, 2018, 5 issues per year • Print ISSN: 1057-0314 • Online ISSN: 1745-1027
www.tandfonline.com/RWJC

Communication Reports

Editor: Jennifer L. Bevan, Chapman University

Communication Reports features original manuscripts that are short, data/text-based, and related to the broadly defined field of human communication. The mission of the journal is to showcase exemplary scholarship without censorship based on topics, methods, or analytical tools.

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Communication Reports – Volume 30, Issue 3, 2017
The Nonverbal Bully: Effects of Shouting and Conversational Distance on Bystanders’ Perceptions, Corey A. Pavlich, Stephen A. Rains
Chris Segrin
To access these articles, visit the journals’ websites and click on the News and Offers button.

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Paul Mongeau, associate director and professor
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To learn more about NCA and all of the benefits of becoming part of a thriving community of Communication scholars, teachers, and students, call 202.534.1108 or visit WWW.NATCOM.ORG.
The faculty of the Department of Communication at California State University San Marcos are honored to be the home of Current WSCA President, Dr. Michelle A. Holling

Michelle's commitment to social justice brought marginalized identities to the center at last year's conference and institutionalized that commitment in the establishment of a new interest group COMMUNICATION, IDENTITIES & DIFFERENCE. We look forward to seeing how our commitment to social justice continues to unfold under her leadership!

Our Department of Communication is one of the largest and most popular degree programs at our university. We support students' development of critical analytical abilities and engagement with communities through two majors, Communication and Mass Media, and minors in Communication and Critical Intercultural Communication.

FACULTY & STAFF

Katherine Brown, Ph.D.
Antonio De La Garza, Ph.D.
Brian Dolber, Ph.D.
Michael Huspek, Ph.D.
Joonseong Lee, Ph.D.
Dreama Moon, Ph.D.

Gloria Nziba Pindi, Ph.D.
Kendra Dyanne Rivera, Ph.D.
Barry Saferstein, Ph.D.
Andrew Spieldenner, Ph.D.
Cecilia Uy-Tioco, Ph.D.
Josephine Rosas, Staff

Michelle A. Holling, Ph.D., Department Chair
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<th>Event</th>
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<td>Sonoma</td>
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<td>GRADUATE PROGRAMS OPEN HOUSE</td>
<td>3:45pm - 5:00pm</td>
<td>Winchester/Stevens Creek</td>
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<td>CONVENTION KICK-OFF</td>
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<td>Cypress</td>
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<td>WELCOME RECEPTION</td>
<td>6:30pm - 8:00pm</td>
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SOCK HOP  
9:00pm - 1:00am  
Santa Clara Ballroom

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<td>Winchester</td>
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Adam Testerman, M.A.

The Department of Communication Studies at Texas Tech University is committed to promoting effective communication in students' personal, professional, and public lives. It features a dynamic and diverse curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers B.A. and M.A. degrees in Communication Studies and participates in a college-wide Ph.D. in Media and Communication.

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