



mindfulness &
communication



Western States Communication Association

89TH ANNUAL CONVENTION

Santa Clara, CA | February 16th-19th, 2018



DEPARTMENT OF COMMUNICATION
THE UNIVERSITY OF UTAH

UNIVERSITY OF UTAH DEPARTMENT OF COMMUNICATION

At Utah's highly-ranked Department of Communication, we boast **award-winning faculty, nationally acclaimed master's and PhD programs**, and a breathtaking mountain location. Our outstanding faculty research across five areas of study and work closely with graduate students. **Students are afforded great flexibility** in designing their individual programs of study. Our primary mission is to **prepare students for success and excellence** in research, teaching, and service.

- Our nationally ranked and acclaimed graduate program focuses on four of the Department's five areas of emphasis: Communicating Science, Health, Environment, and Risk (CommSHER); Critical/Cultural Studies; Digital Media; and Rhetoric.
- We offer PhD, MA, MS, BA, and BS degrees.
- The U's Marriott Library serves as the repository for ICA, NCA, and WSCA archives.
- Utah is the current home of WSCA Immediate Past President Mark Bergstrom and the home of former WSCA presidents, including Joseph F. Smith, Halbert Greaves, Malcolm O. Sillars, B. Aubrey Fisher, Robert K. Avery, Dennis Alexander, and Connie Bullis.

FACULTY:

James Anderson
Mark Bergstrom
Suhi Choi
Kevin Coe
Julia Corbett
Ann Darling
Kevin DeLuca
Danielle Endres
Joshua Ewalt
Glen Feighery
Robert Gehl
Rachel Griffin

Marouf Hasian
Leonard Hawes
Avery Holton
Jakob Jensen
Robin Jensen
Kimberly Kaphingst
Sean Lawson
Tae Kyoung Lee
Kimberley Mangun
Shannon McGregor
Michael Middleton
Julia Moore

Kent Ono
Helene Shugart
Leona Su
Ye Sun
David Vergobbi
Sara Yeo

(801) 581-6888

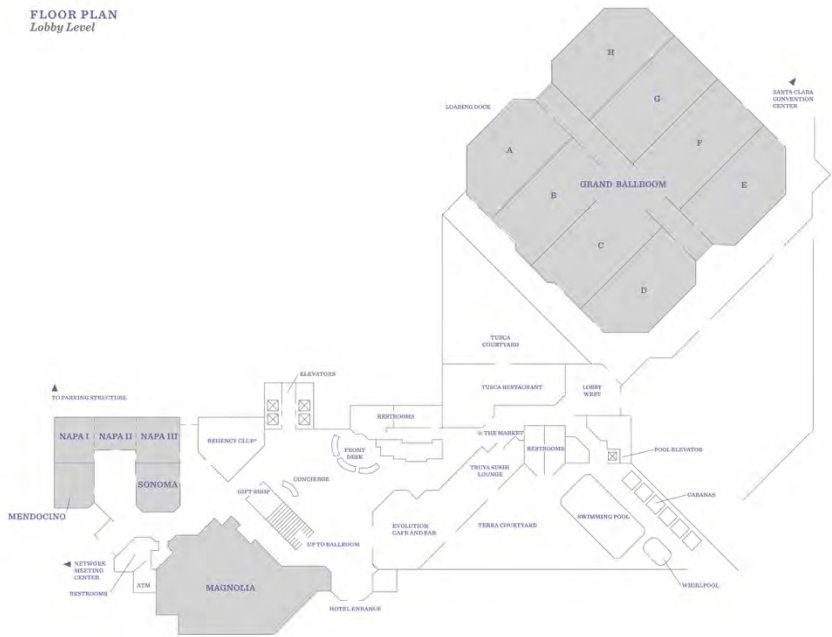


<http://communication.utah.edu>

<http://facebook.com/UofUCommunication>

Hyatt Regency Hotel

FLOOR PLAN
Lobby Level



FLOOR PLAN
Second Level



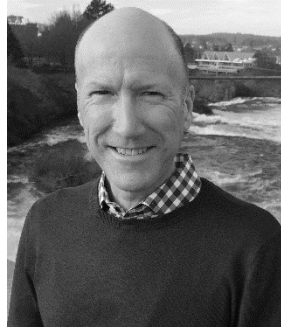
Table of Contents

Association Officers	2
Welcome from the President	3
Special Thanks from the President-Elect.....	5
General Information	6
Convention Synopsis	7
Index of Panels by Interest Groups	9
Convention Program Planners	11
Local Host.....	13
Association Executive Council.....	14
Association Committees.....	16
Departmental Members.....	19
Life Members	20
Past Presidents	22
Honorary Members	25
Distinguished Service Award Recipients	26
Distinguished Teaching Award Recipients	28
Distinguished Scholar Award Recipients.....	29
Model Communication Program Award Recipients.....	30
Detailed Schedule of Events	31
Thursday.....	31
Friday.....	32
Saturday	40
Sunday	75
Monday.....	112
Index of Participants.....	138
Program Announcements.....	154
Call for Papers – 2019 Convention.....	155
My Mindful Clara Path.....	164

Association Officers



President
Michelle A. Holling



President-Elect
Brian Heisterkamp



First Vice-President
Rodney Reynolds



Second Vice-President
Donna Gotch



Immediate Past President
Mark Bergstrom



Executive Director
Heather Hundley

Welcome from the President

From the wintry chill of Salt Lake City, Utah to the balmy days in Santa Clara, California, we head to the 89th Annual Convention of the Western States Communication Association. And, we are making history! 2018 will be the first time a convention is held in Santa Clara. Its temperate weather, array of attractions, close proximity to San Jose (a whopping five miles) and driving distance to San Francisco (45 miles), and a convention not to be missed makes Santa Clara the place to be on February 16-19th.

Organized on the theme of *Mindfulness and Communication*, Program Planner and President-Elect Brian Heisterkamp, along with Second Vice-President Donna Gotch and Interest Group Planners, have created an exciting and intellectually engaging program. I extend my deepest appreciation to everyone for their commitment, time, and effort to create a stimulating program that best serves members. As well, I thank local hosts Felipe Gómez, Kathleen McConnell, Tabitha Hart and their team for their creativity on local activities and recommendations and for their coordination of the sock hop and audio-visual needs.

On the first day of the conference—February 16, Friday—we convene by celebrating young scholars presenting their work at the Undergraduate Scholars Research Conference. Following that is the Graduate Student Workshop and Graduate Student Open House, each of which provides opportunities for insightful exchanges pursuant to advancing young scholars' educational career. On Friday, members may also opt to register for a pre-conference workshop. Of the nine offered, they variously engage the convention theme by offering techniques to employ mindfulness or contemplative practices and pedagogies in the classroom, to thought processes, and to awareness of our ecological-environments and matters of social (in)justice. The day won't be over yet. I hope members accompany me early evening on Friday for the Kickoff Event, a moderated conversation about implementing mindfulness in teaching and/or scholarship, and the Welcome Reception!

Saturday, February 17, through Monday, February 19, are filled with a stellar array of panel sessions highlighting the best that members have to offer.

Further, there is the Keynote Speech Saturday afternoon and the ever-enjoyable Sock Hop that evening. Sunday features the Convention Luncheon during which we commune together for sustenance of the body and mind to hear the Presidential Address and to honor members' accomplishments. That evening, I hope members join me at the President's Reception.

To date, I have had the privilege of serving the Association and very much look forward to reconnecting with and/or meeting as many members as possible during the convention.

Michelle A. Holling
WSCA President

Special Thanks from the President-Elect and Primary Program Planner

Putting together a program for an academic convention of this size is no easy task – as many of you know or have heard.

The interest group planners assisted me in spreading the word about the theme, coordinating the review of papers, and organizing interesting program panels. Their work and dedication to our organization ensures the opportunity for many engaging conversations throughout the convention.

Our Executive Director Heather Hundley and President Michelle Holling helped throughout this process. Their combined experience and attention to detail ensured little – if anything – was forgotten. Second Vice-President Donna Gotch organized an impressive slate of panels for our Undergraduate Scholars Research Conference and planned the Graduate Schools Open House and Workshop.

The graphic design for this year's convention came about through a competition in a graphic design course at CSU San Bernardino. Chris Campbell's design was selected, and I appreciate the help he provided through the preparation for this year's convention. I've never given so much thought to the unique characteristics of a font!

The local host team from San Jose State University provided us with many opportunities to experience their community while we are in Santa Clara. They organized the sock-hop, registration packets, and AV equipment – among other jobs. Our local hosts play a critical role in organizing this convention.

To all of you, I am grateful for your continued support,

Brian Heisterkamp
President-Elect
2018 Primary Program Planner

General Information

REGISTRATION

Mezzanine

Thursday, 4:00 p.m. – 8:00 p.m. (Lobby Level)

Friday, 7:00 a.m. – 6:00 p.m.

Saturday, 7:00 a.m. – 5:00 p.m.

Sunday, 8:30 a.m. – 11:30 a.m.

EXHIBIT AREA

Mezzanine

Friday, 12:00 p.m. – 5:00 p.m.

Saturday, 8:00 a.m. – 5:00 p.m.

Sunday, 8:00 a.m. – 5:00 p.m.

Stay connected with #WSCA2018:



@WestStatesComm



@WesternStatesCommunicationAssociation

Convention Synopsis

THURSDAY, FEBRUARY 15, 2018

PUBLICATIONS COMMITTEE	11:00am - 2:00pm	Napa I
FINANCE COMMITTEE	11:00am - 2:00pm	Napa III
EXECUTIVE COUNCIL	2:30pm - 10:00pm	Mendocino
REGISTRATION	4:00pm - 8:00pm	Lobby Level

FRIDAY, FEBRUARY 16, 2018

REGISTRATION	7:00am - 6:00pm	Mezzanine
UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE	8:00am - 1:00pm	Various
WORKSHOPS	9:00am - 12:30pm	Various
WORKSHOPS	1:00pm - 4:00pm	Various
GRADUATE STUDENT WORKSHOP	2:00pm - 3:30pm	Sonoma
GRADUATE PROGRAMS OPEN HOUSE	3:45pm - 5:00pm	Winchester/Stevens Creek
CONVENTION KICK-OFF	5:15pm - 6:30pm	Cypress
WELCOME RECEPTION	6:30pm - 8:00pm	Magnolia
EXECUTIVES CLUB SOCIAL	7:30pm - 9:30pm	Off-Site

SATURDAY, FEBRUARY 17, 2018

REGISTRATION	7:00am - 5:00pm	Mezzanine
BUSINESS MEETINGS	8:00am - 9:00am	Various
PANEL SESSION #1	9:00am - 10:15am	Various
PANEL SESSION #2	10:30am - 11:45am	Various

BUSINESS MEETINGS	12:00pm-1:00pm	Various
OFFICERS' LUNCH	12:00pm-2:00pm	Saratoga
PANEL SESSION #3	1:15pm – 2:30pm	Various
KEYNOTE SPEAKER	2:45pm – 4:00pm	Winchester/ Stevens Creek
PANEL SESSION #4	4:15pm – 5:30pm	Various
BUSINESS MEETINGS	5:45pm - 6:45pm	Various
SOCK HOP	9:00pm - 1:00am	Santa Clara Ballroom

SUNDAY, FEBRUARY 18, 2018

REGISTRATION	8:30am - 11:30am	Mezzanine
COMMITTEE MEETINGS	8:00am – 9:00am	Various
OFFICERS' REVIEW	9:00am – 11:00am	Saratoga
PANEL SESSION #5	9:00am - 10:15am	Various
PANEL SESSION #6	10:30am - 11:45pm	Various
CONVENTION LUNCHEON	12:00pm - 2:30pm	Grand Ballroom A/B
PANEL SESSION #7	2:45pm - 4:00pm	Various
PANEL SESSION #8	4:15pm - 5:30pm	Various
LEGISLATIVE ASSEMBLY	7:00pm - 8:30pm	Winchester
PRESIDENT'S RECEPTION	9:00pm - 11:30pm	Cypress

MONDAY, FEBRUARY 19, 2018

PANEL SESSION #9	8:30am - 9:45am	Various
EXECUTIVE COUNCIL	9:00am - 11:30am	Mendocino
PANEL SESSION #10	10:00am - 11:15am	Various
PANEL SESSION #11	11:30am – 12:45pm	Various

Index of Panels by Interest Groups

Communication, Identities, and Difference	3703
Communication and Instruction	3110, 3209, 3210, 3310, 3410, 3613, 4110, 4210, 4410, 4510, 5110, 5114, 5309, 5310, 5410
Communication Theory and Research	3418, 3614, 3717, 4103, 5103, 5105, 5303
Community College	3015, 3103, 3118, 3204, 3218, 3403, 3603, 3709, 4118, 4204, 4210, 4417, 4418, 4504, 5116, 5304, 5403, 5404, 5405
Environmental Communication	3116, 3216, 3602, 3711, 4102, 4104, 4213, 5113
Freedom of Expression and Political Communication	3203, 3302, 4203
Health Communication	3206, 3217, 3306, 3406, 3604, 4206, 4409, 5305, 5316, 5417
Intercultural Communication	3211, 3315, 4113, 4211, 4217, 4415, 4511, 5109, 5114, 5309, 5409
Interpersonal Communication	3013, 3113, 3604, 4114, 4214, 4414, 4514, 5313, 5413
Language and Social Interaction	3416, 3616, 3716, 4116, 4216, 4416, 5316
Media Studies	3104, 3114, 3404, 3413, 3710, 4106, 4403, 4413, 4513, 4515, 5317, 5416
Organizational Communication	3214, 3314, 3405, 4111, 4404, 5111, 5311
Performance Studies	3112, 3207, 3212, 3309, 3409, 3611, 3615, 4209, 4218, 4409, 4509, 4511, 5118, 5307, 5411, 5418

Rhetoric and Public Address	3102, 3115, 3207, 3311, 3402, 3415, 3609, 4115, 4205, 4211, 4215, 4405, 4505, 5115, 5314, 5315, 5414
Western Forensics and Argumentation Association	3704, 4518, 5106, 5306, 5406
Organization for Research on Women and Communication (ORWAC)	3205, 3414, 3618, 3715, 4107, 4202, 4516, 5117

Convention Program Planners

Primary Program Planner

Brian Heisterkamp, California State University, San Bernardino

Executive Director

Heather Hundley, Middle Tennessee State University

Assistant to the Executive Director

Jennifer Fowle, Victor Valley Community College

Undergraduate Scholars Research Conference

Donna Gotch, California State University, San Bernardino

Communication & Instruction

Brandi Lawless, University of San Francisco

Communication Theory & Research

Andrew Gilmore, Colorado State University

Community College

April Hebert, College of Southern Nevada

Environmental Communication

Brian Cozen, California State University, Fresno

Freedom of Expression & Political Communication

Jennifer Asenas, California State University, Long Beach

Health Communication

Ashley Archiopoli, University of Houston Downtown

Intercultural Communication

Pavithra Prasad, California State University, Northridge

Interpersonal Communication

Leah LeFebvre, University of Alabama

Language & Social Interaction

Jacqueline Bruscella, SUNY Oneonta

Media Studies

Samuel M. Jay, Metropolitan State University of Denver

Organization for Research on Women and Communication

Marnel Niles Goins, California State University, Fresno

Organizational Communication

Andrew Ishak, Santa Clara University

Performance Studies

Bernadette Marie Calafell, University of Denver

Rhetoric and Public Address

Michael Walker, Arizona State University

Western Forensic Argumentation Association

Duncan Stewart, University of Utah

Local Host

San José State University

Local Host Co-Chairs: Felipe Gómez and Tabitha Hart

Greetings, and welcome to the heart of Silicon Valley! We are delighted to host you in a region known for technology and innovation, but also for our commitment to recreation, self care, and the healing arts. We encourage you to explore and experience the many attractions that San José and Santa Clara have to offer including museums, restaurants, breweries, and theatres, as well as spaces for quiet reflection. Some destinations that might interest you during your time with us include the Tech and Intel Museums, Little Italy San José, the Municipal Rose Garden, the San José Museum of Art, and (for the adventurous willing to travel an extra mile) the Winchester Mystery House.

We think that you will find a diverse assortment of attractions for you during conference down time, most easily accessible via Light Rail, Cal-Train, or car-sharing. We sincerely hope that you enjoy your time here, and have a memorable and productive conference experience!

We wish to extend special thanks and appreciation to our Department Chair, Dr. Deanna Fassett, and the Communication Studies faculty for their commitment to making every aspect of WSCA 2018 a success.

Association Executive Council

President

Michelle A. Holling, California State University, San Marcos

President-Elect

Brian Heisterkamp, California State University, San Bernardino

First Vice-President

Rodney Reynolds, California Lutheran University

Second Vice-President

Donna Gotch, California State University, San Bernardino

Immediate Past President

Mark Bergstrom, University of Utah

Executive Director

Heather Hundley, Middle Tennessee State University

Finance Committee Chair

Mary Clair Morr Serewicz, University of Denver

Publications Committee Chair

Joan Faber McAlister, Drake University

Editor, *Western Journal of Communication*

Robin Rowland, University of Kansas

Editor, *Communication Reports*

Jennifer Bevan, Chapman University

Editor, *WSCA News & Social Media*

Christina Yoshimura, University of Montana

Executives Club President

Audrey Deterding, Northern Arizona University

Members-at-Large

Heather Crandall, Gonzaga University

J. Jacob Jenkins, California State University, Channel Islands

Derek Buescher, University of Puget Sound

Audrey Deterding, Northern Arizona University

Speech Activities Coordinator

Jason Jordan, University of Utah

Association Committees

Nominating Committee

Mark Bergstrom, Chair, University of Utah
Richie Hao, Antelope Valley College
Claudia Anguiano, California State University, Fullerton
Dan Brouwer, Arizona State University
Valerie Manusov, University of Washington
Andrew Gilmore, Colorado State University
April Hebert, College of Southern Nevada
Leah LeFebvre, University of Alabama
Samuel Jay, Metropolitan State University of Denver
Brian Cozen, California State University, Fresno

Finance Committee

Mary Claire Morr Serewicz, Chair, University of Denver
Betsy Bach, University of Montana
Bryant Alexander, Loyola Marymount University
Rodney Reynolds, California Lutheran University
Heather Hundley, Middle Tennessee State University

Publications Committee

Joan Faber McAlister, Chair, Drake University
Stacey Sowards, University of Texas, El Paso
Rona Halualani, San Jose State University
Robin Rowland, University of Kansas
Jennifer Bevan, Chapman University
Christina Yoshimura, University of Montana

Time and Place Committee

John Caputo, Chair, Gonzaga University
Michelle Holling, California State University San Marcos
Stephanie Gomez, Weber State University
Stacey Overholt, University of Utah
Jason Jordan, University of Utah
Heather Hundley, Middle Tennessee State University

Member Services Committee

Aaron Hess, Chair, Arizona State University
Amy Pason, University of Nevada, Reno
Toniesha Taylor, Prairie View A&M University
Rodney Reynolds, California Lutheran University

Distinguished Scholar Award

Derek Buescher, Chair, University of Puget Sound
Greg Dickinson, Colorado State University
Bernadette Calafell, University of Denver
Dreama Moon, California State University, San Marcos
David Henry, University of Nevada, Las Vegas

Distinguished Service Award

Heather Crandall, Chair, Gonzaga University
Melissa Tafoya, La Sierra University
Mark Bergstrom, University of Utah
Derek Buescher, University of Puget Sound

Distinguished Teaching Award

J. Jacob Jenkins, Chair, California State University, Channel Islands
Jennifer Asenas, California State University, Long Beach
Shinsuke Eguchi, University of New Mexico
Bryan Hirayama, Bakersfield College
Patricia Geist-Martin, San Diego State University

Model Communication Program Award

Audrey Deterding, Chair, Northern Arizona University
April Hebert, College of Southern Nevada
Brandi Lawless, University of San Francisco

B. Aubrey Fisher Award

Sharon Downey, Chair, California State University, Long Beach
John Caputo, Gonzaga University
Valerie Renegar, Southwestern University
Deanna Fassett, San Jose State University
Mike Middleton, University of Utah

Cynthia-Lou Coleman, Portland State University
Amy Johnson, University of Oklahoma

Elected Representatives to the WSCA Legislative Assembly

Maria Blevins of Utah Valley University
Santhosh Chandrashekar of University of Denver
Audrey Deterding, Northern Arizona University
Aaron Hess, Arizona State University
Benny LeMaster of California State University Long Beach
Kathleen McConnell of San Jose State University
Amy Pason, University of Nevada, Reno
Pavithra Prasad of California State University Northridge
Carlos Tarin, University of Texas, El Paso
Cynthia Wang, California State University, Los Angeles

WSCA Representatives to NCA

Robert Stockton, Anaheim Union High School District
Nina Reich, Loyola Marymount University
Colleen McGoff Dean, Whatcom Community College

NCA Nominating Committee

Mark Bergstrom, University of Utah

NCA Regional Advancement and Promotion Advisory Board

Rodney Reynolds, California Lutheran University

Credentials Committee

Raisa Alvarado Uchima, Chair, University of Denver
Rebecca Avalos, University of Colorado, Boulder
Melissa Harris, California State University, Fresno

Legislative Assembly Parliamentarian

Antonio De La Garza, California State University, San Marcos

Departmental Members

Arizona State University
Boise State University
California State University, Chico
California State University, Fresno
California State University, Long Beach
California State University, Northridge
California State University, San Bernardino
California State University, San Marcos
Chapman University
College of the Redwoods
Colorado Mesa University
Colorado State University
Gonzaga University
Long Beach City College
Manchester University
Northern Arizona University
San Diego State University
San Jose State University
San Francisco State University
Seton Hall University
St. Mary's College of California
Texas Tech University
University of Arizona
University of Colorado, Denver
University of Colorado, Boulder
University of Hawaii
University of Montana
University of Nevada, Las Vegas
University of New Mexico
University of the Pacific
University of Utah

*Department Members as of 12/20/2017

Life Members

Katherine Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Robert K. Avery, University of Utah
Kimberly Barnett Gibson, St. Mary's University
Mark Bergstrom, University of Utah
Dawn O. Braithwaite, University of Nebraska-Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Daniel Canary, San Diego State University
John Caputo, Gonzaga University
Hilda Carpenter, Carpenter Consulting Associates
David Chimovitz, Colorado Mountain College
Robert Clark, University of Oregon
Heather Crandall, Gonzaga University
Audrey Deterding, Northern Arizona University
Qingwen Dong, University of the Pacific
Bill Eadie, San Diego State University (Emeritus)
Lisa Flores, University of Colorado
Kory Floyd, University of Arizona
Douglas Fraleigh, California State University, Fresno
Patricia M. Ganer, Cypress College
James M. Gelwicks, Western College of Colorado
Donna Gotch, California State University, San Bernardino
Jo Anna Grant, California State University, San Bernardino
Cindy Griffin, Colorado State University
Brian Heisterkamp, California State University, San Bernardino
Susan A. Hellweg, San Diego State University
Tracey Quigley Holden, University of Delaware
K.B. Hom, University of Utah
Heather Hundley, Middle Tennessee State University
Ronald Jackson II, University of Illinois
Jeanne Krause
Jimmie Manning, Northern Illinois University
erin d. mcclellan, Boise State University
John McClellan, Boise State University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Arizona State University
Shane Moreman, California State University, Fresno

Chevelle Newsome, California State University, Sacramento
Marnel Niles Goins, California State University, Fresno
Patricia O'Keefe, College of Marin
Brian L. Ott, Texas Tech University
Douglas Parry, University of Alaska, Anchorage
Sue D. Pendell, Colorado State University
Sandra Petronio, Indiana University-Purdue University Indianapolis
Rodney Reynolds, California Lutheran University
Clariza Ruiz De Castilla, California State University, Long Beach
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai'i at Manoa
Malcolm O. Sillars, University of Utah
Stacey Sowards, University of Texas at El Paso
Robert Stockton, Katella High School
Marlene M. von Friederichs-Fitzwater, California State University, Sacramento
John L. Williams, California State University, Sacramento
Christina Yoshimura, University of Montana
Stacy Young, California State University, Long Beach

*Life Members as of 12/19/2017

Past Presidents

Name	Year	School	Convention City	Conv. Date
Mark Bergstrom	2016	U. of Utah	Salt Lake City	Feb. 2017
Paul Mongeau	2015	Arizona State Univ	San Diego	Feb. 2016
Patricia O'Keefe	2014	College of Marin	Spokane	Feb. 2015
Brian L. Ott	2013	U Colorado, Denver	Anaheim	Feb. 2014
Lisa A. Flores	2012	U Colorado, Boulder	Reno	Feb. 2013
Patricia Ganer	2011	Cypress College	Albuquerque	Feb. 2012
Heather L. Hundley	2010	CSU San Bernardino	Monterey	Feb. 2011
Daniel J. Canary	2009	Arizona St.	Anchorage	Mar. 2010
Sue D. Pendell	2008	Colorado St.	Phoenix	Feb. 2009
Sara Hayden	2007	U Montana	Denver/ Boulder	Feb. 2008
Mary Jane Collier*	2006	U New Mexico	Seattle	Feb. 2007
Mary Jane Collier	2005	U New Mexico	Palm Springs	Feb. 2006
Myron W. Lustig	2004	San Diego St.	San Francisco	Feb. 2005
Connie Bullis	2003	U Utah	Albuquerque	Feb. 2004
Katherine Adams	2002	CSU Fresno	Salt Lake City	Feb. 2003
Sandra Petronio	2001	Wayne St.	Long Beach	Mar. 2002
Dawn O. Braithwaite	2000	U Nebraska	Coeur d'Alene	Feb. 2001
Dennis C. Alexander	1999	U Utah	Sacramento	Feb. 2000
Peter A. Andersen	1998	San Diego St.	Vancouver, BC	Feb. 1999
Leslie A. Baxter	1997	U Iowa	Denver	Feb. 1998
Betsy W. Bach	1996	U Montana	Monterey Bay	Feb. 1997
Jolene Koester	1995	CSU Sacramento	Pasadena	Feb. 1996
Robert K. Avery	1994	U Utah	Portland	Feb. 1995
William "Bill" Eadie	1993	CSU Northridge	San José	Feb. 1994
Stephen Littlejohn	1992	Humboldt St.	Albuquerque	Feb. 1993
Janis F. Andersen	1991	San Diego State	Boise	Feb. 1992
Thomas M. Scheidel	1990	U Washington	Phoenix	Feb. 1991
Lynn K. Wells	1989	Saddleback CC	Sacramento	Feb. 1990
David Natharius	1988	CSU Fresno	Spokane	Feb. 1989

Malcolm O. Sillars	1987	U Utah	San Diego	Feb. 1988
Jo Sprague	1986	San José St.	Salt Lake City	Feb. 1987
B. Aubrey Fisher	1985	U Utah	Tucson	Feb. 1986
Jody Nyquist	1984	U Washington	Fresno	Feb. 1985
John C. Hammerback	1983	CSU Hayward	Seattle	Feb. 1984
William W. Wilmot	1982	U Montana	Albuquerque	Feb. 1983
Nancy G. McDermid	1981	San Fran. St.	Denver	Feb. 1982
Robert Vogelsang	1980	Portland St.	San José	Feb. 1981
Carmendale Fernandes	1979	Fremont H.S.	Portland	Feb. 1980
R. Wayne Pace	1978	Brigham Young	Los Angeles	Feb. 1979
Lucy M. Keele	1977	CSU Fullerton	Phoenix	Nov. 1977
Robert D. Kully	1976	CSU LA	San Francisco	Nov. 1976
Eldon E. Baker	1975	U Montana	Seattle	Nov. 1975
Walter R. Fisher	1974	USC	Newport Beach	Nov. 1974
Robert R. Boren	1973	Boise St.	Albuquerque	Nov. 1973
John W. Keltner	1972	Oregon St.	Honolulu	Nov. 1972
Donald J. Cameron	1971	CSU Northridge	Fresno	Nov. 1971
Marcella Oberle	1970	CSU LA	Portland	Nov. 1970
James McBath	1969	USC	San Diego	Nov. 1969
Harold Livingston	1968	Oregon St.	Salt Lake City	Nov. 1968
Milton Dobkin	1967	Humboldt St.	Sacramento	Nov. 1967
Earl Cain	1966	CSU Long Beach	Seattle	Nov. 1966
Halbert Greaves	1965	U Utah	Los Angeles	Mar. 1966
Ruth Jackson	1964	Palo Alto P. S.	Boulder	Apr. 1965
Joseph Wagner	1963	CSU Long Beach	San Francisco	Mar. 1964
John Wright	1962	CSU Fresno	Long Beach	Nov. 1962
Theodore O. H. Karl	1961	Pacific Lutheran	Fresno	Nov. 1961
Lawrence Mouat	1960	San José St.	Corvallis	Nov. 1960
Johnnye Akin	1959	U Denver	Palo Alto	Nov. 1959
Upton Palmer	1958	UCSB	Salt Lake City	Nov. 1958
Kathleen Pendergast	1957	U Washington	Santa Barbara	Nov. 1957
Milton Dickens	1956	USC	Eugene	Aug. 1956
Wayne Eubank	1955	U New Mexico	Los Angeles	Dec. 1955

Alonzo Morley	1954	Brigham Young	Tucson	Nov. 1954
William McCoard	1953	USC	Fresno	Nov. 1953
Susie S. Niles	1952	SLC P. S.	Denver	Nov. 1952
Roy D. Mahaffey	1951	Linfield College	San José	Nov. 1951
Norman Freestone	1950	Occidental	Santa Barbara	Nov. 1950
Virgil A. Anderson	1949	Stanford	San José	Nov. 1949
Joseph H. Baccus	1948	U Redlands	Seattle	Nov. 1948
Robert D. Clark	1947	U Oregon	Salt Lake City	Dec. 1947
Mabel F. Gifford	1946	CA Dept of Education	San Francisco	Nov. 1946
Alan Nichols	1945	USC	Los Angeles	Apr. 1946
Horace G. Rahskopf	1944	U Washington	Divisional	Nov. 1944
Earl W. Wells	1943	Oregon St.	Denver/Salem	Feb. 1944
T. Earl Pardoe	1942	Brigham Young	No convention	
Charles F. Lindsley	1941	Occidental	Salt Lake City	Nov. 1941
J. Richard Bietry	1940	U Colorado	Los Angeles	Nov. 1940
Elvena Miller	1939	Seattle P. S.	San Francisco	Nov. 1939
John L. Casteel	1938	U Colorado	Seattle	Nov. 1938
Elwood Murray	1937	U Denver	Denver	Nov. 1937
Edward Z. Rowell	1936	U California	Pasadena	Nov. 1936
Joseph F. Smith	1935	U Utah	San Francisco	Nov. 1935
E. Ray Nichols	1934	U Redlands	Salt Lake City	Nov. 1934
Frederick W. Orr	1933	U Washington	Portland	Nov. 1933
Ray K. Immel	1932	USC	Los Angeles	Dec. 1932
Lee Emerson Basset	1931	Stanford	Pasadena	Nov. 1931
W. Arthur Cable	1930	U Arizona	San Francisco	Nov. 1930
W. Arthur Cable	1929	U Arizona	San Francisco	Nov. 1929

* But for her untimely death, Leah Vande Berg would have served as President in 2006.

Honorary Members

Dennis Alexander - 2003 Distinguished Service Award recipient and 2000 President
Janis Andersen - 2013 Distinguished Service Award recipient and 1991 President
Peter Andersen - 2008 Distinguished Service Award recipient and 1998 President
Robert Avery - 2011 Distinguished Service Award recipient and 1995 President
Eldon Baker - 1975 President
Leslie Baxter - 1998 President
Robert Boren - 1998 Distinguished Service Award recipient and 1973 President
Connie Bullis – 2003 President
John Cagle - 2009 Distinguished Service Award recipient
Donald Cameron - 1971 President
Bill Eadie - 1994 President and 2016 Distinguished Service Award recipient
Carmendale Fernandes - 1986 Distinguished Service Award recipient and 1979 President
Walter Fisher - 1990 Distinguished Service Award recipient and 1974 President
Ken Frandsen - 2004 Distinguished Service Award recipient
Anthony Hillbruner - 1981 Distinguished Service Award recipient
Lucy Keele - 1997 Distinguished Service Award recipient and 1977 President
Jolene Koester - 1995 President
Bob Kully - 1988 Distinguished Service Award recipient and 1976 President
Stephen Littlejohn - 1992 President
Ron Lustig - 2010 Distinguished Service Award recipient and 2004 President
Nancy McDermid - 1995 Distinguished Service Award recipient and 1981 President
David Natharius - 1999 Distinguished Service Award recipient and 1988 President
Jody Nyquist - 2000 Distinguished Service Award recipient and 1984 President
Sue Pendell - 2014 Distinguished Service Award recipient and 2009 President
Jack Samosky - 1993 Distinguished Service Award recipient
Thomas Scheidel - 1994 Distinguished Service Award recipient and 1990 President
Malcolm Sillars - 1992 Distinguished Service Award recipient and 1988 President
Jo Sprague - 2009 Distinguished Service Award recipient and 1986 President
Lynn Wells - 2002 Distinguished Service Award recipient and 1989 President

Distinguished Service Award Recipients

2017	Daniel Canary	University of Utah
2016	William F. Eadie	San Diego State University
2015	No Award	
2014	Sue Pendell	Colorado State University
2013	Janis Andersen	Emerson University
2012	Betsy W. Bach	University of Montana
2011	Robert K. Avery	University of Utah
2010	Myron "Ron" Lustig	San Diego State University
2009	John Cagle	California State University, Fresno
2009	Jo Sprague	San Jose State University
2008	Peter Andersen	San Diego State University
2007	Dawn O. Braithwaite	University of Nebraska-Lincoln
2006	Sandra Petronio	Indiana University Purdue University Indianapolis
2005	Leah Vande Berg	California State University, Sacramento
2004	Kenneth Frandsen	University of New Mexico
2003	Dennis Alexander	University of Utah
2002	Lynn K. Wells	Saddleback Community College
2001	William W. Wilmot	University of Montana
2000	Jody Nyquist	University of Washington
1999	David Natharius	California State University, Fresno
1998	Robert Boren	Boise State University
1997	Lucy Keele	California State University, Fullerton
1996	John "Sam" Keltner	Oregon State University
1995	Nancy G. McDermid	San Francisco State University
1994	Thomas M. Scheidel	University of Washington
1993	Jack A. Samosky	California State University, Hayward
1992	Malcolm O. Sillars	University of Utah
1991	James McBath	University of Southern California
1990	Walter Fisher	University of Southern California
1989	Gale Richards	Arizona State University
1988	Robert Kully	California State University, Los Angeles
1987	B. Aubrey Fisher	University of Utah
1986	Carmendale Fernandes	Fremont High School
1986	Gertrude Baccus	Redlands High School
1985	Milton Dobkin	Humboldt State University

1985	Marcella Oberle	California State University, Los Angeles
1984	Fred McMahon	California State University, Northridge
1983	No Award	
1982	Janet Bolton	University of Southern California
1981	Anthony Hillbruner	California State University, Los Angeles
1980	No Award	
1979	Thorrell Fest	University of Colorado

Distinguished Teaching Award Recipients

2017	Bryan R. Hirayama	Bakersfield College
2016	Patricia Geist-Martin	San Diego State University
2015	Lisa Keranen	University of Colorado, Denver
2014	Jonathan Bowman	University of San Diego
2013	Stacey Sowards	University of Texas, El Paso
2012	Stephen John Hartnett	University of Colorado, Denver

Distinguished Scholar Award Recipients

2017	Wayne Beach	San Diego State University
2016	Craig R. Smith	California State University, Long Beach
2015	Sandra Petronio	Indiana University, Purdue University Indianapolis
2014	Dawn O. Braithwaite	University of Nebraska
2013	William R. Cupach	Illinois State University
2012	Peter A. Andersen	San Diego State University
2011	Sonja K. Foss	University of Colorado, Denver
2010	Walter R. Fisher	University of Southern California
2009	Brian H. Spitzberg	San Diego State University
2008	Leslie A. Baxter	University of Iowa

Model Communication Program Award Recipients

2017	Salt Lake Community College	Salt Lake City, UT
2017	East High School	Salt Lake City, UT
2016	College of the Canyons	Santa Clarita, CA
2016	Irvine Valley College	Irvine, CA
2015	Oxnard College	Oxnard, CA
2014	San Diego Mesa College	San Diego, CA
2013	Gavilan College	Gilroy, CA
2012	Cabrillo College	Aptos, CA
2011	Clovis East High School	Clovis, CA
2011	Clark Community College	Vancouver, WA
2010	No Award	
2009	No Award	
2008	Bakersfield College	Bakersfield, CA
2007	No Award	
2006	College of the Canyons	Santa Clarita, CA
2005	De Anza Community College	Cupertino, CA
2005	Granite Bay High School	Granite Bay, CA
	Albuquerque Vocational	
2004	Technical Institute	New Mexico
2003	Cypress High School	Cypress, CA
2003	West High School	Salt Lake City, UT
2002	San Mateo College	San Mateo, CA
2002	Holtville High School	Holtville, CA
2001	Salt Lake Community College	Salt Lake City, UT
2000	Ohlone College	Fremont, CA

Detailed Schedule of Events

THURSDAY

February 15, 2018

1103

11:00 a.m. –

2:00 p.m.

PUBLICATIONS COMMITTEE

Thursday, February 15, 2018

Napa I

1102

11:00 a.m. –

2:00 p.m.

FINANCE COMMITTEE

Thursday, February 15, 2018

Napa III

1202

2:30 – 10:00

EXECUTIVE COUNCIL

Thursday, February 15, 2018

Mendocino

REGISTRATION

4:00 – 8:00

Mezzanine

FRIDAY

February 16, 2018

REGISTRATION

7:00 a.m. –
6:00 p.m.

Mezzanine

2102

UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

8:00 a.m. –
1:00 p.m.

Friday, February 16, 2018

Sonoma

Presented by the Second Vice-President Donna Gotch, California State University, San Bernardino

Sponsored in part by the Department of Communication Studies at California State University, San Bernardino and Bedford/St. Martin's Publishers.

8:00 – 8:15 am

Welcome

Sonoma

8:30 – 9:30 am

Panel Session 1 - Mendocino; Napa I; II, and III

9:45 – 10:45 am

Panel Session 2 – Mendocino; Napa I; II, and III

10:45- 11:30 am

Break - Sonoma

11:30 am – 12:30 pm

Panel Session 3 – Mendocino; Napa I; II, and III

12:30 – 1:00 pm

Awards – Sonoma

2213

MINDFULNESS COMMUNICATION PRACTICE IN THE COMMUNICATION COURSE

9:00 a.m. to
12:00 p.m.

Friday, February 16, 2018

Bayshore East

Presented by the President-Elect, Brian Heisterkamp

Facilitators: George Nagel, Ferris State University

Dan Huston, NHTI, Concord's Community College

This workshop is designed for participants to experience the practical benefits of combining the practice of mindfulness with the study of communication. Participants will encounter mindfulness practices and then consider the application of these practices to what they do in the classroom. Resource materials will be provided for the participants' own development and eventual application in the classroom. Considerable time will be spent in the first half of the workshop practicing and reflecting on mindfulness. The latter part of the workshop will permit us to brainstorm ways mindfulness could be infused into the courses participants teach.

We will touch on many of the benefits of mindfulness and how it works. Fundamentally, mindfulness is choosing to pay attention in a particular way: "on purpose, in the present moment, and non-judgmentally" (Jon Kabat-Zinn). While concentration deepens, practitioners also develop a greater awareness of the kind distractions they encounter. One may ultimately observe or witness the inner dynamics of the constructed self. Other more immediate benefits include less rumination, reactivity, and increased emotional resilience and compassion. Bottom line: learning improves.

This workshop is open to anyone, whether they have no prior mindfulness experience or a well-established practice.

(Additional registration fee required.)

**2315 COMMUNICATION PEDAGOGY: MOVING BEYOND THE
"BASIC" COURSE**

9:00 a.m. to Friday, February 16, 2018 Camino Real
12:30 p.m.

Presented by the President-Elect, Brian Heisterkamp

Facilitators:

Brandi Lawless, University of San Francisco

Luke LeFebvre, Texas Tech University

Leah LeFebvre, University of Alabama

Dale Anderson, Del Mar College

Keith Nainby, California State University, Stanislaus

Nicholas Zoffel, Sierra College

Jennifer Kienzie, City College of San Francisco

Ashley Archiopoli, University of Houston, Downtown

This workshop offers concrete skills, pedagogical activities, and ideas to push the boundaries of the communication classroom. Three mini-sessions will be offered: (1) Communication Centers, (2) Teaching with Technology, and (3) Teaching for Social Justice. Attention will be paid to face-to-face and online classrooms, teaching within the current political/social climate, and reenvisioning Communication Centers for broader impact. Experts in each of these areas present about their experiences with regard to the topics and offer unique takeaways for participants.

(Additional registration fee required.)

**2216 PRACTICING MINDFULNESS BY ACKNOWLEDGING
STUDENT VARIATIONS: IMPLEMENTING UNIVERSAL
DESIGN OF LEARNING (UDL) IN COMMUNICATION
COURSES**

9:00 a.m. to Friday, February 16, 2018 Central
12:00 p.m.

Presented by the President-Elect, Brian Heisterkamp

Facilitator: Audrey L. Deterding, Northern Arizona University

The goal of this workshop is to learn the basics of Universal Design of Learning (UDL) and how to begin to incorporate this framework in a mindful way. This workshop will begin with an explanation of UDL and how it is enacted in course design. Participants will be given examples of classes using the framework. Then, participants will use the remaining time to work on a self-selected component in their own class. It is recommended that participants bring a laptop and/or hard copies of assignments, syllabi, etc. to work on.

(Additional registration fee required.)

**2217 BODIES ON THE LINE, IN THE WATER, AND ON THE
STREETS: PERFORMANCES OF RESISTANCE AS
ENVIRONMENTAL AND CIVIC MINDFULNESS IN THE
CONTEXT OF CLIMATE CHANGE**

9:00 a.m. to Friday, February 16, 2018 Tasman
12:30 p.m.

Presented by the President-Elect, Brian Heisterkamp

Facilitators:

Deborah Cox Callister, University of San Francisco

Sarah Amira de la Garza, Arizona State University

Anastasia R. Prentiss, Holy Names University

Suzanne Pullen, San Francisco State University

Julie "Madrone" Kalil Schutten, Northern Arizona University

This half-day afternoon pre-conference offers an off-site space for performance engagement on issues of environmental and social justice. We will explore the ways performance methods and how we discursively construct nature can be employed as strategies to become more mindful of the natural world. Focusing on international communication, we will challenge our complicity, implication, and coherence in relation to environmental and social injustices.

(Additional registration fee required.)

2413

**CREATING MINDFUL LEARNING ENSEMBLES IN THE
COMMUNICATION CLASSROOM: APPLIED
IMPROVISATION AS COMMUNICATION PEDAGOGY**

1:00 to 4:00

Friday, February 16, 2018

Bayshore West

Presented by the President-Elect, Brian Heisterkamp

Facilitators:

Jonathan P. Rossing, Gonzaga University

Juliane Mora, Gonzaga University

The workshop introduces participants to applied improvisation in communication pedagogy. Participants will participate in exercises adapted from improvisational theater. These exercises provide teaching techniques for a broad range of communication principles and theories that allow students to immerse themselves in communicative practice. They also foster a supportive learning ensemble. Participants will gain an understanding of applied improvisation and strategies for incorporating these activities into their classrooms.

(Additional registration fee required.)

2414

**HUMOR AS PEDAGOGY: FUNCTIONS, BENEFITS AND
TENSIONS**

1:00 to 4:00

Friday, February 16, 2018

Bayshore East

Presented by the President-Elect, Brian Heisterkamp

Facilitators:

Tara Franks, Sierra College

Nicholas A. Zoffel, Sierra College

As facilitators of this short-course, we aim to demonstrate how humor functions as pedagogy through a variety of theoretical approaches, strategic styles, and throughout our communication courses. We will provide participants with a clear understanding of humor theories, showcase best practices, and carefully analyze potential pitfalls as they relate to student learning. Participants will leave the short course with a collection of classroom resources via media links to recent/relevant research on humor as pedagogy, as well as numerous examples of appropriate humor uses/types for communication courses (e.g., intercultural, interpersonal, public speaking, small group, media). Such a course has the potential to enrich existing communication pedagogy scholarship by offering educators creative instructional strategies through the juxtaposition of humor and education research, critical thinking and applied practice.

(Additional registration fee required.)

2415

**COMMUNICATION TO PROMOTE MINDFUL FEMINIST
THOUGHT**

1:00 to 4:00

Friday, February 16, 2018

Camino Real

Presented by the President-Elect, Brian Heisterkamp

Facilitators:

Julianna Kirschner, Claremont Graduate University

Sonja K. Foss, University of Colorado, Denver

Karen A. Foss, University of New Mexico, Albuquerque

John Kephart, California State University, Northridge

Kristen Hoerl, Butler University

Mary Domenico, University of North Carolina, Chapel Hill

This pre-conference will provide feminist scholars the opportunity for sustained conversation around several topics. Four questions will be circulated in advance of the convention, and those who wish to participate will be asked to submit a short position paper (2-4 double-spaced pages) on one of those questions by February 1, 2018. At the conference, those who have written about the same question will be placed in a group together. The questions around which the discussion groups will be organized are:

1. Defining Feminism: How do you define feminism? What action and/or belief would you consider to be feminist? What does it mean to be a feminist in the field of communication, in academia, and in general? What does a mindful feminism look like? Is mindfulness appropriate as part of feminism? Do we still need the label feminist to describe our orientation to the world? Facilitator: John Kephart

2. Assessing Feminist Scholarship: What do you see as the current status of feminist research within the communication discipline? Has feminist scholarship connected with the current discourse in the field? What does mindful feminist scholarship look like? Is there a place for mindfulness in feminist scholarly work? What would you like to see investigated in feminist scholarship? What article from a feminist perspective would you most like to read in our journals that hasn't yet been published? Facilitator: Kristen Hoerl

3. Mindful Feminist Communication: What does mindfulness mean to you? How might our lives be more enriched by advancing this focus in the discipline? What does it mean to speak mindfully in feminist and communication discourses? How can feminism be mindfully addressed in our academic lives? Facilitator: Mary Domenico

4. Grounded Feminist Praxis in the Classroom: What constitutes feminist pedagogy? Is it different from other kinds of good teaching? Is feminist pedagogy contradictory in any ways to good teaching? How can we mindfully focus on feminism in all of our classes, even those that do not deal explicitly with gender and diversity? How might mindfulness advance the goals of feminist pedagogy? Does mindfulness hinder feminist pedagogy? If so, in what ways? What are the results of feminist pedagogy in our classrooms? Facilitator: Julianna Kirschner

Papers should be submitted by February 1 to jjkirsch@usc.edu. Any questions about the preconference may also be directed to that email address.

(Additional registration fee required.)

2506**GRADUATE STUDENT WORKSHOP**

2:00 – 3:30

Friday, February 16, 2018

Sonoma

Presented by the Second Vice-President Donna Gotch, California State University, San Bernardino

A panel of graduate program directors from diverse graduate programs and institutions offer suggestions and advice for applying to, attending, and succeeding in graduate school.

Karrin Vasby Anderson
Director of Graduate Studies
Colorado State University

Teresa Bergman
Director of Graduate Studies
University of the Pacific

D. Robert DeChaine
Director of Graduate Studies
California State University, Los Angeles

Margaret Pitts
Director of Graduate Studies
University of Arizona

2601**GRADUATE PROGRAMS OPEN HOUSE**

3:45 – 5:00

Friday, February 16, 2018

Winchester/Stevens
Creek

Presented by the Second Vice-President Donna Gotch, California State University, San Bernardino

The Graduate Programs Open House (GPOH) provides undergraduates and graduate students with the opportunity to meet with representatives from universities that have graduate programs in Communication. Established in 2003, the GPOH continues its tradition of linking students with graduate programs in an environment that guarantees active interaction.

2712

CONVENTION KICK-OFF

5:15 – 6:30

Friday, February 16, 2018

Cypress

Presented by the President-Elect, Brian Heisterkamp

Join the conversation as these scholars discuss how they have integrated mindfulness and other contemplative practices into their research and teaching. The role of mindfulness has been explored in family, interpersonal, organizational, and health communication. Instructors have introduced mindfulness practices to their students using a variety of techniques. Join us and share your own thoughts and experiences, too!

Moderator: Heather Canary, San Diego State University

Panelists:

Dan Huston, NHTI, Concord's Community College

Doug Kelley, Arizona State University

Kurt Lindemann, San Diego State University

Jennifer Malkowski, California State University, Chico

Stay connected with #WSCA2018:



@WestStatesComm



@WesternStatesCommunicationAssociation

2801

WSCA 2018 WELCOME RECEPTION

6:30 – 8:00

Friday, February 16, 2018

Magnolia

2910

EXECUTIVES CLUB SOCIAL

7:30 – 9:30

Friday, February 16, 2018

Off-Site

SATURDAY

February 17, 2018

REGISTRATION

7:00 a.m. –

Mezzanine

5:00 p.m.

BUSINESS MEETINGS

8:00 a.m. –

Saturday, February 17, 2018

9:00 a.m.

3002	2019 Interest Group planners	Mendocino
3013	Interpersonal Communication	Bayshore West
3015	Community College	Camino Real

3102

TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS

9:00 – 10:15

Saturday, February 17, 2018

Mendocino

Presented by the Rhetoric and Public Address Interest Group

Chair: Elise Poll, Arizona State University

Identification by Transitive Property: Intermediated Consubstantiality in the NFL's Salute to Service Campaign

(Top Paper in Rhetoric and Public Address)

Charles Goehring, San Diego State University

Eli Mangold, San Diego State University

Framing Public Memory: Developing Moral Vernacular Discourse Through Photographs of the New Sandy Hook Elementary School

(Top Student Paper in Rhetoric and Public Address)

Katrina N. Hanna, Arizona State University

Scapegoating as a Response to Racial Controversy in Video Games: A Rhetorical Analysis of Online Discussion Boards Regarding the Video Game Resident Evil 5

(Top Debut Paper in Rhetoric and Public Address)

Robert Burgy, University of Nevada, Las Vegas

Perspective by Incongruity and Linguistic Impiety in Thich Nhat Hanh's Anti-War Letter to President G. W. Bush

(Top Debut Paper in Rhetoric and Public Address)
J. Reed, University of Wisconsin, Milwaukee

Respondent: Aaron Hess, Arizona State University

3103 **MINDFULLY USING THE COMMUNICATION LAB AS A SITE
FOR CRITICAL PEDAGOGY**

9:00 – 10:15 Saturday, February 17, 2018 Napa I

Presented by the Community College Interest Group

This roundtable highlights the advantages of a Communication Center on the community college campus and provide detailed discussion of how the Ohlone College Communication Studies department created their lab and grew it into an NACC Certified Communication Lab, one of only two community college nationally. The focus of this roundtable will be using the communication center as a site for student-led learning.

Chair: Krista L. Phair, Winona State University

Panelists:

Brenda Ahnholz, Ohlone College

Kristine Carroll, Ohlone College

Nick Chivers, DeAnza College

Larissa Favela, Ohlone College

April Hebert, College of Southern Nevada

Jill Leontiadis, Ohlone College

Krista Phair, Winona State University

Shelly Spratt, Ohlone College

3104 **IT'S NOT (JUST) TV: HBO AS SOCIAL AND POLITICAL
DISCOURSE IN AMERICAN CULTURE**

9:00 – 10:15 Saturday, February 17, 2018 Napa II

Presented by the Media Studies Interest Group

Chair: Samuel M. Jay, Metropolitan State University of Denver

*Westworld*Ho: Construction of New American Monomyth

Robert Alan Brookey, Ball State University

Brian L. Ott, Texas Tech University

Against Globalization: The Neo-Isolationist Movement in *The Young Pope*

Gordana Lazić, Texas Tech University

The Absurdist Activism of John Oliver: Bringing Long Form News to HBO

Amy Pason, University of Nevada, Reno

Hosting Rape: HBO's *Westworld* and the Challenge to Hegemonic Masculinity

Jeremy Freed, University of Utah

3110

**BECOMING MORE MINDFUL OF OUR MUTUALITY:
PEDAGOGICAL RELATIONSHIPS AND HOW THEY HELP
SHAPE LEARNING**

9:00 – 10:15

Saturday, February 17, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

Framing of the term “mindfulness” has helped to sharpen our disciplinary focus on reflexive elements of communication—though a focus on reflexivity has guided the study of communication and instruction, in its many forms and contexts, for decades. This roundtable panel brings together scholars across a range of experience levels—from key, established voices in communication pedagogy to graduate students exploring new conceptions of pedagogical relationships—and methodologies—from media criticism to ethnographic interviewing to philosophy of communication to variable analytic instructional communication. Our goal is to advance discussion of the myriad ways that mindfulness within pedagogical relationships can be studied and can help us complicate our sense of meaning and impact in learning environments.

Participants:

Tiffany Ellington, University of the Pacific

Melissa Amarillas, Gonzaga University

Juliane Mora, Gonzaga University

Tyler Gidney, Fresno State University

Daniel Horvath, Cal State Stanislaus

Marcy Chvasta, Cal State Stanislaus
Shannon Stevens, Cal State Stanislaus
Keith Nainby, Cal State Stanislaus
Raina Chelise, San José State University
Kathleen McConnell, San José State University
Deanna Fassett, San José State University

**3112 TOWARD MINDFUL COLLABORATION: USING RITUAL,
MEDIATION, AND DEEP LISTENING AS COMMUNITY
BUILDING IN TROUBLED TIMES**

9:00 – 10:15 Saturday, February 17, 2018 Cypress

Presented by the Performance Studies Interest Group

Chair: Suzanne Pullen, San Francisco State University

Julie Kalil Schutten, Northern Arizona University
Sarah Amira de la Garza, Arizona State University
James Warren Boyd, University of San Francisco
Anastasia R. Prentiss, Holy Names University
Allen Conkle, San Francisco State University
Heaven Marie Walker, Chabot College
Ruth Gildea, San Francisco State University

3113 TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION

9:00 – 10:15 Saturday, February 17, 2018 Bayshore West

Presented by the Interpersonal Communication Interest Group

Facilitator:

Leah E. LeFebvre, University of Alabama

Problematic Financial Communication in Romantic Relationships: An Intervention
Proposal Grounded in the Theory of Motivated Information Management

Patrice Bisbee, University of Nevada, Las Vegas

**Top Student Paper and Top Debut Paper*

Affectionate Communication and Testosterone

Colin Hesse, Oregon State University

Kory Floyd, University of Arizona

Justin P. Boren, Santa Clara University

Jana M. Lee, Santa Clara University

Chloe F. Holland, Santa Clara University

** Top Paper*

Supportive Communication is Associated with Markers of Immunocompetence

Kory Floyd, University of Arizona

Perry M. Pauley, San Diego State University

Colin Hesse, Oregon State University

Jen Eden, Marist College

Alice E. Veksler, Christopher Newport University

Nathan T. Woo, University of Arizona

Narratives of Pre- and Post-Divorce Coping within Online Support Forums

Bailey M. Oliver, Arizona State University

3114

TOP PAPERS IN MEDIA STUDIES

9:00 – 10:15

Saturday, February 17, 2018

Bayshore East

Presented by the Media Studies Interest Group

Chair: Michael Walker, Arizona State University

“Buy Everything”: The Ideal Consumer-Citizen of *Zootopia*

Alice M. Fritz, California State University, Los Angeles

Top Paper

Re-politicizing Pussy Riot: Pro-activeness and Digital Activism

Runchao Liu, University of Minnesota, Twin Cities

Bros Before Donald: Masculinity, Civility, and Nation in the #BROTUS Memes

Roberta Chevette, Middle Tennessee State University

Christopher M. Duerringer, California State University, Long Beach

Speechless: Reproducing, Resisting Stereotypes, Culture of Ableism

Carrie E. Mulderink

Top Student Paper

Respondent/Facilitator: Louis Rumpf

**3115 THE POLITICAL MIND: EXPLORATIONS IN THE RHETORIC
OF POLITICAL LEADERSHIP**

9:00 – 10:15 Saturday, February 17, 2018 Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Ian Derk, Arizona State University

Democratic Double-Consciousness in President Barack Obama’s Memorial
Address of the July 7, 2016, Dallas, TX Shooting.

Gabriela Tscholl, University of Nevada, Las Vegas

Narrative Casuistry, Political Time, and George H. W. Bush’s Response to the Fall
of the Soviet Union

Andrea Terry, California Polytechnic State University

Two Tales of “Political Correctness”: Temporalities and Epistemologies in the
Rhetorics of George H. W. Bush and Donald Trump

Brian Amsden, Clayton State University

Dreaming of Freedom: A Rhetorical criticism of Marcus Garvey’s “Address to the
2nd Universal Negro Improvement Association Convention”

Darrian Carroll, University of Nevada, Las Vegas

Modeling Roosevelt’s Address: Using Digital Methods to Confirm Rhetorical
Findings

Dakota Park-Ozee, University of Utah

Respondent: Luke Winslow, San Diego State University

**3116 MINDFULNESS IN RHETORICAL FIELDWORK:
PARTICIPATORY APPROACHES TO MUNDANE
ENGAGEMENTS**

9:00 – 10:15 Saturday, February 17, 2018 Alameda

Presented by the Environmental Communication Interest Group

This panel's participants draw on varied experiences doing rhetorical fieldwork to discuss how mindful participation—or lack thereof!—can foster unique opportunities and challenges for knowing about people's mundane interactions and relationships with the world.

Chair: Bryan Picciotto, University of Maine

Footwork as Fieldwork: A Methodology of Mindful Movement

Bryan Picciotto, University of Maine

Articulating Environmental Justice: Approaching Mindfulness through Lived Experience

Anthony Sutton, University of Maine

Minding More-than-Human Communication: A Case for Plantlife

Mariko Thomas, University of New Mexico

Respondent: Danielle Endres, University of Utah

3117

**MINDFUL INVOLVEMENT IN WSCA: QUESTIONS,
ANSWERS, SUGGESTIONS & ADVICE**

9:00 – 10:15

Saturday, February 17, 2018

Tasman

Presented by: President-Elect, Brian Heisterkamp

Chair: Heather Hundley, WSCA Executive Director

WSCA is an organization reliant upon volunteers and people giving back to the profession. Yet, when members get involved with WSCA the rewards are immeasurable including meeting new people, gaining leadership experience, understanding organizational operations, and having fun in the process. Panelists represent various WSCA roles including Interest Group Secretary, Interest Group Vice Chair, Interest Group Chair, Interest Group Program Planner, Finance Committee Chair, Member Services Committee Chair, Time and Place Committee Chair, Nominating Committee Chair, WSCA First Vice President, WSCA President Elect, WSCA President, WSCA Immediate Past President, WSCA

Jennifer Bevan, Chapman University
Heather Hundley, Middle Tennessee State University
Paul Mongeau, Arizona State University
Marnel Niles Goins, California State University, Fresno

9:00 – 10:15 Saturday, February 17, 2018 Central

Chair: Linda Carvalho Cooley, Reedley College

Michael Newton, Reedley College/Madera Community College Center

Linda Carvalho Cooley, Reedley College

Andi Zamora, Bellingham Technical College

Colleen McGoff Dean, Whatcom Community College

Ashley Givens, Salt Lake Community College

Heidi Reeder, Boise State University

10:30 – 11:45 Saturday, February 17, 2018 Mendocino

Presented by the President-Elect Brian Heisterkamp

During this panel, NCA office staff, LOC project members, and elected leadership explain the importance of learning outcomes and assessment, and discuss resources available through NCA to help integrate NCA's LOCs into courses, programs, and departments.

NCA Representatives:

Trevor Parry-Giles, Interim Executive Director

Ronald L. Jackson, II, President

Kent A. Ono, Second Vice President

3203

POLITICAL COMMUNICATION IN UNCERTAIN TIMES

10:30 – 11:45

Saturday, February 17, 2018

Napa I

Presented by the Freedom of Expression and Political Communication Interest Group

Chair: Joseph Sery, Christopher Newport University

Presidential Civil Religion: Remembering the Non-theists.

Kristina Lee, Colorado State University

We Will Not be Dictated by Facts: The Rhetorical Construction of Visceral Publics

Sierra Abram, California State University, Long Beach

Facing the Rise of Modern Fascism: Disrobing White Supremacy in the Alt-Right Movement

Hayley Blonsley, Colorado State University

When Milo Meets Cicero: Appropriate Indecorum and the Rhetoric of Cultural Libertarianism

Rachel Clancy, San Diego State University

Respondent: Joseph Sery, Christopher Newport University

3204

CLASSROOM HACKS: SHARING OUR TRICKS OF THE TRADE

10:30 – 11:45

Saturday, February 17, 2018

Napa II

Presented by the Community College Interest Group

Mimicking the structure of the GREAT TEACHERS RETREAT, eight to ten communication instructors, spending no more than 5 minutes each, share a teaching "trick of the trade"--that is, a tool they use in the classroom that is unique, effective, and easy to share with others. The goal of this panel is to make attendees mindful of the small micro-teaching moments that can produce exemplary learning of a specific concept.

Chair: Karyl Kicenski, University of California, Los Angeles

Panelists:

Marie Arcidiacono, Los Medanos College

Michael Brydges, Cypress College

Taylor Dawson, Louisiana State University

Amy Edwards, Oxnard College

Marcia Fulkerson, Oxnard College

A.Todd Jones, Bakersfield College

Karyl Kicenski, University of California, Los Angeles

Julianna Kirschner, Claremont Graduate University

Patricia O'Keefe, College of Marin

Tammera Stokes Rice, College of the Canyons

**3205 ENGAGING IN MINDFUL COMMUNICATION IN THE FACE
OF BULLYING: FEMALE FACULTY AND THEIR EXPERIENCES
DEALING WITH STUDENT BULLIES**

10:30 – 11:45

Saturday, February 17, 2018

Napa III

The purpose of this roundtable is to examine the experiences of female faculty in dealing with students who use bullying tactics to get their way or as a show of power.

Presented by the Organization for Research on Women and Communication

Co-Chairs: Julie Snyder-Yuly, Iowa State University and Stephanie Gomez, Weber State University

Mariam Betlemidze, California State University, San Bernardino

Tracey Owens Patton, University of Wyoming
Bernadette Calafell, University of Denver
Stacey Overholt, University of Utah

3206 HEALTH COMMUNICATION TOP FOUR PAPERS PANEL

10:30 – 11:45 Saturday, February 17, 2018 Sonoma

Presented by the Health Communication Interest Group

Chair: Ashley Archiopoli, University of Houston, Downtown

Extending a Campaign to Move Cigarette and e-Cigarette Beliefs: Belief Structures and Campaign Design

David M. Keating, California State University, Northridge

Family Health History Tools as Communication Resources: Perspectives from Caucasian, Hispanic, and Pacific Islander Families

Heather E. Canary, San Diego State University

Ashley Elrick, University of Utah

Manusheela Pokharel, University of Utah

Margaret Clayton, University of Utah

Kimberly A. Kaphingst, University of Utah

Positioning Identities within HIV Counseling: Policy and Space in a Nonmedical Testing and Counseling Facility

Brian Rogers, University of Wisconsin Whitewater

Autism narratives in media coverage of the MMR vaccine-autism controversy under a crip futurism framework

Benjamin Mann, University of Utah * *Top Student Paper*

Respondent/Facilitator: Ashley Archiopoli, University of Houston, Downtown

3207 MAGIC, MYSTICISM, AND MINDING MORE-THAN-HUMAN RHETORIC

10:30 – 11:45 Saturday, February 17, 2018 Winchester

Toniesha Taylor, Prairie View A&M University

3209

**PROVOCATIVE PEDAGOGIES AND MYSTIC MISFITS:
MINDING TERRIFYING TIMES IN THE ACADEMIC BODY**

10:30 – 11:45

Saturday, February 17, 2018

Lawrence

Presented by the Communication and Instruction Interest Group

Chair: Joan Faber McAlister, Drake University

What might an embodied orientation to academic life, so prone to glorify thinking as an exercise of only the head, feel like? What does it mean to be a mindful academic when certain bodies are being targeted on campuses across the country? In this panel, we each explore how mindfulness as an orientation to embodied teaching practice can either undermine or underwrite a mind/body split. With different “misfit mystics” directing us as practical political guides for intellectual bodies under attack, we examine aspects of critical communication pedagogy that can deepen an address to power with mindful practices.

Nietzsche’s joyful orientation: Learning mindfulness and communication for the everyday academic from *The Gay Science*

Jaishikha Nautiyal, University of Texas at Austin

Mindfully Listening to Arboreal Vinyl with Theodor Adorno: A Terrifying Review of *Sylvan Sound* in an Age of Digital Reproduction

Teddy Albiniak, San Francisco State University

Uniform Aesthetics as a Rhetoric of Appearance: Managing Mystery in the Academic Body

Erin O’Connor, University of Texas at Austin

Mindful Practices for Targeted Bodies: Teaching Self-care while Storming the Ivory Tower

Joan Faber McAlister, Drake University

3210

**TOP THREE PAPERS IN COMMUNICATION AND
INSTRUCTION**

10:30 – 11:45

Saturday, February 17, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Brandi Lawless, University of San Francisco

Monstrous Pedagogy at the Intersections of White Privilege, Visible Disability
Carrie E. Mulderink, University of New Mexico*

Instructional Design Codes and Achievement Goal Theory: A Complementary
Approach to Understanding Classroom Motivation
Michael Rangoonwala, Sacramento State University

Reflected Academic Self-Efficacy: How Teacher Behavior Influences Self-Efficacy
in the Classroom

John Wildauer, Minnesota State University, Mankato
Kristen Cvancara, Minnesota State University, Mankato

*Top Student Paper

Respondent: Hailey Gillen Hoke, Weber State University

3211

**THE FUTURE OF WSCA INTERCULTURAL
COMMUNICATION INTEREST GROUP: MINDFULNESS FOR
CHANGE**

10:30 – 11:45

Saturday, February 17, 2018

Lafayette

Presented by the Intercultural Communication Interest Group

This roundtable discussion provides an intellectual space of dialogue to discuss the
future of the interest group and to advance its mission and goals.

Chair: Shinsuke Eguchi, University of New Mexico

Panelists:

Shadee Abdi, University of New Mexico
Fatima Zahrae Chrifi Alaoui, San Francisco State University
Yea-Wen Chen, San Diego State University

Shinsuke Eguchi, University of New Mexico
Rachel Alicia Griffin, University of Utah
Robert Gutierrez-Perez, University of Nevada, Reno
Rona T. Halualani, San Jose State University
Richie Neil Hao, Antelope Valley College
Gloria Pindi, California State University, San Marcos

3212 SPOTLIGHT PERFORMANCE: SEE YOU IN MY DREAMS

10:30 – 11:45 Saturday, February 17, 2018 Cypress

Presented by the Performance Studies Interest Group

See You in My Dreams is adapted from the artwork, correspondence, and writing of Jack L. Morris, a man who spent almost thirty years in solitary confinement at Pelican Bay State Penitentiary. The play dramatizes multiple dimensions of one man's experience in solitary, including his daily activities, legal disputes, fantasy life, and above all, his dogged efforts to resist the toxic influences of his environment and create and sustain a positive identity while continuing to petition for his release to general population. This identity includes his roles as son, brother, friend, lover, poet, artist, scholar, and Latino, as well as someone capable of extreme violence. The full production includes song, movement sequences, and projections; for the WSCA session we propose to present excerpts of monologues from the show with a diverse group of performers portraying Jack.

Chair and Discussant: Oona Hatton, San José State University

Performers:

Cristina Mejía, San José State University
Kimberly Piet, San José State University
Brian Puckett, San José State University
Everett Smith, San José State University

3214 TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION

10:30 – 11:45 Saturday, February 17, 2018 Bayshore East

Presented by the Organizational Communication Interest Group

Chair: Andrew Ishak, Santa Clara University

The Mutual Constitution of Social Media Use and Status Hierarchies in Global Organizing

Heewon Kim, Arizona State University

Top Paper

Drawing Large and Startling Figures: Contriving Occasions for Mindfulness in Organizations

Camille G. Endacott, University of California Santa Barbara

Top Student Paper

“I Am Not A Senior!” Age Boundaries and Identity Gaps in a Nonprofit Organization

Mo Han, California State University, Fullerton

Co-rumination Suppresses the Beneficial Effects of Social Support on Effort-Reward and Overcommitment Among a Sample of U.S. Workers

Justin Boren, Santa Clara University

Respondent: Julie Taylor, California State University, San Bernardino

3216

INDIGENOUS VOICES ACROSS TIME AND SPACE

10:30 – 11:45

Saturday, February 17, 2018

Alameda

Presented by the Environmental Communication Interest Group

Chair: Carlos Tarin, University of Texas, El Paso

“To be a Hopi is to be a Conservationist”: The Ecologically Noble Savage Frame and the Relationship between Human Social Justice and Environmentalism in Hopiland

Taylor Johnson, University of Utah

The Strategies of Survivance: Chief Sealth and a Rhetorical Mindfulness of Environmental Communication

Nancy Van Leuven, California State University, Fresno

Kathleen Rhodes Schock, Fresno City College

Uttaran Dutta, Arizona State University

3217 EXPLORING PATIENT-PROVIDER PERSPECTIVES

Tasman

Chair: Bradley Adame, Arizona State University

Emily A. Rauscher, Texas A&M University

Sandi W. Smith, Michigan State University

Suzanne Burdick, University of Texas at Austin

Patricia Geist-Martin, San Diego State University

3218 GIFTS (GREAT IDEAS FOR TEACHING STUDENTS)

Central

Presented by the Community College Interest Group

Chair: April Hebert, College of Southern Nevada

Collaborative Solutions to College Students' problems

Kelly Kehoe, California State University, Long Beach

A rhetorician's guide to an Aristotelian universe where no rhetorician has gone before

Hank Sitko, Bellevue College

Political mindfulness

Alex Dejean, California State University, Los Angeles

Understanding Monroe's Motivated Sequence through the magic of infomercials

Chelsi Walls, College of Southern Nevada

Mindful source evaluation

Lisanne Grant, Krista MacDonald, Corey Purcell, New Mexico State University, Dona Ana Community College

Persuasion for a better world analysis of non-profit websites

Colleen Mihal, College of Marin

BUSINESS MEETINGS

12:00 – 1:00

Saturday, February 17, 2018

3302	Executives Club	Mendocino
3303	Freedom of Expression and Political Communication	Napa I
3306	Health Communication	Sonoma
3309	Performance Studies	Lawrence
3310	Communication and Instruction	San Tomas
3311	Rhetoric and Public Address	Lafayette
3314	Organizational Communication	Bayshore East
3315	Intercultural Communication	Camino Real

3419

OFFICERS' LUNCH

12:00 – 2:00

Saratoga

3402

**MEMORY STUDIES AND TIME IMMEMORIAL:
PROBLEMATIZING THE INTERSECTION OF LATINX AND
INDIGENOUS COMMUNICATION STUDIES**

1:15 – 2:30

Saturday, February 17, 2018

Mendocino

Presented by the Rhetoric and Public Address Interest Group

Co-Chair: Oscar Alfonso Mejía, University of Utah

Co-Chair: José Ángel Maldonado, University of Nebraska, Lincoln

Rhetoric, Race, & Remembrance: On the Production of Supremacy
Rebecca Avalos, University of Colorado, Boulder

Oñate's Foot? Who's Got a Saw?
Jaelyn DeMaria, University of New Mexico

Remembering Time Immemorial
José Ángel Maldonado, University of Nebraska, Lincoln

Being Latinx and/or Indigenous: Rhetoric of Mestizaje
Oscar Alfonso Mejía, University of Utah

Respondent: Stacey Sowards, University of Texas, El Paso

3403

**PRACTICING MINDFULNESS ON SPEECH DAY:
ADDRESSING CHALLENGES OF SUSTAINED LISTENING**

1:15 – 2:30

Saturday, February 17, 2018

Napa I

Presented by the Community College Interest Group

One definition of mindfulness is "being aware" or "being in the moment," and listening is often described as "mindful attending." Given these definitions, it is no surprise that instructors often find it challenging to fully focus and listen to their students on speech day. In this roundtable, the panelists will identify a variety of approaches they use to sustain attentive listening during the numerous presentations given in class. Participants will then be invited to contribute their ideas and experiences.

Chair: April Hebert, College of Southern Nevada

Panelists:

Linda Carvalho Cooley, Reedley College

April Hebert, College of Southern Nevada

Julianna Kirschner, Claremont Graduate University, College of the Canyons

Colleen McGoff Dean, Whatcom Community College

Andi Zamora, Bellingham Technical College

3404

MINDING THE GENDER GAP IN DISNEY MEDIA

1:15 – 2:30

Saturday, February 17, 2018

Napa II

Presented by the Media Studies Interest Group

Chair: Melissa Newman, Point Loma Nazarene University

To Princess or Not to Princess? The Challenge of the Mindful Mother

Melissa Newman, Point Loma Nazarene University

“Better in Stereo:” Postfeminism via the Disney Channel’s Doubled and Divided
Representations of Girlhood

Linda Beail, Point Loma Nazarene University

The Magic and the Gendered Mind: Representations of Girlhood and Boyhood in
Disney Junior Cartoons

Kelli McCoy, Point Loma Nazarene University

Gendered Emotional Expression Performed in Disney Pixar’s *Inside Out* and
Beyond

Lisa Raser, Point Loma Nazarene University

3405

ENTERTAINMENT AND CREATIVITY IN ORGANIZATIONS

1:15 – 2:30

Saturday, February 17, 2018

Napa III

Presented by the Organizational Communication Interest Group

Chair: Jared Kopczynski, University of Colorado Boulder

There is No Community Theater Without Community: A CoP Approach

Raphaella Barros Campbell, University of Montana

Back-of-the-House/Front-of-the-House: An Ethnography of Work Teams in a Restaurant

Kyle Hanners, California State University, Sacramento

Collaborative Drawing as Team Communication: A Case Study Visualizing Customer Journey Challenges for a Design Sprint

Abigail Selzer King, Texas Tech University

Marieke McCloskey, UserTesting

Fullscreen's Institutional Trio: An Organizational Discourse and Institutional Pluralism Analysis

Alyssa N. Fisher, Bowling Green State University

Respondent: Kendra Dyanne Rivera, California State University, San Marcos

3406

ROLE OF FAMILY IN HEALTH CARE DECISIONS

1:15 – 2:30

Saturday, February 17, 2018

Sonoma

Presented by the Health Communication Interest Group

Chair: Elissa Adame, Arizona State University

Family Communication and Genetics: An Overview of Three Theoretical Perspectives

Ashley Elrick, University of Utah *Top Student Paper**

Our Family Portrait: An Ethnographic Study of the Church as a Model of Social Support

Liza Ngenye, George Mason University

Health Campaigns for Pregnant Woman with HIV in China: US Health Imperialism

Jessica Johnson, University of Denver

Can We Talk About It Now? Recognizing the Optimal Time to Initiate End-of-Life Care Discussions with Chinese-American Older Adults and Their Families

Han-Lin Chi, University of California, San Francisco

Janine Cataldoa, University of California, San Francisco

Evelyn Y. Hob, University of San Francisco

Roberta S. Rehman, University of California, San Francisco

Respondent/Facilitator: Elissa Adame, Arizona State University

3409

DON'T SAY GOODBYE WITHOUT LEAVING: A WORK IN PROGRESS BY KURT LINDEMANN, RECIPIENT OF THE 2017 OUTSTANDING CONTRIBUTIONS TO PERFORMANCE STUDIES AWARD

1:15 – 2:30

Saturday, February 17, 2018

Lawrence

Presented by the Performance Studies Interest Group

My younger brother died in a hiking accident 16 years ago. I wasn't with him when it happened, and I've never met the man who was, despite having spent the last six years attempting to find him. Realizing the seeming futility of my own search, I've interviewed other men who have suffered a similar loss as a way of coming to terms with my own grief and (re)discovering the life I had with my only sibling. This performance, excerpted from a larger work in progress, draws on performative writing, ethnographic performance, and personal narrative, and traces my struggles with memory, masculinity, and mediated communication as I explore how this journey has shaped my understandings of grief, loss, and love.

Chair: Bernadette Marie Calafell, University of Denver

Performer: Kurt Lindemann, San Diego State University

3410

MASTER TEACHER AWARD PANEL

1:15 – 2:30

Saturday, February 17, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Hailey Gillen Hoke, Weber State University

The Communication and Instruction Interest Group has recognized and honored great teachers since 1988. Come celebrate this year's award winners, hear about their approaches to teaching, and engage in a rich discussion of the art and practice of teaching in our field.

The 2018 Master Teacher Awardees:

Rachel Griffin, University of Utah

Gregory Spencer, Westmont College

3413 (DIGITAL) MEDIA USAGE AND OUTCOMES

1:15 – 2:30

Saturday, February 17, 2018

Bayshore West

Presented by the Media Studies Interest Group

Chair: Louis Rumpf, National University

Social Media for Good? A Survey on Millennial's Inspirational Social Media Use

Sophie H. Janicke, Chapman University

Ava Narayan, Chapman University

Anja Seng, Chapman University

Exploring Dissonance Reduction Strategies Among Young Adults When
Confronted with Inconsistencies About Smartphone Use

Benjamin E. Custer, University of Arizona

**Debut Paper*

Relational Life in an Era of Multi-Media Communication: Toward an Integrated
Model of Online Communication Attitudes, Communication Frequency, and
Relational Closeness

Quinten S. Bernhold, University of California, Santa Barbara

Ronald Rice, University of California, Santa Barbara

Rachyl Pines, University of California, Santa Barbara

Asian American Media Organizations and Cultural Production

Alison Yeh Cheung, University of Utah

Respondent/Facilitator: Louis Rumpf, National University

3414 **TOP FOUR PAPERS IN THE ORGANIZATION FOR RESEARCH
ON WOMEN
AND COMMUNICATION (ORWAC)**

1:15 – 2:30

Saturday, February 17, 2018

Bayshore East

Presented by the Organization for Research on Women and Communication

Chair: Marnel Niles Goins, California State University, Fresno

Transphobic, Racist, and Classist Ideologies of the Women's March on
Washington: A Critique of White Feminism

Whitney Neukam, University of Utah

**Debut*

**Top Paper*

Persist: An Autoethnographic (And Cathartic) Exploration of Stakeholder
Experiences in Sports Fandom

Haley Schaaf, California State University, Sacramento

The Male Gaze in the Medical Classroom: Proximity, Objectivity, and
Objectification in an Unusual Anatomy Textbook

Amanda Friz, University of Wisconsin-Madison

Marissa Fernholz, University of Wisconsin-Madison

Scapegoating to Preserve Hegemonic Ideology: An Examination of Criminal
Minds' Representation of Sex Work as a Means of Hegemonic Maintenance

Jed Chalupa, Colorado State University

**Top Student Paper*

Respondent: Kristen Hoerl, University of Nebraska-Lincoln

3415 **MINDING THE STORE: RHETORICS OF CAPITALIST
HEGEMONY**

1:15 – 2:30

Saturday, February 17, 2018

Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Kristen Herring, California State University, Fresno

The Rhetoric of Trash: The Politics and Identities of Trash and Homelessness on Skid Row

Douglas Mungin, Solano Community College

“Alaska’s Savings Account”: The Ideology of Economic Stability in the Alaska Permanent Fund

Ava Goepfert, Colorado State University

The Brokest Generation Ever: Anti-Millennial Rhetoric as a Legitimizing Strategy for Capitalist Hegemony

Kelly Kehoe, California State University, Long Beach

Marketplace Ministries and the Rhetorical Relevance of Workplace Chaplaincy Services

Luke Winslow, San Diego State University

Respondent: Christopher M. Duerringer, California State University, Long Beach

3416 EXPLORATIONS IN LANGUAGE, IDENTITY, AND CULTURE

1:15 – 2:30

Saturday, February 17, 2018

Alameda

Presented by the Language and Social Interaction Interest Group

Chair: Bobbi Van Gilder, Northeastern University

Implicit Theories of Re-requesting: Comparisons between Speakers of American English and Speakers of Korean

Min-Sun Kim, University of Hawaii at Manoa

Eun Joo Kim, Yonsei University

Katsuya Tasaki, Aoyama Gakuin University

Ayano Yamaguchi, National Graduate Institute for Policy Studies

Atsushi Oshio, Waseda University

Kenton Anderson, National University of Singapore

Working with Strangers: Intercultural Communication

Adam Evans, Transylvania University

Harika Suklun, Abdullah Gul University

Autism as Assemblage

Benjamin W. Mann, University of Utah

The (Contested) Semiotic Promise of “Sambo’s on the Beach” Restaurant:
Experiencing “Cute” Ethnoracial Exoticism, “Authentic” Coastal California Fun,
and – Pancakes

Melissa Curtin, University of California, Santa Barbara

**3418 MAKING SENSE OF AFFECT: BEING MINDFUL OF FOOD,
TIME, AND BEING CREEPED OUT**

1:15 – 2:30

Saturday, February 17, 2018

Central

Presented by the Communication Theory & Research Interest Group

Chair: Emily Amedee, Colorado State University

Cognitive and Affective Risk Perceptions and their Antecedents: Implications for
Intention to Purchase Genetically Modified Organism (GMO) Consumer Products

Sejin Kim, The University of Utah

Sensorial Hybridity: A Theoretical Exploration of the Senses and the
Chronopolitical

Savanna Castillo, California State University, Long Beach

Creeping Toward a Theoretical Model of Creepiness

Alana McLeod, San Diego State University

Brian H. Spitzberg, San Diego State University

Mindfulness: A Critical Literature Review of Multi-Methods Used to build meaning
and production of Mindful Behavior

Precious Bowes, San Francisco State University

Respondent/Facilitator: Edwin S. Lee, San Jose State University

3507

KEYNOTE SPEAKER

2:45 – 4:00

Saturday, February 17, 2018

Winchester/
Stevens Creek

Presented by President-Elect Brian Heisterkamp



WSCA is honored to present **Shauna Shapiro, PhD** - professor, author, speaker, and internationally recognized expert in mindfulness. Dr. Shapiro has published over 150 journal articles and chapters, and coauthored the critically acclaimed texts, *The Art and Science of Mindfulness*, and *Mindful*

Discipline. She was an invited TEDx speaker, her 2017 Talk has been rated one of the top 10 TED-talks on Mindfulness. With twenty years of meditation experience studying in Thailand, Nepal and in the West, Dr. Shapiro brings an embodied sense of mindfulness to her scientific work. Dr. Shapiro is the recipient of the American Council of Learned Societies teaching award, acknowledging her outstanding contributions to graduate education, as well as a Contemplative Practice Fellow of the Mind and Life Institute, co-founded by the Dalai Lama. Dr. Shapiro has been invited to present her work to the King of Thailand, the Danish government, and the Bhutan's Gross National Happiness, and the World Council for Psychotherapy in Beijing, China as well as to Fortune 100 Companies including Cisco Systems, Genentech and Google. Her work has been featured in *Wired* magazine, *USA Today*, *Shape*, Dr. Oz, the *Huffington Post*, *Yoga Journal*, and the *American Psychologist*.

Stay connected with #WSCA2018:



@WestStatesComm



@WesternStatesCommunicationAssociation

3602

TOP PAPERS IN ENVIRONMENTAL COMMUNICATION

4:15 – 5:30

Saturday, February 17, 2018

Mendocino

Presented by the Environmental Communication Interest Group

Chair: Elizabeth A. Brunner, Idaho State University

Precarious Water: Grieving for the Animas River

Joshua Trey Barnett, University of Minnesota Duluth

“Airpocalypse” and the China Smog Crisis: Examining Online and Offline Civic Engagement Motives, Attention and Actions

Yashu Chen, California State University, San Marcos

Pauline Cheong, Arizona State University^[11]_{SEP}

Lupine Cyborgs: Untethering Discourses About Wolf-Hybrids

S. Marek Muller, University of Utah, **Top Student Paper*

Respondent: Jeremy Gordon, Gonzaga University

3603

**ANOTHER TRENDING INITIATIVE? MINDFULLY
INCREASING STUDENT SUCCESS WITHOUT LOSING OUR
MINDS**

4:15 – 5:30

Saturday, February 17, 2018

Napa I

Presented by the Community College Interest Group

In the pursuit of increasing completion rates, community colleges have tried many different initiatives: guided pathways, learning communities, automatic transfer degrees, and cohorts. Panel participants will discuss measures taken at their colleges, pros and cons, and where we should go next. The audience will be invited to add to the conversation exploring options to increase course completion, degree completion, and transfer.

Chair: Linda Carvalho Cooley, Reedley College

Panelists:

Erin Davison, Edmonds Community College

Amy Edwards, Oxnard College

Robert Leonard, Sinclair Community College

3604

**BRINGING MINDFUL ATTENTION TO NON-NORMATIVE
AND “DISORDERED” INTERPERSONAL COMMUNICATION**

4:15 – 5:30

Saturday, February 17, 2018

Napa II

This roundtable will discuss social norms of healthy relational communication. Panelists will focus on diagnoses listed in the Diagnostic and Statistical Manual of the American Psychiatric Association (DSM) and discuss empirical findings and observations to reconsider the norms of “functional” relational communication and the structuring of “health” in mental health disorders.

Presented by the Interpersonal Communication Interest and Health
Communication Interest Groups

Moderator:

Christina Granato Yoshimura, University of Montana

Panelists:

Jennifer L. Bevan, Chapman University

Heather E. Canary, San Diego State University

Sam M. Dorros, Chapman University

Christina Granato Yoshimura, University of Montana

Colin Hesse, Oregon State University

Amy H. Rogeness, Chapman University

3606

**THREE TEACHERS, THREE COURSES: EXTENDING
MINDFULNESS FROM PERSONAL PRACTICE TO THE
COLLEGE CLASSROOM**

4:15 – 5:30

Saturday, February 17, 2018

Sonoma

Presented by President-Elect Brian Heisterkamp

John Ernst, Heartland Community College

Diane Grimes, Syracuse University

Dan Huston, NHTI, Concord's Community College

Bradford Owen, California State University, San Bernardino

Emphasis is often given to the importance of having a mindfulness practice before attempting to teach it. Panelists will share how their experiences with mindfulness shaped not only the creation of their respective mindful communication courses, but also their teaching style and, consequently, students' way of engaging with themselves and the course material.

This discussion provides an opportunity to explore how the close analysis of subjective experience that mindfulness engenders, perhaps somewhat paradoxically, results in increased understanding of others—both within the classroom and beyond its borders. This understanding of self and others often manifests itself in increased authenticity and vulnerability, decreased reactivity, discovery and modification of unproductive habits, reduced tendency to blame or judge others, reduced rumination and catastrophizing, and an increased capacity for self-compassion and empathy.

Panelists will explain how their courses have been received by students, colleagues, and administrators; the potential benefits of expanding mindful communication course offerings within an institution; obstacles they have encountered while trying to expand the number of mindful communication course offerings; whether or not incorporation of mindfulness should be mandated; and how the expansion of mindfulness can best be encouraged and supported.

**3609 DEMOCRACY'S DIRTY SECRET: RHETORIC AND VIOLENCE
IN AND OF DEMOCRACY**

4:15 – 5:30

Saturday, February 17, 2018

Lawrence

Presented by the Rhetoric and Public Address Interest Group

Chair: Sarah Stone Watt, Pepperdine University

When Democracy is Conservative: Afro-Brazilian Tamed Resistance Against Religious Racism

Moana Luri de Almeida, University of Denver

Online Conventions in Pubic Protest: Twitter and the Enactment of Resentment

Jennifer J. Asenas, California State University, Long Beach

Brittany Hubble, California State University, Long Beach

Performative Political Argumentation as Dissent
Garrett Macdonald, University of Denver

Obscuring Violence as Legitimate Political Speech: Nonviolence as American Tradition

Craig Weathers, University of Denver

Respondent: Sarah Stone Watt, Pepperdine University

3611 **SPOTLIGHT PERFORMANCE: THE STORIES WE TELL EACH OTHER**

4:15 – 5:30

Saturday, February 17, 2018

Lafayette

Presented by the Performance Studies Interest Group

The Stories We Tell is a contemporary folktale that weaves together family history and Ashanti folklore to tell the mythical tale of Rose; a small black bird that leaves everything she knows behind in pursuit of color. Rose's voyage across the Atlantic draws on the stories of myself, my mother and grandmother, and our respective journeys in search of opportunity as well as our struggle to find a safe place to land. As we encounter other black birds; African-Americans who arrived long before, our eyes are opened to a shared consciousness of what it means to be small and black in this world.

Chair and Performer: Nikki Yeboah, San José State University

Respondent: Robert Gutiérrez-Pérez, University of Nevada, Reno

3613 **COMPETITIVE PAPERS IN COMMUNICATION AND INSTRUCTION**

4:15 – 5:30

Saturday, February 17, 2018

Bayshore West

Presented by the Communication and Instruction Interest Group

Chair: Kendra Dyanne Rivera, California State University, San Marcos

Mindful Teamwork Skills Pedagogy: Identifying Challenges to Acquiring
Communication Skills During College Needed for Workplace Teamwork
Maggie Boyraz, California State Polytechnic University, Pomona
Kelly Herman, California State Polytechnic University, Pomona
Julia Eisenberg, Pace University, Lubin School of Business

From Traditional Classrooms to Virtual Learning Environments: A Review of the
Literature on Classroom Climate
Nathan T. Woo, University of Arizona

“Rhetoric is Useful”: Classical Rhetoric’s Relevance in the Public Speaking
Classroom
Eliza Wagner-Kinyon, Colorado State University

Increasing Subjective Happiness Levels in University Students: Interventions
through Communication and the Art of Happiness Coursework
Jessica K. Kamrath, Arizona State University

Respondent/Facilitator: Kimberly Aguilar, California State University, Fresno

**3614 TOP FOUR PAPERS IN COMMUNICATION THEORY AND
RESEARCH**

4:15 – 5:30 Saturday, February 17, 2018 Bayshore East

Presented by the Communication Theory & Research Interest Group

Chair: Andrew Gilmore, Colorado State University

Exploring the Mindsets of Resilience in High Reliability Organizations
Andrew W. Ishak, Santa Clara University
Elizabeth A. Williams, Colorado State University
**Top Paper*

Unseen Memories: Public Memory at the Sing Sing Death Chamber
Tyler Hiebert, University of Southern California
**Top Student Paper*

The (Re)turn of the Flesh: A case for Black experience in Rhetorical Theory
Darrian Carroll, University of Las Vegas Nevada

Theorizing Socio-Mediated Scandals: Comparing Scandal Discourse in Traditional and Digital Media Environments

Diana Zulli, University of Utah

Respondent/Facilitator: Harry Archer, University of Colorado Boulder

3615 TOP PAPERS AND PERFORMANCES IN PERFORMANCE STUDIES

4:15 – 5:30 Saturday, February 17, 2018 Camino Real

Presented by the Performance Studies Interest Group

Chair: Suzanne Pullen, San Francisco State University

Yas Fats, Yas Femmes, Yas Asians: Im/Possible Performances of Queer
Relationality as Family

Shinsuke Eguchi, University of New Mexico

Hannah Long, University of New Mexico

** Top Paper*

Lineage Undone

Subrina J. Robinson, California State University, Long Beach

Porschia Librecht Baker, Los Angeles Southwest College

** Top Performance*

Ex-Con Mom: Performances of Unlikely Mothering

Llewelyn T. Labio, San Diego State University

** Top Student and Debut Paper*

Respondent: Sarah Amira de la Garza, Arizona State University

3616 TOP PAPERS IN LANGUAGE AND SOCIAL INTERACTION

4:15 – 5:30 Saturday, February 17, 2018 Alameda

Presented by the Language and Social Interaction Interest Group

Chair: Jacqueline S. Bruscella, SUNY Oneonta

“So the Federal Deficit's Gonna Increase Again”: Indexicality and Neoliberal Discourse in a Texas Business Community

Natasha Shrikant, University of Colorado, Boulder **Top Paper*

Jeanette Musselwhite, University of Colorado, Boulder

Bad Body Politics: The Function of Compulsory Able-Bodiedness in the Body Politic Metaphor

Kourtney Maison, University of Utah **Top Student Paper*

Do Not March For Me, I'm Already Free: The Discursive Politics of White Women Opposed to the Women's March on Washington

Shanna G. Hagenah, Boise State University **Top Debut Paper*

Rural and Gendered: Analyzing Discourses of Gendered Rurality through Commercial Wall Decorations

Victor Cameron Coronado, San Francisco State University

3618

**FEMINIST BORDER THEORIES AT THE US-MEXICO BORDER
AND BEYOND**

4:15 – 5:30

Saturday, February 17, 2018

Central

Using an intersectional feminist lens, panelists will supply feminists approaches to the understanding of literal and metaphorical borders in order to sharpen thinking about borders, boundaries, divisions, and their attendant logics.

Presented by the Organization for Research on Women and Communication

Stacey Sowards, University of Texas at El Paso

Lisa A. Flores, University of Colorado - Boulder

Karma R. Chavez, University of Texas at Austin

Sarah Upton, University of Texas at El Paso

Rebecca Robinson Chávez, University of Iowa

Leandra Hernandez, National University

Respondent: Alma Garcia, Santa Clara University

BUSINESS MEETINGS

5:45 – 6:45

Saturday, February 17, 2018

3703	Communication, Identities, and Difference	Napa I
3704	Western Forensics and Argumentation Association	Napa II
3709	Community College	Lawrence
3710	Media Studies	San Tomas
3715	ORWAC	Camino Real
3718	2019 Interest Group Planners	Central
3717	Communication Theory and Research	Tasman
3711	Environmental Communication	Lafayette
3716	Language and Social Interaction	Alameda

RECEPTIONS

6:30 – 7:30

Saturday, February 17, 2018

	ORWAC	Camino Real
7:00 – 9:00	Colorado State University	Mendocino
	University of Utah	Bayshore
	Arizona State University	Cypress

3800

WSCA SOCK HOP

9:00 p.m. –

Saturday, February 17, 2018

Santa Clara

1:00 a.m.

Ballroom

Sponsored by: Taylor & Francis

Music by DJ Ace, who melds music with twenty years of experience. His career started when he was a sophomore in high school where he watched a group of friends DJ during lunch. Soon after, he was invited to join the crew Rhythms 2 Dance 2 (R2D2). He then partnered with a longtime friend to co-found DownLow Productions and DJ'ed for night clubs all over Northern California. In 2006, he launched DownLow DJs Mobile and trained a third generation of DJs for mobile gigs. He is the veteran of the iMobile DJ crew.

Stay connected with #WSCA2018:



@WestStatesComm



@WesternStatesCommunicationAssociation

SUNDAY

February 18, 2018

REGISTRATION

8:30 – 11:30

Mezzanine

4000

BUSINESS MEETINGS

8:00 – 9:00

Sunday, February 18, 2018

4003

Time and Place Committee

Napa I

4005

Members Services Committee

Napa III

4119

OFFICERS' REVIEW

9:00 a.m. –

Sunday, February 18, 2018

Saratoga

11:00 a.m.

4102

ENERGY DEMOCRACY, COMMUNITY, AND POLITICAL ENGAGEMENT

9:00 – 10:15

Sunday, February 18, 2018

Mendocino

Presented by the Environmental Communication Interest Group

Chair: Brian Cozen, California State University, Fresno

Scientific Engagement in an Energy Democracy: How Nuclear Science Professional Association Presidents Discuss Public Advocacy

Monica Renae Scott, University of Utah

Ian Summers, University of Utah

Danielle Endres, University of Utah

Participating in Boulder's Energy Future: Theorizing Energy Democracy in Practice

Lydia Reinig, University of Colorado-Boulder

The Darker Side of Energy Democracy: Electric Utility Communication

Meaghan McKasy, University of Utah

Sara K. Yeo, University of Utah

Respondent: Carlos Tarin, University of Texas, El Paso

4103

**BODIES IN SOCIETY: RETHEORIZING COMMUNICATION OF
THE BODY, THE MIND, AND THE STATE**

9:00 – 10:15

Sunday, February 18, 2018

Napa I

Presented by the Communication Theory & Research Interest Group

Chair: Kristen Everhart, University of Nebraska-Lincoln

Crippling Narrative Theory: A New Methodological Approach to Bridging the
Ontological Split in Suicidology

Emily Krebs, Colorado State University

More Than Method: Speaking Across Standpoints as Communicative Practice

Hailey Otis, Colorado State University

Toward a Theory of Critical Diplomatic Discourse

Anmar Hussein, University of Utah

Communicative Theory of the State in the Information Society

Lucas Logan, University of Houston

Respondent/Facilitator: Ben Morton, Lewis-Clark State College

4104

**EXPLORATIONS INTO ECOCENTRIC METHODOLOGIES:
DETANGLING TENSIONS BETWEEN THE SYMBOLIC AND
MATERIAL, NON-HUMAN AGENCY, AND MORE-THAN-
HUMAN METHODOLOGIES (ROUNDTABLE DISCUSSION)**

9:00 – 10:15

Sunday, February 18, 2018

Napa II

Presented by the Environmental Communication Interest Group

This roundtable discussion aims to create dialogue on moving the environmental communication field towards examining communication outside of anthropocentric lenses, and considering more-than-human nature as agentic,

intelligent entities capable of sending and receiving messages and serving as pedagogical agents.

Chair: S. Marek Muller, University of Utah

Rethinking Enemy Earth: Thinking in the World of Climate Chaos
Megan Cullinan, University of Utah

Social-Ecological Remembering in an Urban-Rural Ecocultural Borderland in New Mexico
Jeffrey Hoffman, University of New Mexico

The Genealogy of Water: Performative Explorations of Familial Violence and the Sea
Kirsten Wagner, University of California, Santa Cruz

Ecocultural Roleplay: Embodying More-than-Human Relationships in the Classroom
Maggie Seibert, University of New Mexico

To Move is to Make: Kinesthetic Ecocultural Research
Melissa M. Parks, University of Utah

Botany, Mycology and Women: A Multi-Species Perspective
Mariko Thomas, University of New Mexico

4106 MEDIA DISCOURSE ON GLOBAL ARTIFACTS

9:00 – 10:15 Sunday, February 18, 2018 Sonoma

Presented by the Media Studies Interest Group

Chair: Qingwen Dong, University of the Pacific

Viral Trends: Theoretical Approach Exploring Media Perceptions of the Zika Virus
Taewook Ham, University of Georgia
Joshua E. Santiago, San Diego State University

Visual Rhetoric: *1915*
Anaida Stepanyan, California State University, Sacramento

Objectivity, Consensus and Scientific Practice: Aesthetic of Criminal Justice
Practices and Representation

Karl Haase, University of Utah

Creative Confrontations: Exploring Activism, Surveillance, and Censorship in
China and the US

Elizabeth A. Brunner, Idaho State University

Kevin Michael DeLuca, University of Utah

Respondent/Facilitator: Qingwen Dong, University of the Pacific

4107

**TRANSITIONING AN “IDEA TO ARTICLE”:
MINDFULLY, INTENTIONALLY, AND STRATEGICALLY**

9:00 – 10:15

Sunday, February 18, 2018

Winchester

This panel is comprised of a rich mix of past and present *Women’s Studies in Communication* (*WSIC*) editors, leading scholarly voices in myriad realms of gender and feminism, authors who have published in *WSIC*, and professionals with years of behind-the-scene editorial experience.

Presented by the Organization for Research on Women and Communication

Chair: Rachel Alicia Griffin, University of Utah

The Writing Process

Kyra Pearson, Loyola Marymount University

Publication-Ready Writing

Joan Faber McAlister, Drake University

Navigating Rejection

Rachel Alicia Griffin, University of Utah

Submitting and Reading Reviews

Lisa A. Flores, University of Colorado Boulder

Revising and Publishing

Kristen Hoerl, University of Nebraska-Lincoln

Editorial Staff, Copyeditors, and Proofs
Sohinee Roy, Minutiae Maven, LLC

4110 MINDFULLY CONNECTING CRITICAL COMMUNICATION PEDAGOGY (CCP) AND THE ETHNOGRAPHY OF COMMUNICATION (EC) TOWARDS SOCIAL JUSTICE GOALS

9:00 – 10:15 Sunday, February 18, 2018 San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Tabitha Hart, San Jose State University

This roundtable session will bring together seasoned scholar-practitioners representing the Critical Communication Pedagogy (CCP) and the Ethnography of Communication (EC) traditions for an interactive “meeting of the minds.” Our overarching goal will be to explore, through dialogue, what CCP and EC scholar-practitioners share as well as what they have to offer one another in the area of social justice.

Presenters:

Liliana Castañeda de Rossmann, California State University, San Marcos
 Louisa Edgerly, SEIU Local 925
 Deanna L. Fassett, San Jose State University
 Tabitha Hart, San Jose State University
 Evelyn Ho, University of San Francisco
 Trudy Milburn, Purchase College
 Keith Nainby, California State University, Stanislaus

4111 TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS

9:00 – 10:15 Sunday, February 18, 2018 Lafayette

Presented by the Organizational Communication Interest Group

Chair: Rob Layne, University of Utah

Would They Get the Job?: Predicting the Hireability of Transformational Leaders

Sophia Town, Arizona State University

Elissa Adame, Arizona State University

Sarah Tracy, Arizona State University

Matthew C. J. Donovan, Arizona State University

Lou Clark, Uniformed Services University of the Health Sciences

Jessica Kamrath, Arizona State University

Jonathan Pettigrew, Arizona State University

Robert Razzante, Arizona State University

Megan Towels, Arizona State University

Rikki Tremblay, Arizona State University

Katie Becker, Arizona State University

Case Study of Transformative Social Enterprise in India: Jaipur Rugs and Gram Vikas on Both Sides of the Threshold

Juanie N. Walker, Pepperdine University

Heet Ghodasara, Pepperdine University

Communicating Change

Amy B. Andrews, University of La Verne

Alexis S. Olds, University of La Verne

Training Trainers Growth Mindset Messaging: The Role of Implicit Person Theory on Training

Elissa Adame, Arizona State University

Respondent: Maria Blevins, Utah Valley University

4113

**RELIGION AND COMMUNICATION: OPPRESSION AND
RESISTANCE IN SPIRITUALITY**

9:00 – 10:15

Sunday, February 18, 2018

Bayshore West

Presented by the Intercultural Communication Interest Group

Chair: Robert Gutierrez-Perez, University of Nevada, Reno

Sūkyō Mahikari: Japanese Supremacy, Whiteness, and Potential for Resistance in a Japanese Religion in the Brazilian Amazon

Moana Luri de Almeida, University of Denver

Using Religion to Politicize People

Salman Alzowibi, University of Denver

Resistance in Contemplative Catholic Spirituality

Camilla Raymond Belfon, Iliff School of Theology

How Far Have We Come in Secular Foreign Health Aid?

Jessica Johnson, University of Denver

Respondent: Shinsuke Eguchi, University of New Mexico

4114

**THE CORNERSTONE CONSTRUCTS OF ROMANTIC
RELATIONSHIPS**

9:00 – 10:15

Sunday, February 18, 2018

Bayshore East

Presented by the Interpersonal Communication Interest Group

Facilitator:

Jenna Shimkowski, Texas Tech University

Incorporating Relational Uncertainty into the Investment Model: Understanding
Commitment Processes Across Difference in Relational Uncertainty

Alan C. Mikkelsen, Whitworth University

Colin Hesse, Oregon State University

Perry M. Pauley, San Diego State University

How Can Individuals Navigate Uncertainty?: A Test of the Relational Turbulence
Model and Mindfulness

Jamie Stewart, Wake Forest University

Jennifer S. Priem, Wake Forest University

Closeness and Commitment in Dating and Cohabiting Relationships

Heidi Reeder, Boise State University

Eva Hart, Boise State University

Couples Holding Hands in Public: Does the Person with the Upper Hand Have the
Upper Hand in the Relationship?

Amy S. Ebesu Hubbard, University of Hawai'i at Mānoa
Maria DelGreco, University of Connecticut
Emi C. Hashi, Arizona State University
Megan C. K. Wharton, University of Hawai'i at Mānoa
Alexander Aune, University of Hawai'i at Mānoa
Justice Quick, University of Hawai'i at Mānoa
Haley Collins, University of Hawai'i at Mānoa

4115 MINDING THE OTHER: RHETORICS OF ASSIMILATION AND DIFFERENCE

9:00 – 10:15 Sunday, February 18, 2018 Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Katrina N. Hanna, Arizona State University

Leave the Culture, Take the Cannoli: Dialectical Transformation as (In)Civility of US Cultural Groups

Victoria Ambruso, California State University, Long Beach

Spies and Satire: Uncovering Rhetorical Double Binds in the Double Codedness of “Archer”

Jonathan Veal, San Diego State University

The Cartographic Existence of Refugees: Silenced Stories, Reinforced Eurocentrism, and a Need for Healing Narratives

Garrison M. Anderson, Colorado State University

"That's How You Convert Them": Media's Framing of American Atheists After Elizabeth Dole's "Godless Americans" Ad

Kristina Lee, Colorado State University

Respondent: Geroqe Dionisoloulos, San Diego State University

4116 TEACHING LANGUAGE AND SOCIAL INTERACTION IN COMMUNICATION COURSES VIII

9:00 – 10:15

Sunday, February 18, 2018

Alameda

Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College

Language and Social Interaction (LSI) Research cuts across many other Communication sub-disciplines such as Family Communication, Interpersonal Communication, Intercultural Communication, Organizational Communication, Health Communication, Research Methods, Conflict and Mediation, and more. This panel, a continuation from discussions over the last several years, will begin with panelists giving short presentations about the different ways they integrate LSI research into a variety of Communication courses at both the undergraduate and graduate levels and in applied settings. The structure of this part of the presentations will be around the challenges and successes panelists have experienced when integrating LSI Research into classroom activities, assignments, lectures, and group projects in both face-to-face and online teaching environments. Presenters will provide sample assignments, instructions, and other teaching materials to supplement these presentations. We will then solicit ideas from the audience about their LSI-related teaching as it relates to the classes presented.

Presenters:

Charlotte M. Jones, Carroll College

Subrina J. Robinson, California State University, Long Beach

Leah Wingard, San Francisco State University

Angelia R. Giannone, University of Arizona

4118

GIFTS (GREAT IDEAS FOR TEACHING STUDENTS)

9:00 – 10:15

Sunday, February 18, 2018

Central

Presented by the Community College Interest Group

Chair: Robert Leonard, Sinclair Community College

Using mindfulness as a pedagogical tool for reducing communication apprehension in the public speaking classroom

Theresa Ford, Bellevue College

Integrating the college with classroom interviewing activities

Eric Moreau, College of Southern Nevada

Writing the “This I Believe” speech inside out

Robert Leonard, Sinclair Community College

Wait, the speaker evaluates the audience? Promoting mindfulness in the public speaking student

Nick Chivers, DeAnza College

Extreme audience and speaker mindfulness: Turn on the People’s Mic in speech class

Jon Bouknight, Central Oregon Community College

The Blind Spot: Mindfulness building activities for the communication classroom

Josh Misner, North Idaho College

4202

**ORWAC PRESIDENT’S ROUNDTABLE: QUESTIONING
MINDFULNESS
AND MOVING TOWARD INCLUSION AND JUSTICE**

10:30 – 11:45

Sunday, February 18, 2018

Mendocino

This roundtable seeks to contrast inclusion and justice with the increasingly popular notion of *mindfulness*. Does mindfulness serve to further decenter marginalized groups or can it help us move toward increased diversity and inclusiveness?

Presented by the Organization for Research on Women and Communication

Facilitator: Marnel Niles Goins, California State University, Fresno

Leslie J. Harris, University of Wisconsin-Milwaukee

Melissa Harris, Howard University

Kristen Hoerl, University of Nebraska-Lincoln

Diane Keeling, University of San Diego

Nina Lozano-Reich, Loyola Marymount University

Kesha Morant Williams, The Pennsylvania State University, Berks

4203

**BEING MINDFUL OF RECENT THREATS TO FREE
EXPRESSION**

10:30 – 11:45

Sunday, February 18, 2018

Napa I

Presented by the Freedom of Expression and Political Communication Interest Group

The freedom of expression is fundamental to our democracy, but it faces many challenges relative to electoral processes, online discourse, political engagement, and new digital possibilities. Panelists will explore recent digital, electoral, political dilemmas and how these issues relate to the affordances provided by the First Amendment. In particular, panelists will focus on free expression in the contexts of protest, online networking, gaming, contemporary journalism, educational settings, and LGBTQ concerns.

Panelists:

Jennifer J. Asenas, California State University, Long Beach

Joe Sery, Christopher Newport University

Angelia R. Giannone, University of Arizona

Catherine F. Brooks, University of Arizona

Anthony Cuomo, West Los Angeles College

Jordan Greenberg, University of California Hastings College of the Law

Bob Stockton, Katella High School

Loretta Rowley, University of Utah

Facilitator: Craig R. Smith, California State University, Long Beach

4204

**MINDFUL SPEAKING: TANGIBLE WAYS TO SHARE
STUDENT NARRATIVES**

10:30 – 11:45

Sunday, February 18, 2018

Napa II

Presented by the Community College Interest Group

The purpose of this roundtable discussion is three fold: 1)

To discuss with community college professors and community college students how to mindfully incorporate diverse students' lived experiences and narratives into campus events; 2) To make community college professors (and students who attend) mindful of the small and large ways we can acknowledge and learn from our students' lived experiences on campus; 3)

To empower community college professors (and students who attend) to share their narratives.

Presented by the Health Communication Interest Group

Chair: Christina Yoshimura, University of Montana

The Continued Effects of Mental Health Education on Young Adults' Mental Health Literacy, Uncertainty, and Information-Seeking Behaviors

Alysia Hendry, Chapman University

Jennifer L. Bevan, Chapman University

Inspiring Mindful Responses to a Cascadia Subduction Zone Catastrophic Event

Bradley Adame, Arizona State University

Claude Miller, University of Oklahoma

One Size Fits None: A CDA Engagement with the Dietary Guidelines for Americans

Andrew Carter, University of Memphis

Mommy Instinct: Positing Parenthood as Expertise in the Context of Medical Decisions

Lauren R. Kolodziejski, California Polytechnic State University

Respondent/Facilitator: Christina Yoshimura, Christina Yoshimura

4209

GENDER, FEMINISM, AND PERFORMANCE

10:30 – 11:45

Sunday, February 18, 2018

Lawrence

Presented by the Performance Studies Interest Group

Chair: Suzanne Pullen, San Francisco State University

Tracing Gender Galaxies: Transing Gender Communication with Relational Autoethnography

Benny LeMaster, California State University, Long Beach

Danny Shultz, California State University, Long Beach

Jayvien McNeill, California State University, Long Beach

Graham Bowers, California State University, Long Beach

Rusty Rust, California State University, Long Beach

Advocating for the Four Seasons: The Disruptive Ambiguities of Disidentification at "Latina Drag Night"

Robert Gutiérrez-Pérez, University of Nevada, Reno

all better: An Autoethnographic Performance

Rikki Tremblay, Arizona State University

Postsocialist and Postcolonial Feminist Theory in (Inter)cultural Contexts: Rape, Performance and Performativity at the ICTY

Jennifer A. Zenovich, University of Massachusetts, Amherst

Leda Cooks, University of Massachusetts, Amherst

Respondent: Suzanne Pullen, San Francisco State University

4210

**A MINDFUL LOOK AT HUMOR IN THE CLASSROOM:
PEDAGOGICAL STRATEGIES FOR USING HUMOR TO
INSTRUCT AND ENGAGE STUDENTS**

10:30 – 11:45

Sunday, February 18, 2018

San Tomas

Presented by the Communication and Instruction Interest Group and the Community College Interest Group

Chair: Patricia O'Keefe, College of Marin

This rectangle-table discussion will share ideas and strategies to encourage communication faculty to include humor in the classroom. We will address humor both as teaching tactic and as subject matter—specifically in the public speaking context where we often ask humor to sit in the backrow. Instead this panel will spotlight how humor can be used in the classroom to set the tone, build relationships, and engage audiences. This panel will discuss the benefits – and provide suggestions on how to mitigate potential challenges—of humor as a mindful communication practice in the classroom.

Syllabus Day in Meme Form: Setting the Tone for the Next Few Months

Terra Rasmussen Lenox, University of Wisconsin-Milwaukee

Humor in the Classroom: A Delicate Balance of Appropriate Context, Relationship, and Timing

Ryan R. Montague, Azusa Pacific University

Using Humor to Engage Students, Build Classroom Community, and Facilitate Learning

Heather Jane Hether, University of California, Davis

Jack La Aim's Impromptu Exercises to Build Humor and Confidence in Students

Matt Abrahams, DeAnza College

If Tragedy plus Time Equals Comedy, Then Use that Time to Perfect Timing

Robert Leonard, Sinclair Community College

The "In Fun" Mindset to Teaching Humor, Followed by a Comedy Sketch

Patricia O'Keefe, College of Marin

"What if I am Not Funny?" Using the Impromptu Speech, and Discussing the Subjective Nature of Humor, to Help Students Gain Confidence

Joanne Babin, City College of San Francisco, University of San Francisco, and Skyline College

4211

**NARRATING NATION, NARRATING SELF: PERSPECTIVES
ON SOCIO-POLITICAL IDEATION**

10:30 – 11:45

Sunday, February 18, 2018

Lafayette

Presented by the Intercultural Communication Interest Group and the Rhetoric and Public Address Interest Groups

Chair: Gloria Pindi, California State University, San Marcos

The Hand of Racism: A Dramatistic Analysis of Nelson Mandela's Rivonia Trial Speech

Michael Rangoonwala, Sacramento State University

Multiplicities of Agency: A Critical Vernacular Discourse Analysis of Women's Resistance in the Middle East, Riverbend, and the Storytelling Process

Brianna Jo Thompson, San Francisco State University

A Mindful Approach to Examining White Fragility

Elizabeth Root, Oregon State University

Respondent: Fatima Chrifi Alaoui, San Francisco State University

4213

**AHEAD OF THE (HEAT) CURVE: ALASKA ADAPTS
MESSAGES OF RESILIENCE**

10:30 – 11:45

Sunday, February 18, 2018

Bayshore West

Presented by the Environmental Communication Interest Group

Arctic Survival enforces a present-moment mindfulness even in the midst of routinized mundane interactions. In the places where climate change is happening faster than anywhere else on earth, humans adapt by changing our culture and our communication in ways both small and large. Technologies old and new converge and “leapfrog” as part of the necessary embodied attunement to fast-changing, harsh environmental conditions.

Chair/Facilitator: Anastasia Prentiss, Holy Names University

Once Upon a Time: Using Narrative to Understand Lived Experience of Climate Change

Robert Prince, University of Alaska, Fairbanks

Learning to Live in Alaska: Using Place-Based Education Resources for Graduate Student Socialization

Karen Taylor, University of Alaska, Fairbanks

Katie Spellman, University of Alaska, Fairbanks

Western Science and Native Writing: Sikuliaq Research Vessel Embeds Athabaskan Reporter

Diana Campbell, University of Alaska, Fairbanks

Mindful Adaptation: Connecting the Evolution of Communication Networks with Social Ecological Resilience to Improve Community Wellbeing in Rural Alaska

Richard Hum, University of Alaska, Fairbanks

4214

**SEXUAL INTERACTION AND SEXUAL COMMUNICATION
ACROSS CONTEXTS**

10:30 – 11:45

Sunday, February 18, 2018

Bayshore East

Presented by the Interpersonal Communication Interest Group

This panel proposal focuses on sexual communication and interaction in a variety of relational contexts. Sexual communication is generally an understudied aspect of interpersonal communication despite its importance in relationships. This panel brings together five groups of scholars who are experienced in the study of sexual communication to discuss their most recent research.

Facilitator: Mark A. Generous, St. Mary's College of California

The Role of Sexual Activity in On-again/Off-again Dating Relationships

René M. Dailey, University of Texas at Austin

Zhengyu Zhang, University of Texas at Austin

Kyle Kearns, University of Texas at Austin

Communication Privacy Management and Adult Sexting: A Qualitative Inquiry

Jimmie Manning, Northern Illinois University

Empirically Investigating a Dimensional Perspective of Diversity in Friends with Benefits Relationships

Paul A. Mongeau, Arizona State University

Kendra Knight, DePaul University

Nikki Truscelli, Arizona State University

James Stein, Arizona State University

Communication Research on Sexual Fantasies: Advancing the Existing Scholarship on Sexual Communication

Melissa A. Tafoya, La Sierra University

Lawrence R. Frey, University of Colorado, Boulder

Do Genetics Interact with Pillow Talk to Influence Relational Outcomes?

Investigating the Role of the Oxytocin Receptor Gene in the Post-Sex Communication Process.

Amanda Denes, University of Connecticut

John P. Crowley, University of Washington

Margaret Bennett, University of Connecticut

Anuraj Dhillon, University of Connecticut

Ambyre Ponivas, University of Connecticut

Kara L. Winkler, University of Connecticut

4215

**"MINDLESS" ENTERTAINMENT: RHETORICAL POWER IN
POPULAR CULTURE**

10:30 – 11:45

Sunday, February 18, 2018

Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Sohinee Roy, Arizona State University

Mommy Anarchy: A Feminist Critique of Sons of Anarchy
Llewelyn T. Labio, San Diego State University

The Recipe for Lemonade
Brett Butler, California State University, Chico

Meaning and Meme-ing Through Tyrann Mathieu as Honey Badger: Articulations
of Race, Gender, and Sexuality in US Football
Daniel C. Brouwer, Arizona State University
Katrina N. Hanna, Arizona State University

This Bud's Not for You: Co-Opting Immigrant Narratives in Budweiser's America
Savanna Castillo, California State University, Long Beach

Respondent: Hillary Jones, California State University, Fresno

4216

**CONVERSATION ANALYSIS: TWENTY EIGHTH ANNUAL
DATA SESSION**

10:30 – 11:45

Sunday, February 18, 2018

Alameda

Presented by the Language and Social Interaction Interest Group

Chair: Charlotte M. Jones, Carroll College

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.

Presenters:

Wayne A. Beach, San Diego State University

Charlotte M. Jones, Carroll College

Chris J. Koenig, San Francisco State University

Leah Wingard, San Francisco State University

4217

BEING “DIFFICULT” IN THE NORMATIVE ACADEMY

10:30 – 11:45

Sunday, February 18, 2018

Tasman

Presented by the Intercultural Communication Interest Group

Chair: Rachel Alicia Griffin, University of Utah

“Military Brats”: An Intercultural Communication Study of Identity Negotiations
Among Military Dependents Within Higher Education

Kevin Y. Pinchart, San Diego State University

Racism, Ableism in Higher Education

Carrie E. Mulderink, University of New Mexico

Rethinking “Difficult” Conversations in Communication Instruction from an
Intercultural Lens: Pedagogical Strategies for “SWAP-ping” the Communication
Classroom

Yea-Wen Chen, San Diego State University

Brandi Lawless, University of San Francisco

Respondent: Leandra Hernandez, University of Houston

4218

**INTERSECTIONS OF QUEER OF COLOR THEORY:
DISCUSSIONS OF THE STATE AND FUTURE OF CRITICAL
SEXUALITY STUDIES AND QUEER THEORY**

10:30 – 11:45

Sunday, February 18, 2018

Central

Presented by the Performance Studies Interest Group

Chair: Shinsuke Eguchi, University of New Mexico

Sarah Baugh-Harris, University of Denver
Caleb Green, University of Denver
Jessica Johnson, University of Denver
Sophie Jones, University of New Mexico
Taisha McMickens, University of Denver

Respondent: Shinsuke Eguchi, University of New Mexico

4300

CONVENTION LUNCHEON

12:00 – 2:30

Sunday, February 18, 2018

Grand Ballroom
AB

Stay connected with #WSCA2018:



@WestStatesComm



@WesternStatesCommunicationAssociation

4402

MINDFULNESS IN MENTORING AND GRADUATE EDUCATION

2:45 – 4:00

Sunday, February 18, 2018

Mendocino

Presented by President-Elect Brian Heisterkamp

Graduate advising is an important and most often very rewarding part of the academic career and a role for which there is often little preparation, guidance, and feedback. These panelists, all of whom are experienced advisors to masters and/or doctoral students, will facilitate a discussion about advising and mentoring graduate students in mindful ways. Graduate students are also welcome to attend to gain insight into the process from the perspective of faculty advisors.

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

Presenters:

Betsy W. Bach, University of Montana
Dawn O. Braithwaite, University of Nebraska-Lincoln
Greg Dickinson, Colorado State University
Kory Floyd, University of Arizona
Sonja K. Foss, University of Colorado Denver

Randall Lake, University of Southern California

4403 **BEING MINDFUL OF MEDIA MISOGYNY: REPRESENTATION
AND RECEPTION OF FEMALE LEAD CHARACTERS IN FILM**

2:45 – 4:00

Sunday, February 18, 2018

Napa I

Presented by the Media Studies Interest Group

Chair: Dana Schowalter, Western Oregon University

“The Real Western Woman” or the Plausibility of Fictional Biomechanics in
Reviews of Female Driven Hollywood Narratives

Daniel Horvath, California State University, Stanislaus

The Impossibility of Respectability: Being Mindful of the Complexities of Black
Womanhood in *Girls Trip*

Danette M. Patton, Southern Illinois University

Antonio Spikes, Southern Illinois University

Atomic Blonde and Her Critics: Disciplining of a Pre-Patriarchal Feminine
Archetype

Shannon Stevens, California State University, Stanislaus

The “Niche” Genre of Women in Film: A Political Economic Analysis of *Wonder
Woman’s* “Surprising” Box Office Success

Dana Schowalter, Western Oregon University

Respondent/Facilitator: Keith Nainby, California State University, Stanislaus

4404 **COMMUNICATING FOR CHANGE: NONPROFIT
FUNDRAISING AS A BARRIER TO, AND RESOURCE FOR
SOCIAL JUSTICE**

2:45 – 4:00

Sunday, February 18, 2018

Napa II

Presented by the Organizational Communication Interest Group

Chair: Emily Stones, Regis University

This panel is an opportunity for an innovative and critical dialogue between panelists and audience participants who are reflexively aware of the promises and perils of effective fundraising strategies toward social justice. In addition to exploring how communication theory can and should inform fundraising practices, we use illustrative case studies and personal experiences as fundraisers to address the use of counter-narratives to disrupt dominate messages, the affective dimension of canvassing, and child sponsorship as a form of objectification. All presentations include perspectives of emotional labor and the tensions inherent to the work of fundraising, and we extend our social justice concerns to the welfare of these individuals, as well.

Panelists:

Emily Stones, Regis University

Carlos G. Alemán, James Madison University

Susan Sci, Regis University

Kellie Brownlee, University of Colorado Boulder

4405

**BODILY ANXIETIES: RHETORICS OF PURITY,
CONTAMINATION, AND HYGIENE**

2:45 – 4:00

Sunday, February 18, 2018

Napa III

Presented by the Rhetoric and Public Address Interest Group

Chair: Christopher M. Duerringer, California State University, Long Beach

G-M-Over It: The Scientific Sublime Object of GMO Controversy

Sierra Abram, California State University, Long Beach

Pissing on the Patriarchy: The Fluid Rhetorics of FEMEN's Use of Bodily Excretion as a Protest Tactic

Roberta Chevette, Middle Tennessee State University

Of Juice Cleanses and Detoxes: Guilt and Purification in the Rhetoric of Clean Eating

Christopher M. Duerringer, California State University, Long Beach

Charee Mooney Thompson, Ohio University

Purity with Caveats: Whiteness in White Dresses

4409

**“STEP ON THE SCALE PLEASE”: PERFORMANCES OF
RESISTANCE TO FAT PHOBIA, MISDIAGNOSIS, AND
PATERNALISM IN LESS THAN MINDFUL HEALTH PROVIDER
COMMUNICATION**

2:45 – 4:00

Sunday, February 18, 2018

Lawrence

Presented by the Performance Studies Interest Group and the Health
Communication Interest Group

Chair: Suzanne Pullen, San Francisco State University

Beware of the Fat Monster

Angelina Moles, San Francisco State University

Fee-Fi-Fo-Fum: Why Do You Fear My Fat Bum?

Pablo Ramirez, San Francisco State University

“What You Don't Expect When You're Expecting”: Fat Shaming, Your Baby, and
You

Suzanne Pullen, San Francisco State University

Anastasia R. Prentiss, Holy Names University

Lindsey Ayotte, University of San Francisco

Gut(less) Tales

Miranda Olzman, San Francisco State University

4410

**STRATEGIES FOR APPLYING MINDFULNESS IN
COMMUNICATION EDUCATION**

2:45 – 4:00

Sunday, February 18, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Andrea A. McCracken, Gonzaga University

As we consider the importance of practicing mindfulness--present moment awareness while remaining non-judgemental about self and others (Kabat-Zinn, 2003)—in our communication with others, this panel proposes a series of applied presentations on how to incorporate mindfulness into communication education. Each panel participant has incorporated a mindfulness exercise into their instruction, spanning a range of communication courses (basic course, lower, and upper division) over the past year. Example exercises include: (1) Visual rhetoric in which students record physiological responses to examples of visual rhetoric, (2) Communication apprehension in which deep breathing exercises to enhance focus and ease anxiety prior to presentations are discussed, (3) Relational Communication in which students use purposeful awareness of place and space to non-judgmentally observe relational communication interactions, (4) Self-awareness in which students are invited to engage in body scans and passive observation of their fearful thoughts in public speaking, and (5) Mediated Communication, which encourages students to acknowledge and investigate our relationship with technology. The goals of this panel are to underscore the importance of mindfulness to communication education and provide resources, support, and inspiration for instructors interested in incorporating it into their instruction of the basic course. Each panelist will distribute a description of the exercise they engaged in to panel attendees to facilitate this goal.

Presenters:

Andrea A. McCracken, Gonzaga University
 Maria Blevins, Utah Valley University
 Kristina Morehouse, Gonzaga University
 Christina G. Yoshimura, University of Montana
 Benjamin Wassink, University of Montana

4411

MODEL COMMUNICATION PROGRAM AWARD

2:45 – 4:00

Sunday, February 19, 2018

Lafayette

Presented by President President-Elect Brian Heisterkamp and the Model Communication Award Committee

Co-Chairs: Audrey Deterding, Northern Arizona University
 April Hebert, College of Southern Nevada
 Brandi Lawless, University of San Francisco

This year WSCA is delighted to honor the recipient of the 2018 Model Communication Program Award: Glendale Community College. The selected program is an example for models in teaching, research and creative works, and effective use of resources. Faculty from Glendale Community College will discuss what they have done and how others might benefit from similar activities.

4413 **IDENTITY, COMMUNITY, AND TWITTER-ENABLED
NETWORKED CIRCULATION**

2:45 – 4:00 Sunday, February 19, 2018 Bayshore West

Presented by the Media Studies Interest Group

Chair: Heather Crandall, Gonzaga University

The DigiPolitical Animal: Investigating the Memetic Diffusion of Political Messages on Twitter

Jonathan Carey Clark, San Diego State University

Ming-Hsiang Tsou, San Diego State University

#HandsUpDontShoot: Connective Images and Ethical Witnessing

Kate Hoyt, Pacific Lutheran University

Things, Art, and the Productivity of Machinic Aura in @censusAmericans

Miles Coleman, Seattle University

Cliques of Public Memory: A Qualitative Network Analysis of the @STL_Manifest Digital Memorial

Ian Derk, Arizona State University

Respondent/Facilitator: Heather Crandall, Gonzaga University

4414 **IT'S ALL IN THE FAMILY: THE IMPRINT OF FAMILIAL
RELATIONSHIPS**

2:45 – 4:00 Sunday, February 18, 2018 Bayshore East

Presented by the Interpersonal Communication Interest Group

Facilitator:

Audrey Deterding, Northern Arizona University

Talking Turkey: Effects of Family Discussion about the 2016 Election Over the Thanksgiving Holiday

Amy Janan Johnson, University of Oklahoma

Eryn N. Bostwick, University of Oklahoma

Tell Me What Will Work: Predicting Emerging Adult Perceptions of Sibling Advice Quality and Implementation

Cassandra L. Carlson-Hill, Coastal Carolina University

Sarah Morningred, California Polytechnic State University- San Luis Obispo

The Itch That's Never Scratched: Self-Efficacy and Emotional Frames Among Mothers of Children with Eczema

Lauren M. Amaro, Pepperdine University

Jessica Jiang, Pepperdine University

Carly Hanna, Pepperdine University

College Males and Social Support: A Qualitative Study Examining College Males and Engagement in Social Support within Male Social Networks

David Stamps, University of California Santa Barbara

4415

TOP THREE PAPERS IN INTERCULTURAL COMMUNICATION

2:45 – 4:00

Sunday, February 18, 2018

Camino Real

Presented by the Intercultural Communication Interest Group

Chair: Pavithra Prasad, California State University, Northridge

Intersectional Reflexivity and Decolonial Rhetorics: From Palestine to Aztlán

Haneen Shafeeq Ghabra, Kuwait University

Bernadette Marie Calafell, University of Denver

“Skinny Black Guy”: Anti-Black Police Violence and South Asian Vulnerability

Santhosh Chandrashekar, University of Denver

Six Bomb's Disempowered Docile Bodies: Injecting the Ideal of Western Feminine Beauty through Cosmetic Surgical Enhancements

Jessica Paek, California State University, Long Beach

**Debut/ Top Student Paper*

Respondent: Richie Neil Hao, Antelope Valley College

4416

STUDYING LANGUAGE USE IN THE DIGITAL AGE

2:45 – 4:00

Sunday, February 18, 2018

Alameda

Presented by the Language and Social Interaction Interest Group

Chair: David Redkey, Arizona State University

Je (ne) suis (pas) Charlie

Julianna Kirschner, University of Southern California

Rallying Around a Wildfire

Emily Major, University of Nevada, Las Vegas

Considering the Language of Digital Disruption in an Interdisciplinary Context

Catherine Brooks, Arizona State University

Leadership and Live-Streaming: How Professional Twitch Streamers Articulate Value

Christopher M. Bingham, University of Oklahoma

4417

**OER (OPEN EDUCATIONAL RESOURCES) IN THE
COMMUNICATION CLASSROOM**

2:45 – 4:00

Sunday, February 18, 2018

Tasman

Presented by the Community College Interest Group

In this roundtable, the presenters will discuss their experiences with the adoption of OER in their communication courses. We will then open to a discussion with attendees on how they can mindfully choose materials that meet the needs of the students and the course objectives while maintaining academic rigor. Additionally,

4502

**THE CONTRIBUTIONS OF WSCA 2017 DISTINGUISHED
SCHOLAR AWARD RECIPIENT WAYNE BEACH**

4:15 – 5:30

Sunday, February 18, 2018

Mendocino

Presented by the President-Elect Brian Heisterkamp

This panel recognizes the research and contributions of Wayne A. Beach, San Diego State University.

Chair: Brian Heisterkamp, WSCA President-Elect

Panelists:

Charlotte Jones, Carroll College

Kyle Gutzmer, SDSU/UCSD Joint Doctoral Program in Public Health

Christopher Koenig, San Francisco State University

David Dozier, San Diego State University

4504

**BRIDGING THE GAP BETWEEN COMMUNICATION AND
S.T.E.M.: BEING MINDFUL OF HOW WE CAN ASSIST ONE
ANOTHER**

4:15 – 5:30

Sunday, February 18, 2018

Napa II

Presented by the Community College Interest Group

Presenters will explore ways in which our communication courses, particularly Public Speaking, can best serve our S.T.E.M. students to provide them with a meaningful experience. Further, presenters will examine how to best invite our S.T.E.M. learning communities to partner with the Communication discipline in ways that best serve our students. Presenters will share how their thoughts on how to mindfully bridge the gap that exists between S.T.E.M. and the Communication discipline.

Chairs: Marie Arcidiacono, Los Medanos College
Scott Hubbard, Los Medanos College

Panelists:

Marie Arcidiacono, Los Medanos College

Julie Hubbard, Los Medanos College

Scott Hubbard, Los Medanos College
Star Steers, Los Medanos College

4505

**BURNING BRIDGES AND BRIDGING GAPS:
TRANSFORMATION, IDENTITY, AND INCLUSION IN
DESTABILIZING NARRATIVES**

4:15 – 5:30

Sunday, February 18, 2018

Napa III

Presented by the Rhetoric and Public Address Interest Group

Chair: Sierra Abram, California State University, Long Beach

(Re)Creating Memory as a Topoi: The Rhetorical Construction of Presence in
HBO's Confirmation

Sierra Abram, California State University, Long Beach

In Sickness and in Health: The (R)evolution of Fentanyl Addiction and the Nature
of the Plaintiff

Savanna Castillo, California State University, Long Beach

Fantastic Alienation: "I, Pencil" and Other Capitalist Fairytales

Christopher M. Duerringer, California State University, Long Beach

On Love and Fusion: Pro-LGBTIQ+ Discursive Tools Provided by Steven
Universe

David Ohlsen, California State University, Long Beach

4509

**MINDFULNESS AND MIGRATION: PERFORMING
IMMIGRATION TO CALIFORNIA (AND BEYOND) THROUGH
THEATRE, LITERATURE AND ETHNOGRAPHY**

4:15 – 5:30

Sunday, February 18, 2018

Lawrence

Presented by the Performance Studies Interest Group

Chair: Matthew Spangler, San José State University

The Representation of Afghan Refugees on the Stage in the Era of Transnational Travel Bans and “Surveillant Culture”

Matthew Spangler, San José State University

Living With Limitations and the Power of Legal Status

Abigail Nuño, San José State University

Jenni Perez, San José State University

Alissa Yee, San José State University

Autoethnographic Dramaturgy: Objectives and Pitfalls in TheatreWorks of Silicon Valley’s Production of *The Four Immigrants: An American Musical Manga*

Oona Hatton, San José State University

“You Can’t Come Here”: Anti-Immigrant Sentiment Toward Venezuelan Migrants in Colombia

Cristina Mejía, San José State University

Things Lost Waiting to be Transformed into Stories: The Equipment for Living in Four Narratives of Immigration

Raina Chelise, San José State University

Respondent: Amy Kilgard, San Francisco State University

4510

ENCOURAGING MINDFUL LANGUAGE PRACTICES IN THE CLASSROOM

4:15 – 5:30

Sunday, February 18, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Clariza Ruiz De Castilla, California State University, Long Beach

Given the current socio-political climate in the United States, it is essential that students dig deeper into complex issues such as racism, sexism, and other types of discrimination, in the classroom. Ignoring or avoiding difficult topics because such conversations are “uncomfortable” is detrimental to students and to the broader community. Educators have a responsibility not only to teach students about theories and phenomena relevant to their discipline, but to create and translate knowledge to meet global and societal needs. Students and teachers alike should use their knowledge and resources as positive forces for change in their

communities. To accomplish this, instructors must learn to moderate intense classroom discussions, while also maintaining a respectful environment in which different voices and perspectives can be shared, appreciated, questioned, etc. As educators, it is important that we explicitly state values and engage in conversations that intersect political, pedagogical, and moral aspects. Thus, this panel will converse about mindful teaching practices and how the integration of such practices can help us to both create more inclusive classroom environments, and to teach students a set of communication skills that can benefit them in their personal and professional lives outside of the classroom.

Participants:

Claudia Anguiano, California State University, Fullerton
Anthony Cuomo, West Los Angeles College
Pamela Dykes, Florida Southern College
Theresa MacNeil, Florida Southern College
Clariza Ruiz De Castilla, California State University, Long Beach
Bobbi J. Van Gilder, Northeastern University

**4511 “STRATEGIES” FOR MINDFULNESS: QUEER SURVIVAL IN
THE ACADEMY**

4:15 – 5:30

Sunday, February 18, 2018

Lafayette

Presented by the Intercultural Communication Interest Group and the
Performance Studies Interest Group

This roundtable panel examines the ways in which queer people navigate the
academy where mindfulness is coded as the rhetorical reinforcement of
heteronormativity and anti-queerness.

Chair: Reslie Cortes, Arizona State University

Panelists:

Justin P. Boren, Santa Clara University
Bernadette Calafell, University of Denver
Shinsuke Eguchi, University of New Mexico
Sophie Jones, University of New Mexico
Hannah Long, University of New Mexico
Benny LeMaster, California State University, Long Beach
Danette Marie Patton, Southern Illinois University, Carbondale

4513 **TEACHING, LEARNING, AND WELL-BEING IN/THROUGH
MEDIA**

4:15 – 5:30 Sunday, February 18, 2018 Bayshore West

Presented by the Media Studies Interest Group

Chair: Samuel M. Jay, Metropolitan State University of Denver

Use, Dependency, and Social Networking: Unpacking Potential Pathways Linking
Smartphones to Academic Performance

Benjamin E. Custer, University of Arizona

Matthew A. Lapierre, University of Arizona

Portrayals of the Televised Teacher: TV Land's *Teachers* and the Hollywood
Curriculum

Aryana Gooley, California State University, Sacramento

Spacewar: Examining how Video Games Evolve Technology, Teamwork, and
Communication within Business and Medical Sectors of the United States

Michael Visconti, Colorado State University

Contextualizing Older Adults' Parasocial Relationships and Mental Well-Being

Quinten S. Bernhold, University of California, Santa Barbara

Miriam Metzger, University of California, Santa Barbara

Respondent/Facilitator: Samuel M. Jay, Metropolitan State University of Denver

4514 **LIKING, LOVING, AND FRIENDSHIP THROUGH MEDIATED
COMMUNICATION**

4:15 – 5:30 Sunday, February 18, 2018 Bayshore East

Presented by the Interpersonal Communication Interest Group

Facilitator:

Tara Suwinyattichai, California State University, Fullerton

The Impact of Opposite Sex Friendships Interactions Online on Individuals in Romantic Relationships

Amanda Worthington, California State University, Fullerton

Samuel Nguyen, California State University, Fullerton

Tara Suwinyattichai, California State University, Fullerton

Social Exchange and For-Profit Dating

Arrington Stoll, Central Washington University

When You Know But You Still Ask: Examining How and Why People Bring Up Their Partners' Facebook Information During Initial Conversations

Aditi Paul, Pace University

Negotiating Distance in Male Friendships: Comparing Geographically-Close and Long-Distance Friendships Between Men

Amy Janan Johnson, University of Oklahoma

Nathan Lindsey, University of Oklahoma

Dalaki Livingston, University of Oklahoma

Margaret T. Savage, University of Oklahoma

4515

MEDIATED REPRESENTATIONS OF MARGINALIZED IDENTITIES

4:15 – 5:30

Sunday, February 18, 2018

Camino Real

Presented by the Media Studies Interest Group

Chair: Elizabeth A. Brunner, Idaho State University

Girl Meets Hegemony: How the Simplification of Social Issues in Disney's *Girl Meets World* Creates a Hegemonic Function

Kristina Lee, Colorado State University

Luke Cage and the (Mis)representation of the Black Outlaw

Aaron Zamora, Arizona State University

Troubling Representations of "Pseudo-autism" in Popular Televised Media

Benjamin W. Mann, University of Utah

World of Women(craft): An Analysis of Gender Portrayal in *World of Warcraft*
Andrew J. Wilson, San Francisco State University

Respondent/Facilitator: Elizabeth A. Brunner, Idaho State University

4516 **THE RESTRICTIVE EXPECTATIONS/ REPRESENTATIONS OF
HEALTH, WEALTH, MOTHERHOOD, AND DISABILITY**

4:15 – 5:30 Sunday, February 18, 2018 Alameda

Presented by the Organization for Research on Women and Communication

Chair: Alyssa Samek, California State University, Fullerton

Becoming an American Girl: Neoliberal/Postfeminist Health Subjectivity and
Branded Medical Authority in American Girl's *The Care & Keeping of You*
Travis A. Cox, Texas A & M University

"Fake It 'Till You Become It": Neoliberal Discourse and the Imposter Syndrome
Christopher C. Barnes, University of Colorado, Boulder

(En)Gendering Hegemonic Representations of Disability in *The Bridge*
Danielle C. Biss, California State University, San Marcos
* Top Undergraduate Student Paper

The Status of Mom: The Workplace Experiences of Pregnant Women and Mothers
Ashlie Siefkes-Andrew, College of Alameda
Kellie Playter, Concordia University, Irvine

Respondent: John Kephart, California State University, Northridge

4518 **WESTERN FORENSICS AND ARGUMENTATION
ASSOCIATION SHOWCASE**

4:15 – 5:30 Sunday, February 18, 2018 Central

Presented by Western Forensics and Argumentation Association

Chair: Jason Jordan, University of Utah

This showcase highlights the speeches and performances of some of the top undergraduate competitors competing in the WSCA forensics tournament. A variety of competitive forensic events and approaches will be demonstrated.

Respondent: Robert Aronoff, Collin College

4607

LEGISLATIVE ASSEMBLY

7:00 – 8:30

Sunday, February 18, 2018

Winchester

The Legislative Assembly consists of the chair and vice-chair of each interest group (or designees), two representatives of each association that holds an organizational membership in the Association, ten delegates at large (five elected each year to serve for two years), and one member from each educational institution with five or more Association members.

The Legislative Assembly is the Association's principal policy-making body and approves the annual budget. The President chairs the Legislative Assembly and Executive Director reports the actions of the Executive Council to the Legislative Assembly.

Elected members-at-large:

Maria Blevins, Utah Valley University

Santhosh Chandrashekar, University of Denver

Audrey Deterding, Northern Arizona University

Aaron Hess, Arizona State University

Benny LeMaster, California State University Long Beach

Kathleen McConnell, San Jose State University

Amy Pason, University of Nevada, Reno

Pavithra Prasad, California State University Northridge

Carlos Tarin, University of Texas, El Paso

Cynthia Wang, California State University, Los Angeles

4712

PRESIDENT'S RECEPTION

9:00 – 11:30

Sunday, February 18, 2018

Cypress

The President invites members to join her at the reception.

Co-sponsors: Department of Communication and The College of Humanities,
Arts, Behavioral and Social Sciences at the California State University San Marcos

Stay connected with #WSCA2018:



@WestStatesComm



@WesternStatesCommunicationAssociation

Monday

February 19, 2018

5103

THEORIZING HUMAN-ANIMAL COMMUNICATION AS MINDFUL INTERACTION

8:30 – 9:45

Monday, February 19, 2018

Napa I

Presented by the Communication Theory & Research Interest Group

The purpose of this panel is to generate examples that could be used as sections or chapters within future editions of extant textbooks to include research on people living and communicating with (not just to) nonhuman animals. Each panelist will present research that shows the application of communication theories to human-animal communication and its relevance to the practice of mindfulness.

In a 2006 Pew Research Center report 3,014 people were surveyed, and 85% considered their pets to be members of the family (Pew, 2006). Studies of human-animal relationships, and communication to and about them, have already been done in other disciplines by ethologists, zoologists, biologists, veterinarians, psychologists, sociologists, and anthrozoologists. The International Society for Anthrozoology (ISAZ) is dedicated to research on human-animal interactions. Articles in its 2016 issue of *Anthrozoös* included titles such as “Adults’ ability to interpret canine body language during a dog-child interaction.” Over 150 colleges and universities have courses in human-animal interaction. The new anthology, *Communication Diversity in Families*, includes a chapter on “Animals as Family Members” (Honeycutt, 2016). Studying human-animal communication as intentional, expressive, zoosemiotic gestures of signs requires mindfulness—the fostering of attentional awareness, openness, and response flexibility. Mindfulness training and therapy combined with human-canine interaction have been studied by Courtney and Crowley (2015) and Jackson-Grossblat, Carbonell, and Waite (2014).

Chair: Rueyling Chuang, California State University, San Bernardino

Panelists:

Nathalie “Lee” Crocker, Landmark College
Elizabeth Craig, North Carolina State University
Susan Hafen, Weber State University
Aria Mia Loberti, University of Rhode Island

Keely Odell, University of Nebraska at Omaha
Aaron T. Phillips, University of Utah

Respondent: Emily Plec, Western Oregon University

**5105 NEW DIRECTIONS FOR QUALITATIVE RESEARCH: MINDFUL
CONNECTIONS BETWEEN THEORY AND METHOD**

8:30 – 9:45

Monday, February 19, 2018

Napa III

Presented by the Communication Theory & Research Interest Group

Chair: Jimmie Manning, Northern Illinois University

Across the discipline and in several areas and sub-areas, communication studies is seeing an unprecedented shift in the production and value of scholarship that embraces interpretive theorizing and qualitative research methods. In addition to traditional interpretive research, new directions in qualitative inquiry—including critical, autoethnographic, and post-humanist approaches—have allowed for a wide-ranging and fruitful body of scholarship that examines meaning-making in action. This scholarship spans many contextual areas of the discipline, including organizational communication, health communication, performance studies, intercultural and cross-cultural studies, family communication, and even highly-traditional sections of the discipline such as rhetoric and interpersonal communication.

To be certain, we have entered a new era for qualitative communication studies.

In light of these ongoing advances, we come together to consider how we can mindfully expand engagement of qualitative methods to enhance both theoretical development and practical understandings. Five prolific scholars who regularly use qualitative methods from many (and often multiple) different theoretical and contextual areas of the field will first offer their short (3-5 minute) individual statements about directions for qualitative inquiry in the communication discipline. Topics will include embodiment, the development of movement interviews, connections between ethnography and rhetoric, critical and cultural approaches to auto-ethnography, and pedagogy, among others. Combined, the panelists have authored or edited over a dozen books, 150 journal articles or book chapters, and won several awards for their research endeavors. The panelists also represent such diverse areas and contexts of the field including interpersonal communication,

rhetoric, media studies, health communication, critical race studies, queer theory, feminist studies, intercultural communication, organizational communication, communication activism, critical-cultural studies, and family communication.

The panelists' remarks will be followed by a lively, highly interactive discussion that includes both panelists and audience members. Although we suspect they will not be needed, the moderator for the session will have several questions on hand to prompt discussion.

Panelists:

Dawn O. Braithwaite, University of Nebraska-Lincoln

Shinsuke Eguchi, University of New Mexico

Laura L. Ellingson, Santa Clara University

Aaron Hess, Arizona State University

Respondent/Facilitator: Jimmie Manning, Northern Illinois University

5106

TOP PAPERS IN FORENSICS AND ARGUMENTATION

8:30 – 9:45

Monday, February 19, 2018

Sonoma

Presented by Western Forensics and Argumentation Association

Chair: Duncan C. Stewart, University of Utah

Protesting Genocide through Debate: The Indian ~~Invisible~~ Debating Society *
Tyler Hiebert, University of Southern California

From competitor to coach: An ethnography of NPDA coaching pedagogy
Ben Mann, University of Utah

* Top Paper in Forensics, Top Student Paper in Forensics

5109

SEEING AND BEING SEEN: CRITICAL INTERCULTURAL NAVIGATIONS OF VISIBILITY

8:30 – 9:45

Monday, February 19, 2018

Lawrence

Presented by the Intercultural Communication Interest Group

Chair: Godfried Asante, Drake University

Communicating Shame: Microaggressions Against Sikh American College Students

Daniel J. DeVere, California State University, Sacramento

Locating the Vernacular in the Virtual and the Visual: Cultural and Local Mediated Responses to Global Terror Events

Miriam Sobre, Texas State University

The Rhetorical Material Power of Visibility and Criminality: The CalGang Database and White State Control

Michael Lechuga, University of Texas at El Paso

Sergio F. Juarez, California State University, Channel Islands

Respondent: Santhosh Chandrashekar, University of Denver

5110

**SILENCE IS COMPLICITY: MINDFUL PEDAGOGY IN A
WORLD GONE MAD**

8:30 – 9:45

Monday, February 19, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

This session is conceptualized as a participatory roundtable discussion that is meant to interrogate critical questions concerning effective pedagogy (theory and praxis) in the current political context. Panel participants will first begin the discussion by examining how and in what ways classroom climates have changed in response to recent political developments such as the election of Donald Trump, the protracted legal battle over the Muslim travel ban, and the Charlottesville white nationalist rally. In the second half of the session panelists will offer insights into what sort of critical communication strategies they have incorporated into their classroom and pedagogy to meet the exigencies of this precarious moment. Although panelists will have prepared remarks and commentary, we encourage participation from audience members in order to create a lively, robust dialogue about critical pedagogy and practice.

Chair: Carlos A. Tarin, University of Texas at El Paso

Participants:

Rebecca Avalos, University of Colorado Boulder
Bernadette M. Calafell, University of Denver
Deven Cooper, California State University, Long Beach
Tiffany A. Dykstra-DeVette, West Virginia University
Stephanie L. Gomez, Weber State University
Kathryn J. Leslie, University of Colorado Boulder
Benny LeMaster, California State University, Long Beach
Carlos A. Tarin, University of Texas at El Paso

**5111 SPORTS PROTESTS, ATHLETE ACTIVISM, AND REAL AND
PERCEIVED ORGANIZATIONAL THREATS**

8:30 – 9:45

Monday, February 19, 2018

Lafayette

Presented by the Organizational Communication Interest Group

Athlete activism, while not new, is front and center in the sports world today beginning with former San Francisco 49er Colin Kaepernick's kneeling during the playing of the National Anthem at NFL football games in 2016 for what he saw as racial injustice in the United States. Kaepernick remains unsigned by all 32 teams as of October, but player protests and the ensuing media and organizational reactions to Kaepernick have intensified in 2017. Multiple players have taken up Kaepernick's cause and have kneeled during the playing of the National Anthem, staying in locker rooms during the playing of the anthem, delivering anti-establishment rhetoric, or protesting on the field by displaying the Black power salute. As NFL player protests are front and center in the media, organizational content and messaging have been affected. Some teams and owners have united around players both on the field and in official team communications. On the other hand, at least one team owner has publicly declared opposition to protests and have required players not to protest or risk being fired, as President Donald Trump suggested in October 2017. This panel seeks to analyze connections between crisis communication, public relations, individual agency, media coverage, team communication, and organizational identity in the wake of the highly visible protests.

Chair: Matt Eichner, University of Oregon

Panelists:

Matt Eichner, University of Oregon

Luke Winslow, San Diego State University

Andrew Ishak, Santa Clara University

George Hanna, California State University East Bay

**5113 MINDING HUMAN-NATURE RELATIONS: (ECO)CULTURE
AND FILM NARRATIVES**

8:30 – 9:45 Monday, February 19, 2018 Bayshore West

Presented by the Environmental Communication Interest Group

Chair: Brian Cozen, California State University, Fresno

Of Earth, Wind, and Fire: Elemental Resistance, Mythic Matter, and
Intersectional/Queer Ecology

Laura Mattson, University of South Florida

Jeremy Gordon, Gonzaga University

Explicating Ecoculture: Defining a Focal Concept in Communication

Melissa M. Parks, University of Utah

The Deviance is in the Dialectic: Deconstructing Dualisms in Western Definitions
of “Nature”

Mariko Thomas, University of New Mexico

Jeff Hoffman, University of New Mexico

Tema Milstein, University of New Mexico

Of Mice and Super-(Wo)Men: How Superheroes Rhetorically Construct
Neoliberal Human-Nature

Reslie Cortés, Arizona State University

Respondent: Maria Blevins, Utah Valley University

**5114 MINDFUL AND MINDLESS COMMUNICATION IN STUDENT
INTERCULTURAL RE-ENTRY**

8:30 – 9:45 Monday, February 19, 2018 Bayshore East

Presented by the Intercultural Communication Interest Group & the
Communication and Instruction Interest Group

Presenters discuss research, communication examples, and suggestions for how students can engage thoughtfully in mindful and mindless communication after significant intercultural experiences.

Chair: Rick Malleus, Seattle University

Is This Really What I Want to Say? Mindful and Mindless Communication in Students' Reentry 'Elevator Speeches'

Rick Malleus, Seattle University

Managing Mindsets: Contemplating Socially Mediated Reflection(s) of Intercultural Experience

Raymond Blanton, University of the Incarnate Word

Trey Guinn, University of the Incarnate Word

Travelogue to Mindful Blog: Using Reflective Writing to Process Perspectives on Others and the Self Upon Reentry

Elizabeth Slattery, Hugo House

What is Your Level of Intercultural Communication Competence? Reflections of Re-entry Students on the Mindfulness or Mindlessness of their Communication

Anthony Naaeke, Borough of Manhattan Community College

5115 MINDING PERCEPTION: RHETORICS OF TECHNOLOGY AND SCIENCE

8:30 – 9:45

Monday, February 19, 2018

Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Kelly Kehoe, California State University, Long Beach

"It's More than a Fridge": Tracing the Rhetorical Construction of the "Smart" Consumer Through Samsung's Family Hub Refrigerator

Torin Dewdney, Colorado State University

Blood Test Arrest

Jean Elizabeth Duane, University of Denver

Sorry, this Rhetoric Is Blocked: Argumentation and Exhortation in Ad-Blocking

Ian Derk, Arizona State University

STI Dating Sites: A Heterotopian Space

Jessica Johnson, University of Denver

Respondent: Miles Coleman, Seattle University

5116

**THROUGH THEIR EYES: CREATING INCLUSIVE
CLASSROOMS FOR STUDENTS WITH DISABILITIES**

8:30 – 9:45

Monday, February 19, 2018

Alameda

Presented by the Community College Interest Group

Communication instructors sometimes feel unprepared when they have students with challenges for which they have a limited understanding. These situations will be explored in three ways: by viewing a film prepared by an autism specialist composed of poignant interviews with autistic college students; by providing practical information on classroom approaches for creating inclusive environments; and by facilitating a discussion among attendees to explore additional issues and approaches.

Chair: Colleen McGoff Dean, Whatcom Community College

Panelists:

Karen DeYoung, Bastyr University

Theresa Ford, Bellevue College

Colleen McGoff Dean, Whatcom Community College

Hank Sitko, Bellevue College

5117

**POLITICAL AND ACTIVIST DISCOURSE SURROUNDING
QUEERNESS, GENDER IDENTITY, AND THE 2016 ELECTION**

8:30 – 9:45

Monday, February 19, 2018

Tasman

Presented by the Organization for Research on Women and Communication

Chair: Sarah Upton, The University of Texas at El Paso

Gender N/A: Identity Disclosure in Activist Discourse and the ? Persona
Marguerite Nguyen Lehman, The Pennsylvania State University
* Top Debut Paper

Natalie E. Meany, California State University, Fresno

5118 CONTRIBUTED PAPERS IN PERFORMANCE STUDIES

Presented by the Performance Studies Interest Group

Chair: Stephanie Eisenberg Todd, Chabot College

“A No-Bullshit Conversation About Politics”: Podcasting and the Performativity of Political Outrage

Rachel Clancy, San Diego State University

Framing Community Identity in Arizona's All Souls Procession

Diana Daly, University of Arizona

Catherine F. Brooks, University of Arizona

A Mediation on Mindfulness: In Situ Performance of Self

Adolfo Lagomasino, University of South Florida

Techno-Performance and the Opt Out Movement

David M. Thomas, University of Denver

Performing Surfing in Travel: Seven Consecutive Days

Hunter Fine, Humboldt State University

5202 EXECUTIVE COUNCIL

9:00 – 11:25

Monday, February 19, 2018

Mendocino

5303

**COPING WITH THE EMOTIONS OF EVERYDAY LIFE:
RESTRATEGIZING THEORIES OF INTERPERSONAL
COMMUNICATION**

10:00 – 11:15

Monday, February 19, 2018

Napa I

Presented by the Communication Theory & Research Interest Group

Chair: Arrington Stoll, Central Washington University

Cultural Dependence of Emotion Regulation Strategies
Savreen Hundal, University of Maryland

Theorizing, defining, and conceptualizing coping
Kristen Everhart, University of Nebraska-Lincoln

Friends or Acquaintances? A Qualitative Study of the Developmental Process of
College Students' Friendships
Emi C. Hashi, Arizona State University

Structure of the Revised Family Communication Patterns Scale: Implications for
Family Communication Patterns Theory
David M. Keating, California State University, Northridge

Respondent/Facilitator: Savanna Depew, Colorado State University

5304

**MINDFUL COMMUNICATION: IMPACT ON INCLUSION
AND KINDNESS**

10:00 – 11:15

Monday, February 19, 2018

Napa II

Presented by the Community College Interest Group

As educators, it is important to model desired behaviors for our students; mindful communication with all campus constituents can positively (or negatively) impact students' attitudes towards those same constituents. Roundtable presenters will

discuss and facilitate larger group discussions exploring the many dimensions of mindfulness on campus, specifically how mindfulness correlates with inclusion.

Chair: Tiffany Sarkisian, Clovis Community College

Panelists:

Marie Arcidiacono, Los Medanos College

Michael Brydges, Cypress College

Veronica Martinez, Chabot College

Emily Paramonova, CSU Northridge

5305

CRITICAL CONVERSATIONS ABOUT SEXUAL HEALTH

10:00 – 11:15

Monday, February 19, 2018

Napa III

Presented by the Health Communication Interest Group

Chair: Colter Ray, Arizona State University

Mobile Phone Applications for the Promotion of Comprehensive Sexual Health: A Content Analysis of Evidence-based Practices and Behavior Change Theories

Kerstin Kalke, The University of New Mexico

Tamar Ginossar, The University of New Mexico

Casual Sexual Relationships: A University Health Market Analysis

Nikki Truscelli, Arizona State University

A New Approach to the ‘Sex Talk’: A Critical Investigation and Analysis of Al Hubb Thaqafa’s Shared Narratives

Kali Stover, San Francisco State University

PrEP Education Campaign Utilizing a Dual Theoretical Lens

Kendra Straub, San Diego State University

Respondent/Facilitator: Colter Ray, Arizona State University

5306

**MINDING GENDER AND LEADERSHIP COMMUNICATION
IN COLLEGIATE PARLIMENTARY DEBATE**

10:00 – 11:15

Monday, February 19, 2018

Sonoma

Presented by the Western Forensics and Argumentation Association

Chair: Ashley Givens, Salt Lake Community College

Previous research conducted on gender in parliamentary debate has focused on how that construct is oriented from a participant lens. Little discussion has taken place about how the activity engages gender, gender roles, and gender norms from a leadership perspective. Designed as a participatory roundtable discussion, this panel seeks to mind the intersections of gender and leadership in the college parliamentary debate context by bringing together the presidents of both parliamentary debate associations, leaders of various successful parliamentary programs, as well as leadership/organizational scholars. Topics for discussion will include challenges and tensions facing women in organizational leadership roles, successes created both institutionally and personally, as well as how leadership theory might be used to pragmatically create systematic and social change in parliamentary debate.

Discussion Panelists:

Robert B. Layne II, University of Utah

Jeannie Hunt, Northwest College

Kathryn Starkey, Colorado State University – Pueblo

Ashley Nuckels-Cuevas, Point Loma Nazarene University

5307

**MINDFULLY ENGAGED MEMORIES: PERFORMING OUR
ANCESTORS**

10:00 – 11:15

Monday, February 19, 2018

Winchester

Presented by the Performance Studies Interest Group:

Chair: Lauren Mark, Arizona State University

My Ancestors Are Alive in My Body: Mindful Appreciation of the Availability of
Collective Power

Sarah Amira de la Garza, Arizona State University

Mindful Explorations of Heritage and Nostalgia: Finding Mid and Nani

Jennifer Linde, Arizona State University

Mindfulness and the Performance of History: Dialoguing with the Ancestors for Academic Wellbeing

Olga Idriss Davis, Arizona State University

Respondent: Bernadette Marie Calafell, University of Denver

5309

**BUILDING AN INCLUSIVE CLIMATE FOR INTERCULTURAL
DIALOGUE ON A UNIVERSITY CAMPUS: AN INNOVATIVE
METHODOLOGY FOR MINDFUL ACTION RESEARCH
EXAMINING INTERCULTURAL ISSUES**

10:00 – 11:15

Monday, February 20, 2018

Lawrence

Presented by the Intercultural Communication Interest Group & the
Communication and Instruction Interest Group

This panel presents a research project highlighting student-generated responses to the question of how to build an inclusive environment for intercultural dialogue.

Chair: Benjamin Broome, Arizona State University

Panelists:

Benjamin Broome, Arizona State University

Ian Derk, Arizona State University

Jorge Morales Guerrero, Arizona State University

Robert Razzante, Arizona State University

Elena Steiner, Arizona State University

Jameien Taylor, Arizona State University

Aaron Zamora, Arizona State University

5310

**EXPLORING CONTEMPLATIVE PRACTICES IN
COMMUNICATION ACTIVISM PEDAGOGY (CAP)**

10:00 – 11:15

Monday, February 19, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Kendra Dyanne Rivera, California State University, San Marcos

Answering calls for Instructional research that explicitly investigates social justice (eg. Rudick & Golsan, 2017; Frey et al., 1996), this panel provides three “case studies” of CAP and contemplative practices in action: 1) an end-of-life campaign engaging students in difficult dialogues about death and dying; 2) an advocacy project aimed at increasing the rights of transgender and gender non-conforming people on a university campus; and 3) contemplative practices in a management class that increase students’ ability to search inside themselves in order to better engage intercultural communication concepts. Each case study pays particular attention to issues of identity and “difference” in the pedagogical practice, noting the complexity of privilege and marginalization in our classrooms (Orbe, 2016). After presenting these case studies, the panel will engage in a “best practices” interactive discussion with the audience, providing and receiving tips and lessons learned on how to engage in CAP and contemplative practices in the classroom and our communities.

Participants:

Catherine Armas Matsumoto, California State University, San Marcos
Anne Randerson, California State University, San Marcos
Kendra Dyanne Rivera, California State University, San Marcos

5311 THE VULNERABLE AND THE VISCERAL IN ORGANIZATIONS

10:00 – 11:15 Monday, February 19, 2018 Lafayette

Presented by the Organizational Communication Interest Group

Chair: Carlos Tarin, University of Texas at El Paso

The Affective Ecology of the Learning Effectiveness Program
David M. Thomas, University of Denver

Corporate Expressions of Solidarity in the Aftermath of the Paris Attacks
Victoria Gorelik, California State University Fullerton
Top Debut Paper

The Elements of Persuasion: Analysis of Online Commercial Sex Disruption Ads
Sue Lockyer, San Francisco State University

Defining Individual Worth Through Work: Creating Understandings of Labor's
Value Through Narratives from the Neoliberal Workplace
Leslie Rossman, Humboldt State University

Respondent: Veronica Dawson, California State University Stanislaus

**5313 THE MIND AND MINDFULNESS – LITERAL AND FIGURATIVE
CONCEPTUALIZATIONS**

10:00 – 11:15

Monday, February 19, 2018

Bayshore West

Presented by the Interpersonal Communication Interest Group

Facilitator:

Tara G. McManus, University of Nevada, Las Vegas

Interpersonal Savoring and Relational Resilience as Beneficial Outcomes of
Mindfulness

Margaret Jane Pitts, University of Arizona

Holman Meyerhoffer, University of Arizona

Jian Jiao, University of Arizona

Sara Kim, University of Arizona

Traumatic Brain Injuries and Identity

Emily Major, University of Nevada, Las Vegas

“Moving On From Here”: Perceived Apology Sincerity and Forgiveness in
Emerging Adult Romantic Relationships

Courtney Burks, California Polytechnic State University

Cassandra L. Carlson-Hill, Coastal Carolina University

The Development of a Mindful Communication Measure: Challenges and
Opportunities

Dawn M. Sweet, Iowa State University

Douglas A Gentile, Iowa State University

William B. Stone, Iowa State University

5314

**SPEAKING HER MIND: CRITIQUING “POWER FEMINISM”
AND CONTEMPLATING FEMININE POWER**

10:00 – 11:15

Monday, February 19, 2018

Bayshore East

Presented by the Rhetoric and Public Address Interest Group

Chair: Cynthia Gaffney, Arizona State University

Minding the Market: On Feminism, Market Feminism, and Seltzer
Elise Poll, Arizona State University

Talk Like a Girl: Exploring “Feminine Style” in Emma Watson’s HeForShe Gender
Equality Campaign
Sophia Town, Arizona State University

Picture Perfect: Ivanka Trump’s Postfeminist Performance of American
Womanhood
Kristin Slattery, Colorado State University

Resurrecting the Body Behind the Dumpster: Redefining Victim Identity in the
Stanford Rape Case
Carly Fabian, Colorado State University

Respondent: Roberta Chevrette, Middle Tennessee State University

5315

**YES, WE DO MIND! RHETORICS OF ACTIVISM AND
RESISTANCE**

10:00 – 11:15

Monday, February 19, 2018

Camino Real

Presented by the Rhetoric and Public Address Interest Group

Chair: Darnell Welch, Arizona State University

Transforming the Habitus: Disrupt, Resignify, and Recognize that Black Lives
Matter
Jordin Clark, Colorado State University

Appropriation or Activism? A Rhetorical Analysis of Pepsi's 2017 "Live for Now" Campaign Controversy

Kelley Cammorata, California State University, Chico.

Able-Bodied Spaces Challenged by Virtual March

Carrie E. Mulderink, University of New Mexico

Visual Rhetoric and the Sexual Body

Brett Lunceford, Independent Scholar

Respondent: Jennifer J. Asenas, California State University, Long Beach

**5316 APPROACHES TO ANALYZING INTERACTION, HEALTH, AND
ILLNESS**

10:00 – 11:15

Monday, February 19, 2018

Alameda

Presented by the Language and Social Interaction and Health Communication Interest Groups

Chair: Christopher J. Koenig, San Francisco State University

Talking About Pain in the Cancer Clinic

Chelsea Chapman, San Diego State University

Wayne Beach, San Diego State University

Navigating Tensions in Coaching Discourse That Move Young Adults with Diabetes Toward Healthier Blood Sugar Levels

Leah Wingard, San Francisco State University

Managing Professional Knowledge Boundaries During Teleconsultations in Two Veterans' Affairs' Specialty Care Liver Clinics: A Theme-Oriented Discourse Analysis

Christopher J. Koenig, San Francisco State University

Making Cancer Visible

Wayne A. Beach, San Diego State University

5317

SCI-FI, HORROR, FANTASY, OH MY!

10:00 – 11:15

Monday, February 19, 2018

Tasman

Presented by the Media Studies Interest Group

Chair: Julianna Kirschner, California State University, Northridge

‘Monsters Come in Many Forms’: The Feminine Self’s Resistance Against Patriarchal Power in *10 Cloverfield Lane*

Kelly Kehoe, California State University, Long Beach

The Chronic Presence of Patriarchy: A Critical Analysis of *American Horror Story: Asylum*

Erik Ramirez, California State University, Sacramento

Vampire Assemblages: Technology, Innovations and Blood in *Empire*

Kalemba K. Kizito, University of Memphis

Gated Agency: Toward a More Dynamic View of Gatekeeping by Identify Adolescent Agency within a Gatekeeping Framework as seen in *Harry Potter and The Order of the Phoenix*

Erin A. Davison, Edmonds Community College

Respondent/Facilitator: Julianna Kirschner, California State University, Northridge

5403

CRITICAL THINKING AS A WAY INTO MINDFULNESS FOR STUDENTS AND TEACHERS

11:30 – 12:45

Monday, February 19, 2018

Napa I

Presented by the Community College Interest Group:

This round table will discuss some unique ways in which the panelists attempt to open pathways to critical thinking for themselves and their students. Are we teaching critical thinking WHILE denying access to "mindfulness," the process of bringing one's attention to the present moment, within our students? There will be

Chair: Colleen McGoff Dean, Whatcom Community College

Judd Renken, Oakton Community College

MINDFULNESS AND GRADING: MAINTAINING AWARENESS OF GRADES EFFECTS ON LEARNING

Napa II

Presented by the Community College Interest Group

This roundtable discussion is focused on the effects of grading on mindful teaching and learning. Panelists will explore whether giving written and oral feedback without grades fosters more learning and acceptance of differing voices. Panelists will share differing grading practices and discuss possible strengths and limitations of each.

Chair: Brenda Ahnholz, Ohlone College

John D. Perez, Los Positias College, Solano College, Contra Costa College, Diablo Valley College and Ohlone College

"YOU ARE ALL THAT AND A BAG OF WHOLE GRAIN CHIPS": TEACHING POSITIVE IDENTITY AND SELF-ESTEEM IN THE CLASSROOM

Napa III

Presented by the Community College Interest Group

Geared toward the introductory or interpersonal course, this panel discusses issues such as comparing oneself to the media's portrayal of perfection as the norm, body image issues, and feeling as if one does not measure up. Methods for building reality-based positive identity and self-esteem will be presented.

Chair: A. Todd Jones, Bakersfield College

Panelists:

Marie Arcidiacono, Los Medanos College

Polly A. Begley, Fresno City College

A.Todd Jones, Bakersfield College

5406

**FROM THE PODIUM TO THE STREETS: FORENSICS
PEDAGOGY AND EMBODIED PRACTICE**

11:30 – 12:45

Monday, February 19, 2018

Sonoma

Presented by Western Forensics and Argumentation Association

During campus wide budget cuts, co-curricular activities such as forensics, which compliments curriculum development are most likely to be cut based on the inaccurate perception that forensics does not impact a significant number of students or the community at large (Schroeder, 2015). As such, forensics directors and the community at large should not wait until a program's funding and/or existence is in a crisis state. Crisis communication significantly limits communication options and places programs in a defensive posture where they must justify their existence using image restoration strategies (Benoit, 1997). Thus, a proactive strategic approach is needed to promote a program to a variety of key publics before that crisis state is reached.

Chair: Palmer Pellham, Green River Community College

Plan Meets Needs: Using a Strategic Communication Plan to Communicate
Forensics Program Messages to Multiple Publics

Daniel Schabot, Pacific Lutheran University

Merch and Swag: Using University Branding to Build Forensics Program Awareness with Internal and External Publics
Philip Sharp, University of Nevada

Putting the “Forum” Back in Forensics: Using Public Presentation to Create Forensics Program Awareness with Multiple Publics
Christina Ivey, Boise State University

Mindful Advocacy: Taking Debates to Prisons
Amy Arellano, Boise State University

Outreach For Growth: Constructing a Communication Strategy to Increase High School Participation in Speech and Debate
Jim Hanson, Climb the Mountain Speech and Debate Foundation

5407 **MINDFULNESS IN TURBULENT TIMES: LANGUAGE, PRACTICE, POLITICS, AND IMPLICATIONS**

11:30 – 12:45 Monday, February 19, 2018 Winchester

Presented by the Rhetoric and Public Address Interest Group

Chair: Santhosh Chandrashekar, University of Denver

Shinsuke Eguchi, University of New Mexico
Santhosh Chandrashekar, University of Denver
Bernadette M. Calafell, University of Denver
Pavithra Prasad, California State University, Northridge
Shadee Abdi, University of New Mexico
Nikki Yeboah, San Jose State University
Kent A. Ono, University of Utah

5409 **BETWEEN US ASIANS: MAPPING INTERCULTURAL FRICTIONS AT HOME AND ABROAD**

11:30 – 12:45 Monday, February 19, 2018 Lawrence

Presented by the Intercultural Communication Interest Group

Chair: Miriam Sobre, Texas State University

Influence of Host Community Acculturation Orientations and Traditional Chinese Value Orientations: A Study of Chinese Hongkongers' Perceptions Toward and Communication with South/Southeast Asian Minorities

Ling Chen, Hong Kong Baptist University

Straddling the In-between: Tales of Acculturation from Long-Term Expatriates

Lauren Mark, Arizona State University

Discovering the Exigency of "Cultural Pariahs": Investigating the Negotiations of Chinese Students in the United States through a Cultural Lens

Dacheng Zhang, San Diego State University

Respondent: Yea-Wen Chen, San Diego State University

5410

**LISTEN LOUDER: MINDFULNESS, PEDAGOGY, AND
CRITICAL CONSCIOUSNESS FOR AUTHENTIC COMMUNITY**

11:30 – 12:45

Monday, February 19, 2018

San Tomas

Presented by the Communication and Instruction Interest Group

Chair: Nicholas Zoffel, Sierra College

This roundtable is a unique opportunity to engage with both, practitioners of informal learning and higher education. We will discuss how multiple stakeholders can engage in mindful dialogue around collaborative opportunities with emphasis on treating engagement a means rather than an end. Attention will be paid to the stories we share; how we contribute the problems we are trying to address; our critical pedagogical approaches, and commitments we make in taking risks and making changes to what we do.

Participants:

Patty O'Keefe, College of Marin

Jennifer Peritz-Zoffel, Noyce Leadership Institute

Gretchen Walker, Tech Museum of Innovation

Brad Trimble, The Research & Planning Group of California Community Colleges

5411

**MINDFUL HERETICS IN THE AUDIENCE AND ON THE
STAGE: AWAKENING TO THE VALUE OF CONSCIOUS
DISAGREEMENT, CRITIQUE, AND CRITICAL INQUIRY**

11:30 – 12:45

Monday, February 19, 2018

Lafayette

Presented by the Performance Studies Interest Group

Chair/Facilitator: Sarah Amira de la Garza, Arizona State University

Participants:

Chema Rojas Salinas, Arizona State University

Brandon Ferderer, Arizona State University

Suzanne Pullen, San Francisco State University

Anastasia R. Prentiss, Holy Names University

Reslie Cortés, Arizona State University

Robert Gutiérrez-Pérez, University of Nevada, Reno

Rikki Tremblay, Arizona State University

5413

**“DATING ME IS PRETTY SIMPLE. JUST TEXT ME BACK,
MAKE ME LAUGH, AND DON’T BE A JERK”: THE DARKSIDE
OF COMMUNICATING AND DATING ON THE WEB**

11:30 – 12:45

Monday, February 19, 2018

Bayshore West

Presented by the Interpersonal Communication Interest Group

Facilitator:

Arrington Stoll, Central Washington University

“But he seemed nice...” Online Dating, Expectancy Violations and Modality
Switching

Samantha Quinn, University of Wisconsin-Milwaukee

Deception and Goals in New Relationships

Kyle Kearns, University of Texas at Austin

Zhengyu Zhang, University of Texas at Austin

René M. Dailey, University of Texas at Austin

To Date or Not to Date...: An Analysis of Four Online Dating “Dark Side” Behaviors

Electra S. Gilchrist-Petty, University of Alabama-Huntsville

I Don’t Get Mad, I Get Even: Emotions and Betrayal Responses in Close Relationships

Joshua C. Nelson, Central Washington University

Respondent:

Megan Lambertz-Berndt, California Polytechnic State University

5414 MINDING THE MARGINS: CONFRONTING RHETORICS OF EXCLUSION

11:30 – 12:45

Monday, February 19, 2018

Bayshore East

Presented by the Rhetoric and Public Address Interest Group

Chair: S. Marek Muller, University of Utah

All Animals Are Equal (But Some Are More Equal than Others): Speciesist Personhoods in the Nonhuman Rights Project

S. Marek Muller, University of Utah

Five Races, Five Religions, Many Binaries: An Analysis of Goseigen

Moana Luri de Almeida, University of Denver

The Un-American Party: Reframing the Know Nothing’s Nativist Rhetoric

Erik Ramirez, California State University, Sacramento

Agency vs. Empowerment: An Analysis of Tenants’ Agentic Orientation Through City Rhetoric on Housing Issues

Briana Carrillo, Kansas State University

An Ethics of Complicit Criticism for Postmodern Satire

Johnathan P. Rossing, Gonzaga University

Respondent: Greg Dickinson, Colorado State University

5416

MEDIA DISCOURSE ON GLOBAL ARTIFACTS

11:30 – 12:45

Monday, February 19, 2018

Alameda

Presented by the Media Studies Interest Group

Chair: Kate S. Kurtin, California State University, Los Angeles

The Best of Both Worlds: Jenova Chen, Counterhegemony, and a Video Game Revolution

Alexander F. Howard, California State University, Northridge

#(th)inspiration: The Performance of Idealized Feminine Bodies Through Instagram

Joshua E. Santiago, San Diego State University

R. Eliza Hensley, San Diego State University

Investigating Cable: The Potential and Actual Value of PEG & Franchise Fees

Duncan Stewart, University of Utah

Respondent/Facilitator: Kate S. Kurtin, California State University, Los Angeles

5417

**RELATIONSHIPS AND IDENTITY WITHIN THE CONTEXT OF
HEALTH**

11:30 – 12:45

Monday, February 19, 2018

Tasman

Presented by the Health Communication Interest Group

Chair: Ashley Elrick, University of Utah

Disclosing Bipolar Disorder in Romantic Relationships

Christina Yoshimura, University of Montana

Callie R. Parrish, University of Montana

Without You, Who am I? Grief, Health and Identity

Heather Smith, George Mason University

“Getaway” with Burkean Relevance: The intersection of Burke, food, science and religiosity

Jean Elizabeth Duane, University of Denver

Religious and Emotional Expression in Online Breast Cancer Forums: Examining Stage Differences and Social Interactions

Yining Zhou Malloch, University of California, Davis

Respondent/Facilitator: Ashley Elrick, University of Utah

**5418 CULTURAL RUPTURES & MINDFUL ENTANGLEMENTS: A
CALL FOR CRITICAL PUBLIC PEDAGOGY**

11:30 – 12:45

Monday, February 19, 2018

Central

Presented by the Performance Studies Interest Group

Chair: Benny LeMaster, California State University, Long Beach

Rachel N. Hastings, Southwestern College

Gregory Hummel, SUNY College at Oneonta

Benny LeMaster, California State University, Long Beach

Miranda Olzman, San Francisco State University

Christine Warda, Chabot College

Respondents:

Deanna L. Fassett, San José State University

Amy Kilgard, San Francisco State University

Index of Participants

Abdi, Shadee.....	3211, 5407
Abrahams, Matt	4210
Abram, Sierra.....	3203, 4405, 4505
Adame, Bradley.....	3217, 4206
Adame, Elissa	3406, 4111
Aguilar, Kimberly	3613
Ahntholz, Brenda	3103, 5404
Alaoui, Fatima Chrifi	3211, 4211
Albinak, Teddy	3209
Alemán, Carlos G.	4404
Alexander, Bryant.....	1102
Alexander, Linda.....	5403
Alzowibi, Salman	4113
Amarillas, Melissa.....	3110
Amaro, Lauren M.	4414
Ambruso, Victoria.....	4115
Amedee, Emily.....	3418
Amsden, Brian.....	3115, 3207, 4205
Anderson, Garrison M.	4115
Anderson, Karrin Vasby.....	2506
Anderson, Kenton.....	3416
Andrews, Amy B.	4111
Anguiano, Claudia.....	4510
Archer, Harry	3614
Archipoli, Ashley.....	3206
Arcidiacono, Marie	3204, 4204, 4504, 5304, 5405
Arellano, Amy	5406
Aronoff, Robert.....	4518
Asante, Godfried	5109
Asenas, Jennifer J.....	3609, 4203, 5315
Aune, Alexander	4114
Avalos, Rebecca	3402, 5110
Ayotte, Lindsey.....	4409
Babin, Joanne	4210
Bach, Betsy W.	1102, 4402
Barnes, Christopher C.....	4516
Barnett, Joshua Trey.....	3602
Barros, Raphaela.....	3405

Baugh-Harris, Sara	4218
Beach, Wayne A.....	4216, 4502, 5316
Beail, Linda.....	3404
Becker, Katie	4111
Begley, Polly A.	5405
Belfon, Camilla Raymond	4113
Bennett, Margaret	4214
Bergman, Teresa.....	2506
Bergstrom, Mark.....	1202, 3419, 4003, 4119, 5202
Bernhold, Quinten S.....	3413, 4513
Betlemidze, Mariam.....	3205
Bevan, Jennifer L.	1103, 1202, 3117, 3604, 4206, 5202
Bingham, Christopher M.....	4416
Bisbee, Patrice.....	3113
Biss, Danielle C.....	4516
Blanton, Raymond	5114
Blevins, Maria.....	4111, 4410, 4607, 5113
Blonsley, Hayley.....	3203
Boren, Justin P.	3113, 3214, 4511
Bostwick, Eryn N.....	4414
Bouknight, Jon	4118
Bowers, Graham	4209
Bowes, Precious	3418
Boyd, James Warren	3112
Boyraz, Maggie	3613
Braithwaite, Dawn O.....	4402, 5105
Brookey, Robert A.....	3104
Brooks, Catherine F.....	4203, 4416, 5118
Broome, Benjamin	5309
Brouwer, Daniel, C.	4215
Brownlee, Kellie.....	4404
Brunner, Elizabeth A.	3602, 4106, 4515
Bruscella, Jacqueline S.....	3616
Brydges, Michael	3204, 5304, 5403
Buescher, Derek.....	1202, 5202
Burdick, Suzanne.....	3217
Burgy, Robert	3102
Burks, Courtney.....	5313
Butler, Brett	4215
Calafell, Bernadette Marie.....	3205, 3409, 4415, 4511, 5110, 5307, 5407
Cammorata, Kelley	5315

Campbell, Diana.....	4213
Canary, Heather E.....	2712, 3206, 3604
Caputo, John.....	4003
Carlson-Hill, Cassandra L.....	4414, 5313
Carrillo, Briana.....	5414
Carroll, Darrian.....	3115, 3614
Carroll, Kristine.....	3103
Carter, Andrew.....	4206
Carvalho Cooley, Linda.....	3118, 3403, 3603
Castañeda de Rossmann, Liliana.....	4110
Castillo, Savanna.....	3418, 4215, 4505
Cataldoa, Janine.....	3406
Chalupa, Jed.....	3414
Chandrashekar, Santhosh.....	4415, 4607, 5109, 5407
Chapman, Chelsea.....	5316
Chavez, Karma R.....	3618
Chelise, Raina.....	3110, 4509
Chen, Ling.....	5409
Chen, Yashu.....	3602
Chen, Yea-Wen.....	3211, 4217, 5409
Cheong, Pauline.....	3602
Cheung, Alison Yeh.....	3413
Chevrette, Roberta.....	3114, 4405, 5314
Chi, Han-Lin.....	3406
Chivers, Nick.....	3103, 4118, 5404
Chuang, Rueyling.....	5103
Chvasta, Marcy.....	3110
Clancy, Rachel.....	3203, 5118
Clark, Jonathan C.....	4413
Clark, Jordin.....	5117, 5315
Clark, Lou.....	4111
Clayton, Margaret.....	3206
Coleman, Miles.....	3207, 4413, 5115
Collins, Haley.....	4114
Conkle, Allen.....	3112
Cooks, Leda.....	4209
Cooper, Devem.....	5110
Coronado, Victor C.....	3616
Cortes, Reslie.....	4511, 5113, 5411
Cox, Travis A.....	4516
Cox Callister, Deborah.....	2218

Cozen, Brian.....	4102, 5113
Craig, Elizabeth.....	5103
Crandall, Heather.....	1202, 4413, 5202
Crocker, Nathalie “Lee”	5103
Crowley, John P.....	2712, 4214
Cullinan, Megan	4104
Cuomo, Anthony	4203, 4417, 4510
Curtin, Melissa.....	3416
Custer, Benjamin E.	3413, 4513
Cvancara, Kristen	3210
Dailey, René M.	4214, 5413
Daly, Diana	5118
Davis, Olga Idriss.....	5307
Davison, Erin A.....	3603, 5317
Dawson, Taylor	3204
Dawson, Veronica	5311
de Almeida, Moana Luri	3609, 4113, 5414
de la Garza, Amira	2218, 3112, 3615, 5307, 5411
DeChaine, D. Robert.....	2506
Dejean, Alex.....	3218
DelGreco, Maria.....	4114
DeLuca, Kevin M.	4106
DeMaria, Jaelyn	3402
Denes, Amanda.....	4214
Depew, Savanna.....	5303
Derk, Ian.....	3115, 4413, 5115, 5309
Detering, Audrey	1202, 2216, 4411, 4414, 4607, 5202
DeVere, J. Daniel.....	5109
Dewdney, Torin	5115
DeYoung, Karen	5116
Dhillon, Anuraj	4214
Dickinson, Greg.....	4402, 5414
Dionisoloulos, George	4115
Domenico, Mary	2415
Dong, Qingwen	4106
Donovan, Matthew C. J.	4111
Dorros, Sam M.....	3604
Dozier, David	4502
Duane, Jean Elizabeth	5115, 5417
Duerringer, Christopher M.....	3114, 3415, 4405, 4505
Dutta, Uttaran	3216

Dykes, Pamela	4510
Dykstra-DeVette, Tiffany A.	5110
Ebesu Hubbard, Amy S.	4114
Eden, Jen	3113
Edgerly, Louisa	4110
Edwards, Amy	3204, 3603
Edwards, Guy	4418
Eguchi, Shinsuke	3211, 3615, 4113, 4218, 4511, 5105, 5407
Eichner, Matt	5111
Eisenberg, Julia	3613
Eisenburg Todd, Stephanie.....	5118
Ellingson, Laura L.	5105
Ellington, Tiffany	3110
Elrick, Ashley.....	3206, 3406, 5417
Endacott, Camille G.	3214
Endres, Danielle.....	3116, 4102
Ernst, John	3606
Evans, Adam.....	3416
Everhart, Kristen.....	4103, 5303
Fabian, Carly	5314
Fassett, Deanna L.	3110, 4110, 5418
Favela, Larissa	3103, 5404
Ferderer, Brandon.....	5411
Fernholz, Marissa	3414
Fine, Hunter	5118
Fisher, Alyssa N.	3405
Flores, Lisa A.	3618, 4107
Floyd, Kory.....	3113, 4402
Ford, Theresa	4118, 5116
Foss, Karen A.	2415
Foss, Sonja K.	2415, 4402
Franks, Tara.....	2414, 4417
Freed, Jeremy	3104
Frey, Lawrence R.....	4214
Fritz, Alice M.....	3114
Friz, Amanda	3414
Fulkerson, Marcia.....	3204
Gaffney, Cynthia	5314
Garcia, Alma.....	3618
Geist-Martin, Patricia.....	3217
Generous, Mark A.	4214

Gentile, Douglas A.....	5313
Ghabra, Haneen Shafeeq.....	4415
Ghudasara, Heet.....	4111
Giacolone, Shelley.....	4204
Giannone, Angelia R.....	4116, 4203
Gidney, Tyler	3110
Gilchrist-Petty, Electra S.....	5413
Gildea, Ruth	3112
Gilmore, Andrew.....	3614
Giner, Oscar	3207
Ginossar, Tamar	5305
Givens, Ashley.....	3118, 5306
Goehring, Chalres	3102
Goepfert, Ava	3415
Gomez, Stephanie L.	3205, 4003, 5110
Gooley, Aryana	4513
Gordon, Jeremy	3207, 3602, 5113
Gorelik, Victoria	5311
Gotch, Donna	1202, 2102, 2506, 2601, 3419, 4119, 5202
Grant, Lisanne.....	3218
Green, Caleb	4218
Greenberg, Jordan.....	4203
Griffin, Rachel Alicia.....	3211, 3410, 4107, 4217
Grimes, Diane	3606
Guinn, Trey	5114
Gutierrez-Perez, Robert.....	3211, 3611, 4113, 4209, 5411
Gutzmer, Kyle	4502
Haase, Karl.....	4106
Hafen, Susan.....	5103
Hagenah, Shanna G.	3616
Halualani, Rona T.	1103, 3211
Ham, Taewook	4106
Han, Mo	3214
Hanchey, Jenna.....	4205
Hanna, Carly	4414
Hanna, George.....	5111
Hanna, Katrina, N.	3102, 4115, 4215, 4405
Hanners, Kyle.....	3405
Hanson, Jim.....	5406
Hao, Richie Neil.....	3211, 4415
Harris, Leslie J.....	4202, 5117

Harris, Melissa	4202
Hart, Eva	4114
Hart, Tabitha.....	4110
Hashi, Emi C.	4114, 5303
Hastings, Rachel N.....	5418
Hatton, Oona	3212, 4509
Heasley, Erin	4418
Hebert, April	3103, 3218, 3403, 4411, 5403
Heisterkamp, Brian	1202, 3208, 3419, 4119, 4502, 4607, 5202
Hendry, Alysia.....	4206
Hensley, R. Eliza.....	5416
Herman, Kelly.....	3613
Hernandez, Leandra	3618, 4217
Herring, Kristen.....	3415, 4205
Hess, Aaron	3102, 3208, 4005, 4607, 5105
Hesse, Colin	3113, 3217, 3604, 4114
Hether, Heather Jane	4210
Heusel, Jennifer	3207
Hiebert, Tyler.....	3614
Ho, Evelyn	3406, 4110, 5106
Hoerl, Kristen.....	2415, 3414, 4107, 4202
Hoffman, Jeffrey	4104, 5113
Hoke, Hailey Gillen	3210, 3410
Holland, Chloe E.....	3113
Holling, Michelle.....	1202, 3208, 3419, 4119, 4607, 4712, 5202
Horvath, Daniel	3110, 4403
Howard, Alexander F.....	5416
Hoyt, Kate.....	4413
Hubbard, Julie.....	4504
Hubbard, Scott	4504
Hubble, Brittany.....	3609, 4205
Hum, Richard.....	4213
Hummel, Gregory.....	5418
Hundal, Savreen	5303
Hundley, Heather	1102, 1202, 3002, 3117, 3419, 3718, 4003, 4119, 4607, 5202
Hunt, Jeannie	5306
Hussein, Anmar	4103
Huston, Dan	2213, 2712, 3606
Ishak, Andrew W.	3214, 3614, 5111
Ivey, Christina.....	5406

Jackson, Ronald L.....	3202
Janicke, Sophie H.	3413
Jay, Samuel M.....	3104, 4513
Jenkins, J. Jacob.....	1202, 5202
Jiang, Jessica	4414
Jiao, Jian.....	5313
Johnson, Amy Jonan	4414, 4514
Johnson, Jessica	3406, 4113, 4218, 5115
Johnson, Jordan	4205
Johnson, Taylor	3216
Jones, A. Todd	3204, 5405
Jones, Charlotte M.....	4116, 4216, 4502
Jones, Hillary A.	4215
Jones, Jodie	4417
Jones, Sophie.....	4218, 4511
Jordan, Jason	1202, 4003, 4518, 5202
Juarez, Sergio F.	5109
Kalke, Kerstin	5305
Kamrath, Jessica K.	3613, 4111
Kaphingst, Kimberly A.....	3206
Kearns, Kyle.....	4214, 5413
Keating, David M.	3206, 5303
Keeling, Diane.....	4202
Kehoe, Kelly	3218, 3415, 5115, 5317
Kelley, Doug.....	2712
Kephart, John	2415, 4516
Kicenski, Karyl.....	3204
Kilgard, Amy.....	4509, 5418
Kim, Eun Joo	3416
Kim, Heewon	3214
Kim, Min-Sun.....	3416
Kim, Sara	5313
Kim, Sejin.....	3418
King, Abigail Seltzer.....	3405
Kirschner, Julianna.....	2415, 3204, 3403, 4416, 5317
Kizito, Kalembe K.	5317
Knight, Kendra	4214
Koenig, Chris J.....	4216, 4502, 5316
Kolodziejski, Lauren R.....	4206
Kopczynski, Jared.....	3405
Krebs, Emily	4103

Kurtin, Kate S.....	5416
Labio, Llewelyn T.	3615, 4215
Lagomasino, Adolfo.....	5118
Lake, Randall.....	4402
Lambertz-Berndt, Megan	5413
Lapierre, Matthew A.....	4513
Law, Martin	3207
Lawless, Brandi.....	2215, 3210, 4217, 4411
Layne, Robert.....	4111, 5306
Lazić, Gordana.....	3104
Lechuga, Michael	5109
Lee, Edwin S.....	3418
Lee, Jana M.....	3113
Lee, Kristina	3203, 4115, 4515
LeFebvre, Leah E.....	3113
LeMaster, Benny	4209, 4511, 4607, 5110, 5418
Lenox, Terra Rasmussen	4210
Leonard, Robert	3603, 4118, 4210, 4417
Leontiadis, Jill	3103
Leslie, Kathryn J.	5110
Librecht Baker, Porschia.....	3615
Linde, Jennifer.....	5307
Lindemann, Kurt	2712, 3409
Lindsey, Nathan	4514
Liu, Runchao	3114
Livingston, Dalaki,	4514
Loberti, Aria Mia	5103
Lockyer, Sue	5311
Logan, Lucas.....	4103
Long, Hannah	3615, 4511
Lopez, Alixandria.....	4418
Lozano-Reich, Nina.....	4202
Lunceford, Brett	4418, 5315
Macdonald, Garrett	3609
MacDonald, Krista.....	3218
MacNeil, Theresa.....	4510
Maison, Kourtney	3616
Major, Emily.....	4416, 5313
Maldonado, Jose Angel.....	3402
Malkowski, Jennifer	2712
Malleus, Rick.....	5114

Mangold, Eli	3102
Mann, Benjamin W.....	3206, 3416, 4515, 5106
Manning, Jimmie.....	4214, 5105
Mark, Lauren.....	5307, 5409
Martinez, Laura.....	4205
Martinez, Veronica	5304
Matsumoto, Catherine Armas.....	5310
Mattson, Laura.....	3207, 5113
McAlister, Joan Faber.....	1103, 1202, 3209, 4107, 5202
McCloskey, Marieke.....	3405
McConnell, Kathleen	3110, 4607
McCoy, Kelli	3404
McCracken, Andrea A.....	4410
McGoff Dean, Colleen.....	3118, 3403, 5116, 5403
McKasy, Meaghan.....	4102
McLeod, Alana.....	3418
McManus, Tara G.....	5313
McMickens, Taisha.....	4218
McNeill, Jayvien	4209
Meany, Natalie E.....	5117
Mejia, Cristina.....	3212, 4509
Mejia, Oscar Alfonso	3402
Metzger, Miriam.....	4513
Meyerhoffer, Holman.....	5313
Mihal, Colleen.....	3218
Mikkelsen, Alan C.....	4114
Milburn, Trudy.....	4110
Miller, Claude	4206
Milstein, Tema.....	5113
Misner, Josh.....	4118, 4418
Mitchell, Kevin.....	5403
Moles, Angelina	4409
Mongeau, Paul A.	3117, 4214
Montague, Ryan R.	4210
Mooney Thompson, Charee	4405
Mora, Julianne.....	2413, 3110
Morales Guerrero, Jorge	5309
Morant Williams, Kesha	4202
Moreau, Eric.....	4118
Morehouse, Kristina	4410
Morningred, Sarah	4414

Morton, Ben	4103
Mulderink, Carrie E.	3114, 3210, 4217, 5315
Muller, S. Marek	3602, 4104, 5414
Mungin, Douglas	3415
Musselwhite, Jeanette.....	3616
Naaeke, Anthony	5114
Nagel, George	2213
Nainby, Keith	3110, 4110, 4403
Narayan, Ava	3413
Nautiyal, Jaishikha.....	3209
Nelson, Joshua C.	5413
Neukam, Whitney	3414
Newman, Melissa	3404
Newton, Michael	3118
Ngenye, Liza	3406
Nguyen Lehman, Marguerite	5117
Nguyen, Samuel.....	4514
Niles Goins, Marnel.....	3117, 3414, 4202
Nuckels-Cuevas, Ashley.....	5306
Nuño, Abigail	4509
O'Connor, Erin.....	3209
O'Keefe, Patricia.....	3204, 4210, 5410
Odell, Keely	5103
Ohlsen, David	4505
Olds, Alexis S.....	4111
Oliver, Bailey M.	3113
Olzman, Miranda	4409, 5418
Ongyod, Anthony	4418
Ono, Kent, A.	3202, 5407
Oshio, Atsushi.....	3416
Otis, Hailey.....	4103
Ott, Brian L.....	3104
Overholt, Stacey	3205, 4003
Owen, Bradford	3606
Owens Patton, Tracey.....	3205
Paek, Jessica	4415
Paramonova, Emily.....	5304
Park-Ozee, Dakota	3115
Parks, Melissa M.....	4104, 5113
Parrish, Callie R.	5417
Parry-Giles, Trevor	3202

Pason, Amy.....	3104, 3208, 4005, 4607
Patton, Danette Marie.....	4403, 4511
Paul, Aditi.....	4514
Pauley, Perry M.	3113, 4114
Pearson, Kyra	4107
Pellham, Palmer.....	5406
Perez, Jenni.....	4509
Perez, John D.	5404
Peritz-Zoffel, Jennifer.....	5410
Pettigrew, Jonathan.....	4111
Phair, Krista	3103
Phillips, Aaron T.....	5103
Picciotto, Bryan	3116
Piet, Kimberly	3212
Pinchart, Kevin Y.....	4217
Pindi, Gloria	3211, 4211
Pines, Rachyl.....	3413
Pitts, Margaret J.....	2506, 5313
Playter, Kellie	4516
Plec, Emily	3216, 5103
Plump, Brielle Jamie	3217
Pokharel, Manusheela	3206
Poll, Elise.....	3102, 5314
Ponivas, Ambyre.....	4214
Prasad, Pavithra	4415, 4607, 5407
Prentiss, Anastasia R.....	2218, 3112, 4213, 4409, 5411
Priem, Jennifer S.....	4114
Prince, Robert.....	4213
Puckett, Brian.....	3212
Pullen, Suzanne.....	2218, 3112, 3615, 4209, 4409, 5411
Purcell, Corey.....	3218
Quaack, Karly.....	3217
Quick, Justice	4114
Quinn, Samantha	5413
Ramirez, Erik.....	5317, 5414
Ramirez, Pablo.....	4409
Randerson, Anne.....	5310
Rangoonwala, Michael.....	3210, 4211
Raser, Lisa.....	3404
Rauscher, Emily A.	3217
Ray, Colter.....	5305

Razzante, Robert	4111, 5309
Redkey, David	4416
Reed, J.	3102
Reeder, Heidi	3118, 4114
Rehma, Roberta S.	3406
Reinig, Lydia	4102
Renken, Judd	5403
Reynolds, Rodney	1102, 1202, 3002, 3208, 3419, 3718, 4005, 4119, 4607, 5202
Rhodes Schock, Kathleen	3216
Rice, Ronald	3413
Rivera, Kendra Dyanne	3405, 3613, 5310
Robinson Chávez, Rebecca	3618
Robinson, Subrina J.	3615, 4116
Rogeness, Amy H.	3604
Rogers, Brian	3206
Root, Elizabeth	4211
Rossing, Jonathan P.	2413, 5414
Rossman, Leslie	5311
Rowland, Robin	1103, 1202, 5202
Rowley, Loretta	4203
Roy, Sohinee	4107, 4215
Ruiz De Castilla, Clariza	4510
Rumpf, Louis	3114, 3413
Russell, Jessica	3217
Rust, Rusty	4209
Salinas, Chema Rojas	5411
Samek, Alyssa	4516
Santiago, Joshua E.	4106, 5416
Sarkisian, Tiffany	4417, 5304
Savage, Margaret T.	4514
Schaaf, Haley	3414
Schabot, Dan	5406
Schowalter, Dana	4403
Schulmeyer, Denise	4417
Schutten, Julie Kalil	2218, 3112
Sci, Susan	4404
Scott, Monica Renae	4102
Seibert, Maggie	4104
Seng, Anja	3413
Serewicz, Mary Clair Morr	1102, 1202, 5202

Sery, Joseph	3203, 4203
Sharp, Philip	5406
Shimkowski, Jenna	4114
Shrikant, Natasha	3616
Shultz, Danny	4209
Siefkes-Andrew, Ashlie.....	4516
Sitko, Hank	3218, 5116
Slattery, Elizabeth.....	5114
Slattery, Kristin	5314
Smith, Craig.....	4203
Smith, Everett	3212
Smith, Heather.....	5417
Smith, Sandi W.	3217
Snavley, William	4003
Snyder-Yuly, Julie.....	3205
Sobre, Miriam	5109, 5409
Sowards, Stacey	1103, 3402, 3618
Spangler, Matthew	4509
Spellman, Katie	4213
Spencer, Gregory.....	3410
Spikes, Antonio.....	4403
Spitzberg, Brian H.....	3418
Spratt, Shelly	3103
Stamps, David	4414
Starkey, Kathryn	5306
Steers, Star	4504
Stein, James	4214
Steiner, Elena	5309
Stepanyan, Anaida.....	4106
Stevens, Shannon	3110, 4403
Stewart, Duncan	5106, 5416
Stewart, Jamie	4114
Stockton, Bob.....	4203
Stokes Rice, Tamera.....	3204
Stoll, Arrington	4514, 5303, 5413
Stone, William B.....	5313
Stones, Emily.....	4404
Stover, Kali.....	5305
Straub, Kendra	5305
Suklun, Harika	3416
Summers, Ian	4102

Sutton, Anthony	3116
Suwinyattichaiporn, Tara	4514
Sweet, Dawn M.....	5313
Tafoya, Melissa, A.	4214
Tarin, Carlos A.....	3216, 4102, 4607, 5110, 5311
Tasaki, Katsuya	3416
Taylor, Jameien.....	5309
Taylor, Julie	3214
Taylor, Karen	4213
Taylor, Toniesha	3208, 4005
Terry, Andrea	3115
Thomas, David M.	5118, 5311
Thomas, Mariko	3116, 3207, 4104, 5113
Thompson, Brianna Jo.....	4211
Towels, Megan.....	4111
Town, Sophia	4111, 5314
Tracy, Sarah.....	4111
Tremblay, Rikki	4111, 4209, 5411
Trimble, Brad	5410
Truscelli, Nikki	4214, 5305
Tscholl, Gabriela	3115
Tsou, Ming-Hsiang.....	4413
Upton, Sarah	3618, 5117
Van Gilder, Bobbi J.....	3416, 4510
Van Leuven, Nancy.....	3216
Veal, Johnathan.....	4115
Veksler, Alice E.	3113
Visconti, Michael.....	4513
Waddell, Debra	4418
Wagner, Kirstin.....	3207, 4104
Wagner-Kinyon, Eliza	3613
Walker, Gretchen	5410
Walker, Heaven Marie	3112
Walker, Juanie N.....	4111
Walker, Michael.....	3114
Walls, Chelsi.....	3218
Wang, Cynthia	4607
Warda, Christine	5418
Wassink, Benjamin.....	4410
Watt, Sarah Stone.....	3609
Weathers, Craig	3609

Welch, Darnell	5315
Wharton, Megan C. K.	4114
Wildauer, John	3210
Williams, Elizabeth A.....	3614
Wilson, Andrew J.....	4515
Wingard, Leah.....	4116, 4216, 5316
Winkler, Kara L.....	4214
Winslow, Luke	3115, 3415, 5111
Woo, Nathan T.....	3113, 3613
Worthington, Amanda	4514
Yamaguchi, Ayano	3416
Yeboah, Nikki.....	3611, 5407
Yee, Alissa	4509
Yeo, Sara.....	4102
Yoshimura, Christina G.	1103, 1202, 3604, 4206, 4410, 5202, 5417
Zajac, Michelle.....	4204
Zamora, Aaron.....	4515, 5309
Zamora, Andi	3118, 3403
Zarinana, Anthony	4511
Zenovich, Jennifer A.	4209
Zhang, Dacheng	5409
Zhang, Zhengyu.....	4214, 5413
Zhou Malloch, Yining	5417
Zoffel, Nicholas	2414, 5410
Zulli, Diana	3614

Congratulations

WSCA congratulates its newly elected officers and representatives!

Officers

First Vice-President Marnel Niles-Goins

Second Vice-President Justin P. Boren

Legislative Assembly Members-at-Large

Maria Blevins of Utah Valley University

Santhosh Chandrashekar of University of Denver

Benny LeMaster of California State University Long Beach

Kathleen McConnell of San Jose State University

Pavithra Prasad of California State University Northridge

Call for Papers – 2019 Convention

Seattle, WA

February 22-25, 2019

Conference Theme:

ADVOCATING

with Evidence



WSCA 2019

Persuasion and advocacy are critical components of personal, social, and civic action. The focus on advocacy for this coming convention is to call us collectively toward our foundations of standing-up for specific causes. When citizens fail to advocate and deliberate, relationships, organizations, and our society swiftly falter toward vapid messages surrounded by automaticity. Thus, there is fertile ground for papers on the decline of advocacy in our culture over recent decades as much as the pull toward excellence in public discourse. Every interest group within WSCA has compelling scholarly claims to how we advocate for our students, our profession, where we vest our concerns, and particularly how we pull together toward societal ethics. There is a clear need for more research on the strategies and tactics of persuasion. The hope here is that we will collectively inspire a renewed passion for the study of and education about responsible advocacy.

Advocacy without evidence is a particular concern. There is increasing concern that there is a tie between the failing of discourse and the separation of the demands for evidence from the positions advocated. Thus, all conference attendees should feel invited to integrate the importance of evidence in responsible advocacy. No doubt, we have many perspectives and interpretations (and even criticisms) of the theme of “advocating with evidence” for our research, teaching, and communication consulting. All approaches to this theme are welcome.

Rodney A. Reynolds

WSCA 1st Vice President and 2019 Primary Program Planner

wscareynolds@callutheran.edu

CALL for Competitive Papers, Program Proposals, Pre-conference Proposals, Workshop Proposals, Undergraduate Scholars' Research Conference (USRC), and Graduate Students Workshop & Graduate Programs Open House*

NOTE: **SUBMISSION PROCESSES MAY BE CHANGING.**

WSCA may transition to convention planning software. Therefore, the submission process will become available late in Spring 2018.

- I. Competitive Papers (deadline: *received by 9/1/18*) – See: www.westcomm.org/page/CFP2019 (when available after the 2018 convention) for submission information and guidelines
- II. Program Proposals (deadline: *received by 9/1/18*) – See: www.westcomm.org/page/CFP2019 (when available after the 2018 convention) for submission information and guidelines
- III. Basic Course Conference -- TBA
- IV. Pre-Conference Proposals (deadline: *received by 9/1/18*) – Submit to Rodney Reynolds
- V. Workshop Proposals (deadline: *received by 9/1/18*) – Submit to Rodney Reynolds
- VI. Undergraduate Scholars' Research Conference (USRC) (deadline: *received by 12/1/18*) – Submit to WSCA Second Vice President
- VII. Graduate Student Workshop & Graduate Programs Open House

I. COMPETITIVE PAPERS

- A. Authors are encouraged to submit papers for competitive selection. Papers may employ any scientific, humanistic, or other methodology(ies) and may address theoretical developments, critical analyses, disciplinary issues, pedagogical issues, and/or research advancements.

Competitive Papers should ***not*** have been: (1) presented at another conference or convention; (2) published; or (3) accepted for publication.

B. Submitted papers should include the following:

1. A title page that includes the Interest Group for the submission, the paper's title; names, affiliation(s), email address(es), phone number(s) of all authors; and audio-visual requests. In the past, the convention planner pulled this page before the document went out for review. *GIVEN THE POSSIBLE TRANSITION TO SOFTWARE THIS YEAR, WE WILL KEEP THIS TITLE PAGE FORMAT.* Equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the WSCA web site at <http://www.westcomm.org/aboutus/PolicyandProcedureManual.pdf>
2. On a separate page, include a 100-200 word abstract of the paper (with the paper's title appearing above the abstract);
3. A maximum of 30 pages of text;
4. No information in the paper (or embedded in the file) that identifies the author(s) beyond that which appears on the title page.

C. Submission: Specific information about submitting papers will be posted on the WSCA website <http://www.westcomm.org/> at the completion of the February 2018 convention and presented in the *WSCA News* during April 2018.

D. Research in Progress: Some interest groups sponsor "Research in Progress" programs. You are advised to check with the interest group chair or guidelines prior to submission. Please designate RESEARCH IN PROGRESS on the cover page. Research in Progress submissions should not exceed ten pages in length. Interest groups are not obligated to accept "Research in Progress" submissions.

E. Debut Award: The WSCA Executives Club Debut Award is made to the author (or co-authors) of a paper presented at the convention "who have not presented a paper at a state, regional, national or international convention, or published in any academic journal."

Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should have “DEBUT” in the upper-right-hand corner of the title page. Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Interest group chairs will forward only one debut paper per interest group for consideration. All debut papers (regardless of the type of regular convention panel) are eligible for the Executives Club Debut Award.

Competitive paper submissions must be RECEIVED NO LATER THAN Saturday, September 1, 2018 **All submissions must be submitted electronically.** Do not mail paper copies of submissions. For specific information about submissions See: www.westcomm.org/page/CFP2019 (when available after the 2018 convention)

II. PROGRAM PROPOSALS

- A. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic/respondent in a traditional conference format. However, debates, roundtable discussions, performance activities, or other unique formats are encouraged. Innovative program proposals, especially those that provide opportunities for interaction among participants and attendees, are encouraged. Suggestions for co-sponsorships with other interest groups are also welcome. Programs that relate to the convention theme, “*Advocating with Evidence*” are encouraged.
- B. Program proposals must contain the following:
 - 1. Thematic title of the program;
 - 2. Names, e-mail addresses, phone numbers, and affiliations of all participants;

3. Title and brief description of each presentation;
4. Equipment needed for the program. Equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site
http://c.ymcdn.com/sites/www.westcomm.org/resource/resmgr/Docs/WSCA_POLICIES_AND_PROCEDURES.pdf

Program proposals must be RECEIVED NO LATER THAN Saturday, September 1, 2018. See: www.westcomm.org/page/CFP2019 (when available after the 2018 convention) for submission information and guidelines

III. Basic Course Conference

TBA on the [westcomm.org](http://www.westcomm.org) website. Expect a separate call for submissions

IV. PRE-CONFERENCE PROPOSALS

- A. Pre-conference proposals for the 2019 convention are invited. Those that relate to the general convention theme, “Advocating with Evidence,” are encouraged.
- B. Pre-conferences will be held Friday, February 22, 2019.
- C. Please send pre-conference proposals as an attachment within an e-mail to the Primary Program Planner, Rodney Reynolds (wscareynolds@callutheran.edu). Visit the WSCA website for specific submission instructions. Be sure to include as much of the following information as possible:
 1. Title of the pre-conference
 2. Names, e-mail addresses, phone numbers, and affiliations of those planning the pre-conference
 3. A detailed (i.e., at least 1-2 page) rationale for the pre-conference

4. A brief (50-75 word) description of the pre-conference for potential inclusion in the conference program
 5. Pre-Conference leader's (or leaders') relevant expertise
 6. Equipment needed for the pre-conference. Please remember that equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site:
http://c.ymcdn.com/sites/www.westcomm.org/resource/resmgr/Docs/WSCA_POLICIES_AND_PROCEDURES.pdf
- D. A call for pre-conference participation will be published in the *WSCA News* during the summer.
- E. Address any questions, comments, or concerns to the Primary Program Planner, Rodney Reynolds at wscareynolds@callutheran.edu.

V. WORKSHOP PROPOSALS

- A. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.
- B. Workshops are scheduled for Friday, February 22, 2019. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (photocopying, materials, etc.) incurred in conducting the workshop (see E below).
- C. Workshops of interest to members of the Western Forensic & Argumentation Association (i.e., WFAA) are encouraged and we expect to program them on February 24 -- the evening after completion of the WFAA tournament.

D. Workshop proposals should include the following:

1. Title of the workshop
2. Names, phone numbers, e-mail addresses, and affiliations of all presenters
3. A detailed (i.e., at least 1-2 page) rationale that outlines the workshop's goals
4. A brief (50-75 words) outline and description of workshop activities for potential inclusion in the conference program
5. Room size and configuration requested (e.g., theater seating, tables of eight, etc.)
6. Equipment required for the workshop. Please remember that equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site http://c.ymcdn.com/sites/www.westcomm.org/resource/resmgr/Docs/WSCA_POLICIES_AND_PROCEDURES.pdf
7. Maximum enrollment number
8. Fee amount, set in accordance with WSCA policy (see below)
9. Time-block requested (i.e., three hours or six hours)

E. Guide to setting fees for workshop leaders: WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee is designed to cover the association's administrative costs. Any fees above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that is specified. WSCA cannot reimburse more money to a workshop leader than it receives from participant fees. Note: If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, Rodney Reynolds, WSCA President-Elect, must approve it prior to any commitment to the individual.

F. Workshop proposals should be sent as an email attachment to

Rodney Reynolds at wscareynolds@callutheran.edu and must
RECEIVED NO LATER THAN September 1, 2018.

VI. 16th ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars' Research Conference to be held on Friday, February 22, 2019. Undergraduate students are invited to submit papers reporting original research (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical, and methodological approaches are welcome. All authors on papers submitted must be undergraduate students at the time of submission and cannot be graduate students at the time of presentation. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay \$10 of the \$25 USRC registration. Undergraduate student paper submissions must be received by the Second Vice President by Friday December 7, 2018. Authors will be notified of paper acceptance by Monday January 7, 2019.

VII. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

On Friday, February 22, 2019, the Second Vice President will host a workshop for advanced undergraduates and master's students who are considering pursuing a master's or doctoral degree in Communication. The design for the workshop is to (1) introduce students to the benefits of graduate education; (2) help them understand how to choose a graduate program that meets their needs, interests, and abilities; and (3) gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors.

In addition, the Second Vice-President will host a Graduate Programs Open House on Friday, February 22, 2019. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in Communication. Graduate program directors and representatives at

universities offering graduate programs in Communication, who wish to participate in the Open House should purchase their display table by Monday February 4, 2019. To do so, go to westcomm.org under the ABOUT tab, click on WSCA Store, then proceed to the Seattle 2019 shopping bag and follow the prompts. Department members should log in to the website first for added savings.

For all aspects of the 2019 convention, visit westcomm.org for the most updated details, information, and instructions.



CALIFORNIA STATE UNIVERSITY SAN BERNARDINO

California State University, San Bernardino's
Department of Communication Studies

congratulates



Brian Heisterkamp

President-Elect and
2018 Primary Program Planner



Donna Gotch

Second Vice-President

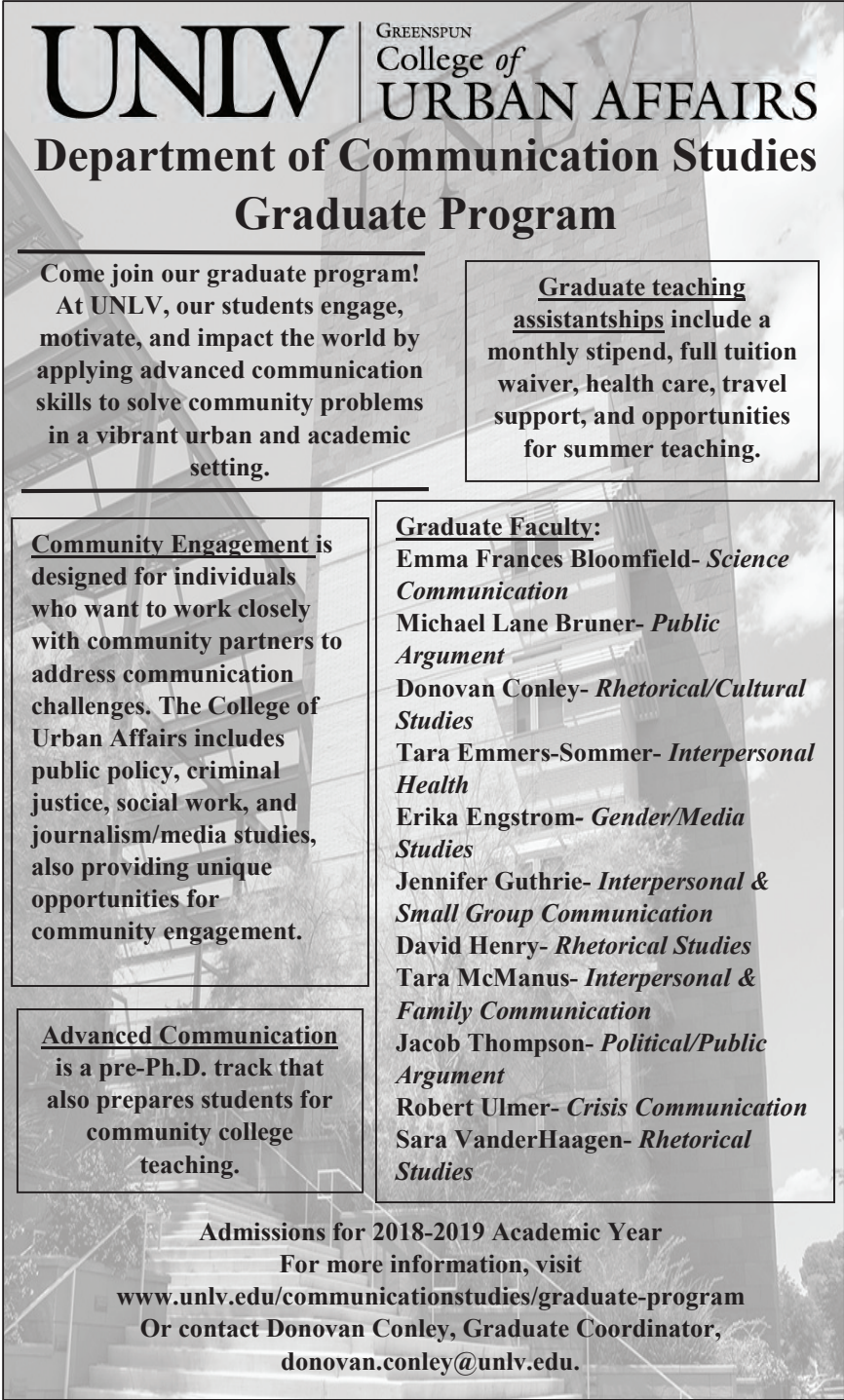
Communication Studies at CSUSB offers undergraduate majors in Human and Organizational Communication, Media Studies, and Public Relations, and an M.A. in Communication. A limited number of graduate assistantships are available, on a competitive basis, for students who wish to pursue the M.A. full-time. A dynamic and growing department, we are the largest undergraduate major in the College of Arts and Letters. For more information, please see communication.csusb.edu.

Faculty:

Ece Algan, Ph.D.
Mo Bahk, Ph.D.
Mariam Betlemidze, Ph.D.
Jess Block Nerren, M.A.
Rueyling Chuang, Ph.D.
Liliana Conlisk Gallegos, Ph.D.
Thomas Corrigan, Ph.D.

Mary Fong, Ph.D.
Don Girard, M.B.A.
Donna Gotch, M.A.
Jo Anna Grant, Ph.D.
Brian Heisterkamp, Ph.D.
Rod Metts, Ph.D.

Ahlam Muhtaseb, Ph.D.
Bradford Owen, Ph.D.
Mihaela Popescu, Ph.D.
Lane Shefter Bishop, M.F.A.
Astrid Sheil, Ph.D.
Julie Taylor, Ph.D.
Zala Volcic, Ph.D.



UNLV

GREENSPUN
College of
URBAN AFFAIRS

Department of Communication Studies Graduate Program

Come join our graduate program!

At UNLV, our students engage, motivate, and impact the world by applying advanced communication skills to solve community problems in a vibrant urban and academic setting.

Graduate teaching assistantships include a monthly stipend, full tuition waiver, health care, travel support, and opportunities for summer teaching.

Community Engagement is designed for individuals who want to work closely with community partners to address communication challenges. The College of Urban Affairs includes public policy, criminal justice, social work, and journalism/media studies, also providing unique opportunities for community engagement.

Advanced Communication is a pre-Ph.D. track that also prepares students for community college teaching.

Graduate Faculty:

Emma Frances Bloomfield- *Science Communication*

Michael Lane Bruner- *Public Argument*

Donovan Conley- *Rhetorical/Cultural Studies*

Tara Emmers-Sommer- *Interpersonal Health*

Erika Engstrom- *Gender/Media Studies*

Jennifer Guthrie- *Interpersonal & Small Group Communication*

David Henry- *Rhetorical Studies*

Tara McManus- *Interpersonal & Family Communication*

Jacob Thompson- *Political/Public Argument*

Robert Ulmer- *Crisis Communication*

Sara VanderHaagen- *Rhetorical Studies*

Admissions for 2018-2019 Academic Year

For more information, visit

www.unlv.edu/communicationstudies/graduate-program

Or contact Donovan Conley, Graduate Coordinator,
donovan.conley@unlv.edu.

Official Journals of the Western States Communication Association

Published by Routledge



Western Journal of Communication

Editor: Robin Rowland, University of Kansas

The **Western Journal of Communication** is dedicated to the publication of original scholarship that enhances our understanding of human communication. **Western Journal of Communication's** longstanding commitment to multiple approaches, perspectives, and issues is reflected by its history of publishing research across rhetorical and media studies, interpersonal and intercultural communication, critical and cultural studies, language behavior, performance studies, small group and organizational communication, freedom of speech, and health and family communication.

Volume 82, 2018, 5 issues per year • Print ISSN: 1057-0314 • Online ISSN: 1745-1027
www.tandfonline.com/RWJC



Communication Reports

Editor: Jennifer L. Bevan, Chapman University

Communication Reports features original manuscripts that are short, data/text-based, and related to the broadly defined field of human communication. The mission of the journal is to showcase exemplary scholarship without censorship based on topics, methods, or analytical tools.

Volume 31, 2018, 3 issues per year • Print ISSN: 0893-4215 • Online ISSN: 1745-1043
www.tandfonline.com/RCRS

**FREE
ACCESS**

Read and download the following highly-read articles for FREE until March 31, 2018.

Western Journal of Communication – Volume 79, Issue 2, 2015

The Role of "Active Listening" in Informal Helping Conversations: Impact on Perceptions of Listener Helpfulness, Sensitivity, and Supportiveness and Discloser Emotional Improvement, *Graham D. Bodie, Andrea J. Vickery, Kaitlin Cannava & Susanne M. Jones*

Communication Reports – Volume 30, Issue 3, 2017 The Nonverbal Bully: Effects of Shouting and Conversational Distance on Bystanders' Perceptions, *Corey A. Pavlich, Stephen A. Rains*
Chris Segrin

To access these articles, visit the journals' websites and click on the **News and Offers** button.



www.westcomm.org

Routledge
Taylor & Francis Group

Contact information in the US:

Taylor & Francis, Inc.
Attn: Journals Customer Service
530 Walnut Street, Suite 850
Philadelphia, PA 19106
Toll Free: 1-800-354-1420, press "4"
Fax: (215) 207-0046
customerservice@taylorandfrancis.com



Become a fan of Routledge Communication Studies Books and Journals for the latest information on new publications, offers and upcoming events!

facebook

"Like" us on Facebook at:

www.facebook.com/RoutledgeMedia

twitter

Follow us on Twitter at:

www.twitter.com/Routledge_MandC

Our Core Faculty:

Bradley Adame, assistant professor
Elissa Adame, assistant research professor
Jess K. Alberts, president's professor
Benjamin Broome, professor
Daniel Brouwer, associate professor
Pauline H. Cheong, professor
Steven R. Corman, professor
Pauline Davies, professor of practice
Olga I. Davis, professor
Sarah Amira de la Garza, associate professor
Uttaran Dutta, assistant professor
Belle Edson, instructional professional
Laura Guerrero, professor
Heewon Kim, assistant professor
Linda C. Lederman, school director and professor
Jennifer Linde, senior lecturer
Paul Mongeau, associate director and professor
Clark D. Olson, instructional professional
Jonathan Pettigrew, assistant professor
Anthony J. Roberto, professor
YoungJu Shin, assistant professor
Robert Shuter, research professor
Sarah J. Tracy, professor
Alaina Zanin, assistant professor

Graduate Study at ASU

New to the Hugh Downs School:
An Online MA Degree in
Applied Organizational
Communication
contact:
jess.alberts@asu.edu
heather.freireich@asu.edu



Interdisciplinary PhD in Communication

Featuring transdisciplinary research initiatives
and diverse methodological approaches
contact: phdcom@asu.edu



"It all begins with good communication"



WHY JOIN THE NATIONAL COMMUNICATION ASSOCIATION?

EXPAND YOUR CONNECTIONS WITH COMMUNICATION PEERS
FROM ACROSS THE COUNTRY AND AROUND THE WORLD.

There are many direct benefits of NCA membership.
All regular members receive:

- Online access to NCA's 11 journals, both current and archived.
- Steeply discounted registration rate for NCA's Annual Convention. Our convention draws more than 5,000 people and features more than 1,000 programmatic sessions.
- Leadership and professional development opportunities.
- Membership in NCA Interest Groups.
- A print subscription to the award-winning *Spectra* magazine.
- Eligibility to win NCA awards.
- Eligibility for NCA grants.
- And more...

To learn more about NCA and all of the benefits of becoming part of a thriving community of Communication scholars, teachers, and students, call **202.534.1108** or visit **WWW.NATCOM.ORG**.



**The faculty of the Department of Communication at California State University San Marcos are honored to be the home of
*Current WSCA President, Dr. Michelle A. Holling***



Michelle's commitment to social justice brought marginalized identities to the center at last year's conference and institutionalized that commitment in the establishment of a new interest group **COMMUNICATION, IDENTITIES & DIFFERENCE**. We look forward to seeing how our commitment to social justice continues to unfold under her leadership!

Our Department of Communication is one of the largest and most popular degree programs at our university. We support students' development of critical analytical abilities and engagement with communities through two majors, Communication and Mass Media, and minors in Communication and Critical Intercultural Communication

FACULTY & STAFF

Katherine Brown, Ph.D.
Antonio De La Garza, Ph.D.
Brian Dolber, Ph.D.
Michael Huspek, Ph.D.
Joonseong Lee, Ph.D.
Dreama Moon, Ph.D.

Gloria Nziba Pindi, Ph.D.
Kendra Dyanne Rivera, Ph.D.
Barry Saferstein, Ph.D.
Andrew Spieldenner, Ph.D.
Cecilia Uy-Tioco, Ph.D.
Josephine Rosas, Staff

Michelle A. Holling, Ph.D., Department Chair

My Mindful Santa Clara Path

FRIDAY, FEBRUARY 16, 2018

Event	Time	Location
UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE	8:00am - 1:00pm	Various
WORKSHOPS	9:00am - 12:30pm	
WORKSHOPS	1:00pm - 4:00pm	
GRADUATE STUDENT WORKSHOP	2:00pm - 3:30pm	Sonoma
GRADUATE PROGRAMS OPEN HOUSE	3:45pm - 5:00pm	Winchester/Stevens Creek
CONVENTION KICK-OFF	5:15pm - 6:30pm	Cypress
WELCOME RECEPTION	6:30pm - 8:00pm	Magnolia
EXECUTIVES CLUB SOCIAL	7:30pm - 9:30pm	Off-Site

SATURDAY, FEBRUARY 17, 2018

Event	Time	Location
BUSINESS MEETINGS	8:00am - 9:00am	
PANEL SESSION #1	9:00am – 10:15am	
PANEL SESSION #2	10:30am – 11:45am	
BUSINESS MEETINGS	12:00pm-1:00pm	
PANEL SESSION #3	1:15pm – 2:30pm	
KEYNOTE SPEAKER	2:45pm – 4:00pm	Winchester/ Stevens Creek
PANEL SESSION #4	4:15pm – 5:30pm	
BUSINESS MEETINGS	5:45pm - 6:45pm	

SOCK HOP

9:00pm - 1:00am

Santa Clara Ballroom

SUNDAY, FEBRUARY 18, 2018

Event	Time	Location
COMMITTEE MEETINGS	8:00am – 9:00am	
PANEL SESSION #5	9:00am - 10:15am	
PANEL SESSION #6	10:30am - 11:45pm	
CONVENTION LUNCHEON	12:00pm - 2:30pm	Grand Ballroom A/B
PANEL SESSION #7	2:45pm - 4:00pm	
PANEL SESSION #8	4:15pm - 5:30pm	
LEGISLATIVE ASSEMBLY	7:00pm - 8:30pm	Winchester
PRESIDENT’S RECEPTION	9:00pm - 11:30pm	Cypress

MONDAY, FEBRUARY 19, 2018

Event	Time	Location
PANEL SESSION #9	8:30am - 9:45am	
PANEL SESSION #10	10:00am - 11:15am	
PANEL SESSION #11	11:30am – 12:45pm	

Stay connected with #WSCA2018:



@WestStatesComm



@WesternStatesCommunicationAssociation

COMMUNICATION STUDIES

Our Distinguished Faculty

Joy Anderson-O'Steen, M.A.
Marjorie Buckner, Ph.D.
Mark Gring, Ph.D.
Amy Heuman, Ph.D.
Patrick Hughes, Ph.D.
Amy Koerber, Ph.D.
LeAnne Lagasse, M.A.
Catherine Langford, Ph.D.
Gordana Lazić, Ph.D.
Luke LeFebvre, Ph.D.
Bolanle Olaniran, Ph.D.
Brian L. Ott, Ph.D.
Narissra Punyanunt-Carter, Ph.D.
Jenna Shimkowski, Ph.D.
Rob Stewart, Ph.D.
Adam Testerman, M.A.

The Department of **Communication Studies at Texas Tech University** is committed to promoting *effective communication* in students' personal, professional, and public lives. It features a *dynamic and diverse* curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers **B.A.** and **M.A.** degrees in **Communication Studies** and participates in a college-wide Ph.D. in *Media and Communication*.



TEXAS TECH UNIVERSITY
**College of Media
& Communication**

PLEASE VISIT US AT:
comc.ttu.edu



My Adventure. My Degree. My CoMC.



COMMUNICATION STUDIES
COLORADO STATE UNIVERSITY



GRADUATE STUDIES IN COMMUNICATION

Ph.D. & M.A. Programs

Developing Scholars, Teachers & Professionals

Individual Mentoring in a Supportive Community

Areas of Specialization

Media & Visual Culture | Relational & Organizational Communication |
Rhetoric & Civic Engagement

Graduate Teaching Assistantships

Teach in Our Nationally-Acclaimed Public Speaking Program |
Tuition + Stipend

communicationstudies.colostate.edu

Questions?

Director of Graduate Studies, Dr. Karrin Anderson | karrin.anderson@colostate.edu
&

Graduate Studies Support Coordinator, Carly Hennegan
CLA-CommStudies_Grad@mail.colostate.edu | 970-491-4123