Our Distinguished Faculty

Joy Anderson-O’Steen, M.A.
Megan Condis, Ph.D.
Mary Domenico, Ph.D.
Mark Gring, Ph.D.
Amy Heuman, Ph.D.
Patrick Hughes, Ph.D.
Amy Koerber, Ph.D.
LeAnne Lagasse, M.A.
Catherine Langford, Ph.D.
Gordana Lazić, Ph.D.
Luke LeFebvre, Ph.D.
Bolanle Olaniran, Ph.D.
Brian L. Ott, Ph.D.
Joseph Provencer, M.A.
Narissa Punyanunt-Carter, Ph.D.
Gary Schwantz, Ph.D.
Jenna Shimkowski, Ph.D.
Rob Stewart, Ph.D.
Adam Testerman, M.A.

The Department of Communication Studies at Texas Tech University is committed to promoting effective communication in students’ personal, professional, and public lives. It features a dynamic and diverse curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers B.A. and M.A. degrees in Communication Studies and participates in a college-wide Ph.D. in Media and Communication.

PLEASE VISIT US AT: comc.ttu.edu
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Association Officers

President
Brian Heisterkamp

President-Elect
Rodney Reynolds

Marnel Niles Goins
First Vice-President

Second Vice-President
Justin P. Boren

Immediate Past President
Michelle A. Holling

Executive Director
Heather Hundley
Welcome from the President

Welcome to our 90th annual convention! This year marks the sixth time WSCA has convened in Seattle for our annual convention - the last time being in 2007. Seattle is named after Chief Si’ahl, and as we gather here, I would like to acknowledge that this convention is being held on the traditional lands of the Duwamish and Suquamish People, and pay our respect to elders both past and present.

President-Elect Rodney Reynolds, Second Vice-President Justin Boren, the Interest Group Planners, and the local hosts from the University of Washington have organized an amazing program that engages the theme Advocating with Evidence. In particular, I appreciate the work of our local hosts, led by Christine Harold. From organizing local events, staffing registration, hosting the sock hop, and attending to our various A/V needs, we could not have been successful without them. The collective work of these service-minded individuals demonstrates that our success centers on dedicated volunteers.

While scanning the program, I’m certain you will find programs and panels that pique your interest. On Friday, gain some insight from our newest scholars during the Undergraduate Scholars Research Conference or sign-up for one of the many workshops being offered. Also, on Friday, please encourage your students who are considering graduate school to attend both the Graduate Student Workshop and Graduate Student Open House. Of course, please join us for the kick-off event and Welcome Reception on Friday evening.

The schedule of panels begins on Saturday and continues through Monday morning. You might pay particular attention to panels sponsored by our new interest group - Communication, Identities, and Difference. Join us for the convention luncheon on Sunday as we recognize our members for their distinguished research, teaching, and service. Please join me on Sunday evening for the President’s Reception on the 28th floor in the Visions and Vista rooms where we can enjoy captivating views while delighting in conversations with friends.

Seattle provides us with an eclectic and beautiful place to share our scholarship and connect with colleagues during WSCA’s 90th convention.

Brian Heisterkamp,
WSCA President

Special Thanks from the President–Elect and Primary Program Planner
The opportunity to pull your submissions and ideas together for this convention program provided me with a capstone experience with the praxis of in-depth learning. Certainly, the realization part of praxis emerged intensely as I came to know more about each of you and your uses of theory and scholarship.

Many hands and minds go into pulling together a program for our WSCA academic convention. The enthusiasm and commitment for the Advocating with Evidence theme from the Executives Club, the Executive Council, and each of the interest group planners deserves extra recognition. You all synergized that early idea into a strong complete system. Please note that the interest group chairs do most of the hard work in pulling a conference together. They get the word out about how to adapt to the theme, they solicit and encourage submissions, they coordinate reviews, they organize the panels, and they keep the primary program planner on track with proofing and helpful guidance on myriad issues. Please take the time at the convention to express your appreciation to the interest group planners for the opportunity we have here for worthwhile conversations and for the fellowship that we actively promote here at WSCA.

This year was a special transition for us to the online convention planning software. Our Executive Director, Heather Hundley, and First Vice-President, Marnel Niles Goins, deserve major credit for fixing glitches and making the software work for us. Heather, President Brian Heisterkamp, Past-President Michelle A. Holling, and the WSCA News and Social Media Editor, Christine Yoshimura, kept me on track and helped me pay attention to details. Second Vice-President Justin P. Boren organized the Undergraduate Scholars Research Conference and planned the Graduate Program Open House and Workshop with some innovations. Hailey Gillen Hoke did masterful work with the difficult task of recreating the bi-annual Basic Course Conference. We would be lost without their collective dedication to us.

The local host team from the University of Washington led by Christine Harold is graciously serving us and welcoming us to experience their community while we are in Seattle. They organized the sock hop, registration packets, and AV equipment. Every moment we enjoy in Seattle should guide us to thank the local host team for their efforts.

The President-elect duties require much of family, colleagues, and friends. They are there for you in the dark hours of concerns, double- as well as triple checking, and uncertainties that there must be one more necessary edit. The tasks are very similar to producing a lengthy edited volume.
Mentioning family and friends brings close the memories of dear colleagues who have passed this year. We have several memorials scheduled at this conference. In fact, as I write this, I am weeping over the news of the passing of a dear advisor, coach, mentor, coauthor, and friend. Please take some time over these convention days to attend the memorials and express your praise and love for those of us who are grieving.

To all of you, I am grateful for your continued support,

Rodney A. Reynolds
President-Elect
2019 Primary Program Planner

What do those numbers mean? Every year someone wonders what the panel numbers mean. The convention session numbers are the day, the hour, and the room. Thus, 4108 is the fourth day at hour 1 in room 08. The room numbers are arbitrary for record keeping and are not actual room numbers in the building. There is a move to replace the room number with just the session order at the time slot. This year we have the added complication of the online submission system session “codes”. Some of you now use the session codes when searching online. So we have both numbers (where applicable) for each session. The session “codes” are in reduced font to help keep the two numbers separated.
General Information

REGISTRATION
Courtyard Foyer

Thursday, 4:00 pm - 8:00 pm
Friday, 7:00 am - 6:00 pm
Saturday, 7:00 am - 5:00 pm
Sunday, 8:30 am - 11:30 am

EXHIBIT AREA
Courtyard Foyer
Friday, 12:00 pm - 5:00 pm
Saturday, 8:00 am - 5:00 pm
Sunday, 8:00 am - 5:00 pm

Stay connected with #WSCA2019:

@WestStatesComm
@WesternStatesCommunicationAssociation
## Convention Synopsis

### THURSDAY, FEBRUARY 21, 2019

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<tr>
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<tr>
<td>PUBLICATIONS COMMITTEE</td>
<td>1:30 pm - 3:30 pm</td>
<td>Vista II</td>
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<tr>
<td>FINANCE COMMITTEE</td>
<td>1:30 pm - 3:30 pm</td>
<td>Vista I</td>
</tr>
<tr>
<td>EXECUTIVE COUNCIL</td>
<td>4:00 pm - 10:00 pm</td>
<td>Visions, 28th Floor</td>
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<td>REGISTRATION</td>
<td>4:00 pm - 8:00 pm</td>
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### FRIDAY, FEBRUARY 22, 2019

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<tr>
<td>REGISTRATION</td>
<td>7:00 am - 5:00 pm</td>
<td>Courtyard Foyer</td>
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<tr>
<td>UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE</td>
<td>8:00 am - 1:00 pm</td>
<td>Third Floor</td>
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<tr>
<td>BASIC COURSE CONFERENCE</td>
<td>10:00 am - 5:00 pm</td>
<td>Salon A</td>
</tr>
<tr>
<td>WORKSHOPS</td>
<td>8:00 am - 3:00 pm</td>
<td>Various</td>
</tr>
<tr>
<td>WORKSHOPS</td>
<td>9:00 am - 12:00 pm</td>
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<td>WORKSHOPS</td>
<td>1:00 pm - 4:00 pm</td>
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<td>GRADUATE STUDENT WORKSHOP</td>
<td>2:00 pm - 3:30 pm</td>
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<td>3:45 pm - 5:00 pm</td>
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<td>EXECUTIVES CLUB SOCIAL</td>
<td>7:30 pm - 9:30 pm</td>
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<tr>
<td>Event</td>
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<tr>
<td>GENTLE YOGA</td>
<td>6:45 am - 7:45 am</td>
<td>Visions, 28th Floor</td>
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<tr>
<td>REGISTRATION</td>
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<td>Courtyard Foyer</td>
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<td>PANEL SESSION #1</td>
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<td>BUSINESS MEETINGS</td>
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<tr>
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<tr>
<td>SOCK HOP</td>
<td>9:00 pm - 12:00 am</td>
<td>Madison Ballroom</td>
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SUNDAY, FEBRUARY 24, 2019

GENTLE YOGA 6:45 am - 7:45 am  Visions, 28th Floor
REGISTRATION 8:30 am - 11:30 am  Courtyard Foyer
PANEL SESSION #5 8:00 am - 9:15 am  Various
PANEL SESSION #6 9:30 am - 10:45 am  Various
PANEL SESSION #7 11:00 am - 12:15 pm  Various
CONVENTION LUNCHEON 12:15 pm - 2:45 pm  Courtyard Ballroom
PANEL SESSION #8 3:00 pm - 4:15 pm  Various
PANEL SESSION #9 4:30 pm - 5:45 pm  Various
BUSINESS MEETING 5:45 pm - 6:30 pm  West
LEGISLATIVE ASSEMBLY 6:30 pm - 8:45 pm  Madison Ballroom
PRESIDENT’S RECEPTION 9:00 pm - 11:30 pm  28th Floor

MONDAY, FEBRUARY 25, 2018

PANEL SESSION #10 8:00 am - 9:15 am  Various
EXECUTIVE COUNCIL 9:00 am - 11:30 am  Visions, 28th Floor
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PANEL SESSION #12 11:00 am - 12:15 pm  Various
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<td>Language and Social Interaction</td>
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<td>Media Studies</td>
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<tr>
<td>Western Forensics and Argumentation Association</td>
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Convention Program Planners

Primary Program Planner
Rodney A. Reynolds, California Lutheran University

Executive Director
Heather Hundley, Middle Tennessee State University

Assistant to the Executive Director
Jennifer Fowlie, Victor Valley Community College

Undergraduate Scholars Research Conference
Justin P. Boren, Santa Clara University

Basic Course Conference
Hailey Gillen Hoke, Weber State University

Communication & Instruction
Hailey Gillen Hoke, Weber State University

Communication, Identities, & Difference
Michelle A. Holling, California State University San Marcos

Communication Theory & Research
Andrew Gilmore, Colorado State University

Community College
Linda Carvalho Cooley, Reedley College

Environmental Communication
Betsy Brunner, Idaho State University

Freedom of Expression & Political Communication
Jennifer Asenas, California State University, Long Beach

Health Communication
Elissa Adame, Arizona State University

Intercultural Communication
Gloria Pindi Nziba, California State University San Marcos

Interpersonal Communication
Melissa Tafoya, La Sierra University

**Language & Social Interaction**
Julianna Kirschner, University of Southern California

**Media Studies**
Stephanie L. Gomez, University of Utah
Stacey Overholt, Weber State University

**Organization for Research on Women and Communication**
Leslie Harris, University of Wisconsin Milwaukee

**Organizational Communication**
Julie Taylor, California State University San Bernardino

**Performance Studies**
Sarah Amira de la Garza, Arizona State University

**Rhetoric and Public Address**
Roberta Chevrette, Middle Tennessee State University

**Western Forensic Argumentation Association**
Duncan Stewart, University of Utah
Greetings, and welcome to Seattle! We are honored to host you in a unique city known for its natural beauty, technology and innovation, and lively music and arts scene. While you’re here you can sample the local flavors with our Road Dog Brewery Tours or see the old city below with the famous Bill Speidel’s Underground Tour. If you’d like to explore on your own, we encourage you to check out the many attractions Seattle has to offer, including Pike Place Market, Chihuly Garden and Glass, the Museum of Pop Culture (MoPOP) or the newly-renovated Space Needle! You might also visit one of Seattle’s eclectic neighborhoods, such as Wallingford, Fremont, Ballard, or Capitol Hill for a coffee, locally-crafted beer, or some window shopping. A walk around Green Lake offers an easy retreat from the pressures of conference life. Up for a ferry ride? Consider visiting Vashon, Whidbey, or Bainbridge Island to walk the beautiful beaches and visit the many island art galleries. However you choose to enjoy this amazing city, we hope you have a memorable and inspiring conference!

The Department of Communication wishes to extend a hearty THANK YOU to Professor David Domke, for his support of this conference, and for his 10 years of leadership as our Department Chair. Hear Professor Domke’s remarks on “A Defining Moment” in communication scholarship at a special conference kickoff event Friday, from 5:15-6:30pm in Salon A.
Association Executive Council

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Betsy Bach, University of Montana

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Robin Rowland, University of Kansas
Amy Johnson, University of Oklahoma - Editor-Select
Editor, *Communication Reports*
Tara McManus, University of Nevada, Las Vegas

Editor, *WSCA News & Social Media*
Christina Yoshimura, University of Montana

Executives Club President
Audrey Deterding, Missouri University of Science & Technology

Members-at-Large
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Audrey Deterding, Missouri University of Science & Technology
Wendy Hine, University of New Mexico
Colleen McGoff Dean, Whatcom Community College

Speech Activities Coordinator
Carlos Tarin, University of Texas, El Paso
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Betsy Bach (Chair), Bryant Alexander, Paul Mongeau, Marnel Niles Goins, and Heather Hundley

Publications Committee
Stacey Sowards (Chair), Rona Halualani, LeiLani Nishime, Robin Rowland, Jennifer Bevan, and Christina Yoshimura

Time and Place Committee
Michelle A. Holling (Chair), Stephanie Gomez/Stacey Overholt, Robert Leonard, Carlos Tarin, and Heather Hundley

Member Services Committee
Amy Pason (Chair), Toniesha Taylor, Andrea McCracken, and Marnel Niles Goins

Distinguished Scholar Award
Wendy Hine (Chair), Bernadette Calafell, Jose Maldonado, Brian Ott, and Sarah Amira de la Garza

Distinguished Service Award
Derek Buescher (Chair), Audrey Deterding, Michelle A. Holling, and Wendy Hine (ex-officio, non-voting)

Distinguished Teaching Award
Audrey Deterding (Chair), Shinsuke Eguchi, Benny LeMaster, Matthew Sanders, and Jim Reed

Model Communication Program Award
Colleen McGoff Dean (Chair), Linda Carvalho Cooley, Hailey Gillen Hoke

B. Aubrey Fisher Award
Robin Rowland, (Chair), Eric Aoki, Danielle Endres, Dennis Gouran, Jose Angel Maldonado, Andy Merolla, and Val Renegar

Dickens Award
Jennifer Bevan (Chair), Heather Canary, Tara Emmers-Sommer, and Bree McEwan

Executive Director Search Committee
Mark Bergstrom, Jan Andersen, Teresa Bergman, and Brian Heisterkamp

Elected Representatives to the WSCA Legislative Assembly
Fatima Alaou, Maria Blevins, Santhosh Chandrashekar, Carlos Flores, Hillary Jones, Benny LeMaster, Kathleen F. McConnell, Pavithra Prasad, Nikki Yeboah, and Alaina Zanin

WSCA Representatives to NCA
Nina Reich, Colleen McGoff Dean, and Robert Stockton

NCA Nominating Committee
Michelle A. Holling, Immediate Past President

NCA Regional Advancement and Promotion Advisory Board
Brian Heisterkamp

Legislative Assembly Parliamentarian
Antonio Tomas De La Garza
Departmental Members

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Boise State University
California State University, Chico
California State University, Fresno
California State University, Long Beach
California State University, Los Angeles
California State University, Northridge
California State University, Sacramento
California State University, San Bernardino
California State University, San Marcos
Central Community College
Chapman University
College of the Redwoods
Colorado Mesa University
Colorado State University
El Paso Community College
Everett Community College
Gonzaga University
Lane Community College
Long Beach City College
Northern Arizona University
San Diego State University
San Jose State University
San Francisco State University
Santa Clara University
St. Mary's College of California
Texas Tech University
University of Arizona
University of Colorado, Denver
University of Colorado, Boulder
University of Hawaii
University of Montana
University of Nevada, Las Vegas
University of New Mexico
University of Puget Sound
University of the Pacific
University of Utah
Western Washington University

* as of 1/8/2019
Life Members

Katherine Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Robert K. Avery, University of Utah
Kimberly Barnett Gibson, St. Mary's University
Mark Bergstrom, University of Utah
Dawn O. Braithwaite, University of Nebraska-Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Daniel Canary, San Diego State University
Heather Canary, San Diego State University
John Caputo, Gonzaga University
Hilda Carpenter, Carpenter Consulting Associates
Yea-Wen Chen, San Diego State University
David Chimovitz, Colorado Mountain College
Robert Clark, University of Oregon
Heather Crandall, Gonzaga University
Audrey Deterding, Missouri University of Science & Technology
Qingwen Dong, University of the Pacific
Bill Eadie, San Diego State University (Emeritus)
Lisa Flores, University of Colorado
Kory Floyd, University of Arizona
Douglas Fraleigh, California State University, Fresno
Patricia M. Ganer, Cypress College
James M. Gelwicks, Western College of Colorado
Donna Gotch, California State University, San Bernardino
Jo Anna Grant, California State University, San Bernardino
Cindy Griffin, Colorado State University
Brian Heisterkamp, California State University, San Bernardino
Susan A. Hellweg, San Diego State University
Tracey Quigley Holden, University of Delaware
K.B. Hom, University of Utah
Heather Hundley, Middle Tennessee State University
Ronald Jackson II, University of Illinois
Hillary A. Jones, California State University, Fresno
Jeanne Krause
Jimmie Manning, University of Nevada, Reno
Sean Maulding, California State University, San Bernardino
erin d. mcclellan, Boise State University
John McClellan, Boise State University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Arizona State University
Shane Moreman, California State University, Fresno
Tom Nakayama, Northeastern University
Chevelle Newsome, California State University, Sacramento
Marnel Niles Goins, California State University, Fresno
Patricia O'Keefe, College of Marin
Brian L. Ott, Texas Tech University
Douglas Parry, University of Alaska, Anchorage
Sue D. Pendell, Colorado State University
Sandra Petronio, Indiana University-Purdue University Indianapolis
Rodney A. Reynolds, California Lutheran University
Clariza Ruiz De Castilla, California State University, Long Beach
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai'i at Manoa
Stacey Sowards, University of Texas at El Paso
Robert Stockton, Katella High School
Julie Taylor, California State University, San Bernardino
Marlene M. von Friederichs-Fitzwater, California State University, Sacramento
John L. Williams, California State University, Sacramento
Christina Yoshimura, University of Montana
Stacy Young, California State University, Long Beach

* as of 12/19/2018
### Past Presidents

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* But for her untimely death, Leah Vande Berg would have served as President in 2006.
Honorary Members

Dennis Alexander - 2003 Distinguished Service Award recipient and 2000 President
Janis Andersen - 2013 Distinguished Service Award recipient and 1991 President
Peter Andersen - 2008 Distinguished Service Award recipient and 1998 President
Robert Avery - 2011 Distinguished Service Award recipient and 1995 President
Betsy Bash – 2012 Distinguished Service Award recipient and 1997 President
Eldon Baker - 1975 President
Leslie Baxter - 1998 President
Robert Boren - 1998 Distinguished Service Award recipient and 1973 President
Connie Bullis - 2003 President
John Cagle - 2009 Distinguished Service Award recipient
Donald Cameron - 1971 President
Bill Eadie - 1994 President and 2016 Distinguished Service Award recipient
Carmendale Fernandes - 1986 Distinguished Service Award recipient and 1979 President
Walter Fisher – 1990 Distinguished Service Award recipient and 1974 President
Ken Frandsen - 2004 Distinguished Service Award recipient
Anthony Hillbruner - 1981 Distinguished Service Award recipient
Lucy Keele - 1997 Distinguished Service Award recipient and 1977 President
Jolene Koester - 1995 President
Stephen Littlejohn - 1992 President
Ron Lustig - 2010 Distinguished Service Award recipient and 2004 President
Nancy McDermid - 1995 Distinguished Service Award recipient and 1981 President
David Natharius - 1999 Distinguished Service Award recipient and 1988 President
Jody Nyquist - 2000 Distinguished Service Award recipient and 1984 President
Sue Pendell - 2014 Distinguished Service Award recipient and 2009 President
Jack Samosky - 1993 Distinguished Service Award recipient
Thomas Scheidel - 1994 Distinguished Service Award recipient and 1990 President
Malcolm Sillars – 1992 Distinguished Service Award recipient and 1988 President
Jo Sprague - 2009 Distinguished Service Award recipient and 1986 President
Lynn Wells - 2002 Distinguished Service Award recipient and 1989 President
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## Distinguished Teaching Award Recipients

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<td>Clovis East High School</td>
<td>Clovis, CA</td>
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<tr>
<td>2011</td>
<td>Clark Community College</td>
<td>Vancouver, WA</td>
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<td>2010</td>
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<td>2009</td>
<td>No Award</td>
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<td>2008</td>
<td>Bakersfield College</td>
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<td>2007</td>
<td>No Award</td>
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<td>2006</td>
<td>College of the Canyons</td>
<td>Santa Clarita, CA</td>
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<td>Cupertino, CA</td>
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<td>2005</td>
<td>Granite Bay High School</td>
<td>Granite Bay, CA</td>
</tr>
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<td>2004</td>
<td>Albuquerque Vocational Technical</td>
<td>New Mexico</td>
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<td>Salt Lake City, UT</td>
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<td>Holtville High School</td>
<td>Holtville, CA</td>
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<td>2001</td>
<td>Salt Lake Community College</td>
<td>Salt Lake City, UT</td>
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<tr>
<td>2000</td>
<td>Ohlone College</td>
<td>Fremont, CA</td>
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Detailed Schedule of Events

THURSDAY
February 21, 2019

1116  PUBLICATIONS COMMITTEE  1:30 pm  3:30 pm  Vista II
1117  FINANCE COMMITTEE  1:30 pm  3:30 pm  Vista I
1215  EXECUTIVE COUNCIL MEETING I  4:00 pm  10:00 pm  Visions, 28th Floor

REGISTRATION  4:00 pm  8:00 pm  Courtyard Foyer

Friday
February 22, 2019

2107  UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE
2/22/19 Friday 8:00 am - 1:00 pm  Third Floor (+)

BASIC COURSE CONFERENCE

2304  2442  FOUNDATIONS OF KNOWLEDGE: HOW TO INTEGRATE RESEARCH INTO BASIC COURSES
2/22/19 Friday 10:30 am - 11:45 am  Salon A
Basic Course Conference

Chair: Bobbi J. Van Gilder, Weber State University

The Importance of Research in Basic Course Instruction: Considering Learning Outcomes and Practical Applications
Bobbi J. Van Gilder, Weber State University

Practical Guidelines for Integrating Research into the Basic Course Curriculum
Alexander Lancaster, Weber State University

Relying on Students' Narratives and Lived Experiences as Evidence in the Basic Course
Anthony Cuomo, West Los Angeles College

Inspiring Research Interest: Strategies for Making Research Fun
Michael Ault, Weber State University

**2404 BASIC COURSE STRATEGIES: "THE CREDIBILITREE" AND TOULMIN TECHNIQUE**

2/22/19 Friday 12:00 pm - 1:15 pm
Salon A

Basic Course Conference

Approaches to Teaching the Structure of Argument Using Toulmin's "Uses of Argument" Schematic in the Basic Course
Daniel John O'Neill, Youngstown State University

Teaching Advocacy from the Roots: Understanding Speaker Credibility through The Credibilitree Activity
Ariel Gratch, UTICA College

**2504 DEVELOPING SPEAKERS RATHER THAN JUST SPEECHES: EXTEMPORANEOUS EVIDENCE-BASED ADVOCACY IN THE PUBLIC SPEAKING CLASSROOM**

2/22/19 Friday 1:30 pm - 2:45 pm
Salon A

Facilitator: Marc Newman, Speech Ramp

Jordan Sandoval, Mt. San Antonio College
Priscilla Igelsias, Mt. San Antonio College
Ashley Nuckels-Cuevas, San Diego State University
CLS Ferguson, Mt. San Antonio College
Natalie Souaid, California State University, Northridge

**2604 TAKING THE BASIC COURSE ONLINE TO THE NEXT LEVEL: INCREASING INSTRUCTOR IMMEDIACY**

2/22/19 Friday 3:00 pm - 4:15 pm
Salon A

Basic Course Conference

Lana G McDonnell, Texas A&M University- Kingsville
Mindy Gibson, Colorado Community Colleges Online
ANIMALS, NATURE, AND HUMAN RELATIONSHIPS: ANALYZING EVIDENCE AND ADVOCATING FOR INCLUSION IN COMMUNICATION STUDIES

Participants will have the opportunity to learn more about the work that others are doing in human and animal communication. Research and curriculum that has already been developed will be shared. We will collaborate and begin the task of writing a text for undergraduates on internatural communication.

Nathalie Campbell Crocker, Landmark College
Emily Plec, Western Oregon University
Susan Hafen, Weber State University
Jeremy Gordon, Gonzaga University
Elizabeth Craig, North Carolina State University
Aria Mia Loberti, The University of Rhode Island

DESIGNING AN IDEA-BASED CURRICULUM FOR THE 21ST CENTURY

Participants will discussion a new concept-based curriculum where professors seek to cultivate learners who can think and solve problems like a disciplinary scholar. A key to the design is to disrupt the norm of faculty-centered courses. The workshop will walk participants through steps and guiding questions required to design and create such a curriculum. We will also share insights, challenges, and strategies for generating buy-in from our own process. The workshop will also highlight how this new design lends itself to strong and effective assessment practices.

Jonathan Rossing, Gonzaga University
Lisa Silvestri, Gonzaga University
Juliane Mora, Gonzaga University
Casey R. Schmitt, Gonzaga University
Kristina Morehouse, Gonzaga University
Melissa Click, Gonzaga University
ASSESSMENT MATTERS: WHEN SAYING "I KNOW WHAT I'M DOING SO JUST TRUST ME" ISN'T ENOUGH TO HELP STUDENTS SUCCEED

2/22/19 Friday 9:00 am - 12:00 pm
James
Pre-Conference Workshop

When you've realized that you need to know more about assessment but aren't sure how to begin, or how to translate your expertise and expectations into a student-centered assessment plan, then this is your workshop! Go beyond the pros and cons and get into the nitty-gritty of rubric development and design. We'll use the NCA developed student learning outcomes as a jumping off point to creating something practical and usable for you and your students.

Submitter
Audrey Deterding, Missouri University of Science and Technology
Dayle Hardy-Short, Northern Arizona University

QUALITATIVE DATA ANALYSIS: THE BACKSTAGE STEPS OF CRAFTING QUALITATIVE EVIDENCE

2/22/19 Friday 9:00 am - 12:00 pm
Vista II
Pre-Conference Workshop

This workshop will provide step-by-step best practices for crafting evidence in qualitative research via organizing, coding, and analyzing. Participants will learn backstage practices of data analysis and receive worksheets and resources that will help them share what they have learned with collaborators, colleagues, and students. Note: participants may desire to additionally register for an affiliated more advanced workshop in the afternoon: “Evidencing Interpretation, Theory-building, and Claim-making in Qualitative Inquiry.”

Sarah J. Tracy, Arizona State University

ADVOCATING FOR ENVIRONMENTAL STEWARDSHIP: THE DEVELOPMENT OF A MICRO-CREDENTIALED PROGRAM

2/22/19 Friday 9:00 am - 12:00 pm
Spring
Pre-Conference Workshop

Participants discuss Central Community College's pilot "e-Badge" on Leadership in Environmental Stewardship. The basis of the badge is communication and education. Participants will learn about the development of this environmental sustainability micro-credentialing program. To earn the award, students must complete learning options in eight proficiency areas. The evidence-based
proficiencies are adaptable to any speech or English course. Influencing change outside of the classroom is encouraged.

Brent E. Adrian, Central Community College—Nebraska

**2317 1522**  
**ADVOCATING WITH VISUAL EVIDENCE: HOW TO IMPROVE PRESENTATION SLIDE-DESIGN WITH THE ASSERTION-EVIDENCE APPROACH**  
2/22/19 Friday 9:00 am - 12:00 pm  
Vista I  
Pre-Conference Workshop

This workshop will provide you with the knowledge and tools to create improved presentation slides. You will learn new slide-design techniques that have been found to improve presentation focus, delivery style, and the audience’s comprehension and retention of information. You are encouraged to bring a laptop with one or more of your PowerPoint presentations so we can help you enhance your slides during this interactive workshop.

Important: We gave a similar workshop in 2016 to WSCA and were not able to accommodate all of the participants because of demand and room size. In addition, we would require a projector/audio for our presentation but do not know the estimated cost. Therefore, we set the participant fee at $30 per person to cover the base fee of $5 and an estimated A/V cost. However, if there is no charge for the A/V, please reduce the fee to the base cost only (i.e., $5). If the A/V fee is more, you can increase the participant fee accordingly. Thank you.

Submitter  
Peter Nello Miraldi, The Pennsylvania State University  
Lori Miraldi, The Pennsylvania State University

**2503 1357**  
**ADVOCATING WITH EVIDENCE THROUGH A FEMINIST LENS**  
2/22/19 1:00 pm - 4:00 pm  
Municipal  
Pre-Conference Workshop

This pre-conference workshop will provide feminist scholars the opportunity for sustained conversation around several topics. Four questions will be circulated in advance of the convention, and those who wish to participate will be asked to submit a short position paper (2-4 double-spaced pages) on one of those questions by February 1, 2019. At the conference, those who have written about the same question will be placed in a group together.

Julianna Kirschner, University of Southern California  
Mary Domenico, Texas Tech University
Students often struggle to provide satisfying responses to the question, "What are you going to do with that major?" However, the knowledge and abilities we teach in communication are what employers desire most from college graduates. This workshop is designed to help instructors and advisors find new ways to help students become advocates for themselves; capable of thoughtfully articulating why they are studying communication and why it is a useful and necessary major to pursue.

John McClellan, Boise State University
Matthew Sanders, Utah State University

This workshop is focused on providing qualitative researchers with a systematic, creative, and fun process for moving from findings, to theory building, to impactful claims that will resonate and connect with intended audiences. Participants will leave the workshop with inspiration, new skills, and worksheets from which to practice or teach qualitative interpretation and theory-building. Note: participants may desire to additionally attend an affiliated workshop in the morning: "Qualitative data analysis: The backstage steps of crafting qualitative evidence."

Sarah J Tracy, Arizona State University

This workshop is focused on providing qualitative researchers with a systematic, creative, and fun process for moving from findings, to theory building, to impactful claims that will resonate and connect with intended audiences. Participants will leave the workshop with inspiration, new skills, and worksheets from which to practice or teach qualitative interpretation and theory-building. Note: participants may desire to additionally attend an affiliated workshop in the morning: "Qualitative data analysis: The backstage steps of crafting qualitative evidence."

Sarah J Tracy, Arizona State University
Mindfulness Based Critical Thinking in Advocating with Evidence is designed to be very interactive. Participants will be asked to center on an obstacle or issue in their lives and then apply the Elements of Thought and the Standards from the Richard Paul model of Critical Thinking to arrive at the best possible solution. Participants will then apply the critical thinking to the content and context of their choice. Socratic questioning will be taught then practiced by the participants. In addition, exercises in mindfulness that assist in creating an even clearer picture of the obstacle or problem will be experienced.

George Nagel, Ferris State University
Donna Smith, Ferris State University

2514 1733 TEACHERS AS TRICKSTER-ADVOCATES: PLAYFUL USE OF CRITICAL COMMUNICATION PEDAGOGY IN THE INTRODUCTORY COURSE
2/22/19 Friday 1:00 pm - 4:00 pm Columbia
Pre-Conference Workshop

Facilitators/participants introduce themselves, discuss a stimulus that provides an opening for facilitators to model the role of the teacher as trickster. Participants explore in groups different trickster pedagogies, including the Socratic method, Boal's forum theatre and static image work, and McGee's ideographs in political humor, and Bautista's "Uncomfortable Pedagogy" as experiential learning. Participants share how trickster/playful strategies support pedagogy in introductory communication courses.

Nicholas A Zoffel, Sierra College/edoptics
Deanna Fassett, San Jose State University
Keith Nainby, California State University, Stanislaus
Raina Chelise, San Jose State University
Tyler Gidney, San Jose State University
Brandon Gainer, De Anza College

GRADUATE STUDENT WORKSHOP
2/22/19 Friday 2:00 pm - 3:30 pm South and North

2615 TASK FORCE ON EXPANDING AND ENHANCING THE DISCIPLINE IN THE WEST
2/22/19 Friday 3:00 pm - 4:00 pm Visions, 28th Floor
Presented by the President-Elect Rodney A. Reynolds
This is an interactive session; we will appreciate comments from those in attendance

Rodney A. Reynolds, California Lutheran University  
William F. Eadie, San Diego State University  
Colleen McGoff Dean, Whatcom Community College  
Douglas L. Kelley, Arizona State University  
James L. Gaudino, Central Washington University  
Patricia J. O’Keefe, College of Marin

GRADUATE PROGRAMS OPEN HOUSE  
2/22/19 Friday 3:45 pm - 5:00 pm  
Salon B and C

2701  
CONVENTION KICK-OFF  
2/22/19 Friday 5:15 pm - 6:30 pm  
Salon A

Speaker: David Domke, Professor and Chair, Department of Communication at the University of Washington

A Defining Moment

All around us the norms of democratic debate and commitments to ideals of equality and justice are under serious attack. These cultural dynamics are in play on campuses as well. In our research and our teaching, in our pursuit of knowledge and our mentoring of students, we reside at the center of a set of defining cultural clashes. There are no guarantees in regard to how this moment will end.

What are our responsibilities, as well as our opportunities, as communication scholars? That’s what these remarks will focus on.

David Domke worked as a journalist for several newspapers in the 1980s and early 1990s before earning a Ph.D. in 1996. For the past two decades he has
been on the faculty of the Department of Communication at the University of Washington, where he is now a Professor and Chair. He is the author of two books. The first was published in 2004 and examines the religious rhetoric of the Bush administration and its influence on news coverage and public opinion, *God Willing?: Political Fundamentalism in the White House, the “War on Terror,” and the Echoing Press* (Pluto Press). His second book, *The God Strategy: How Religion Became A Political Weapon in America*, was published in 2008 by Oxford University Press, and was issued with an updated edition in autumn 2010. In recent years Domke has spoken about politics and communication with academic, political, media, and public audiences around the country, and he has worked closely with several organizations and on a number of campaigns. He also has been one of the developers of a civil rights pilgrimage to the south that brings together community members twice a year for a 10-day trip to the US South. He is the recipient of many awards for writing, scholarship, and teaching. In June 2019 he will leave the UW to work fulltime with civic organizations on building a just and inclusive democracy.

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**WSCA 2019 WELCOME RECEPTION**

2/22/19 Friday 6:30 pm - 8:00 pm  
Courtyard Ballroom

**EXECUTIVES CLUB SOCIAL**

2/22/19 7:30 pm - 9:30 pm  
Visions, 28th Floor
SATURDAY
February 23, 2019

GENTLE YOGA
6:45 am - 7:45 am
Visions, 28th Floor

REGISTRATION
7:00 am - 5:00 pm
Courtyard Foyer

BUSINESS MEETINGS
2/23/19 Saturday 7:45 am - 8:45 am
Conv Code Session Code Title Room

3101 3107 3110
2020 INTEREST GROUP PLANNERS I LANGUAGE AND SOCIAL INTERACTION FREEDOM OF EXPRESSION AND POLITICAL
COMMUNICATION

3104 3108
RHETORIC AND PUBLIC ADDRESS COMMUNITY COLLEGE INTEREST GROUP I

3107 3110
LANGUAGE AND SOCIAL INTERACTION COMMUNITY COLLEGE INTEREST GROUP I

3108 3110
COMMUNITY COLLEGE INTEREST GROUP I COMMUNICATION

3201 1345
EVIDENCE OF TEACHING: A PEDAGOGICAL READER'S THEATRE EXPLORING STUDENT EVALUATIONS, EMAILS,
AND LEARNING OUTCOMES

2/23/19 Saturday, 9:00 am - 10:15 am
Presented by Communication and Instruction and Performance Studies Interest Groups

Facilitator: Suzanne P. Pullen, San Francisco State University

This collaboratively crafted, high-density Reader's Theatre performs the highs and lows of the material products of teaching, including: student comments on evaluations and emails, departmental measures of effectiveness, student learning outcomes (SLOs), rubrics, teaching philosophies, mission statements, and other documents related to the work of teaching in order to explore the liminal moments when learning happens for students - and teachers.

Anastasia Prentiss, Holy Names University
Ayshia Stephenson-Celadilla, Eastern Nazarene College
Jacquelyn Horton, University of San Francisco
Douglas Mungin, Solano Community College
Angelina Moles, Merced College, Los Banos
Allen Conkle, San Francisco State University
Gina Stahl-Haven, University of San Francisco
James Warren Boyd, San Francisco State University
Jennifer Zenovich, San Francisco State University
Pablo Ramirez, San Francisco State University
Lindsay Greer, University of Southern Indiana

Respondent: Amy Kilgard, San Francisco State University

3202 2530 **EXPLORING NEGATIVE COMMUNICATION: HURTFUL EMOTIONS, BULLYING, FORGIVENESS, AND FRIENDSHIP**

2/23/19 Saturday 9:00 am - 10:15 am
Presented by Interpersonal Communication Interest Group

Chair: Allison R. Thorson, University of San Francisco

Brief Negative Statements Occurring Within Longer Support Messages Result in Lower Message Effectiveness and Supporter Competence Ratings
- Colter D Ray, San Diego State University
- Kory Floyd, University of Arizona
- Cristopher John Tietsort, Arizona State University
- Alaina Veluscek, Arizona State University
- Sheldon Emi C. Hashi, Arizona State University
- Christopher Douglas Otmar, San Diego State University
- Rosalie Fisher, Arizona State University

Conceptualizing Bullying for LGBTQIA: A Move toward an Interpersonal Communicative Framework
- Corey Jon Reutlinger, Arizona State University

The Role of Bipolar Disorder, Stigma, and Hurtful Messages in Romantic Relationships
- Callie Rose Parrish, UC Santa Barbara
- Christina Granato Yoshimura, University of Montana

“Is the Friendship Worth Keeping?”: Gender Differences in Communicating Forgiveness in Friendships
- Mary Grace-Antony, Western Washington University
- Pavica Sheldon, University of Alabama in Huntsville

Respondent: Allison R. Thorson, University of San Francisco
ORWAC PRESIDENT’S ROUNDTABLE: ADVOCATING WITH(OUT) EVIDENCE: SEXUAL ASSAULT IN A POST-TRUTH ERA
2/23/19 Saturday 9:00 am - 10:15 am
Presented by Organization for Research on Women and Communication
Chair: Leslie Harris, University of Wisconsin-Milwaukee

High profile public debates about sexual harassment and assault have led scholars and activists to question the possibilities of and limitations to advocating with evidence. Roundtable participants will address questions such as: What counts as ‘legitimate’ evidence of sexual assault? Who can advocate on this issue? How does gender and race impact perceptions of evidence?

Karma Chavez, University of Texas - Austin
Dana Cloud, Syracuse University
Logan Gomez, University of Colorado, Boulder
Alyssa Samek, California State University, Fullerton
Ersula Ore, Arizona State University
Megan Orcholski, University of Wisconsin-Milwaukee

TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS
2/23/19 Saturday 9:00 am - 10:15 am
Presented by Rhetoric and Public Address Interest Group
Chair: Roberta Chevrette, Middle Tennessee State University

The Blackfeet Nation and Blood Quantum: Argumentative Strategies for Navigating Colonization and Negotiating Identity (Top Paper; Top Student Paper)
   Jordan John Christiansen, University of Kansas

Campus Cults: An Analysis of the International Christian Church Recruitment Script (Top Debut Paper)
   Jozelle Wong Yu, California State University, Long Beach

The Limitations of Lubbock: A Rhetorical Analysis of the “Hub City”
   Ma. Angela San Luis Labador, Texas Tech University

Are Title IX Processes Legal? The Legal/Administrative Oscillations of the 2011 Dear Colleague Letter
   Samantha Grainger West, University of Colorado Boulder
Respondent: Kevin Macy-Ayotte, California State University, Fresno

3205  2484  ADVOCATING FOR CHANGE: RHETORICAL STRATEGIES AND TACTICS OF SOCIAL MOVEMENTS PAST AND PRESENT
2/23/19 Saturday 9:00 am - 10:15 am  Salon B
Presented by Rhetoric and Public Address Interest Group

Chair: Nicholas Lepp, University of Nevada, Las Vegas

The Rhetorical Paradox of Anti-Suffrage Women
Mary Margaret Carver, University of Central Oklahoma

A Case of and for Transgression: Rethinking Effectiveness of Protest Tactics
Ciera Ann Chilton, San Francisco State University

When the Speechless Speak: The Rhetoric of Liminal Citizenship
Inbal Leibovits, The University of Texas at Austin

Color Countermovement Advocacy: The Rhetoric of #WalkInRed and Tone it Down Taupe
Benjamin William Mann, University of Utah

Respondent: Amy Pason, University of Nevada, Reno

3206  1433  EXPERTISE, EXPERIENCE AND EVIDENCE IN ARGUMENTS ABOUT WOMEN'S HEALTH
2/23/19 Saturday 9:00 am - 10:15 am  Salon C
Presented by Health Communication Interest Group

Facilitator: Julie Anne Homchick Crowe, Seattle University

“I'm Deteriorating, I'm Aging . . . But Sometimes I Play Really Well”: Embodied Identity Paradoxes in a Women's Recreational Soccer Group
Laura Black University of Ohio

Discourses that Bind: The Paradox and Impact of “Responsible Womanhood” Discourse on Women’s Health Coping Behavior
Bianca Wolf, University of Puget Sound

Maternity, Moral Imperatives and Arguments from “Nature”
Julie Anne Homchick Crowe, Seattle University
Tracing the Contours of Women of Color and Reproductive Feminicidios
Leandra Hernandez, National University

Under the Influence: The Spiral of Silence in Female Incarceration
Lynn Cooper, Wheaton College

“Motherwisdom”: Women’s Development of Evidence Through Storytelling
Susanna Foxworthy Scott, Indiana University

3207 2457  TOP PAPERS IN LANGUAGE AND SOCIAL INTERACTION
2/23/19 Saturday 9:00 am - 10:15 am East
Presented by Language and Social Interaction Interest Group

Chair: Julianna Kirschner University of Southern California

Reconstructing Agency Using Reported Private Thought in Narratives of Survivors of Sex Trafficking (Top Paper)
Sue Lockyer, San Francisco State University
Leah Wingard, San Francisco State University

"CALL OUT RAPISTS. STOP PROTECTING ABUSERS": A cultural discourse analytic approach to metadiscursive talk around sexual violence in DIY/punk communities (Top Student Paper)
Ellie Busch, University of Colorado Boulder

Conversation Analysis of Presidential Responses to the Press: Understanding Trump Press Conferences (Top Debut Paper)
Hector Palmeno, San Francisco State University

Talking About Mindfulness: An Ethnography of Communication Analysis of Two Speech Communities
Daniel Stofleth, Seattle Children's Research Institute
Valerie Manusov, University of Washington

3208 2284  ADVOCATING WITH EVIDENCE IN DIFFERENT SOCIAL, PERSONAL, AND PHILOSOPHICAL COMMUNITIES
2/23/19 Saturday 9:00 am - 10:15 am North
Presented by Community College Interest Group

Chair: Raquel Moscozo, California State University, Fullerton

Cultivating Moral Authority
Facilitator: Diane Keeling, University of San Diego

The most significant problems of the 21st century are distinctly 'wicked. There is a need to reconceive traditional rhetorical concepts that have the potential to explain relational complexity. Recent work theorizes tropes and figures in terms with relationality (Stormer, 2013). Our panel continues this line of thought, retheorizing tropes and figures as entanglements of materiality and immateriality that articulate these dimensions of being through different relational forms: sound, flesh, math, and breath. We address 'Advocating with Evidence' through thinking about evidence (in both sensory and argumentative senses) as an emergent property of these different (im)material figurations.

Figuring Sound
Justin Eckstein, Pacific Lutheran University

Mathematical Figurations and Rhetoric's Incorporeality
Diane Keeling, University of San Diego

Trope, Flesh, and the Political Potential of Rhetorical Materialisms
Matthew Bost, Whitman College

Jeremy Gordon, Gonzaga University
ADVOCATING FOR RESEARCH? APPROACHES TO SCHOLARSHIP ON, WITH, AND ABOUT THE INCARCERATED

02/23/19 Saturday 9:00 am - 10:15 am

West

Presented by Communication, Identities and Difference and Performance Studies Interest Groups

Why do research about the incarcerated? More importantly, how should this research be undertaken? This roundtable brings together scholars from performance studies, interpersonal and intercultural comm, media studies, and organizational comm for what we hope will be a lively dialogue about methods, ethical principles, and the problem of “evidence” in our experience with research on, with, and about the incarcerated.

Chair: Karen Lovaas, San Francisco State University

Oona Hatton, San José State University
Adrienne Bliss, Ball State University
Jonathan Bowman, University of San Diego
Sarah Hart, University of California, Davis
Courtney Hook, Ohio University
Jelena Petrovic, Stetson University
Glen Stamp, Ball State University

QUEER/QUARE INTERSECTIONS WITH GENDER, SEXUALITY, AND NATIONALISM

02/23/19 Saturday 9:00 am - 10:15 am

Marion

Presented by Communication, Identities and Difference Interest Group

Chair: Alexandra Jackson Nevis, California State University San Marcos

Monstrous Erasure: Quare Femme (In)visibility in Get Out
Bernadette Marie Calafell, University of Denver

Masculinity's Makeover: Netflix's Queer Eye as Queer Public Pedagogy
Hailey Otis, Colorado State University

Rhetorics of Carceral Queer of Color Masculinity in the Suicide of Aaron Hernandez
Evan Schares, Louisiana State University
Dropping Rainbow Colored Bombs: Homonationalism in Pulse Shooting Political Cartoons
Kamiran Dadah, California State University, Long Beach

Respondent: Shinsuke Eguchi, University of New Mexico

3213  ECONOMIC INTERESTS V. ENVIRONMENTAL PRESERVATION

2/23/19 Saturday 9:00 am - 10:15 am
Presented by Environmental Communication Interest Group
	
Chair: Brian Andrew Cozen, California State University, Fresno

Defining 'Local' and 'Access': Trump's Rhetorical Construction of Federal Overreach in the Designation of Bears Ears National Monument
Megan E. Cullinan, University of Utah

Saved From or Saved By? The Rhetoric of an Environment of Prescription
Jackson Scott De Vight, Texas Tech University

Sifting through Sand: Framing Community News Coverage of Frack Sand Mining
Keith Zukas, University of Wisconsin-Whitewater

3214  ADVOCATING FOR INCLUSIVE LEARNING FOR STUDENTS WITH DISABILITIES

2/23/19 Saturday 9:00 am - 10:15 am
Presented by Community College Interest Group
	
Chair: Colleen McGoff Dean, Whatcom Community College

A View from the Access and Disability Service Office: What We Can Offer
Kerri Holferty, Whatcom Community College

I Have A Student with a Disability in My Course: Now What? Strategies for Creating a Successful Learning Experience for Both Instructor and Student
Colleen McGoff Dean, Whatcom Community College

Using Evidence to Assist Students with Autism to Succeed in the Communication Classroom
Theresa Ford, Bellevue College
Hank Sitko, Bellevue College
Sara Gardner Bellevue College
The goal of this panel is to familiarize participants with the translational research process and provide examples of applied programs resulting from translating or converting basic research knowledge and evidence into practical applications to enhance human well-being. The panel will also address some of the challenges of commercializing and moving evidence-based programs and products into wide-spread use.

Michelle Miller-Day, Chapman University  
Suellen Hopfer, UC-Irvine  
Elaine Wittenberg, California State University, Los Angeles  
Lisa Sparks, Chapman University

Advocating Chinese Cultural Values & Social Ethics: The Potentially Critical Role of China’s Innovative Digital Media

A Narrative Study of Interactive Documentaries  
Zhi Li, Communication University of China

Fusion and Innovation: Three Artistic Languages of VR Image Narration  
Mier Su, Peking University

Short & Innovative Chinese Videos & Their Impact  
Hui Zhao, Communication University of China

Tik Tok (Douyin), Its Audience & Its Potential in Advocating Cultural Values  
Ziwen Luo, China Youth University of Political Studies

VR Image Narration: A Brand New Aesthetic Journey through Time & Space  
Jinyao Zhang, Communication University of China

Ximalaya FM, Its Function and Its Effects  
Zhuo Chen, Communication University of China
TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION
2/23/19 Saturday 10:30 am - 11:45 am
Presented by Interpersonal Communication Interest Group

Chair: Melissa Ann Tafoya, La Sierra University

Investigating the Relationships Between Unfaithful Parent’s Apologies, Adult Children’s Third-Party Forgiveness, and Communication of Forgiveness following Parental Infidelity
   Allison R. Thorson, University of San Francisco

What Counts as Critical Interpersonal and Family Communication Research? A Review of an Emerging Field of Inquiry
   Julia Moore, University of Utah
   Jimmie Manning, University of Nevada, Reno

Guilty Pleasure? Communicating Sexually Explicit Content on Dating Apps and Attitudes toward the Self, Other People, and Marriage
   Sylvia Niehuis, Texas Tech University
   Dana Weiser, Texas Tech University
   Alan Reifman, Texas Tech University
   Narissra Punyanunt-Carter, Texas Tech University
   Jeanne Flora, New Mexico State University
   Vladimir Arias, Texas Tech University
   Rebecca Oldham, Texas Tech University

The Longitudinal Effects of Alexithymia on Romantic Relationships
   Colin Hesse, Oregon State University
   Stephanie Gibbons, Washington State University

WOMEN'S SOCIAL MEDIA ADVOCACY: TOWARDS EMPOWERMENT AND SOCIAL CHANGE
2/23/19 Saturday 10:30 am - 11:45 am
Presented by Organization for Research on Women and Communication

Chair: Nahed Eltantawy, High Point University

Social media have transformed women's activism by providing opportunities for empowerment and civic engagement. This panel highlights diverse women's social media advocacy efforts in search for gender equality and social change. Panelists examine national and international cases on feminist issues, including...
domestic violence, compulsory dress code in Iran, body image, disability, racial and gender equality. These cases demonstrate social media advocacy's potential in empowering women and bringing attention to vital feminist causes.

#THEBODYISNOTANAPOLOGY: An Intergroup Communication Analysis of the Shift from Body Policing to Body Positivity
Katrina Webber, University of Connecticut

Being, Becoming, and Othering: The Rhetorical and Existential Impact of Online Advocacy for Gender and Disability Equality
Aria Mia Loberti, University of Rhode Island

Retweeting About Domestic Violence: A Content Analysis of NO MORE Campaign Tweets
Nahed Eltantawy, High Point University

Amal Gaber Ibrahim, University Wisconsin-Whitewater

“Cry Me a River . . . of White [Male] Tears”: (Dis)Rupturing White Fragility in #DisabilityTooWhite Discourse
Bonnie Deal, San Diego State University
Danielle Biss, San Diego State University

3303 2436 NATIONAL COMMUNICATION ASSOCIATION: THE STATE OF THE DISCIPLINE
2/23/19 Saturday 10:30 am - 11:45 am Municipal
Presented by the President-Elect Rodney A. Reynolds

This panel features NCA national office staff and elected leaders discussing topics important to understanding the state of today's communication discipline. These topics may include the employment outlook for Communication majors, postgraduate plans, numbers of doctoral recipients, faculty salaries/graduate stipends, and the role of learning outcomes in Communication courses and programs.

NCA Representatives
Trevor Parry-Giles, Executive Director
Kent Ono, First Vice President
David McMahan, Second Vice President
STRATEGIES FOR ENVIRONMENTAL COMMUNICATION IN THE AGE OF TRUMP

2/23/19 Saturday 10:30 am - 11:45 am
Salon A
Presented by Environmental Communication Interest Group

Chair: Jen Schneider, Boise State University

“Don't Mourn, Organize”: Environmental Art, Media, and Messaging in the Trump Era
Mark Pedelty, University of Minnesota

“No, we're not kidding”: Environmental Messaging by Conservatives, for Conservatives
Everett Brubaker, James Madison University

Carbon Dividends, Conservative Divisions
Steve Schwarze, University of Montana
Jennifer Peeples, Utah State University
Pete Bsumek, James Madison University
Jen Schneider, Boise State University

Ecochauvinism: An Ideological Resonance between Trumpian Conservatism & Anti-Environmentalism
Casey R. Schmitt, Gonzaga University

Shitholes: Infrastructure & Anatomy
Lamiyah Bahrainwala, Southwestern University

ADVOCATING FOR DEEPER AND WIDER ASIAN REPRESENTATION IN HOLLYWOOD: A CRITICAL ANALYSIS OF CRAZY RICH ASIANS

2/23/19 Saturday 10:30 am - 11:45 am
Salon B
Presented by Intercultural Communication Interest Group

Chair: Jinyao Zhang, Communication University of China

This panel provides a critical analysis of the movie Crazy Rich Asians through diverse methods including textual analysis, focus group, content analysis, and comparative analysis in order to explore issues of Asian representation in Hollywood and the way such representation shapes Asian values, attitudes and ideals.
Constituting Identities: Rhetoric, Ideology, Institutions, and Resistance

2/23/19 Saturday 10:30 am - 11:45 am
Salon C
Presented by Rhetoric and Public Address Interest Group

Chair: Cynthia Gaffney, Arizona State University West

The Rhetoric of Syllabi: Constituting Identities, Relationships, and Speech in the Classroom
Emily Amedée, Colorado State University

Playful Postmodern Politics: How Brockhampton's 'Junky' Inverses Rap Culture
Aimee Claireen Newton, California State University, Northridge

Delinking Lyrics
Ana-Luisa Ortiz, University of Nevada, Reno

Bias Motivated Incidents on College Campuses: Reconstituting the Community Through Apologia
Selena Jacqueline Palomino, Colorado State University

Respondent: Michael Walker, Arizona State University

Advocating for Research in Community College Classrooms

2/23/19 Saturday 10:30 am - 11:45 am
East
Presented by Community College Interest Group

Chair: Robert Loy, Los Angeles Pierce College

This panel explores the transformative role of research and the ensuing opportunities provided for community colleges. Panel participants will discuss the ways in which they have used research to advocate for community partnerships, address administrative challenges, and use the research process to enrich introductory coursework. In workshopping with the audience, panel
participants will share strategies to engage our institutions, practical ideas for student-centered pedagogy, and encourage our undergraduate students to use their coursework to attend conferences, enhance their guided pathways, develop institutional research symposiums, and explore research writing as a tool for learning.

Lindsay Scott, Lonestar College
Yeprem Davoodian, Pierce College
Stephanie Eisenberg Todd, Chabot College
Heather Smith, George Mason University
Andi Zamora, Bellingham Technical College
Guy Smith, Whatcom Community College

3308 1936  ADVOCATING 'COMMUNITY' IN THE COMMUNITY COLLEGE: EVIDENCE FROM EXAMPLE

2/23/19 Saturday 10:30 am - 11:45 am  North
Presented by Community College Interest Group

Chair: Krista Phair, Ohlone College

Gender and Sex Fairs
   Brenda Ahntholtz, Ohlone College

Get out the Vote
   Krista Phair, Ohlone College

Service Learning
   Debra Waddell

TedX at the Community College
   Larissa Favela, Ohlone College

3309 2511  TOP PAPERS IN HEALTH COMMUNICATION

2/23/19 Saturday 10:30 am - 11:45 am  South
Presented by Health Communication Interest Group

Chair: Elissa Arterburn Adame, Arizona State University

Critical Socioecological Model: A Critical Perspective to Historicize Health Inequities in New Mexico (Top Debut Paper)
   camille rogette velarde, University of New Mexico
Exploring Advance Care Planning on End-of-Life Care Among Chinese American Older Adults: The Role of Acculturation
   Yanqin Liu, Arizona State University
   Anthony Roberto, Arizona State University
   Fei Sun, Michigan State University
   Paul Mongeau, Arizona State University

Naloxone Neglect: A Content Analysis of Print News Coverage of Narcan/Naloxone
   Brian Rogers, University of Wisconsin-Whitewater

“Depression Doesn’t Discriminate”: White Victimization & Color-Blind Racism in Celebrity Post-Mortem Discourse (Top Student Paper)
   Evan Schares, Louisiana State University

Respondent: Elissa Arterburn Adame, Arizona State University

**3311  1315** ADVOCATING WITH EVIDENCE: WHAT COUNTS AS EVIDENCE IN MORAL REASONING?
2/23/19 Saturday 10:30 am - 11:45 am
Presented by the President-Elect Rodney A. Reynolds

This roundtable discussion takes up the theme of moral reasoning to assess the nature and role of evidence, especially in examining claims about authenticity that rely on or perform a moral function, whether positively in claiming belonging or negatively in claiming harm.

Flexibility in Conceptualizing Evidential Criteria for Moral Arguments
   Sabrina Singh, University of Montana

Moral Argument as Argument
   Randall Lake, University of Southern California

Perceptions of Authenticity in Public Moral Argument
   Vince Meserko, California Polytechnic State University

Recognition as a Demand of Justice
   Paul Turpin, University of the Pacific

Righteous Indignation, Anger, and the Problem of Akrasia in Public Moral Argument
Miles Coleman, Seattle University

Social Proof as Evidence in Moral Argument
Shari Hoppin, Troy University

Three Sources of Evidence: Objectivism, Subjectivism, and Tradition
Clella Iles Jaffe, George Fox University

**3312 2474 MANIFESTATIONS OF RACIAL & COLONIAL VIOLENCE IN PUBLIC IMAGINARIES**  
02/23/19 Saturday 10:30 am - 11:45 am  
Marion  
Presented by Communication, Identities and Difference Interest Group

Chair: Oscar Alfonso Mejía, University of Utah

“We Cancelling These Brands”: A Burkean Analysis of Anti-Black Campaigns for”#RealBeauty”  
Liza Ivezaj, California State University, Long Beach

“You Are the Whitest Black Person I Know”: Interrupting Microaggressions  
Meshell Sturgis, University of Washington  
Jhasmine Cadiente, University of Washington  
Jenny Cai, University of Washington

Medical Dramas as Healthcare Instruction and Mediated Racial Pedagogy:  
Identifying and Treating Black Rage & Deviance on *House, M.D.*  
Allison Blumling, University of Utah

The Devil H(a)unts You: Inverting Robert Ivie and Oscar Giner's Hunt the Devil  
(Debut Paper)  
Robert Michael, Baylor University

Respondent: Santhosh Chandrashekar, University of Denver

**3313 2554 COMPETITIVE PAPERS IN COMMUNICATION AND INSTRUCTION**  
2/23/19 Saturday, 10:30 am - 11:45 am  
Spring  
Presented by Communication and Instruction Interest Group

Chair: Courtney Hook, Ohio University
A Study in Motivation: Exploring Digital Training in Sexual Harassment Prevention
Oliver Levitch, California Polytechnic State University, San Luis Obispo
Aubrie Adams, California Polytechnic State University, San Luis Obispo

Student Comfort with Instructor Immediacy Behaviors
Anthony Machette, Purdue University Fort Wayne

The Effects of Instructors' Verbal and Nonverbal Immediacy on Students' Self-Disclosure
Aly Bailey, California State University, Fullerton

Respondent: Rebecca Litke, California State University, Northridge

3314  1125  ALLIES AND ADVOCATES, REVISITED: THE PERFORMANCE OF FAILING TOGETHER/APART IN AND ACROSS DIFFERENCES
2/23/19 Saturday 10:30 am - 11:45 am  Columbia
Presented by Intercultural Communication, Communication, Identities and Difference, Language and Social Interaction, and Performance Studies Interest Groups

Chair: Anthony Zariñana, University of New Mexico

This roundtable discussion provides an intellectual space of dialogue to examine possibilities for rebuilding alliances in the academy where scholars can start from their own embodied performances by unpacking notions of becoming and being failed, failing, and/or unfulfilled intercultural allies and advocates.

Shinsuke Eguchi, University of New Mexico
Yea-Wen Chen, San Diego State University
Bernadette Marie Calafell, University of Denver
Dreama Moon, California State University, San Marcos
Rachel Alicia Griffin, University of Utah
Dawn Marie D. McIntosh, University of Denver
Christopher Brown Minnesota State University, Mankato

3315  1520  DEALING WITH DIFFERENCE
2/23/19 Saturday 10:30 am - 11:45 am  Visions, 28th Floor
Presented by Communication and Instruction Interest Group

Facilitator: Suzanne Burdick, University of Texas at Austin
Listening in 360 Degrees  
Suzanne Burdick, University of Texas at Austin

Multicultural Star Activity  
Kristina Morehouse, Gonzaga University

Negotiating Conflict Styles  
Maria Blevins, Utah Valley University

WAYS OF SEEING AND BEING: EXPLORATIONS OF SENSE-MAKING, REPRESENTATION, AND PRODUCTION IN MEDIA
2/23/19 Saturday 10:30 am - 11:45 am  
Vista I  
Presented by Media Studies Interest Group

Chair: Sohinee Roy, Arizona State University

”I'm Not a Creative Type Like You”: How Production Limitations Impact the Creation of Comedic Texts  
Eleanore Sell, Colorado State University

Baseball, Documentary, and the Narrative thatForgives in “Fernando Nation”  
Aaron Zamora, Arizona State University

Demi-rhetorical Tactics ofControl AgainstAutisticSelf-Advocates: The #BoycottToSiri Case  
Benjamin William Mann, University of Utah

Cabela's Dangerous Hunts Trailer: How Cabela’s Dangerous HuntsRepresents Wildlife  
Monique Gevorkian, California State University Northridge

Ways of Seeing What You Want: Flexible Visuality and Image Politics in the Post-Truth  
Era Gina Giotta, California State University, Northridge

Respondent: Jason Jordan, University of Utah

2/23/19 Saturday 11:30 am - 1:15 pm
### BUSINESS MEETINGS

2/23/19 Saturday 12:00 pm - 1:00 pm

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### 3501 2553  TOP THREE PAPERS IN COMMUNICATION AND INSTRUCTION

2/23/19 Saturday, 1:15 pm - 2:30 pm  
Federal

Presented by Communication and Instruction Interest Group

Chair: Hailey Gillen Hoke, Weber State University

IMPACCTS©: The Development of the Interactive Media Package for the Assessment of Communication and Critical Thinking - Short Version

- Hannah Harrer, San Diego State University
- Lourdes Martinez, San Diego State University
- Brian Spitzberg, San Diego State University
- Scott Roesch, San Diego State University

Feedback Intervention Theory: The Relationship Between Instructional Feedback and Student Engagement in the College Classroom

- Melissa, Tindage, California State University, Northridge
- Scott Myers, West Virginia University

The Lasting Impacts of Professor-Student Memorable Messages Beyond College

- Mira Cleveland, University of Montana
- Callie Rose Parrish, UC Santa Barbara

Respondent: Kimberly Aguilar, California State University, Sacramento
MANUFACTURING IDEOLOGY: CRITICAL RHETORICAL EXPLORATIONS OF POWER, HEALTH, AND ECONOMICS

2/23/19 Saturday 1:15 pm - 2:30 pm
Salon C
Presented by Rhetoric and Public Address Interest Group

Chair: Katrina Hanna, Arizona State University

The Mighty: An Ideological Asylum
Eduardo Arvilla, California State University, Long Beach

Supply, Demand, Desire
Daniel Faltesek, Oregon State University

Happiness as Productivity: An Ideological Criticism of Psychopharmaceutical Commercials
Lucienne Marie Profenius, California State University, Long Beach

Technological Politics, Intersectionality, and Telos: A Critical Rhetorical Analysis of Yona's Reimagined Pelvic Exam
Erin Nicole Gangstad, University of Wisconsin - Madison
Dominique Salas, University of Wisconsin - Madison
Amanda Friz, University of Wisconsin - Madison

Respondent: Carlos Augusto Flores, University of Nevada Las Vegas

DE/CONSTRUCTING BORDERS: RHETORICAL AGENCY, MATERIALITY, AND TRANSNATIONAL CROSSINGS

2/23/19 Saturday 1:05 pm 2:30 pm
East
Presented by Rhetoric and Public Address Interest Group

Chair: Sohinee Roy, Arizona State University

A Far East Movement: Transnational Intersectional Rhetoric in Entertainment
Alison Yeh Cheung, University of Utah

No Countries? What is Up with That?
Kristen Danielle Herring, Colorado State University

El Chamizal: Cementing National Identity with a Concrete Canal on the México/US Border
Michael Andrew Lechuga, The University of Minnesota
Sergio F. Juarez, California State University, Channel Islands
Architecture of a Forgotten Place: Material Rhetorics of Migrant Detention at the Northwest Tacoma Detention Center
Alyssa Sambor, University of Washington

Respondent: Jenna Hanchey, University of Nevada, Reno

3508 1576 CULTURALLY RESPONSIVE TEACHING: THE EVIDENCE IS OUR CLASSROOMS
2/23/19 Saturday 1:15 pm - 2:30 pm North
Presented by Community College Interest Group

Chair: Brenda Ahntholz, Ohlone College

This roundtable discussion is focused on culturally responsive teaching and learning techniques that engage the diversity of students in community college classrooms. Rather than a focus on diverse content in courses, culturally responsive teaching engages diverse student groups who come from oral cultural traditions where meaning-making and their primary ways of knowledge creation are oral and active. It's a common cultural tradition that cuts across racial groups: African American, Latino, Southeast Asian, and Pacific Islander communities. Panelists will discuss different pedagogical methods and strategies used to engage our students such as, the use of in-class games, social activities, the use of stories, and finally, assessment techniques that are based on oral feedback and individual conferences.

Nick Chivers, DeAnza College
Larissa Favela, Ohlone College
Shelly Spratt, Ohlone College
Debra Waddell, Cascadia College
Marcia Fulkerson, Oxnard College

3509 2355 A STORIED LIFE: CELEBRATING WALTER R. FISHER, 1931-2018
2/23/19 Saturday 1:15 pm - 2:30 pm South
Presented by the President-Elect Rodney A. Reynolds

Facilitator: Randall A. Lake, University of Southern California

Distinguished rhetorical scholar and educator, and former WSCA President, Walt Fisher passed peacefully away in July, 2018, at age 87. Best known for his groundbreaking work on the 'narrative paradigm,' Fisher advanced an expansive understanding of human reason capable of advancing a more ethical,
just, and humane world. In an illustrious career spanning nearly five decades, first at California State University, Los Angeles, and then at the University of Southern California, Walt was professor, colleague, editor, mentor, friend, quipster, and inspiration to hundreds. This program celebrates a remarkable life and a remarkable person. Its simple format is fitting: Stories will be told, and their probability and fidelity undoubtedly will be judged! Please join Walt’s colleagues, students, and friends in this endeavor, and bring your own stories, as there will be ample time for audience participation.

Kevin Baaske, California State University, Los Angeles
Cheree Carlson, Arizona State University
Greg Dickinson Colorado State University
Thomas Hollihan, University of Southern California
Peter Marston, California State University, Northridge
Karen Rasmussen, California State University, Long Beach
Patricia Riley, University of Southern California
Ken Sereno, University of Southern California
John Stewart, Retired from the University of Dubuque
Dolores Tanno, Retired from University of Nevada, Las Vegas
Paul Turpin, University of the Pacific
Rebecca Weintraub, University of Southern California

3510 1837 ADVOCACY IN MENTAL HEALTH: OFFERING A VOICE TO THE VOICELESS

2/23/19 Saturday 1:15 pm - 2:30 pm West
Presented by Health Communication Interest Group

Chair: Arrington Stoll, Central Washington University

Advocating for Students: Mental Health Experiences on College Campuses
Arrington Stoll, Central Washington University
Laura Portolese, Central Washington University

Attitude as Self-Advocacy: Empathy Exercises to Strengthen and Sustain Mental Health
Raymond Blanton, University of the Incarnate Word
Trey Guinn, University of the Incarnate Word

I Must be Crazy to Stay: An Adjunct’s Attempt at Stability in an Unstable Academic Atmosphere
Kelly Louise Opdycke, CSUN/Claremont Graduate University
Men with Eating Disorders as an Invisible Community: Advocacy Through Interviewing
   David Dooling, Missouri State University
   Isabelle Bauman, Missouri State University

Waiting for a "Like": Exploring Social Media and Mental Health Amongst College Students
   Kendra Dyanne Rivera, California State University, San Marcos
   Stephen Vandereb, California State University, San Marcos
   Cheryl Berry, California State University, San Marcos

Respondent: Megan Lambertz-Berndt, California Polytechnic State University

3511 1691 IT TAKES A VILLAGE TO RAISE A SPEAKER: THE ROLE OF THE COMMUNICATION CENTERS IN DEVELOPING STUDENT ADVOCACY WITH EVIDENCE
2/23/19 Saturday 1:15 pm - 2:30 pm
James
Presented by Communication and Instruction Interest Group

In this round table discussion, alumni and current leaders of the Communication Assessment and Learning Lab, soon to be known as CommLabASU, advocate for the future creation of communication centers. We present successful evidence for “the village raising the speaker.” Specifically, we discuss how our organizational structure fosters critical thinkers through experiential learning in a supportive environment. We raise speakers to passionately speak using sound evidence to connect with their audience with a lasting impact.

Cynthia Gaffney, Arizona State University West
Aaron Romans, Arizona State University
Elise Poll, Arizona State University
Kenneth Kunkel, Arizona State University
Shelby Broberg, Arizona State University
Kendra Estle, Arizona State University

3512 1600 OF RACE, GENDER, SEXUALITY AND VULNERABILITY: MEDIATED SPECTACLES OF MIGRATION
02/23/19 Saturday 1:15 pm - 2:30 pm
Marion
Presented by Communication, Identities and Difference Interest Group

Chair: Lisa Flores, University of Colorado, Boulder
This panel turns critical attention to these and other related mediated spectacles of migration as it interrogates the complex and intersectional politics of liberal white heteropatriarchal reactions to what we name as the horrors of contemporary border regulations. Comprised of scholars bringing a range of related yet distinct feminist, queer, and antiracist commitments, we ask how and with what implications vulnerability is marshalled across contemporary debates on undocumented migration.

Aimee Carillo Rowe, California State University, Northridge
Lisa Flores, University of Colorado, Boulder
Karma Chavez, University of Texas - Austin
Logan Gomez, University of Colorado, Boulder
Rachel Alicia Griffin, University of Utah
Stacey Sowards, University of Texas at El Paso
Toniesha Taylor, Prairie View A&M University

3513 1007 CIS-HETEROHOMONORMATIVITY WITHOUT EVIDENCE: PHOBIAS AND IRRATIONAL FEARS CONCEALED
02/23/19 Saturday 1:15 pm - 2:30 pm, Spring
Presented by Communication, Identities and Difference Interest Group

Chair: Hannah R. Long, University of New Mexico

This roundtable panel unpacks and uncovers how phobias and irrational fears rooted in anti-LGBTQ beliefs are reproduced and reconstituted through the strategic sustainability of cis-heteronormativity as the center. The panelists are specifically interested in questioning the ways in which such phobias and irrational fears are concealed. In so doing, they aim to offer an intellectual and political space of dialogue in which critical dissatisfactions with cis-heteronormativity are opened up for change.

Shinsuke Eguchi, University of New Mexico
Shadee Abdi, Arizona State University
Bernadette Calafell, University of Denver
Roberta Chevrette, Middle Tennessee State University
Anthony Cuomo, West Los Angeles College
Benny R. LeMaster, Arizona State University
Pavithra Prasad, California State University, Northridge
Andrew Spieldenner, California State University San Marcos
**TOP FOUR PAPERS IN COMMUNICATION THEORY AND RESEARCH**

Saturday, February 23, 2019 1:15 pm - 2:30 pm

Columbia

Presented by Communication Theory and Research Interest Group

Chair: Emily Amedée, Colorado State University

Building Bridges: Mapping of Borderlands, Intersectionality, and Queer of Color Critique

Michael Tristano, Arizona State University

Feminist Genre Criticism and QUEERS READ THIS

Nicholas Joseph Lepp, University of Nevada, Las Vegas

Home is where the Work is: The Role of Businesses in the Creation of a Sense of Belonging for Diasporic Communities (Top Student Paper)

Savanna Renee Depew, Colorado State University


Ashleigh Marie Day, Wayne State University

Respondent: Emily Amedée, Colorado State University

**TOP PAPERS IN ENVIRONMENTAL COMMUNICATION**

2/23/19 Saturday 1:15 pm - 2:30 pm

Vista I

Presented by Environmental Communication Interest Group

Chair: Elizabeth Ann Brunner, Idaho State University

Naming, Mourning, and the Work of Earthly Coexistence (Top Paper)

Joshua Trey Barnett, University of Minnesota, Duluth

Murmurations: Scale-Free Correlation and Atmospheric Attunement in Families Organizing around Domestic Violence (Top Debut Paper)

Kirstin Laurel Wagner, UC-Santa Cruz

Examining the 50-Year Farm Bill's Narrative Persuasiveness

Jacob Andrew Miller, Kansas State University

Architectural Advocacy: the Bullitt Center and Environmental Design

Julie Anne Homchick Crowe, Seattle University

Respondent: Jeremy Gordon, Gonzaga University
'LET US ENTERTAIN YOU': COMPLEXITIES OF AUDIENCE, SUBJECTIVITY & CREATIVITY

2/23/19 Saturday 1:15 pm - 2:30 pm
Vista II
Presented by Performance Studies Interest Group

Chair: Lauren Mark, Arizona State University

Cutting Trans Asian Luminosity: Documentary and the Discursive Violence of Evidencing Gender at MoMA
Ali Sun Na, University of Portland

Entre Canela y Coco: My Mexican American identity caught somewhere in between La Llorona and El Grito (Debut Paper)
Pablo Ramirez, San Francisco State University

Minute 16: Exploring the Neoliberal Traps of Being a Reality TV Has-Been
Ragan Fox, California State University, Long Beach

Unmarked Punchlines of White Female Comedians: Intersections of Subversion and Privilege (Debut Paper)
Alyssa Espinola, California State University, Fresno

Respondent: Kurt Lindemann, San Diego State University

KEYNOTE SPEAKER

2/23/19 Saturday 2:45 pm - 4:00 pm
Salon A and B
Presented by the President-Elect Rodney A. Reynolds

Introduction of Keynote by Trevor Parry-Giles, National Communication Association

Advocating with Evidence: Reclaiming Assessment for Disciplinary Empowerment
Dr. Natasha Jankowski serves as Director of the National Institute for Learning Outcomes Assessment (NILOA) and Research Professor in the department of Education Policy, Organization and Leadership at the University of Illinois Urbana-Champaign. She is co-author with her NILOA colleagues of the book Using Evidence of Student Learning to Improve Higher Education, as well as co-author of Degrees that Matter: Moving Higher Education to a Learning Systems Paradigm. Her main research interests include all things assessment, organizational evidence use, and evidence-based storytelling. She holds a PhD in Higher Education from the University of Illinois, an M.A. in Higher Education Administration from Kent State University, and a B.A. in philosophy from Illinois State University. She previously worked for GEAR UP Learning Centers at Western Michigan University and worked with the Office of Community College Research and Leadership studying community colleges and public policy.

In this keynote, we will present a way forward to advocate for our programs, majors, degrees, and disciplines with evidence of student learning, through meaningful assessment processes, rooted in faculty empowerment. Pulling from the work of the National Institute for Learning Outcomes Assessment (NILOA) and the National Communication Association’s work on Learning Outcomes in Communication (LOCs) we will reclaim assessment as a means to gather evidence of student communication proficiency and enhance learner agency. Through this talk, I will reposition our programmatic use of evidence within an argumentation and evidence-based storytelling frame with examples on assignment alignment and meaningful mapping to foster curricular and learner coherence.

3701 2451 TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION
2/23/19 Saturday 4:15 pm - 5:30 pm Federal
Presented by Organizational Communication Interest Group

Chair: Julie L. Taylor, California State University, San Bernardino

Promoting the Development of Evidence-based Concussion Education for Power-5 Collegiate Athletes: The Influences of Organizational Elements on Perceived Vestedness (Top Paper)
Bradley Joseph Adame, Arizona State University
Yanqin Liu, Arizona State University
Karlee Posteher, Arizona State University
Elissa Arterburn Adame, Arizona State University
Jiun-Yi Tsai, Northern Arizona University
Steven Corman, Arizona State University

Facebook Content, Privacy, and the Job Search: Differences in the Beliefs of Millennials and Hiring Professionals
  Jimmie Manning, University of Nevada, Reno
  Katherine Denker, Ball State University
  Rebecca Johnson, University of Kansas
  Igor Ristić, Oregon State University

“Bigger than Football”: Corporate Social Responsibility, Domestic Violence, and the National Football League (Top Student Paper)
  Jayne Simpson, University of Colorado, Boulder

From Handholding to Working Your Ass Off: A Narrative Analysis of Millennial Entitlement (Top Debut Paper)
  Abigail N. Kingsford, University of Kansas

Respondent: Tiffany Ann Dykstra-DeVette, San Diego State University

3702  2446 ORGANIZATION FOR RESEARCH ON WOMEN AND COMMUNICATION TOP PAPERS
2/23/19 Saturday 4:15 pm - 5:30 pm Superior
Presented by Organization for Research on Women and Communication

Chair: Leslie Harris, University of Wisconsin-Milwaukee

Epistles on Evidence: Evidentiary Futility in Abortion Advocacy (Top Student Paper)
  Cassidy D. Ellis, The University of Denver

Political Mobility as Stunt-Girl Entertainment: The Newspaper Coverage of New York’s Suffrage Hike to Albany, 1912 (Top Paper)
  Tiffany Lewis, Baruch College, CUNY

  Marguerite Lehman, Pennsylvania State University

Respondent: Kristen Hoerl, University of Nebraska-Lincoln
TOP PAPERS IN INTERCULTURAL COMMUNICATION INTEREST GROUP

2/23/19 Saturday 4:15 pm - 5:30 pm
Municipal
Presented by Intercultural Communication Interest Group

Chair: Gloria Pindi Nziba, California State University San Marcos

Anti-LGBT Violence and the Ambivalent (Colonial) Discourses of Ghanaian Evangelical Christian Leaders
Godfried A. Asante, Drake University

Rethinking Gender, Again: Decentering the Cis/Trans Binary to Expand Intercultural Communication Research
Emily Krebs, University of Utah

An Intersectional Approach to the Kafala System in Lebanon: Racialized, Sexualized and Exploitative Dimensions of Migrant Domestic Labor (Debut/Top Student Paper)
Sarah Gonzalez Noveiri, University of Denver

Respondent: Benny R. LeMaster, Arizona State University

HOW DO WE ADVOCATE FOR EVIDENCE IN THE BASIC COURSE?

Sat, 2/23/19 Saturday 4:15 pm - 5:30 pm
Salon A/B
Presented by the Basic Course Conference

This closing for the Basic Course Conference will be an open round-table discussion where participants and audience members can have an open dialogue about what we mean by "advocating for evidence" in the basic course.
Hailey Gillen Hoke, Weber State University
Rodney A. Reynolds, WSCA President-Elect
Natasha Jankowski, National Institute for Learning Outcomes
Trevor Parry-Giles, National Communication Association

TOP PAPERS IN COMMUNICATION, IDENTITIES AND DIFFERENCE

2/23/19 Saturday 4:15 pm - 5:30 pm
Salon C
Presented by Communication, Identities and Difference Interest Group

Chair: Michelle A. Holling, California State University San Marcos
Fusing Race: The Phobogenics of Racializing Surveillance (Top Paper)
   Marnie Ritchie, Pacific Lutheran University

The Strange Feeling of Racialization: A Somatic Reflection on Transnational
Asian Embodiment
   Sachi Sekimoto, Minnesota State University, Mankato

Zumba as Resistencia (Top Student Paper)
   Ana Isabel Terminel Iberri, Arizona State University

Commodification at the Cultural Borderzones: Appropriating Australian
Aboriginal Culture in Response to Tourism Imaginaries
   Kristine Rae Mroczek

Respondent: Pavithra Prasad, California State University, Northridge

3707  2458  ADVOCACY FOR MINDFULNESS, IDENTITY FORMATION, AND
        COMMUNITY
2/23/19 Saturday 4:15 pm - 5:30 pm  East
Presented by Language and Social Interaction Interest Group

Chair: Chelsea Chapman, San Diego State University

Ethnographic Penetration at Chorale D’Angeli: Our Song, Our Stories, and Our
Christian Value
   Michael Xiang Li, Regent University

Feel inquiries: The Ordinary Enactment of the Mind-Body Duality as a Resource
for Coaching in Individual Sports
   Edward Reynolds, University of New Hampshire

Identity Trouble for Digital Natives: Exploring Discourse among Millennial
Students
   Catherine F. Brooks, University of Arizona

Language, Identity, Politics, and Community Relations
   Sidi Becar Ahmed Meyara, Utah State University

3708  1231  ETHICS IN THE 45 ERA: A DISCUSSION ABOUT POLITICS, FAKE
        NEWS, AND PUBLIC DISCOURSE IN THE CLASSROOM
2/23/19 Saturday 4:15 pm - 5:30 pm  North
Presented by Community College Interest Group

Chair: Amy Fara Edwards, Oxnard College

Can Cultural Humility exist with the Ethics of the 45 Era?
   Michael Brydges, Cypress College

Eventual Evidence: “Willing” My Evidence to be True
   Robert Leonard, Sinclair College

Framing the Layered Meanings of Civility: Chill or “Chilling” Speech for a New Generation of Speakers
   Patricia O'Keefe, College of Marin

Liberal is Not Open-Minded: How to Facilitate Discussion When You Hate What You’re Hearing
   Randi Rulayne Picarelli, California State University, Northridge

Teaching in the Era of Post Truth: Help!
   Karyl Kicenski University of California Los Angeles

The Balancing Act: Ensuring that ALL Political Views are Heard Inside the Classroom
   Marie Arcidiacono Kaufman, Los Medanos

Using Community-Based Politics and Civic Engagement In and Out of the Classroom
   Jason Ames, Chabot College

“No, You Don't Get To Talk That Way”: Maintaining Ethical Standards in the Public Speaking Classroom
   April Hebert, College of Southern Nevada

3709 2461 THE STATE OF RELATING: BODIES WITH KNOWLEDGE
2/23/19 Saturday 4:15 pm - 5:30 pm South
Presented by Communication Theory and Research Interest Group

Chair: Curtis Chamblee, University of Nevada, Las Vegas

A Masquerade of Masculinity: The Neutrality of Men
   Henry Dakota Miller, Colorado State University
MM Take a SIP: The Future of Media Multiplexity and Social Information Processing Theory 'Research in Progress'
Emi C. Hashi, Arizona State University

The (Re)Turn of Ideological Criticism: This time in Black. (For the Rhetorical Theory and Communication Division)
Darrian Robert Carroll, University of Maryland

The Dialectical Tensions of Intercultural Relationships in the United States (Research in Progress)
Anthony Machette, Purdue University Fort Wayne

Respondent: Julianna Kirschner, University of Southern California

COMMUNICATION BETWEEN THE SCREENS: ONLINE EXPERIENCES IN THE 21ST CENTURY

2/23/19 Saturday 4:15 pm - 5:30 pm West
Presented by Interpersonal Communication Interest Group

Chair: Kristen L. Everhart, San Diego State University

Are You a Phubber?: Predictors and Consequences of Phubbing in Interpersonal Relationships
Juhyung Sun, University of Georgia
Taewook Ham, University of Georgia

Online Discourses in Graduate Student Advisor–Advisee Relationships: A Relational Dialectics Perspective
Jeanette E. Musselwhite, University of Colorado Boulder
Juan Israel Ahumada, University of Colorado Boulder
Vincent Russell, University of Colorado Boulder

“If You Disagree, Unfriend Me Now”: Exploring the Phenomenon of Invited Unfriending
Kory Floyd, University of Arizona
Robert Matheny, Wayne State University
Dana Dinsmore, University of Arizona
Benjamin Everett Custer, University of Arizona
Nathan T. Woo, University of Arizona

“Who’s Doing the Phubbing?”: Exploring Individual Factors that Predict Phubbing Behaviors During Interpersonal Interactions
Food holds an increasingly important place in national politics and vernacular communities given heightened concerns about safe and healthy options. The creation, circulation, and consumption of edible matter lies at the heart of debates about environmental injustice and various systems of power, including: racism, sexism, heteronormativity, ableism, speciesism, and class disparities. This panel heeds advice from Stephanie Houston Grey (2016), Melissa A. Goldthwaite (2017) and Abby M. Dubisar (2018), who all encouraged rhetoricians to focus on culinary practices as rich sites of identity formation, negotiations of power, and formation of collectives. From the intimately local to broader socio-political concerns, food rests at the center of broader socio-political transformations.

Gold & Bourdain: Lessons and Legacies
  Donovan Conley, University of Nevada Las Vegas

The Language and Culture of Food, Place, and Travel
  Irina Gendelman, St. Martin's University
  Jeff Birkenstein, St. Martin's University

Zines, Temporality, and Grilled Cheeses: Melting Time into Publics
  Tyler John Snelling, University of Iowa

Objecting to Food-as-Object: Integrating Speciesism into Studies and Practices of Food Justice
  Marek Muller, Ball State University

Responding to Culinary Ruptures
  Raymond Blanton, University of the Incarnate Word
Presented by the President-Elect Rodney A. Reynolds

Chairs: Douglas L. Kelley, Arizona State University
Lawrence R. Frey, University of Colorado Boulder

This panel features communication educators who have engaged in pedagogy that teaches students how to use their communication theories, methods, pedagogies, and other practices to intervene collaboratively with marginalized and oppressed communication, to advocate for social justice. Presenters offer concrete examples of and lessons learned from their social justice advocacy pedagogical scholarship.

Interrupting Privilege: A New Model for Anti-racist Action in the Classroom and Beyond
N. Gina Aaftaab, University of Washington
Ralina Joseph, University of Washington

Navigating the Civic Volunteer—Activist Pluralism in Communication Activism Pedagogy
David Palmer, University of Northern Colorado

“We Must Value Civility!” Radical Teaching Pedagogies of Resistance whilst Teaching Community-based Learning for Political Social Change
Nina Lozano, Loyola Marymount University

TOP PAPERS IN PERFORMANCE STUDIES
2/23/19 Saturday 4:15 pm - 5:30 pm
Vista II

Presented by Performance Studies Interest Group

Chair: Sarah Amira de la Garza, Arizona State University

Are We Queer Yet?: Queerness on the Horizon in Academia
Bernadette Marie Calafell, University of Denver
Shinsuke Eguchi, University of New Mexico

Hmong and Latinx Influences on Performance Studies in Communication: A Double Emic Critical Theoretical Analysis
Christy Nou Xiong, Teach for America & Alverno College
Shane Moreman, California State University, Fresno

On the Somatics of Illness/Daughterhood
Kirstin Laurel Wagner, UC-Santa Cruz
TOP PAPERS IN MEDIA STUDIES
2/23/19 Saturday 4:15 pm - 5:30 pm
Vista I
Presented by Media Studies Interest Group

Chair: Elizabeth Ann Brunner, Idaho State University

Affective Engagement and the Digital Object: Mourning, Materiality, and Memorial in the K-Pop Fandom
(Top Debut Paper)
    Anna Swan, University of Washington

Cinematic Television and Lines of Flight within The Marvelous Mrs. Maisel
(Top Student Paper)
    Katelyn Johnson, Texas Tech University

How Donald Trump Embodies the Logic of Twitter: An Analysis of @realDonaldTrump
    Brian Ott, Texas Tech University
    Greg Dickinson, Colorado State University

Performatively Spectating Big Brother’s Houseguests of Color
(Top Media Studies Paper)
    Ragan Fox, California State University, Long Beach

Respondents: Stacey Overholt, University of Utah
    Stephanie Gomez, Weber State University
## BUSINESS MEETINGS

2/23/19 Saturday 5:45 pm - 6:45 pm

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## RECEPTIONS

2/23/19 Saturday 7:00 pm - 9:00 pm

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### 3900 WSCA SOCK HOP

2/23/19 Saturday 9:00 pm - 12:00 am

Madison Ballroom

Sponsored by Taylor and Francis
**SUNDAY**  
February 24, 2019

**REGISTRATION**  
8:30 am - 11:30 am  
Courtyard Foyer

4101 1756 **EVIDENCE OF WHAT? TEACHING EVALUATIONS AND PROFESSOR IDENTITY IN THE CLASSROOM**

2/24/19 Sunday, 8:00 am - 9:15 am  
Federal

Co-Presented by Communication and Instruction and Communication, Identities and Difference Interest Groups

Facilitator: Kendra Dyanne Rivera, California State University San Marcos

Negotiating the “Politics of Evidence of Teaching Effectiveness” Across Cultures: An Autoethnographic Journey of a Transnational Black Female Instructor  
Gloria Pindi Nziba, California State University San Marcos

Striving to Be More Authentic, Compassionate, and Mindful in the Classroom: Comparing Mid-Semester Student Feedback in Global Studies Courses  
Anne Randerson, California State University San Marcos

White, Bi-Sexual, Mentally Ill, Mom, & YOUR Professor: Vulnerability and ‘Outing’ Yourself in the Classroom  
Kendra Rivera, California State University San Marcos

4102 1588 **TRANSITIONING AN 'IDEA TO ARTICLE' WITH INTENTION, EVIDENCE, AND STRATEGY**

2/24/19 Sunday 8:00 am - 9:15 am  
Superior

Presented by Organization for Research on Women and Communication

Chair: Rachel Alicia Griffin, University of Utah

This 'Idea to Article'/How to Aim Toward Publishing panel is comprised of a rich mix of past and present Women's Studies in Communication (WSIC) editors, leading scholarly voices in myriad realms of gender and feminism, authors who have published in WSIC, and professionals with years of behind-the-scene editorial experience. The intention is to demystify how to responsibly and respectfully advocate for research by targeting publication outlets, adhering to what constitutes 'evidence' in these publications, and strategically engaging in the revise and resubmit process. Panelists will: (1) discuss what they have learned from their diverse scholarly experiences, (2) describe stages of the
publishing process, and (3) highlight key elements of publication-ready manuscripts.

Rachel Alicia Griffin, University of Utah
Claire S. Sisco King, Vanderbilt University
Joan Faber McAlister, Drake University
Kristen Hoerl, University of Nebraska-Lincoln
Sohinee Roy, Arizona State University

4103 1366 MUSLIM VOICES IN THE AGE OF #FAKENEWS: CONTINUING THE CONVERSATION BY ADVOCATING WITH EVIDENCE
2/24/19 Sunday 8:00 am - 9:15 am
Municipal
Presented by Intercultural Communication Interest Group

Chair: Shadee Abdi, Arizona State University

This critical discussion panel expands on the exploration of Muslim representations within Western discourse through the #fakenews to uncover how Muslim identities both performatively and rhetorically have changed throughout time, but specifically through the age of social media in today's current political climate.

Shadee Abdi, Arizona State University
Fatima Alaoui, San Francisco State University
Hana Masri, University of Texas Austin
Haneen Al Ghabra, Kuwait University
Shereen Yousuf, University of Wisconsin-Madison

Respondent: Fatima Alaoui, San Francisco State University

4104 2485 EVIDENCING THE PAST: PUBLIC MEMORY, FIELD METHODS, AND RHETORICAL EXPERIENCE
2/23/19 Sunday 8:00 am - 9:15 am
Salon A
Presented by Rhetoric and Public Address Interest Group

Chair: Jordin Clark, Colorado State University

Negotiating Place, Narrative, and Identity: Engaging Rhetorical Field Methods at the Rock and Roll Hall of Fame
Katrina Hanna, Arizona State University
Analyzing an Auto-Ethnographic Narrative of Re-Enactment: Making Sense of WWII in Denmark as Rhetorical Experience
erin daina mcclellan, Boise State University

Remembering and Forgetting the Labor Movement
James Mark O’Mara, Colorado State University

Hiroshima Peace Memorial Park: Place-Memory Rhetoric
Akie Fukushige Wenk, California State University, Sacramento

Respondent: Teresa Bergman, University of the Pacific

4105 1616  COMIDA ES VIDA: NEGOTIATING AND PERFORMING LATINA/O/X IDENTITIES THROUGH FOOD
2/24/19 Sunday 8:00 am - 9:15 am  Salon B
Presented by Communication, Identities and Difference Interest Group

In the field of communication, the relationship between Latina/o/xs and food is often framed as unhealthy and in need of intervention (Cosgriff-Hernandez, Martinez, Sharf, & Sharkey, 2011). To counter these narratives, more research is needed on the relationship between food, culture, and society (Lindenfeld & Langellier, 2009). In this round-table discussion, we explore the ways in which Latina/o/x identity is performed through food, and the decolonial and resistant potential of food preparation and consumption.

Chair: Sarah Upton, The University of Texas at El Paso

Sarah Upton, University of Texas at El Paso
Leandra Hinojosa Hernandez, National University
Diana Bowen, Pepperdine University
Arthur Aguirre, University of Texas at El Paso
Bernardita Yunis Varas, University of Denver

4106 2175  ON GOSPEL TRUTH AND QUEER UNINTELLIGIBILITY: EMBODIMENT AS EVIDENCE
2/24/19 Sunday 8:00 am - 9:15 am  Salon C
Presented by Performance Studies Interest Group
Facilitator: Benny R. LeMaster, Arizona State University

In this performance panel, we explore how queers fall unintelligible to certain truths. We heed LeMaster’s (2014) call to perform actively and to explore
queer embodiment as it grates against other worlds (Anzaldúa, 1987). A primary function of this panel, and the performances within, is to explore contradictory truths as they collapse, grate, erode, and defy contrary to our queer flesh. The performers in this panel work to survey foreclosures of possibility, exploring how certain truths can render certain bodies unintelligible, as similar hegemonic structures reinforce the embracing of Judeo-Christian religions and heteronormativity (Seely, 2013).

On the Illegibility of Queer Bodies with Judeo-Christian Framings
   Reslie Cortés, Arizona State University

On the Passing on of Shame
   Sophie Jones, University of New Mexico

What Happens When There is Sufficient Evidence to Damn?
   Hannah Long, University of New Mexico

Having Too Much
   Angelina Moles, Merced College, Los Banos

Pushing & Pulling and Complexities of Mixing
   Miranda Olzman, San Francisco State University

Walking a Borderline in Contested Space
   Pablo Ramirez, San Francisco State University

Ethical/Moral Codes of Discrimination
   Jade Tumazi, San Francisco State University

A Queer of Color Poetics of Catholic Guilt
   Anthony Zariñana, University of New Mexico

4107 1548 CONVERSATION ANALYSIS: TWENTY NINTH ANNUAL DATA SESSION
2/24/19 Sunday, 8:00 am - 9:15 am
   East
Presented by Language and Social Interaction Interest Group

Chair: Charlotte Jones, Carroll College

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program
participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.

Wayne Beach, San Diego State University
Charlotte Jones, Carroll College
CJ Koenig, San Francisco State University
Leah Wingard, San Francisco State University

4108 2371 INCREASING STUDENT SUCCESS IN ONLINE COMMUNITY COLLEGE COMMUNICATION COURSES THROUGH EVIDENCE-BASED COURSE DESIGN AND DELIVERY
2/24/19 Sunday 8:00 am - 9:15 am North
Presented by Community College Interest Group

Chair: Katherine Medbery-Oleson Bellevue College

The online course completion rates for community college students are a serious concern. We will demonstrate how to apply evidence-based approaches to online learning. We will discuss specific strategies for student success through Universal Design for Learning, student-centered learning, instructor presence, creation of gracious space, intervention for struggling students, effective use of rubrics, accessibility, and guided student reflection of instructor feedback.

Stephanie Hurst, Bellevue College
Jennifer Anderson, Bellevue College
Linda Driscoll Nudelman, Bellevue College
Li Liu, Bellevue College

4110 2529 INNOVATIVE APPROACHES TO STUDYING INTERPERSONAL COMMUNICATION: A UNIQUE PERSPECTIVE ON THEORY, METHODOLOGY, AND RELATIONAL CONTEXT
2/24/19 Sunday 8:00 am - 9:15 am West
Presented by Interpersonal Communication Interest Group

Chair: Colter D. Ray, San Diego State University

Distant yet Existent: A Constitutive Posthuman Approach to Estranged Family Relationships
Jordan Alyssa Allen, Utah Valley University
Nicole Tara Allen, Utah State University
Eliciting a Thousand Words: A Case for Photo-Elicitation in Interpersonal Communication Research
Leslie Rose Nelson, California Polytechnic State University

Reframing Relational Maximization: Conceptual Definition, Factor Structure, and Psychometric Properties
Alan Mikkelson, Whitworth University

Relational Communication Among Sister Wives in Plural Marriage Families
Bobbi J. Van Gilder, Weber State University
Michael Ault, Weber State University

4111 2509  THE PERSONAL IS POLITICAL: PROTEST, PUBLICITY, AND PRIVACY IN US DEMOCRACY

2/24/19 Sunday 8:00 am - 9:15 am

James
Presented by Freedom of Expression and Political Communication Interest Group

Chair: Jennifer Asenas, California State University, Long Beach

Apologia & Rebuilding Democracy in Facebook’s “Together” Campaign
Ashley Wheeler, Arizona State University

Discussion Opportunity Structure: Gendered Opportunity for Political Discussion and Gender Gaps in Political Orientations
Yangsun Hong, University of New Mexico
Hernando Rojas, University of Wisconsin

Privacy, Property, and Stalking in the Digital Age: A Rhetorical Analysis of Legal Interpretations
Mary Hyepock, California State University, Long Beach

Protesting with Guns: The Case of the Bundys (Top Paper)
Amy Pason, University of Nevada, Reno
Patrick File, University of Nevada, Reno

“Dirty tricks, lies, and personal smears”: Manipulative Publicity, Alt-Right Propaganda, and Uncivil Discourse Epitomized by Stone’s Rules in Get Me Roger Stone
Kelly Kehoe, Irvine Valley College

Respondent: Craig Smith, California State University, Long Beach
EVIDENCING DIVERSE RELATIONSHIPS BETWEEN ORGANIZATION AND SOCIETY
2/24/19 Sunday 8:00 am - 9:15 am Columbia
Presented by Organizational Communication Interest Group

Chair: Maria Blevins, Utah Valley University

Diverse Perspectives: A Systematic Review of Organizational Diversity and Inclusion Research
Emily Beach, San Diego State University

Advocating for International Graduate Student-Parents: Faculty’s Role in Students’ Work-Family Boundary Negotiation
Ziyu Long, Colorado State University
Patrice M. Buzzanell, University of South Florida
Abigail Selzer King, Pillar Technology, Accenture Industry X.0

Negotiating Socialization with a Non-Accommodating Gatekeeper: Reflections of Teaching at a Correctional Facility
Courtney Hook, Ohio University

Just to Be Clear: Scientology’s Corporate Controversy, Image Restoration, and Avoidance through Ambiguity
Chelsea Jones, California State University, Long Beach

Respondent: Elissa Arterburn Adame, Arizona State University

THINKING NATURE WRITING ANEW
2/24/19 Sunday 8:00 am - 9:15 am Visions, 28th Floor
Presented by Environmental Communication Interest Group

Chair: Joshua Trey Barnett, University of Minnesota, Duluth

Escaping to Walden Pond: Thoreau in the LA Projects
Mariko Thomas, University of New Mexico

Nature Writing and Embodied Experience: Co-Creating Sensuous Feelings of Place or Guides to Internatural Practices
Julie “Madrone” Kalil Schutten, Northern Arizona University

Good Grief: Attuning to Loss in the Anthropocene
Joshua Trey Barnett, University of Minnesota, Duluth

Modern Wonders, Missing Marvels, and the Arts of Memory: Contemporary Bestiaries in a Time of Extinction
Jeremy Gordon, Gonzaga University

4116 2542 EVIDENCE ACROSS THE 'DISCIPLINE': EVERYONE'S INTERESTED IN PERFORMANCE
2/24/19 Sunday 8:00 am - 9:15 am Vista II
Presented by Performance Studies Interest Group

Chair: Evan Mitchell Schares, Louisiana State University

Feminist Performance, Meet Online Misogyny: A Thematic Analysis of Reactionary Online Discourse
Madison Marie Snider, University of Washington

Interpretive Discernment: Feeling Our Way Toward Performative Interviewing
Salma Shukri, University of Colorado Boulder
Kate Willink, University of Denver

Please Select One: Performing Multiracial Identity within Census Forms (Debut Paper)
Kamela Rasmussen, University of New Mexico

Respondent: Pavithra Prasad, California State University, Northridge

4117 2518 AUDIENCES AND COMMUNITIES
2/24/19 Sunday 8:00 am - 9:15 am Vista I
Presented by Media Studies Interest Group

Chair: Taewook Ham, University of Georgia

Alien Enchantments: E.T., Stranger Things, and Offers of the Future
Derek Lewis, Penn State University

Dads in Ads: An Exploratory Investigation of Audiences' Perception of Counter and Stereotypical Father Roles in Advertisements
David Stamps, University of California, Santa Barbara
Pia De Los Reyes, San Diego State University
Lauren Clark, University of California, Santa Barbara
Kendra Jackson, University of California, Santa Barbara

Forgetting the Flu: Collective Memory and the Loss of Media Authority
Joseph Bailey, Hardin Simmons University

Making a “Murderino”: How Fans of the Podcast “My Favorite Murder” Develop a Community of Practice
Kelsie Severson, University of Montana

Respondent: Louis Rumpf, National University

BUSINESS MEETINGS
2/23/19 Sunday 8:30 am - 10:30 am
4118 Time and Place Committee
Executive Conference Room

4201 2527 SOCIAL COMPARISON, MEDIA, AND EMOTIONAL IMPACT: INTERPERSONAL COMMUNICATION ACROSS VARIOUS CONTEXTS
2/24/19 Sunday 9:30 am - 10:45 am
Federal
Presented by Interpersonal Communication Interest Group

Chair: Kate Kurtin, California State University, Los Angeles

Love Means Never Having to Say “Let’s see a rom-com”: Cultivation Correlates of Rom-Com Movie Consumption
Yasaman M. Sadeghi, San Diego State University
Brian Spitzberg, San Diego State University

Planning Improves Vocal Fluency and the Appearance of Concern When Communicating Emotional Support
Colter D. Ray, San Diego State University
Kory Floyd, University of Arizona
Paul Mongeau, Arizona State University
Lauren Mark, Arizona State University
Kevin Shufford, Arizona State University
Lucy Niess, Arizona State University

Relationships of Online Social Comparison, Belonging, and Emotion to Parenting Satisfaction Among New Mothers
Lauren Amaro, Pepperdine University  
Nataria Tennille Joseph, Pepperdine University  
Theresa de los Santos, Pepperdine University  

The Impact of Digital Relationship Visibility on Relational Satisfaction and Social Comparison  
Rebecca Hyde, University of Alabama in Birmingham  
Aubrie Adams, California Polytechnic State U, San Luis Obispo  

Respondent: Eve-Anne Doohan, University of San Francisco  

4202  1790  CONTESTED/CONTESTING EVIDENCE OF THE NEED FOR CHANGE: PRIVILEGE, POWER, AND ARGUING FOR SOCIAL JUSTICE  
2/24/19 Sunday 9:30 am - 10:45 am  
Superior  
Presented by Organization for Research on Women and Communication  

Chair: John Marshall Kephart III, California State University, Northridge  

To confront the challenges of intersectional feminist activism while 'advocating with evidence', this panel considers advocacy and public argument over social justice, and how activism takes place in response to these arguments.  

'There's No Crying' and the Polemic Adherence to Privileged Positions  
Julianna Kirschner, University of Southern California  

Evidence of Privilege: Complicit White Women Become the Ones We Watch  
Kelly Louise Opdycke, CSUN/Claremont Graduate University  

The Privileged Position of the Ally: Examining the Rhetoric(s) of Risk and Race in the Depiction of White Activists  
Erik Holland, Austin Community College  

'I'm Going to be Called a Rapist, or Something': Rhetorical Defensiveness in Men's Response to #MeToo  
John Marshall Kephart III, California State University, Northridge  
Lynette Melikian, California State University, Northridge  

4203  2537  ADVOCATING THROUGH INTERNATIONAL LENS WITHIN AND BEYOND U.S. HIGHER EDUCATION  
2/24/19 Sunday 9:30 am - 10:45 am  
Municipal  
Presented by Intercultural Communication Interest Group
Chair: Shadee Abdi, Arizona State University

Advocating Acculturation Strategies for Vietnamese International Students
   Samuel Nguyen, California State University, Fullerton
   Nikola Kadovic, California State University, Fullerton
   Tara Tatwin, California State University, Fullerton

Co-Cultural Analysis in Quantification: Trump’s Presidency to Chinese People in second-tier American Cities
   Michael Xiang Li, University of Denver

Crisis of U.S. Higher Education: Internationalization, Social Justice, and Critical Scholarship within a Scope of Neoliberalism and Whiteness
   Yusaku Yajima, Southern Illinois University, Carbondale

Respondent: Santhosh Chandrashekar, University of Denver

Two-Tiered Spaces of Play: Analyzing Spaces of Play in the Speakeasy
   Jordin E. Clark, Colorado State University

Bird is the Word: Shared Electric Scooters, Arguments, and Spatialized Publics
   Brian Andrew Cozen, California State University, Fresno

The Airport is a Stage and All the Travelers are Merely Players: TSA Checkpoints as Products of Security Affect
   Jackson Scott De Vight, Texas Tech University

Movement and Sensation at the Dallas Farmers Market: Enacting the Logic of the Slow Food Movement
   Megan Noel Hogan, Texas Tech University

Respondent: Erin Daina McClellan, Boise State University

4204 2488 RHETORICS OF SPACE: THEORIZING MOBILE SUBJECTIVITIES, MOVEMENT, AND MATERIAL-DISCURSIVE ENCOUNTERS
2/24/19 Sunday 9:30 am - 10:45 am Salon A
Presented by Rhetoric and Public Address Interest Group

Chair: Karl P. Haase, University of Utah

An Old-Fashioned Social Experience: Analyzing Spaces of Play in the Speakeasy
   Jordin E. Clark, Colorado State University

Bird is the Word: Shared Electric Scooters, Arguments, and Spatialized Publics
   Brian Andrew Cozen, California State University, Fresno

The Airport is a Stage and All the Travelers are Merely Players: TSA Checkpoints as Products of Security Affect
   Jackson Scott De Vight, Texas Tech University

Movement and Sensation at the Dallas Farmers Market: Enacting the Logic of the Slow Food Movement
   Megan Noel Hogan, Texas Tech University

Respondent: Erin Daina McClellan, Boise State University
**4205**

**EVIDENCE AND AFFECT: MYRIAD THEORIZATIONS OF THE BLASEY FORD/KAVANAUGH AND HILL/THOMAS SENATE HEARINGS AS NEW KINDLE FOR 'ANTIQUATED' CULTURE WARS**

2/24/19 Sunday 9:30 am - 10:45 am  
Salon B  

Chair: Rachel Alicia Griffin, University of Utah

Jennifer Asenas, California State University, Long Beach  
Danielle Biss, San Diego State University  
Rachel Alicia Griffin, University of Utah  
Leslie Harris, University of Wisconsin-Milwaukee  
Stephanie Gomez, Weber State University  
Stacey Overholt, University of Utah  
Joan Faber McAlister, Drake University

**4206**

**WHO'S ACCOMMODATING WHOM? - (IN)VISIBLE IDENTITIES IN HIGHER EDUCATION**

2/24/19 Sunday 9:30 am - 10:45 am  
Salon C  
Presented by Communication, Identities and Difference Interest Group

Chair: Kathryn Leslie, University of Colorado Boulder

Baccalaureates or Burdens? Complicating “Reasonable Accommodations” for American College Students with Disabilities  
Emily Krebs, University of Utah

Critique of Ableist Educational Spaces  
Carrie Elizabeth Mulderink, University of New Mexico

Communicating Social Identity in First-Generation Student Online Discussions  
Juan Israel Ahumada, University of Colorado Boulder

I Don’t See Color, But I See Myself Everywhere: Perceptions of Race and Support for Diversity at a Predominately White Institution  
David Leaon Stamps, University of California, Santa Barbara  
Daniel Linz, University of California, Santa Barbara

Respondent: Eric Aoki, Colorado State University
TEACHING LANGUAGE AND SOCIAL INTERACTION IN COMMUNICATION COURSES IX

2/24/19 Sunday 9:30 am - 10:45 am

Presented by Language and Social Interaction Interest Group

Chair: Charlotte Jones, Carroll College

Language and Social Interaction (LSI) Research cuts across many other Communication sub-disciplines such as Family Communication, Interpersonal Communication, Intercultural Communication, Organizational Communication, Health Communication, Research Methods, Conflict and Mediation, and more. This panel, a continuation from discussions over the last several years, will begin with panelists giving short presentations about the different ways they integrate LSI research into a variety of Communication courses at both the undergraduate and graduate levels and in applied settings. The structure of this part of the presentations will be around the challenges and successes panelists have experienced when integrating LSI Research into classroom activities, assignments, lectures, and group projects in both face-to-face and online teaching environments. Presenters will provide sample assignments, instructions, and other teaching materials to supplement these presentations. We will then solicit ideas from the audience about their LSI-related teaching as it relates to the classes presented.

Alan Hansen, Carroll College - Montana
CJ Koenig, San Francisco State University
Subrina Robinson, CSU Long Beach
Leah Wingard, San Francisco State University

EXAMINING AND EVIDENCING ORGANIZATIONAL IDENTITIES

2/24/19 Sunday 9:30 am - 10:45 am

Presented by Organizational Communication Interest Group

Chair: Camille Endacott, University of California Santa Barbara

Expat Theory: Navigating Contingent Group Identification
Shelley Ann Hepler, University of Kansas
Crystallized Identities at Work: A Critical Synthesis of Past, Present, and Future Research
Sarah J. Tracy, Arizona State University
Sophia Town, Arizona State University

Examining Self in the Organization: Effects of Employees’ Personal Communal Identity Gap
Rita Daniels, Western Washington University
Shaun Marquese Anderson, Loyola Marymount University
Melissa Tindage, California State University, Northridge

“The Short Life of a Roadside Flower”: Organizational Dissolution, Tensions and Reorganization in a Community-Based Non-Profit
Tiffany Ann Dykstra-DeVette, San Diego State University

Respondent: Veronica Dawson, California State University Stanislaus

4209    2572   GIFTS - GREAT IDEAS FOR TEACHING SPEECH #1
2/24/19 Sunday 9:30 am - 10:45 am South
Presented by Community College Interest Group

Chair: April Hebert, College of Southern Nevada

Think Locally: Requiring Persuasive Speeches on Local Issues
April Hebert, College of Southern Nevada

Using #Texts to Make & Support Claims
Ashley Wheeler Arizona State University

”Suddenly We Are All Art Critics” Activity
Tyler Scott Rife, Arizona State University

Empathy before Advocacy: A Narrative Evidence Approach
Nicholas C. Matthews, Cerritos College
Kelly P. Kehoe, Irvine Valley College

4210    2158   EVIDENCE OF ANXIOUS TIMES: HATE SPEECH, SOCIAL MEDIA, 3-D GUN PLANS, AND AN UNCERTAIN SUPREME COURT FUTURE
2/24/19 Sunday 9:30 am - 10:45 AM West
Presented by Freedom of Expression and Political Communication Interest Group
The right to free expression as the basis for democratic governance enjoys wide support. But what happens when this basic freedom is question, challenged, uncertain, or used to undermine the decorum necessary for democratic discussion? The purpose of this panel is to explore current challenges to free expression and challenges that arise from free expression.

Moderator: Kevin Johnson, Director for the Center of First Amendment Studies, California State University, Long Beach.

SCOTUS Anxiety: The Changing Face of the Supreme Court
Jennifer Asenas, California State University, Long Beach

Hate in Public: Free Expression in the Trump Era
Bernardo Attias, California State University, Northridge

Anxiety and Fake Imagery Online
Catherine F. Brooks, Director of Center for Digital Society and Data Studies, University of Arizona

Spreading the Fake News: Social Media Platforms and the First Amendment
Anthony Cuomo, West Los Angeles College

Free Coded Speech and 3D Guns: A Blueprint for Defense or Disaster?
Mary Hyepock, California State University, Long Beach

4211 RACE, POLITICS, AND POWER: RHETORICAL AFFECTS AND CONSEQUENCES OF SPEECH AND ADVOCACY
2/24/19 Sunday 9:30 am -10:45 am
James
Presented by Rhetoric and Public Address Interest Group

Chair: Rebecca Avalos, University of Colorado Boulder

The Politics of White Rage: On Trump and the Affective Aesthetics of White Rage
Greg Dickinson, Colorado State University
Brian Ott, Texas Tech University

Speaking Truth to Power: Anita Hill's Prepared Statement before the Senate Judiciary Committee on the Nomination of Clarence Thomas (1991)
Hillary A. Jones, California State University, Fresno
Turning Zombie: Cycles of Gun Violence and Parkland Students' Monstrous Speech

Kathleen F. McConnell, San Jose State University
Brian Amsden, Clayton State University

Dr. King's Struggle Then and Now: A Look into Black Musical Artists' Struggle for Economic and Social Justice
Robert J. Razzante, Arizona State University
Katrina Hanna, Arizona State University

Respondent: Bernadette Marie Calafell, University of Denver

ADVOCATING WITH OUR BODIES & PERFORMING OUR FLESH: THE MENTAL HEALTH EXPERIENCES OF LATINX GRADUATE STUDENTS OF COLOR

4216 1919

2/24/19 Sunday 9:30 am - 10:45 am
Vista II
Presented by Performance Studies and Health Communication Interest Groups

Facilitator: Michael Tristano, Arizona State University

feeling brown feeling down feeling IRATE
Michael Tristano, Arizona State University

hey guys I'm really sad
Anthony Zariñana, University of New Mexico

It Started en mi Panza
Ana Isabel Terminel Iberri, Arizona State University

Take A Peek Inside and Meet the Inner Voice
Selina Pichardo, California State University, Fresno

You Weren't Ready for Me: Reimagining the University and its Desire for Diversity
Eddie Gamboa, Northwestern University

ACT I- PERFORMING PROOF: THE BODY AS THE SITE AND CITE OF 'EVIDENCE'

4217 2561

2/24/19 Sunday 9:30 am - 10:45 am
Vista I
Presented by Performance Studies Interest Group

Facilitator: Suzanne P. Pullen, San Francisco State University
This is the first part of a two-part series of high-impact performances questioning and exploring the body as both the site of lived experience and as citational 'evidence' of truth(s) experienced by each body. These performances address the various ways in which some bodies are centered, and other bodies are marginalized, devalued, erased, or ignored in 'the accumulation of knowledge' or through the interpretation/presentation of evidence supporting claims made in the pursuit of truth, power, advocacy, and/or change.

The Stories Our Bodies Hold
Suzanne P. Pullen, San Francisco State University
Anastasia Prentiss, Holy Names University

Tahlequah’s Internatural Activism: Situating Body and Grief as Evidence of Human-Caused Climate Change
Julie "Madrone" Kalil Schutten, Northern Arizona University

We Are Proof Enough
Julie Anne Olive, San Francisco State University

When the Body You Are Growing is Not Your Own
Gina Stahl-Haven, University of San Francisco

Writing My Body
James Warren Boyd, San Francisco State University

Respondent: Robert Gutierrez-Perez, University of Nevada, Reno

ADVOCATING FOR EQUALITY
2/24/19 Sunday 11:00 am - 12:15 pm
Federal
Presented by Health Communication Interest Group

Chair: Christina Granato Yoshimura, University of Montana

Athletic Identity Transformation: A Qualitative Drawing Analysis of Implicit Constructions of Athletes, Girls, and the Self
Alaina C. Zanin, Arizona State University
Summer Preston, Arizona State University

Predicting College Students' Likelihood of Disclosing Incidences of Sexual Violence: An Application of the Disclosure Decision-Making Model
Kati Simpson, Chapman University
Hannah Ball, Chapman University
Members of COM295, Idaho State University

Queerying Race, Culture and Sex: Examining HIV Pre-Exposure Prophylaxis (PrEP) Social Marketing for African American and Latino Gay and Bisexual Men
Andrew Spieldenner, California State University
San Marcos
Deion Hawkins, George Mason University

The Communicative Constitution of Health: The Reproductive and Reproductive Genetic Testing Experiences of Sex and Gender Minorities
Robert Layne, Middle Tennessee State University

Respondent: Christina Granato Yoshimura, University of Montana

4302 2487 THE PARADOX OF RELIGIOUS RHETORICS: TRANSCENDENCE, PERSECUTION, APOLOGY, AND DESIRE
2/24/19 Sunday 11:00 am - 12:15 pm Superior
Presented by Rhetoric and Public Address Interest Group
Chair: Kristina Lee, Colorado State University
Transcendence: Parity for the Stigmatized Rhetor
Lorise A. Diamond, San Diego State University
The Perpetuation of Melancholic Rhetoric in Paula White's Website
Anna K. Griggs, Colorado State University
Affect, Abject, Desire: The Balkanizing Forces at Work in a Latter-Day Saint Sacrament Meeting
David Bo Hansen, Texas Tech University
'I Injured Others:' Alan Chambers 'Apology' to the LGBTQ Community
Jeremy NC Murphy, Utah Valley University
Respondent: Joshua Trey Barnett, University of Minnesota, Duluth

4307 2480 ONLINE RHETORICS: NETWORKS, SUBJECTIVITIES, PROVOCATIONS, AND MAGIC IN THE DIGITAL MEDIASCAPE
2/24/19 Sunday 11:00 am - 12:15 pm East
Presented by Rhetoric and Public Address Interest Group
Chair: Ian Derk, Arizona State University
#MeToo as Networked Collective: Examining Consciousness-Raising on Wild Public Networks
Elizabeth Ann Brunner, Idaho State University
Sarah Partlow Lefevre, Idaho State University

The Magical Compulsions of Machinic Parody in @DeepDrumpf
Miles Coleman, Seattle University

Subjectivity and Software: Technology as a Sovereign Response to Crime
Karl P. Haase, University of Utah

Staying Mindful of Our Information Amid the Proliferation of Misinformation
Christiaan Pipion, California State University, Long Beach

Respondent: Gina Giotta, California State University, Northridge

4308 1409 ADVOCATING FOR ETHNOGRAPHY OF COMMUNICATION SCHOLARSHIP: A ROUNDTABLE DISCUSSION INVITING REFLECTIONS ON SITES, METHODS, AND ANALYSES
2/24/19 Sunday 11:00 am -12:15 pm North
Presented by Language and Social Interaction Interest Group

The ethnography of communication (EC) is a theoretical-methodological framework for studying communication practices and the cultures that they instantiate. Recent EC work has incorporated material artifacts and embodied experiences beyond speech, from meeting minutes to smells to the sensation of being "heaty." Contemporary EC work may forgo direct contact, instead drawing on people's lived experiences as expressed through mass-mediated and online interactions. Finally, EC studies, ought to consider cyclical uses of time, past/present/future orientations, as well as "timing" and "urgency" in the process of collecting/analyzing evidence. This roundtable session will bring together experienced scholar-practitioners to discuss these pressing methodological issues in EC-grounded work.

Tabitha Hart, San Jose State University
Eric Aoki, Colorado State University
Gerry Philipsen, University of Washington
Trudy Milburn, Purchase College - State University of New York
Louisa Edgerly, Independent Scholar

4309 2571 GIFTS - GREAT IDEAS FOR TEACHING SPEECH #2
2/24/19 Sunday 11:00 am - 12:15 pm South
Presented by Community College Interest Group

Chair: Robert Leonard, Sinclair College

Pop Quiz! Are You an Active Listener
Kristen Danielle Herring, Colorado State University

'Paltering 101: Getting Ahead with 'Truth''
Alex Dejean, Los Angeles Community College District

Fact, Fabrication, or Exaggeration: Improving Student Media Literacy Skills
Though the Headlines
Frances Chee, California State University Los Angeles
Sarah Black, California State University Los Angeles

Evidence of Preparedness: Using a Video Public Service Announcement as a Public Speaking Speech Alternative
Robert Leonard, Sinclair College

The Student Anxiety Relief & Support Ritual
David Blond Ohlsen, California State University, Long Beach

Top Ten Fears Determined with Evidence
Linda Marie Carvalho Cooley, Reedley College

4310 1208 AVOIDING EGOCENTRIC THINKING: CALLING IN VS CALLING OUT
2/24/19 Sunday 11:00 am - 12:15 pm West
Presented by Community College Interest Group

Chair: Daniel DeVere, Chabot College

Beyond Our Egocentric Selves
Michael Brydges, Cypress College

Perspective-taking and Affirmation in Debate Instruction
Star Steers, Los Medanos

Techniques to Avoid Egocentric Thinking in Communication Classrooms and Debate Teams
Marie Arcidiacono Kaufman, Los Medanos
EXEMPLARY TEACHER AWARD
2/24/19 Sunday 11:00 am - 12:15 pm
Presented by Communication and Instruction Interest Group

The Communication and Instruction Interest Group has recognized and honored great teachers since 1988. Come celebrate this year's award winner, hear about her approaches to teaching, and engage in a rich discussion of the art and practice of teaching in our field.

Chair: Kimberly Aguilar, California State University, Sacramento
Kendra Rivera, California State University, San Marcos

MOVING TOGETHER IN RHYTHM: EXAMINING THE FUTURE OF SEX AND SEXUALITY STUDIES IN INTERPERSONAL AND FAMILY COMMUNICATION STUDIES
2/24/19 Sunday 11:00 am - 12:15 pm
Presented by Interpersonal Communication Interest Group

Chair: Jimmie Manning, University of Nevada, Reno

What does the future of communication studies about sex, sexuality, and sexual identities hold in interpersonal and family communication studies? In this spotlight session, 4 prolific sexuality scholars from a variety of different backgrounds offer their insights. Each will strongly consider the past and present so as to offer their personal visions of what the future of sex communication research and teaching entails. These brief presentations are followed by extensive discussion between the audience and panelists. Overall, the panel offers an excellent opportunity for both those new to studies of sex, sexuality, and sexual identities in interpersonal communication as well as those with experience in the research area.

Melissa Ann Tafoya, La Sierra University
Shinsuke Eguchi, University of New Mexico
Paul Mongeau, Arizona State University
Jimmie Manning, University of Nevada, Reno

IN THE PURSUIT OF JUSTICE, ALLIANCES, AND ALLEGIANCE(S)
2/24/19 Sunday 11:00 am - 12:15 pm
Presented by Communication, Identities and Difference Interest Group
Chair: José Ángel Maldonado, University of Nebraska-Lincoln

Latinx/a/o; Politics
Oscar Alfonso Mejia, University of Utah

'Motivate Them to Overcome Their Fears and Fight:' Understanding the Communicative Dynamics of Allyship in the Chicago Teachers Union
Jeff Garnett Tischauser, University of Wisconsin-Madison

If All I Was Was Black: Mavis Staples’s Interracial and Intergenerational Advice for Contemporary Social Justice Advocates
Robert J. Razzante, Arizona State University

Procedural Fairness Perception: Unpacking the Factors Which Impact Organizational Minority Members - An Inductive Approach
Pavitra NA Kavya, University of Oklahoma

Respondent: Shadee Abdi, Arizona State University

4314  2506  IMAGINING A GREENER WORLD THROUGH DESIGN, LANGUAGE, AND BUSINESS PRACTICES
2/24/19 Sunday 11:00 am - 12:15 pm Columbia
Presented by Environmental Communication Interest Group

Chair: Martha Hagan, Whatcom Community College

Falsity in Architectural Drawings & Plans
Ashley Wheeler, Arizona State University

From Prometheus to Gaea: A Case for Earth-Centered Language
Cynthia Rosenfeld, North Carolina State University

Making Sense of the Planetary Threat of Climate Change
Sean Quartz, University of Montana

Patagonia: Green or Not Too Green?
Julie Olive, San Francisco State University

4315  THE TEACHING, RESEARCH, AND SERVICE OF WSCA AND NCA PAST-PRESIDENT MALCOM O. SILLARS
2/24/19 Sunday 11:00 am - 12:15 pm Visions, 28th Floor
Presented by the President-Elect Rodney A. Reynolds
Malcolm O. Sillars, longtime University of Utah faculty member and administrator, passed away in Salt Lake City on November 12, 2018 at the age of 90. Malcolm was a special man with an extraordinary career, loved for his kindness, humility, and dry humor. This panel pays tribute to the significant contributions Mal made to the field of communication and WSCA.

Mark Bergstrom, University of Utah
Dennis Alexander, University of Utah
K. Jeanine Congalton, California State University, Fullerton
Danielle Endres, University of Utah
Patricia M. Ganer, Cypress College
Heather Hundley, Middle Tennessee State University

ACT II- PERFORMING PROOF: THE BODY AS THE SITE AND CITE OF “EVIDENCE”
2/24/19 Sunday 11:00 am - 12:15 pm
Vista II
Presented by Performance Studies Interest Group

Facilitator: Suzanne P. Pullen, San Francisco State University

This is the second part of a two-part series of high-impact performances questioning and exploring the body as both the site of lived experience and as citational 'evidence' of truth(s) experienced by each body. These performances address the various ways in which some bodies are centered and other bodies are marginalized, devalued, erased, or ignored in 'the accumulation of knowledge' or through the interpretation/presentation of evidence supporting claims made in the pursuit of truth, power, advocacy, and/or change.

Not (NO)Thing
Allen Conkle, San Francisco State University

Body as Media: Performing with the Environment
Lindsay Greer, University of Southern Indiana

Fattie Goes Oink
Angelina Moles, Merced College, Los Banos

Flatline: Affective Intensities and Ignoring the Body’s Evidence
Brandon Ferderer, Arizona State University

Stitch the Bitch
Holding Pattern
Amy Kilgard, San Francisco State University

Respondent: Sarah Amira de la Garza, Arizona State University

LATINIDAD IN MAINSTREAM MEDIA OUTLETS: CRITICAL MEDIA ANALYSES OF LATINX PODCASTS AND CONTEMPORARY TELEVISION SHOWS
2/24/19 Sunday 11:00 am - 12:15 pm
Vista I
Presented by Media Studies Interest Group

Chair: Claudia A. Anguiano Evans-Zepeda, California State University, Fullerton

Intergenerational Feminist Latinidad: A Comparative Media Analysis of One Day at a Time and Jane the Virgin
Zazil Reyes García, University of the Incarnate Word

Looking for Evidence of a Latina Gaze in Devious Maids’ Latina Viewers
Sonya M. Alemán, University of Texas at San Antonio

Podcasting Latinidad through Crónica, Music and Entrevistas
Diana Bowen, Pepperdine University

Member Services Committee
2/24/19 Sunday 11:00 am - 12:15 pm
Executive Conference Room

CONVENTION LUNCHEON
2/24/19 Sunday 12:15 pm - 2:45 pm
Courtyard Ballroom

SEEING GENDER IN SPORTS, FILM, AND ARCHIVES
2/24/19 Sunday 3:00 pm - 4:15 pm
Federal
Presented by Organization for Research on Women and Communication

Chair: Melissa Harris, Howard University

A Shot at Justice: A Close Reading of Maya Moore’s “(In)Visibility”
Leland Clyde Gordon, California State University, Sacramento

Archival Irony and Ecofeminist Praxis: A Mocking Reclamation of a Vindication for the Rights of Brutes
Marek Muller, Ball State University

Remembering the Future: (Re)imagining Hetero Failures as Queer Futures in Temporal Body Swap Films
Liza Ivezaj, California State University, Long Beach

Respondent: Diane Keeling, University of San Diego

4502 2315  SPOTLIGHT PANEL - COMMUNICATION THEORY: THE PAST, PRESENT, AND FUTURE OF THEORY
2/24/19 Sunday 3:00 pm - 4:15 pm Superior
Presented by Interpersonal Communication Interest Group

Chair: Melissa Ann Tafoya, La Sierra University

Over the past 50 years, or more, the role of theory has been a common topic of discussion. It is interesting to think of the ways that theory influences communication scholarship, across all interest groups. The spotlight panel aims to further discussion and dialogue about the ways that communication theory has changed and progressed over the last 5 to 10 years, as well as ways in which it might evolve or develop in the future. This panel will showcase a number of prominent, communication scholars, who will offer unique insights, expertise, and perspective on the role of theory in interpersonal communication.

Peter Andersen, San Diego State University
Brian Spitzberg, San Diego State University
William Cupach, Retired from Illinois State University
Kory Floyd, University of Arizona
Elizabeth Suter, University of Denver
Steven McCormack, University of Alabama at Birmingham
Karen Foss, University of New Mexico

4503 2536  ADVOCACY, MEDIA, AND TECHNOLOGY USE: PERSPECTIVES ON COMMUNICATION STRATEGIES TO FOSTER COMMUNITY INTERACTION
2/24/19 Sunday 3:00 pm - 4:15 pm Municipal
Presented by Intercultural Communication Interest Group

Chair: Fatima Alaoui, San Francisco State University

Advocacy with Evidence from the Bottom-Up: A Culturally Deaf-Centered Approach to Assessing Communicative Assisted Devices
Advocating for Dialogue: Short and Long-term Outcomes of Seattle-based KUOW Radio’s “Ask A” Project
Valerie Manusov, University of Washington
Daniel Stofleth Seattle Children’s Research Institute
Ross Reynolds KUOW NPR Radio Puget Sound

Affective Elsewherees: Technology and Everyday Talk as Mediators for Human Connection
Brandon Ferderer, Arizona State University

Respondent: Bobbi J. Van Gilder, Weber State University

4507  MODEl COMMUNICATION PROGRAM AWARD
2/24/19 Sunday 3:00 pm - 4:15 pm  East

4508  COMMUNICATIVE EXPLORATIONS OF CHRONIC CONDITIONS
2/24/19 Sunday 3:00 pm - 4:15 pm  North
Presented by Health Communication Interest Group

Chair: Lauren Amaro, Pepperdine University

Beyond the Pink Ribbon: Living with Breast Cancer
Heather Smith, George Mason University

Chronically Invisible
Mariah Gonzalez, San Francisco State University

Dysautonomia Advocacy: An Analysis of an Online Rhetorically Constituted Community for People with Postural Orthostatic Tachycardia Syndrome (POTS)
Erin Slattery, Colorado State University

The Influence of Attributions and Multiple Goals on Responses to Disclosures of Depression
Carolyn Montagnolo, The University of Texas at Austin

Respondent: Lauren Amaro, Pepperdine University
**GIFTS - GREAT IDEAS FOR TEACHING SPEECH #5**

2/24/19 Sunday 3:00 pm - 4:15 pm

South

Presented by Community College Interest Group

Chair: Linda Marie Carvalho Cooley, Reedley College

Making the Grade: Increasing Reflexive Participation through Advocacy and Experimentation
   Andrea Brown, Ohlone College

Escaping the Small Group Communication ClassRoom: Student-Designed Escape Rooms Build Team Skills while Gamifying the Curriculum.
   Jon Bouknight, Central Oregon Community College

Practicing Micro-Event Interventions with Service-Learning in Social Justice and Digital Media
   Miles Coleman, Seattle University

Small Group Discussion Group Project
   Alexis Olds, University of La Verne

Our LA Story: A Group Project Exploring Community using Snapchat
   Chantel Solomon, California State University, Los Angeles

**TOP PAPERS IN FORENSICS AND ARGUMENTATION**

2/24/19 Sunday 3:00 pm - 4:15 pm

West

Presented by Western Forensics and Argumentation Association Interest Group

Chair: Duncan Stewart University of Utah

Academic Freedom and Argument-Stopping Clichés: Strategic Maneuvering in Argumentative Discourse
   Mary Hyepock, California State University Long Beach

Defining Excellence Through Exclusion: Who Gets to Advocate with Evidence? (Top Paper in Forensics)
   Jason Jordan, University of Utah
   Michael Middleton, University of Utah

Public Memory, Argumentation and the Global War on Terror Memorial (Top Paper in Argumentation and Top Student Paper)
Jesse Smith, Baylor University

Using Non-Advancing Competitors as Judges in IPDA Elimination Rounds
  Rylee Walter, Whitworth University
  Michael Ingram, Whitworth University
  Alan Mikkelson, Whitworth University

Respondent: Robert Layne, Middle Tennessee State University

4511  1522  LGBTQ+ IDENTITIES AND DISCURSIVITY IN MEDIA
2/24/19 Sunday 3:00 pm - 4:15 pm  James
Presented by Media Studies Interest Group

Chair: Kate Hoyt, Pacific Lutheran University

The Power of Time: A Comparative Analysis of Queer and Straight
Temporalities Portrayed in Film
  Selina Pichardo, California State University, Fresno

Trans Representation in U.S. Media: Using Clark’s Evolutionary Stages of
Minorities in the Mass Media
  Sean Maulding, California State University, San Bernardino

“I’m Not Your Adventure”: Trans Fetishism on Contemporary Television
  Charles Edward Goehring, San Diego State University

Respondent: Benjamin William Mann, University of Utah

4512  1713  METAPHORICAL AND LITERAL BORDERS: IDENTITY POLITICS
IN THE GRAY AREA
2/24/19 Sunday 3:00 pm - 4:15 pm  Marion
Presented by Communication, Identities and Difference Interest Group

Chair: Anthony Guy, University of Kansas

“Little White Lies”: Investigating Deceptive Communication in College
Admissions
  Jadah Morrison, Hastings College

A US Bullet in Mexico: Corporeal Affects in Border Deaths
  Kelsey Abele, Arizona State University
Standing Rock Sioux by Way of Australia: Discourses Surrounding an Indigenous Identity on a Black Body
Aaron Zamora, Arizona State University

Were You Born This Way, Baby? Parasocial Celebrity Leadership and Lady Gaga’s Drag Race Mentorship
Vanessa Condon, Clemson University

4514 2455 EVIDENCING MENTORSHIP: GRADUATE RESEARCH-IN-PROGRESS
2/24/19 Sunday 3:00 pm - 4:15 pm Columbia
Presented by Organizational Communication Interest Group
Chair: Julie L. Taylor, California State University, San Bernardino

This roundtable workshop assists graduate students in further developing ideas presented in competitive conference papers. A mix of established and emerging scholars will provide detailed feedback to students in small groups and lead discussions of developing papers for next steps. Non-presenters are welcome to join the small group discussions.

The Institutionalization of Sexual Harassment: A Case Study Proposal Student Research-in-progress
Abigail N. Kingsford, University of Kansas

Why We Climb: Investigating Risk and Identity within Rock Climbers
Mira Cleveland, University of Montana

“Below the Surface”: Masculine and Feminine Styles of Management in Organizational Culture
Rebeccah Avila, California State University, San Bernardino

Respondents:
Heather Canary, San Diego State University
John McClellan, Boise State University
Sarah J. Tracy, Arizona State University

4515 2395 THE CONTRIBUTIONS OF WSCA 2018 DISTINGUISHED SCHOLAR AWARD -- THOMAS NAKAYAMA
2/24/19 Sunday 3:00 pm - 4:15 pm Visions, 28th Floor
Presented by the President-Elect Rodney A. Reynolds
This panel discusses the contributions of Tom Nakayama, Northeastern University

Derek Buescher, University of Puget Sound
Bernadette Marie Calafell, University of Denver
Shinsuke Eguchi, University of New Mexico
Lisa Flores, University of Colorado, Boulder
Rona T. Halualani, San Jose State University
Dreama Moon, California State University, San Marcos
Michelle A. Holling, California State University San Marcos
Tom Nakayama, Northeastern University

DIGITIZING THE DISCIPLINE: DIGITAL MEDIA PROJECTS
2/24/19 Sunday 3:00 pm - 4:15 pm
Vista I
Presented by Media Studies Interest Group

Chair: Karl P. Haase, University of Utah

Using Digital Humanities Concepts to Demonstrate Evidence of Structural and Social Barriers Impacting Marginalized Communities
Linda Hobrock, Gonzaga University

Nitty Gritty: A Podcast About Grit and Resilience in Everyday Life
Ian Derk, Arizona State University
Allison Hawn, Arizona State University

The Affect of the Drone: Topographic Legacies and Collective Imaginaries
Kate Hoyt, Pacific Lutheran University

Respondent: Karl P. Haase, University of Utah

GENDER IN MEDICINE AND THE WORKPLACE
2/24/19 Sunday 4:30 pm - 5:45 pm
Federal
Presented by Organization for Research on Women and Communication

Chair: Ruth Hickerson, University of Colorado Boulder

Komen as Ideological State Apparatus
Savannah Greer Downing, University of South Carolina

Mirroring Narratives: An Exploration of Estrogen Use in Online Communities of Infertile and Transgender Women
“I’m Neglecting My Other Baby”: Examining Mothers’ Workplace Re-entry Narratives

Kellie Playter, Concordia University, Irvine
Ashlie Andrew, Concordia University, Irvine
Erin Harris, Chapman University

Respondent: Valerie Renegar, Southwestern University

ADVANCING SOCIAL JUSTICE BY USING LOCAL KNOWLEDGE: ADVOCACY, EVIDENCE, AND THE ETHNOGRAPHY OF COMMUNICATION

2/24/19 Sunday 4:30 pm - 5:45 pm Municipal
Presented by Language and Social Interaction Interest Group

The ethnography of communication (EC) is an interpretive theoretical-methodological framework for studying human communication. Hymes (1972) considered EC to be practical work because it dealt directly with the social world, provided local knowledge about a community, and could detect conditions and possibilities for social change. This roundtable advances that proposition by discussing how EC can be used to generate evidence for those pursuing advocacy- or social justice-related research goals. The panelists are experienced scholars and practitioners who will discuss what counts as evidence in EC work on social justice issues, how that evidence can be used to develop solutions, and the unique benefits of the EC orientation for social change. We have intentionally included graduate students, career scholars, and practitioners in order to discuss EC-grounded research and advocacy work in different realms of practice.

Facilitator: Kellie Brownlee, University of Colorado Boulder

Tabitha Hart, San Jose State University
Eean Grimshaw, University of Massachusetts
Trudy Milburn, Purchase College - State University of New York
Fraser Ratzlaff, Children of the Nations

IN MEMORIAM - ROB DECHAINE’S CONTRIBUTIONS TO AFFECT, BORDERS, AND TRANSFORMATIVE PEDAGOGY

2/24/19 Sunday 4:30 pm - 5:45 pm Salon A
Presented by Rhetoric and Public Address Interest Group
“If there is any space wherein we may better understand one another as human beings, resplendent in our similarities and in our differences, let us nurture it in dialogue” (DeChaine, 1994). This excerpt from Rob DeChaine’s Master’s thesis exemplifies the way he lived his academic life until his death earlier this year. The panelists hope to honor Rob's efforts of dialogue and allyship in a number of ways. We believe Rob's academic and pedagogical contributions on affect, borders, and transformative pedagogy will continue to shape how scholars understand rhetoric for many years to come. Although Rob is no longer with us, we plan to continue the dialogues he found so important.

Chair: David Olsen, California State University, Los Angeles

Affecting Bodies and the Music the Binds Us
  Greg Dickinson, Colorado State University

Rhetoric Beyond Borders: The Praxeological Legacy of Daniel Robert DeChaine
  Antonio Tomas De La Garza, California State University San Marcos

Rob DeChaine's Impact on Immigration Studies in Communication and Me
  Kent Ono, University of Utah

The Transformative Pedagogy and Allyship of Rob DeChaine
  Kelly Opdycke, California State University Northridge / Claremont Graduate University
  Oscar Alfonso Mejía, University of Utah
  Jaime Guzmán, California State University, Los Angeles

4608 1909 USING EMPIRICAL EVIDENCE TO ADVOCATE FOR THE UNDERSTANDING OF FAMILY COMMUNICATION DYNAMICS AND RELATIONSHIPS

2/24/19 Sunday 4:30 pm - 5:45 pm
North
Presented by Interpersonal Communication Interest Group

This panel discusses multifocal, multimethodological research of different concepts and theories related to family communication. Papers on this panel employed diverse methodologies and explored unique facets of family communication and relationships. Panelists will present unique data regarding family communication processes, as well as discuss potential avenues of future research. Additionally, time will be allotted for audience questions/comments to help facilitate a dialogue regarding family communication.

Chair: Colter D. Ray, San Diego State University
Communication as Constitutive of Family Relationships: Toward a Theory of Favoritism in Families
   Jimmie Manning, University of Nevada, Reno

Evidence for the Significance of Family Social Support on Depression Among Homosexual Young Adults
   Tara Suwinyattichaiporn, California State University, Fullerton

Evidence of Affectionate Communication and Emotional Closeness Between Biological, Half, and Step-Siblings
   Amanda Worthington, California State University, Fullerton
   Chantel Solomon, California State University, Fullerton

Exploring the Unique Predictive Effects of Sibling Social Support and Relational Maintenance on Closeness, Commitment, and Satisfaction: An Equity Theory Approach
   Mark Generous, California State Polytechnic University, Pomona

From Parents to Peers: Confirming Communication as Conduit for Well-Being
   Trey Guinn, University of the Incarnate Word

Making the Choice: The Influence of Messages and Relational Sources about Marriage
   Arrington Stoll, Central Washington University

4609  1252  EVIDENCE OF OUR LIVES, EVIDENCE OF OUR TRAINING: 10-MINUTE ORIGINAL
2/24/19 Sunday 4:30 pm - 5:45 pm
South
Presented by Performance Studies Interest Group

Facilitator: Ragan Fox, California State University, Long Beach

This program includes five 10-minute original performance monologues that explore familial relations, the politics of exclusion, gender and the body's limits, vulnerabilities and potential. Paying homage to performance studies' roots in oral interpretation, performers will hold books as they perform their self-authored works

Now You're Just Somebody That I Used to Know
   Kurt Lindemann, San Diego State University

Heaven Burned
Ragan Fox, California State University, Long Beach

Mama’s Boy
Brandon Ferderer, Arizona State University

Living on the Precipice
Sarah Amira de la Garza, Arizona State University

"Does My Beard Make Me Look Straight?"
Benny R. LeMaster, Arizona State University

**4610 2431 WESTERN FORENSICS AND ARGUMENTATION STUDENT SHOWCASE**
2/24/19 Sunday 4:30 pm - 5:45 pm West
Presented by Western Forensics and Argumentation Association Interest Group
Chair: Carlos Tarin, The University of Texas at El Paso

This showcase highlights the speeches and performances of some of the top undergraduate competitors competing in the WSCA forensics tournament. A variety of competitive forensic events and approaches will be demonstrated.

Respondent: Robert Aronoff, Collin College

**4611 1547 NEVERTHELESS, SHE PERSISTED: FEMALE IDENTITIES AND EXPERIENCES IN MEDIA**
2/24/19 Sunday 4:30 pm - 5:45 pm James
Presented by Media Studies Interest Group
Chair: Angela Holland, College of Southern Nevada

Exploring the Legitimization of Female Musicians
Anna K. Griggs, Colorado State University

The Female Gaming Experience: Past, Present, and Future
Ivan Humberto Ornelas

The Incongruous Perspective of Stand-Up Comedy: A Textual Analysis of Katherine Ryan’s Netflix Special, In Trouble
Mitchell Combs, Colorado State University
Joseph Zompetti, Illinois State University
“We Make Fun of Everybody”: Barstool Sports’ Denial of Silencing Female Contributors and Consumers
Jenna Christine Coviello, Colorado State University

Respondent: Roberta Chevrette, Middle Tennessee State University

4612 FATTENING COMMUNICATION STUDIES: CRAFTING A CRITICAL INTERSECTION BETWEEN FAT STUDIES AND COMMUNICATION SCHOLARSHIP
2/24/19 Sunday 4:30 pm - 5:45 pm
Marion
Presented by Communication, Identities and Difference Interest Group

This group of scholars seeks to use our critical/cultural, performance, and rhetorical backgrounds to expand conversations in the discipline around topics such as fatness, thin privilege, discourses of health/beauty/medicine, “obesity” discourse, fat sexuality, fat narratives, and fat pedagogy. We use frameworks from queer theory, feminist theory, and fat studies to think through the ways in which fat oppression shapes both our embodied experiences and our scholarship. Ultimately, we hope to use this roundtable to critically integrate fat studies perspectives into communication scholarship and question what that relationship between these two fields might look like productively moving forward.

Hailey Nicole Otis, Colorado State University
Cassidy D. Ellis, The University of Denver
Angelina Moles, Merced College, Los Banos
Miranda Olzman, University of Denver
Amanda Arp, Iowa State University
4613  GIFTS - GREAT IDEAS FOR TEACHING SPEECH #3
2/24/19 Sunday 4:30 pm - 5:45 pm
Presented by Community College Interest Group

Chair: Amy Fara Edwards, Oxnard College

Headlines and Hoaxes: Getting the Facts on Health ‘Hacks’
Andrea Smith Syracuse University
Melissa Tindage, California State University, Northridge

Fallacies in Reasoning Activity
Daniel DeVere, Chabot College

“What? I've Got to Cite My Information?”: Making Sure Students Know How to Correctly and Effectively Cite Sources through Story Telling
Chelsi Morgan Walls, College of Southern Nevada

How to Discover the Meaning of Research: Student Centered Approaches to Enticing New Researchers
Marcia Fulkerson, Oxnard College
Jacqueline Mleczko, Oxnard College
A. Todd Jones, Bakersfield College

4615  SOCIAL JUSTICE ADVOCACY COMMUNICATION RESEARCH
2/24/19 Sunday 4:30 pm - 5:45 pm
Visions, 28th Floor
Presented by the President-Elect Rodney A. Reynolds

Chairs: Douglas L. Kelley, Arizona State University
Lawrence R. Frey, University of Colorado Boulder

This panel features communication scholars who have conducted research that involves them intervening collaboratively with marginalized and oppressed communities to advocate for and promote social justice. Presenters offer concrete examples of their social justice advocacy communication scholarship and lessons learned about conducting such research.

Activist-oriented Scholarship: Lessons Derived from the Media Research and Action Project
Kevin Carragee, Suffolk University
Advocating for Empathy: Seattle’s KUOW (NPR) Station’s ‘Ask A’ Program
Valerie Manusov, University of Washington
Ross Reynolds, KUOW npr

Contextually Contingent Social/Structural Justice: Research with two I/NGOs
Mary Jane Collier, University of New Mexico

Walking in the Space between: Reflections of a Third-Party Facilitator
Benjamin Broome, Arizona State University

4617  2533  UNCOVERING WHITENESS THROUGH QUEER IDENTITY POLITICS AND CRITICAL INTERCULTURAL COMMUNICATION PEDAGOGY
2/24/19 Sunday 4:30 pm - 5:45 pm  Vista I
Presented by Intercultural Communication Interest Group

Chair: Robert Gutierrez-Perez, University of Nevada, Reno

Don’t Pull Your Dicks Out at the Family Barbeque!: Queer Relationalities, Failures, and Fire Island
Shinsuke Eguchi, University of New Mexico
Bernadette Marie Calafell, University of Denver

Looking Inside the Contours of Critical Intercultural Communication Pedagogy: Interview Voices as Evidence
Yea-Wen Chen, San Diego State University
Brandi Lawless, University of San Francisco

The Suicide of Leelah Alcorn: Evincing Whiteness in the Cultural Wake of Dying Queers
Evan Mitchell Schares, Louisiana State University

Respondent: Pavithra Prasad, California State University, Northridge

4710  Western Forensics Argumentation Business Meeting
2/24/19 Sunday 5:45 pm - 6:30 pm  West
The Legislative Assembly consists of the chair and vice-chair of each interest group (or designees), two representatives of each association that holds an organizational membership in the Association, ten delegates at large (five elected each year to serve for two years), and one member from each educational institution with five or more Association members.

The Legislative Assembly is the Association's principal policy-making body and approves the annual budget. The President, Brian Heisterkamp, chairs the Legislative Assembly and Executive Director, Heather Hundley, reports the actions of the Executive Council to the Legislative Assembly.

Elected members-at-large:
Fatima Alaoui, San Francisco State University
Maria Blevins, Utah Valley University
Santhosh Chandrashekar, University of Denver
Carlos Flores, University of Nevada, Las Vegas
Hillary A. Jones, California State University, Fresno
Benny R. LeMaster, Arizona State University
Kathleen F. McConnell, San Jose State University
Pavithra Prasad, California State University, Northridge
Nikki Yeboah, San Jose State University
Alaina Zanin, Arizona State University

The President invites members to join him at the reception.

Co-sponsors: Department of Communication Studies and The College of Arts and Letters at the California State University, San Bernardino.
MONDAY
February 25, 2019

5101  2534  CULTURAL PRACTICES AND IDENTITY NEGOTIATION: PERSPECTIVES ON SENSE OF BELONGING IN THE LATINX COMMUNITY
2/25/19 Monday 8:00 am - 9:15 am Federal
Presented by Intercultural Communication Interest Group

Chair: Antonio Thomas de la Garza, California State University San Marcos

Building Relationships at the Neighbor’s Table Project: A Qualitative Study on Cultivating Evidence-Based Advocacy through Deliberative Dialogue
Catalina Cayetano, Arizona State University
Douglas L. Kelley, Arizona State University

El Mercado Latinequis: Stories of Food, Shopping, and Eating
Reslie Cortés, Arizona State University

When Cultural Spaces Collide: Sense of Belonging between Puerto Rico and the United States Post-Hurricane Maria
Eliza Wagner-Kinyon, Colorado State University

Respondent: Bernadette Marie Calafell, University of Denver

5104  2486  POLITICS AND PUBLIC ADDRESS: ADVOCACY, ARGUMENTATION, AND DEMOCRACY
2/25/19 Monday 8:00 am - 9:15 am Salon A
Presented by Rhetoric and Public Address Interest Group

Chair: Erik Ramirez, California State University, Sacramento

Operation Iraqi Freedom: Prewar Rhetoric and the Construction of Unipolar American World
Ammar S. Hussein, University of Utah

Cognitive Leadership Errors of Intellectual Elite W.E.B. Du Bois: A Liberatory Approach to an Ethical Analysis of Leadership
Henry Dakota Miller, Colorado State University
The Family Farmer and the American Jeremiad: Senator Paul Wellstone and the “Economic Convulsion in Agriculture”
Margret Ann McCue-Enser, Saint Catherine University

Rhetorics of Interdependence in Troubled Times
Kyra Pearson, Loyola Marymount University
Abhik Roy, Loyola Marymount University

Respondent: Trevor Parry-Giles, National Communication Association

5108  ADVANCES IN COMMUNICATION PEDAGOGY
2/25/19 Monday 8:00 am - 9:15 am
North
Presented by Communication and Instruction Interest Group

Chair: Donna Gotch, California State University, San Bernardino

Yea-Wen Chen, San Diego State University
Brandi Lawless, University of San Francisco
Emily Beach, San Diego State University
Kelsey Duff, University of San Francisco

Ecofeminism and Environmental Justice: An Upper Division Communication Course Proposal
Brianna Thompson, San Francisco State University

Structuring Agents of Pedagogic Discourse: Using the Pedagogical Device as an Analytical Tool to Understand Media Literacy Curriculum
Aryana Gooley, California State University, Sacramento

Respondent: Jason Jordan, University of Utah

5109  ADVOCATING FOR EMOTION AND ORGANIZATIONAL COMMUNICATION
2/25/19 Monday 8:00 am - 9:15 am
South
Presented by Organizational Communication Interest Group

Chair: Andres Ishak, Santa Clara University
Explicating and Illustrating a Structuration Model of Emotion and Organizational Communication
   Sarah J. Tracy, Arizona State University
   Shawna Malvini Redden, California State University, Sacramento

Work in the (Online) Smile Factory: Future Directions for the Research of On-Demand Emotion in Computer-Mediated Service Work
   Camille G. Endacott, University of California, Santa Barbara

Blue Collar, Weight Collar: Critical-Cultural Consequences of Organizational Wellness
   Eric P. James, Metropolitan State University of Denver
   Zack Damon, University of Central Arkansas

Advocating for More Approaches to Identifying Sexual Harassment in Organizations: Strategies Individuals in the Outdoor Guiding Community Employ in an Organization Where Harassment is the Norm
   Maria Blevins, Utah Valley University

Respondent: Arrington Stoll, Central Washington University

5112 2558 EXAMINING MARGINALIZATION--SMOKERS, ATHEISTS, LESBIANS, AND STEREOTYPES
2/25/19 Monday 8:00 am - 9:15 am Marion
Presented by Communication, Identities and Difference Interest Group

Chair: Fatima Alaoui, San Francisco State University

“Ain’t Nobody Got Time for That”: The Uneducated Black Neighbor Meme as Hipster Racism and the Distorted Portrayals of Black Individuals in the ‘Whitestream’ News Media
   Chelsea C. Jones, California State University, Long Beach

“What Then of the Honest Atheist?” The Marginalizing History of Civil Religion in the Pledge of Allegiance
   Kristina Lee, Colorado State University

Reconceptualizing the Communication Theory of Identity: A Test of College Students’ Smoking Identity and Health Outcomes
   Yu - Lu, University of Texas Medical Branch
How to Get Away with Murder: Deconstructing Rhetorical Frames and Discourses in Queer and Non-Queer Documentation of Television's 'Dead Lesbian Syndrome' (Debut Paper)
Claire Crossman, California State University, Los Angeles

Respondent: Elizabeth Root, Oregon State University

5113  ADVOCATING RESPONSIBLY IN THE CLASSROOM
2/25/19 Monday 8:00 am - 9:15 am
Presented by Communication and Instruction Interest Group

As educators, we have a responsibility not only to teach students about theories and phenomena relevant to our discipline, but to create and translate knowledge to meet global and societal needs. As such, this panel brings together a group of diverse teacher-scholar-activists to consider pedagogies of advocacy. Advocacy is a shared responsibility. And, in the age of “alternative facts,” it is pertinent that students learn to advocate ethically and responsibly. This round table discussion was, therefore, designed to engage audience members in a productive discussion about activism-based learning and responsible advocacy, with a particular focus on serving marginalized groups. Panelists will discuss: activism-based learning (democratic learning), social justice as praxis, and more. Panelists will also discuss evidence-based learning. We will challenge traditional conceptions of evidence, which have been rooted in whiteness, and will discuss other sources of evidence (e.g., narrative, performance) that can be used to incorporate diverse and marginalized voices into the curriculum.

Anthony, Cuomo, West Los Angeles College
Dale Lendrum, California State University, Long Beach
Flor L. Madero, San Angelo University
Bobbi J. Van Gilder, Weber State University
Clariza Ruiz de Castilla, California State University, Long Beach
Theresa McNeil, Florida Southern College

5115  Executive Council
2/25/2019 Monday 9:00 am - 11:30 am
Presented by Communication and Instruction Interest Group

5117  AGENTIC INFLUENCE IN HEALTH DECISIONS
2/25/2019 Monday 8:00 am - 9:15 am
Presented by Health Communication Interest Group

Chair: Heather E. Canary, San Diego State University
Constituting Dr. Oz: The Dr. Oz Show and the Interactive Expansion of Medical Authority  
Travis Cox, Cal Poly State University, San Luis Obispo

Finding a Home in Healthcare: Suffering in the Midst of an Epidemic  
Courtney Hook, Ohio University

Mothers and Daughters End of Life Communication  
Mark Generous, California State Polytechnic University, Pomona  
Maureen Keeley, Texas State University  
Lauren Lee, Texas State University

What Does the Doctor Say? A Content Analysis of Physician Generated Plans for Conversations about End-of-Life Care  
Jessica Russell, CSU, Long Beach  
Karly Quaack, California State University, Long Beach

Respondent: Heather E. Canary, San Diego State University

5204 1773  NOTHING TO SEE HERE, FOLKS: REFRAMING, DEFLECTION, AND OUR SKEWED PERCEPTION OF SPORTS  
2/25/19 Monday 9:30 am - 10:45 am  
Salon A  
Presented by Rhetoric and Public Address Interest Group

This panel examines how framing functions in sport and sports media, offering examples of how individuals and institutions leverage language to construct positive understandings while deflecting attention away from negative issues related to sports. In line with this year's convention theme, panelists unpack different case studies in order to offer alternatives, advocating for changes that protect and support stakeholders within professional and amateur sports. The panel covers a range of topics, including how the term 'student-athlete' has functioned within NCAA organizational rhetoric as well as how that term is being problematized in attempts to dismantle the system of big money college basketball. Additionally, panelists discuss how protests by athletes have been framed and provide a novel way of approaching and understanding our expectations for protest. Lastly, the panel will include work that calls into question how media outlets structure issues within college football and shift attention towards uplifting narratives and away from problems in need of conversation and contemplation.

Avoiding the Threat: ESPN and the (Re)Framing of Concussions in NCAA Division I College Football
Samuel Jay, Metropolitan State University of Denver

Male and Female Athletes' Perceptions of their Coaches' Communication
Leanna Hartsough, University of Kentucky

NCAA's Racist Amateurism Framing: How Andy Schwartz's New HBCU League Offers a Slam Dunk Replacement
Jacob Andrew Miller, Kansas State University

Patriot Games: Pride and Protest in American Sports
Raymond Blanton, University of the Incarnate Word
Trey Guinn, University of the Incarnate Word

"We're in the Human Development Business": Organizational Rhetoric and the NCAA's Myth of the Student-Athlete
Rebecca Alt, University of Maryland

5205 EXPLORING THE EFFECTS OF STUDENT MISBEHAVIORS
2/25/19 Monday 9:30 am - 10:45 am Salon B
Presented by Communication and Instruction Interest Group

Chair: Tara Suwinyattichaiporn, California State University, Fullerton

A Quiet Rage: Emotions, Meaning Making, and Hurtful Course Evaluations
Heather Carmack, University of Alabama
Leah LeFebvre, University of Alabama

A Teacher-Centered Study: The Relationship Between College Student Misbehaviors and Instructor’s Self-Efficacy and Teaching Satisfaction (Top Debut Paper)
Karen Hydanus, California State University, Fullerton
Blanca Muñoz, California State University, Fullerton

Situational Cheating Assessment of Motivation (SCAM): A Model for Understanding Student Plagiarism
Erik Johnson, San Diego State University
Brian Spitzberg, San Diego State University
Rachael Record, San Diego State University
Ruth Liu, San Diego State University

Respondent: Juliane Mora, Gonzaga University
Chair: Andi Zamora, Bellingham Technical College

Appropriate Use of Mobile Computing Devices During Class: Aides of Instruction or Destruction?
Che Vicente Meneses, Foothill College & San José State University

Frames of Campus Culture
David Blond Ohlsen, California State University, Long Beach

Deciphering Hidden Meanings in Victorian-Era Gravestones and in Victorian Flower Language
Matthew Petrunia, Fashion Institute of Technology, SUNY

Podcast Review Assignment: Presenting Evidence through Mediated Technology
Julie Taylor, California State University, San Bernardino
Maria Blevins, Utah Valley University

Evidence of Media Richness from Low to High: Teaching Social Information Processing Theory
Aubrie Adams, California Polytechnic State University, San Luis Obispo

The basic course has long been a training ground for students to procure skills that are integral to post-graduate development (Docan-Morgan, 2009). However, as pedagogical training has progressed in the field of communication, scholars and practitioners are infusing their basic course programs with innovative employment-focused partnerships and cutting-edge skills training programs to bolster workplace preparation and academic performance of students. This panel will spotlight the work that professors from geographically distinct but similarly diverse institutions are doing to train and empower students in the basic course.
BUT WHAT CAN YOU TEACH IN A WEEK?: THE PEDAGOGY OF SUMMER FORENSICS CAMP
2/25/19 Monday 9:30 am - 10:45 am
West
Presented by Western Forensics and Argumentation Association Interest Group

Speech and Debate programs across the country host a myriad of summer camp intensives to recruit, educate, and support youth interested in advancing their competitive speech skillsets. The recent increase in availability and demand nationally of middle school and high school forensic camps requires a critical analysis of speech intensive instruction. Considering the very individuals teaching these camps potentially have ambiguous educational rationales, goals, or methods, it is imperative to collaboratively discuss the current status of forensics camp pedagogy and how best to teach adolescent communication scholars in such a confined time frame.

Advocating for a Pedagogy of/for Performance
Michael Tristano, Arizona State University

Failures of Format: Forensics' Return to Skills
Megan Towles, Arizona State University

Middle School Pedagogy: Embracing Inexperience
Vanessa Condon, Clemson University
Evidence of Bias, Arguing for Discrimination: Considering the Supreme Court’s Masterpiece Cakeshop Decision and its Implications

Craig Smith, California State University, Long Beach

Masterpiece Cakes and Moral Encouragement
Michael Eisenstadt, California State University, Long Beach

Masterpiece Cakes and the Legality of Discrimination
Caitlin Carlson, Seattle University

Identifying with, and Advocating for, Women of Color in College and Beyond

Chair: Clariza Ruiz de Castilla, California State University, Long Beach

This roundtable discussion will focus on the journey of identification in college and higher education among diverse students. In particular, as a panel composed of Latina and African American educators, we would like to present an overview of the status of women of color in college including beyond an undergraduate degree. This roundtable will focus on two main themes: The first is to provide important information about the status quo of female students in college and graduate school. Within this objective, we will provide
racial and ethnic analysis of women of color and their educational graduation rates in the United States. Our second theme is to relate to our audience through the evidence of our personal narratives. It is our unique experiences that allow us to advocate for such women, since every panelist has completed their terminal (Ph.D) degree. As a result, the panelists may answer questions regarding how to encourage women of color to continue their pursuit of education, especially in graduate school. By sharing our narratives, we hope to connect with other educators who work at diverse institutions (such as Hispanic-serving institutions and Historically Black Colleges).

Pamela Dykes, Florida Southern College
Flor L. Madero, San Angelo University
Shera Carter-Sackey, San Jacinto College

5213 EVIDENCE-BASED SOLUTIONS IN HEALTH COMMUNICATION RESEARCH
2/25/19 Monday 9:30 am - 10:45 am
Presented by Health Communication Interest Group

Chair: Brian Rogers, University of Wisconsin-Whitewater

Addressing Texting While Driving: An Implementation of the Theory of Motivated Information Management
Stephanie Gibbons, Washington State University
Colin Hesse, Oregon State University

Beyond the “Hullabaloo” of the Vaccine “Debate”: Understanding Parents’ Assessment of Risks When Making Vaccine Decisions
Lauren Kolodziejski, California Polytechnic State University

Joint Effects of “keepin’ it REAL” Entertainment-Education Videos and Interpersonal Communication about Substance Use on Youth Substance Use Behaviors
YoungJu Shin, Arizona State University

Prevalence of Teen Dating Violence and the Associations with Substance Use and Externalizing Behaviors in Nicaraguan Early Adolescents
Yu - Lu, University of Texas Medical Branch
YoungJu Shin, Arizona State University
Vi Le, University of Texas Medical Branch
Maria Castillo, Casa-Nica
Jeff Temple, University of Texas Medical Branch

123
INDIGENOUS AND IMMIGRANT IDENTITY POLITICS: RESISTANCE, BELONGINGNESS, AND COMMUNITY BUILDING

Presented by Intercultural Communication Interest Group
2/25/19 Monday 11:00 am - 12:15 pm

Chair: Shinsuke Eguchi, University of New Mexico

History, Trauma, and Community Dialogue
Sidi Becar Ahmed Meyara, Utah State University

Standing on the Standing Rock Sioux: Examining Cultural Appropriation and Transculturation in the #NoDAPL Protest
Kristin Lynn Slattery, Colorado State University

"They don’t belong": Unsettling the Master’s House
Santhosh Chandrashekar, University of Denver

Respondent: Richie Hao, Antelope Valley College

HEARING, SEEING, AND VISUALIZING OTHERS

2/25/19 Monday 11:00 am - 12:15 pm
Salon A

Presented by Communication, Identities and Difference Interest Group

Chair: Bobbi J. Van Gilder, Weber State University

Elizabeth Ann Brunner, Idaho State University

"I’m Real When I Shop My Face"
Tyler Scott Rife, Arizona State University

Working on My Hair: Televised Representations of Black Women In Fictional Workspaces
Hayley Eve Blackburn, Colorado State University
Your Hair is Dry/Oily: An Exploration of Multiracial Identity, Performance, and Power through Narratives of Hair (Debut Paper & Top Debut Paper)
Kamela Rasmussen, University of New Mexico

Respondent: Leandra Hinojosa Hernandez, National University

5305 2403 SOCIAL JUSTICE ADVOCACY COMMUNICATION SCHOLARS' ROUNDTABLES
2/25/19 Monday 11:00 am - 12:15 pm
Salon B
Presented by WSCA President-Elect

Chairs: Douglas L. Kelley, Arizona State University
Lawrence R. Frey, University of Colorado Boulder

This interactive session provides WSCA members with an opportunity to talk in a small group setting with experienced scholars about attendees' current and/or future social justice advocacy communication research and/or teaching. Attendees rotate from table to table as they choose, sitting with one or two panelists and discussing attendees' interests.

Benjamin Broome, Arizona State University
Kevin Carragee, Suffolk University
Mary Jane Collier, University of New Mexico
Ralina Joseph, University of Washington
Nina Lozano, Loyola Marymount University
Valerie Manusov, University of Washington
David Palmer, University of Northern Colorado
Douglas L. Kelley, Arizona State University

5306 2519 THE FUTURE IS NOW: NEW MEDIA TECHNOLOGIES, REALITIES, AND COMMUNICATION
2/25/19 Monday 11:00 am - 12:15 pm
Salon C
Presented by Media Studies Interest Group

Chair: Ian Derk, Arizona State University

Brains Over Brawn: Sophia, Artificial Intelligence, and the Articulation of Citizenship
Karly Quaack, California State University, Long Beach
Media and the War Machine  
Joshua Reeves, Oregon State University  
Jeremy Packer, University of Toronto

New Medium Theory and the Elaboration Likelihood Model: The Purpose for New Media Literacy  
Anaida Stepanyan, California State University, Sacramento

QuakeFeed: A Study of Pervasive Push Technologies A Tectonic Transformation of Space  
Jasmine Ashoori, California State University, Northridge

Respondent: Samuel Jay, Metropolitan State University of Denver

5307  1261  CLASSROOM HACKS 2: STRATEGIES FOR TEACHING CRITICAL THINKING AND RESPONSIBLE ADVOCACY
2/25/19 Monday 11:00 am - 12:15 pm  
East
Presented by Community College Interest Group

Chair: Karyl Kicenski, University of California, Los Angeles

For years, now the GREAT TEACHERS retreats have encouraged discussion between instructors in 'rapid fire' format for sharing 'tricks of the trade.' Such 'tricks' are used in the classroom to teach small bits of content. In this Round-Table mimicking that structure, eight to ten communication instructors, spending no more than 5 minutes each, share a teaching 'trick of the trade' that is unique, effective, and easy to share with others. Each of these tools are ideally experiential-meaning the audience will once again actually serve as students and 'experience' each technique. After each person has shared, the session will encourage audience members to ask questions, share their own 'tricks,' and generally reflect on winning pedagogical approaches that help students to advocate, analyze, use evidence, and critically think about public discourse.

Brenda Ahntholz, Ohlone College  
Barbara Anderson, Pierce College  
Joanne Babin, University of San Francisco  
Amy Fara Edwards, Oxnard College  
A. Todd Jones, Bakersfield College  
Robert Leonard, Sinclair College  
Colleen McGoff Dean, Whatcom Community College  
Patricia O'Keefe, College of Marin
ADVOCATING FOR THE APPLIED THROUGH TEACHING

2/25/19 Monday 11:30 am - 12:45 pm

James

Presented by Communication and Instruction Interest Group

As a group we have committed to efforts over the last several years to use our positions in the classroom to advocate for opportunities in which students can apply communication concepts in non-traditional learning environments. Although our topics and methods of doing so differ, we are united as advocates for students bringing their studies out of traditional lecture formats and into lived contexts. In this panel, we will discuss what evidence we can share of successes in using non-traditional classroom settings for teaching students to apply their communication studies, as well as unabashedly offering evidence of our struggles and revisions as we have used new teaching methods to advocate for applied studies.

Maria Blevins, Utah Valley University
Greg Dickinson, Colorado State University
Emily Krebs, University of Utah
Brian Rogers, University of Wisconsin-Whitewater
Christina Granato Yoshimura, University of Montana

RECIPES FOR HEALTH AND HEALTHY COMMUNICATION

2/25/19 Monday 11:00 am 12:15 pm

Spring

Presented by Health Communication Interest Group

Chair: Bradley Joseph Adame, Arizona State University

Applying the Health Belief Model to Diet Change
   Tessa Urbanovich, Chapman University
   Jennifer Bevan, Chapman University

If They Build It, They Will Come: A Culture-Centered Approach to Addressing Food Insecurity
   Andrew Carter, University of Memphis

The Language of Success: Linguistic and Behavioral Differences Among Health Diabetes Prevention Program Participants
   Heewon Kim, Arizona State University
   Karlee Posteher, Arizona State University
   Cristopher John Tietsort, Arizona State University
The Relationship Between Perceptions Towards Advertising and Consumption of Energy-Dense Nutrient-Poor Foods Among Adults in the United States: Results from a National Survey
Chan Thai, Santa Clara University
Jacqui Villareal, Santa Clara University

Respondent: Bradley Joseph Adame, Arizona State University

5314  2460  ARCHITECTURES OF UNDERSTANDING: METATHEORY AND METHODOLOGY FOR STUDYING CO-EXISTENCE
2/25/19 Monday 11:00 am 12:15 pm  Columbia
Presented by Communication Theory and Research Interest Group

Chair: Brooke Phipps, Wayne State University

Dissonance Distended: An Extension of Factors that Determine Magnitude of Psychological Discomfort
Benjamin Everett Custer, University of Arizona

Examining the Classroom Communication Practices of Minority College Students: An Application of Co-Cultural Theory
Erik Ramirez, California State University, Sacramento

Exploring a Hybrid Method: Three Tensions of Engaging with Rhetorical Field Methods
Katrina Hanna, Arizona State University

“Knowledge of the Larger Interactive System”: A Revival of Systems Thinking in Interpersonal Communication Theory
Christopher Douglas Otmar, San Diego State University

Respondent: Brandon Hensley, Wayne State University
NAVIGATING EVIDENCE ACROSS BOUNDARIES: TWO PERFORMANCES

2/25/19 Monday 11:00 am - 12:15 pm
Presented by Performance Studies Interest Group

Chair: Eddie Gamboa, Northwestern University

This program features an original performance work that explores how performative discourse can help us explore issues such of advocacy, sociocultural/organizational barriers, scientific evidence and gender.

Advocating and Evidencing Trans/Gender Non-Binary Selves, Community, and Science: Autoethnography in Spoken Word Poetry
  D. Shultz, California State University, Long Beach
  Jayvien McNeill, California State University, Long Beach
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Congratulations!

Congratulations to the newly elected officers and representatives of WSCA

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Second Vice President: Shinsuke Eguchi University of New Mexico

Legislative Assembly Members-at-Large

Hillary Jones, California State University, Fresno

Fatima Alaoui, San Francisco State University

Carlos Flores, University of Nevada, Las Vegas

Nikki Yeboah, San Jose State University

Alaina Zanin, Arizona State University.

VOTE! Each interest group will be electing new leaders. Please attend your Interest Group Meetings and please vote in the Interest Group elections
Call for Papers - 2020 Convention
Denver, CO
February 21-24, 2020

Communication, Agitation, and Justice

Human communication plays a critical role in our understanding of and participation in social life. Communication has the power to agitate and justify, changing norms and destabilizing what we view as unacceptable or acceptable societal constructs. As pleas for inclusion and justice increase, so do calls for and against continued agitation. This conference theme invites us to consider the communicative process(es) of agitation, as well as the communication of and response to agitators.

Justice is an important goal for agitators. While communication scholars have contrasting definitions of justice, the conference theme invites further examination of how we analyze and prioritize justice within the discipline, and who benefits from it. Taken together, the theme of Communication, Agitation, and Justice raises questions about when agitation is productive or counter-productive, and if and how it can lead to a more just society.

Call for Competitive Papers, Program Proposals, Pre-Conference Workshop Proposals

All papers and proposals, including pre-conference proposals, should be submitted online. Simply go to westcomm.org, Convention, 2020 Submissions, Submit Papers and Proposals. You will submit your paper or proposal through Attendee Interactive. Note that your Attendee Interactive username and password is separate from your WSCA log-in information. You do not need to be a member of WSCA to submit work.

Competitive Papers Deadline: 9/1/19
Panel Proposals Deadline: 9/1/19
Pre-Conference Workshop Proposals Deadline: 9/1/19
Undergraduate Scholars’ Research Conference Deadline: 12/1/19

Competitive Papers
Authors are encouraged to submit papers to interest groups for competitive selection. Papers may employ any humanistic, scientific, and/or other methodology(ies) and may address theoretical developments, critical analyses, disciplinary issues, pedagogical issues, and/or research advancements.
You should submit your paper to one interest group. Not all interest groups sponsor competitive papers, so be sure to review the interest group’s online call for papers prior to submission. Submitted papers should include not include information that identifies the author(s).

Competitive paper submissions must be submitted using the Attending Interactive system no later than Sunday, September 1, 2019. Specific information about submitting to interest groups will be posted on the WSCA website during Spring 2019 and presented in the WSCA News.

Research in Progress: Some interest groups sponsor “Research in Progress” programs. Papers submitted to these programs should be so and should not exceed ten pages in length. Be sure that the interest group to which you want to send your paper accepts “Research in Progress” programs before submission.

Debut Award: The WSCA Executives Club Debut Award is made to the author (or co-authors) of a paper presented at the convention “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should select “debut” in the Attendee Interactive online submission system. Some interest groups also sponsor debut programs; papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

Competitive papers must be submitted online using the Attending Interactive system no later than Sunday, September 1, 2019. Please address any competitive paper questions, comments, or concerns to the Interest Group planner or the Primary Program Planner, Marnel Niles Goins.

**Panel Proposals**
Panel proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Panels may consist of a chair, individual presenters, and a critic/respondent in a traditional conference format. However, we encourage proposals for a debate, a round table discussion, a performance activity, or an innovative program that provide opportunities for interaction among participants and attendees. We welcome programs co-sponsored with other interest groups. We particularly solicit programs that relate to the 2020 convention theme, “Communication, Agitation, and Justice.”
Panel proposals must contain the following:

1. Thematic title of the panel;
2. Names and affiliations of all participants;
3. Title and brief description of each presentation;
4. An abstract of 50-75 words for the convention panel that identifies the content and purpose of the panel. Additional explanations or details should be in a separate panel leaflet or handout made available at the panel presentation;
5. Equipment needed for the panel. Equipment availability is extremely limited. (See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual.) Note that an AV request is not a guarantee that AV will be available. If your submission is accepted, your interest group planner should inform you whether or not you will have AV.

Panel proposals must be submitted online using the Attending Interactive system no later than Sunday, September 1, 2019. Please address any program proposal questions, comments, or concerns to the Interest Group Planner or Primary Program Planner, Marnel Niles Goins.

**Pre-Conference Workshop Proposals**

A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations, an area of research, a new theoretical perspective, the application of a body of knowledge, skill development, or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

Workshops are scheduled the day of the kick-off, as a preconference activity, Friday, February 21, 2020. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (photocopying, materials, etc.) incurred in conducting the workshop.

Pre-conference workshop proposals should include the following:

1. Title of the workshop;
2. Names and affiliations of all presenters;
3. A detailed rationale that outlines the workshop's goals;
4. A brief (50-75 words) outline and description of workshop activities for potential inclusion in the conference program;
5. Room size and configuration requested (e.g., theater seating, tables of eight, etc.);
6. Equipment needed for the pre-conference. Equipment availability is extremely limited. (See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual.) Conventions in the Policies and Procedures Manual. Note that an AV request is not a guarantee that AV will be available. If your submission is accepted, you will be informed whether you will have AV;
7. Maximum enrollment number;
8. Fee amount, set in accordance with WSCA policy (see below);
9. Time-block requested (i.e., three hours or six hours)

Guide to setting fees for workshop leaders: WSCA has set $5.00 as the base fee for any workshop. The first $5.00 of each registrant’s fee is designed to cover the association’s administrative costs. Any fees above $5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that is specified. WSCA cannot reimburse more money to a workshop leader than it receives from participant fees. If a part or all of a fee is proposed as covering an individual’s expenses or as an honorarium, Rodney Reynolds, current WSCA President, must approve it prior to any commitment to the individual.

Workshop proposals must be submitted online using the Attending Interactive system no later than Sunday, September 1, 2019. Please address any workshop proposal questions, comments, or concerns to the Primary Program Planner, Marnel Niles Goins.

**Undergraduate Scholars Research Conference (USRC)**
USRC submissions must be submitted online using the Attending Interactive system no later than Sunday, December 1, 2019. For the USRC, all authors of the submitted papers must be undergraduate students at the time of submission. Please address any questions, comments, or concerns to the Second Vice-President, Shinsuke Eguchi.
California State University, San Bernardino
Department of Communication Studies

commends

Dr. Brian Heisterkamp
President, WSCA

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Graduate students work with our award winning faculty to investigate communication phenomena inside and outside the classroom, addressing some of our most pressing social and political issues.

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DEPARTMENT OF COMMUNICATION

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