



# A Journey to Well-being: A TRUST Inaugural Retreat

October 3-4, 2019 – Oak Ridge Conference Center – Chaska, MN

The TRUST is excited to develop an inaugural two-day event focused on the many facets of well-being.

Well-being is a broad concept that includes health and wellness, and goes even further. There are many frameworks for well-being — but in general it is the experience of health, happiness and prosperity. As one well-being thought leader describes, “it includes having good mental health, high life satisfaction, and a sense of meaning or purpose” (Tchiki Davis, PhD).

The TRUST Retreat will be in the format of a customized “journey” participants create with multiple paths through different aspects of well-being, including:

1. **Mindfulness:** Opportunities to enhance, open and stretch the mind.
2. **Movement:** Opportunities to move, stretch and relax the body.
3. **Engagement:** Opportunities to expand, learn and engage with others through learning concepts, ideas and models of well-being.

## The Call for Sponsorships:

The TRUST is looking for sponsorship opportunities with organizations that are interested in partnering and promoting well-being. This is a phenomenal opportunity to promote your brand, product and organization to a captive audience of 75 participants. Benefits for sponsorship include:

- Opportunity to promote service / offer collateral to attendees
- Logo promotion within marketing emails for the retreat
- Event signage at the retreat
- Promotion via LinkedIn, Facebook and Twitter before, during and after the event
- Inserts within materials / swag bags
- Coupon redemption opportunities for applicable services

## We are offering three sponsorship package options:

### Sustaining Sponsorship Package: \$5,000

- The above listed benefits
- An exhibit booth display at the event during registration and happy hour reception
- The opportunity to host a breakfast, lunch or happy hour event (choice of sponsor)
- Welcome bags (includes welcome gifts for attendees — can include a coupon for service item)
- Sustaining Sponsors receive 2 registrations to the retreat

### Supporting Sponsorship Package: \$2,500

- The above listed benefits
- An exhibit booth display at the event during registration and happy hour reception
- The opportunity to host a breakfast, lunch or happy hour event (choice of sponsor)
- Supporting Sponsors receive 1 registration to the retreat

## Basic Sponsorship Package: \$750

- The above listed benefits
- An exhibit booth display at the event during registration and happy hour reception

## Sponsorship Registration

(Please type or print clearly, all fields are required.)

Name (the contact person to receive materials):

Organization (as it will be listed in promo materials):

Address:

City State Zip:

Email:

Phone:

Fax:

### CANCELLATION POLICY

Sponsor cancellations before 9/12/19 will receive a 50% refund. No refund will be provided for cancellations after 9/12/19.

*To protect your data, the PDF form will not be accepted via email.*

*Please mail or fax your form.*

*Registration and Payment Policy: Sponsorship registration must be completed online or via PDF form with full payment to be considered complete.*

All applications to exhibit/sponsor must be accompanied by full payment to be secured.

Signature

### SPONSORSHIP:

- Sustaining Sponsorship Package - \$5,000
- Supporting Sponsorship Package - \$2,500
- Basic Sponsorship Package - \$750

**PAYMENT:** Please Note: If paying via credit card, all information in this section **MUST** be completed.

**Total Amount Enclosed: \$**

Check (made payable to Women's Health Leadership TRUST)  Visa  MasterCard  AmEx  Discover

Credit Card Number:

3-Digit Security Code:

Exp. Date:

Cardholder Phone:

Cardholder Signature:

Date:

Credit Card Billing Address:  Same as Above

Credit Card Billing City/State/Zip:

### Please mail or fax this form with payment to:

The TRUST, Attn: Blake Finger  
1000 Westgate Drive, Suite 252  
St. Paul, MN 55114

**For questions, contact The TRUST at:**

(651) 651-288-3423 or [blakef@ewald.org](mailto:blakef@ewald.org)

fax (651) 290-2266 | [www.whltrust.org](http://www.whltrust.org)