Fix a Leak Week Q & A

To be used for customer engagement during Fix a Leak Week March 17-23

1.
Q: Is water “lost” if I have a leak in my house?
A: Utilities charge water by the volume that passes through the meter, so it is not lost, you’ll just end of paying for water (and sewer) that is unused.

2.
Q: What percentage of water used in the house is due to leaks?
A: the average Wisconsin home loses about 17% of their water due to leaks

3.
Q: Wisconsin has water everywhere, why is water conservation and efficiency important here?
A: Water is a finite resource and it can be depleted. Although cities and utilities can often find more water, it comes at a cost and that gets passed on to the customer.

4.
Q: If a single faucet drips a single drip per minute, how many gallons does it waste per year?
A: 34 gallons

5.
Q: How many gallons of water does it take to produce a pound of hamburger?
A: 450 gallons

6.
Q: What is the average water usage in gallons per person in Wisconsin?
A: 94 gallons

7.
Q: If I don’t hear a leak in my toilet how can I tell if I have a leak?
A: Put a few drops of food coloring in the tank and wait for 10 minutes. If the water in the bowl changes color, you have a leak
8.  
Q: How much could a silent leak in my toilet actually cost?  
A: Obviously there is a wide range here, but it could waste up to

9.  
Q: Is there an Energy Star label for water products?  
A: the Energy Star equivalent is called WaterSense

10.  
Q: How much water would be saved if every American home with older, inefficient toilets replaced them with new WaterSense labeled toilets?  
A: America would save nearly 640 billion gallons of water per year, equal to more than two weeks of flow over Niagara Falls!

11.  
Q: Ten percent of homes have leaks that waste 90 gallons or more per day. How much would that cost in water and sewer charges per year?  
A: About $45 per year in water and $230 in sewer.