1) Introductions
   a. The Committee welcomed a new member, Jim Benson of Marshfield Utilities. Jim has served as the utility’s energy and water conservation coordinator for six years.

2) Annual Conference Planning
   a. The group agreed to sponsor sessions on creating a water loss control program.
   b. The focus will be on the strategic elements involved: water loss control as a component of integrated resource management, getting decision makers on board, and financing.
   c. Action Item: Denise will submit abstracts.

3) Webinar
   a. The group decided to continue its cooperative arrangement with the Illinois section to sponsor webinars (typically once a year) that cover conservation and efficiency topics and are free to WWA members. In the past, the committee developed a topic idea and produced a power point presentation, while IAWWA handled all the logistics. It was agreed that we need to come up with a topic if we want to continue this offering.
   b. At the July meeting, Rob Zimmerman and Linda Mohr agreed to write an article on certification changes IAPMO anticipates in the near future.
   c. Action Item: Mike will contact Rob and Linda to follow up on using this topic for a webinar.

4) Efficiency Award
   a. Scott Osborn is coordinating the award process. Committee members should encourage utilities to apply for this award, which is presented at the WWA annual conference. We’re hoping consultants will also nominate utilities. Jeff forwarded the idea of nominating not just organizations but also individuals.
   b. Action Items: Scott will continue to coordinate this process. Mike or Denise will follow up with Jill about sending an email blast to solicit nominations. Once that email goes out,
Dan Swailes will forward the email to the regional DNR engineers and ask them to nominate utilities.

5) Newsletter
   a. Anyone interested in submitting an article on behalf of the Committee should feel free to send something to Mike.
   b. **Action Item:** Don Voigt has a draft of the article for the spring issue. Kristofer Canto from Fitchburg will draft an article for the summer newsletter.

6) Summer Meeting in Milwaukee
   a. The meeting will be held at the Global Water Center on either the 18th or 25th of July.
   b. The Committee should send topic/meeting agenda ideas to Linda or Denise. MMSD’s stormwater management program is a potential topic. We hope to have a proposed agenda by the next meeting.
   c. The group agreed it would be a good idea to invite representatives of Milwaukee area utilities, even if they are not Committee members.
   d. **Action Item:** Linda is coordinating the event, and Denise will work with her to finalize the date and draft an agenda.

7) Fix a Leak Week
   a. WWA’s Image and PR Committee will be re-posting WaterSense items that week. They also hope to create a Facebook quiz that could also be used by utilities.
   b. **Action Item:** Mike will help them develop questions.

8) Next Meeting – April 17, 2014 at 3:00 p.m. via teleconference.