WWA Water Efficiency Committee Meeting Minutes

November 14, 2013, 3:00 p.m. via Teleconference

Attendees: Jeff Ripp, Denise Schmidt, Mike Noreen, Don Voigt, Linda Mohr, Tracy Foss, Scott Osborne.

1) WWA Board Liaison Updates - None

2) Activities Plan for 2014.

The Committee discussed its proposed activities plan for 2014 and agreed to follow essentially the same plan as 2013. The 2014 Activities Plan is attached to these minutes, and brief summary of the discussion and action items are listed below.

Proposed Activities for 2014:

a) Committee Meetings - the Committee agreed to hold at least quarterly meetings, including two in-person meetings: one in the summer and one at the annual conference. Other meetings will be conducted by WebEx.

Linda Mohr suggested that the in-person meeting be held in the Milwaukee area and she offered CH2M Hill’s offices for the meeting space. She also suggested that we incorporate a tour of the Water Council or the UWM School of Freshwater Science.

**Action Item:** Jeff Ripp and Linda Mohr will coordinate on scheduling the in-person meeting for some time in July 2014.

b) Education and Outreach Efforts – The Committee discussed a few topics in this area but did not agree on specific activities. Some areas of discussion were using the new WWA website as a clearinghouse of water conservation and efficiency related topics for water professionals and having the Committee take on a larger role in promoting “Fix a Leak Week” in March.

**Action Item:** None at this time.

c) Webinars/Seminars – The Committee agreed to continue its partnership with IL-AWWA on coordinating joint webinars. The most recent webinar was on Water Loss. The Committee discussed several ideas for future webinars, including conservation program planning, conservation messaging, benchmarking energy use.

**Action Item:** Assign a Committee member to reach out to IL-AWWA to get a webinar on the calendar.

d) Annual Conference Planning – Jeff Ripp asked if the Committee was interested in planning another “workshop” type session at the WWA Annual Conference, and there was general support for the idea. Several workshop topics were discussed, including: Planning and
Evaluating a Water Conservation Program for Utility Managers, Benchmarking Energy Use, Water Loss Accounting and Leak Detection Success Stories, What is Happening Five Years after the Great Lakes Compact. In general, the Committee was in favor of Peer-to-Peer workshops.

**Action Item:** Jeff Ripp will talk to the Conference Planning Committee (Pat Planton, Chair) about the possibility of holding a Water Efficiency Workshop at the Annual Conference.

e) Water Efficiency Award – the Committee will take on the task of identifying potential award winners and coordinate the nomination process. Scott Osborne agreed to take the lead on this area.

**Action Item:** Review/revise the award criteria and assist in soliciting nominations (all Committee members should assist in this).

f) Newsletter – the Committee agreed to try to submit at least one article for every issue of the WWA newsletter. The Committee will need to identify authors for each issue by the newsletter deadline.

**Action Items:** The following authors were identified.

Spring Issue (Dec. Deadline) – Don Voigt  
Summer/Fall Issue - TBD  
Winter Issue - TBD

3) Other Business – None.

4) Next Meeting – January 16, 2014 at 3:00 p.m. via teleconference.
Wisconsin Water Association Water Efficiency Committee
2014 ACTIVITIES PLAN

- Hold quarterly Committee Meetings to discuss water and energy efficiency needs for the Section and utility employees at large. Discuss existing practices and identify new developments in the field of water and energy efficiency. Coordinate, prepare and submit meeting minutes to the WWA Website following each meeting.

- Initiate and support efforts to educate WWA members, local officials, water industry leaders, and the public about the value of water and energy efficiency. Serve as a clearinghouse of information for WWA members in implementing water and energy efficiency programs.

- Develop, plan and coordinate at least one seminar or webinar annually. This may include: Partnering with other WWA Committees to include relevant topics at other seminars or webinars. Partnering with the Illinois Section of AWWA to host joint webinars. Hosting a stand-alone water and energy efficiency seminar, meeting, or other function.

- Assist with planning the 2014 Annual Meeting Technical Program agenda, including identifying relevant topics, reviewing submitted abstracts, and assisting with selecting qualified speakers.

- Assist the WWA Awards Committee in identifying and selecting a WWA member (individual or organization) to receive the annual Water Efficiency Award.

- Prepare and submit at least one water or energy efficiency related article for each issue of the WWA newsletter. The Committee will identify topics and authors to assist in preparing articles. Authors may be from outside of the Committee.