



104th Annual Conference

September 9-12, 2025 • Monona Terrace • Madison

Tuesday, September 9th

Time	Golf Outing	Hilton Madison - The Liberty Room
10:00AM - 6:00PM	Golf Outing at Pleasant View Golf Course	
6:00PM - 9:00PM		Welcome Reception

Wednesday, September 10th

Time				
7:30AM - 8:30AM	Registration at Counter #2 Breakfast in Grand Terrace			
8:00AM - 2:00PM	Exhibit Hall Setup in Ballrooms A-D			
8:30AM - 10:00AM	AWWA Visiting Representative Presentation Andrea Song, AWWA Vice President and Director Awards Presentation Keynote Address Raquel Chole, Global Leadership Resources Incorporated in the Lecture Hall			
	Hall of Ideas Rm. E	Hall of Ideas Rm. F	Hall of Ideas Rm. G	
10:00AM - 10:30AM	NSF approved PFAS Novel Sorbents and more PFAS Tech! Angel Gebeau, AECOM	How Do They Work? PSC Financial Assistance Programs for Customer-side Lead Service Line Replacements Kathy Butzlaff & Angela James, PSC	A Year on Ice - A Water Operator at The South Pole William Lindman, Manitowoc Public Utilities	Taste Test Hall of Ideas: Room I
10:30AM - 11:00AM	PFAS is Here...Now How Do I Deal with it Without Breaking the Bank? Aaron Gress, ATEC Water & Rachel Lee, LAI	Lead Service Line Replacement Utilizing Property Tax Special Charge Ben Huffman, City of South Milwaukee	Rapid Microbiological Analysis to Inform Drinking Water Treatment Steps Michelle Natarajan & Jonathan Macron, Milwaukee Water Works	
11:00AM - 11:30AM	Raising the Bar on Surface Water Treatment to Evaluate the Removal of PFAS and Emerging Contaminants Mark White & Eloise Thompson, CDM Smith	Multipoint Public Outreach and Customer Service for Lead Service Line Replacement Programs Betsy Vornholt, Milwaukee Water Works, & Sony Rane, CDM Smith	Ultraviolet Disinfection and Individual Filter Installation Patrick Bollman, Xylem	
11:30AM - 12:00PM	PFAS Detected?... Three Years Later Brad Stuczynski, MSA Professional Services, Inc., Matt Bednarski, CDM Smith, & Jason Kirslenohr, City of Adams	Developing a Service Line Inventory that Checks all the Boxes: Transforming Challenges into Triumph Cathy Wunderlich, Jacobs Engineering Group & Ann Hirekatur, WDNR	Unveiling the Science of Polymer Activation: Exploring the Benefits Through Applications Pat Gallagher, Cleanwater 1	
12:00PM - 1:00PM	Lunch on the Grand Terrace Young Professionals Meeting in Hall of Ideas: Room J Past Chairs Meeting & Luncheon (Invite Only) at The Great Dane Pub & Brewing Company 123 East Doty Street, Madison, WI 53703			

Wednesday, September 10th (Continued)

Time					
	Hall of Ideas Rm. E	Hall of Ideas Rm. F	Hall of Ideas Rm. G		
1:00PM - 1:30PM	Lessons Learned from Over 5 Years of Operating PFAS Treatment Plants Todd Elliott, Jacobs Engineering Group	Racine Water Utility's LCR Corrosion Control Efforts Joel Brunner & Amy Salinas Racine Water Utility	Building Trust, Tackling Complexity: Communicating on Drinking Water's Toughest Issues Andrea Hay, Green Bay Water Utility	Distribution Committee Meeting Hall of Ideas: Room J	
1:30PM - 2:00PM	Performance-Based Testing of Activated Carbon for PFAS Removal Across Varied Total Organic Carbon Concentrations Brandon Hamilton, Norit Americas	Evanston's Journey For Corrosion Control Optimization Amrou Atassi, CDM Smith	Catch Distribution Leaks Before They Catch You! Brad Sims, DSG		
2:00PM - 2:30PM	Fate of PFAS During Full-Scale Thermal Reactivation of Granular Activated Carbon Angela Rodriguez, Calgon Carbon Corporation	Large Scale Water Service Line Inventory Katie Richardson, TYLin International	Transmission Main Relocations in Urban Settings: How It Can Be Done Britney Froehlich, GRAEF Thomas Moore, Milwaukee Water Works	Exhibit Hall & Wisconsin Water for the World Silent Auction Ballrooms A-D	
2:30PM - 3:00PM	Research Committee PFAS Panel Discussion	Wisconsin Water for the World	Water System Assessment - Quick Tools for CIP and Budgeting Tom Foley, Clark Dietz, Inc.		
3:00PM - 4:00PM					
4:00PM - 5:00PM					
5:00PM - 6:30PM	MAC Night Head to the Rooftop Gardens for networking, entertainment, appetizers, beverages, and a cornhole tournament, all sponsored by our generous exhibitors and MAC members!			Pipe Tapping Competition Rooftop Gardens	
6:30PM - 7:30PM					
7:30PM - 10:00PM	Young Professionals Reception (Everyone is welcome!) at the Plain Spoke Cocktail Company 110 King St, Madison, WI 53703				

Thursday, September 11th

Time							
6:30AM - 8:00AM				1 Mile Walk/5K Run Benefitting the Young Professionals Scholarship Fund			
7:30AM - 7:45AM	Registration at Counter #2 Breakfast in Grand Terrace					Utility Manager's Breakfast (Invite Only) Hall of Ideas: Room J	
7:45AM - 8:00AM				Engineering & Construction Committee Meeting Grand Terrace			
8:00AM - 8:30AM						Top Ops Competition Hall of Ideas: Room H-I	
8:30AM - 8:45AM							
9:00AM - 10:00AM							
10:00AM - 10:30AM							
	Hall of Ideas Rm. E	Hall of Ideas Rm. F	Hall of Ideas Rm. G				
10:30AM - 11:00AM	Design and Retrofit for Dual Media Backwash System at Milwaukee Water Works Arthur Fink & Sam Austin, Milwaukee Water Works	Moody's View of Credit Trends Among Wisconsin Water Utilities Ryan Patton, Moody's Ratings	AWWA Standard for Ductile Iron Pipe David Emmerich, US Pipe	Exhibit Hall Ballrooms A-D			
11:00AM - 11:30AM	Powering Reliability: Electrical Resiliency Upgrades at Milwaukee Water Works Andre Vila, GWV Engineers, & George Akpan, Milwaukee Water Works	Debt 101 for Utilities Kayla Thorpe, Ehlers & Associates	Horizontal Directional Drilling with Ductile Iron Pipe Shawn Smith, Mc Wane Ductile			Close of Voting for Section Trustees at noon	
11:30AM - 12:00PM	Aging Well Infrastructure Rehabilitation Strategies Nathaniel Ewandowski, Strand Associates	Continuing Property Records and Accounting Practices Gustavo Uribe, Troy Gazza, PSC	Ductile Iron Fittings, Applicable AWWA Standards and the Manufacturing Process Tucker Moore, Tyler Union				

Thursday, September 11th (Continued)

Time				
12:00PM - 1:30PM	Business and Awards Luncheon Join us for lunch and our awards ceremony in Community Terrace			
1:30PM - 2:00PM	Hall of Ideas Rm. E	Hall of Ideas Rm. F	Hall of Ideas Rm. G	Site Tour Madison Water Utility Well 15 Bus Stop, Level 4 1:30pm - 3:00pm
	<i>A Superior Intake a Century in the Making: A Progress Update on Ashland's New Lake Superior Water Supply</i> Ted Bluver, TYLin	<i>Enterprise Decision Analytics: Optimization for Enhanced Program Planning and Funding Strategy</i> Nana Ohene-Adu, Arcadis	<i>DNR 810.15 Cross-Connection Control Challenge</i> Gary McLaren, HydroCorp	
2:00PM - 2:30PM	<i>Cost of Doing Nothing</i> Dan Popehn, KLM Engineering Inc.	<i>Future Changes in Financial Reporting</i> Jodi Dobson, Baker Tilly	<i>Impact of Plumbing Design on Water Quality and Corrosion Factors Beyond the Control of the Water Utility</i> Andrew Jacque, Water Quality Investigations LLC	
2:30PM - 3:00PM	<i>Emerging Technologies from the Water Council</i>	<i>Water Utility Managers Explore Industry Issues</i> Panel Discussion	<i>Enhancing Water System Efficiency with GIS</i> Andy Zaeltel, Baxter & Woodman, Inc.	
3:00PM - 3:30PM		<i>Flowing Funds: Navigating Grants and Rates for Sustainable Water Solutions</i> Bridget Gysbers, Ruekert & Mielke, Inc.	<i>GIS Solutions for Field Inspections</i> Grace Newcomb, Clark Dietz	
3:30PM - 4:00PM		<i>Developing an Actionable Stormwater Platform</i> Cristina Popa, Arcadis	<i>Leveraging GIS for Public Service Commission and Wisconsin DNR Reporting-Wisconsin Dells Case Study</i> Dan Lissick, AE2S	
4:00PM - 8:00PM	No Water, No Beer Festival at the The Brass Ring Bar & Restaurant 701 E Washington Ave, Madison, WI 53703			

Friday, September 12th

Time			
8:00AM - 9:00AM	Registration at Counter #2 Breakfast in Grand Terrace		Regulatory Affairs Committee Meeting Grand Terrace
9:00AM - 10:00AM	Hall of Ideas Rms. E-F		
	<i>Federal Water Policy Update</i> Adam Carpenter, Manager of Energy and Environmental Policy, AWWA		
10:00AM - 10:20AM	<i>USDA Rural Development Overview</i> Andrew C. Iverson, State Director & Stephen Opatik, State Engineer		
10:20AM - 10:30AM	Break		
10:30AM - 11:15AM	<i>Wisconsin Department of Natural Resources Regulatory Update</i> Steve Elmore; Bureau Director of Drinking Water and Groundwater, Wisconsin Department of Natural Resources		
11:15AM - 12:00PM	<i>Wisconsin Public Service Commission Regulatory Update</i> Andy Galvin, Division Administrator & Laura Fay, Bureau Director, Public Service Commission of Wisconsin		

Thank you for joining us at our 104th Annual Conference!

Be sure to fill out the post-event survey and provide feedback about your experience.