

18th Annual Midwest Water & Wastewater Operator Expo

**Kalahari Resort & Convention Center
Wisconsin Dells, WI
February 6 & 7, 2024**

It is time once again for the Midwest Water & Wastewater Operator Expo. The Expo attendance continues to grow each year and again this year will prove to be an exciting, fun and interactive opportunity to meet water professionals. We are now accepting vendor registrations for the 18th Annual Midwest Water & Wastewater Operator Expo. Floor space is limited, so register as soon as possible.

Exhibit Hours: 8:00 a.m. to 3:00 p.m. Tuesday & Wednesday

Exhibit Set-Up: Monday, February 5: 3:00 pm to 8:00 pm (times are tentative) **OR**
Tuesday, February 6: 7:00 am to 8:00 am

Room Rates: \$119.00/night - booking website: <https://book.passkey.com/e/50709304>

Expo Highlights:

- 10-minute scheduled in-booth talks and 25-minute classroom sessions in designated rooms adjacent to the exhibit hall - both designed to enhance participation.
- Fun and friendly activities throughout the day in the exhibit hall designed to engage the crowd and provide quality interactions with your potential customers.
- Raffle prize drawings for participants daily - raffle tickets will have to be 'earned' by the participants. They can earn tickets by attending in-booth & classroom sessions as well as visiting your booth (you will be provided tickets to hand out in your on-site vendor packet).

Please complete the “**Exhibit Registration Form**” attached for your company. Donations of raffle prizes are also being accepted.

Exhibit Fees Include:

- Two (2) conference registrations with the first booth
- One (1) additional registration with each additional 8x10 booth
- Continental breakfast and lunch
- Table with pipe and drape and chairs
- One (1) 110 Volt electrical connection

Booth Location Assignments: Booths are assigned on a first-come, first-served basis. WIAWWA/WWOA reserves the right to alter the layout and exhibitor locations.

Refunds: If our Expo cannot be held in person, we will offer a full refund of registration fees received between 11/1/2023 and 1/26/2024. No refunds can be issued after 1/26/2024.

Insurance: It is agreed that in no case shall WIAWWA/WWOA or its officers or directors be responsible for any loss, theft, damage by fire, or injury to any person or article as a direct or indirect result of their participation in the show.

Liability: Each booth operator assumes responsibility for the space leased during the trade show and will keep it free from hazards to persons on the premises. WIAWWA/WWOA will not be responsible for any injury that may occur to booth operators, their associates or employees.

We are looking forward to seeing you at the Expo. If you have any questions, please contact the WIAWWA office at 414-423-7000 or jill@wiawwa.org.

*Midwest Water & Wastewater Operator Expo Committee
Chair Laura Kerschner & Vice-Chair Tom Muleahy*

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Exhibit Registration Form

(Sorry, no refunds can be made after January 26, 2024)

Your Company Information

Company Name: _____
(As you would like it to appear on printed materials)

Contact Name: _____

Type of Business/Product or Service Offered: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Exhibitor Booth Registration

Booth Size	Registration before 12/31/2023	Registration after 12/31/2023	Quantity of Booths	Amount
8'x10' booth	\$ 570.00	\$ 660.00	_____	\$ _____

Two Exhibitor Registrations are included per booth (*one additional registration is included with each additional booth purchased). Please list name(s) of Booth Personnel & Operator Number (if applicable):

1. _____ Operator # _____
2. _____ Operator # _____
- 3.* _____ Operator # _____
- 4.* _____ Operator # _____

Additional Booth Personnel (\$90 per person)

Please list name(s) of any additional booth personnel

Qty: _____ \$ _____

1. _____ Operator # _____
2. _____ Operator # _____
3. _____ Operator # _____

Companies you **do not** wish to be placed near: _____

Companies you **would** like to be placed near: _____

Donations

We would like to donate a raffle prize of: _____

Total Due

\$ _____

Authorization and Payment

Make checks payable to: **Wisconsin Section AWWA** and mail to P.O. Box 635, Oak Creek, WI 53154 **OR**
Email jill@wiawwa.org your completed registration form with credit card information included below. (We accept American Express, Discover, Master Card or Visa)

Name on Card: _____

Type of Credit Card: _____ Credit Card #: _____

Expiration Date: _____ V code #: _____ Total Amount Charged \$: _____

On-line registration with credit card payment is also available at www.wiawwa.org