



Wisconsin
Association of
Health Plans



2026 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

The Wisconsin Association of Health Plans is pleased to offer a variety of sponsorship options for the 2026 Annual Meeting. We are also happy to work with you to develop a custom sponsorship package to meet your organization's needs. **Contact us at annualmeeting@wihealthplans.org or (608) 255-8599 to learn more.** Please be aware that, unless specifically noted as a sponsorship benefit, registration for the outings are a separate, additional fee of \$175 per person.

PREMIER SPONSORSHIP PACKAGES

DIAMOND - \$15,000

1 Available

BENEFITS:

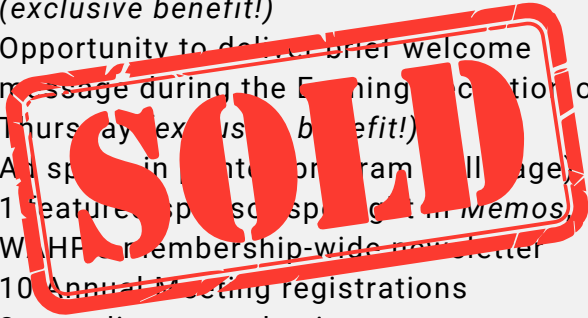
- Recognition as “Presenting Sponsor” with premier placement in official conference materials and on the event website
- Logo included on attendee lanyard (*exclusive benefit!*)
- Opportunity to deliver brief welcome message during the Evening Reception on Thursday (*exclusive benefit!*)
- Ad space in printed program (half page)
- 1 featured sponsor spotlight in Memos, WAHP's membership-wide newsletter
- 10 Annual Meeting registrations
- 2 complimentary daytime event registrations
- 1 complimentary golf hole sign
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in Annual Meeting Sponsor Directory

PLATINUM - \$10,000

2 Available

BENEFITS:

- Recognition with premier placement in official conference materials and on the event website
- Opportunity to deliver brief welcome message at the Opening Session or Closing Session on Friday (*exclusive benefit!*)
- Ad space in printed program (half page)
- 1 featured sponsor spotlight in Memos, WAHP's membership-wide newsletter
- 7 Annual Meeting registrations
- 1 complimentary golf hole sign
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
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STANDARD SPONSORSHIP PACKAGES

GOLD LEVEL - \$5,000

5 Available

BENEFITS:

- 5 Annual Meeting registrations
- Recognition with featured placement in official conference materials and on the event website
- Ad space in printed program (quarter page)
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in Annual Meeting Sponsor Directory



SILVER LEVEL - \$4,000

Unlimited

BENEFITS:

- 3 Annual Meeting registrations
- Recognition in official conference materials and on the event website
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in Annual Meeting Sponsor Directory

BRONZE LEVEL - \$3,000

Unlimited

BENEFITS:

- 2 Annual Meeting registrations
- Recognition in official conference materials, on the event website,
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in Annual Meeting Sponsor Directory



COPPER LEVEL - \$1,650

Unlimited

BENEFITS:

- 1 Annual Meeting registration
- Recognition in official conference materials, on the event website
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
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The Wisconsin Association of Health Plans recognizes that organizations may opt to attend both the Annual Meeting and participate in the Corporate Affiliate Program (CAP). The Association has created a package that combines the benefits of participation in CAP at the Partner Level, as well complementary benefits at the Diamond Level for Annual Meeting sponsorship at a significant cost savings. **If you are interested in discussing this opportunity further, please email annualmeeting@wihealthplans.org or call (608) 255-8599.**

COMBO SPONSORSHIP PACKAGE - \$20,000

4 Available

ANNUAL MEETING BENEFITS:

- Recognition as “Association Superstar” with premier placement in official conference materials and on the event website
- Opportunity to deliver brief welcome message at the start of one of the educational program break-out sessions
- Exclusive education programming input with WAHP staff
- Ad space in printed program (full page)
- 1 featured sponsor spotlight in *Memos*, WAHP's membership-wide newsletter
- 10 Annual Meeting registrations
- 10 complimentary daytime event registrations (with up to 4 for the golf outing)
- 1 complimentary golf hole sign
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in Annual Meeting Sponsor Directory

CORPORATE AFFILIATE PROGRAM (CAP) BENEFITS:

- 10 invitations to the exclusive CAP Networking Reception at the Annual Meeting
- 5 invitations to the Summer Social in Madison
- Opportunity to share up to 3 educational whitepapers with WAHP health plan members during the calendar year
- Opportunity to host up to 2 educational webinars or lunch and learns with WAHP health plan members during the calendar year
- 5 subscriptions to *Memos*, WAHP's membership-wide newsletter
- Inclusion in the CAP Directory, which is publicly available on the WAHP website & promoted to members upon publication
- Logo placement and company information on WAHP website
- CAP participation acknowledged quarterly via WAHP's online newsletter
- Ability to reference CAP participation in company's promotional materials***



Corporate
Affiliate
Program

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OUTING SPONSORSHIPS

GOLF SPONSOR - \$8,000

Be the brand on everyone's mind at Brown Deer Golf Course, the iconic course where golf legend, Tiger Woods, made his PGA debut! Sponsoring this event offers the perfect opportunity to connect with community and industry leaders in a relaxed, scenic setting while showcasing your brand on one of Wisconsin's most storied courses.

This sponsorship package includes:

- 3 Annual Meeting registrations
- 3 Golf Outing registrations
- 1 welcome sign with company name and logo
- 1 golf hole sign with company logo
- Opportunity to provide welcome message at the golf outing
- Recognition of special conference materials, on the event website, and in WAHP members go-wide newsletter
- Logo and company name included in special signage and other materials provided by WAHP at the venue
- Pre and post meeting list of attendees
- Opportunity to contribute branded golf balls, towels, etc. at the outing
- Option to include contribution to attendee Welcome Bag
- Listing in the Annual Meeting Sponsor Directory



OKTOBERFEST OUTING SPONSOR - \$6,000

Experience the rich German heritage of Milwaukee with a private outing at The Bavarian Bierhaus. The setting offers an authentic taste of Oktoberfest, complete with traditional games, authentic flavors, and festive camaraderie. Prost!

This sponsorship package includes:

- 2 Annual Meeting registrations
- 2 Oktoberfest Outing registrations
- 1 welcome sign with company name and logo
- Opportunity to provide welcome message at the outing
- Recognition of special conference materials, on the event website, and in WAHP members go-wide newsletter
- Logo and company name included in special signage and other materials provided by WAHP at the venue
- Pre and post meeting list of attendees
- Option to include contribution to attendee prize at the outing
- Option to include contribution to attendee Welcome Bag
- Listing in the Annual Meeting Sponsor Directory



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EVENING RECEPTION SPONSORSHIPS

CAP NETWORKING RECEPTION SPONSOR - \$2,500

This sponsorship opportunity is exclusively available to 2026 CAP participants. This sponsor will be highlighted throughout CAP Networking Reception, which will be held at the Harley Davidson Museum.

This sponsorship package includes:

- 2 additional invitations to the CAP Networking Reception
- 1 welcome sign with company name and logo
- Recognition in official conference materials, on the event website, and in WAHP membership-wide newsletter
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in the Annual Meeting Sponsor Directory

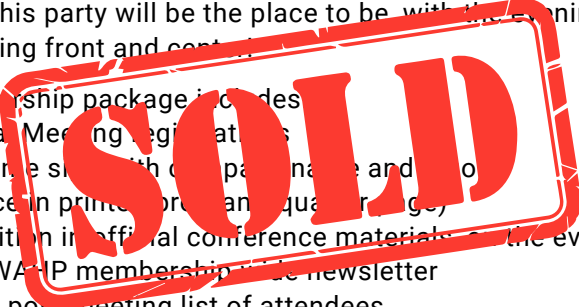


EVENING RECEPTION SPONSOR - \$8,500

Thursday night's reception will be held at the iconic Harley Davidson Museum. This party will be the place to be with the evening reception sponsor being front and center.

This sponsorship package includes:

- 3 Annual Meeting registrations
- 1 welcome sign with company name and logo
- Ad space in printed program (quarter page)
- Recognition in official conference materials on the event website, and in WAHP membership-wide newsletter
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
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MEAL SPONSORSHIPS

FRIDAY BREAKFAST SPONSOR - \$3,500

1 available

The networking breakfast is the kick-off to a morning full of rich educational content!

This sponsorship package includes:

- 1 Annual Meeting registration
- 1 welcome sign with company name and logo
- Recognition in official conference materials, on the event website, and in WAHP membership-wide newsletter
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in the Annual Meeting Sponsor Directory

FRIDAY LUNCH SPONSOR - \$3,500

1 available

Keep the fire for learning burning by sponsoring Friday's networking lunch!

This sponsorship package includes:

- 1 Annual Meeting registration
- 1 welcome sign with company name and logo
- Logo and company name included in special signage and other materials provided by WAHP at the venue
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in the Annual Meeting Sponsor Directory



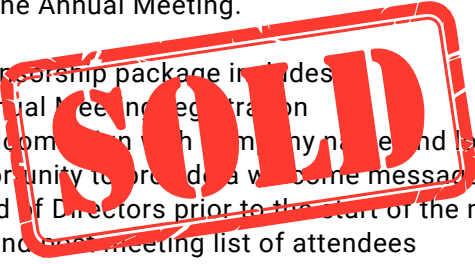
BOARD MEETING DINNER SPONSOR - \$4,000

1 available

Be the sponsor for the Board of Directors Meeting, which takes place on Wednesday night prior to the start of the Annual Meeting.

This sponsorship package includes:

- 1 Annual Meeting registration
- 1 welcome sign with company name and logo
- Opportunity to record a welcome message to the Board of Directors prior to the start of the meeting
- Pre and post meeting list of attendees
- Option to include contribution to attendee Welcome Bag
- Listing in the Annual Meeting Sponsor Directory



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ADD-ON SPONSORSHIP OPPORTUNITIES

WRAP-UP SPONSOR - \$750

The Wrap-Up Sponsor will appear in inbox of every Annual Meeting attendee after the event!

This sponsorship includes:

- Logo and company name included in wrap-up email
- Recognition in official meeting materials



GOLF HOLE SPONSOR - \$350

16 available

Be one of the companies featured for all of our golf outing participants to see!

This sponsorship includes:

- Special signage provided by WAHP at the golf outing
- Recognition in official meeting materials

PRIZE SPONSOR - \$350

8 available

Everyone loves to win, especially one of the fantastic prize giveaways that are always a highlight of the evening reception.

This sponsorship includes:

- Logo and company name included in special signage provided for each door prize
- Opportunity to select the winner of the prize(s) your organization sponsors
- Recognition in official meeting materials



ENTERTAINMENT SPONSOR - \$1,500

The Annual Meeting afterparty is the place to be, and the late night entertainment sponsor will be the star of the evening!

This sponsorship includes:

- Logo and company name included in special signage provided by WAHP at the venue
- Recognition in official meeting materials



LATE NIGHT SNACK SPONSOR - \$1,500

Help keep the party going with a late night snack for our guests!

This sponsorship includes:

- Logo and company name included in special signage provided by WAHP at the venue
- Recognition in official meeting materials



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ADD-ON SPONSORSHIP OPPORTUNITIES

GUEST ROOM KEY SPONSOR - \$1,000

Have your logo on the room keys for each guest staying at the hotel.

This sponsorship includes:

- Your logo included on specially branded room keys
- Recognition in official meeting materials

BEVERAGE BREAK SPONSOR - \$1,500

Make sure attendees stay both hydrated and focused during the Friday education sessions by sponsoring the soda, coffee, and water.

This sponsorship includes:

- Logo and company name included in special signage provided by WAHP at the venue
- Recognition in official meeting materials

TOTE BAG SPONSOR - \$2,000

Everyone loves to get freebies! The tote bag Sponsor will have their logo included on the tote bags given to each Annual Meeting participant!

This sponsorship includes:

- Logo included on the welcome tote bags, co-branded with the WAHP logo
- Recognition in official meeting materials

TRANSPORTATION SPONSOR - \$2,500

Help us get our attendees to and from The Bavarian Bierhaus on Thursday aboard two coach busses.

This sponsorship includes:

- 2 Oktoberfest Outing registrations
- Option to greet guests and give a brief remark on the bus
- Logo and company name included in special signage provided by WAHP at the venue
- Recognition in official meeting materials

