BACKGROUND AND RATIONALE

The OECD Development Centre’s Network of Foundations Working for Development (netFWD) supports the critical role foundations play in the development galaxy and helps them significantly contribute to the Sustainable Development Goals (SDGs). netFWD works to bring foundations and governments closer together, because efficient and effective partnerships deliver far greater development outcomes and impact.

Catalytic foundations, including some netFWD members, recognise the power of such partnerships. They have been developing a pioneering framework to scale up and accelerate impact through deliberate collective action around clearly identified focus areas in specific countries.

As it marks its third anniversary, netFWD is taking its brokering and dialogue role one step further to help unleash this potential through the new Accelerating Impact 2030 initiative.

OBJECTIVES AND KEY ACTIVITIES

Accelerating Impact 2030 aims to bring together philanthropic foundations, governments and other committed partners to align their vision and pool their collective expertise and resources to accelerate achieving the SDGs.

Through Accelerating Impact 2030, netFWD will broker dialogue and relationships between foundations and policy makers, while providing stewardship and ensuring synergies amongst the initiative’s three streams:

1. Developing a High-Impact Philanthropy Compass. This includes common guidance and good practices on how foundations can accelerate their impact individually (by adopting some of the most effective features of effective philanthropy) and collectively (by scaling development solutions through more effective partnerships with governments and other development actors).

2. Identifying and supporting consortia of foundations in pooling resources to solve development challenges in ways that are consistent with the High-Impact Philanthropy Compass. Joint efforts by foundations working with other actors to tackle specific development challenges are already underway. However, many remain at a scale that does not allow them to deliver sustainable outcomes and impact. Under Accelerating Impact 2030’s umbrella, netFWD will identify existing joint efforts by foundations and governments targeting particular challenges, such as infant and maternal health, youth employment or energy access, in specific countries and provide them with support to achieve impact towards defined goals, using the High-Impact Philanthropy Compass and based on the OECD’s thematic expertise.

3. Collecting evidence and codifying transferrable knowledge. Measurement and comparable evaluation metrics will allow Accelerating Impact 2030 to generate data and knowledge that can be valuable for different consortia, other netFWD members, the wider philanthropic sector and the development community at large. Although monitoring and evaluation systems are likely to differ between consortia, netFWD will seek to analyse the evidence and knowledge from the consortia, and to codify and share this to show how successful philanthropic interventions tackling very different development issues can be constructed innovatively and replicated across sectors. netFWD will also analyse the enabling environments required for high-potential development solutions to scale. This includes how governments and others can scale successful innovative initiatives, while identify the different roles public and private actors play to catalyse them.
LEVERAGING netFWD’s COMPETITIVE ADVANTAGE

netFWD will facilitate participation of governments, provide OECD endorsement and ensure synergies amongst the initiative’s activity streams:

- **Facilitate participation of governments and key global actors**
  
  **Strategic relevance**
  The initiative’s success will depend partly on its supporters’ ability to get traction and attract more partners. Getting governments on board will be essential to ensure the approach’s legitimacy and to align the consortia with national priorities and specific SDG targets.

  **netFWD’s value added**
  As a key part of the OECD Development Centre, netFWD can capitalise on the Centre’s existing track record of fostering dialogue with emerging and developing countries, given its membership of 49 countries, including China, Brazil, India, Indonesia and South Africa. netFWD will provide necessary connections and build trust among its multiple stakeholders, such as governments at the ministerial level and bilateral and multilateral donors. It will tap into its connections, through the OECD Development Assistance Committee and with the United Nations system.

- **Provide access to OECD policymakers and expertise**
  
  **Strategic relevance**
  The initiative and its deliverables must be methodologically and substantively credible and supported in a neutral and flexible manner. OECD stewardship will allow the initiative to be endorsed by a diverse group of stakeholders, such as governments, businesses, foundations and donor agencies.

  **netFWD’s value added**
  OECD tools, analytical frameworks and recommendations are evidence-based and meet high standards of quality. The OECD is extremely well-placed to provide stewardship at the global level. As netFWD’s Secretariat, it has successfully acted as a broker between philanthropists and governments since its inception. The OECD also benefits from direct access to initiatives it hosts and those hosted by other relevant bodies, such as the Global Partnership for Effective Development Cooperation, UN Global Compact and Better Than Cash Alliance. netFWD is able to create momentum and raise visibility by organising advocacy events at major OECD and intergovernmental events.