

Women Impacting Public Policy 2019 Sponsorship Brochure





Message from WIPP's President and CEO

The 2019 WIPP Business Leadership Conference: Changing the Game will be held from June 23 to 25, 2019 at the beautiful Washington Court Hotel, in the heart of Washington, D.C., just steps away from Capitol Hill. The annual conference is designed to convene, educate, engage, and inspire not only women business leaders, but also corporations and government agencies from across the country.

Women-owned businesses play a key role in the success of our nation's economy, as job creators of today and tomorrow. Opening at a rate of one and half times the national average and currently numbering over 12.3 million in the United States, women-owned businesses are poised to address the challenges of the future, provide innovative solutions, and use their voices collectively to impact change.

Our conference program and sessions will include subject matter experts and thought leaders who will provide valuable insight into federal government priorities, advocacy training, procurement opportunities, corporate supply chain trends, and 1:1 match making meetings. And we will cap off the conference with Capitol Hill visits, where attendees can speak with legislators and lawmakers regarding policies that affect women-owned businesses across the country.

Your sponsorship for this robust program will show your support for WIPP's mission and prove your commitment to thousands of engaged women business owners and highly qualified entrepreneurs nationwide.

I thank you in advance for your commitment to the WIPP network!

A handwritten signature in cursive script that reads "Candace Waterman".

Candace Waterman, President & CEO
Women Impacting Public Policy (WIPP)

Schedule – At – A Glance

Sunday, June 23

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|-----------------|---|
| 3:00pm – 5:00pm | Board and LAC Meeting (Invitation Only) |
| 5:00pm – 7:00pm | Opening Reception |

Monday, June 24

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|-------------------|--|
| 8:00am – 4:00pm | Registration Open |
| 8:00am – 9:45am | Breakfast & Conference Kick-Off Plenary Session |
| 9:45 am – 10:00am | Break |
| 10:00am – 12:00pm | Concurrent Workshops (Government Contracting: Emerging & Navigating Growth and Corporate/Agency Partner) |
| 12:00pm – 2:00pm | Luncheon |
| 2:00pm – 2:15pm | Break |
| 2:15pm – 4:30pm | Concurrent Workshops (Government Contracting: Emerging & Navigating Growth and Corporate/Agency Partner) |
| 2:15pm – 4:30pm | MatchMaking Sessions |
| 5:45pm – 6:30pm | Evening Activities Help Desk/Check-In (Choose Your D.C. Adventure: Night Tour of D.C., D.C. Foodie Tour, Design Your Own) |

Tuesday, June 25

| | |
|-----------------|---|
| 7:30am – 9:15am | Legislative Breakfast & Plenary Session |
| 9:30am – 9:45am | Group Photo |
| 10:00am – Noon | Capitol Hill Visits |

Sponsorship Opportunities

Conference Co-Chair

Corporate \$20,000

Woman-Owned Business \$10,000

Benefits

- 6 full conference registrations
- Premier table placement for 10 at each meal function
- Speaking opportunity during Kick-Off Breakfast program
- Company logo on event screens
- Listing on WIPP website and Monthly e-Newsletter leading up to and post conference
- Recognition during event
- Recognition on all event signage
- Recognition on mobile app (if applicable)

Awards & Keynote Luncheon

Corporate \$10,000

Woman-Owned Business \$7,500.00

Benefits

- 4 full conference registrations
- Premier table placement for 10 at Monday luncheon
- Speaking opportunity during Luncheon program
- Company logo on event screens
- Listing on WIPP website
- Recognition during Monday luncheon and post conference
- Recognition on event signage
- Recognition on mobile App (if applicable)

Opening Reception

Corporate \$7,500.00

Woman-Owned Business \$5,000.00

Benefits

- 3 full conference registrations
- Premier table placement for 10 at Opening Reception
- Speaking opportunity during the Opening Reception program
- Company logo on event screens
- Listing on WIPP website
- Recognition during Sunday Reception and Kick-Off Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Legislative Breakfast

Corporate \$7,500.00

Woman-Owned Business \$5,000.00

Benefits

- 3 full conference registrations
- Premier table placement for 10 at Legislative Breakfast
- Speaking opportunity during the Legislative Breakfast program
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and Legislative Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Transportation

Corporate \$10,000.00

Woman-Owned Business \$7,500.00

Benefits

- 4 full conference registrations
- Premier table placement for 10 at Kick-Off Breakfast
- Speaking opportunity during Kick-Off Breakfast or Legislative Breakfast
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and Legislative Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Registration

Corporate \$10,000.00

Woman-Owned Business \$7,500.00

Benefits

- 4 full conference registrations
- Premier table placement for 10 at Kick-Off Breakfast
- Speaking opportunity during Kick-Off Breakfast or Legislative Breakfast
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and Legislative Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Education

Corporate \$7,500.00

Woman-Owned Business \$3,500.00

Benefits

- 2 full conference registrations (corp) and 1 full conference registration for (WOB)
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Conference Bag & Badge

Corporate \$7,500.00

Woman-Owned Business \$5,000.00

Benefits

- 2 full conference registrations
- Logo on conference bag and badge
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Commemorative Gift & Pen

Corporate \$7,500.00

Woman-Owned Business \$5,000.00

Benefits

- 2 full conference registrations
- Logo on commemorative gift and pen
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Print

Corporate \$7,500.00

Woman-Owned Business \$5,000.00

Benefits

- 2 full conference registrations
- Recognition on all printed material
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Mobile App

Corporate \$7,500.00

Woman-Owned Business \$5,000.00

Benefits

- 2 full conference registrations
- Recognition on all printed material
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Social Media

Corporate \$7,500.00

Woman-Owned Business \$5,000.00

Benefits

- 2 full conference registrations
- Recognition on all social media platforms
- Company logo on event screens
- Listing on WIPP website
- Recognition during Kick-Off Breakfast and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Awards

Woman-Owned Business \$3,500.00

Benefits

- 1 full conference registrations
- Company logo on event screens
- Listing on WIPP website
- Recognition during Luncheon and post conference
- Recognition on event signage
- Recognition on mobile app (if applicable)

Thank you for your consideration and commitment.
Please contact Candace Waterman (cwaterman@wipp.org) or Lin Stuart (lstuart@wipp.org) for any sponsorship interest or questions.