



WOMEN IMPACTING  
PUBLIC POLICY

## WIPP MEMBER TESTIMONIAL

From high-level connections to national visibility, Dottie Li's journey with WIPP showcases the power of advocacy, responsiveness, and opportunity for women entrepreneurs.

### AT A GLANCE

**INDUSTRY: TRANSLATION,  
COACHING, TRAINING**

**YEARS IN BUSINESS: 20**

**REVENUE IMPACTED BY WIPP:  
+\$5,200**

**YEARS WITH WIPP: 5**

### DOTTIE'S STORY

When Dottie Li joined WIPP three years ago, she was already an accomplished leader in the communications industry. As the Founder & CEO of TransPacific Communications, she had spent two decades equipping non-native English-speaking professionals with the tools to communicate confidently and effectively. Her work sits at the intersection of language, leadership, and empowerment—especially for individuals navigating complex, high-stakes environments.

Despite her impressive background and track record, Dottie, like many small business owners, found herself up against systemic challenges in accessing government contracting opportunities. The process was often opaque, and the path to decision-makers unclear. She knew her business had the capabilities—what she needed were the right connections and clearer insight into how to break through the red tape.

After attending several WIPP events, Dottie quickly realized she had found more than just a professional network. WIPP offered practical, actionable resources and a rare level of access to the people and institutions shaping the contracting landscape. For Dottie, WIPP became not just a support system, but a strategic partner.



“WIPP is the single best organization that I have ever been involved in.”

#### **DOTTIE LI**

**Founder and CEO, TransPacific  
Communications**

Her business got a significant boost when WIPP recognized the value of her firm's unique services and recommended TransPacific Communications to American Express. That recommendation led to Dottie being selected as the only Asian American business owner Ambassador in 2023—a national honor that generated \$5,200 in direct revenue and opened up countless doors for future growth.

“WIPP is the single best organization that I have ever been involved in,” says Dottie. “It only takes a call or conversation to get a clear, practical answer—and that kind of access is invaluable.”

## KEY OUTCOMES FROM WIPP MEMBERSHIP

### Visibility & Advocacy:

Selected by American Express as the only Asian American business owner Ambassador in 2023—thanks to a direct WIPP recommendation.

### Increased Revenue:

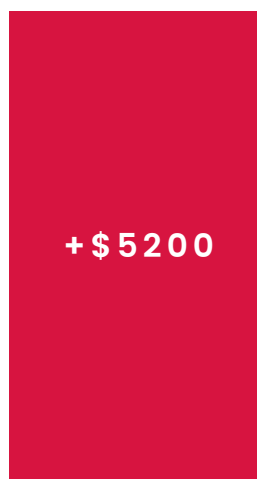
Gained \$5,200 through the AmEx Ambassador program, with benefits far exceeding monetary value.

### Policy & Procurement Support:

Found WIPP's leadership readily accessible to address contracting and procurement challenges in real time.

### Community & Opportunity:

Participated in impactful programs including WIPP PRO Table Talk, Legislative Fly-In, ChallengeHER, MatchMaker Madness, and WIPP's Annual Business Meeting.



Join WIPP today, or to learn more, email [membership@wipp.org](mailto:membership@wipp.org).

