



WOMEN IMPACTING
PUBLIC POLICY



WIPP MEMBER TESTIMONIAL

From inspired attendee to national advocate, Kym Ali is using her voice to champion women-owned businesses and expand visibility in the federal space.

AT A GLANCE

INDUSTRY: CONSULTING, COACHING

YEARS IN BUSINESS: 3

REVENUE: \$2 MILLION

YEARS WITH WIPP: 1



“WIPP is a powerful and supportive community that champions the success of women-owned businesses through advocacy, education, and connection.”

KYM ALI

CEO, Kym Ali Consulting

KYM'S STORY

In 2022, Kym Ali attended a WIPP conference in Silver Spring, Maryland. She didn't expect a single keynote to spark a major shift—but that's exactly what happened. Listening to then WIPP President & CEO Candace Waterman speak, Kym was struck by her authenticity and deep commitment to women-owned businesses. “From that moment,” she says, “I knew I wanted to be part of WIPP's mission.”

Kym launched her firm, Kym Ali Consulting, in 2021 with a vision to help mission-driven organizations grow through consulting and coaching. But like many entrepreneurs, she faced tough roadblocks: unclear paths into the federal contracting space, limited access to capital, and a lack of peers who truly understood the unique challenges of being a woman business owner.

“Before WIPP, I felt like I was navigating it all alone,” Kym says. “There was no clear entry point into the GovCon world, even though I knew my business had the expertise.”

WIPP changed that. Through programs like ChallengeHER, PRO Table Talk, and policy briefings, Kym gained critical insight, practical tools, and—perhaps most importantly—a supportive national network of women leaders. The community gave her both the confidence and the clarity to grow her voice in spaces that matter.

She's since spoken on several WIPP panels, boosting her visibility and solidifying her role as a thought leader in the advocacy and government contracting world. "Those panels didn't just build my credibility," she says. "They built relationships with other decision-makers, and gave me a platform to advocate for Women-Owned Small Businesses on a national stage."

While recent federal policy shifts impacted her business's bottom line, Kym continues to move forward—now with a stronger network, a sharper voice, and a renewed sense of purpose. "WIPP gave me more than resources," she says. "It gave me the power to show up differently—as a leader, advocate, and change-maker."

KEY OUTCOMES FROM WIPP MEMBERSHIP

Elevated Visibility & Authority

Kym has spoken on multiple national WIPP panels, establishing herself as a thought leader in the government contracting space and raising her professional profile across new audiences.

Stronger Network & Community

Through WIPP, Kym found a supportive, driven network of women entrepreneurs—providing the encouragement, shared knowledge, and strategic relationships she needed to grow with confidence.

Policy Awareness & Advocacy Skills

WIPP gave her access to timely policy insights and the tools to become an effective advocate for Women-Owned Small Businesses (WOSBs), especially in today's evolving political landscape.

Resilience Through Change

Despite revenue and staffing declines due to federal Executive Orders, WIPP empowered Kym to stay informed, connected, and forward-focused while navigating new business realities.

AMPLIFIED VOICE IN
MULTIPLE GOVCON
SPEAKING
ENGAGEMENTS



Join WIPP today, or to learn more, email membership@wipp.org.

