

# Municipality of Anchorage, Alaska



## PROCLAMATION

**WHEREAS**, Anchorage celebrates our local small businesses and the contributions they make to our local economy and community;

**WHEREAS**, according to the United States Small Business Administration, small businesses create more than two-thirds of the net new jobs, and generate 46 percent of private gross domestic product, as well as 54 percent of all U.S. sales; and

**WHEREAS**, small businesses employ over 55 percent of the working population in the United States; and

**WHEREAS**, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

**WHEREAS**, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

**WHEREAS**, the residents of Anchorage support our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, I, Ethan Berkowitz, Mayor of the Municipality of Anchorage, Alaska, do hereby proclaim Saturday, November 24, 2018, as

## Small Business Saturday

**IN** the Municipality of Anchorage and urge all residents to support small businesses and merchants on Small Business Saturday and throughout the year.



  
MAYOR ETHAN BERKOWITZ