

*Office of the Mayor
Lake Havasu City, Arizona
Proclamation*



**Small Business Saturday
November 24, 2018**

WHEREAS, Lake Havasu City, Arizona, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, representing more than 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, Lake Havasu City has approximately 3,500 active businesses, and those businesses that support the Lake Havasu Area Chamber of Commerce with membership, employ more than 20,000 Lake Havasu City citizens; and

WHEREAS, small businesses employ 48 percent of the employees in the private sector in the United States; 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and 73 percent of consumers reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, working toward a new era of progress and competitiveness through investments in small businesses, Lake Havasu City supports these businesses as a critical component of restoring and rebuilding a healthy economy, as the perseverance, hard work, and resourcefulness of a small business owners form the foundation of our prosperity and success; and

WHEREAS, small businesses are critical to our nation; recovery and growth as a significant source of review and new private sector jobs and, historically, small businesses create the vast majority of new jobs coming out of a recession, often hiring when larger companies are continuing to downsize; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and


WHEREAS, Lake Havasu City's small business owners have realized success through their vision, hard work, and commitment to operating a business daily, and their efforts are critical to building a better Lake Havasu City today and in the future, and therefore, it is fitting that we join in this initiative and show support for small business owners, recognizing their valuable role and contributions to our economy and our lives.

NOW, THEREFORE, I, Mark S. Nexsen, Mayor of Lake Havasu City, Arizona, do hereby proclaim November 24, 2018, as

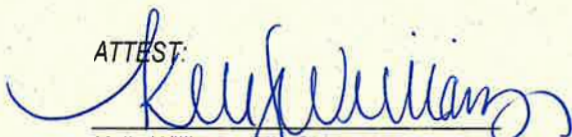
Small Business Saturday

in Lake Havasu City and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed and Dated this day October 11, 2018:


Mark S. Nexsen, Mayor

ATTEST:


Kelly Williams, City Clerk