



mesa·az



PROCLAMATION

WHEREAS, *the government of the Mesa, Arizona, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7% of all businesses with employees in the United States, are responsible for 65.9% of net new jobs created from 2000 to 2017; and*

WHEREAS, *small businesses employ 47.5% of the employees in the private sector in the United States; and*

WHEREAS, *90% of all consumers in the United States say Small Business Saturday has had a positive impact on their community; and*

WHEREAS, *89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and*

WHEREAS, *73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and*

WHEREAS, *the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and*

WHEREAS, *Mesa, Arizona supports our local businesses that create jobs, boost our local economy and preserve our communities; and*

WHEREAS *advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

NOW, THEREFORE, I, JOHN GILES, by virtue of the authority vested in me as Mayor of Mesa, Arizona, do hereby proclaim November 24, 2018, as:

SMALL BUSINESS SATURDAY

IN WITNESS THEREOF, I have hereunto set my hand and caused the seal of the City of Mesa, Arizona to be affixed this 1st day of October, 2018.



John Giles, Mayor

Attest:



Dee Ann Mickelsen, City Clerk

